

1731 Eastern Ave, Baltimore, Maryland, 21231 2 1731 Eastern Ave, Baltimore, Maryland, 21231

Rings: 0.5, 1, 2 mile radii

Prepared by Esri Latitude: 39.28561 Longitude: -76.59198

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	0.5 miles	1 mile	2 miles
Population Summary			
2000 Total Population	12,089	32,732	129,110
2010 Total Population	13,197	34,002	125,332
2017 Total Population	13,862	35,423	133,118
2017 Group Quarters	255	1,244	9,187
2022 Total Population	14,098	35,894	135,349
2017-2022 Annual Rate	0.34%	0.26%	0.33%
2017 Total Daytime Population	15,748	79,336	255,896
Workers	10,888	65,286	196,786
Residents	4,860	14,050	59,110
Household Summary			
2000 Households	5,817	14,913	51,921
2000 Average Household Size	2.04	2.15	2.28
2010 Households	6,529	16,003	54,127
2010 Average Household Size	1.98	2.05	2.15
2017 Households	6,901	16,748	57,870
2017 Average Household Size	1.97	2.04	2.14
2022 Households	7,028	17,003	59,045
2022 Average Household Size	1.97	2.04	2.14
2017-2022 Annual Rate	0.37%	0.30%	0.40%
2010 Families	2,345	6,415	22,390
2010 Average Family Size	2.83	2.85	3.03
2017 Families	2,438	6,637	23,556
2017 Average Family Size	2.82	2.84	3.03
2022 Families	2,463	6,701	23,832
2022 Average Family Size	2.83	2.84	3.02
2017-2022 Annual Rate	0.20%	0.19%	0.23%
Housing Unit Summary	0.20 /0	0.1970	0.23 /0
-	7,157	18,597	63,309
2000 Housing Units			
Owner Occupied Housing Units	31.5%	33.0%	35.6%
Renter Occupied Housing Units	49.8%	47.2%	46.4%
Vacant Housing Units	18.7%	19.8%	18.0%
2010 Housing Units	7,880	19,548	66,494
Owner Occupied Housing Units	31.3%	34.9%	32.0%
Renter Occupied Housing Units	51.6%	47.0%	49.4%
Vacant Housing Units	17.1%	18.1%	18.6%
2017 Housing Units	8,139	20,238	70,272
Owner Occupied Housing Units	29.4%	33.2%	30.2%
Renter Occupied Housing Units	55.4%	49.6%	52.1%
Vacant Housing Units	15.2%	17.2%	17.6%
2022 Housing Units	8,334	20,696	71,988
Owner Occupied Housing Units	28.4%	32.7%	30.0%
Renter Occupied Housing Units	55.9%	49.4%	52.1%
Vacant Housing Units	15.7%	17.8%	18.0%
Median Household Income			
2017	\$69,571	\$62,489	\$50,133
2022	\$81,793	\$74,406	\$55,541
Median Home Value	4017.30	ψ, ., .σσ	455/5:1
2017	\$304,503	\$275,276	\$233,898
2017	\$344,822	\$313,565	\$260,648
Per Capita Income	Ψ3 1 1,022	4313,303	φ200,010
2017	\$50,793	\$43,780	\$33,343
2017	\$60,719	\$51,663	\$39,050
Median Age	\$00,719	\$31,003	φ39,030
_	22.4	22.4	22.0
2010	32.4	32.4	32.0
2017	34.2	33.8	33.4
2022	35.0	34.5	34.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

January 09, 2018

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Kings: 0.5, 1, 2 mile radii		LOI	igituac. 70.55150
2017 Households by Income	0.5 miles	1 mile	2 miles
Household Income Base	6,901	16,748	57,870
<\$15,000	14.3%	16.5%	19.1%
\$15,000 - \$24,999	6.5%	8.4%	10.5%
\$25,000 - \$34,999	5.9%	6.2%	9.0%
\$35,000 - \$49,999	8.6%	9.1%	11.2%
\$50,000 - \$74,999	17.5%	16.6%	16.4%
\$75,000 - \$99,999	14.0%	12.1%	10.4%
\$100,000 - \$149,999	14.8%	14.4%	11.7%
\$150,000 - \$149,999	6.6%	7.0%	5.3%
\$200,000+	11.8%	9.7%	6.4%
Average Household Income	\$99,477	\$91,566	\$74,724
2022 Households by Income	\$33,477	φ91,500	φ/4,/24
Household Income Base	7,028	17,003	59,045
<\$15,000	13.3%	15.6%	18.5%
\$15,000 \$15,000	5.3%	7.3%	9.6%
\$25,000 - \$24,999	4.7%	5.1%	8.0%
\$35,000 - \$34,999	6.8%	7.4%	9.5%
\$50,000 - \$74,999	15.5%	14.9%	15.1%
\$75,000 - \$74,999 \$75,000 - \$99,999	13.7%	11.9%	10.4%
\$100,000 - \$149,999	17.3%	16.7%	13.9%
\$150,000 - \$149,999	8.7%	9.1%	7.1%
\$200,000+	14.8%	12.0%	7.1%
Average Household Income	\$119,060	\$108,209	\$87,587
2017 Owner Occupied Housing Units by Value	\$119,000	\$100,209	<b>ДО7,307</b>
Total	2,393	6,718	21,217
<\$50,000	1.6%	1.6%	4.7%
\$50,000 - \$99,999	3.3%	4.5%	12.2%
\$100,000 - \$149,999	3.6%	5.9%	9.9%
\$150,000 - \$149,999	10.6%	13.2%	12.8%
\$200,000 - \$249,999	15.2%	18.0%	15.3%
\$250,000 - \$299,999	14.7%	13.5%	11.7%
\$300,000 - \$399,999	22.3%	19.5%	16.9%
\$300,000 - \$399,999 \$400,000 - \$499,999	13.3%	10.0%	8.1%
\$500,000 - \$749,999	8.9%	8.3%	5.6%
\$750,000 - \$749,999 \$750,000 - \$999,999	2.6%	2.4%	1.5%
\$1,000,000 +	3.9%	3.0%	1.4%
Average Home Value	\$365,685	\$336,445	\$272,238
2022 Owner Occupied Housing Units by Value	\$303,063	\$330, <del>44</del> 3	\$272,230
Total	2,370	6,768	21,554
<\$50,000	0.6%	0.6%	2.6%
\$50,000 - \$99,999	1.9%	3.0%	10.0%
\$100,000 - \$149,999	2.7%	4.9%	9.8%
\$150,000 - \$199,999	8.1%	10.6%	11.6%
\$200,000 - \$249,999	12.4%	15.3%	13.6%
\$250,000 - \$299,999	13.1%	12.5%	11.2%
\$300,000 - \$259,999	24.9%	22.7%	20.1%
\$400,000 - \$499,999	17.1%	13.1%	10.5%
\$500,000 - \$459,999 \$500,000 - \$749,999	11.1%	10.5%	7.0%
\$750,000 - \$749,999 \$750,000 - \$999,999	3.5%	3.1%	1.8%
\$1,000,000 +	4.6%	3.7%	1.7%
Average Home Value	\$404,673	\$373,190	\$300,970
Average Home value	φ <del>+</del> υ+,υ/ 3	φ3/3,13U	\$300,570

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

January 09, 2018

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Kings. 0.5, 1, 2 mile radii		LOTT	gitaac. 70.55150
	0.5 miles	1 mile	2 miles
2010 Population by Age			
Total	13,197	34,001	125,334
0 - 4	5.6%	6.1%	6.0%
5 - 9	3.6%	4.0%	4.2%
10 - 14	2.8%	3.3%	3.7%
15 - 24	12.7%	13.1%	15.5%
25 - 34	32.1%	29.8%	27.0%
35 - 44	15.3%	14.4%	13.5%
45 - 54	11.4%	11.4%	12.1%
55 - 64	9.1%	9.2%	8.9%
65 - 74	4.2%	4.8%	5.0%
75 - 84	2.4%	2.7%	2.9%
85 +	0.9%	1.0%	1.1%
18 +	86.3%	84.5%	83.6%
2017 Population by Age			
Total	13,863	35,422	133,117
0 - 4	5.0%	5.5%	5.5%
5 - 9	4.0%	4.3%	4.6%
10 - 14	3.2%	3.5%	3.8%
15 - 24	10.4%	11.6%	13.3%
25 - 34	29.9%	28.2%	26.7%
35 - 44	17.1%	15.4%	14.2%
45 - 54	11.2%	10.9%	11.1%
55 - 64	9.9%	10.0%	10.0%
65 - 74	5.8%	6.5%	6.5%
75 - 84	2.5%	3.0%	3.1%
85 +	1.1%	1.2%	1.3%
18 +	86.0%	84.8%	84.0%
2022 Population by Age			
Total	14,095	35,896	135,350
0 - 4	5.1%	5.6%	5.5%
5 - 9	3.8%	4.1%	4.4%
10 - 14	3.1%	3.4%	3.9%
15 - 24	10.3%	11.2%	12.4%
25 - 34	27.7%	27.1%	25.8%
35 - 44	19.0%	16.7%	15.6%
45 - 54	11.0%	10.5%	10.6%
55 - 64	9.4%	9.6%	9.8%
65 - 74	6.6%	7.2%	7.2%
75 - 84	2.9%	3.5%	3.6%
85 +	1.0%	1.2%	1.3%
18 +	86.2%	85.0%	84.1%
2010 Population by Sex			
Males	6,629	16,729	63,905
Females	6,568	17,273	61,427
2017 Population by Sex			
Males	7,002	17,564	68,194
Females	6,860	17,859	64,924
2022 Population by Sex			
Males	7,107	17,804	69,362
Females	6,991	18,090	65,987

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	13,197	34,003	125,331
White Alone	64.2%	56.1%	45.1%
Black Alone	22.4%	32.9%	44.8%
American Indian Alone	0.5%	0.6%	0.5%
Asian Alone	4.3%	4.0%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.6%	4.0%	3.7%
Two or More Races	2.9%	2.5%	2.3%
Hispanic Origin	12.6%	9.7%	8.1%
Diversity Index	63.8	65.0	65.5
017 Population by Race/Ethnicity			
Total	13,863	35,423	133,119
White Alone	63.0%	55.4%	45.1%
Black Alone	21.5%	31.8%	43.1%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	5.1%	4.7%	4.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.5%	4.6%	4.4%
Two or More Races	3.4%	2.9%	2.7%
Hispanic Origin	14.6%	11.4%	9.7%
Diversity Index	66.5	67.2	67.8
2022 Population by Race/Ethnicity			
Total	14,098	35,894	135,348
White Alone	62.1%	54.9%	44.9%
Black Alone	20.6%	30.7%	41.8%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	5.8%	5.4%	4.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.3%	5.2%	4.9%
Two or More Races	3.7%	3.2%	3.0%
Hispanic Origin	16.8%	13.2%	11.3%
Diversity Index	69.0	69.3	69.7
2010 Population by Relationship and Household Type			
Total	13,197	34,002	125,332
In Households	98.1%	96.4%	92.9%
In Family Households	52.9%	56.7%	57.5%
Householder	17.9%	18.6%	17.8%
Spouse	10.5%	10.2%	8.7%
Child	17.1%	19.9%	22.0%
Other relative	4.8%	4.9%	5.6%
Nonrelative	2.7%	3.0%	3.4%
In Nonfamily Households	45.2%	39.8%	35.4%
In Group Quarters	1.9%	3.6%	7.1%
Institutionalized Population	0.1%	1.3%	4.8%
Noninstitutionalized Population	1.7%	2.3%	2.2%
Nominsulutionanzeu ropulation	1./ 70	2.3%	2.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

January 09, 2018

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Kings. 0.3, 1, 2 mile radii		Long	Jitaac. 70.55150
	0.5 miles	1 mile	2 miles
2017 Population 25+ by Educational Attainment			
Total	10,731	26,622	97,025
Less than 9th Grade	5.1%	5.2%	5.9%
9th - 12th Grade, No Diploma	5.9%	7.5%	10.2%
High School Graduate	11.9%	14.3%	17.4%
GED/Alternative Credential	2.8%	3.2%	5.1%
Some College, No Degree	10.6%	10.6%	13.7%
Associate Degree	2.9%	3.2%	3.4%
Bachelor's Degree	31.3%	29.7%	23.6%
Graduate/Professional Degree	29.5%	26.3%	20.7%
2017 Population 15+ by Marital Status			
Total	12,179	30,730	114,715
Never Married	58.4%	57.1%	59.0%
Married	28.5%	30.0%	26.7%
Widowed	2.9%	3.8%	4.5%
Divorced	10.1%	9.0%	9.9%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	94.6%	93.7%	92.2%
Civilian Unemployed (Unemployment Rate)	5.3%	6.3%	7.8%
2017 Employed Population 16+ by Industry			
Total	9,172	21,757	69,956
Agriculture/Mining	0.8%	0.4%	0.3%
Construction	3.2%	3.9%	5.0%
Manufacturing	7.0%	6.0%	4.9%
Wholesale Trade	0.8%	1.5%	2.1%
Retail Trade	3.2%	4.2%	5.9%
Transportation/Utilities	2.4%	2.7%	3.8%
Information	2.7%	2.3%	2.3%
Finance/Insurance/Real Estate	6.2%	7.4%	6.3%
Services	65.6%	64.4%	61.9%
Public Administration	8.1%	7.2%	7.5%
2017 Employed Population 16+ by Occupation			
Total	9,172	21,754	69,957
White Collar	75.2%	75.6%	69.8%
Management/Business/Financial	19.1%	21.2%	17.6%
Professional	43.8%	40.3%	35.8%
Sales	6.9%	7.9%	7.7%
Administrative Support	5.3%	6.2%	8.7%
Services	16.8%	15.8%	18.6%
Blue Collar	8.0%	8.5%	11.6%
Farming/Forestry/Fishing	0.2%	0.1%	0.2%
Construction/Extraction	2.6%	2.5%	3.7%
Installation/Maintenance/Repair	1.9%	1.7%	1.4%
Production	2.0%	2.1%	3.1%
Transportation/Material Moving	1.5%	2.2%	3.2%
2010 Population By Urban/ Rural Status	42.427	24.000	105 000
Total Population	13,197	34,002	125,332
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	6,529	16,003	54,127
Households with 1 Person	45.1%	41.7%	41.7%
Households with 2+ People	54.9%	58.3%	58.3%
Family Households	35.9%	40.1%	41.4%
Husband-wife Families	21.0%	21.9%	20.1%
With Related Children	6.2%	6.9%	6.7%
Other Family (No Spouse Present)	15.0%	18.2%	21.3%
Other Family with Male Householder	3.7%	3.8%	4.6%
With Related Children	1.3%	1.6%	2.0%
Other Family with Female Householder	11.2%	14.4%	16.7%
With Related Children	7.8%	9.6%	10.9%
Nonfamily Households	19.0%	18.2%	17.0%
All Households with Children	15.5%	18.3%	20.0%
Multigenerational Households	2.0%	3.0%	4.3%
Unmarried Partner Households	9.8%	9.7%	9.8%
Male-female	8.8%	8.6%	8.5%
Same-sex	1.1%	1.1%	1.2%
2010 Households by Size			
Total	6,530	16,003	54,127
1 Person Household	45.1%	41.7%	41.7%
2 Person Household	32.6%	33.0%	30.8%
3 Person Household	12.2%	13.4%	13.1%
4 Person Household	5.6%	6.2%	7.0%
5 Person Household	2.3%	2.9%	3.7%
6 Person Household	1.1%	1.3%	1.8%
7 + Person Household	1.1%	1.4%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	6,529	16,003	54,127
Owner Occupied	37.8%	42.6%	39.3%
Owned with a Mortgage/Loan	29.8%	34.0%	30.2%
Owned Free and Clear	7.9%	8.6%	9.1%
Renter Occupied	62.2%	57.4%	60.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,880	19,548	66,494
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

January 09, 2018

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Top 3 Tapestry Segments	_			
	1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
	2.	Trendsetters (3C)	Laptops and Lattes (3A)	Modest Income Homes
	3.	Laptops and Lattes (3A)	City Commons (11E)	Laptops and Lattes (3A)
2017 Consumer Spending				
Apparel & Services: Total \$		\$19,506,017	\$43,449,331	\$121,534,770
Average Spent		\$2,826.55	\$2,594.30	\$2,100.13
Spending Potential Index		131	120	97
Education: Total \$		\$14,148,937	\$31,745,501	\$87,015,513
Average Spent		\$2,050.27	\$1,895.48	\$1,503.64
Spending Potential Index		141	130	103
Entertainment/Recreation: Total \$		\$25,800,442	\$57,576,480	\$164,025,046
Average Spent		\$3,738.65	\$3,437.81	\$2,834.37
Spending Potential Index		120	110	91
Food at Home: Total \$		\$43,781,669	\$98,597,424	\$280,802,898
Average Spent		\$6,344.25	\$5,887.12	\$4,852.31
Spending Potential Index		126	117	96
Food Away from Home: Total \$		\$30,422,504	\$67,529,169	\$189,973,510
Average Spent		\$4,408.42	\$4,032.07	\$3,282.76
Spending Potential Index		132	121	99
Health Care: Total \$		\$41,296,218	\$92,894,123	\$271,218,662
Average Spent		\$5,984.09	\$5,546.58	\$4,686.69
Spending Potential Index		107	99	84
HH Furnishings & Equipment: Total \$		\$16,120,982	\$35,761,069	\$102,317,269
Average Spent		\$2,336.04	\$2,135.24	\$1,768.05
Spending Potential Index		120	110	91
Personal Care Products & Services: Total \$		\$6,869,357	\$15,319,070	\$43,122,263
Average Spent		\$995.41	\$914.68	\$745.16
Spending Potential Index		125	115	94
Shelter: Total \$		\$150,856,013	\$339,850,296	\$944,125,218
Average Spent		\$21,860.02	\$20,291.99	\$16,314.59
Spending Potential Index		135	125	100
Support Payments/Cash Contributions/Gifts in Kind: Total	l \$	\$17,540,722	\$39,199,753	\$114,076,095
Average Spent	·	\$2,541.77	\$2,340.56	\$1,971.25
Spending Potential Index		109	100	84
Travel: Total \$		\$16,870,315	\$37,432,627	\$104,417,244
Average Spent		\$2,444.62	\$2,235.05	\$1,804.34
Spending Potential Index		118	108	87
Vehicle Maintenance & Repairs: Total \$		\$8,663,675	\$19,354,740	\$55,931,521
Average Spent		\$1,255.42	\$1,155.64	\$966.50
Average openic		Ψ1,233.42	Ψ1,133.04	Ψ200.30

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

January 09, 2018

©2018 Esri Page 7 of 7



1731 Eastern Ave, Baltimore, Maryland, 21231 2 1731 Eastern Ave, Baltimore, Maryland, 21231 Ring: 0.5 mile radius

Latitude: 39.28561 Longitude: -76.59198

Prepared by Esri

<b>Top Tapestry Segments</b> Metro Renters (3B)	Percent 53.6%	<b>Demographic Summary</b> Population	<b>2017</b> 13,862	<b>2</b> 0 14,
		·	•	7,
Trendsetters (3C)	12.8%	Households	6,901	
Laptops and Lattes (3A)	11.7%	Families	2,438	2
City Commons (11E)	11.7%	Median Age	34.2	+01
Emerald City (8B)	8.3%	Median Household Income	\$69,571	\$81
		Spending Potential Index	Average Amount Spent	т
Apparel and Services		131	\$2,826.55	\$19,506,
Men's		131	\$2,826.33 \$556.44	\$3,839
Women's		132	\$948.68	
Children's		135	\$946.66 \$453.54	\$6,546 \$3,129
Footwear		129	\$599.09	\$4,134
Watches & Jewelry		136	\$161.69	
Apparel Products and Services (1)		131	\$107.11	\$1,115 \$739
		131	\$107.11	\$7.39
Computer		124	+222 52	+1 604
Computers and Hardware for Home Use		134	\$232.52	\$1,604,
Portable Memory		143	\$7.63	\$52
Computer Software		143	\$16.49	\$113,
Computer Accessories		126	\$22.80	\$157,
Entertainment & Recreation		120	\$3,738.65	\$25,800,
Fees and Admissions		122	\$778.54	\$5,372,
Membership Fees for Clubs (2)		121	\$253.73	\$1,750,
Fees for Participant Sports, excl. Trip	5	114	\$112.80	\$778,
Tickets to Theatre/Operas/Concerts		127	\$75.71	\$522,
Tickets to Movies/Museums/Parks		138	\$106.11	\$732,
Admission to Sporting Events, excl. T	rips	131	\$73.34	\$506,
Fees for Recreational Lessons		117	\$155.33	\$1,071,
Dating Services		188	\$1.52	\$10,
TV/Video/Audio		125	\$1,607.61	\$11,094,
Cable and Satellite Television Service	S	122	\$1,161.58	\$8,016,
Televisions		132	\$157.12	\$1,084,
Satellite Dishes		114	\$1.66	\$11,
VCRs, Video Cameras, and DVD Playe	ers	138	\$9.00	\$62,
Miscellaneous Video Equipment		116	\$11.18	\$77,
Video Cassettes and DVDs		137	\$20.93	\$144,
Video Game Hardware/Accessories		152	\$44.34	\$306
Video Game Software		161	\$24.99	\$172,
Streaming/Downloaded Video		149	\$38.20	\$263,
Rental of Video Cassettes and DVDs		142	\$21.67	\$149,
Installation of Televisions		94	\$0.84	\$5,
Audio (3)		123	\$109.62	\$756,
Rental and Repair of TV/Radio/Sound	Equipment	161	\$6.49	\$44,
Pets		107	\$640.06	\$4,417,
Toys/Games/Crafts/Hobbies (4)		127	\$154.52	\$1,066
Recreational Vehicles and Fees (5)	(6)	91	\$92.61	\$639,
Sports/Recreation/Exercise Equipment	(6)	124	\$212.93	\$1,469,
Photo Equipment and Supplies (7)		134	\$74.35	\$513,
Reading (8)		115	\$143.83	\$992,
Catered Affairs (9)		112	\$34.19	\$235,
Food		128	\$10,752.67	\$74,204,
Food at Home		126	\$6,344.25	\$43,781,
Bakery and Cereal Products		125	\$829.08	\$5,721,
Meats, Poultry, Fish, and Eggs		125	\$1,430.68	\$9,873
Dairy Products		125	\$665.93	\$4,595
Fruits and Vegetables		128	\$1,249.10	\$8,620,
Snacks and Other Food at Home (10) Food Away from Home		126 132	\$2,169.45 \$4,408.42	\$14,971, \$30,422,

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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January 09, 2018

©2018 Esri Page 1 of 9



1731 Eastern Ave, Baltimore, Maryland, 21231 2 1731 Eastern Ave, Baltimore, Maryland, 21231 Ring: 0.5 mile radius Prepared by Esri Latitude: 39.28561 Longitude: -76.59198

	Spending Potential Index	Average Amount Spent	Total
Financial		•	
Value of Stocks/Bonds/Mutual Funds	96	\$5,956.50	\$41,105,808
Value of Retirement Plans	90	\$21,968.83	\$151,606,926
Value of Other Financial Assets	99	\$1,292.87	\$8,922,075
Vehicle Loan Amount excluding Interest	117	\$3,199.33	\$22,078,610
Value of Credit Card Debt	118	\$688.88	\$4,753,949
Health			
Nonprescription Drugs	113	\$144.75	\$998,895
Prescription Drugs	100	\$388.81	\$2,683,166
Eyeglasses and Contact Lenses	110	\$104.28	\$719,652
Home			
Mortgage Payment and Basics (11)	90	\$7,734.51	\$53,375,840
Maintenance and Remodeling Services	85	\$1,650.66	\$11,391,204
Maintenance and Remodeling Materials (12)	83	\$334.24	\$2,306,619
Utilities, Fuel, and Public Services	116	\$5,865.14	\$40,475,320
Household Furnishings and Equipment			
Household Textiles (13)	127	\$120.90	\$834,316
Furniture	128	\$735.62	\$5,076,484
Rugs	121	\$28.22	\$194,754
Major Appliances (14)	99	\$316.34	\$2,183,041
Housewares (15)	120	\$113.62	\$784,072
Small Appliances	130	\$62.95	\$434,422
Luggage	129	\$15.31	\$105,683
Telephones and Accessories	139	\$96.34	\$664,815
Household Operations			
Child Care	148	\$709.36	\$4,895,271
Lawn and Garden (16)	90	\$376.36	\$2,597,251
Moving/Storage/Freight Express	164	\$105.18	\$725,826
Housekeeping Supplies (17)	118	\$843.16	\$5,818,632
Insurance			
Owners and Renters Insurance	87	\$451.26	\$3,114,173
Vehicle Insurance	121	\$1,425.77	\$9,839,269
Life/Other Insurance	95	\$406.91	\$2,808,066
Health Insurance	108	\$3,955.27	\$27,295,317
Personal Care Products (18)	127	\$598.34	\$4,129,130
School Books and Supplies (19)	134	\$206.95	\$1,428,184
Smoking Products	129	\$538.23	\$3,714,306
Transportation			
Payments on Vehicles excluding Leases	118	\$2,645.26	\$18,254,920
Gasoline and Motor Oil	120	\$3,315.60	\$22,880,985
Vehicle Maintenance and Repairs	117	\$1,255.42	\$8,663,675
Travel			
Airline Fares	127	\$648.79	\$4,477,295
Lodging on Trips	113	\$590.78	\$4,076,991
Auto/Truck Rental on Trips	118	\$31.00	\$213,958
Food and Drink on Trips	116	\$572.03	\$3,947,548

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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January 09, 2018

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1731 Eastern Ave, Baltimore, Maryland, 21231 2 1731 Eastern Ave, Baltimore, Maryland, 21231 Ring: 1 mile radius

Latitude: 39.28561 Longitude: -76.59198

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Top Tapestry Segments	Percent	Demographic Summary	2017	20
Metro Renters (3B)	46.2%	Population	35,423	35,
Laptops and Lattes (3A)	15.2%	Households	16,748	17,
City Commons (11E)	8.8%	Families	6,637	6,
Social Security Set (9F)	6.6%	Median Age	33.8	3
Trendsetters (3C)	6.4%	Median Household Income	\$62,489	\$74,
, ,		Spending Potential	Average Amount	
		Index	Spent	To
Apparel and Services		120	\$2,594.30	\$43,449,
Men's		121	\$510.27	\$8,545,
Women's		118	\$872.36	\$14,610,
Children's		124	\$414.54	\$6,942,
Footwear		119	\$550.54	\$9,220,
Watches & Jewelry		124	\$147.32	\$2,467,
Apparel Products and Services (1)		121	\$99.27	\$1,662,
		121	\$55.27	\$1,002,
Computer			1010.00	
Computers and Hardware for Home	e Use	123	\$212.97	\$3,566,
Portable Memory		131	\$6.95	\$116,
Computer Software		131	\$15.12	\$253,
Computer Accessories		116	\$20.93	\$350,
Entertainment & Recreation		110	\$3,437.81	\$57,576,
Fees and Admissions		112	\$711.87	\$11,922,
Membership Fees for Clubs (2)		111	\$232.88	\$3,900,
Fees for Participant Sports, excl.	Trips	103	\$102.62	\$1,718,
Tickets to Theatre/Operas/Conce	erts	117	\$69.76	\$1,168,
Tickets to Movies/Museums/Park	(S	126	\$97.01	\$1,624,
Admission to Sporting Events, e	xcl. Trips	119	\$66.42	\$1,112,
Fees for Recreational Lessons		106	\$141.80	\$2,374,
Dating Services		169	\$1.37	\$23,
TV/Video/Audio		117	\$1,496.39	\$25,061,
Cable and Satellite Television Se	rvices	114	\$1,087.76	\$18,217,
Televisions		121	\$144.84	\$2,425,
Satellite Dishes		104	\$1.51	\$25,
VCRs, Video Cameras, and DVD	Plavers	126	\$8.23	\$137,
Miscellaneous Video Equipment	,	106	\$10.16	\$170,
Video Cassettes and DVDs		125	\$19.10	\$319,
Video Game Hardware/Accessor	ies	139	\$40.52	\$678,
Video Game Software	.00	146	\$22.69	\$379,
Streaming/Downloaded Video		135	\$34.63	\$580,
Rental of Video Cassettes and D	VDe	129	\$19.73	\$330,
Installation of Televisions	V D3	87	\$0.77	\$330, \$12,
Audio (3)		113	\$100.38	\$1,681,
Rental and Repair of TV/Radio/S	ound Equipment	150	\$6.06	\$1,001,
Pets	ound Equipment	98	\$583.01	\$9,764,
Toys/Games/Crafts/Hobbies (4)		117	\$141.46	\$2,369,
Recreational Vehicles and Fees (5)	(6)	82	\$84.09	\$1,408,
Sports/Recreation/Exercise Equipm	nent (6)	111	\$189.86	\$3,179,
Photo Equipment and Supplies (7)		121	\$67.07	\$1,123,
Reading (8)		106	\$133.21	\$2,230,
Catered Affairs (9)		101	\$30.86	\$516,
Food		119	\$9,919.19	\$166,126,
Food at Home		117	\$5,887.12	\$98,597
Bakery and Cereal Products		116	\$771.80	\$12,926
Meats, Poultry, Fish, and Eggs		117	\$1,332.89	\$22,323
Dairy Products		116	\$618.50	\$10,358,
Fruits and Vegetables		119	\$1,160.86	\$19,442,
Snacks and Other Food at Home	(10)	116	\$2,003.07	\$33,547,
Food Away from Home		121	\$4,032.07	\$67,529,

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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January 09, 2018

©2018 Esri Page 4 of 9



1731 Eastern Ave, Baltimore, Maryland, 21231 2 1731 Eastern Ave, Baltimore, Maryland, 21231 Ring: 1 mile radius Prepared by Esri Latitude: 39.28561 Longitude: -76.59198

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	89	\$5,500.44	\$92,121,416
Value of Retirement Plans	84	\$20,313.84	\$340,216,163
Value of Other Financial Assets	90	\$1,169.42	\$19,585,370
Vehicle Loan Amount excluding Interest	106	\$2,894.17	\$48,471,568
Value of Credit Card Debt	109	\$637.13	\$10,670,596
Health			
Nonprescription Drugs	105	\$134.47	\$2,252,091
Prescription Drugs	94	\$364.35	\$6,102,212
Eyeglasses and Contact Lenses	102	\$96.60	\$1,617,801
Home			
Mortgage Payment and Basics (11)	82	\$7,058.40	\$118,214,060
Maintenance and Remodeling Services	78	\$1,514.46	\$25,364,259
Maintenance and Remodeling Materials (12)	75	\$303.80	\$5,087,965
Utilities, Fuel, and Public Services	108	\$5,457.04	\$91,394,582
Household Furnishings and Equipment			
Household Textiles (13)	117	\$111.34	\$1,864,645
Furniture	117	\$672.69	\$11,266,167
Rugs	113	\$26.23	\$439,274
Major Appliances (14)	90	\$289.16	\$4,842,838
Housewares (15)	109	\$103.81	\$1,738,619
Small Appliances	120	\$58.19	\$974,531
Luggage	118	\$14.02	\$234,725
Telephones and Accessories	127	\$87.74	\$1,469,389
Household Operations			
Child Care	135	\$647.01	\$10,836,142
Lawn and Garden (16)	82	\$343.75	\$5,757,164
Moving/Storage/Freight Express	150	\$95.76	\$1,603,804
Housekeeping Supplies (17)	110	\$779.64	\$13,057,469
Insurance			
Owners and Renters Insurance	81	\$416.25	\$6,971,399
Vehicle Insurance	112	\$1,316.22	\$22,043,973
Life/Other Insurance	88	\$376.47	\$6,305,036
Health Insurance	100	\$3,666.57	\$61,407,756
Personal Care Products (18)	117	\$551.61	\$9,238,341
School Books and Supplies (19)	123	\$189.73	\$3,177,608
Smoking Products	121	\$503.03	\$8,424,725
Transportation			
Payments on Vehicles excluding Leases	107	\$2,400.10	\$40,196,832
Gasoline and Motor Oil	110	\$3,042.54	\$50,956,382
Vehicle Maintenance and Repairs	108	\$1,155.64	\$19,354,740
Travel			
Airline Fares	117	\$594.36	\$9,954,267
Lodging on Trips	103	\$541.12	\$9,062,646
Auto/Truck Rental on Trips	107	\$28.23	\$472,736
Food and Drink on Trips	106	\$522.22	\$8,746,068

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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January 09, 2018

©2018 Esri Page 5 of 9



1731 Eastern Ave, Baltimore, Maryland, 21231 2 1731 Eastern Ave, Baltimore, Maryland, 21231 Ring: 2 mile radius

Latitude: 39.28561 Longitude: -76.59198

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Top Tapestry Segments	Percent	Demographic Summary	2017	20
Metro Renters (3B)	37.9%	Population	133,118	135,3
Modest Income Homes (12D)	10.3%	Households	57,870	59,0
Laptops and Lattes (3A)	9.8%	Families	23,556	23,8
City Commons (11E)	8.9%	Median Age	33.4	3
Emerald City (8B)	7.3%	Median Household Income	\$50,133	\$55,5
		Spending Potential	Average Amount	
		Index	Spent	То
Apparel and Services		97	\$2,100.13	\$121,534,7
Men's		98	\$412.74	\$23,885,4
Women's		96	\$705.65	\$40,836,
Children's		101	\$338.82	\$19,607,
Footwear		97	\$447.62	\$25,903,
Watches & Jewelry		98	\$115.93	\$6,708,
Apparel Products and Services (1)		97	\$79.37	\$4,593,
Computer				
Computers and Hardware for Home L	lse	100	\$172.95	\$10,008,
Portable Memory	.50	106	\$5.62	\$325,
Computer Software		106	\$12.18	\$705,
Computer Accessories		94	\$17.03	\$985,
Entertainment & Recreation		91	\$2,834.37	\$164,025,
Fees and Admissions		89	\$569.12	\$32,934,
Membership Fees for Clubs (2)		89	\$186.47	\$10,791,
Fees for Participant Sports, excl. Tr	inc	85	\$84.77	\$4,905,
Tickets to Theatre/Operas/Concerts	•	93	\$55.22	
Tickets to Movies/Museums/Parks	>	100	\$77.04	\$3,195,
	Tuina			\$4,458,
Admission to Sporting Events, excl	. Imps	96 83	\$53.47 \$111.04	\$3,094,
Fees for Recreational Lessons			·	\$6,425,
Dating Services		136	\$1.10	\$63,
TV/Video/Audio		97	\$1,244.23	\$72,003,
Cable and Satellite Television Servi	ces	96	\$910.29	\$52,678,
Televisions		100	\$119.61	\$6,921,
Satellite Dishes		86	\$1.25	\$72,
VCRs, Video Cameras, and DVD Pla	ayers	103	\$6.72	\$388,
Miscellaneous Video Equipment		87	\$8.37	\$484,
Video Cassettes and DVDs		102	\$15.56	\$900,
Video Game Hardware/Accessories		113	\$33.00	\$1,909,
Video Game Software		120	\$18.58	\$1,075,
Streaming/Downloaded Video		109	\$27.75	\$1,605,
Rental of Video Cassettes and DVD	S	105	\$16.02	\$927,
Installation of Televisions		74	\$0.66	\$38,
Audio (3)		91	\$81.46	\$4,713,
Rental and Repair of TV/Radio/Sou	nd Equipment	123	\$4.96	\$287,
Pets		83	\$491.95	\$28,468,
Toys/Games/Crafts/Hobbies (4)		96	\$115.82	\$6,702,
Recreational Vehicles and Fees (5)		70	\$71.46	\$4,135,
Sports/Recreation/Exercise Equipmer	nt (6)	89	\$153.17	\$8,863,
Photo Equipment and Supplies (7)		97	\$53.77	\$3,111,
Reading (8)		88	\$109.58	\$6,341,
Catered Affairs (9)		83	\$25.28	\$1,463,
Food		97	\$8,135.07	\$470,776,
Food at Home		96	\$4,852.31	\$280,802,
Bakery and Cereal Products		96	\$636.75	\$36,848,
Meats, Poultry, Fish, and Eggs		97	\$1,103.59	\$63,864,
Dairy Products		95	\$507.74	\$29,383,
Fruits and Vegetables		97	\$946.91	\$54,797,
Snacks and Other Food at Home (1	.0)	96	\$1,657.31	\$95,908,
Food Away from Home		99	\$3,282.76	\$189,973,
Alcoholic Beverages		101	\$560.77	\$32,451,

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January 09, 2018

©2018 Esri Page 7 of 9



1731 Eastern Ave, Baltimore, Maryland, 21231 2 1731 Eastern Ave, Baltimore, Maryland, 21231 Ring: 2 mile radius Prepared by Esri Latitude: 39.28561 Longitude: -76.59198

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	76	\$4,690.68	\$271,449,502
Value of Retirement Plans	71	\$17,208.88	\$995,877,903
Value of Other Financial Assets	79	\$1,027.60	\$59,467,246
Vehicle Loan Amount excluding Interest	91	\$2,480.88	\$143,568,757
Value of Credit Card Debt	90	\$522.77	\$30,252,616
Health			
Nonprescription Drugs	88	\$112.73	\$6,523,613
Prescription Drugs	81	\$316.15	\$18,295,431
Eyeglasses and Contact Lenses	85	\$80.77	\$4,674,330
Home			
Mortgage Payment and Basics (11)	70	\$6,020.10	\$348,383,429
Maintenance and Remodeling Services	67	\$1,305.71	\$75,561,602
Maintenance and Remodeling Materials (12)	65	\$262.91	\$15,214,836
Utilities, Fuel, and Public Services	92	\$4,610.00	\$266,780,602
Household Furnishings and Equipment			
Household Textiles (13)	95	\$91.14	\$5,274,326
Furniture	97	\$556.59	\$32,209,584
Rugs	90	\$20.94	\$1,211,519
Major Appliances (14)	78	\$249.89	\$14,461,201
Housewares (15)	91	\$86.09	\$4,982,283
Small Appliances	98	\$47.37	\$2,741,291
Luggage	94	\$11.14	\$644,807
Telephones and Accessories	104	\$71.86	\$4,158,720
Household Operations			
Child Care	105	\$500.89	\$28,986,688
Lawn and Garden (16)	71	\$299.02	\$17,304,084
Moving/Storage/Freight Express	118	\$75.25	\$4,354,827
Housekeeping Supplies (17)	91	\$650.10	\$37,621,068
Insurance			
Owners and Renters Insurance	72	\$369.98	\$21,410,951
Vehicle Insurance	93	\$1,098.99	\$63,598,828
Life/Other Insurance	74	\$317.26	\$18,359,882
Health Insurance	85	\$3,089.08	\$178,765,199
Personal Care Products (18)	96	\$449.30	\$26,000,834
School Books and Supplies (19)	100	\$154.60	\$8,946,525
Smoking Products	103	\$428.87	\$24,818,727
Transportation			
Payments on Vehicles excluding Leases	91	\$2,032.41	\$117,615,395
Gasoline and Motor Oil	93	\$2,566.55	\$148,526,279
Vehicle Maintenance and Repairs	90	\$966.50	\$55,931,521
Travel		,	, -,,-
Airline Fares	92	\$468.37	\$27,104,486
Lodging on Trips	84	\$441.99	\$25,578,210
		·	
Auto/Truck Rental on Trips	87	\$22.95	\$1,328,289

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January 09, 2018

©2018 Esri Page 8 of 9



1731 Eastern Ave, Baltimore, Maryland, 21231 2 1731 Eastern Ave, Baltimore, Maryland, 21231 Ring: 2 mile radius

Latitude: 39.28561 Longitude: -76.59198

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- (1) Apparel Products and Services includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.
- (3) Audio includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers...
- (9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.



## **Business Summary**

1731 Eastern Ave, Baltimore, Maryland, 21231 2 1731 Eastern Ave, Baltimore, Maryland, 21231 Rings: 0.5, 1, 2 mile radii

Latitude: 39.28561 Longitude: -76.59198

Prepared by Esri

Data for all businesses in area	0.5 miles	1 mile	2 miles
Total Businesses:	823	2,250	8,111
Total Employees:	11,951	52,133	170,255
Total Residential Population:	13,862	35,423	133,118
Employee/Residential Population Ratio (per 100 Residents)	86	147	128

					/				/				
Employee/Residential Population Ratio (per 100 Residents)	86				147			128					
	Businesses Employees		Busine		Emplo	-	Busine	-	Employees				
by SIC Codes	Number	Percent		Percent	Number	Percent	Number		Number	Percent		Percent	
Agriculture & Mining	6	0.7%	62	0.5%	12	0.5%	156	0.3%	39	0.5%	440	0.3%	
Construction	26	3.2%	247	2.1%	55	2.4%	477	0.9%	230	2.8%	2,346	1.4%	
Manufacturing	25	3.0%	281	2.4%	59	2.6%	967	1.9%	199	2.5%	6,902	4.1%	
Transportation	22	2.7%	172	1.4%	53	2.4%	885	1.7%	189	2.3%	3,095	1.8%	
Communication	11	1.3%	55	0.5%	24	1.1%	124	0.2%	79	1.0%	1,905	1.1%	
Utility	1	0.1%	2	0.0%	7	0.3%	568	1.1%	28	0.3%	2,054	1.2%	
Wholesale Trade	17	2.1%	194	1.6%	44	2.0%	501	1.0%	164	2.0%	3,272	1.9%	
Retail Trade Summary	285	34.6%	2,880	24.1%	639	28.4%	8,938	17.1%	1,888	23.3%	21,896	12.9%	
Home Improvement	8	1.0%	95	0.8%	13	0.6%	143	0.3%	39	0.5%	556	0.3%	
General Merchandise Stores	3	0.4%	19	0.2%	11	0.5%	65	0.1%	38	0.5%	429	0.3%	
Food Stores	21	2.6%	257	2.2%	65	2.9%	1,712	3.3%	263	3.2%	2,810	1.7%	
Auto Dealers, Gas Stations, Auto Aftermarket	5	0.6%	23	0.2%	23	1.0%	138	0.3%	68	0.8%	501	0.3%	
Apparel & Accessory Stores	24	2.9%	170	1.4%	55	2.4%	1,356	2.6%	135	1.7%	4,142	2.4%	
Furniture & Home Furnishings	13	1.6%	102	0.9%	22	1.0%	168	0.3%	67	0.8%	520	0.3%	
Eating & Drinking Places	156	19.0%	1,944	16.3%	336	14.9%	4,680	9.0%	911	11.2%	10,808	6.3%	
Miscellaneous Retail	55	6.7%	270	2.3%	114	5.1%	677	1.3%	366	4.5%	2,129	1.3%	
Finance, Insurance, Real Estate Summary	102	12.4%	2,267	19.0%	257	11.4%	5,505	10.6%	896	11.0%	15,518	9.1%	
Banks, Savings & Lending Institutions	19	2.3%	813	6.8%	53	2.4%	1,963	3.8%	155	1.9%	4,836	2.8%	
Securities Brokers	13	1.6%	832	7.0%	34	1.5%	1,700	3.3%	126	1.6%	3,364	2.0%	
Insurance Carriers & Agents	15	1.8%	164	1.4%	38	1.7%	644	1.2%	127	1.6%	3,054	1.8%	
Real Estate, Holding, Other Investment Offices	55	6.7%	457	3.8%	132	5.9%	1,199	2.3%	488	6.0%	4,263	2.5%	
Services Summary	273	33.2%	5,667	47.4%	898	39.9%	30,757	59.0%	3,537	43.6%	90,922	53.4%	
Hotels & Lodging	9	1.1%	568	4.8%	21	0.9%	1,212	2.3%	63	0.8%	3,580	2.1%	
Automotive Services	20	2.4%	301	2.5%	42	1.9%	466	0.9%	183	2.3%	1,669	1.0%	
Motion Pictures & Amusements	19	2.3%	137	1.1%	49	2.2%	413	0.8%	192	2.4%	1,971	1.2%	
Health Services	22	2.7%	415	3.5%	128	5.7%	14,187	27.2%	428	5.3%	39,424	23.2%	
Legal Services	9	1.1%	67	0.6%	72	3.2%	1,134	2.2%	459	5.7%	7,285	4.3%	
Education Institutions & Libraries	19	2.3%	668	5.6%	64	2.8%	2,940	5.6%	205	2.5%	8,387	4.9%	
Other Services	175	21.3%	3,512	29.4%	522	23.2%	10,404	20.0%	2,006	24.7%	28,605	16.8%	
Government	3	0.4%	83	0.7%	49	2.2%	2,994	5.7%	342	4.2%	21,154	12.4%	
Unclassified Establishments	52	6.3%	41	0.3%	153	6.8%	261	0.5%	521	6.4%	753	0.4%	
Totals	823	100.0%	11,951	100.0%	2,250	100.0%	52,133	100.0%	8,111	100.0%	170,255	100.0%	

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

January 09, 2018

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## **Business Summary**

1731 Eastern Ave, Baltimore, Maryland, 21231 2 1731 Eastern Ave, Baltimore, Maryland, 21231

Rings: 0.5, 1, 2 mile radii

	Businesses Employee		yees	Businesses		Employees		Businesses		Employees		
by NAICS Codes	Number		Number	-	Number		Number	-	Number		Number	_
Agriculture, Forestry, Fishing & Hunting	1	0.1%	3	0.0%	2	0.1%	12	0.0%	5	0.1%	71	0.0%
Mining	1	0.1%	4	0.0%	1	0.0%	8	0.0%	3	0.0%	22	0.0%
Utilities	1	0.1%	1	0.0%	4	0.2%	541	1.0%	21	0.3%	2,014	1.2%
Construction	31	3.8%	284	2.4%	71	3.2%	641	1.2%	281	3.5%	2,854	1.7%
Manufacturing	26	3.2%	181	1.5%	59	2.6%	1,878	3.6%	185	2.3%	4,417	2.6%
Wholesale Trade	16	1.9%	184	1.5%	41	1.8%	489	0.9%	156	1.9%	3,235	1.9%
Retail Trade	123	14.9%	917	7.7%	289	12.8%	3,101	5.9%	926	11.4%	9,661	5.7%
Motor Vehicle & Parts Dealers	5		23	0.2%	13	0.6%	71	0.1%	44	0.5%	315	0.2%
Furniture & Home Furnishings Stores	7	0.9%	76	0.6%	14	0.6%	131	0.3%	33	0.4%	331	0.2%
Electronics & Appliance Stores	4	0.5%	24	0.2%	9	0.4%	37	0.1%	31	0.4%	148	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	8	1.0%	95	0.8%	13	0.6%	143	0.3%	39	0.5%	556	0.3%
Food & Beverage Stores	27	3.3%	272	2.3%	69	3.1%	615	1.2%	273	3.4%	1,596	0.9%
Health & Personal Care Stores	4	0.5%	35	0.3%	22	1.0%	242	0.5%	78	1.0%	673	0.4%
Gasoline Stations	0	0.0%	0	0.0%	9	0.4%	66	0.1%	24	0.3%	186	0.1%
Clothing & Clothing Accessories Stores	26	3.2%	176	1.5%	62	2.8%	1,379	2.6%	161	2.0%	4,215	2.5%
Sport Goods, Hobby, Book, & Music Stores	9	1.1%	31	0.3%	14	0.6%	95	0.2%	42	0.5%	253	0.1%
General Merchandise Stores	3		19	0.2%	11	0.5%	65	0.1%	38	0.5%	429	0.3%
Miscellaneous Store Retailers	28	3.4%	147	1.2%	48	2.1%	209	0.4%	140	1.7%	712	0.4%
Nonstore Retailers	1	0.1%	19	0.2%	6	0.3%	49	0.1%	22	0.3%	247	0.1%
Transportation & Warehousing	8	1.0%	71	0.6%	27	1.2%	585	1.1%	135	1.7%	2,578	1.5%
Information	24	2.9%	276	2.3%	74	3.3%	1,791	3.4%	277	3.4%	8,569	5.0%
Finance & Insurance	49	6.0%	1,814	15.2%	132	5.9%	4,349	8.3%	427	5.3%	11,573	6.8%
Central Bank/Credit Intermediation & Related Activities	19	2.3%	813	6.8%	54	2.4%	1,950	3.7%	156	1.9%	4,748	2.8%
Securities, Commodity Contracts & Other Financial	14	1.7%	837	7.0%	39	1.7%	1,752	3.4%	143	1.8%	3,758	2.2%
Insurance Carriers & Related Activities; Funds, Trusts &	15	1.8%	164	1.4%	39	1.7%	646	1.2%	129	1.6%	3,066	1.8%
Real Estate, Rental & Leasing	60	7.3%	645	5.4%	130	5.8%	1,239	2.4%	497	6.1%	3,878	2.3%
Professional, Scientific & Tech Services	75	9.1%	2,108	17.6%	248	11.0%	5,488	10.5%	1,116	13.8%	19,256	11.3%
Legal Services	9	1.1%	68	0.6%	76	3.4%	1,159	2.2%	481	5.9%	7,414	4.4%
Management of Companies & Enterprises	1	0.1%	10	0.1%	2	0.1%	. 32	0.1%	9	0.1%	118	0.1%
Administrative & Support & Waste Management & Remediation	31	3.8%	614	5.1%	86	3.8%	1,532	2.9%	267	3.3%	4,184	2.5%
Educational Services	20	2.4%	671	5.6%	61	2.7%	2,853	5.5%	197	2.4%	7,867	4.6%
Health Care & Social Assistance	31	3.8%	522	4.4%	166	7.4%	14,587	28.0%	594	7.3%	41,318	24.3%
Arts, Entertainment & Recreation	20	2.4%	196	1.6%	57	2.5%	1,048	2.0%	181	2.2%	3,486	2.0%
Accommodation & Food Services	166	20.2%	2,520	21.1%	360	16.0%	5,918	11.4%	988	12.2%	14,523	8.5%
Accommodation	9	1.1%	568	4.8%	21	0.9%	1,212	2.3%	63	0.8%	3,580	2.1%
Food Services & Drinking Places	157	19.1%	1,952	16.3%	339	15.1%	4,705	9.0%	924	11.4%	10,943	6.4%
Other Services (except Public Administration)	84	10.2%	806	6.7%	239	10.6%	2,760	5.3%	982	12.1%	8,554	5.0%
Automotive Repair & Maintenance	11	1.3%	32	0.3%	18	0.8%	80	0.2%	68	0.8%	342	0.2%
Public Administration	3		83	0.7%	49	2.2%	3,021	5.8%	343	4.2%	21,324	12.5%
Unclassified Establishments	52	6.3%	41	0.3%	153	6.8%	261	0.5%	521	6.4%	753	0.4%
Total	823	100.0%	11,951	100.0%	2,250	100.0%	52,133	100.0%	8,111	100.0%	170,255	100.0%

**Source:** Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

January 09, 2018

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Latitude: 39.28561

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