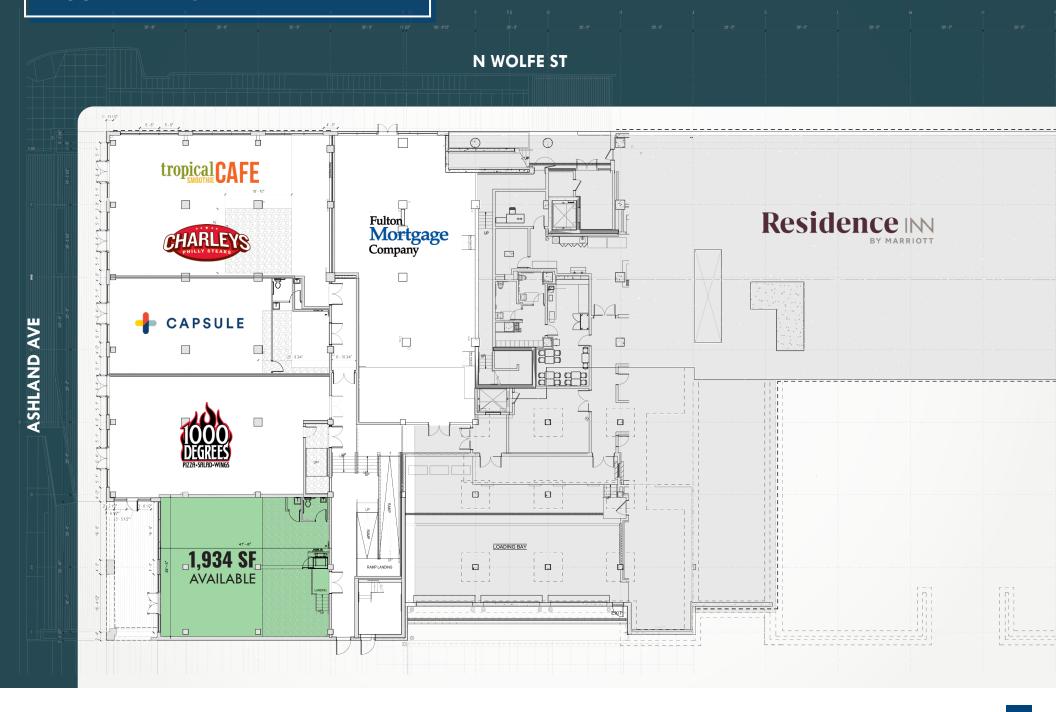
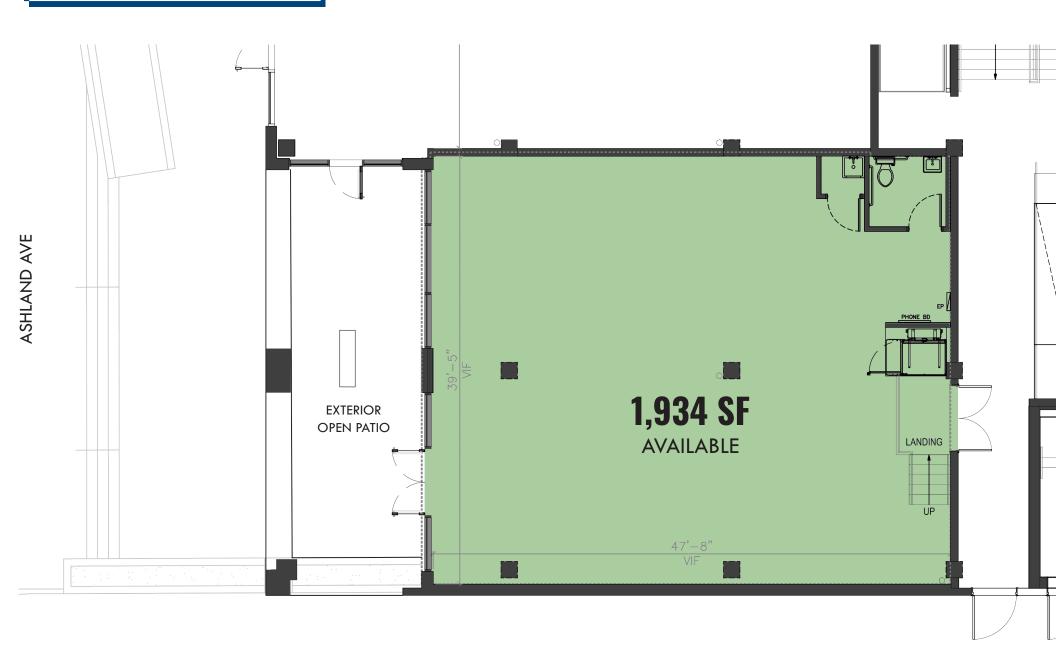


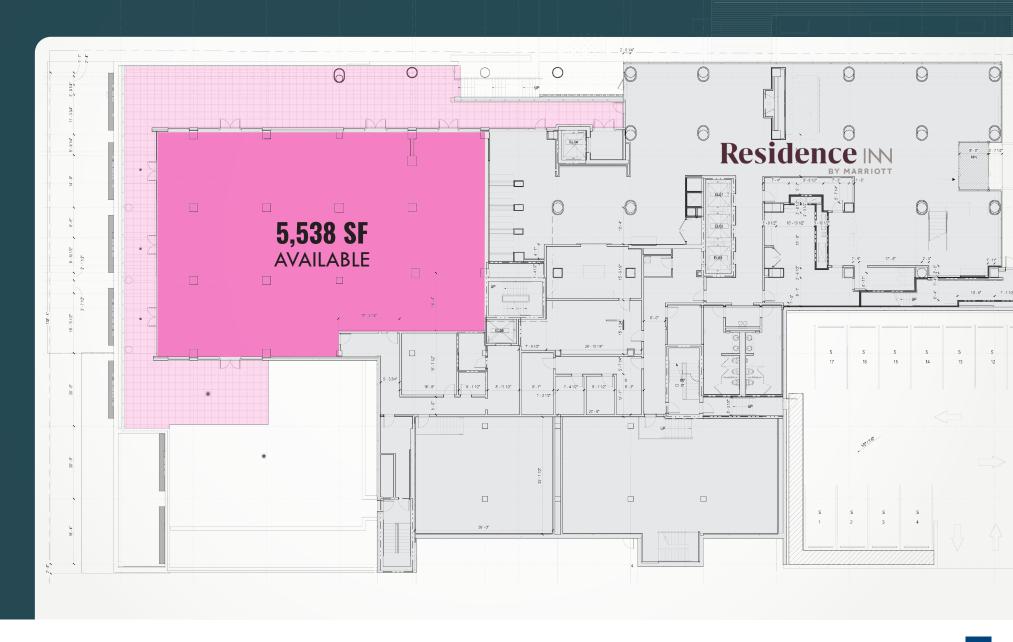
FLOOR PLAN: STREET LEVEL RETAIL



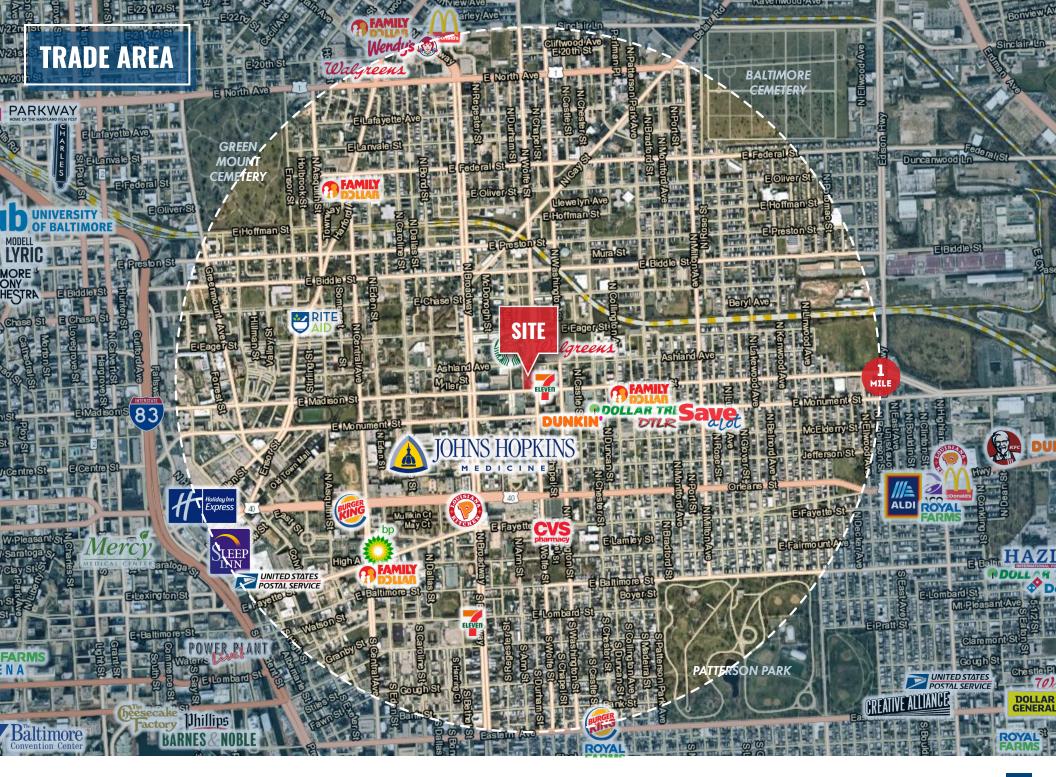
FLOOR PLAN: SUITE "E"

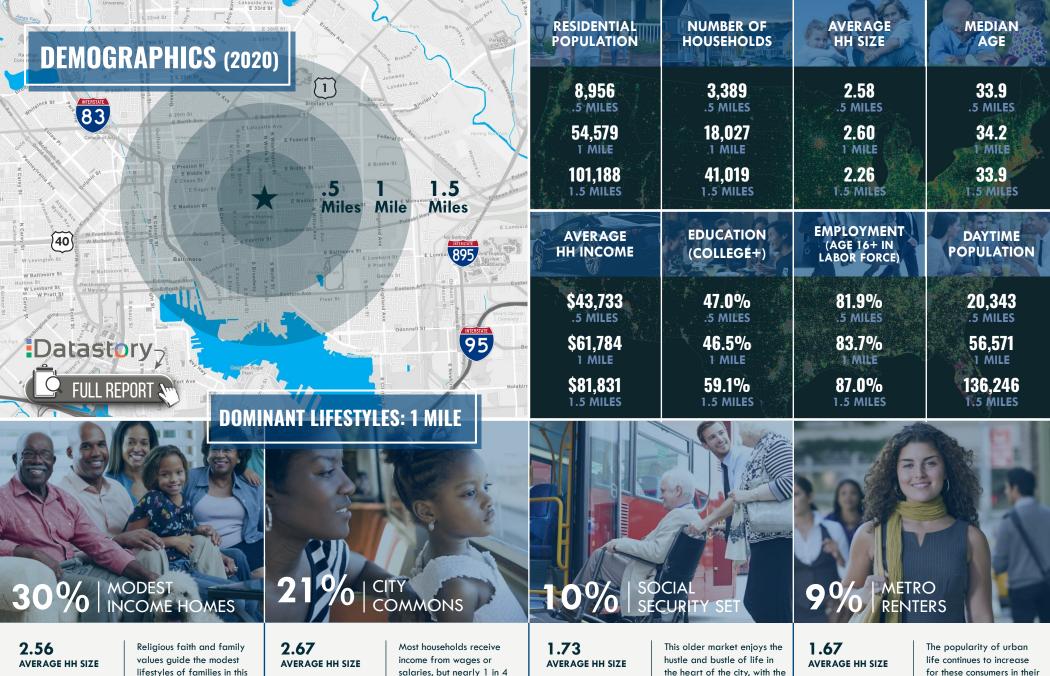












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urban segment. Consumers

in this market live for today,

choosing to save only for a

specific purpose. TV is the

media of choice.

37.0

MEDIAN AGE

\$23,900

MEDIAN HH INCOME

income from wages or salaries, but nearly 1 in 4 receive assistance. Consumers endeavor to keep up with the latest fashion trends, and most prefer the convenience of fast food.

45.6 MEDIAN AGE

\$17,900 MEDIAN HH INCOME This older market enjoys the hustle and bustle of life in the heart of the city, with the added benefit of access to hospitals, community centers and public trans-portation. Wages and salary income are still earned.

32.5 MEDIAN AGE

\$67,000 MEDIAN HH INCOME The popularity of urban life continues to increase for these consumers in their late twenties and thirties. Residents spend a large portion of their wages on rent, clothes, and the latest technology.

28.5

MEDIAN AGE

\$18,300

MEDIAN HH INCOME

