

Mia Carolina
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.47595
Longitude: -76.81979

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,183	34,242	56,207
2010 Total Population	6,098	37,600	65,406
2019 Total Population	6,135	38,861	69,282
2019 Group Quarters	17	278	1,817
2024 Total Population	6,159	39,295	70,927
2019-2024 Annual Rate	0.08%	0.22%	0.47%
2019 Total Daytime Population	4,885	25,638	64,451
Workers	2,339	8,345	33,591
Residents	2,546	17,293	30,860
Household Summary			
2000 Households	1,930	12,467	21,542
2000 Average Household Size	2.67	2.72	2.57
2010 Households	2,407	14,314	25,169
2010 Average Household Size	2.53	2.61	2.53
2019 Households	2,421	14,710	26,554
2019 Average Household Size	2.53	2.62	2.54
2024 Households	2,429	14,829	27,159
2024 Average Household Size	2.53	2.63	2.54
2019-2024 Annual Rate	0.07%	0.16%	0.45%
2010 Families	1,647	10,054	16,998
2010 Average Family Size	3.07	3.10	3.06
2019 Families	1,634	10,248	17,680
2019 Average Family Size	3.10	3.13	3.09
2024 Families	1,632	10,297	17,989
2024 Average Family Size	3.11	3.15	3.11
2019-2024 Annual Rate	-0.02%	0.10%	0.35%
Housing Unit Summary			
2000 Housing Units	2,002	12,913	22,472
Owner Occupied Housing Units	78.3%	71.6%	65.5%
Renter Occupied Housing Units	18.1%	25.0%	30.4%
Vacant Housing Units	3.6%	3.5%	4.1%
2010 Housing Units	2,529	14,887	26,404
Owner Occupied Housing Units	72.5%	67.5%	64.4%
Renter Occupied Housing Units	22.7%	28.7%	30.9%
Vacant Housing Units	4.8%	3.8%	4.7%
2019 Housing Units	2,530	15,348	27,754
Owner Occupied Housing Units	72.6%	68.1%	63.8%
Renter Occupied Housing Units	23.0%	27.7%	31.9%
Vacant Housing Units	4.3%	4.2%	4.3%
2024 Housing Units	2,535	15,500	28,319
Owner Occupied Housing Units	73.3%	68.7%	64.6%
Renter Occupied Housing Units	22.5%	26.9%	31.3%
Vacant Housing Units	4.2%	4.3%	4.1%
Median Household Income			
2019	\$85,464	\$82,309	\$80,561
2024	\$93,541	\$92,081	\$89,028
Median Home Value			
2019	\$299,178	\$302,177	\$309,867
2024	\$345,085	\$353,798	\$359,394
Per Capita Income			
2019	\$40,824	\$41,451	\$41,591
2024	\$45,689	\$46,849	\$46,444
Median Age			
2010	40.6	38.5	36.8
2019	42.2	39.8	38.3
2024	41.8	40.5	38.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	2,421	14,710	26,554
<\$15,000	7.0%	7.4%	6.2%
\$15,000 - \$24,999	5.9%	6.9%	5.4%
\$25,000 - \$34,999	7.0%	5.9%	5.9%
\$35,000 - \$49,999	8.9%	10.3%	11.7%
\$50,000 - \$74,999	14.7%	15.3%	17.3%
\$75,000 - \$99,999	13.4%	12.2%	12.3%
\$100,000 - \$149,999	24.5%	19.7%	20.2%
\$150,000 - \$199,999	8.8%	10.3%	9.8%
\$200,000+	9.7%	12.1%	11.1%
Average Household Income	\$104,289	\$109,328	\$108,789
2024 Households by Income			
Household Income Base	2,429	14,829	27,159
<\$15,000	6.4%	6.4%	5.3%
\$15,000 - \$24,999	5.3%	5.8%	4.5%
\$25,000 - \$34,999	6.6%	5.4%	5.4%
\$35,000 - \$49,999	8.2%	9.4%	10.8%
\$50,000 - \$74,999	13.5%	14.2%	16.2%
\$75,000 - \$99,999	12.8%	11.9%	12.3%
\$100,000 - \$149,999	24.6%	20.1%	21.0%
\$150,000 - \$199,999	10.7%	12.1%	11.4%
\$200,000+	11.9%	14.7%	13.0%
Average Household Income	\$116,886	\$123,939	\$121,610
2019 Owner Occupied Housing Units by Value			
Total	1,838	10,454	17,695
<\$50,000	0.7%	0.8%	0.8%
\$50,000 - \$99,999	0.5%	2.9%	2.0%
\$100,000 - \$149,999	2.0%	4.5%	5.3%
\$150,000 - \$199,999	6.6%	10.3%	9.6%
\$200,000 - \$249,999	24.0%	16.6%	16.5%
\$250,000 - \$299,999	16.5%	14.4%	13.9%
\$300,000 - \$399,999	23.7%	18.7%	18.8%
\$400,000 - \$499,999	14.9%	15.8%	15.1%
\$500,000 - \$749,999	8.5%	13.8%	13.4%
\$750,000 - \$999,999	0.7%	1.4%	2.6%
\$1,000,000 - \$1,499,999	0.0%	0.3%	1.0%
\$1,500,000 - \$1,999,999	2.0%	0.4%	0.4%
\$2,000,000 +	0.0%	0.1%	0.7%
Average Home Value	\$357,508	\$350,784	\$374,852
2024 Owner Occupied Housing Units by Value			
Total	1,858	10,652	18,281
<\$50,000	0.5%	0.5%	0.5%
\$50,000 - \$99,999	0.2%	1.9%	1.3%
\$100,000 - \$149,999	1.2%	3.0%	2.9%
\$150,000 - \$199,999	3.9%	6.7%	6.2%
\$200,000 - \$249,999	18.4%	13.8%	13.3%
\$250,000 - \$299,999	14.5%	13.7%	13.7%
\$300,000 - \$399,999	25.2%	19.5%	20.6%
\$400,000 - \$499,999	19.4%	18.4%	17.4%
\$500,000 - \$749,999	13.2%	19.3%	17.9%
\$750,000 - \$999,999	1.2%	2.2%	3.7%
\$1,000,000 - \$1,499,999	0.1%	0.4%	1.2%
\$1,500,000 - \$1,999,999	2.3%	0.5%	0.4%
\$2,000,000 +	0.0%	0.1%	1.1%
Average Home Value	\$399,462	\$393,109	\$423,652

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	6,098	37,601	65,409
0 - 4	5.2%	6.1%	6.3%
5 - 9	6.9%	6.9%	6.5%
10 - 14	7.8%	7.3%	6.6%
15 - 24	11.7%	12.9%	14.4%
25 - 34	10.5%	12.2%	13.7%
35 - 44	15.1%	14.3%	14.4%
45 - 54	16.7%	16.5%	15.5%
55 - 64	12.9%	13.0%	12.3%
65 - 74	7.7%	6.5%	6.1%
75 - 84	4.3%	3.1%	3.1%
85 +	1.3%	1.2%	1.1%
18 +	75.4%	75.1%	76.3%
2019 Population by Age			
Total	6,134	38,863	69,281
0 - 4	4.8%	5.4%	5.6%
5 - 9	5.2%	5.8%	5.9%
10 - 14	6.0%	6.4%	6.4%
15 - 24	13.2%	12.6%	14.0%
25 - 34	12.5%	13.6%	13.7%
35 - 44	11.5%	12.2%	13.0%
45 - 54	14.8%	13.8%	13.5%
55 - 64	14.7%	14.3%	13.3%
65 - 74	10.1%	9.9%	9.2%
75 - 84	5.4%	4.4%	4.0%
85 +	1.9%	1.6%	1.4%
18 +	79.5%	78.4%	78.4%
2024 Population by Age			
Total	6,161	39,293	70,927
0 - 4	5.0%	5.5%	5.7%
5 - 9	4.9%	5.6%	5.6%
10 - 14	5.2%	5.8%	5.7%
15 - 24	11.1%	11.2%	13.3%
25 - 34	15.1%	14.2%	14.3%
35 - 44	12.6%	13.5%	13.3%
45 - 54	12.5%	12.2%	12.4%
55 - 64	14.4%	13.6%	12.7%
65 - 74	11.2%	11.0%	10.1%
75 - 84	5.9%	5.7%	5.2%
85 +	2.1%	1.8%	1.6%
18 +	81.3%	79.6%	79.4%
2010 Population by Sex			
Males	2,892	17,877	30,840
Females	3,206	19,723	34,566
2019 Population by Sex			
Males	2,931	18,557	32,837
Females	3,204	20,305	36,445
2024 Population by Sex			
Males	2,964	18,818	33,656
Females	3,195	20,477	37,271

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	6,098	37,600	65,405
White Alone	74.7%	65.6%	61.6%
Black Alone	15.9%	23.2%	26.7%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	5.4%	5.4%	5.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.8%	2.6%	3.0%
Two or More Races	2.9%	2.7%	2.8%
Hispanic Origin	3.9%	7.0%	7.1%
Diversity Index	45.7	57.6	60.5
2019 Population by Race/Ethnicity			
Total	6,134	38,860	69,282
White Alone	65.8%	57.4%	53.2%
Black Alone	21.3%	28.1%	32.1%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	7.5%	7.0%	6.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.2%	3.6%	4.0%
Two or More Races	3.9%	3.5%	3.5%
Hispanic Origin	5.9%	9.5%	9.5%
Diversity Index	57.0	65.8	67.7
2024 Population by Race/Ethnicity			
Total	6,158	39,296	70,928
White Alone	60.2%	52.5%	48.4%
Black Alone	24.6%	31.0%	34.9%
American Indian Alone	0.1%	0.4%	0.3%
Asian Alone	8.8%	8.0%	7.8%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.5%	4.2%	4.6%
Two or More Races	4.6%	3.9%	3.9%
Hispanic Origin	7.4%	11.2%	11.0%
Diversity Index	62.8	69.8	70.8
2010 Population by Relationship and Household Type			
Total	6,098	37,600	65,406
In Households	99.7%	99.3%	97.3%
In Family Households	85.1%	85.3%	81.9%
Householder	26.9%	26.8%	25.9%
Spouse	20.5%	19.7%	18.9%
Child	32.1%	32.4%	30.4%
Other relative	3.6%	4.0%	4.2%
Nonrelative	2.0%	2.4%	2.4%
In Nonfamily Households	14.7%	14.0%	15.4%
In Group Quarters	0.3%	0.7%	2.7%
Institutionalized Population	0.0%	0.4%	0.4%
Noninstitutionalized Population	0.3%	0.3%	2.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	4,346	27,113	47,161
Less than 9th Grade	1.3%	3.2%	3.5%
9th - 12th Grade, No Diploma	3.5%	5.3%	4.9%
High School Graduate	14.6%	16.3%	16.8%
GED/Alternative Credential	3.1%	2.8%	2.4%
Some College, No Degree	21.5%	18.6%	18.6%
Associate Degree	10.3%	9.0%	8.0%
Bachelor's Degree	30.4%	27.1%	28.5%
Graduate/Professional Degree	15.2%	17.7%	17.3%
2019 Population 15+ by Marital Status			
Total	5,157	32,008	56,892
Never Married	28.6%	31.2%	34.0%
Married	55.1%	52.3%	49.5%
Widowed	7.8%	6.2%	5.8%
Divorced	8.5%	10.3%	10.6%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.8%	95.8%	96.2%
Civilian Unemployed (Unemployment Rate)	3.2%	4.2%	3.8%
2019 Employed Population 16+ by Industry			
Total	3,644	21,989	39,148
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	5.1%	7.4%	6.9%
Manufacturing	4.7%	4.4%	4.4%
Wholesale Trade	2.7%	2.9%	2.3%
Retail Trade	11.3%	9.2%	9.1%
Transportation/Utilities	4.8%	3.5%	4.0%
Information	3.4%	2.7%	2.2%
Finance/Insurance/Real Estate	10.7%	8.5%	8.4%
Services	48.7%	54.7%	54.7%
Public Administration	8.3%	6.6%	7.7%
2019 Employed Population 16+ by Occupation			
Total	3,646	21,990	39,148
White Collar	73.7%	70.4%	68.6%
Management/Business/Financial	21.1%	17.6%	17.4%
Professional	26.5%	27.6%	27.1%
Sales	15.3%	11.0%	10.1%
Administrative Support	10.8%	14.2%	13.9%
Services	14.4%	16.6%	17.7%
Blue Collar	12.0%	13.1%	13.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.9%	3.8%	4.1%
Installation/Maintenance/Repair	2.7%	3.0%	3.4%
Production	2.6%	2.8%	2.8%
Transportation/Material Moving	4.8%	3.3%	3.4%
2010 Population By Urban/ Rural Status			
Total Population	6,098	37,600	65,406
Population Inside Urbanized Area	96.5%	92.4%	89.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	3.5%	7.6%	10.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	2,407	14,313	25,168
Households with 1 Person	26.5%	24.4%	26.4%
Households with 2+ People	73.5%	75.6%	73.6%
Family Households	68.4%	70.2%	67.5%
Husband-wife Families	52.3%	51.7%	49.2%
With Related Children	25.0%	24.3%	22.8%
Other Family (No Spouse Present)	16.2%	18.6%	18.3%
Other Family with Male Householder	4.1%	4.4%	4.5%
With Related Children	2.6%	2.6%	2.6%
Other Family with Female Householder	12.0%	14.2%	13.9%
With Related Children	7.7%	9.8%	9.5%
Nonfamily Households	5.1%	5.3%	6.1%
All Households with Children	35.6%	37.1%	35.2%
Multigenerational Households	3.7%	4.0%	3.9%
Unmarried Partner Households	5.5%	5.9%	6.4%
Male-female	4.5%	5.0%	5.5%
Same-sex	1.0%	0.8%	0.9%
2010 Households by Size			
Total	2,407	14,314	25,168
1 Person Household	26.5%	24.4%	26.4%
2 Person Household	31.0%	31.6%	32.1%
3 Person Household	17.7%	18.2%	17.6%
4 Person Household	16.2%	16.1%	14.8%
5 Person Household	5.4%	6.0%	5.7%
6 Person Household	2.5%	2.5%	2.3%
7 + Person Household	0.9%	1.1%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	2,407	14,314	25,169
Owner Occupied	76.2%	70.2%	67.6%
Owned with a Mortgage/Loan	61.6%	57.0%	55.2%
Owned Free and Clear	14.6%	13.2%	12.4%
Renter Occupied	23.8%	29.8%	32.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,529	14,887	26,404
Housing Units Inside Urbanized Area	96.7%	93.0%	90.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.3%	7.0%	10.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Savvy Suburbanites (1D)	Enterprising Professionals
2.	City Lights (8A)	Pleasantville (2B)	Savvy Suburbanites (1D)
3.	Savvy Suburbanites (1D)	City Lights (8A)	Young and Restless (11B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$5,965,816	\$38,912,857	\$71,044,486
Average Spent	\$2,464.19	\$2,645.33	\$2,675.47
Spending Potential Index	115	123	125
Education: Total \$	\$5,374,552	\$31,708,649	\$55,787,402
Average Spent	\$2,219.97	\$2,155.58	\$2,100.90
Spending Potential Index	139	135	132
Entertainment/Recreation: Total \$	\$9,186,572	\$58,889,793	\$105,372,301
Average Spent	\$3,794.54	\$4,003.38	\$3,968.23
Spending Potential Index	116	122	121
Food at Home: Total \$	\$13,939,856	\$91,754,863	\$166,261,903
Average Spent	\$5,757.89	\$6,237.58	\$6,261.28
Spending Potential Index	111	121	121
Food Away from Home: Total \$	\$9,998,012	\$66,148,454	\$121,379,134
Average Spent	\$4,129.70	\$4,496.84	\$4,571.03
Spending Potential Index	112	122	124
Health Care: Total \$	\$15,682,182	\$103,213,668	\$183,545,943
Average Spent	\$6,477.56	\$7,016.56	\$6,912.18
Spending Potential Index	109	118	116
HH Furnishings & Equipment: Total \$	\$5,817,893	\$38,493,824	\$69,417,204
Average Spent	\$2,403.10	\$2,616.85	\$2,614.19
Spending Potential Index	113	123	123
Personal Care Products & Services: Total \$	\$2,380,553	\$15,980,212	\$29,167,105
Average Spent	\$983.29	\$1,086.35	\$1,098.41
Spending Potential Index	111	123	124
Shelter: Total \$	\$55,410,820	\$347,256,659	\$624,609,855
Average Spent	\$22,887.58	\$23,606.84	\$23,522.25
Spending Potential Index	124	128	127
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,697,196	\$43,898,690	\$78,023,311
Average Spent	\$2,766.29	\$2,984.28	\$2,938.29
Spending Potential Index	112	120	118
Travel: Total \$	\$6,800,893	\$42,412,213	\$75,413,706
Average Spent	\$2,809.13	\$2,883.22	\$2,840.01
Spending Potential Index	125	128	127
Vehicle Maintenance & Repairs: Total \$	\$2,934,398	\$20,136,235	\$36,525,217
Average Spent	\$1,212.06	\$1,368.88	\$1,375.51
Spending Potential Index	106	120	120

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Pleasantville (2B)	42.3%	Population	6,135	6,159
City Lights (8A)	29.1%	Households	2,421	2,429
Savvy Suburbanites (1D)	15.3%	Families	1,634	1,632
Enterprising Professionals (2D)	12.9%	Median Age	42.2	41.8
Soccer Moms (4A)	0.3%	Median Household Income	\$85,464	\$93,541
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		115	\$2,464.19	\$5,965,816
Men's		116	\$479.89	\$1,161,825
Women's		120	\$864.30	\$2,092,459
Children's		106	\$341.50	\$826,773
Footwear		113	\$543.01	\$1,314,638
Watches & Jewelry		109	\$150.05	\$363,272
Apparel Products and Services (1)		129	\$85.44	\$206,849
Computer				
Computers and Hardware for Home Use		118	\$195.54	\$473,410
Portable Memory		115	\$5.12	\$12,394
Computer Software		119	\$12.05	\$29,161
Computer Accessories		112	\$21.21	\$51,357
Entertainment & Recreation		116	\$3,794.54	\$9,186,572
Fees and Admissions		131	\$933.19	\$2,259,243
Membership Fees for Clubs (2)		135	\$319.87	\$774,397
Fees for Participant Sports, excl. Trips		117	\$125.45	\$303,725
Tickets to Theatre/Operas/Concerts		141	\$106.00	\$256,629
Tickets to Movies		114	\$62.64	\$151,658
Tickets to Parks or Museums		126	\$40.89	\$99,000
Admission to Sporting Events, excl. Trips		119	\$75.31	\$182,317
Fees for Recreational Lessons		141	\$202.12	\$489,325
Dating Services		130	\$0.91	\$2,192
TV/Video/Audio		106	\$1,294.55	\$3,134,096
Cable and Satellite Television Services		107	\$938.87	\$2,273,006
Televisions		102	\$111.02	\$268,772
Satellite Dishes		108	\$1.70	\$4,116
VCRs, Video Cameras, and DVD Players		94	\$5.41	\$13,093
Miscellaneous Video Equipment		97	\$24.76	\$59,937
Video Cassettes and DVDs		97	\$11.14	\$26,969
Video Game Hardware/Accessories		99	\$27.58	\$66,779
Video Game Software		102	\$15.56	\$37,678
Rental/Streaming/Downloaded Video		101	\$47.18	\$114,212
Installation of Televisions		117	\$1.33	\$3,216
Audio (3)		110	\$107.28	\$259,735
Rental and Repair of TV/Radio/Sound Equipment		86	\$2.72	\$6,583
Pets		108	\$716.67	\$1,735,057
Toys/Games/Crafts/Hobbies (4)		109	\$128.86	\$311,960
Recreational Vehicles and Fees (5)		164	\$262.57	\$635,679
Sports/Recreation/Exercise Equipment (6)		111	\$229.82	\$556,393
Photo Equipment and Supplies (7)		116	\$60.48	\$146,417
Reading (8)		122	\$130.03	\$314,811
Catered Affairs (9)		144	\$38.38	\$92,917
Food		112	\$9,887.60	\$23,937,868
Food at Home		111	\$5,757.89	\$13,939,856
Bakery and Cereal Products		111	\$756.42	\$1,831,297
Meats, Poultry, Fish, and Eggs		112	\$1,275.18	\$3,087,210
Dairy Products		113	\$604.65	\$1,463,848
Fruits and Vegetables		116	\$1,182.78	\$2,863,519
Snacks and Other Food at Home (10)		108	\$1,938.86	\$4,693,982
Food Away from Home		112	\$4,129.70	\$9,998,012
Alcoholic Beverages		125	\$722.26	\$1,748,595

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	133	\$28,572.25	\$69,173,417
Value of Retirement Plans	130	\$123,544.88	\$299,102,156
Value of Other Financial Assets	135	\$7,692.38	\$18,623,241
Vehicle Loan Amount excluding Interest	93	\$2,648.08	\$6,411,010
Value of Credit Card Debt	118	\$2,891.40	\$7,000,084
Health			
Nonprescription Drugs	102	\$146.82	\$355,462
Prescription Drugs	99	\$361.76	\$875,822
Eyeglasses and Contact Lenses	111	\$100.16	\$242,498
Home			
Mortgage Payment and Basics (11)	132	\$13,256.73	\$32,094,545
Maintenance and Remodeling Services	127	\$2,718.43	\$6,581,316
Maintenance and Remodeling Materials (12)	113	\$550.71	\$1,333,280
Utilities, Fuel, and Public Services	108	\$5,227.44	\$12,655,644
Household Furnishings and Equipment			
Household Textiles (13)	111	\$110.87	\$268,423
Furniture	113	\$696.63	\$1,686,553
Rugs	119	\$38.44	\$93,053
Major Appliances (14)	108	\$383.14	\$927,581
Housewares (15)	112	\$119.05	\$288,223
Small Appliances	110	\$53.57	\$129,702
Luggage	121	\$16.91	\$40,938
Telephones and Accessories	114	\$86.11	\$208,472
Household Operations			
Child Care	130	\$661.05	\$1,600,391
Lawn and Garden (16)	117	\$549.16	\$1,329,507
Moving/Storage/Freight Express	102	\$67.97	\$164,550
Housekeeping Supplies (17)	105	\$790.82	\$1,914,566
Insurance			
Owners and Renters Insurance	105	\$610.00	\$1,476,813
Vehicle Insurance	105	\$1,628.29	\$3,942,091
Life/Other Insurance	118	\$543.00	\$1,314,592
Health Insurance	110	\$4,334.14	\$10,492,952
Personal Care Products (18)	108	\$541.59	\$1,311,197
School Books and Supplies (19)	114	\$176.70	\$427,779
Smoking Products	96	\$385.86	\$934,157
Transportation			
Payments on Vehicles excluding Leases	97	\$2,452.27	\$5,936,947
Gasoline and Motor Oil	103	\$2,363.22	\$5,721,358
Vehicle Maintenance and Repairs	106	\$1,212.06	\$2,934,398
Travel			
Airline Fares	133	\$723.81	\$1,752,348
Lodging on Trips	127	\$787.72	\$1,907,069
Auto/Truck Rental on Trips	125	\$32.90	\$79,642
Food and Drink on Trips	123	\$664.82	\$1,609,533

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Mia Carolina
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.47595
Longitude: -76.81979

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Savvy Suburbanites (1D)	22.9%	Population	38,861	39,295
Pleasantville (2B)	14.8%	Households	14,710	14,829
City Lights (8A)	11.4%	Families	10,248	10,297
Soccer Moms (4A)	10.3%	Median Age	39.8	40.5
Metro Fusion (11C)	10.0%	Median Household Income	\$82,309	\$92,081
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		123	\$2,645.33	\$38,912,857
Men's		123	\$510.69	\$7,512,294
Women's		126	\$906.41	\$13,333,244
Children's		120	\$386.91	\$5,691,514
Footwear		122	\$588.30	\$8,653,913
Watches & Jewelry		121	\$167.17	\$2,459,095
Apparel Products and Services (1)		129	\$85.85	\$1,262,796
Computer				
Computers and Hardware for Home Use		127	\$210.05	\$3,089,780
Portable Memory		123	\$5.48	\$80,611
Computer Software		126	\$12.80	\$188,287
Computer Accessories		123	\$23.34	\$343,321
Entertainment & Recreation		122	\$4,003.38	\$58,889,793
Fees and Admissions		133	\$952.07	\$14,004,957
Membership Fees for Clubs (2)		135	\$320.34	\$4,712,185
Fees for Participant Sports, excl. Trips		128	\$137.13	\$2,017,251
Tickets to Theatre/Operas/Concerts		139	\$104.33	\$1,534,651
Tickets to Movies		126	\$69.13	\$1,016,838
Tickets to Parks or Museums		129	\$41.81	\$615,052
Admission to Sporting Events, excl. Trips		125	\$79.06	\$1,162,910
Fees for Recreational Lessons		139	\$199.31	\$2,931,894
Dating Services		137	\$0.96	\$14,177
TV/Video/Audio		117	\$1,431.27	\$21,054,046
Cable and Satellite Television Services		116	\$1,020.18	\$15,006,917
Televisions		117	\$127.40	\$1,873,988
Satellite Dishes		114	\$1.79	\$26,377
VCRs, Video Cameras, and DVD Players		118	\$6.80	\$100,091
Miscellaneous Video Equipment		118	\$30.02	\$441,583
Video Cassettes and DVDs		116	\$13.29	\$195,452
Video Game Hardware/Accessories		119	\$33.26	\$489,216
Video Game Software		121	\$18.34	\$269,832
Rental/Streaming/Downloaded Video		121	\$56.48	\$830,834
Installation of Televisions		124	\$1.41	\$20,792
Audio (3)		122	\$118.83	\$1,748,054
Rental and Repair of TV/Radio/Sound Equipment		110	\$3.46	\$50,911
Pets		115	\$763.22	\$11,226,973
Toys/Games/Crafts/Hobbies (4)		121	\$142.57	\$2,097,215
Recreational Vehicles and Fees (5)		139	\$222.79	\$3,277,198
Sports/Recreation/Exercise Equipment (6)		123	\$255.73	\$3,761,754
Photo Equipment and Supplies (7)		126	\$65.54	\$964,092
Reading (8)		126	\$134.19	\$1,973,979
Catered Affairs (9)		135	\$36.00	\$529,580
Food		121	\$10,734.42	\$157,903,317
Food at Home		121	\$6,237.58	\$91,754,863
Bakery and Cereal Products		121	\$818.94	\$12,046,666
Meats, Poultry, Fish, and Eggs		121	\$1,377.75	\$20,266,692
Dairy Products		121	\$646.28	\$9,506,799
Fruits and Vegetables		123	\$1,254.57	\$18,454,783
Snacks and Other Food at Home (10)		119	\$2,140.04	\$31,479,922
Food Away from Home		122	\$4,496.84	\$66,148,454
Alcoholic Beverages		129	\$746.37	\$10,979,128

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	133	\$28,508.52	\$419,360,315
Value of Retirement Plans	132	\$125,502.60	\$1,846,143,299
Value of Other Financial Assets	130	\$7,371.31	\$108,432,022
Vehicle Loan Amount excluding Interest	113	\$3,215.94	\$47,306,495
Value of Credit Card Debt	125	\$3,046.16	\$44,809,001
Health			
Nonprescription Drugs	116	\$166.77	\$2,453,170
Prescription Drugs	111	\$407.05	\$5,987,740
Eyeglasses and Contact Lenses	119	\$107.69	\$1,584,187
Home			
Mortgage Payment and Basics (11)	129	\$13,026.60	\$191,621,217
Maintenance and Remodeling Services	128	\$2,741.94	\$40,333,997
Maintenance and Remodeling Materials (12)	118	\$575.82	\$8,470,319
Utilities, Fuel, and Public Services	118	\$5,719.59	\$84,135,134
Household Furnishings and Equipment			
Household Textiles (13)	122	\$121.79	\$1,791,587
Furniture	124	\$761.93	\$11,208,017
Rugs	126	\$40.74	\$599,239
Major Appliances (14)	119	\$419.68	\$6,173,450
Housewares (15)	122	\$129.32	\$1,902,227
Small Appliances	120	\$58.30	\$857,636
Luggage	128	\$17.95	\$264,009
Telephones and Accessories	126	\$95.49	\$1,404,699
Household Operations			
Child Care	132	\$675.73	\$9,939,976
Lawn and Garden (16)	121	\$568.02	\$8,355,610
Moving/Storage/Freight Express	124	\$82.57	\$1,214,674
Housekeeping Supplies (17)	117	\$879.04	\$12,930,707
Insurance			
Owners and Renters Insurance	114	\$661.80	\$9,735,034
Vehicle Insurance	118	\$1,818.49	\$26,749,983
Life/Other Insurance	122	\$562.83	\$8,279,302
Health Insurance	119	\$4,667.81	\$68,663,550
Personal Care Products (18)	120	\$603.16	\$8,872,491
School Books and Supplies (19)	125	\$193.54	\$2,846,955
Smoking Products	108	\$436.15	\$6,415,749
Transportation			
Payments on Vehicles excluding Leases	113	\$2,869.52	\$42,210,592
Gasoline and Motor Oil	116	\$2,661.05	\$39,143,986
Vehicle Maintenance and Repairs	120	\$1,368.88	\$20,136,235
Travel			
Airline Fares	133	\$725.57	\$10,673,152
Lodging on Trips	129	\$799.95	\$11,767,274
Auto/Truck Rental on Trips	130	\$34.15	\$502,322
Food and Drink on Trips	128	\$688.36	\$10,125,712

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Mia Carolina
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.47595
Longitude: -76.81979

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Enterprising Professionals (2D)	20.3%	Population	69,282	70,927
Savvy Suburbanites (1D)	17.7%	Households	26,554	27,159
Young and Restless (11B)	9.9%	Families	17,680	17,989
Soccer Moms (4A)	9.3%	Median Age	38.3	38.9
Pleasantville (2B)	8.9%	Median Household Income	\$80,561	\$89,028
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		125	\$2,675.47	\$71,044,486
Men's		124	\$512.13	\$13,599,041
Women's		126	\$908.74	\$24,130,683
Children's		123	\$396.56	\$10,530,182
Footwear		124	\$597.99	\$15,879,058
Watches & Jewelry		127	\$174.84	\$4,642,586
Apparel Products and Services (1)		128	\$85.22	\$2,262,937
Computer				
Computers and Hardware for Home Use		128	\$211.82	\$5,624,746
Portable Memory		124	\$5.55	\$147,296
Computer Software		129	\$13.07	\$347,041
Computer Accessories		122	\$23.17	\$615,251
Entertainment & Recreation		121	\$3,968.23	\$105,372,301
Fees and Admissions		131	\$936.60	\$24,870,439
Membership Fees for Clubs (2)		133	\$313.61	\$8,327,593
Fees for Participant Sports, excl. Trips		128	\$137.47	\$3,650,401
Tickets to Theatre/Operas/Concerts		134	\$101.02	\$2,682,602
Tickets to Movies		129	\$70.65	\$1,875,973
Tickets to Parks or Museums		129	\$41.67	\$1,106,405
Admission to Sporting Events, excl. Trips		123	\$77.47	\$2,057,177
Fees for Recreational Lessons		135	\$193.71	\$5,143,864
Dating Services		143	\$1.00	\$26,425
TV/Video/Audio		117	\$1,434.61	\$38,094,679
Cable and Satellite Television Services		115	\$1,012.20	\$26,878,003
Televisions		120	\$130.02	\$3,452,543
Satellite Dishes		113	\$1.77	\$47,103
VCRs, Video Cameras, and DVD Players		123	\$7.07	\$187,663
Miscellaneous Video Equipment		122	\$30.94	\$821,470
Video Cassettes and DVDs		118	\$13.50	\$358,403
Video Game Hardware/Accessories		125	\$34.89	\$926,342
Video Game Software		126	\$19.11	\$507,398
Rental/Streaming/Downloaded Video		127	\$59.29	\$1,574,310
Installation of Televisions		123	\$1.40	\$37,153
Audio (3)		124	\$120.74	\$3,206,037
Rental and Repair of TV/Radio/Sound Equipment		117	\$3.70	\$98,252
Pets		114	\$756.64	\$20,091,783
Toys/Games/Crafts/Hobbies (4)		122	\$143.65	\$3,814,386
Recreational Vehicles and Fees (5)		127	\$203.66	\$5,407,905
Sports/Recreation/Exercise Equipment (6)		125	\$258.98	\$6,877,012
Photo Equipment and Supplies (7)		128	\$66.52	\$1,766,263
Reading (8)		123	\$131.51	\$3,492,111
Catered Affairs (9)		135	\$36.07	\$957,722
Food		122	\$10,832.31	\$287,641,037
Food at Home		121	\$6,261.28	\$166,261,903
Bakery and Cereal Products		121	\$819.52	\$21,761,492
Meats, Poultry, Fish, and Eggs		121	\$1,383.73	\$36,743,610
Dairy Products		121	\$645.46	\$17,139,643
Fruits and Vegetables		123	\$1,255.33	\$33,334,091
Snacks and Other Food at Home (10)		120	\$2,157.23	\$57,283,068
Food Away from Home		124	\$4,571.03	\$121,379,134
Alcoholic Beverages		130	\$749.31	\$19,897,177

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	127	\$27,132.00	\$720,463,240
Value of Retirement Plans	125	\$118,971.16	\$3,159,160,275
Value of Other Financial Assets	122	\$6,930.80	\$184,040,554
Vehicle Loan Amount excluding Interest	117	\$3,342.20	\$88,748,682
Value of Credit Card Debt	123	\$3,005.63	\$79,811,418
Health			
Nonprescription Drugs	116	\$167.03	\$4,435,277
Prescription Drugs	109	\$398.61	\$10,584,800
Eyeglasses and Contact Lenses	117	\$105.61	\$2,804,491
Home			
Mortgage Payment and Basics (11)	124	\$12,472.36	\$331,191,043
Maintenance and Remodeling Services	123	\$2,630.95	\$69,862,319
Maintenance and Remodeling Materials (12)	113	\$550.32	\$14,613,190
Utilities, Fuel, and Public Services	117	\$5,698.65	\$151,321,900
Household Furnishings and Equipment			
Household Textiles (13)	122	\$121.90	\$3,236,908
Furniture	124	\$761.66	\$20,225,002
Rugs	121	\$39.23	\$1,041,786
Major Appliances (14)	117	\$412.49	\$10,953,137
Housewares (15)	122	\$129.43	\$3,436,877
Small Appliances	121	\$58.88	\$1,563,473
Luggage	130	\$18.11	\$481,020
Telephones and Accessories	130	\$98.28	\$2,609,750
Household Operations			
Child Care	135	\$686.86	\$18,238,834
Lawn and Garden (16)	117	\$548.69	\$14,569,818
Moving/Storage/Freight Express	133	\$88.63	\$2,353,540
Housekeeping Supplies (17)	118	\$881.38	\$23,404,259
Insurance			
Owners and Renters Insurance	111	\$644.16	\$17,104,898
Vehicle Insurance	119	\$1,834.94	\$48,724,886
Life/Other Insurance	117	\$541.28	\$14,373,266
Health Insurance	117	\$4,600.08	\$122,150,617
Personal Care Products (18)	122	\$613.09	\$16,279,862
School Books and Supplies (19)	127	\$197.16	\$5,235,268
Smoking Products	109	\$439.50	\$11,670,421
Transportation			
Payments on Vehicles excluding Leases	115	\$2,926.64	\$77,713,930
Gasoline and Motor Oil	118	\$2,702.89	\$71,772,477
Vehicle Maintenance and Repairs	120	\$1,375.51	\$36,525,217
Travel			
Airline Fares	132	\$718.50	\$19,078,963
Lodging on Trips	126	\$779.92	\$20,710,112
Auto/Truck Rental on Trips	129	\$33.87	\$899,273
Food and Drink on Trips	126	\$679.74	\$18,049,861

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Mia Carolina
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.47595
Longitude: -76.81979

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	249		1,006		2,677							
Total Employees:	2,323		8,408		34,260							
Total Residential Population:	6,135		38,861		69,282							
Employee/Residential Population Ratio (per 100 Residents)	38		22		49							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	3.2%	71	3.1%	31	3.1%	269	3.2%	70	2.6%	565	1.6%
Construction	21	8.4%	201	8.7%	82	8.2%	656	7.8%	242	9.0%	2,459	7.2%
Manufacturing	6	2.4%	81	3.5%	19	1.9%	232	2.8%	74	2.8%	2,072	6.0%
Transportation	4	1.6%	18	0.8%	24	2.4%	148	1.8%	65	2.4%	420	1.2%
Communication	0	0.0%	0	0.0%	9	0.9%	49	0.6%	16	0.6%	112	0.3%
Utility	3	1.2%	55	2.4%	4	0.4%	134	1.6%	8	0.3%	228	0.7%
Wholesale Trade	6	2.4%	32	1.4%	21	2.1%	121	1.4%	88	3.3%	2,574	7.5%
Retail Trade Summary	46	18.5%	581	25.0%	181	18.0%	2,096	24.9%	432	16.1%	5,667	16.5%
Home Improvement	4	1.6%	248	10.7%	13	1.3%	287	3.4%	22	0.8%	359	1.0%
General Merchandise Stores	2	0.8%	5	0.2%	8	0.8%	112	1.3%	20	0.7%	416	1.2%
Food Stores	4	1.6%	57	2.5%	21	2.1%	197	2.3%	48	1.8%	644	1.9%
Auto Dealers, Gas Stations, Auto Aftermarket	2	0.8%	11	0.5%	24	2.4%	578	6.9%	49	1.8%	799	2.3%
Apparel & Accessory Stores	3	1.2%	55	2.4%	6	0.6%	65	0.8%	11	0.4%	97	0.3%
Furniture & Home Furnishings	4	1.6%	20	0.9%	14	1.4%	68	0.8%	35	1.3%	485	1.4%
Eating & Drinking Places	13	5.2%	131	5.6%	45	4.5%	562	6.7%	132	4.9%	2,198	6.4%
Miscellaneous Retail	15	6.0%	55	2.4%	50	5.0%	227	2.7%	116	4.3%	669	2.0%
Finance, Insurance, Real Estate Summary	15	6.0%	82	3.5%	115	11.4%	763	9.1%	337	12.6%	8,102	23.6%
Banks, Savings & Lending Institutions	1	0.4%	16	0.7%	14	1.4%	135	1.6%	50	1.9%	501	1.5%
Securities Brokers	1	0.4%	1	0.0%	12	1.2%	49	0.6%	48	1.8%	238	0.7%
Insurance Carriers & Agents	5	2.0%	20	0.9%	28	2.8%	115	1.4%	76	2.8%	5,656	16.5%
Real Estate, Holding, Other Investment Offices	9	3.6%	46	2.0%	61	6.1%	464	5.5%	163	6.1%	1,707	5.0%
Services Summary	119	47.8%	1,125	48.4%	432	42.9%	3,526	41.9%	1,059	39.6%	11,416	33.3%
Hotels & Lodging	0	0.0%	0	0.0%	1	0.1%	67	0.8%	7	0.3%	224	0.7%
Automotive Services	9	3.6%	52	2.2%	42	4.2%	218	2.6%	89	3.3%	496	1.4%
Motion Pictures & Amusements	6	2.4%	34	1.5%	27	2.7%	263	3.1%	82	3.1%	1,229	3.6%
Health Services	16	6.4%	128	5.5%	59	5.9%	592	7.0%	127	4.7%	1,220	3.6%
Legal Services	3	1.2%	10	0.4%	13	1.3%	51	0.6%	52	1.9%	389	1.1%
Education Institutions & Libraries	8	3.2%	333	14.3%	19	1.9%	716	8.5%	45	1.7%	2,341	6.8%
Other Services	78	31.3%	568	24.5%	270	26.8%	1,619	19.3%	656	24.5%	5,517	16.1%
Government	1	0.4%	70	3.0%	10	1.0%	384	4.6%	18	0.7%	547	1.6%
Unclassified Establishments	20	8.0%	5	0.2%	78	7.8%	31	0.4%	268	10.0%	98	0.3%
Totals	249	100.0%	2,323	100.0%	1,006	100.0%	8,408	100.0%	2,677	100.0%	34,260	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Mia Carolina
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.47595
Longitude: -76.81979

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.4%	3	0.1%	4	0.4%	9	0.1%	12	0.4%	47	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	7	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	44	0.1%
Construction	22	8.8%	247	10.6%	88	8.7%	803	9.6%	257	9.6%	2,680	7.8%
Manufacturing	7	2.8%	86	3.7%	21	2.1%	239	2.8%	74	2.8%	2,075	6.1%
Wholesale Trade	5	2.0%	26	1.1%	19	1.9%	112	1.3%	81	3.0%	2,514	7.3%
Retail Trade	33	13.3%	444	19.1%	133	13.2%	1,511	18.0%	294	11.0%	3,410	10.0%
Motor Vehicle & Parts Dealers	2	0.8%	9	0.4%	19	1.9%	557	6.6%	36	1.3%	732	2.1%
Furniture & Home Furnishings Stores	1	0.4%	5	0.2%	5	0.5%	39	0.5%	16	0.6%	312	0.9%
Electronics & Appliance Stores	3	1.2%	11	0.5%	7	0.7%	26	0.3%	19	0.7%	177	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	4	1.6%	248	10.7%	13	1.3%	287	3.4%	22	0.8%	359	1.0%
Food & Beverage Stores	5	2.0%	60	2.6%	23	2.3%	189	2.2%	50	1.9%	606	1.8%
Health & Personal Care Stores	3	1.2%	13	0.6%	14	1.4%	89	1.1%	34	1.3%	280	0.8%
Gasoline Stations	1	0.4%	2	0.1%	5	0.5%	21	0.2%	13	0.5%	68	0.2%
Clothing & Clothing Accessories Stores	3	1.2%	55	2.4%	6	0.6%	65	0.8%	12	0.4%	101	0.3%
Sport Goods, Hobby, Book, & Music Stores	3	1.2%	13	0.6%	6	0.6%	23	0.3%	14	0.5%	64	0.2%
General Merchandise Stores	2	0.8%	5	0.2%	8	0.8%	112	1.3%	20	0.7%	416	1.2%
Miscellaneous Store Retailers	7	2.8%	22	0.9%	22	2.2%	92	1.1%	49	1.8%	252	0.7%
Nonstore Retailers	2	0.8%	3	0.1%	3	0.3%	10	0.1%	8	0.3%	45	0.1%
Transportation & Warehousing	2	0.8%	13	0.6%	19	1.9%	113	1.3%	54	2.0%	296	0.9%
Information	3	1.2%	30	1.3%	23	2.3%	235	2.8%	72	2.7%	970	2.8%
Finance & Insurance	8	3.2%	40	1.7%	56	5.6%	312	3.7%	185	6.9%	6,509	19.0%
Central Bank/Credit Intermediation & Related Activities	1	0.4%	16	0.7%	14	1.4%	135	1.6%	52	1.9%	504	1.5%
Securities, Commodity Contracts & Other Financial	2	0.8%	4	0.2%	14	1.4%	53	0.6%	55	2.1%	337	1.0%
Insurance Carriers & Related Activities; Funds, Trusts &	5	2.0%	20	0.9%	29	2.9%	124	1.5%	78	2.9%	5,667	16.5%
Real Estate, Rental & Leasing	12	4.8%	54	2.3%	70	7.0%	449	5.3%	172	6.4%	1,582	4.6%
Professional, Scientific & Tech Services	28	11.2%	183	7.9%	109	10.8%	589	7.0%	320	12.0%	2,678	7.8%
Legal Services	3	1.2%	10	0.4%	14	1.4%	53	0.6%	63	2.4%	472	1.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%	4	0.4%	40	0.5%	7	0.3%	57	0.2%
Administrative & Support & Waste Management & Remediation	17	6.8%	104	4.5%	54	5.4%	282	3.4%	125	4.7%	1,015	3.0%
Educational Services	9	3.6%	340	14.6%	26	2.6%	752	8.9%	63	2.4%	2,422	7.1%
Health Care & Social Assistance	27	10.8%	195	8.4%	85	8.4%	842	10.0%	186	6.9%	2,097	6.1%
Arts, Entertainment & Recreation	2	0.8%	20	0.9%	16	1.6%	221	2.6%	54	2.0%	1,088	3.2%
Accommodation & Food Services	14	5.6%	134	5.8%	51	5.1%	653	7.8%	147	5.5%	2,476	7.2%
Accommodation	0	0.0%	0	0.0%	1	0.1%	67	0.8%	7	0.3%	224	0.7%
Food Services & Drinking Places	14	5.6%	134	5.8%	49	4.9%	585	7.0%	139	5.2%	2,252	6.6%
Other Services (except Public Administration)	38	15.3%	330	14.2%	140	13.9%	833	9.9%	286	10.7%	1,648	4.8%
Automotive Repair & Maintenance	5	2.0%	33	1.4%	30	3.0%	177	2.1%	60	2.2%	323	0.9%
Public Administration	1	0.4%	70	3.0%	10	1.0%	384	4.6%	18	0.7%	547	1.6%
Unclassified Establishments	20	8.0%	5	0.2%	78	7.8%	31	0.4%	268	10.0%	98	0.3%
Total	249	100.0%	2,323	100.0%	1,006	100.0%	8,408	100.0%	2,677	100.0%	34,260	100.0%

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