

FOR SALE

Harford County, Maryland

Retail Pad Site

1500 Superior Street | Havre de Grace, Maryland 21078

Building Size:

1,176 sf

Acreage:

1.04 Acres

Zoning:

RB (Residential Business District)

Traffic Count

15,581 AADT

Sale Price:

\$300,000

Highlights:

Highly visible location on Level Rd / Superior Street (Rt. 155)

Convenient access to I-95 and new Havre de Grace hospital site

Surrounded by dense residential neighborhoods

Great for neighborhood service business



Beetle Smith

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Tom Mottley

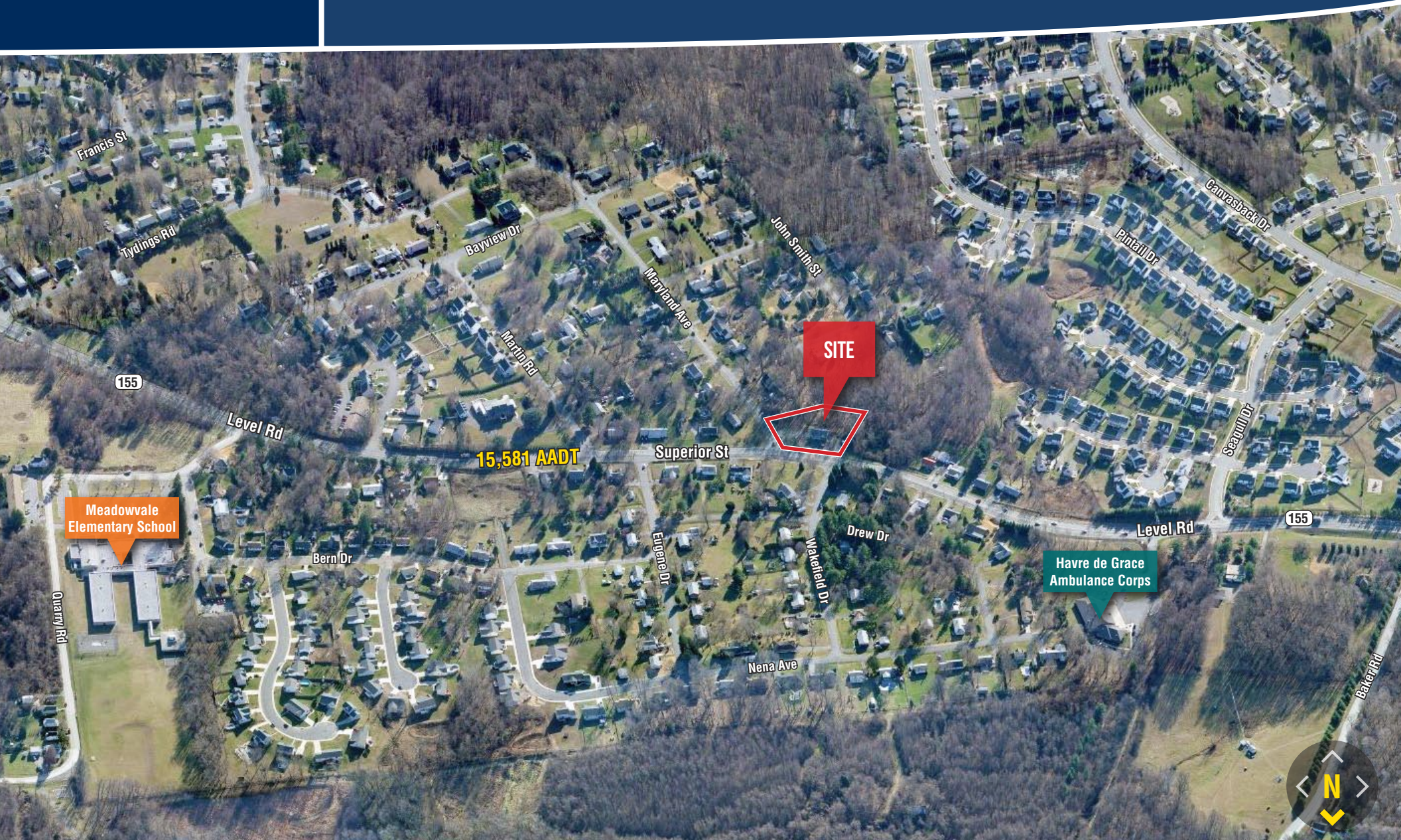
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Birdseye

1500 Superior Street | Havre de Grace, Maryland 21078



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Trade Area

1500 Superior Street | Havre de Grace, Maryland 21078

Dominant Lifestyles

2 mile radius



24% Soccer Moms



Average HH Size: 2.96
Median Age: 36.6
Median HH Income: \$84,000

Life in this suburban wilderness offsets the hectic pace of two working parents with growing children. This affluent market favors time-saving devices, banking online or housekeeping services, and family-oriented pursuits.

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15% Parks and Rec



Average HH Size: 2.49
Median Age: 40.3
Median HH Income: \$55,000

These practical suburbanites have achieved the dream of home ownership. Two-income married couples approaching retirement age are common, but these neighborhoods now attract a new generation of young couples.

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15% Set to Impress



Average HH Size: 2.10
Median Age: 33.1
Median HH Income: \$29,000

These are mostly better educated and mobile young adults. They always have an eye for a sale and will stock up when the price is right. Quick meals on the run are a reality of life. They dress to impress and prefer name brands.

[LEARN MORE](#)



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Location / Demographics

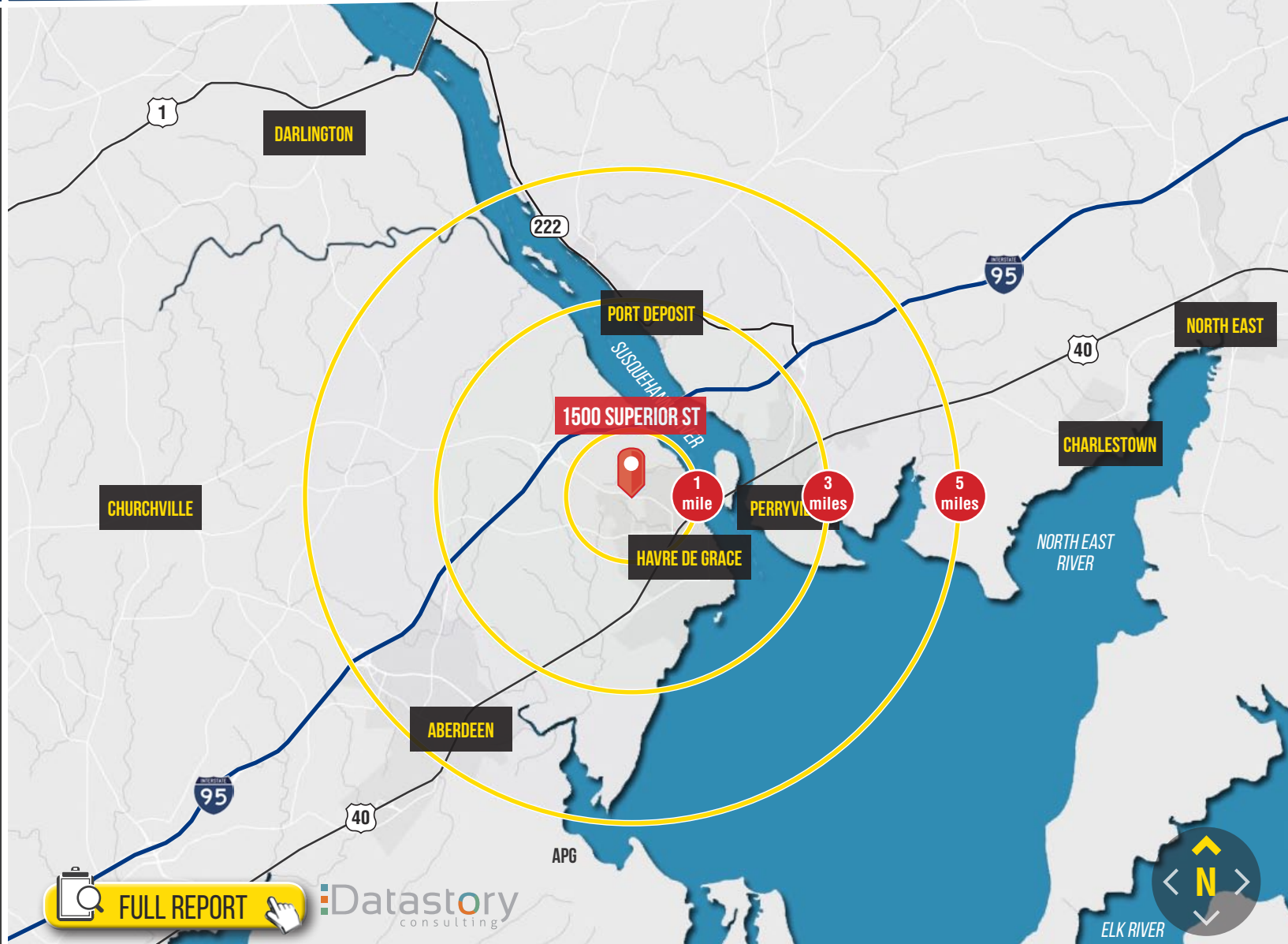
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Demographics

1 mile	3 miles	5 miles
 Population		
4,793	21,588	40,822
 No. Households		
1,822	8,662	15,986
 Avg. HH Income		
\$101,641	\$83,728	\$75,725
 Daytime Employees		
717	9,913	18,168

Retail Expenditures

1 mile	3 miles	5 miles
 Furniture + Home		
\$2.7M	\$10.5M	\$17.5M
 Entertainment + Recreation		
\$8.2M	\$32.0M	\$53.2M
 Fashion + Clothing		
\$5.6M	\$22.1M	\$37.2M
 Food + Drink		
\$8.1M	\$31.5M	\$52.9M



 FULL REPORT 

 Datastory consulting