

7510 Pulaski Hwy, Rosedale, Maryland, 21237  
Rings: 1, 2, 3 mile radii

Prepared by Esri  
Latitude: 39.31301  
Longitude: -76.52463

	1 mile	2 miles	3 miles
<b>Population Summary</b>			
2000 Total Population	6,834	50,287	143,105
2010 Total Population	7,346	50,148	143,448
2017 Total Population	7,466	50,477	144,910
2017 Group Quarters	5	436	1,209
2022 Total Population	7,538	50,727	145,624
2017-2022 Annual Rate	0.19%	0.10%	0.10%
2017 Total Daytime Population	8,260	44,916	127,372
Workers	4,528	18,223	49,999
Residents	3,732	26,693	77,373
<b>Household Summary</b>			
2000 Households	2,632	20,196	55,429
2000 Average Household Size	2.58	2.45	2.56
2010 Households	2,739	19,577	53,700
2010 Average Household Size	2.68	2.54	2.65
2017 Households	2,749	19,493	53,663
2017 Average Household Size	2.71	2.57	2.68
2022 Households	2,765	19,506	53,739
2022 Average Household Size	2.72	2.58	2.69
2017-2022 Annual Rate	0.12%	0.01%	0.03%
2010 Families	1,816	12,499	34,847
2010 Average Family Size	3.27	3.13	3.20
2017 Families	1,809	12,357	34,595
2017 Average Family Size	3.32	3.17	3.24
2022 Families	1,813	12,324	34,526
2022 Average Family Size	3.33	3.19	3.26
2017-2022 Annual Rate	0.04%	-0.05%	-0.04%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,807	22,482	61,390
Owner Occupied Housing Units	45.2%	56.6%	61.7%
Renter Occupied Housing Units	23.9%	33.2%	28.6%
Vacant Housing Units	30.9%	10.2%	9.7%
2010 Housing Units	3,105	21,343	59,557
Owner Occupied Housing Units	57.3%	56.1%	57.5%
Renter Occupied Housing Units	30.9%	35.6%	32.7%
Vacant Housing Units	11.8%	8.3%	9.8%
2017 Housing Units	3,114	21,491	60,462
Owner Occupied Housing Units	55.1%	53.4%	54.2%
Renter Occupied Housing Units	33.1%	37.4%	34.5%
Vacant Housing Units	11.7%	9.3%	11.2%
2022 Housing Units	3,141	21,713	61,150
Owner Occupied Housing Units	54.8%	52.7%	53.6%
Renter Occupied Housing Units	33.2%	37.2%	34.3%
Vacant Housing Units	12.0%	10.2%	12.1%
<b>Median Household Income</b>			
2017	\$58,734	\$45,706	\$46,043
2022	\$62,103	\$47,401	\$48,199
<b>Median Home Value</b>			
2017	\$215,287	\$160,064	\$160,124
2022	\$229,496	\$169,624	\$170,007
<b>Per Capita Income</b>			
2017	\$27,298	\$22,231	\$21,679
2022	\$30,245	\$24,374	\$23,980
<b>Median Age</b>			
2010	37.2	36.6	36.1
2017	37.8	37.3	37.2
2022	38.2	38.0	38.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2017 Households by Income</b>			
Household Income Base	2,746	19,486	53,648
<\$15,000	8.7%	13.5%	13.9%
\$15,000 - \$24,999	9.6%	11.9%	11.2%
\$25,000 - \$34,999	10.6%	12.7%	12.5%
\$35,000 - \$49,999	12.2%	15.3%	15.7%
\$50,000 - \$74,999	19.9%	20.1%	20.0%
\$75,000 - \$99,999	14.7%	12.8%	11.9%
\$100,000 - \$149,999	15.3%	9.5%	10.5%
\$150,000 - \$199,999	5.3%	2.7%	2.8%
\$200,000+	3.8%	1.4%	1.5%
Average Household Income	\$73,753	\$56,681	\$57,464
<b>2022 Households by Income</b>			
Household Income Base	2,762	19,499	53,724
<\$15,000	8.9%	14.2%	14.4%
\$15,000 - \$24,999	9.4%	11.8%	11.0%
\$25,000 - \$34,999	9.9%	11.9%	11.6%
\$35,000 - \$49,999	10.9%	13.9%	14.3%
\$50,000 - \$74,999	18.6%	18.9%	18.8%
\$75,000 - \$99,999	14.4%	12.9%	12.0%
\$100,000 - \$149,999	16.9%	11.0%	12.3%
\$150,000 - \$199,999	6.3%	3.6%	3.7%
\$200,000+	4.6%	1.7%	1.9%
Average Household Income	\$82,122	\$62,488	\$63,864
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	1,706	11,453	32,784
<\$50,000	2.2%	9.0%	5.1%
\$50,000 - \$99,999	5.9%	11.5%	13.4%
\$100,000 - \$149,999	17.2%	24.6%	26.4%
\$150,000 - \$199,999	16.9%	24.0%	24.8%
\$200,000 - \$249,999	25.5%	15.6%	14.9%
\$250,000 - \$299,999	19.4%	8.7%	8.1%
\$300,000 - \$399,999	10.0%	5.1%	5.6%
\$400,000 - \$499,999	1.7%	0.6%	0.7%
\$500,000 - \$749,999	1.1%	0.4%	0.5%
\$750,000 - \$999,999	0.1%	0.2%	0.2%
\$1,000,000 +	0.1%	0.3%	0.3%
Average Home Value	\$218,194	\$170,667	\$174,525
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	1,711	11,425	32,775
<\$50,000	0.9%	6.5%	3.3%
\$50,000 - \$99,999	3.8%	8.9%	10.5%
\$100,000 - \$149,999	15.3%	24.9%	26.3%
\$150,000 - \$199,999	15.6%	24.5%	24.8%
\$200,000 - \$249,999	24.4%	15.6%	15.0%
\$250,000 - \$299,999	20.9%	9.7%	9.1%
\$300,000 - \$399,999	14.1%	7.3%	8.1%
\$400,000 - \$499,999	2.9%	1.0%	1.2%
\$500,000 - \$749,999	1.7%	0.7%	0.9%
\$750,000 - \$999,999	0.1%	0.3%	0.3%
\$1,000,000 +	0.2%	0.5%	0.4%
Average Home Value	\$238,904	\$187,573	\$191,554

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	7,344	50,149	143,451
0 - 4	6.3%	6.9%	6.9%
5 - 9	6.9%	6.4%	6.3%
10 - 14	6.6%	6.2%	6.3%
15 - 24	14.1%	14.5%	14.4%
25 - 34	13.2%	14.2%	14.7%
35 - 44	12.7%	12.6%	12.9%
45 - 54	15.0%	15.0%	15.1%
55 - 64	12.2%	11.7%	11.5%
65 - 74	6.9%	6.5%	6.1%
75 - 84	4.5%	4.3%	3.9%
85 +	1.6%	1.8%	1.8%
18 +	76.0%	76.5%	76.3%
<b>2017 Population by Age</b>			
Total	7,465	50,477	144,910
0 - 4	6.0%	6.4%	6.4%
5 - 9	5.9%	6.4%	6.4%
10 - 14	6.4%	6.2%	6.2%
15 - 24	13.1%	12.6%	12.6%
25 - 34	15.0%	15.4%	15.4%
35 - 44	12.1%	12.4%	12.8%
45 - 54	12.5%	12.7%	13.0%
55 - 64	13.0%	13.1%	13.0%
65 - 74	9.0%	8.5%	8.2%
75 - 84	4.6%	4.3%	4.0%
85 +	2.2%	2.1%	2.0%
18 +	78.1%	77.6%	77.5%
<b>2022 Population by Age</b>			
Total	7,537	50,726	145,624
0 - 4	6.1%	6.5%	6.4%
5 - 9	5.7%	6.2%	6.1%
10 - 14	5.9%	6.3%	6.3%
15 - 24	12.3%	11.8%	11.7%
25 - 34	15.4%	14.9%	15.0%
35 - 44	13.3%	13.7%	13.8%
45 - 54	11.4%	11.6%	12.0%
55 - 64	12.4%	12.6%	12.7%
65 - 74	9.9%	9.5%	9.4%
75 - 84	5.3%	4.8%	4.5%
85 +	2.2%	2.0%	1.9%
18 +	78.9%	77.5%	77.5%
<b>2010 Population by Sex</b>			
Males	3,424	23,373	68,006
Females	3,922	26,775	75,442
<b>2017 Population by Sex</b>			
Males	3,501	23,663	68,994
Females	3,965	26,814	75,916
<b>2022 Population by Sex</b>			
Males	3,542	23,870	69,604
Females	3,996	26,857	76,020

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	7,346	50,149	143,447
White Alone	46.9%	43.2%	43.9%
Black Alone	45.6%	48.1%	46.9%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	2.2%	2.1%	1.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.9%	3.4%	4.3%
Two or More Races	1.9%	2.4%	2.4%
Hispanic Origin	4.9%	6.6%	8.1%
Diversity Index	61.2	63.3	64.9
<b>2017 Population by Race/Ethnicity</b>			
Total	7,467	50,478	144,911
White Alone	42.1%	40.2%	42.0%
Black Alone	48.1%	48.9%	46.6%
American Indian Alone	0.5%	0.6%	0.7%
Asian Alone	2.8%	2.7%	2.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	4.1%	4.6%	5.5%
Two or More Races	2.3%	3.0%	3.0%
Hispanic Origin	6.8%	8.7%	10.5%
Diversity Index	64.2	66.3	68.0
<b>2022 Population by Race/Ethnicity</b>			
Total	7,538	50,728	145,624
White Alone	38.8%	37.9%	40.4%
Black Alone	49.4%	49.3%	46.4%
American Indian Alone	0.6%	0.6%	0.7%
Asian Alone	3.4%	3.1%	2.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.0%	5.5%	6.4%
Two or More Races	2.7%	3.4%	3.4%
Hispanic Origin	8.5%	10.7%	12.5%
Diversity Index	66.5	68.7	70.4
<b>2010 Population by Relationship and Household Type</b>			
Total	7,346	50,148	143,448
In Households	99.9%	99.2%	99.2%
In Family Households	84.7%	82.0%	82.2%
Householder	25.0%	24.9%	24.4%
Spouse	15.1%	13.2%	12.8%
Child	34.1%	33.5%	33.7%
Other relative	6.5%	6.4%	6.9%
Nonrelative	3.9%	4.0%	4.4%
In Nonfamily Households	15.3%	17.2%	17.0%
In Group Quarters	0.1%	0.8%	0.8%
Institutionalized Population	0.0%	0.8%	0.7%
Noninstitutionalized Population	0.1%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2017 Population 25+ by Educational Attainment</b>			
Total	5,122	34,573	99,049
Less than 9th Grade	4.1%	6.3%	6.8%
9th - 12th Grade, No Diploma	8.8%	11.4%	11.3%
High School Graduate	30.7%	32.7%	30.8%
GED/Alternative Credential	5.9%	5.9%	6.6%
Some College, No Degree	24.8%	23.6%	21.5%
Associate Degree	6.4%	4.9%	5.6%
Bachelor's Degree	13.2%	10.4%	11.5%
Graduate/Professional Degree	6.2%	4.7%	6.0%
<b>2017 Population 15+ by Marital Status</b>			
Total	6,096	40,910	117,312
Never Married	39.2%	40.7%	42.8%
Married	45.2%	39.9%	37.7%
Widowed	7.0%	7.9%	7.2%
Divorced	8.5%	11.5%	12.2%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	91.4%	91.4%	91.3%
Civilian Unemployed (Unemployment Rate)	8.6%	8.6%	8.7%
<b>2017 Employed Population 16+ by Industry</b>			
Total	3,801	24,296	69,029
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	4.6%	6.1%	8.0%
Manufacturing	7.4%	6.4%	6.5%
Wholesale Trade	3.0%	3.2%	3.0%
Retail Trade	9.9%	12.5%	10.9%
Transportation/Utilities	8.7%	7.4%	6.7%
Information	0.9%	1.4%	1.4%
Finance/Insurance/Real Estate	4.9%	4.7%	4.3%
Services	50.6%	49.8%	51.3%
Public Administration	9.9%	8.3%	7.9%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	3,798	24,297	69,030
White Collar	52.9%	51.3%	50.5%
Management/Business/Financial	8.8%	9.2%	9.0%
Professional	19.1%	14.9%	16.3%
Sales	10.0%	10.8%	9.2%
Administrative Support	14.9%	16.4%	16.0%
Services	22.9%	24.2%	24.4%
Blue Collar	24.2%	24.5%	25.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.2%
Construction/Extraction	5.1%	4.9%	6.6%
Installation/Maintenance/Repair	4.0%	4.1%	3.9%
Production	5.8%	5.4%	5.4%
Transportation/Material Moving	9.3%	10.1%	9.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	7,346	50,148	143,448
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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<b>2010 Households by Type</b>			
Total	2,740	19,577	53,699
Households with 1 Person	28.9%	30.1%	27.8%
Households with 2+ People	71.1%	69.9%	72.2%
Family Households	66.3%	63.8%	64.9%
Husband-wife Families	40.2%	33.8%	34.0%
With Related Children	17.4%	14.1%	14.3%
Other Family (No Spouse Present)	26.1%	30.1%	30.9%
Other Family with Male Householder	6.1%	6.3%	6.8%
With Related Children	3.6%	3.4%	3.6%
Other Family with Female Householder	19.9%	23.7%	24.1%
With Related Children	12.7%	15.2%	15.6%
Nonfamily Households	4.8%	6.1%	7.3%
All Households with Children	34.1%	33.3%	34.1%
Multigenerational Households	8.1%	6.9%	7.5%
Unmarried Partner Households	7.6%	8.2%	8.9%
Male-female	6.8%	7.4%	7.9%
Same-sex	0.8%	0.8%	1.0%
<b>2010 Households by Size</b>			
Total	2,737	19,576	53,700
1 Person Household	29.0%	30.1%	27.8%
2 Person Household	28.0%	29.6%	29.5%
3 Person Household	16.5%	17.0%	17.7%
4 Person Household	14.4%	12.1%	12.4%
5 Person Household	5.8%	6.1%	6.8%
6 Person Household	3.4%	2.8%	3.1%
7 + Person Household	2.9%	2.2%	2.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,739	19,577	53,700
Owner Occupied	65.0%	61.2%	63.8%
Owned with a Mortgage/Loan	47.4%	43.4%	47.2%
Owned Free and Clear	17.6%	17.8%	16.5%
Renter Occupied	35.0%	38.8%	36.2%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,105	21,343	59,557
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Pleasantville (2B)	Metro Fusion (11C)	Parks and Rec (5C)
<b>2.</b>	Bright Young Professionals	Front Porches (8E)	Front Porches (8E)
<b>3.</b>	Comfortable Empty Nesters	Family Foundations (12A)	Family Foundations (12A)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$5,428,834	\$29,869,761	\$82,865,972
Average Spent	\$1,974.84	\$1,532.33	\$1,544.19
Spending Potential Index	91	71	71
Education: Total \$	\$3,933,089	\$20,700,451	\$59,216,665
Average Spent	\$1,430.73	\$1,061.94	\$1,103.49
Spending Potential Index	98	73	76
Entertainment/Recreation: Total \$	\$7,706,084	\$42,422,055	\$117,983,996
Average Spent	\$2,803.23	\$2,176.27	\$2,198.61
Spending Potential Index	90	70	70
Food at Home: Total \$	\$12,376,496	\$70,301,319	\$195,003,453
Average Spent	\$4,502.18	\$3,606.49	\$3,633.85
Spending Potential Index	89	72	72
Food Away from Home: Total \$	\$8,316,848	\$46,212,339	\$127,298,662
Average Spent	\$3,025.41	\$2,370.71	\$2,372.19
Spending Potential Index	91	71	71
Health Care: Total \$	\$13,589,037	\$75,047,265	\$209,080,734
Average Spent	\$4,943.27	\$3,849.96	\$3,896.18
Spending Potential Index	88	69	70
HH Furnishings & Equipment: Total \$	\$4,785,060	\$26,323,390	\$72,710,484
Average Spent	\$1,740.65	\$1,350.40	\$1,354.95
Spending Potential Index	90	69	70
Personal Care Products & Services: Total \$	\$1,991,566	\$10,905,966	\$30,164,774
Average Spent	\$724.47	\$559.48	\$562.11
Spending Potential Index	91	70	71
Shelter: Total \$	\$41,711,807	\$231,482,281	\$648,895,214
Average Spent	\$15,173.45	\$11,875.15	\$12,092.04
Spending Potential Index	93	73	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,799,162	\$31,339,758	\$86,570,789
Average Spent	\$2,109.55	\$1,607.74	\$1,613.23
Spending Potential Index	90	69	69
Travel: Total \$	\$5,269,354	\$27,639,493	\$77,327,204
Average Spent	\$1,916.83	\$1,417.92	\$1,440.98
Spending Potential Index	93	68	70
Vehicle Maintenance & Repairs: Total \$	\$2,641,139	\$14,714,913	\$40,767,316
Average Spent	\$960.76	\$754.88	\$759.69
Spending Potential Index	90	70	71

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Pleasantville (2B)	24.6%	Population	7,466	7,538
Bright Young Professionals (8C)	24.3%	Households	2,749	2,765
Comfortable Empty Nesters (5A)	23.4%	Families	1,809	1,813
Metro Fusion (11C)	14.7%	Median Age	37.8	38.2
Golden Years (9B)	10.3%	Median Household Income	\$58,734	\$62,103
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		91	\$1,974.84	\$5,428,834
Men's		92	\$388.74	\$1,068,644
Women's		92	\$678.70	\$1,865,754
Children's		89	\$298.71	\$821,167
Footwear		91	\$421.63	\$1,159,074
Watches & Jewelry		95	\$112.66	\$309,703
Apparel Products and Services (1)		91	\$74.39	\$204,492
<b>Computer</b>				
Computers and Hardware for Home Use		93	\$161.47	\$443,879
Portable Memory		90	\$4.79	\$13,173
Computer Software		97	\$11.17	\$30,711
Computer Accessories		93	\$16.77	\$46,089
<b>Entertainment &amp; Recreation</b>		90	\$2,803.23	\$7,706,084
Fees and Admissions		95	\$606.55	\$1,667,405
Membership Fees for Clubs (2)		97	\$203.43	\$559,222
Fees for Participant Sports, excl. Trips		94	\$93.27	\$256,388
Tickets to Theatre/Operas/Concerts		98	\$58.20	\$159,983
Tickets to Movies/Museums/Parks		94	\$72.21	\$198,519
Admission to Sporting Events, excl. Trips		94	\$52.70	\$144,860
Fees for Recreational Lessons		95	\$125.97	\$346,305
Dating Services		95	\$0.77	\$2,129
TV/Video/Audio		89	\$1,145.24	\$3,148,275
Cable and Satellite Television Services		89	\$841.74	\$2,313,936
Televisions		92	\$110.34	\$303,315
Satellite Dishes		86	\$1.25	\$3,423
VCRs, Video Cameras, and DVD Players		91	\$5.93	\$16,290
Miscellaneous Video Equipment		89	\$8.56	\$23,527
Video Cassettes and DVDs		89	\$13.57	\$37,292
Video Game Hardware/Accessories		91	\$26.55	\$72,990
Video Game Software		91	\$14.07	\$38,690
Streaming/Downloaded Video		91	\$23.34	\$64,159
Rental of Video Cassettes and DVDs		91	\$13.84	\$38,059
Installation of Televisions		92	\$0.82	\$2,248
Audio (3)		91	\$81.31	\$223,534
Rental and Repair of TV/Radio/Sound Equipment		98	\$3.93	\$10,811
Pets		86	\$509.98	\$1,401,938
Toys/Games/Crafts/Hobbies (4)		89	\$108.14	\$297,270
Recreational Vehicles and Fees (5)		85	\$87.09	\$239,411
Sports/Recreation/Exercise Equipment (6)		89	\$153.13	\$420,957
Photo Equipment and Supplies (7)		92	\$50.92	\$139,973
Reading (8)		91	\$113.44	\$311,855
Catered Affairs (9)		94	\$28.74	\$78,999
<b>Food</b>		90	\$7,527.59	\$20,693,345
Food at Home		89	\$4,502.18	\$12,376,496
Bakery and Cereal Products		90	\$594.31	\$1,633,755
Meats, Poultry, Fish, and Eggs		89	\$1,017.16	\$2,796,178
Dairy Products		89	\$474.72	\$1,305,015
Fruits and Vegetables		91	\$885.42	\$2,434,023
Snacks and Other Food at Home (10)		89	\$1,530.57	\$4,207,526
Food Away from Home		91	\$3,025.41	\$8,316,848
Alcoholic Beverages		93	\$518.96	\$1,426,619

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	95	\$5,895.65	\$16,207,155
Value of Retirement Plans	92	\$22,488.99	\$61,822,232
Value of Other Financial Assets	87	\$1,134.37	\$3,118,377
Vehicle Loan Amount excluding Interest	86	\$2,344.56	\$6,445,182
Value of Credit Card Debt	92	\$539.55	\$1,483,228
<b>Health</b>			
Nonprescription Drugs	87	\$111.64	\$306,887
Prescription Drugs	85	\$331.27	\$910,666
Eyeglasses and Contact Lenses	89	\$83.67	\$230,018
<b>Home</b>			
Mortgage Payment and Basics (11)	91	\$7,873.01	\$21,642,901
Maintenance and Remodeling Services	90	\$1,754.18	\$4,822,247
Maintenance and Remodeling Materials (12)	85	\$345.93	\$950,970
Utilities, Fuel, and Public Services	89	\$4,478.87	\$12,312,412
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	92	\$88.04	\$242,009
Furniture	91	\$521.53	\$1,433,693
Rugs	97	\$22.44	\$61,675
Major Appliances (14)	85	\$274.26	\$753,949
Housewares (15)	89	\$84.54	\$232,414
Small Appliances	92	\$44.53	\$122,417
Luggage	96	\$11.36	\$31,229
Telephones and Accessories	88	\$61.14	\$168,078
<b>Household Operations</b>			
Child Care	94	\$449.44	\$1,235,511
Lawn and Garden (16)	87	\$362.80	\$997,331
Moving/Storage/Freight Express	95	\$60.56	\$166,484
Housekeeping Supplies (17)	89	\$630.93	\$1,734,430
<b>Insurance</b>			
Owners and Renters Insurance	86	\$446.57	\$1,227,627
Vehicle Insurance	90	\$1,059.93	\$2,913,736
Life/Other Insurance	92	\$391.19	\$1,075,379
Health Insurance	89	\$3,245.91	\$8,923,015
Personal Care Products (18)	90	\$423.98	\$1,165,527
School Books and Supplies (19)	92	\$142.19	\$390,885
Smoking Products	82	\$342.85	\$942,482
<b>Transportation</b>			
Payments on Vehicles excluding Leases	87	\$1,962.82	\$5,395,781
Gasoline and Motor Oil	88	\$2,434.39	\$6,692,143
Vehicle Maintenance and Repairs	90	\$960.76	\$2,641,139
<b>Travel</b>			
Airline Fares	95	\$483.56	\$1,329,300
Lodging on Trips	92	\$481.04	\$1,322,366
Auto/Truck Rental on Trips	91	\$23.95	\$65,830
Food and Drink on Trips	92	\$454.40	\$1,249,147

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7510 Pulaski Hwy, Rosedale, Maryland, 21237  
 Ring: 2 mile radius

Prepared by Esri  
 Latitude: 39.31301  
 Longitude: -76.52463

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Metro Fusion (11C)	18.9%	Population	50,477	50,727
Front Porches (8E)	18.6%	Households	19,493	19,506
Family Foundations (12A)	15.4%	Families	12,357	12,324
Parks and Rec (5C)	9.9%	Median Age	37.3	38.0
Comfortable Empty Nesters (5A)	6.1%	Median Household Income	\$45,706	\$47,401
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		71	\$1,532.33	\$29,869,761
Men's		71	\$298.74	\$5,823,308
Women's		71	\$521.69	\$10,169,221
Children's		72	\$240.74	\$4,692,769
Footwear		71	\$329.78	\$6,428,469
Watches & Jewelry		70	\$83.66	\$1,630,767
Apparel Products and Services (1)		71	\$57.72	\$1,125,227
<b>Computer</b>				
Computers and Hardware for Home Use		72	\$125.27	\$2,441,844
Portable Memory		72	\$3.84	\$74,857
Computer Software		75	\$8.64	\$168,352
Computer Accessories		71	\$12.91	\$251,571
<b>Entertainment &amp; Recreation</b>		70	\$2,176.27	\$42,422,055
Fees and Admissions		70	\$443.82	\$8,651,381
Membership Fees for Clubs (2)		70	\$147.21	\$2,869,591
Fees for Participant Sports, excl. Trips		70	\$69.32	\$1,351,222
Tickets to Theatre/Operas/Concerts		71	\$42.20	\$822,534
Tickets to Movies/Museums/Parks		72	\$55.54	\$1,082,700
Admission to Sporting Events, excl. Trips		70	\$39.03	\$760,729
Fees for Recreational Lessons		67	\$89.86	\$1,751,659
Dating Services		81	\$0.66	\$12,947
TV/Video/Audio		72	\$927.02	\$18,070,441
Cable and Satellite Television Services		72	\$687.27	\$13,396,906
Televisions		73	\$87.31	\$1,702,011
Satellite Dishes		68	\$0.99	\$19,337
VCRs, Video Cameras, and DVD Players		73	\$4.75	\$92,560
Miscellaneous Video Equipment		67	\$6.44	\$125,566
Video Cassettes and DVDs		72	\$10.95	\$213,492
Video Game Hardware/Accessories		75	\$21.85	\$425,833
Video Game Software		76	\$11.83	\$230,511
Streaming/Downloaded Video		73	\$18.55	\$361,597
Rental of Video Cassettes and DVDs		73	\$11.17	\$217,814
Installation of Televisions		67	\$0.60	\$11,635
Audio (3)		70	\$62.02	\$1,208,912
Rental and Repair of TV/Radio/Sound Equipment		82	\$3.30	\$64,266
Pets		66	\$395.89	\$7,717,094
Toys/Games/Crafts/Hobbies (4)		71	\$85.51	\$1,666,883
Recreational Vehicles and Fees (5)		63	\$64.12	\$1,249,799
Sports/Recreation/Exercise Equipment (6)		67	\$113.99	\$2,222,050
Photo Equipment and Supplies (7)		70	\$38.69	\$754,247
Reading (8)		69	\$86.61	\$1,688,238
Catered Affairs (9)		68	\$20.62	\$401,922
<b>Food</b>		71	\$5,977.21	\$116,513,658
Food at Home		72	\$3,606.49	\$70,301,319
Bakery and Cereal Products		72	\$475.91	\$9,276,895
Meats, Poultry, Fish, and Eggs		72	\$822.33	\$16,029,635
Dairy Products		71	\$378.33	\$7,374,832
Fruits and Vegetables		72	\$702.54	\$13,694,598
Snacks and Other Food at Home (10)		71	\$1,227.38	\$23,925,360
Food Away from Home		71	\$2,370.71	\$46,212,339
Alcoholic Beverages		71	\$394.84	\$7,696,662

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	68	\$4,200.21	\$81,874,746
Value of Retirement Plans	66	\$16,036.53	\$312,600,145
Value of Other Financial Assets	65	\$848.29	\$16,535,813
Vehicle Loan Amount excluding Interest	69	\$1,890.78	\$36,856,908
Value of Credit Card Debt	71	\$415.51	\$8,099,578
<b>Health</b>			
Nonprescription Drugs	69	\$88.18	\$1,718,877
Prescription Drugs	68	\$265.21	\$5,169,747
Eyeglasses and Contact Lenses	69	\$65.02	\$1,267,365
<b>Home</b>			
Mortgage Payment and Basics (11)	66	\$5,711.53	\$111,334,927
Maintenance and Remodeling Services	65	\$1,262.04	\$24,600,929
Maintenance and Remodeling Materials (12)	62	\$251.18	\$4,896,210
Utilities, Fuel, and Public Services	71	\$3,600.40	\$70,182,614
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	71	\$68.17	\$1,328,844
Furniture	71	\$409.28	\$7,978,067
Rugs	71	\$16.44	\$320,446
Major Appliances (14)	66	\$212.86	\$4,149,295
Housewares (15)	69	\$65.86	\$1,283,774
Small Appliances	72	\$35.01	\$682,373
Luggage	71	\$8.39	\$163,501
Telephones and Accessories	72	\$49.68	\$968,408
<b>Household Operations</b>			
Child Care	71	\$342.15	\$6,669,482
Lawn and Garden (16)	65	\$271.30	\$5,288,498
Moving/Storage/Freight Express	75	\$48.26	\$940,671
Housekeeping Supplies (17)	70	\$499.94	\$9,745,259
<b>Insurance</b>			
Owners and Renters Insurance	66	\$341.75	\$6,661,708
Vehicle Insurance	72	\$843.03	\$16,433,240
Life/Other Insurance	67	\$285.23	\$5,559,902
Health Insurance	69	\$2,527.52	\$49,268,992
Personal Care Products (18)	71	\$332.74	\$6,486,030
School Books and Supplies (19)	72	\$111.42	\$2,171,868
Smoking Products	72	\$300.62	\$5,859,933
<b>Transportation</b>			
Payments on Vehicles excluding Leases	70	\$1,562.18	\$30,451,508
Gasoline and Motor Oil	71	\$1,959.36	\$38,193,860
Vehicle Maintenance and Repairs	70	\$754.88	\$14,714,913
<b>Travel</b>			
Airline Fares	70	\$354.49	\$6,910,103
Lodging on Trips	68	\$354.95	\$6,919,123
Auto/Truck Rental on Trips	68	\$17.85	\$347,871
Food and Drink on Trips	68	\$337.38	\$6,576,621

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Parks and Rec (5C)	23.2%	Population	144,910	145,624
Front Porches (8E)	17.6%	Households	53,663	53,739
Family Foundations (12A)	12.4%	Families	34,595	34,526
Metro Fusion (11C)	7.9%	Median Age	37.2	38.0
City Strivers (11A)	5.5%	Median Household Income	\$46,043	\$48,199
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		71	\$1,544.19	\$82,865,972
Men's		72	\$302.44	\$16,229,733
Women's		71	\$527.52	\$28,308,459
Children's		72	\$240.09	\$12,883,845
Footwear		71	\$330.61	\$17,741,578
Watches & Jewelry		72	\$85.65	\$4,596,410
Apparel Products and Services (1)		71	\$57.88	\$3,105,947
<b>Computer</b>				
Computers and Hardware for Home Use		73	\$125.93	\$6,757,947
Portable Memory		72	\$3.84	\$206,103
Computer Software		76	\$8.72	\$467,819
Computer Accessories		72	\$13.03	\$699,114
<b>Entertainment &amp; Recreation</b>		70	\$2,198.61	\$117,983,996
Fees and Admissions		71	\$452.72	\$24,294,493
Membership Fees for Clubs (2)		72	\$151.15	\$8,111,398
Fees for Participant Sports, excl. Trips		70	\$69.83	\$3,747,272
Tickets to Theatre/Operas/Concerts		73	\$43.63	\$2,341,307
Tickets to Movies/Museums/Parks		72	\$55.67	\$2,987,433
Admission to Sporting Events, excl. Trips		71	\$39.85	\$2,138,589
Fees for Recreational Lessons		69	\$91.92	\$4,932,585
Dating Services		83	\$0.67	\$35,908
TV/Video/Audio		73	\$938.17	\$50,344,892
Cable and Satellite Television Services		73	\$697.48	\$37,428,887
Televisions		74	\$88.41	\$4,744,386
Satellite Dishes		66	\$0.95	\$51,221
VCRs, Video Cameras, and DVD Players		72	\$4.71	\$252,590
Miscellaneous Video Equipment		67	\$6.45	\$346,238
Video Cassettes and DVDs		71	\$10.88	\$584,067
Video Game Hardware/Accessories		75	\$21.81	\$1,170,658
Video Game Software		75	\$11.61	\$622,880
Streaming/Downloaded Video		72	\$18.44	\$989,720
Rental of Video Cassettes and DVDs		72	\$10.98	\$589,313
Installation of Televisions		67	\$0.60	\$32,056
Audio (3)		70	\$62.54	\$3,355,935
Rental and Repair of TV/Radio/Sound Equipment		82	\$3.30	\$176,939
Pets		66	\$395.96	\$21,248,591
Toys/Games/Crafts/Hobbies (4)		71	\$86.59	\$4,646,524
Recreational Vehicles and Fees (5)		63	\$64.57	\$3,465,057
Sports/Recreation/Exercise Equipment (6)		66	\$112.94	\$6,060,432
Photo Equipment and Supplies (7)		70	\$38.88	\$2,086,231
Reading (8)		70	\$88.01	\$4,722,857
Catered Affairs (9)		68	\$20.78	\$1,114,918
<b>Food</b>		72	\$6,006.04	\$322,302,115
Food at Home		72	\$3,633.85	\$195,003,453
Bakery and Cereal Products		73	\$481.68	\$25,848,266
Meats, Poultry, Fish, and Eggs		72	\$828.46	\$44,457,660
Dairy Products		72	\$383.13	\$20,559,895
Fruits and Vegetables		73	\$710.45	\$38,124,956
Snacks and Other Food at Home (10)		72	\$1,230.13	\$66,012,675
Food Away from Home		71	\$2,372.19	\$127,298,662
Alcoholic Beverages		72	\$399.16	\$21,420,279

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	69	\$4,273.39	\$229,322,728
Value of Retirement Plans	68	\$16,544.33	\$887,818,562
Value of Other Financial Assets	64	\$825.93	\$44,322,046
Vehicle Loan Amount excluding Interest	68	\$1,855.31	\$99,561,515
Value of Credit Card Debt	73	\$427.28	\$22,928,989
<b>Health</b>			
Nonprescription Drugs	70	\$88.92	\$4,771,454
Prescription Drugs	69	\$268.13	\$14,388,852
Eyeglasses and Contact Lenses	70	\$66.06	\$3,545,049
<b>Home</b>			
Mortgage Payment and Basics (11)	68	\$5,868.25	\$314,907,969
Maintenance and Remodeling Services	67	\$1,291.98	\$69,331,643
Maintenance and Remodeling Materials (12)	64	\$257.63	\$13,825,078
Utilities, Fuel, and Public Services	73	\$3,653.47	\$196,056,204
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	72	\$68.96	\$3,700,647
Furniture	72	\$410.06	\$22,005,316
Rugs	74	\$17.22	\$924,053
Major Appliances (14)	66	\$213.13	\$11,437,396
Housewares (15)	69	\$65.71	\$3,526,367
Small Appliances	74	\$35.60	\$1,910,203
Luggage	72	\$8.51	\$456,858
Telephones and Accessories	71	\$49.49	\$2,655,815
<b>Household Operations</b>			
Child Care	73	\$350.02	\$18,782,870
Lawn and Garden (16)	65	\$272.90	\$14,644,545
Moving/Storage/Freight Express	75	\$47.76	\$2,563,139
Housekeeping Supplies (17)	70	\$501.21	\$26,896,544
<b>Insurance</b>			
Owners and Renters Insurance	67	\$347.52	\$18,648,816
Vehicle Insurance	72	\$849.23	\$45,572,113
Life/Other Insurance	68	\$292.36	\$15,688,861
Health Insurance	70	\$2,564.54	\$137,620,779
Personal Care Products (18)	71	\$334.88	\$17,970,796
School Books and Supplies (19)	72	\$111.41	\$5,978,738
Smoking Products	73	\$303.58	\$16,291,022
<b>Transportation</b>			
Payments on Vehicles excluding Leases	69	\$1,544.67	\$82,891,369
Gasoline and Motor Oil	71	\$1,954.67	\$104,893,379
Vehicle Maintenance and Repairs	71	\$759.69	\$40,767,316
<b>Travel</b>			
Airline Fares	71	\$362.14	\$19,433,525
Lodging on Trips	69	\$361.97	\$19,424,128
Auto/Truck Rental on Trips	68	\$17.89	\$960,093
Food and Drink on Trips	69	\$342.44	\$18,376,313

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# Business Summary

7510 Pulaski Hwy, Rosedale, Maryland, 21237  
Rings: 1, 2, 3 mile radii

Prepared by Esri  
Latitude: 39.31301  
Longitude: -76.52463

Data for all businesses in area	1 mile		2 miles		3 miles							
Total Businesses:	334		1,320		3,979							
Total Employees:	4,481		18,874		49,374							
Total Residential Population:	7,466		50,477		144,910							
Employee/Residential Population Ratio (per 100 Residents)	60		37		34							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	1.2%	24	0.5%	13	1.0%	113	0.6%	34	0.9%	359	0.7%
Construction	36	10.8%	372	8.3%	112	8.5%	1,111	5.9%	314	7.9%	3,017	6.1%
Manufacturing	24	7.2%	651	14.5%	65	4.9%	1,763	9.3%	162	4.1%	3,840	7.8%
Transportation	18	5.4%	347	7.7%	61	4.6%	798	4.2%	155	3.9%	1,846	3.7%
Communication	0	0.0%	4	0.1%	17	1.3%	101	0.5%	42	1.1%	237	0.5%
Utility	2	0.6%	36	0.8%	7	0.5%	66	0.3%	15	0.4%	134	0.3%
Wholesale Trade	53	15.9%	737	16.4%	113	8.6%	1,718	9.1%	229	5.8%	4,710	9.5%
Retail Trade Summary	70	21.0%	860	19.2%	346	26.2%	4,440	23.5%	1,056	26.5%	12,355	25.0%
Home Improvement	7	2.1%	98	2.2%	19	1.4%	448	2.4%	45	1.1%	1,077	2.2%
General Merchandise Stores	3	0.9%	17	0.4%	19	1.4%	651	3.4%	50	1.3%	1,217	2.5%
Food Stores	7	2.1%	220	4.9%	41	3.1%	718	3.8%	146	3.7%	1,864	3.8%
Auto Dealers, Gas Stations, Auto Aftermarket	22	6.6%	160	3.6%	65	4.9%	762	4.0%	167	4.2%	1,887	3.8%
Apparel & Accessory Stores	2	0.6%	28	0.6%	21	1.6%	181	1.0%	53	1.3%	589	1.2%
Furniture & Home Furnishings	9	2.7%	64	1.4%	21	1.6%	252	1.3%	58	1.5%	735	1.5%
Eating & Drinking Places	9	2.7%	159	3.5%	85	6.4%	1,028	5.4%	308	7.7%	3,448	7.0%
Miscellaneous Retail	10	3.0%	114	2.5%	74	5.6%	399	2.1%	229	5.8%	1,536	3.1%
Finance, Insurance, Real Estate Summary	11	3.3%	55	1.2%	75	5.7%	407	2.2%	271	6.8%	1,672	3.4%
Banks, Savings & Lending Institutions	1	0.3%	8	0.2%	16	1.2%	104	0.6%	57	1.4%	480	1.0%
Securities Brokers	1	0.3%	6	0.1%	3	0.2%	13	0.1%	14	0.4%	68	0.1%
Insurance Carriers & Agents	0	0.0%	1	0.0%	9	0.7%	38	0.2%	57	1.4%	282	0.6%
Real Estate, Holding, Other Investment Offices	8	2.4%	39	0.9%	47	3.6%	252	1.3%	143	3.6%	842	1.7%
Services Summary	104	31.1%	1,272	28.4%	457	34.6%	7,626	40.4%	1,528	38.4%	19,843	40.2%
Hotels & Lodging	3	0.9%	42	0.9%	5	0.4%	68	0.4%	14	0.4%	284	0.6%
Automotive Services	17	5.1%	276	6.2%	67	5.1%	575	3.0%	216	5.4%	1,348	2.7%
Motion Pictures & Amusements	9	2.7%	18	0.4%	37	2.8%	127	0.7%	102	2.6%	450	0.9%
Health Services	4	1.2%	64	1.4%	47	3.6%	3,039	16.1%	192	4.8%	6,353	12.9%
Legal Services	1	0.3%	5	0.1%	7	0.5%	35	0.2%	34	0.9%	167	0.3%
Education Institutions & Libraries	2	0.6%	61	1.4%	27	2.0%	1,051	5.6%	81	2.0%	3,183	6.4%
Other Services	67	20.1%	807	18.0%	267	20.2%	2,731	14.5%	888	22.3%	8,059	16.3%
Government	3	0.9%	73	1.6%	11	0.8%	660	3.5%	36	0.9%	1,229	2.5%
Unclassified Establishments	10	3.0%	50	1.1%	44	3.3%	71	0.4%	137	3.4%	133	0.3%
Totals	334	100.0%	4,481	100.0%	1,320	100.0%	18,874	100.0%	3,979	100.0%	49,374	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

# Business Summary

7510 Pulaski Hwy, Rosedale, Maryland, 21237  
Rings: 1, 2, 3 mile radii

Prepared by Esri  
Latitude: 39.31301  
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	2	0.2%	5	0.0%	2	0.1%	5	0.0%
Mining	1	0.3%	3	0.1%	2	0.2%	9	0.0%	3	0.1%	15	0.0%
Utilities	0	0.0%	2	0.0%	1	0.1%	14	0.1%	4	0.1%	39	0.1%
Construction	38	11.4%	445	9.9%	118	8.9%	1,243	6.6%	334	8.4%	3,267	6.6%
Manufacturing	28	8.4%	670	15.0%	69	5.2%	1,827	9.7%	181	4.5%	4,044	8.2%
Wholesale Trade	53	15.9%	737	16.4%	110	8.3%	1,713	9.1%	221	5.6%	4,682	9.5%
Retail Trade	56	16.8%	676	15.1%	252	19.1%	3,352	17.8%	724	18.2%	8,693	17.6%
Motor Vehicle & Parts Dealers	18	5.4%	146	3.3%	47	3.6%	693	3.7%	126	3.2%	1,691	3.4%
Furniture & Home Furnishings Stores	6	1.8%	31	0.7%	13	1.0%	150	0.8%	34	0.9%	486	1.0%
Electronics & Appliance Stores	1	0.3%	20	0.4%	4	0.3%	82	0.4%	21	0.5%	231	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	7	2.1%	98	2.2%	19	1.4%	448	2.4%	45	1.1%	1,077	2.2%
Food & Beverage Stores	6	1.8%	215	4.8%	51	3.9%	731	3.9%	169	4.2%	1,810	3.7%
Health & Personal Care Stores	0	0.0%	1	0.0%	16	1.2%	92	0.5%	60	1.5%	554	1.1%
Gasoline Stations	4	1.2%	14	0.3%	17	1.3%	69	0.4%	41	1.0%	197	0.4%
Clothing & Clothing Accessories Stores	2	0.6%	28	0.6%	27	2.0%	202	1.1%	68	1.7%	642	1.3%
Sport Goods, Hobby, Book, & Music Stores	1	0.3%	7	0.2%	6	0.5%	26	0.1%	21	0.5%	112	0.2%
General Merchandise Stores	3	0.9%	17	0.4%	19	1.4%	651	3.4%	50	1.3%	1,217	2.5%
Miscellaneous Store Retailers	5	1.5%	19	0.4%	27	2.0%	125	0.7%	70	1.8%	565	1.1%
Nonstore Retailers	2	0.6%	80	1.8%	5	0.4%	82	0.4%	19	0.5%	111	0.2%
Transportation & Warehousing	17	5.1%	531	11.9%	54	4.1%	925	4.9%	140	3.5%	1,827	3.7%
Information	2	0.6%	9	0.2%	24	1.8%	144	0.8%	65	1.6%	422	0.9%
Finance & Insurance	3	0.9%	16	0.4%	30	2.3%	167	0.9%	135	3.4%	859	1.7%
Central Bank/Credit Intermediation & Related Activities	1	0.3%	8	0.2%	18	1.4%	116	0.6%	63	1.6%	508	1.0%
Securities, Commodity Contracts & Other Financial	1	0.3%	6	0.1%	3	0.2%	13	0.1%	15	0.4%	69	0.1%
Insurance Carriers & Related Activities; Funds, Trusts &	0	0.0%	1	0.0%	9	0.7%	38	0.2%	57	1.4%	282	0.6%
Real Estate, Rental & Leasing	19	5.7%	92	2.1%	85	6.4%	368	1.9%	229	5.8%	1,080	2.2%
Professional, Scientific & Tech Services	20	6.0%	370	8.3%	72	5.5%	838	4.4%	239	6.0%	2,550	5.2%
Legal Services	2	0.6%	9	0.2%	11	0.8%	52	0.3%	49	1.2%	224	0.5%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	10	0.1%	2	0.1%	40	0.1%
Administrative & Support & Waste Management & Remediation	17	5.1%	138	3.1%	53	4.0%	747	4.0%	133	3.3%	1,818	3.7%
Educational Services	3	0.9%	62	1.4%	28	2.1%	1,058	5.6%	85	2.1%	3,148	6.4%
Health Care & Social Assistance	5	1.5%	94	2.1%	72	5.5%	3,234	17.1%	294	7.4%	7,714	15.6%
Arts, Entertainment & Recreation	4	1.2%	16	0.4%	17	1.3%	106	0.6%	53	1.3%	459	0.9%
Accommodation & Food Services	14	4.2%	206	4.6%	94	7.1%	1,116	5.9%	330	8.3%	3,798	7.7%
Accommodation	3	0.9%	42	0.9%	5	0.4%	68	0.4%	14	0.4%	284	0.6%
Food Services & Drinking Places	11	3.3%	165	3.7%	89	6.7%	1,048	5.6%	316	7.9%	3,514	7.1%
Other Services (except Public Administration)	41	12.3%	292	6.5%	181	13.7%	1,267	6.7%	632	15.9%	3,553	7.2%
Automotive Repair & Maintenance	13	3.9%	50	1.1%	51	3.9%	286	1.5%	166	4.2%	865	1.8%
Public Administration	3	0.9%	73	1.6%	11	0.8%	660	3.5%	36	0.9%	1,229	2.5%
Unclassified Establishments	10	3.0%	50	1.1%	44	3.3%	71	0.4%	137	3.4%	133	0.3%
<b>Total</b>	<b>334</b>	<b>100.0%</b>	<b>4,481</b>	<b>100.0%</b>	<b>1,320</b>	<b>100.0%</b>	<b>18,874</b>	<b>100.0%</b>	<b>3,979</b>	<b>100.0%</b>	<b>49,374</b>	<b>100.0%</b>

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