

30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202

Rings: 0.25, 0.5, 1 mile radii

Prepared by Esri Latitude: 39.28818 Longitude: -76.61223

Rings: 0.25, 0.5, 1 mile radii		LOI	ngitude: -/6.61223
	0.25 miles	0.5 miles	1 mile
Population Summary			
2000 Total Population	127	4,081	36,896
2010 Total Population	438	6,819	39,982
2016 Total Population	618	6,999	40,931
2016 Group Quarters	86	1,288	8,246
2021 Total Population	649	7,233	41,615
2016-2021 Annual Rate	0.98%	0.66%	0.33%
Household Summary			
2000 Households	85	2,098	15,275
2000 Average Household Size	1.27	1.57	1.78
2010 Households	284	3,544	18,213
2010 Average Household Size	1.31	1.57	1.75
2016 Households	397	3,762	18,919
2016 Average Household Size	1.34	1.52	1.73
2021 Households	420	3,940	19,461
2021 Average Household Size	1.34	1.51	1.71
2016-2021 Annual Rate	1.13%	0.93%	0.57%
2010 Families	52	759	5,462
2010 Average Family Size	2.00	2.61	2.70
2016 Families	72	790	5,541
2016 Average Family Size	2.00	2.55	2.68
2021 Families	76	817	5,618
2021 Average Family Size	2.00	2.53	2.66
2016-2021 Annual Rate	1.09%	0.67%	0.28%
Housing Unit Summary			
2000 Housing Units	108	2,514	17,636
Owner Occupied Housing Units	10.2%	18.8%	20.4%
Renter Occupied Housing Units	68.5%	64.7%	66.2%
Vacant Housing Units	21.3%	16.5%	13.4%
2010 Housing Units	487	4,250	21,357
Owner Occupied Housing Units	9.2%	13.3%	19.5%
Renter Occupied Housing Units	49.1%	70.1%	65.8%
Vacant Housing Units	41.7%	16.6%	14.7%
2016 Housing Units	506	4,264	21,773
Owner Occupied Housing Units	10.9%	12.7%	18.3%
Renter Occupied Housing Units	67.6%	75.6%	68.6%
Vacant Housing Units	21.5%	11.8%	13.1%
2021 Housing Units	507	4,273	21,938
Owner Occupied Housing Units	11.6%	12.9%	18.6%
Renter Occupied Housing Units	71.2%	79.3%	70.1%
Vacant Housing Units	17.2%	7.8%	11.3%
Median Household Income	27.270	7.10.70	11.0 / 0
2016	\$59,941	\$47,619	\$46,592
2021	\$65,535	\$46,495	\$44,589
Median Home Value	403/333	ψ 10/ 155	ψ11/303
2016	\$280,882	\$402,128	\$313,565
2021	\$319,444	\$430,288	\$351,338
Per Capita Income	Ψ313,111	ψ150,200	Ψ331,330
2016	\$54,706	\$37,793	\$34,740
2021	\$59,341	\$40,038	\$37,446
Median Age	ψ33,341	Ψ 10,030	Ψ57,7∓0
2010	29.6	32.0	31.3
2016	29.4	32.5	32.1
2021	29.5	33.2	32.8
LVL1	23.3	33.2	32.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

August 30, 2016

©2016 Esri Page 1 of 7



30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202 Rings: 0.25, 0.5, 1 mile radii

Latitude: 39.28818 Longitude: -76.61223

Prepared by Esri

Rings: 0.25, 0.5, 1 mile radii		LOI	igitude: -/6.61223
	0.25 miles	0.5 miles	1 mile
2016 Households by Income			
Household Income Base	397	3,762	18,919
<\$15,000	12.1%	18.7%	22.9%
\$15,000 - \$24,999	6.5%	8.5%	9.3%
\$25,000 - \$34,999	10.1%	11.5%	8.5%
\$35,000 - \$49,999	14.9%	12.9%	11.4%
\$50,000 - \$74,999	13.9%	19.5%	16.1%
\$75,000 - \$99,999	9.8%	10.8%	9.7%
\$100,000 - \$149,999	15.9%	10.5%	10.8%
\$150,000 - \$199,999	7.3%	3.7%	5.2%
\$200,000+	10.1%	3.8%	6.2%
Average Household Income	\$91,988	\$64,167	\$71,493
2021 Households by Income			
Household Income Base	420	3,940	19,461
<\$15,000	13.8%	22.9%	25.3%
\$15,000 - \$24,999	6.4%	8.4%	8.6%
\$25,000 - \$34,999	9.3%	9.6%	7.8%
\$35,000 - \$49,999	14.0%	11.2%	11.8%
\$50,000 - \$74,999	9.5%	15.4%	11.7%
\$75,000 - \$99,999	10.0%	12.4%	9.9%
\$100,000 - \$149,999	17.4%	11.5%	11.8%
\$150,000 - \$199,999	8.1%	4.2%	6.1%
\$200,000+	11.7%	4.4%	7.0%
Average Household Income	\$100,387	\$67,657	\$76,638
2016 Owner Occupied Housing Units by Value			
Total	55	540	3,977
<\$50,000	0.0%	0.4%	2.8%
\$50,000 - \$99,999	0.0%	1.9%	4.4%
\$100,000 - \$149,999	12.7%	4.8%	6.4%
\$150,000 - \$199,999	10.9%	5.0%	11.9%
\$200,000 - \$249,999	7.3%	4.6%	10.8%
\$250,000 - \$299,999	30.9%	18.9%	10.6%
\$300,000 - \$399,999	18.2%	14.1%	22.4%
\$400,000 - \$499,999	10.9%	17.4%	11.7%
\$500,000 - \$749,999	5.5%	16.3%	9.8%
\$750,000 - \$999,999	3.6%	12.8%	5.5%
\$1,000,000 +	0.0%	3.9%	3.7%
Average Home Value	\$315,000	\$468,472	\$372,580
2021 Owner Occupied Housing Units by Value			
Total	59	552	4,068
<\$50,000	0.0%	0.2%	2.1%
\$50,000 - \$99,999	0.0%	1.4%	4.3%
\$100,000 - \$149,999	10.2%	4.2%	5.9%
\$150,000 - \$199,999	5.1%	2.9%	7.4%
\$200,000 - \$249,999	5.1%	2.9%	7.4%
\$250,000 - \$299,999	22.0%	12.7%	7.4%
\$300,000 - \$399,999	30.5%	19.9%	30.3%
\$400,000 - \$499,999	13.6%	18.8%	13.2%
\$500,000 - \$749,999	5.1%	17.4%	11.0%
\$750,000 - \$999,999	5.1%	15.0%	6.7%
\$1,000,000 +	0.0%	4.3%	4.3%
Average Home Value	\$349,561	\$502,858	\$407,639
<del>-</del>	• •	• •	

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

August 30, 2016

© 2016 Esri Page 2 of 7



30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202 Rings: 0.25, 0.5, 1 mile radii Prepared by Esri Latitude: 39.28818 Longitude: -76.61223

· ·····go· · · · = · · ·			. 9
	0.25 miles	0.5 miles	1 mile
2010 Population by Age	420	6.000	20.000
Total	438	6,822	39,982
0 - 4	2.7%	2.7%	4.3%
5 - 9	0.5%	1.3%	3.2%
10 - 14	0.5%	1.1%	2.4%
15 - 24	21.7%	18.0%	18.0%
25 - 34	38.6%	33.8%	30.3%
35 - 44	11.9%	13.5%	13.7%
45 - 54	10.7%	11.1%	11.9%
55 - 64	8.4%	8.9%	8.3%
65 - 74	3.2%	4.9%	4.5%
75 - 84	1.1%	3.4%	2.6%
85 +	0.5%	1.3%	0.9%
18 +	95.9%	93.8%	88.3%
2016 Population by Age			
Total	618	6,998	40,931
0 - 4	2.6%	2.6%	3.9%
5 - 9	0.5%	1.3%	3.1%
10 - 14	0.5%	1.0%	2.5%
15 - 24	22.3%	16.9%	16.9%
25 - 34	40.0%	34.3%	30.8%
35 - 44	11.5%	13.4%	13.8%
45 - 54	9.7%	10.5%	11.0%
55 - 64	8.3%	9.4%	8.9%
65 - 74	3.4%	5.9%	5.6%
75 - 84	1.0%	3.3%	2.6%
85 +	0.3%	1.4%	1.0%
18 +	96.1%	94.1%	88.9%
2021 Population by Age			
Total	649	7,233	41,615
0 - 4	2.6%	2.6%	3.8%
5 - 9	0.5%	1.3%	2.9%
10 - 14	0.5%	1.0%	2.4%
15 - 24	20.8%	13.5%	14.9%
25 - 34	41.3%	36.9%	31.7%
35 - 44	11.9%	14.7%	14.9%
45 - 54	9.2%	9.9%	10.3%
55 - 64	8.0%	8.9%	8.6%
65 - 74	3.7%	6.4%	6.3%
75 - 84	1.1%	3.6%	3.1%
85 +	0.5%	1.3%	1.0%
18 +	96.1%	94.2%	89.2%
2010 Population by Sex			
Males	230	3,548	22,172
Females	208	3,271	17,810
2016 Population by Sex		-, -	, . ,
Males	324	3,657	22,772
Females	294	3,342	18,159
2021 Population by Sex	231	5,512	20,203
Males	340	3,756	23,134
Females	309	3,477	18,481
· Cilidico	307	5, 177	10, 101

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

©2016 Esri Page 3 of 7



30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202 Rings: 0.25, 0.5, 1 mile radii Prepared by Esri Latitude: 39.28818 Longitude: -76.61223

	0.25 miles	0.5 miles	1 mile
2010 Population by Race/Ethnicity			
Total	439	6,819	39,981
White Alone	56.0%	49.3%	42.9%
Black Alone	24.4%	33.9%	47.3%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	15.3%	12.7%	6.1%
Pacific Islander Alone	0.2%	0.1%	0.0%
Some Other Race Alone	1.1%	1.4%	1.2%
Two or More Races	2.5%	2.3%	2.1%
Hispanic Origin	4.8%	4.9%	3.7%
Diversity Index	63.8	66.1	61.8
2016 Population by Race/Ethnicity			
Total	617	6,999	40,930
White Alone	53.6%	48.1%	42.9%
Black Alone	23.8%	32.8%	45.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	17.8%	14.4%	7.3%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	1.3%	1.5%	1.4%
Two or More Races	2.9%	2.6%	2.5%
Hispanic Origin	5.7%	5.8%	4.6%
Diversity Index	66.5	67.9	63.8
2021 Population by Race/Ethnicity			
Total	650	7,232	41,615
White Alone	51.8%	47.0%	42.6%
Black Alone	22.6%	31.5%	44.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	20.2%	16.6%	8.4%
Pacific Islander Alone	0.3%	0.2%	0.1%
Some Other Race Alone	1.5%	1.7%	1.6%
Two or More Races	3.2%	2.8%	2.8%
Hispanic Origin	6.8%	6.9%	5.5%
Diversity Index	68.4	69.8	65.6
2010 Population by Relationship and Household Type			
Total	438	6,819	39,982
In Households	84.9%	81.3%	79.5%
In Family Households	23.7%	29.7%	38.2%
Householder	9.8%	11.8%	13.4%
Spouse	7.8%	8.3%	6.9%
Child	4.3%	7.2%	14.0%
Other relative	0.9%	1.7%	2.5%
Nonrelative	0.5%	0.6%	1.4%
In Nonfamily Households	61.2%	51.7%	41.3%
In Group Quarters	15.1%	18.7%	20.5%
Institutionalized Population	0.0%	11.6%	14.7%
Noninstitutionalized Population	15.1%	7.0%	5.8%
Noninstitutionalized ropulation	13.170	7.070	5.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

August 30, 2016

©2016 Esri Page 4 of 7



30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202

Rings: 0.25, 0.5, 1 mile radii

Prepared by Esri Latitude: 39.28818 Longitude: -76.61223

Cotal  Less than 9th Grade 9th - 12th Grade, No Diploma High School Graduate GED/Alternative Credential Some College, No Degree Associate Degree Bachelor's Degree Graduate/Professional Degree Cotal Never Married Married Widowed Divorced Civilian Population 16+ in Labor Force Civilian Unemployed Construction Manufacturing Wholesale Trade Retail Trade Transportation/Utilities	0.25 miles  459 0.7% 2.8% 6.3% 0.4% 3.7%	5,474 3.4% 7.4% 11.5%	1 mile 30,162 4.5%
Less than 9th Grade 9th - 12th Grade, No Diploma High School Graduate GED/Alternative Credential Some College, No Degree Associate Degree Bachelor's Degree Graduate/Professional Degree 2016 Population 15+ by Marital Status Total Never Married Married Widowed Divorced 2016 Civilian Population 16+ in Labor Force Civilian Employed Civilian Unemployed 2016 Employed Population 16+ by Industry Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade	0.7% 2.8% 6.3% 0.4%	3.4% 7.4% 11.5%	4.5%
Less than 9th Grade 9th - 12th Grade, No Diploma High School Graduate GED/Alternative Credential Some College, No Degree Associate Degree Bachelor's Degree Graduate/Professional Degree 2016 Population 15+ by Marital Status Total Never Married Married Widowed Divorced 2016 Civilian Population 16+ in Labor Force Civilian Employed Civilian Unemployed 2016 Employed Population 16+ by Industry Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade	0.7% 2.8% 6.3% 0.4%	3.4% 7.4% 11.5%	4.5%
9th - 12th Grade, No Diploma High School Graduate GED/Alternative Credential Some College, No Degree Associate Degree Bachelor's Degree Graduate/Professional Degree  2016 Population 15+ by Marital Status Total Never Married Married Widowed Divorced  2016 Civilian Population 16+ in Labor Force Civilian Employed Civilian Unemployed 2016 Employed Population 16+ by Industry Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade	2.8% 6.3% 0.4%	7.4% 11.5%	
High School Graduate GED/Alternative Credential Some College, No Degree Associate Degree Bachelor's Degree Graduate/Professional Degree 2016 Population 15+ by Marital Status Total Never Married Married Widowed Divorced 2016 Civilian Population 16+ in Labor Force Civilian Employed Civilian Unemployed 2016 Employed Population 16+ by Industry Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade	6.3% 0.4%	11.5%	12.8%
GED/Alternative Credential Some College, No Degree Associate Degree Bachelor's Degree Graduate/Professional Degree 2016 Population 15+ by Marital Status Total Never Married Married Widowed Divorced 2016 Civilian Population 16+ in Labor Force Civilian Employed Civilian Unemployed 2016 Employed Population 16+ by Industry Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade	0.4%		14.1%
Associate Degree Bachelor's Degree Graduate/Professional Degree  2016 Population 15+ by Marital Status  Total Never Married Married Widowed Divorced  2016 Civilian Population 16+ in Labor Force Civilian Employed Civilian Unemployed  2016 Employed Population 16+ by Industry  Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade		2.9%	6.6%
Associate Degree Bachelor's Degree Graduate/Professional Degree  2016 Population 15+ by Marital Status  Total Never Married Married Widowed Divorced  2016 Civilian Population 16+ in Labor Force Civilian Employed Civilian Unemployed  2016 Employed Population 16+ by Industry  Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade		8.0%	11.1%
Bachelor's Degree Graduate/Professional Degree  2016 Population 15+ by Marital Status  Total  Never Married  Married  Widowed  Divorced  2016 Civilian Population 16+ in Labor Force  Civilian Employed  Civilian Unemployed  2016 Employed Population 16+ by Industry  Total  Agriculture/Mining  Construction  Manufacturing  Wholesale Trade  Retail Trade	4.6%	4.5%	2.8%
Graduate/Professional Degree  2016 Population 15+ by Marital Status  Total  Never Married  Married  Widowed  Divorced  2016 Civilian Population 16+ in Labor Force  Civilian Employed  Civilian Unemployed  2016 Employed Population 16+ by Industry  Total  Agriculture/Mining  Construction  Manufacturing  Wholesale Trade  Retail Trade	43.1%	28.5%	24.1%
2016 Population 15+ by Marital Status  Total  Never Married  Married  Widowed  Divorced  2016 Civilian Population 16+ in Labor Force  Civilian Employed  Civilian Unemployed  2016 Employed Population 16+ by Industry  Total  Agriculture/Mining  Construction  Manufacturing  Wholesale Trade  Retail Trade	38.3%	33.7%	24.0%
Never Married Married Widowed Divorced  2016 Civilian Population 16+ in Labor Force Civilian Employed Civilian Unemployed 2016 Employed Population 16+ by Industry Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade	30.3 //	55.7 70	24.0 /0
Never Married Married Widowed Divorced 2016 Civilian Population 16+ in Labor Force Civilian Employed Civilian Unemployed 2016 Employed Population 16+ by Industry Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade	597	6,654	37,076
Married Widowed Divorced  2016 Civilian Population 16+ in Labor Force Civilian Employed Civilian Unemployed  2016 Employed Population 16+ by Industry  Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade	79.1%	66.8%	65.5%
Widowed Divorced  2016 Civilian Population 16+ in Labor Force Civilian Employed Civilian Unemployed  2016 Employed Population 16+ by Industry  Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade	16.6%		
Divorced  2016 Civilian Population 16+ in Labor Force Civilian Employed Civilian Unemployed  2016 Employed Population 16+ by Industry  Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade	0.7%	20.3% 2.9%	21.5% 3.9%
Civilian Population 16+ in Labor Force Civilian Employed Civilian Unemployed  2016 Employed Population 16+ by Industry  Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade			
Civilian Employed Civilian Unemployed  2016 Employed Population 16+ by Industry  Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade	3.7%	10.0%	9.1%
Civilian Unemployed  2016 Employed Population 16+ by Industry  Total  Agriculture/Mining  Construction  Manufacturing  Wholesale Trade  Retail Trade	05.10/	02.00/	02.60/
2016 Employed Population 16+ by Industry  Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade	95.1%	93.0%	92.6%
Total Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade	4.9%	7.0%	7.4%
Agriculture/Mining Construction Manufacturing Wholesale Trade Retail Trade			
Construction Manufacturing Wholesale Trade Retail Trade	407	4,095	19,739
Manufacturing Wholesale Trade Retail Trade	0.2%	0.6%	0.3%
Wholesale Trade Retail Trade	0.0%	0.9%	2.3%
Retail Trade	0.2%	2.0%	2.9%
	1.7%	1.2%	1.7%
Transportation/Utilities	5.2%	5.3%	5.9%
•	4.7%	3.3%	2.9%
Information	4.4%	3.1%	2.8%
Finance/Insurance/Real Estate	13.0%	10.0%	6.7%
Services	62.2%	67.1%	66.4%
Public Administration	8.4%	6.5%	8.2%
2016 Employed Population 16+ by Occupation			
Total	408	4,094	19,738
White Collar	94.3%	86.4%	79.3%
Management/Business/Financial	28.0%	20.6%	18.7%
Professional	54.8%	51.5%	45.8%
Sales	4.7%	5.6%	6.6%
Administrative Support	6.9%	8.6%	8.1%
Services	5.4%	9.9%	15.1%
Blue Collar	0.5%	3.7%	5.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	0.0%	0.4%	0.9%
Installation/Maintenance/Repair	0.0%	0.5%	0.8%
Production	0.2%	1.3%	2.1%
Transportation/Material Moving	0.2%	1.4%	1.8%
2010 Population By Urban/ Rural Status			
Total Population	438	6,819	39,982
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Orbanized Vited Population Inside Urbanized Cluster		TUU.U70	
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

©2016 Esri Page 5 of 7



30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202 Rings: 0.25, 0.5, 1 mile radii

Latitude: 39.28818 Longitude: -76.61223

Prepared by Esri

	0.25 miles	0.5 miles	1 mile
2010 Households by Type			
Total	285	3,544	18,213
Households with 1 Person	54.0%	60.0%	53.0%
Households with 2+ People	46.0%	40.0%	47.0%
Family Households	18.2%	21.4%	30.0%
Husband-wife Families	14.0%	16.1%	15.5%
With Related Children	3.9%	3.8%	4.2%
Other Family (No Spouse Present)	4.2%	5.4%	14.5%
Other Family with Male Householder	1.4%	1.4%	2.3%
With Related Children	0.7%	0.6%	1.0%
Other Family with Female Householder	2.5%	3.9%	12.2%
With Related Children	1.1%	2.0%	8.7%
Nonfamily Households	27.7%	18.5%	17.0%
All Households with Children	5.6%	6.5%	14.1%
Multigenerational Households	0.4%	0.6%	1.9%
Unmarried Partner Households	9.5%	7.2%	8.2%
Male-female	8.1%	5.9%	6.8%
Same-sex	1.4%	1.3%	1.4%
2010 Households by Size			
Total	283	3,544	18,211
1 Person Household	54.4%	60.0%	53.0%
2 Person Household	37.5%	31.2%	29.7%
3 Person Household	7.1%	5.7%	9.4%
4 Person Household	1.1%	2.1%	4.6%
5 Person Household	0.0%	0.6%	1.9%
6 Person Household	0.0%	0.3%	0.8%
7 + Person Household	0.0%	0.1%	0.5%
2010 Households by Tenure and Mortgage Status			
Total	284	3,544	18,213
Owner Occupied	15.8%	15.9%	22.8%
Owned with a Mortgage/Loan	13.7%	12.3%	18.7%
Owned Free and Clear	1.8%	3.6%	4.1%
Renter Occupied	84.2%	84.1%	77.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	487	4,250	21,357
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
3			

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

August 30, 2016

©2016 Esri Page 6 of 7



30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202

Rings: 0.25, 0.5, 1 mile radii

Prepared by Esri Latitude: 39.28818 Longitude: -76.61223

		0.25 miles	s 0.5 miles	1 mile
Top 3 Tapestry Segments				
	1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
	2.	Retirement Communities	Retirement Communities	City Commons (11E)
	3.	Urban Chic (2A)	Urban Chic (2A)	Laptops and Lattes (3A)
2016 Consumer Spending				
Apparel & Services: Total \$		\$1,043,295	\$6,801,571	\$38,628,720
Average Spent		\$2,627.95	\$1,807.97	\$2,041.80
Spending Potential Index		131	90	101
Education: Total \$		\$755,295	\$4,896,240	\$28,638,276
Average Spent		\$1,902.51	\$1,301.50	\$1,513.73
Spending Potential Index		135	92	107
Entertainment/Recreation: Total \$		\$1,337,017	\$8,931,019	\$49,983,955
Average Spent		\$3,367.80	\$2,374.01	\$2,642.00
Spending Potential Index		116	81	91
Food at Home: Total \$		\$2,432,289	\$16,223,385	\$92,153,839
Average Spent		\$6,126.67	\$4,312.44	\$4,870.97
Spending Potential Index		123	87	98
Food Away from Home: Total \$		\$1,609,854	\$10,518,361	\$59,034,112
Average Spent		\$4,055.05	\$2,795.95	\$3,120.36
Spending Potential Index		131	90	101
Health Care: Total \$		\$2,147,170	\$14,926,376	\$82,274,617
Average Spent		\$5,408.49	\$3,967.67	\$4,348.78
Spending Potential Index		102	75	82
HH Furnishings & Equipment: Total \$		\$828,418	\$5,503,720	\$30,675,646
Average Spent		\$2,086.70	\$1,462.98	\$1,621.42
Spending Potential Index		118	83	92
Personal Care Products & Services: Total \$		\$348,796	\$2,334,621	\$12,897,621
Average Spent		\$878.58	\$620.58	\$681.73
Spending Potential Index		120	85	93
Shelter: Total \$		\$8,081,275	\$53,305,485	\$300,625,932
Average Spent		\$20,355.86	\$14,169.45	\$15,890.16
Spending Potential Index		131	91	102
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$	\$956,996	\$6,646,534	\$36,049,999
Average Spent		\$2,410.57	\$1,766.76	\$1,905.49
Spending Potential Index		104	76	82
Travel: Total \$		\$805,690	\$5,395,610	\$29,610,784
Average Spent		\$2,029.45	\$1,434.24	\$1,565.13
Spending Potential Index		109	77	84
Vehicle Maintenance & Repairs: Total \$		\$468,774	\$3,145,100	\$17,597,845
Average Spent		\$1,180.79	\$836.02	\$930.17
Spending Potential Index		114	81	90

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

August 30, 2016

©2016 Esri Page 7 of 7



30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202 Ring: 0.25 mile radius

Latitude: 39.28818 Longitude: -76.61223

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	<b>2016</b>	20
Metro Renters (3B)	92.4% 6.0%	Population	618 397	
Retirement Communities (9E)		Households		•
Urban Chic (2A)	1.5%	Families	72	2
Top Tier (1A)	0.0%	Median Age	29.4	2
Professional Pride (1B)	0.0%	Median Household Income	\$59,941	\$65,
		Spending Potential Index	Average Amount Spent	To
Apparel and Services		131	\$2,627.95	\$1,043,
Men's		133	\$2,027.93 \$534.85	\$212,
Women's		128	\$879.02	\$348,
Children's		135	\$434.35	\$172,
Footwear		128	\$550.06	\$218,
Watches & Jewelry		128	\$133.17	\$52,
Apparel Products and Services (1)		134	\$133.17	\$32, \$38,
		134	\$50.51	<b>\$30</b> ,
Computer	- !!	126	#22C 02	402
Computers and Hardware for Home	e Use	136	\$236.02	\$93,
Portable Memory		137	\$6.44	\$2,
Computer Software		138	\$17.80	\$7,
Computer Accessories		114	\$20.26	\$8,
Entertainment & Recreation		116	\$3,367.80	\$1,337,
Fees and Admissions		117	\$677.38	\$268,
Membership Fees for Clubs (2)	<b>-</b> .	117	\$224.16	\$88,
Fees for Participant Sports, excl.	•	108	\$97.00	\$38,
Tickets to Theatre/Operas/Conce		120	\$63.23	\$25,
Tickets to Movies/Museums/Park		135	\$89.79	\$35,
Admission to Sporting Events, ex	xcl. Irips	130	\$69.48	\$27,
Fees for Recreational Lessons		107	\$132.11	\$52,
Dating Services		233	\$1.61	\$
TV/Video/Audio		121	\$1,456.05	\$578,
Cable and Satellite Television Se	rvices	117	\$1,050.00	\$416,
Televisions		129	\$142.01	\$56,
Satellite Dishes		88	\$1.29	\$
VCRs, Video Cameras, and DVD	Players	136	\$10.99	\$4,
Miscellaneous Video Equipment		130	\$10.04	\$3,
Video Cassettes and DVDs		140	\$25.89	\$10,
Video Game Hardware/Accessor	ies	154	\$39.46	\$15,
Video Game Software		161	\$22.24	\$8,
Streaming/Downloaded Video		148	\$26.90	\$10,
Rental of Video Cassettes and D	VDs	138	\$22.60	\$8,
Installation of Televisions		91	\$0.84	\$
Audio (3)		120	\$98.25	\$39,
Rental and Repair of TV/Radio/S	ound Equipment	141	\$5.53	\$2,
Pets		105	\$563.23	\$223,
Toys/Games/Crafts/Hobbies (4)		122	\$139.30	\$55,
Recreational Vehicles and Fees (5)	. (5)	88	\$95.20	\$37,
Sports/Recreation/Exercise Equipm	nent (6)	119	\$197.25	\$78,
Photo Equipment and Supplies (7)		127	\$70.08	\$27,
Reading (8)		110	\$143.83	\$57,
Catered Affairs (9)		98	\$25.48	\$10,
Food		126	\$10,181.72	\$4,042,
Food at Home		123	\$6,126.67	\$2,432,
Bakery and Cereal Products		121	\$818.22	\$324,
Meats, Poultry, Fish, and Eggs		122	\$1,356.54	\$538,
Dairy Products		122	\$645.04	\$256,
Fruits and Vegetables	(4.0)	125	\$1,195.45	\$474,
Snacks and Other Food at Home	(10)	123	\$2,111.43	\$838,
Food Away from Home		131	\$4,055.05	\$1,609,
Alcoholic Beverages		138	\$707.51	\$280,

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 30, 2016

©2016 Esri Page 1 of 9



30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202 Ring: 0.25 mile radius Prepared by Esri Latitude: 39.28818 Longitude: -76.61223

	Spending Potential Index	Average Amount Spent	Total
Financial		•	
Value of Stocks/Bonds/Mutual Funds	94	\$7,064.05	\$2,804,427
Value of Retirement Plans	77	\$20,135.29	\$7,993,709
Value of Other Financial Assets	113	\$1,279.13	\$507,816
Vehicle Loan Amount excluding Interest	124	\$3,021.51	\$1,199,540
Value of Credit Card Debt <b>Health</b>	111	\$635.37	\$252,243
Nonprescription Drugs	110	\$137.10	\$54,429
Prescription Drugs	93	\$390.33	\$154,961
Eyeglasses and Contact Lenses	104	\$93.25	\$37,020
Home			
Mortgage Payment and Basics (11)	83	\$7,120.40	\$2,826,800
Maintenance and Remodeling Services	78	\$1,359.50	\$539,721
Maintenance and Remodeling Materials (12)	75	\$270.75	\$107,487
Utilities, Fuel, and Public Services	111	\$5,396.60	\$2,142,449
Household Furnishings and Equipment			
Household Textiles (13)	120	\$104.74	\$41,582
Furniture	128	\$630.90	\$250,467
Rugs	108	\$26.48	\$10,513
Major Appliances (14)	95	\$269.83	\$107,124
Housewares (15)	124	\$103.60	\$41,129
Small Appliances	124	\$58.26	\$23,130
Luggage	118	\$10.90	\$4,326
Telephones and Accessories	144	\$102.73	\$40,782
Household Operations			
Child Care	146	\$617.59	\$245,182
Lawn and Garden (16)	82	\$333.39	\$132,354
Moving/Storage/Freight Express	154	\$97.84	\$38,844
Housekeeping Supplies (17)	116	\$818.24	\$324,840
Insurance			
Owners and Renters Insurance	79	\$367.67	\$145,966
Vehicle Insurance	117	\$1,305.12	\$518,133
Life/Other Insurance	87	\$360.63	\$143,170
Health Insurance	103	\$3,484.95	\$1,383,525
Personal Care Products (18)	125	\$542.11	\$215,218
School Books and Supplies (19)	128	\$209.87	\$83,317
Smoking Products	124	\$506.68	\$201,150
Transportation			
Payments on Vehicles excluding Leases	115	\$2,387.56	\$947,863
Gasoline and Motor Oil	116	\$3,566.66	\$1,415,964
Vehicle Maintenance and Repairs	114	\$1,180.79	\$468,774
Travel			
Airline Fares	119	\$541.16	\$214,839
Lodging on Trips	103	\$476.58	\$189,201
Auto/Truck Rental on Trips	108	\$25.91	\$10,287
Food and Drink on Trips	109	\$478.08	\$189,798

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 30, 2016

©2016 Esri Page 2 of 9



30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202 Ring: 0.5 mile radius

Latitude: 39.28818 Longitude: -76.61223

Prepared by Esri

<b>Top Tapestry Segments</b> Metro Renters (3B)	Percent 74.2%	Demographic Summary Population	<b>2016</b> 6,999	<b>20</b> 7,
	25.7%	·		
Retirement Communities (9E)		Households	3,762	3,
Urban Chic (2A)	0.2%	Families	790	
High Rise Renters (13E)	0.0%	Median Age	32.5	3
Top Tier (1A)	0.0%	Median Household Income	\$47,619	\$46,
		Spending Potential	Average Amount	_
A		Index	Spent	Tc 221
Apparel and Services		90	\$1,807.97	\$6,801,
Men's		91	\$366.57	\$1,379,
Women's		89	\$611.13	\$2,299,
Children's		91	\$292.95	\$1,102,
Footwear		88	\$378.14	\$1,422
Watches & Jewelry		89	\$92.39	\$347,
Apparel Products and Services (1)		93	\$66.80	\$251,
Computer				
Computers and Hardware for Home Us	se	94	\$162.22	\$610,
Portable Memory		94	\$4.42	\$16,
Computer Software		95	\$12.29	\$46,
Computer Accessories		81	\$14.41	\$54
Entertainment & Recreation		81	\$2,374.01	\$8,931,
Fees and Admissions		82	\$470.84	\$1,771,
Membership Fees for Clubs (2)		82	\$156.30	\$588,
Fees for Participant Sports, excl. Tri		77	\$69.00	\$259,
Tickets to Theatre/Operas/Concerts		84	\$44.54	\$167,
Tickets to Movies/Museums/Parks		92	\$61.05	\$229
Admission to Sporting Events, excl.	Trips	90	\$48.04	\$180,
Fees for Recreational Lessons		74	\$90.83	\$341,
Dating Services		155	\$1.07	\$4,
TV/Video/Audio		86	\$1,031.40	\$3,880,
Cable and Satellite Television Service	ces	84	\$751.83	\$2,828,
Televisions		89	\$98.40	\$370,
Satellite Dishes		64	\$0.93	\$3,
VCRs, Video Cameras, and DVD Pla	yers	94	\$7.58	\$28,
Miscellaneous Video Equipment		92	\$7.10	\$26,
Video Cassettes and DVDs		96	\$17.74	\$66,
Video Game Hardware/Accessories		104	\$26.64	\$100
Video Game Software		108	\$14.93	\$56,
Streaming/Downloaded Video		100	\$18.23	\$68
Rental of Video Cassettes and DVDs	5	94	\$15.41	\$57
Installation of Televisions		68	\$0.63	\$2,
Audio (3)		83	\$68.21	\$256,
Rental and Repair of TV/Radio/Sour	nd Equipment	96	\$3.78	\$14,
Pets		75	\$401.86	\$1,511,
Toys/Games/Crafts/Hobbies (4)		84	\$96.25	\$362,
Recreational Vehicles and Fees (5)		63	\$68.25	\$256,
Sports/Recreation/Exercise Equipment	t (6)	81	\$134.72	\$506,
Photo Equipment and Supplies (7)		87	\$48.13	\$181,
Reading (8)		80	\$104.52	\$393
Catered Affairs (9)		70	\$18.03	\$67,
Food		88	\$7,108.39	\$26,741,
Food at Home		87	\$4,312.44	\$16,223
Bakery and Cereal Products		86	\$578.45	\$2,176
Meats, Poultry, Fish, and Eggs		86	\$953.89	\$3,588,
Dairy Products		86	\$455.23	\$1,712,
Fruits and Vegetables		88	\$840.27	\$3,161
Snacks and Other Food at Home (1)	0)	87	\$1,484.59	\$5,585,
Food Away from Home	<i>'</i>	90	\$2,795.95	\$10,518,
Alcoholic Beverages		95	\$486.97	\$1,831,

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 30, 2016

©2016 Esri Page 4 of 9



30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202 Ring: 0.5 mile radius Prepared by Esri Latitude: 39.28818 Longitude: -76.61223

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	71	\$5,328.68	\$20,046,476
Value of Retirement Plans	58	\$15,302.62	\$57,568,454
Value of Other Financial Assets	82	\$925.41	\$3,481,403
Vehicle Loan Amount excluding Interest	86	\$2,089.95	\$7,862,374
Value of Credit Card Debt	79	\$451.53	\$1,698,660
Health			
Nonprescription Drugs	80	\$98.94	\$372,231
Prescription Drugs	70	\$295.43	\$1,111,426
Eyeglasses and Contact Lenses	75	\$67.40	\$253,542
Home			
Mortgage Payment and Basics (11)	61	\$5,229.32	\$19,672,698
Maintenance and Remodeling Services	59	\$1,034.13	\$3,890,394
Maintenance and Remodeling Materials (12)	56	\$203.60	\$765,933
Utilities, Fuel, and Public Services	79	\$3,861.58	\$14,527,256
Household Furnishings and Equipment			
Household Textiles (13)	84	\$73.54	\$276,655
Furniture	89	\$436.32	\$1,641,441
Rugs	77	\$18.82	\$70,789
Major Appliances (14)	69	\$194.56	\$731,924
Housewares (15)	87	\$72.82	\$273,941
Small Appliances	87	\$40.92	\$153,944
Luggage	82	\$7.60	\$28,606
Telephones and Accessories	99	\$70.57	\$265,476
Household Operations			
Child Care	96	\$407.59	\$1,533,336
Lawn and Garden (16)	62	\$250.99	\$944,233
Moving/Storage/Freight Express	105	\$66.53	\$250,277
Housekeeping Supplies (17)	83	\$583.11	\$2,193,654
Insurance			
Owners and Renters Insurance	61	\$280.25	\$1,054,308
Vehicle Insurance	82	\$922.64	\$3,470,985
Life/Other Insurance	65	\$268.18	\$1,008,891
Health Insurance	76	\$2,550.08	\$9,593,404
Personal Care Products (18)	87	\$379.74	\$1,428,598
School Books and Supplies (19)	88	\$144.07	\$541,990
Smoking Products	88	\$359.04	\$1,350,705
Transportation			
Payments on Vehicles excluding Leases	80	\$1,665.45	\$6,265,425
Gasoline and Motor Oil	82	\$2,506.55	\$9,429,642
Vehicle Maintenance and Repairs	81	\$836.02	\$3,145,100
Travel			. , ,
Airline Fares	83	\$377.02	\$1,418,352
Lodging on Trips	73	\$340.23	\$1,279,932
Auto/Truck Rental on Trips	76	\$18.25	\$68,667
		\$337.87	\$1,271,071

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 30, 2016

©2016 Esri Page 5 of 9



30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202 Ring: 1 mile radius

Latitude: 39.28818 Longitude: -76.61223

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Metro Renters (3B)	49.6%	Population	40,931	41,615
City Commons (11E)	12.9%	Households	18,919	19,461
Laptops and Lattes (3A)	9.2%	Families	5,541	5,618
College Towns (14B)	7.7%	Median Age	32.1	32.8
Retirement Communities (9E)	5.8%	Median Household Income	\$46,592	\$44,589
, ,		Spending Potential	Average Amount	
		Index	Spent	Total
Apparel and Services		101	\$2,041.80	\$38,628,720
Men's		103	\$411.65	\$7,787,950
Women's		99	\$679.19	\$12,849,632
Children's		106	\$341.26	\$6,456,299
Footwear		101	\$432.91	\$8,190,285
Watches & Jewelry		98	\$101.45	\$1,919,256
Apparel Products and Services (1)		105	\$75.34	\$1,425,298
Computer			,	, , -,
Computers and Hardware for Home	Πca	105	\$181.68	\$3,437,128
Portable Memory	030	105	\$4.92	\$93,079
Computer Software		108	\$13.99	\$264,771
Computer Software  Computer Accessories		90	\$16.00	\$302,718
Entertainment & Recreation		90	\$2,642.00	\$49,983,955
Fees and Admissions		90		
		90	\$518.33 \$173.47	\$9,806,196
Membership Fees for Clubs (2)	Tuina		\$172.47	\$3,262,986
Fees for Participant Sports, excl.	•	83	\$74.32	\$1,405,980
Tickets to Theatre/Operas/Conce		93	\$48.85	\$924,281
Tickets to Movies/Museums/Parks		102	\$67.55	\$1,277,891
Admission to Sporting Events, ex	cl. Irips	98	\$52.17	\$986,927
Fees for Recreational Lessons		83	\$101.78	\$1,925,604
Dating Services		172	\$1.19	\$22,528
TV/Video/Audio		97	\$1,169.58	\$22,127,195
Cable and Satellite Television Ser	vices	95	\$854.30	\$16,162,565
Televisions		102	\$112.26	\$2,123,813
Satellite Dishes		71	\$1.04	\$19,750
VCRs, Video Cameras, and DVD F	Players	105	\$8.49	\$160,663
Miscellaneous Video Equipment		99	\$7.64	\$144,474
Video Cassettes and DVDs		107	\$19.82	\$374,957
Video Game Hardware/Accessorie	es	120	\$30.65	\$579,906
Video Game Software		122	\$16.88	\$319,401
Streaming/Downloaded Video		111	\$20.14	\$381,001
Rental of Video Cassettes and DV	'Ds	105	\$17.18	\$324,939
Installation of Televisions		72	\$0.66	\$12,554
Audio (3)		93	\$75.97	\$1,437,355
Rental and Repair of TV/Radio/So	ound Equipment	115	\$4.54	\$85,818
Pets		82	\$438.87	\$8,303,012
Toys/Games/Crafts/Hobbies (4)		95	\$108.40	\$2,050,734
Recreational Vehicles and Fees (5)		69	\$74.20	\$1,403,753
Sports/Recreation/Exercise Equipme	ent (6)	88	\$145.58	\$2,754,250
Photo Equipment and Supplies (7)		96	\$53.01	\$1,002,975
Reading (8)		87	\$114.01	\$2,156,989
Catered Affairs (9)		77	\$20.02	\$378,852
Food		99	\$7,991.33	\$151,187,951
Food at Home		98	\$4,870.97	\$92,153,839
Bakery and Cereal Products		97	\$656.63	\$12,422,779
Meats, Poultry, Fish, and Eggs		98	\$1,090.45	\$20,630,158
Dairy Products		97	\$512.58	\$9,697,438
Fruits and Vegetables		99	\$941.83	\$17,818,455
Snacks and Other Food at Home	(10)	98	\$1,669.49	\$31,585,010
Food Away from Home	. ,	101	\$3,120.36	\$59,034,112
Alcoholic Beverages		105	\$537.49	\$10,168,728
			T	, ,,===,==

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 30, 2016



30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202 Ring: 1 mile radius Prepared by Esri Latitude: 39.28818 Longitude: -76.61223

	Spending Potential Index	Average Amount Spent	Total
Financial		•	
Value of Stocks/Bonds/Mutual Funds	76	\$5,717.36	\$108,166,801
Value of Retirement Plans	64	\$16,826.01	\$318,331,244
Value of Other Financial Assets	89	\$1,011.31	\$19,133,016
Vehicle Loan Amount excluding Interest	95	\$2,319.33	\$43,879,442
Value of Credit Card Debt	89	\$506.25	\$9,577,765
Health			
Nonprescription Drugs	88	\$109.61	\$2,073,720
Prescription Drugs	78	\$325.75	\$6,162,836
Eyeglasses and Contact Lenses	84	\$75.03	\$1,419,423
Home			
Mortgage Payment and Basics (11)	67	\$5,714.75	\$108,117,294
Maintenance and Remodeling Services	63	\$1,104.43	\$20,894,772
Maintenance and Remodeling Materials (12)	60	\$217.64	\$4,117,498
Utilities, Fuel, and Public Services	90	\$4,406.32	\$83,363,141
Household Furnishings and Equipment			
Household Textiles (13)	95	\$82.55	\$1,561,743
Furniture	99	\$489.15	\$9,254,135
Rugs	85	\$20.64	\$390,527
Major Appliances (14)	76	\$214.25	\$4,053,347
Housewares (15)	95	\$79.11	\$1,496,677
Small Appliances	97	\$45.64	\$863,390
Luggage	91	\$8.42	\$159,289
Telephones and Accessories	109	\$77.81	\$1,472,010
Household Operations			
Child Care	108	\$458.48	\$8,673,924
Lawn and Garden (16)	66	\$268.57	\$5,081,058
Moving/Storage/Freight Express	114	\$72.21	\$1,366,138
Housekeeping Supplies (17)	92	\$648.54	\$12,269,790
Insurance			
Owners and Renters Insurance	66	\$306.76	\$5,803,514
Vehicle Insurance	93	\$1,038.23	\$19,642,232
Life/Other Insurance	72	\$298.24	\$5,642,419
Health Insurance	83	\$2,804.86	\$53,065,184
Personal Care Products (18)	97	\$420.36	\$7,952,847
School Books and Supplies (19)	100	\$163.89	\$3,100,632
Smoking Products	103	\$420.92	\$7,963,296
Transportation			
Payments on Vehicles excluding Leases	89	\$1,851.98	\$35,037,697
Gasoline and Motor Oil	92	\$2,831.03	\$53,560,264
Vehicle Maintenance and Repairs	90	\$930.17	\$17,597,845
Travel			
Airline Fares	90	\$411.35	\$7,782,339
Lodging on Trips	80	\$371.44	\$7,027,322
Auto/Truck Rental on Trips	83	\$19.96	\$377,669
Food and Drink on Trips	84	\$368.93	\$6,979,708

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 30, 2016

©2016 Esri Page 8 of 9



30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202 Ring: 1 mile radius

Latitude: 39.28818 Longitude: -76.61223

Prepared by Esri

- (1) Apparel Products and Services includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.
- (3) Audio includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers...
- (9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Data for all businesses in area

Total Residential Population:

Total Businesses: Total Employees:

# **Business Summary**

30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202

27,806

618

Rings: 0.25, 0.5, 1 mile radii

and, 21202		Latitude: 39.28818 Longitude: -76.61223
0.25 miles	0.5 miles	1 mile
1,323	2,640	5,544

54,693

6,999

iotal Residential Population.	010				0,999				40,931				
Employee/Residential Population Ratio:		44.99:1				7.81:1				2.76:1			
	Businesses Employees		yees	Businesses Employe			yees	Busin	Employees				
by SIC Codes	Number			Percent	Number		Number		Number	Percent	Number		
Agriculture & Mining	1	0.1%	8	0.0%	2	0.1%	15	0.0%	16	0.3%	105	0.1	
Construction	23	1.7%	318	1.1%	57	2.2%	676	1.2%	154	2.8%	1,432	1.3	
Manufacturing	17	1.3%	371	1.3%	40	1.5%	858	1.6%	115	2.1%	4,552	4.0	
Transportation	19	1.4%	302	1.1%	39	1.5%	773	1.4%	92	1.7%	2,042	1.8	
Communication	15	1.1%	472	1.7%	33	1.3%	1,529	2.8%	64	1.2%	1,882	1.7	
Utility	6	0.5%	248	0.9%	13	0.5%	766	1.4%	21	0.4%	1,983	1.8	
Wholesale Trade	13	1.0%	111	0.4%	31	1.2%	253	0.5%	84	1.5%	772	0.7	
Retail Trade Summary	208	15.7%	3,063	11.0%	445	16.9%	5,707	10.4%	1,165	21.0%	12,208	10.8	
Home Improvement	4	0.3%	39	0.1%	7	0.3%	69	0.1%	25	0.5%	351	0.3	
General Merchandise Stores	4	0.3%	40	0.1%	11	0.4%	76	0.1%	21	0.4%	129	0.1	
Food Stores	14	1.1%	92	0.3%	34	1.3%	240	0.4%	121	2.2%	1,172	1.00	
Auto Dealers, Gas Stations, Auto Aftermarket	12	0.9%	21	0.1%	23	0.9%	37	0.1%	65	1.2%	145	0.10	
Apparel & Accessory Stores	17	1.3%	192	0.7%	40	1.5%	365	0.7%	97	1.7%	772	0.7	
Furniture & Home Furnishings	16	1.2%	333	1.2%	28	1.1%	583	1.1%	64	1.2%	958	0.8	
Eating & Drinking Places	103	7.8%	2,108	7.6%	209	7.9%	3,837	7.0%	537	9.7%	7,402	6.5	
Miscellaneous Retail	37	2.8%	239	0.9%	92	3.5%	502	0.9%	236	4.3%	1,278	1.19	
Finance, Insurance, Real Estate Summary	217	16.4%	4,258	15.3%	420	15.9%	7,926	14.5%	801	14.4%	13,692	12.1	
Banks, Savings & Lending Institutions	71	5.4%	1,705	6.1%	139	5.3%	3,198	5.8%	257	4.6%	4,876	4.3	
Securities Brokers	38	2.9%	1,003	3.6%	68	2.6%	1,736	3.2%	104	1.9%	3,103	2.7	
Insurance Carriers & Agents	25	1.9%	681	2.4%	49	1.9%	1,221	2.2%	95	1.7%	2,315	2.0	
Real Estate, Holding, Other Investment Offices	82	6.2%	869	3.1%	163	6.2%	1,770	3.2%	345	6.2%	3,398	3.0	
Services Summary	630	47.6%	13,008	46.8%	1,234	46.7%	24,195	44.2%	2,441	44.0%	54,030	47.8	
Hotels & Lodging	13	1.0%	912	3.3%	28	1.1%	2,113	3.9%	54	1.0%	4,162	3.7	
Automotive Services	43	3.3%	373	1.3%	92	3.5%	795	1.5%	164	3.0%	1,422	1.39	
Motion Pictures & Amusements	25	1.9%	290	1.0%	52	2.0%	592	1.1%	120	2.2%	1,232	1.1	
Health Services	65	4.9%	1,838	6.6%	120	4.5%	3,196	5.8%	299	5.4%	15,885	14.19	
Legal Services	202	15.3%	4,049	14.6%	356	13.5%	6,986	12.8%	450	8.1%	7,839	6.9	
Education Institutions & Libraries	19	1.4%	697	2.5%	41	1.6%	1,309	2.4%	132	2.4%	6,283	5.6	
Other Services	262	19.8%	4,849	17.4%	545	20.6%	9,204	16.8%	1,222	22.0%	17,207	15.2	
Government	104	7.9%	5,400	19.4%	189	7.2%	11,559	21.1%	295	5.3%	19,645	17.4	
Unclassified Establishments	70	5.3%	247	0.9%	136	5.2%	435	0.8%	295	5.3%	684	0.6	
Totals	1,323	100.0%	27,806	100.0%	2,640	100.0%	54,693	100.0%	5,544	100.0%	113,026	100.0	

August 30, 2016

Prepared by Esri

113,026

40,931

©2016 Esri Page 1 of 2



**Unclassified Establishments** 

Total

# **Business Summary**

30 S Calvert St, Baltimore, Maryland, 21202 2 30 S Calvert St, Baltimore, Maryland, 21202

70

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

1,323 100.0%

5.3%

Rings: 0.25, 0.5, 1 mile radii

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percen
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.1%	13	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	16	0.09
Utilities	6	0.5%	248	0.9%	13	0.5%	766	1.4%	20	0.4%	1,981	1.89
Construction	36	2.7%	492	1.8%	80	3.0%	973	1.8%	197	3.6%	1,891	1.79
Manufacturing	10	0.8%	249	0.9%	25	0.9%	533	1.0%	83	1.5%	1,583	1.49
Wholesale Trade	13	1.0%	111	0.4%	30	1.1%	252	0.5%	82	1.5%	764	0.79
Retail Trade	102	7.7%	931	3.3%	232	8.8%	1,824	3.3%	606	10.9%	4,272	3.89
Motor Vehicle & Parts Dealers	2	0.2%	21	0.1%	4	0.2%	35	0.1%	18	0.3%	112	0.19
Furniture & Home Furnishings Stores	2	0.2%	33	0.1%	4	0.2%	68	0.1%	15	0.3%	239	0.29
Electronics & Appliance Stores	13	1.0%	297	1.1%	25	0.9%	513	0.9%	48	0.9%	729	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	4	0.3%	39	0.1%	7	0.3%	69	0.1%	25	0.5%	351	0.3%
Food & Beverage Stores	12	0.9%	69	0.2%	33	1.3%	211	0.4%	120	2.2%	686	0.6%
Health & Personal Care Stores	8	0.6%	70	0.3%	22	0.8%	155	0.3%	48	0.9%	325	0.39
Gasoline Stations	10	0.8%	0	0.0%	19	0.7%	1	0.0%	47	0.8%	34	0.09
Clothing & Clothing Accessories Stores	23	1.7%	209	0.8%	55	2.1%	406	0.7%	117	2.1%	827	0.79
Sport Goods, Hobby, Book, & Music Stores	5	0.4%	66	0.2%	9	0.3%	106	0.2%	30	0.5%	184	0.29
General Merchandise Stores	4	0.3%	40	0.1%	11	0.4%	76	0.1%	21	0.4%	129	0.19
Miscellaneous Store Retailers	14	1.1%	47	0.2%	35	1.3%	117	0.2%	102	1.8%	343	0.39
Nonstore Retailers	5	0.4%	41	0.1%	9	0.3%	66	0.1%	15	0.3%	314	0.39
Transportation & Warehousing	16	1.2%	165	0.6%	29	1.1%	545	1.0%	67	1.2%	1,690	1.5%
Information	45	3.4%	1,163	4.2%	93	3.5%	2,938	5.4%	193	3.5%	7,172	6.3%
Finance & Insurance	140	10.6%	3,443	12.4%	265	10.0%	6,262	11.4%	469	8.5%	10,585	9.4%
Central Bank/Credit Intermediation & Related Activities	69	5.2%	1,643	5.9%	136	5.2%	3,097	5.7%	254	4.6%	4,772	4.29
Securities, Commodity Contracts & Other Financial	44	3.3%	1,113	4.0%	78	3.0%	1,934	3.5%	118	2.1%	3,487	3.19
Insurance Carriers & Related Activities; Funds, Trusts &	26	2.0%	687	2.5%	50	1.9%	1,231	2.3%	96	1.7%	2,325	2.19
Real Estate, Rental & Leasing	74	5.6%	688	2.5%	152	5.8%	1,463	2.7%	336	6.1%	2,876	2.5%
Professional, Scientific & Tech Services	311	23.5%	6,462	23.2%	563	21.3%	11,226	20.5%	867	15.6%	14,932	13.29
Legal Services	207	15.6%	4,075	14.7%	365	13.8%	7,032	12.9%	469	8.5%	7,959	7.0%
Management of Companies & Enterprises	1	0.1%	9	0.0%	3	0.1%	18	0.0%	6	0.1%	41	0.0%
Administrative & Support & Waste Management & Remediation	58	4.4%	818	2.9%	111	4.2%	1,686	3.1%	200	3.6%	2,444	2.29
Educational Services	17	1.3%	391	1.4%	36	1.4%	771	1.4%	124	2.2%	5,611	5.0%
Health Care & Social Assistance	84	6.3%	2,129	7.7%	160	6.1%	3,767	6.9%	405	7.3%	17,273	15.39
Arts, Entertainment & Recreation	18	1.4%	725	2.6%	41	1.6%	1,271	2.3%	113	2.0%	2,366	2.19
Accommodation & Food Services	118	8.9%	3,030	10.9%	239	9.1%	5,967	10.9%	597	10.8%	11,620	10.39
Accommodation	13	1.0%	912	3.3%	28	1.1%	2,113	3.9%	54	1.0%	4,162	3.79
Food Services & Drinking Places	105	7.9%	2,118	7.6%	211	8.0%	3,854	7.0%	543	9.8%	7,457	6.69
Other Services (except Public Administration)	101	7.6%	1,003	3.6%	240	9.1%	2,272	4.2%	584	10.5%	5,398	4.89
Automotive Repair & Maintenance	6	0.5%	24	0.1%	12	0.5%	50	0.1%	34	0.6%	144	0.19
Public Administration	104	7.9%	5,501	19.8%	190	7.2%	11,724	21.4%	296	5.3%	19,815	17.5%
			•				•				,	
Hardwalf at Fatable to a cata	70	F 20/	247	0.00/	126	F 20/	425	0.00/	205	F 20/	604	0.60

August 30, 2016

113,026 100.0%

0.6%

684

Prepared by Esri

Latitude: 39.28818

Longitude: -76.61223

© 2016 Esri Page 2 of 2

0.9%

100.0%

136

2,640

5.2%

100.0%

435

54,693 100.0%

0.8%

295

5,544 100.0%

5.3%

247

27,806