



# Market Profile

3 Church Cir, Annapolis, Maryland, 21401 2  
 3 Church Cir, Annapolis, Maryland, 21401  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 38.97861  
 Longitude: -76.49327

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	14,985	56,799	98,947
2010 Total Population	15,425	60,250	107,671
2016 Total Population	16,030	62,637	111,989
2016 Group Quarters	4,882	5,644	6,104
2021 Total Population	16,636	65,036	116,697
2016-2021 Annual Rate	0.74%	0.75%	0.83%
2016 Total Daytime Population	34,865	93,283	135,833
Workers	28,982	66,131	85,438
Residents	5,883	27,152	50,395
<b>Household Summary</b>			
2000 Households	5,341	22,137	38,570
2000 Average Household Size	2.09	2.32	2.41
2010 Households	5,059	23,263	42,191
2010 Average Household Size	2.08	2.35	2.41
2016 Households	5,295	24,042	43,497
2016 Average Household Size	2.11	2.37	2.43
2021 Households	5,547	24,939	45,174
2021 Average Household Size	2.12	2.38	2.45
2016-2021 Annual Rate	0.93%	0.74%	0.76%
2010 Families	2,547	13,324	26,356
2010 Average Family Size	2.75	2.98	2.97
2016 Families	2,630	13,595	26,892
2016 Average Family Size	2.80	3.03	3.02
2021 Families	2,735	13,998	27,757
2021 Average Family Size	2.83	3.05	3.04
2016-2021 Annual Rate	0.79%	0.59%	0.64%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,745	23,525	40,795
Owner Occupied Housing Units	44.3%	55.7%	66.3%
Renter Occupied Housing Units	48.7%	38.4%	28.3%
Vacant Housing Units	7.0%	5.9%	5.5%
2010 Housing Units	5,985	25,872	46,188
Owner Occupied Housing Units	43.2%	52.2%	62.7%
Renter Occupied Housing Units	41.3%	37.7%	28.7%
Vacant Housing Units	15.5%	10.1%	8.7%
2016 Housing Units	6,349	27,038	48,095
Owner Occupied Housing Units	39.8%	48.5%	59.3%
Renter Occupied Housing Units	43.6%	40.4%	31.1%
Vacant Housing Units	16.6%	11.1%	9.6%
2021 Housing Units	6,672	28,134	50,007
Owner Occupied Housing Units	40.2%	48.2%	59.2%
Renter Occupied Housing Units	43.0%	40.4%	31.1%
Vacant Housing Units	16.9%	11.4%	9.7%
<b>Median Household Income</b>			
2016	\$86,771	\$84,107	\$93,188
2021	\$97,396	\$92,169	\$102,961
<b>Median Home Value</b>			
2016	\$660,491	\$471,470	\$451,894
2021	\$688,238	\$495,809	\$473,844
<b>Per Capita Income</b>			
2016	\$45,295	\$45,578	\$48,439
2021	\$48,503	\$49,198	\$52,582
<b>Median Age</b>			
2010	26.7	35.1	39.0
2016	28.2	36.4	40.0
2021	29.1	37.4	40.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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<b>2016 Households by Income</b>			
Household Income Base	5,295	24,042	43,497
<\$15,000	11.3%	7.6%	5.7%
\$15,000 - \$24,999	6.9%	5.9%	4.9%
\$25,000 - \$34,999	6.5%	5.3%	4.6%
\$35,000 - \$49,999	9.3%	8.3%	8.1%
\$50,000 - \$74,999	10.6%	16.7%	15.7%
\$75,000 - \$99,999	10.1%	14.2%	14.0%
\$100,000 - \$149,999	20.4%	19.5%	21.1%
\$150,000 - \$199,999	9.5%	9.6%	11.8%
\$200,000+	15.4%	12.8%	14.1%
Average Household Income	\$118,730	\$114,291	\$121,863
<b>2021 Households by Income</b>			
Household Income Base	5,547	24,939	45,174
<\$15,000	12.4%	8.8%	6.5%
\$15,000 - \$24,999	6.4%	5.6%	4.7%
\$25,000 - \$34,999	5.6%	4.6%	4.0%
\$35,000 - \$49,999	9.0%	7.6%	7.2%
\$50,000 - \$74,999	8.0%	12.5%	11.4%
\$75,000 - \$99,999	9.4%	14.7%	14.1%
\$100,000 - \$149,999	21.3%	21.0%	22.8%
\$150,000 - \$199,999	11.2%	11.0%	13.6%
\$200,000+	16.7%	14.3%	15.8%
Average Household Income	\$127,985	\$124,161	\$133,151
<b>2016 Owner Occupied Housing Units by Value</b>			
Total	2,521	13,097	28,517
<\$50,000	0.9%	1.7%	1.8%
\$50,000 - \$99,999	2.0%	1.3%	1.0%
\$100,000 - \$149,999	2.9%	1.7%	1.2%
\$150,000 - \$199,999	1.9%	3.9%	3.7%
\$200,000 - \$249,999	3.5%	7.5%	7.2%
\$250,000 - \$299,999	3.1%	9.3%	8.8%
\$300,000 - \$399,999	8.9%	15.1%	18.4%
\$400,000 - \$499,999	12.6%	13.2%	15.4%
\$500,000 - \$749,999	22.2%	18.4%	18.1%
\$750,000 - \$999,999	24.8%	17.3%	16.0%
\$1,000,000 +	17.2%	10.5%	8.5%
Average Home Value	\$684,133	\$563,052	\$542,394
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	2,670	13,540	29,582
<\$50,000	0.4%	1.1%	1.1%
\$50,000 - \$99,999	1.5%	1.1%	0.7%
\$100,000 - \$149,999	2.4%	1.4%	0.9%
\$150,000 - \$199,999	1.2%	2.1%	1.9%
\$200,000 - \$249,999	2.1%	4.9%	4.4%
\$250,000 - \$299,999	1.9%	6.6%	5.8%
\$300,000 - \$399,999	10.7%	19.4%	23.2%
\$400,000 - \$499,999	13.1%	14.0%	16.2%
\$500,000 - \$749,999	22.2%	18.9%	18.9%
\$750,000 - \$999,999	27.2%	19.7%	18.1%
\$1,000,000 +	17.3%	10.9%	8.8%
Average Home Value	\$705,798	\$592,565	\$571,585

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	15,424	60,250	107,673
0 - 4	4.5%	6.2%	6.0%
5 - 9	3.2%	5.3%	5.6%
10 - 14	2.6%	4.7%	5.4%
15 - 24	37.5%	18.5%	15.0%
25 - 34	11.5%	15.2%	13.2%
35 - 44	9.0%	12.0%	12.6%
45 - 54	10.2%	13.0%	14.5%
55 - 64	11.1%	12.3%	13.4%
65 - 74	6.3%	7.2%	7.9%
75 - 84	3.0%	3.9%	4.3%
85 +	1.0%	1.7%	2.0%
18 +	88.0%	80.9%	79.6%
<b>2016 Population by Age</b>			
Total	16,030	62,639	111,989
0 - 4	4.0%	5.6%	5.4%
5 - 9	4.1%	5.7%	5.8%
10 - 14	3.2%	5.2%	5.7%
15 - 24	35.1%	17.2%	14.1%
25 - 34	11.0%	14.5%	12.9%
35 - 44	9.1%	12.1%	12.2%
45 - 54	9.3%	11.8%	13.1%
55 - 64	10.4%	12.2%	13.6%
65 - 74	8.7%	9.3%	10.3%
75 - 84	3.7%	4.3%	4.8%
85 +	1.3%	2.0%	2.2%
18 +	86.9%	80.7%	79.9%
<b>2021 Population by Age</b>			
Total	16,637	65,037	116,697
0 - 4	4.0%	5.5%	5.3%
5 - 9	4.0%	5.5%	5.4%
10 - 14	3.8%	5.5%	5.8%
15 - 24	33.5%	16.3%	13.2%
25 - 34	11.2%	13.9%	12.3%
35 - 44	10.2%	13.1%	13.0%
45 - 54	8.4%	11.0%	12.0%
55 - 64	9.3%	11.4%	13.1%
65 - 74	9.3%	10.3%	11.5%
75 - 84	4.8%	5.5%	6.0%
85 +	1.6%	2.2%	2.4%
18 +	86.4%	80.7%	80.4%
<b>2010 Population by Sex</b>			
Males	8,859	30,577	53,442
Females	6,566	29,673	54,229
<b>2016 Population by Sex</b>			
Males	9,143	31,834	55,752
Females	6,887	30,803	56,238
<b>2021 Population by Sex</b>			
Males	9,416	33,023	58,122
Females	7,220	32,013	58,575

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	15,424	60,251	107,670
White Alone	76.4%	69.1%	77.7%
Black Alone	14.5%	19.5%	13.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.2%	2.3%	2.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.2%	6.2%	4.2%
Two or More Races	3.3%	2.7%	2.4%
Hispanic Origin	9.2%	12.7%	9.2%
Diversity Index	49.6	59.8	48.3
<b>2016 Population by Race/Ethnicity</b>			
Total	16,030	62,638	111,989
White Alone	73.3%	66.2%	75.0%
Black Alone	15.7%	20.1%	13.9%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.4%	2.6%	2.6%
Pacific Islander Alone	0.2%	0.1%	0.0%
Some Other Race Alone	4.4%	7.7%	5.3%
Two or More Races	3.8%	3.1%	2.9%
Hispanic Origin	12.0%	15.8%	11.7%
Diversity Index	55.6	64.8	53.7
<b>2021 Population by Race/Ethnicity</b>			
Total	16,636	65,037	116,697
White Alone	70.5%	63.7%	72.7%
Black Alone	16.6%	20.5%	14.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.7%	2.8%	2.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	5.5%	9.0%	6.3%
Two or More Races	4.3%	3.6%	3.3%
Hispanic Origin	14.8%	18.8%	14.1%
Diversity Index	60.7	68.8	58.4
<b>2010 Population by Relationship and Household Type</b>			
Total	15,425	60,250	107,671
In Households	68.1%	90.6%	94.3%
In Family Households	47.0%	68.9%	75.4%
Householder	16.3%	22.0%	24.4%
Spouse	12.2%	15.8%	18.7%
Child	14.4%	23.9%	26.1%
Other relative	2.5%	4.2%	3.6%
Nonrelative	1.5%	3.0%	2.6%
In Nonfamily Households	21.1%	21.7%	18.9%
In Group Quarters	31.9%	9.4%	5.7%
Institutionalized Population	0.4%	1.2%	1.0%
Noninstitutionalized Population	31.5%	8.3%	4.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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<b>2016 Population 25+ by Educational Attainment</b>			
Total	8,573	41,523	77,295
Less than 9th Grade	2.0%	3.5%	2.5%
9th - 12th Grade, No Diploma	4.5%	4.9%	3.9%
High School Graduate	11.9%	15.3%	15.7%
GED/Alternative Credential	1.6%	2.0%	2.0%
Some College, No Degree	15.6%	16.2%	17.6%
Associate Degree	3.9%	6.2%	6.6%
Bachelor's Degree	33.6%	27.2%	27.6%
Graduate/Professional Degree	26.9%	24.7%	24.0%
<b>2016 Population 15+ by Marital Status</b>			
Total	14,205	52,269	93,044
Never Married	54.0%	41.4%	34.1%
Married	34.8%	41.8%	48.5%
Widowed	3.7%	5.5%	5.7%
Divorced	7.4%	11.3%	11.7%
<b>2016 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.7%	96.6%	96.6%
Civilian Unemployed	3.3%	3.4%	3.4%
<b>2016 Employed Population 16+ by Industry</b>			
Total	6,431	31,500	57,856
Agriculture/Mining	0.2%	0.1%	0.4%
Construction	5.6%	6.7%	6.7%
Manufacturing	3.5%	3.2%	3.6%
Wholesale Trade	2.6%	1.7%	2.2%
Retail Trade	9.1%	10.4%	10.2%
Transportation/Utilities	2.8%	1.9%	2.3%
Information	1.6%	1.9%	2.0%
Finance/Insurance/Real Estate	9.4%	6.5%	6.5%
Services	53.6%	56.3%	54.7%
Public Administration	11.4%	11.5%	11.5%
<b>2016 Employed Population 16+ by Occupation</b>			
Total	6,432	31,501	57,857
White Collar	75.6%	70.7%	72.5%
Management/Business/Financial	26.9%	21.3%	22.1%
Professional	27.1%	28.1%	28.7%
Sales	10.6%	10.9%	11.3%
Administrative Support	11.0%	10.3%	10.5%
Services	16.8%	16.7%	15.1%
Blue Collar	7.6%	12.5%	12.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.2%	4.6%	3.9%
Installation/Maintenance/Repair	0.5%	2.0%	2.6%
Production	0.8%	1.8%	2.0%
Transportation/Material Moving	4.1%	4.1%	3.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	15,425	60,250	107,671
Population Inside Urbanized Area	100.0%	100.0%	99.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	5,059	23,263	42,192
Households with 1 Person	38.3%	32.7%	29.3%
Households with 2+ People	61.7%	67.3%	70.7%
Family Households	50.3%	57.3%	62.5%
Husband-wife Families	37.5%	41.0%	47.9%
With Related Children	12.4%	16.2%	19.4%
Other Family (No Spouse Present)	12.9%	16.2%	14.6%
Other Family with Male Householder	2.8%	3.7%	3.8%
With Related Children	1.4%	2.0%	2.1%
Other Family with Female Householder	10.1%	12.5%	10.8%
With Related Children	6.4%	8.1%	6.8%
Nonfamily Households	11.3%	10.1%	8.2%
All Households with Children	20.4%	26.7%	28.6%
Multigenerational Households	1.4%	2.9%	2.8%
Unmarried Partner Households	6.8%	7.2%	6.4%
Male-female	5.9%	6.5%	5.7%
Same-sex	0.8%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	5,060	23,264	42,192
1 Person Household	38.3%	32.7%	29.3%
2 Person Household	36.5%	34.6%	35.4%
3 Person Household	11.9%	13.9%	14.8%
4 Person Household	8.0%	10.3%	12.0%
5 Person Household	3.2%	4.8%	5.2%
6 Person Household	1.1%	1.9%	1.8%
7 + Person Household	1.0%	1.9%	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,059	23,263	42,191
Owner Occupied	51.1%	58.1%	68.6%
Owned with a Mortgage/Loan	38.5%	45.8%	54.5%
Owned Free and Clear	12.7%	12.3%	14.1%
Renter Occupied	48.9%	41.9%	31.4%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,985	25,872	46,188
Housing Units Inside Urbanized Area	100.0%	100.0%	99.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	1.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Urban Chic (2A)	Exurbanites (1E)	Exurbanites (1E)
<b>2.</b>	Golden Years (9B)	Urban Chic (2A)	Top Tier (1A)
<b>3.</b>	Laptops and Lattes (3A)	Top Tier (1A)	Enterprising Professionals
<b>2016 Consumer Spending</b>			
Apparel & Services: Total \$	\$16,451,701	\$71,825,573	\$136,393,058
Average Spent	\$3,107.03	\$2,987.50	\$3,135.69
Spending Potential Index	154	148	156
Education: Total \$	\$13,067,771	\$55,126,254	\$105,788,155
Average Spent	\$2,467.95	\$2,292.91	\$2,432.08
Spending Potential Index	174	162	172
Entertainment/Recreation: Total \$	\$23,234,885	\$102,114,735	\$196,927,290
Average Spent	\$4,388.08	\$4,247.35	\$4,527.38
Spending Potential Index	151	146	155
Food at Home: Total \$	\$38,436,527	\$169,777,017	\$320,917,325
Average Spent	\$7,259.02	\$7,061.68	\$7,377.92
Spending Potential Index	146	142	148
Food Away from Home: Total \$	\$24,794,124	\$109,060,690	\$207,016,889
Average Spent	\$4,682.55	\$4,536.26	\$4,759.34
Spending Potential Index	151	147	154
Health Care: Total \$	\$40,081,832	\$178,637,674	\$348,058,012
Average Spent	\$7,569.75	\$7,430.23	\$8,001.89
Spending Potential Index	143	140	151
HH Furnishings & Equipment: Total \$	\$14,134,937	\$62,397,431	\$120,483,393
Average Spent	\$2,669.49	\$2,595.35	\$2,769.92
Spending Potential Index	151	147	157
Personal Care Products & Services: Total \$	\$5,969,377	\$26,256,801	\$50,507,125
Average Spent	\$1,127.36	\$1,092.12	\$1,161.16
Spending Potential Index	154	149	158
Shelter: Total \$	\$132,520,617	\$571,419,950	\$1,085,104,954
Average Spent	\$25,027.50	\$23,767.57	\$24,946.66
Spending Potential Index	161	153	160
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,194,418	\$81,520,744	\$159,503,820
Average Spent	\$3,436.15	\$3,390.76	\$3,667.01
Spending Potential Index	148	146	158
Travel: Total \$	\$15,888,790	\$69,164,776	\$136,192,521
Average Spent	\$3,000.72	\$2,876.83	\$3,131.08
Spending Potential Index	161	155	168
Vehicle Maintenance & Repairs: Total \$	\$7,991,447	\$35,514,773	\$68,352,371
Average Spent	\$1,509.24	\$1,477.20	\$1,571.43
Spending Potential Index	146	143	152

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Retail Goods and Services Expenditures

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Urban Chic (2A)	36.5%	Population	16,030	16,636
Golden Years (9B)	12.8%	Households	5,295	5,547
Laptops and Lattes (3A)	12.6%	Families	2,630	2,735
Front Porches (8E)	11.2%	Median Age	28.2	29.1
Top Tier (1A)	9.0%	Median Household Income	\$86,771	\$97,396
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		154	\$3,107.03	\$16,451,701
Men's		157	\$631.18	\$3,342,082
Women's		155	\$1,063.72	\$5,632,405
Children's		146	\$470.46	\$2,491,084
Footwear		153	\$654.39	\$3,465,018
Watches & Jewelry		160	\$166.02	\$879,101
Apparel Products and Services (1)		168	\$121.25	\$642,010
<b>Computer</b>				
Computers and Hardware for Home Use		161	\$279.81	\$1,481,609
Portable Memory		156	\$7.34	\$38,873
Computer Software		157	\$20.33	\$107,634
Computer Accessories		155	\$27.60	\$146,146
<b>Entertainment &amp; Recreation</b>		151	\$4,388.08	\$23,234,885
Fees and Admissions		172	\$991.65	\$5,250,772
Membership Fees for Clubs (2)		175	\$334.14	\$1,769,275
Fees for Participant Sports, excl. Trips		165	\$147.46	\$780,814
Tickets to Theatre/Operas/Concerts		178	\$93.88	\$497,086
Tickets to Movies/Museums/Parks		164	\$109.26	\$578,556
Admission to Sporting Events, excl. Trips		168	\$89.31	\$472,919
Fees for Recreational Lessons		176	\$216.16	\$1,144,546
Dating Services		207	\$1.43	\$7,577
TV/Video/Audio		145	\$1,748.96	\$9,260,757
Cable and Satellite Television Services		143	\$1,283.03	\$6,793,638
Televisions		151	\$166.37	\$880,917
Satellite Dishes		125	\$1.82	\$9,638
VCRs, Video Cameras, and DVD Players		156	\$12.58	\$66,587
Miscellaneous Video Equipment		129	\$9.92	\$52,524
Video Cassettes and DVDs		151	\$27.94	\$147,926
Video Game Hardware/Accessories		147	\$37.77	\$199,977
Video Game Software		147	\$20.30	\$107,506
Streaming/Downloaded Video		159	\$28.86	\$152,790
Rental of Video Cassettes and DVDs		150	\$24.44	\$129,413
Installation of Televisions		124	\$1.14	\$6,031
Audio (3)		157	\$128.25	\$679,085
Rental and Repair of TV/Radio/Sound Equipment		167	\$6.56	\$34,725
Pets		141	\$757.07	\$4,008,699
Toys/Games/Crafts/Hobbies (4)		145	\$165.56	\$876,650
Recreational Vehicles and Fees (5)		139	\$149.12	\$789,616
Sports/Recreation/Exercise Equipment (6)		151	\$249.59	\$1,321,562
Photo Equipment and Supplies (7)		156	\$86.09	\$455,843
Reading (8)		152	\$199.08	\$1,054,150
Catered Affairs (9)		158	\$40.95	\$216,836
<b>Food</b>		148	\$11,941.58	\$63,230,650
Food at Home		146	\$7,259.02	\$38,436,527
Bakery and Cereal Products		144	\$974.53	\$5,160,127
Meats, Poultry, Fish, and Eggs		144	\$1,597.43	\$8,458,403
Dairy Products		146	\$774.28	\$4,099,828
Fruits and Vegetables		151	\$1,440.66	\$7,628,286
Snacks and Other Food at Home (10)		144	\$2,472.12	\$13,089,883
Food Away from Home		151	\$4,682.55	\$24,794,124
Alcoholic Beverages		161	\$823.74	\$4,361,690

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.





# Retail Goods and Services Expenditures

3 Church Cir, Annapolis, Maryland, 21401 2  
3 Church Cir, Annapolis, Maryland, 21401  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 38.97861  
Longitude: -76.49327

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	155	\$11,636.72	\$61,616,409
Value of Retirement Plans	155	\$40,584.24	\$214,893,569
Value of Other Financial Assets	141	\$1,591.14	\$8,425,080
Vehicle Loan Amount excluding Interest	136	\$3,320.44	\$17,581,742
Value of Credit Card Debt	151	\$863.49	\$4,572,194
<b>Health</b>			
Nonprescription Drugs	145	\$180.70	\$956,826
Prescription Drugs	133	\$559.00	\$2,959,902
Eyeglasses and Contact Lenses	148	\$132.15	\$699,722
<b>Home</b>			
Mortgage Payment and Basics (11)	149	\$12,767.45	\$67,603,650
Maintenance and Remodeling Services	144	\$2,521.82	\$13,353,021
Maintenance and Remodeling Materials (12)	121	\$438.09	\$2,319,693
Utilities, Fuel, and Public Services	141	\$6,873.98	\$36,397,741
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	156	\$135.58	\$717,904
Furniture	155	\$764.58	\$4,048,426
Rugs	163	\$39.83	\$210,899
Major Appliances (14)	144	\$408.99	\$2,165,594
Housewares (15)	149	\$124.96	\$661,645
Small Appliances	154	\$72.55	\$384,141
Luggage	164	\$15.11	\$80,024
Telephones and Accessories	148	\$105.54	\$558,835
<b>Household Operations</b>			
Child Care	164	\$695.48	\$3,682,585
Lawn and Garden (16)	143	\$583.94	\$3,091,938
Moving/Storage/Freight Express	170	\$107.78	\$570,673
Housekeeping Supplies (17)	145	\$1,015.75	\$5,378,385
<b>Insurance</b>			
Owners and Renters Insurance	129	\$597.34	\$3,162,918
Vehicle Insurance	144	\$1,613.49	\$8,543,416
Life/Other Insurance	147	\$609.93	\$3,229,555
Health Insurance	143	\$4,815.92	\$25,500,304
Personal Care Products (18)	151	\$655.55	\$3,471,159
School Books and Supplies (19)	154	\$252.74	\$1,338,239
Smoking Products	128	\$523.92	\$2,774,154
<b>Transportation</b>			
Payments on Vehicles excluding Leases	134	\$2,798.91	\$14,820,205
Gasoline and Motor Oil	136	\$4,194.10	\$22,207,763
Vehicle Maintenance and Repairs	146	\$1,509.24	\$7,991,447
<b>Travel</b>			
Airline Fares	172	\$784.98	\$4,156,490
Lodging on Trips	159	\$738.34	\$3,909,508
Auto/Truck Rental on Trips	164	\$39.43	\$208,761
Food and Drink on Trips	158	\$690.64	\$3,656,933

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**Source:** Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 21, 2017



## Retail Goods and Services Expenditures

3 Church Cir, Annapolis, Maryland, 21401 2  
3 Church Cir, Annapolis, Maryland, 21401  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 38.97861  
Longitude: -76.49327

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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# Retail Goods and Services Expenditures

3 Church Cir, Annapolis, Maryland, 21401 2  
 3 Church Cir, Annapolis, Maryland, 21401  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 38.97861  
 Longitude: -76.49327

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Exurbanites (1E)	15.1%	Population	62,637	65,036
Urban Chic (2A)	13.4%	Households	24,042	24,939
Top Tier (1A)	11.7%	Families	13,595	13,998
Golden Years (9B)	9.2%	Median Age	36.4	37.4
Old and Newcomers (8F)	7.6%	Median Household Income	\$84,107	\$92,169
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		148	\$2,987.50	\$71,825,573
Men's		151	\$603.99	\$14,521,055
Women's		150	\$1,025.32	\$24,650,655
Children's		141	\$456.19	\$10,967,657
Footwear		146	\$628.17	\$15,102,471
Watches & Jewelry		154	\$159.36	\$3,831,363
Apparel Products and Services (1)		159	\$114.48	\$2,752,373
<b>Computer</b>				
Computers and Hardware for Home Use		154	\$267.64	\$6,434,607
Portable Memory		151	\$7.08	\$170,274
Computer Software		153	\$19.82	\$476,474
Computer Accessories		150	\$26.74	\$642,955
<b>Entertainment &amp; Recreation</b>		146	\$4,247.35	\$102,114,735
Fees and Admissions		162	\$935.58	\$22,493,193
Membership Fees for Clubs (2)		164	\$313.76	\$7,543,535
Fees for Participant Sports, excl. Trips		159	\$142.49	\$3,425,650
Tickets to Theatre/Operas/Concerts		167	\$88.19	\$2,120,246
Tickets to Movies/Museums/Parks		156	\$103.72	\$2,493,572
Admission to Sporting Events, excl. Trips		160	\$85.52	\$2,056,008
Fees for Recreational Lessons		163	\$200.63	\$4,823,451
Dating Services		186	\$1.28	\$30,732
TV/Video/Audio		141	\$1,700.61	\$40,886,016
Cable and Satellite Television Services		139	\$1,250.21	\$30,057,600
Televisions		147	\$161.43	\$3,880,995
Satellite Dishes		127	\$1.85	\$44,407
VCRs, Video Cameras, and DVD Players		150	\$12.15	\$291,992
Miscellaneous Video Equipment		134	\$10.28	\$247,074
Video Cassettes and DVDs		145	\$26.81	\$644,473
Video Game Hardware/Accessories		143	\$36.72	\$882,746
Video Game Software		144	\$19.89	\$478,131
Streaming/Downloaded Video		152	\$27.63	\$664,189
Rental of Video Cassettes and DVDs		145	\$23.71	\$569,972
Installation of Televisions		132	\$1.21	\$29,003
Audio (3)		150	\$122.69	\$2,949,784
Rental and Repair of TV/Radio/Sound Equipment		154	\$6.06	\$145,649
Pets		139	\$745.50	\$17,923,406
Toys/Games/Crafts/Hobbies (4)		140	\$160.35	\$3,855,098
Recreational Vehicles and Fees (5)		139	\$149.52	\$3,594,674
Sports/Recreation/Exercise Equipment (6)		145	\$239.85	\$5,766,487
Photo Equipment and Supplies (7)		151	\$82.89	\$1,992,929
Reading (8)		147	\$193.25	\$4,646,235
Catered Affairs (9)		154	\$39.79	\$956,697
<b>Food</b>		144	\$11,597.94	\$278,837,707
Food at Home		142	\$7,061.68	\$169,777,017
Bakery and Cereal Products		141	\$948.68	\$22,808,055
Meats, Poultry, Fish, and Eggs		140	\$1,556.49	\$37,421,134
Dairy Products		141	\$749.27	\$18,014,004
Fruits and Vegetables		145	\$1,389.96	\$33,417,513
Snacks and Other Food at Home (10)		141	\$2,417.28	\$58,116,311
Food Away from Home		147	\$4,536.26	\$109,060,690
Alcoholic Beverages		154	\$789.12	\$18,972,130

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# Retail Goods and Services Expenditures

3 Church Cir, Annapolis, Maryland, 21401 2  
3 Church Cir, Annapolis, Maryland, 21401  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 38.97861  
Longitude: -76.49327

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	157	\$11,749.95	\$282,492,390
Value of Retirement Plans	151	\$39,478.25	\$949,136,179
Value of Other Financial Assets	146	\$1,650.44	\$39,679,926
Vehicle Loan Amount excluding Interest	137	\$3,346.83	\$80,464,379
Value of Credit Card Debt	145	\$827.82	\$19,902,554
<b>Health</b>			
Nonprescription Drugs	142	\$176.66	\$4,247,307
Prescription Drugs	133	\$557.49	\$13,403,225
Eyeglasses and Contact Lenses	143	\$127.82	\$3,073,035
<b>Home</b>			
Mortgage Payment and Basics (11)	146	\$12,489.04	\$300,261,514
Maintenance and Remodeling Services	143	\$2,500.35	\$60,113,367
Maintenance and Remodeling Materials (12)	125	\$453.11	\$10,893,671
Utilities, Fuel, and Public Services	138	\$6,738.74	\$162,012,883
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	149	\$129.81	\$3,120,883
Furniture	150	\$738.36	\$17,751,650
Rugs	156	\$38.02	\$914,134
Major Appliances (14)	142	\$401.69	\$9,657,457
Housewares (15)	146	\$122.36	\$2,941,754
Small Appliances	147	\$69.44	\$1,669,449
Luggage	158	\$14.58	\$350,512
Telephones and Accessories	144	\$102.68	\$2,468,748
<b>Household Operations</b>			
Child Care	153	\$648.95	\$15,602,066
Lawn and Garden (16)	142	\$576.87	\$13,869,031
Moving/Storage/Freight Express	160	\$101.36	\$2,437,013
Housekeeping Supplies (17)	142	\$995.65	\$23,937,461
<b>Insurance</b>			
Owners and Renters Insurance	131	\$605.18	\$14,549,799
Vehicle Insurance	141	\$1,580.31	\$37,993,789
Life/Other Insurance	144	\$594.37	\$14,289,928
Health Insurance	140	\$4,731.99	\$113,766,447
Personal Care Products (18)	146	\$635.06	\$15,268,056
School Books and Supplies (19)	148	\$243.02	\$5,842,631
Smoking Products	126	\$517.07	\$12,431,499
<b>Transportation</b>			
Payments on Vehicles excluding Leases	135	\$2,807.53	\$67,498,589
Gasoline and Motor Oil	135	\$4,164.06	\$100,112,240
Vehicle Maintenance and Repairs	143	\$1,477.20	\$35,514,773
<b>Travel</b>			
Airline Fares	162	\$738.02	\$17,743,433
Lodging on Trips	154	\$712.24	\$17,123,571
Auto/Truck Rental on Trips	158	\$37.91	\$911,352
Food and Drink on Trips	152	\$665.22	\$15,993,238

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March 21, 2017



## Retail Goods and Services Expenditures

3 Church Cir, Annapolis, Maryland, 21401 2  
3 Church Cir, Annapolis, Maryland, 21401  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 38.97861  
Longitude: -76.49327

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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# Retail Goods and Services Expenditures

3 Church Cir, Annapolis, Maryland, 21401 2  
 3 Church Cir, Annapolis, Maryland, 21401  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 38.97861  
 Longitude: -76.49327

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Exurbanites (1E)	16.7%	Population	111,989	116,697
Top Tier (1A)	10.7%	Households	43,497	45,174
Enterprising Professionals (2D)	10.5%	Families	26,892	27,757
Urban Chic (2A)	9.8%	Median Age	40.0	40.9
Golden Years (9B)	7.1%	Median Household Income	\$93,188	\$102,961
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		156	\$3,135.69	\$136,393,058
Men's		158	\$633.76	\$27,566,551
Women's		158	\$1,082.69	\$47,093,635
Children's		146	\$469.98	\$20,442,758
Footwear		153	\$657.98	\$28,620,243
Watches & Jewelry		164	\$169.92	\$7,390,924
Apparel Products and Services (1)		168	\$121.36	\$5,278,946
<b>Computer</b>				
Computers and Hardware for Home Use		162	\$280.38	\$12,195,521
Portable Memory		157	\$7.39	\$321,629
Computer Software		161	\$20.78	\$903,723
Computer Accessories		161	\$28.70	\$1,248,166
<b>Entertainment &amp; Recreation</b>		155	\$4,527.38	\$196,927,290
Fees and Admissions		176	\$1,015.11	\$44,154,276
Membership Fees for Clubs (2)		179	\$341.64	\$14,860,111
Fees for Participant Sports, excl. Trips		175	\$156.32	\$6,799,407
Tickets to Theatre/Operas/Concerts		180	\$95.21	\$4,141,235
Tickets to Movies/Museums/Parks		164	\$109.16	\$4,748,091
Admission to Sporting Events, excl. Trips		172	\$91.47	\$3,978,736
Fees for Recreational Lessons		179	\$220.09	\$9,573,092
Dating Services		178	\$1.23	\$53,604
TV/Video/Audio		148	\$1,780.40	\$77,442,195
Cable and Satellite Television Services		146	\$1,311.00	\$57,024,506
Televisions		154	\$169.28	\$7,363,199
Satellite Dishes		137	\$2.00	\$87,201
VCRs, Video Cameras, and DVD Players		156	\$12.60	\$548,088
Miscellaneous Video Equipment		136	\$10.50	\$456,709
Video Cassettes and DVDs		149	\$27.48	\$1,195,082
Video Game Hardware/Accessories		144	\$36.90	\$1,605,016
Video Game Software		144	\$19.88	\$864,715
Streaming/Downloaded Video		156	\$28.28	\$1,229,900
Rental of Video Cassettes and DVDs		149	\$24.32	\$1,057,834
Installation of Televisions		148	\$1.36	\$59,301
Audio (3)		160	\$130.67	\$5,683,557
Rental and Repair of TV/Radio/Sound Equipment		156	\$6.14	\$267,086
Pets		150	\$802.18	\$34,892,585
Toys/Games/Crafts/Hobbies (4)		147	\$168.24	\$7,318,055
Recreational Vehicles and Fees (5)		154	\$166.06	\$7,223,148
Sports/Recreation/Exercise Equipment (6)		155	\$255.84	\$11,128,237
Photo Equipment and Supplies (7)		160	\$88.28	\$3,840,103
Reading (8)		158	\$206.97	\$9,002,670
Catered Affairs (9)		171	\$44.28	\$1,926,021
<b>Food</b>		150	\$12,137.26	\$527,934,214
Food at Home		148	\$7,377.92	\$320,917,325
Bakery and Cereal Products		147	\$992.08	\$43,152,536
Meats, Poultry, Fish, and Eggs		146	\$1,622.99	\$70,595,322
Dairy Products		148	\$783.05	\$34,060,358
Fruits and Vegetables		152	\$1,454.45	\$63,264,243
Snacks and Other Food at Home (10)		148	\$2,525.34	\$109,844,867
Food Away from Home		154	\$4,759.34	\$207,016,889
Alcoholic Beverages		162	\$828.75	\$36,048,299

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**Source:** Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Retail Goods and Services Expenditures

3 Church Cir, Annapolis, Maryland, 21401 2  
 3 Church Cir, Annapolis, Maryland, 21401  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 38.97861  
 Longitude: -76.49327

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	177	\$13,274.36	\$577,394,927
Value of Retirement Plans	170	\$44,551.63	\$1,937,862,351
Value of Other Financial Assets	157	\$1,779.39	\$77,398,291
Vehicle Loan Amount excluding Interest	145	\$3,524.21	\$153,292,411
Value of Credit Card Debt	155	\$886.45	\$38,557,849
<b>Health</b>			
Nonprescription Drugs	151	\$187.74	\$8,166,302
Prescription Drugs	144	\$601.54	\$26,165,271
Eyeglasses and Contact Lenses	154	\$137.45	\$5,978,734
<b>Home</b>			
Mortgage Payment and Basics (11)	164	\$14,021.59	\$609,897,066
Maintenance and Remodeling Services	161	\$2,825.37	\$122,895,197
Maintenance and Remodeling Materials (12)	141	\$511.12	\$22,232,060
Utilities, Fuel, and Public Services	146	\$7,141.45	\$310,631,600
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	158	\$137.77	\$5,992,499
Furniture	159	\$779.69	\$33,914,219
Rugs	170	\$41.50	\$1,805,149
Major Appliances (14)	155	\$439.15	\$19,101,861
Housewares (15)	155	\$129.88	\$5,649,219
Small Appliances	155	\$73.03	\$3,176,465
Luggage	171	\$15.81	\$687,678
Telephones and Accessories	149	\$105.73	\$4,599,050
<b>Household Operations</b>			
Child Care	161	\$683.51	\$29,730,688
Lawn and Garden (16)	158	\$642.14	\$27,931,256
Moving/Storage/Freight Express	164	\$103.75	\$4,512,885
Housekeeping Supplies (17)	150	\$1,053.87	\$45,840,027
<b>Insurance</b>			
Owners and Renters Insurance	146	\$674.77	\$29,350,377
Vehicle Insurance	149	\$1,671.89	\$72,722,309
Life/Other Insurance	159	\$657.14	\$28,583,444
Health Insurance	151	\$5,096.33	\$221,675,170
Personal Care Products (18)	154	\$667.30	\$29,025,525
School Books and Supplies (19)	155	\$254.89	\$11,086,855
Smoking Products	127	\$521.40	\$22,679,343
<b>Transportation</b>			
Payments on Vehicles excluding Leases	143	\$2,982.00	\$129,708,009
Gasoline and Motor Oil	143	\$4,382.27	\$190,615,463
Vehicle Maintenance and Repairs	152	\$1,571.43	\$68,352,371
<b>Travel</b>			
Airline Fares	175	\$797.87	\$34,705,144
Lodging on Trips	168	\$781.52	\$33,993,857
Auto/Truck Rental on Trips	172	\$41.39	\$1,800,215
Food and Drink on Trips	165	\$722.88	\$31,443,070

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3 Church Cir, Annapolis, Maryland, 21401 2  
3 Church Cir, Annapolis, Maryland, 21401  
Ring: 5 mile radius

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Latitude: 38.97861  
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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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