

3514 Eastern Ave, Baltimore, Maryland, 21224 2  
 3514 Eastern Ave, Baltimore, Maryland, 21224  
 Rings: 1, 2, 3 mile radii

Prepared by Esri  
 Latitude: 39.28663  
 Longitude: -76.56746

	1 mile	2 miles	3 miles
<b>Population Summary</b>			
2000 Total Population	34,891	92,219	199,433
2010 Total Population	36,362	88,321	192,638
2017 Total Population	38,980	93,482	199,932
2017 Group Quarters	198	1,125	9,293
2022 Total Population	39,727	94,902	202,011
2017-2022 Annual Rate	0.38%	0.30%	0.21%
2017 Total Daytime Population	37,705	130,080	295,978
Workers	21,426	83,685	198,809
Residents	16,279	46,395	97,169
<b>Household Summary</b>			
2000 Households	14,316	37,393	79,164
2000 Average Household Size	2.42	2.43	2.38
2010 Households	14,880	36,609	79,366
2010 Average Household Size	2.43	2.38	2.31
2017 Households	15,895	38,683	82,675
2017 Average Household Size	2.44	2.39	2.31
2022 Households	16,198	39,287	83,717
2022 Average Household Size	2.44	2.39	2.30
2017-2022 Annual Rate	0.38%	0.31%	0.25%
2010 Families	7,089	18,341	39,079
2010 Average Family Size	3.13	3.13	3.11
2017 Families	7,526	19,191	39,933
2017 Average Family Size	3.15	3.14	3.12
2022 Families	7,640	19,388	40,079
2022 Average Family Size	3.15	3.14	3.12
2017-2022 Annual Rate	0.30%	0.20%	0.07%
<b>Housing Unit Summary</b>			
2000 Housing Units	16,980	45,922	94,529
Owner Occupied Housing Units	52.9%	41.9%	42.3%
Renter Occupied Housing Units	31.4%	39.6%	41.5%
Vacant Housing Units	15.7%	18.6%	16.3%
2010 Housing Units	17,848	44,536	95,167
Owner Occupied Housing Units	45.5%	38.8%	38.3%
Renter Occupied Housing Units	37.9%	43.4%	45.1%
Vacant Housing Units	16.6%	17.8%	16.6%
2017 Housing Units	18,834	46,888	99,099
Owner Occupied Housing Units	43.6%	36.5%	35.8%
Renter Occupied Housing Units	40.8%	46.0%	47.6%
Vacant Housing Units	15.6%	17.5%	16.6%
2022 Housing Units	19,274	47,972	101,041
Owner Occupied Housing Units	43.5%	36.1%	35.4%
Renter Occupied Housing Units	40.6%	45.8%	47.5%
Vacant Housing Units	16.0%	18.1%	17.1%
<b>Median Household Income</b>			
2017	\$56,618	\$46,074	\$45,235
2022	\$63,653	\$51,245	\$50,271
<b>Median Home Value</b>			
2017	\$223,441	\$198,169	\$176,179
2022	\$240,734	\$217,860	\$192,487
<b>Per Capita Income</b>			
2017	\$33,503	\$29,777	\$28,273
2022	\$38,871	\$34,604	\$32,670
<b>Median Age</b>			
2010	31.7	32.6	32.9
2017	33.2	34.1	34.2
2022	34.0	34.8	35.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2017 Households by Income</b>			
Household Income Base	15,895	38,671	82,660
<\$15,000	11.6%	19.1%	18.7%
\$15,000 - \$24,999	9.6%	11.9%	11.4%
\$25,000 - \$34,999	8.8%	9.5%	10.6%
\$35,000 - \$49,999	13.9%	12.1%	12.5%
\$50,000 - \$74,999	17.7%	15.8%	17.1%
\$75,000 - \$99,999	11.4%	10.1%	10.3%
\$100,000 - \$149,999	14.4%	11.0%	10.4%
\$150,000 - \$199,999	6.0%	4.6%	4.3%
\$200,000+	6.7%	5.9%	4.8%
Average Household Income	\$81,612	\$71,019	\$67,045
<b>2022 Households by Income</b>			
Household Income Base	16,198	39,275	83,702
<\$15,000	11.2%	18.8%	18.5%
\$15,000 - \$24,999	8.7%	11.1%	10.7%
\$25,000 - \$34,999	7.8%	8.5%	9.6%
\$35,000 - \$49,999	12.1%	10.6%	10.9%
\$50,000 - \$74,999	16.3%	14.6%	15.8%
\$75,000 - \$99,999	11.3%	10.0%	10.3%
\$100,000 - \$149,999	16.7%	13.0%	12.4%
\$150,000 - \$199,999	7.8%	6.1%	5.7%
\$200,000+	8.2%	7.3%	5.9%
Average Household Income	\$94,786	\$82,656	\$77,577
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	8,207	17,097	35,486
<\$50,000	2.5%	8.1%	6.5%
\$50,000 - \$99,999	9.2%	14.2%	16.4%
\$100,000 - \$149,999	11.7%	13.3%	18.9%
\$150,000 - \$199,999	17.2%	15.0%	15.7%
\$200,000 - \$249,999	19.9%	15.0%	12.5%
\$250,000 - \$299,999	12.7%	9.7%	8.4%
\$300,000 - \$399,999	14.5%	12.6%	11.2%
\$400,000 - \$499,999	6.4%	6.1%	5.0%
\$500,000 - \$749,999	4.1%	4.1%	3.5%
\$750,000 - \$999,999	1.1%	0.8%	0.9%
\$1,000,000 +	0.6%	1.2%	0.9%
Average Home Value	\$254,308	\$234,863	\$219,669
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	8,375	17,320	35,719
<\$50,000	1.2%	5.5%	4.2%
\$50,000 - \$99,999	6.9%	11.8%	13.5%
\$100,000 - \$149,999	11.1%	13.4%	19.2%
\$150,000 - \$199,999	16.0%	14.4%	15.4%
\$200,000 - \$249,999	18.1%	13.7%	11.7%
\$250,000 - \$299,999	12.6%	9.7%	8.5%
\$300,000 - \$399,999	18.1%	15.6%	13.8%
\$400,000 - \$499,999	8.5%	8.1%	6.8%
\$500,000 - \$749,999	5.3%	5.3%	4.6%
\$750,000 - \$999,999	1.4%	1.1%	1.2%
\$1,000,000 +	0.7%	1.5%	1.1%
Average Home Value	\$279,293	\$261,430	\$243,829

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	36,362	88,319	192,639
0 - 4	7.0%	7.4%	6.5%
5 - 9	4.5%	5.3%	5.1%
10 - 14	3.9%	4.7%	4.7%
15 - 24	13.5%	13.9%	15.2%
25 - 34	29.3%	23.9%	22.3%
35 - 44	14.0%	13.4%	13.1%
45 - 54	10.7%	12.2%	13.2%
55 - 64	8.4%	9.3%	9.9%
65 - 74	4.7%	5.4%	5.4%
75 - 84	2.7%	3.2%	3.3%
85 +	1.3%	1.4%	1.3%
18 +	82.2%	79.7%	80.5%
<b>2017 Population by Age</b>			
Total	38,980	93,482	199,934
0 - 4	6.4%	6.7%	5.9%
5 - 9	5.2%	5.8%	5.3%
10 - 14	4.3%	4.9%	4.8%
15 - 24	11.3%	11.9%	13.1%
25 - 34	27.5%	22.7%	22.5%
35 - 44	15.6%	14.4%	13.6%
45 - 54	10.3%	11.3%	11.8%
55 - 64	9.3%	10.5%	11.1%
65 - 74	5.8%	6.8%	7.1%
75 - 84	2.9%	3.4%	3.3%
85 +	1.4%	1.5%	1.4%
18 +	81.8%	79.8%	81.3%
<b>2022 Population by Age</b>			
Total	39,726	94,902	202,012
0 - 4	6.5%	6.7%	5.9%
5 - 9	5.2%	5.6%	5.1%
10 - 14	4.6%	5.1%	4.8%
15 - 24	10.8%	11.5%	12.3%
25 - 34	25.5%	21.4%	21.8%
35 - 44	17.1%	15.6%	14.9%
45 - 54	10.4%	10.9%	11.1%
55 - 64	9.0%	10.3%	10.8%
65 - 74	6.5%	7.6%	8.0%
75 - 84	3.1%	3.8%	3.9%
85 +	1.3%	1.4%	1.4%
18 +	81.4%	79.8%	81.5%
<b>2010 Population by Sex</b>			
Males	18,354	42,930	95,348
Females	18,008	45,391	97,290
<b>2017 Population by Sex</b>			
Males	19,739	45,662	99,500
Females	19,241	47,820	100,432
<b>2022 Population by Sex</b>			
Males	20,128	46,409	100,743
Females	19,599	48,493	101,268

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<b>2010 Population by Race/Ethnicity</b>			
Total	36,361	88,322	192,638
White Alone	60.2%	47.2%	42.2%
Black Alone	23.3%	40.0%	48.3%
American Indian Alone	1.1%	0.8%	0.6%
Asian Alone	2.4%	2.4%	2.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.8%	6.8%	3.8%
Two or More Races	3.1%	2.7%	2.3%
Hispanic Origin	18.7%	13.4%	7.9%
Diversity Index	70.9	70.5	64.8
<b>2017 Population by Race/Ethnicity</b>			
Total	38,980	93,482	199,932
White Alone	59.6%	46.7%	41.9%
Black Alone	21.4%	38.6%	46.8%
American Indian Alone	1.0%	0.7%	0.6%
Asian Alone	2.8%	2.9%	3.4%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	11.5%	7.9%	4.6%
Two or More Races	3.5%	3.0%	2.7%
Hispanic Origin	22.1%	15.8%	9.7%
Diversity Index	73.6	73.0	67.4
<b>2022 Population by Race/Ethnicity</b>			
Total	39,727	94,903	202,011
White Alone	59.0%	46.3%	41.4%
Black Alone	19.9%	37.4%	45.7%
American Indian Alone	1.0%	0.8%	0.6%
Asian Alone	3.2%	3.3%	3.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	12.8%	8.9%	5.3%
Two or More Races	3.9%	3.4%	3.1%
Hispanic Origin	25.3%	18.1%	11.4%
Diversity Index	75.8	75.1	69.6
<b>2010 Population by Relationship and Household Type</b>			
Total	36,362	88,321	192,638
In Households	99.5%	98.8%	95.3%
In Family Households	66.5%	69.4%	67.0%
Householder	19.5%	20.7%	20.3%
Spouse	10.9%	9.8%	9.5%
Child	22.9%	27.2%	27.1%
Other relative	7.7%	7.2%	6.3%
Nonrelative	5.4%	4.5%	3.8%
In Nonfamily Households	33.0%	29.3%	28.4%
In Group Quarters	0.5%	1.2%	4.7%
Institutionalized Population	0.4%	0.3%	3.3%
Noninstitutionalized Population	0.1%	0.9%	1.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2017 Population 25+ by Educational Attainment</b>			
Total	28,339	65,978	141,618
Less than 9th Grade	9.2%	8.2%	6.2%
9th - 12th Grade, No Diploma	9.1%	11.3%	11.4%
High School Graduate	16.3%	20.4%	22.9%
GED/Alternative Credential	4.5%	4.9%	6.0%
Some College, No Degree	12.2%	14.3%	16.3%
Associate Degree	3.7%	3.5%	3.8%
Bachelor's Degree	25.1%	20.7%	18.5%
Graduate/Professional Degree	19.8%	16.6%	15.0%
<b>2017 Population 15+ by Marital Status</b>			
Total	32,760	77,143	167,898
Never Married	53.2%	52.9%	54.5%
Married	32.7%	30.8%	29.3%
Widowed	4.1%	5.3%	5.3%
Divorced	10.1%	10.9%	10.9%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.7%	91.8%	91.4%
Civilian Unemployed (Unemployment Rate)	5.3%	8.2%	8.6%
<b>2017 Employed Population 16+ by Industry</b>			
Total	23,112	48,010	99,377
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	8.9%	7.2%	5.8%
Manufacturing	6.3%	6.3%	5.5%
Wholesale Trade	3.0%	2.4%	2.3%
Retail Trade	6.0%	6.8%	7.8%
Transportation/Utilities	3.5%	4.1%	4.8%
Information	1.6%	1.8%	2.0%
Finance/Insurance/Real Estate	6.2%	5.8%	5.5%
Services	58.1%	59.0%	58.6%
Public Administration	6.3%	6.5%	7.5%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	23,115	48,010	99,376
White Collar	63.4%	61.8%	62.2%
Management/Business/Financial	18.7%	16.2%	14.7%
Professional	29.7%	28.4%	28.3%
Sales	7.7%	8.1%	8.3%
Administrative Support	7.4%	9.1%	11.0%
Services	19.6%	20.9%	21.1%
Blue Collar	17.0%	17.3%	16.7%
Farming/Forestry/Fishing	0.3%	0.3%	0.2%
Construction/Extraction	7.0%	5.6%	4.4%
Installation/Maintenance/Repair	2.3%	2.4%	2.3%
Production	3.9%	4.0%	4.1%
Transportation/Material Moving	3.6%	5.1%	5.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	36,362	88,321	192,638
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	14,880	36,609	79,367
Households with 1 Person	32.9%	35.2%	37.3%
Households with 2+ People	67.1%	64.8%	62.7%
Family Households	47.6%	50.1%	49.2%
Husband-wife Families	26.7%	23.6%	23.1%
With Related Children	9.8%	8.8%	8.6%
Other Family (No Spouse Present)	21.0%	26.5%	26.1%
Other Family with Male Householder	6.1%	6.0%	5.4%
With Related Children	2.9%	2.8%	2.6%
Other Family with Female Householder	14.8%	20.5%	20.8%
With Related Children	9.2%	13.5%	13.5%
Nonfamily Households	19.4%	14.7%	13.4%
All Households with Children	22.6%	25.6%	25.1%
Multigenerational Households	4.4%	5.3%	5.6%
Unmarried Partner Households	11.5%	10.2%	9.6%
Male-female	10.3%	9.1%	8.5%
Same-sex	1.2%	1.1%	1.1%
<b>2010 Households by Size</b>			
Total	14,881	36,608	79,366
1 Person Household	32.9%	35.2%	37.3%
2 Person Household	33.4%	30.6%	29.9%
3 Person Household	14.9%	15.2%	14.7%
4 Person Household	8.2%	8.8%	8.7%
5 Person Household	4.8%	5.0%	4.8%
6 Person Household	2.6%	2.5%	2.3%
7 + Person Household	3.1%	2.6%	2.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	14,880	36,609	79,366
Owner Occupied	54.5%	47.2%	45.9%
Owned with a Mortgage/Loan	42.8%	34.1%	34.1%
Owned Free and Clear	11.7%	13.1%	11.8%
Renter Occupied	45.5%	52.8%	54.1%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	17,848	44,536	95,167
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
<b>2.</b>	Front Porches (8E)	Front Porches (8E)	Modest Income Homes
<b>3.</b>	Emerald City (8B)	City Commons (11E)	Front Porches (8E)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$36,695,133	\$76,799,539	\$153,712,102
Average Spent	\$2,308.60	\$1,985.36	\$1,859.23
Spending Potential Index	107	92	86
Education: Total \$	\$25,960,533	\$54,510,802	\$109,685,822
Average Spent	\$1,633.25	\$1,409.17	\$1,326.71
Spending Potential Index	112	97	91
Entertainment/Recreation: Total \$	\$49,061,083	\$104,458,708	\$210,933,605
Average Spent	\$3,086.57	\$2,700.38	\$2,551.36
Spending Potential Index	99	87	82
Food at Home: Total \$	\$83,708,548	\$179,345,404	\$359,180,762
Average Spent	\$5,266.34	\$4,636.28	\$4,344.49
Spending Potential Index	105	92	86
Food Away from Home: Total \$	\$56,830,318	\$119,193,835	\$239,230,473
Average Spent	\$3,575.36	\$3,081.30	\$2,893.63
Spending Potential Index	107	92	87
Health Care: Total \$	\$80,461,730	\$174,911,164	\$357,101,969
Average Spent	\$5,062.08	\$4,521.65	\$4,319.35
Spending Potential Index	90	81	77
HH Furnishings & Equipment: Total \$	\$30,596,384	\$64,740,276	\$130,915,170
Average Spent	\$1,924.91	\$1,673.61	\$1,583.49
Spending Potential Index	99	86	81
Personal Care Products & Services: Total \$	\$12,948,644	\$27,302,566	\$54,954,579
Average Spent	\$814.64	\$705.80	\$664.71
Spending Potential Index	102	89	83
Shelter: Total \$	\$284,088,372	\$599,900,827	\$1,200,471,347
Average Spent	\$17,872.81	\$15,508.13	\$14,520.37
Spending Potential Index	110	96	89
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$33,945,356	\$72,907,680	\$148,991,069
Average Spent	\$2,135.60	\$1,884.75	\$1,802.13
Spending Potential Index	91	80	77
Travel: Total \$	\$31,870,959	\$66,368,365	\$134,389,775
Average Spent	\$2,005.09	\$1,715.70	\$1,625.52
Spending Potential Index	97	83	78
Vehicle Maintenance & Repairs: Total \$	\$16,695,587	\$35,738,449	\$72,323,566
Average Spent	\$1,050.37	\$923.88	\$874.79
Spending Potential Index	98	86	82

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

# Retail Goods and Services Expenditures

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Metro Renters (3B)	32.4%	Population	38,980	39,727
Front Porches (8E)	12.8%	Households	15,895	16,198
Emerald City (8B)	10.6%	Families	7,526	7,640
Laptops and Lattes (3A)	10.0%	Median Age	33.2	34.0
Fresh Ambitions (13D)	6.6%	Median Household Income	\$56,618	\$63,653
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		107	\$2,308.60	\$36,695,133
Men's		107	\$453.00	\$7,200,449
Women's		105	\$773.64	\$12,297,003
Children's		112	\$375.62	\$5,970,476
Footwear		106	\$492.32	\$7,825,478
Watches & Jewelry		108	\$128.21	\$2,037,822
Apparel Products and Services (1)		105	\$85.81	\$1,363,904
<b>Computer</b>				
Computers and Hardware for Home Use		110	\$189.60	\$3,013,768
Portable Memory		114	\$6.09	\$96,878
Computer Software		116	\$13.36	\$212,404
Computer Accessories		104	\$18.79	\$298,654
<b>Entertainment &amp; Recreation</b>		99	\$3,086.57	\$49,061,083
Fees and Admissions		100	\$637.90	\$10,139,388
Membership Fees for Clubs (2)		98	\$206.66	\$3,284,849
Fees for Participant Sports, excl. Trips		95	\$94.09	\$1,495,552
Tickets to Theatre/Operas/Concerts		103	\$61.31	\$974,492
Tickets to Movies/Museums/Parks		113	\$86.94	\$1,381,950
Admission to Sporting Events, excl. Trips		104	\$58.11	\$923,616
Fees for Recreational Lessons		97	\$129.61	\$2,060,119
Dating Services		146	\$1.18	\$18,810
TV/Video/Audio		104	\$1,329.74	\$21,136,239
Cable and Satellite Television Services		102	\$965.96	\$15,353,884
Televisions		108	\$128.81	\$2,047,416
Satellite Dishes		98	\$1.42	\$22,613
VCRs, Video Cameras, and DVD Players		113	\$7.37	\$117,137
Miscellaneous Video Equipment		95	\$9.12	\$144,889
Video Cassettes and DVDs		112	\$17.07	\$271,331
Video Game Hardware/Accessories		121	\$35.35	\$561,934
Video Game Software		128	\$19.80	\$314,653
Streaming/Downloaded Video		119	\$30.49	\$484,655
Rental of Video Cassettes and DVDs		117	\$17.77	\$282,470
Installation of Televisions		82	\$0.73	\$11,565
Audio (3)		102	\$90.62	\$1,440,401
Rental and Repair of TV/Radio/Sound Equipment		130	\$5.24	\$83,292
Pets		89	\$533.35	\$8,477,555
Toys/Games/Crafts/Hobbies (4)		105	\$127.33	\$2,023,952
Recreational Vehicles and Fees (5)		78	\$79.18	\$1,258,626
Sports/Recreation/Exercise Equipment (6)		101	\$172.40	\$2,740,282
Photo Equipment and Supplies (7)		107	\$59.19	\$940,813
Reading (8)		96	\$119.59	\$1,900,938
Catered Affairs (9)		92	\$27.89	\$443,292
<b>Food</b>		106	\$8,841.70	\$140,538,866
Food at Home		105	\$5,266.34	\$83,708,548
Bakery and Cereal Products		104	\$688.50	\$10,943,754
Meats, Poultry, Fish, and Eggs		105	\$1,195.81	\$19,007,376
Dairy Products		103	\$551.62	\$8,767,921
Fruits and Vegetables		106	\$1,036.25	\$16,471,217
Snacks and Other Food at Home (10)		104	\$1,794.17	\$28,518,281
Food Away from Home		107	\$3,575.36	\$56,830,318
Alcoholic Beverages		110	\$611.07	\$9,712,923

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	81	\$5,012.03	\$79,666,231
Value of Retirement Plans	78	\$18,859.55	\$299,772,557
Value of Other Financial Assets	82	\$1,068.56	\$16,984,769
Vehicle Loan Amount excluding Interest	97	\$2,651.23	\$42,141,361
Value of Credit Card Debt	99	\$576.02	\$9,155,862
<b>Health</b>			
Nonprescription Drugs	95	\$120.69	\$1,918,320
Prescription Drugs	86	\$333.87	\$5,306,888
Eyeglasses and Contact Lenses	93	\$87.55	\$1,391,530
<b>Home</b>			
Mortgage Payment and Basics (11)	79	\$6,799.71	\$108,081,388
Maintenance and Remodeling Services	75	\$1,451.18	\$23,066,460
Maintenance and Remodeling Materials (12)	72	\$290.61	\$4,619,291
Utilities, Fuel, and Public Services	98	\$4,941.24	\$78,541,012
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	104	\$99.26	\$1,577,722
Furniture	105	\$600.22	\$9,540,433
Rugs	99	\$23.07	\$366,749
Major Appliances (14)	85	\$271.70	\$4,318,688
Housewares (15)	99	\$93.69	\$1,489,180
Small Appliances	107	\$51.90	\$824,968
Luggage	105	\$12.43	\$197,622
Telephones and Accessories	111	\$76.64	\$1,218,147
<b>Household Operations</b>			
Child Care	116	\$556.60	\$8,847,173
Lawn and Garden (16)	78	\$325.29	\$5,170,466
Moving/Storage/Freight Express	129	\$82.82	\$1,316,369
Housekeeping Supplies (17)	99	\$701.58	\$11,151,685
<b>Insurance</b>			
Owners and Renters Insurance	77	\$395.33	\$6,283,729
Vehicle Insurance	101	\$1,190.97	\$18,930,410
Life/Other Insurance	82	\$351.17	\$5,581,800
Health Insurance	91	\$3,334.89	\$53,008,028
Personal Care Products (18)	105	\$492.53	\$7,828,779
School Books and Supplies (19)	109	\$169.25	\$2,690,308
Smoking Products	105	\$437.47	\$6,953,646
<b>Transportation</b>			
Payments on Vehicles excluding Leases	98	\$2,193.32	\$34,862,823
Gasoline and Motor Oil	100	\$2,781.78	\$44,216,386
Vehicle Maintenance and Repairs	98	\$1,050.37	\$16,695,587
<b>Travel</b>			
Airline Fares	103	\$525.72	\$8,356,337
Lodging on Trips	93	\$484.85	\$7,706,679
Auto/Truck Rental on Trips	97	\$25.52	\$405,709
Food and Drink on Trips	95	\$471.16	\$7,489,063

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Metro Renters (3B)	25.8%	Population	93,482	94,902
Front Porches (8E)	10.9%	Households	38,683	39,287
City Commons (11E)	10.9%	Families	19,191	19,388
Modest Income Homes (12D)	8.9%	Median Age	34.1	34.8
Laptops and Lattes (3A)	8.3%	Median Household Income	\$46,074	\$51,245
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		92	\$1,985.36	\$76,799,539
Men's		92	\$389.26	\$15,057,589
Women's		90	\$667.92	\$25,837,145
Children's		96	\$321.05	\$12,419,318
Footwear		92	\$424.35	\$16,415,182
Watches & Jewelry		91	\$108.43	\$4,194,303
Apparel Products and Services (1)		91	\$74.35	\$2,876,002
<b>Computer</b>				
Computers and Hardware for Home Use		94	\$162.64	\$6,291,540
Portable Memory		98	\$5.24	\$202,524
Computer Software		99	\$11.43	\$442,187
Computer Accessories		89	\$16.16	\$625,125
<b>Entertainment &amp; Recreation</b>		87	\$2,700.38	\$104,458,708
Fees and Admissions		85	\$541.17	\$20,933,985
Membership Fees for Clubs (2)		84	\$177.13	\$6,851,945
Fees for Participant Sports, excl. Trips		81	\$80.72	\$3,122,509
Tickets to Theatre/Operas/Concerts		88	\$52.42	\$2,027,676
Tickets to Movies/Museums/Parks		94	\$72.76	\$2,814,584
Admission to Sporting Events, excl. Trips		89	\$49.77	\$1,925,223
Fees for Recreational Lessons		81	\$107.36	\$4,152,873
Dating Services		125	\$1.01	\$39,175
TV/Video/Audio		93	\$1,189.03	\$45,995,322
Cable and Satellite Television Services		92	\$874.27	\$33,819,407
Televisions		95	\$113.31	\$4,383,253
Satellite Dishes		82	\$1.19	\$46,025
VCRs, Video Cameras, and DVD Players		97	\$6.32	\$244,568
Miscellaneous Video Equipment		82	\$7.88	\$305,006
Video Cassettes and DVDs		96	\$14.63	\$566,088
Video Game Hardware/Accessories		105	\$30.72	\$1,188,373
Video Game Software		110	\$17.08	\$660,855
Streaming/Downloaded Video		101	\$25.74	\$995,703
Rental of Video Cassettes and DVDs		99	\$15.04	\$581,869
Installation of Televisions		71	\$0.63	\$24,504
Audio (3)		87	\$77.51	\$2,998,275
Rental and Repair of TV/Radio/Sound Equipment		116	\$4.69	\$181,396
Pets		79	\$469.40	\$18,157,754
Toys/Games/Crafts/Hobbies (4)		91	\$110.08	\$4,258,357
Recreational Vehicles and Fees (5)		68	\$69.08	\$2,672,199
Sports/Recreation/Exercise Equipment (6)		84	\$143.09	\$5,534,958
Photo Equipment and Supplies (7)		90	\$49.97	\$1,932,901
Reading (8)		84	\$104.91	\$4,058,231
Catered Affairs (9)		78	\$23.65	\$915,001
<b>Food</b>		92	\$7,717.58	\$298,539,238
Food at Home		92	\$4,636.28	\$179,345,404
Bakery and Cereal Products		92	\$609.75	\$23,587,146
Meats, Poultry, Fish, and Eggs		93	\$1,058.00	\$40,926,596
Dairy Products		91	\$485.93	\$18,797,140
Fruits and Vegetables		93	\$905.66	\$35,033,651
Snacks and Other Food at Home (10)		92	\$1,576.94	\$61,000,871
Food Away from Home		92	\$3,081.30	\$119,193,835
Alcoholic Beverages		94	\$522.26	\$20,202,770

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	72	\$4,478.20	\$173,230,333
Value of Retirement Plans	69	\$16,794.23	\$649,651,109
Value of Other Financial Assets	74	\$955.21	\$36,950,235
Vehicle Loan Amount excluding Interest	86	\$2,332.70	\$90,235,686
Value of Credit Card Debt	87	\$505.61	\$19,558,338
<b>Health</b>			
Nonprescription Drugs	85	\$108.09	\$4,181,243
Prescription Drugs	79	\$307.57	\$11,897,539
Eyeglasses and Contact Lenses	82	\$77.74	\$3,007,108
<b>Home</b>			
Mortgage Payment and Basics (11)	69	\$5,924.69	\$229,184,678
Maintenance and Remodeling Services	66	\$1,282.07	\$49,594,451
Maintenance and Remodeling Materials (12)	64	\$257.98	\$9,979,366
Utilities, Fuel, and Public Services	88	\$4,445.96	\$171,982,940
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	91	\$86.53	\$3,347,256
Furniture	91	\$523.02	\$20,231,957
Rugs	87	\$20.15	\$779,431
Major Appliances (14)	75	\$241.22	\$9,330,955
Housewares (15)	86	\$81.37	\$3,147,480
Small Appliances	93	\$45.16	\$1,746,929
Luggage	89	\$10.52	\$406,841
Telephones and Accessories	97	\$67.02	\$2,592,404
<b>Household Operations</b>			
Child Care	98	\$467.88	\$18,098,952
Lawn and Garden (16)	69	\$289.55	\$11,200,577
Moving/Storage/Freight Express	109	\$69.59	\$2,692,139
Housekeeping Supplies (17)	87	\$620.50	\$24,002,704
<b>Insurance</b>			
Owners and Renters Insurance	70	\$361.70	\$13,991,532
Vehicle Insurance	89	\$1,051.01	\$40,656,257
Life/Other Insurance	73	\$310.60	\$12,015,070
Health Insurance	82	\$2,979.03	\$115,237,744
Personal Care Products (18)	91	\$426.97	\$16,516,368
School Books and Supplies (19)	94	\$145.07	\$5,611,580
Smoking Products	98	\$409.23	\$15,830,108
<b>Transportation</b>			
Payments on Vehicles excluding Leases	85	\$1,917.53	\$74,175,659
Gasoline and Motor Oil	88	\$2,447.42	\$94,673,565
Vehicle Maintenance and Repairs	86	\$923.88	\$35,738,449
<b>Travel</b>			
Airline Fares	87	\$443.63	\$17,160,857
Lodging on Trips	80	\$421.03	\$16,286,891
Auto/Truck Rental on Trips	83	\$21.79	\$843,004
Food and Drink on Trips	82	\$404.42	\$15,644,256

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Metro Renters (3B)	25.8%	Population	199,932	202,011
Modest Income Homes (12D)	11.0%	Households	82,675	83,717
Front Porches (8E)	8.5%	Families	39,933	40,079
City Commons (11E)	7.1%	Median Age	34.2	35.1
Laptops and Lattes (3A)	6.8%	Median Household Income	\$45,235	\$50,271
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		86	\$1,859.23	\$153,712,102
Men's		86	\$364.66	\$30,148,167
Women's		85	\$627.55	\$51,882,713
Children's		89	\$297.41	\$24,588,097
Footwear		86	\$397.19	\$32,838,008
Watches & Jewelry		86	\$102.08	\$8,439,300
Apparel Products and Services (1)		86	\$70.35	\$5,815,816
<b>Computer</b>				
Computers and Hardware for Home Use		88	\$152.54	\$12,611,266
Portable Memory		92	\$4.88	\$403,833
Computer Software		93	\$10.69	\$884,004
Computer Accessories		84	\$15.22	\$1,258,419
<b>Entertainment &amp; Recreation</b>		82	\$2,551.36	\$210,933,605
Fees and Admissions		80	\$511.38	\$42,278,289
Membership Fees for Clubs (2)		80	\$168.63	\$13,941,392
Fees for Participant Sports, excl. Trips		78	\$77.09	\$6,373,537
Tickets to Theatre/Operas/Concerts		83	\$49.56	\$4,097,292
Tickets to Movies/Museums/Parks		88	\$67.56	\$5,585,831
Admission to Sporting Events, excl. Trips		85	\$47.21	\$3,902,924
Fees for Recreational Lessons		75	\$100.40	\$8,300,405
Dating Services		115	\$0.93	\$76,910
TV/Video/Audio		87	\$1,119.91	\$92,588,334
Cable and Satellite Television Services		87	\$825.47	\$68,245,528
Televisions		89	\$106.56	\$8,809,447
Satellite Dishes		77	\$1.12	\$92,386
VCRs, Video Cameras, and DVD Players		90	\$5.88	\$485,752
Miscellaneous Video Equipment		78	\$7.47	\$617,607
Video Cassettes and DVDs		89	\$13.60	\$1,124,181
Video Game Hardware/Accessories		98	\$28.52	\$2,358,268
Video Game Software		102	\$15.84	\$1,309,186
Streaming/Downloaded Video		93	\$23.84	\$1,970,922
Rental of Video Cassettes and DVDs		91	\$13.92	\$1,150,498
Installation of Televisions		70	\$0.62	\$51,142
Audio (3)		82	\$72.75	\$6,014,693
Rental and Repair of TV/Radio/Sound Equipment		108	\$4.34	\$358,725
Pets		75	\$446.95	\$36,951,850
Toys/Games/Crafts/Hobbies (4)		85	\$103.08	\$8,522,344
Recreational Vehicles and Fees (5)		65	\$66.68	\$5,512,516
Sports/Recreation/Exercise Equipment (6)		78	\$133.96	\$11,075,131
Photo Equipment and Supplies (7)		85	\$47.05	\$3,890,214
Reading (8)		80	\$99.49	\$8,225,343
Catered Affairs (9)		75	\$22.86	\$1,889,583
<b>Food</b>		86	\$7,238.12	\$598,411,235
Food at Home		86	\$4,344.49	\$359,180,762
Bakery and Cereal Products		86	\$572.27	\$47,312,468
Meats, Poultry, Fish, and Eggs		87	\$990.72	\$81,907,627
Dairy Products		85	\$455.26	\$37,638,455
Fruits and Vegetables		87	\$847.12	\$70,035,407
Snacks and Other Food at Home (10)		86	\$1,479.13	\$122,286,806
Food Away from Home		87	\$2,893.63	\$239,230,473
Alcoholic Beverages		88	\$490.34	\$40,539,144

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	71	\$4,406.74	\$364,327,358
Value of Retirement Plans	68	\$16,433.86	\$1,358,669,311
Value of Other Financial Assets	72	\$931.05	\$76,974,421
Vehicle Loan Amount excluding Interest	81	\$2,214.47	\$183,081,177
Value of Credit Card Debt	82	\$478.21	\$39,536,246
<b>Health</b>			
Nonprescription Drugs	80	\$102.48	\$8,472,297
Prescription Drugs	76	\$295.27	\$24,411,448
Eyeglasses and Contact Lenses	78	\$73.99	\$6,116,815
<b>Home</b>			
Mortgage Payment and Basics (11)	67	\$5,766.68	\$476,760,302
Maintenance and Remodeling Services	65	\$1,258.23	\$104,024,370
Maintenance and Remodeling Materials (12)	62	\$252.40	\$20,866,926
Utilities, Fuel, and Public Services	84	\$4,209.65	\$348,032,403
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	85	\$81.44	\$6,732,695
Furniture	86	\$493.97	\$40,838,910
Rugs	82	\$19.09	\$1,578,443
Major Appliances (14)	72	\$231.38	\$19,129,036
Housewares (15)	81	\$77.03	\$6,368,357
Small Appliances	88	\$42.30	\$3,497,146
Luggage	84	\$9.91	\$819,194
Telephones and Accessories	91	\$62.81	\$5,193,004
<b>Household Operations</b>			
Child Care	91	\$435.38	\$35,995,339
Lawn and Garden (16)	67	\$281.60	\$23,281,354
Moving/Storage/Freight Express	100	\$64.00	\$5,290,928
Housekeeping Supplies (17)	82	\$586.43	\$48,482,800
<b>Insurance</b>			
Owners and Renters Insurance	69	\$354.38	\$29,297,999
Vehicle Insurance	84	\$992.30	\$82,038,603
Life/Other Insurance	70	\$299.51	\$24,762,158
Health Insurance	78	\$2,846.51	\$235,335,021
Personal Care Products (18)	85	\$400.09	\$33,077,759
School Books and Supplies (19)	88	\$136.04	\$11,247,029
Smoking Products	92	\$383.57	\$31,711,930
<b>Transportation</b>			
Payments on Vehicles excluding Leases	81	\$1,819.69	\$150,442,739
Gasoline and Motor Oil	83	\$2,306.50	\$190,689,770
Vehicle Maintenance and Repairs	82	\$874.79	\$72,323,566
<b>Travel</b>			
Airline Fares	82	\$417.29	\$34,499,856
Lodging on Trips	77	\$401.79	\$33,218,344
Auto/Truck Rental on Trips	78	\$20.54	\$1,697,843
Food and Drink on Trips	78	\$383.99	\$31,746,768

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# Business Summary

3514 Eastern Ave, Baltimore, Maryland, 21224 2  
 3514 Eastern Ave, Baltimore, Maryland, 21224  
 Rings: 1, 2, 3 mile radii

Prepared by Esri  
 Latitude: 39.28663  
 Longitude: -76.56746

Data for all businesses in area	1 mile		2 miles		3 miles							
Total Businesses:	1,373		3,716		9,439							
Total Employees:	16,913		73,481		177,671							
Total Residential Population:	38,980		93,482		199,932							
Employee/Residential Population Ratio (per 100 Residents)	43		79		89							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	12	0.9%	98	0.6%	26	0.7%	285	0.4%	55	0.6%	700	0.4%
Construction	76	5.5%	889	5.3%	164	4.4%	1,776	2.4%	329	3.5%	3,252	1.8%
Manufacturing	54	3.9%	1,270	7.5%	143	3.8%	3,498	4.8%	277	2.9%	9,112	5.1%
Transportation	76	5.5%	669	4.0%	165	4.4%	1,562	2.1%	295	3.1%	4,431	2.5%
Communication	10	0.7%	35	0.2%	37	1.0%	164	0.2%	87	0.9%	1,944	1.1%
Utility	6	0.4%	22	0.1%	11	0.3%	85	0.1%	36	0.4%	2,078	1.2%
Wholesale Trade	57	4.2%	2,247	13.3%	140	3.8%	4,603	6.3%	264	2.8%	6,745	3.8%
Retail Trade Summary	384	28.0%	3,632	21.5%	1,051	28.3%	13,154	17.9%	2,193	23.2%	26,037	14.7%
Home Improvement	9	0.7%	140	0.8%	25	0.7%	558	0.8%	51	0.5%	812	0.5%
General Merchandise Stores	7	0.5%	243	1.4%	21	0.6%	352	0.5%	58	0.6%	751	0.4%
Food Stores	63	4.6%	442	2.6%	154	4.1%	2,354	3.2%	295	3.1%	3,499	2.0%
Auto Dealers, Gas Stations, Auto Aftermarket	26	1.9%	288	1.7%	69	1.9%	736	1.0%	140	1.5%	1,397	0.8%
Apparel & Accessory Stores	18	1.3%	250	1.5%	67	1.8%	2,482	3.4%	140	1.5%	4,287	2.4%
Furniture & Home Furnishings	19	1.4%	90	0.5%	44	1.2%	383	0.5%	87	0.9%	756	0.4%
Eating & Drinking Places	180	13.1%	1,571	9.3%	489	13.2%	5,043	6.9%	988	10.5%	11,877	6.7%
Miscellaneous Retail	62	4.5%	607	3.6%	182	4.9%	1,245	1.7%	435	4.6%	2,660	1.5%
Finance, Insurance, Real Estate Summary	125	9.1%	1,241	7.3%	333	9.0%	5,800	7.9%	986	10.4%	15,936	9.0%
Banks, Savings & Lending Institutions	31	2.3%	367	2.2%	71	1.9%	1,970	2.7%	171	1.8%	5,039	2.8%
Securities Brokers	4	0.3%	24	0.1%	29	0.8%	1,473	2.0%	133	1.4%	3,402	1.9%
Insurance Carriers & Agents	29	2.1%	343	2.0%	51	1.4%	938	1.3%	143	1.5%	2,959	1.7%
Real Estate, Holding, Other Investment Offices	62	4.5%	507	3.0%	183	4.9%	1,419	1.9%	539	5.7%	4,535	2.6%
Services Summary	486	35.4%	6,593	39.0%	1,405	37.8%	40,768	55.5%	4,036	42.8%	88,372	49.7%
Hotels & Lodging	1	0.1%	2	0.0%	20	0.5%	1,121	1.5%	69	0.7%	3,737	2.1%
Automotive Services	34	2.5%	239	1.4%	98	2.6%	854	1.2%	266	2.8%	2,302	1.3%
Motion Pictures & Amusements	31	2.3%	220	1.3%	87	2.3%	530	0.7%	234	2.5%	2,116	1.2%
Health Services	52	3.8%	1,481	8.8%	189	5.1%	19,652	26.7%	444	4.7%	30,985	17.4%
Legal Services	15	1.1%	86	0.5%	26	0.7%	178	0.2%	468	5.0%	7,277	4.1%
Education Institutions & Libraries	21	1.5%	778	4.6%	102	2.7%	4,132	5.6%	225	2.4%	9,698	5.5%
Other Services	331	24.1%	3,787	22.4%	883	23.8%	14,301	19.5%	2,330	24.7%	32,257	18.2%
Government	12	0.9%	147	0.9%	35	0.9%	1,453	2.0%	326	3.5%	18,274	10.3%
Unclassified Establishments	74	5.4%	70	0.4%	206	5.5%	332	0.5%	557	5.9%	791	0.4%
Totals	1,373	100.0%	16,913	100.0%	3,716	100.0%	73,481	100.0%	9,439	100.0%	177,671	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

# Business Summary

3514 Eastern Ave, Baltimore, Maryland, 21224 2  
 3514 Eastern Ave, Baltimore, Maryland, 21224  
 Rings: 1, 2, 3 mile radii

Prepared by Esri  
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	2	0.1%	12	0.0%	5	0.1%	150	0.1%
Mining	1	0.1%	6	0.0%	4	0.1%	27	0.0%	7	0.1%	41	0.0%
Utilities	0	0.0%	3	0.0%	2	0.1%	26	0.0%	21	0.2%	1,989	1.1%
Construction	85	6.2%	961	5.7%	190	5.1%	2,028	2.8%	389	4.1%	3,902	2.2%
Manufacturing	67	4.9%	1,314	7.8%	163	4.4%	4,624	6.3%	264	2.8%	6,960	3.9%
Wholesale Trade	56	4.1%	2,229	13.2%	134	3.6%	4,555	6.2%	252	2.7%	6,678	3.8%
Retail Trade	184	13.4%	1,927	11.4%	528	14.2%	6,806	9.3%	1,154	12.2%	12,712	7.2%
Motor Vehicle & Parts Dealers	20	1.5%	184	1.1%	50	1.3%	553	0.8%	99	1.0%	1,091	0.6%
Furniture & Home Furnishings Stores	9	0.7%	42	0.2%	25	0.7%	285	0.4%	44	0.5%	514	0.3%
Electronics & Appliance Stores	8	0.6%	22	0.1%	17	0.5%	69	0.1%	37	0.4%	184	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	9	0.7%	140	0.8%	25	0.7%	558	0.8%	51	0.5%	812	0.5%
Food & Beverage Stores	59	4.3%	375	2.2%	166	4.5%	1,219	1.7%	329	3.5%	2,349	1.3%
Health & Personal Care Stores	16	1.2%	254	1.5%	35	0.9%	362	0.5%	97	1.0%	775	0.4%
Gasoline Stations	6	0.4%	104	0.6%	20	0.5%	183	0.2%	42	0.4%	307	0.2%
Clothing & Clothing Accessories Stores	20	1.5%	254	1.5%	75	2.0%	2,504	3.4%	170	1.8%	4,368	2.5%
Sport Goods, Hobby, Book, & Music Stores	5	0.4%	29	0.2%	16	0.4%	76	0.1%	42	0.4%	267	0.2%
General Merchandise Stores	7	0.5%	243	1.4%	21	0.6%	352	0.5%	58	0.6%	751	0.4%
Miscellaneous Store Retailers	19	1.4%	244	1.4%	67	1.8%	580	0.8%	158	1.7%	1,010	0.6%
Nonstore Retailers	8	0.6%	34	0.2%	11	0.3%	64	0.1%	28	0.3%	285	0.2%
Transportation & Warehousing	58	4.2%	581	3.4%	127	3.4%	1,334	1.8%	231	2.4%	4,073	2.3%
Information	37	2.7%	256	1.5%	95	2.6%	1,885	2.6%	286	3.0%	8,319	4.7%
Finance & Insurance	65	4.7%	741	4.4%	159	4.3%	4,430	6.0%	470	5.0%	11,738	6.6%
Central Bank/Credit Intermediation & Related Activities	32	2.3%	374	2.2%	76	2.0%	1,999	2.7%	175	1.9%	4,972	2.8%
Securities, Commodity Contracts & Other Financial	4	0.3%	24	0.1%	32	0.9%	1,493	2.0%	150	1.6%	3,796	2.1%
Insurance Carriers & Related Activities; Funds, Trusts &	29	2.1%	343	2.0%	51	1.4%	938	1.3%	145	1.5%	2,971	1.7%
Real Estate, Rental & Leasing	76	5.5%	520	3.1%	217	5.8%	1,609	2.2%	585	6.2%	4,220	2.4%
Professional, Scientific & Tech Services	122	8.9%	2,218	13.1%	282	7.6%	6,508	8.9%	1,189	12.6%	21,070	11.9%
Legal Services	20	1.5%	114	0.7%	34	0.9%	232	0.3%	491	5.2%	7,423	4.2%
Management of Companies & Enterprises	0	0.0%	15	0.1%	2	0.1%	40	0.1%	9	0.1%	132	0.1%
Administrative & Support & Waste Management & Remediation	46	3.4%	445	2.6%	123	3.3%	2,020	2.7%	326	3.5%	5,141	2.9%
Educational Services	20	1.5%	751	4.4%	99	2.7%	3,973	5.4%	223	2.4%	9,290	5.2%
Health Care & Social Assistance	78	5.7%	1,811	10.7%	260	7.0%	20,320	27.7%	636	6.7%	32,907	18.5%
Arts, Entertainment & Recreation	28	2.0%	262	1.5%	72	1.9%	737	1.0%	197	2.1%	3,384	1.9%
Accommodation & Food Services	185	13.5%	1,629	9.6%	516	13.9%	6,247	8.5%	1,071	11.3%	15,760	8.9%
Accommodation	1	0.1%	2	0.0%	20	0.5%	1,121	1.5%	69	0.7%	3,737	2.1%
Food Services & Drinking Places	184	13.4%	1,627	9.6%	496	13.3%	5,126	7.0%	1,002	10.6%	12,022	6.8%
Other Services (except Public Administration)	178	13.0%	1,026	6.1%	499	13.4%	4,514	6.1%	1,239	13.1%	9,972	5.6%
Automotive Repair & Maintenance	27	2.0%	162	1.0%	67	1.8%	425	0.6%	135	1.4%	780	0.4%
Public Administration	12	0.9%	147	0.9%	35	0.9%	1,453	2.0%	327	3.5%	18,444	10.4%
Unclassified Establishments	74	5.4%	70	0.4%	206	5.5%	332	0.5%	557	5.9%	791	0.4%
<b>Total</b>	<b>1,373</b>	<b>100.0%</b>	<b>16,913</b>	<b>100.0%</b>	<b>3,716</b>	<b>100.0%</b>	<b>73,481</b>	<b>100.0%</b>	<b>9,439</b>	<b>100.0%</b>	<b>177,671</b>	<b>100.0%</b>

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