

7531 Montpelier Rd, Laurel, Maryland, 20723
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.16060
Longitude: -76.89299

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	2,551	34,248	139,356
2010 Total Population	3,601	38,383	154,262
2016 Total Population	5,294	44,235	166,035
2016 Group Quarters	10	329	667
2021 Total Population	6,189	48,840	177,949
2016-2021 Annual Rate	3.17%	2.00%	1.40%
2016 Total Daytime Population	13,232	49,529	164,866
Workers	10,780	29,708	90,790
Residents	2,452	19,821	74,076
Household Summary			
2000 Households	826	11,784	52,649
2000 Average Household Size	3.08	2.84	2.62
2010 Households	1,180	13,580	58,172
2010 Average Household Size	3.04	2.80	2.64
2016 Households	1,652	15,412	61,741
2016 Average Household Size	3.20	2.85	2.68
2021 Households	1,914	16,886	65,701
2021 Average Household Size	3.23	2.87	2.70
2016-2021 Annual Rate	2.99%	1.84%	1.25%
2010 Families	1,007	10,468	39,896
2010 Average Family Size	3.29	3.22	3.19
2016 Families	1,402	11,881	42,124
2016 Average Family Size	3.46	3.27	3.25
2021 Families	1,621	13,000	44,688
2021 Average Family Size	3.49	3.30	3.28
2016-2021 Annual Rate	2.95%	1.82%	1.19%
Housing Unit Summary			
2000 Housing Units	833	11,984	54,443
Owner Occupied Housing Units	92.1%	79.1%	66.2%
Renter Occupied Housing Units	7.1%	19.3%	30.5%
Vacant Housing Units	0.8%	1.7%	3.3%
2010 Housing Units	1,229	14,042	60,955
Owner Occupied Housing Units	88.7%	79.0%	65.5%
Renter Occupied Housing Units	7.3%	17.7%	29.9%
Vacant Housing Units	4.0%	3.3%	4.6%
2016 Housing Units	1,691	15,876	64,766
Owner Occupied Housing Units	88.7%	77.8%	63.0%
Renter Occupied Housing Units	9.0%	19.3%	32.3%
Vacant Housing Units	2.3%	2.9%	4.7%
2021 Housing Units	1,944	17,330	68,794
Owner Occupied Housing Units	89.2%	78.3%	63.1%
Renter Occupied Housing Units	9.3%	19.1%	32.4%
Vacant Housing Units	1.5%	2.6%	4.5%
Median Household Income			
2016	\$157,887	\$138,268	\$101,958
2021	\$164,462	\$150,477	\$110,037
Median Home Value			
2016	\$625,593	\$502,525	\$382,862
2021	\$647,586	\$522,768	\$398,093
Per Capita Income			
2016	\$66,152	\$59,527	\$47,336
2021	\$71,487	\$64,032	\$51,183
Median Age			
2010	41.0	40.9	37.1
2016	43.1	42.1	38.2
2021	45.3	43.7	39.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2016 Households by Income			
Household Income Base	1,652	15,412	61,741
<\$15,000	2.1%	2.4%	4.5%
\$15,000 - \$24,999	1.3%	2.1%	3.1%
\$25,000 - \$34,999	0.4%	2.0%	4.1%
\$35,000 - \$49,999	3.8%	4.3%	7.4%
\$50,000 - \$74,999	6.8%	9.5%	15.9%
\$75,000 - \$99,999	6.4%	10.2%	13.6%
\$100,000 - \$149,999	24.0%	23.5%	22.3%
\$150,000 - \$199,999	23.5%	19.6%	14.3%
\$200,000+	31.7%	26.4%	14.7%
Average Household Income	\$203,176	\$170,496	\$126,919
2021 Households by Income			
Household Income Base	1,914	16,886	65,701
<\$15,000	2.1%	2.5%	4.9%
\$15,000 - \$24,999	1.1%	1.9%	2.9%
\$25,000 - \$34,999	0.3%	1.5%	3.5%
\$35,000 - \$49,999	2.8%	3.2%	6.2%
\$50,000 - \$74,999	4.4%	6.5%	12.1%
\$75,000 - \$99,999	5.7%	9.4%	13.4%
\$100,000 - \$149,999	24.1%	24.6%	24.3%
\$150,000 - \$199,999	25.0%	21.8%	16.5%
\$200,000+	34.5%	28.5%	16.2%
Average Household Income	\$220,691	\$184,938	\$138,271
2016 Owner Occupied Housing Units by Value			
Total	1,500	12,351	40,832
<\$50,000	2.7%	1.8%	1.9%
\$50,000 - \$99,999	0.1%	0.3%	0.9%
\$100,000 - \$149,999	0.2%	0.2%	2.4%
\$150,000 - \$199,999	0.2%	1.3%	5.2%
\$200,000 - \$249,999	2.0%	3.6%	8.3%
\$250,000 - \$299,999	2.2%	4.6%	12.3%
\$300,000 - \$399,999	6.6%	14.8%	22.9%
\$400,000 - \$499,999	14.9%	23.2%	16.7%
\$500,000 - \$749,999	42.1%	33.7%	19.0%
\$750,000 - \$999,999	22.3%	13.4%	8.4%
\$1,000,000 +	6.7%	3.3%	2.0%
Average Home Value	\$644,654	\$548,688	\$437,961
2021 Owner Occupied Housing Units by Value			
Total	1,735	13,573	43,422
<\$50,000	1.4%	1.0%	1.2%
\$50,000 - \$99,999	0.0%	0.2%	0.8%
\$100,000 - \$149,999	0.1%	0.1%	2.2%
\$150,000 - \$199,999	0.1%	0.6%	3.0%
\$200,000 - \$249,999	1.0%	2.0%	5.5%
\$250,000 - \$299,999	1.2%	2.7%	8.3%
\$300,000 - \$399,999	7.3%	17.3%	29.6%
\$400,000 - \$499,999	14.2%	23.0%	17.6%
\$500,000 - \$749,999	41.8%	34.6%	20.1%
\$750,000 - \$999,999	25.3%	14.9%	9.6%
\$1,000,000 +	7.6%	3.6%	2.2%
Average Home Value	\$672,941	\$569,603	\$463,088

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	3,600	38,384	154,265
0 - 4	5.4%	5.3%	6.4%
5 - 9	7.7%	7.1%	6.8%
10 - 14	8.5%	8.3%	7.3%
15 - 24	12.4%	12.4%	12.5%
25 - 34	8.3%	9.4%	14.0%
35 - 44	14.4%	14.1%	15.0%
45 - 54	19.4%	19.0%	16.7%
55 - 64	13.8%	14.1%	11.8%
65 - 74	6.2%	5.9%	5.7%
75 - 84	2.9%	2.8%	2.6%
85 +	1.1%	1.5%	1.2%
18 +	72.6%	73.8%	74.8%
2016 Population by Age			
Total	5,294	44,234	166,034
0 - 4	4.8%	4.9%	5.9%
5 - 9	7.0%	6.5%	6.4%
10 - 14	8.7%	8.0%	7.1%
15 - 24	11.3%	12.3%	12.4%
25 - 34	8.3%	9.8%	13.7%
35 - 44	12.5%	12.5%	14.0%
45 - 54	17.2%	17.1%	15.3%
55 - 64	15.8%	15.6%	13.1%
65 - 74	9.1%	8.5%	7.6%
75 - 84	3.8%	3.3%	3.0%
85 +	1.4%	1.6%	1.2%
18 +	74.4%	75.9%	76.4%
2021 Population by Age			
Total	6,192	48,840	177,951
0 - 4	4.7%	4.8%	5.8%
5 - 9	6.1%	5.7%	5.9%
10 - 14	7.8%	6.9%	6.4%
15 - 24	10.4%	11.1%	11.3%
25 - 34	7.7%	10.6%	14.8%
35 - 44	12.8%	12.6%	14.1%
45 - 54	16.0%	15.2%	13.8%
55 - 64	16.4%	16.1%	13.6%
65 - 74	11.5%	10.7%	9.0%
75 - 84	4.9%	4.4%	3.9%
85 +	1.7%	1.8%	1.4%
18 +	76.4%	78.0%	78.1%
2010 Population by Sex			
Males	1,773	18,777	74,482
Females	1,828	19,606	79,780
2016 Population by Sex			
Males	2,598	21,674	80,327
Females	2,696	22,561	85,708
2021 Population by Sex			
Males	3,036	23,947	86,151
Females	3,153	24,892	91,798

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	3,602	38,382	154,263
White Alone	66.5%	68.1%	53.1%
Black Alone	10.4%	13.3%	27.2%
American Indian Alone	0.2%	0.2%	0.4%
Asian Alone	18.4%	13.6%	11.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.2%	3.4%
Two or More Races	3.4%	3.4%	4.1%
Hispanic Origin	3.9%	4.4%	8.7%
Diversity Index	54.9	54.2	68.8
2016 Population by Race/Ethnicity			
Total	5,294	44,234	166,035
White Alone	60.2%	61.9%	48.5%
Black Alone	11.2%	14.6%	28.0%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	23.0%	17.8%	14.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.1%	1.4%	3.9%
Two or More Races	4.2%	4.1%	4.7%
Hispanic Origin	4.2%	5.3%	10.2%
Diversity Index	60.6	60.8	72.7
2021 Population by Race/Ethnicity			
Total	6,189	48,839	177,950
White Alone	54.1%	56.3%	44.3%
Black Alone	12.0%	15.5%	28.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	27.7%	21.7%	16.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.2%	1.6%	4.5%
Two or More Races	4.9%	4.7%	5.3%
Hispanic Origin	4.8%	6.2%	11.8%
Diversity Index	65.1	65.8	75.7
2010 Population by Relationship and Household Type			
Total	3,601	38,383	154,262
In Households	99.7%	99.1%	99.6%
In Family Households	93.6%	89.1%	84.8%
Householder	27.9%	27.2%	25.9%
Spouse	24.4%	23.2%	19.5%
Child	35.9%	33.8%	32.5%
Other relative	3.9%	3.5%	4.8%
Nonrelative	1.5%	1.4%	2.2%
In Nonfamily Households	6.1%	10.0%	14.8%
In Group Quarters	0.3%	0.9%	0.4%
Institutionalized Population	0.0%	0.5%	0.2%
Noninstitutionalized Population	0.3%	0.4%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment			
Total	3,607	30,237	113,118
Less than 9th Grade	1.1%	0.9%	2.9%
9th - 12th Grade, No Diploma	0.5%	1.2%	2.6%
High School Graduate	19.8%	11.9%	13.6%
GED/Alternative Credential	0.5%	0.8%	1.5%
Some College, No Degree	9.9%	12.9%	15.0%
Associate Degree	5.9%	5.5%	6.4%
Bachelor's Degree	30.9%	33.5%	29.7%
Graduate/Professional Degree	31.5%	33.3%	28.4%
2016 Population 15+ by Marital Status			
Total	4,205	35,686	133,751
Never Married	22.6%	25.7%	31.7%
Married	64.0%	63.4%	54.9%
Widowed	5.5%	4.0%	4.0%
Divorced	7.9%	6.8%	9.4%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	98.2%	96.3%	95.7%
Civilian Unemployed	1.8%	3.7%	4.3%
2016 Employed Population 16+ by Industry			
Total	2,875	24,712	93,304
Agriculture/Mining	1.0%	0.3%	0.3%
Construction	10.3%	6.0%	5.2%
Manufacturing	2.6%	3.9%	3.7%
Wholesale Trade	2.5%	1.8%	2.0%
Retail Trade	8.6%	7.7%	9.0%
Transportation/Utilities	2.4%	2.8%	3.6%
Information	2.7%	2.6%	2.3%
Finance/Insurance/Real Estate	4.8%	6.4%	5.7%
Services	55.1%	56.8%	55.9%
Public Administration	10.0%	11.8%	12.2%
2016 Employed Population 16+ by Occupation			
Total	2,876	24,711	93,306
White Collar	85.8%	85.5%	76.8%
Management/Business/Financial	21.6%	23.7%	21.1%
Professional	42.0%	41.5%	35.9%
Sales	8.5%	10.1%	9.1%
Administrative Support	13.7%	10.2%	10.7%
Services	5.8%	7.9%	12.3%
Blue Collar	8.4%	6.6%	10.8%
Farming/Forestry/Fishing	1.1%	0.2%	0.3%
Construction/Extraction	2.8%	1.5%	2.5%
Installation/Maintenance/Repair	1.0%	1.5%	2.5%
Production	1.4%	1.1%	1.9%
Transportation/Material Moving	2.0%	2.1%	3.6%
2010 Population By Urban/ Rural Status			
Total Population	3,601	38,383	154,262
Population Inside Urbanized Area	95.3%	97.9%	98.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	4.7%	2.1%	1.8%

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2010 Households by Type			
Total	1,181	13,580	58,172
Households with 1 Person	11.6%	18.8%	25.4%
Households with 2+ People	88.4%	81.2%	74.6%
Family Households	85.3%	77.1%	68.6%
Husband-wife Families	74.5%	65.8%	51.8%
With Related Children	39.8%	33.7%	26.3%
Other Family (No Spouse Present)	10.8%	11.3%	16.8%
Other Family with Male Householder	3.3%	2.8%	3.9%
With Related Children	1.7%	1.5%	2.1%
Other Family with Female Householder	7.5%	8.5%	12.8%
With Related Children	4.6%	5.4%	8.3%
Nonfamily Households	3.1%	4.1%	6.0%
All Households with Children	46.4%	40.8%	37.1%
Multigenerational Households	5.3%	3.9%	4.2%
Unmarried Partner Households	3.3%	3.5%	5.1%
Male-female	2.5%	2.8%	4.4%
Same-sex	0.8%	0.7%	0.7%
2010 Households by Size			
Total	1,182	13,581	58,174
1 Person Household	11.6%	18.8%	25.4%
2 Person Household	30.5%	30.9%	30.1%
3 Person Household	21.2%	18.7%	17.7%
4 Person Household	22.5%	19.9%	15.7%
5 Person Household	9.3%	7.7%	6.9%
6 Person Household	3.2%	2.6%	2.5%
7 + Person Household	1.7%	1.4%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	1,180	13,580	58,172
Owner Occupied	92.4%	81.7%	68.6%
Owned with a Mortgage/Loan	76.9%	68.8%	58.8%
Owned Free and Clear	15.5%	13.0%	9.9%
Renter Occupied	7.6%	18.3%	31.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,229	14,042	60,955
Housing Units Inside Urbanized Area	94.9%	98.0%	98.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	5.1%	2.0%	1.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	Enterprising Professionals
2.	Professional Pride (1B)	Professional Pride (1B)	Savvy Suburbanites (1D)
3.	Savvy Suburbanites (1D)	Enterprising Professionals	Top Tier (1A)
2016 Consumer Spending			
Apparel & Services: Total \$	\$8,259,926	\$66,521,473	\$204,371,783
Average Spent	\$4,999.96	\$4,316.21	\$3,310.15
Spending Potential Index	248	214	164
Education: Total \$	\$7,603,425	\$54,916,535	\$157,749,632
Average Spent	\$4,602.56	\$3,563.23	\$2,555.02
Spending Potential Index	325	252	181
Entertainment/Recreation: Total \$	\$12,138,901	\$96,445,373	\$289,965,831
Average Spent	\$7,348.00	\$6,257.81	\$4,696.49
Spending Potential Index	252	215	161
Food at Home: Total \$	\$18,320,573	\$151,243,092	\$473,453,000
Average Spent	\$11,089.94	\$9,813.33	\$7,668.37
Spending Potential Index	223	197	154
Food Away from Home: Total \$	\$12,331,538	\$100,553,771	\$310,209,116
Average Spent	\$7,464.61	\$6,524.38	\$5,024.36
Spending Potential Index	241	211	162
Health Care: Total \$	\$21,113,449	\$166,878,396	\$497,285,762
Average Spent	\$12,780.54	\$10,827.82	\$8,054.38
Spending Potential Index	241	204	152
HH Furnishings & Equipment: Total \$	\$7,456,989	\$59,312,418	\$178,032,329
Average Spent	\$4,513.92	\$3,848.46	\$2,883.53
Spending Potential Index	256	218	163
Personal Care Products & Services: Total \$	\$3,050,793	\$24,423,696	\$73,887,138
Average Spent	\$1,846.73	\$1,584.72	\$1,196.73
Spending Potential Index	252	216	163
Shelter: Total \$	\$64,794,693	\$521,163,507	\$1,606,793,151
Average Spent	\$39,221.97	\$33,815.44	\$26,024.73
Spending Potential Index	252	217	167
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,164,335	\$77,992,347	\$225,812,068
Average Spent	\$6,152.75	\$5,060.49	\$3,657.41
Spending Potential Index	265	218	158
Travel: Total \$	\$9,161,858	\$69,388,741	\$199,034,685
Average Spent	\$5,545.92	\$4,502.25	\$3,223.70
Spending Potential Index	298	242	173
Vehicle Maintenance & Repairs: Total \$	\$4,126,388	\$33,019,138	\$99,968,513
Average Spent	\$2,497.81	\$2,142.43	\$1,619.16
Spending Potential Index	241	207	156

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Top Tier (1A)	63.7%	Population	5,294	6,189
Professional Pride (1B)	25.8%	Households	1,652	1,914
Savvy Suburbanites (1D)	9.7%	Families	1,402	1,621
Enterprising Professionals (2D)	0.8%	Median Age	43.1	45.3
Boomburbs (1C)	0.0%	Median Household Income	\$157,887	\$164,462
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		248	\$4,999.96	\$8,259,926
Men's		252	\$1,011.90	\$1,671,662
Women's		252	\$1,724.75	\$2,849,293
Children's		225	\$724.77	\$1,197,322
Footwear		243	\$1,042.37	\$1,721,996
Watches & Jewelry		279	\$289.06	\$477,529
Apparel Products and Services (1)		287	\$207.10	\$342,123
Computer				
Computers and Hardware for Home Use		252	\$436.02	\$720,312
Portable Memory		248	\$11.64	\$19,229
Computer Software		248	\$32.07	\$52,977
Computer Accessories		262	\$46.67	\$77,091
Entertainment & Recreation		252	\$7,348.00	\$12,138,901
Fees and Admissions		317	\$1,827.47	\$3,018,984
Membership Fees for Clubs (2)		328	\$628.39	\$1,038,103
Fees for Participant Sports, excl. Trips		305	\$272.51	\$450,192
Tickets to Theatre/Operas/Concerts		326	\$172.11	\$284,326
Tickets to Movies/Museums/Parks		257	\$170.89	\$282,304
Admission to Sporting Events, excl. Trips		301	\$160.37	\$264,927
Fees for Recreational Lessons		343	\$421.96	\$697,071
Dating Services		181	\$1.25	\$2,062
TV/Video/Audio		221	\$2,657.80	\$4,390,680
Cable and Satellite Television Services		216	\$1,939.95	\$3,204,802
Televisions		237	\$260.97	\$431,118
Satellite Dishes		225	\$3.28	\$5,424
VCRs, Video Cameras, and DVD Players		230	\$18.63	\$30,772
Miscellaneous Video Equipment		186	\$14.34	\$23,684
Video Cassettes and DVDs		204	\$37.79	\$62,425
Video Game Hardware/Accessories		203	\$51.93	\$85,793
Video Game Software		193	\$26.64	\$44,015
Streaming/Downloaded Video		219	\$39.88	\$65,876
Rental of Video Cassettes and DVDs		212	\$34.62	\$57,199
Installation of Televisions		292	\$2.69	\$4,436
Audio (3)		267	\$218.41	\$360,808
Rental and Repair of TV/Radio/Sound Equipment		221	\$8.67	\$14,327
Pets		242	\$1,295.84	\$2,140,721
Toys/Games/Crafts/Hobbies (4)		227	\$259.77	\$429,134
Recreational Vehicles and Fees (5)		294	\$316.82	\$523,381
Sports/Recreation/Exercise Equipment (6)		256	\$423.94	\$700,356
Photo Equipment and Supplies (7)		265	\$146.08	\$241,322
Reading (8)		254	\$332.55	\$549,370
Catered Affairs (9)		339	\$87.74	\$144,951
Food		230	\$18,554.55	\$30,652,110
Food at Home		223	\$11,089.94	\$18,320,573
Bakery and Cereal Products		222	\$1,499.56	\$2,477,268
Meats, Poultry, Fish, and Eggs		218	\$2,423.24	\$4,003,187
Dairy Products		222	\$1,178.58	\$1,947,011
Fruits and Vegetables		230	\$2,195.44	\$3,626,859
Snacks and Other Food at Home (10)		222	\$3,793.13	\$6,266,247
Food Away from Home		241	\$7,464.61	\$12,331,538
Alcoholic Beverages		257	\$1,315.81	\$2,173,724

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	367	\$27,527.14	\$45,474,841
Value of Retirement Plans	347	\$90,995.44	\$150,324,462
Value of Other Financial Assets	274	\$3,098.60	\$5,118,881
Vehicle Loan Amount excluding Interest	222	\$5,401.46	\$8,923,217
Value of Credit Card Debt	248	\$1,416.62	\$2,340,254
Health			
Nonprescription Drugs	240	\$298.67	\$493,403
Prescription Drugs	225	\$941.52	\$1,555,388
Eyeglasses and Contact Lenses	254	\$226.78	\$374,634
Home			
Mortgage Payment and Basics (11)	305	\$26,149.06	\$43,198,255
Maintenance and Remodeling Services	308	\$5,401.38	\$8,923,075
Maintenance and Remodeling Materials (12)	260	\$943.17	\$1,558,122
Utilities, Fuel, and Public Services	227	\$11,066.87	\$18,282,476
Household Furnishings and Equipment			
Household Textiles (13)	259	\$225.17	\$371,973
Furniture	256	\$1,258.21	\$2,078,555
Rugs	311	\$75.91	\$125,399
Major Appliances (14)	261	\$739.26	\$1,221,262
Housewares (15)	242	\$202.19	\$334,013
Small Appliances	237	\$111.91	\$184,876
Luggage	315	\$29.07	\$48,026
Telephones and Accessories	228	\$162.27	\$268,078
Household Operations			
Child Care	278	\$1,176.39	\$1,943,397
Lawn and Garden (16)	282	\$1,149.06	\$1,898,252
Moving/Storage/Freight Express	220	\$139.83	\$230,993
Housekeeping Supplies (17)	233	\$1,638.90	\$2,707,457
Insurance			
Owners and Renters Insurance	257	\$1,189.87	\$1,965,671
Vehicle Insurance	230	\$2,573.24	\$4,250,998
Life/Other Insurance	288	\$1,192.01	\$1,969,198
Health Insurance	242	\$8,160.27	\$13,480,765
Personal Care Products (18)	236	\$1,023.25	\$1,690,405
School Books and Supplies (19)	255	\$418.32	\$691,063
Smoking Products	166	\$679.29	\$1,122,184
Transportation			
Payments on Vehicles excluding Leases	222	\$4,616.04	\$7,625,692
Gasoline and Motor Oil	215	\$6,617.29	\$10,931,771
Vehicle Maintenance and Repairs	241	\$2,497.81	\$4,126,388
Travel			
Airline Fares	312	\$1,424.56	\$2,353,377
Lodging on Trips	308	\$1,428.65	\$2,360,137
Auto/Truck Rental on Trips	301	\$72.31	\$119,459
Food and Drink on Trips	289	\$1,266.46	\$2,092,196

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Top Tier (1A)	21.9%	Population	44,235	48,840
Professional Pride (1B)	21.5%	Households	15,412	16,886
Enterprising Professionals (2D)	21.2%	Families	11,881	13,000
Savvy Suburbanites (1D)	18.1%	Median Age	42.1	43.7
Urban Chic (2A)	7.5%	Median Household Income	\$138,268	\$150,477
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		214	\$4,316.21	\$66,521,473
Men's		217	\$869.63	\$13,402,715
Women's		215	\$1,471.98	\$22,686,120
Children's		203	\$654.53	\$10,087,643
Footwear		212	\$907.80	\$13,991,078
Watches & Jewelry		232	\$240.81	\$3,711,432
Apparel Products and Services (1)		238	\$171.46	\$2,642,485
Computer				
Computers and Hardware for Home Use		220	\$381.15	\$5,874,286
Portable Memory		217	\$10.18	\$156,907
Computer Software		216	\$27.90	\$430,031
Computer Accessories		221	\$39.29	\$605,465
Entertainment & Recreation		215	\$6,257.81	\$96,445,373
Fees and Admissions		257	\$1,480.58	\$22,818,741
Membership Fees for Clubs (2)		259	\$495.14	\$7,631,067
Fees for Participant Sports, excl. Trips		254	\$227.35	\$3,503,882
Tickets to Theatre/Operas/Concerts		256	\$135.07	\$2,081,715
Tickets to Movies/Museums/Parks		228	\$151.83	\$2,339,960
Admission to Sporting Events, excl. Trips		246	\$130.92	\$2,017,704
Fees for Recreational Lessons		275	\$338.92	\$5,223,385
Dating Services		197	\$1.36	\$21,026
TV/Video/Audio		195	\$2,342.31	\$36,099,637
Cable and Satellite Television Services		190	\$1,706.68	\$26,303,310
Televisions		208	\$229.05	\$3,530,177
Satellite Dishes		203	\$2.96	\$45,631
VCRs, Video Cameras, and DVD Players		206	\$16.70	\$257,369
Miscellaneous Video Equipment		183	\$14.12	\$217,657
Video Cassettes and DVDs		191	\$35.30	\$544,119
Video Game Hardware/Accessories		188	\$48.33	\$744,860
Video Game Software		188	\$25.95	\$399,968
Streaming/Downloaded Video		205	\$37.18	\$573,008
Rental of Video Cassettes and DVDs		197	\$32.14	\$495,376
Installation of Televisions		239	\$2.20	\$33,893
Audio (3)		225	\$183.94	\$2,834,904
Rental and Repair of TV/Radio/Sound Equipment		197	\$7.74	\$119,365
Pets		207	\$1,110.36	\$17,112,886
Toys/Games/Crafts/Hobbies (4)		201	\$230.06	\$3,545,673
Recreational Vehicles and Fees (5)		239	\$256.88	\$3,959,034
Sports/Recreation/Exercise Equipment (6)		222	\$366.70	\$5,651,650
Photo Equipment and Supplies (7)		228	\$125.34	\$1,931,682
Reading (8)		212	\$278.39	\$4,290,484
Catered Affairs (9)		260	\$67.19	\$1,035,586
Food		202	\$16,337.71	\$251,796,863
Food at Home		197	\$9,813.33	\$151,243,092
Bakery and Cereal Products		196	\$1,319.98	\$20,343,503
Meats, Poultry, Fish, and Eggs		193	\$2,148.50	\$33,112,724
Dairy Products		196	\$1,039.69	\$16,023,684
Fruits and Vegetables		203	\$1,935.47	\$29,829,477
Snacks and Other Food at Home (10)		197	\$3,369.69	\$51,933,704
Food Away from Home		211	\$6,524.38	\$100,553,771
Alcoholic Beverages		220	\$1,124.63	\$17,332,756

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	267	\$20,007.22	\$308,351,273
Value of Retirement Plans	257	\$67,442.14	\$1,039,418,207
Value of Other Financial Assets	220	\$2,492.16	\$38,409,149
Vehicle Loan Amount excluding Interest	199	\$4,845.52	\$74,679,088
Value of Credit Card Debt	213	\$1,219.13	\$18,789,167
Health			
Nonprescription Drugs	203	\$252.06	\$3,884,685
Prescription Drugs	190	\$795.93	\$12,266,917
Eyeglasses and Contact Lenses	212	\$189.65	\$2,922,823
Home			
Mortgage Payment and Basics (11)	245	\$20,960.70	\$323,046,324
Maintenance and Remodeling Services	240	\$4,213.88	\$64,944,335
Maintenance and Remodeling Materials (12)	212	\$768.57	\$11,845,197
Utilities, Fuel, and Public Services	196	\$9,545.68	\$147,118,023
Household Furnishings and Equipment			
Household Textiles (13)	218	\$190.16	\$2,930,698
Furniture	219	\$1,078.25	\$16,618,063
Rugs	245	\$59.69	\$919,905
Major Appliances (14)	218	\$617.37	\$9,514,966
Housewares (15)	211	\$176.15	\$2,714,808
Small Appliances	207	\$97.57	\$1,503,725
Luggage	250	\$23.14	\$356,613
Telephones and Accessories	202	\$143.51	\$2,211,767
Household Operations			
Child Care	240	\$1,016.55	\$15,667,110
Lawn and Garden (16)	224	\$914.06	\$14,087,451
Moving/Storage/Freight Express	205	\$130.24	\$2,007,270
Housekeeping Supplies (17)	203	\$1,424.64	\$21,956,541
Insurance			
Owners and Renters Insurance	208	\$963.70	\$14,852,557
Vehicle Insurance	200	\$2,243.97	\$34,584,069
Life/Other Insurance	229	\$947.47	\$14,602,429
Health Insurance	205	\$6,913.96	\$106,557,993
Personal Care Products (18)	208	\$901.75	\$13,897,707
School Books and Supplies (19)	219	\$359.38	\$5,538,708
Smoking Products	155	\$634.46	\$9,778,367
Transportation			
Payments on Vehicles excluding Leases	198	\$4,114.04	\$63,405,524
Gasoline and Motor Oil	191	\$5,880.54	\$90,630,926
Vehicle Maintenance and Repairs	207	\$2,142.43	\$33,019,138
Travel			
Airline Fares	252	\$1,151.65	\$17,749,296
Lodging on Trips	246	\$1,138.91	\$17,552,926
Auto/Truck Rental on Trips	245	\$58.88	\$907,391
Food and Drink on Trips	236	\$1,035.21	\$15,954,711

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Enterprising Professionals (2D)	38.2%	Population	166,035	177,949
Savvy Suburbanites (1D)	11.3%	Households	61,741	65,701
Top Tier (1A)	9.1%	Families	42,124	44,688
Professional Pride (1B)	8.4%	Median Age	38.2	39.0
Urban Chic (2A)	6.1%	Median Household Income	\$101,958	\$110,037
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		164	\$3,310.15	\$204,371,783
Men's		166	\$667.07	\$41,185,409
Women's		163	\$1,117.16	\$68,974,607
Children's		161	\$519.52	\$32,075,776
Footwear		164	\$701.56	\$43,314,824
Watches & Jewelry		171	\$177.56	\$10,962,754
Apparel Products and Services (1)		177	\$127.28	\$7,858,413
Computer				
Computers and Hardware for Home Use		170	\$294.49	\$18,182,079
Portable Memory		166	\$7.79	\$481,266
Computer Software		168	\$21.73	\$1,341,588
Computer Accessories		164	\$29.24	\$1,805,344
Entertainment & Recreation		161	\$4,696.49	\$289,965,831
Fees and Admissions		185	\$1,065.79	\$65,802,880
Membership Fees for Clubs (2)		184	\$351.85	\$21,723,499
Fees for Participant Sports, excl. Trips		183	\$163.78	\$10,111,750
Tickets to Theatre/Operas/Concerts		182	\$96.26	\$5,943,106
Tickets to Movies/Museums/Parks		177	\$117.41	\$7,249,104
Admission to Sporting Events, excl. Trips		179	\$95.19	\$5,877,228
Fees for Recreational Lessons		195	\$240.01	\$14,818,466
Dating Services		187	\$1.29	\$79,727
TV/Video/Audio		152	\$1,827.13	\$112,808,934
Cable and Satellite Television Services		149	\$1,332.18	\$82,249,994
Televisions		161	\$177.01	\$10,928,914
Satellite Dishes		151	\$2.20	\$136,067
VCRs, Video Cameras, and DVD Players		163	\$13.22	\$816,006
Miscellaneous Video Equipment		147	\$11.33	\$699,309
Video Cassettes and DVDs		156	\$28.84	\$1,780,502
Video Game Hardware/Accessories		155	\$39.81	\$2,457,985
Video Game Software		158	\$21.74	\$1,342,191
Streaming/Downloaded Video		166	\$30.08	\$1,857,299
Rental of Video Cassettes and DVDs		159	\$25.99	\$1,604,423
Installation of Televisions		160	\$1.47	\$90,476
Audio (3)		167	\$136.87	\$8,450,602
Rental and Repair of TV/Radio/Sound Equipment		163	\$6.40	\$395,167
Pets		154	\$826.36	\$51,020,317
Toys/Games/Crafts/Hobbies (4)		156	\$178.09	\$10,995,180
Recreational Vehicles and Fees (5)		164	\$176.75	\$10,912,469
Sports/Recreation/Exercise Equipment (6)		166	\$275.51	\$17,010,299
Photo Equipment and Supplies (7)		170	\$93.66	\$5,782,914
Reading (8)		158	\$206.84	\$12,770,203
Catered Affairs (9)		179	\$46.37	\$2,862,636
Food		157	\$12,692.73	\$783,662,116
Food at Home		154	\$7,668.37	\$473,453,000
Bakery and Cereal Products		153	\$1,028.90	\$63,525,367
Meats, Poultry, Fish, and Eggs		152	\$1,689.15	\$104,289,658
Dairy Products		153	\$811.71	\$50,115,883
Fruits and Vegetables		158	\$1,510.34	\$93,249,849
Snacks and Other Food at Home (10)		154	\$2,628.27	\$162,272,243
Food Away from Home		162	\$5,024.36	\$310,209,116
Alcoholic Beverages		168	\$859.62	\$53,073,826

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	172	\$12,888.01	\$795,718,570
Value of Retirement Plans	169	\$44,151.50	\$2,725,957,552
Value of Other Financial Assets	154	\$1,745.64	\$107,777,593
Vehicle Loan Amount excluding Interest	154	\$3,757.25	\$231,976,617
Value of Credit Card Debt	161	\$922.69	\$56,967,728
Health			
Nonprescription Drugs	152	\$189.27	\$11,686,019
Prescription Drugs	141	\$589.19	\$36,377,423
Eyeglasses and Contact Lenses	156	\$139.90	\$8,637,305
Home			
Mortgage Payment and Basics (11)	171	\$14,609.20	\$901,986,784
Maintenance and Remodeling Services	162	\$2,848.74	\$175,884,325
Maintenance and Remodeling Materials (12)	146	\$528.45	\$32,627,198
Utilities, Fuel, and Public Services	150	\$7,309.94	\$451,323,219
Household Furnishings and Equipment			
Household Textiles (13)	164	\$142.83	\$8,818,712
Furniture	166	\$817.36	\$50,464,513
Rugs	174	\$42.38	\$2,616,361
Major Appliances (14)	158	\$448.55	\$27,693,811
Housewares (15)	161	\$134.59	\$8,309,932
Small Appliances	160	\$75.57	\$4,666,002
Luggage	178	\$16.49	\$1,018,100
Telephones and Accessories	158	\$112.42	\$6,940,779
Household Operations			
Child Care	183	\$774.74	\$47,833,158
Lawn and Garden (16)	156	\$634.40	\$39,168,271
Moving/Storage/Freight Express	168	\$106.62	\$6,583,120
Housekeeping Supplies (17)	155	\$1,088.10	\$67,180,228
Insurance			
Owners and Renters Insurance	146	\$676.12	\$41,744,058
Vehicle Insurance	154	\$1,728.11	\$106,695,042
Life/Other Insurance	161	\$664.98	\$41,056,513
Health Insurance	153	\$5,149.79	\$317,953,387
Personal Care Products (18)	160	\$696.40	\$42,996,651
School Books and Supplies (19)	166	\$272.39	\$16,817,751
Smoking Products	129	\$527.91	\$32,593,520
Transportation			
Payments on Vehicles excluding Leases	152	\$3,165.19	\$195,422,109
Gasoline and Motor Oil	149	\$4,572.74	\$282,325,424
Vehicle Maintenance and Repairs	156	\$1,619.16	\$99,968,513
Travel			
Airline Fares	182	\$828.20	\$51,134,116
Lodging on Trips	173	\$800.62	\$49,430,828
Auto/Truck Rental on Trips	176	\$42.23	\$2,607,622
Food and Drink on Trips	170	\$744.97	\$45,995,334

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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7531 Montpelier Rd, Laurel, Maryland, 20723
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.16060
Longitude: -76.89299

Data for all businesses in area		1 mile		3 miles		5 miles						
Total Businesses:		158		1,571		7,383						
Total Employees:		10,764		37,472		116,588						
Total Residential Population:		5,294		44,235		166,035						
Employee/Residential Population Ratio:		2.03:1		0.85:1		0.7:1						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	2.5%	54	0.5%	26	1.7%	231	0.6%	110	1.5%	899	0.8%
Construction	13	8.2%	106	1.0%	131	8.3%	1,570	4.2%	525	7.1%	5,920	5.1%
Manufacturing	0	0.0%	4	0.0%	36	2.3%	1,475	3.9%	179	2.4%	5,632	4.8%
Transportation	2	1.3%	23	0.2%	29	1.8%	268	0.7%	181	2.5%	1,872	1.6%
Communication	1	0.6%	8	0.1%	15	1.0%	168	0.4%	76	1.0%	822	0.7%
Utility	1	0.6%	3	0.0%	3	0.2%	18	0.0%	16	0.2%	379	0.3%
Wholesale Trade	3	1.9%	46	0.4%	61	3.9%	736	2.0%	256	3.5%	4,063	3.5%
Retail Trade Summary	30	19.0%	342	3.2%	222	14.1%	3,153	8.4%	1,328	18.0%	21,686	18.6%
Home Improvement	1	0.6%	5	0.0%	9	0.6%	79	0.2%	57	0.8%	930	0.8%
General Merchandise Stores	0	0.0%	0	0.0%	6	0.4%	32	0.1%	32	0.4%	1,186	1.0%
Food Stores	4	2.5%	58	0.5%	20	1.3%	508	1.4%	106	1.4%	3,148	2.7%
Auto Dealers, Gas Stations, Auto Aftermarket	1	0.6%	8	0.1%	12	0.8%	60	0.2%	103	1.4%	1,493	1.3%
Apparel & Accessory Stores	1	0.6%	9	0.1%	5	0.3%	30	0.1%	121	1.6%	1,611	1.4%
Furniture & Home Furnishings	5	3.2%	42	0.4%	63	4.0%	967	2.6%	247	3.3%	3,661	3.1%
Eating & Drinking Places	10	6.3%	189	1.8%	58	3.7%	1,056	2.8%	327	4.4%	6,362	5.5%
Miscellaneous Retail	8	5.1%	31	0.3%	49	3.1%	420	1.1%	334	4.5%	3,294	2.8%
Finance, Insurance, Real Estate Summary	22	13.9%	155	1.4%	199	12.7%	1,391	3.7%	941	12.7%	9,511	8.2%
Banks, Savings & Lending Institutions	10	6.3%	60	0.6%	59	3.8%	351	0.9%	263	3.6%	3,218	2.8%
Securities Brokers	3	1.9%	19	0.2%	24	1.5%	162	0.4%	126	1.7%	913	0.8%
Insurance Carriers & Agents	2	1.3%	17	0.2%	36	2.3%	285	0.8%	159	2.2%	1,432	1.2%
Real Estate, Holding, Other Investment Offices	7	4.4%	59	0.5%	80	5.1%	592	1.6%	393	5.3%	3,948	3.4%
Services Summary	71	44.9%	9,968	92.6%	712	45.3%	27,984	74.7%	3,214	43.5%	62,818	53.9%
Hotels & Lodging	1	0.6%	23	0.2%	3	0.2%	73	0.2%	25	0.3%	689	0.6%
Automotive Services	2	1.3%	37	0.3%	25	1.6%	266	0.7%	184	2.5%	1,813	1.6%
Motion Pictures & Amusements	4	2.5%	17	0.2%	42	2.7%	578	1.5%	193	2.6%	3,555	3.0%
Health Services	15	9.5%	3,043	28.3%	108	6.9%	5,376	14.3%	469	6.4%	9,856	8.5%
Legal Services	1	0.6%	10	0.1%	25	1.6%	107	0.3%	157	2.1%	931	0.8%
Education Institutions & Libraries	7	4.4%	4,110	38.2%	40	2.5%	6,889	18.4%	163	2.2%	12,163	10.4%
Other Services	43	27.2%	2,729	25.4%	468	29.8%	14,695	39.2%	2,024	27.4%	33,812	29.0%
Government	1	0.6%	50	0.5%	6	0.4%	220	0.6%	65	0.9%	1,916	1.6%
Unclassified Establishments	10	6.3%	5	0.0%	130	8.3%	258	0.7%	491	6.7%	1,071	0.9%
Totals	158	100.0%	10,764	100.0%	1,571	100.0%	37,472	100.0%	7,383	100.0%	116,588	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

7531 Montpelier Rd, Laurel, Maryland, 20723
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.16060
Longitude: -76.89299

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.6%	8	0.1%	6	0.4%	30	0.1%	12	0.2%	52	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	20	0.0%
Utilities	0	0.0%	1	0.0%	2	0.1%	14	0.0%	6	0.1%	67	0.1%
Construction	14	8.9%	109	1.0%	140	8.9%	1,627	4.3%	590	8.0%	6,711	5.8%
Manufacturing	2	1.3%	138	1.3%	44	2.8%	1,728	4.6%	181	2.5%	5,524	4.7%
Wholesale Trade	3	1.9%	46	0.4%	59	3.8%	731	2.0%	246	3.3%	4,020	3.4%
Retail Trade	19	12.0%	141	1.3%	158	10.1%	2,024	5.4%	975	13.2%	15,045	12.9%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%	5	0.3%	31	0.1%	63	0.9%	1,283	1.1%
Furniture & Home Furnishings Stores	0	0.0%	1	0.0%	14	0.9%	296	0.8%	68	0.9%	970	0.8%
Electronics & Appliance Stores	4	2.5%	38	0.4%	47	3.0%	632	1.7%	169	2.3%	2,530	2.2%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.6%	5	0.0%	9	0.6%	79	0.2%	56	0.8%	918	0.8%
Food & Beverage Stores	5	3.2%	51	0.5%	23	1.5%	507	1.4%	107	1.4%	3,156	2.7%
Health & Personal Care Stores	2	1.3%	10	0.1%	10	0.6%	89	0.2%	84	1.1%	982	0.8%
Gasoline Stations	1	0.6%	8	0.1%	7	0.4%	30	0.1%	40	0.5%	210	0.2%
Clothing & Clothing Accessories Stores	2	1.3%	10	0.1%	7	0.4%	35	0.1%	157	2.1%	1,864	1.6%
Sport Goods, Hobby, Book, & Music Stores	1	0.6%	3	0.0%	10	0.6%	153	0.4%	61	0.8%	696	0.6%
General Merchandise Stores	0	0.0%	0	0.0%	6	0.4%	32	0.1%	32	0.4%	1,186	1.0%
Miscellaneous Store Retailers	3	1.9%	12	0.1%	16	1.0%	132	0.4%	108	1.5%	917	0.8%
Nonstore Retailers	1	0.6%	3	0.0%	4	0.3%	8	0.0%	30	0.4%	332	0.3%
Transportation & Warehousing	2	1.3%	23	0.2%	25	1.6%	259	0.7%	147	2.0%	1,670	1.4%
Information	2	1.3%	18	0.2%	31	2.0%	376	1.0%	176	2.4%	2,573	2.2%
Finance & Insurance	15	9.5%	96	0.9%	123	7.8%	824	2.2%	565	7.7%	5,842	5.0%
Central Bank/Credit Intermediation & Related Activities	10	6.3%	60	0.6%	59	3.8%	351	0.9%	265	3.6%	3,223	2.8%
Securities, Commodity Contracts & Other Financial	3	1.9%	19	0.2%	25	1.6%	164	0.4%	133	1.8%	935	0.8%
Insurance Carriers & Related Activities; Funds, Trusts &	2	1.3%	17	0.2%	38	2.4%	309	0.8%	167	2.3%	1,684	1.4%
Real Estate, Rental & Leasing	6	3.8%	56	0.5%	86	5.5%	576	1.5%	432	5.9%	3,615	3.1%
Professional, Scientific & Tech Services	21	13.3%	2,551	23.7%	252	16.0%	6,212	16.6%	1,019	13.8%	17,016	14.6%
Legal Services	1	0.6%	10	0.1%	28	1.8%	114	0.3%	183	2.5%	1,148	1.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.0%	34	0.0%
Administrative & Support & Waste Management & Remediation	10	6.3%	84	0.8%	75	4.8%	1,055	2.8%	364	4.9%	4,092	3.5%
Educational Services	8	5.1%	4,114	38.2%	56	3.6%	6,985	18.6%	197	2.7%	12,216	10.5%
Health Care & Social Assistance	15	9.5%	2,950	27.4%	129	8.2%	5,726	15.3%	636	8.6%	11,849	10.2%
Arts, Entertainment & Recreation	3	1.9%	13	0.1%	24	1.5%	509	1.4%	128	1.7%	3,243	2.8%
Accommodation & Food Services	11	7.0%	221	2.1%	65	4.1%	1,161	3.1%	363	4.9%	7,167	6.1%
Accommodation	1	0.6%	23	0.2%	3	0.2%	73	0.2%	25	0.3%	689	0.6%
Food Services & Drinking Places	11	7.0%	198	1.8%	61	3.9%	1,088	2.9%	338	4.6%	6,478	5.6%
Other Services (except Public Administration)	14	8.9%	139	1.3%	161	10.2%	7,156	19.1%	784	10.6%	12,844	11.0%
Automotive Repair & Maintenance	2	1.3%	37	0.3%	20	1.3%	245	0.7%	135	1.8%	1,500	1.3%
Public Administration	1	0.6%	50	0.5%	6	0.4%	220	0.6%	65	0.9%	1,916	1.6%
Unclassified Establishments	10	6.3%	5	0.0%	130	8.3%	258	0.7%	491	6.7%	1,071	0.9%
Total	158	100.0%	10,764	100.0%	1,571	100.0%	37,472	100.0%	7,383	100.0%	116,588	100.0%

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