

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	4,360	16,861	41,637
2010 Total Population	4,346	21,054	50,294
2016 Total Population	4,276	21,716	52,626
2016 Group Quarters	377	656	706
2021 Total Population	4,239	22,056	54,367
2016-2021 Annual Rate	-0.17%	0.31%	0.65%
Household Summary			
2000 Households	1,637	6,237	15,185
2000 Average Household Size	2.46	2.61	2.70
2010 Households	1,537	7,574	18,267
2010 Average Household Size	2.56	2.69	2.71
2016 Households	1,503	7,768	19,070
2016 Average Household Size	2.59	2.71	2.72
2021 Households	1,479	7,859	19,661
2021 Average Household Size	2.61	2.72	2.73
2016-2021 Annual Rate	-0.32%	0.23%	0.61%
2010 Families	929	5,120	12,819
2010 Average Family Size	3.19	3.21	3.19
2016 Families	901	5,216	13,273
2016 Average Family Size	3.24	3.25	3.21
2021 Families	883	5,250	13,616
2021 Average Family Size	3.27	3.27	3.23
2016-2021 Annual Rate	-0.40%	0.13%	0.51%
Housing Unit Summary			
2000 Housing Units	1,792	6,637	16,094
Owner Occupied Housing Units	33.4%	53.9%	65.8%
Renter Occupied Housing Units	58.0%	40.1%	28.5%
Vacant Housing Units	8.6%	6.0%	5.6%
2010 Housing Units	1,701	8,063	19,381
Owner Occupied Housing Units	31.5%	53.6%	64.8%
Renter Occupied Housing Units	58.8%	40.3%	29.5%
Vacant Housing Units	9.6%	6.1%	5.7%
2016 Housing Units	1,733	8,444	20,432
Owner Occupied Housing Units	28.4%	50.5%	62.3%
Renter Occupied Housing Units	58.3%	41.5%	31.1%
Vacant Housing Units	13.3%	8.0%	6.7%
2021 Housing Units	1,748	8,652	21,147
Owner Occupied Housing Units	27.7%	49.8%	62.1%
Renter Occupied Housing Units	56.9%	41.0%	30.9%
Vacant Housing Units	15.4%	9.2%	7.0%
Median Household Income			
2016	\$41,458	\$57,859	\$67,642
2021	\$40,190	\$59,218	\$75,931
Median Home Value			
2016	\$199,556	\$224,865	\$256,653
2021	\$219,250	\$250,934	\$307,016
Per Capita Income			
2016	\$23,605	\$26,929	\$30,948
2021	\$24,254	\$28,313	\$33,232
Median Age			
2010	34.7	34.4	36.2
2016	34.9	34.9	36.9
2021	34.8	35.3	37.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2016 Households by Income			
Household Income Base	1,503	7,768	19,070
<\$15,000	17.0%	9.7%	7.5%
\$15,000 - \$24,999	13.5%	9.3%	6.7%
\$25,000 - \$34,999	10.3%	7.5%	7.3%
\$35,000 - \$49,999	17.6%	15.3%	14.5%
\$50,000 - \$74,999	15.4%	19.9%	18.0%
\$75,000 - \$99,999	10.6%	13.0%	14.8%
\$100,000 - \$149,999	8.2%	16.3%	18.6%
\$150,000 - \$199,999	5.0%	6.0%	7.9%
\$200,000+	2.3%	2.9%	4.6%
Average Household Income	\$57,071	\$72,053	\$83,549
2021 Households by Income			
Household Income Base	1,479	7,859	19,661
<\$15,000	20.2%	11.6%	8.7%
\$15,000 - \$24,999	12.6%	9.2%	6.5%
\$25,000 - \$34,999	8.3%	6.5%	7.0%
\$35,000 - \$49,999	20.4%	15.6%	12.9%
\$50,000 - \$74,999	11.2%	15.5%	14.0%
\$75,000 - \$99,999	10.6%	14.1%	16.0%
\$100,000 - \$149,999	8.2%	17.1%	20.3%
\$150,000 - \$199,999	5.9%	6.9%	9.2%
\$200,000+	2.6%	3.5%	5.3%
Average Household Income	\$59,231	\$76,248	\$90,062
2016 Owner Occupied Housing Units by Value			
Total	493	4,264	12,720
<\$50,000	0.8%	3.8%	6.3%
\$50,000 - \$99,999	4.3%	3.4%	3.8%
\$100,000 - \$149,999	11.0%	8.6%	6.8%
\$150,000 - \$199,999	34.3%	23.4%	14.4%
\$200,000 - \$249,999	24.1%	21.7%	16.8%
\$250,000 - \$299,999	10.8%	16.2%	14.3%
\$300,000 - \$399,999	8.5%	13.6%	19.9%
\$400,000 - \$499,999	2.6%	5.1%	10.6%
\$500,000 - \$749,999	0.8%	1.9%	4.3%
\$750,000 - \$999,999	0.0%	0.6%	1.7%
\$1,000,000 +	2.8%	1.8%	1.2%
Average Home Value	\$243,205	\$258,449	\$288,692
2021 Owner Occupied Housing Units by Value			
Total	484	4,313	13,131
<\$50,000	0.8%	3.3%	4.9%
\$50,000 - \$99,999	5.4%	3.8%	4.1%
\$100,000 - \$149,999	11.4%	9.0%	6.1%
\$150,000 - \$199,999	24.6%	15.7%	8.7%
\$200,000 - \$249,999	20.7%	18.0%	12.2%
\$250,000 - \$299,999	9.7%	13.7%	11.9%
\$300,000 - \$399,999	16.9%	22.3%	30.4%
\$400,000 - \$499,999	4.5%	7.8%	12.5%
\$500,000 - \$749,999	1.7%	3.1%	5.2%
\$750,000 - \$999,999	0.4%	0.9%	2.4%
\$1,000,000 +	4.1%	2.5%	1.6%
Average Home Value	\$279,433	\$291,869	\$323,286

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	4,346	21,051	50,295
0 - 4	7.3%	7.8%	7.0%
5 - 9	6.7%	7.5%	7.2%
10 - 14	6.8%	7.3%	7.4%
15 - 24	15.1%	13.9%	13.4%
25 - 34	14.5%	14.5%	13.4%
35 - 44	14.4%	14.9%	15.3%
45 - 54	13.1%	13.3%	14.9%
55 - 64	10.9%	10.3%	11.1%
65 - 74	5.2%	5.5%	6.0%
75 - 84	3.9%	3.5%	3.2%
85 +	2.0%	1.7%	1.2%
18 +	75.1%	73.1%	74.1%
2016 Population by Age			
Total	4,274	21,719	52,627
0 - 4	7.0%	7.5%	6.6%
5 - 9	6.8%	7.2%	6.7%
10 - 14	6.9%	7.3%	7.1%
15 - 24	14.7%	13.2%	12.9%
25 - 34	14.7%	15.0%	14.2%
35 - 44	13.8%	14.3%	13.7%
45 - 54	11.9%	12.6%	14.3%
55 - 64	11.7%	11.1%	12.2%
65 - 74	6.6%	6.8%	7.8%
75 - 84	3.6%	3.3%	3.3%
85 +	2.1%	1.7%	1.3%
18 +	75.5%	74.2%	75.7%
2021 Population by Age			
Total	4,240	22,055	54,365
0 - 4	7.0%	7.5%	6.4%
5 - 9	6.5%	7.0%	6.3%
10 - 14	7.4%	7.2%	6.9%
15 - 24	13.8%	12.3%	12.0%
25 - 34	15.6%	15.6%	14.5%
35 - 44	13.5%	15.0%	13.9%
45 - 54	11.1%	11.6%	13.1%
55 - 64	11.5%	11.1%	12.7%
65 - 74	7.8%	7.6%	8.8%
75 - 84	3.7%	3.5%	4.1%
85 +	2.1%	1.7%	1.3%
18 +	75.5%	74.4%	76.5%
2010 Population by Sex			
Males	2,192	10,257	24,675
Females	2,154	10,797	25,619
2016 Population by Sex			
Males	2,162	10,595	25,796
Females	2,114	11,121	26,830
2021 Population by Sex			
Males	2,152	10,798	26,690
Females	2,086	11,258	27,677

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	4,347	21,055	50,294
White Alone	79.4%	79.9%	79.6%
Black Alone	13.1%	12.4%	12.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.6%	2.1%	3.4%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.7%	1.9%	1.5%
Two or More Races	3.8%	3.3%	2.9%
Hispanic Origin	7.0%	5.7%	4.8%
Diversity Index	43.6	41.6	40.9
2016 Population by Race/Ethnicity			
Total	4,275	21,717	52,626
White Alone	76.2%	76.9%	76.6%
Black Alone	14.5%	13.7%	13.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.7%	2.5%	4.2%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	3.7%	2.6%	1.9%
Two or More Races	4.5%	3.9%	3.4%
Hispanic Origin	9.5%	7.7%	6.3%
Diversity Index	50.1	47.7	46.5
2021 Population by Race/Ethnicity			
Total	4,238	22,058	54,367
White Alone	72.9%	73.7%	73.6%
Black Alone	16.0%	15.1%	14.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.7%	2.9%	5.1%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	4.7%	3.2%	2.4%
Two or More Races	5.3%	4.6%	4.0%
Hispanic Origin	12.1%	9.9%	7.9%
Diversity Index	56.2	53.4	51.7
2010 Population by Relationship and Household Type			
Total	4,346	21,054	50,294
In Households	90.6%	96.6%	98.5%
In Family Households	73.1%	81.7%	84.3%
Householder	21.7%	24.4%	25.6%
Spouse	11.3%	15.7%	18.6%
Child	31.2%	34.1%	33.4%
Other relative	4.0%	3.9%	3.7%
Nonrelative	4.8%	3.7%	2.9%
In Nonfamily Households	17.5%	14.9%	14.2%
In Group Quarters	9.4%	3.4%	1.5%
Institutionalized Population	7.4%	2.5%	1.1%
Noninstitutionalized Population	2.0%	0.9%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2016 Population 25+ by Educational Attainment			
Total	2,759	14,080	35,119
Less than 9th Grade	6.5%	4.3%	3.2%
9th - 12th Grade, No Diploma	20.5%	9.4%	6.8%
High School Graduate	31.4%	32.4%	29.9%
GED/Alternative Credential	6.9%	4.6%	3.4%
Some College, No Degree	19.1%	20.0%	19.3%
Associate Degree	4.1%	6.6%	7.7%
Bachelor's Degree	7.4%	13.6%	17.7%
Graduate/Professional Degree	4.0%	9.0%	12.0%
2016 Population 15+ by Marital Status			
Total	3,391	16,945	41,925
Never Married	43.5%	31.0%	30.0%
Married	31.4%	46.3%	51.0%
Widowed	9.0%	7.3%	5.8%
Divorced	16.0%	15.4%	13.3%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	86.1%	92.7%	94.1%
Civilian Unemployed	13.9%	7.3%	5.9%
2016 Employed Population 16+ by Industry			
Total	1,395	9,893	26,657
Agriculture/Mining	1.0%	0.6%	0.4%
Construction	6.8%	4.8%	5.8%
Manufacturing	10.0%	8.2%	9.3%
Wholesale Trade	1.9%	2.1%	2.0%
Retail Trade	13.2%	12.9%	11.0%
Transportation/Utilities	5.1%	5.0%	4.3%
Information	1.1%	0.6%	0.8%
Finance/Insurance/Real Estate	2.4%	6.3%	8.4%
Services	57.1%	53.0%	51.9%
Public Administration	1.4%	6.6%	6.1%
2016 Employed Population 16+ by Occupation			
Total	1,393	9,891	26,658
White Collar	46.2%	51.9%	61.3%
Management/Business/Financial	7.0%	10.3%	14.5%
Professional	15.0%	19.1%	25.5%
Sales	12.5%	11.8%	9.3%
Administrative Support	11.8%	10.7%	12.0%
Services	29.7%	26.2%	19.5%
Blue Collar	23.9%	21.8%	19.2%
Farming/Forestry/Fishing	0.1%	0.2%	0.1%
Construction/Extraction	5.2%	2.7%	3.5%
Installation/Maintenance/Repair	4.4%	2.6%	3.7%
Production	5.7%	7.5%	5.6%
Transportation/Material Moving	8.5%	8.7%	6.3%
2010 Population By Urban/ Rural Status			
Total Population	4,346	21,054	50,294
Population Inside Urbanized Area	96.6%	90.6%	84.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	3.4%	9.4%	15.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,538	7,574	18,268
Households with 1 Person	32.4%	25.7%	23.0%
Households with 2+ People	67.6%	74.3%	77.0%
Family Households	60.4%	67.6%	70.2%
Husband-wife Families	31.3%	43.5%	51.0%
With Related Children	14.7%	21.6%	24.8%
Other Family (No Spouse Present)	29.1%	24.1%	19.2%
Other Family with Male Householder	7.2%	6.4%	5.6%
With Related Children	4.7%	4.3%	3.5%
Other Family with Female Householder	21.9%	17.7%	13.6%
With Related Children	16.0%	13.0%	9.4%
Nonfamily Households	7.2%	6.7%	6.8%
All Households with Children	36.2%	39.6%	38.3%
Multigenerational Households	5.6%	5.8%	5.3%
Unmarried Partner Households	10.7%	9.3%	8.1%
Male-female	9.9%	8.6%	7.3%
Same-sex	0.8%	0.7%	0.7%
2010 Households by Size			
Total	1,537	7,572	18,266
1 Person Household	32.4%	25.7%	23.0%
2 Person Household	27.0%	29.1%	31.3%
3 Person Household	16.3%	18.1%	18.2%
4 Person Household	12.7%	14.8%	16.0%
5 Person Household	6.5%	7.1%	7.0%
6 Person Household	3.1%	3.1%	2.8%
7 + Person Household	2.0%	2.1%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	1,537	7,574	18,267
Owner Occupied	34.9%	57.1%	68.7%
Owned with a Mortgage/Loan	24.3%	45.1%	53.9%
Owned Free and Clear	10.5%	12.0%	14.9%
Renter Occupied	65.1%	42.9%	31.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,701	8,063	19,381
Housing Units Inside Urbanized Area	96.8%	91.1%	83.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.2%	8.9%	16.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Fresh Ambitions (13D)	Bright Young Professionals	Soccer Moms (4A)
2.	Set to Impress (11D)	Soccer Moms (4A)	Bright Young Professionals
3.	Front Porches (8E)	Front Porches (8E)	Green Acres (6A)
2016 Consumer Spending			
Apparel & Services: Total \$	\$2,393,462	\$14,888,195	\$41,656,992
Average Spent	\$1,592.46	\$1,916.61	\$2,184.43
Spending Potential Index	79	95	108
Education: Total \$	\$1,778,952	\$10,479,179	\$29,153,310
Average Spent	\$1,183.60	\$1,349.02	\$1,528.75
Spending Potential Index	84	95	108
Entertainment/Recreation: Total \$	\$3,221,310	\$21,097,040	\$60,056,855
Average Spent	\$2,143.25	\$2,715.89	\$3,149.28
Spending Potential Index	74	93	108
Food at Home: Total \$	\$5,835,167	\$36,188,216	\$101,211,123
Average Spent	\$3,882.35	\$4,658.63	\$5,307.35
Spending Potential Index	78	93	106
Food Away from Home: Total \$	\$3,567,318	\$22,795,296	\$64,209,499
Average Spent	\$2,373.47	\$2,934.51	\$3,367.04
Spending Potential Index	77	95	109
Health Care: Total \$	\$5,601,369	\$37,186,150	\$107,110,713
Average Spent	\$3,726.79	\$4,787.09	\$5,616.71
Spending Potential Index	70	90	106
HH Furnishings & Equipment: Total \$	\$1,950,431	\$12,885,099	\$36,795,721
Average Spent	\$1,297.69	\$1,658.74	\$1,929.51
Spending Potential Index	73	94	109
Personal Care Products & Services: Total \$	\$820,355	\$5,323,097	\$15,164,868
Average Spent	\$545.81	\$685.26	\$795.22
Spending Potential Index	74	94	109
Shelter: Total \$	\$18,894,857	\$116,649,199	\$323,358,556
Average Spent	\$12,571.43	\$15,016.63	\$16,956.40
Spending Potential Index	81	96	109
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,378,709	\$16,264,016	\$47,544,816
Average Spent	\$1,582.64	\$2,093.72	\$2,493.17
Spending Potential Index	68	90	107
Travel: Total \$	\$1,974,323	\$13,465,690	\$39,088,752
Average Spent	\$1,313.59	\$1,733.48	\$2,049.75
Spending Potential Index	71	93	110
Vehicle Maintenance & Repairs: Total \$	\$1,138,189	\$7,438,170	\$21,179,123
Average Spent	\$757.28	\$957.54	\$1,110.60
Spending Potential Index	73	92	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Fresh Ambitions (13D)	32.6%	Population	4,276	4,239
Set to Impress (11D)	27.3%	Households	1,503	1,479
Front Porches (8E)	18.9%	Families	901	883
Midlife Constants (5E)	11.0%	Median Age	34.9	34.8
Soccer Moms (4A)	4.7%	Median Household Income	\$41,458	\$40,190
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		79	\$1,592.46	\$2,393,462
Men's		80	\$322.09	\$484,106
Women's		76	\$522.52	\$785,347
Children's		82	\$265.45	\$398,966
Footwear		81	\$347.45	\$522,223
Watches & Jewelry		74	\$76.79	\$115,411
Apparel Products and Services (1)		81	\$58.16	\$87,409
Computer				
Computers and Hardware for Home Use		80	\$138.78	\$208,587
Portable Memory		79	\$3.70	\$5,554
Computer Software		80	\$10.35	\$15,558
Computer Accessories		75	\$13.39	\$20,121
Entertainment & Recreation		74	\$2,143.25	\$3,221,310
Fees and Admissions		74	\$428.53	\$644,080
Membership Fees for Clubs (2)		73	\$140.62	\$211,359
Fees for Participant Sports, excl. Trips		70	\$62.59	\$94,067
Tickets to Theatre/Operas/Concerts		75	\$39.77	\$59,779
Tickets to Movies/Museums/Parks		80	\$53.32	\$80,147
Admission to Sporting Events, excl. Trips		75	\$40.14	\$60,328
Fees for Recreational Lessons		74	\$91.25	\$137,153
Dating Services		120	\$0.83	\$1,247
TV/Video/Audio		77	\$928.57	\$1,395,638
Cable and Satellite Television Services		77	\$687.65	\$1,033,533
Televisions		78	\$85.76	\$128,897
Satellite Dishes		60	\$0.88	\$1,324
VCRs, Video Cameras, and DVD Players		80	\$6.47	\$9,720
Miscellaneous Video Equipment		73	\$5.63	\$8,462
Video Cassettes and DVDs		81	\$15.01	\$22,555
Video Game Hardware/Accessories		85	\$21.75	\$32,689
Video Game Software		85	\$11.70	\$17,586
Streaming/Downloaded Video		82	\$14.89	\$22,386
Rental of Video Cassettes and DVDs		80	\$13.10	\$19,687
Installation of Televisions		57	\$0.52	\$782
Audio (3)		75	\$61.58	\$92,553
Rental and Repair of TV/Radio/Sound Equipment		93	\$3.64	\$5,464
Pets		68	\$363.39	\$546,180
Toys/Games/Crafts/Hobbies (4)		77	\$87.59	\$131,642
Recreational Vehicles and Fees (5)		61	\$66.11	\$99,358
Sports/Recreation/Exercise Equipment (6)		69	\$114.98	\$172,820
Photo Equipment and Supplies (7)		74	\$40.63	\$61,067
Reading (8)		73	\$95.65	\$143,758
Catered Affairs (9)		69	\$17.81	\$26,767
Food		77	\$6,255.81	\$9,402,486
Food at Home		78	\$3,882.35	\$5,835,167
Bakery and Cereal Products		78	\$527.09	\$792,221
Meats, Poultry, Fish, and Eggs		79	\$874.24	\$1,313,979
Dairy Products		78	\$414.17	\$622,504
Fruits and Vegetables		79	\$755.90	\$1,136,123
Snacks and Other Food at Home (10)		77	\$1,310.94	\$1,970,341
Food Away from Home		77	\$2,373.47	\$3,567,318
Alcoholic Beverages		77	\$394.93	\$593,573

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	60	\$4,487.47	\$6,744,672
Value of Retirement Plans	61	\$16,014.05	\$24,069,114
Value of Other Financial Assets	61	\$684.75	\$1,029,180
Vehicle Loan Amount excluding Interest	70	\$1,710.13	\$2,570,331
Value of Credit Card Debt	76	\$432.13	\$649,486
Health			
Nonprescription Drugs	72	\$89.12	\$133,942
Prescription Drugs	68	\$283.48	\$426,068
Eyeglasses and Contact Lenses	73	\$65.04	\$97,752
Home			
Mortgage Payment and Basics (11)	65	\$5,565.67	\$8,365,195
Maintenance and Remodeling Services	61	\$1,076.67	\$1,618,228
Maintenance and Remodeling Materials (12)	58	\$210.17	\$315,893
Utilities, Fuel, and Public Services	75	\$3,645.34	\$5,478,944
Household Furnishings and Equipment			
Household Textiles (13)	76	\$65.90	\$99,042
Furniture	76	\$375.17	\$563,884
Rugs	73	\$17.73	\$26,643
Major Appliances (14)	67	\$190.73	\$286,673
Housewares (15)	73	\$61.35	\$92,204
Small Appliances	80	\$37.64	\$56,571
Luggage	73	\$6.71	\$10,089
Telephones and Accessories	80	\$57.23	\$86,014
Household Operations			
Child Care	79	\$332.86	\$500,289
Lawn and Garden (16)	61	\$250.57	\$376,605
Moving/Storage/Freight Express	83	\$52.83	\$79,410
Housekeeping Supplies (17)	74	\$521.73	\$784,163
Insurance			
Owners and Renters Insurance	62	\$286.15	\$430,088
Vehicle Insurance	75	\$837.41	\$1,258,628
Life/Other Insurance	66	\$273.80	\$411,525
Health Insurance	71	\$2,384.50	\$3,583,901
Personal Care Products (18)	77	\$334.30	\$502,454
School Books and Supplies (19)	78	\$127.59	\$191,763
Smoking Products	78	\$319.69	\$480,501
Transportation			
Payments on Vehicles excluding Leases	69	\$1,438.10	\$2,161,458
Gasoline and Motor Oil	73	\$2,251.23	\$3,383,598
Vehicle Maintenance and Repairs	73	\$757.28	\$1,138,189
Travel			
Airline Fares	74	\$337.77	\$507,666
Lodging on Trips	68	\$315.66	\$474,437
Auto/Truck Rental on Trips	68	\$16.40	\$24,644
Food and Drink on Trips	70	\$308.40	\$463,530

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Bright Young Professionals (8C)	20.9%	Population	21,716	22,056
Soccer Moms (4A)	18.6%	Households	7,768	7,859
Front Porches (8E)	13.4%	Families	5,216	5,250
Parks and Rec (5C)	12.8%	Median Age	34.9	35.3
Up and Coming Families (7A)	7.9%	Median Household Income	\$57,859	\$59,218
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		95	\$1,916.61	\$14,888,195
Men's		95	\$382.25	\$2,969,330
Women's		93	\$640.19	\$4,973,032
Children's		98	\$316.53	\$2,458,801
Footwear		96	\$410.50	\$3,188,783
Watches & Jewelry		94	\$97.48	\$757,242
Apparel Products and Services (1)		97	\$69.65	\$541,008
Computer				
Computers and Hardware for Home Use		98	\$168.96	\$1,312,496
Portable Memory		97	\$4.56	\$35,434
Computer Software		98	\$12.68	\$98,507
Computer Accessories		94	\$16.80	\$130,487
Entertainment & Recreation		93	\$2,715.89	\$21,097,040
Fees and Admissions		97	\$557.59	\$4,331,328
Membership Fees for Clubs (2)		95	\$180.98	\$1,405,845
Fees for Participant Sports, excl. Trips		98	\$87.56	\$680,146
Tickets to Theatre/Operas/Concerts		95	\$49.85	\$387,201
Tickets to Movies/Museums/Parks		100	\$66.19	\$514,141
Admission to Sporting Events, excl. Trips		96	\$51.03	\$396,414
Fees for Recreational Lessons		98	\$121.19	\$941,426
Dating Services		114	\$0.79	\$6,156
TV/Video/Audio		93	\$1,118.94	\$8,691,939
Cable and Satellite Television Services		92	\$825.06	\$6,409,080
Televisions		96	\$105.17	\$816,980
Satellite Dishes		91	\$1.33	\$10,306
VCRs, Video Cameras, and DVD Players		96	\$7.79	\$60,490
Miscellaneous Video Equipment		99	\$7.60	\$59,013
Video Cassettes and DVDs		96	\$17.68	\$137,351
Video Game Hardware/Accessories		98	\$25.03	\$194,428
Video Game Software		99	\$13.61	\$105,744
Streaming/Downloaded Video		98	\$17.89	\$138,945
Rental of Video Cassettes and DVDs		97	\$15.84	\$123,046
Installation of Televisions		92	\$0.85	\$6,588
Audio (3)		94	\$77.31	\$600,532
Rental and Repair of TV/Radio/Sound Equipment		96	\$3.79	\$29,436
Pets		90	\$483.12	\$3,752,859
Toys/Games/Crafts/Hobbies (4)		95	\$108.19	\$840,413
Recreational Vehicles and Fees (5)		91	\$97.98	\$761,107
Sports/Recreation/Exercise Equipment (6)		93	\$153.40	\$1,191,616
Photo Equipment and Supplies (7)		96	\$52.88	\$410,798
Reading (8)		91	\$119.68	\$929,655
Catered Affairs (9)		93	\$24.11	\$187,324
Food		94	\$7,593.14	\$58,983,512
Food at Home		93	\$4,658.63	\$36,188,216
Bakery and Cereal Products		93	\$627.77	\$4,876,515
Meats, Poultry, Fish, and Eggs		93	\$1,038.27	\$8,065,255
Dairy Products		93	\$491.92	\$3,821,220
Fruits and Vegetables		94	\$903.07	\$7,015,064
Snacks and Other Food at Home (10)		93	\$1,597.60	\$12,410,162
Food Away from Home		95	\$2,934.51	\$22,795,296
Alcoholic Beverages		95	\$484.46	\$3,763,323

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	87	\$6,491.73	\$50,427,764
Value of Retirement Plans	86	\$22,614.30	\$175,667,898
Value of Other Financial Assets	85	\$959.32	\$7,451,992
Vehicle Loan Amount excluding Interest	93	\$2,270.17	\$17,634,668
Value of Credit Card Debt	94	\$536.66	\$4,168,743
Health			
Nonprescription Drugs	90	\$111.50	\$866,153
Prescription Drugs	87	\$364.35	\$2,830,288
Eyeglasses and Contact Lenses	91	\$81.07	\$629,736
Home			
Mortgage Payment and Basics (11)	94	\$8,011.16	\$62,230,712
Maintenance and Remodeling Services	89	\$1,559.19	\$12,111,826
Maintenance and Remodeling Materials (12)	87	\$315.69	\$2,452,253
Utilities, Fuel, and Public Services	92	\$4,484.64	\$34,836,656
Household Furnishings and Equipment			
Household Textiles (13)	94	\$81.69	\$634,603
Furniture	96	\$469.69	\$3,648,517
Rugs	94	\$22.94	\$178,194
Major Appliances (14)	91	\$258.18	\$2,005,515
Housewares (15)	94	\$78.79	\$612,053
Small Appliances	95	\$44.64	\$346,784
Luggage	96	\$8.84	\$68,643
Telephones and Accessories	96	\$68.59	\$532,792
Household Operations			
Child Care	101	\$426.23	\$3,310,920
Lawn and Garden (16)	87	\$354.19	\$2,751,324
Moving/Storage/Freight Express	97	\$61.44	\$477,272
Housekeeping Supplies (17)	92	\$648.89	\$5,040,607
Insurance			
Owners and Renters Insurance	87	\$403.13	\$3,131,525
Vehicle Insurance	93	\$1,043.46	\$8,105,618
Life/Other Insurance	89	\$368.47	\$2,862,306
Health Insurance	91	\$3,062.69	\$23,791,003
Personal Care Products (18)	94	\$409.75	\$3,182,922
School Books and Supplies (19)	95	\$156.59	\$1,216,359
Smoking Products	88	\$360.10	\$2,797,272
Transportation			
Payments on Vehicles excluding Leases	92	\$1,924.37	\$14,948,541
Gasoline and Motor Oil	92	\$2,838.67	\$22,050,781
Vehicle Maintenance and Repairs	92	\$957.54	\$7,438,170
Travel			
Airline Fares	95	\$432.80	\$3,361,976
Lodging on Trips	92	\$426.41	\$3,312,359
Auto/Truck Rental on Trips	93	\$22.32	\$173,368
Food and Drink on Trips	93	\$406.50	\$3,157,726

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

302 W Pulaski Hwy, Elkton, Maryland, 21921
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.60370
 Longitude: -75.83983

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Soccer Moms (4A)	24.5%	Population	52,626	54,367
Bright Young Professionals (8C)	21.5%	Households	19,070	19,661
Green Acres (6A)	10.8%	Families	13,273	13,616
Front Porches (8E)	5.5%	Median Age	36.9	37.7
In Style (5B)	5.3%	Median Household Income	\$67,642	\$75,931
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		108	\$2,184.43	\$41,656,992
Men's		108	\$434.91	\$8,293,678
Women's		108	\$737.06	\$14,055,760
Children's		110	\$354.48	\$6,759,943
Footwear		108	\$464.74	\$8,862,586
Watches & Jewelry		109	\$113.56	\$2,165,581
Apparel Products and Services (1)		111	\$79.68	\$1,519,445
Computer				
Computers and Hardware for Home Use		110	\$191.35	\$3,649,068
Portable Memory		111	\$5.23	\$99,804
Computer Software		111	\$14.31	\$272,948
Computer Accessories		109	\$19.43	\$370,463
Entertainment & Recreation		108	\$3,149.28	\$60,056,855
Fees and Admissions		113	\$649.98	\$12,395,150
Membership Fees for Clubs (2)		110	\$210.96	\$4,022,943
Fees for Participant Sports, excl. Trips		116	\$103.93	\$1,982,027
Tickets to Theatre/Operas/Concerts		110	\$57.85	\$1,103,136
Tickets to Movies/Museums/Parks		113	\$74.98	\$1,429,961
Admission to Sporting Events, excl. Trips		112	\$59.91	\$1,142,502
Fees for Recreational Lessons		115	\$141.54	\$2,699,251
Dating Services		116	\$0.80	\$15,330
TV/Video/Audio		106	\$1,273.23	\$24,280,565
Cable and Satellite Television Services		105	\$939.57	\$17,917,549
Televisions		109	\$119.55	\$2,279,790
Satellite Dishes		109	\$1.59	\$30,290
VCRs, Video Cameras, and DVD Players		108	\$8.77	\$167,292
Miscellaneous Video Equipment		117	\$9.02	\$172,049
Video Cassettes and DVDs		107	\$19.71	\$375,813
Video Game Hardware/Accessories		109	\$27.82	\$530,566
Video Game Software		109	\$15.08	\$287,490
Streaming/Downloaded Video		110	\$19.96	\$380,708
Rental of Video Cassettes and DVDs		109	\$17.78	\$339,106
Installation of Televisions		117	\$1.08	\$20,621
Audio (3)		109	\$89.32	\$1,703,300
Rental and Repair of TV/Radio/Sound Equipment		101	\$3.98	\$75,993
Pets		107	\$571.22	\$10,893,170
Toys/Games/Crafts/Hobbies (4)		108	\$123.70	\$2,358,937
Recreational Vehicles and Fees (5)		113	\$121.54	\$2,317,737
Sports/Recreation/Exercise Equipment (6)		109	\$179.59	\$3,424,766
Photo Equipment and Supplies (7)		112	\$61.76	\$1,177,742
Reading (8)		106	\$139.37	\$2,657,837
Catered Affairs (9)		112	\$28.89	\$550,950
Food		107	\$8,674.39	\$165,420,622
Food at Home		106	\$5,307.35	\$101,211,123
Bakery and Cereal Products		106	\$715.04	\$13,635,785
Meats, Poultry, Fish, and Eggs		106	\$1,177.64	\$22,457,538
Dairy Products		105	\$559.27	\$10,665,230
Fruits and Vegetables		107	\$1,025.25	\$19,551,569
Snacks and Other Food at Home (10)		107	\$1,830.15	\$34,901,000
Food Away from Home		109	\$3,367.04	\$64,209,499
Alcoholic Beverages		108	\$554.77	\$10,579,399

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	109	\$8,155.80	\$155,531,077
Value of Retirement Plans	107	\$28,110.08	\$536,059,262
Value of Other Financial Assets	105	\$1,189.57	\$22,685,043
Vehicle Loan Amount excluding Interest	109	\$2,644.50	\$50,430,552
Value of Credit Card Debt	108	\$619.27	\$11,809,495
Health			
Nonprescription Drugs	105	\$129.94	\$2,477,878
Prescription Drugs	103	\$431.50	\$8,228,750
Eyeglasses and Contact Lenses	106	\$94.73	\$1,806,530
Home			
Mortgage Payment and Basics (11)	112	\$9,637.33	\$183,783,942
Maintenance and Remodeling Services	110	\$1,920.25	\$36,619,204
Maintenance and Remodeling Materials (12)	108	\$393.76	\$7,508,913
Utilities, Fuel, and Public Services	106	\$5,145.89	\$98,132,076
Household Furnishings and Equipment			
Household Textiles (13)	108	\$93.95	\$1,791,567
Furniture	110	\$539.91	\$10,296,017
Rugs	111	\$27.00	\$514,859
Major Appliances (14)	108	\$306.28	\$5,840,695
Housewares (15)	110	\$91.72	\$1,749,114
Small Appliances	107	\$50.49	\$962,908
Luggage	113	\$10.40	\$198,272
Telephones and Accessories	110	\$78.41	\$1,495,325
Household Operations			
Child Care	115	\$485.34	\$9,255,466
Lawn and Garden (16)	106	\$431.27	\$8,224,339
Moving/Storage/Freight Express	107	\$67.82	\$1,293,359
Housekeeping Supplies (17)	107	\$751.97	\$14,340,072
Insurance			
Owners and Renters Insurance	106	\$491.14	\$9,365,949
Vehicle Insurance	107	\$1,197.24	\$22,831,279
Life/Other Insurance	107	\$443.28	\$8,453,333
Health Insurance	106	\$3,589.49	\$68,451,488
Personal Care Products (18)	108	\$470.28	\$8,968,307
School Books and Supplies (19)	109	\$179.18	\$3,417,024
Smoking Products	99	\$404.81	\$7,719,632
Transportation			
Payments on Vehicles excluding Leases	108	\$2,249.87	\$42,905,069
Gasoline and Motor Oil	106	\$3,271.49	\$62,387,348
Vehicle Maintenance and Repairs	107	\$1,110.60	\$21,179,123
Travel			
Airline Fares	111	\$505.48	\$9,639,539
Lodging on Trips	110	\$510.10	\$9,727,685
Auto/Truck Rental on Trips	110	\$26.36	\$502,666
Food and Drink on Trips	110	\$480.47	\$9,162,542

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Business Summary

302 W Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.60370
Longitude: -75.83983

Data for all businesses in area		1 mile		3 miles		5 miles						
Total Businesses:		577		1,088		1,971						
Total Employees:		6,250		12,583		23,819						
Total Residential Population:		4,276		21,716		52,626						
Employee/Residential Population Ratio:		1.46:1		0.58:1		0.45:1						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	0.5%	28	0.4%	20	1.8%	156	1.2%	53	2.7%	312	1.3%
Construction	25	4.3%	141	2.3%	61	5.6%	349	2.8%	159	8.1%	1,029	4.3%
Manufacturing	13	2.3%	656	10.5%	29	2.7%	1,096	8.7%	71	3.6%	1,877	7.9%
Transportation	12	2.1%	176	2.8%	28	2.6%	510	4.1%	71	3.6%	1,388	5.8%
Communication	5	0.9%	21	0.3%	9	0.8%	48	0.4%	12	0.6%	73	0.3%
Utility	2	0.3%	17	0.3%	3	0.3%	22	0.2%	5	0.3%	30	0.1%
Wholesale Trade	15	2.6%	144	2.3%	38	3.5%	809	6.4%	83	4.2%	2,028	8.5%
Retail Trade Summary	90	15.6%	978	15.6%	200	18.4%	2,639	21.0%	363	18.4%	4,956	20.8%
Home Improvement	3	0.5%	10	0.2%	8	0.7%	32	0.3%	23	1.2%	335	1.4%
General Merchandise Stores	6	1.0%	98	1.6%	10	0.9%	182	1.4%	13	0.7%	333	1.4%
Food Stores	11	1.9%	146	2.3%	24	2.2%	416	3.3%	40	2.0%	676	2.8%
Auto Dealers, Gas Stations, Auto Aftermarket	10	1.7%	126	2.0%	25	2.3%	474	3.8%	45	2.3%	673	2.8%
Apparel & Accessory Stores	2	0.3%	6	0.1%	2	0.2%	9	0.1%	9	0.5%	61	0.3%
Furniture & Home Furnishings	9	1.6%	33	0.5%	14	1.3%	45	0.4%	31	1.6%	177	0.7%
Eating & Drinking Places	23	4.0%	320	5.1%	56	5.1%	1,000	7.9%	104	5.3%	1,945	8.2%
Miscellaneous Retail	26	4.5%	238	3.8%	60	5.5%	481	3.8%	100	5.1%	756	3.2%
Finance, Insurance, Real Estate Summary	80	13.9%	356	5.7%	132	12.1%	618	4.9%	213	10.8%	1,235	5.2%
Banks, Savings & Lending Institutions	35	6.1%	122	2.0%	53	4.9%	160	1.3%	84	4.3%	222	0.9%
Securities Brokers	3	0.5%	36	0.6%	4	0.4%	38	0.3%	7	0.4%	51	0.2%
Insurance Carriers & Agents	19	3.3%	97	1.6%	24	2.2%	119	0.9%	43	2.2%	494	2.1%
Real Estate, Holding, Other Investment Offices	22	3.8%	101	1.6%	51	4.7%	301	2.4%	79	4.0%	467	2.0%
Services Summary	259	44.9%	2,329	37.3%	450	41.4%	4,450	35.4%	787	39.9%	8,879	37.3%
Hotels & Lodging	5	0.9%	9	0.1%	11	1.0%	72	0.6%	20	1.0%	140	0.6%
Automotive Services	17	2.9%	98	1.6%	41	3.8%	249	2.0%	75	3.8%	458	1.9%
Motion Pictures & Amusements	12	2.1%	36	0.6%	25	2.3%	152	1.2%	42	2.1%	214	0.9%
Health Services	68	11.8%	784	12.5%	99	9.1%	1,157	9.2%	173	8.8%	1,992	8.4%
Legal Services	28	4.9%	100	1.6%	29	2.7%	104	0.8%	34	1.7%	154	0.6%
Education Institutions & Libraries	13	2.3%	654	10.5%	23	2.1%	1,165	9.3%	38	1.9%	1,643	6.9%
Other Services	117	20.3%	650	10.4%	220	20.2%	1,552	12.3%	404	20.5%	4,277	18.0%
Government	58	10.1%	1,389	22.2%	90	8.3%	1,861	14.8%	100	5.1%	1,961	8.2%
Unclassified Establishments	16	2.8%	14	0.2%	28	2.6%	24	0.2%	55	2.8%	52	0.2%
Totals	577	100.0%	6,250	100.0%	1,088	100.0%	12,583	100.0%	1,971	100.0%	23,819	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

302 W Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.60370
Longitude: -75.83983

Agriculture, Forestry, Fishing & Hunting	1	0.2%	20	0.3%	3	0.3%	26	0.2%	7	0.4%	43	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%
Utilities	2	0.3%	17	0.3%	2	0.2%	21	0.2%	3	0.2%	25	0.1%
Construction	29	5.0%	216	3.5%	68	6.2%	455	3.6%	171	8.7%	1,244	5.2%
Manufacturing	14	2.4%	537	8.6%	30	2.8%	953	7.6%	73	3.7%	1,733	7.3%
Wholesale Trade	14	2.4%	140	2.2%	36	3.3%	802	6.4%	80	4.1%	2,017	8.5%
Retail Trade	64	11.1%	635	10.2%	137	12.6%	1,603	12.7%	252	12.8%	2,972	12.5%
Motor Vehicle & Parts Dealers	7	1.2%	121	1.9%	19	1.7%	412	3.3%	34	1.7%	514	2.2%
Furniture & Home Furnishings Stores	4	0.7%	7	0.1%	6	0.6%	12	0.1%	13	0.7%	61	0.3%
Electronics & Appliance Stores	3	0.5%	16	0.3%	4	0.4%	21	0.2%	10	0.5%	96	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	3	0.5%	10	0.2%	8	0.7%	32	0.3%	22	1.1%	334	1.4%
Food & Beverage Stores	10	1.7%	132	2.1%	27	2.5%	418	3.3%	50	2.5%	718	3.0%
Health & Personal Care Stores	14	2.4%	131	2.1%	25	2.3%	222	1.8%	31	1.6%	342	1.4%
Gasoline Stations	3	0.5%	5	0.1%	6	0.6%	62	0.5%	11	0.6%	159	0.7%
Clothing & Clothing Accessories Stores	3	0.5%	10	0.2%	3	0.3%	13	0.1%	10	0.5%	67	0.3%
Sport Goods, Hobby, Book, & Music Stores	2	0.3%	7	0.1%	8	0.7%	23	0.2%	16	0.8%	53	0.2%
General Merchandise Stores	6	1.0%	98	1.6%	10	0.9%	182	1.4%	13	0.7%	333	1.4%
Miscellaneous Store Retailers	10	1.7%	100	1.6%	19	1.7%	206	1.6%	39	2.0%	293	1.2%
Nonstore Retailers	1	0.2%	0	0.0%	1	0.1%	0	0.0%	3	0.2%	3	0.0%
Transportation & Warehousing	9	1.6%	169	2.7%	20	1.8%	493	3.9%	51	2.6%	1,315	5.5%
Information	9	1.6%	196	3.1%	14	1.3%	256	2.0%	25	1.3%	602	2.5%
Finance & Insurance	58	10.1%	256	4.1%	83	7.6%	320	2.5%	135	6.8%	771	3.2%
Central Bank/Credit Intermediation & Related Activities	36	6.2%	122	2.0%	54	5.0%	163	1.3%	85	4.3%	225	0.9%
Securities, Commodity Contracts & Other Financial	3	0.5%	36	0.6%	4	0.4%	38	0.3%	7	0.4%	51	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	19	3.3%	97	1.6%	24	2.2%	119	0.9%	43	2.2%	494	2.1%
Real Estate, Rental & Leasing	26	4.5%	98	1.6%	70	6.4%	333	2.6%	119	6.0%	663	2.8%
Professional, Scientific & Tech Services	60	10.4%	238	3.8%	89	8.2%	663	5.3%	146	7.4%	1,744	7.3%
Legal Services	32	5.5%	112	1.8%	35	3.2%	119	0.9%	40	2.0%	169	0.7%
Management of Companies & Enterprises	1	0.2%	15	0.2%	1	0.1%	15	0.1%	1	0.1%	15	0.1%
Administrative & Support & Waste Management & Remediation	8	1.4%	34	0.5%	31	2.8%	212	1.7%	72	3.7%	437	1.8%
Educational Services	14	2.4%	621	9.9%	26	2.4%	1,138	9.0%	45	2.3%	1,637	6.9%
Health Care & Social Assistance	90	15.6%	970	15.5%	137	12.6%	1,529	12.2%	234	11.9%	3,077	12.9%
Arts, Entertainment & Recreation	8	1.4%	39	0.6%	14	1.3%	149	1.2%	27	1.4%	208	0.9%
Accommodation & Food Services	30	5.2%	343	5.5%	71	6.5%	1,099	8.7%	126	6.4%	2,114	8.9%
Accommodation	5	0.9%	9	0.1%	11	1.0%	72	0.6%	20	1.0%	140	0.6%
Food Services & Drinking Places	25	4.3%	335	5.4%	59	5.4%	1,028	8.2%	107	5.4%	1,974	8.3%
Other Services (except Public Administration)	67	11.6%	302	4.8%	136	12.5%	630	5.0%	249	12.6%	1,187	5.0%
Automotive Repair & Maintenance	14	2.4%	83	1.3%	32	2.9%	201	1.6%	55	2.8%	340	1.4%
Public Administration	58	10.1%	1,389	22.2%	90	8.3%	1,861	14.8%	100	5.1%	1,961	8.2%
Unclassified Establishments	16	2.8%	14	0.2%	28	2.6%	24	0.2%	55	2.8%	52	0.2%
Total	577	100.0%	6,250	100.0%	1,088	100.0%	12,583	100.0%	1,971	100.0%	23,819	100.0%

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