

175 Admiral Cochrane Dr, Annapolis, Maryland, 21401 Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 38.97363 Longitude: -76.55025

		Lon	gitude: -/6.55025
Book latter Course	1 mile	3 miles	5 miles
Population Summary	2.265	47.724	00.414
2000 Total Population	3,265 4,072	47,724	90,414
2010 Total Population 2016 Total Population	4,072	52,150 54,861	98,375
	•		102,144
2016 Group Quarters	48	1,079	6,093
2021 Total Population	5,239	57,540 0.96%	106,312
2016-2021 Annual Rate 2016 Total Daytime Population	1.85%	83,131	0.80%
•	19,477		132,835
Workers	17,256	57,033	85,798
Residents Household Summary	2,221	26,098	47,037
•	1 204	10.404	25.262
2000 Households	1,384	19,494	35,363
2000 Average Household Size	2.36	2.37	2.38
2010 Households	1,746	21,781	38,690
2010 Average Household Size	2.31	2.34	2.38
2016 Households	2,070	22,692	39,847
2016 Average Household Size	2.29	2.37	2.41
2021 Households	2,276	23,709	41,365
2021 Average Household Size	2.28	2.38	2.42
2016-2021 Annual Rate	1.92%	0.88%	0.75%
2010 Families	977	12,996	23,863
2010 Average Family Size	2.96	2.94	2.96
2016 Families	1,130	13,356	24,300
2016 Average Family Size	2.97	2.98	3.00
2021 Families	1,228	13,838	25,054
2021 Average Family Size	2.97	3.01	3.03
2016-2021 Annual Rate	1.68%	0.71%	0.61%
ousing Unit Summary			
2000 Housing Units	1,434	20,419	37,287
Owner Occupied Housing Units	66.2%	68.2%	66.6%
Renter Occupied Housing Units	30.3%	27.2%	28.2%
Vacant Housing Units	3.5%	4.5%	5.2%
2010 Housing Units	2,047	23,818	42,401
Owner Occupied Housing Units	53.6%	61.2%	62.4%
Renter Occupied Housing Units	31.7%	30.2%	28.8%
Vacant Housing Units	14.7%	8.6%	8.8%
	2,405	24,996	44,137
2016 Housing Units	50.9%	57.8%	59.1%
Owner Occupied Housing Units			
Renter Occupied Housing Units	35.2%	32.9%	31.2%
Vacant Housing Units	13.9%	9.2%	9.7%
2021 Housing Units	2,604	26,101	45,876
Owner Occupied Housing Units	52.3%	57.7%	58.9%
Renter Occupied Housing Units	35.1%	33.1%	31.3%
Vacant Housing Units	12.6%	9.2%	9.8%
Median Household Income			
2016	\$100,169	\$86,773	\$92,144
2021	\$106,938	\$96,330	\$101,868
ledian Home Value			
2016	\$577,461	\$421,457	\$473,644
2021	\$603,801	\$451,055	\$496,426
er Capita Income			
2016	\$54,131	\$48,255	\$50,016
2021	\$59,566	\$52,406	\$54,336
Median Age			
2010	43.7	41.2	40.1
2016	45.5	42.3	41.2
2021	47.5	43.2	42.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2016 Households by Income			
Household Income Base	2,070	22,692	39,847
<\$15,000	4.6%	6.2%	6.0%
\$15,000 - \$24,999	9.4%	5.7%	5.1%
\$25,000 - \$34,999	4.3%	4.8%	5.0%
\$35,000 - \$49,999	8.5%	8.7%	8.2%
\$50,000 - \$74,999	9.9%	16.5%	15.4%
\$75,000 - \$99,999	13.3%	14.8%	14.0%
\$100,000 - \$149,999	22.1%	19.8%	20.2%
\$150,000 - \$199,999	12.9%	10.6%	11.2%
\$200,000+	15.1%	12.8%	15.0%
Average Household Income	\$124,126	\$115,487	\$124,460
2021 Households by Income	¥22.7225	Ψ223 <i>)</i> . 3 .	Ψ12 ·/ · · σ
Household Income Base	2,276	23,709	41,365
<\$15,000	5.1%	6.9%	6.8%
\$15,000 - \$24,999	9.4%	5.5%	4.9%
\$25,000 - \$34,999	3.5%	4.4%	4.3%
\$35,000 - \$49,999	7.2%	7.8%	7.3%
\$50,000 - \$74,999	7.6%	12.0%	11.3%
\$75,000 - \$74,555	12.8%	15.0%	14.2%
\$100,000 - \$149,999	22.0%	21.5% 12.3%	21.7%
\$150,000 - \$199,999	15.2%		12.8%
\$200,000+	17.3%	14.4%	16.8%
Average Household Income	\$136,462	\$126,097	\$136,003
2016 Owner Occupied Housing Units by Value			
Total	1,223	14,447	26,057
<\$50,000	1.6%	2.2%	1.9%
\$50,000 - \$99,999	0.1%	0.8%	1.1%
\$100,000 - \$149,999	1.0%	1.6%	1.3%
\$150,000 - \$199,999	2.9%	4.1%	3.5%
\$200,000 - \$249,999	1.9%	7.9%	6.1%
\$250,000 - \$299,999	6.1%	11.0%	8.4%
\$300,000 - \$399,999	12.7%	19.5%	17.1%
\$400,000 - \$499,999	12.4%	13.9%	14.6%
\$500,000 - \$749,999	36.5%	17.5%	19.2%
\$750,000 - \$999,999	17.9%	15.0%	17.7%
\$1,000,000 +	6.9%	6.6%	9.2%
Average Home Value	\$599,060	\$512,112	\$561,168
2021 Owner Occupied Housing Units by Value			
Total	1,362	15,047	27,000
<\$50,000	0.9%	1.4%	1.2%
\$50,000 - \$99,999	0.0%	0.6%	0.9%
\$100,000 - \$149,999	0.5%	1.2%	0.9%
\$150,000 - \$199,999	1.2%	2.1%	1.7%
\$200,000 - \$249,999	1.0%	4.9%	3.7%
\$250,000 - \$299,999	3.7%	7.4%	5.5%
\$300,000 - \$399,999	14.6%	24.8%	21.3%
\$400,000 - \$499,999	12.4%	14.8%	15.2%
\$500,000 - \$749,999	37.7%	18.5%	19.9%
\$750,000 - \$999,999	20.8%	17.3%	20.0%
\$1,000,000 +	7.2%	7.0%	9.6%
Average Home Value	\$629,589	\$545,039	\$590,760
Average Home value	\$UZ3,3U3	φυ <del>τ</del> υ,υυσ	4330,700

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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175 Admiral Cochrane Dr, Annapolis, Maryland, 21401 Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 38.97363

Rings: 1, 3, 5 mile radii		Latitude: 3 Longitude: -7		
	1 mile	3 miles	5 miles	
2010 Population by Age				
Total	4,071	52,150	98,376	
0 - 4	5.4%	6.1%	5.8%	
5 - 9	4.9%	5.5%	5.4%	
10 - 14	4.2%	4.9%	5.1%	
15 - 24	10.0%	10.8%	15.0%	
25 - 34	13.9%	14.9%	12.8%	
35 - 44	13.1%	12.8%	12.2%	
45 - 54	14.5%	14.1%	14.4%	
55 - 64	14.8%	13.7%	13.6%	
65 - 74	10.4%	8.7%	8.4%	
75 - 84	5.9%	5.7%	5.0%	
85 +	2.8%	2.8%	2.3%	
18 +	82.6%	80.5%	80.6%	
2016 Population by Age				
Total	4,777	54,860	102,144	
0 - 4	4.8%	5.5%	5.2%	
5 - 9	5.2%	5.7%	5.6%	
10 - 14	4.6%	5.4%	5.5%	
15 - 24	8.6%	9.9%	14.0%	
25 - 34	13.3%	14.1%	12.4%	
35 - 44	13.0%	12.6%	11.8%	
45 - 54	13.1%	12.9%	13.0%	
55 - 64	15.7%	13.8%	13.7%	
65 - 74	12.9%	11.1%	10.8%	
75 - 84	6.2%	6.1%	5.5%	
85 +	2.6%	2.9%	2.6%	
18 +	83.0%	80.5%	80.7%	
2021 Population by Age				
Total	5,240	57,539	106,311	
0 - 4	4.6%	5.4%	5.0%	
5 - 9	4.9%	5.4%	5.2%	
10 - 14	5.0%	5.5%	5.6%	
15 - 24	7.4%	9.4%	13.2%	
25 - 34	11.5%	13.0%	11.6%	
35 - 44	13.6%	13.7%	12.6%	
45 - 54	12.0%	11.7%	11.9%	
55 - 64	14.1%	13.3%	13.2%	
65 - 74	15.2%	12.6%	12.1%	
75 - 84	8.2%	7.1%	6.7%	
85 +	3.4%	3.0%	2.8%	
18 +	83.1%	80.9%	81.1%	
	83.170	00.970	01.170	
2010 Population by Sex	2.053	25 274	40.000	
Males	2,057	25,371	49,092	
Females	2,015	26,779	49,283	
2016 Population by Sex	2.12.		=	
Males	2,424	26,829	51,129	
Females	2,355	28,033	51,014	
2021 Population by Sex				
Males	2,639	28,225	53,254	
Females	2,600	29,315	53,059	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity	4.072	F2.4F0	00.276
Total	4,072	52,150	98,376
White Alone	72.1%	73.6%	77.6%
Black Alone	12.4%	15.9%	13.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.4%	2.2%	2.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.9%	5.8%	4.4%
Two or More Races	1.8%	2.2%	2.4%
Hispanic Origin	15.8%	11.1%	9.4%
Diversity Index	60.6	54.5	48.6
016 Population by Race/Ethnicity	4.770	E4.064	102 142
Total	4,779	54,861	102,143
White Alone	70.5%	70.9%	75.0%
Black Alone	12.2%	16.3%	13.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.9%	2.6%	2.5%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	11.9%	7.3%	5.6%
Two or More Races	2.2%	2.6%	2.8%
Hispanic Origin	17.6%	13.9%	11.9%
Diversity Index	63.6	59.7	54.0
021 Population by Race/Ethnicity	F 222	F7 F40	106.010
Total	5,238	57,540	106,312
White Alone	68.4%	68.6%	72.7%
Black Alone	12.3%	16.6%	14.2%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	3.3%	2.9%	2.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	13.0%	8.6%	6.6%
Two or More Races	2.5%	3.0%	3.3%
Hispanic Origin	19.7%	16.6%	14.3%
Diversity Index	66.9	64.0	58.6
2010 Population by Relationship and Household Type	4.072	F2 1F0	00.275
Total	4,072	52,150	98,375
In Households	98.8%	97.9%	93.8%
In Family Households	74.6%	76.4%	74.4%
Householder	24.4%	24.9%	24.3%
Spouse	19.7%	18.7%	18.8%
Child	22.6%	25.3%	25.0%
Other relative	4.2%	4.3%	3.7%
Nonrelative	3.7%	3.2%	2.6%
In Nonfamily Households	24.2%	21.5%	19.4%
In Group Quarters	1.2%	2.1%	6.2%
Institutionalized Population	1.1%	1.8%	1.1%
Noninstitutionalized Population	0.0%	0.3%	5.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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		Long	gitude: -/6.5502
2016 Bandation 25 the Educational Attainment	1 mile	3 miles	5 miles
2016 Population 25+ by Educational Attainment	2.672	40.224	71 200
Total	3,673	40,324	71,208
Less than 9th Grade	4.8%	3.3%	2.7%
9th - 12th Grade, No Diploma	3.6%	5.0%	4.3%
High School Graduate	14.9%	19.0%	16.6%
GED/Alternative Credential	1.4%	2.1%	2.0%
Some College, No Degree	17.4%	18.6%	17.6%
Associate Degree	3.6%	6.2%	6.5%
Bachelor's Degree	28.0%	24.0%	27.1%
Graduate/Professional Degree	26.1%	21.7%	23.3%
2016 Population 15+ by Marital Status			
Total	4,082	45,760	85,477
Never Married	32.7%	31.3%	33.6%
Married	46.9%	48.5%	49.0%
Widowed	7.1%	7.1%	6.1%
Divorced	13.3%	13.1%	11.3%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	98.5%	96.5%	96.4%
Civilian Unemployed	1.5%	3.5%	3.6%
2016 Employed Population 16+ by Industry			
Total	2,594	28,654	51,307
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	10.7%	7.3%	7.5%
Manufacturing	2.1%	3.5%	3.6%
Wholesale Trade	0.6%	1.9%	2.0%
Retail Trade	5.3%	11.0%	10.0%
Transportation/Utilities	0.2%	2.8%	2.4%
Information	1.4%	2.1%	2.1%
Finance/Insurance/Real Estate	5.2%	6.4%	6.7%
Services	62.2%	53.1%	53.8%
Public Administration	12.4%	11.8%	11.7%
2016 Employed Population 16+ by Occupation			
Total	2,594	28,656	51,307
White Collar	69.4%	70.1%	72.0%
Management/Business/Financial	28.1%	22.1%	23.1%
Professional	29.3%	26.4%	27.2%
Sales	6.4%	11.5%	11.3%
Administrative Support	5.5%	10.2%	10.5%
Services	19.9%	16.1%	15.1%
Blue Collar	10.7%	13.7%	12.9%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	6.9%	4.5%	4.5%
Installation/Maintenance/Repair	0.7%	2.4%	2.4%
Production	2.1%	2.2%	2.1%
Transportation/Material Moving	1.1%	4.5%	3.7%
2010 Population By Urban/ Rural Status			
Total Population	4,072	52,150	98,375
Population Inside Urbanized Area	99.4%	98.2%	94.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.6%	1.8%	5.2%
•			

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2040 Herrichalde b. T	1 mile	3 miles	5 miles
2010 Households by Type	1.746	24 700	20.600
Total	1,746	21,780	38,690
Households with 1 Person	35.9%	32.0%	30.1%
Households with 2+ People	64.1%	68.0%	69.9%
Family Households	56.0%	59.7%	61.7%
Husband-wife Families	45.6%	44.9%	47.7%
With Related Children	15.6%	16.3%	18.1%
Other Family (No Spouse Present)	10.3%	14.7%	14.0%
Other Family with Male Householder	3.2%	3.9%	3.6%
With Related Children	1.5%	2.0%	1.9%
Other Family with Female Householder	7.1%	10.9%	10.3%
With Related Children	3.8%	6.6%	6.4%
Nonfamily Households	8.1%	8.4%	8.2%
All Households with Children	21.5%	25.4%	26.8%
Multigenerational Households	2.4%	3.1%	2.9%
Unmarried Partner Households	6.0%	6.6%	6.3%
Male-female	5.5%	5.9%	5.6%
Same-sex	0.5%	0.6%	0.7%
2010 Households by Size			
Total	1,747	21,782	38,690
1 Person Household	35.9%	32.0%	30.1%
2 Person Household	35.3%	35.9%	36.2%
3 Person Household	11.2%	13.5%	14.1%
4 Person Household	10.0%	10.3%	11.3%
5 Person Household	4.3%	4.7%	5.0%
6 Person Household	1.7%	1.9%	1.8%
7 + Person Household	1.7%	1.7%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	1,746	21,781	38,690
Owner Occupied	62.8%	66.9%	68.4%
Owned with a Mortgage/Loan	47.8%	50.8%	52.8%
Owned Free and Clear	14.9%	16.2%	15.6%
Renter Occupied	37.2%	33.1%	31.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,047	23,818	42,401
Housing Units Inside Urbanized Area	99.6%	98.4%	95.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.4%	1.6%	4.6%
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**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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		1 mile	3 miles	5 miles
Top 3 Tapestry Segments				
	1.	Golden Years (9B)	Urban Chic (2A)	Exurbanites (1E)
	2.	Urban Chic (2A)	Exurbanites (1E)	Top Tier (1A)
	3.	Silver & Gold (9A)	Pleasantville (2B)	Urban Chic (2A)
2016 Consumer Spending				
Apparel & Services: Total \$		\$6,548,575	\$67,620,256	\$127,021,416
Average Spent		\$3,163.56	\$2,979.92	\$3,187.73
Spending Potential Index		157	148	158
Education: Total \$		\$5,056,085	\$51,214,617	\$99,606,606
Average Spent		\$2,442.55	\$2,256.95	\$2,499.73
Spending Potential Index		173	160	177
Entertainment/Recreation: Total \$		\$9,538,394	\$97,796,861	\$184,145,823
Average Spent		\$4,607.92	\$4,309.75	\$4,621.32
Spending Potential Index		158	148	159
Food at Home: Total \$		\$15,699,528	\$160,837,095	\$299,366,557
Average Spent		\$7,584.31	\$7,087.83	\$7,512.90
Spending Potential Index		152	142	151
Food Away from Home: Total \$		\$9,952,021	\$102,876,942	\$192,595,379
Average Spent		\$4,807.74	\$4,533.62	\$4,833.37
Spending Potential Index		155	147	156
Health Care: Total \$		\$17,428,106	\$174,764,712	\$327,838,172
Average Spent		\$8,419.37	\$7,701.60	\$8,227.42
Spending Potential Index		159	145	155
HH Furnishings & Equipment: Total \$		\$5,803,973	\$59,718,617	\$112,516,348
Average Spent		\$2,803.85	\$2,631.70	\$2,823.71
Spending Potential Index		159	149	160
Personal Care Products & Services: Total \$		\$2,469,647	\$25,275,996	\$47,336,440
Average Spent		\$1,193.07	\$1,113.87	\$1,187.95
Spending Potential Index		163	152	162
Shelter: Total \$		\$53,115,909	\$541,791,042	\$1,014,959,880
Average Spent		\$25,659.86	\$23,875.86	\$25,471.43
Spending Potential Index		165	153	164
Support Payments/Cash Contributions/Gifts in Kind: Total	al\$	\$7,965,296	\$79,681,209	\$150,701,473
Average Spent		\$3,847.97	\$3,511.42	\$3,782.00
Spending Potential Index		166	151	163
Travel: Total \$		\$6,580,101	\$66,916,619	\$127,945,794
Average Spent		\$3,178.79	\$2,948.91	\$3,210.93
Spending Potential Index		171	158	173
Vehicle Maintenance & Repairs: Total \$		\$3,314,172	\$34,080,131	\$63,933,528
Average Spent		\$1,601.05	\$1,501.86	\$1,604.48
Spending Potential Index		155	145	155

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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### Retail Goods and Services Expenditures

175 Admiral Cochrane Dr, Annapolis, Maryland, 21401 Ring: 1 mile radius

Latitude: 38.97363 Longitude: -76.55025

Prepared by Esri

<b>Top Tapestry Segments</b>	Percent	Demographic Summary	2016	2
Golden Years (9B)	65.5%	Population	4,779	5,
Urban Chic (2A)	22.3%	Households	2,070	2,
Silver & Gold (9A)	7.1%	Families	1,130	1,
Bright Young Professionals (8C)	4.6%	Median Age	45.5	
Enterprising Professionals (2D)	0.4%	Median Household Income	\$100,169	\$106
. 3 ,		Spending Potential	Average Amount	
		Index	Spent	т
Apparel and Services		157	\$3,163.56	\$6,548
Men's		159	\$638.83	\$1,322
Women's		163	\$1,116.51	\$2,311
Children's		139	\$448.48	\$928
Footwear		154	\$660.89	\$1,368
Watches & Jewelry		166	\$172.59	\$357
Apparel Products and Services (1)		175	\$126.26	\$261
		173	Ψ120.20	Ψ201
Computer	. IIaa	162	¢201.12	<b>Φ</b> Ε01
Computers and Hardware for Home	e use	162	\$281.12	\$581
Portable Memory		156	\$7.32	\$15
Computer Software		165	\$21.36	\$44
Computer Accessories		165	\$29.38	\$60
Entertainment & Recreation		158	\$4,607.92	\$9,538
Fees and Admissions		176	\$1,018.12	\$2,107
Membership Fees for Clubs (2)		183	\$349.51	\$723
Fees for Participant Sports, excl.	•	176	\$157.66	\$326
Tickets to Theatre/Operas/Conce		188	\$99.05	\$205
Tickets to Movies/Museums/Park		161	\$107.30	\$222
Admission to Sporting Events, ex	ccl. Trips	172	\$91.91	\$190
Fees for Recreational Lessons		172	\$211.39	\$437
Dating Services		190	\$1.31	\$2
TV/Video/Audio		154	\$1,852.31	\$3,834
Cable and Satellite Television Se	rvices	154	\$1,384.83	\$2,866
Televisions		156	\$171.31	\$354
Satellite Dishes		134	\$1.96	\$4
VCRs, Video Cameras, and DVD	Players	155	\$12.54	\$25
Miscellaneous Video Equipment		133	\$10.27	\$21
Video Cassettes and DVDs		149	\$27.51	\$56
Video Game Hardware/Accessori	es	140	\$35.83	\$74
Video Game Software		139	\$19.19	\$39
Streaming/Downloaded Video		151	\$27.41	\$56
Rental of Video Cassettes and D\	/Ds	145	\$23.69	\$49
Installation of Televisions		154	\$1.42	\$2
Audio (3)		159	\$130.11	\$269
Rental and Repair of TV/Radio/So	ound Equipment	159	\$6.26	\$12
Pets		152	\$814.83	\$1,686
Toys/Games/Crafts/Hobbies (4)		145	\$166.12	\$343
Recreational Vehicles and Fees (5)		149	\$159.90	\$331
Sports/Recreation/Exercise Equipm	ent (6)	149	\$246.76	\$510
Photo Equipment and Supplies (7)		160	\$87.83	\$181
Reading (8)		167	\$218.35	\$451
Catered Affairs (9)		169	\$43.70	\$90
Food		153	\$12,392.05	\$25,651
Food at Home		152	\$7,584.31	\$15,699
Bakery and Cereal Products		152	\$1,026.00	\$2,123
Meats, Poultry, Fish, and Eggs		150	\$1,668.88	\$3,454
Dairy Products		152	\$808.87	\$1,674
Fruits and Vegetables		157	\$1,498.45	\$3,101
Snacks and Other Food at Home	(10)	151	\$2,582.11	\$5,344
	· · - /			
Food Away from Home		155	\$4,807.74	\$9,952

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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175 Admiral Cochrane Dr, Annapolis, Maryland, 21401 Ring: 1 mile radius

Prepared by Esri Latitude: 38.97363 Longitude: -76.55025

	Spending Potential Index	Average Amount Spent	Tota
cial	Index	Spene	100
ue of Stocks/Bonds/Mutual Funds	194	\$14,512.46	\$30,040,78
ue of Retirement Plans	179	\$46,847.66	\$96,974,65
ue of Other Financial Assets	167	\$1,888.56	\$3,909,32
icle Loan Amount excluding Interest	143	\$3,477.39	\$7,198,20
ue of Credit Card Debt	160	\$915.72	\$1,895,53
h			, , ,
prescription Drugs	159	\$197.33	\$408,40
scription Drugs	155	\$649.14	\$1,343,7
glasses and Contact Lenses	160	\$143.25	\$296,5
2			1 / -
tgage Payment and Basics (11)	164	\$14,057.75	\$29,099,5
ntenance and Remodeling Services	167	\$2,932.18	\$6,069,6
ntenance and Remodeling Materials (12)	140	\$510.12	\$1,055,9
ities, Fuel, and Public Services	152	\$7,405.27	\$15,328,9
ehold Furnishings and Equipment			,
isehold Textiles (13)	162	\$141.01	\$291,9
niture	160	\$786.40	\$1,627,8
JS	175	\$42.63	\$88,2
or Appliances (14)	156	\$440.87	\$912,5
isewares (15)	160	\$134.22	\$277,8
all Appliances	159	\$75.13	\$155,5
gage	173	\$16.03	\$33,1
ephones and Accessories	151	\$107.26	\$222,0
ehold Operations			
d Care	153	\$649.38	\$1,344,2
n and Garden (16)	163	\$663.31	\$1,373,0
ving/Storage/Freight Express	167	\$106.08	\$219,5
keeping Supplies (17)	155	\$1,089.93	\$2,256,1
ance			
ners and Renters Insurance	153	\$707.00	\$1,463,4
icle Insurance	154	\$1,720.73	\$3,561,9
/Other Insurance	164	\$680.76	\$1,409,1
alth Insurance	159	\$5,365.08	\$11,105,7
nal Care Products (18)	156	\$677.90	\$1,403,2
l Books and Supplies (19)	152	\$249.33	\$516,1
ing Products	133	\$545.69	\$1,129,5
portation			
ments on Vehicles excluding Leases	142	\$2,958.30	\$6,123,6
soline and Motor Oil	143	\$4,411.30	\$9,131,3
icle Maintenance and Repairs	155	\$1,601.05	\$3,314,1
el .			
ine Fares	177	\$809.47	\$1,675,6
ging on Trips	172	\$795.79	\$1,647,2
o/Truck Rental on Trips	174	\$41.73	\$86,3
d and Drink on Trips	167	\$734.23	\$1,519,8

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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March 24, 2017

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175 Admiral Cochrane Dr, Annapolis, Maryland, 21401 Ring: 1 mile radius

Latitude: 38.97363 Longitude: -76.55025

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- (1) Apparel Products and Services includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.
- (3) Audio includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers...
- (9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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#### Retail Goods and Services Expenditures

175 Admiral Cochrane Dr, Annapolis, Maryland, 21401 Ring: 3 mile radius

Latitude: 38.97363 Longitude: -76.55025

Prepared by Esri

<b>Top Tapestry Segments</b>	Percent	Demographic Summary	2016	2
Urban Chic (2A)	14.9%	Population	54,861	57
Exurbanites (1E)	13.3%	Households	22,692	23
Pleasantville (2B)	8.5%	Families	13,356	13
The Elders (9C)	8.3%	Median Age	42.3	
Golden Years (9B)	8.1%	Median Household Income	\$86,773	\$96
		Spending Potential	Average Amount	·
		Index	Spent	1
Apparel and Services		148	\$2,979.92	\$67,620
Men's		150	\$602.94	\$13,681
Women's		152	\$1,038.98	\$23,576
Children's		136	\$439.32	\$9,968
Footwear		145	\$623.15	\$14,140
Watches & Jewelry		155	\$160.37	\$3,639
Apparel Products and Services (	1)	160	\$115.16	\$2,613
Computer	-,		7	T-/
Computers and Hardware for Ho	ma I Isa	154	\$267.43	\$6,068
Portable Memory	ilic osc	149	\$7.00	\$158
Computer Software		153	\$7.00 \$19.85	\$156 \$450
Computer Accessories		155	\$27.51	\$430 \$624
Entertainment & Recreation		148		
Fees and Admissions		165	\$4,309.75	\$97,796
Membership Fees for Clubs (2	١	163	\$952.18 \$322.03	\$21,606
	,	166	\$322.03 \$148.57	\$7,307
Fees for Participant Sports, ex	•	170		\$3,371
Tickets to Theatre/Operas/Cor		170	\$89.77 \$103.49	\$2,037
Tickets to Movies/Museums/Pa		160	•	\$2,348
Admission to Sporting Events,	exci. Irips		\$85.38	\$1,937
Fees for Recreational Lessons		164	\$201.72	\$4,577
Dating Services		178	\$1.23	\$27
TV/Video/Audio	C	143	\$1,720.43	\$39,040
Cable and Satellite Television	Services	142	\$1,273.49	\$28,898
Televisions		147	\$161.84	\$3,672
Satellite Dishes	/D. Dla	128	\$1.87	\$42
VCRs, Video Cameras, and DV	•	150	\$12.10	\$274
Miscellaneous Video Equipmer	ıt	128	\$9.87	\$223
Video Cassettes and DVDs		144	\$26.57	\$602
Video Game Hardware/Access	ories	136	\$34.93	\$792
Video Game Software		137	\$18.94	\$429
Streaming/Downloaded Video		149	\$27.01	\$612
Rental of Video Cassettes and	DVDS	142	\$23.26	\$527
Installation of Televisions		135	\$1.24	\$28
Audio (3)	/C	151	\$123.33	\$2,798
Rental and Repair of TV/Radio	/Sound Equipment	152	\$5.99	\$135
Pets		143	\$764.52	\$17,348
Toys/Games/Crafts/Hobbies (4)	<b>-</b> \	139	\$158.74	\$3,602
Recreational Vehicles and Fees (	,	141	\$151.90	\$3,446
Sports/Recreation/Exercise Equi	. ,	145	\$239.47	\$5,434
Photo Equipment and Supplies (	/)	151	\$82.92	\$1,881
Reading (8)		152	\$198.83	\$4,511
Catered Affairs (9)		158	\$40.77	\$925
Food		144	\$11,621.45	\$263,714
Food at Home		142	\$7,087.83	\$160,837
Bakery and Cereal Products		141	\$952.73	\$21,619
Meats, Poultry, Fish, and Eggs		140	\$1,560.91	\$35,420
Dairy Products		142	\$751.76	\$17,058
Fruits and Vegetables		146	\$1,399.14	\$31,749
Snacks and Other Food at Hor	me (10)	142	\$2,423.30	\$54,989
Food Away from Home		147	\$4,533.62	\$102,876
Alcoholic Beverages		154	\$791.37	\$17,957

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Haren 21, 2017

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175 Admiral Cochrane Dr, Annapolis, Maryland, 21401 Ring: 3 mile radius

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	Spending Potential	Average Amount	
Financial	Index	Spent	Tot
Financial  Value of Charles/Bonds/Mutual Funds	160	¢12 E74 22	#20E 226 60
Value of Stocks/Bonds/Mutual Funds	168	\$12,574.33	\$285,336,69
Value of Other Financial Assets	158	\$41,269.74	\$936,492,94
Value of Other Financial Assets	148	\$1,674.89	\$38,006,51
Vehicle Loan Amount excluding Interest	137	\$3,350.13	\$76,021,23
Value of Credit Card Debt	147	\$841.48	\$19,094,9
Health	1.46	+101.03	+4 107 7
Nonprescription Drugs	146	\$181.02	\$4,107,7
Prescription Drugs	140	\$586.64	\$13,312,1
Eyeglasses and Contact Lenses	146	\$130.86	\$2,969,3
Home			
Mortgage Payment and Basics (11)	153	\$13,064.52	\$296,460,0
Maintenance and Remodeling Services	151	\$2,647.54	\$60,078,0
Maintenance and Remodeling Materials (12)	130	\$472.70	\$10,726,5
Utilities, Fuel, and Public Services	141	\$6,871.00	\$155,916,6
Household Furnishings and Equipment			
Household Textiles (13)	150	\$130.89	\$2,970,1
Furniture	151	\$740.91	\$16,812,8
Rugs	159	\$38.85	\$881,5
Major Appliances (14)	147	\$417.61	\$9,476,3
Housewares (15)	150	\$125.19	\$2,840,9
Small Appliances	149	\$70.07	\$1,589,9
Luggage	160	\$14.80	\$335,9
Telephones and Accessories	141	\$100.26	\$2,275,0
Household Operations			
Child Care	148	\$628.21	\$14,255,3
Lawn and Garden (16)	150	\$611.25	\$13,870,3
Moving/Storage/Freight Express	162	\$102.51	\$2,326,2
Housekeeping Supplies (17)	144	\$1,011.80	\$22,959,8
Insurance			
Owners and Renters Insurance	139	\$641.66	\$14,560,5
Vehicle Insurance	143	\$1,606.70	\$36,459,1
Life/Other Insurance	149	\$618.12	\$14,026,4
Health Insurance	145	\$4,896.40	\$111,109,0
Personal Care Products (18)	147	\$639.66	\$14,515,1
School Books and Supplies (19)	146	\$239.57	\$5,436,2
Smoking Products	124	\$507.64	\$11,519,3
Transportation		420.00	Ţ//-
Payments on Vehicles excluding Leases	136	\$2,828.02	\$64,173,4
Gasoline and Motor Oil	136	\$4,195.18	\$95,197,0
Vehicle Maintenance and Repairs	145	\$1,501.86	\$34,080,1
Travel	143	Ψ1,301.00	Ψ54,000,1
Airline Fares	165	\$750.74	\$17,035,7
Lodging on Trips	158	\$730.74 \$732.82	\$17,033,7 \$16,629,1
Auto/Truck Rental on Trips	164		
Auto/ Huck Rental on Hips	104	\$39.31	\$891,9

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- (18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2016	20
Exurbanites (1E)	15.4%	Population	102,144	106,
Top Tier (1A)	15.1%	Households	39,847	41,
Urban Chic (2A)	10.7%	Families	24,300	25,
Golden Years (9B)	8.5%	Median Age	41.2	
Pleasantville (2B)	7.5%	Median Household Income	\$92,144	\$101,
,		Spending Potential	Average Amount	· · · ·
		Index	Spent	To
Apparel and Services		158	\$3,187.73	\$127,021,
Men's		161	\$644.91	\$25,697,
Women's		162	\$1,108.07	\$44,153,
Children's		146	\$469.97	\$18,726,
Footwear		155	\$666.86	\$26,572,
Watches & Jewelry		167	\$173.59	\$6,917,
Apparel Products and Services (1	1)	172	\$124.33	\$4,954,
	1)	1/2	\$124.55	φ+, 55+,
Computer		164	+205.01	411.256
Computers and Hardware for Ho	me Use	164	\$285.01	\$11,356,
Portable Memory		159	\$7.49	\$298,
Computer Software		163	\$21.15	\$842,
Computer Accessories		166	\$29.45	\$1,173,
Entertainment & Recreation		159	\$4,621.32	\$184,145,
Fees and Admissions		180	\$1,039.34	\$41,414,
Membership Fees for Clubs (2)		184	\$352.46	\$14,044,
Fees for Participant Sports, ex	•	179	\$160.17	\$6,382,
Tickets to Theatre/Operas/Cor		186	\$98.37	\$3,919,
Tickets to Movies/Museums/Pa	arks	166	\$110.28	\$4,394,
Admission to Sporting Events,	excl. Trips	175	\$93.25	\$3,715,
Fees for Recreational Lessons		182	\$223.55	\$8,907,
Dating Services		181	\$1.25	\$49,
TV/Video/Audio		151	\$1,819.60	\$72,505,
Cable and Satellite Television S	Services	150	\$1,343.95	\$53,552,
Televisions		157	\$172.15	\$6,859,
Satellite Dishes		138	\$2.01	\$79,
VCRs, Video Cameras, and DV	'D Players	158	\$12.79	\$509,
Miscellaneous Video Equipmen	nt	135	\$10.40	\$414,
Video Cassettes and DVDs		150	\$27.81	\$1,107,
Video Game Hardware/Access	ories	144	\$36.98	\$1,473,
Video Game Software		144	\$19.83	\$790,
Streaming/Downloaded Video		157	\$28.46	\$1,133,
Rental of Video Cassettes and	DVDs	150	\$24.49	\$975,
Installation of Televisions		150	\$1.38	\$54,
Audio (3)		163	\$133.07	\$5,302,
Rental and Repair of TV/Radio	/Sound Equipment	160	\$6.28	\$250,
Pets	, count Equipment	153	\$818.16	\$32,601,
Toys/Games/Crafts/Hobbies (4)		148	\$169.78	\$6,765,
Recreational Vehicles and Fees (	5)	156	\$168.18	\$6,701,
Sports/Recreation/Exercise Equip	,	156	\$258.22	\$10,289,
Photo Equipment and Supplies (1)	` ,	162	\$89.44	\$3,563,
Reading (8)	, ,	163	\$213.14	\$8,493,
Catered Affairs (9)		176	\$45.47	\$1,811,
Food		153		
			\$12,346.27	\$491,961,
Food at Home		151	\$7,512.90	\$299,366,
Bakery and Cereal Products		150	\$1,011.19	\$40,292,
Meats, Poultry, Fish, and Eggs		149	\$1,652.42	\$65,843,
Dairy Products		150	\$797.92	\$31,794,
Fruits and Vegetables	(4.0)	155	\$1,483.03	\$59,094,
Snacks and Other Food at Hor	ne (10)	150	\$2,568.35	\$102,341,
Food Away from Home		156	\$4,833.37	\$192,595,
Alcoholic Beverages		165	\$846.34	\$33,724,

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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### Retail Goods and Services Expenditures

175 Admiral Cochrane Dr, Annapolis, Maryland, 21401 Ring: 5 mile radius

Prepared by Esri Latitude: 38.97363 Longitude: -76.55025

	Spending Potential Index	Average Amount Spent	То
Financial	Index	Spent	
Value of Stocks/Bonds/Mutual Funds	187	\$13,985.47	\$557,279,1
Value of Retirement Plans	177	\$46,303.17	\$1,845,042,4
Value of Other Financial Assets	162	\$1,827.39	\$72,816,1
Vehicle Loan Amount excluding Interest	146	\$3,556.68	\$141,723,0
Value of Credit Card Debt	158	\$902.52	\$35,962,5
Health	130	4302.32	Ψ33,302,5
Nonprescription Drugs	155	\$193.16	\$7,696,9
Prescription Drugs	149	\$622.64	\$24,810,2
Eyeglasses and Contact Lenses	158	\$140.89	\$5,614,
Home	130	Ψ140.03	Ψ5,014,.
Mortgage Payment and Basics (11)	168	\$14,354.34	\$571,977,
Maintenance and Remodeling Services	166	\$2,918.79	\$116,305,
Maintenance and Remodeling Materials (12)	143	\$2,916.79 \$519.48	\$20,699,
Utilities, Fuel, and Public Services	150	\$7,309.13	\$291,246,
Household Furnishings and Equipment	150	Ψ/,509.15	ΨΖ91,Ζ40,
Household Textiles (13)	162	\$140.76	\$5,608,9
Furniture	161	\$793.75	\$31,628,
Rugs	175	\$42.72	\$1,702,
Major Appliances (14)	159	\$449.66	\$17,917,
Housewares (15)	159	\$132.74	\$5,289,
Small Appliances	158	\$132.74 \$74.52	\$2,969,
• •	176	\$16.22	\$646,
Luggage Telephones and Accessories	150	\$106.97	
•	130	\$100.97	\$4,262,
Household Operations Child Care	162	\$684.36	¢27.260
	163	\$664.56	\$27,269,
Lawn and Garden (16)	167	\$106.07	\$26,480,
Moving/Storage/Freight Express	153	·	\$4,226,
Housekeeping Supplies (17)  Insurance	155	\$1,076.44	\$42,892,
	150	#60F 63	¢27.710
Owners and Renters Insurance Vehicle Insurance	150 152	\$695.62	\$27,718,
	163	\$1,706.33 \$676.87	\$67,992,
Life/Other Insurance Health Insurance	155	\$5,235.51	\$26,971,
	156		\$208,619,
Personal Care Products (18) School Books and Supplies (19)	157	\$679.16 \$258.11	\$27,062,
	129	\$530.06	\$10,284,
Smoking Products  Transportation	129	\$550.06	\$21,121,
	145	¢2.010.02	¢110.072
Payments on Vehicles excluding Leases	145	\$3,010.82	\$119,972,
Gasoline and Motor Oil	145	\$4,447.75	\$177,229,
Vehicle Maintenance and Repairs	155	\$1,604.48	\$63,933,
Travel	170	1010.61	+22.612
Airline Fares	179	\$818.61	\$32,619,
Lodging on Trips Auto/Truck Rental on Trips	173 177	\$802.92	\$31,993,
	1//	\$42.54	\$1,695,0

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175 Admiral Cochrane Dr, Annapolis, Maryland, 21401 Ring: 5 mile radius

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- (1) Apparel Products and Services includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.
- (3) Audio includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers...
- (9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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