

	1 mile	2 miles	3 miles
<b>Population Summary</b>			
2000 Total Population	13,937	57,753	90,064
2010 Total Population	14,258	57,542	90,747
2017 Total Population	14,439	58,477	94,064
2017 Group Quarters	307	436	723
2022 Total Population	14,609	59,415	95,991
2017-2022 Annual Rate	0.23%	0.32%	0.41%
2017 Total Daytime Population	15,084	55,283	93,941
Workers	6,849	22,810	41,699
Residents	8,235	32,473	52,242
<b>Household Summary</b>			
2000 Households	5,370	23,183	35,770
2000 Average Household Size	2.53	2.47	2.50
2010 Households	5,294	22,270	34,744
2010 Average Household Size	2.64	2.56	2.59
2017 Households	5,274	22,268	35,478
2017 Average Household Size	2.68	2.61	2.63
2022 Households	5,305	22,508	36,015
2022 Average Household Size	2.70	2.62	2.65
2017-2022 Annual Rate	0.12%	0.21%	0.30%
2010 Families	3,654	14,527	22,699
2010 Average Family Size	3.08	3.09	3.12
2017 Families	3,608	14,427	22,960
2017 Average Family Size	3.14	3.15	3.17
2022 Families	3,613	14,517	23,202
2022 Average Family Size	3.17	3.17	3.19
2017-2022 Annual Rate	0.03%	0.12%	0.21%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,646	24,862	39,365
Owner Occupied Housing Units	73.0%	65.9%	63.8%
Renter Occupied Housing Units	22.1%	27.4%	27.0%
Vacant Housing Units	4.9%	6.7%	9.1%
2010 Housing Units	5,659	23,871	37,519
Owner Occupied Housing Units	68.3%	63.0%	61.4%
Renter Occupied Housing Units	25.2%	30.3%	31.2%
Vacant Housing Units	6.4%	6.7%	7.4%
2017 Housing Units	5,687	24,092	38,599
Owner Occupied Housing Units	65.1%	59.9%	58.2%
Renter Occupied Housing Units	27.6%	32.6%	33.7%
Vacant Housing Units	7.3%	7.6%	8.1%
2022 Housing Units	5,724	24,415	39,292
Owner Occupied Housing Units	65.0%	59.6%	57.9%
Renter Occupied Housing Units	27.7%	32.6%	33.8%
Vacant Housing Units	7.3%	7.8%	8.3%
<b>Median Household Income</b>			
2017	\$48,925	\$49,259	\$47,896
2022	\$51,607	\$51,486	\$50,566
<b>Median Home Value</b>			
2017	\$162,440	\$159,023	\$162,311
2022	\$169,371	\$167,814	\$172,437
<b>Per Capita Income</b>			
2017	\$22,206	\$22,120	\$22,122
2022	\$24,685	\$24,522	\$24,511
<b>Median Age</b>			
2010	40.3	38.5	38.3
2017	40.3	38.9	38.8
2022	39.7	39.1	39.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

1301 Merritt Blvd, Dundalk, Maryland, 21222  
Rings: 1, 2, 3 mile radii

Prepared by Esri  
Latitude: 39.27993  
Longitude: -76.50496

	1 mile	2 miles	3 miles
<b>2017 Households by Income</b>			
Household Income Base	5,274	22,260	35,463
<\$15,000	11.0%	12.3%	12.3%
\$15,000 - \$24,999	10.7%	11.4%	11.6%
\$25,000 - \$34,999	12.6%	11.7%	12.0%
\$35,000 - \$49,999	16.6%	15.2%	15.8%
\$50,000 - \$74,999	21.0%	22.0%	20.9%
\$75,000 - \$99,999	13.4%	13.5%	13.0%
\$100,000 - \$149,999	10.6%	10.3%	10.4%
\$150,000 - \$199,999	3.1%	2.5%	2.6%
\$200,000+	1.0%	1.1%	1.3%
Average Household Income	\$58,584	\$57,608	\$57,953
<b>2022 Households by Income</b>			
Household Income Base	5,305	22,500	36,000
<\$15,000	11.3%	12.6%	12.7%
\$15,000 - \$24,999	10.3%	11.0%	11.3%
\$25,000 - \$34,999	11.5%	10.7%	11.0%
\$35,000 - \$49,999	15.0%	13.8%	14.3%
\$50,000 - \$74,999	19.8%	20.9%	19.9%
\$75,000 - \$99,999	13.6%	13.8%	13.2%
\$100,000 - \$149,999	12.8%	12.3%	12.3%
\$150,000 - \$199,999	4.4%	3.5%	3.5%
\$200,000+	1.3%	1.5%	1.8%
Average Household Income	\$65,766	\$64,284	\$64,652
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	3,704	14,420	22,460
<\$50,000	2.2%	3.0%	4.5%
\$50,000 - \$99,999	8.0%	12.1%	11.4%
\$100,000 - \$149,999	31.5%	29.3%	27.0%
\$150,000 - \$199,999	33.5%	31.4%	28.6%
\$200,000 - \$249,999	13.1%	11.3%	12.6%
\$250,000 - \$299,999	5.9%	5.1%	6.8%
\$300,000 - \$399,999	4.0%	4.5%	5.5%
\$400,000 - \$499,999	0.5%	1.2%	1.4%
\$500,000 - \$749,999	0.5%	1.6%	1.5%
\$750,000 - \$999,999	0.1%	0.1%	0.2%
\$1,000,000 +	0.7%	0.5%	0.4%
Average Home Value	\$179,352	\$179,289	\$182,671
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	3,719	14,546	22,731
<\$50,000	1.0%	1.4%	2.5%
\$50,000 - \$99,999	5.7%	8.7%	8.3%
\$100,000 - \$149,999	30.3%	28.5%	26.3%
\$150,000 - \$199,999	33.6%	31.8%	28.7%
\$200,000 - \$249,999	13.4%	11.6%	12.8%
\$250,000 - \$299,999	6.8%	5.9%	7.7%
\$300,000 - \$399,999	6.0%	6.5%	7.8%
\$400,000 - \$499,999	0.9%	1.8%	2.2%
\$500,000 - \$749,999	0.9%	2.6%	2.6%
\$750,000 - \$999,999	0.2%	0.2%	0.4%
\$1,000,000 +	1.2%	0.9%	0.7%
Average Home Value	\$197,876	\$201,437	\$205,347

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

1301 Merritt Blvd, Dundalk, Maryland, 21222  
Rings: 1, 2, 3 mile radii

Prepared by Esri  
Latitude: 39.27993  
Longitude: -76.50496

	1 mile	2 miles	3 miles
<b>2010 Population by Age</b>			
Total	14,259	57,539	90,749
0 - 4	6.2%	6.5%	6.7%
5 - 9	5.8%	6.1%	6.0%
10 - 14	5.9%	6.0%	5.9%
15 - 24	13.7%	13.7%	13.5%
25 - 34	13.0%	13.8%	14.0%
35 - 44	11.5%	12.2%	12.3%
45 - 54	15.8%	15.4%	15.2%
55 - 64	11.7%	11.7%	11.7%
65 - 74	7.5%	7.2%	7.2%
75 - 84	5.9%	5.3%	5.2%
85 +	3.0%	2.2%	2.2%
18 +	78.2%	77.5%	77.5%
<b>2017 Population by Age</b>			
Total	14,439	58,477	94,066
0 - 4	5.8%	6.1%	6.2%
5 - 9	5.7%	5.9%	6.1%
10 - 14	5.4%	5.6%	5.8%
15 - 24	12.3%	12.5%	12.3%
25 - 34	14.7%	15.0%	14.8%
35 - 44	11.1%	11.8%	12.1%
45 - 54	12.9%	13.0%	12.9%
55 - 64	13.7%	13.4%	13.3%
65 - 74	9.4%	9.0%	9.0%
75 - 84	5.7%	5.2%	5.0%
85 +	3.3%	2.6%	2.5%
18 +	80.0%	79.0%	78.6%
<b>2022 Population by Age</b>			
Total	14,611	59,414	95,990
0 - 4	5.9%	6.2%	6.3%
5 - 9	5.7%	5.8%	5.9%
10 - 14	5.7%	5.8%	5.9%
15 - 24	10.6%	11.1%	11.3%
25 - 34	15.8%	15.5%	14.9%
35 - 44	12.5%	12.9%	13.1%
45 - 54	11.0%	11.4%	11.6%
55 - 64	13.4%	13.2%	13.0%
65 - 74	10.6%	10.1%	10.1%
75 - 84	5.7%	5.4%	5.5%
85 +	3.2%	2.5%	2.5%
18 +	79.6%	79.1%	78.6%
<b>2010 Population by Sex</b>			
Males	6,838	27,806	43,957
Females	7,420	29,736	46,790
<b>2017 Population by Sex</b>			
Males	6,930	28,359	45,716
Females	7,509	30,117	48,348
<b>2022 Population by Sex</b>			
Males	7,041	28,957	46,826
Females	7,568	30,458	49,165

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	14,257	57,542	90,747
White Alone	86.9%	82.1%	78.1%
Black Alone	5.8%	9.1%	12.1%
American Indian Alone	0.8%	1.0%	0.9%
Asian Alone	2.0%	1.8%	1.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	3.0%	4.0%
Two or More Races	2.7%	3.0%	3.0%
Hispanic Origin	4.9%	6.8%	8.3%
Diversity Index	31.2	40.4	47.0
<b>2017 Population by Race/Ethnicity</b>			
Total	14,438	58,476	94,064
White Alone	82.5%	77.3%	73.6%
Black Alone	7.6%	11.1%	13.8%
American Indian Alone	0.8%	1.1%	0.9%
Asian Alone	2.7%	2.4%	2.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.8%	4.2%	5.4%
Two or More Races	3.6%	3.9%	3.9%
Hispanic Origin	7.4%	9.6%	11.3%
Diversity Index	40.8	49.5	55.2
<b>2022 Population by Race/Ethnicity</b>			
Total	14,608	59,414	95,990
White Alone	78.6%	73.3%	69.9%
Black Alone	9.0%	12.6%	15.1%
American Indian Alone	0.9%	1.1%	1.0%
Asian Alone	3.3%	2.9%	2.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.6%	5.2%	6.5%
Two or More Races	4.5%	4.8%	4.6%
Hispanic Origin	9.8%	12.1%	13.9%
Diversity Index	48.4	56.3	61.0
<b>2010 Population by Relationship and Household Type</b>			
Total	14,258	57,542	90,747
In Households	97.9%	99.3%	99.2%
In Family Households	83.3%	82.4%	82.4%
Householder	25.7%	25.2%	25.0%
Spouse	16.3%	15.4%	15.3%
Child	31.9%	31.8%	31.8%
Other relative	5.2%	5.8%	6.0%
Nonrelative	4.2%	4.3%	4.4%
In Nonfamily Households	14.7%	16.8%	16.8%
In Group Quarters	2.1%	0.7%	0.8%
Institutionalized Population	2.1%	0.6%	0.6%
Noninstitutionalized Population	0.0%	0.2%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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	1 mile	2 miles	3 miles
<b>2017 Population 25+ by Educational Attainment</b>			
Total	10,229	40,844	65,525
Less than 9th Grade	5.3%	7.1%	7.7%
9th - 12th Grade, No Diploma	13.4%	13.5%	13.2%
High School Graduate	37.0%	34.8%	34.4%
GED/Alternative Credential	7.5%	7.7%	7.1%
Some College, No Degree	20.4%	20.8%	20.3%
Associate Degree	5.2%	5.0%	5.4%
Bachelor's Degree	7.9%	7.5%	8.0%
Graduate/Professional Degree	3.3%	3.7%	3.7%
<b>2017 Population 15+ by Marital Status</b>			
Total	12,004	48,139	77,053
Never Married	36.2%	36.1%	35.6%
Married	42.4%	42.6%	42.7%
Widowed	8.8%	8.7%	8.8%
Divorced	12.6%	12.5%	12.9%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	92.9%	92.1%	92.4%
Civilian Unemployed (Unemployment Rate)	7.1%	7.9%	7.6%
<b>2017 Employed Population 16+ by Industry</b>			
Total	6,329	26,442	42,593
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	7.7%	9.1%	9.8%
Manufacturing	8.0%	8.1%	8.3%
Wholesale Trade	3.5%	3.5%	3.5%
Retail Trade	14.1%	13.0%	12.8%
Transportation/Utilities	7.1%	7.6%	7.3%
Information	0.9%	1.2%	1.1%
Finance/Insurance/Real Estate	5.1%	5.1%	5.1%
Services	46.8%	46.5%	46.4%
Public Administration	6.9%	5.8%	5.6%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	6,329	26,441	42,594
White Collar	47.0%	46.2%	45.9%
Management/Business/Financial	5.1%	8.6%	8.2%
Professional	10.8%	11.0%	11.4%
Sales	9.5%	9.4%	9.4%
Administrative Support	21.7%	17.2%	16.8%
Services	24.1%	23.0%	23.3%
Blue Collar	28.9%	30.7%	30.8%
Farming/Forestry/Fishing	0.1%	0.2%	0.2%
Construction/Extraction	6.5%	7.2%	8.0%
Installation/Maintenance/Repair	6.3%	5.8%	5.4%
Production	5.6%	6.6%	6.6%
Transportation/Material Moving	10.4%	11.0%	10.6%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	14,258	57,542	90,747
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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	1 mile	2 miles	3 miles
<b>2010 Households by Type</b>			
Total	5,293	22,270	34,744
Households with 1 Person	24.4%	27.8%	27.6%
Households with 2+ People	75.6%	72.2%	72.4%
Family Households	69.0%	65.2%	65.3%
Husband-wife Families	43.8%	39.9%	39.8%
With Related Children	17.5%	16.7%	16.6%
Other Family (No Spouse Present)	25.3%	25.4%	25.5%
Other Family with Male Householder	7.0%	7.1%	7.2%
With Related Children	3.8%	3.8%	3.9%
Other Family with Female Householder	18.3%	18.3%	18.3%
With Related Children	11.3%	11.4%	11.4%
Nonfamily Households	6.6%	7.0%	7.0%
All Households with Children	33.2%	32.6%	32.5%
Multigenerational Households	7.2%	6.7%	6.7%
Unmarried Partner Households	9.6%	9.5%	9.3%
Male-female	8.6%	8.6%	8.4%
Same-sex	0.9%	0.9%	0.8%
<b>2010 Households by Size</b>			
Total	5,295	22,269	34,743
1 Person Household	24.4%	27.8%	27.6%
2 Person Household	31.8%	30.8%	30.7%
3 Person Household	18.4%	17.4%	17.5%
4 Person Household	14.0%	12.7%	12.7%
5 Person Household	7.2%	6.6%	6.5%
6 Person Household	2.6%	2.7%	2.8%
7 + Person Household	1.7%	1.9%	2.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,294	22,270	34,744
Owner Occupied	73.0%	67.5%	66.4%
Owned with a Mortgage/Loan	48.8%	45.9%	44.8%
Owned Free and Clear	24.2%	21.7%	21.5%
Renter Occupied	27.0%	32.5%	33.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,659	23,871	37,519
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Rings: 1, 2, 3 mile radii

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	1 mile	2 miles	3 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Front Porches (8E)	Front Porches (8E)	Front Porches (8E)
<b>2.</b>	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
<b>3.</b>	Rustbelt Traditions (5D)	Social Security Set (9F)	Metro Fusion (11C)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$8,222,495	\$34,283,881	\$55,032,174
Average Spent	\$1,559.06	\$1,539.60	\$1,551.16
Spending Potential Index	72	71	72
Education: Total \$	\$6,035,030	\$25,479,403	\$40,374,937
Average Spent	\$1,144.30	\$1,144.22	\$1,138.03
Spending Potential Index	79	79	78
Entertainment/Recreation: Total \$	\$11,816,875	\$48,947,499	\$78,575,128
Average Spent	\$2,240.59	\$2,198.11	\$2,214.76
Spending Potential Index	72	70	71
Food at Home: Total \$	\$19,069,080	\$79,750,023	\$128,484,775
Average Spent	\$3,615.68	\$3,581.37	\$3,621.53
Spending Potential Index	72	71	72
Food Away from Home: Total \$	\$12,518,025	\$52,217,409	\$83,983,795
Average Spent	\$2,373.54	\$2,344.95	\$2,367.21
Spending Potential Index	71	70	71
Health Care: Total \$	\$20,904,894	\$86,059,384	\$138,520,218
Average Spent	\$3,963.76	\$3,864.71	\$3,904.40
Spending Potential Index	71	69	70
HH Furnishings & Equipment: Total \$	\$7,242,317	\$29,906,780	\$48,134,855
Average Spent	\$1,373.21	\$1,343.04	\$1,356.75
Spending Potential Index	71	69	70
Personal Care Products & Services: Total \$	\$3,009,307	\$12,516,094	\$20,081,199
Average Spent	\$570.59	\$562.07	\$566.02
Spending Potential Index	72	71	71
Shelter: Total \$	\$64,982,101	\$272,912,269	\$435,327,114
Average Spent	\$12,321.22	\$12,255.81	\$12,270.34
Spending Potential Index	76	75	76
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,634,970	\$35,556,042	\$57,262,229
Average Spent	\$1,637.27	\$1,596.73	\$1,614.02
Spending Potential Index	70	68	69
Travel: Total \$	\$7,982,906	\$32,885,347	\$52,490,386
Average Spent	\$1,513.63	\$1,476.80	\$1,479.52
Spending Potential Index	73	71	71
Vehicle Maintenance & Repairs: Total \$	\$4,044,306	\$16,759,175	\$26,979,192
Average Spent	\$766.84	\$752.61	\$760.45
Spending Potential Index	72	70	71

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Front Porches (8E)	51.3%	Population	14,439	14,609
Parks and Rec (5C)	35.4%	Households	5,274	5,305
Rustbelt Traditions (5D)	7.8%	Families	3,608	3,613
Midlife Constants (5E)	5.6%	Median Age	40.3	39.7
Top Tier (1A)	0.0%	Median Household Income	\$48,925	\$51,607
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		72	\$1,559.06	\$8,222,495
Men's		73	\$307.39	\$1,621,173
Women's		73	\$538.21	\$2,838,517
Children's		71	\$236.55	\$1,247,566
Footwear		71	\$330.16	\$1,741,246
Watches & Jewelry		76	\$90.38	\$476,665
Apparel Products and Services (1)		69	\$56.38	\$297,330
<b>Computer</b>				
Computers and Hardware for Home Use		74	\$128.66	\$678,550
Portable Memory		73	\$3.88	\$20,466
Computer Software		77	\$8.93	\$47,119
Computer Accessories		75	\$13.55	\$71,449
<b>Entertainment &amp; Recreation</b>		72	\$2,240.59	\$11,816,875
Fees and Admissions		75	\$478.56	\$2,523,930
Membership Fees for Clubs (2)		76	\$159.19	\$839,572
Fees for Participant Sports, excl. Trips		73	\$72.91	\$384,520
Tickets to Theatre/Operas/Concerts		78	\$46.52	\$245,352
Tickets to Movies/Museums/Parks		75	\$57.67	\$304,139
Admission to Sporting Events, excl. Trips		74	\$41.50	\$218,890
Fees for Recreational Lessons		75	\$100.09	\$527,863
Dating Services		84	\$0.68	\$3,596
TV/Video/Audio		72	\$929.21	\$4,900,679
Cable and Satellite Television Services		72	\$686.25	\$3,619,304
Televisions		74	\$88.63	\$467,438
Satellite Dishes		66	\$0.96	\$5,042
VCRs, Video Cameras, and DVD Players		73	\$4.76	\$25,112
Miscellaneous Video Equipment		69	\$6.61	\$34,848
Video Cassettes and DVDs		72	\$11.04	\$58,215
Video Game Hardware/Accessories		73	\$21.36	\$112,679
Video Game Software		72	\$11.08	\$58,457
Streaming/Downloaded Video		74	\$18.89	\$99,617
Rental of Video Cassettes and DVDs		72	\$10.98	\$57,883
Installation of Televisions		70	\$0.62	\$3,264
Audio (3)		73	\$64.91	\$342,310
Rental and Repair of TV/Radio/Sound Equipment		78	\$3.13	\$16,507
Pets		68	\$403.91	\$2,130,195
Toys/Games/Crafts/Hobbies (4)		73	\$88.76	\$468,110
Recreational Vehicles and Fees (5)		66	\$67.47	\$355,836
Sports/Recreation/Exercise Equipment (6)		70	\$119.59	\$630,718
Photo Equipment and Supplies (7)		73	\$40.28	\$212,447
Reading (8)		73	\$91.40	\$482,055
Catered Affairs (9)		70	\$21.41	\$112,906
<b>Food</b>		72	\$5,989.21	\$31,587,105
Food at Home		72	\$3,615.68	\$19,069,080
Bakery and Cereal Products		72	\$479.61	\$2,529,459
Meats, Poultry, Fish, and Eggs		71	\$816.97	\$4,308,675
Dairy Products		72	\$384.76	\$2,029,237
Fruits and Vegetables		73	\$713.41	\$3,762,527
Snacks and Other Food at Home (10)		71	\$1,220.93	\$6,439,183
Food Away from Home		71	\$2,373.54	\$12,518,025
Alcoholic Beverages		74	\$409.35	\$2,158,896

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	71	\$4,395.90	\$23,183,987
Value of Retirement Plans	72	\$17,548.56	\$92,551,085
Value of Other Financial Assets	62	\$803.71	\$4,238,783
Vehicle Loan Amount excluding Interest	66	\$1,795.63	\$9,470,150
Value of Credit Card Debt	76	\$444.63	\$2,344,961
<b>Health</b>			
Nonprescription Drugs	70	\$89.08	\$469,801
Prescription Drugs	69	\$266.88	\$1,407,527
Eyeglasses and Contact Lenses	71	\$67.51	\$356,049
<b>Home</b>			
Mortgage Payment and Basics (11)	73	\$6,294.69	\$33,198,195
Maintenance and Remodeling Services	71	\$1,372.27	\$7,237,353
Maintenance and Remodeling Materials (12)	67	\$272.80	\$1,438,752
Utilities, Fuel, and Public Services	72	\$3,633.40	\$19,162,536
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	74	\$70.35	\$371,039
Furniture	71	\$408.34	\$2,153,592
Rugs	79	\$18.45	\$97,308
Major Appliances (14)	68	\$216.85	\$1,143,655
Housewares (15)	70	\$66.03	\$348,242
Small Appliances	76	\$36.53	\$192,675
Luggage	75	\$8.90	\$46,933
Telephones and Accessories	70	\$48.71	\$256,884
<b>Household Operations</b>			
Child Care	75	\$358.48	\$1,890,635
Lawn and Garden (16)	67	\$282.42	\$1,489,459
Moving/Storage/Freight Express	76	\$48.58	\$256,230
Housekeeping Supplies (17)	70	\$497.51	\$2,623,878
<b>Insurance</b>			
Owners and Renters Insurance	68	\$353.77	\$1,865,772
Vehicle Insurance	72	\$850.73	\$4,486,741
Life/Other Insurance	72	\$307.57	\$1,622,131
Health Insurance	71	\$2,607.27	\$13,750,768
Personal Care Products (18)	72	\$339.27	\$1,789,321
School Books and Supplies (19)	72	\$111.65	\$588,831
Smoking Products	69	\$285.74	\$1,506,992
<b>Transportation</b>			
Payments on Vehicles excluding Leases	68	\$1,523.53	\$8,035,100
Gasoline and Motor Oil	70	\$1,938.98	\$10,226,168
Vehicle Maintenance and Repairs	72	\$766.84	\$4,044,306
<b>Travel</b>			
Airline Fares	76	\$384.81	\$2,029,494
Lodging on Trips	72	\$377.41	\$1,990,478
Auto/Truck Rental on Trips	70	\$18.55	\$97,849
Food and Drink on Trips	73	\$358.99	\$1,893,312

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Front Porches (8E)	42.1%	Population	58,477	59,415
Parks and Rec (5C)	41.1%	Households	22,268	22,508
Social Security Set (9F)	4.0%	Families	14,427	14,517
Metro Fusion (11C)	2.8%	Median Age	38.9	39.1
Set to Impress (11D)	2.3%	Median Household Income	\$49,259	\$51,486
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		71	\$1,539.60	\$34,283,881
Men's		72	\$303.65	\$6,761,587
Women's		72	\$531.54	\$11,836,363
Children's		70	\$233.22	\$5,193,363
Footwear		70	\$326.05	\$7,260,527
Watches & Jewelry		75	\$89.24	\$1,987,211
Apparel Products and Services (1)		68	\$55.90	\$1,244,830
<b>Computer</b>				
Computers and Hardware for Home Use		74	\$127.47	\$2,838,472
Portable Memory		72	\$3.85	\$85,758
Computer Software		77	\$8.93	\$198,888
Computer Accessories		74	\$13.35	\$297,378
<b>Entertainment &amp; Recreation</b>		70	\$2,198.11	\$48,947,499
Fees and Admissions		74	\$468.74	\$10,437,902
Membership Fees for Clubs (2)		74	\$156.05	\$3,474,874
Fees for Participant Sports, excl. Trips		72	\$70.95	\$1,579,807
Tickets to Theatre/Operas/Concerts		77	\$45.89	\$1,021,932
Tickets to Movies/Museums/Parks		74	\$57.11	\$1,271,767
Admission to Sporting Events, excl. Trips		73	\$40.58	\$903,574
Fees for Recreational Lessons		73	\$97.48	\$2,170,595
Dating Services		85	\$0.69	\$15,353
TV/Video/Audio		72	\$920.94	\$20,507,519
Cable and Satellite Television Services		72	\$680.12	\$15,144,805
Televisions		74	\$87.90	\$1,957,410
Satellite Dishes		64	\$0.93	\$20,686
VCRs, Video Cameras, and DVD Players		73	\$4.74	\$105,579
Miscellaneous Video Equipment		67	\$6.45	\$143,532
Video Cassettes and DVDs		72	\$10.96	\$244,013
Video Game Hardware/Accessories		73	\$21.38	\$476,061
Video Game Software		72	\$11.16	\$248,620
Streaming/Downloaded Video		74	\$18.80	\$418,554
Rental of Video Cassettes and DVDs		72	\$10.93	\$243,451
Installation of Televisions		66	\$0.59	\$13,180
Audio (3)		72	\$63.79	\$1,420,428
Rental and Repair of TV/Radio/Sound Equipment		79	\$3.20	\$71,201
Pets		66	\$391.51	\$8,718,247
Toys/Games/Crafts/Hobbies (4)		72	\$86.82	\$1,933,405
Recreational Vehicles and Fees (5)		63	\$64.29	\$1,431,670
Sports/Recreation/Exercise Equipment (6)		68	\$116.13	\$2,586,027
Photo Equipment and Supplies (7)		71	\$39.46	\$878,722
Reading (8)		72	\$89.59	\$1,994,981
Catered Affairs (9)		68	\$20.61	\$459,025
<b>Food</b>		71	\$5,926.33	\$131,967,432
Food at Home		71	\$3,581.37	\$79,750,023
Bakery and Cereal Products		72	\$475.22	\$10,582,175
Meats, Poultry, Fish, and Eggs		71	\$809.78	\$18,032,240
Dairy Products		71	\$380.61	\$8,475,466
Fruits and Vegetables		73	\$708.02	\$15,766,241
Snacks and Other Food at Home (10)		70	\$1,207.74	\$26,893,902
Food Away from Home		70	\$2,344.95	\$52,217,409
Alcoholic Beverages		73	\$404.96	\$9,017,679

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	69	\$4,254.45	\$94,738,064
Value of Retirement Plans	69	\$16,820.76	\$374,564,754
Value of Other Financial Assets	59	\$772.73	\$17,207,052
Vehicle Loan Amount excluding Interest	64	\$1,752.74	\$39,030,111
Value of Credit Card Debt	75	\$435.54	\$9,698,530
<b>Health</b>			
Nonprescription Drugs	69	\$87.59	\$1,950,418
Prescription Drugs	67	\$260.35	\$5,797,463
Eyeglasses and Contact Lenses	70	\$65.82	\$1,465,639
<b>Home</b>			
Mortgage Payment and Basics (11)	70	\$6,004.44	\$133,706,918
Maintenance and Remodeling Services	67	\$1,307.95	\$29,125,384
Maintenance and Remodeling Materials (12)	64	\$258.06	\$5,746,564
Utilities, Fuel, and Public Services	71	\$3,575.97	\$79,629,779
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	73	\$69.41	\$1,545,533
Furniture	70	\$402.18	\$8,955,812
Rugs	78	\$18.09	\$402,823
Major Appliances (14)	65	\$208.36	\$4,639,839
Housewares (15)	68	\$64.72	\$1,441,112
Small Appliances	75	\$36.21	\$806,276
Luggage	74	\$8.78	\$195,481
Telephones and Accessories	70	\$48.14	\$1,071,910
<b>Household Operations</b>			
Child Care	74	\$352.59	\$7,851,372
Lawn and Garden (16)	64	\$269.97	\$6,011,726
Moving/Storage/Freight Express	77	\$49.24	\$1,096,476
Housekeeping Supplies (17)	69	\$489.63	\$10,903,102
<b>Insurance</b>			
Owners and Renters Insurance	65	\$337.83	\$7,522,822
Vehicle Insurance	71	\$838.69	\$18,675,907
Life/Other Insurance	69	\$296.90	\$6,611,399
Health Insurance	70	\$2,543.16	\$56,631,008
Personal Care Products (18)	71	\$334.85	\$7,456,336
School Books and Supplies (19)	72	\$110.69	\$2,464,821
Smoking Products	69	\$285.37	\$6,354,660
<b>Transportation</b>			
Payments on Vehicles excluding Leases	66	\$1,485.62	\$33,081,872
Gasoline and Motor Oil	69	\$1,905.19	\$42,424,767
Vehicle Maintenance and Repairs	70	\$752.61	\$16,759,175
<b>Travel</b>			
Airline Fares	74	\$378.12	\$8,420,054
Lodging on Trips	70	\$366.93	\$8,170,694
Auto/Truck Rental on Trips	69	\$18.10	\$402,967
Food and Drink on Trips	71	\$349.60	\$7,784,910

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Front Porches (8E)	36.6%	Population	94,064	95,991
Parks and Rec (5C)	34.4%	Households	35,478	36,015
Metro Fusion (11C)	3.7%	Families	22,960	23,202
Social Security Set (9F)	2.5%	Median Age	38.8	39.1
Rustbelt Traditions (5D)	2.4%	Median Household Income	\$47,896	\$50,566
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		72	\$1,551.16	\$55,032,174
Men's		72	\$305.57	\$10,840,882
Women's		72	\$533.85	\$18,940,041
Children's		71	\$237.14	\$8,413,099
Footwear		71	\$329.48	\$11,689,165
Watches & Jewelry		75	\$88.74	\$3,148,157
Apparel Products and Services (1)		69	\$56.40	\$2,000,829
<b>Computer</b>				
Computers and Hardware for Home Use		74	\$127.87	\$4,536,436
Portable Memory		73	\$3.87	\$137,190
Computer Software		77	\$8.92	\$316,393
Computer Accessories		74	\$13.36	\$473,942
<b>Entertainment &amp; Recreation</b>		71	\$2,214.76	\$78,575,128
Fees and Admissions		74	\$467.68	\$16,592,323
Membership Fees for Clubs (2)		74	\$155.60	\$5,520,396
Fees for Participant Sports, excl. Trips		72	\$71.12	\$2,523,321
Tickets to Theatre/Operas/Concerts		77	\$45.58	\$1,617,182
Tickets to Movies/Museums/Parks		74	\$57.16	\$2,027,811
Admission to Sporting Events, excl. Trips		73	\$40.62	\$1,441,208
Fees for Recreational Lessons		73	\$96.91	\$3,438,142
Dating Services		84	\$0.68	\$24,264
TV/Video/Audio		73	\$930.05	\$32,996,295
Cable and Satellite Television Services		72	\$687.63	\$24,395,731
Televisions		74	\$88.45	\$3,137,861
Satellite Dishes		65	\$0.94	\$33,438
VCRs, Video Cameras, and DVD Players		73	\$4.78	\$169,422
Miscellaneous Video Equipment		68	\$6.52	\$231,163
Video Cassettes and DVDs		72	\$11.04	\$391,737
Video Game Hardware/Accessories		74	\$21.61	\$766,663
Video Game Software		73	\$11.33	\$402,133
Streaming/Downloaded Video		74	\$18.85	\$668,786
Rental of Video Cassettes and DVDs		72	\$11.04	\$391,767
Installation of Televisions		67	\$0.60	\$21,198
Audio (3)		72	\$64.04	\$2,271,875
Rental and Repair of TV/Radio/Sound Equipment		80	\$3.23	\$114,522
Pets		67	\$397.04	\$14,086,277
Toys/Games/Crafts/Hobbies (4)		72	\$87.52	\$3,104,893
Recreational Vehicles and Fees (5)		64	\$65.30	\$2,316,720
Sports/Recreation/Exercise Equipment (6)		68	\$116.82	\$4,144,605
Photo Equipment and Supplies (7)		71	\$39.56	\$1,403,396
Reading (8)		72	\$90.00	\$3,193,069
Catered Affairs (9)		68	\$20.79	\$737,552
<b>Food</b>		72	\$5,988.74	\$212,468,569
Food at Home		72	\$3,621.53	\$128,484,775
Bakery and Cereal Products		72	\$480.18	\$17,035,706
Meats, Poultry, Fish, and Eggs		72	\$820.52	\$29,110,312
Dairy Products		72	\$384.38	\$13,637,011
Fruits and Vegetables		73	\$713.71	\$25,321,129
Snacks and Other Food at Home (10)		71	\$1,222.75	\$43,380,616
Food Away from Home		71	\$2,367.21	\$83,983,795
Alcoholic Beverages		73	\$405.79	\$14,396,576

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	69	\$4,290.73	\$152,226,451
Value of Retirement Plans	69	\$16,906.40	\$599,805,113
Value of Other Financial Assets	61	\$797.77	\$28,303,264
Vehicle Loan Amount excluding Interest	66	\$1,796.32	\$63,729,701
Value of Credit Card Debt	75	\$435.91	\$15,465,234
<b>Health</b>			
Nonprescription Drugs	69	\$88.66	\$3,145,350
Prescription Drugs	68	\$264.42	\$9,381,204
Eyeglasses and Contact Lenses	70	\$66.44	\$2,357,041
<b>Home</b>			
Mortgage Payment and Basics (11)	70	\$6,023.22	\$213,691,730
Maintenance and Remodeling Services	68	\$1,316.94	\$46,722,465
Maintenance and Remodeling Materials (12)	65	\$261.54	\$9,278,968
Utilities, Fuel, and Public Services	72	\$3,618.25	\$128,368,307
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	73	\$69.75	\$2,474,668
Furniture	71	\$406.48	\$14,420,957
Rugs	77	\$17.97	\$637,586
Major Appliances (14)	66	\$211.86	\$7,516,318
Housewares (15)	69	\$65.51	\$2,324,178
Small Appliances	75	\$36.31	\$1,288,094
Luggage	74	\$8.76	\$310,721
Telephones and Accessories	70	\$48.68	\$1,727,119
<b>Household Operations</b>			
Child Care	74	\$353.14	\$12,528,558
Lawn and Garden (16)	65	\$274.18	\$9,727,240
Moving/Storage/Freight Express	77	\$49.11	\$1,742,229
Housekeeping Supplies (17)	70	\$496.32	\$17,608,611
<b>Insurance</b>			
Owners and Renters Insurance	66	\$343.42	\$12,183,723
Vehicle Insurance	72	\$846.90	\$30,046,403
Life/Other Insurance	70	\$298.74	\$10,598,695
Health Insurance	70	\$2,567.35	\$91,084,462
Personal Care Products (18)	72	\$337.34	\$11,968,083
School Books and Supplies (19)	72	\$111.63	\$3,960,257
Smoking Products	70	\$291.61	\$10,345,719
<b>Transportation</b>			
Payments on Vehicles excluding Leases	67	\$1,513.74	\$53,704,554
Gasoline and Motor Oil	70	\$1,934.77	\$68,641,791
Vehicle Maintenance and Repairs	71	\$760.45	\$26,979,192
<b>Travel</b>			
Airline Fares	74	\$376.58	\$13,360,191
Lodging on Trips	70	\$368.46	\$13,072,316
Auto/Truck Rental on Trips	69	\$18.21	\$646,114
Food and Drink on Trips	71	\$350.76	\$12,444,426

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# Business Summary

1301 Merritt Blvd, Dundalk, Maryland, 21222  
Rings: 1, 2, 3 mile radii

Prepared by Esri  
Latitude: 39.27993  
Longitude: -76.50496

<b>Data for all businesses in area</b>	<b>1 mile</b>		<b>2 miles</b>		<b>3 miles</b>							
Total Businesses:	608		1,555		2,799							
Total Employees:	8,290		23,226		44,959							
Total Residential Population:	14,439		58,477		94,064							
Employee/Residential Population Ratio (per 100 Residents)	57		40		48							
<b>by SIC Codes</b>	<b>Businesses</b>		<b>Employees</b>		<b>Businesses</b>		<b>Employees</b>		<b>Businesses</b>		<b>Employees</b>	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	0.7%	39	0.5%	16	1.0%	124	0.5%	28	1.0%	242	0.5%
Construction	31	5.1%	425	5.1%	102	6.6%	999	4.3%	219	7.8%	2,328	5.2%
Manufacturing	7	1.2%	307	3.7%	54	3.5%	1,476	6.4%	121	4.3%	3,369	7.5%
Transportation	12	2.0%	61	0.7%	62	4.0%	524	2.3%	161	5.8%	1,642	3.7%
Communication	15	2.5%	70	0.8%	24	1.5%	104	0.4%	30	1.1%	148	0.3%
Utility	1	0.2%	4	0.0%	6	0.4%	41	0.2%	12	0.4%	129	0.3%
Wholesale Trade	12	2.0%	57	0.7%	52	3.3%	1,403	6.0%	150	5.4%	5,006	11.1%
<b>Retail Trade Summary</b>	205	33.7%	3,548	42.8%	443	28.5%	6,605	28.4%	708	25.3%	9,587	21.3%
Home Improvement	7	1.2%	43	0.5%	17	1.1%	286	1.2%	32	1.1%	599	1.3%
General Merchandise Stores	15	2.5%	624	7.5%	26	1.7%	1,008	4.3%	34	1.2%	1,090	2.4%
Food Stores	22	3.6%	575	6.9%	53	3.4%	1,004	4.3%	91	3.3%	1,508	3.4%
Auto Dealers, Gas Stations, Auto Aftermarket	24	3.9%	523	6.3%	64	4.1%	1,134	4.9%	115	4.1%	1,650	3.7%
Apparel & Accessory Stores	16	2.6%	105	1.3%	23	1.5%	165	0.7%	29	1.0%	258	0.6%
Furniture & Home Furnishings	11	1.8%	102	1.2%	22	1.4%	271	1.2%	41	1.5%	500	1.1%
Eating & Drinking Places	57	9.4%	1,115	13.4%	124	8.0%	1,958	8.4%	204	7.3%	2,736	6.1%
Miscellaneous Retail	53	8.7%	462	5.6%	114	7.3%	778	3.3%	162	5.8%	1,246	2.8%
<b>Finance, Insurance, Real Estate Summary</b>	61	10.0%	397	4.8%	129	8.3%	762	3.3%	210	7.5%	1,400	3.1%
Banks, Savings & Lending Institutions	20	3.3%	181	2.2%	27	1.7%	261	1.1%	42	1.5%	455	1.0%
Securities Brokers	1	0.2%	3	0.0%	8	0.5%	27	0.1%	11	0.4%	47	0.1%
Insurance Carriers & Agents	9	1.5%	46	0.6%	27	1.7%	112	0.5%	47	1.7%	236	0.5%
Real Estate, Holding, Other Investment Offices	31	5.1%	167	2.0%	68	4.4%	361	1.6%	110	3.9%	662	1.5%
<b>Services Summary</b>	244	40.1%	2,873	34.7%	605	38.9%	10,210	44.0%	1,032	36.9%	19,430	43.2%
Hotels & Lodging	0	0.0%	17	0.2%	2	0.1%	56	0.2%	8	0.3%	205	0.5%
Automotive Services	41	6.7%	182	2.2%	88	5.7%	447	1.9%	149	5.3%	1,082	2.4%
Motion Pictures & Amusements	17	2.8%	113	1.4%	57	3.7%	243	1.0%	96	3.4%	442	1.0%
Health Services	45	7.4%	830	10.0%	81	5.2%	1,777	7.7%	120	4.3%	5,205	11.6%
Legal Services	9	1.5%	46	0.6%	21	1.4%	96	0.4%	38	1.4%	180	0.4%
Education Institutions & Libraries	11	1.8%	859	10.4%	35	2.3%	4,385	18.9%	48	1.7%	5,086	11.3%
Other Services	120	19.7%	826	10.0%	321	20.6%	3,205	13.8%	573	20.5%	7,230	16.1%
<b>Government</b>	6	1.0%	509	6.1%	20	1.3%	969	4.2%	36	1.3%	1,605	3.6%
<b>Unclassified Establishments</b>	11	1.8%	0	0.0%	42	2.7%	8	0.0%	91	3.3%	74	0.2%
<b>Totals</b>	608	100.0%	8,290	100.0%	1,555	100.0%	23,226	100.0%	2,799	100.0%	44,959	100.0%

**Source:** Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

# Business Summary

1301 Merritt Blvd, Dundalk, Maryland, 21222  
Rings: 1, 2, 3 mile radii

Prepared by Esri  
Latitude: 39.27993  
Longitude: -76.50496

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	1	0.0%	2	0.1%	5	0.0%	2	0.1%	5	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	3	0.0%	3	0.1%	18	0.0%
Utilities	0	0.0%	3	0.0%	1	0.1%	8	0.0%	2	0.1%	18	0.0%
Construction	32	5.3%	435	5.2%	107	6.9%	1,042	4.5%	233	8.3%	2,523	5.6%
Manufacturing	8	1.3%	326	3.9%	54	3.5%	1,515	6.5%	126	4.5%	3,441	7.7%
Wholesale Trade	10	1.6%	52	0.6%	50	3.2%	1,388	6.0%	148	5.3%	4,967	11.0%
Retail Trade	146	24.0%	2,390	28.8%	311	20.0%	4,566	19.7%	488	17.4%	6,729	15.0%
Motor Vehicle & Parts Dealers	18	3.0%	500	6.0%	48	3.1%	1,043	4.5%	91	3.3%	1,474	3.3%
Furniture & Home Furnishings Stores	7	1.2%	82	1.0%	14	0.9%	228	1.0%	24	0.9%	348	0.8%
Electronics & Appliance Stores	6	1.0%	35	0.4%	10	0.6%	57	0.2%	17	0.6%	154	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	7	1.2%	43	0.5%	17	1.1%	286	1.2%	32	1.1%	599	1.3%
Food & Beverage Stores	23	3.8%	535	6.5%	61	3.9%	955	4.1%	104	3.7%	1,487	3.3%
Health & Personal Care Stores	17	2.8%	214	2.6%	31	2.0%	305	1.3%	39	1.4%	380	0.8%
Gasoline Stations	6	1.0%	23	0.3%	16	1.0%	90	0.4%	24	0.9%	175	0.4%
Clothing & Clothing Accessories Stores	22	3.6%	133	1.6%	34	2.2%	207	0.9%	43	1.5%	312	0.7%
Sport Goods, Hobby, Book, & Music Stores	8	1.3%	28	0.3%	11	0.7%	43	0.2%	16	0.6%	71	0.2%
General Merchandise Stores	15	2.5%	624	7.5%	26	1.7%	1,008	4.3%	34	1.2%	1,090	2.4%
Miscellaneous Store Retailers	14	2.3%	172	2.1%	34	2.2%	331	1.4%	49	1.8%	587	1.3%
Nonstore Retailers	4	0.7%	0	0.0%	10	0.6%	13	0.1%	15	0.5%	52	0.1%
Transportation & Warehousing	12	2.0%	63	0.8%	54	3.5%	471	2.0%	144	5.1%	1,688	3.8%
Information	19	3.1%	115	1.4%	38	2.4%	253	1.1%	53	1.9%	381	0.8%
Finance & Insurance	31	5.1%	232	2.8%	62	4.0%	404	1.7%	103	3.7%	751	1.7%
Central Bank/Credit Intermediation & Related Activities	21	3.5%	183	2.2%	28	1.8%	264	1.1%	45	1.6%	468	1.0%
Securities, Commodity Contracts & Other Financial	1	0.2%	3	0.0%	8	0.5%	27	0.1%	11	0.4%	47	0.1%
Insurance Carriers & Related Activities; Funds, Trusts &	9	1.5%	46	0.6%	27	1.7%	112	0.5%	47	1.7%	236	0.5%
Real Estate, Rental & Leasing	44	7.2%	196	2.4%	105	6.8%	451	1.9%	181	6.5%	870	1.9%
Professional, Scientific & Tech Services	39	6.4%	228	2.8%	92	5.9%	1,108	4.8%	172	6.1%	3,283	7.3%
Legal Services	10	1.6%	49	0.6%	23	1.5%	108	0.5%	45	1.6%	223	0.5%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	11	0.0%
Administrative & Support & Waste Management & Remediation	13	2.1%	186	2.2%	55	3.5%	853	3.7%	106	3.8%	1,417	3.2%
Educational Services	12	2.0%	859	10.4%	41	2.6%	4,409	19.0%	55	2.0%	5,113	11.4%
Health Care & Social Assistance	59	9.7%	939	11.3%	115	7.4%	2,235	9.6%	173	6.2%	6,220	13.8%
Arts, Entertainment & Recreation	8	1.3%	90	1.1%	33	2.1%	248	1.1%	60	2.1%	505	1.1%
Accommodation & Food Services	59	9.7%	1,151	13.9%	131	8.4%	2,063	8.9%	218	7.8%	2,995	6.7%
Accommodation	0	0.0%	17	0.2%	2	0.1%	56	0.2%	8	0.3%	205	0.5%
Food Services & Drinking Places	59	9.7%	1,134	13.7%	129	8.3%	2,006	8.6%	210	7.5%	2,789	6.2%
Other Services (except Public Administration)	96	15.8%	516	6.2%	240	15.4%	1,227	5.3%	405	14.5%	2,345	5.2%
Automotive Repair & Maintenance	30	4.9%	146	1.8%	65	4.2%	350	1.5%	111	4.0%	701	1.6%
Public Administration	6	1.0%	509	6.1%	20	1.3%	969	4.2%	36	1.3%	1,605	3.6%
Unclassified Establishments	11	1.8%	0	0.0%	42	2.7%	8	0.0%	91	3.3%	74	0.2%
<b>Total</b>	<b>608</b>	<b>100.0%</b>	<b>8,290</b>	<b>100.0%</b>	<b>1,555</b>	<b>100.0%</b>	<b>23,226</b>	<b>100.0%</b>	<b>2,799</b>	<b>100.0%</b>	<b>44,959</b>	<b>100.0%</b>

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