

43 E Cross St, Baltimore, Maryland, 21230 Rings: 0.25, 0.5, 1 mile radii

Prepared by Esri Latitude: 39.27672

Longitude: -76.61279

		Lor	ngitude: -/6.612/9
	0.25 miles	0.5 miles	1 mile
Population Summary	4.450	12.622	10 505
2000 Total Population	4,152	12,622	19,505
2010 Total Population	4,379	12,625	21,924
2018 Total Population	4,581	13,096	24,905
2018 Group Quarters	30	82	415
2023 Total Population	4,956	14,611	28,040
2018-2023 Annual Rate	1.59%	2.21%	2.40%
2018 Total Daytime Population	3,805	10,707	81,918
Workers	2,518	6,556	73,673
Residents	1,287	4,151	8,245
Household Summary	2.117	C 121	0.277
2000 Households	2,117	6,121	9,377
2000 Average Household Size	1.88	1.96	1.98
2010 Households	2,269	6,520	11,574
2010 Average Household Size	1.92	1.92	1.86
2018 Households	2,373	6,785	13,285
2018 Average Household Size	1.92	1.92	1.84
2023 Households	2,550	7,667	15,181
2023 Average Household Size	1.93	1.90	1.82
2018-2023 Annual Rate	1.45%	2.47%	2.70%
2010 Families	744	2,311	3,922
2010 Average Family Size	2.58	2.59	2.58
2018 Families	765	2,411	4,391
2018 Average Family Size	2.65	2.62	2.62
2023 Families	838	2,707	4,923
2023 Average Family Size	2.68	2.62	2.62
2018-2023 Annual Rate	1.84%	2.34%	2.31%
Housing Unit Summary			
2000 Housing Units	2,335	6,753	10,750
Owner Occupied Housing Units	47.6%	51.2%	46.4%
Renter Occupied Housing Units	43.1%	39.5%	40.8%
Vacant Housing Units	9.3%	9.3%	12.8%
2010 Housing Units	2,498	7,510	13,727
Owner Occupied Housing Units	42.7%	46.2%	39.2%
Renter Occupied Housing Units	48.2%	40.6%	45.1%
Vacant Housing Units	9.2%	13.2%	15.7%
•	2,621	8,477	16,266
2018 Housing Units Owner Occupied Housing Units	41.1%	41.8%	35.1%
Renter Occupied Housing Units	49.5%	38.3%	46.6%
Vacant Housing Units	9.5%	20.0%	18.3%
•	2,807	9,373	18,103
2023 Housing Units			
Owner Occupied Housing Units	38.7%	38.0%	31.8%
Renter Occupied Housing Units	52.1%	43.8%	52.1%
Vacant Housing Units	9.2%	18.2%	16.1%
Median Household Income	+00.145	+02.027	+77 445
2018	\$88,145	\$83,927	\$77,145
2023	\$101,016	\$94,556	\$89,585
Median Home Value		1211	1000.005
2018	\$344,010	\$344,797	\$332,205
2023	\$364,252	\$374,038	\$364,149
Per Capita Income			
2018	\$61,622	\$59,217	\$57,790
2023	\$68,674	\$66,979	\$67,686
Median Age			
2010	29.7	32.0	31.8
2018	32.0	34.2	33.5
2023	33.5	36.2	34.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	2,373	6,785	13,285
<\$15,000	12.3%	10.3%	10.6%
\$15,000 - \$24,999	5.8%	6.1%	6.8%
\$25,000 - \$34,999	5.7%	5.2%	5.6%
\$35,000 - \$49,999	6.7%	7.8%	8.4%
\$50,000 - \$74,999	11.8%	14.8%	17.3%
\$75,000 - \$99,999	13.0%	13.5%	12.1%
\$100,000 - \$149,999	19.4%	18.0%	16.4%
\$150,000 - \$199,999	9.6%	10.9%	10.2%
\$200,000+	15.8%	13.3%	12.5%
Average Household Income	\$120,925	\$115,272	\$109,262
2023 Households by Income	4/	Ţ /	4/
Household Income Base	2,550	7,667	15,181
<\$15,000	11.1%	9.3%	9.0%
\$15,000 - \$24,999	5.7%	5.8%	5.8%
		4.7%	
\$25,000 - \$34,999 #35,000 - #40,000	4.6%		4.5%
\$35,000 - \$49,999	5.3%	6.6%	6.8%
\$50,000 - \$74,999	10.3%	12.9%	15.4%
\$75,000 - \$99,999	12.3%	13.0%	13.2%
\$100,000 - \$149,999	22.7%	21.0%	19.2%
\$150,000 - \$199,999	10.4%	12.0%	11.2%
\$200,000+	17.6%	14.8%	15.0%
Average Household Income	\$136,000	\$128,964	\$126,698
2018 Owner Occupied Housing Units by Value			
Total	1,076	3,542	5,708
<\$50,000	1.7%	1.1%	1.0%
\$50,000 - \$99,999	0.4%	1.7%	2.6%
\$100,000 - \$149,999	2.0%	2.5%	3.8%
\$150,000 - \$199,999	4.9%	6.1%	8.6%
\$200,000 - \$249,999	9.7%	10.2%	10.6%
\$250,000 - \$299,999	14.7%	15.7%	14.9%
\$300,000 - \$399,999	38.0%	28.5%	26.4%
\$400,000 - \$499,999	16.6%	17.7%	16.6%
\$500,000 - \$749,999	8.6%	10.3%	9.4%
\$750,000 - \$999,999	2.0%	4.8%	3.9%
\$1,000,000 - \$1,499,999	0.4%	0.8%	1.6%
\$1,500,000 - \$1,999,999	1.0%	0.5%	0.4%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$376,231	\$390,385	\$377,308
2023 Owner Occupied Housing Units by Value	¥370,231	Ψ330,303	Ψ377,300
	1.007	2 561	F 740
Total	1,087	3,561	5,748
<\$50,000	0.8%	0.6%	0.6%
\$50,000 - \$99,999	0.1%	0.9%	1.6%
\$100,000 - \$149,999	0.9%	1.2%	2.2%
\$150,000 - \$199,999	2.9%	3.4%	5.5%
\$200,000 - \$249,999	6.6%	7.1%	7.7%
\$250,000 - \$299,999	13.4%	14.0%	13.8%
\$300,000 - \$399,999	39.4%	30.7%	29.1%
\$400,000 - \$499,999	20.0%	20.4%	19.2%
\$500,000 - \$749,999	11.2%	13.2%	12.2%
\$750,000 - \$999,999	2.9%	6.6%	5.4%
\$1,000,000 - \$1,499,999	0.5%	0.9%	2.1%
\$1,500,000 - \$1,999,999	1.5%	0.7%	0.5%
\$2,000,000 +	0.0%	0.3%	0.2%
Average Home Value	\$412,132	\$431,758	\$419,682
-	, , ,	, ,	, -,

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2040 Proceedings in Account	0.25 miles	0.5 miles	1 mile
2010 Population by Age	4 201	12.624	21.026
Total 0 - 4	4,381 5.2%	12,624	21,926
5 - 9		4.9%	4.8%
10 - 14	3.0% 1.7%	2.4%	2.4%
10 - 14 15 - 24	16.6%	1.6%	1.6%
15 - 24 25 - 34		14.0%	14.2%
	37.3%	34.1%	34.8%
35 - 44	13.3%	13.3%	13.7%
45 - 54	8.8%	9.8%	10.1%
55 - 64	7.6%	9.5%	9.3%
65 - 74	3.6%	5.7%	5.0%
75 - 84	2.0%	3.5%	3.0%
85 +	0.8%	1.2%	1.0%
18 +	88.9%	90.0%	90.1%
2018 Population by Age	4.530	12.006	24.006
Total	4,579	13,096	24,906
0 - 4	4.7%	4.4%	4.2%
5 - 9	3.5%	3.1%	2.9%
10 - 14	2.3%	2.1%	2.0%
15 - 24	10.5%	9.5%	10.8%
25 - 34	38.9%	33.4%	34.7%
35 - 44	14.9%	14.7%	14.8%
45 - 54	7.9%	9.1%	9.3%
55 - 64	8.8%	10.3%	9.8%
65 - 74	5.3%	7.9%	6.8%
75 - 84	2.5%	4.0%	3.3%
85 +	0.9%	1.5%	1.2%
18 +	88.7%	89.4%	89.8%
2023 Population by Age			
Total	4,955	14,612	28,039
0 - 4	5.2%	4.6%	4.3%
5 - 9	4.0%	3.2%	2.9%
10 - 14	3.0%	2.5%	2.2%
15 - 24	9.8%	8.9%	10.4%
25 - 34	33.2%	28.5%	31.5%
35 - 44	17.9%	16.4%	16.6%
45 - 54	8.5%	9.1%	9.3%
55 - 64	8.4%	10.0%	9.3%
65 - 74	6.0%	9.5%	7.9%
75 - 84	3.1%	5.7%	4.4%
85 +	0.9%	1.7%	1.4%
18 +	86.5%	88.7%	89.5%
2010 Population by Sex			
Males	2,244	6,424	11,127
Females	2,135	6,201	10,797
2018 Population by Sex			
Males	2,359	6,671	12,659
Females	2,222	6,426	12,246
2023 Population by Sex			
Males	2,536	7,323	14,142
Females	2,420	7,288	13,898

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	4,379	12,626	21,924
White Alone	80.5%	84.0%	76.8%
Black Alone	14.0%	10.1%	15.0%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.8%	3.1%	4.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.8%	1.0%
Two or More Races	1.7%	1.7%	2.0%
Hispanic Origin	3.1%	3.1%	3.6%
Diversity Index	37.2	32.6	42.8
2018 Population by Race/Ethnicity			
Total	4,580	13,096	24,905
White Alone	78.8%	82.2%	74.5%
Black Alone	14.5%	10.6%	15.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.4%	3.8%	6.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.0%	1.1%	1.3%
Two or More Races	2.0%	2.1%	2.5%
Hispanic Origin	4.3%	4.1%	4.9%
Diversity Index	40.9	36.6	47.2
2023 Population by Race/Ethnicity			
Total	4,954	14,612	28,039
White Alone	73.6%	78.6%	71.6%
Black Alone	18.8%	13.0%	16.4%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	3.7%	4.4%	7.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.2%	1.3%	1.5%
Two or More Races	2.4%	2.4%	2.8%
Hispanic Origin	5.1%	5.2%	6.2%
Diversity Index	47.8	42.5	51.8
2010 Population by Relationship and Household Type			
Total	4,379	12,625	21,924
In Households	99.3%	99.4%	98.1%
In Family Households	45.1%	48.8%	47.7%
Householder	16.5%	18.1%	17.6%
Spouse	11.9%	13.8%	12.8%
Child	13.3%	13.2%	13.0%
Other relative	2.0%	2.3%	2.6%
Nonrelative	1.3%	1.5%	1.6%
In Nonfamily Households	54.2%	50.6%	50.4%
In Group Quarters	0.7%	0.6%	1.9%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.7%	0.6%	1.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Per Julius 25 th. 51 and and and and	0.25 miles	0.5 miles	1 mile
2018 Population 25+ by Educational Attainment	2.622	10 505	10.026
Total	3,623	10,595	19,936
Less than 9th Grade	1.5%	2.0%	2.2%
9th - 12th Grade, No Diploma	2.8%	3.5%	3.8%
High School Graduate	9.9%	10.5%	10.4%
GED/Alternative Credential	2.8%	2.3%	2.0%
Some College, No Degree	9.0%	9.3%	9.2%
Associate Degree	3.4%	2.3%	2.7%
Bachelor's Degree	38.4%	36.8%	35.5%
Graduate/Professional Degree	32.0%	33.4%	34.2%
2018 Population 15+ by Marital Status			
Total	4,105	11,843	22,627
Never Married	61.1%	56.9%	58.2%
Married	29.3%	30.9%	30.4%
Widowed	3.0%	3.8%	3.3%
Divorced	6.6%	8.3%	8.2%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.0%	95.6%	95.3%
Civilian Unemployed (Unemployment Rate)	4.0%	4.4%	4.7%
2018 Employed Population 16+ by Industry			
Total	3,343	9,087	16,919
Agriculture/Mining	0.0%	0.4%	0.2%
Construction	2.4%	2.8%	2.9%
Manufacturing	2.2%	4.4%	3.9%
Wholesale Trade	5.9%	3.0%	2.2%
Retail Trade	6.3%	5.9%	5.8%
Transportation/Utilities	2.7%	2.5%	3.1%
Information	3.2%	2.8%	3.1%
Finance/Insurance/Real Estate	8.6%	8.0%	9.0%
Services	59.9%	61.2%	60.9%
Public Administration	8.9%	9.1%	8.8%
2018 Employed Population 16+ by Occupation			
Total	3,345	9,085	16,919
White Collar	82.5%	84.1%	84.4%
Management/Business/Financial	23.1%	24.8%	24.2%
Professional	42.0%	44.1%	45.3%
Sales	10.2%	8.9%	8.1%
Administrative Support	7.2%	6.3%	6.8%
Services	9.8%	9.9%	10.5%
Blue Collar	7.8%	6.0%	5.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.0%	1.2%	1.1%
Installation/Maintenance/Repair	0.1%	0.4%	0.6%
Production	5.4%	3.0%	2.1%
Transportation/Material Moving	1.3%	1.4%	1.2%
2010 Population By Urban/ Rural Status	1.3 / 3	21170	1.2 70
Total Population	4,379	12,625	21,924
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Orbanized Area Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%
ιται αι ι υραιατιστι	0.070	0.070	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Rural Housing Units

Market Profile

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0.25 miles 0.5 miles 1 mile 2010 Households by Type 11,574 2,269 6,519 Households with 1 Person 38.7% 40.2% 43.0% Households with 2+ People 61.3% 59.8% 57.0% Family Households 32.8% 35.5% 33.9% **Husband-wife Families** 24.6% 23.5% 27.1% With Related Children 7.4% 7.9% 7.1% Other Family (No Spouse Present) 9.3% 8.4% 9.3% Other Family with Male Householder 2.2% 2.7% 2.7% With Related Children 1.1% 1.1% 1.1% Other Family with Female Householder 7.1% 5.7% 6.6% With Related Children 4.7% 3.3% 3.8% Nonfamily Households 28.5% 24.3% 23.1% All Households with Children 13.3% 12.3% 12.1% 1.4% 1.6% 1.7% Multigenerational Households **Unmarried Partner Households** 10.4% 9.5% 9.4% Male-female 9.1% 8.3% 8.2% Same-sex 1.3% 1.2% 1.2% 2010 Households by Size 11,574 Total 2,269 6,520 1 Person Household 38.7% 40.2% 43.0% 2 Person Household 38.5% 37.7% 36.5% 3 Person Household 13.7% 12.5% 14.2% 4 Person Household 6.1% 6.0% 5.5% 5 Person Household 1.6% 1.6% 1.6% 0.6% 0.5% 6 Person Household 0.6% 7 + Person Household 0.3% 0.3% 0.4% 2010 Households by Tenure and Mortgage Status 11,574 Total 2,269 6,520 Owner Occupied 47.0% 53.2% 46.5% 38.3% Owned with a Mortgage/Loan 40.1% 44.2% Owned Free and Clear 8.1% 6.8% 9.0% Renter Occupied 53.0% 46.8% 53.5% 2010 Housing Units By Urban/ Rural Status 2,498 Total Housing Units 7,510 13,727 Housing Units Inside Urbanized Area 100.0% 100.0% 100.0% Housing Units Inside Urbanized Cluster 0.0% 0.0% 0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments				
	1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
	2.	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
	3.	City Commons (11E)	Retirement Communities	Emerald City (8B)
2018 Consumer Spending				
Apparel & Services: Total \$		\$7,934,588	\$21,217,010	\$39,771,452
Average Spent		\$3,343.69	\$3,127.05	\$2,993.71
Spending Potential Index		154	144	138
Education: Total \$		\$5,333,732	\$14,260,026	\$26,403,232
Average Spent		\$2,247.67	\$2,101.70	\$1,987.45
Spending Potential Index		155	145	137
Entertainment/Recreation: Total \$		\$10,640,632	\$29,120,537	\$54,258,391
Average Spent		\$4,484.04	\$4,291.90	\$4,084.18
Spending Potential Index		139	133	127
Food at Home: Total \$		\$17,279,355	\$46,730,826	\$87,612,348
Average Spent		\$7,281.65	\$6,887.37	\$6,594.83
Spending Potential Index		145	137	131
Food Away from Home: Total \$		\$12,742,247	\$34,218,962	\$64,436,916
Average Spent		\$5,369.68	\$5,043.33	\$4,850.35
Spending Potential Index		153	144	138
Health Care: Total \$		\$17,021,225	\$47,927,057	\$88,565,409
Average Spent		\$7,172.87	\$7,063.68	\$6,666.57
Spending Potential Index		125	123	116
HH Furnishings & Equipment: Total \$		\$6,902,229	\$18,898,104	\$35,398,190
Average Spent		\$2,908.65	\$2,785.28	\$2,664.52
Spending Potential Index		139	133	128
Personal Care Products & Services: Total \$		\$2,832,354	\$7,749,618	\$14,490,082
Average Spent		\$1,193.58	\$1,142.17	\$1,090.71
Spending Potential Index		144	138	132
Shelter: Total \$		\$61,945,797	\$167,530,305	\$311,178,246
Average Spent		\$26,104.42	\$24,691.28	\$23,423.28
Spending Potential Index		156	147	140
Support Payments/Cash Contributions/Gifts in Kind: Total s	\$	\$8,098,487	\$22,763,300	\$41,155,520
Average Spent		\$3,412.76	\$3,354.94	\$3,097.89
Spending Potential Index		137	135	125
Travel: Total \$		\$7,077,278	\$19,623,658	\$36,201,016
Average Spent		\$2,982.42	\$2,892.21	\$2,724.95
Spending Potential Index		138	134	127
Vehicle Maintenance & Repairs: Total \$		\$3,474,820	\$9,521,454	\$17,904,900
Average Spent		\$1,464.32	\$1,403.31	\$1,347.75
Spending Potential Index		136	130	125

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Metro Renters (3B)	50.9%	Population	4,581	4,956
Laptops and Lattes (3A)	34.1%	Households	2,373	2,550
City Commons (11E)	14.9%	Families	765	838
Top Tier (1A)	0.0%	Median Age	32.0	33.5
Professional Pride (1B)	0.0%	Median Household Income	\$88,145	\$101,016
		Spending Potential	Average Amount	
		Index	Spent	Total
Apparel and Services		154	\$3,343.69	\$7,934,588
Men's		157	\$650.57	\$1,543,798
Women's		150	\$1,115.88	\$2,647,980
Children's		152	\$491.90	\$1,167,289
Footwear		155	\$727.45	\$1,726,242
Watches & Jewelry		160	\$229.18	\$543,841
Apparel Products and Services (1)		156	\$128.71	\$305,439
Computer				
Computers and Hardware for Hom	ie Use	159	\$270.97	\$643,023
Portable Memory		153	\$8.32	\$19,733
Computer Software		170	\$17.95	\$42,607
Computer Accessories		145	\$27.29	\$64,754
Entertainment & Recreation		139	\$4,484.04	\$10,640,632
Fees and Admissions		142	\$969.82	\$2,301,388
Membership Fees for Clubs (2)		144	\$325.40	\$772,178
Fees for Participant Sports, excl	. Trips	131	\$147.74	\$350,590
Tickets to Theatre/Operas/Conc	erts	150	\$99.49	\$236,093
Tickets to Movies/Museums/Par	ks	156	\$124.23	\$294,791
Admission to Sporting Events, e	excl. Trips	133	\$79.05	\$187,587
Fees for Recreational Lessons		139	\$192.37	\$456,483
Dating Services		231	\$1.55	\$3,667
TV/Video/Audio		145	\$1,892.25	\$4,490,316
Cable and Satellite Television Se	ervices	140	\$1,353.66	\$3,212,239
Televisions		158	\$187.08	\$443,947
Satellite Dishes		116	\$2.04	\$4,833
VCRs, Video Cameras, and DVD	•	159	\$8.76	\$20,788
Miscellaneous Video Equipment		133	\$19.32	\$45,851
Video Cassettes and DVDs		153	\$18.97	\$45,022
Video Game Hardware/Accessor	ies	178	\$53.16	\$126,139
Video Game Software		189	\$28.24	\$67,013
Streaming/Downloaded Video		171	\$56.80	\$134,789
Rental of Video Cassettes and D	VDs	164	\$20.96	\$49,733
Installation of Televisions		116	\$1.07	\$2,546
Audio (3)		146	\$136.22	\$323,244
Rental and Repair of TV/Radio/S	Sound Equipment	174	\$5.97	\$14,172
Pets		125	\$793.42	\$1,882,774
Toys/Games/Crafts/Hobbies (4)		153	\$176.63	\$419,140
Recreational Vehicles and Fees (5)		108	\$118.58	\$281,393
Sports/Recreation/Exercise Equipm		142	\$253.76	\$602,173
Photo Equipment and Supplies (7)		148	\$79.00	\$187,474
Reading (8)		139	\$156.82	\$372,125
Catered Affairs (9)		162	\$43.76	\$103,849
Food		148	\$12,651.33	\$30,021,602
Food at Home		145	\$7,281.65	\$17,279,355
Bakery and Cereal Products		145	\$956.28	\$2,269,256
Meats, Poultry, Fish, and Eggs		146	\$1,642.60	\$3,897,895
Dairy Products		144	\$748.12	\$1,775,297
Fruits and Vegetables	(10)	147	\$1,446.53	\$3,432,626
Snacks and Other Food at Home	e (10)	144	\$2,488.11	\$5,904,281
Food Away from Home		153	\$5,369.68	\$12,742,247
Alcoholic Beverages		163	\$912.51	\$2,165,396

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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43 E Cross St, Baltimore, Maryland, 21230 Ring: 0.25 mile radius

Prepared by Esri Latitude: 39.27672 Longitude: -76.61279

	Spending Potential Index	Average Amount	Tata
Financial	Index	Spent	Tota
Value of Stocks/Bonds/Mutual Funds	122	\$6,157.67	\$14,612,15
Value of Retirement Plans	113	\$26,085.49	\$61,900,86
Value of Other Financial Assets	118	\$1,670.89	\$3,965,02
Vehicle Loan Amount excluding Interest	133	\$3,720.06	\$8,827,70
Value of Credit Card Debt	134	\$792.55	\$1,880,72
Health	154	\$792.33	\$1,000,72
Nonprescription Drugs	130	\$173.51	\$411,75
Prescription Drugs	116	\$420.48	\$997,80
Eyeglasses and Contact Lenses	126	\$117.04	\$277,74
Home	120	\$117.04	φ2//,/-
Mortgage Payment and Basics (11)	104	\$9,001.12	\$21,359,65
Maintenance and Remodeling Services	102	\$2,092.08	\$4,964,50
Maintenance and Remodeling Materials (12)	101	\$492.99	\$1,169,87
Utilities, Fuel, and Public Services	136	\$6,741.57	\$15,997,73
Household Furnishings and Equipment	150	\$0,741.57	\$15,557,75
Household Textiles (13)	147	\$144.97	\$344,01
Furniture	149	\$909.06	\$2,157,19
Rugs	150	\$36.97	\$87,7
Major Appliances (14)	119	\$413.48	\$981,1
Housewares (15)	139	\$143.66	\$340,9
Small Appliances	152	\$74.23	\$176,1
Luggage	154	\$21.18	\$50,2
Telephones and Accessories	148	\$104.15	\$247,13
Household Operations	140	\$104.13	\$247,1.
Child Care	170	\$876.26	\$2,079,30
Lawn and Garden (16)	108	\$463.39	\$1,099,63
Moving/Storage/Freight Express	179	\$116.13	\$275,50
Housekeeping Supplies (17)	136	\$975.38	\$2,314,50
Insurance	130	\$5/3.36	\$2,314,30
Owners and Renters Insurance	103	\$583.92	¢1 20E 6
Vehicle Insurance	139	\$363.92 \$1,753.44	\$1,385,64 \$4,160,93
	113	\$1,753.44 \$471.78	\$1,119,52
Life/Other Insurance Health Insurance	113	\$4,783.24	\$1,119,5
	146	\$4,763.24 \$710.98	\$1,687,1
Personal Care Products (18)	157	\$234.04	
School Books and Supplies (19) Smoking Products	155	\$645.78	\$555,3 \$1,532,4
5	155	\$043.76	\$1,552,4
Transportation	126	¢2.254.12	#7 722 O
Payments on Vehicles excluding Leases Gasoline and Motor Oil	136 139	\$3,254.13	\$7,722,04
		\$3,320.80	\$7,880,26
Vehicle Maintenance and Repairs	136	\$1,464.32	\$3,474,83
Travel	140	470C 42	#1 OCC 1
Airline Fares	149	\$786.42	\$1,866,17
Lodging on Trips	132	\$753.43	\$1,787,88
Auto/Truck Rental on Trips	139	\$38.38	\$91,07
Food and Drink on Trips	138	\$712.61	\$1,691,03

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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43 E Cross St, Baltimore, Maryland, 21230 Ring: 0.25 mile radius

Prepared by Esri Latitude: 39.27672 Longitude: -76.61279

- (1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.
- (3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



43 E Cross St, Baltimore, Maryland, 21230 Ring: 0.5 mile radius

Prepared by Esri Latitude: 39.27672 Longitude: -76.61279

	Spending Potential	Average Amount	_
et	Index	Spent	Tot
Financial	125	+6 221 01	±42.004.1F
Value of Stocks/Bonds/Mutual Funds	125	\$6,321.91	\$42,894,15
Value of Retirement Plans	115	\$26,695.05	\$181,125,88
Value of Other Financial Assets	126	\$1,779.32	\$12,072,67
Vehicle Loan Amount excluding Interest	124	\$3,478.79	\$23,603,5
Value of Credit Card Debt	130	\$763.25	\$5,178,6
Health			
Nonprescription Drugs	127	\$169.46	\$1,149,7
Prescription Drugs	117	\$421.78	\$2,861,7
Eyeglasses and Contact Lenses	123	\$114.73	\$778,4
Home			
Mortgage Payment and Basics (11)	106	\$9,173.60	\$62,242,9
Maintenance and Remodeling Services	106	\$2,165.32	\$14,691,7
Maintenance and Remodeling Materials (12)	103	\$503.52	\$3,416,4
Utilities, Fuel, and Public Services	129	\$6,415.93	\$43,532,0
Household Furnishings and Equipment			
Household Textiles (13)	139	\$137.46	\$932,6
Furniture	140	\$856.07	\$5,808,4
Rugs	144	\$35.45	\$240,5
Major Appliances (14)	116	\$403.88	\$2,740,3
Housewares (15)	133	\$138.19	\$937,6
Small Appliances	143	\$70.12	\$475,7
Luggage	147	\$20.12	\$136,5
Telephones and Accessories	140	\$98.35	\$667,3
Household Operations			
Child Care	155	\$799.30	\$5,423,2
Lawn and Garden (16)	110	\$471.69	\$3,200,3
Moving/Storage/Freight Express	167	\$107.74	\$731,0
Housekeeping Supplies (17)	131	\$936.27	\$6,352,5
Insurance		1	1 - 7 7 -
Owners and Renters Insurance	105	\$596.01	\$4,043,9
Vehicle Insurance	133	\$1,670.95	\$11,337,4
Life/Other Insurance	114	\$473.15	\$3,210,3
Health Insurance	124	\$4,690.36	\$31,824,1
Personal Care Products (18)	139	\$675.04	\$4,580,1
School Books and Supplies (19)	145	\$216.80	\$1,471,0
Smoking Products	142	\$588.18	\$3,990,7
Transportation	112	4300.10	ψ3/330//
Payments on Vehicles excluding Leases	128	\$3,060.51	\$20,765,5
Gasoline and Motor Oil	131	\$3,128.96	\$20,703,3
Vehicle Maintenance and Repairs	130	\$1,403.31	\$9,521,4
Travel	130	φ1, 4 03.31	\$3,JZ1, 4
Airline Fares	144	¢757 70	¢⊑ 120 1
		\$757.28 \$735.09	\$5,138,1
Lodging on Trips	128		\$4,987,5
Auto/Truck Rental on Trips	134	\$37.08	\$251,5

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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43 E Cross St, Baltimore, Maryland, 21230 Ring: 1 mile radius Prepared by Esri Latitude: 39.27672 Longitude: -76.61279

Top Tapestry Segments	Percent	Demographic Summary	2018	2
Metro Renters (3B)	50.4%	Population	24,905	28
Laptops and Lattes (3A)	20.1%	Households	13,285	15
Emerald City (8B)	12.9%	Families	4,391	4
Retirement Communities (9E)	8.0%	Median Age	33.5	
City Commons (11E)	3.3%	Median Household Income	\$77,145	\$89
,		Spending Potential	Average Amount	·
		Index	Spent	7
Apparel and Services		138	\$2,993.71	\$39,771
Men's		140	\$580.03	\$7,705
Women's		136	\$1,006.30	\$13,368
Children's		136	\$438.68	\$5,827
Footwear		138	\$648.99	\$8,621
Watches & Jewelry		144	\$205.78	\$2,733
Apparel Products and Services (1)		138	\$113.92	\$1,513
		130	Ψ113.32	Ψ1,515
Computer	o I lao	144	¢24E 80	#2 26I
Computers and Hardware for Homo	e use	144	\$245.80	\$3,265
Portable Memory		140	\$7.61	\$101
Computer Software		154	\$16.24	\$215
Computer Accessories		134	\$25.22	\$335
Entertainment & Recreation		127	\$4,084.18	\$54,258
Fees and Admissions		129	\$878.03	\$11,664
Membership Fees for Clubs (2)		130	\$293.47	\$3,898
Fees for Participant Sports, excl.	•	121	\$137.09	\$1,82
Tickets to Theatre/Operas/Conce		135	\$89.59	\$1,190
Tickets to Movies/Museums/Park		141	\$112.82	\$1,498
Admission to Sporting Events, ex	xcl. Trips	122	\$72.39	\$96:
Fees for Recreational Lessons		124	\$171.32	\$2,275
Dating Services		203	\$1.36	\$18
TV/Video/Audio		131	\$1,708.80	\$22,701
Cable and Satellite Television Se	ervices	127	\$1,222.50	\$16,240
Televisions		142	\$168.27	\$2,235
Satellite Dishes		111	\$1.95	\$25
VCRs, Video Cameras, and DVD	Players	144	\$7.95	\$105
Miscellaneous Video Equipment		122	\$17.65	\$234
Video Cassettes and DVDs		140	\$17.36	\$230
Video Game Hardware/Accessor	ies	157	\$46.90	\$623
Video Game Software		166	\$24.89	\$330
Streaming/Downloaded Video		155	\$51.45	\$683
Rental of Video Cassettes and D	VDs	148	\$18.92	\$25:
Installation of Televisions		110	\$1.01	\$13
Audio (3)		134	\$124.66	\$1,656
Rental and Repair of TV/Radio/S	ound Equipment	154	\$5.29	\$70
Pets		116	\$738.64	\$9,812
Toys/Games/Crafts/Hobbies (4)		138	\$159.07	\$2,113
Recreational Vehicles and Fees (5)		101	\$110.41	\$1,466
Sports/Recreation/Exercise Equipm		131	\$233.29	\$3,099
Photo Equipment and Supplies (7)	` '	136	\$72.42	\$962
Reading (8)		128	\$143.85	\$1,911
Catered Affairs (9)		147	\$39.66	\$526
Food		134	\$11,445.18	\$152,049
Food at Home		131	\$6,594.83	\$87,612
Bakery and Cereal Products		131	\$864.70	\$11,487
Meats, Poultry, Fish, and Eggs		131	\$1,481.08	\$19,676
Dairy Products		131	\$677.52	\$9,000
Fruits and Vegetables		133	•	
<u> </u>	(10)		\$1,308.35 \$2,263.17	\$17,381 \$30,066
Snacks and Other Food at Home	: (10)	131	\$2,263.17	\$30,066
Food Away from Home		138	\$4,850.35	\$64,436

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April 26, 2019

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43 E Cross St, Baltimore, Maryland, 21230 Ring: 1 mile radius Prepared by Esri Latitude: 39.27672 Longitude: -76.61279

	Spending Potential Index	Average Amount Spent	Tota
inancial	Index	Spent	100
Value of Stocks/Bonds/Mutual Funds	113	\$5,697.41	\$75,690,05
Value of Retirement Plans	105	\$24,392.64	\$324,056,24
Value of Other Financial Assets	117	\$1,651.87	\$21,945,07
Vehicle Loan Amount excluding Interest	122	\$3,409.71	\$45,297,94
Value of Credit Card Debt	123	\$725.77	\$9,641,79
ealth	123	Ψ/25.//	Ψ3,041,73
Nonprescription Drugs	121	\$161.10	\$2,140,15
Prescription Drugs	110	\$396.32	\$5,265,09
Eyeglasses and Contact Lenses	117	\$109.06	\$1,448,81
ome	117	\$105.00	\$1,440,01
Mortgage Payment and Basics (11)	99	\$8,519.53	\$113,181,97
Maintenance and Remodeling Services	97	\$1,980.14	\$26,306,09
Maintenance and Remodeling Materials (12)	95	\$465.78	\$6,187,91
Utilities, Fuel, and Public Services	123	\$6,118.58	\$81,285,36
ousehold Furnishings and Equipment	123	\$0,110.36	\$61,265,50
Household Textiles (13)	133	\$131.47	\$1,746,52
Furniture	134	\$820.98	
		'	\$10,906,69
Rugs	133	\$32.63	\$433,55
Major Appliances (14)	110	\$384.21	\$5,104,24
Housewares (15)	127	\$131.49	\$1,746,85
Small Appliances	138	\$67.40	\$895,45
Luggage	139	\$19.15	\$254,41
Telephones and Accessories	135	\$95.01	\$1,262,14
ousehold Operations	4.47	+756.54	+40.050.6
Child Care	147	\$756.54	\$10,050,64
Lawn and Garden (16)	103	\$441.58	\$5,866,34
Moving/Storage/Freight Express	163	\$105.34	\$1,399,50
ousekeeping Supplies (17)	125	\$893.46	\$11,869,65
nsurance			
Owners and Renters Insurance	98	\$557.19	\$7,402,20
Vehicle Insurance	127	\$1,603.38	\$21,300,96
Life/Other Insurance	105	\$438.45	\$5,824,87
Health Insurance	117	\$4,427.84	\$58,823,85
ersonal Care Products (18)	133	\$647.55	\$8,602,65
chool Books and Supplies (19)	141	\$210.04	\$2,790,34
moking Products	137	\$568.04	\$7,546,45
ransportation			
Payments on Vehicles excluding Leases	125	\$2,979.54	\$39,583,15
Gasoline and Motor Oil	127	\$3,037.95	\$40,359,17
Vehicle Maintenance and Repairs	125	\$1,347.75	\$17,904,90
ravel			
Airline Fares	135	\$711.65	\$9,454,31
Lodging on Trips	121	\$689.70	\$9,162,69
Auto/Truck Rental on Trips	127	\$35.20	\$467,67
Food and Drink on Trips	126	\$652.97	\$8,674,68

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April 26, 2019

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43 E Cross St, Baltimore, Maryland, 21230 Ring: 1 mile radius

Latitude: 39.27672 Longitude: -76.61279

Prepared by Esri

- (1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.
- (3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

43 E Cross St, Baltimore, Maryland, 21230 Rings: 0.25, 0.5, 1 mile radii

Prepared by Esri

Latitude: 39.27672 Longitude: -76.61279

Data for all businesses in area	0.25 miles	0.5 miles	1 mile
Total Businesses:	314	581	3,110
Total Employees:	2,353	6,665	65,714
Total Residential Population:	4,581	13,096	24,905
Employee/Residential Population Ratio (per 100 Residents)	51	51	264

Total Residential Population:	4,581				13,096				24,905				
Employee/Residential Population Ratio (per 100 Residents)	51				51				264				
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number			Percent	Number		Number		Number	Percent	Number		
Agriculture & Mining	1	0.3%	3	0.1%	5	0.9%	43	0.6%	13	0.4%	224	0.3%	
Construction	5	1.6%	41	1.7%	15	2.6%	108	1.6%	73	2.3%	958	1.5%	
Manufacturing	4	1.3%	28	1.2%	7	1.2%	67	1.0%	71	2.3%	2,294	3.5%	
Transportation	1	0.3%	5	0.2%	5	0.9%	137	2.1%	59	1.9%	866	1.3%	
Communication	1	0.3%	5	0.2%	3	0.5%	15	0.2%	29	0.9%	169	0.3%	
Utility	0	0.0%	0	0.0%	1	0.2%	6	0.1%	11	0.4%	136	0.2%	
Wholesale Trade	2	0.6%	14	0.6%	7	1.2%	56	0.8%	56	1.8%	582	0.9%	
Retail Trade Summary	116	36.9%	906	38.5%	160	27.5%	1,450	21.8%	642	20.6%	9,811	14.9%	
Home Improvement	1	0.3%	10	0.4%	1	0.2%	10	0.2%	12	0.4%	255	0.4%	
General Merchandise Stores	1	0.3%	2	0.1%	1	0.2%	2	0.0%	13	0.4%	93	0.1%	
Food Stores	16	5.1%	87	3.7%	18	3.1%	97	1.5%	53	1.7%	543	0.8%	
Auto Dealers, Gas Stations, Auto Aftermarket	6	1.9%	25	1.1%	7	1.2%	29	0.4%	18	0.6%	84	0.1%	
Apparel & Accessory Stores	3	1.0%	9	0.4%	4	0.7%	22	0.3%	47	1.5%	1,968	3.0%	
Furniture & Home Furnishings	4	1.3%	101	4.3%	5	0.9%	109	1.6%	21	0.7%	239	0.4%	
Eating & Drinking Places	70	22.3%	602	25.6%	100	17.2%	1,069	16.0%	367	11.8%	5,762	8.8%	
Miscellaneous Retail	16	5.1%	70	3.0%	22	3.8%	112	1.7%	111	3.6%	867	1.3%	
Finance, Insurance, Real Estate Summary	47	15.0%	378	16.1%	78	13.4%	894	13.4%	403	13.0%	8,945	13.6%	
Banks, Savings & Lending Institutions	10	3.2%	81	3.4%	12	2.1%	291	4.4%	69	2.2%	3,478	5.3%	
Securities Brokers	5	1.6%	29	1.2%	10	1.7%	74	1.1%	80	2.6%	2,134	3.2%	
Insurance Carriers & Agents	7	2.2%	26	1.1%	13	2.2%	64	1.0%	53	1.7%	1,369	2.1%	
Real Estate, Holding, Other Investment Offices	25	8.0%	242	10.3%	43	7.4%	466	7.0%	201	6.5%	1,965	3.0%	
Services Summary	109	34.7%	945	40.2%	249	42.9%	3,661	54.9%	1,373	44.1%	33,197	50.5%	
Hotels & Lodging	1	0.3%	3	0.1%	5	0.9%	490	7.4%	42	1.4%	3,506	5.3%	
Automotive Services	4	1.3%	11	0.5%	9	1.5%	109	1.6%	67	2.2%	894	1.4%	
Motion Pictures & Amusements	4	1.3%	30	1.3%	13	2.2%	80	1.2%	73	2.3%	733	1.1%	
Health Services	12	3.8%	157	6.7%	21	3.6%	262	3.9%	136	4.4%	7,307	11.1%	
Legal Services	6	1.9%	25	1.1%	18	3.1%	359	5.4%	274	8.8%	5,236	8.0%	
Education Institutions & Libraries	8	2.5%	172	7.3%	14	2.4%	583	8.7%	64	2.1%	3,148	4.8%	
Other Services	74	23.6%	546	23.2%	169	29.1%	1,779	26.7%	717	23.1%	12,372	18.8%	
Government	2	0.6%	16	0.7%	6	1.0%	167	2.5%	140	4.5%	8,018	12.2%	
Unclassified Establishments	26	8.3%	13	0.6%	44	7.6%	59	0.9%	240	7.7%	514	0.8%	
Totals	314	100.0%	2,353	100.0%	581	100.0%	6,665	100.0%	3,110	100.0%	65,714	100.0%	

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

April 26, 2019

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Business Summary

43 E Cross St, Baltimore, Maryland, 21230 Rings: 0.25, 0.5, 1 mile radii

Prepared by Esri Latitude: 39.27672

Longitude: -76.61279

Agriculture, Forestry, Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	0 0 0 0	0.0% 0.0%	Number 0		Number	Percent	Number	Percent	Number	Percent	Number	
Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	0	0.0%	0	0.00/							Humber	Percen
Utilities Construction Manufacturing Wholesale Trade Retail Trade Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	0			0.0%	0	0.0%	2	0.0%	2	0.1%	51	0.1%
Construction Manufacturing Wholesale Trade Retail Trade Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	•	_	0	0.0%	0	0.0%	0	0.0%	1	0.0%	8	0.0%
Manufacturing Wholesale Trade Retail Trade Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	5	0.0%	0	0.0%	1	0.2%	6	0.1%	9	0.3%	133	0.2%
Wholesale Trade Retail Trade Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing		1.6%	41	1.7%	17	2.9%	129	1.9%	96	3.1%	1,234	1.9%
Retail Trade Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	5	1.6%	41	1.7%	7	1.2%	72	1.1%	58	1.9%	1,381	2.1%
Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	2	0.6%	14	0.6%	7	1.2%	56	0.8%	54	1.7%	573	0.9%
Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	42	13.4%	268	11.4%	55	9.5%	346	5.2%	266	8.6%	3,981	6.1%
Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	4	1.3%	14	0.6%	5	0.9%	17	0.3%	11	0.4%	54	0.1%
Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	2	0.6%	90	3.8%	3	0.5%	98	1.5%	9	0.3%	177	0.3%
Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	1	0.3%	1	0.0%	1	0.2%	1	0.0%	10	0.3%	41	0.1%
Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	1	0.3%	10	0.4%	1	0.2%	10	0.2%	12	0.4%	255	0.4%
Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	16	5.1%	66	2.8%	19	3.3%	77	1.2%	52	1.7%	516	0.8%
Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	4	1.3%	29	1.2%	6	1.0%	42	0.6%	30	1.0%	225	0.3%
Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	2	0.6%	11	0.5%	2	0.3%	12	0.2%	7	0.2%	30	0.0%
Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	3	1.0%	9	0.4%	4	0.7%	22	0.3%	57	1.8%	2,057	3.1%
General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	1	0.3%	3	0.1%	2	0.3%	20	0.3%	12	0.4%	133	0.2%
Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing	1	0.3%	2	0.1%	1	0.2%	2	0.0%	13	0.4%	93	0.1%
Nonstore Retailers Transportation & Warehousing	7	2.2%	33	1.4%	9	1.5%	41	0.6%	45	1.4%	219	0.3%
Transportation & Warehousing	1	0.3%	0	0.0%	1	0.2%	3	0.0%	8	0.3%	180	0.3%
	1	0.3%	5	0.2%	2	0.3%	8	0.1%	37	1.2%	527	0.8%
Information	7	2.2%	53	2.3%	16	2.8%	135	2.0%	107	3.4%	1,998	3.0%
Finance & Insurance	22	7.0%	136	5.8%	35	6.0%	429	6.4%	213	6.8%	7,060	10.7%
Central Bank/Credit Intermediation & Related Activities	10	3.2%	81	3.4%	12	2.1%	291	4.4%	66	2.1%	3,392	5.2%
Securities, Commodity Contracts & Other Financial	5	1.6%	29	1.2%	10	1.7%	75	1.1%	91	2.9%	2,287	3.5%
Insurance Carriers & Related Activities; Funds, Trusts &	7	2.2%	26	1.1%	13	2.2%	64	1.0%	56	1.8%	1,381	2.1%
Real Estate, Rental & Leasing	24	7.6%	238	10.1%	40	6.9%	433	6.5%	191	6.1%	1,758	2.7%
Professional, Scientific & Tech Services	26	8.3%	222	9.4%	77	13.3%	1,186	17.8%	560	18.0%	10,917	16.6%
Legal Services	7	2.2%	29	1.2%	20	3.4%	365	5.5%	286	9.2%	5,308	8.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.2%	12	0.2%	4	0.1%	71	0.1%
Administrative & Support & Waste Management & Remediation	5	1.6%	47	2.0%	14	2.4%	328	4.9%	114	3.7%	2,101	3.2%
Educational Services	9	2.9%	176	7.5%	16	2.8%	593	8.9%	63	2.0%	2,936	4.5%
Health Care & Social Assistance	14	4.5%	195	8.3%	33	5.7%	355	5.3%	188	6.0%	7,937	12.1%
Arts, Entertainment & Recreation	7	2.2%	57	2.4%	16	2.8%	211	3.2%	76	2.4%	2,149	3.3%
Accommodation & Food Services	72	22.9%	618	26.3%	107	18.4%	1,573	23.6%	410	13.2%	9,285	14.1%
Accommodation	1	0.3%	3	0.1%	5	0.9%	490	7.4%	42	1.4%	3,506	5.3%
Food Services & Drinking Places	71	22.6%	615	26.1%	101	17.4%	1,082	16.2%	369	11.9%	5,779	8.8%
Other Services (except Public Administration)	46	14.6%	215	9.1%	86	14.8%	565	8.5%	280	9.0%	2,956	4.5%
Automotive Repair & Maintenance	4	1.3%	11	0.5%	5	0.9%	15	0.2%	15	0.5%	124	0.2%
Public Administration	2	0.6%	16	0.7%	6	1.0%	167	2.5%	141	4.5%	8,144	12.4%
Unclassified Establishments	26	8.3%	13	0.6%	44	7.6%	59	0.9%	240	7.7%	514	0.8%
Total	314	100.0%		100.0%	581	100.0%	6,665	100.0%	3,110	100.0%	65,714	

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

April 26, 2019

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