

3812 Falls Rd, Baltimore, Maryland, 21211
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.33417
Longitude: -76.63595

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	20,992	118,275	287,878
2010 Total Population	21,332	112,636	264,737
2017 Total Population	21,746	112,083	262,121
2017 Group Quarters	680	9,591	19,948
2022 Total Population	21,838	111,451	260,373
2017-2022 Annual Rate	0.08%	-0.11%	-0.13%
2017 Total Daytime Population	32,415	126,339	271,030
Workers	24,168	64,474	125,173
Residents	8,247	61,865	145,857
Household Summary			
2000 Households	10,832	49,348	112,518
2000 Average Household Size	1.91	2.24	2.38
2010 Households	10,686	47,054	105,709
2010 Average Household Size	1.93	2.20	2.32
2017 Households	10,810	46,753	104,931
2017 Average Household Size	1.95	2.19	2.31
2022 Households	10,840	46,544	104,445
2022 Average Household Size	1.95	2.19	2.30
2017-2022 Annual Rate	0.06%	-0.09%	-0.09%
2010 Families	4,294	21,763	54,010
2010 Average Family Size	2.66	3.05	3.15
2017 Families	4,325	21,324	52,736
2017 Average Family Size	2.68	3.05	3.14
2022 Families	4,320	21,077	52,085
2022 Average Family Size	2.68	3.05	3.14
2017-2022 Annual Rate	-0.02%	-0.23%	-0.25%
Housing Unit Summary			
2000 Housing Units	11,871	58,415	133,558
Owner Occupied Housing Units	47.7%	37.6%	38.7%
Renter Occupied Housing Units	43.5%	46.9%	45.6%
Vacant Housing Units	8.7%	15.5%	15.8%
2010 Housing Units	11,767	56,325	129,339
Owner Occupied Housing Units	47.8%	37.4%	36.7%
Renter Occupied Housing Units	43.0%	46.1%	45.1%
Vacant Housing Units	9.2%	16.5%	18.3%
2017 Housing Units	12,060	57,640	131,982
Owner Occupied Housing Units	44.7%	34.2%	33.5%
Renter Occupied Housing Units	45.0%	47.0%	46.0%
Vacant Housing Units	10.4%	18.9%	20.5%
2022 Housing Units	12,186	58,323	133,388
Owner Occupied Housing Units	44.2%	33.5%	32.9%
Renter Occupied Housing Units	44.7%	46.3%	45.4%
Vacant Housing Units	11.0%	20.2%	21.7%
Median Household Income			
2017	\$59,690	\$39,262	\$37,500
2022	\$67,270	\$41,087	\$38,635
Median Home Value			
2017	\$225,546	\$186,372	\$160,026
2022	\$240,684	\$202,780	\$175,003
Per Capita Income			
2017	\$45,647	\$29,793	\$25,855
2022	\$52,920	\$33,415	\$28,971
Median Age			
2010	37.3	34.6	35.4
2017	38.9	35.6	36.4
2022	40.0	36.6	37.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2017 Households by Income			
Household Income Base	10,810	46,748	104,926
<\$15,000	10.0%	21.4%	22.5%
\$15,000 - \$24,999	7.4%	12.6%	13.0%
\$25,000 - \$34,999	9.5%	11.5%	11.7%
\$35,000 - \$49,999	13.8%	12.7%	12.9%
\$50,000 - \$74,999	19.2%	15.1%	15.4%
\$75,000 - \$99,999	12.0%	8.6%	8.3%
\$100,000 - \$149,999	12.9%	8.4%	8.1%
\$150,000 - \$199,999	6.3%	4.2%	3.6%
\$200,000+	8.9%	5.5%	4.4%
Average Household Income	\$90,843	\$66,096	\$60,792
2022 Households by Income			
Household Income Base	10,840	46,539	104,440
<\$15,000	9.5%	21.6%	22.8%
\$15,000 - \$24,999	6.6%	12.2%	12.8%
\$25,000 - \$34,999	8.3%	10.8%	11.0%
\$35,000 - \$49,999	11.9%	11.4%	11.6%
\$50,000 - \$74,999	17.9%	14.1%	14.4%
\$75,000 - \$99,999	11.7%	8.5%	8.2%
\$100,000 - \$149,999	15.2%	9.8%	9.6%
\$150,000 - \$199,999	8.1%	5.2%	4.6%
\$200,000+	10.8%	6.4%	5.2%
Average Household Income	\$105,758	\$74,626	\$68,410
2017 Owner Occupied Housing Units by Value			
Total	5,388	19,684	44,208
<\$50,000	2.3%	4.1%	5.3%
\$50,000 - \$99,999	4.2%	16.9%	22.3%
\$100,000 - \$149,999	10.3%	16.4%	19.1%
\$150,000 - \$199,999	22.4%	17.3%	16.4%
\$200,000 - \$249,999	21.2%	12.4%	10.3%
\$250,000 - \$299,999	12.2%	7.5%	5.9%
\$300,000 - \$399,999	10.5%	8.6%	7.5%
\$400,000 - \$499,999	4.8%	4.7%	4.0%
\$500,000 - \$749,999	5.3%	5.7%	4.9%
\$750,000 - \$999,999	3.6%	4.3%	2.7%
\$1,000,000 +	3.2%	2.2%	1.7%
Average Home Value	\$300,158	\$264,274	\$229,072
2022 Owner Occupied Housing Units by Value			
Total	5,390	19,558	43,858
<\$50,000	1.0%	2.3%	3.1%
\$50,000 - \$99,999	2.7%	14.0%	18.9%
\$100,000 - \$149,999	8.7%	16.3%	19.7%
\$150,000 - \$199,999	20.7%	16.8%	16.5%
\$200,000 - \$249,999	20.6%	12.1%	10.2%
\$250,000 - \$299,999	12.7%	7.8%	6.1%
\$300,000 - \$399,999	12.7%	10.3%	9.2%
\$400,000 - \$499,999	6.0%	6.0%	5.2%
\$500,000 - \$749,999	6.6%	7.1%	6.0%
\$750,000 - \$999,999	4.2%	4.9%	3.1%
\$1,000,000 +	3.9%	2.5%	1.9%
Average Home Value	\$329,250	\$290,988	\$252,718

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	21,331	112,636	264,739
0 - 4	4.5%	5.5%	6.0%
5 - 9	3.2%	4.7%	5.3%
10 - 14	2.9%	4.5%	5.2%
15 - 24	13.0%	20.3%	18.3%
25 - 34	23.0%	15.5%	14.8%
35 - 44	13.5%	11.9%	11.8%
45 - 54	11.6%	13.6%	14.3%
55 - 64	11.0%	11.1%	11.5%
65 - 74	7.6%	6.6%	6.8%
75 - 84	5.6%	4.2%	4.3%
85 +	4.1%	1.9%	1.8%
18 +	87.8%	82.2%	80.0%
2017 Population by Age			
Total	21,746	112,084	262,120
0 - 4	4.0%	5.0%	5.4%
5 - 9	3.0%	4.8%	5.3%
10 - 14	2.9%	4.5%	5.1%
15 - 24	12.4%	19.0%	16.7%
25 - 34	21.8%	16.0%	15.8%
35 - 44	12.9%	11.2%	11.2%
45 - 54	10.6%	11.8%	12.3%
55 - 64	11.8%	12.3%	12.8%
65 - 74	9.8%	8.7%	8.9%
75 - 84	6.0%	4.4%	4.5%
85 +	4.7%	2.2%	2.1%
18 +	88.5%	83.2%	81.2%
2022 Population by Age			
Total	21,839	111,454	260,375
0 - 4	4.0%	5.0%	5.4%
5 - 9	3.0%	4.5%	5.0%
10 - 14	2.8%	4.5%	5.1%
15 - 24	11.6%	18.4%	15.9%
25 - 34	21.3%	15.7%	15.7%
35 - 44	13.2%	11.5%	11.8%
45 - 54	9.9%	10.8%	11.1%
55 - 64	11.4%	12.1%	12.5%
65 - 74	10.9%	9.8%	10.1%
75 - 84	7.1%	5.3%	5.3%
85 +	4.7%	2.3%	2.1%
18 +	88.8%	83.5%	81.6%
2010 Population by Sex			
Males	10,086	52,416	124,805
Females	11,246	60,220	139,932
2017 Population by Sex			
Males	10,276	52,198	123,880
Females	11,470	59,886	138,241
2022 Population by Sex			
Males	10,322	51,973	123,445
Females	11,516	59,478	136,927

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

September 28, 2017

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	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity			
Total	21,333	112,636	264,736
White Alone	79.2%	36.6%	23.9%
Black Alone	8.4%	55.4%	70.5%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	8.7%	4.7%	2.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.8%	0.6%
Two or More Races	2.4%	2.2%	1.9%
Hispanic Origin	3.4%	2.6%	2.0%
Diversity Index	40.0	58.0	46.7
2017 Population by Race/Ethnicity			
Total	21,748	112,083	262,122
White Alone	77.4%	36.5%	24.2%
Black Alone	8.6%	54.0%	69.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	9.9%	5.6%	3.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.0%	0.7%
Two or More Races	2.8%	2.6%	2.2%
Hispanic Origin	4.1%	3.2%	2.5%
Diversity Index	43.3	59.8	48.9
2022 Population by Race/Ethnicity			
Total	21,838	111,450	260,373
White Alone	75.8%	36.1%	24.1%
Black Alone	8.4%	53.1%	68.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	11.2%	6.4%	4.0%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.2%	1.1%	0.8%
Two or More Races	3.2%	2.9%	2.5%
Hispanic Origin	4.9%	3.8%	3.0%
Diversity Index	46.2	61.4	50.6
2010 Population by Relationship and Household Type			
Total	21,332	112,636	264,737
In Households	96.9%	91.8%	92.7%
In Family Households	55.4%	61.8%	67.4%
Householder	19.9%	19.3%	20.4%
Spouse	14.6%	9.4%	8.7%
Child	16.3%	25.1%	29.0%
Other relative	2.8%	5.1%	6.1%
Nonrelative	1.9%	2.9%	3.2%
In Nonfamily Households	41.5%	30.0%	25.3%
In Group Quarters	3.1%	8.2%	7.3%
Institutionalized Population	2.3%	0.9%	2.6%
Noninstitutionalized Population	0.8%	7.3%	4.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2017 Population 25+ by Educational Attainment			
Total	16,873	74,714	176,757
Less than 9th Grade	5.0%	5.4%	5.1%
9th - 12th Grade, No Diploma	5.3%	9.8%	11.7%
High School Graduate	12.3%	20.6%	23.5%
GED/Alternative Credential	2.2%	4.2%	5.1%
Some College, No Degree	11.0%	16.5%	19.0%
Associate Degree	1.8%	3.8%	4.4%
Bachelor's Degree	25.9%	18.3%	15.1%
Graduate/Professional Degree	36.5%	21.6%	16.2%
2017 Population 15+ by Marital Status			
Total	19,577	96,030	220,531
Never Married	43.3%	55.0%	55.5%
Married	41.2%	28.4%	27.2%
Widowed	6.5%	6.2%	6.7%
Divorced	8.9%	10.4%	10.5%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	96.4%	90.8%	89.8%
Civilian Unemployed (Unemployment Rate)	3.6%	9.2%	10.2%
2017 Employed Population 16+ by Industry			
Total	13,729	51,296	113,853
Agriculture/Mining	0.4%	0.2%	0.2%
Construction	3.6%	3.6%	3.5%
Manufacturing	2.8%	3.0%	3.9%
Wholesale Trade	1.3%	1.3%	1.4%
Retail Trade	8.0%	8.1%	8.4%
Transportation/Utilities	1.2%	3.6%	4.9%
Information	2.5%	2.3%	2.0%
Finance/Insurance/Real Estate	5.8%	5.4%	5.0%
Services	67.2%	65.2%	62.4%
Public Administration	7.3%	7.4%	8.3%
2017 Employed Population 16+ by Occupation			
Total	13,730	51,297	113,854
White Collar	80.6%	68.2%	63.1%
Management/Business/Financial	16.2%	13.6%	12.2%
Professional	46.6%	35.1%	29.4%
Sales	7.0%	7.0%	7.6%
Administrative Support	10.8%	12.6%	13.9%
Services	12.0%	19.3%	23.0%
Blue Collar	7.4%	12.4%	13.9%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.7%	2.6%	2.7%
Installation/Maintenance/Repair	1.6%	1.5%	1.5%
Production	1.4%	2.8%	3.2%
Transportation/Material Moving	1.7%	5.5%	6.5%
2010 Population By Urban/ Rural Status			
Total Population	21,332	112,636	264,737
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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2010 Households by Type			
Total	10,685	47,055	105,709
Households with 1 Person	44.0%	41.4%	38.8%
Households with 2+ People	56.0%	58.6%	61.2%
Family Households	40.2%	46.3%	51.1%
Husband-wife Families	29.6%	22.6%	21.8%
With Related Children	10.0%	8.7%	8.5%
Other Family (No Spouse Present)	10.6%	23.7%	29.3%
Other Family with Male Householder	3.3%	4.8%	5.3%
With Related Children	1.7%	2.3%	2.5%
Other Family with Female Householder	7.3%	18.9%	24.0%
With Related Children	3.9%	11.9%	15.1%
Nonfamily Households	15.8%	12.3%	10.1%
All Households with Children	15.7%	23.3%	26.6%
Multigenerational Households	2.1%	5.2%	6.7%
Unmarried Partner Households	8.8%	8.3%	8.2%
Male-female	6.9%	6.9%	6.9%
Same-sex	1.9%	1.5%	1.3%
2010 Households by Size			
Total	10,686	47,056	105,708
1 Person Household	44.0%	41.4%	38.8%
2 Person Household	34.0%	28.7%	27.8%
3 Person Household	12.4%	13.5%	14.4%
4 Person Household	6.2%	8.8%	9.6%
5 Person Household	2.2%	4.2%	5.1%
6 Person Household	0.6%	1.7%	2.3%
7 + Person Household	0.6%	1.7%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	10,686	47,054	105,709
Owner Occupied	52.6%	44.8%	44.9%
Owned with a Mortgage/Loan	38.7%	32.8%	32.5%
Owned Free and Clear	13.9%	12.0%	12.4%
Renter Occupied	47.4%	55.2%	55.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	11,767	56,325	129,339
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Emerald City (8B)	Modest Income Homes	Modest Income Homes
2.	Metro Renters (3B)	Emerald City (8B)	Family Foundations (12A)
3.	Retirement Communities	Social Security Set (9F)	City Commons (11E)
2017 Consumer Spending			
Apparel & Services: Total \$	\$26,735,861	\$84,129,363	\$172,910,552
Average Spent	\$2,473.25	\$1,799.44	\$1,647.85
Spending Potential Index	115	83	76
Education: Total \$	\$18,975,023	\$61,182,646	\$122,507,501
Average Spent	\$1,755.32	\$1,308.64	\$1,167.51
Spending Potential Index	121	90	80
Entertainment/Recreation: Total \$	\$37,335,525	\$118,530,700	\$245,285,334
Average Spent	\$3,453.80	\$2,535.25	\$2,337.59
Spending Potential Index	111	81	75
Food at Home: Total \$	\$60,519,975	\$199,922,683	\$414,443,975
Average Spent	\$5,598.52	\$4,276.15	\$3,949.68
Spending Potential Index	111	85	78
Food Away from Home: Total \$	\$41,524,220	\$131,432,659	\$270,797,968
Average Spent	\$3,841.28	\$2,811.21	\$2,580.72
Spending Potential Index	115	84	77
Health Care: Total \$	\$63,702,777	\$206,192,706	\$431,822,600
Average Spent	\$5,892.95	\$4,410.26	\$4,115.30
Spending Potential Index	105	79	74
HH Furnishings & Equipment: Total \$	\$23,351,636	\$73,526,927	\$152,364,056
Average Spent	\$2,160.19	\$1,572.67	\$1,452.04
Spending Potential Index	111	81	75
Personal Care Products & Services: Total \$	\$9,788,414	\$30,694,099	\$63,143,199
Average Spent	\$905.50	\$656.52	\$601.76
Spending Potential Index	114	82	76
Shelter: Total \$	\$207,387,059	\$661,636,853	\$1,353,468,109
Average Spent	\$19,184.74	\$14,151.75	\$12,898.65
Spending Potential Index	118	87	79
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$27,426,971	\$86,562,164	\$180,546,269
Average Spent	\$2,537.19	\$1,851.48	\$1,720.62
Spending Potential Index	108	79	73
Travel: Total \$	\$25,211,838	\$75,138,239	\$153,712,811
Average Spent	\$2,332.27	\$1,607.13	\$1,464.89
Spending Potential Index	113	78	71
Vehicle Maintenance & Repairs: Total \$	\$12,597,654	\$40,851,278	\$85,009,626
Average Spent	\$1,165.37	\$873.77	\$810.15
Spending Potential Index	109	81	76

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Emerald City (8B)	52.0%	Population	21,746	21,838
Metro Renters (3B)	13.5%	Households	10,810	10,840
Retirement Communities (9E)	12.3%	Families	4,325	4,320
Laptops and Lattes (3A)	11.2%	Median Age	38.9	40.0
Golden Years (9B)	6.6%	Median Household Income	\$59,690	\$67,270
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		115	\$2,473.25	\$26,735,861
Men's		115	\$487.77	\$5,272,800
Women's		115	\$848.35	\$9,170,674
Children's		112	\$374.65	\$4,049,942
Footwear		113	\$522.35	\$5,646,565
Watches & Jewelry		122	\$144.59	\$1,563,027
Apparel Products and Services (1)		117	\$95.55	\$1,032,853
Computer				
Computers and Hardware for Home Use		119	\$205.13	\$2,217,413
Portable Memory		122	\$6.49	\$70,155
Computer Software		124	\$14.28	\$154,370
Computer Accessories		116	\$21.04	\$227,416
Entertainment & Recreation		111	\$3,453.80	\$37,335,525
Fees and Admissions		115	\$733.81	\$7,932,520
Membership Fees for Clubs (2)		115	\$242.57	\$2,622,140
Fees for Participant Sports, excl. Trips		113	\$112.14	\$1,212,203
Tickets to Theatre/Operas/Concerts		119	\$70.89	\$766,295
Tickets to Movies/Museums/Parks		120	\$92.39	\$998,729
Admission to Sporting Events, excl. Trips		119	\$66.26	\$716,246
Fees for Recreational Lessons		111	\$148.36	\$1,603,736
Dating Services		151	\$1.22	\$13,171
TV/Video/Audio		112	\$1,432.46	\$15,484,878
Cable and Satellite Television Services		110	\$1,045.50	\$11,301,830
Televisions		116	\$138.32	\$1,495,231
Satellite Dishes		110	\$1.60	\$17,343
VCRs, Video Cameras, and DVD Players		119	\$7.77	\$83,965
Miscellaneous Video Equipment		110	\$10.54	\$113,972
Video Cassettes and DVDs		117	\$17.82	\$192,687
Video Game Hardware/Accessories		120	\$35.17	\$380,237
Video Game Software		126	\$19.47	\$210,459
Streaming/Downloaded Video		124	\$31.72	\$342,912
Rental of Video Cassettes and DVDs		118	\$18.07	\$195,336
Installation of Televisions		110	\$0.98	\$10,553
Audio (3)		113	\$100.46	\$1,085,956
Rental and Repair of TV/Radio/Sound Equipment		125	\$5.03	\$54,396
Pets		104	\$621.60	\$6,719,493
Toys/Games/Crafts/Hobbies (4)		113	\$136.55	\$1,476,080
Recreational Vehicles and Fees (5)		96	\$98.34	\$1,063,087
Sports/Recreation/Exercise Equipment (6)		113	\$193.31	\$2,089,706
Photo Equipment and Supplies (7)		118	\$65.43	\$707,332
Reading (8)		111	\$138.92	\$1,501,697
Catered Affairs (9)		110	\$33.37	\$360,732
Food		113	\$9,439.80	\$102,044,195
Food at Home		111	\$5,598.52	\$60,519,975
Bakery and Cereal Products		111	\$733.72	\$7,931,546
Meats, Poultry, Fish, and Eggs		110	\$1,254.79	\$13,564,289
Dairy Products		111	\$589.92	\$6,377,036
Fruits and Vegetables		113	\$1,101.49	\$11,907,105
Snacks and Other Food at Home (10)		112	\$1,918.59	\$20,739,999
Food Away from Home		115	\$3,841.28	\$41,524,220
Alcoholic Beverages		121	\$673.04	\$7,275,511

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	107	\$6,641.25	\$71,791,860
Value of Retirement Plans	102	\$24,807.76	\$268,171,857
Value of Other Financial Assets	104	\$1,356.73	\$14,666,204
Vehicle Loan Amount excluding Interest	105	\$2,862.77	\$30,946,597
Value of Credit Card Debt	110	\$644.03	\$6,961,929
Health			
Nonprescription Drugs	107	\$136.43	\$1,474,846
Prescription Drugs	102	\$394.13	\$4,260,554
Eyeglasses and Contact Lenses	107	\$100.73	\$1,088,938
Home			
Mortgage Payment and Basics (11)	100	\$8,599.00	\$92,955,243
Maintenance and Remodeling Services	99	\$1,921.13	\$20,767,415
Maintenance and Remodeling Materials (12)	92	\$371.12	\$4,011,815
Utilities, Fuel, and Public Services	107	\$5,383.69	\$58,197,740
Household Furnishings and Equipment			
Household Textiles (13)	115	\$109.67	\$1,185,486
Furniture	115	\$657.64	\$7,109,038
Rugs	116	\$26.87	\$290,450
Major Appliances (14)	101	\$323.20	\$3,493,819
Housewares (15)	111	\$105.09	\$1,135,989
Small Appliances	116	\$55.87	\$603,988
Luggage	118	\$13.99	\$151,240
Telephones and Accessories	119	\$82.25	\$889,107
Household Operations			
Child Care	121	\$579.84	\$6,268,107
Lawn and Garden (16)	99	\$414.51	\$4,480,865
Moving/Storage/Freight Express	133	\$85.10	\$919,974
Housekeeping Supplies (17)	109	\$772.68	\$8,352,674
Insurance			
Owners and Renters Insurance	96	\$497.63	\$5,379,385
Vehicle Insurance	110	\$1,296.18	\$14,011,694
Life/Other Insurance	101	\$430.97	\$4,658,804
Health Insurance	106	\$3,862.63	\$41,755,070
Personal Care Products (18)	113	\$533.13	\$5,763,146
School Books and Supplies (19)	115	\$178.31	\$1,927,585
Smoking Products	107	\$447.31	\$4,835,426
Transportation			
Payments on Vehicles excluding Leases	107	\$2,399.97	\$25,943,676
Gasoline and Motor Oil	107	\$2,977.48	\$32,186,599
Vehicle Maintenance and Repairs	109	\$1,165.37	\$12,597,654
Travel			
Airline Fares	118	\$601.22	\$6,499,145
Lodging on Trips	110	\$575.92	\$6,225,702
Auto/Truck Rental on Trips	113	\$29.69	\$320,948
Food and Drink on Trips	111	\$547.92	\$5,922,971

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Modest Income Homes (12D)	18.1%	Population	112,083	111,451
Emerald City (8B)	15.1%	Households	46,753	46,544
Social Security Set (9F)	10.2%	Families	21,324	21,077
City Commons (11E)	7.8%	Median Age	35.6	36.6
Metro Renters (3B)	7.8%	Median Household Income	\$39,262	\$41,087
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		83	\$1,799.44	\$84,129,363
Men's		84	\$353.50	\$16,527,215
Women's		83	\$615.81	\$28,790,756
Children's		83	\$278.78	\$13,033,619
Footwear		83	\$383.82	\$17,944,741
Watches & Jewelry		83	\$98.64	\$4,611,844
Apparel Products and Services (1)		84	\$68.90	\$3,221,189
Computer				
Computers and Hardware for Home Use		86	\$149.34	\$6,982,151
Portable Memory		89	\$4.76	\$222,553
Computer Software		90	\$10.44	\$488,156
Computer Accessories		84	\$15.14	\$707,852
Entertainment & Recreation		81	\$2,535.25	\$118,530,700
Fees and Admissions		79	\$500.85	\$23,416,089
Membership Fees for Clubs (2)		79	\$166.85	\$7,800,761
Fees for Participant Sports, excl. Trips		78	\$77.53	\$3,624,718
Tickets to Theatre/Operas/Concerts		82	\$48.87	\$2,284,720
Tickets to Movies/Museums/Parks		84	\$64.38	\$3,009,904
Admission to Sporting Events, excl. Trips		83	\$46.33	\$2,166,078
Fees for Recreational Lessons		72	\$95.99	\$4,487,951
Dating Services		111	\$0.90	\$41,956
TV/Video/Audio		87	\$1,116.61	\$52,204,822
Cable and Satellite Television Services		87	\$829.66	\$38,788,936
Televisions		88	\$105.10	\$4,913,933
Satellite Dishes		77	\$1.12	\$52,199
VCRs, Video Cameras, and DVD Players		88	\$5.73	\$267,693
Miscellaneous Video Equipment		78	\$7.46	\$348,567
Video Cassettes and DVDs		86	\$13.12	\$613,401
Video Game Hardware/Accessories		93	\$27.10	\$1,267,047
Video Game Software		98	\$15.12	\$706,965
Streaming/Downloaded Video		89	\$22.74	\$1,062,953
Rental of Video Cassettes and DVDs		87	\$13.23	\$618,311
Installation of Televisions		75	\$0.67	\$31,405
Audio (3)		80	\$71.40	\$3,338,013
Rental and Repair of TV/Radio/Sound Equipment		104	\$4.18	\$195,399
Pets		76	\$453.19	\$21,188,148
Toys/Games/Crafts/Hobbies (4)		82	\$99.61	\$4,657,259
Recreational Vehicles and Fees (5)		67	\$67.97	\$3,178,001
Sports/Recreation/Exercise Equipment (6)		75	\$129.05	\$6,033,617
Photo Equipment and Supplies (7)		81	\$44.93	\$2,100,387
Reading (8)		80	\$100.53	\$4,700,114
Catered Affairs (9)		74	\$22.51	\$1,052,263
Food		85	\$7,087.36	\$331,355,341
Food at Home		85	\$4,276.15	\$199,922,683
Bakery and Cereal Products		85	\$565.07	\$26,418,565
Meats, Poultry, Fish, and Eggs		85	\$974.58	\$45,564,396
Dairy Products		84	\$447.60	\$20,926,652
Fruits and Vegetables		85	\$828.95	\$38,755,971
Snacks and Other Food at Home (10)		85	\$1,459.95	\$68,257,098
Food Away from Home		84	\$2,811.21	\$131,432,659
Alcoholic Beverages		85	\$474.46	\$22,182,269

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	76	\$4,701.81	\$219,823,747
Value of Retirement Plans	71	\$17,366.53	\$811,937,553
Value of Other Financial Assets	76	\$989.00	\$46,238,832
Vehicle Loan Amount excluding Interest	80	\$2,189.67	\$102,373,594
Value of Credit Card Debt	81	\$471.70	\$22,053,561
Health			
Nonprescription Drugs	82	\$104.16	\$4,869,621
Prescription Drugs	80	\$310.42	\$14,512,906
Eyeglasses and Contact Lenses	79	\$75.02	\$3,507,361
Home			
Mortgage Payment and Basics (11)	69	\$5,909.63	\$276,293,157
Maintenance and Remodeling Services	68	\$1,329.21	\$62,144,589
Maintenance and Remodeling Materials (12)	64	\$259.11	\$12,113,945
Utilities, Fuel, and Public Services	84	\$4,224.89	\$197,526,115
Household Furnishings and Equipment			
Household Textiles (13)	84	\$80.56	\$3,766,234
Furniture	85	\$487.72	\$22,802,519
Rugs	81	\$18.93	\$884,803
Major Appliances (14)	74	\$237.56	\$11,106,790
Housewares (15)	81	\$76.70	\$3,586,014
Small Appliances	86	\$41.51	\$1,940,717
Luggage	82	\$9.67	\$452,042
Telephones and Accessories	89	\$61.71	\$2,885,061
Household Operations			
Child Care	82	\$393.14	\$18,380,427
Lawn and Garden (16)	71	\$296.52	\$13,863,111
Moving/Storage/Freight Express	94	\$60.29	\$2,818,693
Housekeeping Supplies (17)	82	\$585.62	\$27,379,415
Insurance			
Owners and Renters Insurance	73	\$375.10	\$17,537,060
Vehicle Insurance	84	\$986.15	\$46,105,373
Life/Other Insurance	72	\$307.88	\$14,394,466
Health Insurance	79	\$2,892.19	\$135,218,609
Personal Care Products (18)	83	\$391.94	\$18,324,357
School Books and Supplies (19)	86	\$132.86	\$6,211,511
Smoking Products	93	\$385.95	\$18,044,381
Transportation			
Payments on Vehicles excluding Leases	80	\$1,792.59	\$83,808,980
Gasoline and Motor Oil	82	\$2,282.00	\$106,690,259
Vehicle Maintenance and Repairs	81	\$873.77	\$40,851,278
Travel			
Airline Fares	80	\$405.71	\$18,968,379
Lodging on Trips	77	\$402.48	\$18,817,245
Auto/Truck Rental on Trips	78	\$20.47	\$956,976
Food and Drink on Trips	77	\$380.55	\$17,791,665

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Modest Income Homes (12D)	22.6%	Population	262,121	260,373
Family Foundations (12A)	16.5%	Households	104,931	104,445
City Commons (11E)	9.8%	Families	52,736	52,085
Metro Renters (3B)	9.3%	Median Age	36.4	37.4
Emerald City (8B)	8.0%	Median Household Income	\$37,500	\$38,635
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		76	\$1,647.85	\$172,910,552
Men's		76	\$322.60	\$33,850,409
Women's		76	\$561.51	\$58,920,227
Children's		77	\$257.97	\$27,069,094
Footwear		76	\$353.13	\$37,054,444
Watches & Jewelry		75	\$88.70	\$9,307,170
Apparel Products and Services (1)		78	\$63.94	\$6,709,208
Computer				
Computers and Hardware for Home Use		78	\$135.49	\$14,217,242
Portable Memory		81	\$4.32	\$453,321
Computer Software		81	\$9.40	\$986,267
Computer Accessories		76	\$13.73	\$1,440,281
Entertainment & Recreation		75	\$2,337.59	\$245,285,334
Fees and Admissions		71	\$454.25	\$47,664,486
Membership Fees for Clubs (2)		72	\$152.06	\$15,956,247
Fees for Participant Sports, excl. Trips		72	\$71.37	\$7,488,486
Tickets to Theatre/Operas/Concerts		74	\$43.90	\$4,606,897
Tickets to Movies/Museums/Parks		75	\$57.83	\$6,068,494
Admission to Sporting Events, excl. Trips		76	\$42.31	\$4,439,378
Fees for Recreational Lessons		65	\$85.97	\$9,020,630
Dating Services		99	\$0.80	\$84,354
TV/Video/Audio		81	\$1,037.68	\$108,884,758
Cable and Satellite Television Services		82	\$775.44	\$81,367,558
Televisions		81	\$96.95	\$10,172,924
Satellite Dishes		71	\$1.03	\$108,035
VCRs, Video Cameras, and DVD Players		79	\$5.18	\$543,609
Miscellaneous Video Equipment		71	\$6.84	\$718,214
Video Cassettes and DVDs		78	\$11.89	\$1,247,947
Video Game Hardware/Accessories		85	\$24.83	\$2,605,740
Video Game Software		89	\$13.83	\$1,451,527
Streaming/Downloaded Video		80	\$20.36	\$2,136,228
Rental of Video Cassettes and DVDs		79	\$12.00	\$1,259,322
Installation of Televisions		71	\$0.63	\$66,065
Audio (3)		73	\$64.83	\$6,802,707
Rental and Repair of TV/Radio/Sound Equipment		96	\$3.86	\$404,882
Pets		71	\$420.89	\$44,163,978
Toys/Games/Crafts/Hobbies (4)		76	\$91.63	\$9,615,194
Recreational Vehicles and Fees (5)		62	\$63.56	\$6,669,376
Sports/Recreation/Exercise Equipment (6)		68	\$115.84	\$12,155,639
Photo Equipment and Supplies (7)		74	\$40.87	\$4,288,359
Reading (8)		73	\$91.90	\$9,642,674
Catered Affairs (9)		69	\$20.97	\$2,200,869
Food		78	\$6,530.41	\$685,241,943
Food at Home		78	\$3,949.68	\$414,443,975
Bakery and Cereal Products		79	\$522.58	\$54,834,824
Meats, Poultry, Fish, and Eggs		79	\$904.21	\$94,879,720
Dairy Products		77	\$412.20	\$43,253,018
Fruits and Vegetables		78	\$761.29	\$79,882,749
Snacks and Other Food at Home (10)		78	\$1,349.40	\$141,593,664
Food Away from Home		77	\$2,580.72	\$270,797,968
Alcoholic Beverages		77	\$430.25	\$45,146,313

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	71	\$4,406.65	\$462,394,192
Value of Retirement Plans	67	\$16,213.33	\$1,701,280,507
Value of Other Financial Assets	72	\$934.69	\$98,077,982
Vehicle Loan Amount excluding Interest	76	\$2,065.05	\$216,687,762
Value of Credit Card Debt	75	\$435.73	\$45,721,693
Health			
Nonprescription Drugs	76	\$96.72	\$10,149,379
Prescription Drugs	75	\$293.00	\$30,745,142
Eyeglasses and Contact Lenses	74	\$69.63	\$7,306,497
Home			
Mortgage Payment and Basics (11)	64	\$5,536.85	\$580,986,746
Maintenance and Remodeling Services	64	\$1,247.74	\$130,926,624
Maintenance and Remodeling Materials (12)	61	\$245.24	\$25,733,508
Utilities, Fuel, and Public Services	79	\$3,959.45	\$415,468,576
Household Furnishings and Equipment			
Household Textiles (13)	77	\$73.86	\$7,750,303
Furniture	79	\$451.46	\$47,372,393
Rugs	74	\$17.17	\$1,801,548
Major Appliances (14)	70	\$223.48	\$23,449,995
Housewares (15)	75	\$70.86	\$7,435,600
Small Appliances	78	\$37.84	\$3,970,171
Luggage	74	\$8.74	\$917,394
Telephones and Accessories	82	\$57.07	\$5,988,132
Household Operations			
Child Care	75	\$359.59	\$37,732,422
Lawn and Garden (16)	66	\$278.76	\$29,250,546
Moving/Storage/Freight Express	84	\$53.68	\$5,632,727
Housekeeping Supplies (17)	77	\$544.83	\$57,170,076
Insurance			
Owners and Renters Insurance	69	\$358.86	\$37,655,301
Vehicle Insurance	78	\$915.61	\$96,075,688
Life/Other Insurance	67	\$286.57	\$30,070,157
Health Insurance	74	\$2,702.27	\$283,551,649
Personal Care Products (18)	76	\$358.95	\$37,664,732
School Books and Supplies (19)	78	\$120.69	\$12,664,055
Smoking Products	87	\$364.39	\$38,235,320
Transportation			
Payments on Vehicles excluding Leases	75	\$1,682.89	\$176,587,648
Gasoline and Motor Oil	77	\$2,125.63	\$223,044,568
Vehicle Maintenance and Repairs	76	\$810.15	\$85,009,626
Travel			
Airline Fares	72	\$364.68	\$38,266,434
Lodging on Trips	71	\$370.58	\$38,885,192
Auto/Truck Rental on Trips	71	\$18.66	\$1,958,067
Food and Drink on Trips	71	\$348.15	\$36,531,822

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Business Summary

3812 Falls Rd, Baltimore, Maryland, 21211
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.33417
Longitude: -76.63595

Data for all businesses in area	1 mile		2 miles		3 miles							
Total Businesses:	967		3,605		7,523							
Total Employees:	20,817		54,617		115,458							
Total Residential Population:	21,746		112,083		262,121							
Employee/Residential Population Ratio (per 100 Residents)	96		49		44							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	10	1.0%	60	0.3%	23	0.6%	160	0.3%	46	0.6%	625	0.5%
Construction	37	3.8%	342	1.6%	141	3.9%	1,545	2.8%	253	3.4%	2,355	2.0%
Manufacturing	43	4.4%	1,494	7.2%	97	2.7%	2,891	5.3%	166	2.2%	6,200	5.4%
Transportation	13	1.3%	105	0.5%	63	1.7%	931	1.7%	131	1.7%	2,284	2.0%
Communication	18	1.9%	694	3.3%	44	1.2%	874	1.6%	81	1.1%	1,081	0.9%
Utility	2	0.2%	3	0.0%	5	0.1%	414	0.8%	13	0.2%	1,144	1.0%
Wholesale Trade	18	1.9%	248	1.2%	61	1.7%	800	1.5%	119	1.6%	1,374	1.2%
Retail Trade Summary	197	20.4%	1,567	7.5%	770	21.4%	6,178	11.3%	1,612	21.4%	11,735	10.2%
Home Improvement	8	0.8%	63	0.3%	22	0.6%	172	0.3%	36	0.5%	280	0.2%
General Merchandise Stores	3	0.3%	9	0.0%	16	0.4%	295	0.5%	39	0.5%	435	0.4%
Food Stores	20	2.1%	411	2.0%	109	3.0%	1,313	2.4%	266	3.5%	2,252	2.0%
Auto Dealers, Gas Stations, Auto Aftermarket	2	0.2%	9	0.0%	55	1.5%	526	1.0%	120	1.6%	852	0.7%
Apparel & Accessory Stores	10	1.0%	27	0.1%	67	1.9%	452	0.8%	110	1.5%	608	0.5%
Furniture & Home Furnishings	13	1.3%	71	0.3%	36	1.0%	208	0.4%	67	0.9%	378	0.3%
Eating & Drinking Places	66	6.8%	683	3.3%	249	6.9%	2,167	4.0%	560	7.4%	4,982	4.3%
Miscellaneous Retail	75	7.8%	294	1.4%	216	6.0%	1,045	1.9%	414	5.5%	1,948	1.7%
Finance, Insurance, Real Estate Summary	73	7.5%	478	2.3%	307	8.5%	2,165	4.0%	670	8.9%	4,988	4.3%
Banks, Savings & Lending Institutions	9	0.9%	43	0.2%	45	1.2%	361	0.7%	88	1.2%	717	0.6%
Securities Brokers	5	0.5%	22	0.1%	25	0.7%	172	0.3%	62	0.8%	486	0.4%
Insurance Carriers & Agents	6	0.6%	19	0.1%	23	0.6%	224	0.4%	62	0.8%	672	0.6%
Real Estate, Holding, Other Investment Offices	53	5.5%	394	1.9%	214	5.9%	1,408	2.6%	457	6.1%	3,112	2.7%
Services Summary	468	48.4%	15,682	75.3%	1,799	49.9%	37,394	68.5%	3,742	49.7%	71,316	61.8%
Hotels & Lodging	2	0.2%	280	1.3%	9	0.2%	354	0.6%	31	0.4%	1,100	1.0%
Automotive Services	20	2.1%	83	0.4%	98	2.7%	453	0.8%	219	2.9%	1,039	0.9%
Motion Pictures & Amusements	35	3.6%	452	2.2%	86	2.4%	978	1.8%	191	2.5%	2,142	1.9%
Health Services	50	5.2%	724	3.5%	264	7.3%	9,638	17.6%	506	6.7%	21,787	18.9%
Legal Services	16	1.7%	105	0.5%	66	1.8%	323	0.6%	163	2.2%	1,028	0.9%
Education Institutions & Libraries	34	3.5%	10,866	52.2%	137	3.8%	16,044	29.4%	289	3.8%	23,574	20.4%
Other Services	311	32.2%	3,173	15.2%	1,139	31.6%	9,604	17.6%	2,344	31.2%	20,645	17.9%
Government	5	0.5%	69	0.3%	48	1.3%	1,030	1.9%	206	2.7%	11,931	10.3%
Unclassified Establishments	80	8.3%	75	0.4%	248	6.9%	235	0.4%	483	6.4%	425	0.4%
Totals	967	100.0%	20,817	100.0%	3,605	100.0%	54,617	100.0%	7,523	100.0%	115,458	100.0%

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3812 Falls Rd, Baltimore, Maryland, 21211
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.33417
Longitude: -76.63595

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.0%	3	0.0%	2	0.0%	306	0.3%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	8	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	3	0.0%	4	0.1%	713	0.6%
Construction	41	4.2%	370	1.8%	157	4.4%	1,674	3.1%	288	3.8%	2,702	2.3%
Manufacturing	43	4.4%	1,338	6.4%	96	2.7%	2,453	4.5%	152	2.0%	3,199	2.8%
Wholesale Trade	17	1.8%	239	1.1%	56	1.6%	772	1.4%	106	1.4%	1,326	1.1%
Retail Trade	119	12.3%	822	3.9%	497	13.8%	3,858	7.1%	1,009	13.4%	6,454	5.6%
Motor Vehicle & Parts Dealers	0	0.0%	1	0.0%	35	1.0%	437	0.8%	76	1.0%	675	0.6%
Furniture & Home Furnishings Stores	4	0.4%	13	0.1%	15	0.4%	105	0.2%	27	0.4%	160	0.1%
Electronics & Appliance Stores	6	0.6%	55	0.3%	17	0.5%	96	0.2%	33	0.4%	182	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	8	0.8%	63	0.3%	22	0.6%	172	0.3%	36	0.5%	280	0.2%
Food & Beverage Stores	18	1.9%	401	1.9%	120	3.3%	1,253	2.3%	305	4.1%	2,213	1.9%
Health & Personal Care Stores	11	1.1%	47	0.2%	53	1.5%	397	0.7%	105	1.4%	720	0.6%
Gasoline Stations	1	0.1%	8	0.0%	21	0.6%	89	0.2%	43	0.6%	177	0.2%
Clothing & Clothing Accessories Stores	12	1.2%	32	0.2%	79	2.2%	492	0.9%	131	1.7%	671	0.6%
Sport Goods, Hobby, Book, & Music Stores	13	1.3%	53	0.3%	38	1.1%	201	0.4%	60	0.8%	304	0.3%
General Merchandise Stores	3	0.3%	9	0.0%	16	0.4%	295	0.5%	39	0.5%	435	0.4%
Miscellaneous Store Retailers	41	4.2%	137	0.7%	75	2.1%	312	0.6%	140	1.9%	578	0.5%
Nonstore Retailers	2	0.2%	3	0.0%	7	0.2%	9	0.0%	13	0.2%	57	0.0%
Transportation & Warehousing	10	1.0%	88	0.4%	54	1.5%	928	1.7%	120	1.6%	2,258	2.0%
Information	43	4.4%	1,272	6.1%	108	3.0%	2,004	3.7%	222	3.0%	5,263	4.6%
Finance & Insurance	21	2.2%	84	0.4%	97	2.7%	770	1.4%	229	3.0%	2,100	1.8%
Central Bank/Credit Intermediation & Related Activities	9	0.9%	43	0.2%	46	1.3%	367	0.7%	96	1.3%	740	0.6%
Securities, Commodity Contracts & Other Financial	5	0.5%	22	0.1%	28	0.8%	180	0.3%	70	0.9%	687	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	6	0.6%	19	0.1%	23	0.6%	224	0.4%	63	0.8%	673	0.6%
Real Estate, Rental & Leasing	65	6.7%	389	1.9%	242	6.7%	1,341	2.5%	492	6.5%	2,763	2.4%
Professional, Scientific & Tech Services	142	14.7%	1,174	5.6%	373	10.3%	2,793	5.1%	722	9.6%	5,622	4.9%
Legal Services	19	2.0%	119	0.6%	78	2.2%	400	0.7%	184	2.4%	1,147	1.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%	4	0.1%	36	0.1%	9	0.1%	87	0.1%
Administrative & Support & Waste Management & Remediation	27	2.8%	115	0.6%	93	2.6%	1,158	2.1%	218	2.9%	2,045	1.8%
Educational Services	42	4.3%	10,771	51.7%	136	3.8%	15,850	29.0%	285	3.8%	23,267	20.2%
Health Care & Social Assistance	80	8.3%	1,119	5.4%	434	12.0%	11,887	21.8%	840	11.2%	26,338	22.8%
Arts, Entertainment & Recreation	26	2.7%	764	3.7%	74	2.1%	1,498	2.7%	161	2.1%	2,884	2.5%
Accommodation & Food Services	71	7.3%	987	4.7%	266	7.4%	2,584	4.7%	604	8.0%	6,209	5.4%
Accommodation	2	0.2%	280	1.3%	9	0.2%	354	0.6%	31	0.4%	1,100	1.0%
Food Services & Drinking Places	69	7.1%	707	3.4%	257	7.1%	2,230	4.1%	573	7.6%	5,109	4.4%
Other Services (except Public Administration)	133	13.8%	1,142	5.5%	621	17.2%	3,739	6.8%	1,368	18.2%	9,552	8.3%
Automotive Repair & Maintenance	12	1.2%	60	0.3%	68	1.9%	296	0.5%	145	1.9%	655	0.6%
Public Administration	5	0.5%	69	0.3%	48	1.3%	1,030	1.9%	206	2.7%	11,935	10.3%
Unclassified Establishments	80	8.3%	75	0.4%	248	6.9%	235	0.4%	483	6.4%	425	0.4%
Total	967	100.0%	20,817	100.0%	3,605	100.0%	54,617	100.0%	7,523	100.0%	115,458	100.0%

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