

Market Profile

5361 Spectrum Dr, Frederick, Maryland, 21703
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.38038
Longitude: -77.40200

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	573	30,988	74,340
2010 Total Population	742	35,236	95,519
2016 Total Population	756	36,623	103,037
2016 Group Quarters	129	955	2,093
2021 Total Population	774	38,263	109,021
2016-2021 Annual Rate	0.47%	0.88%	1.14%
Household Summary			
2000 Households	245	12,431	28,687
2000 Average Household Size	1.86	2.41	2.50
2010 Households	310	14,313	35,995
2010 Average Household Size	1.98	2.40	2.60
2016 Households	316	14,885	38,586
2016 Average Household Size	1.99	2.40	2.62
2021 Households	324	15,553	40,708
2021 Average Household Size	1.99	2.40	2.63
2016-2021 Annual Rate	0.50%	0.88%	1.08%
2010 Families	183	8,527	23,271
2010 Average Family Size	2.55	3.06	3.20
2016 Families	184	8,761	24,841
2016 Average Family Size	2.58	3.08	3.23
2021 Families	187	9,091	26,108
2021 Average Family Size	2.60	3.09	3.25
2016-2021 Annual Rate	0.32%	0.74%	1.00%
Housing Unit Summary			
2000 Housing Units	257	13,141	30,288
Owner Occupied Housing Units	56.8%	57.9%	58.2%
Renter Occupied Housing Units	38.5%	36.7%	36.5%
Vacant Housing Units	4.7%	5.4%	5.3%
2010 Housing Units	331	15,517	38,698
Owner Occupied Housing Units	55.3%	56.3%	58.4%
Renter Occupied Housing Units	38.4%	36.0%	34.6%
Vacant Housing Units	6.3%	7.8%	7.0%
2016 Housing Units	338	16,083	41,428
Owner Occupied Housing Units	51.2%	53.4%	56.6%
Renter Occupied Housing Units	42.3%	39.1%	36.5%
Vacant Housing Units	6.5%	7.4%	6.9%
2021 Housing Units	347	16,763	43,709
Owner Occupied Housing Units	49.6%	53.4%	56.7%
Renter Occupied Housing Units	43.8%	39.4%	36.4%
Vacant Housing Units	6.6%	7.2%	6.9%
Median Household Income			
2016	\$76,714	\$73,121	\$77,016
2021	\$81,827	\$80,157	\$84,822
Median Home Value			
2016	\$245,673	\$256,163	\$290,103
2021	\$303,205	\$298,918	\$336,803
Per Capita Income			
2016	\$35,922	\$35,664	\$35,607
2021	\$38,777	\$38,619	\$38,447
Median Age			
2010	32.8	35.8	34.7
2016	34.0	36.8	35.6
2021	33.6	37.0	36.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income			
Household Income Base	316	14,885	38,586
<\$15,000	4.7%	8.2%	7.0%
\$15,000 - \$24,999	7.9%	5.5%	4.9%
\$25,000 - \$34,999	7.9%	6.8%	6.9%
\$35,000 - \$49,999	11.1%	10.8%	11.0%
\$50,000 - \$74,999	16.1%	19.7%	18.6%
\$75,000 - \$99,999	22.2%	16.3%	14.5%
\$100,000 - \$149,999	20.9%	19.1%	19.7%
\$150,000 - \$199,999	0.9%	8.3%	10.3%
\$200,000+	8.2%	5.2%	7.0%
Average Household Income	\$88,308	\$86,577	\$93,841
2021 Households by Income			
Household Income Base	324	15,553	40,708
<\$15,000	5.2%	9.5%	8.1%
\$15,000 - \$24,999	8.0%	5.3%	4.7%
\$25,000 - \$34,999	6.8%	5.8%	6.0%
\$35,000 - \$49,999	9.0%	9.9%	10.5%
\$50,000 - \$74,999	13.0%	14.9%	13.8%
\$75,000 - \$99,999	22.5%	17.1%	15.0%
\$100,000 - \$149,999	25.0%	21.6%	21.8%
\$150,000 - \$199,999	0.9%	9.8%	12.3%
\$200,000+	9.6%	6.0%	7.9%
Average Household Income	\$97,388	\$94,037	\$101,924
2016 Owner Occupied Housing Units by Value			
Total	173	8,594	23,459
<\$50,000	0.6%	2.9%	2.1%
\$50,000 - \$99,999	0.0%	2.4%	2.0%
\$100,000 - \$149,999	0.0%	6.1%	5.3%
\$150,000 - \$199,999	22.0%	17.4%	13.4%
\$200,000 - \$249,999	30.1%	19.1%	15.5%
\$250,000 - \$299,999	17.3%	16.8%	14.5%
\$300,000 - \$399,999	26.6%	16.8%	19.6%
\$400,000 - \$499,999	1.7%	10.2%	13.6%
\$500,000 - \$749,999	1.7%	5.9%	10.9%
\$750,000 - \$999,999	0.0%	1.1%	2.0%
\$1,000,000 +	0.0%	1.3%	1.0%
Average Home Value	\$265,607	\$297,429	\$335,142
2021 Owner Occupied Housing Units by Value			
Total	172	8,952	24,780
<\$50,000	0.0%	2.4%	1.7%
\$50,000 - \$99,999	0.0%	2.3%	2.0%
\$100,000 - \$149,999	0.0%	5.9%	5.0%
\$150,000 - \$199,999	12.8%	11.3%	8.3%
\$200,000 - \$249,999	22.1%	14.9%	11.6%
\$250,000 - \$299,999	13.4%	13.4%	10.8%
\$300,000 - \$399,999	45.3%	26.7%	28.7%
\$400,000 - \$499,999	2.9%	12.9%	15.9%
\$500,000 - \$749,999	2.9%	7.2%	12.5%
\$750,000 - \$999,999	0.0%	1.3%	2.3%
\$1,000,000 +	0.0%	1.6%	1.2%
Average Home Value	\$300,585	\$327,980	\$363,546

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	741	35,235	95,519
0 - 4	7.3%	6.7%	7.5%
5 - 9	6.1%	6.5%	7.2%
10 - 14	5.8%	6.4%	6.8%
15 - 24	13.2%	12.5%	13.0%
25 - 34	22.9%	16.6%	15.8%
35 - 44	17.4%	15.8%	15.9%
45 - 54	12.4%	15.3%	14.7%
55 - 64	7.7%	10.1%	9.6%
65 - 74	2.8%	4.9%	4.6%
75 - 84	2.3%	3.3%	3.1%
85 +	2.2%	2.0%	1.7%
18 +	77.7%	76.6%	74.4%
2016 Population by Age			
Total	755	36,623	103,037
0 - 4	6.5%	6.2%	7.0%
5 - 9	6.5%	6.3%	7.2%
10 - 14	6.0%	6.3%	7.0%
15 - 24	15.4%	12.7%	12.7%
25 - 34	17.6%	15.7%	15.1%
35 - 44	18.7%	14.8%	15.3%
45 - 54	12.7%	14.6%	14.1%
55 - 64	7.5%	11.4%	10.8%
65 - 74	4.8%	6.5%	6.1%
75 - 84	2.3%	3.3%	3.0%
85 +	2.1%	2.0%	1.7%
18 +	77.4%	77.7%	75.1%
2021 Population by Age			
Total	772	38,263	109,019
0 - 4	6.7%	6.3%	7.0%
5 - 9	6.0%	5.8%	6.9%
10 - 14	5.7%	5.8%	6.8%
15 - 24	14.5%	12.1%	12.2%
25 - 34	19.6%	17.0%	15.3%
35 - 44	17.2%	14.7%	15.5%
45 - 54	12.3%	13.0%	12.9%
55 - 64	7.9%	12.1%	11.2%
65 - 74	5.1%	7.6%	7.1%
75 - 84	2.7%	3.7%	3.4%
85 +	2.3%	2.0%	1.7%
18 +	78.4%	78.9%	75.6%
2010 Population by Sex			
Males	424	17,281	46,736
Females	318	17,955	48,783
2016 Population by Sex			
Males	431	17,963	50,493
Females	325	18,660	52,544
2021 Population by Sex			
Males	439	18,740	53,386
Females	335	19,523	55,635

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	742	35,236	95,520
White Alone	63.2%	72.3%	68.2%
Black Alone	22.2%	15.6%	15.4%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	5.7%	5.0%	6.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.6%	2.9%	5.5%
Two or More Races	5.0%	3.7%	3.9%
Hispanic Origin	11.5%	8.6%	12.4%
Diversity Index	64.0	53.6	61.4
2016 Population by Race/Ethnicity			
Total	755	36,623	103,037
White Alone	58.9%	68.6%	64.3%
Black Alone	23.7%	16.8%	16.2%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	6.5%	5.9%	7.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	4.6%	3.7%	6.7%
Two or More Races	6.0%	4.5%	4.6%
Hispanic Origin	14.4%	10.9%	15.1%
Diversity Index	69.4	59.6	66.9
2021 Population by Race/Ethnicity			
Total	773	38,263	109,021
White Alone	55.0%	64.9%	60.6%
Black Alone	25.2%	18.1%	17.1%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	7.1%	6.7%	8.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	5.6%	4.4%	7.8%
Two or More Races	6.9%	5.3%	5.3%
Hispanic Origin	16.8%	12.9%	17.4%
Diversity Index	73.3	64.4	71.2
2010 Population by Relationship and Household Type			
Total	742	35,236	95,519
In Households	82.6%	97.3%	97.8%
In Family Households	65.1%	76.4%	80.6%
Householder	19.9%	24.0%	24.3%
Spouse	13.6%	17.1%	18.0%
Child	25.3%	29.3%	31.2%
Other relative	4.0%	3.8%	4.5%
Nonrelative	2.0%	2.3%	2.7%
In Nonfamily Households	17.5%	20.9%	17.2%
In Group Quarters	17.4%	2.7%	2.2%
Institutionalized Population	17.3%	1.6%	1.1%
Noninstitutionalized Population	0.1%	1.1%	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment			
Total	497	25,064	68,094
Less than 9th Grade	0.0%	2.4%	4.1%
9th - 12th Grade, No Diploma	7.8%	5.0%	5.3%
High School Graduate	29.0%	20.5%	18.5%
GED/Alternative Credential	2.6%	2.3%	2.0%
Some College, No Degree	27.6%	22.0%	20.1%
Associate Degree	6.8%	8.6%	8.2%
Bachelor's Degree	19.1%	24.8%	25.4%
Graduate/Professional Degree	7.0%	14.4%	16.4%
2016 Population 15+ by Marital Status			
Total	612	29,722	81,137
Never Married	44.0%	34.8%	33.9%
Married	35.5%	47.4%	50.4%
Widowed	7.4%	5.5%	4.5%
Divorced	13.2%	12.3%	11.2%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	97.8%	94.4%	94.9%
Civilian Unemployed	2.2%	5.6%	5.1%
2016 Employed Population 16+ by Industry			
Total	359	20,412	56,837
Agriculture/Mining	0.0%	0.5%	0.5%
Construction	4.5%	6.6%	6.5%
Manufacturing	1.1%	4.8%	5.6%
Wholesale Trade	0.0%	2.0%	1.7%
Retail Trade	12.0%	10.8%	9.9%
Transportation/Utilities	9.2%	2.6%	2.5%
Information	4.2%	2.9%	2.5%
Finance/Insurance/Real Estate	9.5%	7.8%	6.6%
Services	50.4%	54.6%	55.4%
Public Administration	8.9%	7.5%	8.8%
2016 Employed Population 16+ by Occupation			
Total	358	20,410	56,836
White Collar	74.1%	69.4%	68.0%
Management/Business/Financial	12.3%	20.1%	18.8%
Professional	33.1%	28.5%	28.6%
Sales	18.7%	10.1%	9.2%
Administrative Support	10.0%	10.7%	11.4%
Services	17.3%	17.5%	17.8%
Blue Collar	8.4%	13.1%	14.1%
Farming/Forestry/Fishing	0.0%	0.4%	0.3%
Construction/Extraction	0.8%	3.0%	3.7%
Installation/Maintenance/Repair	1.9%	3.3%	3.2%
Production	0.0%	2.3%	3.0%
Transportation/Material Moving	5.6%	4.1%	3.9%
2010 Population By Urban/ Rural Status			
Total Population	742	35,236	95,519
Population Inside Urbanized Area	100.0%	96.3%	94.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	3.7%	5.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	310	14,313	35,996
Households with 1 Person	33.5%	31.5%	27.5%
Households with 2+ People	66.5%	68.5%	72.5%
Family Households	59.0%	59.6%	64.6%
Husband-wife Families	39.7%	42.7%	47.9%
With Related Children	21.3%	21.1%	25.7%
Other Family (No Spouse Present)	19.4%	16.9%	16.8%
Other Family with Male Householder	4.8%	4.5%	4.7%
With Related Children	2.6%	2.5%	2.8%
Other Family with Female Householder	14.5%	12.5%	12.1%
With Related Children	12.3%	8.4%	8.2%
Nonfamily Households	7.4%	9.0%	7.9%
All Households with Children	36.5%	32.4%	37.2%
Multigenerational Households	3.9%	3.2%	3.8%
Unmarried Partner Households	7.7%	7.9%	7.2%
Male-female	7.4%	7.0%	6.4%
Same-sex	0.3%	0.9%	0.9%
2010 Households by Size			
Total	308	14,313	35,996
1 Person Household	33.8%	31.5%	27.5%
2 Person Household	27.9%	30.7%	29.3%
3 Person Household	15.3%	16.2%	17.1%
4 Person Household	13.6%	12.9%	14.9%
5 Person Household	6.2%	5.5%	7.0%
6 Person Household	2.3%	2.2%	2.7%
7 + Person Household	1.0%	1.1%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	310	14,313	35,996
Owner Occupied	59.0%	61.0%	62.8%
Owned with a Mortgage/Loan	55.8%	52.0%	54.3%
Owned Free and Clear	3.2%	9.0%	8.6%
Renter Occupied	41.0%	39.0%	37.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	331	15,517	38,698
Housing Units Inside Urbanized Area	100.0%	96.8%	95.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	3.2%	4.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Enterprising Professionals	Enterprising Professionals	Enterprising Professionals
	2. Retirement Communities	Bright Young Professionals	Boomburbs (1C)
	3. Top Tier (1A)	Pleasantville (2B)	Bright Young Professionals
2016 Consumer Spending			
Apparel & Services: Total \$	\$748,629	\$34,277,994	\$96,220,190
Average Spent	\$2,369.08	\$2,302.85	\$2,493.66
Spending Potential Index	118	114	124
Education: Total \$	\$523,008	\$25,115,911	\$69,285,646
Average Spent	\$1,655.09	\$1,687.33	\$1,795.62
Spending Potential Index	117	119	127
Entertainment/Recreation: Total \$	\$1,043,263	\$48,095,139	\$135,357,756
Average Spent	\$3,301.47	\$3,231.11	\$3,507.95
Spending Potential Index	113	111	120
Food at Home: Total \$	\$1,764,971	\$81,349,826	\$228,093,321
Average Spent	\$5,585.35	\$5,465.22	\$5,911.30
Spending Potential Index	112	110	119
Food Away from Home: Total \$	\$1,154,931	\$52,446,667	\$147,466,599
Average Spent	\$3,654.84	\$3,523.46	\$3,821.76
Spending Potential Index	118	114	124
Health Care: Total \$	\$1,758,156	\$82,656,261	\$232,526,659
Average Spent	\$5,563.78	\$5,552.99	\$6,026.19
Spending Potential Index	105	105	114
HH Furnishings & Equipment: Total \$	\$640,891	\$29,491,201	\$83,090,962
Average Spent	\$2,028.14	\$1,981.27	\$2,153.40
Spending Potential Index	115	112	122
Personal Care Products & Services: Total \$	\$268,795	\$12,260,506	\$34,404,067
Average Spent	\$850.62	\$823.68	\$891.62
Spending Potential Index	116	112	122
Shelter: Total \$	\$5,869,022	\$270,386,668	\$752,416,018
Average Spent	\$18,572.85	\$18,165.04	\$19,499.72
Spending Potential Index	119	117	125
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$784,084	\$36,758,248	\$104,199,839
Average Spent	\$2,481.28	\$2,469.48	\$2,700.46
Spending Potential Index	107	106	116
Travel: Total \$	\$677,829	\$31,472,309	\$88,679,772
Average Spent	\$2,145.03	\$2,114.36	\$2,298.24
Spending Potential Index	115	114	123
Vehicle Maintenance & Repairs: Total \$	\$360,918	\$16,764,790	\$47,284,362
Average Spent	\$1,142.15	\$1,126.29	\$1,225.43
Spending Potential Index	110	109	118

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Retail Goods and Services Expenditures

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Enterprising Professionals (2D)	91.1%	Population	756	774
Retirement Communities (9E)	8.9%	Households	316	324
Top Tier (1A)	0.0%	Families	184	187
Professional Pride (1B)	0.0%	Median Age	34.0	33.6
Boomburbs (1C)	0.0%	Median Household Income	\$76,714	\$81,827
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services				
		118	\$2,369.08	\$748,629
Men's		119	\$475.80	\$150,353
Women's		115	\$789.43	\$249,459
Children's		121	\$388.99	\$122,920
Footwear		117	\$503.76	\$159,188
Watches & Jewelry		118	\$122.91	\$38,838
Apparel Products and Services (1)		122	\$88.20	\$27,871
Computer				
Computers and Hardware for Home Use		123	\$213.60	\$67,497
Portable Memory		120	\$5.64	\$1,783
Computer Software		121	\$15.65	\$4,944
Computer Accessories		113	\$20.05	\$6,336
Entertainment & Recreation				
		113	\$3,301.47	\$1,043,263
Fees and Admissions		124	\$714.97	\$225,931
Membership Fees for Clubs (2)		120	\$229.02	\$72,369
Fees for Participant Sports, excl. Trips		126	\$112.74	\$35,626
Tickets to Theatre/Operas/Concerts		118	\$62.25	\$19,670
Tickets to Movies/Museums/Parks		130	\$86.23	\$27,248
Admission to Sporting Events, excl. Trips		121	\$64.55	\$20,398
Fees for Recreational Lessons		129	\$159.12	\$50,283
Dating Services		155	\$1.07	\$337
TV/Video/Audio		110	\$1,323.29	\$418,159
Cable and Satellite Television Services		107	\$960.77	\$303,602
Televisions		116	\$127.36	\$40,246
Satellite Dishes		114	\$1.66	\$523
VCRs, Video Cameras, and DVD Players		122	\$9.87	\$3,120
Miscellaneous Video Equipment		117	\$9.01	\$2,848
Video Cassettes and DVDs		119	\$22.07	\$6,974
Video Game Hardware/Accessories		120	\$30.72	\$9,709
Video Game Software		126	\$17.41	\$5,503
Streaming/Downloaded Video		127	\$23.16	\$7,318
Rental of Video Cassettes and DVDs		122	\$19.93	\$6,297
Installation of Televisions		107	\$0.98	\$309
Audio (3)		117	\$95.67	\$30,231
Rental and Repair of TV/Radio/Sound Equipment		119	\$4.68	\$1,479
Pets		109	\$581.45	\$183,738
Toys/Games/Crafts/Hobbies (4)		113	\$129.17	\$40,817
Recreational Vehicles and Fees (5)		108	\$115.80	\$36,594
Sports/Recreation/Exercise Equipment (6)		120	\$199.12	\$62,922
Photo Equipment and Supplies (7)		121	\$66.49	\$21,010
Reading (8)		108	\$141.83	\$44,819
Catered Affairs (9)		113	\$29.35	\$9,275
Food				
		114	\$9,240.19	\$2,919,901
Food at Home		112	\$5,585.35	\$1,764,971
Bakery and Cereal Products		110	\$744.38	\$235,223
Meats, Poultry, Fish, and Eggs		111	\$1,232.62	\$389,509
Dairy Products		111	\$587.26	\$185,575
Fruits and Vegetables		115	\$1,096.78	\$346,581
Snacks and Other Food at Home (10)		112	\$1,924.31	\$608,083
Food Away from Home		118	\$3,654.84	\$1,154,931
Alcoholic Beverages		119	\$611.62	\$193,272

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 07, 2016

Retail Goods and Services Expenditures

5361 Spectrum Dr, Frederick, Maryland, 21703
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.38038
Longitude: -77.40200

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	101	\$7,534.54	\$2,380,916
Value of Retirement Plans	98	\$25,614.84	\$8,094,288
Value of Other Financial Assets	102	\$1,150.62	\$363,595
Vehicle Loan Amount excluding Interest	116	\$2,822.94	\$892,049
Value of Credit Card Debt	112	\$638.81	\$201,863
Health			
Nonprescription Drugs	107	\$132.90	\$41,996
Prescription Drugs	97	\$405.14	\$128,023
Eyeglasses and Contact Lenses	106	\$94.91	\$29,991
Home			
Mortgage Payment and Basics (11)	109	\$9,343.32	\$2,952,489
Maintenance and Remodeling Services	100	\$1,757.29	\$555,304
Maintenance and Remodeling Materials (12)	94	\$339.94	\$107,422
Utilities, Fuel, and Public Services	106	\$5,154.36	\$1,628,779
Household Furnishings and Equipment			
Household Textiles (13)	114	\$99.48	\$31,435
Furniture	119	\$583.28	\$184,315
Rugs	111	\$26.98	\$8,526
Major Appliances (14)	108	\$304.59	\$96,252
Housewares (15)	116	\$97.38	\$30,772
Small Appliances	115	\$54.02	\$17,071
Luggage	118	\$10.90	\$3,443
Telephones and Accessories	117	\$83.22	\$26,296
Household Operations			
Child Care	133	\$564.01	\$178,227
Lawn and Garden (16)	99	\$405.37	\$128,098
Moving/Storage/Freight Express	130	\$82.19	\$25,971
Housekeeping Supplies (17)	111	\$780.34	\$246,588
Insurance			
Owners and Renters Insurance	95	\$437.42	\$138,224
Vehicle Insurance	110	\$1,236.76	\$390,816
Life/Other Insurance	102	\$424.22	\$134,052
Health Insurance	105	\$3,555.69	\$1,123,597
Personal Care Products (18)	117	\$507.86	\$160,485
School Books and Supplies (19)	119	\$195.89	\$61,901
Smoking Products	97	\$398.71	\$125,993
Transportation			
Payments on Vehicles excluding Leases	112	\$2,330.70	\$736,500
Gasoline and Motor Oil	109	\$3,336.90	\$1,054,460
Vehicle Maintenance and Repairs	110	\$1,142.15	\$360,918
Travel			
Airline Fares	121	\$553.49	\$174,904
Lodging on Trips	112	\$520.65	\$164,526
Auto/Truck Rental on Trips	118	\$28.38	\$8,967
Food and Drink on Trips	114	\$498.52	\$157,533

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 07, 2016

Retail Goods and Services Expenditures

5361 Spectrum Dr, Frederick, Maryland, 21703
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.38038
Longitude: -77.40200

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Enterprising Professionals (2D)	30.1%	Population	36,623	38,263
Bright Young Professionals (8C)	12.6%	Households	14,885	15,553
Pleasantville (2B)	8.6%	Families	8,761	9,091
Emerald City (8B)	7.4%	Median Age	36.8	37.0
Parks and Rec (5C)	6.3%	Median Household Income	\$73,121	\$80,157
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		114	\$2,302.85	\$34,277,994
Men's		115	\$462.69	\$6,887,214
Women's		113	\$773.62	\$11,515,271
Children's		115	\$371.15	\$5,524,509
Footwear		114	\$489.05	\$7,279,507
Watches & Jewelry		116	\$120.40	\$1,792,134
Apparel Products and Services (1)		119	\$85.95	\$1,279,358
Computer				
Computers and Hardware for Home Use		119	\$206.49	\$3,073,663
Portable Memory		117	\$5.49	\$81,724
Computer Software		120	\$15.47	\$230,321
Computer Accessories		113	\$20.04	\$298,314
Entertainment & Recreation		111	\$3,231.11	\$48,095,139
Fees and Admissions		121	\$695.82	\$10,357,252
Membership Fees for Clubs (2)		119	\$227.66	\$3,388,742
Fees for Participant Sports, excl. Trips		120	\$107.53	\$1,600,530
Tickets to Theatre/Operas/Concerts		119	\$62.70	\$933,304
Tickets to Movies/Museums/Parks		122	\$81.25	\$1,209,399
Admission to Sporting Events, excl. Trips		120	\$63.69	\$948,089
Fees for Recreational Lessons		123	\$151.97	\$2,262,085
Dating Services		146	\$1.01	\$15,103
TV/Video/Audio		109	\$1,306.80	\$19,451,780
Cable and Satellite Television Services		107	\$955.16	\$14,217,616
Televisions		114	\$125.35	\$1,865,782
Satellite Dishes		103	\$1.50	\$22,295
VCRs, Video Cameras, and DVD Players		117	\$9.44	\$140,441
Miscellaneous Video Equipment		111	\$8.57	\$127,548
Video Cassettes and DVDs		114	\$21.15	\$314,808
Video Game Hardware/Accessories		116	\$29.74	\$442,700
Video Game Software		119	\$16.43	\$244,517
Streaming/Downloaded Video		120	\$21.88	\$325,626
Rental of Video Cassettes and DVDs		116	\$18.89	\$281,222
Installation of Televisions		104	\$0.96	\$14,228
Audio (3)		114	\$93.14	\$1,386,424
Rental and Repair of TV/Radio/Sound Equipment		117	\$4.61	\$68,572
Pets		106	\$566.69	\$8,435,218
Toys/Games/Crafts/Hobbies (4)		110	\$125.97	\$1,875,125
Recreational Vehicles and Fees (5)		105	\$113.34	\$1,687,038
Sports/Recreation/Exercise Equipment (6)		113	\$186.93	\$2,782,440
Photo Equipment and Supplies (7)		116	\$64.11	\$954,237
Reading (8)		108	\$142.12	\$2,115,391
Catered Affairs (9)		113	\$29.34	\$436,658
Food		111	\$8,988.68	\$133,796,492
Food at Home		110	\$5,465.22	\$81,349,826
Bakery and Cereal Products		109	\$733.46	\$10,917,520
Meats, Poultry, Fish, and Eggs		109	\$1,208.30	\$17,985,588
Dairy Products		109	\$577.38	\$8,594,289
Fruits and Vegetables		112	\$1,069.94	\$15,926,033
Snacks and Other Food at Home (10)		110	\$1,876.14	\$27,926,396
Food Away from Home		114	\$3,523.46	\$52,446,667
Alcoholic Beverages		117	\$599.25	\$8,919,832

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December 07, 2016

Retail Goods and Services Expenditures

5361 Spectrum Dr, Frederick, Maryland, 21703
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.38038
Longitude: -77.40200

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	106	\$7,963.78	\$118,540,860
Value of Retirement Plans	103	\$26,972.53	\$401,486,111
Value of Other Financial Assets	104	\$1,176.71	\$17,515,375
Vehicle Loan Amount excluding Interest	110	\$2,679.74	\$39,887,975
Value of Credit Card Debt	111	\$634.95	\$9,451,201
Health			
Nonprescription Drugs	105	\$131.11	\$1,951,601
Prescription Drugs	98	\$410.57	\$6,111,273
Eyeglasses and Contact Lenses	106	\$95.12	\$1,415,829
Home			
Mortgage Payment and Basics (11)	109	\$9,379.98	\$139,621,058
Maintenance and Remodeling Services	103	\$1,807.06	\$26,898,155
Maintenance and Remodeling Materials (12)	95	\$345.88	\$5,148,373
Utilities, Fuel, and Public Services	106	\$5,164.05	\$76,866,889
Household Furnishings and Equipment			
Household Textiles (13)	113	\$98.22	\$1,462,011
Furniture	115	\$566.48	\$8,432,038
Rugs	114	\$27.73	\$412,791
Major Appliances (14)	106	\$300.51	\$4,473,104
Housewares (15)	113	\$94.19	\$1,402,049
Small Appliances	113	\$53.10	\$790,377
Luggage	117	\$10.84	\$161,423
Telephones and Accessories	114	\$81.25	\$1,209,477
Household Operations			
Child Care	125	\$528.64	\$7,868,866
Lawn and Garden (16)	101	\$411.14	\$6,119,761
Moving/Storage/Freight Express	122	\$77.11	\$1,147,840
Housekeeping Supplies (17)	108	\$762.52	\$11,350,107
Insurance			
Owners and Renters Insurance	97	\$450.22	\$6,701,475
Vehicle Insurance	109	\$1,220.40	\$18,165,713
Life/Other Insurance	104	\$431.94	\$6,429,458
Health Insurance	105	\$3,554.76	\$52,912,617
Personal Care Products (18)	113	\$488.56	\$7,272,277
School Books and Supplies (19)	115	\$188.67	\$2,808,289
Smoking Products	99	\$404.73	\$6,024,425
Transportation			
Payments on Vehicles excluding Leases	108	\$2,238.24	\$33,316,190
Gasoline and Motor Oil	106	\$3,272.25	\$48,707,381
Vehicle Maintenance and Repairs	109	\$1,126.29	\$16,764,790
Travel			
Airline Fares	119	\$540.68	\$8,048,059
Lodging on Trips	112	\$518.17	\$7,712,912
Auto/Truck Rental on Trips	115	\$27.59	\$410,692
Food and Drink on Trips	112	\$492.29	\$7,327,706

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December 07, 2016

Retail Goods and Services Expenditures

5361 Spectrum Dr, Frederick, Maryland, 21703
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.38038
Longitude: -77.40200

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Enterprising Professionals (2D)	14.9%	Population	103,037	109,021
Boomburbs (1C)	14.2%	Households	38,586	40,708
Bright Young Professionals (8C)	10.9%	Families	24,841	26,108
Pleasantville (2B)	6.9%	Median Age	35.6	36.1
Home Improvement (4B)	6.3%	Median Household Income	\$77,016	\$84,822
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		124	\$2,493.66	\$96,220,190
Men's		124	\$497.99	\$19,215,559
Women's		122	\$834.76	\$32,210,235
Children's		127	\$408.00	\$15,743,034
Footwear		124	\$530.28	\$20,461,250
Watches & Jewelry		125	\$130.17	\$5,022,658
Apparel Products and Services (1)		128	\$92.45	\$3,567,454
Computer				
Computers and Hardware for Home Use		128	\$222.44	\$8,582,972
Portable Memory		126	\$5.94	\$229,158
Computer Software		128	\$16.59	\$640,306
Computer Accessories		122	\$21.72	\$838,246
Entertainment & Recreation		120	\$3,507.95	\$135,357,756
Fees and Admissions		131	\$754.41	\$29,109,684
Membership Fees for Clubs (2)		128	\$244.89	\$9,449,414
Fees for Participant Sports, excl. Trips		132	\$118.36	\$4,567,145
Tickets to Theatre/Operas/Concerts		127	\$66.94	\$2,583,024
Tickets to Movies/Museums/Parks		133	\$88.18	\$3,402,395
Admission to Sporting Events, excl. Trips		128	\$68.23	\$2,632,870
Fees for Recreational Lessons		135	\$166.81	\$6,436,391
Dating Services		145	\$1.00	\$38,445
TV/Video/Audio		117	\$1,411.15	\$54,450,464
Cable and Satellite Television Services		115	\$1,029.48	\$39,723,486
Televisions		124	\$136.41	\$5,263,339
Satellite Dishes		118	\$1.72	\$66,296
VCRs, Video Cameras, and DVD Players		126	\$10.21	\$393,862
Miscellaneous Video Equipment		124	\$9.53	\$367,697
Video Cassettes and DVDs		123	\$22.69	\$875,502
Video Game Hardware/Accessories		125	\$32.04	\$1,236,116
Video Game Software		129	\$17.83	\$687,913
Streaming/Downloaded Video		129	\$23.53	\$907,941
Rental of Video Cassettes and DVDs		126	\$20.58	\$794,033
Installation of Televisions		120	\$1.10	\$42,459
Audio (3)		124	\$101.18	\$3,903,944
Rental and Repair of TV/Radio/Sound Equipment		124	\$4.87	\$187,876
Pets		115	\$618.58	\$23,868,671
Toys/Games/Crafts/Hobbies (4)		120	\$136.89	\$5,281,935
Recreational Vehicles and Fees (5)		119	\$128.18	\$4,946,011
Sports/Recreation/Exercise Equipment (6)		124	\$204.40	\$7,887,095
Photo Equipment and Supplies (7)		126	\$69.56	\$2,683,982
Reading (8)		117	\$152.84	\$5,897,382
Catered Affairs (9)		123	\$31.94	\$1,232,532
Food		121	\$9,733.06	\$375,559,919
Food at Home		119	\$5,911.30	\$228,093,321
Bakery and Cereal Products		117	\$791.85	\$30,554,192
Meats, Poultry, Fish, and Eggs		118	\$1,308.78	\$50,500,743
Dairy Products		117	\$621.91	\$23,996,901
Fruits and Vegetables		121	\$1,153.00	\$44,489,842
Snacks and Other Food at Home (10)		119	\$2,035.76	\$78,551,643
Food Away from Home		124	\$3,821.76	\$147,466,599
Alcoholic Beverages		125	\$638.91	\$24,652,862

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December 07, 2016

Retail Goods and Services Expenditures

5361 Spectrum Dr, Frederick, Maryland, 21703
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.38038
Longitude: -77.40200

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	118	\$8,852.56	\$341,585,025
Value of Retirement Plans	113	\$29,632.39	\$1,143,395,386
Value of Other Financial Assets	116	\$1,315.52	\$50,760,776
Vehicle Loan Amount excluding Interest	122	\$2,964.31	\$114,381,056
Value of Credit Card Debt	119	\$681.07	\$26,279,924
Health			
Nonprescription Drugs	114	\$142.11	\$5,483,426
Prescription Drugs	107	\$447.96	\$17,284,982
Eyeglasses and Contact Lenses	115	\$102.70	\$3,962,950
Home			
Mortgage Payment and Basics (11)	121	\$10,348.66	\$399,313,464
Maintenance and Remodeling Services	114	\$1,998.48	\$77,113,221
Maintenance and Remodeling Materials (12)	107	\$388.31	\$14,983,335
Utilities, Fuel, and Public Services	115	\$5,606.44	\$216,330,158
Household Furnishings and Equipment			
Household Textiles (13)	122	\$106.02	\$4,090,814
Furniture	125	\$615.43	\$23,746,998
Rugs	121	\$29.64	\$1,143,788
Major Appliances (14)	117	\$330.66	\$12,758,948
Housewares (15)	122	\$102.04	\$3,937,395
Small Appliances	121	\$56.81	\$2,192,254
Luggage	128	\$11.84	\$456,718
Telephones and Accessories	122	\$86.87	\$3,351,818
Household Operations			
Child Care	136	\$574.13	\$22,153,556
Lawn and Garden (16)	111	\$453.07	\$17,482,225
Moving/Storage/Freight Express	129	\$81.99	\$3,163,721
Housekeeping Supplies (17)	118	\$827.47	\$31,928,913
Insurance			
Owners and Renters Insurance	108	\$498.40	\$19,231,316
Vehicle Insurance	118	\$1,324.94	\$51,123,956
Life/Other Insurance	114	\$471.48	\$18,192,583
Health Insurance	114	\$3,853.82	\$148,703,432
Personal Care Products (18)	122	\$529.37	\$20,426,431
School Books and Supplies (19)	126	\$206.98	\$7,986,453
Smoking Products	105	\$431.65	\$16,655,639
Transportation			
Payments on Vehicles excluding Leases	119	\$2,470.00	\$95,307,374
Gasoline and Motor Oil	117	\$3,582.48	\$138,233,708
Vehicle Maintenance and Repairs	118	\$1,225.43	\$47,284,362
Travel			
Airline Fares	128	\$583.14	\$22,500,972
Lodging on Trips	122	\$565.23	\$21,810,058
Auto/Truck Rental on Trips	125	\$30.14	\$1,163,107
Food and Drink on Trips	122	\$535.51	\$20,663,280

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December 07, 2016

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Business Summary

5361 Spectrum Dr, Frederick, Maryland, 21703
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.38038
Longitude: -77.40200

Data for all businesses in area				1 mile		3 miles				5 miles			
Total Businesses:				873		3,406				5,820			
Total Employees:				16,805		51,806				90,381			
Total Residential Population:				756		36,623				103,037			
Employee/Residential Population Ratio:				22.23:1		1.41:1				0.88:1			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture & Mining	9	1.0%	133	0.8%	36	1.1%	374	0.7%	89	1.5%	931	1.0%	
Construction	62	7.1%	1,235	7.3%	232	6.8%	3,212	6.2%	438	7.5%	4,462	4.9%	
Manufacturing	29	3.3%	1,187	7.1%	107	3.1%	3,128	6.0%	141	2.4%	3,922	4.3%	
Transportation	9	1.0%	98	0.6%	60	1.8%	1,056	2.0%	104	1.8%	1,368	1.5%	
Communication	17	1.9%	97	0.6%	34	1.0%	307	0.6%	58	1.0%	461	0.5%	
Utility	3	0.3%	63	0.4%	11	0.3%	138	0.3%	21	0.4%	340	0.4%	
Wholesale Trade	52	6.0%	556	3.3%	159	4.7%	1,995	3.9%	221	3.8%	2,619	2.9%	
Retail Trade Summary	248	28.4%	5,318	31.6%	737	21.6%	11,912	23.0%	1,202	20.7%	19,566	21.6%	
Home Improvement	12	1.4%	283	1.7%	38	1.1%	630	1.2%	62	1.1%	1,247	1.4%	
General Merchandise Stores	11	1.3%	806	4.8%	27	0.8%	1,478	2.9%	39	0.7%	2,016	2.2%	
Food Stores	14	1.6%	207	1.2%	57	1.7%	947	1.8%	104	1.8%	2,510	2.8%	
Auto Dealers, Gas Stations, Auto Aftermarket	29	3.3%	714	4.2%	76	2.2%	1,249	2.4%	129	2.2%	2,088	2.3%	
Apparel & Accessory Stores	28	3.2%	355	2.1%	54	1.6%	545	1.1%	71	1.2%	604	0.7%	
Furniture & Home Furnishings	32	3.7%	408	2.4%	93	2.7%	995	1.9%	132	2.3%	1,385	1.5%	
Eating & Drinking Places	65	7.4%	1,880	11.2%	195	5.7%	4,340	8.4%	340	5.8%	6,987	7.7%	
Miscellaneous Retail	58	6.6%	664	4.0%	196	5.8%	1,729	3.3%	325	5.6%	2,728	3.0%	
Finance, Insurance, Real Estate Summary	100	11.5%	906	5.4%	443	13.0%	4,157	8.0%	772	13.3%	5,972	6.6%	
Banks, Savings & Lending Institutions	37	4.2%	277	1.6%	157	4.6%	643	1.2%	301	5.2%	1,125	1.2%	
Securities Brokers	7	0.8%	23	0.1%	44	1.3%	188	0.4%	66	1.1%	279	0.3%	
Insurance Carriers & Agents	18	2.1%	196	1.2%	76	2.2%	1,476	2.8%	119	2.0%	2,087	2.3%	
Real Estate, Holding, Other Investment Offices	38	4.4%	409	2.4%	166	4.9%	1,850	3.6%	286	4.9%	2,481	2.7%	
Services Summary	295	33.8%	6,832	40.7%	1,269	37.3%	21,466	41.4%	2,253	38.7%	40,177	44.5%	
Hotels & Lodging	17	1.9%	433	2.6%	36	1.1%	684	1.3%	41	0.7%	747	0.8%	
Automotive Services	36	4.1%	384	2.3%	121	3.6%	918	1.8%	185	3.2%	1,551	1.7%	
Motion Pictures & Amusements	17	1.9%	141	0.8%	77	2.3%	525	1.0%	146	2.5%	1,040	1.2%	
Health Services	35	4.0%	417	2.5%	151	4.4%	4,373	8.4%	421	7.2%	8,526	9.4%	
Legal Services	10	1.1%	24	0.1%	89	2.6%	442	0.9%	107	1.8%	498	0.6%	
Education Institutions & Libraries	2	0.2%	16	0.1%	46	1.4%	2,547	4.9%	88	1.5%	4,667	5.2%	
Other Services	178	20.4%	5,417	32.2%	750	22.0%	11,977	23.1%	1,266	21.8%	23,148	25.6%	
Government	10	1.1%	288	1.7%	126	3.7%	3,749	7.2%	208	3.6%	10,106	11.2%	
Unclassified Establishments	39	4.5%	93	0.6%	191	5.6%	312	0.6%	313	5.4%	458	0.5%	
Totals	873	100.0%	16,805	100.0%	3,406	100.0%	51,806	100.0%	5,820	100.0%	90,381	100.0%	

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Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	2	0.1%	3	0.0%	6	0.1%	11	0.0%
Mining	1	0.1%	7	0.0%	2	0.1%	18	0.0%	3	0.1%	191	0.2%
Utilities	1	0.1%	7	0.0%	5	0.1%	44	0.1%	12	0.2%	161	0.2%
Construction	69	7.9%	1,286	7.7%	255	7.5%	3,378	6.5%	491	8.4%	4,751	5.3%
Manufacturing	32	3.7%	1,197	7.1%	110	3.2%	3,175	6.1%	157	2.7%	4,060	4.5%
Wholesale Trade	52	6.0%	553	3.3%	158	4.6%	1,991	3.8%	218	3.7%	2,609	2.9%
Retail Trade	180	20.6%	3,415	20.3%	526	15.4%	7,458	14.4%	833	14.3%	12,333	13.6%
Motor Vehicle & Parts Dealers	24	2.7%	688	4.1%	61	1.8%	1,185	2.3%	95	1.6%	1,918	2.1%
Furniture & Home Furnishings Stores	14	1.6%	119	0.7%	40	1.2%	265	0.5%	59	1.0%	510	0.6%
Electronics & Appliance Stores	17	1.9%	277	1.6%	47	1.4%	598	1.2%	67	1.2%	723	0.8%
Bldg Material & Garden Equipment & Supplies Dealers	12	1.4%	283	1.7%	38	1.1%	630	1.2%	62	1.1%	1,247	1.4%
Food & Beverage Stores	11	1.3%	180	1.1%	53	1.6%	876	1.7%	99	1.7%	2,386	2.6%
Health & Personal Care Stores	17	1.9%	221	1.3%	38	1.1%	459	0.9%	89	1.5%	934	1.0%
Gasoline Stations	5	0.6%	26	0.2%	15	0.4%	64	0.1%	34	0.6%	170	0.2%
Clothing & Clothing Accessories Stores	37	4.2%	393	2.3%	74	2.2%	631	1.2%	95	1.6%	708	0.8%
Sport Goods, Hobby, Book, & Music Stores	11	1.3%	188	1.1%	39	1.1%	454	0.9%	54	0.9%	596	0.7%
General Merchandise Stores	11	1.3%	806	4.8%	27	0.8%	1,478	2.9%	39	0.7%	2,016	2.2%
Miscellaneous Store Retailers	17	1.9%	161	1.0%	81	2.4%	701	1.4%	117	2.0%	988	1.1%
Nonstore Retailers	6	0.7%	72	0.4%	13	0.4%	118	0.2%	20	0.3%	137	0.2%
Transportation & Warehousing	10	1.1%	180	1.1%	61	1.8%	1,182	2.3%	94	1.6%	1,452	1.6%
Information	23	2.6%	303	1.8%	64	1.9%	1,093	2.1%	100	1.7%	1,458	1.6%
Finance & Insurance	63	7.2%	498	3.0%	280	8.2%	2,323	4.5%	490	8.4%	3,512	3.9%
Central Bank/Credit Intermediation & Related Activities	37	4.2%	277	1.6%	158	4.6%	653	1.3%	303	5.2%	1,141	1.3%
Securities, Commodity Contracts & Other Financial	7	0.8%	23	0.1%	45	1.3%	191	0.4%	67	1.2%	283	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	19	2.2%	198	1.2%	77	2.3%	1,478	2.9%	120	2.1%	2,089	2.3%
Real Estate, Rental & Leasing	42	4.8%	425	2.5%	190	5.6%	1,889	3.6%	345	5.9%	2,624	2.9%
Professional, Scientific & Tech Services	89	10.2%	3,980	23.7%	386	11.3%	6,848	13.2%	606	10.4%	14,807	16.4%
Legal Services	16	1.8%	53	0.3%	107	3.1%	517	1.0%	127	2.2%	582	0.6%
Management of Companies & Enterprises	1	0.1%	1	0.0%	4	0.1%	26	0.1%	5	0.1%	31	0.0%
Administrative & Support & Waste Management & Remediation	32	3.7%	533	3.2%	109	3.2%	1,223	2.4%	200	3.4%	1,903	2.1%
Educational Services	8	0.9%	43	0.3%	65	1.9%	2,440	4.7%	125	2.1%	4,624	5.1%
Health Care & Social Assistance	43	4.9%	526	3.1%	215	6.3%	5,528	10.7%	533	9.2%	11,317	12.5%
Arts, Entertainment & Recreation	11	1.3%	103	0.6%	60	1.8%	462	0.9%	96	1.6%	952	1.1%
Accommodation & Food Services	83	9.5%	2,328	13.9%	235	6.9%	5,056	9.8%	388	6.7%	7,797	8.6%
Accommodation	17	1.9%	433	2.6%	36	1.1%	684	1.3%	41	0.7%	747	0.8%
Food Services & Drinking Places	66	7.6%	1,896	11.3%	199	5.8%	4,372	8.4%	347	6.0%	7,049	7.8%
Other Services (except Public Administration)	85	9.7%	1,040	6.2%	363	10.7%	3,608	7.0%	598	10.3%	5,230	5.8%
Automotive Repair & Maintenance	26	3.0%	338	2.0%	87	2.6%	762	1.5%	134	2.3%	1,284	1.4%
Public Administration	10	1.1%	288	1.7%	126	3.7%	3,749	7.2%	208	3.6%	10,106	11.2%
Unclassified Establishments	39	4.5%	93	0.6%	191	5.6%	312	0.6%	312	5.4%	453	0.5%
Total	873	100.0%	16,805	100.0%	3,406	100.0%	51,806	100.0%	5,820	100.0%	90,381	100.0%

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December 07, 2016