

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	12,716	54,514	98,913
2010 Total Population	13,217	57,823	106,443
2015 Total Population	13,666	59,667	109,508
2015 Group Quarters	4,847	5,673	6,091
2020 Total Population	14,118	61,673	113,368
2015-2020 Annual Rate	0.65%	0.66%	0.70%
Household Summary			
2000 Households	4,362	21,281	38,362
2000 Average Household Size	2.05	2.31	2.42
2010 Households	4,114	22,343	41,532
2010 Average Household Size	2.03	2.33	2.42
2015 Households	4,335	23,156	42,902
2015 Average Household Size	2.03	2.33	2.41
2020 Households	4,552	24,036	44,549
2020 Average Household Size	2.04	2.33	2.41
2015-2020 Annual Rate	0.98%	0.75%	0.76%
2010 Families	2,002	12,636	26,004
2010 Average Family Size	2.74	2.98	2.98
2015 Families	2,091	12,958	26,611
2015 Average Family Size	2.74	2.98	2.98
2020 Families	2,183	13,354	27,461
2020 Average Family Size	2.74	2.98	2.98
2015-2020 Annual Rate	0.86%	0.60%	0.63%
Housing Unit Summary			
2000 Housing Units	4,718	22,632	40,567
Owner Occupied Housing Units	46.0%	54.7%	66.1%
Renter Occupied Housing Units	46.5%	39.3%	28.5%
Vacant Housing Units	7.5%	6.0%	5.4%
2010 Housing Units	4,924	24,898	45,486
Owner Occupied Housing Units	43.1%	51.2%	62.3%
Renter Occupied Housing Units	40.4%	38.6%	29.0%
Vacant Housing Units	16.5%	10.3%	8.7%
2015 Housing Units	5,187	25,973	47,274
Owner Occupied Housing Units	40.7%	48.0%	59.4%
Renter Occupied Housing Units	42.9%	41.1%	31.3%
Vacant Housing Units	16.4%	10.8%	9.2%
2020 Housing Units	5,448	27,058	49,091
Owner Occupied Housing Units	41.1%	47.7%	59.3%
Renter Occupied Housing Units	42.5%	41.2%	31.5%
Vacant Housing Units	16.4%	11.2%	9.3%
Median Household Income			
2015	\$90,079	\$82,723	\$90,754
2020	\$104,980	\$91,487	\$101,390
Median Home Value			
2015	\$675,102	\$469,210	\$471,865
2020	\$809,219	\$560,611	\$571,158
Per Capita Income			
2015	\$45,628	\$46,256	\$49,897
2020	\$52,026	\$52,086	\$55,947
Median Age			
2010	24.9	34.7	38.7
2015	25.5	35.8	39.5
2020	26.3	37.3	40.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2015 Households by Income			
Household Income Base	4,335	23,156	42,902
<\$15,000	11.6%	8.7%	6.7%
\$15,000 - \$24,999	6.6%	6.2%	5.0%
\$25,000 - \$34,999	7.5%	6.8%	5.2%
\$35,000 - \$49,999	7.0%	7.6%	7.0%
\$50,000 - \$74,999	10.5%	14.4%	14.8%
\$75,000 - \$99,999	10.4%	16.5%	16.4%
\$100,000 - \$149,999	13.3%	14.5%	17.2%
\$150,000 - \$199,999	15.3%	11.0%	12.1%
\$200,000+	17.9%	14.2%	15.7%
Average Household Income	\$124,375	\$115,704	\$125,374
2020 Households by Income			
Household Income Base	4,552	24,036	44,549
<\$15,000	10.7%	7.7%	5.8%
\$15,000 - \$24,999	5.0%	4.8%	3.7%
\$25,000 - \$34,999	6.1%	5.2%	3.8%
\$35,000 - \$49,999	6.7%	6.6%	5.8%
\$50,000 - \$74,999	9.4%	12.8%	12.8%
\$75,000 - \$99,999	10.2%	17.9%	17.2%
\$100,000 - \$149,999	14.9%	17.2%	20.5%
\$150,000 - \$199,999	17.9%	12.2%	13.2%
\$200,000+	19.4%	15.7%	17.2%
Average Household Income	\$142,442	\$130,426	\$140,474
2015 Owner Occupied Housing Units by Value			
Total	2,103	12,452	28,070
<\$50,000	0.2%	0.1%	0.1%
\$50,000 - \$99,999	0.7%	0.3%	0.2%
\$100,000 - \$149,999	1.8%	1.3%	0.7%
\$150,000 - \$199,999	2.6%	4.0%	2.2%
\$200,000 - \$249,999	1.5%	6.4%	4.7%
\$250,000 - \$299,999	1.9%	9.4%	9.0%
\$300,000 - \$399,999	6.0%	18.1%	19.9%
\$400,000 - \$499,999	10.7%	14.9%	18.4%
\$500,000 - \$749,999	35.0%	23.4%	23.7%
\$750,000 - \$999,999	19.2%	10.6%	10.3%
\$1,000,000 +	20.4%	11.4%	10.8%
Average Home Value	\$726,165	\$561,012	\$566,284
2020 Owner Occupied Housing Units by Value			
Total	2,228	12,879	29,077
<\$50,000	0.3%	0.2%	0.1%
\$50,000 - \$99,999	0.4%	0.2%	0.1%
\$100,000 - \$149,999	0.6%	0.5%	0.3%
\$150,000 - \$199,999	0.9%	1.6%	0.8%
\$200,000 - \$249,999	0.4%	2.9%	2.0%
\$250,000 - \$299,999	0.6%	7.0%	5.4%
\$300,000 - \$399,999	3.4%	15.4%	14.5%
\$400,000 - \$499,999	6.6%	17.0%	19.8%
\$500,000 - \$749,999	27.9%	22.1%	24.8%
\$750,000 - \$999,999	36.8%	19.9%	19.4%
\$1,000,000 +	21.9%	13.4%	12.8%
Average Home Value	\$817,662	\$638,841	\$646,555

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	13,215	57,821	106,445
0 - 4	3.7%	6.3%	6.0%
5 - 9	2.8%	5.3%	5.7%
10 - 14	2.3%	4.6%	5.5%
15 - 24	41.8%	18.9%	15.1%
25 - 34	10.2%	15.4%	13.3%
35 - 44	8.1%	12.0%	12.7%
45 - 54	9.7%	12.8%	14.5%
55 - 64	11.1%	12.1%	13.4%
65 - 74	6.4%	7.1%	7.8%
75 - 84	3.0%	3.9%	4.2%
85 +	0.9%	1.7%	1.9%
18 +	89.8%	81.1%	79.4%
2015 Population by Age			
Total	13,666	59,668	109,508
0 - 4	3.4%	5.7%	5.5%
5 - 9	3.5%	5.9%	6.0%
10 - 14	2.7%	5.1%	5.7%
15 - 24	39.9%	17.3%	14.3%
25 - 34	9.9%	15.0%	13.1%
35 - 44	7.9%	12.1%	12.0%
45 - 54	8.9%	11.9%	13.4%
55 - 64	10.4%	12.1%	13.5%
65 - 74	8.7%	9.1%	10.1%
75 - 84	3.4%	4.0%	4.4%
85 +	1.2%	1.9%	2.1%
18 +	88.9%	80.7%	79.7%
2020 Population by Age			
Total	14,121	61,674	113,370
0 - 4	3.3%	5.5%	5.3%
5 - 9	3.4%	5.6%	5.6%
10 - 14	3.4%	5.7%	6.0%
15 - 24	38.8%	16.7%	13.5%
25 - 34	8.6%	13.1%	12.0%
35 - 44	9.6%	13.6%	13.2%
45 - 54	8.0%	11.1%	12.1%
55 - 64	9.6%	11.7%	13.4%
65 - 74	9.1%	9.9%	11.1%
75 - 84	4.8%	5.1%	5.7%
85 +	1.5%	2.1%	2.2%
18 +	88.3%	80.4%	80.0%
2010 Population by Sex			
Males	7,796	29,375	52,901
Females	5,421	28,448	53,542
2015 Population by Sex			
Males	8,019	30,396	54,602
Females	5,647	29,271	54,907
2020 Population by Sex			
Males	8,241	31,422	56,589
Females	5,877	30,251	56,779

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	13,218	57,823	106,441
White Alone	79.5%	68.5%	77.5%
Black Alone	12.0%	20.0%	13.4%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.1%	2.3%	2.2%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.6%	6.2%	4.2%
Two or More Races	3.3%	2.7%	2.4%
Hispanic Origin	8.4%	12.9%	9.2%
Diversity Index	45.2	60.4	48.5
2015 Population by Race/Ethnicity			
Total	13,667	59,667	109,507
White Alone	76.9%	66.2%	75.4%
Black Alone	13.1%	20.4%	13.9%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.3%	2.5%	2.5%
Pacific Islander Alone	0.2%	0.1%	0.0%
Some Other Race Alone	3.4%	7.5%	5.1%
Two or More Races	3.8%	3.1%	2.8%
Hispanic Origin	10.6%	15.5%	11.3%
Diversity Index	50.6	64.6	53.0
2020 Population by Race/Ethnicity			
Total	14,119	61,673	113,367
White Alone	74.3%	63.7%	73.1%
Black Alone	14.0%	20.8%	14.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.6%	2.7%	2.8%
Pacific Islander Alone	0.2%	0.1%	0.0%
Some Other Race Alone	4.3%	8.8%	6.1%
Two or More Races	4.3%	3.6%	3.3%
Hispanic Origin	13.2%	18.5%	13.7%
Diversity Index	55.9	68.6	57.5
2010 Population by Relationship and Household Type			
Total	13,217	57,823	106,443
In Households	63.2%	90.2%	94.3%
In Family Households	42.6%	68.1%	75.5%
Householder	15.1%	21.8%	24.3%
Spouse	11.9%	15.4%	18.6%
Child	12.4%	23.7%	26.3%
Other relative	2.1%	4.3%	3.6%
Nonrelative	1.1%	3.0%	2.6%
In Nonfamily Households	20.7%	22.1%	18.8%
In Group Quarters	36.8%	9.8%	5.7%
Institutionalized Population	0.0%	1.2%	1.0%
Noninstitutionalized Population	36.8%	8.6%	4.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2015 Population 25+ by Educational Attainment			
Total	6,900	39,376	75,066
Less than 9th Grade	2.8%	4.0%	2.7%
9th - 12th Grade, No Diploma	3.0%	5.7%	4.5%
High School Graduate	9.8%	15.8%	15.1%
GED/Alternative Credential	2.4%	2.1%	2.0%
Some College, No Degree	16.3%	17.3%	18.5%
Associate Degree	2.9%	5.6%	6.3%
Bachelor's Degree	34.5%	25.5%	26.6%
Graduate/Professional Degree	28.3%	24.0%	24.3%
2015 Population 15+ by Marital Status			
Total	12,359	49,729	90,706
Never Married	56.4%	42.6%	35.0%
Married	33.6%	40.9%	48.2%
Widowed	3.7%	5.3%	5.4%
Divorced	6.4%	11.2%	11.4%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	97.0%	95.0%	95.5%
Civilian Unemployed	3.0%	5.0%	4.5%
2015 Employed Population 16+ by Industry			
Total	4,807	27,984	53,803
Agriculture/Mining	0.3%	0.1%	0.2%
Construction	2.6%	5.8%	6.0%
Manufacturing	3.3%	3.3%	3.9%
Wholesale Trade	3.8%	2.6%	2.8%
Retail Trade	5.8%	9.0%	8.8%
Transportation/Utilities	3.0%	2.5%	2.8%
Information	3.0%	2.2%	2.4%
Finance/Insurance/Real Estate	8.2%	6.3%	6.8%
Services	59.2%	56.6%	55.1%
Public Administration	11.0%	11.6%	11.1%
2015 Employed Population 16+ by Occupation			
Total	4,807	27,983	53,802
White Collar	77.8%	67.7%	71.3%
Management/Business/Financial	26.7%	19.5%	21.4%
Professional	31.6%	26.4%	27.7%
Sales	11.0%	11.5%	11.7%
Administrative Support	8.4%	10.2%	10.5%
Services	17.1%	20.9%	17.3%
Blue Collar	5.2%	11.4%	11.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.7%	3.9%	3.5%
Installation/Maintenance/Repair	0.3%	2.2%	2.6%
Production	0.3%	1.2%	1.5%
Transportation/Material Moving	3.8%	4.1%	3.7%

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,114	22,343	41,532
Households with 1 Person	40.1%	33.2%	29.1%
Households with 2+ People	59.9%	66.8%	70.9%
Family Households	48.7%	56.6%	62.6%
Husband-wife Families	38.1%	40.1%	47.9%
With Related Children	11.9%	15.7%	19.6%
Other Family (No Spouse Present)	10.6%	16.5%	14.7%
Other Family with Male Householder	2.4%	3.8%	3.8%
With Related Children	1.0%	2.0%	2.1%
Other Family with Female Householder	8.2%	12.7%	10.9%
With Related Children	4.9%	8.2%	6.9%
Nonfamily Households	11.2%	10.2%	8.2%
All Households with Children	18.0%	26.5%	28.9%
Multigenerational Households	1.2%	2.9%	2.8%
Unmarried Partner Households	6.3%	7.4%	6.4%
Male-female	5.6%	6.6%	5.7%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	4,114	22,341	41,533
1 Person Household	40.1%	33.2%	29.1%
2 Person Household	36.9%	34.4%	35.3%
3 Person Household	10.7%	13.8%	14.9%
4 Person Household	7.6%	10.1%	12.1%
5 Person Household	3.0%	4.7%	5.3%
6 Person Household	0.9%	1.9%	1.8%
7 + Person Household	0.8%	1.9%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	4,114	22,343	41,532
Owner Occupied	51.6%	57.0%	68.2%
Owned with a Mortgage/Loan	38.4%	44.9%	54.4%
Owned Free and Clear	13.2%	12.1%	13.8%
Renter Occupied	48.4%	43.0%	31.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Urban Chic (2A)	Exurbanites (1E)	Exurbanites (1E)
2.	Golden Years (9B)	Urban Chic (2A)	Enterprising Professionals
3.	Laptops and Lattes (3A)	Top Tier (1A)	Top Tier (1A)
2015 Consumer Spending			
Apparel & Services: Total \$	\$16,729,501	\$83,376,623	\$164,967,657
Average Spent	\$3,859.17	\$3,600.65	\$3,845.22
Spending Potential Index	167	156	166
Computers & Accessories: Total \$	\$1,928,046	\$9,593,790	\$19,098,903
Average Spent	\$444.76	\$414.31	\$445.18
Spending Potential Index	170	159	171
Education: Total \$	\$12,808,015	\$60,527,380	\$121,248,228
Average Spent	\$2,954.56	\$2,613.90	\$2,826.17
Spending Potential Index	194	172	185
Entertainment/Recreation: Total \$	\$23,536,628	\$117,320,232	\$236,956,226
Average Spent	\$5,429.44	\$5,066.52	\$5,523.20
Spending Potential Index	164	153	167
Food at Home: Total \$	\$35,968,050	\$181,039,564	\$357,316,457
Average Spent	\$8,297.13	\$7,818.26	\$8,328.67
Spending Potential Index	159	150	159
Food Away from Home: Total \$	\$23,699,673	\$118,134,794	\$234,707,950
Average Spent	\$5,467.05	\$5,101.69	\$5,470.79
Spending Potential Index	166	155	166
Health Care: Total \$	\$31,786,896	\$161,254,847	\$328,565,208
Average Spent	\$7,332.62	\$6,963.85	\$7,658.51
Spending Potential Index	155	147	162
HH Furnishings & Equipment: Total \$	\$12,879,844	\$64,847,739	\$130,509,984
Average Spent	\$2,971.13	\$2,800.47	\$3,042.05
Spending Potential Index	161	152	165
Investments: Total \$	\$25,899,226	\$116,752,344	\$239,113,849
Average Spent	\$5,974.45	\$5,041.99	\$5,573.49
Spending Potential Index	217	183	202
Retail Goods: Total \$	\$173,719,843	\$878,379,590	\$1,763,612,296
Average Spent	\$40,073.78	\$37,933.13	\$41,107.93
Spending Potential Index	157	149	161
Shelter: Total \$	\$125,925,428	\$616,806,496	\$1,223,038,765
Average Spent	\$29,048.54	\$26,637.01	\$28,507.73
Spending Potential Index	177	162	173
TV/Video/Audio: Total \$	\$8,974,354	\$45,337,090	\$89,613,130
Average Spent	\$2,070.21	\$1,957.90	\$2,088.79
Spending Potential Index	158	150	160
Travel: Total \$	\$14,990,279	\$73,350,529	\$150,786,595
Average Spent	\$3,457.97	\$3,167.67	\$3,514.68
Spending Potential Index	177	162	180
Vehicle Maintenance & Repairs: Total \$	\$7,814,520	\$39,424,738	\$79,181,601
Average Spent	\$1,802.66	\$1,702.57	\$1,845.64
Spending Potential Index	162	153	165

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2015	2020
Urban Chic (2A)	38.5%	Population	13,666	14,118
Golden Years (9B)	15.4%	Households	4,335	4,552
Laptops and Lattes (3A)	15.0%	Families	2,091	2,183
Top Tier (1A)	12.3%	Median Age	25.5	26.3
Social Security Set (9F)	9.8%	Median Household Income	\$90,079	\$104,980
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		167	\$3,859.17	\$16,729,501
Men's		170	\$738.73	\$3,202,392
Women's		168	\$1,352.61	\$5,863,545
Children's		160	\$599.97	\$2,600,871
Footwear		162	\$738.62	\$3,201,902
Watches & Jewelry		176	\$254.94	\$1,105,182
Apparel Products and Services (1)		179	\$174.30	\$755,609
Computer				
Computers and Hardware for Home Use		170	\$367.37	\$1,592,535
Portable Memory		167	\$9.00	\$39,034
Computer Software		181	\$36.59	\$158,611
Computer Accessories		166	\$31.80	\$137,866
Entertainment & Recreation		164	\$5,429.44	\$23,536,628
Fees and Admissions		184	\$1,187.47	\$5,147,698
Membership Fees for Clubs (2)		187	\$321.18	\$1,392,295
Fees for Participant Sports, excl. Trips		179	\$215.69	\$935,004
Admission to Movie/Theatre/Opera/Ballet		183	\$301.98	\$1,309,066
Admission to Sporting Events, excl. Trips		170	\$113.10	\$490,287
Fees for Recreational Lessons		191	\$234.53	\$1,016,678
Dating Services		168	\$1.01	\$4,368
TV/Video/Audio		158	\$2,070.21	\$8,974,354
Cable and Satellite Television Services		154	\$1,376.74	\$5,968,178
Televisions		161	\$237.74	\$1,030,599
Satellite Dishes		150	\$2.36	\$10,225
VCRs, Video Cameras, and DVD Players		161	\$17.72	\$76,798
Miscellaneous Video Equipment		161	\$17.33	\$75,135
Video Cassettes and DVDs		162	\$51.92	\$225,070
Video Game Hardware/Accessories		156	\$36.07	\$156,374
Video Game Software		156	\$42.79	\$185,509
Streaming/Downloaded Video		190	\$10.93	\$47,378
Rental of Video Cassettes and DVDs		161	\$37.86	\$164,103
Installation of Televisions		180	\$2.02	\$8,774
Audio (3)		185	\$227.75	\$987,301
Rental and Repair of TV/Radio/Sound Equipment		167	\$8.98	\$38,912
Pets		153	\$869.44	\$3,769,020
Toys and Games (4)		162	\$198.91	\$862,257
Recreational Vehicles and Fees (5)		165	\$359.31	\$1,557,614
Sports/Recreation/Exercise Equipment (6)		158	\$299.38	\$1,297,805
Photo Equipment and Supplies (7)		172	\$139.81	\$606,073
Reading (8)		171	\$259.46	\$1,124,745
Catered Affairs (9)		191	\$45.46	\$197,063
Food		162	\$13,764.18	\$59,667,724
Food at Home		159	\$8,297.13	\$35,968,050
Bakery and Cereal Products		159	\$1,157.17	\$5,016,345
Meats, Poultry, Fish, and Eggs		157	\$1,807.71	\$7,836,440
Dairy Products		159	\$897.40	\$3,890,211
Fruits and Vegetables		165	\$1,626.87	\$7,052,496
Snacks and Other Food at Home (10)		156	\$2,807.97	\$12,172,558
Food Away from Home		166	\$5,467.05	\$23,699,673
Alcoholic Beverages		179	\$994.82	\$4,312,551
Nonalcoholic Beverages at Home		155	\$775.09	\$3,359,997

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	217	\$5,974.45	\$25,899,226
Vehicle Loans	150	\$6,342.84	\$27,496,229
Health			
Nonprescription Drugs	155	\$199.75	\$865,909
Prescription Drugs	146	\$727.64	\$3,154,321
Eyeglasses and Contact Lenses	157	\$141.81	\$614,761
Home			
Mortgage Payment and Basics (11)	163	\$15,310.27	\$66,370,037
Maintenance and Remodeling Services	166	\$2,809.08	\$12,177,372
Maintenance and Remodeling Materials (12)	141	\$423.32	\$1,835,072
Utilities, Fuel, and Public Services	152	\$7,705.69	\$33,404,165
Household Furnishings and Equipment			
Household Textiles (13)	167	\$164.46	\$712,943
Furniture	164	\$848.77	\$3,679,434
Rugs	184	\$45.29	\$196,332
Major Appliances (14)	153	\$411.49	\$1,783,822
Housewares (15)	166	\$119.72	\$519,001
Small Appliances	162	\$74.19	\$321,605
Luggage	188	\$17.30	\$74,976
Telephones and Accessories	156	\$78.01	\$338,159
Household Operations			
Child Care	179	\$801.57	\$3,474,819
Lawn and Garden (16)	159	\$692.19	\$3,000,662
Moving/Storage/Freight Express	194	\$143.82	\$623,442
Housekeeping Supplies (17)	157	\$1,132.60	\$4,909,812
Insurance			
Owners and Renters Insurance	147	\$741.40	\$3,213,965
Vehicle Insurance	158	\$1,913.18	\$8,293,626
Life/Other Insurance	156	\$718.14	\$3,113,152
Health Insurance	154	\$4,075.54	\$17,667,459
Personal Care Products (18)	160	\$750.05	\$3,251,479
School Books and Supplies (19)	164	\$294.78	\$1,277,856
Smoking Products	140	\$650.35	\$2,819,255
Transportation			
Vehicle Purchases (Net Outlay) (20)	150	\$6,049.31	\$26,223,746
Gasoline and Motor Oil	147	\$5,156.98	\$22,355,496
Vehicle Maintenance and Repairs	162	\$1,802.66	\$7,814,520
Travel			
Airline Fares	191	\$912.92	\$3,957,517
Lodging on Trips	176	\$797.43	\$3,456,876
Auto/Truck/Van Rental on Trips	188	\$63.50	\$275,264
Food and Drink on Trips	173	\$804.67	\$3,488,265

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2015	2020
Exurbanites (1E)	13.8%	Population	59,667	61,673
Urban Chic (2A)	13.3%	Households	23,156	24,036
Top Tier (1A)	10.9%	Families	12,958	13,354
Golden Years (9B)	9.3%	Median Age	35.8	37.3
Old and Newcomers (8F)	7.9%	Median Household Income	\$82,723	\$91,487
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		156	\$3,600.65	\$83,376,623
Men's		157	\$681.87	\$15,789,421
Women's		157	\$1,265.59	\$29,305,895
Children's		151	\$563.76	\$13,054,398
Footwear		152	\$693.97	\$16,069,539
Watches & Jewelry		164	\$236.99	\$5,487,676
Apparel Products and Services (1)		162	\$158.48	\$3,669,693
Computer				
Computers and Hardware for Home Use		158	\$342.12	\$7,922,158
Portable Memory		158	\$8.48	\$196,391
Computer Software		167	\$33.84	\$783,630
Computer Accessories		156	\$29.87	\$691,611
Entertainment & Recreation		153	\$5,066.52	\$117,320,232
Fees and Admissions		167	\$1,080.05	\$25,009,558
Membership Fees for Clubs (2)		170	\$291.31	\$6,745,542
Fees for Participant Sports, excl. Trips		166	\$199.93	\$4,629,542
Admission to Movie/Theatre/Opera/Ballet		167	\$275.00	\$6,367,830
Admission to Sporting Events, excl. Trips		158	\$105.37	\$2,439,972
Fees for Recreational Lessons		169	\$207.48	\$4,804,437
Dating Services		160	\$0.96	\$22,235
TV/Video/Audio		150	\$1,957.90	\$45,337,090
Cable and Satellite Television Services		146	\$1,309.80	\$30,329,802
Televisions		153	\$225.85	\$5,229,806
Satellite Dishes		147	\$2.31	\$53,532
VCRs, Video Cameras, and DVD Players		153	\$16.77	\$388,234
Miscellaneous Video Equipment		159	\$17.09	\$395,720
Video Cassettes and DVDs		154	\$49.31	\$1,141,720
Video Game Hardware/Accessories		149	\$34.44	\$797,413
Video Game Software		150	\$41.20	\$954,003
Streaming/Downloaded Video		173	\$9.93	\$229,954
Rental of Video Cassettes and DVDs		153	\$36.08	\$835,411
Installation of Televisions		162	\$1.82	\$42,139
Audio (3)		166	\$205.06	\$4,748,284
Rental and Repair of TV/Radio/Sound Equipment		153	\$8.25	\$191,071
Pets		145	\$825.45	\$19,114,224
Toys and Games (4)		151	\$185.55	\$4,296,650
Recreational Vehicles and Fees (5)		149	\$324.16	\$7,506,166
Sports/Recreation/Exercise Equipment (6)		149	\$281.77	\$6,524,590
Photo Equipment and Supplies (7)		161	\$130.90	\$3,031,183
Reading (8)		158	\$239.92	\$5,555,619
Catered Affairs (9)		171	\$40.82	\$945,152
Food		152	\$12,919.95	\$299,174,358
Food at Home		150	\$7,818.26	\$181,039,564
Bakery and Cereal Products		149	\$1,088.63	\$25,208,422
Meats, Poultry, Fish, and Eggs		149	\$1,707.59	\$39,540,959
Dairy Products		150	\$842.42	\$19,507,064
Fruits and Vegetables		154	\$1,516.81	\$35,123,168
Snacks and Other Food at Home (10)		148	\$2,662.81	\$61,659,950
Food Away from Home		155	\$5,101.69	\$118,134,794
Alcoholic Beverages		164	\$913.94	\$21,163,224
Nonalcoholic Beverages at Home		147	\$735.84	\$17,039,120

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	183	\$5,041.99	\$116,752,344
Vehicle Loans	145	\$6,158.53	\$142,606,891
Health			
Nonprescription Drugs	146	\$188.74	\$4,370,465
Prescription Drugs	141	\$701.21	\$16,237,215
Eyeglasses and Contact Lenses	148	\$133.51	\$3,091,661
Home			
Mortgage Payment and Basics (11)	153	\$14,317.21	\$331,529,357
Maintenance and Remodeling Services	153	\$2,588.21	\$59,932,657
Maintenance and Remodeling Materials (12)	135	\$403.62	\$9,346,254
Utilities, Fuel, and Public Services	146	\$7,367.32	\$170,597,605
Household Furnishings and Equipment			
Household Textiles (13)	156	\$153.24	\$3,548,441
Furniture	154	\$795.53	\$18,421,384
Rugs	162	\$39.86	\$923,027
Major Appliances (14)	146	\$393.47	\$9,111,120
Housewares (15)	155	\$111.88	\$2,590,624
Small Appliances	152	\$69.47	\$1,608,613
Luggage	169	\$15.57	\$360,467
Telephones and Accessories	148	\$74.25	\$1,719,264
Household Operations			
Child Care	162	\$724.12	\$16,767,728
Lawn and Garden (16)	149	\$648.89	\$15,025,717
Moving/Storage/Freight Express	175	\$129.36	\$2,995,574
Housekeeping Supplies (17)	149	\$1,072.49	\$24,834,577
Insurance			
Owners and Renters Insurance	141	\$712.01	\$16,487,291
Vehicle Insurance	150	\$1,820.28	\$42,150,390
Life/Other Insurance	147	\$676.94	\$15,675,219
Health Insurance	147	\$3,880.26	\$89,851,350
Personal Care Products (18)	152	\$710.73	\$16,457,703
School Books and Supplies (19)	154	\$277.51	\$6,425,958
Smoking Products	136	\$632.25	\$14,640,266
Transportation			
Vehicle Purchases (Net Outlay) (20)	144	\$5,837.78	\$135,179,553
Gasoline and Motor Oil	143	\$5,001.81	\$115,821,959
Vehicle Maintenance and Repairs	153	\$1,702.57	\$39,424,738
Travel			
Airline Fares	172	\$820.18	\$18,992,062
Lodging on Trips	161	\$729.78	\$16,898,881
Auto/Truck/Van Rental on Trips	172	\$58.07	\$1,344,770
Food and Drink on Trips	159	\$742.43	\$17,191,713

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2015	2020
Exurbanites (1E)	16.7%	Population	109,508	113,368
Enterprising Professionals (2D)	11.0%	Households	42,902	44,549
Top Tier (1A)	10.9%	Families	26,611	27,461
Urban Chic (2A)	9.9%	Median Age	39.5	40.4
Golden Years (9B)	7.1%	Median Household Income	\$90,754	\$101,390
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		166	\$3,845.22	\$164,967,657
Men's		168	\$730.25	\$31,329,376
Women's		168	\$1,354.26	\$58,100,548
Children's		159	\$596.13	\$25,575,043
Footwear		160	\$733.70	\$31,477,113
Watches & Jewelry		179	\$258.57	\$11,093,244
Apparel Products and Services (1)		176	\$172.31	\$7,392,333
Computer				
Computers and Hardware for Home Use		170	\$367.56	\$15,768,953
Portable Memory		167	\$8.99	\$385,696
Computer Software		177	\$35.88	\$1,539,323
Computer Accessories		171	\$32.75	\$1,404,931
Entertainment & Recreation		167	\$5,523.20	\$236,956,226
Fees and Admissions		185	\$1,196.39	\$51,327,369
Membership Fees for Clubs (2)		189	\$324.13	\$13,905,731
Fees for Participant Sports, excl. Trips		184	\$222.27	\$9,535,726
Admission to Movie/Theatre/Opera/Ballet		181	\$297.77	\$12,774,789
Admission to Sporting Events, excl. Trips		177	\$117.59	\$5,044,713
Fees for Recreational Lessons		190	\$233.73	\$10,027,560
Dating Services		152	\$0.91	\$38,850
TV/Video/Audio		160	\$2,088.79	\$89,613,130
Cable and Satellite Television Services		156	\$1,396.97	\$59,932,720
Televisions		163	\$241.08	\$10,342,860
Satellite Dishes		155	\$2.43	\$104,196
VCRs, Video Cameras, and DVD Players		161	\$17.67	\$758,167
Miscellaneous Video Equipment		174	\$18.76	\$804,779
Video Cassettes and DVDs		161	\$51.87	\$2,225,196
Video Game Hardware/Accessories		153	\$35.26	\$1,512,589
Video Game Software		156	\$42.83	\$1,837,559
Streaming/Downloaded Video		184	\$10.58	\$453,881
Rental of Video Cassettes and DVDs		161	\$37.88	\$1,624,936
Installation of Televisions		186	\$2.08	\$89,166
Audio (3)		180	\$222.45	\$9,543,397
Rental and Repair of TV/Radio/Sound Equipment		166	\$8.94	\$383,686
Pets		159	\$905.85	\$38,862,975
Toys and Games (4)		161	\$197.29	\$8,464,271
Recreational Vehicles and Fees (5)		172	\$373.71	\$16,032,692
Sports/Recreation/Exercise Equipment (6)		164	\$310.54	\$13,322,719
Photo Equipment and Supplies (7)		175	\$142.33	\$6,106,114
Reading (8)		173	\$263.43	\$11,301,502
Catered Affairs (9)		188	\$44.88	\$1,925,453
Food		162	\$13,799.46	\$592,024,407
Food at Home		159	\$8,328.67	\$357,316,457
Bakery and Cereal Products		159	\$1,159.89	\$49,761,755
Meats, Poultry, Fish, and Eggs		158	\$1,818.31	\$78,009,052
Dairy Products		160	\$901.80	\$38,688,992
Fruits and Vegetables		164	\$1,619.49	\$69,479,212
Snacks and Other Food at Home (10)		158	\$2,829.18	\$121,377,445
Food Away from Home		166	\$5,470.79	\$234,707,950
Alcoholic Beverages		176	\$976.02	\$41,873,207
Nonalcoholic Beverages at Home		156	\$779.58	\$33,445,682

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	202	\$5,573.49	\$239,113,849
Vehicle Loans	157	\$6,663.62	\$285,882,717
Health			
Nonprescription Drugs	159	\$205.00	\$8,794,850
Prescription Drugs	155	\$771.50	\$33,098,720
Eyeglasses and Contact Lenses	163	\$146.77	\$6,296,723
Home			
Mortgage Payment and Basics (11)	175	\$16,394.72	\$703,366,370
Maintenance and Remodeling Services	177	\$2,991.07	\$128,323,096
Maintenance and Remodeling Materials (12)	154	\$461.58	\$19,802,604
Utilities, Fuel, and Public Services	157	\$7,951.30	\$341,126,541
Household Furnishings and Equipment			
Household Textiles (13)	168	\$165.38	\$7,095,176
Furniture	166	\$858.69	\$36,839,722
Rugs	182	\$44.74	\$1,919,251
Major Appliances (14)	163	\$438.19	\$18,799,351
Housewares (15)	168	\$121.14	\$5,196,989
Small Appliances	163	\$74.59	\$3,200,070
Luggage	186	\$17.13	\$734,942
Telephones and Accessories	157	\$78.87	\$3,383,773
Household Operations			
Child Care	174	\$777.63	\$33,362,088
Lawn and Garden (16)	170	\$739.27	\$31,715,970
Moving/Storage/Freight Express	180	\$133.40	\$5,723,157
Housekeeping Supplies (17)	160	\$1,157.56	\$49,661,474
Insurance			
Owners and Renters Insurance	161	\$809.45	\$34,727,127
Vehicle Insurance	162	\$1,966.50	\$84,366,702
Life/Other Insurance	167	\$768.91	\$32,987,918
Health Insurance	162	\$4,273.80	\$183,354,576
Personal Care Products (18)	162	\$760.13	\$32,611,288
School Books and Supplies (19)	163	\$292.90	\$12,566,079
Smoking Products	138	\$641.66	\$27,528,459
Transportation			
Vehicle Purchases (Net Outlay) (20)	157	\$6,331.08	\$271,615,864
Gasoline and Motor Oil	153	\$5,368.97	\$230,339,720
Vehicle Maintenance and Repairs	165	\$1,845.64	\$79,181,601
Travel			
Airline Fares	188	\$899.68	\$38,597,943
Lodging on Trips	182	\$821.74	\$35,254,501
Auto/Truck/Van Rental on Trips	192	\$64.67	\$2,774,377
Food and Drink on Trips	176	\$822.40	\$35,282,520

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	1,527	4,932	7,152
Total Employees:	26,669	63,496	90,568
Total Residential Population:	13,666	59,667	109,508
Employee/Residential Population Ratio:	1.95:1	1.06:1	0.83:1

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	10	0.7%	56	0.2%	68	1.4%	314	0.5%	134	1.9%	868	1.0%
Construction	63	4.1%	521	2.0%	298	6.0%	2,531	4.0%	498	7.0%	4,517	5.0%
Manufacturing	30	2.0%	265	1.0%	93	1.9%	1,102	1.7%	144	2.0%	2,301	2.5%
Transportation	43	2.8%	239	0.9%	137	2.8%	997	1.6%	186	2.6%	1,446	1.6%
Communication	20	1.3%	362	1.4%	57	1.2%	700	1.1%	75	1.0%	814	0.9%
Utility	5	0.3%	55	0.2%	14	0.3%	113	0.2%	21	0.3%	153	0.2%
Wholesale Trade	24	1.6%	125	0.5%	140	2.8%	1,048	1.7%	204	2.9%	1,472	1.6%
Retail Trade Summary	296	19.4%	3,578	13.4%	1,111	22.5%	14,943	23.5%	1,519	21.2%	21,556	23.8%
Home Improvement	2	0.1%	15	0.1%	41	0.8%	253	0.4%	59	0.8%	655	0.7%
General Merchandise Stores	2	0.1%	6	0.0%	20	0.4%	1,117	1.8%	28	0.4%	1,667	1.8%
Food Stores	12	0.8%	79	0.3%	70	1.4%	1,056	1.7%	100	1.4%	1,888	2.1%
Auto Dealers, Gas Stations, Auto Aftermarket	49	3.2%	337	1.3%	168	3.4%	2,380	3.7%	219	3.1%	3,195	3.5%
Apparel & Accessory Stores	36	2.4%	144	0.5%	167	3.4%	1,699	2.7%	193	2.7%	1,975	2.2%
Furniture & Home Furnishings	17	1.1%	88	0.3%	102	2.1%	803	1.3%	162	2.3%	1,421	1.6%
Eating & Drinking Places	97	6.4%	2,368	8.9%	254	5.2%	5,576	8.8%	360	5.0%	7,746	8.6%
Miscellaneous Retail	81	5.3%	540	2.0%	290	5.9%	2,058	3.2%	397	5.6%	3,010	3.3%
Finance, Insurance, Real Estate Summary	201	13.2%	1,340	5.0%	596	12.1%	4,198	6.6%	870	12.2%	5,706	6.3%
Banks, Savings & Lending Institutions	58	3.8%	295	1.1%	167	3.4%	778	1.2%	263	3.7%	1,198	1.3%
Securities Brokers	37	2.4%	269	1.0%	75	1.5%	425	0.7%	109	1.5%	587	0.6%
Insurance Carriers & Agents	18	1.2%	77	0.3%	86	1.7%	980	1.5%	137	1.9%	1,249	1.4%
Real Estate, Holding, Other Investment Offices	89	5.8%	698	2.6%	268	5.4%	2,015	3.2%	361	5.0%	2,672	3.0%
Services Summary	559	36.6%	14,884	55.8%	1,780	36.1%	29,377	46.3%	2,688	37.6%	40,957	45.2%
Hotels & Lodging	22	1.4%	553	2.1%	42	0.9%	1,662	2.6%	59	0.8%	2,059	2.3%
Automotive Services	10	0.7%	78	0.3%	107	2.2%	604	1.0%	132	1.8%	734	0.8%
Motion Pictures & Amusements	37	2.4%	264	1.0%	114	2.3%	752	1.2%	172	2.4%	1,181	1.3%
Health Services	36	2.4%	584	2.2%	246	5.0%	5,370	8.5%	403	5.6%	7,727	8.5%
Legal Services	85	5.6%	557	2.1%	163	3.3%	877	1.4%	208	2.9%	1,122	1.2%
Education Institutions & Libraries	28	1.8%	3,652	13.7%	68	1.4%	4,829	7.6%	104	1.5%	6,908	7.6%
Other Services	341	22.3%	9,196	34.5%	1,040	21.1%	15,283	24.1%	1,611	22.5%	21,226	23.4%
Government	198	13.0%	5,053	18.9%	371	7.5%	7,572	11.9%	420	5.9%	9,763	10.8%
Unclassified Establishments	78	5.1%	192	0.7%	265	5.4%	601	0.9%	394	5.5%	1,016	1.1%
Totals	1,527	100.0%	26,669	100.0%	4,932	100.0%	63,496	100.0%	7,152	100.0%	90,568	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	25	0.1%	6	0.1%	39	0.1%	8	0.1%	44	0.0%
Mining	0	0.0%	0	0.0%	1	0.0%	2	0.0%	3	0.0%	10	0.0%
Utilities	3	0.2%	45	0.2%	7	0.1%	82	0.1%	13	0.2%	117	0.1%
Construction	73	4.8%	561	2.1%	331	6.7%	2,742	4.3%	549	7.7%	4,851	5.4%
Manufacturing	20	1.3%	137	0.5%	81	1.6%	576	0.9%	129	1.8%	1,091	1.2%
Wholesale Trade	23	1.5%	122	0.5%	132	2.7%	1,024	1.6%	193	2.7%	1,441	1.6%
Retail Trade	196	12.8%	1,190	4.5%	839	17.0%	9,238	14.5%	1,131	15.8%	13,594	15.0%
Motor Vehicle & Parts Dealers	45	2.9%	330	1.2%	146	3.0%	2,299	3.6%	186	2.6%	3,050	3.4%
Furniture & Home Furnishings Stores	7	0.5%	24	0.1%	48	1.0%	422	0.7%	69	1.0%	544	0.6%
Electronics & Appliance Stores	10	0.7%	64	0.2%	49	1.0%	371	0.6%	84	1.2%	830	0.9%
Bldg Material & Garden Equipment & Supplies Dealers	2	0.1%	15	0.1%	41	0.8%	253	0.4%	59	0.8%	655	0.7%
Food & Beverage Stores	13	0.9%	86	0.3%	64	1.3%	1,031	1.6%	96	1.3%	1,960	2.2%
Health & Personal Care Stores	7	0.5%	60	0.2%	74	1.5%	538	0.8%	104	1.5%	742	0.8%
Gasoline Stations	4	0.3%	10	0.0%	23	0.5%	85	0.1%	34	0.5%	147	0.2%
Clothing & Clothing Accessories Stores	47	3.1%	208	0.8%	203	4.1%	1,911	3.0%	235	3.3%	2,210	2.4%
Sport Goods, Hobby, Book, & Music Stores	10	0.7%	47	0.2%	48	1.0%	389	0.6%	72	1.0%	628	0.7%
General Merchandise Stores	2	0.1%	6	0.0%	20	0.4%	1,117	1.8%	28	0.4%	1,667	1.8%
Miscellaneous Store Retailers	41	2.7%	310	1.2%	106	2.1%	713	1.1%	141	2.0%	934	1.0%
Nonstore Retailers	6	0.4%	30	0.1%	18	0.4%	111	0.2%	23	0.3%	227	0.3%
Transportation & Warehousing	26	1.7%	153	0.6%	89	1.8%	757	1.2%	116	1.6%	1,113	1.2%
Information	50	3.3%	760	2.8%	122	2.5%	1,813	2.9%	167	2.3%	3,031	3.3%
Finance & Insurance	114	7.5%	650	2.4%	335	6.8%	2,207	3.5%	517	7.2%	3,061	3.4%
Central Bank/Credit Intermediation & Related Activities	58	3.8%	295	1.1%	169	3.4%	789	1.2%	265	3.7%	1,209	1.3%
Securities, Commodity Contracts & Other Financial	38	2.5%	278	1.0%	77	1.6%	434	0.7%	111	1.6%	596	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	18	1.2%	77	0.3%	89	1.8%	984	1.5%	141	2.0%	1,256	1.4%
Real Estate, Rental & Leasing	68	4.5%	524	2.0%	261	5.3%	1,911	3.0%	362	5.1%	2,560	2.8%
Professional, Scientific & Tech Services	248	16.2%	1,519	5.7%	593	12.0%	3,602	5.7%	894	12.5%	6,812	7.5%
Legal Services	97	6.4%	595	2.2%	190	3.9%	965	1.5%	245	3.4%	1,253	1.4%
Management of Companies & Enterprises	3	0.2%	115	0.4%	6	0.1%	139	0.2%	9	0.1%	151	0.2%
Administrative & Support & Waste Management & Remediation	37	2.4%	6,513	24.4%	169	3.4%	8,250	13.0%	285	4.0%	8,987	9.9%
Educational Services	32	2.1%	3,611	13.5%	92	1.9%	4,874	7.7%	137	1.9%	6,912	7.6%
Health Care & Social Assistance	56	3.7%	843	3.2%	323	6.5%	6,498	10.2%	543	7.6%	9,962	11.0%
Arts, Entertainment & Recreation	55	3.6%	383	1.4%	118	2.4%	841	1.3%	167	2.3%	1,305	1.4%
Accommodation & Food Services	119	7.8%	2,922	11.0%	304	6.2%	7,300	11.5%	428	6.0%	9,895	10.9%
Accommodation	22	1.4%	553	2.1%	42	0.9%	1,662	2.6%	59	0.8%	2,059	2.3%
Food Services & Drinking Places	97	6.4%	2,369	8.9%	262	5.3%	5,639	8.9%	370	5.2%	7,836	8.7%
Other Services (except Public Administration)	125	8.2%	1,326	5.0%	483	9.8%	3,369	5.3%	686	9.6%	4,794	5.3%
Automotive Repair & Maintenance	5	0.3%	24	0.1%	82	1.7%	401	0.6%	97	1.4%	486	0.5%
Public Administration	199	13.0%	5,078	19.0%	374	7.6%	7,628	12.0%	423	5.9%	9,819	10.8%
Unclassified Establishments	78	5.1%	192	0.7%	266	5.4%	603	0.9%	394	5.5%	1,017	1.1%
Total	1,527	100.0%	26,669	100.0%	4,932	100.0%	63,496	100.0%	7,152	100.0%	90,568	100.0%

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