

219 Marlboro Ave, Easton, Maryland, 21601
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.78123
Longitude: -76.08246

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	4,831	14,738	17,711
2010 Total Population	4,943	18,459	21,774
2017 Total Population	5,057	18,773	22,137
2017 Group Quarters	133	371	373
2022 Total Population	5,062	18,765	22,116
2017-2022 Annual Rate	0.02%	-0.01%	-0.02%
2017 Total Daytime Population	11,634	27,031	29,085
Workers	9,265	17,705	18,236
Residents	2,369	9,326	10,849
Household Summary			
2000 Households	2,143	6,289	7,552
2000 Average Household Size	2.19	2.25	2.27
2010 Households	2,115	7,777	9,234
2010 Average Household Size	2.27	2.33	2.32
2017 Households	2,144	7,837	9,313
2017 Average Household Size	2.30	2.35	2.34
2022 Households	2,140	7,807	9,275
2022 Average Household Size	2.30	2.36	2.34
2017-2022 Annual Rate	-0.04%	-0.08%	-0.08%
2010 Families	1,108	4,811	5,843
2010 Average Family Size	2.99	2.90	2.87
2017 Families	1,107	4,799	5,836
2017 Average Family Size	3.03	2.94	2.90
2022 Families	1,098	4,757	5,783
2022 Average Family Size	3.04	2.96	2.91
2017-2022 Annual Rate	-0.16%	-0.18%	-0.18%
Housing Unit Summary			
2000 Housing Units	2,340	6,797	8,212
Owner Occupied Housing Units	37.0%	55.7%	58.9%
Renter Occupied Housing Units	54.6%	36.9%	33.0%
Vacant Housing Units	8.4%	7.5%	8.0%
2010 Housing Units	2,425	8,657	10,347
Owner Occupied Housing Units	35.1%	56.6%	59.1%
Renter Occupied Housing Units	52.1%	33.2%	30.2%
Vacant Housing Units	12.8%	10.2%	10.8%
2017 Housing Units	2,561	9,105	10,898
Owner Occupied Housing Units	31.8%	52.9%	55.2%
Renter Occupied Housing Units	51.9%	33.2%	30.2%
Vacant Housing Units	16.3%	13.9%	14.5%
2022 Housing Units	2,672	9,502	11,375
Owner Occupied Housing Units	30.5%	50.6%	52.8%
Renter Occupied Housing Units	49.7%	31.6%	28.7%
Vacant Housing Units	19.9%	17.8%	18.5%
Median Household Income			
2017	\$39,556	\$56,744	\$58,859
2022	\$50,071	\$64,882	\$67,345
Median Home Value			
2017	\$256,765	\$321,141	\$329,883
2022	\$283,491	\$344,048	\$353,704
Per Capita Income			
2017	\$25,062	\$33,117	\$35,139
2022	\$29,799	\$38,152	\$40,375
Median Age			
2010	38.5	43.4	44.6
2017	39.5	44.4	45.7
2022	40.0	45.3	46.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Households by Income			
Household Income Base	2,144	7,837	9,313
<\$15,000	17.0%	10.5%	10.1%
\$15,000 - \$24,999	10.6%	8.2%	7.9%
\$25,000 - \$34,999	15.8%	11.8%	11.1%
\$35,000 - \$49,999	17.2%	12.7%	12.5%
\$50,000 - \$74,999	18.8%	19.0%	18.5%
\$75,000 - \$99,999	6.8%	12.9%	13.0%
\$100,000 - \$149,999	9.0%	15.3%	15.6%
\$150,000 - \$199,999	1.7%	4.1%	4.6%
\$200,000+	3.1%	5.5%	6.7%
Average Household Income	\$56,025	\$77,224	\$82,069
2022 Households by Income			
Household Income Base	2,140	7,807	9,275
<\$15,000	14.0%	8.4%	8.1%
\$15,000 - \$24,999	8.8%	6.5%	6.3%
\$25,000 - \$34,999	12.8%	9.3%	8.7%
\$35,000 - \$49,999	14.3%	10.0%	9.9%
\$50,000 - \$74,999	24.5%	22.9%	22.1%
\$75,000 - \$99,999	8.5%	14.7%	14.7%
\$100,000 - \$149,999	11.2%	17.1%	17.3%
\$150,000 - \$199,999	2.0%	4.6%	5.2%
\$200,000+	3.9%	6.5%	7.8%
Average Household Income	\$67,275	\$89,530	\$94,817
2017 Owner Occupied Housing Units by Value			
Total	815	4,814	6,021
<\$50,000	1.7%	2.8%	2.9%
\$50,000 - \$99,999	5.5%	2.6%	2.8%
\$100,000 - \$149,999	6.9%	4.8%	5.1%
\$150,000 - \$199,999	10.1%	6.3%	5.9%
\$200,000 - \$249,999	23.1%	14.3%	13.1%
\$250,000 - \$299,999	20.9%	12.9%	11.7%
\$300,000 - \$399,999	16.4%	30.4%	28.3%
\$400,000 - \$499,999	8.0%	11.8%	11.7%
\$500,000 - \$749,999	4.8%	5.8%	6.5%
\$750,000 - \$999,999	1.8%	3.4%	4.0%
\$1,000,000 +	1.0%	5.0%	7.9%
Average Home Value	\$291,391	\$375,452	\$407,331
2022 Owner Occupied Housing Units by Value			
Total	814	4,805	6,005
<\$50,000	1.2%	1.8%	1.9%
\$50,000 - \$99,999	3.8%	1.6%	1.7%
\$100,000 - \$149,999	4.5%	3.1%	3.3%
\$150,000 - \$199,999	6.4%	3.8%	3.5%
\$200,000 - \$249,999	16.5%	9.2%	8.3%
\$250,000 - \$299,999	26.0%	15.0%	13.6%
\$300,000 - \$399,999	20.9%	35.3%	32.8%
\$400,000 - \$499,999	10.7%	13.7%	13.5%
\$500,000 - \$749,999	6.1%	6.6%	7.3%
\$750,000 - \$999,999	2.3%	4.0%	4.7%
\$1,000,000 +	1.2%	6.0%	9.2%
Average Home Value	\$324,846	\$409,896	\$446,361

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	4,944	18,460	21,774
0 - 4	6.4%	5.8%	5.6%
5 - 9	6.0%	6.1%	6.0%
10 - 14	5.3%	5.8%	5.8%
15 - 24	12.4%	11.1%	10.8%
25 - 34	15.3%	11.2%	10.6%
35 - 44	12.2%	12.1%	11.8%
45 - 54	13.2%	13.3%	13.6%
55 - 64	12.0%	12.5%	13.2%
65 - 74	7.5%	10.5%	11.1%
75 - 84	5.6%	7.3%	7.4%
85 +	4.0%	4.3%	4.1%
18 +	79.4%	78.6%	79.0%
2017 Population by Age			
Total	5,055	18,773	22,137
0 - 4	5.9%	5.3%	5.1%
5 - 9	5.7%	5.8%	5.6%
10 - 14	5.5%	6.0%	5.9%
15 - 24	12.0%	10.6%	10.3%
25 - 34	15.1%	11.5%	11.0%
35 - 44	12.1%	11.5%	11.1%
45 - 54	11.6%	12.2%	12.3%
55 - 64	12.5%	12.6%	13.1%
65 - 74	9.8%	11.9%	12.6%
75 - 84	5.6%	7.9%	8.2%
85 +	4.1%	4.7%	4.5%
18 +	80.1%	79.6%	80.1%
2022 Population by Age			
Total	5,063	18,767	22,116
0 - 4	5.9%	5.2%	5.0%
5 - 9	5.4%	5.3%	5.2%
10 - 14	5.4%	5.9%	5.8%
15 - 24	12.8%	10.7%	10.4%
25 - 34	14.1%	11.1%	10.6%
35 - 44	12.1%	11.3%	11.2%
45 - 54	11.0%	11.7%	11.6%
55 - 64	11.6%	12.4%	12.9%
65 - 74	11.1%	12.5%	13.1%
75 - 84	6.6%	9.0%	9.4%
85 +	3.8%	4.8%	4.7%
18 +	80.4%	80.2%	80.6%
2010 Population by Sex			
Males	2,349	8,653	10,253
Females	2,594	9,806	11,521
2017 Population by Sex			
Males	2,424	8,839	10,463
Females	2,633	9,934	11,674
2022 Population by Sex			
Males	2,427	8,832	10,450
Females	2,635	9,933	11,666

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

November 13, 2017

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	4,943	18,459	21,774
White Alone	56.8%	75.6%	76.9%
Black Alone	30.0%	15.6%	14.9%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	2.0%	1.9%	1.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.7%	4.6%	4.1%
Two or More Races	2.2%	2.0%	1.9%
Hispanic Origin	16.7%	8.9%	8.0%
Diversity Index	70.2	50.1	47.6
2017 Population by Race/Ethnicity			
Total	5,056	18,773	22,138
White Alone	54.8%	74.0%	75.5%
Black Alone	29.9%	15.7%	15.1%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.0%	1.9%	1.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.6%	5.7%	5.1%
Two or More Races	2.5%	2.3%	2.2%
Hispanic Origin	19.5%	10.6%	9.5%
Diversity Index	73.3	53.6	51.0
2022 Population by Race/Ethnicity			
Total	5,062	18,765	22,116
White Alone	54.8%	74.0%	75.5%
Black Alone	29.9%	15.7%	15.1%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.0%	1.9%	1.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.6%	5.7%	5.1%
Two or More Races	2.4%	2.3%	2.2%
Hispanic Origin	19.4%	10.6%	9.5%
Diversity Index	73.2	53.5	51.0
2010 Population by Relationship and Household Type			
Total	4,943	18,459	21,774
In Households	97.3%	98.0%	98.3%
In Family Households	71.6%	78.6%	79.6%
Householder	22.7%	26.2%	26.8%
Spouse	12.8%	19.2%	20.1%
Child	25.9%	26.5%	26.4%
Other relative	5.6%	3.8%	3.6%
Nonrelative	4.6%	2.9%	2.7%
In Nonfamily Households	25.8%	19.4%	18.7%
In Group Quarters	2.7%	2.0%	1.7%
Institutionalized Population	2.5%	1.9%	1.6%
Noninstitutionalized Population	0.2%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Population 25+ by Educational Attainment			
Total	3,582	13,573	16,157
Less than 9th Grade	6.3%	6.8%	6.3%
9th - 12th Grade, No Diploma	9.0%	6.6%	6.4%
High School Graduate	27.6%	23.0%	22.6%
GED/Alternative Credential	4.4%	3.3%	3.3%
Some College, No Degree	18.0%	20.9%	21.0%
Associate Degree	7.2%	7.0%	6.8%
Bachelor's Degree	16.4%	17.9%	18.7%
Graduate/Professional Degree	11.2%	14.5%	15.0%
2017 Population 15+ by Marital Status			
Total	4,193	15,554	18,447
Never Married	27.3%	25.8%	25.8%
Married	43.6%	52.6%	53.0%
Widowed	11.7%	8.8%	8.6%
Divorced	17.4%	12.8%	12.6%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	98.7%	98.2%	98.1%
Civilian Unemployed (Unemployment Rate)	1.3%	1.8%	1.9%
2017 Employed Population 16+ by Industry			
Total	2,697	9,545	11,400
Agriculture/Mining	0.6%	0.5%	0.7%
Construction	5.8%	5.3%	5.7%
Manufacturing	7.4%	5.9%	5.4%
Wholesale Trade	1.8%	2.3%	2.2%
Retail Trade	12.9%	10.5%	10.1%
Transportation/Utilities	7.5%	5.0%	4.9%
Information	1.3%	1.4%	1.3%
Finance/Insurance/Real Estate	3.5%	5.6%	6.3%
Services	55.4%	57.9%	57.9%
Public Administration	3.7%	5.6%	5.6%
2017 Employed Population 16+ by Occupation			
Total	2,695	9,543	11,402
White Collar	54.0%	59.8%	60.6%
Management/Business/Financial	12.9%	12.3%	13.0%
Professional	15.5%	24.3%	23.7%
Sales	14.1%	12.6%	12.7%
Administrative Support	11.5%	10.7%	11.3%
Services	25.5%	24.4%	23.8%
Blue Collar	20.4%	15.7%	15.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	6.6%	4.2%	4.3%
Installation/Maintenance/Repair	1.9%	2.0%	2.2%
Production	6.2%	4.2%	3.8%
Transportation/Material Moving	5.8%	5.3%	5.2%
2010 Population By Urban/ Rural Status			
Total Population	4,943	18,459	21,774
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	98.8%	87.6%	78.6%
Rural Population	1.2%	12.4%	21.4%

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2010 Households by Type			
Total	2,115	7,777	9,234
Households with 1 Person	39.4%	32.2%	31.0%
Households with 2+ People	60.6%	67.8%	69.0%
Family Households	52.4%	61.9%	63.3%
Husband-wife Families	29.4%	45.2%	47.4%
With Related Children	11.5%	16.7%	17.0%
Other Family (No Spouse Present)	23.0%	16.7%	15.9%
Other Family with Male Householder	5.2%	4.2%	4.0%
With Related Children	2.9%	2.5%	2.4%
Other Family with Female Householder	17.7%	12.5%	11.9%
With Related Children	11.4%	8.3%	7.8%
Nonfamily Households	8.2%	6.0%	5.7%
All Households with Children	26.6%	28.0%	27.6%
Multigenerational Households	4.1%	3.0%	2.9%
Unmarried Partner Households	7.8%	6.3%	6.1%
Male-female	7.4%	5.8%	5.5%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	2,116	7,776	9,233
1 Person Household	39.4%	32.2%	31.0%
2 Person Household	30.2%	36.2%	37.3%
3 Person Household	12.1%	13.0%	13.1%
4 Person Household	9.8%	10.8%	10.9%
5 Person Household	5.3%	4.9%	4.8%
6 Person Household	1.8%	1.9%	1.8%
7 + Person Household	1.4%	1.1%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	2,115	7,777	9,234
Owner Occupied	40.2%	63.0%	66.2%
Owned with a Mortgage/Loan	28.0%	44.0%	45.5%
Owned Free and Clear	12.2%	19.0%	20.7%
Renter Occupied	59.8%	37.0%	33.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,425	8,657	10,347
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	98.8%	87.0%	77.4%
Rural Housing Units	1.2%	13.0%	22.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Old and Newcomers (8F)	Old and Newcomers (8F)	Old and Newcomers (8F)
2.	Retirement Communities	Retirement Communities	Comfortable Empty Nesters
3.	In Style (5B)	Comfortable Empty Nesters	Retirement Communities
2017 Consumer Spending			
Apparel & Services: Total \$	\$3,237,650	\$15,897,787	\$20,002,306
Average Spent	\$1,510.10	\$2,028.56	\$2,147.78
Spending Potential Index	70	94	99
Education: Total \$	\$2,166,418	\$10,657,757	\$13,450,945
Average Spent	\$1,010.46	\$1,359.93	\$1,444.32
Spending Potential Index	69	93	99
Entertainment/Recreation: Total \$	\$4,682,120	\$23,468,277	\$29,620,070
Average Spent	\$2,183.82	\$2,994.55	\$3,180.51
Spending Potential Index	70	96	102
Food at Home: Total \$	\$7,798,756	\$37,653,157	\$47,122,201
Average Spent	\$3,637.48	\$4,804.54	\$5,059.83
Spending Potential Index	72	95	100
Food Away from Home: Total \$	\$5,108,071	\$24,921,062	\$31,279,626
Average Spent	\$2,382.50	\$3,179.92	\$3,358.71
Spending Potential Index	71	95	101
Health Care: Total \$	\$8,410,504	\$43,355,282	\$54,819,720
Average Spent	\$3,922.81	\$5,532.13	\$5,886.37
Spending Potential Index	70	99	105
HH Furnishings & Equipment: Total \$	\$2,932,701	\$14,720,002	\$18,587,746
Average Spent	\$1,367.86	\$1,878.27	\$1,995.89
Spending Potential Index	70	97	103
Personal Care Products & Services: Total \$	\$1,220,840	\$6,093,243	\$7,679,833
Average Spent	\$569.42	\$777.50	\$824.64
Spending Potential Index	72	98	104
Shelter: Total \$	\$25,047,417	\$122,182,733	\$153,351,436
Average Spent	\$11,682.56	\$15,590.50	\$16,466.38
Spending Potential Index	72	96	101
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,523,167	\$18,431,425	\$23,411,363
Average Spent	\$1,643.27	\$2,351.85	\$2,513.84
Spending Potential Index	70	100	107
Travel: Total \$	\$2,993,278	\$15,664,423	\$19,971,354
Average Spent	\$1,396.12	\$1,998.78	\$2,144.46
Spending Potential Index	67	96	104
Vehicle Maintenance & Repairs: Total \$	\$1,626,582	\$8,087,305	\$10,188,057
Average Spent	\$758.67	\$1,031.94	\$1,093.96
Spending Potential Index	71	96	102

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Old and Newcomers (8F)	79.1%	Population	5,057	5,062
Retirement Communities (9E)	11.6%	Households	2,144	2,140
In Style (5B)	8.0%	Families	1,107	1,098
Exurbanites (1E)	1.1%	Median Age	39.5	40.0
Midlife Constants (5E)	0.2%	Median Household Income	\$39,556	\$50,071
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		70	\$1,510.10	\$3,237,650
Men's		71	\$298.48	\$639,947
Women's		70	\$520.74	\$1,116,471
Children's		69	\$232.47	\$498,408
Footwear		69	\$321.71	\$689,754
Watches & Jewelry		69	\$82.06	\$175,930
Apparel Products and Services (1)		67	\$54.64	\$117,140
Computer				
Computers and Hardware for Home Use		73	\$126.32	\$270,822
Portable Memory		76	\$4.03	\$8,632
Computer Software		75	\$8.61	\$18,456
Computer Accessories		73	\$13.15	\$28,187
Entertainment & Recreation		70	\$2,183.82	\$4,682,120
Fees and Admissions		67	\$423.97	\$908,992
Membership Fees for Clubs (2)		66	\$139.51	\$299,116
Fees for Participant Sports, excl. Trips		69	\$68.61	\$147,096
Tickets to Theatre/Operas/Concerts		69	\$41.00	\$87,905
Tickets to Movies/Museums/Parks		70	\$54.20	\$116,202
Admission to Sporting Events, excl. Trips		70	\$39.17	\$83,979
Fees for Recreational Lessons		61	\$80.77	\$173,168
Dating Services		88	\$0.71	\$1,526
TV/Video/Audio		73	\$935.39	\$2,005,466
Cable and Satellite Television Services		73	\$693.95	\$1,487,825
Televisions		73	\$86.89	\$186,295
Satellite Dishes		69	\$1.00	\$2,137
VCRs, Video Cameras, and DVD Players		77	\$5.01	\$10,731
Miscellaneous Video Equipment		68	\$6.53	\$14,005
Video Cassettes and DVDs		75	\$11.37	\$24,386
Video Game Hardware/Accessories		76	\$22.23	\$47,666
Video Game Software		81	\$12.47	\$26,736
Streaming/Downloaded Video		77	\$19.58	\$41,973
Rental of Video Cassettes and DVDs		74	\$11.33	\$24,294
Installation of Televisions		65	\$0.58	\$1,253
Audio (3)		69	\$61.23	\$131,269
Rental and Repair of TV/Radio/Sound Equipment		80	\$3.22	\$6,897
Pets		69	\$410.55	\$880,218
Toys/Games/Crafts/Hobbies (4)		71	\$85.79	\$183,941
Recreational Vehicles and Fees (5)		62	\$63.40	\$135,930
Sports/Recreation/Exercise Equipment (6)		68	\$116.94	\$250,728
Photo Equipment and Supplies (7)		69	\$38.54	\$82,623
Reading (8)		72	\$89.85	\$192,645
Catered Affairs (9)		64	\$19.39	\$41,576
Food		72	\$6,019.98	\$12,906,828
Food at Home		72	\$3,637.48	\$7,798,756
Bakery and Cereal Products		72	\$478.68	\$1,026,282
Meats, Poultry, Fish, and Eggs		72	\$823.02	\$1,764,559
Dairy Products		72	\$383.69	\$822,630
Fruits and Vegetables		72	\$701.93	\$1,504,928
Snacks and Other Food at Home (10)		73	\$1,250.17	\$2,680,358
Food Away from Home		71	\$2,382.50	\$5,108,071
Alcoholic Beverages		72	\$400.12	\$857,857

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	67	\$4,147.20	\$8,891,592
Value of Retirement Plans	64	\$15,615.20	\$33,478,992
Value of Other Financial Assets	72	\$929.92	\$1,993,740
Vehicle Loan Amount excluding Interest	70	\$1,915.04	\$4,105,851
Value of Credit Card Debt	69	\$403.41	\$864,907
Health			
Nonprescription Drugs	72	\$91.49	\$196,162
Prescription Drugs	71	\$276.77	\$593,388
Eyeglasses and Contact Lenses	70	\$66.25	\$142,040
Home			
Mortgage Payment and Basics (11)	62	\$5,332.77	\$11,433,465
Maintenance and Remodeling Services	63	\$1,222.61	\$2,621,286
Maintenance and Remodeling Materials (12)	59	\$240.17	\$514,934
Utilities, Fuel, and Public Services	71	\$3,568.25	\$7,650,324
Household Furnishings and Equipment			
Household Textiles (13)	72	\$68.42	\$146,689
Furniture	72	\$409.49	\$877,942
Rugs	69	\$16.00	\$34,301
Major Appliances (14)	67	\$215.84	\$462,761
Housewares (15)	71	\$67.67	\$145,087
Small Appliances	73	\$35.34	\$75,762
Luggage	68	\$8.11	\$17,395
Telephones and Accessories	75	\$52.25	\$112,031
Household Operations			
Child Care	65	\$309.71	\$664,026
Lawn and Garden (16)	66	\$278.20	\$596,456
Moving/Storage/Freight Express	79	\$50.46	\$108,184
Housekeeping Supplies (17)	72	\$509.11	\$1,091,532
Insurance			
Owners and Renters Insurance	66	\$340.55	\$730,144
Vehicle Insurance	72	\$842.93	\$1,807,243
Life/Other Insurance	65	\$276.07	\$591,902
Health Insurance	70	\$2,550.39	\$5,468,031
Personal Care Products (18)	72	\$338.19	\$725,081
School Books and Supplies (19)	71	\$110.17	\$236,206
Smoking Products	77	\$319.22	\$684,417
Transportation			
Payments on Vehicles excluding Leases	70	\$1,571.34	\$3,368,955
Gasoline and Motor Oil	71	\$1,974.31	\$4,232,918
Vehicle Maintenance and Repairs	71	\$758.67	\$1,626,582
Travel			
Airline Fares	68	\$343.92	\$737,371
Lodging on Trips	67	\$349.30	\$748,902
Auto/Truck Rental on Trips	67	\$17.79	\$38,140
Food and Drink on Trips	68	\$333.68	\$715,403

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Old and Newcomers (8F)	26.6%	Population	18,773	18,765
Retirement Communities (9E)	20.5%	Households	7,837	7,807
Comfortable Empty Nesters (5A)	16.6%	Families	4,799	4,757
Soccer Moms (4A)	12.5%	Median Age	44.4	45.3
Silver & Gold (9A)	10.3%	Median Household Income	\$56,744	\$64,882
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		94	\$2,028.56	\$15,897,787
Men's		95	\$400.32	\$3,137,270
Women's		96	\$706.94	\$5,540,314
Children's		89	\$298.11	\$2,336,324
Footwear		93	\$430.94	\$3,377,309
Watches & Jewelry		96	\$114.01	\$893,509
Apparel Products and Services (1)		96	\$78.23	\$613,061
Computer				
Computers and Hardware for Home Use		96	\$166.45	\$1,304,486
Portable Memory		96	\$5.12	\$40,160
Computer Software		97	\$11.16	\$87,475
Computer Accessories		99	\$17.83	\$139,760
Entertainment & Recreation		96	\$2,994.55	\$23,468,277
Fees and Admissions		96	\$607.63	\$4,761,968
Membership Fees for Clubs (2)		98	\$205.40	\$1,609,684
Fees for Participant Sports, excl. Trips		100	\$99.07	\$776,429
Tickets to Theatre/Operas/Concerts		97	\$58.02	\$454,685
Tickets to Movies/Museums/Parks		93	\$71.76	\$562,411
Admission to Sporting Events, excl. Trips		98	\$54.72	\$428,836
Fees for Recreational Lessons		88	\$117.85	\$923,556
Dating Services		100	\$0.81	\$6,367
TV/Video/Audio		97	\$1,240.33	\$9,720,435
Cable and Satellite Television Services		98	\$926.94	\$7,264,441
Televisions		96	\$114.47	\$897,111
Satellite Dishes		94	\$1.36	\$10,683
VCRs, Video Cameras, and DVD Players		96	\$6.25	\$48,994
Miscellaneous Video Equipment		95	\$9.09	\$71,260
Video Cassettes and DVDs		94	\$14.32	\$112,236
Video Game Hardware/Accessories		92	\$26.90	\$210,853
Video Game Software		95	\$14.68	\$115,025
Streaming/Downloaded Video		95	\$24.20	\$189,647
Rental of Video Cassettes and DVDs		93	\$14.12	\$110,650
Installation of Televisions		104	\$0.93	\$7,302
Audio (3)		93	\$83.24	\$652,365
Rental and Repair of TV/Radio/Sound Equipment		95	\$3.81	\$29,869
Pets		96	\$572.87	\$4,489,608
Toys/Games/Crafts/Hobbies (4)		94	\$113.41	\$888,784
Recreational Vehicles and Fees (5)		93	\$95.09	\$745,216
Sports/Recreation/Exercise Equipment (6)		92	\$157.88	\$1,237,308
Photo Equipment and Supplies (7)		94	\$52.37	\$410,461
Reading (8)		100	\$125.41	\$982,831
Catered Affairs (9)		97	\$29.56	\$231,666
Food		95	\$7,984.46	\$62,574,218
Food at Home		95	\$4,804.54	\$37,653,157
Bakery and Cereal Products		96	\$634.40	\$4,971,813
Meats, Poultry, Fish, and Eggs		95	\$1,083.91	\$8,494,597
Dairy Products		95	\$507.69	\$3,978,776
Fruits and Vegetables		96	\$931.92	\$7,303,423
Snacks and Other Food at Home (10)		96	\$1,646.62	\$12,904,546
Food Away from Home		95	\$3,179.92	\$24,921,062
Alcoholic Beverages		97	\$537.98	\$4,216,184

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	107	\$6,601.80	\$51,738,274
Value of Retirement Plans	100	\$24,371.51	\$190,999,545
Value of Other Financial Assets	106	\$1,374.50	\$10,771,958
Vehicle Loan Amount excluding Interest	94	\$2,553.36	\$20,010,646
Value of Credit Card Debt	95	\$556.02	\$4,357,545
Health			
Nonprescription Drugs	98	\$125.38	\$982,618
Prescription Drugs	101	\$392.35	\$3,074,866
Eyeglasses and Contact Lenses	98	\$92.41	\$724,186
Home			
Mortgage Payment and Basics (11)	95	\$8,185.39	\$64,148,939
Maintenance and Remodeling Services	99	\$1,928.21	\$15,111,401
Maintenance and Remodeling Materials (12)	92	\$370.65	\$2,904,746
Utilities, Fuel, and Public Services	96	\$4,826.46	\$37,824,968
Household Furnishings and Equipment			
Household Textiles (13)	97	\$92.11	\$721,889
Furniture	96	\$551.76	\$4,324,172
Rugs	98	\$22.71	\$178,013
Major Appliances (14)	97	\$310.03	\$2,429,709
Housewares (15)	98	\$93.17	\$730,157
Small Appliances	97	\$46.65	\$365,574
Luggage	96	\$11.33	\$88,805
Telephones and Accessories	98	\$67.73	\$530,827
Household Operations			
Child Care	87	\$418.87	\$3,282,694
Lawn and Garden (16)	100	\$417.94	\$3,275,407
Moving/Storage/Freight Express	98	\$62.41	\$489,105
Housekeeping Supplies (17)	97	\$693.70	\$5,436,522
Insurance			
Owners and Renters Insurance	99	\$512.29	\$4,014,816
Vehicle Insurance	96	\$1,130.58	\$8,860,351
Life/Other Insurance	96	\$412.28	\$3,231,041
Health Insurance	98	\$3,597.39	\$28,192,722
Personal Care Products (18)	96	\$452.16	\$3,543,573
School Books and Supplies (19)	94	\$144.88	\$1,135,463
Smoking Products	94	\$392.28	\$3,074,290
Transportation			
Payments on Vehicles excluding Leases	94	\$2,115.34	\$16,577,929
Gasoline and Motor Oil	94	\$2,611.32	\$20,464,908
Vehicle Maintenance and Repairs	96	\$1,031.94	\$8,087,305
Travel			
Airline Fares	96	\$487.57	\$3,821,106
Lodging on Trips	97	\$508.67	\$3,986,449
Auto/Truck Rental on Trips	95	\$25.16	\$197,214
Food and Drink on Trips	97	\$476.29	\$3,732,649

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Old and Newcomers (8F)	22.4%	Population	22,137	22,116
Comfortable Empty Nesters (5A)	17.8%	Households	9,313	9,275
Retirement Communities (9E)	17.3%	Families	5,836	5,783
Soccer Moms (4A)	11.0%	Median Age	45.7	46.6
Silver & Gold (9A)	11.0%	Median Household Income	\$58,859	\$67,345
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		99	\$2,147.78	\$20,002,306
Men's		100	\$423.82	\$3,947,082
Women's		102	\$750.57	\$6,990,053
Children's		93	\$312.62	\$2,911,386
Footwear		98	\$455.63	\$4,243,282
Watches & Jewelry		103	\$121.75	\$1,133,832
Apparel Products and Services (1)		102	\$83.40	\$776,670
Computer				
Computers and Hardware for Home Use		102	\$175.97	\$1,638,803
Portable Memory		101	\$5.38	\$50,092
Computer Software		102	\$11.76	\$109,477
Computer Accessories		105	\$18.94	\$176,419
Entertainment & Recreation		102	\$3,180.51	\$29,620,070
Fees and Admissions		102	\$651.68	\$6,069,139
Membership Fees for Clubs (2)		105	\$221.11	\$2,059,151
Fees for Participant Sports, excl. Trips		107	\$106.01	\$987,265
Tickets to Theatre/Operas/Concerts		104	\$62.19	\$579,153
Tickets to Movies/Museums/Parks		99	\$75.99	\$707,692
Admission to Sporting Events, excl. Trips		105	\$58.35	\$543,443
Fees for Recreational Lessons		96	\$127.21	\$1,184,697
Dating Services		102	\$0.83	\$7,739
TV/Video/Audio		102	\$1,306.62	\$12,168,587
Cable and Satellite Television Services		103	\$976.41	\$9,093,334
Televisions		101	\$120.80	\$1,124,995
Satellite Dishes		100	\$1.45	\$13,531
VCRs, Video Cameras, and DVD Players		100	\$6.55	\$60,986
Miscellaneous Video Equipment		100	\$9.64	\$89,773
Video Cassettes and DVDs		98	\$15.01	\$139,764
Video Game Hardware/Accessories		96	\$27.95	\$260,336
Video Game Software		98	\$15.15	\$141,086
Streaming/Downloaded Video		99	\$25.32	\$235,834
Rental of Video Cassettes and DVDs		97	\$14.78	\$137,609
Installation of Televisions		115	\$1.02	\$9,467
Audio (3)		99	\$88.59	\$825,074
Rental and Repair of TV/Radio/Sound Equipment		98	\$3.95	\$36,798
Pets		102	\$610.75	\$5,687,939
Toys/Games/Crafts/Hobbies (4)		99	\$119.79	\$1,115,605
Recreational Vehicles and Fees (5)		101	\$102.60	\$955,532
Sports/Recreation/Exercise Equipment (6)		98	\$168.00	\$1,564,607
Photo Equipment and Supplies (7)		100	\$55.59	\$517,704
Reading (8)		107	\$133.56	\$1,243,824
Catered Affairs (9)		105	\$31.91	\$297,132
Food		101	\$8,418.54	\$78,401,827
Food at Home		100	\$5,059.83	\$47,122,201
Bakery and Cereal Products		101	\$668.05	\$6,221,524
Meats, Poultry, Fish, and Eggs		100	\$1,140.56	\$10,622,063
Dairy Products		100	\$534.92	\$4,981,706
Fruits and Vegetables		101	\$982.41	\$9,149,221
Snacks and Other Food at Home (10)		101	\$1,733.89	\$16,147,686
Food Away from Home		101	\$3,358.71	\$31,279,626
Alcoholic Beverages		103	\$570.23	\$5,310,588

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	116	\$7,172.80	\$66,800,268
Value of Retirement Plans	109	\$26,477.83	\$246,588,066
Value of Other Financial Assets	114	\$1,477.98	\$13,764,393
Vehicle Loan Amount excluding Interest	99	\$2,695.56	\$25,103,739
Value of Credit Card Debt	101	\$590.64	\$5,500,670
Health			
Nonprescription Drugs	104	\$132.83	\$1,237,091
Prescription Drugs	107	\$416.89	\$3,882,507
Eyeglasses and Contact Lenses	104	\$98.31	\$915,600
Home			
Mortgage Payment and Basics (11)	103	\$8,853.21	\$82,449,961
Maintenance and Remodeling Services	108	\$2,094.42	\$19,505,287
Maintenance and Remodeling Materials (12)	99	\$401.00	\$3,734,504
Utilities, Fuel, and Public Services	101	\$5,103.38	\$47,527,803
Household Furnishings and Equipment			
Household Textiles (13)	102	\$97.72	\$910,026
Furniture	102	\$584.31	\$5,441,715
Rugs	105	\$24.34	\$226,723
Major Appliances (14)	103	\$331.79	\$3,090,004
Housewares (15)	104	\$98.76	\$919,762
Small Appliances	102	\$49.24	\$458,551
Luggage	102	\$12.11	\$112,799
Telephones and Accessories	103	\$71.00	\$661,205
Household Operations			
Child Care	92	\$442.70	\$4,122,875
Lawn and Garden (16)	107	\$450.02	\$4,191,058
Moving/Storage/Freight Express	102	\$65.19	\$607,159
Housekeeping Supplies (17)	103	\$733.64	\$6,832,424
Insurance			
Owners and Renters Insurance	106	\$550.09	\$5,123,020
Vehicle Insurance	102	\$1,195.00	\$11,129,025
Life/Other Insurance	104	\$444.67	\$4,141,232
Health Insurance	105	\$3,826.97	\$35,640,561
Personal Care Products (18)	102	\$477.80	\$4,449,725
School Books and Supplies (19)	99	\$152.71	\$1,422,197
Smoking Products	98	\$407.46	\$3,794,659
Transportation			
Payments on Vehicles excluding Leases	100	\$2,237.61	\$20,838,844
Gasoline and Motor Oil	99	\$2,754.54	\$25,653,023
Vehicle Maintenance and Repairs	102	\$1,093.96	\$10,188,057
Travel			
Airline Fares	103	\$522.76	\$4,868,467
Lodging on Trips	104	\$546.69	\$5,091,321
Auto/Truck Rental on Trips	102	\$27.03	\$251,752
Food and Drink on Trips	103	\$510.48	\$4,754,061

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Business Summary

219 Marlboro Ave, Easton, Maryland, 21601
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.78123
Longitude: -76.08246

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	838		1,532		1,641							
Total Employees:	9,640		18,662		19,701							
Total Residential Population:	5,057		18,773		22,137							
Employee/Residential Population Ratio (per 100 Residents)	191		99		89							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	13	1.6%	83	0.9%	31	2.0%	189	1.0%	38	2.3%	224	1.1%
Construction	46	5.5%	325	3.4%	112	7.3%	756	4.1%	128	7.8%	837	4.2%
Manufacturing	15	1.8%	403	4.2%	40	2.6%	1,223	6.6%	46	2.8%	1,423	7.2%
Transportation	19	2.3%	89	0.9%	37	2.4%	173	0.9%	40	2.4%	188	1.0%
Communication	3	0.4%	19	0.2%	7	0.5%	48	0.3%	7	0.4%	48	0.2%
Utility	5	0.6%	110	1.1%	8	0.5%	130	0.7%	8	0.5%	137	0.7%
Wholesale Trade	22	2.6%	115	1.2%	49	3.2%	407	2.2%	53	3.2%	456	2.3%
Retail Trade Summary	189	22.6%	2,646	27.4%	312	20.4%	4,984	26.7%	327	19.9%	5,240	26.6%
Home Improvement	8	1.0%	224	2.3%	24	1.6%	481	2.6%	27	1.6%	524	2.7%
General Merchandise Stores	9	1.1%	480	5.0%	14	0.9%	761	4.1%	14	0.9%	778	3.9%
Food Stores	20	2.4%	486	5.0%	31	2.0%	784	4.2%	32	2.0%	801	4.1%
Auto Dealers, Gas Stations, Auto Aftermarket	12	1.4%	89	0.9%	29	1.9%	454	2.4%	33	2.0%	481	2.4%
Apparel & Accessory Stores	15	1.8%	54	0.6%	15	1.0%	55	0.3%	15	0.9%	55	0.3%
Furniture & Home Furnishings	17	2.0%	47	0.5%	30	2.0%	107	0.6%	31	1.9%	110	0.6%
Eating & Drinking Places	44	5.3%	883	9.2%	71	4.6%	1,750	9.4%	74	4.5%	1,877	9.5%
Miscellaneous Retail	64	7.6%	382	4.0%	97	6.3%	591	3.2%	101	6.2%	612	3.1%
Finance, Insurance, Real Estate Summary	108	12.9%	1,022	10.6%	156	10.2%	1,359	7.3%	164	10.0%	1,398	7.1%
Banks, Savings & Lending Institutions	23	2.7%	259	2.7%	29	1.9%	342	1.8%	29	1.8%	343	1.7%
Securities Brokers	20	2.4%	133	1.4%	22	1.4%	138	0.7%	22	1.3%	139	0.7%
Insurance Carriers & Agents	19	2.3%	226	2.3%	32	2.1%	289	1.5%	34	2.1%	292	1.5%
Real Estate, Holding, Other Investment Offices	47	5.6%	405	4.2%	73	4.8%	590	3.2%	79	4.8%	625	3.2%
Services Summary	327	39.0%	3,526	36.6%	651	42.5%	7,808	41.8%	689	42.0%	8,118	41.2%
Hotels & Lodging	6	0.7%	142	1.5%	15	1.0%	251	1.3%	16	1.0%	259	1.3%
Automotive Services	13	1.6%	56	0.6%	45	2.9%	238	1.3%	49	3.0%	258	1.3%
Motion Pictures & Amusements	14	1.7%	95	1.0%	29	1.9%	180	1.0%	33	2.0%	259	1.3%
Health Services	41	4.9%	1,192	12.4%	140	9.1%	3,137	16.8%	142	8.7%	3,158	16.0%
Legal Services	20	2.4%	135	1.4%	24	1.6%	153	0.8%	24	1.5%	154	0.8%
Education Institutions & Libraries	10	1.2%	407	4.2%	22	1.4%	831	4.5%	23	1.4%	896	4.5%
Other Services	222	26.5%	1,498	15.5%	376	24.5%	3,018	16.2%	402	24.5%	3,135	15.9%
Government	61	7.3%	1,284	13.3%	82	5.4%	1,555	8.3%	86	5.2%	1,599	8.1%
Unclassified Establishments	30	3.6%	18	0.2%	48	3.1%	32	0.2%	54	3.3%	33	0.2%
Totals	838	100.0%	9,640	100.0%	1,532	100.0%	18,662	100.0%	1,641	100.0%	19,701	100.0%

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219 Marlboro Ave, Easton, Maryland, 21601
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.78123
Longitude: -76.08246

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.4%	22	0.2%	8	0.5%	44	0.2%	11	0.7%	50	0.3%
Mining	1	0.1%	7	0.1%	2	0.1%	12	0.1%	2	0.1%	12	0.1%
Utilities	3	0.4%	25	0.3%	5	0.3%	42	0.2%	5	0.3%	44	0.2%
Construction	49	5.8%	363	3.8%	118	7.7%	803	4.3%	135	8.2%	887	4.5%
Manufacturing	16	1.9%	251	2.6%	38	2.5%	623	3.3%	44	2.7%	714	3.6%
Wholesale Trade	22	2.6%	115	1.2%	49	3.2%	407	2.2%	53	3.2%	456	2.3%
Retail Trade	142	16.9%	1,751	18.2%	234	15.3%	3,184	17.1%	246	15.0%	3,310	16.8%
Motor Vehicle & Parts Dealers	8	1.0%	73	0.8%	24	1.6%	431	2.3%	27	1.6%	457	2.3%
Furniture & Home Furnishings Stores	11	1.3%	29	0.3%	16	1.0%	68	0.4%	16	1.0%	69	0.4%
Electronics & Appliance Stores	5	0.6%	18	0.2%	12	0.8%	33	0.2%	12	0.7%	34	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	8	1.0%	224	2.3%	24	1.6%	481	2.6%	27	1.6%	523	2.7%
Food & Beverage Stores	19	2.3%	468	4.9%	29	1.9%	742	4.0%	30	1.8%	758	3.8%
Health & Personal Care Stores	11	1.3%	100	1.0%	21	1.4%	189	1.0%	21	1.3%	191	1.0%
Gasoline Stations	4	0.5%	16	0.2%	6	0.4%	23	0.1%	6	0.4%	24	0.1%
Clothing & Clothing Accessories Stores	20	2.4%	71	0.7%	20	1.3%	72	0.4%	20	1.2%	72	0.4%
Sport Goods, Hobby, Book, & Music Stores	12	1.4%	103	1.1%	17	1.1%	124	0.7%	17	1.0%	126	0.6%
General Merchandise Stores	9	1.1%	480	5.0%	14	0.9%	761	4.1%	14	0.9%	778	3.9%
Miscellaneous Store Retailers	29	3.5%	165	1.7%	44	2.9%	254	1.4%	46	2.8%	272	1.4%
Nonstore Retailers	7	0.8%	4	0.0%	9	0.6%	5	0.0%	9	0.5%	5	0.0%
Transportation & Warehousing	13	1.6%	75	0.8%	24	1.6%	142	0.8%	27	1.6%	157	0.8%
Information	8	1.0%	202	2.1%	20	1.3%	706	3.8%	22	1.3%	818	4.2%
Finance & Insurance	61	7.3%	618	6.4%	83	5.4%	768	4.1%	85	5.2%	774	3.9%
Central Bank/Credit Intermediation & Related Activities	23	2.7%	259	2.7%	29	1.9%	342	1.8%	29	1.8%	343	1.7%
Securities, Commodity Contracts & Other Financial	20	2.4%	133	1.4%	22	1.4%	138	0.7%	22	1.3%	139	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	19	2.3%	226	2.3%	32	2.1%	289	1.5%	34	2.1%	292	1.5%
Real Estate, Rental & Leasing	47	5.6%	393	4.1%	85	5.5%	548	2.9%	93	5.7%	593	3.0%
Professional, Scientific & Tech Services	97	11.6%	760	7.9%	155	10.1%	1,063	5.7%	166	10.1%	1,114	5.7%
Legal Services	26	3.1%	159	1.6%	32	2.1%	184	1.0%	32	2.0%	185	0.9%
Management of Companies & Enterprises	1	0.1%	19	0.2%	4	0.3%	106	0.6%	4	0.2%	114	0.6%
Administrative & Support & Waste Management & Remediation	22	2.6%	164	1.7%	49	3.2%	392	2.1%	54	3.3%	429	2.2%
Educational Services	11	1.3%	405	4.2%	25	1.6%	832	4.5%	27	1.6%	903	4.6%
Health Care & Social Assistance	62	7.4%	1,522	15.8%	178	11.6%	4,250	22.8%	181	11.0%	4,277	21.7%
Arts, Entertainment & Recreation	17	2.0%	103	1.1%	34	2.2%	195	1.0%	37	2.3%	269	1.4%
Accommodation & Food Services	50	6.0%	1,025	10.6%	88	5.7%	2,030	10.9%	91	5.5%	2,166	11.0%
Accommodation	6	0.7%	142	1.5%	15	1.0%	251	1.3%	16	1.0%	259	1.3%
Food Services & Drinking Places	44	5.3%	883	9.2%	72	4.7%	1,778	9.5%	75	4.6%	1,907	9.7%
Other Services (except Public Administration)	120	14.3%	530	5.5%	206	13.4%	947	5.1%	220	13.4%	1,002	5.1%
Automotive Repair & Maintenance	9	1.1%	36	0.4%	32	2.1%	176	0.9%	35	2.1%	190	1.0%
Public Administration	61	7.3%	1,284	13.3%	82	5.4%	1,555	8.3%	86	5.2%	1,599	8.1%
Unclassified Establishments	29	3.5%	8	0.1%	46	3.0%	12	0.1%	52	3.2%	13	0.1%
Total	838	100.0%	9,640	100.0%	1,532	100.0%	18,662	100.0%	1,641	100.0%	19,701	100.0%

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