

6500 Eastern Ave, Baltimore, Maryland, 21224
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.28789
Longitude: -76.53697

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	15,457	53,995	155,041
2010 Total Population	14,879	54,601	152,188
2016 Total Population	15,414	56,763	155,106
2016 Group Quarters	81	352	1,115
2021 Total Population	15,758	58,111	157,416
2016-2021 Annual Rate	0.44%	0.47%	0.30%
2016 Total Daytime Population	19,220	73,514	153,429
Workers	10,478	43,840	72,316
Residents	8,742	29,674	81,113
Household Summary			
2000 Households	6,348	22,141	62,055
2000 Average Household Size	2.40	2.41	2.47
2010 Households	5,799	21,395	60,392
2010 Average Household Size	2.55	2.54	2.50
2016 Households	5,948	22,045	61,520
2016 Average Household Size	2.58	2.56	2.50
2021 Households	6,062	22,495	62,455
2021 Average Household Size	2.59	2.57	2.50
2016-2021 Annual Rate	0.38%	0.40%	0.30%
2010 Families	3,543	12,503	34,942
2010 Average Family Size	3.15	3.13	3.14
2016 Families	3,609	12,776	35,178
2016 Average Family Size	3.20	3.17	3.16
2021 Families	3,667	12,987	35,501
2021 Average Family Size	3.21	3.18	3.16
2016-2021 Annual Rate	0.32%	0.33%	0.18%
Housing Unit Summary			
2000 Housing Units	6,973	25,086	71,688
Owner Occupied Housing Units	59.6%	60.2%	52.7%
Renter Occupied Housing Units	31.4%	28.0%	33.8%
Vacant Housing Units	9.0%	11.7%	13.4%
2010 Housing Units	6,340	24,029	69,375
Owner Occupied Housing Units	56.2%	55.4%	49.3%
Renter Occupied Housing Units	35.3%	33.7%	37.7%
Vacant Housing Units	8.5%	11.0%	12.9%
2016 Housing Units	6,406	24,596	70,893
Owner Occupied Housing Units	53.9%	52.6%	46.1%
Renter Occupied Housing Units	39.0%	37.0%	40.7%
Vacant Housing Units	7.1%	10.4%	13.2%
2021 Housing Units	6,466	24,943	71,915
Owner Occupied Housing Units	54.1%	52.8%	45.8%
Renter Occupied Housing Units	39.7%	37.4%	41.0%
Vacant Housing Units	6.2%	9.8%	13.2%
Median Household Income			
2016	\$40,431	\$44,856	\$45,667
2021	\$39,393	\$43,414	\$44,083
Median Home Value			
2016	\$146,824	\$151,974	\$157,072
2021	\$144,185	\$150,408	\$156,406
Per Capita Income			
2016	\$19,654	\$23,115	\$24,865
2021	\$20,346	\$24,166	\$26,396
Median Age			
2010	36.4	34.8	34.3
2016	37.2	35.8	35.1
2021	38.0	36.5	35.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2016 Households by Income			
Household Income Base	5,948	22,030	61,505
<\$15,000	16.6%	15.2%	16.3%
\$15,000 - \$24,999	13.8%	12.1%	11.1%
\$25,000 - \$34,999	12.5%	11.0%	11.0%
\$35,000 - \$49,999	16.1%	16.1%	15.0%
\$50,000 - \$74,999	19.6%	18.9%	18.5%
\$75,000 - \$99,999	10.9%	11.2%	11.4%
\$100,000 - \$149,999	7.6%	10.1%	10.1%
\$150,000 - \$199,999	2.3%	3.0%	3.3%
\$200,000+	0.7%	2.4%	3.2%
Average Household Income	\$50,416	\$59,096	\$62,033
2021 Households by Income			
Household Income Base	6,062	22,480	62,440
<\$15,000	19.8%	17.8%	18.8%
\$15,000 - \$24,999	13.8%	11.7%	10.5%
\$25,000 - \$34,999	11.0%	9.7%	10.1%
\$35,000 - \$49,999	15.0%	16.8%	15.6%
\$50,000 - \$74,999	15.7%	14.4%	13.8%
\$75,000 - \$99,999	12.8%	12.3%	12.4%
\$100,000 - \$149,999	8.6%	11.0%	11.2%
\$150,000 - \$199,999	2.7%	3.4%	3.9%
\$200,000+	0.8%	2.8%	3.8%
Average Household Income	\$52,394	\$62,040	\$65,885
2016 Owner Occupied Housing Units by Value			
Total	3,451	12,939	32,654
<\$50,000	7.5%	12.5%	8.9%
\$50,000 - \$99,999	17.7%	14.0%	15.7%
\$100,000 - \$149,999	26.5%	22.5%	22.5%
\$150,000 - \$199,999	27.4%	22.5%	20.3%
\$200,000 - \$249,999	13.7%	13.6%	13.5%
\$250,000 - \$299,999	3.9%	6.7%	7.5%
\$300,000 - \$399,999	2.4%	5.1%	5.9%
\$400,000 - \$499,999	0.4%	1.6%	2.6%
\$500,000 - \$749,999	0.1%	1.0%	1.6%
\$750,000 - \$999,999	0.1%	0.2%	0.7%
\$1,000,000 +	0.2%	0.2%	0.7%
Average Home Value	\$151,978	\$165,663	\$186,601
2021 Owner Occupied Housing Units by Value			
Total	3,496	13,155	32,937
<\$50,000	7.2%	12.1%	8.4%
\$50,000 - \$99,999	19.6%	15.4%	17.3%
\$100,000 - \$149,999	26.3%	22.3%	22.5%
\$150,000 - \$199,999	20.5%	15.8%	14.3%
\$200,000 - \$249,999	16.3%	15.0%	12.9%
\$250,000 - \$299,999	3.7%	5.9%	6.4%
\$300,000 - \$399,999	4.9%	9.1%	10.2%
\$400,000 - \$499,999	0.8%	2.3%	3.7%
\$500,000 - \$749,999	0.3%	1.5%	2.4%
\$750,000 - \$999,999	0.1%	0.2%	1.0%
\$1,000,000 +	0.3%	0.4%	1.0%
Average Home Value	\$159,339	\$177,997	\$202,970

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2010 Population by Age			
Total	14,879	54,601	152,186
0 - 4	7.3%	7.0%	7.0%
5 - 9	5.8%	5.6%	5.7%
10 - 14	5.0%	5.0%	5.5%
15 - 24	13.2%	13.2%	14.2%
25 - 34	17.1%	19.6%	18.8%
35 - 44	12.2%	13.0%	12.9%
45 - 54	14.4%	13.6%	13.8%
55 - 64	10.7%	10.4%	10.6%
65 - 74	6.3%	6.2%	5.9%
75 - 84	5.5%	4.4%	3.9%
85 +	2.7%	2.1%	1.7%
18 +	78.5%	79.2%	78.2%
2016 Population by Age			
Total	15,414	56,761	155,106
0 - 4	6.8%	6.6%	6.6%
5 - 9	6.5%	6.1%	6.0%
10 - 14	5.4%	5.2%	5.5%
15 - 24	11.7%	12.1%	12.8%
25 - 34	16.4%	18.7%	18.9%
35 - 44	13.0%	13.5%	13.0%
45 - 54	12.9%	12.4%	12.4%
55 - 64	11.9%	11.5%	11.8%
65 - 74	7.8%	7.4%	7.2%
75 - 84	4.9%	4.2%	3.9%
85 +	2.6%	2.2%	1.8%
18 +	78.2%	79.1%	78.7%
2021 Population by Age			
Total	15,759	58,113	157,417
0 - 4	6.8%	6.7%	6.6%
5 - 9	6.4%	6.0%	5.8%
10 - 14	6.1%	5.6%	5.7%
15 - 24	10.7%	11.2%	11.7%
25 - 34	15.4%	18.0%	18.8%
35 - 44	14.5%	14.8%	14.2%
45 - 54	11.9%	11.5%	11.3%
55 - 64	12.0%	11.5%	11.7%
65 - 74	8.7%	8.3%	8.3%
75 - 84	5.2%	4.3%	4.1%
85 +	2.4%	2.0%	1.8%
18 +	77.6%	78.7%	78.8%
2010 Population by Sex			
Males	7,294	26,960	73,029
Females	7,585	27,641	79,159
2016 Population by Sex			
Males	7,560	28,111	74,772
Females	7,854	28,653	80,334
2021 Population by Sex			
Males	7,738	28,857	76,123
Females	8,020	29,254	81,294

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity			
Total	14,880	54,601	152,188
White Alone	68.3%	71.1%	52.9%
Black Alone	14.5%	12.8%	36.8%
American Indian Alone	1.0%	1.2%	0.8%
Asian Alone	2.6%	2.2%	2.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.6%	9.4%	4.8%
Two or More Races	3.0%	3.3%	2.6%
Hispanic Origin	18.7%	17.1%	9.6%
Diversity Index	66.1	62.6	65.6
2016 Population by Race/Ethnicity			
Total	15,414	56,763	155,105
White Alone	65.1%	67.8%	51.2%
Black Alone	14.5%	12.9%	36.4%
American Indian Alone	1.0%	1.2%	0.8%
Asian Alone	3.1%	2.6%	2.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	12.8%	11.4%	5.9%
Two or More Races	3.5%	3.9%	3.1%
Hispanic Origin	22.7%	21.0%	12.0%
Diversity Index	71.0	68.1	68.8
2021 Population by Race/Ethnicity			
Total	15,759	58,111	157,416
White Alone	62.4%	65.0%	49.6%
Black Alone	14.2%	12.9%	36.1%
American Indian Alone	1.0%	1.3%	0.9%
Asian Alone	3.5%	3.0%	2.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	14.8%	13.2%	6.9%
Two or More Races	4.0%	4.5%	3.6%
Hispanic Origin	26.7%	24.8%	14.3%
Diversity Index	75.0	72.4	71.6
2010 Population by Relationship and Household Type			
Total	14,879	54,601	152,188
In Households	99.5%	99.4%	99.3%
In Family Households	80.1%	76.9%	76.6%
Householder	23.8%	22.9%	23.0%
Spouse	13.8%	13.2%	11.8%
Child	29.4%	28.3%	30.4%
Other relative	8.1%	7.3%	6.9%
Nonrelative	5.0%	5.2%	4.5%
In Nonfamily Households	19.4%	22.5%	22.7%
In Group Quarters	0.5%	0.6%	0.7%
Institutionalized Population	0.4%	0.5%	0.5%
Noninstitutionalized Population	0.2%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2016 Population 25+ by Educational Attainment			
Total	10,719	39,703	107,162
Less than 9th Grade	15.6%	12.0%	8.2%
9th - 12th Grade, No Diploma	13.8%	13.3%	12.0%
High School Graduate	30.7%	28.2%	28.3%
GED/Alternative Credential	5.9%	6.8%	6.3%
Some College, No Degree	18.1%	17.0%	17.9%
Associate Degree	3.3%	3.5%	4.3%
Bachelor's Degree	8.7%	11.5%	13.6%
Graduate/Professional Degree	3.9%	7.5%	9.4%
2016 Population 15+ by Marital Status			
Total	12,527	46,592	126,972
Never Married	39.8%	43.2%	46.8%
Married	40.2%	38.4%	35.2%
Widowed	9.3%	7.4%	7.0%
Divorced	10.7%	11.0%	10.9%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	91.0%	92.6%	91.0%
Civilian Unemployed	9.0%	7.4%	9.0%
2016 Employed Population 16+ by Industry			
Total	6,831	27,625	75,436
Agriculture/Mining	0.5%	0.3%	0.2%
Construction	10.8%	11.1%	7.9%
Manufacturing	8.4%	7.4%	6.6%
Wholesale Trade	4.0%	3.4%	2.6%
Retail Trade	12.4%	11.3%	10.4%
Transportation/Utilities	6.8%	5.1%	5.6%
Information	1.5%	1.4%	1.4%
Finance/Insurance/Real Estate	3.0%	4.3%	4.6%
Services	49.2%	50.4%	53.4%
Public Administration	3.5%	5.3%	7.3%
2016 Employed Population 16+ by Occupation			
Total	6,832	27,624	75,434
White Collar	42.0%	48.2%	55.3%
Management/Business/Financial	10.2%	11.5%	12.1%
Professional	11.1%	16.3%	21.4%
Sales	8.1%	8.2%	8.7%
Administrative Support	12.5%	12.2%	13.1%
Services	22.4%	23.0%	21.7%
Blue Collar	35.7%	28.8%	23.0%
Farming/Forestry/Fishing	0.0%	0.4%	0.3%
Construction/Extraction	8.0%	8.5%	6.0%
Installation/Maintenance/Repair	5.4%	4.8%	3.6%
Production	6.0%	5.9%	5.0%
Transportation/Material Moving	16.3%	9.3%	8.1%
2010 Population By Urban/ Rural Status			
Total Population	14,879	54,601	152,188
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

	1 mile	2 miles	3 miles
2010 Households by Type			
Total	5,798	21,395	60,392
Households with 1 Person	31.1%	30.3%	31.4%
Households with 2+ People	68.9%	69.7%	68.6%
Family Households	61.1%	58.4%	57.9%
Husband-wife Families	35.3%	33.6%	29.8%
With Related Children	14.7%	13.8%	12.0%
Other Family (No Spouse Present)	25.8%	24.8%	28.0%
Other Family with Male Householder	7.3%	7.2%	6.6%
With Related Children	3.5%	3.6%	3.3%
Other Family with Female Householder	18.5%	17.6%	21.5%
With Related Children	11.2%	10.7%	13.7%
Nonfamily Households	7.8%	11.2%	10.8%
All Households with Children	30.0%	28.7%	29.6%
Multigenerational Households	5.8%	5.5%	6.4%
Unmarried Partner Households	8.9%	10.2%	9.8%
Male-female	7.9%	9.1%	8.9%
Same-sex	1.0%	1.1%	1.0%
2010 Households by Size			
Total	5,798	21,396	60,391
1 Person Household	31.1%	30.3%	31.4%
2 Person Household	30.0%	30.9%	30.3%
3 Person Household	15.8%	16.4%	16.5%
4 Person Household	10.9%	10.8%	10.7%
5 Person Household	6.4%	6.0%	5.8%
6 Person Household	3.1%	2.9%	2.8%
7 + Person Household	2.7%	2.7%	2.5%
2010 Households by Tenure and Mortgage Status			
Total	5,799	21,395	60,392
Owner Occupied	61.4%	62.2%	56.6%
Owned with a Mortgage/Loan	39.0%	42.0%	40.9%
Owned Free and Clear	22.5%	20.2%	15.7%
Renter Occupied	38.6%	37.8%	43.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,340	24,029	69,375
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.28789
Longitude: -76.53697

	1 mile	2 miles	3 miles
Top 3 Tapestry Segments			
1.	Front Porches (8E)	Front Porches (8E)	Front Porches (8E)
2.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
3.	Fresh Ambitions (13D)	Metro Renters (3B)	Metro Renters (3B)
2016 Consumer Spending			
Apparel & Services: Total \$	\$8,095,884	\$35,670,898	\$104,287,820
Average Spent	\$1,361.11	\$1,618.09	\$1,695.19
Spending Potential Index	68	80	84
Education: Total \$	\$6,211,920	\$26,190,722	\$76,150,245
Average Spent	\$1,044.37	\$1,188.06	\$1,237.81
Spending Potential Index	74	84	88
Entertainment/Recreation: Total \$	\$11,190,996	\$48,755,096	\$142,257,480
Average Spent	\$1,881.47	\$2,211.62	\$2,312.38
Spending Potential Index	65	76	79
Food at Home: Total \$	\$19,548,895	\$86,864,347	\$254,575,768
Average Spent	\$3,286.63	\$3,940.32	\$4,138.10
Spending Potential Index	66	79	83
Food Away from Home: Total \$	\$12,039,825	\$53,723,999	\$158,100,081
Average Spent	\$2,024.18	\$2,437.02	\$2,569.90
Spending Potential Index	65	79	83
Health Care: Total \$	\$19,646,749	\$84,719,633	\$247,713,632
Average Spent	\$3,303.08	\$3,843.03	\$4,026.55
Spending Potential Index	62	73	76
HH Furnishings & Equipment: Total \$	\$6,790,962	\$29,619,039	\$86,578,157
Average Spent	\$1,141.72	\$1,343.57	\$1,407.32
Spending Potential Index	65	76	80
Personal Care Products & Services: Total \$	\$2,819,124	\$12,368,010	\$36,178,514
Average Spent	\$473.96	\$561.03	\$588.08
Spending Potential Index	65	77	80
Shelter: Total \$	\$64,987,923	\$282,726,027	\$826,232,777
Average Spent	\$10,926.01	\$12,824.95	\$13,430.31
Spending Potential Index	70	82	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,367,305	\$36,374,735	\$107,040,086
Average Spent	\$1,406.74	\$1,650.02	\$1,739.92
Spending Potential Index	61	71	75
Travel: Total \$	\$7,157,787	\$30,270,239	\$87,609,397
Average Spent	\$1,203.39	\$1,373.11	\$1,424.08
Spending Potential Index	65	74	77
Vehicle Maintenance & Repairs: Total \$	\$3,928,913	\$17,229,588	\$50,269,078
Average Spent	\$660.54	\$781.56	\$817.12
Spending Potential Index	64	75	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Front Porches (8E)	45.5%	Population	15,414	15,758
Parks and Rec (5C)	35.8%	Households	5,948	6,062
Fresh Ambitions (13D)	11.9%	Families	3,609	3,667
City Commons (11E)	6.6%	Median Age	37.2	38.0
NeWest Residents (13C)	0.1%	Median Household Income	\$40,431	\$39,393
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		68	\$1,361.11	\$8,095,884
Men's		68	\$273.34	\$1,625,830
Women's		66	\$452.14	\$2,689,339
Children's		69	\$220.87	\$1,313,709
Footwear		69	\$295.79	\$1,759,344
Watches & Jewelry		66	\$68.07	\$404,906
Apparel Products and Services (1)		71	\$50.90	\$302,755
Computer				
Computers and Hardware for Home Use		69	\$119.66	\$711,749
Portable Memory		67	\$3.15	\$18,712
Computer Software		71	\$9.22	\$54,823
Computer Accessories		67	\$11.91	\$70,814
Entertainment & Recreation		65	\$1,881.47	\$11,190,996
Fees and Admissions		68	\$394.83	\$2,348,423
Membership Fees for Clubs (2)		69	\$131.18	\$780,264
Fees for Participant Sports, excl. Trips		65	\$58.20	\$346,188
Tickets to Theatre/Operas/Concerts		70	\$36.80	\$218,864
Tickets to Movies/Museums/Parks		69	\$45.97	\$273,456
Admission to Sporting Events, excl. Trips		68	\$36.10	\$214,739
Fees for Recreational Lessons		70	\$85.88	\$510,839
Dating Services		99	\$0.68	\$4,073
TV/Video/Audio		66	\$793.50	\$4,719,755
Cable and Satellite Television Services		66	\$588.83	\$3,502,345
Televisions		68	\$74.25	\$441,648
Satellite Dishes		52	\$0.76	\$4,496
VCRs, Video Cameras, and DVD Players		67	\$5.45	\$32,398
Miscellaneous Video Equipment		58	\$4.48	\$26,627
Video Cassettes and DVDs		68	\$12.51	\$74,414
Video Game Hardware/Accessories		69	\$17.60	\$104,676
Video Game Software		68	\$9.32	\$55,417
Streaming/Downloaded Video		67	\$12.26	\$72,915
Rental of Video Cassettes and DVDs		66	\$10.78	\$64,103
Installation of Televisions		54	\$0.50	\$2,953
Audio (3)		66	\$53.69	\$319,368
Rental and Repair of TV/Radio/Sound Equipment		79	\$3.09	\$18,394
Pets		60	\$320.27	\$1,904,938
Toys/Games/Crafts/Hobbies (4)		66	\$74.91	\$445,566
Recreational Vehicles and Fees (5)		57	\$61.04	\$363,077
Sports/Recreation/Exercise Equipment (6)		60	\$99.68	\$592,882
Photo Equipment and Supplies (7)		65	\$35.80	\$212,960
Reading (8)		65	\$84.79	\$504,346
Catered Affairs (9)		64	\$16.65	\$99,048
Food		66	\$5,310.81	\$31,588,720
Food at Home		66	\$3,286.63	\$19,548,895
Bakery and Cereal Products		66	\$447.27	\$2,660,353
Meats, Poultry, Fish, and Eggs		66	\$736.42	\$4,380,197
Dairy Products		66	\$351.46	\$2,090,461
Fruits and Vegetables		67	\$643.36	\$3,826,723
Snacks and Other Food at Home (10)		65	\$1,108.13	\$6,591,161
Food Away from Home		65	\$2,024.18	\$12,039,825
Alcoholic Beverages		67	\$345.66	\$2,055,957

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	59	\$4,406.56	\$26,210,229
Value of Retirement Plans	60	\$15,712.30	\$93,456,769
Value of Other Financial Assets	55	\$617.79	\$3,674,597
Vehicle Loan Amount excluding Interest	60	\$1,455.68	\$8,658,373
Value of Credit Card Debt	68	\$388.54	\$2,311,031
Health			
Nonprescription Drugs	62	\$76.98	\$457,859
Prescription Drugs	59	\$247.15	\$1,470,047
Eyeglasses and Contact Lenses	64	\$57.55	\$342,327
Home			
Mortgage Payment and Basics (11)	63	\$5,417.65	\$32,224,162
Maintenance and Remodeling Services	59	\$1,043.31	\$6,205,583
Maintenance and Remodeling Materials (12)	54	\$195.95	\$1,165,515
Utilities, Fuel, and Public Services	65	\$3,173.24	\$18,874,438
Household Furnishings and Equipment			
Household Textiles (13)	67	\$58.27	\$346,563
Furniture	66	\$326.40	\$1,941,412
Rugs	69	\$16.80	\$99,911
Major Appliances (14)	61	\$171.78	\$1,021,731
Housewares (15)	63	\$53.10	\$315,856
Small Appliances	69	\$32.45	\$193,042
Luggage	67	\$6.16	\$36,626
Telephones and Accessories	68	\$48.33	\$287,447
Household Operations			
Child Care	70	\$296.17	\$1,761,596
Lawn and Garden (16)	57	\$232.96	\$1,385,674
Moving/Storage/Freight Express	69	\$43.59	\$259,302
Housekeeping Supplies (17)	64	\$448.12	\$2,665,421
Insurance			
Owners and Renters Insurance	57	\$264.03	\$1,570,427
Vehicle Insurance	65	\$728.91	\$4,335,578
Life/Other Insurance	62	\$255.36	\$1,518,878
Health Insurance	63	\$2,124.03	\$12,633,736
Personal Care Products (18)	65	\$283.41	\$1,685,710
School Books and Supplies (19)	65	\$106.89	\$635,795
Smoking Products	64	\$260.74	\$1,550,863
Transportation			
Payments on Vehicles excluding Leases	60	\$1,248.16	\$7,424,077
Gasoline and Motor Oil	62	\$1,919.87	\$11,419,395
Vehicle Maintenance and Repairs	64	\$660.54	\$3,928,913
Travel			
Airline Fares	68	\$308.67	\$1,835,952
Lodging on Trips	63	\$294.19	\$1,749,820
Auto/Truck Rental on Trips	63	\$15.09	\$89,781
Food and Drink on Trips	64	\$280.98	\$1,671,243

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

6500 Eastern Ave, Baltimore, Maryland, 21224
 Ring: 2 mile radius

Prepared by Esri
 Latitude: 39.28789
 Longitude: -76.53697

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Front Porches (8E)	35.8%	Population	56,763	58,111
Parks and Rec (5C)	17.0%	Households	22,045	22,495
Metro Renters (3B)	9.9%	Families	12,776	12,987
Fresh Ambitions (13D)	7.5%	Median Age	35.8	36.5
Hardscrabble Road (8G)	5.2%	Median Household Income	\$44,856	\$43,414
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		80	\$1,618.09	\$35,670,898
Men's		81	\$324.70	\$7,157,917
Women's		78	\$537.45	\$11,848,108
Children's		83	\$267.51	\$5,897,272
Footwear		81	\$349.07	\$7,695,290
Watches & Jewelry		77	\$80.28	\$1,769,703
Apparel Products and Services (1)		82	\$59.09	\$1,302,609
Computer				
Computers and Hardware for Home Use		82	\$142.21	\$3,135,000
Portable Memory		81	\$3.80	\$83,732
Computer Software		83	\$10.80	\$238,017
Computer Accessories		77	\$13.75	\$303,195
Entertainment & Recreation		76	\$2,211.62	\$48,755,096
Fees and Admissions		78	\$447.52	\$9,865,497
Membership Fees for Clubs (2)		77	\$147.60	\$3,253,922
Fees for Participant Sports, excl. Trips		74	\$66.27	\$1,460,849
Tickets to Theatre/Operas/Concerts		79	\$41.45	\$913,682
Tickets to Movies/Museums/Parks		82	\$54.55	\$1,202,556
Admission to Sporting Events, excl. Trips		79	\$42.02	\$926,410
Fees for Recreational Lessons		77	\$94.81	\$2,090,074
Dating Services		119	\$0.82	\$18,004
TV/Video/Audio		79	\$945.71	\$20,848,218
Cable and Satellite Television Services		78	\$699.08	\$15,411,278
Televisions		80	\$88.36	\$1,947,850
Satellite Dishes		64	\$0.93	\$20,509
VCRs, Video Cameras, and DVD Players		81	\$6.59	\$145,294
Miscellaneous Video Equipment		75	\$5.80	\$127,941
Video Cassettes and DVDs		83	\$15.29	\$337,089
Video Game Hardware/Accessories		86	\$21.95	\$483,811
Video Game Software		86	\$11.90	\$262,236
Streaming/Downloaded Video		83	\$15.16	\$334,280
Rental of Video Cassettes and DVDs		82	\$13.36	\$294,483
Installation of Televisions		62	\$0.57	\$12,623
Audio (3)		77	\$63.12	\$1,391,378
Rental and Repair of TV/Radio/Sound Equipment		92	\$3.60	\$79,446
Pets		71	\$379.32	\$8,362,159
Toys/Games/Crafts/Hobbies (4)		78	\$89.28	\$1,968,194
Recreational Vehicles and Fees (5)		65	\$70.27	\$1,549,149
Sports/Recreation/Exercise Equipment (6)		73	\$120.26	\$2,651,135
Photo Equipment and Supplies (7)		77	\$42.29	\$932,184
Reading (8)		75	\$98.47	\$2,170,731
Catered Affairs (9)		72	\$18.50	\$407,830
Food		79	\$6,377.33	\$140,588,346
Food at Home		79	\$3,940.32	\$86,864,347
Bakery and Cereal Products		79	\$533.16	\$11,753,538
Meats, Poultry, Fish, and Eggs		79	\$882.71	\$19,459,376
Dairy Products		79	\$419.27	\$9,242,856
Fruits and Vegetables		80	\$766.56	\$16,898,832
Snacks and Other Food at Home (10)		78	\$1,338.61	\$29,509,745
Food Away from Home		79	\$2,437.02	\$53,723,999
Alcoholic Beverages		80	\$411.86	\$9,079,518

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	66	\$4,946.64	\$109,048,570
Value of Retirement Plans	65	\$17,040.79	\$375,664,144
Value of Other Financial Assets	67	\$760.49	\$16,765,056
Vehicle Loan Amount excluding Interest	74	\$1,802.35	\$39,732,868
Value of Credit Card Debt	78	\$443.95	\$9,786,785
Health			
Nonprescription Drugs	74	\$91.53	\$2,017,681
Prescription Drugs	69	\$290.63	\$6,406,979
Eyeglasses and Contact Lenses	74	\$66.28	\$1,461,179
Home			
Mortgage Payment and Basics (11)	69	\$5,907.46	\$130,230,023
Maintenance and Remodeling Services	65	\$1,143.34	\$25,204,947
Maintenance and Remodeling Materials (12)	61	\$223.16	\$4,919,662
Utilities, Fuel, and Public Services	77	\$3,730.67	\$82,242,582
Household Furnishings and Equipment			
Household Textiles (13)	78	\$68.02	\$1,499,478
Furniture	79	\$387.66	\$8,545,916
Rugs	76	\$18.67	\$411,478
Major Appliances (14)	70	\$198.06	\$4,366,322
Housewares (15)	76	\$63.70	\$1,404,244
Small Appliances	81	\$38.04	\$838,492
Luggage	76	\$7.05	\$155,443
Telephones and Accessories	82	\$58.67	\$1,293,422
Household Operations			
Child Care	82	\$348.80	\$7,689,330
Lawn and Garden (16)	65	\$264.31	\$5,826,657
Moving/Storage/Freight Express	85	\$54.11	\$1,192,894
Housekeeping Supplies (17)	76	\$534.36	\$11,780,049
Insurance			
Owners and Renters Insurance	65	\$299.75	\$6,608,087
Vehicle Insurance	77	\$863.24	\$19,030,227
Life/Other Insurance	69	\$285.78	\$6,299,992
Health Insurance	73	\$2,464.29	\$54,325,348
Personal Care Products (18)	78	\$340.01	\$7,495,482
School Books and Supplies (19)	79	\$129.10	\$2,846,012
Smoking Products	79	\$323.07	\$7,122,051
Transportation			
Payments on Vehicles excluding Leases	73	\$1,513.72	\$33,369,991
Gasoline and Motor Oil	75	\$2,320.52	\$51,155,925
Vehicle Maintenance and Repairs	75	\$781.56	\$17,229,588
Travel			
Airline Fares	77	\$351.60	\$7,750,927
Lodging on Trips	72	\$332.49	\$7,329,823
Auto/Truck Rental on Trips	72	\$17.38	\$383,227
Food and Drink on Trips	74	\$322.26	\$7,104,193

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Front Porches (8E)	17.0%	Population	155,106	157,416
Parks and Rec (5C)	13.4%	Households	61,520	62,455
Metro Renters (3B)	12.8%	Families	35,178	35,501
Metro Fusion (11C)	7.4%	Median Age	35.1	35.9
Family Foundations (12A)	6.8%	Median Household Income	\$45,667	\$44,083
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		84	\$1,695.19	\$104,287,820
Men's		84	\$338.76	\$20,840,503
Women's		83	\$566.25	\$34,835,588
Children's		87	\$279.14	\$17,172,475
Footwear		85	\$363.65	\$22,371,918
Watches & Jewelry		81	\$84.41	\$5,192,974
Apparel Products and Services (1)		87	\$62.98	\$3,874,363
Computer				
Computers and Hardware for Home Use		86	\$148.47	\$9,133,641
Portable Memory		85	\$3.98	\$244,882
Computer Software		88	\$11.43	\$703,169
Computer Accessories		80	\$14.28	\$878,482
Entertainment & Recreation		79	\$2,312.38	\$142,257,480
Fees and Admissions		80	\$463.21	\$28,496,955
Membership Fees for Clubs (2)		80	\$153.65	\$9,452,563
Fees for Participant Sports, excl. Trips		77	\$69.03	\$4,246,728
Tickets to Theatre/Operas/Concerts		82	\$43.00	\$2,645,252
Tickets to Movies/Museums/Parks		85	\$56.35	\$3,466,866
Admission to Sporting Events, excl. Trips		83	\$44.02	\$2,708,309
Fees for Recreational Lessons		78	\$96.30	\$5,924,182
Dating Services		125	\$0.86	\$53,054
TV/Video/Audio		83	\$999.72	\$61,502,997
Cable and Satellite Television Services		83	\$741.50	\$45,617,313
Televisions		85	\$93.33	\$5,741,420
Satellite Dishes		68	\$0.99	\$60,855
VCRs, Video Cameras, and DVD Players		85	\$6.87	\$422,742
Miscellaneous Video Equipment		81	\$6.20	\$381,367
Video Cassettes and DVDs		86	\$15.89	\$977,633
Video Game Hardware/Accessories		90	\$23.12	\$1,422,343
Video Game Software		91	\$12.57	\$773,412
Streaming/Downloaded Video		86	\$15.60	\$959,425
Rental of Video Cassettes and DVDs		85	\$13.85	\$851,855
Installation of Televisions		71	\$0.65	\$40,263
Audio (3)		80	\$65.44	\$4,026,110
Rental and Repair of TV/Radio/Sound Equipment		94	\$3.71	\$228,259
Pets		74	\$395.98	\$24,360,405
Toys/Games/Crafts/Hobbies (4)		81	\$92.51	\$5,691,445
Recreational Vehicles and Fees (5)		67	\$72.55	\$4,463,258
Sports/Recreation/Exercise Equipment (6)		74	\$122.71	\$7,548,967
Photo Equipment and Supplies (7)		81	\$44.33	\$2,727,225
Reading (8)		78	\$102.16	\$6,284,789
Catered Affairs (9)		74	\$19.20	\$1,181,439
Food		83	\$6,707.99	\$412,675,849
Food at Home		83	\$4,138.10	\$254,575,768
Bakery and Cereal Products		83	\$560.44	\$34,478,076
Meats, Poultry, Fish, and Eggs		84	\$929.20	\$57,164,300
Dairy Products		82	\$437.45	\$26,912,171
Fruits and Vegetables		84	\$801.32	\$49,297,177
Snacks and Other Food at Home (10)		82	\$1,409.69	\$86,724,044
Food Away from Home		83	\$2,569.90	\$158,100,081
Alcoholic Beverages		85	\$433.47	\$26,667,370

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	73	\$5,447.70	\$335,142,607
Value of Retirement Plans	68	\$17,856.15	\$1,098,510,120
Value of Other Financial Assets	75	\$850.38	\$52,315,655
Vehicle Loan Amount excluding Interest	79	\$1,923.99	\$118,363,950
Value of Credit Card Debt	81	\$461.72	\$28,404,925
Health			
Nonprescription Drugs	78	\$96.52	\$5,937,676
Prescription Drugs	74	\$308.73	\$18,993,225
Eyeglasses and Contact Lenses	77	\$68.86	\$4,236,544
Home			
Mortgage Payment and Basics (11)	71	\$6,076.56	\$373,830,146
Maintenance and Remodeling Services	68	\$1,189.62	\$73,185,696
Maintenance and Remodeling Materials (12)	64	\$232.98	\$14,333,226
Utilities, Fuel, and Public Services	81	\$3,934.93	\$242,076,601
Household Furnishings and Equipment			
Household Textiles (13)	82	\$71.26	\$4,383,650
Furniture	83	\$409.60	\$25,198,879
Rugs	79	\$19.33	\$1,189,114
Major Appliances (14)	72	\$204.30	\$12,568,708
Housewares (15)	80	\$67.24	\$4,136,648
Small Appliances	83	\$39.34	\$2,420,035
Luggage	81	\$7.44	\$457,730
Telephones and Accessories	88	\$62.49	\$3,844,159
Household Operations			
Child Care	87	\$368.05	\$22,642,396
Lawn and Garden (16)	67	\$273.28	\$16,812,157
Moving/Storage/Freight Express	88	\$55.96	\$3,442,959
Housekeeping Supplies (17)	80	\$562.80	\$34,623,480
Insurance			
Owners and Renters Insurance	69	\$317.71	\$19,545,273
Vehicle Insurance	81	\$909.25	\$55,937,185
Life/Other Insurance	72	\$298.01	\$18,333,454
Health Insurance	77	\$2,590.61	\$159,374,331
Personal Care Products (18)	82	\$355.77	\$21,886,868
School Books and Supplies (19)	82	\$134.11	\$8,250,393
Smoking Products	84	\$344.79	\$21,211,670
Transportation			
Payments on Vehicles excluding Leases	77	\$1,602.15	\$98,564,052
Gasoline and Motor Oil	80	\$2,445.26	\$150,432,181
Vehicle Maintenance and Repairs	79	\$817.12	\$50,269,078
Travel			
Airline Fares	80	\$363.54	\$22,364,675
Lodging on Trips	75	\$346.42	\$21,311,580
Auto/Truck Rental on Trips	75	\$18.04	\$1,109,702
Food and Drink on Trips	76	\$334.71	\$20,591,095

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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6500 Eastern Ave, Baltimore, Maryland, 21224
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.28789
Longitude: -76.53697

Data for all businesses in area	1 mile		2 miles		3 miles	
Total Businesses:	467		2,724		5,305	
Total Employees:	9,407		39,301		65,935	
Total Residential Population:	15,414		56,763		155,106	
Employee/Residential Population Ratio:	0.61:1		0.69:1		0.43:1	

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	0.9%	87	0.9%	21	0.8%	204	0.5%	41	0.8%	350	0.5%
Construction	29	6.2%	217	2.3%	193	7.1%	2,034	5.2%	330	6.2%	3,056	4.6%
Manufacturing	18	3.9%	663	7.0%	125	4.6%	3,428	8.7%	202	3.8%	5,455	8.3%
Transportation	21	4.5%	272	2.9%	169	6.2%	1,645	4.2%	270	5.1%	2,610	4.0%
Communication	5	1.1%	28	0.3%	25	0.9%	127	0.3%	67	1.3%	319	0.5%
Utility	1	0.2%	12	0.1%	10	0.4%	90	0.2%	19	0.4%	160	0.2%
Wholesale Trade	26	5.6%	573	6.1%	150	5.5%	2,867	7.3%	246	4.6%	4,132	6.3%
Retail Trade Summary	137	29.3%	1,563	16.6%	726	26.7%	8,960	22.8%	1,439	27.1%	15,670	23.8%
Home Improvement	5	1.1%	278	3.0%	28	1.0%	515	1.3%	42	0.8%	718	1.1%
General Merchandise Stores	4	0.9%	74	0.8%	28	1.0%	887	2.3%	51	1.0%	1,339	2.0%
Food Stores	21	4.5%	281	3.0%	104	3.8%	1,173	3.0%	219	4.1%	2,054	3.1%
Auto Dealers, Gas Stations, Auto Aftermarket	30	6.4%	337	3.6%	105	3.9%	1,448	3.7%	159	3.0%	1,847	2.8%
Apparel & Accessory Stores	2	0.4%	19	0.2%	36	1.3%	514	1.3%	86	1.6%	1,404	2.1%
Furniture & Home Furnishings	6	1.3%	63	0.7%	52	1.9%	458	1.2%	88	1.7%	728	1.1%
Eating & Drinking Places	41	8.8%	396	4.2%	227	8.3%	2,564	6.5%	512	9.7%	5,158	7.8%
Miscellaneous Retail	28	6.0%	115	1.2%	145	5.3%	1,402	3.6%	282	5.3%	2,422	3.7%
Finance, Insurance, Real Estate Summary	43	9.2%	147	1.6%	278	10.2%	1,675	4.3%	606	11.4%	3,219	4.9%
Banks, Savings & Lending Institutions	19	4.1%	30	0.3%	125	4.6%	504	1.3%	285	5.4%	924	1.4%
Securities Brokers	1	0.2%	2	0.0%	11	0.4%	82	0.2%	18	0.3%	126	0.2%
Insurance Carriers & Agents	7	1.5%	27	0.3%	36	1.3%	462	1.2%	77	1.5%	638	1.0%
Real Estate, Holding, Other Investment Offices	17	3.6%	88	0.9%	105	3.9%	626	1.6%	225	4.2%	1,531	2.3%
Services Summary	162	34.7%	5,733	60.9%	909	33.4%	17,486	44.5%	1,847	34.8%	29,263	44.4%
Hotels & Lodging	2	0.4%	105	1.1%	6	0.2%	153	0.4%	16	0.3%	301	0.5%
Automotive Services	21	4.5%	262	2.8%	127	4.7%	1,016	2.6%	190	3.6%	1,348	2.0%
Motion Pictures & Amusements	14	3.0%	41	0.4%	75	2.8%	333	0.8%	132	2.5%	653	1.0%
Health Services	27	5.8%	3,982	42.3%	114	4.2%	6,017	15.3%	209	3.9%	8,005	12.1%
Legal Services	4	0.9%	16	0.2%	28	1.0%	133	0.3%	45	0.8%	204	0.3%
Education Institutions & Libraries	8	1.7%	438	4.7%	37	1.4%	3,087	7.9%	101	1.9%	6,948	10.5%
Other Services	86	18.4%	889	9.5%	522	19.2%	6,747	17.2%	1,155	21.8%	11,804	17.9%
Government	4	0.9%	103	1.1%	27	1.0%	737	1.9%	52	1.0%	1,568	2.4%
Unclassified Establishments	17	3.6%	9	0.1%	91	3.3%	49	0.1%	186	3.5%	133	0.2%
Totals	467	100.0%	9,407	100.0%	2,724	100.0%	39,301	100.0%	5,305	100.0%	65,935	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

6500 Eastern Ave, Baltimore, Maryland, 21224
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.28789
Longitude: -76.53697

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	1	0.0%	2	0.1%	4	0.0%	3	0.1%	13	0.0%
Mining	0	0.0%	0	0.0%	3	0.1%	13	0.0%	3	0.1%	14	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	6	0.0%	2	0.0%	17	0.0%
Construction	31	6.6%	256	2.7%	205	7.5%	2,200	5.6%	351	6.6%	3,305	5.0%
Manufacturing	20	4.3%	772	8.2%	143	5.2%	3,590	9.1%	221	4.2%	5,528	8.4%
Wholesale Trade	25	5.4%	572	6.1%	147	5.4%	2,861	7.3%	236	4.4%	4,107	6.2%
Retail Trade	92	19.7%	1,137	12.1%	471	17.3%	6,192	15.8%	886	16.7%	10,204	15.5%
Motor Vehicle & Parts Dealers	19	4.1%	307	3.3%	78	2.9%	1,280	3.3%	114	2.1%	1,568	2.4%
Furniture & Home Furnishings Stores	2	0.4%	40	0.4%	27	1.0%	294	0.7%	39	0.7%	398	0.6%
Electronics & Appliance Stores	2	0.4%	15	0.2%	24	0.9%	140	0.4%	46	0.9%	301	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	5	1.1%	278	3.0%	28	1.0%	515	1.3%	42	0.8%	718	1.1%
Food & Beverage Stores	23	4.9%	276	2.9%	105	3.9%	1,064	2.7%	235	4.4%	1,944	2.9%
Health & Personal Care Stores	5	1.1%	22	0.2%	36	1.3%	485	1.2%	73	1.4%	887	1.3%
Gasoline Stations	11	2.4%	30	0.3%	28	1.0%	168	0.4%	45	0.8%	278	0.4%
Clothing & Clothing Accessories Stores	4	0.9%	22	0.2%	49	1.8%	554	1.4%	104	2.0%	1,464	2.2%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	1	0.0%	9	0.3%	55	0.1%	27	0.5%	126	0.2%
General Merchandise Stores	4	0.9%	74	0.8%	28	1.0%	887	2.3%	51	1.0%	1,339	2.0%
Miscellaneous Store Retailers	15	3.2%	67	0.7%	48	1.8%	650	1.7%	93	1.8%	1,023	1.6%
Nonstore Retailers	1	0.2%	4	0.0%	12	0.4%	101	0.3%	16	0.3%	156	0.2%
Transportation & Warehousing	20	4.3%	281	3.0%	147	5.4%	1,773	4.5%	225	4.2%	2,593	3.9%
Information	8	1.7%	39	0.4%	48	1.8%	287	0.7%	114	2.1%	778	1.2%
Finance & Insurance	26	5.6%	59	0.6%	175	6.4%	1,058	2.7%	388	7.3%	1,731	2.6%
Central Bank/Credit Intermediation & Related Activities	19	4.1%	30	0.3%	128	4.7%	514	1.3%	293	5.5%	967	1.5%
Securities, Commodity Contracts & Other Financial	1	0.2%	2	0.0%	11	0.4%	82	0.2%	18	0.3%	126	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	7	1.5%	27	0.3%	36	1.3%	462	1.2%	77	1.5%	638	1.0%
Real Estate, Rental & Leasing	24	5.1%	104	1.1%	163	6.0%	750	1.9%	316	6.0%	1,730	2.6%
Professional, Scientific & Tech Services	24	5.1%	317	3.4%	171	6.3%	3,695	9.4%	335	6.3%	5,633	8.5%
Legal Services	5	1.1%	21	0.2%	36	1.3%	184	0.5%	55	1.0%	268	0.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%	3	0.1%	68	0.2%	3	0.1%	75	0.1%
Administrative & Support & Waste Management & Remediation	12	2.6%	180	1.9%	97	3.6%	1,262	3.2%	197	3.7%	2,112	3.2%
Educational Services	9	1.9%	440	4.7%	43	1.6%	3,101	7.9%	108	2.0%	6,912	10.5%
Health Care & Social Assistance	34	7.3%	3,933	41.8%	150	5.5%	6,347	16.1%	313	5.9%	8,904	13.5%
Arts, Entertainment & Recreation	7	1.5%	37	0.4%	39	1.4%	291	0.7%	87	1.6%	678	1.0%
Accommodation & Food Services	45	9.6%	522	5.5%	243	8.9%	2,817	7.2%	540	10.2%	5,592	8.5%
Accommodation	2	0.4%	105	1.1%	6	0.2%	153	0.4%	16	0.3%	301	0.5%
Food Services & Drinking Places	43	9.2%	416	4.4%	237	8.7%	2,664	6.8%	524	9.9%	5,291	8.0%
Other Services (except Public Administration)	67	14.3%	644	6.8%	357	13.1%	2,201	5.6%	737	13.9%	4,307	6.5%
Automotive Repair & Maintenance	15	3.2%	213	2.3%	92	3.4%	610	1.6%	139	2.6%	828	1.3%
Public Administration	4	0.9%	103	1.1%	27	1.0%	737	1.9%	52	1.0%	1,568	2.4%
Unclassified Establishments	17	3.6%	9	0.1%	91	3.3%	49	0.1%	186	3.5%	133	0.2%
Total	467	100.0%	9,407	100.0%	2,724	100.0%	39,301	100.0%	5,305	100.0%	65,935	100.0%

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