

8482 Fort Smallwood Rd, Pasadena, Maryland, 21122 7 8482 Fort Smallwood Rd, Pasadena, Maryland, 21122 Rings: 1, 2, 3 mile radii

Latitude: 39.15839 Longitude: -76.51760

Prepared by Esri

	1 mile	2 miles	3 miles
Population Summary	2 111110	2 miles	J iiiies
2000 Total Population	10,692	24,967	40,259
2010 Total Population	11,073	25,901	43,313
2016 Total Population	11,235	26,688	47,264
2016 Group Quarters	6	19	65
2021 Total Population	11,585	27,965	50,095
2016-2021 Annual Rate	0.62%	0.94%	1.17%
Household Summary			
2000 Households	3,965	8,970	14,206
2000 Average Household Size	2.69	2.78	2.83
2010 Households	4,132	9,515	15,523
2010 Average Household Size	2.68	2.72	2.79
2016 Households	4,147	9,698	16,866
2016 Average Household Size	2.71	2.75	2.80
2021 Households	4,254	10,115	17,808
2021 Average Household Size	2.72	2.76	2.81
2016-2021 Annual Rate	0.51%	0.85%	1.09%
2010 Families	2,944	6,970	11,514
2010 Average Family Size	3.12	3.12	3.18
2016 Families	2,936	7,065	12,376
2016 Average Family Size	3.16	3.16	3.21
2021 Families	2,998	7,333	12,996
2021 Average Family Size	3.18	3.18	3.23
2016-2021 Annual Rate	0.42%	0.75%	0.98%
Housing Unit Summary			
2000 Housing Units	4,123	9,329	14,774
Owner Occupied Housing Units	82.3%	82.8%	83.2%
Renter Occupied Housing Units	13.9%	13.4%	12.9%
Vacant Housing Units	3.8%	3.8%	3.8%
2010 Housing Units	4,377	10,050	16,295
Owner Occupied Housing Units	79.5%	81.4%	82.8%
Renter Occupied Housing Units	14.9%	13.3%	12.5%
Vacant Housing Units	5.6%	5.3%	4.7%
2016 Housing Units	4,415	10,256	17,673
Owner Occupied Housing Units	77.0%	79.4%	80.9%
Renter Occupied Housing Units	17.0%	15.2%	14.5%
Vacant Housing Units	6.1%	5.4%	4.6%
2021 Housing Units	4,522	10,674	18,611
Owner Occupied Housing Units	76.8%	79.3%	80.9%
Renter Occupied Housing Units	17.2%	15.4%	14.8%
Vacant Housing Units	5.9%	5.2%	4.3%
Median Household Income			
2016	\$81,608	\$87,507	\$90,772
2021	\$92,107	\$98,883	\$101,342
Median Home Value	' ,	· ,	' ,
2016	\$267,134	\$279,221	\$282,565
2021	\$299,389	\$322,388	\$327,498
Per Capita Income		. ,	,
2016	\$33,661	\$35,023	\$36,432
2021	\$37,019	\$38,369	\$39,814
Median Age		, ,,	1 7
2010	37.7	37.6	36.9
2016	38.7	38.5	37.6
2021	39.3	39.1	38.2
	33.3	33.1	30.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	1 mile	2 miles	3 miles
2016 Households by Income			
Household Income Base	4,147	9,698	16,866
<\$15,000	4.3%	3.6%	3.5%
\$15,000 - \$24,999	5.7%	4.0%	3.4%
\$25,000 - \$34,999	6.1%	5.2%	4.6%
\$35,000 - \$49,999	7.8%	8.2%	7.8%
\$50,000 - \$74,999	20.1%	18.4%	18.1%
\$75,000 - \$99,999	17.8%	18.3%	17.9%
\$100,000 - \$149,999	25.5%	26.4%	26.5%
\$150,000 - \$199,999	7.8%	10.6%	11.6%
\$200,000+	4.9%	5.4%	6.5%
Average Household Income	\$90,933	\$97,001	\$101,450
2021 Households by Income			
Household Income Base	4,254	10,115	17,808
<\$15,000	4.7%	3.9%	3.7%
\$15,000 - \$24,999	5.6%	3.8%	3.2%
\$25,000 - \$34,999	4.9%	4.2%	3.7%
\$35,000 - \$49,999	5.7%	6.2%	6.1%
\$50,000 - \$74,999	15.4%	13.9%	13.7%
\$75,000 - \$99,999	18.4%	18.7%	18.1%
\$100,000 - \$149,999	30.2%	30.5%	30.3%
\$150,000 - \$199,999	9.4%	12.6%	13.8%
\$200,000+	5.7%	6.2%	7.4%
Average Household Income	\$100,537	\$106,813	\$111,351
2016 Owner Occupied Housing Units by Value			
Total	3,398	8,141	14,304
<\$50,000	5.1%	4.5%	5.1%
\$50,000 - \$99,999	1.4%	1.0%	0.8%
\$100,000 - \$149,999	2.0%	1.9%	1.9%
\$150,000 - \$199,999	10.3%	9.2%	8.7%
\$200,000 - \$249,999	22.0%	19.2%	18.1%
\$250,000 - \$299,999	27.3%	24.4%	23.5%
\$300,000 - \$399,999	17.3%	21.7%	21.6%
\$400,000 - \$499,999	5.7%	6.7%	7.7%
\$500,000 - \$749,999	4.3%	5.8%	6.6%
\$750,000 - \$999,999	3.0%	4.1%	4.7%
\$1,000,000 +	1.7%	1.6%	1.2%
Average Home Value	\$308,265	\$328,643	\$332,690
2021 Owner Occupied Housing Units by Value			
Total	3,475	8,468	15,059
<\$50,000	4.2%	3.6%	4.2%
\$50,000 - \$99,999	1.5%	0.9%	0.8%
\$100,000 - \$149,999	1.7%	1.5%	1.6%
\$150,000 - \$199,999	5.9%	5.2%	4.9%
\$200,000 - \$249,999	15.8%	13.1%	12.3%
\$250,000 - \$299,999	21.2%	17.9%	16.9%
\$300,000 - \$399,999	28.9%	34.1%	34.0%
\$400,000 - \$499,999	8.9%	9.0%	10.0%
\$500,000 - \$749,999	6.0%	7.4%	8.1%
			5.9%
\$750,000 - \$999,999	3.9%	5.3%	2.9%
\$750,000 - \$999,999 \$1,000,000 +	3.9% 2.1%	5.3% 1.8%	1.4%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Kings. 1, 2, 3 mile radii		LC	//igitaac. /0.51/00
	1 mile	2 miles	3 miles
2010 Population by Age	11.071	25.001	42.246
Total	11,071	25,901	43,316
0 - 4	6.8%	6.5%	6.8%
5 - 9	6.0%	6.1%	6.3%
10 - 14	6.3%	6.6%	6.8%
15 - 24	12.2%	12.7%	12.7%
25 - 34	14.9%	14.5%	14.7%
35 - 44	13.3%	14.2%	14.8%
45 - 54	16.0%	17.0%	16.9%
55 - 64	11.5%	11.9%	11.5%
65 - 74	7.2%	6.1%	5.7%
75 - 84	4.0%	3.2%	2.8%
85 +	1.6%	1.1%	1.0%
18 +	77.2%	76.8%	76.0%
2016 Population by Age	11 225	26.604	47.262
Total	11,235	26,691	47,263
0 - 4	6.2%	6.0%	6.3%
5 - 9	6.7%	6.4%	6.5%
10 - 14	6.1%	6.3%	6.4%
15 - 24	11.4%	11.5%	11.8%
25 - 34	14.0%	14.6%	15.1%
35 - 44	14.3%	14.3%	14.5%
45 - 54	13.8%	14.6%	14.8%
55 - 64	12.4%	13.4%	12.9%
65 - 74	8.7%	8.1%	7.6%
75 - 84	4.5%	3.5%	3.1%
85 +	1.9%	1.3%	1.1%
18 +	77.6%	77.8%	77.2%
2021 Population by Age	11 506	27.067	F0 007
Total	11,586	27,967	50,097
0 - 4	6.3%	6.0%	6.3%
5 - 9	6.0%	5.8%	6.0%
10 - 14	6.3%	6.4%	6.4%
15 - 24 25 - 34	10.3%	10.4%	10.6%
	14.2%	14.8%	15.7%
35 - 44 45 - 54	15.5%	15.4%	15.3%
45 - 54	12.3%	13.0%	13.0%
55 - 64	12.8%	13.5%	13.1%
65 - 74 75 - 84	9.1%	9.1%	8.6%
75 - 84 85 +	5.2% 2.0%	4.2%	3.8%
		1.5%	1.3%
18 +	78.1%	78.4%	77.9%
2010 Population by Sex	5.440	10.745	24 240
Males	5,440	12,745	21,340
Females	5,633	13,156	21,973
2016 Population by Sex	5 505	40.450	20.04:
Males	5,535	13,150	23,311
Females	5,700	13,538	23,953
2021 Population by Sex			A : = : -
Males	5,729	13,819	24,740
Females	5,856	14,146	25,355

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Kings. 1, 2, 3 mile radii		LOTT	9100001 70.01700
	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity			
Total	11,072	25,900	43,312
White Alone	91.7%	90.2%	88.5%
Black Alone	4.0%	4.7%	5.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.2%	1.5%	1.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.6%	0.9%	1.2%
Two or More Races	2.3%	2.3%	2.3%
Hispanic Origin	2.6%	3.2%	3.6%
Diversity Index	20.1	23.4	26.8
2016 Population by Race/Ethnicity			
Total	11,235	26,688	47,264
White Alone	90.0%	88.2%	85.8%
Black Alone	4.6%	5.5%	6.7%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	1.4%	1.8%	2.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.8%	1.2%	1.7%
Two or More Races	2.8%	2.8%	2.9%
Hispanic Origin	3.6%	4.4%	5.0%
Diversity Index	24.3	28.3	32.9
2021 Population by Race/Ethnicity			
Total	11,585	27,965	50,095
White Alone	88.4%	86.2%	83.4%
Black Alone	5.2%	6.2%	7.5%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	1.7%	2.2%	2.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.0%	1.6%	2.2%
Two or More Races	3.4%	3.4%	3.4%
Hispanic Origin	4.7%	5.7%	6.5%
Diversity Index	28.6	33.3	38.3
2010 Population by Relationship and Household Type			
Total	11,073	25,901	43,313
In Households	99.9%	99.9%	99.8%
In Family Households	85.8%	86.8%	87.3%
Householder	26.6%	26.7%	26.7%
Spouse	19.7%	20.4%	20.5%
Child	31.9%	32.5%	33.0%
Other relative	4.6%	4.4%	4.3%
Nonrelative	3.0%	2.9%	2.8%
In Nonfamily Households	14.1%	13.1%	12.5%
In Group Quarters	0.1%	0.1%	0.2%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.1%	0.1%	0.1%
moninstitutionalized ropulation	0.170	0.170	U.1-70

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Kings. 1, 2, 3 mile radii			
2016 Population 25+ by Educational Attainment	1 mile	2 miles	3 miles
Total	7,822	18,615	32,611
Less than 9th Grade	2.0%	2.5%	3.1%
9th - 12th Grade, No Diploma	8.4%	7.6%	6.5%
High School Graduate	34.2%	30.2%	28.7%
GED/Alternative Credential	4.5%	4.6%	3.9%
Some College, No Degree	22.7%	22.5%	22.4%
Associate Degree	9.7%	8.6%	8.5%
Bachelor's Degree	13.8%	18.2%	19.3%
Graduate/Professional Degree	4.7%	5.8%	7.7%
2016 Population 15+ by Marital Status	1.7 70	3.0 70	7.770
Total	9,100	21,698	38,179
Never Married	30.6%	29.3%	29.3%
Married	54.7%	54.9%	54.2%
Widowed	4.4%	3.9%	4.3%
Divorced	10.3%	11.9%	12.2%
2016 Civilian Population 16+ in Labor Force	10.5 //	11.970	12.2 /0
Civilian Employed	94.1%	94.6%	94.9%
Civilian Unemployed	5.9%	5.4%	5.1%
2016 Employed Population 16+ by Industry	5.9%	5.4%	5.1%
Total	5,885	14.001	26 700
	1.9%	14,901 0.9%	26,700 0.7%
Agriculture/Mining Construction	6.1%	8.4%	9.0%
Manufacturing	7.8%	7.2%	6.3%
5	6.2%	5.0%	3.8%
Wholesale Trade Retail Trade	13.8%	12.6%	11.8%
Transportation/Utilities	3.3%	4.5%	4.7%
Information	2.6%	1.8%	1.7%
Finance/Insurance/Real Estate	5.5%	5.9%	5.8%
Services Deliver Administratives	46.5%	44.7%	46.3%
Public Administration	6.3%	9.0%	9.8%
2016 Employed Population 16+ by Occupation	F 00F	14.002	26.600
Total	5,885	14,902	26,698
White Collar	59.1%	61.4%	63.5%
Management/Business/Financial	13.0%	15.2%	16.1%
Professional	18.5%	20.1%	22.3%
Sales	11.2%	10.4%	10.0%
Administrative Support	16.4%	15.6%	15.1%
Services	16.8%	16.6%	15.0%
Blue Collar	24.1%	22.0%	21.5%
Farming/Forestry/Fishing	0.3%	0.2%	0.3%
Construction/Extraction	5.2%	5.8%	5.9%
Installation/Maintenance/Repair	6.3%	5.3%	5.8%
Production	4.5%	4.6%	4.4%
Transportation/Material Moving	7.8%	6.2%	5.2%
2010 Population By Urban/ Rural Status			
Total Population	11,073	25,901	43,313
Population Inside Urbanized Area	99.8%	99.5%	99.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.2%	0.5%	0.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	4,132	9,515	15,523
Households with 1 Person	22.0%	19.7%	18.9%
Households with 2+ People	78.0%	80.3%	81.1%
Family Households	71.2%	73.3%	74.2%
Husband-wife Families	52.6%	55.8%	56.9%
With Related Children	23.6%	25.5%	27.0%
Other Family (No Spouse Present)	18.7%	17.4%	17.3%
Other Family with Male Householder	5.9%	5.4%	5.2%
With Related Children	3.2%	3.0%	3.1%
Other Family with Female Householder	12.8%	12.1%	12.0%
With Related Children	7.5%	7.3%	7.2%
Nonfamily Households	6.8%	7.1%	6.9%
All Households with Children	35.1%	36.6%	38.0%
Multigenerational Households	6.4%	6.5%	6.4%
Unmarried Partner Households	8.2%	8.2%	7.9%
Male-female	7.5%	7.5%	7.2%
Same-sex	0.7%	0.8%	0.7%
2010 Households by Size			
Total	4,132	9,515	15,523
1 Person Household	22.0%	19.7%	18.9%
2 Person Household	32.6%	32.7%	32.4%
3 Person Household	19.5%	20.0%	20.1%
4 Person Household	15.1%	16.5%	16.8%
5 Person Household	6.8%	7.0%	7.3%
6 Person Household	2.5%	2.5%	2.6%
7 + Person Household	1.6%	1.7%	1.8%
2010 Households by Tenure and Mortgage Status			
Total	4,132	9,515	15,523
Owner Occupied	84.2%	86.0%	86.9%
Owned with a Mortgage/Loan	66.6%	71.1%	73.2%
Owned Free and Clear	17.7%	14.9%	13.7%
Renter Occupied	15.8%	14.0%	13.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,377	10,050	16,295
Housing Units Inside Urbanized Area	99.8%	99.5%	99.5%
→			
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments				
	1.	Pleasantville (2B)	Pleasantville (2B)	Enterprising Professionals
	2.		Enterprising Professionals	Pleasantville (2B)
	3.	Soccer Moms (4A)	Soccer Moms (4A)	Soccer Moms (4A)
2016 Consumer Spending				
Apparel & Services: Total \$		\$9,669,849	\$24,202,564	\$44,325,137
Average Spent		\$2,331.77	\$2,495.62	\$2,628.08
Spending Potential Index		116	124	131
Education: Total \$		\$8,005,605	\$19,158,487	\$34,074,691
Average Spent		\$1,930.46	\$1,975.51	\$2,020.32
Spending Potential Index		136	140	143
Entertainment/Recreation: Total \$		\$13,926,529	\$34,883,685	\$63,588,442
Average Spent		\$3,358.22	\$3,597.00	\$3,770.21
Spending Potential Index		115	123	129
Food at Home: Total \$		\$22,303,437	\$56,238,041	\$103,300,521
Average Spent		\$5,378.21	\$5,798.93	\$6,124.78
Spending Potential Index		108	116	123
Food Away from Home: Total \$		\$14,381,615	\$36,396,277	\$67,072,738
Average Spent		\$3,467.96	\$3,752.97	\$3,976.80
Spending Potential Index		112	121	129
Health Care: Total \$		\$24,305,996	\$60,788,183	\$110,233,606
Average Spent		\$5,861.10	\$6,268.12	\$6,535.85
Spending Potential Index		111	118	123
HH Furnishings & Equipment: Total \$		\$8,515,495	\$21,376,069	\$39,014,756
Average Spent		\$2,053.41	\$2,204.17	\$2,313.22
Spending Potential Index		116	125	131
Personal Care Products & Services: Total \$		\$3,485,293	\$8,762,720	\$16,043,952
Average Spent		\$840.44	\$903.56	\$951.26
Spending Potential Index		115	123	130
Shelter: Total \$		\$77,304,447	\$192,452,569	\$351,023,379
Average Spent		\$18,641.05	\$19,844.56	\$20,812.49
Spending Potential Index		120	127	134
Support Payments/Cash Contributions/Gifts in Kind: Tota	l \$	\$10,684,187	\$26,863,320	\$48,879,660
Average Spent		\$2,576.37	\$2,769.99	\$2,898.12
Spending Potential Index		111	119	125
Travel: Total \$		\$9,803,267	\$24,211,836	\$43,643,594
Average Spent		\$2,363.94	\$2,496.58	\$2,587.67
Spending Potential Index		127	134	139
Vehicle Maintenance & Repairs: Total \$		\$4,789,197	\$12,031,738	\$21,953,189
• •			\$1,240.64	\$1,301.62
Average Spent		\$1,154.86	31.740.04	

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Latitude: 39.15839 Longitude: -76.51760

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Top Tapestry Segments	Percent	Demographic Summary	2016	20
Pleasantville (2B)	64.2%	Population	11,235	11,
Enterprising Professionals (2D)	21.8%	Households	4,147	4,
Soccer Moms (4A)	14.0%	Families	2,936	2,
Top Tier (1A)	0.0%	Median Age	38.7	
Professional Pride (1B)	0.0%	Median Household Income	\$81,608	\$92,
		Spending Potential	Average Amount	_
		Index	Spent	Т
Apparel and Services		116	\$2,331.77	\$9,669
Men's		118	\$473.55	\$1,963
Women's		115	\$785.39	\$3,257
Children's		111	\$356.64	\$1,478
Footwear		117	\$500.07	\$2,073
Watches & Jewelry		122	\$126.49	\$524
Apparel Products and Services (1)		124	\$89.64	\$371
Computer				
Computers and Hardware for Home Us	е	120	\$207.65	\$861,
Portable Memory		113	\$5.33	\$22,
Computer Software		123	\$15.92	\$66
Computer Accessories		121	\$21.48	\$89
Entertainment & Recreation		115	\$3,358.22	\$13,926
Fees and Admissions		137	\$790.28	\$3,277
Membership Fees for Clubs (2)		139	\$265.65	\$1,101
Fees for Participant Sports, excl. Trip)S	131	\$117.32	\$486,
Tickets to Theatre/Operas/Concerts	-	137	\$72.44	\$300
Tickets to Movies/Museums/Parks		123	\$81.80	\$339
Admission to Sporting Events, excl.	Trins	130	\$69.54	\$288,
Fees for Recreational Lessons	11100	148	\$182.66	\$757
Dating Services		126	\$0.87	\$3,
TV/Video/Audio		107	\$1,286.13	\$5,333
Cable and Satellite Television Service	20	107	\$942.74	\$3,909
Televisions	23	114	\$125.35	\$519
Satellite Dishes		96	\$1.40	\$519, \$5,
VCRs, Video Cameras, and DVD Play	orc	113	\$9.16	\$37 \$37
	ers	89		
Miscellaneous Video Equipment			\$6.89	\$28
Video Cassettes and DVDs		106	\$19.62	\$81,
Video Game Hardware/Accessories		104	\$26.69	\$110
Video Game Software		100	\$13.84	\$57,
Streaming/Downloaded Video		111	\$20.14	\$83
Rental of Video Cassettes and DVDs		106	\$17.34	\$71
Installation of Televisions		103	\$0.95	\$3
Audio (3)		119	\$97.42	\$403
Rental and Repair of TV/Radio/Sound	d Equipment	117	\$4.58	\$19
Pets		109	\$583.49	\$2,419
Toys/Games/Crafts/Hobbies (4)		110	\$125.35	\$519
Recreational Vehicles and Fees (5)		117	\$125.40	\$520
Sports/Recreation/Exercise Equipment	(6)	118	\$194.83	\$807,
Photo Equipment and Supplies (7)		119	\$65.75	\$272
Reading (8)		115	\$151.26	\$627,
Catered Affairs (9)		138	\$35.73	\$148,
Food		110	\$8,846.17	\$36,685
Food at Home		108	\$5,378.21	\$22,303
Bakery and Cereal Products		108	\$728.96	\$3,022
Meats, Poultry, Fish, and Eggs		107	\$1,183.79	\$4,909
Dairy Products		109	\$577.44	\$2,394
Fruits and Vegetables		112	\$1,067.43	\$4,426
Snacks and Other Food at Home (10)	106	\$1,820.59	\$7,549
Food Away from Home	•	112	\$3,467.96	\$14,381,
Alcoholic Beverages		120	\$615.86	\$2,553,

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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8482 Fort Smallwood Rd, Pasadena, Maryland, 21122 7 8482 Fort Smallwood Rd, Pasadena, Maryland, 21122 Ring: 1 mile radius Prepared by Esri Latitude: 39.15839 Longitude: -76.51760

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	124	\$9,264.95	\$38,421,733
Value of Retirement Plans	129	\$33,763.95	\$140,019,098
Value of Other Financial Assets	102	\$1,157.11	\$4,798,552
Vehicle Loan Amount excluding Interest	103	\$2,507.00	\$10,396,548
Value of Credit Card Debt	122	\$698.82	\$2,898,017
Health			
Nonprescription Drugs	107	\$132.82	\$550,802
Prescription Drugs	100	\$419.57	\$1,739,937
Eyeglasses and Contact Lenses	115	\$102.74	\$426,077
Home			
Mortgage Payment and Basics (11)	133	\$11,429.09	\$47,396,446
Maintenance and Remodeling Services	124	\$2,180.37	\$9,041,982
Maintenance and Remodeling Materials (12)	108	\$391.94	\$1,625,378
Utilities, Fuel, and Public Services	109	\$5,300.66	\$21,981,843
Household Furnishings and Equipment			
Household Textiles (13)	119	\$103.55	\$429,408
Furniture	116	\$570.99	\$2,367,875
Rugs	135	\$32.97	\$136,720
Major Appliances (14)	116	\$327.27	\$1,357,201
Housewares (15)	112	\$93.28	\$386,820
Small Appliances	116	\$54.65	\$226,646
Luggage	131	\$12.11	\$50,236
Telephones and Accessories	106	\$75.28	\$312,176
Household Operations			
Child Care	131	\$554.07	\$2,297,721
Lawn and Garden (16)	115	\$470.33	\$1,950,475
Moving/Storage/Freight Express	111	\$70.58	\$292,713
Housekeeping Supplies (17)	109	\$765.34	\$3,173,876
Insurance			
Owners and Renters Insurance	109	\$506.43	\$2,100,171
Vehicle Insurance	111	\$1,237.33	\$5,131,213
Life/Other Insurance	122	\$507.31	\$2,103,820
Health Insurance	112	\$3,772.10	\$15,642,897
Personal Care Products (18)	111	\$481.37	\$1,996,221
School Books and Supplies (19)	115	\$188.59	\$782,084
Smoking Products	88	\$360.43	\$1,494,692
Transportation			
Payments on Vehicles excluding Leases	105	\$2,184.93	\$9,060,890
Gasoline and Motor Oil	104	\$3,196.23	\$13,254,754
Vehicle Maintenance and Repairs	112	\$1,154.86	\$4,789,197
Travel			. , ,
Airline Fares	133	\$606.10	\$2,513,510
Lodging on Trips	128	\$591.92	\$2,454,687
Auto/Truck Rental on Trips	127	\$30.60	\$126,884

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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8482 Fort Smallwood Rd, Pasadena, Maryland, 21122 7 8482 Fort Smallwood Rd, Pasadena, Maryland, 21122 Ring: 2 mile radius

Prepared by Esri Latitude: 39.15839 Longitude: -76.51760

Pleasantville (2B)	Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Soccer Mons (4A)	Pleasantville (2B)	47.1%	Population	26,688	27,965
Home Improvement (4B)	Enterprising Professionals (2D)	26.5%	Households	9,698	10,115
Home Improvement (48) 10.3% Median Ange \$35.5 39.1 Savvy Subrobanites (1D) 0.1% Median Household Income \$87,507 \$988,883 Apparel and Services 124 \$2,495.62 \$74,202,564 Men's 126 \$504.33 \$4,891,013 Women's 121 \$383.59 \$8,144,244 Children's 121 \$383.59 \$8,144,244 Children's 121 \$383.58 \$3,768,476 Footwear 124 \$533.45 \$5,173,426 Watches & Jeweiry 129 \$134.31 \$1,302,584 Apparel Products and Services (1) 132 \$55.16 \$922,621 Computer 200 \$100,000 Computer 200 200,000 Computer Services 129 \$222.72 \$2,159,981 Computer Software 130 \$16.86 \$163,478 Computer Accessories 128 \$222.78 \$222,678 Entertainment & Recreation 123 \$3,597.00 \$34,883,685 Fees and Admissions 144 \$275,31 \$2,669,347 Fees for Participant Sports, excl. Trips 137 \$23,577.00 Ticklets to Monies/Missions 137 \$33,577.00 \$34,883,685 Ticklets to Monies/Missions 137 \$31,607 \$322,663 Ticklets to Monies/Missions 144 \$275,31 \$2,669,347 Ticklets to Monies/Missions 137 \$73,16 \$797,915 Fees for Recreational Lessons 135 \$19,03 \$1,366,190 Tilly Response 135 \$1,366,190 \$1,366,190 Tilly Response 135 \$1,366,190 \$1,366,190 Tilly Response 135 \$1,366,190 \$1,366,190 Tilly Response 136 \$1,366,190 \$1,366,190 Tilly Response 1	Soccer Moms (4A)	16.0%	Families	7,065	
Savey Suburbanites (ID) 0.1% Median Household Income \$87,507 \$98,883	. ,	10.3%	Median Age	•	
Name	,				
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Fees for Recreational Lessons					
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Food 118 \$9,551.90 \$92,634,318 Food at Home 116 \$5,798.93 \$56,238,041 Bakery and Cereal Products 116 \$782.62 \$7,589,888 Meats, Poultry, Fish, and Eggs 115 \$1,277.23 \$12,386,571 Dairy Products 117 \$618.30 \$5,996,308 Fruits and Vegetables 120 \$1,146.15 \$11,115,408 Snacks and Other Food at Home (10) 115 \$1,974.62 \$19,149,866 Food Away from Home 121 \$3,752.97 \$36,396,277	Reading (8)		122	\$159.99	\$1,551,601
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Food at Home 116 \$5,798.93 \$56,238,041 Bakery and Cereal Products 116 \$782.62 \$7,589,888 Meats, Poultry, Fish, and Eggs 115 \$1,277.23 \$12,386,571 Dairy Products 117 \$618.30 \$5,996,308 Fruits and Vegetables 120 \$1,146.15 \$11,115,408 Snacks and Other Food at Home (10) 115 \$1,974.62 \$19,149,866 Food Away from Home 121 \$3,752.97 \$36,396,277			118	\$9,551.90	\$92,634,318
Meats, Poultry, Fish, and Eggs 115 \$1,277.23 \$12,386,571 Dairy Products 117 \$618.30 \$5,996,308 Fruits and Vegetables 120 \$1,146.15 \$11,115,408 Snacks and Other Food at Home (10) 115 \$1,974.62 \$19,149,866 Food Away from Home 121 \$3,752.97 \$36,396,277	Food at Home		116	\$5,798.93	\$56,238,041
Dairy Products 117 \$618.30 \$5,996,308 Fruits and Vegetables 120 \$1,146.15 \$11,115,408 Snacks and Other Food at Home (10) 115 \$1,974.62 \$19,149,866 Food Away from Home 121 \$3,752.97 \$36,396,277	Bakery and Cereal Products		116	\$782.62	\$7,589,888
Dairy Products 117 \$618.30 \$5,996,308 Fruits and Vegetables 120 \$1,146.15 \$11,115,408 Snacks and Other Food at Home (10) 115 \$1,974.62 \$19,149,866 Food Away from Home 121 \$3,752.97 \$36,396,277	Meats, Poultry, Fish, and Eggs		115	\$1,277.23	\$12,386,571
Fruits and Vegetables 120 \$1,146.15 \$11,115,408 Snacks and Other Food at Home (10) 115 \$1,974.62 \$19,149,866 Food Away from Home 121 \$3,752.97 \$36,396,277	Dairy Products				
Snacks and Other Food at Home (10) 115 \$1,974.62 \$19,149,866 Food Away from Home 121 \$3,752.97 \$36,396,277	Fruits and Vegetables		120	\$1,146.15	
Food Away from Home 121 \$3,752.97 \$36,396,277	Snacks and Other Food at Home (10)	115		
	Alcoholic Beverages		127	\$652.42	\$6,327,169

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 09, 2016

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8482 Fort Smallwood Rd, Pasadena, Maryland, 21122 7 8482 Fort Smallwood Rd, Pasadena, Maryland, 21122 Ring: 2 mile radius

Prepared by Esri Latitude: 39.15839 Longitude: -76.51760

	Spending Potential Index	Average Amount Spent	Tota
Financial			
Value of Stocks/Bonds/Mutual Funds	129	\$9,652.93	\$93,614,15
Value of Retirement Plans	133	\$34,848.05	\$337,956,43
Value of Other Financial Assets	110	\$1,244.28	\$12,067,05
Vehicle Loan Amount excluding Interest	114	\$2,777.42	\$26,935,45
Value of Credit Card Debt	129	\$735.67	\$7,134,55
Health			
Nonprescription Drugs	115	\$142.59	\$1,382,83
Prescription Drugs	108	\$453.28	\$4,395,93
Eyeglasses and Contact Lenses	122	\$108.84	\$1,055,54
Home			
Mortgage Payment and Basics (11)	140	\$12,002.38	\$116,399,03
Maintenance and Remodeling Services	131	\$2,292.46	\$22,232,30
Maintenance and Remodeling Materials (12)	117	\$423.82	\$4,110,20
Utilities, Fuel, and Public Services	116	\$5,672.30	\$55,009,95
Household Furnishings and Equipment			
Household Textiles (13)	126	\$109.85	\$1,065,36
Furniture	125	\$615.33	\$5,967,46
Rugs	140	\$34.09	\$330,60
Major Appliances (14)	124	\$351.37	\$3,407,62
Housewares (15)	121	\$101.28	\$982,2
Small Appliances	123	\$58.11	\$563,5
Luggage	138	\$12.75	\$123,68
Telephones and Accessories	116	\$82.36	\$798,7!
Household Operations			
Child Care	140	\$593.04	\$5,751,30
Lawn and Garden (16)	122	\$499.02	\$4,839,5
Moving/Storage/Freight Express	121	\$76.99	\$746,66
Housekeeping Supplies (17)	117	\$825.71	\$8,007,70
Insurance			
Owners and Renters Insurance	117	\$541.35	\$5,249,98
Vehicle Insurance	119	\$1,329.46	\$12,893,10
Life/Other Insurance	128	\$530.75	\$5,147,2
Health Insurance	119	\$4,026.34	\$39,047,40
Personal Care Products (18)	120	\$521.64	\$5,058,85
School Books and Supplies (19)	124	\$203.50	\$1,973,58
Smoking Products	96	\$392.09	\$3,802,53
Transportation			
Payments on Vehicles excluding Leases	115	\$2,399.93	\$23,274,49
Gasoline and Motor Oil	113	\$3,481.72	\$33,765,73
Vehicle Maintenance and Repairs	120	\$1,240.64	\$12,031,73
Travel			
Airline Fares	139	\$636.28	\$6,170,66
Lodging on Trips	134	\$623.13	\$6,043,09
Auto/Truck Rental on Trips	135	\$32.52	\$315,36

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 09, 2016

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8482 Fort Smallwood Rd, Pasadena, Maryland, 21122 7 8482 Fort Smallwood Rd, Pasadena, Maryland, 21122 Ring: 3 mile radius

Latitude: 39.15839 Longitude: -76.51760

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2016	2
	34.6%		47,264	50,
Enterprising Professionals (2D)		Population	·	
Pleasantville (2B)	32.3%	Households	16,866	17
Soccer Moms (4A)	15.0%	Families	12,376	12
Home Improvement (4B)	12.6%	Median Age	37.6	
City Lights (8A)	2.9%	Median Household Income	\$90,772	\$101
		Spending Potential	Average Amount	
		Index	Spent	Т
Apparel and Services		131	\$2,628.08	\$44,325
Men's		132	\$529.89	\$8,937
Women's		129	\$882.86	\$14,890
Children's		128	\$414.31	\$6,987
Footwear		131	\$560.81	\$9,458
Watches & Jewelry		135	\$140.45	\$2,368
Apparel Products and Services (1)		138	\$99.75	\$1,682
Computer				
Computers and Hardware for Home	Use	135	\$234.73	\$3,958
Portable Memory		131	\$6.15	\$103
Computer Software		136	\$17.59	\$296
Computer Accessories		133	\$23.67	\$399
Entertainment & Recreation		129	\$3,770.21	\$63,588
Fees and Admissions		149	\$857.73	\$14,466
Membership Fees for Clubs (2)		148	\$282.43	\$4,763
Fees for Participant Sports, excl.	Trips	147	\$131.95	\$2,225
Tickets to Theatre/Operas/Concer	ts	145	\$76.67	\$1,293
Tickets to Movies/Museums/Parks		141	\$93.82	\$1,582
Admission to Sporting Events, ex		143	\$75.94	\$1,280
Fees for Recreational Lessons	· ·	159	\$195.91	\$3,304
Dating Services		146	\$1.01	\$17
TV/Video/Audio		122	\$1,462.66	\$24,669
Cable and Satellite Television Ser	vices	119	\$1,068.79	\$18,026
Televisions		129	\$141.96	\$2,394
Satellite Dishes		121	\$1.77	\$29
VCRs, Video Cameras, and DVD P	layers	130	\$10.52	\$177
Miscellaneous Video Equipment	,	116	\$8.95	\$150
Video Cassettes and DVDs		124	\$22.87	\$385
Video Game Hardware/Accessorie	es	122	\$31.29	\$527
Video Game Software		122	\$16.80	\$283
Streaming/Downloaded Video		130	\$23.70	\$399
Rental of Video Cassettes and DV	Ds	126	\$20.52	\$346
Installation of Televisions		126	\$1.16	\$19
Audio (3)		133	\$109.28	\$1,843
Rental and Repair of TV/Radio/So	und Equipment	128	\$5.03	\$84
Pets	1. 1.	124	\$664.69	\$11,210
Toys/Games/Crafts/Hobbies (4)		125	\$143.38	\$2,418
Recreational Vehicles and Fees (5)		132	\$141.90	\$2,393
Sports/Recreation/Exercise Equipme	ent (6)	134	\$221.01	\$3,727
Photo Equipment and Supplies (7)	(0)	136	\$74.78	\$1,261
Reading (8)		127	\$166.18	\$2,802
Catered Affairs (9)		146	\$37.89	\$639
Food		125	\$10,101.58	\$170,373
Food at Home		123	\$6,124.78	\$103,300
Bakery and Cereal Products		122	\$824.13	\$13,899
Meats, Poultry, Fish, and Eggs		121	\$1,349.73	\$22,764
Dairy Products		123	\$650.48	\$10,971
Fruits and Vegetables		126	\$1,208.16	\$20,376
Snacks and Other Food at Home	(10)	120	\$2,092.28	\$35,288
Food Away from Home	(10)	122	\$3,976.80	\$67,072
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Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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	Spending Potential Index	Average Amount Spent	Tota
Financial			
Value of Stocks/Bonds/Mutual Funds	131	\$9,853.89	\$166,195,65
Value of Retirement Plans	135	\$35,287.05	\$595,151,38
Value of Other Financial Assets	115	\$1,305.77	\$22,023,18
Vehicle Loan Amount excluding Interest	122	\$2,975.24	\$50,180,36
Value of Credit Card Debt	133	\$761.91	\$12,850,37
Health	120	±1.40.75	+2 525 66
Nonprescription Drugs	120	\$149.75	\$2,525,66
Prescription Drugs	113	\$474.41	\$8,001,38
Eyeglasses and Contact Lenses	126	\$113.05	\$1,906,77
Home	4.40	+10.076.01	+207.047.4
Mortgage Payment and Basics (11)	143	\$12,276.01	\$207,047,16
Maintenance and Remodeling Services	134	\$2,343.32	\$39,522,36
Maintenance and Remodeling Materials (12)	121	\$439.56	\$7,413,57
Utilities, Fuel, and Public Services	122	\$5,931.13	\$100,034,40
Household Furnishings and Equipment	122	+44.4.60	+4 000 44
Household Textiles (13)	132	\$114.62	\$1,933,10
Furniture	132	\$648.99	\$10,945,84
Rugs	142	\$34.76	\$586,33
Major Appliances (14)	129	\$366.10	\$6,174,60
Housewares (15)	128	\$107.21	\$1,808,2
Small Appliances	129	\$60.85	\$1,026,3
Luggage	143	\$13.19	\$222,52
Telephones and Accessories	124	\$88.07	\$1,485,43
Household Operations	1.10	+625.40	+40 540 0
Child Care	148	\$625.10	\$10,542,86
Lawn and Garden (16)	126	\$514.36	\$8,675,20
Moving/Storage/Freight Express	130	\$82.69	\$1,394,7
Housekeeping Supplies (17)	124	\$870.22	\$14,677,1
Insurance	424	+550.74	+0.422.6
Owners and Renters Insurance	121	\$558.74	\$9,423,63
Vehicle Insurance	125	\$1,396.00	\$23,544,99
Life/Other Insurance	131	\$543.73	\$9,170,4
Health Insurance	124	\$4,193.04	\$70,719,80
Personal Care Products (18)	127	\$552.84	\$9,324,23
School Books and Supplies (19)	131	\$215.13	\$3,628,39
Smoking Products	102	\$417.47	\$7,041,0
Transportation	122	+2 550 26	±42.042.7
Payments on Vehicles excluding Leases	123	\$2,550.26	\$43,012,76
Gasoline and Motor Oil	120	\$3,684.71	\$62,146,28
Vehicle Maintenance and Repairs	126	\$1,301.62	\$21,953,18
Travel Airline Fares	145	¢6E0.41	#11 131 C
All life rates	145	\$659.41	\$11,121,64
	120	#C12 21	ተ10 0/0 ጋ፣
Lodging on Trips Auto/Truck Rental on Trips	139 141	\$643.21 \$33.81	\$10,848,38 \$570,20

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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- (1) Apparel Products and Services includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.
- (3) Audio includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers...
- (9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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Business Summary

8482 Fort Smallwood Rd, Pasadena, Maryland, 21122 7 8482 Fort Smallwood Rd, Pasadena, Maryland, 21122 Rings: 1, 2, 3 mile radii

Prepared by Esri Latitude: 39.15839 Longitude: -76.51760

Data for all businesses in area	1 mile	2 miles	3 miles
Total Businesses:	251	516	1,168
Total Employees:	1,888	3,722	8,866
Total Residential Population:	11,235	26,688	47,264
Employee/Residential Population Ratio:	0.17:1	0.14:1	0.19:1

		Businesses		Employees		Businesses		Employees		Businesses		Employees	
by SIC Codes	Number	Percent	Number		Number		Number		Number	Percent	Number		
Agriculture & Mining	4	1.6%	22	1.2%	7	1.4%	42	1.1%	18	1.5%	121	1.4	
Construction	39	15.5%	218	11.5%	90	17.4%	528	14.2%	206	17.6%	1,306	14.7	
Manufacturing	7	2.8%	81	4.3%	12	2.3%	177	4.8%	22	1.9%	431	4.9	
Transportation	8	3.2%	47	2.5%	21	4.1%	128	3.4%	38	3.3%	302	3.4	
Communication	2	0.8%	13	0.7%	2	0.4%	20	0.5%	6	0.5%	51	0.6	
Utility	2	0.8%	14	0.7%	3	0.6%	18	0.5%	9	0.8%	48	0.5	
Wholesale Trade	9	3.6%	120	6.4%	18	3.5%	228	6.1%	40	3.4%	415	4.7	
Retail Trade Summary	53	21.1%	552	29.2%	99	19.2%	982	26.4%	241	20.6%	2,569	29.0	
Home Improvement	2	0.8%	9	0.5%	5	1.0%	17	0.5%	9	0.8%	56	0.6	
General Merchandise Stores	2	0.8%	12	0.6%	3	0.6%	20	0.5%	5	0.4%	39	0.4	
Food Stores	9	3.6%	159	8.4%	13	2.5%	199	5.3%	28	2.4%	549	6.2	
Auto Dealers, Gas Stations, Auto Aftermarket	6	2.4%	42	2.2%	12	2.3%	78	2.1%	33	2.8%	209	2.4	
Apparel & Accessory Stores	2	0.8%	27	1.4%	3	0.6%	62	1.7%	7	0.6%	151	1.7	
Furniture & Home Furnishings	4	1.6%	23	1.2%	9	1.7%	50	1.3%	21	1.8%	136	1.5	
Eating & Drinking Places	16	6.4%	230	12.2%	36	7.0%	479	12.9%	77	6.6%	1,140	12.9	
Miscellaneous Retail	11	4.4%	50	2.6%	19	3.7%	78	2.1%	60	5.1%	289	3.3	
Finance, Insurance, Real Estate Summary	23	9.2%	65	3.4%	52	10.1%	140	3.8%	111	9.5%	437	4.9	
Banks, Savings & Lending Institutions	14	5.6%	35	1.9%	24	4.7%	41	1.1%	51	4.4%	148	1.7	
Securities Brokers	1	0.4%	3	0.2%	2	0.4%	9	0.2%	5	0.4%	16	0.2	
Insurance Carriers & Agents	1	0.4%	4	0.2%	4	0.8%	11	0.3%	15	1.3%	39	0.4	
Real Estate, Holding, Other Investment Offices	7	2.8%	23	1.2%	21	4.1%	79	2.1%	40	3.4%	233	2.6	
Services Summary	94	37.5%	741	39.2%	186	36.0%	1,434	38.5%	418	35.8%	3,107	35.0	
Hotels & Lodging	1	0.4%	1	0.1%	1	0.2%	1	0.0%	2	0.2%	3	0.0	
Automotive Services	8	3.2%	30	1.6%	20	3.9%	104	2.8%	48	4.1%	253	2.9	
Motion Pictures & Amusements	9	3.6%	118	6.3%	13	2.5%	161	4.3%	33	2.8%	315	3.6	
Health Services	9	3.6%	75	4.0%	19	3.7%	138	3.7%	41	3.5%	306	3.5	
Legal Services	1	0.4%	4	0.2%	2	0.4%	6	0.2%	8	0.7%	26	0.3	
Education Institutions & Libraries	4	1.6%	215	11.4%	10	1.9%	456	12.3%	19	1.6%	815	9.2	
Other Services	61	24.3%	299	15.8%	121	23.4%	568	15.3%	268	22.9%	1,389	15.7	
Government	1	0.4%	6	0.3%	1	0.2%	10	0.3%	4	0.3%	38	0.4	
Unclassified Establishments	10	4.0%	10	0.5%	25	4.8%	14	0.4%	54	4.6%	41	0.5	
Totals	251	100.0%	1,888	100.0%	516	100.0%	3,722	100.0%	1,168	100.0%	8,866	100.0	
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Business Summary

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	Businesses		Emplo	Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Mining	0	0.0%	1	0.1%	0	0.0%	3	0.1%	1	0.1%	6	0.1%	
Utilities	1	0.4%	10	0.5%	1	0.2%	10	0.3%	4	0.3%	22	0.2%	
Construction	39	15.5%	219	11.6%	92	17.8%	537	14.4%	216	18.5%	1,353	15.3%	
Manufacturing	9	3.6%	89	4.7%	14	2.7%	186	5.0%	25	2.1%	443	5.0%	
Wholesale Trade	9	3.6%	125	6.6%	19	3.7%	241	6.5%	40	3.4%	442	5.0%	
Retail Trade	33	13.1%	303	16.0%	59	11.4%	481	12.9%	157	13.4%	1,383	15.6%	
Motor Vehicle & Parts Dealers	4	1.6%	33	1.7%	8	1.6%	63	1.7%	24	2.1%	173	2.0%	
Furniture & Home Furnishings Stores	0	0.0%	1	0.1%	1	0.2%	6	0.2%	4	0.3%	20	0.2%	
Electronics & Appliance Stores	3	1.2%	21	1.1%	6	1.2%	41	1.1%	15	1.3%	109	1.2%	
Bldg Material & Garden Equipment & Supplies Dealers	2	0.8%	9	0.5%	5	1.0%	17	0.5%	9	0.8%	56	0.6%	
Food & Beverage Stores	7	2.8%	134	7.1%	11	2.1%	172	4.6%	30	2.6%	536	6.0%	
Health & Personal Care Stores	5	2.0%	30	1.6%	6	1.2%	39	1.0%	15	1.3%	103	1.2%	
Gasoline Stations	2	0.8%	9	0.5%	4	0.8%	15	0.4%	9	0.8%	37	0.4%	
Clothing & Clothing Accessories Stores	2	0.8%	27	1.4%	3	0.6%	62	1.7%	9	0.8%	160	1.8%	
Sport Goods, Hobby, Book, & Music Stores	1	0.4%	1	0.1%	2	0.4%	6	0.2%	6	0.5%	22	0.2%	
General Merchandise Stores	2	0.8%	12	0.6%	3	0.6%	20	0.5%	5	0.4%	39	0.4%	
Miscellaneous Store Retailers	4	1.6%	22	1.2%	8	1.6%	32	0.9%	25	2.1%	96	1.1%	
Nonstore Retailers	1	0.4%	4	0.2%	2	0.4%	9	0.2%	7	0.6%	33	0.4%	
Transportation & Warehousing	7	2.8%	44	2.3%	11	2.1%	92	2.5%	25	2.1%	256	2.9%	
Information	2	0.8%	13	0.7%	5	1.0%	40	1.1%	12	1.0%	80	0.9%	
Finance & Insurance	16	6.4%	42	2.2%	31	6.0%	63	1.7%	72	6.2%	205	2.3%	
Central Bank/Credit Intermediation & Related Activities	14	5.6%	35	1.9%	25	4.8%	42	1.1%	52	4.5%	150	1.7%	
Securities, Commodity Contracts & Other Financial	1	0.4%	3	0.2%	2	0.4%	9	0.2%	5	0.4%	16	0.2%	
Insurance Carriers & Related Activities; Funds, Trusts &	1	0.4%	4	0.2%	4	0.8%	11	0.3%	15	1.3%	39	0.4%	
Real Estate, Rental & Leasing	13	5.2%	38	2.0%	31	6.0%	108	2.9%	58	5.0%	278	3.1%	
Professional, Scientific & Tech Services	16	6.4%	63	3.3%	37	7.2%	161	4.3%	83	7.1%	405	4.6%	
Legal Services	2	0.8%	5	0.3%	3	0.6%	8	0.2%	10	0.9%	29	0.3%	
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Administrative & Support & Waste Management & Remediation	16	6.4%	81	4.3%	24	4.7%	128	3.4%	46	3.9%	237	2.7%	
Educational Services	6	2.4%	224	11.9%	10	1.9%	448	12.0%	24	2.1%	824	9.3%	
Health Care & Social Assistance	13	5.2%	131	6.9%	27	5.2%	223	6.0%	64	5.5%	581	6.6%	
Arts, Entertainment & Recreation	5	2.0%	109	5.8%	15	2.9%	181	4.9%	31	2.7%	335	3.8%	
Accommodation & Food Services	18	7.2%	241	12.8%	38	7.4%	491	13.2%	82	7.0%	1,174	13.2%	
Accommodation	1	0.4%	1	0.1%	1	0.2%	1	0.0%	2	0.2%	3	0.0%	
Food Services & Drinking Places	17	6.8%	241	12.8%	37	7.2%	490	13.2%	80	6.8%	1,171	13.2%	
Other Services (except Public Administration)	38	15.1%	140	7.4%	76	14.7%	304	8.2%	172	14.7%	764	8.6%	
Automotive Repair & Maintenance	7	2.8%	19	1.0%	16	3.1%	74	2.0%	38	3.3%	189	2.1%	
Public Administration	1	0.4%	6	0.3%	1	0.2%	10	0.3%	4	0.3%	38	0.4%	
Unclassified Establishments	10	4.0%	10	0.5%	25	4.8%	14	0.4%	54	4.6%	41	0.5%	
Total	251	100.0%	1,888	100.0%	516	100.0%	3,722	100.0%	1,168	100.0%	8,866	100.0%	

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