



Market Profile

Annapolis Towne Centre at Parole
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.98159
Longitude: -76.53984

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,026	49,553	95,653
2010 Total Population	6,948	54,347	103,308
2016 Total Population	7,513	56,827	107,474
2016 Group Quarters	572	5,869	6,222
2021 Total Population	7,910	59,333	111,984
2016-2021 Annual Rate	1.04%	0.87%	0.83%
2016 Total Daytime Population	32,788	96,042	136,981
Workers	29,593	70,635	87,385
Residents	3,195	25,407	49,596
Household Summary			
2000 Households	2,191	19,236	37,128
2000 Average Household Size	2.35	2.30	2.41
2010 Households	3,008	20,993	40,446
2010 Average Household Size	2.12	2.31	2.40
2016 Households	3,251	21,823	41,735
2016 Average Household Size	2.14	2.34	2.43
2021 Households	3,423	22,778	43,367
2021 Average Household Size	2.14	2.35	2.44
2016-2021 Annual Rate	1.04%	0.86%	0.77%
2010 Families	1,596	11,976	25,117
2010 Average Family Size	2.80	2.93	2.97
2016 Families	1,711	12,288	25,640
2016 Average Family Size	2.83	2.98	3.02
2021 Families	1,790	12,725	26,472
2021 Average Family Size	2.85	3.01	3.04
2016-2021 Annual Rate	0.91%	0.70%	0.64%
Housing Unit Summary			
2000 Housing Units	2,369	20,202	39,165
Owner Occupied Housing Units	58.5%	60.1%	67.2%
Renter Occupied Housing Units	33.9%	35.1%	27.6%
Vacant Housing Units	7.6%	4.8%	5.2%
2010 Housing Units	3,531	23,207	44,290
Owner Occupied Housing Units	43.8%	54.4%	63.0%
Renter Occupied Housing Units	41.4%	36.0%	28.3%
Vacant Housing Units	14.8%	9.5%	8.7%
2016 Housing Units	3,853	24,388	46,171
Owner Occupied Housing Units	40.7%	50.9%	59.7%
Renter Occupied Housing Units	43.7%	38.6%	30.6%
Vacant Housing Units	15.6%	10.5%	9.6%
2021 Housing Units	4,050	25,463	48,034
Owner Occupied Housing Units	41.2%	50.9%	59.6%
Renter Occupied Housing Units	43.3%	38.5%	30.7%
Vacant Housing Units	15.5%	10.5%	9.7%
Median Household Income			
2016	\$86,020	\$84,885	\$92,498
2021	\$94,020	\$93,509	\$102,212
Median Home Value			
2016	\$427,219	\$460,756	\$466,675
2021	\$480,601	\$490,336	\$489,301
Per Capita Income			
2016	\$45,222	\$46,178	\$49,488
2021	\$49,110	\$50,004	\$53,730
Median Age			
2010	35.3	36.2	40.1
2016	37.4	37.6	41.2
2021	38.9	38.6	42.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income			
Household Income Base	3,251	21,823	41,735
<\$15,000	6.3%	6.9%	5.9%
\$15,000 - \$24,999	7.8%	6.4%	5.0%
\$25,000 - \$34,999	5.1%	5.3%	4.8%
\$35,000 - \$49,999	8.5%	8.8%	8.3%
\$50,000 - \$74,999	14.1%	16.0%	15.5%
\$75,000 - \$99,999	15.9%	14.3%	13.9%
\$100,000 - \$149,999	21.4%	19.8%	20.6%
\$150,000 - \$199,999	9.5%	9.7%	11.4%
\$200,000+	11.4%	12.9%	14.6%
Average Household Income	\$108,987	\$114,235	\$123,573
2021 Households by Income			
Household Income Base	3,423	22,778	43,367
<\$15,000	6.8%	7.7%	6.7%
\$15,000 - \$24,999	7.6%	6.1%	4.8%
\$25,000 - \$34,999	4.6%	4.7%	4.2%
\$35,000 - \$49,999	7.6%	8.2%	7.3%
\$50,000 - \$74,999	10.2%	11.7%	11.3%
\$75,000 - \$99,999	16.2%	14.5%	14.1%
\$100,000 - \$149,999	22.9%	21.3%	22.1%
\$150,000 - \$199,999	10.9%	11.2%	13.0%
\$200,000+	13.1%	14.5%	16.4%
Average Household Income	\$119,277	\$124,494	\$134,969
2016 Owner Occupied Housing Units by Value			
Total	1,564	12,390	27,566
<\$50,000	2.7%	2.0%	2.1%
\$50,000 - \$99,999	0.1%	0.8%	1.2%
\$100,000 - \$149,999	2.2%	1.7%	1.2%
\$150,000 - \$199,999	3.8%	3.8%	3.5%
\$200,000 - \$249,999	8.4%	7.9%	6.4%
\$250,000 - \$299,999	16.0%	9.9%	8.5%
\$300,000 - \$399,999	13.8%	16.1%	17.1%
\$400,000 - \$499,999	10.8%	13.0%	14.9%
\$500,000 - \$749,999	21.6%	18.3%	19.0%
\$750,000 - \$999,999	17.0%	18.0%	17.0%
\$1,000,000 +	3.5%	8.7%	9.0%
Average Home Value	\$497,986	\$549,280	\$554,155
2021 Owner Occupied Housing Units by Value			
Total	1,666	12,943	28,598
<\$50,000	1.9%	1.3%	1.4%
\$50,000 - \$99,999	0.1%	0.6%	0.9%
\$100,000 - \$149,999	1.7%	1.3%	0.9%
\$150,000 - \$199,999	2.0%	2.0%	1.8%
\$200,000 - \$249,999	5.8%	5.0%	4.0%
\$250,000 - \$299,999	11.9%	6.8%	5.7%
\$300,000 - \$399,999	17.8%	20.6%	21.5%
\$400,000 - \$499,999	11.0%	13.8%	15.6%
\$500,000 - \$749,999	22.9%	19.1%	19.8%
\$750,000 - \$999,999	21.1%	20.5%	19.2%
\$1,000,000 +	3.9%	9.0%	9.4%
Average Home Value	\$539,955	\$581,643	\$583,663

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	6,946	54,347	103,308
0 - 4	5.7%	5.9%	5.8%
5 - 9	5.2%	5.0%	5.5%
10 - 14	4.3%	4.2%	5.2%
15 - 24	13.6%	18.7%	14.9%
25 - 34	20.8%	14.8%	12.7%
35 - 44	13.6%	11.6%	12.3%
45 - 54	13.1%	12.3%	14.4%
55 - 64	11.3%	12.4%	13.6%
65 - 74	7.0%	7.9%	8.3%
75 - 84	3.9%	4.8%	4.9%
85 +	1.5%	2.5%	2.3%
18 +	82.2%	82.3%	80.3%
2016 Population by Age			
Total	7,513	56,827	107,474
0 - 4	5.2%	5.3%	5.2%
5 - 9	5.2%	5.3%	5.7%
10 - 14	5.0%	4.8%	5.6%
15 - 24	11.3%	17.3%	13.9%
25 - 34	19.4%	14.0%	12.4%
35 - 44	14.8%	11.7%	11.8%
45 - 54	12.4%	11.4%	13.0%
55 - 64	11.9%	12.3%	13.7%
65 - 74	8.8%	10.1%	10.8%
75 - 84	4.4%	5.3%	5.4%
85 +	1.7%	2.5%	2.6%
18 +	82.0%	82.0%	80.5%
2021 Population by Age			
Total	7,910	59,335	111,982
0 - 4	5.1%	5.2%	5.1%
5 - 9	5.2%	5.1%	5.3%
10 - 14	5.2%	5.0%	5.7%
15 - 24	10.5%	16.4%	13.1%
25 - 34	16.3%	13.4%	11.8%
35 - 44	17.3%	12.7%	12.6%
45 - 54	11.6%	10.4%	11.9%
55 - 64	11.3%	11.5%	13.2%
65 - 74	10.0%	11.4%	12.0%
75 - 84	5.4%	6.3%	6.6%
85 +	2.0%	2.6%	2.8%
18 +	81.8%	82.1%	80.9%
2010 Population by Sex			
Males	3,687	27,731	51,408
Females	3,261	26,616	51,900
2016 Population by Sex			
Males	3,989	29,052	53,649
Females	3,524	27,775	53,825
2021 Population by Sex			
Males	4,189	30,309	55,931
Females	3,721	29,024	56,052

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	6,949	54,348	103,308
White Alone	58.8%	70.7%	77.7%
Black Alone	26.5%	17.8%	13.2%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.7%	2.4%	2.2%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	9.4%	6.1%	4.3%
Two or More Races	2.3%	2.6%	2.4%
Hispanic Origin	14.4%	12.4%	9.2%
Diversity Index	68.6	58.4	48.2
2016 Population by Race/Ethnicity			
Total	7,514	56,828	107,474
White Alone	56.9%	67.9%	75.1%
Black Alone	25.9%	18.3%	13.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.1%	2.8%	2.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	11.2%	7.6%	5.4%
Two or More Races	2.7%	3.0%	2.8%
Hispanic Origin	17.3%	15.4%	11.7%
Diversity Index	72.0	63.3	53.7
2021 Population by Race/Ethnicity			
Total	7,910	59,334	111,983
White Alone	54.6%	65.5%	72.8%
Black Alone	25.8%	18.6%	14.2%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	3.5%	3.1%	2.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	12.8%	8.9%	6.5%
Two or More Races	3.0%	3.5%	3.2%
Hispanic Origin	20.1%	18.2%	14.0%
Diversity Index	75.2	67.3	58.2
2010 Population by Relationship and Household Type			
Total	6,948	54,347	103,308
In Households	91.7%	89.1%	93.9%
In Family Households	67.6%	67.6%	74.8%
Householder	21.5%	22.0%	24.4%
Spouse	14.6%	16.2%	18.9%
Child	23.7%	22.3%	25.3%
Other relative	4.4%	4.1%	3.6%
Nonrelative	3.3%	2.9%	2.6%
In Nonfamily Households	24.2%	21.5%	19.1%
In Group Quarters	8.3%	10.9%	6.1%
Institutionalized Population	8.1%	1.8%	1.1%
Noninstitutionalized Population	0.1%	9.1%	4.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment			
Total	5,510	38,210	74,847
Less than 9th Grade	5.4%	3.4%	2.6%
9th - 12th Grade, No Diploma	8.5%	5.3%	4.1%
High School Graduate	15.5%	16.8%	16.3%
GED/Alternative Credential	2.1%	2.0%	2.1%
Some College, No Degree	16.2%	17.6%	17.9%
Associate Degree	5.2%	6.1%	6.5%
Bachelor's Degree	25.2%	25.2%	27.2%
Graduate/Professional Degree	22.1%	23.5%	23.3%
2016 Population 15+ by Marital Status			
Total	6,358	48,060	89,758
Never Married	41.5%	39.0%	33.4%
Married	39.5%	42.6%	49.1%
Widowed	4.4%	6.4%	6.1%
Divorced	14.6%	11.9%	11.3%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	96.5%	96.8%	96.3%
Civilian Unemployed	3.5%	3.2%	3.7%
2016 Employed Population 16+ by Industry			
Total	4,083	27,479	54,100
Agriculture/Mining	0.0%	0.1%	0.3%
Construction	7.3%	7.2%	7.2%
Manufacturing	1.9%	3.3%	3.6%
Wholesale Trade	1.0%	1.7%	2.0%
Retail Trade	11.2%	10.4%	10.1%
Transportation/Utilities	0.8%	2.4%	2.5%
Information	1.3%	1.9%	2.1%
Finance/Insurance/Real Estate	7.3%	6.8%	6.7%
Services	57.7%	54.7%	54.0%
Public Administration	11.5%	11.5%	11.6%
2016 Employed Population 16+ by Occupation			
Total	4,083	27,476	54,102
White Collar	66.2%	70.4%	72.3%
Management/Business/Financial	23.8%	22.8%	22.5%
Professional	26.8%	26.6%	27.8%
Sales	9.4%	11.0%	11.4%
Administrative Support	6.2%	9.9%	10.5%
Services	20.4%	16.3%	15.1%
Blue Collar	13.3%	13.2%	12.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.4%	4.7%	4.2%
Installation/Maintenance/Repair	1.8%	1.8%	2.4%
Production	2.3%	2.2%	2.0%
Transportation/Material Moving	4.8%	4.5%	3.8%
2010 Population By Urban/ Rural Status			
Total Population	6,948	54,347	103,308
Population Inside Urbanized Area	97.9%	98.6%	96.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	2.1%	1.4%	4.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	3,008	20,993	40,446
Households with 1 Person	36.4%	33.5%	29.8%
Households with 2+ People	63.6%	66.5%	70.2%
Family Households	53.1%	57.0%	62.1%
Husband-wife Families	36.5%	41.9%	48.0%
With Related Children	12.9%	15.0%	18.5%
Other Family (No Spouse Present)	16.6%	15.1%	14.1%
Other Family with Male Householder	4.1%	3.6%	3.7%
With Related Children	1.8%	1.9%	1.9%
Other Family with Female Householder	12.5%	11.5%	10.4%
With Related Children	7.6%	7.3%	6.4%
Nonfamily Households	10.5%	9.4%	8.1%
All Households with Children	22.8%	24.6%	27.3%
Multigenerational Households	3.2%	2.8%	2.9%
Unmarried Partner Households	8.3%	6.9%	6.3%
Male-female	7.6%	6.2%	5.6%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	3,009	20,994	40,446
1 Person Household	36.4%	33.5%	29.8%
2 Person Household	34.8%	35.7%	36.0%
3 Person Household	12.1%	13.2%	14.3%
4 Person Household	8.3%	9.5%	11.5%
5 Person Household	4.5%	4.5%	5.1%
6 Person Household	1.9%	1.8%	1.8%
7 + Person Household	2.0%	1.8%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	3,008	20,993	40,446
Owner Occupied	51.4%	60.2%	69.0%
Owned with a Mortgage/Loan	38.9%	45.3%	53.5%
Owned Free and Clear	12.5%	14.8%	15.5%
Renter Occupied	48.6%	39.8%	31.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,531	23,207	44,290
Housing Units Inside Urbanized Area	98.1%	98.7%	96.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.9%	1.3%	3.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Urban Chic (2A)	Urban Chic (2A)	Exurbanites (1E)
2.	Golden Years (9B)	Exurbanites (1E)	Top Tier (1A)
3.	Bright Young Professionals	Golden Years (9B)	Urban Chic (2A)
2016 Consumer Spending			
Apparel & Services: Total \$	\$9,324,317	\$64,971,159	\$132,129,708
Average Spent	\$2,868.14	\$2,977.19	\$3,165.92
Spending Potential Index	142	148	157
Education: Total \$	\$6,900,772	\$48,650,166	\$103,242,149
Average Spent	\$2,122.66	\$2,229.31	\$2,473.75
Spending Potential Index	150	158	175
Entertainment/Recreation: Total \$	\$13,223,565	\$93,008,453	\$191,539,977
Average Spent	\$4,067.54	\$4,261.95	\$4,589.43
Spending Potential Index	140	146	157
Food at Home: Total \$	\$22,270,407	\$154,453,859	\$311,350,613
Average Spent	\$6,850.33	\$7,077.57	\$7,460.18
Spending Potential Index	137	142	150
Food Away from Home: Total \$	\$14,220,258	\$98,979,296	\$200,472,426
Average Spent	\$4,374.12	\$4,535.55	\$4,803.46
Spending Potential Index	141	147	155
Health Care: Total \$	\$23,180,547	\$164,643,091	\$340,769,639
Average Spent	\$7,130.28	\$7,544.48	\$8,165.08
Spending Potential Index	135	142	154
HH Furnishings & Equipment: Total \$	\$8,081,593	\$56,796,163	\$117,087,111
Average Spent	\$2,485.88	\$2,602.58	\$2,805.49
Spending Potential Index	141	147	159
Personal Care Products & Services: Total \$	\$3,399,873	\$24,076,432	\$49,237,321
Average Spent	\$1,045.79	\$1,103.26	\$1,179.76
Spending Potential Index	143	151	161
Shelter: Total \$	\$74,107,882	\$519,265,470	\$1,054,723,717
Average Spent	\$22,795.41	\$23,794.41	\$25,271.92
Spending Potential Index	146	153	162
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,539,613	\$75,038,329	\$156,666,660
Average Spent	\$3,241.96	\$3,438.50	\$3,753.84
Spending Potential Index	140	148	162
Travel: Total \$	\$8,788,178	\$62,939,110	\$133,045,807
Average Spent	\$2,703.22	\$2,884.07	\$3,187.87
Spending Potential Index	145	155	171
Vehicle Maintenance & Repairs: Total \$	\$4,621,082	\$32,399,951	\$66,500,910
Average Spent	\$1,421.43	\$1,484.67	\$1,593.41
Spending Potential Index	137	143	154

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Retail Goods and Services Expenditures

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Urban Chic (2A)	26.9%	Population	7,513	7,910
Golden Years (9B)	26.1%	Households	3,251	3,423
Bright Young Professionals (8C)	18.8%	Families	1,711	1,790
Emerald City (8B)	11.9%	Median Age	37.4	38.9
City Commons (11E)	6.3%	Median Household Income	\$86,020	\$94,020
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		142	\$2,868.14	\$9,324,317
Men's		144	\$577.22	\$1,876,541
Women's		144	\$984.55	\$3,200,785
Children's		137	\$443.32	\$1,441,249
Footwear		141	\$603.55	\$1,962,151
Watches & Jewelry		145	\$150.68	\$489,866
Apparel Products and Services (1)		151	\$108.80	\$353,725
Computer				
Computers and Hardware for Home Use		149	\$257.35	\$836,659
Portable Memory		145	\$6.83	\$22,193
Computer Software		150	\$19.40	\$63,070
Computer Accessories		144	\$25.55	\$83,051
Entertainment & Recreation		140	\$4,067.54	\$13,223,565
Fees and Admissions		152	\$875.55	\$2,846,414
Membership Fees for Clubs (2)		153	\$292.01	\$949,337
Fees for Participant Sports, excl. Trips		151	\$135.47	\$440,400
Tickets to Theatre/Operas/Concerts		156	\$82.26	\$267,443
Tickets to Movies/Museums/Parks		149	\$99.25	\$322,661
Admission to Sporting Events, excl. Trips		151	\$80.63	\$262,119
Fees for Recreational Lessons		150	\$184.67	\$600,365
Dating Services		183	\$1.26	\$4,089
TV/Video/Audio		138	\$1,655.28	\$5,381,329
Cable and Satellite Television Services		136	\$1,219.67	\$3,965,163
Televisions		143	\$156.88	\$510,006
Satellite Dishes		123	\$1.79	\$5,833
VCRs, Video Cameras, and DVD Players		145	\$11.74	\$38,159
Miscellaneous Video Equipment		135	\$10.36	\$33,687
Video Cassettes and DVDs		141	\$26.10	\$84,865
Video Game Hardware/Accessories		140	\$35.91	\$116,739
Video Game Software		143	\$19.64	\$63,850
Streaming/Downloaded Video		147	\$26.72	\$86,856
Rental of Video Cassettes and DVDs		141	\$23.06	\$74,982
Installation of Televisions		127	\$1.17	\$3,789
Audio (3)		142	\$116.38	\$378,339
Rental and Repair of TV/Radio/Sound Equipment		149	\$5.86	\$19,063
Pets		133	\$714.93	\$2,324,246
Toys/Games/Crafts/Hobbies (4)		135	\$154.54	\$502,397
Recreational Vehicles and Fees (5)		131	\$140.71	\$457,432
Sports/Recreation/Exercise Equipment (6)		137	\$226.59	\$736,630
Photo Equipment and Supplies (7)		144	\$79.27	\$257,691
Reading (8)		141	\$184.33	\$599,268
Catered Affairs (9)		140	\$36.35	\$118,158
Food		139	\$11,224.44	\$36,490,664
Food at Home		137	\$6,850.33	\$22,270,407
Bakery and Cereal Products		136	\$920.16	\$2,991,441
Meats, Poultry, Fish, and Eggs		136	\$1,512.89	\$4,918,403
Dairy Products		136	\$723.70	\$2,352,751
Fruits and Vegetables		140	\$1,342.06	\$4,363,040
Snacks and Other Food at Home (10)		137	\$2,351.51	\$7,644,771
Food Away from Home		141	\$4,374.12	\$14,220,258
Alcoholic Beverages		148	\$756.59	\$2,459,673

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Annapolis Towne Centre at Parole
Ring: 1 mile radius

Prepared by Esri
Latitude: 38.98159
Longitude: -76.53984

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	147	\$10,997.90	\$35,754,179
Value of Retirement Plans	139	\$36,381.56	\$118,276,455
Value of Other Financial Assets	143	\$1,616.31	\$5,254,615
Vehicle Loan Amount excluding Interest	134	\$3,276.02	\$10,650,333
Value of Credit Card Debt	139	\$792.28	\$2,575,717
Health			
Nonprescription Drugs	137	\$169.85	\$552,174
Prescription Drugs	129	\$539.53	\$1,754,018
Eyeglasses and Contact Lenses	136	\$121.75	\$395,795
Home			
Mortgage Payment and Basics (11)	137	\$11,700.66	\$38,038,851
Maintenance and Remodeling Services	133	\$2,337.35	\$7,598,710
Maintenance and Remodeling Materials (12)	118	\$429.28	\$1,395,605
Utilities, Fuel, and Public Services	134	\$6,542.44	\$21,269,478
Household Furnishings and Equipment			
Household Textiles (13)	143	\$124.13	\$403,546
Furniture	145	\$710.79	\$2,310,791
Rugs	145	\$35.48	\$115,344
Major Appliances (14)	135	\$381.52	\$1,240,333
Housewares (15)	141	\$118.11	\$383,963
Small Appliances	141	\$66.43	\$215,969
Luggage	149	\$13.76	\$44,730
Telephones and Accessories	140	\$99.62	\$323,875
Household Operations			
Child Care	145	\$614.50	\$1,997,730
Lawn and Garden (16)	133	\$541.67	\$1,760,955
Moving/Storage/Freight Express	155	\$98.18	\$319,196
Housekeeping Supplies (17)	137	\$961.07	\$3,124,430
Insurance			
Owners and Renters Insurance	125	\$578.50	\$1,880,709
Vehicle Insurance	137	\$1,533.81	\$4,986,427
Life/Other Insurance	135	\$557.49	\$1,812,388
Health Insurance	135	\$4,545.59	\$14,777,705
Personal Care Products (18)	141	\$611.23	\$1,987,115
School Books and Supplies (19)	141	\$231.92	\$753,965
Smoking Products	126	\$515.28	\$1,675,186
Transportation			
Payments on Vehicles excluding Leases	132	\$2,737.53	\$8,899,702
Gasoline and Motor Oil	132	\$4,062.77	\$13,208,079
Vehicle Maintenance and Repairs	137	\$1,421.43	\$4,621,082
Travel			
Airline Fares	151	\$689.24	\$2,240,709
Lodging on Trips	144	\$667.70	\$2,170,705
Auto/Truck Rental on Trips	149	\$35.77	\$116,273
Food and Drink on Trips	143	\$627.18	\$2,038,964

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March 21, 2017



Retail Goods and Services Expenditures

Annapolis Towne Centre at Parole
Ring: 1 mile radius

Prepared by Esri
Latitude: 38.98159
Longitude: -76.53984

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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March 21, 2017



Retail Goods and Services Expenditures

Annapolis Towne Centre at Parole
Ring: 3 mile radius

Prepared by Esri
Latitude: 38.98159
Longitude: -76.53984

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Urban Chic (2A)	18.0%	Population	56,827	59,333
Exurbanites (1E)	13.2%	Households	21,823	22,778
Golden Years (9B)	9.9%	Families	12,288	12,725
City Lights (8A)	6.8%	Median Age	37.6	38.6
The Elders (9C)	6.2%	Median Household Income	\$84,885	\$93,509
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		148	\$2,977.19	\$64,971,159
Men's		150	\$602.01	\$13,137,617
Women's		151	\$1,032.98	\$22,542,684
Children's		138	\$445.68	\$9,726,126
Footwear		145	\$623.18	\$13,599,697
Watches & Jewelry		153	\$158.82	\$3,465,956
Apparel Products and Services (1)		159	\$114.52	\$2,499,079
Computer				
Computers and Hardware for Home Use		154	\$267.31	\$5,833,446
Portable Memory		149	\$7.02	\$153,279
Computer Software		152	\$19.72	\$430,393
Computer Accessories		152	\$27.00	\$589,280
Entertainment & Recreation		146	\$4,261.95	\$93,008,453
Fees and Admissions		162	\$933.17	\$20,364,530
Membership Fees for Clubs (2)		164	\$314.32	\$6,859,347
Fees for Participant Sports, excl. Trips		162	\$144.88	\$3,161,764
Tickets to Theatre/Operas/Concerts		167	\$87.85	\$1,917,076
Tickets to Movies/Museums/Parks		156	\$103.64	\$2,261,833
Admission to Sporting Events, excl. Trips		158	\$84.21	\$1,837,610
Fees for Recreational Lessons		160	\$196.98	\$4,298,774
Dating Services		187	\$1.29	\$28,126
TV/Video/Audio		143	\$1,714.34	\$37,411,956
Cable and Satellite Television Services		141	\$1,266.03	\$27,628,469
Televisions		147	\$161.40	\$3,522,197
Satellite Dishes		127	\$1.86	\$40,490
VCRs, Video Cameras, and DVD Players		150	\$12.14	\$264,905
Miscellaneous Video Equipment		130	\$10.04	\$219,017
Video Cassettes and DVDs		146	\$26.91	\$587,332
Video Game Hardware/Accessories		140	\$35.82	\$781,599
Video Game Software		142	\$19.54	\$426,378
Streaming/Downloaded Video		151	\$27.45	\$599,144
Rental of Video Cassettes and DVDs		144	\$23.59	\$514,883
Installation of Televisions		130	\$1.20	\$26,193
Audio (3)		149	\$122.30	\$2,669,038
Rental and Repair of TV/Radio/Sound Equipment		154	\$6.06	\$132,311
Pets		141	\$752.65	\$16,425,101
Toys/Games/Crafts/Hobbies (4)		139	\$158.97	\$3,469,115
Recreational Vehicles and Fees (5)		137	\$147.59	\$3,220,945
Sports/Recreation/Exercise Equipment (6)		144	\$238.20	\$5,198,198
Photo Equipment and Supplies (7)		150	\$82.50	\$1,800,390
Reading (8)		149	\$195.27	\$4,261,373
Catered Affairs (9)		152	\$39.26	\$856,844
Food		144	\$11,613.12	\$253,433,155
Food at Home		142	\$7,077.57	\$154,453,859
Bakery and Cereal Products		141	\$949.82	\$20,727,885
Meats, Poultry, Fish, and Eggs		140	\$1,560.40	\$34,052,558
Dairy Products		141	\$749.97	\$16,366,554
Fruits and Vegetables		146	\$1,395.70	\$30,458,407
Snacks and Other Food at Home (10)		141	\$2,421.69	\$52,848,455
Food Away from Home		147	\$4,535.55	\$98,979,296
Alcoholic Beverages		154	\$788.25	\$17,202,022

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March 21, 2017



Retail Goods and Services Expenditures

Annapolis Towne Centre at Parole
Ring: 3 mile radius

Prepared by Esri
Latitude: 38.98159
Longitude: -76.53984

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	160	\$11,984.97	\$261,547,977
Value of Retirement Plans	150	\$39,374.95	\$859,279,606
Value of Other Financial Assets	145	\$1,643.37	\$35,863,252
Vehicle Loan Amount excluding Interest	137	\$3,350.58	\$73,119,711
Value of Credit Card Debt	145	\$827.70	\$18,062,991
Health			
Nonprescription Drugs	144	\$178.83	\$3,902,585
Prescription Drugs	137	\$573.10	\$12,506,675
Eyeglasses and Contact Lenses	144	\$128.46	\$2,803,285
Home			
Mortgage Payment and Basics (11)	146	\$12,505.98	\$272,917,979
Maintenance and Remodeling Services	144	\$2,524.19	\$55,085,441
Maintenance and Remodeling Materials (12)	125	\$452.98	\$9,885,442
Utilities, Fuel, and Public Services	139	\$6,789.11	\$148,158,757
Household Furnishings and Equipment			
Household Textiles (13)	149	\$129.62	\$2,828,618
Furniture	150	\$738.03	\$16,106,134
Rugs	154	\$37.71	\$822,944
Major Appliances (14)	144	\$407.27	\$8,887,788
Housewares (15)	148	\$124.17	\$2,709,806
Small Appliances	148	\$69.68	\$1,520,641
Luggage	157	\$14.47	\$315,826
Telephones and Accessories	142	\$101.39	\$2,212,743
Household Operations			
Child Care	150	\$633.12	\$13,816,546
Lawn and Garden (16)	144	\$588.48	\$12,842,379
Moving/Storage/Freight Express	164	\$103.79	\$2,264,972
Housekeeping Supplies (17)	143	\$1,003.09	\$21,890,508
Insurance			
Owners and Renters Insurance	133	\$616.10	\$13,445,126
Vehicle Insurance	142	\$1,592.06	\$34,743,475
Life/Other Insurance	144	\$596.75	\$13,022,929
Health Insurance	142	\$4,795.33	\$104,648,585
Personal Care Products (18)	147	\$638.35	\$13,930,606
School Books and Supplies (19)	146	\$239.91	\$5,235,474
Smoking Products	126	\$514.68	\$11,231,810
Transportation			
Payments on Vehicles excluding Leases	135	\$2,811.97	\$61,365,539
Gasoline and Motor Oil	136	\$4,176.77	\$91,149,700
Vehicle Maintenance and Repairs	143	\$1,484.67	\$32,399,951
Travel			
Airline Fares	162	\$737.75	\$16,100,027
Lodging on Trips	154	\$712.81	\$15,555,608
Auto/Truck Rental on Trips	160	\$38.41	\$838,165
Food and Drink on Trips	152	\$666.68	\$14,548,988

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March 21, 2017



Retail Goods and Services Expenditures

Annapolis Towne Centre at Parole
Ring: 3 mile radius

Prepared by Esri
Latitude: 38.98159
Longitude: -76.53984

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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March 21, 2017



Retail Goods and Services Expenditures

Annapolis Towne Centre at Parole
Ring: 5 mile radius

Prepared by Esri
Latitude: 38.98159
Longitude: -76.53984

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Exurbanites (1E)	16.1%	Population	107,474	111,984
Top Tier (1A)	13.9%	Households	41,735	43,367
Urban Chic (2A)	10.3%	Families	25,640	26,472
Golden Years (9B)	8.1%	Median Age	41.2	42.1
Pleasantville (2B)	6.4%	Median Household Income	\$92,498	\$102,212
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		157	\$3,165.92	\$132,129,708
Men's		160	\$640.30	\$26,722,733
Women's		161	\$1,099.80	\$45,900,117
Children's		145	\$467.69	\$19,519,081
Footwear		154	\$662.38	\$27,644,486
Watches & Jewelry		166	\$172.39	\$7,194,866
Apparel Products and Services (1)		171	\$123.36	\$5,148,425
Computer				
Computers and Hardware for Home Use		163	\$283.05	\$11,813,157
Portable Memory		158	\$7.44	\$310,629
Computer Software		162	\$20.99	\$876,191
Computer Accessories		164	\$29.22	\$1,219,431
Entertainment & Recreation		157	\$4,589.43	\$191,539,977
Fees and Admissions		179	\$1,031.55	\$43,051,652
Membership Fees for Clubs (2)		183	\$349.27	\$14,576,853
Fees for Participant Sports, excl. Trips		178	\$159.23	\$6,645,599
Tickets to Theatre/Operas/Concerts		185	\$97.44	\$4,066,655
Tickets to Movies/Museums/Parks		165	\$109.69	\$4,578,028
Admission to Sporting Events, excl. Trips		174	\$92.61	\$3,864,970
Fees for Recreational Lessons		180	\$222.07	\$9,268,043
Dating Services		178	\$1.23	\$51,505
TV/Video/Audio		150	\$1,805.69	\$75,360,618
Cable and Satellite Television Services		149	\$1,333.07	\$55,635,760
Televisions		155	\$170.95	\$7,134,712
Satellite Dishes		138	\$2.01	\$83,705
VCRs, Video Cameras, and DVD Players		157	\$12.71	\$530,268
Miscellaneous Video Equipment		135	\$10.40	\$434,028
Video Cassettes and DVDs		149	\$27.62	\$1,152,802
Video Game Hardware/Accessories		143	\$36.76	\$1,534,140
Video Game Software		143	\$19.75	\$824,241
Streaming/Downloaded Video		156	\$28.30	\$1,181,218
Rental of Video Cassettes and DVDs		149	\$24.36	\$1,016,622
Installation of Televisions		150	\$1.38	\$57,537
Audio (3)		161	\$132.17	\$5,516,156
Rental and Repair of TV/Radio/Sound Equipment		158	\$6.22	\$259,429
Pets		152	\$813.33	\$33,944,455
Toys/Games/Crafts/Hobbies (4)		148	\$168.85	\$7,046,941
Recreational Vehicles and Fees (5)		156	\$167.61	\$6,995,118
Sports/Recreation/Exercise Equipment (6)		155	\$256.93	\$10,723,115
Photo Equipment and Supplies (7)		162	\$88.97	\$3,713,031
Reading (8)		161	\$211.39	\$8,822,161
Catered Affairs (9)		174	\$45.12	\$1,882,885
Food		152	\$12,263.64	\$511,823,039
Food at Home		150	\$7,460.18	\$311,350,613
Bakery and Cereal Products		149	\$1,003.80	\$41,893,764
Meats, Poultry, Fish, and Eggs		148	\$1,640.58	\$68,469,644
Dairy Products		149	\$792.04	\$33,055,814
Fruits and Vegetables		154	\$1,472.19	\$61,441,881
Snacks and Other Food at Home (10)		149	\$2,551.56	\$106,489,510
Food Away from Home		155	\$4,803.46	\$200,472,426
Alcoholic Beverages		164	\$839.79	\$35,048,564

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Annapolis Towne Centre at Parole
Ring: 5 mile radius

Prepared by Esri
Latitude: 38.98159
Longitude: -76.53984

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	185	\$13,853.53	\$578,177,207
Value of Retirement Plans	175	\$45,904.95	\$1,915,843,050
Value of Other Financial Assets	161	\$1,818.25	\$75,884,854
Vehicle Loan Amount excluding Interest	145	\$3,541.86	\$147,819,399
Value of Credit Card Debt	157	\$896.18	\$37,402,027
Health			
Nonprescription Drugs	154	\$191.61	\$7,997,004
Prescription Drugs	147	\$617.59	\$25,775,050
Eyeglasses and Contact Lenses	156	\$139.83	\$5,835,796
Home			
Mortgage Payment and Basics (11)	166	\$14,260.26	\$595,151,986
Maintenance and Remodeling Services	165	\$2,898.09	\$120,951,601
Maintenance and Remodeling Materials (12)	143	\$517.55	\$21,599,892
Utilities, Fuel, and Public Services	149	\$7,252.16	\$302,669,033
Household Furnishings and Equipment			
Household Textiles (13)	160	\$139.69	\$5,830,065
Furniture	160	\$788.52	\$32,908,677
Rugs	173	\$42.34	\$1,767,197
Major Appliances (14)	158	\$446.72	\$18,643,743
Housewares (15)	158	\$131.89	\$5,504,611
Small Appliances	157	\$73.96	\$3,086,601
Luggage	174	\$16.10	\$671,776
Telephones and Accessories	149	\$106.35	\$4,438,447
Household Operations			
Child Care	161	\$681.11	\$28,426,032
Lawn and Garden (16)	162	\$659.51	\$27,524,748
Moving/Storage/Freight Express	166	\$105.24	\$4,392,313
Housekeeping Supplies (17)	152	\$1,069.06	\$44,617,085
Insurance			
Owners and Renters Insurance	149	\$690.85	\$28,832,582
Vehicle Insurance	151	\$1,694.16	\$70,705,883
Life/Other Insurance	162	\$671.64	\$28,030,741
Health Insurance	154	\$5,196.02	\$216,855,810
Personal Care Products (18)	155	\$674.83	\$28,163,909
School Books and Supplies (19)	156	\$256.51	\$10,705,383
Smoking Products	128	\$525.69	\$21,939,830
Transportation			
Payments on Vehicles excluding Leases	144	\$2,997.51	\$125,101,195
Gasoline and Motor Oil	144	\$4,420.85	\$184,504,028
Vehicle Maintenance and Repairs	154	\$1,593.41	\$66,500,910
Travel			
Airline Fares	178	\$812.28	\$33,900,516
Lodging on Trips	172	\$797.08	\$33,266,234
Auto/Truck Rental on Trips	176	\$42.23	\$1,762,443
Food and Drink on Trips	168	\$735.25	\$30,685,473

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March 21, 2017



Retail Goods and Services Expenditures

Annapolis Towne Centre at Parole
Ring: 5 mile radius

Prepared by Esri
Latitude: 38.98159
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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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