

Market Profile

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 5, 10, 20 minute radii

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

	5 minutes	10 minutes	20 minutes
Population Summary			
2000 Total Population	15,614	55,494	234,597
2010 Total Population	17,310	64,391	269,868
2016 Total Population	17,455	66,329	281,604
2016 Group Quarters	1	313	2,983
2021 Total Population	17,693	67,915	291,175
2016-2021 Annual Rate	0.27%	0.47%	0.67%
2016 Total Daytime Population	13,439	56,859	262,131
Workers	5,730	25,366	128,003
Residents	7,709	31,493	134,128
Household Summary			
2000 Households	6,044	20,562	89,393
2000 Average Household Size	2.58	2.70	2.60
2010 Households	6,901	24,029	103,460
2010 Average Household Size	2.51	2.67	2.58
2016 Households	6,944	24,657	107,128
2016 Average Household Size	2.51	2.68	2.60
2021 Households	7,024	25,199	110,400
2021 Average Household Size	2.52	2.68	2.61
2016-2021 Annual Rate	0.23%	0.44%	0.60%
2010 Families	4,515	16,967	71,545
2010 Average Family Size	3.09	3.17	3.10
2016 Families	4,499	17,281	73,584
2016 Average Family Size	3.11	3.19	3.13
2021 Families	4,527	17,588	75,548
2021 Average Family Size	3.13	3.20	3.15
2016-2021 Annual Rate	0.12%	0.35%	0.53%
Housing Unit Summary			
2000 Housing Units	6,260	21,426	93,519
Owner Occupied Housing Units	73.9%	73.0%	69.5%
Renter Occupied Housing Units	22.7%	22.9%	26.1%
Vacant Housing Units	3.5%	4.0%	4.4%
2010 Housing Units	7,204	25,172	109,098
Owner Occupied Housing Units	74.9%	72.4%	69.8%
Renter Occupied Housing Units	20.9%	23.1%	25.0%
Vacant Housing Units	4.2%	4.5%	5.2%
2016 Housing Units	7,341	26,064	113,783
Owner Occupied Housing Units	72.1%	69.8%	67.2%
Renter Occupied Housing Units	22.5%	24.8%	27.0%
Vacant Housing Units	5.4%	5.4%	5.8%
2021 Housing Units	7,445	26,642	117,548
Owner Occupied Housing Units	72.0%	69.8%	67.0%
Renter Occupied Housing Units	22.4%	24.8%	26.9%
Vacant Housing Units	5.7%	5.4%	6.1%
Median Household Income			
2016	\$78,351	\$77,883	\$75,434
2021	\$84,263	\$83,451	\$81,816
Median Home Value			
2016	\$234,429	\$252,841	\$263,830
2021	\$249,256	\$296,878	\$309,760
Per Capita Income			
2016	\$34,032	\$33,597	\$34,402
2021	\$36,686	\$35,994	\$37,047
Median Age			
2010	33.6	35.1	38.1
2016	35.1	36.1	39.0
2021	35.8	37.0	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017

Market Profile

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 5, 10, 20 minute radii

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

	5 minutes	10 minutes	20 minutes
2016 Households by Income			
Household Income Base	6,944	24,657	107,126
<\$15,000	5.2%	7.4%	6.6%
\$15,000 - \$24,999	4.2%	4.8%	5.6%
\$25,000 - \$34,999	6.5%	6.5%	7.1%
\$35,000 - \$49,999	5.4%	9.1%	11.6%
\$50,000 - \$74,999	24.7%	19.6%	18.8%
\$75,000 - \$99,999	21.4%	17.5%	15.7%
\$100,000 - \$149,999	22.9%	21.2%	20.2%
\$150,000 - \$199,999	6.8%	8.6%	8.7%
\$200,000+	3.0%	5.4%	5.9%
Average Household Income	\$85,365	\$89,955	\$89,653
2021 Households by Income			
Household Income Base	7,024	25,199	110,398
<\$15,000	6.4%	8.8%	7.9%
\$15,000 - \$24,999	4.2%	4.7%	5.5%
\$25,000 - \$34,999	5.6%	5.6%	6.2%
\$35,000 - \$49,999	4.9%	9.2%	11.1%
\$50,000 - \$74,999	18.3%	14.1%	13.8%
\$75,000 - \$99,999	22.7%	18.3%	16.4%
\$100,000 - \$149,999	26.2%	23.1%	22.2%
\$150,000 - \$199,999	8.1%	10.0%	10.3%
\$200,000+	3.5%	6.2%	6.7%
Average Household Income	\$92,210	\$96,608	\$96,975
2016 Owner Occupied Housing Units by Value			
Total	5,294	18,185	76,429
<\$50,000	1.6%	5.6%	5.3%
\$50,000 - \$99,999	0.6%	2.4%	1.9%
\$100,000 - \$149,999	3.9%	6.3%	5.2%
\$150,000 - \$199,999	19.0%	13.6%	13.1%
\$200,000 - \$249,999	36.2%	21.3%	20.2%
\$250,000 - \$299,999	19.0%	15.2%	15.3%
\$300,000 - \$399,999	14.6%	18.6%	19.8%
\$400,000 - \$499,999	2.8%	10.7%	10.6%
\$500,000 - \$749,999	1.1%	4.3%	6.2%
\$750,000 - \$999,999	0.9%	1.7%	1.8%
\$1,000,000 +	0.2%	0.4%	0.7%
Average Home Value	\$254,743	\$283,952	\$298,839
2021 Owner Occupied Housing Units by Value			
Total	5,358	18,593	78,773
<\$50,000	1.4%	4.6%	4.3%
\$50,000 - \$99,999	0.6%	2.6%	2.0%
\$100,000 - \$149,999	4.5%	6.4%	5.3%
\$150,000 - \$199,999	13.2%	9.0%	8.5%
\$200,000 - \$249,999	30.7%	16.6%	15.4%
\$250,000 - \$299,999	16.3%	11.5%	11.7%
\$300,000 - \$399,999	25.5%	27.7%	29.3%
\$400,000 - \$499,999	4.3%	13.4%	12.8%
\$500,000 - \$749,999	1.8%	5.4%	7.5%
\$750,000 - \$999,999	1.5%	2.4%	2.4%
\$1,000,000 +	0.3%	0.4%	0.8%
Average Home Value	\$279,371	\$313,231	\$329,483

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017

Market Profile

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 5, 10, 20 minute radii

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

	5 minutes	10 minutes	20 minutes
2010 Population by Age			
Total	17,306	64,391	269,868
0 - 4	8.6%	7.8%	6.5%
5 - 9	7.1%	7.4%	6.6%
10 - 14	6.3%	7.2%	6.8%
15 - 24	10.4%	12.2%	12.5%
25 - 34	20.4%	15.2%	13.3%
35 - 44	15.6%	14.9%	13.9%
45 - 54	14.0%	14.9%	15.5%
55 - 64	9.4%	10.5%	11.6%
65 - 74	4.7%	5.5%	6.5%
75 - 84	2.8%	3.0%	4.5%
85 +	0.9%	1.3%	2.2%
18 +	74.8%	73.4%	75.9%
2016 Population by Age			
Total	17,457	66,330	281,604
0 - 4	7.7%	7.2%	6.1%
5 - 9	7.5%	7.4%	6.4%
10 - 14	6.9%	7.2%	6.6%
15 - 24	11.0%	12.6%	12.2%
25 - 34	16.7%	14.1%	13.5%
35 - 44	16.6%	14.2%	13.2%
45 - 54	13.4%	14.1%	14.0%
55 - 64	10.4%	11.5%	12.8%
65 - 74	6.1%	7.2%	8.3%
75 - 84	2.6%	3.2%	4.6%
85 +	1.1%	1.4%	2.5%
18 +	74.5%	74.3%	77.2%
2021 Population by Age			
Total	17,695	67,914	291,175
0 - 4	7.5%	7.0%	6.0%
5 - 9	6.9%	6.9%	6.0%
10 - 14	6.9%	7.1%	6.4%
15 - 24	11.0%	11.8%	11.3%
25 - 34	16.2%	14.1%	13.8%
35 - 44	16.7%	14.5%	13.6%
45 - 54	13.0%	12.8%	12.6%
55 - 64	10.5%	11.9%	12.9%
65 - 74	7.0%	8.3%	9.7%
75 - 84	3.1%	3.9%	5.1%
85 +	1.2%	1.5%	2.4%
18 +	75.1%	75.1%	78.0%
2010 Population by Sex			
Males	8,349	30,965	129,890
Females	8,961	33,426	139,978
2016 Population by Sex			
Males	8,401	32,040	135,998
Females	9,054	34,290	145,606
2021 Population by Sex			
Males	8,507	32,876	141,042
Females	9,186	35,039	150,133

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017

Market Profile

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 5, 10, 20 minute radii

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

	5 minutes	10 minutes	20 minutes
2010 Population by Race/Ethnicity			
Total	17,309	64,392	269,868
White Alone	81.8%	73.0%	76.0%
Black Alone	10.8%	19.0%	15.5%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	3.4%	3.3%	4.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.1%	1.3%	1.2%
Two or More Races	2.5%	3.0%	2.5%
Hispanic Origin	4.2%	4.6%	4.0%
Diversity Index	37.3	48.0	44.3
2016 Population by Race/Ethnicity			
Total	17,454	66,331	281,604
White Alone	79.0%	70.0%	72.5%
Black Alone	11.6%	19.8%	16.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.7%	4.6%	5.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	1.7%	1.5%
Two or More Races	2.9%	3.5%	3.0%
Hispanic Origin	5.6%	6.0%	5.2%
Diversity Index	42.8	52.8	49.8
2021 Population by Race/Ethnicity			
Total	17,693	67,914	291,175
White Alone	76.1%	67.1%	69.2%
Black Alone	12.5%	20.7%	18.0%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	5.9%	5.8%	7.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.6%	2.0%	1.8%
Two or More Races	3.4%	3.9%	3.4%
Hispanic Origin	6.9%	7.3%	6.5%
Diversity Index	47.9	57.0	54.7
2010 Population by Relationship and Household Type			
Total	17,310	64,391	269,868
In Households	100.0%	99.5%	98.9%
In Family Households	82.7%	85.8%	84.3%
Householder	26.1%	26.4%	26.5%
Spouse	20.2%	19.6%	20.1%
Child	31.5%	33.9%	31.9%
Other relative	2.9%	3.6%	3.7%
Nonrelative	2.0%	2.3%	2.2%
In Nonfamily Households	17.3%	13.7%	14.6%
In Group Quarters	0.0%	0.5%	1.1%
Institutionalized Population	0.0%	0.3%	0.5%
Noninstitutionalized Population	0.0%	0.2%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017

Market Profile

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 5, 10, 20 minute radii

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

	5 minutes	10 minutes	20 minutes
2016 Population 25+ by Educational Attainment			
Total	11,673	43,559	193,637
Less than 9th Grade	0.7%	1.5%	2.4%
9th - 12th Grade, No Diploma	3.0%	3.9%	4.5%
High School Graduate	23.6%	24.0%	24.7%
GED/Alternative Credential	2.3%	3.2%	3.6%
Some College, No Degree	23.4%	23.9%	21.5%
Associate Degree	9.6%	8.9%	8.8%
Bachelor's Degree	23.4%	20.8%	21.0%
Graduate/Professional Degree	14.0%	13.9%	13.6%
2016 Population 15+ by Marital Status			
Total	13,594	51,889	227,931
Never Married	28.6%	29.8%	29.8%
Married	57.6%	55.1%	53.6%
Widowed	3.2%	4.8%	6.7%
Divorced	10.7%	10.2%	9.9%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	94.6%	94.0%	94.9%
Civilian Unemployed	5.4%	6.0%	5.1%
2016 Employed Population 16+ by Industry			
Total	9,899	35,207	148,598
Agriculture/Mining	0.7%	0.4%	0.4%
Construction	7.3%	6.9%	6.3%
Manufacturing	7.5%	7.3%	6.2%
Wholesale Trade	0.9%	2.0%	2.3%
Retail Trade	12.0%	13.1%	12.7%
Transportation/Utilities	6.4%	5.1%	4.5%
Information	1.4%	1.1%	1.5%
Finance/Insurance/Real Estate	5.6%	5.1%	5.6%
Services	47.6%	49.3%	50.9%
Public Administration	10.6%	9.7%	9.6%
2016 Employed Population 16+ by Occupation			
Total	9,898	35,208	148,598
White Collar	68.0%	66.4%	67.6%
Management/Business/Financial	18.9%	16.5%	16.1%
Professional	25.9%	26.4%	26.7%
Sales	9.5%	9.8%	10.4%
Administrative Support	13.8%	13.7%	14.3%
Services	14.0%	14.9%	15.2%
Blue Collar	18.0%	18.7%	17.2%
Farming/Forestry/Fishing	0.3%	0.2%	0.2%
Construction/Extraction	3.4%	4.2%	3.9%
Installation/Maintenance/Repair	4.1%	4.0%	3.9%
Production	5.6%	4.5%	3.6%
Transportation/Material Moving	4.6%	5.7%	5.5%
2010 Population By Urban/ Rural Status			
Total Population	17,310	64,391	269,868
Population Inside Urbanized Area	100.0%	98.4%	96.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.6%	4.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017

Market Profile

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 5, 10, 20 minute radii

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

	5 minutes	10 minutes	20 minutes
2010 Households by Type			
Total	6,901	24,029	103,461
Households with 1 Person	27.3%	23.4%	25.1%
Households with 2+ People	72.7%	76.6%	74.9%
Family Households	65.4%	70.6%	69.2%
Husband-wife Families	50.6%	52.6%	52.4%
With Related Children	26.6%	26.5%	24.2%
Other Family (No Spouse Present)	14.9%	18.1%	16.7%
Other Family with Male Householder	4.5%	4.5%	4.5%
With Related Children	2.8%	2.8%	2.6%
Other Family with Female Householder	10.3%	13.6%	12.3%
With Related Children	6.4%	9.5%	7.8%
Nonfamily Households	7.3%	6.0%	5.8%
All Households with Children	36.3%	39.2%	35.0%
Multigenerational Households	3.6%	4.7%	4.4%
Unmarried Partner Households	7.8%	7.0%	6.4%
Male-female	7.3%	6.3%	5.7%
Same-sex	0.6%	0.7%	0.6%
2010 Households by Size			
Total	6,901	24,029	103,461
1 Person Household	27.3%	23.4%	25.1%
2 Person Household	30.6%	30.8%	32.3%
3 Person Household	18.6%	18.6%	17.6%
4 Person Household	15.2%	16.4%	15.1%
5 Person Household	5.6%	6.8%	6.4%
6 Person Household	1.9%	2.5%	2.3%
7 + Person Household	0.8%	1.4%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	6,901	24,029	103,460
Owner Occupied	78.2%	75.8%	73.6%
Owned with a Mortgage/Loan	70.1%	64.0%	57.7%
Owned Free and Clear	8.1%	11.8%	15.9%
Renter Occupied	21.8%	24.2%	26.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,204	25,172	109,098
Housing Units Inside Urbanized Area	100.0%	98.2%	95.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.8%	4.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017

Market Profile

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 5, 10, 20 minute radii

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

	5 minutes	10 minutes	20 minutes
Top 3 Tapestry Segments			
	1. Enterprising Professionals	Soccer Moms (4A)	Enterprising Professionals
	2. Soccer Moms (4A)	Enterprising Professionals	Savvy Suburbanites (1D)
	3. Old and Newcomers (8F)	Metro Fusion (11C)	Soccer Moms (4A)
2016 Consumer Spending			
Apparel & Services: Total \$	\$15,574,241	\$58,158,632	\$249,192,247
Average Spent	\$2,242.83	\$2,358.71	\$2,326.12
Spending Potential Index	111	117	116
Education: Total \$	\$10,959,657	\$41,252,291	\$182,301,850
Average Spent	\$1,578.29	\$1,673.05	\$1,701.72
Spending Potential Index	112	118	120
Entertainment/Recreation: Total \$	\$22,261,892	\$83,149,112	\$359,494,056
Average Spent	\$3,205.92	\$3,372.23	\$3,355.74
Spending Potential Index	110	116	115
Food at Home: Total \$	\$37,185,120	\$139,501,278	\$598,133,841
Average Spent	\$5,355.00	\$5,657.67	\$5,583.36
Spending Potential Index	107	114	112
Food Away from Home: Total \$	\$24,038,376	\$89,485,011	\$381,904,166
Average Spent	\$3,461.75	\$3,629.19	\$3,564.93
Spending Potential Index	112	117	115
Health Care: Total \$	\$38,608,780	\$146,005,804	\$640,260,811
Average Spent	\$5,560.02	\$5,921.47	\$5,976.60
Spending Potential Index	105	112	113
HH Furnishings & Equipment: Total \$	\$13,670,921	\$51,011,959	\$220,283,750
Average Spent	\$1,968.74	\$2,068.86	\$2,056.27
Spending Potential Index	112	117	116
Personal Care Products & Services: Total \$	\$5,645,865	\$21,105,257	\$91,176,862
Average Spent	\$813.06	\$855.95	\$851.10
Spending Potential Index	111	117	116
Shelter: Total \$	\$121,901,111	\$454,017,437	\$1,959,491,703
Average Spent	\$17,554.88	\$18,413.33	\$18,291.13
Spending Potential Index	113	118	117
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,209,827	\$65,436,433	\$286,691,185
Average Spent	\$2,478.37	\$2,653.87	\$2,676.16
Spending Potential Index	107	114	115
Travel: Total \$	\$14,599,629	\$54,700,666	\$239,673,059
Average Spent	\$2,102.48	\$2,218.46	\$2,237.26
Spending Potential Index	113	119	120
Vehicle Maintenance & Repairs: Total \$	\$7,759,082	\$29,163,626	\$126,069,963
Average Spent	\$1,117.38	\$1,182.77	\$1,176.82
Spending Potential Index	108	114	114

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017

Retail Goods and Services Expenditures

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 5 minute radius

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Enterprising Professionals (2D)	40.0%	Population	17,455	17,693
Soccer Moms (4A)	15.3%	Households	6,944	7,024
Old and Newcomers (8F)	15.1%	Families	4,499	4,527
Home Improvement (4B)	9.5%	Median Age	35.1	35.8
Parks and Rec (5C)	7.8%	Median Household Income	\$78,351	\$84,263
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		111	\$2,242.83	\$15,574,241
Men's		111	\$447.30	\$3,106,063
Women's		110	\$750.86	\$5,213,969
Children's		114	\$367.78	\$2,553,838
Footwear		111	\$476.48	\$3,308,691
Watches & Jewelry		113	\$117.61	\$816,670
Apparel Products and Services (1)		115	\$82.81	\$575,011
Computer				
Computers and Hardware for Home Use		116	\$200.76	\$1,394,057
Portable Memory		115	\$5.40	\$37,468
Computer Software		115	\$14.82	\$102,937
Computer Accessories		111	\$19.69	\$136,709
Entertainment & Recreation		110	\$3,205.92	\$22,261,892
Fees and Admissions		119	\$685.13	\$4,757,545
Membership Fees for Clubs (2)		115	\$220.39	\$1,530,381
Fees for Participant Sports, excl. Trips		122	\$109.41	\$759,752
Tickets to Theatre/Operas/Concerts		114	\$59.88	\$415,793
Tickets to Movies/Museums/Parks		121	\$80.15	\$556,573
Admission to Sporting Events, excl. Trips		116	\$61.96	\$430,217
Fees for Recreational Lessons		124	\$152.45	\$1,058,630
Dating Services		129	\$0.89	\$6,199
TV/Video/Audio		106	\$1,280.39	\$8,890,994
Cable and Satellite Television Services		104	\$935.30	\$6,494,740
Televisions		112	\$122.69	\$851,933
Satellite Dishes		114	\$1.67	\$11,596
VCRs, Video Cameras, and DVD Players		114	\$9.21	\$63,927
Miscellaneous Video Equipment		117	\$8.99	\$62,399
Video Cassettes and DVDs		111	\$20.50	\$142,326
Video Game Hardware/Accessories		112	\$28.71	\$199,383
Video Game Software		115	\$15.87	\$110,216
Streaming/Downloaded Video		117	\$21.34	\$148,157
Rental of Video Cassettes and DVDs		114	\$18.59	\$129,084
Installation of Televisions		116	\$1.07	\$7,401
Audio (3)		113	\$92.25	\$640,601
Rental and Repair of TV/Radio/Sound Equipment		107	\$4.21	\$29,232
Pets		107	\$573.97	\$3,985,624
Toys/Games/Crafts/Hobbies (4)		110	\$125.45	\$871,131
Recreational Vehicles and Fees (5)		112	\$119.99	\$833,202
Sports/Recreation/Exercise Equipment (6)		114	\$188.21	\$1,306,920
Photo Equipment and Supplies (7)		116	\$64.04	\$444,721
Reading (8)		106	\$139.31	\$967,341
Catered Affairs (9)		114	\$29.44	\$204,414
Food		109	\$8,816.75	\$61,223,495
Food at Home		107	\$5,355.00	\$37,185,120
Bakery and Cereal Products		106	\$717.37	\$4,981,396
Meats, Poultry, Fish, and Eggs		106	\$1,183.11	\$8,215,531
Dairy Products		106	\$563.18	\$3,910,720
Fruits and Vegetables		109	\$1,043.40	\$7,245,375
Snacks and Other Food at Home (10)		108	\$1,847.94	\$12,832,097
Food Away from Home		112	\$3,461.75	\$24,038,376
Alcoholic Beverages		112	\$574.09	\$3,986,475

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

April 12, 2017

Retail Goods and Services Expenditures

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 5 minute radius

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	104	\$7,832.74	\$54,390,514
Value of Retirement Plans	104	\$27,120.99	\$188,328,163
Value of Other Financial Assets	101	\$1,140.24	\$7,917,830
Vehicle Loan Amount excluding Interest	111	\$2,704.55	\$18,780,419
Value of Credit Card Debt	109	\$624.88	\$4,339,138
Health			
Nonprescription Drugs	104	\$129.35	\$898,212
Prescription Drugs	99	\$414.75	\$2,880,044
Eyeglasses and Contact Lenses	105	\$94.26	\$654,533
Home			
Mortgage Payment and Basics (11)	113	\$9,708.07	\$67,412,857
Maintenance and Remodeling Services	107	\$1,871.47	\$12,995,522
Maintenance and Remodeling Materials (12)	103	\$373.70	\$2,594,991
Utilities, Fuel, and Public Services	105	\$5,099.93	\$35,413,885
Household Furnishings and Equipment			
Household Textiles (13)	110	\$96.07	\$667,133
Furniture	113	\$557.52	\$3,871,444
Rugs	111	\$27.10	\$188,160
Major Appliances (14)	109	\$307.73	\$2,136,901
Housewares (15)	112	\$93.30	\$647,906
Small Appliances	109	\$51.54	\$357,863
Luggage	115	\$10.67	\$74,066
Telephones and Accessories	111	\$79.31	\$550,703
Household Operations			
Child Care	124	\$525.51	\$3,649,160
Lawn and Garden (16)	104	\$421.95	\$2,930,046
Moving/Storage/Freight Express	115	\$73.16	\$508,000
Housekeeping Supplies (17)	108	\$756.20	\$5,251,033
Insurance			
Owners and Renters Insurance	101	\$469.10	\$3,257,447
Vehicle Insurance	108	\$1,203.69	\$8,358,445
Life/Other Insurance	105	\$435.54	\$3,024,371
Health Insurance	105	\$3,555.03	\$24,686,130
Personal Care Products (18)	111	\$482.06	\$3,347,407
School Books and Supplies (19)	113	\$186.46	\$1,294,784
Smoking Products	95	\$388.80	\$2,699,828
Transportation			
Payments on Vehicles excluding Leases	109	\$2,276.16	\$15,805,627
Gasoline and Motor Oil	106	\$3,269.44	\$22,702,982
Vehicle Maintenance and Repairs	108	\$1,117.38	\$7,759,082
Travel			
Airline Fares	116	\$528.95	\$3,673,048
Lodging on Trips	112	\$518.30	\$3,599,076
Auto/Truck Rental on Trips	115	\$27.53	\$191,190
Food and Drink on Trips	112	\$490.21	\$3,404,018

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

April 12, 2017

Retail Goods and Services Expenditures

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Soccer Moms (4A)	17.8%	Population	66,329	67,915
Enterprising Professionals (2D)	13.4%	Households	24,657	25,199
Metro Fusion (11C)	12.5%	Families	17,281	17,588
Savvy Suburbanites (1D)	6.3%	Median Age	36.1	37.0
Home Improvement (4B)	5.8%	Median Household Income	\$77,883	\$83,451
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		117	\$2,358.71	\$58,158,632
Men's		117	\$469.44	\$11,574,885
Women's		116	\$794.06	\$19,579,247
Children's		119	\$382.90	\$9,441,219
Footwear		117	\$501.65	\$12,369,274
Watches & Jewelry		119	\$123.28	\$3,039,679
Apparel Products and Services (1)		121	\$87.37	\$2,154,328
Computer				
Computers and Hardware for Home Use		120	\$208.23	\$5,134,387
Portable Memory		119	\$5.61	\$138,335
Computer Software		120	\$15.52	\$382,626
Computer Accessories		117	\$20.85	\$514,149
Entertainment & Recreation		116	\$3,372.23	\$83,149,112
Fees and Admissions		124	\$715.73	\$17,647,868
Membership Fees for Clubs (2)		121	\$232.45	\$5,731,605
Fees for Participant Sports, excl. Trips		127	\$113.94	\$2,809,505
Tickets to Theatre/Operas/Concerts		120	\$63.56	\$1,567,097
Tickets to Movies/Museums/Parks		124	\$82.47	\$2,033,510
Admission to Sporting Events, excl. Trips		122	\$64.93	\$1,600,975
Fees for Recreational Lessons		128	\$157.51	\$3,883,657
Dating Services		126	\$0.87	\$21,520
TV/Video/Audio		113	\$1,353.43	\$33,371,579
Cable and Satellite Television Services		111	\$993.64	\$24,500,193
Televisions		117	\$128.99	\$3,180,401
Satellite Dishes		118	\$1.72	\$42,297
VCRs, Video Cameras, and DVD Players		118	\$9.55	\$235,370
Miscellaneous Video Equipment		121	\$9.33	\$230,088
Video Cassettes and DVDs		115	\$21.18	\$522,302
Video Game Hardware/Accessories		116	\$29.73	\$733,036
Video Game Software		119	\$16.38	\$403,831
Streaming/Downloaded Video		120	\$21.72	\$535,553
Rental of Video Cassettes and DVDs		118	\$19.25	\$474,537
Installation of Televisions		125	\$1.15	\$28,242
Audio (3)		118	\$96.39	\$2,376,745
Rental and Repair of TV/Radio/Sound Equipment		112	\$4.42	\$108,986
Pets		113	\$604.33	\$14,900,896
Toys/Games/Crafts/Hobbies (4)		115	\$130.99	\$3,229,698
Recreational Vehicles and Fees (5)		119	\$127.94	\$3,154,730
Sports/Recreation/Exercise Equipment (6)		117	\$193.85	\$4,779,852
Photo Equipment and Supplies (7)		121	\$66.37	\$1,636,371
Reading (8)		113	\$148.37	\$3,658,268
Catered Affairs (9)		121	\$31.22	\$769,850
Food		115	\$9,286.87	\$228,986,289
Food at Home		114	\$5,657.67	\$139,501,278
Bakery and Cereal Products		113	\$759.39	\$18,724,217
Meats, Poultry, Fish, and Eggs		113	\$1,254.45	\$30,931,084
Dairy Products		112	\$595.19	\$14,675,598
Fruits and Vegetables		115	\$1,098.79	\$27,092,775
Snacks and Other Food at Home (10)		114	\$1,949.86	\$48,077,603
Food Away from Home		117	\$3,629.19	\$89,485,011
Alcoholic Beverages		117	\$600.43	\$14,804,885

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

April 12, 2017

Retail Goods and Services Expenditures

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	118	\$8,859.22	\$218,441,794
Value of Retirement Plans	114	\$29,908.68	\$737,458,311
Value of Other Financial Assets	115	\$1,295.30	\$31,938,090
Vehicle Loan Amount excluding Interest	116	\$2,838.83	\$69,996,958
Value of Credit Card Debt	115	\$657.82	\$16,219,803
Health			
Nonprescription Drugs	111	\$138.00	\$3,402,748
Prescription Drugs	107	\$447.92	\$11,044,355
Eyeglasses and Contact Lenses	112	\$100.30	\$2,473,087
Home			
Mortgage Payment and Basics (11)	120	\$10,260.41	\$252,990,822
Maintenance and Remodeling Services	115	\$2,019.30	\$49,789,877
Maintenance and Remodeling Materials (12)	111	\$401.24	\$9,893,372
Utilities, Fuel, and Public Services	112	\$5,436.98	\$134,059,522
Household Furnishings and Equipment			
Household Textiles (13)	116	\$101.09	\$2,492,666
Furniture	119	\$584.53	\$14,412,791
Rugs	118	\$28.80	\$710,046
Major Appliances (14)	115	\$324.97	\$8,012,760
Housewares (15)	117	\$98.08	\$2,418,376
Small Appliances	115	\$54.04	\$1,332,487
Luggage	123	\$11.35	\$279,842
Telephones and Accessories	116	\$82.83	\$2,042,392
Household Operations			
Child Care	126	\$534.27	\$13,173,401
Lawn and Garden (16)	111	\$454.18	\$11,198,647
Moving/Storage/Freight Express	119	\$75.19	\$1,853,947
Housekeeping Supplies (17)	114	\$799.99	\$19,725,466
Insurance			
Owners and Renters Insurance	110	\$507.47	\$12,512,788
Vehicle Insurance	114	\$1,274.95	\$31,436,534
Life/Other Insurance	113	\$469.53	\$11,577,308
Health Insurance	112	\$3,784.50	\$93,314,412
Personal Care Products (18)	116	\$505.61	\$12,466,888
School Books and Supplies (19)	119	\$195.17	\$4,812,227
Smoking Products	101	\$414.39	\$10,217,494
Transportation			
Payments on Vehicles excluding Leases	115	\$2,393.20	\$59,009,117
Gasoline and Motor Oil	113	\$3,460.06	\$85,314,644
Vehicle Maintenance and Repairs	114	\$1,182.77	\$29,163,626
Travel			
Airline Fares	122	\$554.41	\$13,669,990
Lodging on Trips	119	\$550.23	\$13,567,053
Auto/Truck Rental on Trips	120	\$28.92	\$713,193
Food and Drink on Trips	118	\$517.92	\$12,770,324

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

April 12, 2017

Retail Goods and Services Expenditures

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Enterprising Professionals (2D)	10.0%	Population	281,604	291,175
Savvy Suburbanites (1D)	9.2%	Households	107,128	110,400
Soccer Moms (4A)	8.6%	Families	73,584	75,548
Bright Young Professionals (8C)	8.4%	Median Age	39.0	39.6
Pleasantville (2B)	8.1%	Median Household Income	\$75,434	\$81,816
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		116	\$2,326.12	\$249,192,247
Men's		116	\$465.05	\$49,820,220
Women's		116	\$791.63	\$84,805,843
Children's		114	\$366.10	\$39,219,829
Footwear		115	\$492.70	\$52,782,476
Watches & Jewelry		119	\$123.46	\$13,226,171
Apparel Products and Services (1)		121	\$87.16	\$9,337,708
Computer				
Computers and Hardware for Home Use		119	\$205.53	\$22,017,905
Portable Memory		117	\$5.50	\$589,691
Computer Software		120	\$15.50	\$1,660,915
Computer Accessories		118	\$21.01	\$2,250,673
Entertainment & Recreation		115	\$3,355.74	\$359,494,056
Fees and Admissions		125	\$718.86	\$77,010,324
Membership Fees for Clubs (2)		124	\$237.21	\$25,411,799
Fees for Participant Sports, excl. Trips		127	\$113.55	\$12,164,580
Tickets to Theatre/Operas/Concerts		124	\$65.18	\$6,982,678
Tickets to Movies/Museums/Parks		121	\$80.32	\$8,604,187
Admission to Sporting Events, excl. Trips		122	\$65.22	\$6,986,863
Fees for Recreational Lessons		127	\$156.52	\$16,768,083
Dating Services		125	\$0.86	\$92,132
TV/Video/Audio		112	\$1,343.73	\$143,951,480
Cable and Satellite Television Services		111	\$991.49	\$106,215,982
Televisions		116	\$127.18	\$13,624,995
Satellite Dishes		111	\$1.62	\$173,654
VCRs, Video Cameras, and DVD Players		115	\$9.33	\$1,000,031
Miscellaneous Video Equipment		114	\$8.76	\$938,491
Video Cassettes and DVDs		112	\$20.64	\$2,211,450
Video Game Hardware/Accessories		112	\$28.64	\$3,068,648
Video Game Software		113	\$15.57	\$1,667,786
Streaming/Downloaded Video		116	\$21.00	\$2,249,594
Rental of Video Cassettes and DVDs		113	\$18.51	\$1,982,605
Installation of Televisions		122	\$1.12	\$119,887
Audio (3)		117	\$95.49	\$10,229,217
Rental and Repair of TV/Radio/Sound Equipment		111	\$4.38	\$469,142
Pets		112	\$601.08	\$64,392,842
Toys/Games/Crafts/Hobbies (4)		112	\$128.41	\$13,755,977
Recreational Vehicles and Fees (5)		117	\$126.13	\$13,511,587
Sports/Recreation/Exercise Equipment (6)		115	\$189.57	\$20,308,534
Photo Equipment and Supplies (7)		119	\$65.46	\$7,012,988
Reading (8)		115	\$150.62	\$16,136,074
Catered Affairs (9)		123	\$31.87	\$3,414,249
Food		113	\$9,148.29	\$980,038,007
Food at Home		112	\$5,583.36	\$598,133,841
Bakery and Cereal Products		112	\$752.43	\$80,605,923
Meats, Poultry, Fish, and Eggs		111	\$1,235.99	\$132,409,505
Dairy Products		111	\$589.91	\$63,196,086
Fruits and Vegetables		114	\$1,087.08	\$116,456,434
Snacks and Other Food at Home (10)		112	\$1,917.95	\$205,465,893
Food Away from Home		115	\$3,564.93	\$381,904,166
Alcoholic Beverages		117	\$600.45	\$64,325,519

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

April 12, 2017

Retail Goods and Services Expenditures

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	124	\$9,295.84	\$995,844,854
Value of Retirement Plans	119	\$31,190.75	\$3,341,402,897
Value of Other Financial Assets	115	\$1,303.50	\$139,641,168
Vehicle Loan Amount excluding Interest	113	\$2,753.49	\$294,975,614
Value of Credit Card Debt	116	\$661.82	\$70,899,907
Health			
Nonprescription Drugs	111	\$138.38	\$14,824,288
Prescription Drugs	108	\$454.32	\$48,669,924
Eyeglasses and Contact Lenses	113	\$101.24	\$10,845,214
Home			
Mortgage Payment and Basics (11)	122	\$10,410.65	\$1,115,272,249
Maintenance and Remodeling Services	118	\$2,077.19	\$222,524,919
Maintenance and Remodeling Materials (12)	111	\$402.89	\$43,160,799
Utilities, Fuel, and Public Services	111	\$5,432.11	\$581,930,869
Household Furnishings and Equipment			
Household Textiles (13)	116	\$101.08	\$10,828,069
Furniture	117	\$577.02	\$61,814,736
Rugs	121	\$29.63	\$3,173,800
Major Appliances (14)	115	\$325.12	\$34,829,827
Housewares (15)	116	\$97.39	\$10,433,476
Small Appliances	115	\$53.98	\$5,782,586
Luggage	123	\$11.41	\$1,222,772
Telephones and Accessories	114	\$81.14	\$8,692,027
Household Operations			
Child Care	122	\$516.59	\$55,341,786
Lawn and Garden (16)	114	\$464.63	\$49,775,248
Moving/Storage/Freight Express	116	\$73.57	\$7,880,978
Housekeeping Supplies (17)	113	\$794.27	\$85,088,801
Insurance			
Owners and Renters Insurance	112	\$517.53	\$55,441,907
Vehicle Insurance	113	\$1,267.54	\$135,789,343
Life/Other Insurance	116	\$480.69	\$51,494,943
Health Insurance	113	\$3,821.92	\$409,435,140
Personal Care Products (18)	115	\$497.28	\$53,272,086
School Books and Supplies (19)	116	\$189.97	\$20,350,943
Smoking Products	100	\$409.30	\$43,846,988
Transportation			
Payments on Vehicles excluding Leases	112	\$2,335.79	\$250,228,986
Gasoline and Motor Oil	111	\$3,399.31	\$364,160,872
Vehicle Maintenance and Repairs	114	\$1,176.82	\$126,069,963
Travel			
Airline Fares	123	\$559.15	\$59,900,113
Lodging on Trips	120	\$557.84	\$59,760,739
Auto/Truck Rental on Trips	121	\$29.09	\$3,116,061
Food and Drink on Trips	119	\$521.52	\$55,868,968

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

April 12, 2017

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 5, 10, 20 minute radii

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

Data for all businesses in area				5 minutes		10 minutes				20 minutes			
Total Businesses:				436		1,961				10,242			
Total Employees:				5,404		22,938				127,484			
Total Residential Population:				17,455		66,329				281,604			
Employee/Residential Population Ratio:				0.31:1		0.35:1				0.45:1			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture & Mining	3	0.7%	19	0.4%	26	1.3%	268	1.2%	190	1.9%	1,414	1.1%	
Construction	35	8.0%	183	3.4%	163	8.3%	1,131	4.9%	967	9.4%	8,148	6.4%	
Manufacturing	7	1.6%	99	1.8%	40	2.0%	1,058	4.6%	265	2.6%	5,113	4.0%	
Transportation	10	2.3%	89	1.6%	56	2.9%	460	2.0%	261	2.5%	2,461	1.9%	
Communication	2	0.5%	15	0.3%	16	0.8%	103	0.4%	100	1.0%	933	0.7%	
Utility	0	0.0%	0	0.0%	3	0.2%	48	0.2%	41	0.4%	404	0.3%	
Wholesale Trade	15	3.4%	148	2.7%	63	3.2%	1,091	4.8%	395	3.9%	6,193	4.9%	
Retail Trade Summary	100	22.9%	2,656	49.1%	451	23.0%	8,369	36.5%	2,150	21.0%	36,778	28.8%	
Home Improvement	4	0.9%	155	2.9%	19	1.0%	502	2.2%	125	1.2%	2,528	2.0%	
General Merchandise Stores	5	1.1%	672	12.4%	17	0.9%	1,411	6.2%	65	0.6%	5,346	4.2%	
Food Stores	12	2.8%	845	15.6%	50	2.5%	1,571	6.8%	239	2.3%	4,975	3.9%	
Auto Dealers, Gas Stations, Auto Aftermarket	9	2.1%	131	2.4%	60	3.1%	517	2.3%	254	2.5%	3,524	2.8%	
Apparel & Accessory Stores	4	0.9%	64	1.2%	30	1.5%	301	1.3%	144	1.4%	1,642	1.3%	
Furniture & Home Furnishings	11	2.5%	81	1.5%	40	2.0%	387	1.7%	214	2.1%	2,503	2.0%	
Eating & Drinking Places	27	6.2%	510	9.4%	125	6.4%	2,832	12.3%	564	5.5%	11,886	9.3%	
Miscellaneous Retail	28	6.4%	199	3.7%	110	5.6%	847	3.7%	546	5.3%	4,375	3.4%	
Finance, Insurance, Real Estate Summary	67	15.4%	454	8.4%	241	12.3%	1,621	7.1%	1,248	12.2%	7,294	5.7%	
Banks, Savings & Lending Institutions	33	7.6%	114	2.1%	114	5.8%	515	2.2%	543	5.3%	2,511	2.0%	
Securities Brokers	5	1.1%	10	0.2%	14	0.7%	49	0.2%	81	0.8%	358	0.3%	
Insurance Carriers & Agents	8	1.8%	44	0.8%	30	1.5%	131	0.6%	210	2.1%	1,245	1.0%	
Real Estate, Holding, Other Investment Offices	21	4.8%	286	5.3%	83	4.2%	926	4.0%	414	4.0%	3,180	2.5%	
Services Summary	165	37.8%	1,692	31.3%	804	41.0%	8,317	36.3%	4,042	39.5%	52,592	41.3%	
Hotels & Lodging	1	0.2%	13	0.2%	18	0.9%	266	1.2%	64	0.6%	1,064	0.8%	
Automotive Services	10	2.3%	45	0.8%	85	4.3%	389	1.7%	400	3.9%	2,051	1.6%	
Motion Pictures & Amusements	18	4.1%	72	1.3%	66	3.4%	308	1.3%	314	3.1%	2,187	1.7%	
Health Services	37	8.5%	429	7.9%	186	9.5%	2,310	10.1%	752	7.3%	14,302	11.2%	
Legal Services	1	0.2%	4	0.1%	11	0.6%	33	0.1%	111	1.1%	503	0.4%	
Education Institutions & Libraries	4	0.9%	171	3.2%	25	1.3%	1,013	4.4%	168	1.6%	8,442	6.6%	
Other Services	94	21.6%	959	17.7%	412	21.0%	3,999	17.4%	2,234	21.8%	24,043	18.9%	
Government	3	0.7%	41	0.8%	19	1.0%	329	1.4%	193	1.9%	5,672	4.4%	
Unclassified Establishments	29	6.7%	7	0.1%	80	4.1%	145	0.6%	390	3.8%	482	0.4%	
Totals	436	100.0%	5,404	100.0%	1,961	100.0%	22,938	100.0%	10,242	100.0%	127,484	100.0%	

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

April 12, 2017

Business Summary

3414 Merchants Blvd, Abingdon, Maryland, 21009
Drive Time: 5, 10, 20 minute radii

Prepared by Esri
Latitude: 39.46743
Longitude: -76.30822

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	2	0.0%	3	0.2%	11	0.0%	25	0.2%	98	0.1%
Mining	0	0.0%	0	0.0%	1	0.1%	7	0.0%	4	0.0%	23	0.0%
Utilities	0	0.0%	0	0.0%	2	0.1%	43	0.2%	14	0.1%	204	0.2%
Construction	37	8.5%	199	3.7%	181	9.2%	1,278	5.6%	1,045	10.2%	8,729	6.8%
Manufacturing	8	1.8%	102	1.9%	42	2.1%	1,102	4.8%	288	2.8%	5,199	4.1%
Wholesale Trade	15	3.4%	148	2.7%	63	3.2%	1,090	4.8%	384	3.7%	6,158	4.8%
Retail Trade	71	16.3%	2,130	39.4%	313	16.0%	5,426	23.7%	1,523	14.9%	24,371	19.1%
Motor Vehicle & Parts Dealers	5	1.1%	91	1.7%	40	2.0%	421	1.8%	187	1.8%	3,250	2.5%
Furniture & Home Furnishings Stores	6	1.4%	54	1.0%	22	1.1%	154	0.7%	108	1.1%	1,406	1.1%
Electronics & Appliance Stores	5	1.1%	25	0.5%	16	0.8%	199	0.9%	91	0.9%	972	0.8%
Bldg Material & Garden Equipment & Supplies Dealers	4	0.9%	155	2.9%	19	1.0%	502	2.2%	124	1.2%	2,527	2.0%
Food & Beverage Stores	13	3.0%	867	16.0%	49	2.5%	1,551	6.8%	227	2.2%	4,778	3.7%
Health & Personal Care Stores	10	2.3%	76	1.4%	35	1.8%	308	1.3%	168	1.6%	1,700	1.3%
Gasoline Stations	4	0.9%	40	0.7%	21	1.1%	96	0.4%	67	0.7%	274	0.2%
Clothing & Clothing Accessories Stores	4	0.9%	64	1.2%	34	1.7%	321	1.4%	185	1.8%	1,858	1.5%
Sport Goods, Hobby, Book, & Music Stores	2	0.5%	4	0.1%	18	0.9%	217	0.9%	77	0.8%	907	0.7%
General Merchandise Stores	5	1.1%	672	12.4%	17	0.9%	1,411	6.2%	65	0.6%	5,346	4.2%
Miscellaneous Store Retailers	9	2.1%	59	1.1%	34	1.7%	213	0.9%	187	1.8%	1,201	0.9%
Nonstore Retailers	2	0.5%	20	0.4%	10	0.5%	33	0.1%	39	0.4%	153	0.1%
Transportation & Warehousing	7	1.6%	73	1.4%	38	1.9%	398	1.7%	191	1.9%	1,886	1.5%
Information	5	1.1%	49	0.9%	25	1.3%	228	1.0%	172	1.7%	2,089	1.6%
Finance & Insurance	46	10.6%	170	3.1%	162	8.3%	707	3.1%	846	8.3%	4,148	3.3%
Central Bank/Credit Intermediation & Related Activities	33	7.6%	115	2.1%	117	6.0%	523	2.3%	550	5.4%	2,530	2.0%
Securities, Commodity Contracts & Other Financial	5	1.1%	11	0.2%	15	0.8%	53	0.2%	85	0.8%	366	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	8	1.8%	44	0.8%	30	1.5%	131	0.6%	211	2.1%	1,252	1.0%
Real Estate, Rental & Leasing	32	7.3%	303	5.6%	122	6.2%	992	4.3%	576	5.6%	3,703	2.9%
Professional, Scientific & Tech Services	29	6.7%	380	7.0%	131	6.7%	1,313	5.7%	818	8.0%	6,098	4.8%
Legal Services	1	0.2%	4	0.1%	15	0.8%	48	0.2%	142	1.4%	609	0.5%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.0%	11	0.0%
Administrative & Support & Waste Management & Remediation	16	3.7%	91	1.7%	74	3.8%	576	2.5%	472	4.6%	9,235	7.2%
Educational Services	5	1.1%	173	3.2%	35	1.8%	1,030	4.5%	215	2.1%	8,313	6.5%
Health Care & Social Assistance	50	11.5%	735	13.6%	237	12.1%	3,612	15.7%	998	9.7%	18,642	14.6%
Arts, Entertainment & Recreation	10	2.3%	43	0.8%	40	2.0%	259	1.1%	185	1.8%	1,800	1.4%
Accommodation & Food Services	29	6.7%	535	9.9%	149	7.6%	3,149	13.7%	655	6.4%	13,175	10.3%
Accommodation	1	0.2%	13	0.2%	18	0.9%	266	1.2%	64	0.6%	1,064	0.8%
Food Services & Drinking Places	28	6.4%	522	9.7%	130	6.6%	2,884	12.6%	591	5.8%	12,111	9.5%
Other Services (except Public Administration)	43	9.9%	223	4.1%	245	12.5%	1,243	5.4%	1,246	12.2%	7,448	5.8%
Automotive Repair & Maintenance	7	1.6%	38	0.7%	63	3.2%	316	1.4%	309	3.0%	1,541	1.2%
Public Administration	3	0.7%	41	0.8%	19	1.0%	329	1.4%	193	1.9%	5,672	4.4%
Unclassified Establishments	29	6.7%	7	0.1%	80	4.1%	145	0.6%	390	3.8%	482	0.4%
Total	436	100.0%	5,404	100.0%	1,961	100.0%	22,938	100.0%	10,242	100.0%	127,484	100.0%

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

April 12, 2017