

4600 Odonnell St, Baltimore, Maryland, 21224 3 4600 Odonnell St, Baltimore, Maryland, 21224 Rings: 1, 2, 3 mile radii

Prepared by Esri

2 miles

Latitude: 39.28089

Longitude: -76.55714

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	19,610	73,992	159,606
2010 Total Population	19,936	74,061	155,404
2016 Total Population	21,396	77,603	159,796
2016 Group Quarters	176	374	2,948
2021 Total Population	22,175	79,511	162,388
2016-2021 Annual Rate	0.72%	0.49%	0.32%
Household Summary			
2000 Households	8,405	30,466	64,073
2000 Average Household Size	2.30	2.41	2.45
2010 Households	8,467	30,455	62,857
2010 Average Household Size	2.33	2.42	2.43
2016 Households	9,021	32,002	64,866
2016 Average Household Size	2.35	2.41	2.42
2021 Households	9,333	32,863	66,072
2021 Average Household Size	2.36	2.41	2.41
2016-2021 Annual Rate	0.68%	0.53%	0.37%
2010 Families	4,032	15,564	34,077
2010 Average Family Size	3.01	3.12	3.12
2016 Families	4,309	16,184	34,738
2010 Average Family Size	3.03	3.12	3.13
2021 Families		16,530	
	4,461 3.04	3.12	35,166 3.13
2021 Average Family Size	0.70%	0.42%	0.25%
2016-2021 Annual Rate	0.70%	0.42%	0.25%
Housing Unit Summary	0.570	25.004	76.206
2000 Housing Units	9,578	35,884	76,306
Owner Occupied Housing Units	55.0%	51.0%	47.4%
Renter Occupied Housing Units	32.7%	33.9%	36.6%
Vacant Housing Units	12.2%	15.1%	16.0%
2010 Housing Units	9,719	36,064	74,600
Owner Occupied Housing Units	47.6%	46.1%	44.1%
Renter Occupied Housing Units	39.5%	38.4%	40.2%
Vacant Housing Units	12.9%	15.6%	15.7%
2016 Housing Units	10,086	37,278	77,121
Owner Occupied Housing Units	45.9%	43.9%	41.2%
Renter Occupied Housing Units	43.5%	42.0%	42.9%
Vacant Housing Units	10.6%	14.2%	15.9%
2021 Housing Units	10,277	37,918	78,400
Owner Occupied Housing Units	46.5%	44.0%	41.1%
Renter Occupied Housing Units	44.3%	42.7%	43.2%
Vacant Housing Units	9.2%	13.3%	15.7%
Median Household Income			
2016	\$50,925	\$51,180	\$45,387
2021	\$48,672	\$49,822	\$43,831
Median Home Value			
2016	\$195,931	\$188,078	\$167,101
2021	\$210,740	\$205,891	\$174,689
Per Capita Income			
2016	\$31,466	\$30,298	\$27,310
2021	\$33,356	\$32,778	\$29,407
Median Age			
2010	32.9	32.9	33.5
2016	34.0	33.9	34.5
2021	34.8	34.7	35.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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2016 Households by Income			
Household Income Base	9,021	31,990	64,851
<\$15,000	13.5%	15.5%	18.9%
\$15,000 - \$24,999	10.5%	10.3%	11.0%
\$25,000 - \$34,999	9.2%	9.1%	10.0%
\$35,000 - \$49,999	15.9%	13.8%	13.3%
\$50,000 - \$74,999	16.9%	17.5%	17.2%
\$75,000 - \$99,999	10.9%	11.5%	10.5%
\$100,000 - \$149,999	12.8%	12.0%	10.3%
\$150,000 - \$199,999	4.7%	4.7%	4.0%
\$200,000+	5.7%	5.6%	4.6%
Average Household Income	\$73,729	\$73,002	\$66,260
2021 Households by Income			
Household Income Base	9,333	32,851	66,057
<\$15,000	15.9%	17.6%	21.0%
\$15,000 - \$24,999	10.1%	9.6%	10.2%
\$25,000 - \$34,999	7.9%	8.2%	9.4%
\$35,000 - \$49,999	17.3%	14.7%	14.1%
\$50,000 - \$74,999	12.1%	12.6%	12.4%
\$75,000 - \$99,999	11.1%	12.0%	11.1%
\$100,000 - \$149,999	13.8%	13.2%	11.5%
\$150,000 - \$199,999	5.3%	5.5%	4.8%
\$200,000+	6.5%	6.6%	5.4%
Average Household Income	\$78,359	\$78,824	\$71,291
2016 Owner Occupied Housing Units by Value			
Total	4,630	16,357	31,738
<\$50,000	5.7%	10.0%	9.5%
\$50,000 - \$99,999	11.6%	12.5%	15.5%
\$100,000 - \$149,999	15.8%	14.0%	19.2%
\$150,000 - \$199,999	18.4%	17.7%	17.1%
\$200,000 - \$249,999	17.6%	16.5%	12.9%
\$250,000 - \$299,999	10.5%	10.1%	8.0%
\$300,000 - \$399,999	12.1%	9.2%	8.7%
\$400,000 - \$499,999	5.2%	5.0%	4.2%
\$500,000 - \$749,999	2.5%	2.9%	2.8%
\$750,000 - \$999,999	0.4%	1.2%	1.0%
\$1,000,000 +	0.2%	0.9%	1.1%
Average Home Value	\$217,704	\$219,659	\$208,374
2021 Owner Occupied Housing Units by Value			
Total	4,778	16,673	32,184
<\$50,000	5.4%	9.4%	8.8%
\$50,000 - \$99,999	13.0%	13.6%	16.7%
\$100,000 - \$149,999	15.9%	13.5%	18.8%
\$150,000 - \$199,999	12.6%	11.7%	11.5%
\$200,000 - \$249,999	14.4%	15.1%	11.9%
\$250,000 - \$299,999	8.4%	8.2%	6.5%
\$300,000 - \$399,999	19.9%	15.1%	13.8%
\$400,000 - \$499,999	6.5%	6.7%	5.5%
\$500,000 - \$749,999	3.0%	3.9%	3.7%
\$750,000 - \$999,999	0.6%	1.6%	1.4%
\$1,000,000 +	0.2%	1.1%	1.4%
Average Home Value	\$234,361	\$242,163	\$228,485
		-	-

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	19,937	74,063	155,406
0 - 4	6.8%	7.0%	7.1%
5 - 9	4.2%	4.9%	5.6%
10 - 14	3.5%	4.3%	5.1%
15 - 24	12.5%	13.6%	14.2%
25 - 34	28.1%	24.7%	20.7%
35 - 44	13.5%	13.7%	13.1%
45 - 54	11.1%	12.1%	13.4%
55 - 64	9.2%	9.5%	10.3%
65 - 74	5.5%	5.3%	5.6%
75 - 84	3.7%	3.4%	3.5%
85 +	2.1%	1.6%	1.5%
18 +	83.3%	80.8%	78.8%
2016 Population by Age			
Total	21,395	77,601	159,796
0 - 4	6.5%	6.6%	6.6%
5 - 9	5.6%	5.6%	5.9%
10 - 14	4.2%	4.7%	5.2%
15 - 24	10.7%	12.0%	12.8%
25 - 34	25.7%	23.5%	20.5%
35 - 44	15.3%	14.5%	13.4%
45 - 54	10.6%	11.4%	12.2%
55 - 64	9.8%	10.4%	11.4%
65 - 74	6.3%	6.5%	7.0%
75 - 84	3.6%	3.4%	3.5%
85 +	1.9%	1.6%	1.6%
18 +	81.5%	80.6%	79.3%
2021 Population by Age			
Total	22,175	79,510	162,386
0 - 4	6.5%	6.6%	6.6%
5 - 9	5.6%	5.5%	5.7%
10 - 14	5.0%	5.0%	5.4%
15 - 24	10.2%	11.1%	11.8%
25 - 34	23.0%	22.6%	20.1%
35 - 44	17.3%	15.8%	14.6%
45 - 54	10.8%	10.8%	11.3%
55 - 64	9.3%	10.2%	11.3%
65 - 74	6.9%	7.3%	8.0%
75 - 84	3.7%	3.6%	3.8%
85 +	1.7%	1.5%	1.5%
18 +	80.4%	80.3%	79.4%
2010 Population by Sex			
Males	10,000	36,676	74,810
Females	9,936	37,385	80,594
2016 Population by Sex			
Males	10,742	38,579	77,351
Females	10,654	39,024	82,445
2021 Population by Sex	·	,	
Males	11,128	39,569	78,870
Females	11,048	39,942	83,518
		,	



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2010 Population by Race/Ethnicity			
Total	19,935	74,061	155,405
White Alone	68.8%	60.1%	48.8%
Black Alone	13.1%	25.2%	41.0%
American Indian Alone	0.9%	1.0%	0.7%
Asian Alone	2.2%	2.4%	2.2%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	11.6%	8.2%	4.7%
Two or More Races	3.2%	3.0%	2.5%
Hispanic Origin	20.6%	16.0%	9.5%
Diversity Index	66.9	68.8	66.3
2016 Population by Race/Ethnicity			
Total	21,395	77,603	159,796
White Alone	66.6%	58.7%	47.9%
Black Alone	12.5%	24.3%	40.1%
American Indian Alone	0.9%	1.0%	0.7%
Asian Alone	2.5%	2.9%	2.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	13.6%	9.6%	5.7%
Two or More Races	3.7%	3.4%	3.0%
Hispanic Origin	24.5%	18.9%	11.6%
Diversity Index	71.0	71.9	69.0
2021 Population by Race/Ethnicity			
Total	22,176	79,511	162,389
White Alone	64.9%	57.5%	46.8%
Black Alone	11.7%	23.3%	39.3%
American Indian Alone	1.0%	1.0%	0.7%
Asian Alone	2.8%	3.3%	3.0%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	15.4%	10.9%	6.6%
Two or More Races	4.1%	3.8%	3.4%
Hispanic Origin	28.2%	22.0%	13.8%
Diversity Index	74.1	74.6	71.5
2010 Population by Relationship and Household Type			
Total	19,936	74,061	155,404
In Households	99.1%	99.5%	98.1%
In Family Households	65.8%	70.3%	72.7%
Householder	20.3%	21.0%	21.9%
Spouse	11.8%	11.5%	10.7%
Child	21.6%	25.7%	29.1%
Other relative	7.1%	7.3%	6.7%
Nonrelative	5.0%	4.8%	4.2%
In Nonfamily Households	33.3%	29.2%	25.5%
In Group Quarters	0.9%	0.5%	1.9%
Institutionalized Population	0.8%	0.3%	1.0%
Noninstitutionalized Population	0.1%	0.2%	0.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment	1 mile	2 miles	3 miles
Total	15,629	55,208	111,068
Less than 9th Grade	13.6%	10.8%	8.0%
9th - 12th Grade, No Diploma	9.8%	10.8%	12.4%
High School Graduate	18.2%	21.2%	24.6%
-	5.0%	5.2%	6.3%
GED/Alternative Credential			
Some College, No Degree	14.6%	13.7%	16.0%
Associate Degree	3.6%	3.7% 20.2%	3.7%
Bachelor's Degree	20.8%		16.4%
Graduate/Professional Degree	14.5%	14.8%	12.7%
2016 Population 15+ by Marital Status	47.000	64 540	101.101
Total	17,923	64,548	131,484
Never Married	50.0%	50.8%	50.9%
Married	34.8%	34.0%	32.3%
Widowed	5.8%	5.4%	6.4%
Divorced	9.4%	9.8%	10.4%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	95.1%	92.5%	90.4%
Civilian Unemployed	4.9%	7.5%	9.6%
2016 Employed Population 16+ by Industry			
Total	12,185	41,631	78,746
Agriculture/Mining	0.2%	0.4%	0.3%
Construction	10.6%	8.5%	7.2%
Manufacturing	6.7%	6.7%	6.0%
Wholesale Trade	3.3%	2.6%	2.2%
Retail Trade	6.5%	7.6%	9.0%
Transportation/Utilities	4.2%	4.1%	4.9%
Information	1.7%	1.7%	1.8%
Finance/Insurance/Real Estate	4.9%	5.1%	5.2%
Services	55.5%	57.3%	56.5%
Public Administration	6.4%	6.0%	7.0%
2016 Employed Population 16+ by Occupation			
Total	12,185	41,633	78,745
White Collar	57.8%	61.0%	59.7%
Management/Business/Financial	17.3%	16.4%	14.7%
Professional	25.4%	28.2%	25.7%
Sales	7.0%	7.9%	8.2%
Administrative Support	8.1%	8.6%	11.0%
Services	21.1%	18.9%	20.8%
Blue Collar	21.1%	20.1%	19.6%
Farming/Forestry/Fishing	0.2%	0.4%	0.3%
Construction/Extraction	7.8%	6.3%	5.3%
Installation/Maintenance/Repair	2.2%	3.1%	2.9%
Production	5.3%		
	5.5%	4.3% 6.1%	4.4% 6.7%
Transportation/Material Moving	5.5%	0.1%	0.7%
2010 Population By Urban/ Rural Status	10.000	74.55	
Total Population	19,936	74,061	155,404
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%



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2010 Households by Type			
Total	8,467	30,455	62,856
Households with 1 Person	34.3%	33.4%	33.3%
Households with 2+ People	65.7%	66.6%	66.7%
Family Households	47.6%	51.1%	54.2%
Husband-wife Families	27.7%	27.9%	26.5%
With Related Children	9.9%	10.6%	10.2%
Other Family (No Spouse Present)	19.9%	23.2%	27.8%
Other Family with Male Householder	6.5%	6.2%	6.0%
With Related Children	2.9%	3.0%	2.9%
Other Family with Female Householder	13.5%	17.0%	21.7%
With Related Children	7.9%	10.5%	14.2%
Nonfamily Households	18.0%	15.5%	12.5%
All Households with Children	21.2%	24.7%	27.8%
Multigenerational Households	3.4%	5.0%	5.9%
Unmarried Partner Households	11.0%	10.6%	9.9%
Male-female	9.8%	9.5%	8.9%
Same-sex	1.2%	1.2%	1.0%
2010 Households by Size			
Total	8,468	30,457	62,859
1 Person Household	34.3%	33.4%	33.3%
2 Person Household	33.8%	31.9%	30.6%
3 Person Household	15.3%	15.3%	16.0%
4 Person Household	7.6%	9.1%	9.8%
5 Person Household	4.5%	5.0%	5.3%
6 Person Household	2.2%	2.5%	2.5%
7 + Person Household	2.3%	2.7%	2.4%
2010 Households by Tenure and Mortgage Status			
Total	8,467	30,455	62,857
Owner Occupied	54.6%	54.6%	52.3%
Owned with a Mortgage/Loan	40.6%	39.5%	38.3%
Owned Free and Clear	14.1%	15.1%	14.0%
Renter Occupied	45.4%	45.4%	47.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	9,719	36,064	74,600
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



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Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Front Porches (8E)	Front Porches (8E)	Front Porches (8E)
3.	Emerald City (8B)	Parks and Rec (5C)	Modest Income Homes
2016 Consumer Spending			
Apparel & Services: Total \$	\$18,776,486	\$65,193,804	\$118,585,748
Average Spent	\$2,081.42	\$2,037.18	\$1,828.16
Spending Potential Index	103	101	91
Education: Total \$	\$13,582,078	\$47,759,150	\$86,780,160
Average Spent	\$1,505.61	\$1,492.38	\$1,337.84
Spending Potential Index	106	106	95
Entertainment/Recreation: Total \$	\$24,727,309	\$86,782,583	\$159,780,167
Average Spent	\$2,741.08	\$2,711.79	\$2,463.23
Spending Potential Index	94	93	84
Food at Home: Total \$	\$44,924,658	\$156,811,210	\$289,044,705
Average Spent	\$4,980.01	\$4,900.04	\$4,456.03
Spending Potential Index	100	98	89
Food Away from Home: Total \$	\$28,373,871	\$98,663,514	\$179,743,828
Average Spent	\$3,145.31	\$3,083.04	\$2,771.00
Spending Potential Index	102	100	90
Health Care: Total \$	\$41,443,074	\$146,855,194	\$275,342,991
Average Spent	\$4,594.07	\$4,588.94	\$4,244.80
Spending Potential Index	87	87	80
HH Furnishings & Equipment: Total \$	\$15,131,985	\$52,933,449	\$97,190,123
Average Spent	\$1,677.42	\$1,654.07	\$1,498.32
Spending Potential Index	95	94	85
Personal Care Products & Services: Total \$	\$6,356,089	\$22,203,158	\$40,722,520
Average Spent	\$704.59	\$693.81	\$627.79
Spending Potential Index	96	95	86
Shelter: Total \$	\$147,006,350	\$512,787,246	\$938,305,606
Average Spent	\$16,296.01	\$16,023.60	\$14,465.29
Spending Potential Index	105	103	93
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,974,946	\$63,514,418	\$118,771,208
Average Spent	\$1,992.57	\$1,984.70	\$1,831.02
Spending Potential Index	86	86	79
Travel: Total \$	\$15,052,467	\$52,969,195	\$97,056,826
Average Spent	\$1,668.60	\$1,655.18	\$1,496.27
Spending Potential Index	90	89	80
Vehicle Maintenance & Repairs: Total \$	\$8,710,956	\$30,528,266	\$56,292,908
Average Spent	\$965.63	\$953.95	\$867.83
Spending Potential Index	93	92	84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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	Percent	Domographic Summany	2016	5
		Demographic Summary		2021
Metro Renters (3B)	29.4%	Population	21,396	22,175
Front Porches (8E)	22.6%	Households	9,021	9,333
Emerald City (8B)	12.6%	Families	4,309	4,461
Fresh Ambitions (13D)	11.9%	Median Age	34.0	34.8
Hardscrabble Road (8G)	7.0%	Median Household Income	\$50,925	\$48,672
		Spending Potential	Average Amount	
		Index	Spent	Total
Apparel and Services		103	\$2,081.42	\$18,776,486
Men's		105	\$419.52	\$3,784,490
Women's		100	\$686.41	\$6,192,139
Children's		109	\$350.83	\$3,164,839
Footwear		104	\$446.95	\$4,031,955
Watches & Jewelry		98	\$101.71	\$917,512
Apparel Products and Services (1)		105	\$76.00	\$685,552
Computer				, ,
Computers and Hardware for Home Use		106	\$183.23	\$1,652,941
Portable Memory		105	\$4.92	\$44,403
Computer Software		105	\$13.78	\$124,338
•				
Computer Accessories		95	\$16.82	\$151,742
Entertainment & Recreation		94	\$2,741.08	\$24,727,309
Fees and Admissions		96	\$552.71	\$4,985,959
Membership Fees for Clubs (2)		95	\$181.44	\$1,636,777
Fees for Participant Sports, excl. Trips		90	\$80.72	\$728,163
Tickets to Theatre/Operas/Concerts		96	\$50.87	\$458,934
Tickets to Movies/Museums/Parks		106	\$70.68	\$637,603
Admission to Sporting Events, excl. Tr	ps	99	\$53.02	\$478,325
Fees for Recreational Lessons		93	\$114.82	\$1,035,770
Dating Services		167	\$1.15	\$10,386
TV/Video/Audio		99	\$1,186.17	\$10,700,474
Cable and Satellite Television Services		97	\$868.53	\$7,834,991
Televisions		103	\$112.81	\$1,017,665
Satellite Dishes		77	\$1.13	\$10,185
VCRs, Video Cameras, and DVD Player	s	106	\$8.55	\$77,086
Miscellaneous Video Equipment	5	99	\$7.61	\$68,678
Video Cassettes and DVDs		108	\$19.92	\$179,711
Video Game Hardware/Accessories		114	\$29.33	\$264,542
Video Game Software		114	\$16.20	\$146,114
Streaming/Downloaded Video		110		\$181,191
			\$20.09	
Rental of Video Cassettes and DVDs		107	\$17.53	\$158,136
Installation of Televisions		73	\$0.67	\$6,086
Audio (3)		97	\$79.17	\$714,232
Rental and Repair of TV/Radio/Sound	Equipment	118	\$4.64	\$41,858
Pets		86	\$460.62	\$4,155,241
Toys/Games/Crafts/Hobbies (4)		98	\$112.57	\$1,015,511
Recreational Vehicles and Fees (5)		77	\$82.33	\$742,722
Sports/Recreation/Exercise Equipment (6	5)	92	\$152.01	\$1,371,285
Photo Equipment and Supplies (7)		98	\$53.92	\$486,438
Reading (8)		91	\$118.84	\$1,072,088
Catered Affairs (9)		85	\$21.90	\$197,591
Food		101	\$8,125.32	\$73,298,528
Food at Home		100	\$4,980.01	\$44,924,658
Bakery and Cereal Products		99	\$669.65	\$6,040,908
Meats, Poultry, Fish, and Eggs		101	\$1,116.66	\$10,073,397
Dairy Products		99	\$526.40	\$4,748,640
Fruits and Vegetables		102	\$970.56	\$8,755,385
Snacks and Other Food at Home (10)		99	\$970.30	\$15,306,327
Food Away from Home		102	\$1,090.74	\$15,300,327 \$28,373,871
Alcoholic Beverages		104	\$531.27	\$4,792,562

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4600 Odonnell St, Baltimore, Maryland, 21224 3 4600 Odonnell St, Baltimore, Maryland, 21224 Ring: 1 mile radius

Prepared by Esri Latitude: 39.28089

Longitude: -76.55714

	Spending Potential Index	Average Amount Spent	Total
Financial	INGCA	opene	lotai
Value of Stocks/Bonds/Mutual Funds	77	\$5,741.74	\$51,796,219
Value of Retirement Plans	72	\$18,742.16	\$169,073,000
Value of Other Financial Assets	84	\$949.42	\$8,564,754
Vehicle Loan Amount excluding Interest	95	\$2,316.92	\$20,900,949
Value of Credit Card Debt	94	\$537.66	\$4,850,252
Health			
Nonprescription Drugs	91	\$112.52	\$1,015,064
Prescription Drugs	81	\$341.27	\$3,078,576
Eyeglasses and Contact Lenses	89	\$79.56	\$717,710
Home			
Mortgage Payment and Basics (11)	78	\$6,659.72	\$60,077,291
Maintenance and Remodeling Services	72	\$1,262.27	\$11,386,925
Maintenance and Remodeling Materials (12)	68	\$247.33	\$2,231,179
Utilities, Fuel, and Public Services	94	\$4,569.15	\$41,218,266
Household Furnishings and Equipment			
Household Textiles (13)	97	\$84.73	\$764,337
Furniture	101	\$495.65	\$4,471,243
Rugs	91	\$22.24	\$200,646
Major Appliances (14)	83	\$235.07	\$2,120,584
Housewares (15)	96	\$80.58	\$726,870
Small Appliances	101	\$47.51	\$428,544
Luggage	94	\$8.73	\$78,730
Telephones and Accessories	108	\$76.93	\$694,020
Household Operations			
Child Care	110	\$463.71	\$4,183,156
Lawn and Garden (16)	73	\$299.10	\$2,698,223
Moving/Storage/Freight Express	114	\$72.19	\$651,182
Housekeeping Supplies (17)	95	\$666.34	\$6,011,018
Insurance			
Owners and Renters Insurance	73	\$336.81	\$3,038,338
Vehicle Insurance	96	\$1,071.33	\$9,664,438
Life/Other Insurance	79	\$327.17	\$2,951,422
Health Insurance	87	\$2,949.62	\$26,608,565
Personal Care Products (18)	100	\$433.08	\$3,906,809
School Books and Supplies (19)	101	\$166.33	\$1,500,428
Smoking Products	99	\$407.51	\$3,676,134
Transportation			
Payments on Vehicles excluding Leases	91	\$1,895.97	\$17,103,588
Gasoline and Motor Oil	94	\$2,904.92	\$26,205,244
Vehicle Maintenance and Repairs	93	\$965.63	\$8,710,956
Travel			
Airline Fares	95	\$435.30	\$3,926,806
Lodging on Trips	86	\$397.37	\$3,584,684
Auto/Truck Rental on Trips	88	\$21.26	\$191,753
Food and Drink on Trips	89	\$391.82	\$3,534,623

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4600 Odonnell St, Baltimore, Maryland, 21224 3 4600 Odonnell St, Baltimore, Maryland, 21224 Ring: 2 mile radius Prepared by Esri Latitude: 39.28089 Longitude: -76.55714

Rilig:				Longitude: -76.55714
Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Metro Renters (3B)	25.2%	Population	77,603	79,511
Front Porches (8E)	13.5%	Households	32,002	32,863
Parks and Rec (5C)	8.8%	Families	16,184	16,530
Fresh Ambitions (13D)	8.4%	Median Age	33.9	34.7
Laptops and Lattes (3A)	8.3%	Median Household Income	\$51,180	\$49,822
		Spending Potential	Average Amount	
		Index	Spent	Total
Apparel and Services		101	\$2,037.18	\$65,193,804
Men's		102	\$409.97	\$13,119,878
Women's		99	\$675.61	\$21,620,878
Children's		105 102	\$339.23 \$436.47	\$10,855,883
Footwear		97		\$13,968,001
Watches & Jewelry			\$100.75	\$3,224,278
Apparel Products and Services (1)		104	\$75.15	\$2,404,885
Computer		102	+170.00	+= === = = = =
Computers and Hardware for Hom	e Use	103	\$179.06	\$5,730,315
Portable Memory		102	\$4.81	\$153,838
Computer Software		105	\$13.56	\$434,013
Computer Accessories		93	\$16.59	\$530,957
Entertainment & Recreation		93	\$2,711.79	\$86,782,583
Fees and Admissions		95 94	\$545.49	\$17,456,732
Membership Fees for Clubs (2)	Tring	94 89	\$180.66 \$79.28	\$5,781,409
Fees for Participant Sports, excl.				\$2,537,002
Tickets to Theatre/Operas/Conce Tickets to Movies/Museums/Park		96 103	\$50.61 \$68.41	\$1,619,642
Admission to Sporting Events, e		98	\$52.37	\$2,189,352
Fees for Recreational Lessons	xci. mps	98	\$113.04	\$1,676,001 \$3,617,532
Dating Services		162	\$113.04	\$3,017,332
TV/Video/Audio		98	\$1,174.39	\$37,582,676
Cable and Satellite Television Se	orvices	96	\$863.89	\$27,646,070
Televisions	.1 VICC3	101	\$110.86	\$3,547,811
Satellite Dishes		77	\$1.12	\$35,802
VCRs, Video Cameras, and DVD	Plavers	103	\$8.31	\$265,780
Miscellaneous Video Equipment	Thay cro	95	\$7.31	\$234,020
Video Cassettes and DVDs		105	\$19.41	\$621,085
Video Game Hardware/Accessor	ies	111	\$28.56	\$913,896
Video Game Software		113	\$15.64	\$500,601
Streaming/Downloaded Video		107	\$19.37	\$619,893
Rental of Video Cassettes and D	VDs	104	\$16.92	\$541,498
Installation of Televisions		75	\$0.69	\$22,093
Audio (3)		95	\$77.78	\$2,489,161
Rental and Repair of TV/Radio/S	ound Equipment	115	\$4.53	\$144,969
Pets		86	\$458.07	\$14,659,271
Toys/Games/Crafts/Hobbies (4)		97	\$110.37	\$3,532,208
Recreational Vehicles and Fees (5)		76	\$81.65	\$2,613,108
Sports/Recreation/Exercise Equipn	nent (6)	90	\$148.80	\$4,761,821
Photo Equipment and Supplies (7)		96	\$52.96	\$1,694,905
Reading (8)		90	\$118.19	\$3,782,467
Catered Affairs (9)		84	\$21.85	\$699,396
Food		99	\$7,983.09	\$255,474,724
Food at Home		98	\$4,900.04	\$156,811,210
Bakery and Cereal Products		98	\$660.94	\$21,151,506
Meats, Poultry, Fish, and Eggs		99	\$1,098.63	\$35,158,255
Dairy Products		98	\$518.72	\$16,600,154
Fruits and Vegetables		100	\$952.42	\$30,479,390
Snacks and Other Food at Home	e (10)	98	\$1,669.33	\$53,421,905
Food Away from Home		100	\$3,083.04	\$98,663,514
Alcoholic Beverages		102	\$523.93	\$16,766,885

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4600 Odonnell St, Baltimore, Maryland, 21224 3 4600 Odonnell St, Baltimore, Maryland, 21224 Ring: 2 mile radius

Prepared by Esri Latitude: 39.28089

Longitude: -76.55714

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	79	\$5,907.96	\$189,066,575
Value of Retirement Plans	74	\$19,294.16	\$617,451,573
Value of Other Financial Assets	85	\$958.67	\$30,679,264
Vehicle Loan Amount excluding Interest	93	\$2,271.15	\$72,681,302
Value of Credit Card Debt	94	\$535.40	\$17,133,924
Health			
Nonprescription Drugs	90	\$112.08	\$3,586,927
Prescription Drugs	82	\$344.94	\$11,038,744
Eyeglasses and Contact Lenses	89	\$79.31	\$2,537,933
Home			
Mortgage Payment and Basics (11)	78	\$6,670.60	\$213,472,701
Maintenance and Remodeling Services	73	\$1,283.12	\$41,062,350
Maintenance and Remodeling Materials (12)	69	\$250.56	\$8,018,437
Utilities, Fuel, and Public Services	93	\$4,544.00	\$145,417,204
Household Furnishings and Equipment			
Household Textiles (13)	96	\$83.97	\$2,687,296
Furniture	99	\$487.32	\$15,595,291
Rugs	91	\$22.23	\$711,431
Major Appliances (14)	82	\$232.86	\$7,452,118
Housewares (15)	95	\$79.29	\$2,537,474
Small Appliances	99	\$46.71	\$1,494,903
Luggage	94	\$8.65	\$276,942
Telephones and Accessories	106	\$75.63	\$2,420,205
Household Operations			
Child Care	107	\$454.27	\$14,537,667
Lawn and Garden (16)	74	\$302.07	\$9,666,903
Moving/Storage/Freight Express	110	\$70.05	\$2,241,636
Housekeeping Supplies (17)	94	\$658.69	\$21,079,345
Insurance			
Owners and Renters Insurance	74	\$342.94	\$10,974,816
Vehicle Insurance	95	\$1,060.05	\$33,923,602
Life/Other Insurance	80	\$330.99	\$10,592,252
Health Insurance	87	\$2,949.83	\$94,400,413
Personal Care Products (18)	98	\$423.86	\$13,564,331
School Books and Supplies (19)	98	\$161.87	\$5,180,212
Smoking Products	100	\$408.30	\$13,066,263
Transportation			
Payments on Vehicles excluding Leases	90	\$1,868.70	\$59,802,251
Gasoline and Motor Oil	93	\$2,862.21	\$91,596,522
Vehicle Maintenance and Repairs	92	\$953.95	\$30,528,266
Travel			
Airline Fares	94	\$430.48	\$13,776,201
Lodging on Trips	86	\$396.76	\$12,696,991
Auto/Truck Rental on Trips	87	\$21.01	\$672,380
Food and Drink on Trips	89	\$388.79	\$12,442,132

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4600 Odonnell St, Baltimore, Maryland, 21224 3

4600 Odonnell St, Baltimore, Maryland, 21224

Prepared by Esri Latitude: 39.28089

	3 mile radius	more, Maryland, 21224		Latitude: 39.2808 Longitude: -76.5571
.		B	2016	U
Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Metro Renters (3B)	18.0%	Population	159,796	162,388
Front Porches (8E)	14.5%	Households	64,866	66,072
Modest Income Homes (12D)	8.8%	Families	34,738	35,166
Laptops and Lattes (3A)	8.2%	Median Age	34.5	35.3
City Commons (11E)	8.1%	Median Household Income	\$45,387	\$43,831
		Spending Potential	Average Amount	
		Index	Spent	Total
Apparel and Services		91	\$1,828.16	\$118,585,748
Men's		91	\$365.46	\$23,706,039
Women's		89	\$609.19	\$39,515,558
Children's		94	\$302.83	\$19,643,454
Footwear		91	\$391.80	\$25,414,745
Watches & Jewelry		87	\$90.50	\$5,870,353
Apparel Products and Services (1)		95	\$68.38	\$4,435,598
Computer			+	+ - , ,
Computers and Hardware for Hom		92	\$159.99	¢10 377 947
•	e use	92		\$10,377,847
Portable Memory			\$4.30	\$279,066
Computer Software		95	\$12.31	\$798,390
Computer Accessories		85	\$15.07	\$977,805
Entertainment & Recreation		84	\$2,463.23	\$159,780,167
Fees and Admissions		85	\$488.73	\$31,702,174
Membership Fees for Clubs (2)		85	\$162.62	\$10,548,435
Fees for Participant Sports, excl.		80	\$71.87	\$4,661,654
Tickets to Theatre/Operas/Conce		86	\$45.51	\$2,952,283
Tickets to Movies/Museums/Park	<s< td=""><td>91</td><td>\$60.34</td><td>\$3,913,927</td></s<>	91	\$60.34	\$3,913,927
Admission to Sporting Events, e	xcl. Trips	88	\$46.90	\$3,042,037
Fees for Recreational Lessons		82	\$100.51	\$6,519,890
Dating Services		143	\$0.99	\$63,948
TV/Video/Audio		90	\$1,078.35	\$69,948,273
Cable and Satellite Television Se	ervices	89	\$799.61	\$51,867,201
Televisions		92	\$100.75	\$6,535,080
Satellite Dishes		71	\$1.04	\$67,675
VCRs, Video Cameras, and DVD	Players	92	\$7.42	\$481,217
Miscellaneous Video Equipment	They cro	87	\$6.67	\$432,434
Video Cassettes and DVDs		93	\$17.27	\$1,120,024
Video Game Hardware/Accessor	iec	99	\$25.41	\$1,647,984
Video Game Software	103	100	\$13.80	\$895,440
Streaming/Downloaded Video		93	\$15.80	\$1,096,111
<u>.</u>	VDc	91	,	
Rental of Video Cassettes and D	VDS		\$14.93	\$968,724
Installation of Televisions		74	\$0.68	\$44,209
Audio (3)		85	\$69.81	\$4,528,595
Rental and Repair of TV/Radio/S	ouna Equipment	103	\$4.06	\$263,579
Pets		78	\$417.66	\$27,091,759
Toys/Games/Crafts/Hobbies (4)		87	\$99.10	\$6,427,976
Recreational Vehicles and Fees (5)		69	\$74.46	\$4,829,916
Sports/Recreation/Exercise Equipn		78	\$129.85	\$8,422,527
Photo Equipment and Supplies (7)		86	\$47.47	\$3,079,159
Reading (8)		82	\$107.73	\$6,988,010
Catered Affairs (9)		77	\$19.89	\$1,290,373
Food		89	\$7,227.03	\$468,788,533
Food at Home		89	\$4,456.03	\$289,044,705
Bakery and Cereal Products		90	\$603.63	\$39,154,831
Meats, Poultry, Fish, and Eggs		90	\$1,002.44	\$65,024,065
Dairy Products		89	\$470.33	\$30,508,596
Fruits and Vegetables		90	\$861.76	\$55,898,657
Snacks and Other Food at Home	(10)	89	\$1,517.88	\$98,458,556
Food Away from Home	. (10)	90	\$2,771.00	\$179,743,828
-		90		
Alcoholic Beverages		91	\$468.39	\$30,382,399

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4600 Odonnell St, Baltimore, Maryland, 21224 3 4600 Odonnell St, Baltimore, Maryland, 21224 Ring: 3 mile radius Prepared by Esri Latitude: 39.28089

Longitude: -76.55714

	Spending Potential Index	Average Amount Spent	Total
Financial	Index	opent	i otai
Value of Stocks/Bonds/Mutual Funds	75	\$5,651.48	\$366,589,006
Value of Retirement Plans	70	\$18,230.52	\$1,182,540,730
Value of Other Financial Assets	80	\$904.01	\$58,639,445
Vehicle Loan Amount excluding Interest	85	\$2,059.33	\$133,580,440
Value of Credit Card Debt	86	\$489.84	\$31,774,017
Health			
Nonprescription Drugs	83	\$103.01	\$6,681,823
Prescription Drugs	78	\$326.10	\$21,152,870
Eyeglasses and Contact Lenses	81	\$72.81	\$4,722,853
Home			
Mortgage Payment and Basics (11)	72	\$6,179.95	\$400,868,662
Maintenance and Remodeling Services	69	\$1,206.91	\$78,287,704
Maintenance and Remodeling Materials (12)	65	\$236.83	\$15,362,494
Utilities, Fuel, and Public Services	86	\$4,203.15	\$272,641,261
Household Furnishings and Equipment			
Household Textiles (13)	88	\$76.31	\$4,949,676
Furniture	90	\$440.73	\$28,588,551
Rugs	83	\$20.25	\$1,313,395
Major Appliances (14)	75	\$212.84	\$13,806,292
Housewares (15)	86	\$71.62	\$4,645,788
Small Appliances	89	\$42.05	\$2,727,633
Luggage	85	\$7.86	\$509,771
Telephones and Accessories	96	\$68.20	\$4,423,563
Household Operations			
Child Care	95	\$401.61	\$26,050,820
Lawn and Garden (16)	69	\$280.07	\$18,166,861
Moving/Storage/Freight Express	96	\$61.03	\$3,958,917
Housekeeping Supplies (17)	86	\$602.09	\$39,055,116
Insurance			
Owners and Renters Insurance	71	\$327.41	\$21,237,518
Vehicle Insurance	87	\$970.36	\$62,943,646
Life/Other Insurance	75	\$308.88	\$20,035,955
Health Insurance	81	\$2,734.83	\$177,397,232
Personal Care Products (18)	88	\$381.86	\$24,769,586
School Books and Supplies (19)	88	\$143.86	\$9,331,750
Smoking Products	93	\$379.50	\$24,616,445
Transportation			
Payments on Vehicles excluding Leases	82	\$1,702.03	\$110,403,993
Gasoline and Motor Oil	85	\$2,612.50	\$169,462,146
Vehicle Maintenance and Repairs	84	\$867.83	\$56,292,908
	0.4	+204.60	
Airline Fares	84	\$384.68	\$24,952,623
Lodging on Trips	78	\$362.21	\$23,495,372
Auto/Truck Rental on Trips	79	\$18.94	\$1,228,289
Food and Drink on Trips	80	\$351.91	\$22,826,756

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



4600 Odonnell St, Baltimore, Maryland, 21224 3 4600 Odonnell St, Baltimore, Maryland, 21224 Ring: 3 mile radius

(1) Apparel Products and Services includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.

(3) Audio includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.

(19) School Books and Supplies includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

4600 Odonnell St, Baltimore, Maryland, 21224 3 4600 Odonnell St, Baltimore, Maryland, 21224 Rings: 1, 2, 3 mile radii Prepared by Esri

Latitude: 39.28089 Longitude: -76.55714

Data for all businesses in area		1 mile					2 miles				3 miles				
Total Businesses:		1,167				3,248				7,578					
Total Employees:		16,333				40,369				124,278					
Total Residential Population:	21,396				77,603				159,796						
Employee/Residential Population Ratio:		0.76:1				0.52:1				0.78:1					
		Businesses		Employees		Businesses		Employees		Businesses		Employees			
by SIC Codes	Number	Percent	Number		Number	Percent	Number		Number	Percent	Number				
Agriculture & Mining	10	0.9%	94	0.6%	25	0.8%	252	0.6%	48	0.6%	444	0.4%			
Construction	74	6.3%	866	5.3%	179	5.5%	1,816	4.5%	345	4.6%	3,302	2.7%			
Manufacturing	49	4.2%	1,253	7.7%	132	4.1%	3,503	8.7%	247	3.3%	6,321	5.1%			
Transportation	81	6.9%	734	4.5%	186	5.7%	1,606	4.0%	310	4.1%	4,357	3.5%			
Communication	13	1.1%	61	0.4%	34	1.0%	159	0.4%	80	1.1%	418	0.3%			
Utility	4	0.3%	22	0.1%	10	0.3%	82	0.2%	25	0.3%	1,757	1.4%			
Wholesale Trade	49	4.2%	858	5.3%	134	4.1%	2,408	6.0%	260	3.4%	4,075	3.3%			
Retail Trade Summary	302	25.9%	2,992	18.3%	924	28.4%	9,470	23.5%	1,936	25.5%	25,107	20.2%			
Home Improvement	6	0.5%	141	0.9%	20	0.6%	483	1.2%	50	0.7%	753	0.6%			
General Merchandise Stores	7	0.6%	206	1.3%	19	0.6%	266	0.7%	55	0.7%	1,125	0.9%			
Food Stores	46	3.9%	309	1.9%	141	4.3%	1,014	2.5%	262	3.5%	3,560	2.9%			
Auto Dealers, Gas Stations, Auto Aftermarket	24	2.1%	357	2.2%	79	2.4%	859	2.1%	176	2.3%	1,805	1.5%			
Apparel & Accessory Stores	13	1.1%	189	1.2%	56	1.7%	1,712	4.2%	129	1.7%	4,325	3.5%			
Furniture & Home Furnishings	25	2.1%	159	1.0%	58	1.8%	467	1.2%	110	1.5%	1,023	0.8%			
Eating & Drinking Places	126	10.8%	1,083	6.6%	388	11.9%	3,433	8.5%	793	10.5%	9,793	7.9%			
Miscellaneous Retail	55	4.7%	548	3.4%	163	5.0%	1,237	3.1%	360	4.8%	2,724	2.2%			
Finance, Insurance, Real Estate Summary	140	12.0%	1,113	6.8%	384	11.8%	2,432	6.0%	950	12.5%	9,745	7.8%			
Banks, Savings & Lending Institutions	60	5.1%	309	1.9%	173	5.3%	636	1.6%	406	5.4%	3,412	2.7%			
Securities Brokers	5	0.4%	50	0.3%	1/5	0.5%	208	0.5%	67	0.9%	2,193	1.8%			
Insurance Carriers & Agents	18	1.5%	358	2.2%	51	1.6%	522	1.3%	112	1.5%	1,309	1.1%			
Real Estate, Holding, Other Investment Offices	58	5.0%	396	2.2%	144	4.4%	1,066	2.6%	366	4.8%	2,831	2.3%			
Services Summary	384	32.9%	8,198	50.2%	1,077	33.2%	18,084	44.8%	2,883	38.0%	59,306	47.7%			
Hotels & Lodging	2	0.2%	101	0.6%	13	0.4%	277	0.7%	40	0.5%	2,582	2.1%			
Automotive Services	32	2.7%	276	1.7%	94	2.9%	757	1.9%	240	3.2%	1,919	1.5%			
Motion Pictures & Amusements	24	2.1%	115	0.7%	75	2.3%	439	1.1%	185	2.4%	1,115	0.9%			
Health Services	50	4.3%	3,321	20.3%	108	3.3%	5,744	14.2%	349	4.6%	14,202	11.4%			
Legal Services	9	0.8%	34	0.2%	30	0.9%	131	0.3%	193	2.5%	2,877	2.3%			
Education Institutions & Libraries	17	1.5%	700	4.3%	44	1.4%	1,713	4.2%	178	2.3%	13,617	11.0%			
Other Services	250	21.4%	3,650	22.3%	714	22.0%	9,022	22.3%	1,698	22.4%	22,994	18.5%			
Government	11	0.9%	114	0.7%	29	0.9%	493	1.2%	156	2.1%	8,817	7.1%			
Unclassified Establishments	51	4.4%	26	0.2%	135	4.2%	64	0.2%	336	4.4%	627	0.5%			
Totals	1,167	100.0%	16,333	100.0%	3,248	100.0%	40,369	100.0%	7,578	100.0%	124,278	100.0%			
Source: Convright 2016 Infogroup Inc. All rights reserve			•		57240	20010/0	10,000	20010 /0	,,,,,,,	20010/0	12 1,270	100.0 /			

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

September 12, 2016

4600 Odonnell St, Baltimore, Maryland, 21224 3 4600 Odonnell St, Baltimore, Maryland, 21224 Rings: 1, 2, 3 mile radii Prepared by Esri

Latitude: 39.28089 Longitude: -76.55714

	Businesses		Emple	Employees Bu		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Perce	
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.0%	5	0.0%	6	0.1%	68	0.1	
Mining	1	0.1%	4	0.0%	3	0.1%	13	0.0%	4	0.1%	24	0.0	
Utilities	0	0.0%	2	0.0%	1	0.0%	7	0.0%	9	0.1%	1,633	1.3	
Construction	80	6.9%	917	5.6%	196	6.0%	2,004	5.0%	384	5.1%	3,764	3.0	
Manufacturing	62	5.3%	1,314	8.0%	148	4.6%	3,556	8.8%	258	3.4%	7,173	5.8	
Wholesale Trade	48	4.1%	856	5.2%	129	4.0%	2,393	5.9%	249	3.3%	4,036	3.29	
Retail Trade	157	13.5%	1,809	11.1%	507	15.6%	5,868	14.5%	1,094	14.4%	13,899	11.2	
Motor Vehicle & Parts Dealers	14	1.2%	262	1.6%	52	1.6%	661	1.6%	111	1.5%	1,528	1.2	
Furniture & Home Furnishings Stores	9	0.8%	63	0.4%	22	0.7%	233	0.6%	43	0.6%	401	0.3	
Electronics & Appliance Stores	15	1.3%	78	0.5%	32	1.0%	205	0.5%	67	0.9%	600	0.5	
Bldg Material & Garden Equipment & Supplies Dealers	6	0.5%	141	0.9%	20	0.6%	483	1.2%	50	0.7%	753	0.6	
Food & Beverage Stores	40	3.4%	255	1.6%	151	4.6%	977	2.4%	282	3.7%	2,351	1.9	
Health & Personal Care Stores	14	1.2%	135	0.8%	29	0.9%	319	0.8%	81	1.1%	974	0.80	
Gasoline Stations	10	0.9%	95	0.6%	27	0.8%	198	0.5%	66	0.9%	278	0.2	
Clothing & Clothing Accessories Stores	16	1.4%	195	1.2%	62	1.9%	1,726	4.3%	150	2.0%	4,390	3.5	
Sport Goods, Hobby, Book, & Music Stores	2	0.2%	22	0.1%	13	0.4%	72	0.2%	35	0.5%	227	0.2	
General Merchandise Stores	7	0.6%	206	1.3%	19	0.6%	266	0.7%	55	0.7%	1,125	0.9	
Miscellaneous Store Retailers	19	1.6%	318	1.9%	65	2.0%	649	1.6%	132	1.7%	1,081	0.9	
Nonstore Retailers	6	0.5%	37	0.2%	14	0.4%	79	0.2%	22	0.3%	191	0.2	
Transportation & Warehousing	71	6.1%	703	4.3%	150	4.6%	1,435	3.6%	245	3.2%	4,027	3.2	
Information	28	2.4%	186	1.1%	66	2.0%	447	1.1%	183	2.4%	2,863	2.3	
Finance & Insurance	84	7.2%	724	4.4%	243	7.5%	1,381	3.4%	596	7.9%	7,002	5.6	
Central Bank/Credit Intermediation & Related Activities	61	5.2%	316	1.9%	176	5.4%	651	1.6%	412	5.4%	3,411	2.7	
Securities, Commodity Contracts & Other Financial	5	0.4%	50	0.3%	16	0.5%	208	0.5%	72	1.0%	2,278	1.8	
Insurance Carriers & Related Activities; Funds, Trusts &	18	1.5%	358	2.2%	51	1.6%	522	1.3%	112	1.5%	1,313	1.1	
Real Estate, Rental & Leasing	72	6.2%	385	2.4%	182	5.6%	1,158	2.9%	441	5.8%	2,907	2.3	
Professional, Scientific & Tech Services	82	7.0%	2,217	13.6%	238	7.3%	5,191	12.9%	671	8.9%	12,978	10.4	
Legal Services	12	1.0%	, 55	0.3%	38	1.2%	190	0.5%	213	2.8%	3,032	2.4	
Management of Companies & Enterprises	2	0.2%	45	0.3%	3	0.1%	77	0.2%	6	0.1%	100	0.1	
Administrative & Support & Waste Management & Remediation	43	3.7%	470	2.9%	124	3.8%	1,337	3.3%	278	3.7%	3,118	2.5	
Educational Services	17	1.5%	670	4.1%	49	1.5%	1,720	4.3%	181	2.4%	13,299	10.7	
Health Care & Social Assistance	69	5.9%	3,596	22.0%	156	4.8%	6,173	15.3%	499	6.6%	15,728	12.7	
Arts, Entertainment & Recreation	15	1.3%	120	0.7%	57	1.8%	512	1.3%	142	1.9%	2,047	1.6	
Accommodation & Food Services	132	11.3%	1,220	7.5%	407	12.5%	3,785	9.4%	846	11.2%	12,503	10.1	
Accommodation	2	0.2%	101	0.6%	13	0.4%	277	0.7%	40	0.5%	2,582	2.1	
Food Services & Drinking Places	130	11.1%	1,119	6.9%	395	12.2%	3,508	8.7%	805	10.6%	9,921	8.0	
Other Services (except Public Administration)	143	12.3%	956	5.9%	425	13.1%	2,750	6.8%	994	13.1%	7,603	6.1	
Automotive Repair & Maintenance	24	2.1%	246	1.5%	68	2.1%	492	1.2%	153	2.0%	918	0.7	
Public Administration	11	0.9%	114	0.7%	29	0.9%	493	1.2%	155	2.0%	8,880	7.1	
	11	0.570	114	0.770	23	0.570	775	1.2 /0	150	2.1 /0	0,000	/.1	
Unclassified Establishments	51	4.4%	26	0.2%	135	4.2%	64	0.2%	336	4.4%	627	0.5	
Total	1,167	100.0%	16,333	100.0%	3,248	100.0%	40,369	100.0%	7,578	100.0%	124,278	100.0	
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September 12, 2016