

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	20,921	42,639	126,415
2010 Total Population	20,877	42,331	125,610
2016 Total Population	20,821	42,603	126,750
2016 Group Quarters	1	7	1,441
2021 Total Population	20,891	43,025	128,185
2016-2021 Annual Rate	0.07%	0.20%	0.23%
Household Summary			
2000 Households	7,677	15,736	49,576
2000 Average Household Size	2.72	2.71	2.51
2010 Households	7,652	15,525	49,911
2010 Average Household Size	2.73	2.73	2.49
2016 Households	7,637	15,574	50,470
2016 Average Household Size	2.73	2.74	2.48
2021 Households	7,663	15,699	51,109
2021 Average Household Size	2.73	2.74	2.48
2016-2021 Annual Rate	0.07%	0.16%	0.25%
2010 Families	5,175	10,313	28,401
2010 Average Family Size	3.23	3.24	3.15
2016 Families	5,142	10,292	28,453
2016 Average Family Size	3.23	3.26	3.16
2021 Families	5,146	10,343	28,658
2021 Average Family Size	3.23	3.27	3.16
2016-2021 Annual Rate	0.02%	0.10%	0.14%
Housing Unit Summary			
2000 Housing Units	8,354	17,019	56,311
Owner Occupied Housing Units	34.9%	48.3%	47.3%
Renter Occupied Housing Units	57.1%	44.2%	40.7%
Vacant Housing Units	8.1%	7.5%	12.0%
2010 Housing Units	8,373	17,004	58,817
Owner Occupied Housing Units	31.4%	43.8%	41.8%
Renter Occupied Housing Units	60.0%	47.5%	43.1%
Vacant Housing Units	8.6%	8.7%	15.1%
2016 Housing Units	8,429	17,224	60,077
Owner Occupied Housing Units	29.2%	41.0%	39.2%
Renter Occupied Housing Units	61.4%	49.4%	44.8%
Vacant Housing Units	9.4%	9.6%	16.0%
2021 Housing Units	8,506	17,446	60,878
Owner Occupied Housing Units	29.1%	40.8%	39.3%
Renter Occupied Housing Units	61.0%	49.2%	44.7%
Vacant Housing Units	9.9%	10.0%	16.0%
Median Household Income			
2016	\$34,412	\$38,901	\$44,391
2021	\$33,875	\$37,703	\$42,853
Median Home Value			
2016	\$138,440	\$148,522	\$190,210
2021	\$133,627	\$143,840	\$207,289
Per Capita Income			
2016	\$15,407	\$17,432	\$24,626
2021	\$15,758	\$17,978	\$26,260
Median Age			
2010	29.0	31.2	33.1
2016	30.3	32.6	34.2
2021	31.3	33.7	35.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2016 Households by Income			
Household Income Base	7,637	15,566	50,462
<\$15,000	24.4%	20.3%	19.3%
\$15,000 - \$24,999	13.5%	12.7%	10.9%
\$25,000 - \$34,999	12.6%	11.7%	9.9%
\$35,000 - \$49,999	15.9%	16.0%	14.2%
\$50,000 - \$74,999	18.8%	21.0%	18.3%
\$75,000 - \$99,999	7.8%	9.2%	10.4%
\$100,000 - \$149,999	5.4%	7.0%	10.0%
\$150,000 - \$199,999	1.1%	1.5%	3.9%
\$200,000+	0.4%	0.7%	3.1%
Average Household Income	\$42,287	\$47,398	\$61,284
2021 Households by Income			
Household Income Base	7,663	15,691	51,101
<\$15,000	26.0%	22.3%	21.2%
\$15,000 - \$24,999	12.2%	11.8%	10.0%
\$25,000 - \$34,999	13.0%	11.5%	9.4%
\$35,000 - \$49,999	18.9%	18.0%	15.6%
\$50,000 - \$74,999	13.6%	15.5%	13.1%
\$75,000 - \$99,999	8.7%	10.3%	11.2%
\$100,000 - \$149,999	5.9%	7.8%	11.2%
\$150,000 - \$199,999	1.4%	1.9%	4.7%
\$200,000+	0.5%	0.8%	3.6%
Average Household Income	\$43,265	\$48,965	\$65,340
2016 Owner Occupied Housing Units by Value			
Total	2,450	7,048	23,548
<\$50,000	8.2%	7.7%	8.0%
\$50,000 - \$99,999	21.8%	16.7%	13.7%
\$100,000 - \$149,999	26.0%	26.4%	15.6%
\$150,000 - \$199,999	19.6%	20.3%	15.8%
\$200,000 - \$249,999	12.1%	13.2%	14.5%
\$250,000 - \$299,999	7.4%	9.2%	12.3%
\$300,000 - \$399,999	3.3%	5.0%	11.6%
\$400,000 - \$499,999	0.5%	0.4%	3.9%
\$500,000 - \$749,999	0.0%	0.2%	2.4%
\$750,000 - \$999,999	0.0%	0.2%	1.2%
\$1,000,000 +	1.0%	0.8%	1.0%
Average Home Value	\$159,810	\$169,921	\$222,103
2021 Owner Occupied Housing Units by Value			
Total	2,467	7,109	23,885
<\$50,000	7.4%	7.2%	7.1%
\$50,000 - \$99,999	22.5%	18.0%	14.5%
\$100,000 - \$149,999	30.0%	28.3%	16.1%
\$150,000 - \$199,999	12.6%	13.8%	10.5%
\$200,000 - \$249,999	11.1%	11.8%	11.7%
\$250,000 - \$299,999	7.1%	8.5%	10.1%
\$300,000 - \$399,999	6.6%	9.7%	18.8%
\$400,000 - \$499,999	1.1%	0.8%	5.1%
\$500,000 - \$749,999	0.4%	0.4%	3.1%
\$750,000 - \$999,999	0.3%	0.4%	1.6%
\$1,000,000 +	1.2%	1.0%	1.2%
Average Home Value	\$169,722	\$181,417	\$243,235

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2010 Population by Age			
Total	20,878	42,332	125,610
0 - 4	10.0%	9.0%	7.6%
5 - 9	9.0%	7.9%	6.3%
10 - 14	7.7%	7.0%	5.8%
15 - 24	16.2%	15.2%	14.7%
25 - 34	16.3%	16.3%	18.6%
35 - 44	11.2%	11.8%	12.4%
45 - 54	13.1%	13.8%	14.0%
55 - 64	8.5%	9.3%	10.1%
65 - 74	4.8%	5.5%	5.6%
75 - 84	2.4%	3.0%	3.5%
85 +	0.9%	1.1%	1.5%
18 +	69.0%	72.0%	76.7%
2016 Population by Age			
Total	20,822	42,604	126,749
0 - 4	9.2%	8.3%	7.0%
5 - 9	8.8%	8.0%	6.5%
10 - 14	8.0%	7.2%	5.8%
15 - 24	15.1%	13.9%	13.2%
25 - 34	16.4%	16.5%	19.0%
35 - 44	11.9%	12.3%	12.6%
45 - 54	11.2%	11.9%	12.3%
55 - 64	10.0%	10.9%	11.6%
65 - 74	5.9%	6.7%	7.1%
75 - 84	2.7%	3.2%	3.5%
85 +	0.9%	1.2%	1.5%
18 +	69.9%	72.7%	77.5%
2021 Population by Age			
Total	20,893	43,024	128,185
0 - 4	9.2%	8.3%	6.9%
5 - 9	8.3%	7.6%	6.2%
10 - 14	8.1%	7.5%	6.1%
15 - 24	14.2%	12.9%	11.9%
25 - 34	16.0%	15.7%	18.8%
35 - 44	13.2%	13.7%	13.7%
45 - 54	10.1%	10.8%	11.1%
55 - 64	10.3%	11.3%	11.8%
65 - 74	6.6%	7.5%	8.1%
75 - 84	3.0%	3.5%	3.9%
85 +	0.9%	1.1%	1.5%
18 +	70.1%	72.6%	77.6%
2010 Population by Sex			
Males	9,575	19,894	60,662
Females	11,302	22,437	64,948
2016 Population by Sex			
Males	9,660	20,144	61,393
Females	11,160	22,460	65,357
2021 Population by Sex			
Males	9,728	20,393	62,173
Females	11,163	22,632	66,012

	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity			
Total	20,877	42,332	125,611
White Alone	30.6%	48.5%	53.4%
Black Alone	59.8%	42.3%	38.2%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	1.7%	1.9%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	5.0%	4.0%	2.6%
Two or More Races	2.6%	2.9%	2.7%
Hispanic Origin	10.0%	8.5%	5.7%
Diversity Index	62.9	64.9	61.4
2016 Population by Race/Ethnicity			
Total	20,821	42,603	126,749
White Alone	29.2%	46.4%	52.3%
Black Alone	59.2%	42.5%	37.7%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	2.1%	2.3%	3.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.2%	5.1%	3.2%
Two or More Races	3.0%	3.4%	3.2%
Hispanic Origin	12.3%	10.7%	7.1%
Diversity Index	65.8	68.0	63.8
2021 Population by Race/Ethnicity			
Total	20,891	43,025	128,186
White Alone	28.1%	44.5%	51.1%
Black Alone	58.4%	42.3%	37.2%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	2.4%	2.7%	3.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.4%	6.1%	3.8%
Two or More Races	3.4%	3.9%	3.6%
Hispanic Origin	14.8%	13.0%	8.7%
Diversity Index	68.6	70.7	66.2
2010 Population by Relationship and Household Type			
Total	20,877	42,331	125,610
In Households	100.0%	100.0%	98.8%
In Family Households	84.9%	83.8%	75.5%
Householder	24.7%	24.5%	22.6%
Spouse	8.9%	11.0%	11.5%
Child	39.7%	36.9%	31.2%
Other relative	6.7%	6.7%	6.0%
Nonrelative	4.9%	4.8%	4.2%
In Nonfamily Households	15.1%	16.2%	23.4%
In Group Quarters	0.0%	0.0%	1.2%
Institutionalized Population	0.0%	0.0%	0.5%
Noninstitutionalized Population	0.0%	0.0%	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2016 Population 25+ by Educational Attainment			
Total	12,292	26,671	85,649
Less than 9th Grade	8.9%	8.7%	7.4%
9th - 12th Grade, No Diploma	18.2%	16.7%	14.6%
High School Graduate	32.2%	31.7%	25.7%
GED/Alternative Credential	6.6%	7.1%	5.6%
Some College, No Degree	20.1%	20.0%	18.4%
Associate Degree	5.3%	5.2%	4.8%
Bachelor's Degree	6.8%	8.1%	13.9%
Graduate/Professional Degree	1.8%	2.6%	9.6%
2016 Population 15+ by Marital Status			
Total	15,428	32,587	102,329
Never Married	53.4%	47.6%	47.5%
Married	29.0%	34.3%	34.6%
Widowed	6.3%	6.5%	6.3%
Divorced	11.3%	11.6%	11.5%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	88.9%	89.6%	89.6%
Civilian Unemployed	11.1%	10.4%	10.4%
2016 Employed Population 16+ by Industry			
Total	8,634	18,618	59,447
Agriculture/Mining	0.2%	0.1%	0.2%
Construction	9.4%	9.9%	7.7%
Manufacturing	4.1%	5.3%	5.3%
Wholesale Trade	3.2%	3.9%	3.2%
Retail Trade	14.5%	13.4%	11.7%
Transportation/Utilities	8.0%	7.1%	5.6%
Information	0.6%	0.7%	1.4%
Finance/Insurance/Real Estate	3.0%	3.6%	4.9%
Services	50.3%	48.8%	52.0%
Public Administration	6.8%	7.2%	8.0%
2016 Employed Population 16+ by Occupation			
Total	8,634	18,618	59,447
White Collar	43.3%	47.1%	58.9%
Management/Business/Financial	6.6%	8.3%	13.0%
Professional	11.3%	13.3%	22.8%
Sales	9.3%	9.4%	9.4%
Administrative Support	16.1%	16.1%	13.8%
Services	27.6%	23.8%	19.5%
Blue Collar	29.1%	29.1%	21.6%
Farming/Forestry/Fishing	0.8%	0.6%	0.2%
Construction/Extraction	6.9%	7.6%	5.4%
Installation/Maintenance/Repair	3.6%	3.5%	3.4%
Production	5.5%	6.4%	4.6%
Transportation/Material Moving	12.4%	11.0%	7.9%
2010 Population By Urban/ Rural Status			
Total Population	20,877	42,331	125,610
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

	1 mile	2 miles	3 miles
2010 Households by Type			
Total	7,652	15,526	49,911
Households with 1 Person	25.8%	26.2%	31.7%
Households with 2+ People	74.2%	73.8%	68.3%
Family Households	67.6%	66.4%	56.9%
Husband-wife Families	24.5%	29.7%	28.9%
With Related Children	11.8%	13.7%	12.1%
Other Family (No Spouse Present)	43.1%	36.7%	28.0%
Other Family with Male Householder	7.6%	7.4%	6.4%
With Related Children	4.6%	4.2%	3.4%
Other Family with Female Householder	35.4%	29.3%	21.6%
With Related Children	26.5%	21.2%	14.9%
Nonfamily Households	6.5%	7.4%	11.4%
All Households with Children	43.5%	39.8%	30.9%
Multigenerational Households	7.8%	7.9%	6.4%
Unmarried Partner Households	10.5%	10.5%	10.1%
Male-female	9.7%	9.7%	9.2%
Same-sex	0.8%	0.8%	0.9%
2010 Households by Size			
Total	7,655	15,525	49,912
1 Person Household	25.8%	26.2%	31.7%
2 Person Household	27.1%	27.9%	29.6%
3 Person Household	19.5%	19.1%	16.8%
4 Person Household	13.4%	13.2%	11.0%
5 Person Household	7.9%	7.5%	6.0%
6 Person Household	3.5%	3.3%	2.7%
7 + Person Household	2.8%	2.8%	2.3%
2010 Households by Tenure and Mortgage Status			
Total	7,652	15,525	49,911
Owner Occupied	34.4%	48.0%	49.3%
Owned with a Mortgage/Loan	26.1%	36.0%	36.8%
Owned Free and Clear	8.3%	12.1%	12.4%
Renter Occupied	65.6%	52.0%	50.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	8,373	17,004	58,817
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

3360 Annapolis Rd, Baltimore, Maryland, 21230
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.24924
Longitude: -76.63971

	1 mile	2 miles	3 miles
Top 3 Tapestry Segments			
1.	City Commons (11E)	City Commons (11E)	Parks and Rec (5C)
2.	Front Porches (8E)	Front Porches (8E)	City Commons (11E)
3.	Metro Fusion (11C)	Parks and Rec (5C)	Front Porches (8E)
2016 Consumer Spending			
Apparel & Services: Total \$	\$9,051,707	\$20,266,676	\$84,569,149
Average Spent	\$1,185.24	\$1,301.31	\$1,675.63
Spending Potential Index	59	65	83
Education: Total \$	\$6,359,987	\$14,457,816	\$61,450,186
Average Spent	\$832.79	\$928.33	\$1,217.56
Spending Potential Index	59	66	86
Entertainment/Recreation: Total \$	\$12,124,667	\$27,778,314	\$115,729,579
Average Spent	\$1,587.62	\$1,783.63	\$2,293.04
Spending Potential Index	54	61	79
Food at Home: Total \$	\$22,660,788	\$50,625,477	\$208,609,845
Average Spent	\$2,967.24	\$3,250.64	\$4,133.34
Spending Potential Index	60	65	83
Food Away from Home: Total \$	\$13,654,166	\$30,609,022	\$128,294,855
Average Spent	\$1,787.90	\$1,965.39	\$2,542.00
Spending Potential Index	58	64	82
Health Care: Total \$	\$21,024,337	\$48,886,146	\$202,355,906
Average Spent	\$2,752.96	\$3,138.96	\$4,009.43
Spending Potential Index	52	59	76
HH Furnishings & Equipment: Total \$	\$7,345,339	\$16,790,758	\$70,243,150
Average Spent	\$961.81	\$1,078.13	\$1,391.78
Spending Potential Index	54	61	79
Personal Care Products & Services: Total \$	\$3,071,070	\$6,997,295	\$29,286,741
Average Spent	\$402.13	\$449.29	\$580.28
Spending Potential Index	55	61	79
Shelter: Total \$	\$70,581,440	\$159,320,402	\$666,405,921
Average Spent	\$9,242.04	\$10,229.90	\$13,204.00
Spending Potential Index	59	66	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,968,515	\$20,833,225	\$87,260,849
Average Spent	\$1,174.35	\$1,337.69	\$1,728.96
Spending Potential Index	51	58	75
Travel: Total \$	\$7,020,092	\$16,569,340	\$70,205,690
Average Spent	\$919.22	\$1,063.91	\$1,391.04
Spending Potential Index	49	57	75
Vehicle Maintenance & Repairs: Total \$	\$4,351,092	\$9,920,176	\$41,031,479
Average Spent	\$569.74	\$636.97	\$812.99
Spending Potential Index	55	62	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
City Commons (11E)	40.2%	Population	20,821	20,891
Front Porches (8E)	18.3%	Households	7,637	7,663
Metro Fusion (11C)	17.1%	Families	5,142	5,146
Parks and Rec (5C)	12.2%	Median Age	30.3	31.3
Fresh Ambitions (13D)	4.5%	Median Household Income	\$34,412	\$33,875
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		59	\$1,185.24	\$9,051,707
Men's		58	\$232.14	\$1,772,863
Women's		57	\$388.72	\$2,968,676
Children's		64	\$207.78	\$1,586,840
Footwear		60	\$258.34	\$1,972,931
Watches & Jewelry		53	\$55.48	\$423,728
Apparel Products and Services (1)		59	\$42.77	\$326,669
Computer				
Computers and Hardware for Home Use		59	\$102.46	\$782,500
Portable Memory		59	\$2.75	\$20,984
Computer Software		64	\$8.27	\$63,179
Computer Accessories		55	\$9.77	\$74,583
Entertainment & Recreation		54	\$1,587.62	\$12,124,667
Fees and Admissions		52	\$297.93	\$2,275,277
Membership Fees for Clubs (2)		51	\$98.03	\$748,654
Fees for Participant Sports, excl. Trips		50	\$44.81	\$342,252
Tickets to Theatre/Operas/Concerts		52	\$27.40	\$209,223
Tickets to Movies/Museums/Parks		57	\$37.82	\$288,869
Admission to Sporting Events, excl. Trips		53	\$28.25	\$215,763
Fees for Recreational Lessons		50	\$61.03	\$466,071
Dating Services		84	\$0.58	\$4,445
TV/Video/Audio		60	\$718.35	\$5,486,024
Cable and Satellite Television Services		60	\$536.05	\$4,093,789
Televisions		61	\$66.91	\$511,012
Satellite Dishes		49	\$0.71	\$5,452
VCRs, Video Cameras, and DVD Players		60	\$4.89	\$37,314
Miscellaneous Video Equipment		58	\$4.49	\$34,268
Video Cassettes and DVDs		61	\$11.27	\$86,090
Video Game Hardware/Accessories		66	\$16.95	\$129,426
Video Game Software		67	\$9.24	\$70,544
Streaming/Downloaded Video		59	\$10.75	\$82,078
Rental of Video Cassettes and DVDs		60	\$9.87	\$75,369
Installation of Televisions		48	\$0.44	\$3,330
Audio (3)		54	\$43.99	\$335,970
Rental and Repair of TV/Radio/Sound Equipment		71	\$2.80	\$21,382
Pets		50	\$268.73	\$2,052,312
Toys/Games/Crafts/Hobbies (4)		57	\$64.62	\$493,492
Recreational Vehicles and Fees (5)		45	\$48.27	\$368,627
Sports/Recreation/Exercise Equipment (6)		48	\$79.69	\$608,599
Photo Equipment and Supplies (7)		53	\$29.23	\$223,267
Reading (8)		52	\$68.68	\$524,478
Catered Affairs (9)		47	\$12.12	\$92,591
Food		59	\$4,755.13	\$36,314,954
Food at Home		60	\$2,967.24	\$22,660,788
Bakery and Cereal Products		60	\$403.12	\$3,078,640
Meats, Poultry, Fish, and Eggs		61	\$676.90	\$5,169,521
Dairy Products		58	\$310.08	\$2,368,112
Fruits and Vegetables		59	\$564.30	\$4,309,579
Snacks and Other Food at Home (10)		59	\$1,012.82	\$7,734,936
Food Away from Home		58	\$1,787.90	\$13,654,166
Alcoholic Beverages		57	\$292.96	\$2,237,306

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	49	\$3,648.26	\$27,861,753
Value of Retirement Plans	43	\$11,277.60	\$86,127,000
Value of Other Financial Assets	57	\$639.27	\$4,882,081
Vehicle Loan Amount excluding Interest	57	\$1,397.31	\$10,671,268
Value of Credit Card Debt	55	\$313.09	\$2,391,081
Health			
Nonprescription Drugs	55	\$67.78	\$517,666
Prescription Drugs	52	\$217.79	\$1,663,265
Eyeglasses and Contact Lenses	52	\$46.59	\$355,846
Home			
Mortgage Payment and Basics (11)	45	\$3,895.74	\$29,751,769
Maintenance and Remodeling Services	43	\$749.74	\$5,725,786
Maintenance and Remodeling Materials (12)	42	\$152.77	\$1,166,681
Utilities, Fuel, and Public Services	58	\$2,846.88	\$21,741,615
Household Furnishings and Equipment			
Household Textiles (13)	56	\$49.01	\$374,307
Furniture	58	\$285.05	\$2,176,906
Rugs	50	\$12.26	\$93,643
Major Appliances (14)	49	\$137.69	\$1,051,524
Housewares (15)	54	\$45.37	\$346,499
Small Appliances	57	\$26.84	\$204,968
Luggage	54	\$4.96	\$37,854
Telephones and Accessories	61	\$43.44	\$331,746
Household Operations			
Child Care	58	\$244.94	\$1,870,590
Lawn and Garden (16)	44	\$177.47	\$1,355,333
Moving/Storage/Freight Express	61	\$38.43	\$293,507
Housekeeping Supplies (17)	56	\$396.23	\$3,026,024
Insurance			
Owners and Renters Insurance	46	\$214.83	\$1,640,633
Vehicle Insurance	58	\$647.70	\$4,946,482
Life/Other Insurance	48	\$197.84	\$1,510,919
Health Insurance	53	\$1,776.64	\$13,568,197
Personal Care Products (18)	57	\$247.24	\$1,888,136
School Books and Supplies (19)	57	\$93.90	\$717,136
Smoking Products	65	\$266.77	\$2,037,349
Transportation			
Payments on Vehicles excluding Leases	55	\$1,146.99	\$8,759,595
Gasoline and Motor Oil	58	\$1,774.59	\$13,552,523
Vehicle Maintenance and Repairs	55	\$569.74	\$4,351,092
Travel			
Airline Fares	50	\$229.71	\$1,754,264
Lodging on Trips	48	\$223.83	\$1,709,386
Auto/Truck Rental on Trips	50	\$11.90	\$90,892
Food and Drink on Trips	50	\$217.73	\$1,662,837

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
City Commons (11E)	25.2%	Population	42,603	43,025
Front Porches (8E)	21.4%	Households	15,574	15,699
Parks and Rec (5C)	18.2%	Families	10,292	10,343
Metro Fusion (11C)	8.4%	Median Age	32.6	33.7
Fresh Ambitions (13D)	6.2%	Median Household Income	\$38,901	\$37,703
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		65	\$1,301.31	\$20,266,676
Men's		64	\$256.79	\$3,999,214
Women's		63	\$430.66	\$6,707,125
Children's		69	\$221.44	\$3,448,666
Footwear		66	\$282.40	\$4,398,024
Watches & Jewelry		61	\$62.79	\$977,817
Apparel Products and Services (1)		66	\$47.25	\$735,830
Computer				
Computers and Hardware for Home Use		65	\$112.89	\$1,758,216
Portable Memory		64	\$3.03	\$47,158
Computer Software		69	\$8.93	\$139,104
Computer Accessories		62	\$10.99	\$171,194
Entertainment & Recreation		61	\$1,783.63	\$27,778,314
Fees and Admissions		59	\$341.86	\$5,324,068
Membership Fees for Clubs (2)		59	\$113.05	\$1,760,678
Fees for Participant Sports, excl. Trips		57	\$51.41	\$800,614
Tickets to Theatre/Operas/Concerts		60	\$31.56	\$491,465
Tickets to Movies/Museums/Parks		63	\$42.08	\$655,351
Admission to Sporting Events, excl. Trips		60	\$32.08	\$499,620
Fees for Recreational Lessons		58	\$71.06	\$1,106,640
Dating Services		90	\$0.62	\$9,699
TV/Video/Audio		66	\$788.95	\$12,287,159
Cable and Satellite Television Services		66	\$589.36	\$9,178,709
Televisions		66	\$72.86	\$1,134,728
Satellite Dishes		55	\$0.81	\$12,590
VCRs, Video Cameras, and DVD Players		66	\$5.32	\$82,914
Miscellaneous Video Equipment		62	\$4.80	\$74,802
Video Cassettes and DVDs		67	\$12.31	\$191,698
Video Game Hardware/Accessories		70	\$18.05	\$281,108
Video Game Software		71	\$9.74	\$151,755
Streaming/Downloaded Video		65	\$11.80	\$183,742
Rental of Video Cassettes and DVDs		66	\$10.72	\$166,979
Installation of Televisions		53	\$0.49	\$7,681
Audio (3)		61	\$49.70	\$773,995
Rental and Repair of TV/Radio/Sound Equipment		76	\$2.98	\$46,457
Pets		57	\$307.29	\$4,785,769
Toys/Games/Crafts/Hobbies (4)		63	\$71.86	\$1,119,083
Recreational Vehicles and Fees (5)		52	\$56.17	\$874,753
Sports/Recreation/Exercise Equipment (6)		56	\$91.86	\$1,430,604
Photo Equipment and Supplies (7)		60	\$32.99	\$513,750
Reading (8)		60	\$78.39	\$1,220,820
Catered Affairs (9)		55	\$14.27	\$222,309
Food		65	\$5,216.03	\$81,234,499
Food at Home		65	\$3,250.64	\$50,625,477
Bakery and Cereal Products		66	\$442.00	\$6,883,760
Meats, Poultry, Fish, and Eggs		66	\$736.65	\$11,472,631
Dairy Products		65	\$342.57	\$5,335,112
Fruits and Vegetables		65	\$621.44	\$9,678,306
Snacks and Other Food at Home (10)		65	\$1,107.98	\$17,255,668
Food Away from Home		64	\$1,965.39	\$30,609,022
Alcoholic Beverages		63	\$324.97	\$5,061,072

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	55	\$4,148.97	\$64,616,034
Value of Retirement Plans	52	\$13,565.16	\$211,263,878
Value of Other Financial Assets	60	\$677.84	\$10,556,749
Vehicle Loan Amount excluding Interest	62	\$1,516.49	\$23,617,862
Value of Credit Card Debt	62	\$355.27	\$5,532,956
Health			
Nonprescription Drugs	61	\$75.74	\$1,179,569
Prescription Drugs	59	\$247.34	\$3,852,099
Eyeglasses and Contact Lenses	60	\$53.29	\$829,954
Home			
Mortgage Payment and Basics (11)	54	\$4,647.73	\$72,383,686
Maintenance and Remodeling Services	52	\$908.10	\$14,142,766
Maintenance and Remodeling Materials (12)	51	\$183.43	\$2,856,676
Utilities, Fuel, and Public Services	64	\$3,143.98	\$48,964,415
Household Furnishings and Equipment			
Household Textiles (13)	63	\$54.78	\$853,083
Furniture	64	\$313.95	\$4,889,502
Rugs	59	\$14.33	\$223,138
Major Appliances (14)	56	\$159.15	\$2,478,650
Housewares (15)	61	\$50.79	\$791,081
Small Appliances	64	\$30.12	\$469,042
Luggage	60	\$5.59	\$87,034
Telephones and Accessories	67	\$47.37	\$737,740
Household Operations			
Child Care	64	\$270.79	\$4,217,258
Lawn and Garden (16)	52	\$211.84	\$3,299,148
Moving/Storage/Freight Express	66	\$42.12	\$655,934
Housekeeping Supplies (17)	63	\$439.37	\$6,842,718
Insurance			
Owners and Renters Insurance	54	\$251.75	\$3,920,786
Vehicle Insurance	64	\$715.78	\$11,147,557
Life/Other Insurance	56	\$230.86	\$3,595,367
Health Insurance	60	\$2,020.09	\$31,460,939
Personal Care Products (18)	63	\$273.44	\$4,258,581
School Books and Supplies (19)	63	\$103.28	\$1,608,482
Smoking Products	70	\$286.28	\$4,458,501
Transportation			
Payments on Vehicles excluding Leases	61	\$1,265.16	\$19,703,568
Gasoline and Motor Oil	63	\$1,947.31	\$30,327,449
Vehicle Maintenance and Repairs	62	\$636.97	\$9,920,176
Travel			
Airline Fares	58	\$265.83	\$4,139,971
Lodging on Trips	56	\$260.27	\$4,053,375
Auto/Truck Rental on Trips	57	\$13.65	\$212,597
Food and Drink on Trips	57	\$251.38	\$3,914,961

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Parks and Rec (5C)	14.5%	Population	126,750	128,185
City Commons (11E)	14.4%	Households	50,470	51,109
Front Porches (8E)	11.7%	Families	28,453	28,658
Metro Renters (3B)	8.9%	Median Age	34.2	35.1
Modest Income Homes (12D)	6.1%	Median Household Income	\$44,391	\$42,853
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		83	\$1,675.63	\$84,569,149
Men's		83	\$333.33	\$16,823,048
Women's		82	\$558.69	\$28,196,880
Children's		87	\$279.29	\$14,095,520
Footwear		84	\$359.81	\$18,159,803
Watches & Jewelry		80	\$82.87	\$4,182,490
Apparel Products and Services (1)		86	\$61.65	\$3,111,408
Computer				
Computers and Hardware for Home Use		85	\$146.45	\$7,391,170
Portable Memory		84	\$3.95	\$199,129
Computer Software		88	\$11.42	\$576,256
Computer Accessories		79	\$14.10	\$711,536
Entertainment & Recreation		79	\$2,293.04	\$115,729,579
Fees and Admissions		78	\$449.06	\$22,663,893
Membership Fees for Clubs (2)		78	\$149.27	\$7,533,818
Fees for Participant Sports, excl. Trips		75	\$66.95	\$3,378,926
Tickets to Theatre/Operas/Concerts		79	\$41.78	\$2,108,490
Tickets to Movies/Museums/Parks		82	\$54.76	\$2,763,751
Admission to Sporting Events, excl. Trips		80	\$42.85	\$2,162,623
Fees for Recreational Lessons		75	\$92.61	\$4,673,925
Dating Services		122	\$0.84	\$42,360
TV/Video/Audio		83	\$1,002.13	\$50,577,400
Cable and Satellite Television Services		83	\$745.40	\$37,620,254
Televisions		85	\$93.16	\$4,701,594
Satellite Dishes		68	\$1.00	\$50,692
VCRs, Video Cameras, and DVD Players		84	\$6.82	\$344,099
Miscellaneous Video Equipment		81	\$6.22	\$314,120
Video Cassettes and DVDs		85	\$15.80	\$797,418
Video Game Hardware/Accessories		91	\$23.22	\$1,172,050
Video Game Software		91	\$12.57	\$634,291
Streaming/Downloaded Video		85	\$15.41	\$777,962
Rental of Video Cassettes and DVDs		84	\$13.72	\$692,581
Installation of Televisions		71	\$0.65	\$32,689
Audio (3)		79	\$64.45	\$3,252,718
Rental and Repair of TV/Radio/Sound Equipment		94	\$3.70	\$186,933
Pets		74	\$394.21	\$19,895,962
Toys/Games/Crafts/Hobbies (4)		81	\$92.06	\$4,646,284
Recreational Vehicles and Fees (5)		67	\$71.91	\$3,629,404
Sports/Recreation/Exercise Equipment (6)		73	\$120.38	\$6,075,481
Photo Equipment and Supplies (7)		79	\$43.48	\$2,194,648
Reading (8)		77	\$101.16	\$5,105,296
Catered Affairs (9)		72	\$18.65	\$941,212
Food		83	\$6,675.35	\$336,904,700
Food at Home		83	\$4,133.34	\$208,609,845
Bakery and Cereal Products		83	\$561.03	\$28,315,203
Meats, Poultry, Fish, and Eggs		84	\$930.62	\$46,968,353
Dairy Products		82	\$436.29	\$22,019,596
Fruits and Vegetables		83	\$794.56	\$40,101,192
Snacks and Other Food at Home (10)		82	\$1,410.85	\$71,205,501
Food Away from Home		82	\$2,542.00	\$128,294,855
Alcoholic Beverages		83	\$427.52	\$21,576,689

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	72	\$5,416.06	\$273,348,368
Value of Retirement Plans	67	\$17,588.03	\$887,667,662
Value of Other Financial Assets	77	\$867.29	\$43,771,939
Vehicle Loan Amount excluding Interest	79	\$1,931.84	\$97,500,104
Value of Credit Card Debt	80	\$455.34	\$22,980,889
Health			
Nonprescription Drugs	78	\$96.71	\$4,881,141
Prescription Drugs	74	\$312.21	\$15,757,335
Eyeglasses and Contact Lenses	76	\$68.27	\$3,445,778
Home			
Mortgage Payment and Basics (11)	69	\$5,941.21	\$299,853,054
Maintenance and Remodeling Services	67	\$1,170.06	\$59,053,045
Maintenance and Remodeling Materials (12)	64	\$233.54	\$11,786,737
Utilities, Fuel, and Public Services	81	\$3,956.61	\$199,690,203
Household Furnishings and Equipment			
Household Textiles (13)	81	\$70.64	\$3,565,167
Furniture	82	\$405.57	\$20,469,095
Rugs	77	\$18.80	\$948,902
Major Appliances (14)	72	\$202.81	\$10,235,976
Housewares (15)	79	\$66.10	\$3,336,277
Small Appliances	82	\$38.74	\$1,955,222
Luggage	79	\$7.28	\$367,357
Telephones and Accessories	87	\$61.96	\$3,126,952
Household Operations			
Child Care	85	\$359.38	\$18,137,794
Lawn and Garden (16)	67	\$271.63	\$13,709,382
Moving/Storage/Freight Express	87	\$54.97	\$2,774,291
Housekeeping Supplies (17)	80	\$561.27	\$28,327,388
Insurance			
Owners and Renters Insurance	69	\$318.95	\$16,097,300
Vehicle Insurance	81	\$907.77	\$45,814,931
Life/Other Insurance	71	\$295.29	\$14,903,512
Health Insurance	76	\$2,580.29	\$130,227,387
Personal Care Products (18)	81	\$351.76	\$17,753,496
School Books and Supplies (19)	81	\$132.92	\$6,708,490
Smoking Products	87	\$357.17	\$18,026,574
Transportation			
Payments on Vehicles excluding Leases	77	\$1,604.97	\$81,003,088
Gasoline and Motor Oil	80	\$2,458.55	\$124,083,183
Vehicle Maintenance and Repairs	79	\$812.99	\$41,031,479
Travel			
Airline Fares	77	\$351.87	\$17,758,697
Lodging on Trips	73	\$339.57	\$17,137,967
Auto/Truck Rental on Trips	74	\$17.72	\$894,387
Food and Drink on Trips	75	\$327.75	\$16,541,517

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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3360 Annapolis Rd, Baltimore, Maryland, 21230
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.24924
Longitude: -76.63971

Data for all businesses in area	1 mile	2 miles	3 miles
Total Businesses:	491	1,848	6,045
Total Employees:	5,434	27,767	93,599
Total Residential Population:	20,821	42,603	126,750
Employee/Residential Population Ratio:	0.26:1	0.65:1	0.74:1

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	0.8%	18	0.3%	19	1.0%	125	0.5%	40	0.7%	323	0.3%
Construction	32	6.5%	298	5.5%	196	10.6%	2,894	10.4%	438	7.2%	6,002	6.4%
Manufacturing	20	4.1%	486	8.9%	97	5.2%	2,641	9.5%	237	3.9%	6,438	6.9%
Transportation	20	4.1%	302	5.6%	77	4.2%	1,214	4.4%	214	3.5%	3,763	4.0%
Communication	6	1.2%	22	0.4%	20	1.1%	143	0.5%	64	1.1%	1,905	2.0%
Utility	3	0.6%	24	0.4%	7	0.4%	88	0.3%	17	0.3%	260	0.3%
Wholesale Trade	37	7.5%	760	14.0%	152	8.2%	2,737	9.9%	331	5.5%	5,340	5.7%
Retail Trade Summary	114	23.2%	1,014	18.7%	383	20.7%	4,322	15.6%	1,400	23.2%	16,068	17.2%
Home Improvement	6	1.2%	104	1.9%	30	1.6%	492	1.8%	68	1.1%	1,016	1.1%
General Merchandise Stores	7	1.4%	57	1.0%	13	0.7%	117	0.4%	45	0.7%	594	0.6%
Food Stores	14	2.9%	186	3.4%	58	3.1%	625	2.3%	207	3.4%	1,836	2.0%
Auto Dealers, Gas Stations, Auto Aftermarket	7	1.4%	110	2.0%	49	2.7%	602	2.2%	144	2.4%	1,108	1.2%
Apparel & Accessory Stores	8	1.6%	60	1.1%	13	0.7%	126	0.5%	56	0.9%	2,309	2.5%
Furniture & Home Furnishings	13	2.6%	68	1.3%	35	1.9%	287	1.0%	109	1.8%	1,016	1.1%
Eating & Drinking Places	34	6.9%	257	4.7%	106	5.7%	1,104	4.0%	491	8.1%	5,671	6.1%
Miscellaneous Retail	25	5.1%	172	3.2%	80	4.3%	968	3.5%	281	4.6%	2,519	2.7%
Finance, Insurance, Real Estate Summary	50	10.2%	144	2.6%	152	8.2%	568	2.0%	606	10.0%	4,799	5.1%
Banks, Savings & Lending Institutions	20	4.1%	24	0.4%	71	3.8%	122	0.4%	262	4.3%	1,649	1.8%
Securities Brokers	0	0.0%	0	0.0%	3	0.2%	22	0.1%	36	0.6%	482	0.5%
Insurance Carriers & Agents	5	1.0%	12	0.2%	20	1.1%	72	0.3%	74	1.2%	956	1.0%
Real Estate, Holding, Other Investment Offices	25	5.1%	109	2.0%	58	3.1%	352	1.3%	233	3.9%	1,713	1.8%
Services Summary	172	35.0%	2,115	38.9%	636	34.4%	9,529	34.3%	2,319	38.4%	41,126	43.9%
Hotels & Lodging	0	0.0%	0	0.0%	3	0.2%	77	0.3%	28	0.5%	1,464	1.6%
Automotive Services	25	5.1%	157	2.9%	91	4.9%	847	3.1%	244	4.0%	2,003	2.1%
Motion Pictures & Amusements	16	3.3%	50	0.9%	48	2.6%	229	0.8%	136	2.2%	824	0.9%
Health Services	15	3.1%	194	3.6%	70	3.8%	1,248	4.5%	299	4.9%	12,452	13.3%
Legal Services	0	0.0%	2	0.0%	4	0.2%	47	0.2%	117	1.9%	1,797	1.9%
Education Institutions & Libraries	14	2.9%	632	11.6%	33	1.8%	1,523	5.5%	120	2.0%	5,088	5.4%
Other Services	102	20.8%	1,081	19.9%	388	21.0%	5,556	20.0%	1,376	22.8%	17,498	18.7%
Government	13	2.6%	247	4.5%	35	1.9%	3,444	12.4%	115	1.9%	7,086	7.6%
Unclassified Establishments	20	4.1%	4	0.1%	72	3.9%	61	0.2%	264	4.4%	487	0.5%
Totals	491	100.0%	5,434	100.0%	1,848	100.0%	27,767	100.0%	6,045	100.0%	93,599	100.0%

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3360 Annapolis Rd, Baltimore, Maryland, 21230
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.24924
Longitude: -76.63971

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	2	0.0%	3	0.2%	10	0.0%	7	0.1%	68	0.1%
Mining	0	0.0%	0	0.0%	1	0.1%	27	0.1%	2	0.0%	56	0.1%
Utilities	0	0.0%	8	0.1%	2	0.1%	56	0.2%	10	0.2%	215	0.2%
Construction	34	6.9%	309	5.7%	211	11.4%	3,005	10.8%	477	7.9%	6,340	6.8%
Manufacturing	24	4.9%	544	10.0%	105	5.7%	2,788	10.0%	252	4.2%	5,975	6.4%
Wholesale Trade	33	6.7%	751	13.8%	145	7.8%	2,705	9.7%	317	5.2%	5,280	5.6%
Retail Trade	78	15.9%	698	12.8%	270	14.6%	3,050	11.0%	877	14.5%	10,097	10.8%
Motor Vehicle & Parts Dealers	5	1.0%	101	1.9%	33	1.8%	541	1.9%	92	1.5%	958	1.0%
Furniture & Home Furnishings Stores	5	1.0%	37	0.7%	11	0.6%	88	0.3%	35	0.6%	420	0.4%
Electronics & Appliance Stores	7	1.4%	24	0.4%	20	1.1%	174	0.6%	63	1.0%	566	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	6	1.2%	104	1.9%	30	1.6%	492	1.8%	68	1.1%	1,016	1.1%
Food & Beverage Stores	16	3.3%	144	2.6%	66	3.6%	612	2.2%	228	3.8%	1,855	2.0%
Health & Personal Care Stores	9	1.8%	47	0.9%	20	1.1%	109	0.4%	59	1.0%	421	0.4%
Gasoline Stations	2	0.4%	9	0.2%	15	0.8%	61	0.2%	52	0.9%	149	0.2%
Clothing & Clothing Accessories Stores	10	2.0%	63	1.2%	16	0.9%	133	0.5%	66	1.1%	2,353	2.5%
Sport Goods, Hobby, Book, & Music Stores	1	0.2%	4	0.1%	10	0.5%	146	0.5%	34	0.6%	338	0.4%
General Merchandise Stores	7	1.4%	57	1.0%	13	0.7%	117	0.4%	45	0.7%	594	0.6%
Miscellaneous Store Retailers	8	1.6%	106	2.0%	29	1.6%	468	1.7%	110	1.8%	1,014	1.1%
Nonstore Retailers	1	0.2%	1	0.0%	7	0.4%	107	0.4%	24	0.4%	414	0.4%
Transportation & Warehousing	19	3.9%	298	5.5%	73	4.0%	982	3.5%	203	3.4%	3,046	3.3%
Information	9	1.8%	48	0.9%	34	1.8%	282	1.0%	135	2.2%	3,284	3.5%
Finance & Insurance	27	5.5%	39	0.7%	97	5.2%	221	0.8%	380	6.3%	3,124	3.3%
Central Bank/Credit Intermediation & Related Activities	21	4.3%	26	0.5%	72	3.9%	124	0.4%	266	4.4%	1,644	1.8%
Securities, Commodity Contracts & Other Financial	1	0.2%	1	0.0%	5	0.3%	25	0.1%	41	0.7%	523	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	5	1.0%	12	0.2%	20	1.1%	72	0.3%	74	1.2%	958	1.0%
Real Estate, Rental & Leasing	40	8.1%	173	3.2%	98	5.3%	807	2.9%	302	5.0%	2,249	2.4%
Professional, Scientific & Tech Services	22	4.5%	530	9.8%	110	6.0%	1,782	6.4%	509	8.4%	7,427	7.9%
Legal Services	1	0.2%	5	0.1%	7	0.4%	61	0.2%	132	2.2%	1,905	2.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	8	0.0%	8	0.1%	66	0.1%
Administrative & Support & Waste Management & Remediation	15	3.1%	133	2.4%	65	3.5%	1,535	5.5%	195	3.2%	3,684	3.9%
Educational Services	13	2.6%	625	11.5%	32	1.7%	1,515	5.5%	122	2.0%	4,938	5.3%
Health Care & Social Assistance	23	4.7%	273	5.0%	100	5.4%	1,761	6.3%	417	6.9%	14,481	15.5%
Arts, Entertainment & Recreation	11	2.2%	48	0.9%	31	1.7%	423	1.5%	105	1.7%	1,756	1.9%
Accommodation & Food Services	34	6.9%	257	4.7%	111	6.0%	1,204	4.3%	528	8.7%	7,224	7.7%
Accommodation	0	0.0%	0	0.0%	3	0.2%	77	0.3%	28	0.5%	1,464	1.6%
Food Services & Drinking Places	34	6.9%	257	4.7%	108	5.8%	1,127	4.1%	500	8.3%	5,759	6.2%
Other Services (except Public Administration)	75	15.3%	448	8.2%	251	13.6%	2,101	7.6%	820	13.6%	6,680	7.1%
Automotive Repair & Maintenance	19	3.9%	116	2.1%	66	3.6%	442	1.6%	155	2.6%	831	0.9%
Public Administration	13	2.6%	247	4.5%	35	1.9%	3,444	12.4%	115	1.9%	7,120	7.6%
Unclassified Establishments	20	4.1%	4	0.1%	72	3.9%	61	0.2%	264	4.4%	487	0.5%
Total	491	100.0%	5,434	100.0%	1,848	100.0%	27,767	100.0%	6,045	100.0%	93,599	100.0%

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