

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	648	8,219	12,739
2010 Total Population	794	10,418	16,058
2017 Total Population	846	11,394	17,489
2017 Group Quarters	327	1,622	1,680
2022 Total Population	880	11,883	18,445
2017-2022 Annual Rate	0.79%	0.84%	1.07%
2017 Total Daytime Population	2,539	15,402	20,561
Workers	1,868	9,766	11,806
Residents	671	5,636	8,755
Household Summary			
2000 Households	216	2,252	3,802
2000 Average Household Size	1.44	2.87	2.84
2010 Households	333	2,789	4,737
2010 Average Household Size	1.38	3.13	3.02
2017 Households	370	3,074	5,156
2017 Average Household Size	1.40	3.18	3.07
2022 Households	394	3,220	5,461
2022 Average Household Size	1.40	3.19	3.07
2017-2022 Annual Rate	1.26%	0.93%	1.16%
2010 Families	217	1,926	3,378
2010 Average Family Size	2.00	3.49	3.34
2017 Families	240	2,123	3,674
2017 Average Family Size	2.00	3.54	3.39
2022 Families	255	2,221	3,886
2022 Average Family Size	2.00	3.55	3.39
2017-2022 Annual Rate	1.22%	0.91%	1.13%
Housing Unit Summary			
2000 Housing Units	233	2,422	4,105
Owner Occupied Housing Units	57.9%	61.9%	67.3%
Renter Occupied Housing Units	34.8%	31.1%	25.4%
Vacant Housing Units	7.3%	7.0%	7.4%
2010 Housing Units	371	3,059	5,223
Owner Occupied Housing Units	67.4%	59.2%	63.9%
Renter Occupied Housing Units	22.4%	31.9%	26.7%
Vacant Housing Units	10.2%	8.8%	9.3%
2017 Housing Units	408	3,337	5,641
Owner Occupied Housing Units	65.9%	58.7%	63.1%
Renter Occupied Housing Units	24.5%	33.4%	28.3%
Vacant Housing Units	9.3%	7.9%	8.6%
2022 Housing Units	435	3,498	5,995
Owner Occupied Housing Units	65.5%	59.1%	63.4%
Renter Occupied Housing Units	25.3%	32.9%	27.7%
Vacant Housing Units	9.4%	7.9%	8.9%
Median Household Income			
2017	\$55,002	\$47,650	\$50,240
2022	\$60,495	\$54,235	\$56,094
Median Home Value			
2017	\$269,776	\$218,543	\$224,356
2022	\$282,812	\$236,078	\$246,487
Per Capita Income			
2017	\$24,533	\$19,444	\$20,579
2022	\$27,095	\$21,845	\$23,336
Median Age			
2010	34.9	32.4	33.9
2017	35.8	33.6	34.9
2022	36.7	34.9	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

19947, Georgetown, Delaware
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.67057
Longitude: -75.38311

	1 mile	3 miles	5 miles
2017 Households by Income			
Household Income Base	370	3,074	5,156
<\$15,000	6.5%	10.9%	9.2%
\$15,000 - \$24,999	10.8%	13.5%	13.6%
\$25,000 - \$34,999	13.2%	12.3%	11.8%
\$35,000 - \$49,999	12.7%	15.1%	15.1%
\$50,000 - \$74,999	22.4%	19.9%	20.5%
\$75,000 - \$99,999	7.8%	13.7%	13.9%
\$100,000 - \$149,999	15.1%	10.7%	11.3%
\$150,000 - \$199,999	5.1%	2.2%	2.8%
\$200,000+	5.4%	1.6%	1.8%
Average Household Income	\$78,676	\$60,298	\$62,803
2022 Households by Income			
Household Income Base	394	3,220	5,461
<\$15,000	6.1%	10.0%	8.4%
\$15,000 - \$24,999	9.4%	11.8%	11.8%
\$25,000 - \$34,999	11.9%	10.7%	10.2%
\$35,000 - \$49,999	10.7%	12.6%	12.5%
\$50,000 - \$74,999	23.1%	20.8%	21.2%
\$75,000 - \$99,999	9.9%	17.5%	17.6%
\$100,000 - \$149,999	16.5%	12.0%	12.5%
\$150,000 - \$199,999	6.1%	2.7%	3.4%
\$200,000+	6.9%	2.0%	2.3%
Average Household Income	\$90,562	\$69,205	\$72,117
2017 Owner Occupied Housing Units by Value			
Total	269	1,960	3,561
<\$50,000	0.7%	6.1%	7.6%
\$50,000 - \$99,999	4.1%	7.8%	7.7%
\$100,000 - \$149,999	7.8%	12.5%	11.5%
\$150,000 - \$199,999	13.8%	17.9%	16.3%
\$200,000 - \$249,999	13.8%	15.4%	14.2%
\$250,000 - \$299,999	24.9%	13.5%	13.0%
\$300,000 - \$399,999	19.7%	12.6%	14.5%
\$400,000 - \$499,999	9.7%	6.5%	7.0%
\$500,000 - \$749,999	4.1%	5.2%	5.6%
\$750,000 - \$999,999	1.1%	1.6%	1.7%
\$1,000,000 +	0.4%	1.0%	0.9%
Average Home Value	\$288,941	\$257,717	\$261,833
2022 Owner Occupied Housing Units by Value			
Total	285	2,068	3,803
<\$50,000	0.7%	5.2%	6.4%
\$50,000 - \$99,999	4.6%	8.3%	8.1%
\$100,000 - \$149,999	8.1%	12.8%	11.7%
\$150,000 - \$199,999	11.2%	14.8%	13.4%
\$200,000 - \$249,999	10.9%	12.3%	11.2%
\$250,000 - \$299,999	22.5%	11.9%	11.4%
\$300,000 - \$399,999	21.1%	13.6%	15.4%
\$400,000 - \$499,999	12.6%	8.6%	9.2%
\$500,000 - \$749,999	6.3%	8.1%	8.7%
\$750,000 - \$999,999	1.8%	2.7%	2.9%
\$1,000,000 +	0.7%	1.6%	1.6%
Average Home Value	\$312,587	\$290,716	\$297,225

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

19947, Georgetown, Delaware
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.67057
Longitude: -75.38311

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	798	10,418	16,060
0 - 4	3.9%	8.3%	8.1%
5 - 9	3.9%	6.6%	6.6%
10 - 14	3.8%	5.2%	5.5%
15 - 24	17.2%	15.9%	15.1%
25 - 34	21.3%	18.3%	16.2%
35 - 44	15.8%	13.4%	13.2%
45 - 54	14.2%	12.1%	13.0%
55 - 64	8.5%	9.0%	10.2%
65 - 74	6.3%	5.8%	6.6%
75 - 84	3.6%	3.5%	3.7%
85 +	1.3%	2.0%	1.7%
18 +	85.8%	76.6%	76.0%
2017 Population by Age			
Total	848	11,395	17,491
0 - 4	3.9%	7.6%	7.5%
5 - 9	3.9%	7.5%	7.5%
10 - 14	3.9%	6.5%	6.6%
15 - 24	16.4%	12.9%	12.1%
25 - 34	20.6%	17.8%	16.5%
35 - 44	15.8%	14.0%	13.3%
45 - 54	13.6%	11.6%	12.0%
55 - 64	9.0%	9.3%	10.8%
65 - 74	7.3%	7.1%	8.0%
75 - 84	4.0%	3.6%	3.9%
85 +	1.7%	2.0%	1.8%
18 +	86.1%	75.3%	75.2%
2022 Population by Age			
Total	881	11,884	18,444
0 - 4	3.9%	7.4%	7.1%
5 - 9	3.9%	7.3%	7.2%
10 - 14	4.1%	7.3%	7.4%
15 - 24	15.9%	13.3%	12.2%
25 - 34	19.4%	15.0%	13.7%
35 - 44	16.2%	15.3%	14.7%
45 - 54	13.4%	11.5%	11.7%
55 - 64	9.1%	9.3%	10.8%
65 - 74	7.4%	7.4%	8.6%
75 - 84	5.0%	4.2%	4.7%
85 +	1.8%	2.0%	1.8%
18 +	85.9%	74.5%	74.5%
2010 Population by Sex			
Males	542	5,903	8,738
Females	252	4,515	7,320
2017 Population by Sex			
Males	567	6,361	9,423
Females	280	5,033	8,065
2022 Population by Sex			
Males	585	6,605	9,904
Females	296	5,278	8,541

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

November 13, 2017

19947, Georgetown, Delaware
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.67057
Longitude: -75.38311

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	796	10,420	16,058
White Alone	60.9%	57.1%	61.8%
Black Alone	26.9%	18.0%	15.8%
American Indian Alone	0.8%	2.7%	2.5%
Asian Alone	1.4%	0.9%	0.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.7%	18.0%	16.1%
Two or More Races	2.3%	3.1%	2.9%
Hispanic Origin	13.6%	31.0%	27.9%
Diversity Index	65.9	79.4	75.6
2017 Population by Race/Ethnicity			
Total	847	11,394	17,489
White Alone	59.6%	56.3%	60.9%
Black Alone	26.3%	17.0%	14.9%
American Indian Alone	0.7%	2.3%	2.1%
Asian Alone	1.7%	1.1%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.0%	19.9%	17.9%
Two or More Races	2.6%	3.4%	3.2%
Hispanic Origin	16.0%	33.7%	30.4%
Diversity Index	68.8	80.8	77.3
2022 Population by Race/Ethnicity			
Total	880	11,884	18,443
White Alone	58.3%	54.7%	59.6%
Black Alone	25.7%	16.1%	14.2%
American Indian Alone	0.7%	2.0%	1.9%
Asian Alone	1.9%	1.3%	1.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.5%	22.0%	19.7%
Two or More Races	2.8%	3.7%	3.5%
Hispanic Origin	18.5%	36.7%	33.0%
Diversity Index	71.6	82.5	79.1
2010 Population by Relationship and Household Type			
Total	794	10,418	16,058
In Households	58.1%	83.7%	89.1%
In Family Households	48.5%	71.5%	76.9%
Householder	14.6%	18.8%	21.1%
Spouse	11.0%	13.0%	15.0%
Child	16.1%	25.2%	27.2%
Other relative	3.9%	7.4%	7.0%
Nonrelative	3.0%	7.0%	6.6%
In Nonfamily Households	9.4%	12.2%	12.2%
In Group Quarters	41.9%	16.3%	10.9%
Institutionalized Population	41.7%	15.6%	10.4%
Noninstitutionalized Population	0.4%	0.6%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Population 25+ by Educational Attainment			
Total	610	7,451	11,598
Less than 9th Grade	9.7%	18.0%	16.5%
9th - 12th Grade, No Diploma	15.2%	11.5%	10.4%
High School Graduate	29.2%	29.3%	30.1%
GED/Alternative Credential	9.0%	5.3%	4.4%
Some College, No Degree	13.8%	14.8%	16.0%
Associate Degree	6.9%	7.7%	7.8%
Bachelor's Degree	7.7%	7.4%	8.0%
Graduate/Professional Degree	8.5%	6.0%	6.8%
2017 Population 15+ by Marital Status			
Total	747	8,927	13,709
Never Married	47.4%	42.4%	38.6%
Married	32.1%	40.4%	44.7%
Widowed	5.9%	6.7%	6.8%
Divorced	14.6%	10.4%	9.9%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	95.5%	96.1%	96.5%
Civilian Unemployed (Unemployment Rate)	4.5%	3.9%	3.5%
2017 Employed Population 16+ by Industry			
Total	213	4,710	7,744
Agriculture/Mining	1.4%	2.2%	2.5%
Construction	12.7%	11.0%	10.7%
Manufacturing	6.1%	15.9%	15.9%
Wholesale Trade	1.4%	2.9%	2.2%
Retail Trade	11.7%	12.8%	12.3%
Transportation/Utilities	0.5%	2.5%	3.6%
Information	0.0%	0.8%	0.9%
Finance/Insurance/Real Estate	6.6%	4.1%	3.8%
Services	46.5%	40.9%	41.6%
Public Administration	12.7%	7.0%	6.6%
2017 Employed Population 16+ by Occupation			
Total	212	4,711	7,741
White Collar	60.1%	45.4%	44.2%
Management/Business/Financial	11.7%	7.7%	7.7%
Professional	28.6%	15.4%	15.8%
Sales	8.5%	9.5%	9.2%
Administrative Support	11.3%	12.7%	11.5%
Services	22.5%	20.9%	21.8%
Blue Collar	16.9%	33.8%	34.0%
Farming/Forestry/Fishing	0.5%	0.8%	0.9%
Construction/Extraction	7.0%	5.8%	5.7%
Installation/Maintenance/Repair	1.4%	4.7%	5.0%
Production	2.3%	14.3%	14.0%
Transportation/Material Moving	5.6%	8.2%	8.3%
2010 Population By Urban/ Rural Status			
Total Population	794	10,418	16,058
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	76.8%	73.2%	58.4%
Rural Population	23.2%	26.8%	41.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

19947, Georgetown, Delaware
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.67057
Longitude: -75.38311

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	332	2,789	4,737
Households with 1 Person	29.2%	24.3%	22.1%
Households with 2+ People	70.8%	75.7%	77.9%
Family Households	65.4%	69.1%	71.3%
Husband-wife Families	49.7%	48.0%	50.9%
With Related Children	16.9%	21.6%	22.1%
Other Family (No Spouse Present)	16.0%	21.1%	20.5%
Other Family with Male Householder	4.8%	6.4%	6.5%
With Related Children	3.0%	3.9%	3.9%
Other Family with Female Householder	10.8%	14.6%	14.0%
With Related Children	6.9%	10.6%	9.6%
Nonfamily Households	5.4%	6.6%	6.6%
All Households with Children	27.9%	37.5%	37.0%
Multigenerational Households	4.8%	5.4%	5.4%
Unmarried Partner Households	6.0%	7.6%	7.7%
Male-female	5.1%	6.6%	6.6%
Same-sex	0.9%	1.0%	1.0%
2010 Households by Size			
Total	334	2,790	4,736
1 Person Household	29.0%	24.3%	22.1%
2 Person Household	35.3%	30.2%	32.0%
3 Person Household	12.6%	14.2%	15.4%
4 Person Household	10.2%	11.6%	12.2%
5 Person Household	7.2%	7.8%	7.5%
6 Person Household	2.4%	4.5%	4.3%
7 + Person Household	3.3%	7.4%	6.5%
2010 Households by Tenure and Mortgage Status			
Total	333	2,789	4,737
Owner Occupied	75.1%	65.0%	70.5%
Owned with a Mortgage/Loan	45.6%	41.1%	45.0%
Owned Free and Clear	29.1%	23.9%	25.5%
Renter Occupied	24.9%	35.0%	29.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	371	3,059	5,223
Housing Units Inside Urbanized Area	0.0%	0.0%	0.1%
Housing Units Inside Urbanized Cluster	64.4%	61.8%	47.7%
Rural Housing Units	35.6%	38.2%	52.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

19947, Georgetown, Delaware
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.67057
Longitude: -75.38311

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Midlife Constants (5E)	Front Porches (8E)	The Great Outdoors (6C)
2.	The Great Outdoors (6C)	The Great Outdoors (6C)	Front Porches (8E)
3.	Front Porches (8E)	Barrios Urbanos (7D)	Barrios Urbanos (7D)
2017 Consumer Spending			
Apparel & Services: Total \$	\$753,763	\$4,950,131	\$8,631,178
Average Spent	\$2,037.20	\$1,610.32	\$1,674.01
Spending Potential Index	94	75	78
Education: Total \$	\$491,226	\$3,161,649	\$5,355,736
Average Spent	\$1,327.64	\$1,028.51	\$1,038.74
Spending Potential Index	91	71	71
Entertainment/Recreation: Total \$	\$1,156,143	\$7,238,447	\$12,697,587
Average Spent	\$3,124.71	\$2,354.73	\$2,462.68
Spending Potential Index	100	75	79
Food at Home: Total \$	\$1,848,933	\$11,773,465	\$20,581,276
Average Spent	\$4,997.12	\$3,830.01	\$3,991.71
Spending Potential Index	99	76	79
Food Away from Home: Total \$	\$1,183,698	\$7,649,326	\$13,388,697
Average Spent	\$3,199.18	\$2,488.39	\$2,596.72
Spending Potential Index	96	75	78
Health Care: Total \$	\$2,195,542	\$13,173,256	\$23,348,910
Average Spent	\$5,933.90	\$4,285.38	\$4,528.49
Spending Potential Index	106	77	81
HH Furnishings & Equipment: Total \$	\$711,326	\$4,492,965	\$7,896,501
Average Spent	\$1,922.50	\$1,461.60	\$1,531.52
Spending Potential Index	99	75	79
Personal Care Products & Services: Total \$	\$288,438	\$1,828,725	\$3,191,627
Average Spent	\$779.56	\$594.90	\$619.01
Spending Potential Index	98	75	78
Shelter: Total \$	\$5,767,082	\$37,672,595	\$64,576,941
Average Spent	\$15,586.71	\$12,255.24	\$12,524.62
Spending Potential Index	96	75	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$895,240	\$5,413,234	\$9,579,537
Average Spent	\$2,419.57	\$1,760.97	\$1,857.94
Spending Potential Index	103	75	79
Travel: Total \$	\$750,910	\$4,735,416	\$8,230,811
Average Spent	\$2,029.49	\$1,540.47	\$1,596.36
Spending Potential Index	98	74	77
Vehicle Maintenance & Repairs: Total \$	\$402,392	\$2,515,390	\$4,422,399
Average Spent	\$1,087.55	\$818.28	\$857.72
Spending Potential Index	101	76	80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

19947, Georgetown, Delaware
Ring: 1 mile radius

Prepared by Esri
Latitude: 38.67057
Longitude: -75.38311

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Midlife Constants (5E)	75.7%	Population	846	880
The Great Outdoors (6C)	13.2%	Households	370	394
Front Porches (8E)	11.1%	Families	240	255
Top Tier (1A)	0.0%	Median Age	35.8	36.7
Professional Pride (1B)	0.0%	Median Household Income	\$55,002	\$60,495
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		94	\$2,037.20	\$753,763
Men's		95	\$402.49	\$148,923
Women's		96	\$712.75	\$263,718
Children's		90	\$302.16	\$111,801
Footwear		94	\$433.68	\$160,460
Watches & Jewelry		94	\$111.66	\$41,313
Apparel Products and Services (1)		91	\$74.45	\$27,548
Computer				
Computers and Hardware for Home Use		94	\$163.33	\$60,432
Portable Memory		92	\$4.92	\$1,819
Computer Software		93	\$10.68	\$3,951
Computer Accessories		98	\$17.65	\$6,529
Entertainment & Recreation		100	\$3,124.71	\$1,156,143
Fees and Admissions		93	\$593.83	\$219,717
Membership Fees for Clubs (2)		96	\$201.59	\$74,587
Fees for Participant Sports, excl. Trips		96	\$95.62	\$35,378
Tickets to Theatre/Operas/Concerts		96	\$57.16	\$21,150
Tickets to Movies/Museums/Parks		90	\$69.16	\$25,590
Admission to Sporting Events, excl. Trips		95	\$53.04	\$19,625
Fees for Recreational Lessons		87	\$116.52	\$43,114
Dating Services		91	\$0.74	\$273
TV/Video/Audio		102	\$1,302.76	\$482,020
Cable and Satellite Television Services		104	\$986.47	\$364,995
Televisions		96	\$114.96	\$42,536
Satellite Dishes		90	\$1.31	\$484
VCRs, Video Cameras, and DVD Players		96	\$6.30	\$2,330
Miscellaneous Video Equipment		98	\$9.37	\$3,467
Video Cassettes and DVDs		98	\$14.93	\$5,523
Video Game Hardware/Accessories		93	\$27.14	\$10,043
Video Game Software		92	\$14.19	\$5,249
Streaming/Downloaded Video		93	\$23.66	\$8,755
Rental of Video Cassettes and DVDs		92	\$14.06	\$5,202
Installation of Televisions		98	\$0.87	\$323
Audio (3)		96	\$85.69	\$31,707
Rental and Repair of TV/Radio/Sound Equipment		94	\$3.80	\$1,406
Pets		105	\$625.59	\$231,470
Toys/Games/Crafts/Hobbies (4)		98	\$119.15	\$44,085
Recreational Vehicles and Fees (5)		105	\$106.66	\$39,465
Sports/Recreation/Exercise Equipment (6)		96	\$163.62	\$60,539
Photo Equipment and Supplies (7)		95	\$52.59	\$19,458
Reading (8)		105	\$131.54	\$48,668
Catered Affairs (9)		95	\$28.98	\$10,721
Food		98	\$8,196.30	\$3,032,631
Food at Home		99	\$4,997.12	\$1,848,933
Bakery and Cereal Products		100	\$664.03	\$245,692
Meats, Poultry, Fish, and Eggs		99	\$1,136.88	\$420,644
Dairy Products		101	\$536.16	\$198,378
Fruits and Vegetables		98	\$957.89	\$354,421
Snacks and Other Food at Home (10)		99	\$1,702.16	\$629,798
Food Away from Home		96	\$3,199.18	\$1,183,698
Alcoholic Beverages		96	\$532.17	\$196,902

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	106	\$6,544.31	\$2,421,393
Value of Retirement Plans	106	\$25,767.85	\$9,534,105
Value of Other Financial Assets	111	\$1,441.21	\$533,248
Vehicle Loan Amount excluding Interest	102	\$2,787.34	\$1,031,316
Value of Credit Card Debt	100	\$581.86	\$215,288
Health			
Nonprescription Drugs	105	\$134.56	\$49,786
Prescription Drugs	110	\$428.88	\$158,685
Eyeglasses and Contact Lenses	104	\$98.42	\$36,415
Home			
Mortgage Payment and Basics (11)	101	\$8,735.04	\$3,231,966
Maintenance and Remodeling Services	106	\$2,060.84	\$762,510
Maintenance and Remodeling Materials (12)	108	\$437.49	\$161,873
Utilities, Fuel, and Public Services	103	\$5,201.68	\$1,924,620
Household Furnishings and Equipment			
Household Textiles (13)	97	\$92.76	\$34,323
Furniture	96	\$551.74	\$204,144
Rugs	99	\$23.09	\$8,544
Major Appliances (14)	104	\$334.11	\$123,620
Housewares (15)	99	\$94.31	\$34,893
Small Appliances	100	\$48.29	\$17,869
Luggage	92	\$10.95	\$4,051
Telephones and Accessories	95	\$66.01	\$24,422
Household Operations			
Child Care	87	\$418.20	\$154,735
Lawn and Garden (16)	109	\$458.55	\$169,662
Moving/Storage/Freight Express	90	\$57.44	\$21,252
Housekeeping Supplies (17)	102	\$723.02	\$267,516
Insurance			
Owners and Renters Insurance	111	\$571.63	\$211,504
Vehicle Insurance	101	\$1,186.65	\$439,062
Life/Other Insurance	104	\$445.45	\$164,817
Health Insurance	106	\$3,856.71	\$1,426,982
Personal Care Products (18)	98	\$458.90	\$169,792
School Books and Supplies (19)	93	\$143.85	\$53,226
Smoking Products	107	\$445.46	\$164,822
Transportation			
Payments on Vehicles excluding Leases	101	\$2,273.07	\$841,035
Gasoline and Motor Oil	101	\$2,800.65	\$1,036,242
Vehicle Maintenance and Repairs	101	\$1,087.55	\$402,392
Travel			
Airline Fares	94	\$480.39	\$177,745
Lodging on Trips	100	\$523.90	\$193,844
Auto/Truck Rental on Trips	94	\$24.73	\$9,151
Food and Drink on Trips	99	\$490.35	\$181,429

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

19947, Georgetown, Delaware
Ring: 3 mile radius

Prepared by Esri
Latitude: 38.67057
Longitude: -75.38311

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Front Porches (8E)	33.0%	Population	11,394	11,883
The Great Outdoors (6C)	21.4%	Households	3,074	3,220
Barrios Urbanos (7D)	18.5%	Families	2,123	2,221
Midlife Constants (5E)	15.1%	Median Age	33.6	34.9
Green Acres (6A)	9.6%	Median Household Income	\$47,650	\$54,235
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		75	\$1,610.32	\$4,950,131
Men's		74	\$313.50	\$963,700
Women's		75	\$552.75	\$1,699,146
Children's		75	\$251.49	\$773,079
Footwear		75	\$345.88	\$1,063,226
Watches & Jewelry		74	\$87.64	\$269,400
Apparel Products and Services (1)		72	\$59.07	\$181,579
Computer				
Computers and Hardware for Home Use		75	\$130.29	\$400,516
Portable Memory		74	\$3.95	\$12,141
Computer Software		75	\$8.69	\$26,704
Computer Accessories		76	\$13.77	\$42,332
Entertainment & Recreation		75	\$2,354.73	\$7,238,447
Fees and Admissions		73	\$467.41	\$1,436,833
Membership Fees for Clubs (2)		73	\$153.26	\$471,135
Fees for Participant Sports, excl. Trips		74	\$73.69	\$226,530
Tickets to Theatre/Operas/Concerts		73	\$43.62	\$134,101
Tickets to Movies/Museums/Parks		76	\$58.49	\$179,793
Admission to Sporting Events, excl. Trips		71	\$39.40	\$121,103
Fees for Recreational Lessons		74	\$98.34	\$302,294
Dating Services		75	\$0.61	\$1,878
TV/Video/Audio		76	\$979.58	\$3,011,232
Cable and Satellite Television Services		77	\$728.86	\$2,240,526
Televisions		76	\$90.22	\$277,323
Satellite Dishes		77	\$1.11	\$3,426
VCRs, Video Cameras, and DVD Players		76	\$4.98	\$15,314
Miscellaneous Video Equipment		73	\$7.03	\$21,599
Video Cassettes and DVDs		78	\$11.87	\$36,502
Video Game Hardware/Accessories		75	\$21.84	\$67,148
Video Game Software		74	\$11.46	\$35,227
Streaming/Downloaded Video		76	\$19.36	\$59,500
Rental of Video Cassettes and DVDs		77	\$11.76	\$36,152
Installation of Televisions		75	\$0.67	\$2,054
Audio (3)		76	\$67.32	\$206,928
Rental and Repair of TV/Radio/Sound Equipment		77	\$3.10	\$9,534
Pets		76	\$454.03	\$1,395,693
Toys/Games/Crafts/Hobbies (4)		76	\$92.17	\$283,329
Recreational Vehicles and Fees (5)		75	\$76.50	\$235,169
Sports/Recreation/Exercise Equipment (6)		74	\$126.87	\$389,984
Photo Equipment and Supplies (7)		74	\$41.06	\$126,228
Reading (8)		76	\$95.31	\$292,996
Catered Affairs (9)		72	\$21.79	\$66,981
Food		76	\$6,318.41	\$19,422,791
Food at Home		76	\$3,830.01	\$11,773,465
Bakery and Cereal Products		76	\$503.03	\$1,546,329
Meats, Poultry, Fish, and Eggs		77	\$875.12	\$2,690,110
Dairy Products		76	\$405.07	\$1,245,198
Fruits and Vegetables		76	\$743.88	\$2,286,680
Snacks and Other Food at Home (10)		76	\$1,302.91	\$4,005,147
Food Away from Home		75	\$2,488.39	\$7,649,326
Alcoholic Beverages		73	\$407.98	\$1,254,137

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	72	\$4,465.83	\$13,727,966
Value of Retirement Plans	73	\$17,808.45	\$54,743,184
Value of Other Financial Assets	73	\$949.52	\$2,918,815
Vehicle Loan Amount excluding Interest	76	\$2,081.99	\$6,400,048
Value of Credit Card Debt	76	\$442.81	\$1,361,204
Health			
Nonprescription Drugs	76	\$97.51	\$299,741
Prescription Drugs	77	\$299.14	\$919,566
Eyeglasses and Contact Lenses	76	\$71.41	\$219,510
Home			
Mortgage Payment and Basics (11)	76	\$6,514.76	\$20,026,373
Maintenance and Remodeling Services	75	\$1,461.55	\$4,492,818
Maintenance and Remodeling Materials (12)	76	\$306.54	\$942,299
Utilities, Fuel, and Public Services	77	\$3,870.78	\$11,898,765
Household Furnishings and Equipment			
Household Textiles (13)	75	\$71.83	\$220,791
Furniture	75	\$426.77	\$1,311,899
Rugs	74	\$17.20	\$52,871
Major Appliances (14)	77	\$246.56	\$757,912
Housewares (15)	75	\$70.85	\$217,801
Small Appliances	77	\$37.08	\$113,989
Luggage	74	\$8.72	\$26,803
Telephones and Accessories	74	\$50.94	\$156,593
Household Operations			
Child Care	72	\$343.96	\$1,057,324
Lawn and Garden (16)	76	\$319.76	\$982,947
Moving/Storage/Freight Express	77	\$48.99	\$150,595
Housekeeping Supplies (17)	76	\$539.32	\$1,657,860
Insurance			
Owners and Renters Insurance	76	\$391.88	\$1,204,633
Vehicle Insurance	77	\$903.88	\$2,778,539
Life/Other Insurance	75	\$320.12	\$984,057
Health Insurance	76	\$2,789.37	\$8,574,518
Personal Care Products (18)	75	\$354.55	\$1,089,874
School Books and Supplies (19)	75	\$115.46	\$354,911
Smoking Products	76	\$315.24	\$969,056
Transportation			
Payments on Vehicles excluding Leases	77	\$1,724.15	\$5,300,042
Gasoline and Motor Oil	77	\$2,138.34	\$6,573,265
Vehicle Maintenance and Repairs	76	\$818.28	\$2,515,390
Travel			
Airline Fares	74	\$376.75	\$1,158,130
Lodging on Trips	74	\$385.83	\$1,186,040
Auto/Truck Rental on Trips	74	\$19.58	\$60,182
Food and Drink on Trips	75	\$368.02	\$1,131,289

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

19947, Georgetown, Delaware
Ring: 5 mile radius

Prepared by Esri
Latitude: 38.67057
Longitude: -75.38311

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
The Great Outdoors (6C)	23.4%	Population	17,489	18,445
Front Porches (8E)	21.2%	Households	5,156	5,461
Barrios Urbanos (7D)	18.2%	Families	3,674	3,886
Green Acres (6A)	15.4%	Median Age	34.9	36.5
Southern Satellites (10A)	12.2%	Median Household Income	\$50,240	\$56,094
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		78	\$1,674.01	\$8,631,178
Men's		77	\$325.02	\$1,675,783
Women's		78	\$573.92	\$2,959,149
Children's		78	\$261.81	\$1,349,896
Footwear		78	\$360.90	\$1,860,779
Watches & Jewelry		75	\$89.52	\$461,568
Apparel Products and Services (1)		77	\$62.84	\$324,004
Computer				
Computers and Hardware for Home Use		77	\$133.24	\$687,005
Portable Memory		76	\$4.03	\$20,784
Computer Software		76	\$8.77	\$45,208
Computer Accessories		78	\$14.12	\$72,814
Entertainment & Recreation		79	\$2,462.68	\$12,697,587
Fees and Admissions		75	\$479.43	\$2,471,937
Membership Fees for Clubs (2)		75	\$158.11	\$815,222
Fees for Participant Sports, excl. Trips		77	\$76.44	\$394,124
Tickets to Theatre/Operas/Concerts		74	\$44.19	\$227,863
Tickets to Movies/Museums/Parks		77	\$59.31	\$305,782
Admission to Sporting Events, excl. Trips		73	\$40.53	\$208,991
Fees for Recreational Lessons		75	\$100.26	\$516,952
Dating Services		72	\$0.58	\$3,003
TV/Video/Audio		80	\$1,023.20	\$5,275,614
Cable and Satellite Television Services		80	\$765.28	\$3,945,784
Televisions		78	\$92.90	\$479,000
Satellite Dishes		81	\$1.17	\$6,051
VCRs, Video Cameras, and DVD Players		78	\$5.07	\$26,138
Miscellaneous Video Equipment		78	\$7.45	\$38,402
Video Cassettes and DVDs		80	\$12.22	\$62,993
Video Game Hardware/Accessories		77	\$22.37	\$115,342
Video Game Software		76	\$11.72	\$60,429
Streaming/Downloaded Video		77	\$19.61	\$101,126
Rental of Video Cassettes and DVDs		79	\$12.06	\$62,166
Installation of Televisions		80	\$0.71	\$3,673
Audio (3)		78	\$69.50	\$358,356
Rental and Repair of TV/Radio/Sound Equipment		78	\$3.13	\$16,152
Pets		81	\$484.96	\$2,500,429
Toys/Games/Crafts/Hobbies (4)		79	\$95.42	\$491,968
Recreational Vehicles and Fees (5)		81	\$82.90	\$427,417
Sports/Recreation/Exercise Equipment (6)		77	\$132.29	\$682,097
Photo Equipment and Supplies (7)		77	\$42.60	\$219,669
Reading (8)		79	\$98.79	\$509,382
Catered Affairs (9)		76	\$23.09	\$119,075
Food		79	\$6,588.44	\$33,969,973
Food at Home		79	\$3,991.71	\$20,581,276
Bakery and Cereal Products		79	\$524.41	\$2,703,852
Meats, Poultry, Fish, and Eggs		80	\$915.11	\$4,718,309
Dairy Products		79	\$421.44	\$2,172,943
Fruits and Vegetables		79	\$769.94	\$3,969,828
Snacks and Other Food at Home (10)		79	\$1,360.81	\$7,016,344
Food Away from Home		78	\$2,596.72	\$13,388,697
Alcoholic Beverages		76	\$420.12	\$2,166,130

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	76	\$4,736.03	\$24,418,950
Value of Retirement Plans	77	\$18,810.32	\$96,986,018
Value of Other Financial Assets	79	\$1,031.65	\$5,319,210
Vehicle Loan Amount excluding Interest	82	\$2,241.02	\$11,554,678
Value of Credit Card Debt	78	\$457.18	\$2,357,203
Health			
Nonprescription Drugs	81	\$103.20	\$532,124
Prescription Drugs	82	\$320.18	\$1,650,857
Eyeglasses and Contact Lenses	79	\$74.92	\$386,268
Home			
Mortgage Payment and Basics (11)	80	\$6,891.64	\$35,533,290
Maintenance and Remodeling Services	80	\$1,559.78	\$8,042,244
Maintenance and Remodeling Materials (12)	82	\$333.43	\$1,719,147
Utilities, Fuel, and Public Services	81	\$4,072.67	\$20,998,664
Household Furnishings and Equipment			
Household Textiles (13)	77	\$73.93	\$381,182
Furniture	78	\$444.90	\$2,293,895
Rugs	75	\$17.43	\$89,855
Major Appliances (14)	82	\$263.82	\$1,360,254
Housewares (15)	79	\$74.72	\$385,256
Small Appliances	79	\$37.96	\$195,713
Luggage	75	\$8.92	\$46,007
Telephones and Accessories	77	\$53.11	\$273,832
Household Operations			
Child Care	74	\$352.59	\$1,817,970
Lawn and Garden (16)	82	\$343.51	\$1,771,143
Moving/Storage/Freight Express	76	\$48.92	\$252,245
Housekeeping Supplies (17)	80	\$569.66	\$2,937,143
Insurance			
Owners and Renters Insurance	82	\$424.54	\$2,188,926
Vehicle Insurance	80	\$945.53	\$4,875,127
Life/Other Insurance	79	\$338.18	\$1,743,651
Health Insurance	81	\$2,945.65	\$15,187,747
Personal Care Products (18)	78	\$367.95	\$1,897,152
School Books and Supplies (19)	77	\$119.47	\$615,974
Smoking Products	80	\$335.02	\$1,727,380
Transportation			
Payments on Vehicles excluding Leases	82	\$1,839.53	\$9,484,634
Gasoline and Motor Oil	81	\$2,256.04	\$11,632,154
Vehicle Maintenance and Repairs	80	\$857.72	\$4,422,399
Travel			
Airline Fares	75	\$384.15	\$1,980,680
Lodging on Trips	77	\$403.74	\$2,081,682
Auto/Truck Rental on Trips	77	\$20.29	\$104,614
Food and Drink on Trips	78	\$382.81	\$1,973,764

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

19947, Georgetown, Delaware
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.67057
Longitude: -75.38311

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	132		701		817							
Total Employees:	1,912		9,308		10,924							
Total Residential Population:	846		11,394		17,489							
Employee/Residential Population Ratio (per 100 Residents)	226		82		62							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	2	1.5%	10	0.5%	9	1.3%	35	0.4%	12	1.5%	51	0.5%
Construction	11	8.3%	104	5.4%	49	7.0%	386	4.1%	65	8.0%	540	4.9%
Manufacturing	4	3.0%	31	1.6%	24	3.4%	1,216	13.1%	28	3.4%	1,341	12.3%
Transportation	1	0.8%	13	0.7%	12	1.7%	97	1.0%	16	2.0%	128	1.2%
Communication	1	0.8%	7	0.4%	4	0.6%	21	0.2%	4	0.5%	28	0.3%
Utility	1	0.8%	1	0.1%	2	0.3%	18	0.2%	3	0.4%	33	0.3%
Wholesale Trade	4	3.0%	74	3.9%	17	2.4%	189	2.0%	22	2.7%	224	2.1%
Retail Trade Summary	19	14.4%	184	9.6%	110	15.7%	1,094	11.8%	124	15.2%	1,196	10.9%
Home Improvement	1	0.8%	3	0.2%	6	0.9%	52	0.6%	7	0.9%	57	0.5%
General Merchandise Stores	1	0.8%	5	0.3%	4	0.6%	70	0.8%	5	0.6%	80	0.7%
Food Stores	1	0.8%	7	0.4%	12	1.7%	185	2.0%	13	1.6%	207	1.9%
Auto Dealers, Gas Stations, Auto Aftermarket	3	2.3%	47	2.5%	19	2.7%	233	2.5%	22	2.7%	245	2.2%
Apparel & Accessory Stores	0	0.0%	0	0.0%	6	0.9%	45	0.5%	6	0.7%	51	0.5%
Furniture & Home Furnishings	1	0.8%	2	0.1%	3	0.4%	9	0.1%	4	0.5%	19	0.2%
Eating & Drinking Places	6	4.5%	73	3.8%	27	3.9%	320	3.4%	29	3.5%	339	3.1%
Miscellaneous Retail	8	6.1%	46	2.4%	34	4.9%	180	1.9%	38	4.7%	198	1.8%
Finance, Insurance, Real Estate Summary	12	9.1%	89	4.7%	58	8.3%	487	5.2%	63	7.7%	524	4.8%
Banks, Savings & Lending Institutions	5	3.8%	69	3.6%	19	2.7%	267	2.9%	20	2.4%	274	2.5%
Securities Brokers	2	1.5%	8	0.4%	7	1.0%	31	0.3%	7	0.9%	33	0.3%
Insurance Carriers & Agents	2	1.5%	7	0.4%	12	1.7%	115	1.2%	13	1.6%	125	1.1%
Real Estate, Holding, Other Investment Offices	3	2.3%	5	0.3%	20	2.9%	74	0.8%	23	2.8%	92	0.8%
Services Summary	45	34.1%	402	21.0%	271	38.7%	2,537	27.3%	321	39.3%	3,313	30.3%
Hotels & Lodging	1	0.8%	18	0.9%	4	0.6%	58	0.6%	5	0.6%	64	0.6%
Automotive Services	7	5.3%	52	2.7%	22	3.1%	107	1.1%	26	3.2%	117	1.1%
Motion Pictures & Amusements	3	2.3%	6	0.3%	14	2.0%	88	0.9%	18	2.2%	130	1.2%
Health Services	7	5.3%	53	2.8%	44	6.3%	552	5.9%	49	6.0%	585	5.4%
Legal Services	5	3.8%	31	1.6%	32	4.6%	257	2.8%	33	4.0%	269	2.5%
Education Institutions & Libraries	2	1.5%	85	4.4%	15	2.1%	640	6.9%	21	2.6%	1,195	10.9%
Other Services	20	15.2%	157	8.2%	140	20.0%	837	9.0%	168	20.6%	951	8.7%
Government	29	22.0%	995	52.0%	127	18.1%	3,206	34.4%	136	16.6%	3,525	32.3%
Unclassified Establishments	3	2.3%	1	0.1%	19	2.7%	21	0.2%	23	2.8%	22	0.2%
Totals	132	100.0%	1,912	100.0%	701	100.0%	9,308	100.0%	817	100.0%	10,924	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

19947, Georgetown, Delaware
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.67057
Longitude: -75.38311

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.1%	3	0.0%	3	0.4%	14	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	1	0.8%	1	0.1%	2	0.3%	15	0.2%	3	0.4%	24	0.2%
Construction	12	9.1%	115	6.0%	51	7.3%	409	4.4%	68	8.3%	570	5.2%
Manufacturing	2	1.5%	14	0.7%	20	2.9%	1,182	12.7%	23	2.8%	1,305	11.9%
Wholesale Trade	3	2.3%	73	3.8%	16	2.3%	187	2.0%	21	2.6%	222	2.0%
Retail Trade	15	11.4%	113	5.9%	83	11.8%	768	8.3%	95	11.6%	851	7.8%
Motor Vehicle & Parts Dealers	3	2.3%	47	2.5%	17	2.4%	220	2.4%	19	2.3%	230	2.1%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	1	0.1%	2	0.0%	2	0.2%	11	0.1%
Electronics & Appliance Stores	1	0.8%	5	0.3%	4	0.6%	14	0.2%	5	0.6%	15	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.8%	3	0.2%	6	0.9%	52	0.6%	7	0.9%	57	0.5%
Food & Beverage Stores	1	0.8%	1	0.1%	12	1.7%	177	1.9%	14	1.7%	200	1.8%
Health & Personal Care Stores	2	1.5%	15	0.8%	8	1.1%	61	0.7%	8	1.0%	67	0.6%
Gasoline Stations	1	0.8%	1	0.1%	2	0.3%	12	0.1%	3	0.4%	16	0.1%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%	7	1.0%	49	0.5%	7	0.9%	55	0.5%
Sport Goods, Hobby, Book, & Music Stores	1	0.8%	2	0.1%	2	0.3%	7	0.1%	2	0.2%	8	0.1%
General Merchandise Stores	1	0.8%	5	0.3%	4	0.6%	70	0.8%	5	0.6%	80	0.7%
Miscellaneous Store Retailers	3	2.3%	9	0.5%	17	2.4%	72	0.8%	19	2.3%	80	0.7%
Nonstore Retailers	2	1.5%	24	1.3%	3	0.4%	33	0.4%	4	0.5%	34	0.3%
Transportation & Warehousing	2	1.5%	14	0.7%	10	1.4%	69	0.7%	12	1.5%	97	0.9%
Information	3	2.3%	29	1.5%	12	1.7%	73	0.8%	13	1.6%	82	0.8%
Finance & Insurance	9	6.8%	84	4.4%	38	5.4%	414	4.4%	39	4.8%	431	3.9%
Central Bank/Credit Intermediation & Related Activities	5	3.8%	69	3.6%	19	2.7%	267	2.9%	20	2.4%	274	2.5%
Securities, Commodity Contracts & Other Financial	2	1.5%	8	0.4%	7	1.0%	31	0.3%	7	0.9%	33	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	2	1.5%	7	0.4%	12	1.7%	115	1.2%	13	1.6%	125	1.1%
Real Estate, Rental & Leasing	5	3.8%	11	0.6%	29	4.1%	88	0.9%	33	4.0%	101	0.9%
Professional, Scientific & Tech Services	9	6.8%	56	2.9%	68	9.7%	460	4.9%	75	9.2%	496	4.5%
Legal Services	5	3.8%	31	1.6%	33	4.7%	266	2.9%	34	4.2%	279	2.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	3	2.3%	7	0.4%	13	1.9%	46	0.5%	16	2.0%	57	0.5%
Educational Services	2	1.5%	80	4.2%	17	2.4%	636	6.8%	24	2.9%	1,195	10.9%
Health Care & Social Assistance	10	7.6%	133	7.0%	76	10.8%	875	9.4%	86	10.5%	939	8.6%
Arts, Entertainment & Recreation	3	2.3%	8	0.4%	12	1.7%	91	1.0%	15	1.8%	129	1.2%
Accommodation & Food Services	7	5.3%	91	4.8%	32	4.6%	386	4.1%	35	4.3%	411	3.8%
Accommodation	1	0.8%	18	0.9%	4	0.6%	58	0.6%	5	0.6%	64	0.6%
Food Services & Drinking Places	6	4.5%	73	3.8%	28	4.0%	328	3.5%	30	3.7%	347	3.2%
Other Services (except Public Administration)	14	10.6%	82	4.3%	75	10.7%	376	4.0%	95	11.6%	447	4.1%
Automotive Repair & Maintenance	5	3.8%	48	2.5%	14	2.0%	92	1.0%	17	2.1%	101	0.9%
Public Administration	30	22.7%	998	52.2%	128	18.3%	3,211	34.5%	137	16.8%	3,530	32.3%
Unclassified Establishments	3	2.3%	1	0.1%	19	2.7%	21	0.2%	23	2.8%	22	0.2%
Total	132	100.0%	1,912	100.0%	701	100.0%	9,308	100.0%	817	100.0%	10,924	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.