

1161 Annapolis Rd, Odenton, Maryland, 21113
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.08165
 Longitude: -76.68964

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	7,755	38,435	111,218
2010 Total Population	8,484	49,734	130,373
2016 Total Population	9,674	54,838	139,539
2016 Group Quarters	0	258	1,420
2021 Total Population	10,763	59,264	148,070
2016-2021 Annual Rate	2.16%	1.56%	1.19%
Household Summary			
2000 Households	2,895	13,484	39,159
2000 Average Household Size	2.67	2.78	2.80
2010 Households	3,276	18,773	47,505
2010 Average Household Size	2.59	2.64	2.71
2016 Households	3,729	20,534	50,270
2016 Average Household Size	2.59	2.66	2.75
2021 Households	4,146	22,081	53,024
2021 Average Household Size	2.60	2.67	2.77
2016-2021 Annual Rate	2.14%	1.46%	1.07%
2010 Families	2,194	13,086	34,155
2010 Average Family Size	3.15	3.14	3.19
2016 Families	2,489	14,188	35,941
2016 Average Family Size	3.16	3.18	3.24
2021 Families	2,747	15,189	37,794
2021 Average Family Size	3.18	3.20	3.26
2016-2021 Annual Rate	1.99%	1.37%	1.01%
Housing Unit Summary			
2000 Housing Units	2,985	14,090	40,716
Owner Occupied Housing Units	71.7%	68.7%	64.2%
Renter Occupied Housing Units	25.4%	27.0%	31.9%
Vacant Housing Units	3.0%	4.3%	3.8%
2010 Housing Units	3,401	19,715	49,860
Owner Occupied Housing Units	69.5%	68.0%	64.6%
Renter Occupied Housing Units	26.8%	27.2%	30.7%
Vacant Housing Units	3.7%	4.8%	4.7%
2016 Housing Units	3,892	21,524	53,079
Owner Occupied Housing Units	65.4%	65.1%	62.4%
Renter Occupied Housing Units	30.5%	30.3%	32.3%
Vacant Housing Units	4.2%	4.6%	5.3%
2021 Housing Units	4,327	23,086	55,984
Owner Occupied Housing Units	65.2%	65.2%	62.6%
Renter Occupied Housing Units	30.6%	30.4%	32.1%
Vacant Housing Units	4.2%	4.4%	5.3%
Median Household Income			
2016	\$83,206	\$93,836	\$92,815
2021	\$92,546	\$103,329	\$102,549
Median Home Value			
2016	\$332,818	\$334,122	\$347,402
2021	\$369,797	\$362,148	\$371,165
Per Capita Income			
2016	\$38,941	\$41,861	\$40,487
2021	\$42,156	\$45,398	\$43,838
Median Age			
2010	39.1	35.1	34.2
2016	39.6	36.4	35.4
2021	40.1	37.0	36.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2016 Households by Income			
Household Income Base	3,729	20,534	50,253
<\$15,000	7.5%	4.2%	4.1%
\$15,000 - \$24,999	4.7%	4.5%	3.7%
\$25,000 - \$34,999	5.4%	3.8%	4.7%
\$35,000 - \$49,999	11.5%	8.9%	9.4%
\$50,000 - \$74,999	15.2%	15.3%	16.4%
\$75,000 - \$99,999	14.4%	16.6%	15.2%
\$100,000 - \$149,999	18.8%	22.8%	23.3%
\$150,000 - \$199,999	14.1%	13.6%	12.7%
\$200,000+	8.4%	10.4%	10.4%
Average Household Income	\$100,872	\$111,949	\$111,735
2021 Households by Income			
Household Income Base	4,146	22,081	53,007
<\$15,000	8.8%	4.8%	4.6%
\$15,000 - \$24,999	4.6%	4.3%	3.6%
\$25,000 - \$34,999	4.6%	3.2%	4.1%
\$35,000 - \$49,999	9.5%	7.6%	8.2%
\$50,000 - \$74,999	11.2%	11.1%	12.2%
\$75,000 - \$99,999	15.0%	16.4%	15.2%
\$100,000 - \$149,999	21.0%	25.1%	25.6%
\$150,000 - \$199,999	16.0%	16.0%	14.9%
\$200,000+	9.4%	11.6%	11.6%
Average Household Income	\$109,332	\$122,081	\$121,789
2016 Owner Occupied Housing Units by Value			
Total	2,544	14,000	33,074
<\$50,000	5.0%	4.9%	4.9%
\$50,000 - \$99,999	2.2%	2.0%	1.7%
\$100,000 - \$149,999	1.7%	1.3%	1.8%
\$150,000 - \$199,999	4.4%	4.6%	4.3%
\$200,000 - \$249,999	15.3%	11.4%	11.1%
\$250,000 - \$299,999	14.3%	15.7%	13.6%
\$300,000 - \$399,999	21.6%	29.3%	26.6%
\$400,000 - \$499,999	16.1%	13.4%	13.2%
\$500,000 - \$749,999	14.2%	13.4%	17.0%
\$750,000 - \$999,999	3.7%	2.8%	4.2%
\$1,000,000 +	1.5%	1.2%	1.6%
Average Home Value	\$373,869	\$366,796	\$390,042
2021 Owner Occupied Housing Units by Value			
Total	2,820	15,047	35,008
<\$50,000	3.5%	3.5%	3.5%
\$50,000 - \$99,999	1.6%	1.8%	1.5%
\$100,000 - \$149,999	1.3%	1.0%	1.6%
\$150,000 - \$199,999	2.2%	2.3%	2.3%
\$200,000 - \$249,999	10.5%	7.3%	7.3%
\$250,000 - \$299,999	10.1%	10.2%	9.0%
\$300,000 - \$399,999	29.6%	38.5%	34.8%
\$400,000 - \$499,999	16.7%	14.8%	14.7%
\$500,000 - \$749,999	16.8%	15.7%	18.6%
\$750,000 - \$999,999	5.8%	3.6%	4.9%
\$1,000,000 +	1.7%	1.3%	1.7%
Average Home Value	\$415,458	\$399,550	\$418,267

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	8,483	49,735	130,372
0 - 4	6.3%	7.8%	8.0%
5 - 9	6.0%	7.3%	7.6%
10 - 14	6.9%	6.8%	7.2%
15 - 24	12.2%	11.7%	12.8%
25 - 34	12.9%	16.0%	15.8%
35 - 44	15.3%	16.4%	15.7%
45 - 54	15.9%	14.5%	14.6%
55 - 64	12.0%	10.1%	10.3%
65 - 74	6.7%	5.6%	5.2%
75 - 84	4.3%	2.8%	2.3%
85 +	1.5%	0.8%	0.7%
18 +	76.5%	74.0%	73.2%
2016 Population by Age			
Total	9,673	54,837	139,540
0 - 4	5.9%	7.1%	7.2%
5 - 9	6.2%	7.3%	7.6%
10 - 14	6.3%	7.1%	7.3%
15 - 24	12.2%	12.1%	12.4%
25 - 34	13.1%	14.3%	14.9%
35 - 44	14.3%	15.5%	14.9%
45 - 54	14.9%	14.3%	13.9%
55 - 64	12.6%	10.9%	11.2%
65 - 74	8.6%	7.1%	6.9%
75 - 84	4.4%	3.2%	2.8%
85 +	1.7%	1.1%	0.9%
18 +	78.1%	74.8%	74.0%
2021 Population by Age			
Total	10,763	59,265	148,070
0 - 4	5.8%	6.9%	7.1%
5 - 9	5.7%	6.9%	7.1%
10 - 14	6.4%	6.9%	7.2%
15 - 24	11.3%	11.7%	11.9%
25 - 34	13.4%	14.7%	14.6%
35 - 44	14.8%	14.9%	15.0%
45 - 54	13.5%	13.6%	13.0%
55 - 64	13.0%	11.5%	11.6%
65 - 74	9.4%	7.9%	7.8%
75 - 84	5.0%	3.9%	3.5%
85 +	1.8%	1.3%	1.1%
18 +	78.6%	75.7%	74.9%
2010 Population by Sex			
Males	4,144	23,837	63,180
Females	4,340	25,897	67,193
2016 Population by Sex			
Males	4,736	26,404	67,737
Females	4,938	28,434	71,801
2021 Population by Sex			
Males	5,275	28,627	72,039
Females	5,488	30,637	76,031

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	8,483	49,734	130,374
White Alone	72.5%	61.4%	63.8%
Black Alone	15.9%	26.9%	24.1%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	5.4%	5.2%	5.4%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	1.7%	1.8%	2.0%
Two or More Races	4.0%	4.1%	4.2%
Hispanic Origin	5.7%	6.0%	6.4%
Diversity Index	50.6	59.8	58.8
2016 Population by Race/Ethnicity			
Total	9,674	54,837	139,538
White Alone	68.5%	58.3%	60.7%
Black Alone	17.8%	28.3%	25.4%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	6.3%	6.0%	6.1%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	2.2%	2.2%	2.5%
Two or More Races	4.7%	4.7%	4.8%
Hispanic Origin	7.6%	7.6%	8.1%
Diversity Index	56.6	63.7	62.9
2021 Population by Race/Ethnicity			
Total	10,763	59,264	148,069
White Alone	64.9%	55.5%	57.8%
Black Alone	19.2%	29.2%	26.3%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	7.2%	6.7%	6.8%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	2.7%	2.6%	2.9%
Two or More Races	5.5%	5.4%	5.5%
Hispanic Origin	9.5%	9.3%	9.9%
Diversity Index	61.7	67.0	66.5
2010 Population by Relationship and Household Type			
Total	8,484	49,734	130,373
In Households	100.0%	99.5%	98.9%
In Family Households	83.9%	85.0%	85.8%
Householder	25.9%	26.2%	26.2%
Spouse	19.6%	19.3%	19.6%
Child	31.4%	33.0%	33.9%
Other relative	4.6%	4.2%	3.8%
Nonrelative	2.4%	2.3%	2.3%
In Nonfamily Households	16.1%	14.5%	13.1%
In Group Quarters	0.0%	0.5%	1.1%
Institutionalized Population	0.0%	0.1%	0.1%
Noninstitutionalized Population	0.0%	0.4%	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment			
Total	6,723	36,434	91,344
Less than 9th Grade	1.6%	1.6%	1.6%
9th - 12th Grade, No Diploma	4.9%	4.9%	4.6%
High School Graduate	22.9%	19.5%	18.9%
GED/Alternative Credential	2.6%	2.9%	2.4%
Some College, No Degree	21.9%	19.9%	20.7%
Associate Degree	8.7%	8.6%	8.8%
Bachelor's Degree	24.0%	25.9%	26.5%
Graduate/Professional Degree	13.4%	16.8%	16.5%
2016 Population 15+ by Marital Status			
Total	7,904	43,088	108,657
Never Married	32.3%	31.6%	31.3%
Married	50.3%	53.3%	54.4%
Widowed	6.2%	5.8%	4.8%
Divorced	11.2%	9.2%	9.5%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	94.5%	95.2%	95.4%
Civilian Unemployed	5.5%	4.8%	4.6%
2016 Employed Population 16+ by Industry			
Total	5,336	28,883	73,044
Agriculture/Mining	0.1%	0.4%	0.3%
Construction	7.2%	6.8%	6.3%
Manufacturing	3.8%	3.4%	3.9%
Wholesale Trade	1.1%	1.5%	2.1%
Retail Trade	14.4%	9.6%	10.2%
Transportation/Utilities	2.4%	2.3%	3.1%
Information	3.8%	2.5%	2.1%
Finance/Insurance/Real Estate	6.5%	5.6%	4.8%
Services	45.9%	46.3%	48.4%
Public Administration	14.8%	21.7%	18.9%
2016 Employed Population 16+ by Occupation			
Total	5,337	28,885	73,044
White Collar	69.6%	72.8%	72.8%
Management/Business/Financial	14.2%	20.5%	19.8%
Professional	29.6%	29.4%	29.5%
Sales	10.7%	8.5%	9.1%
Administrative Support	15.0%	14.3%	14.4%
Services	16.4%	15.3%	15.3%
Blue Collar	14.0%	11.9%	11.8%
Farming/Forestry/Fishing	0.0%	0.2%	0.3%
Construction/Extraction	3.6%	3.5%	3.2%
Installation/Maintenance/Repair	3.7%	3.1%	2.9%
Production	2.8%	1.6%	2.1%
Transportation/Material Moving	4.0%	3.6%	3.4%
2010 Population By Urban/ Rural Status			
Total Population	8,484	49,734	130,373
Population Inside Urbanized Area	100.0%	97.4%	98.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	2.6%	2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,276	18,773	47,505
Households with 1 Person	26.6%	23.9%	22.1%
Households with 2+ People	73.4%	76.1%	77.9%
Family Households	67.0%	69.7%	71.9%
Husband-wife Families	50.6%	51.5%	53.6%
With Related Children	23.9%	26.0%	27.7%
Other Family (No Spouse Present)	16.3%	18.2%	18.3%
Other Family with Male Householder	4.5%	4.2%	4.4%
With Related Children	2.5%	2.4%	2.6%
Other Family with Female Householder	11.8%	14.0%	13.9%
With Related Children	6.8%	9.5%	9.5%
Nonfamily Households	6.4%	6.4%	6.0%
All Households with Children	33.6%	38.3%	40.2%
Multigenerational Households	4.5%	4.6%	4.7%
Unmarried Partner Households	5.7%	6.0%	6.2%
Male-female	4.9%	5.3%	5.4%
Same-sex	0.8%	0.8%	0.8%
2010 Households by Size			
Total	3,275	18,773	47,505
1 Person Household	26.7%	23.9%	22.1%
2 Person Household	31.3%	31.2%	31.0%
3 Person Household	17.1%	18.5%	18.9%
4 Person Household	14.8%	15.7%	16.6%
5 Person Household	6.2%	6.8%	7.2%
6 Person Household	2.2%	2.4%	2.7%
7 + Person Household	1.7%	1.5%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	3,276	18,773	47,505
Owner Occupied	72.1%	71.4%	67.8%
Owned with a Mortgage/Loan	59.6%	61.6%	58.1%
Owned Free and Clear	12.5%	9.8%	9.7%
Renter Occupied	27.9%	28.6%	32.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,401	19,715	49,860
Housing Units Inside Urbanized Area	100.0%	97.5%	98.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	2.5%	2.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
	1. Enterprising Professionals	Enterprising Professionals	Enterprising Professionals
	2. Soccer Moms (4A)	Urban Chic (2A)	Savvy Suburbanites (1D)
	3. Parks and Rec (5C)	Soccer Moms (4A)	Bright Young Professionals
2016 Consumer Spending			
Apparel & Services: Total \$	\$9,708,749	\$60,010,248	\$147,710,947
Average Spent	\$2,603.58	\$2,922.48	\$2,938.35
Spending Potential Index	129	145	146
Education: Total \$	\$7,369,836	\$44,124,066	\$110,735,134
Average Spent	\$1,976.36	\$2,148.83	\$2,202.81
Spending Potential Index	140	152	156
Entertainment/Recreation: Total \$	\$13,978,829	\$85,741,382	\$208,695,525
Average Spent	\$3,748.68	\$4,175.58	\$4,151.49
Spending Potential Index	129	143	142
Food at Home: Total \$	\$22,847,625	\$140,599,821	\$344,632,931
Average Spent	\$6,127.01	\$6,847.17	\$6,855.64
Spending Potential Index	123	137	138
Food Away from Home: Total \$	\$14,786,446	\$91,715,461	\$225,096,765
Average Spent	\$3,965.26	\$4,466.52	\$4,477.76
Spending Potential Index	128	144	145
Health Care: Total \$	\$24,523,964	\$147,899,976	\$358,037,057
Average Spent	\$6,576.55	\$7,202.69	\$7,122.28
Spending Potential Index	124	136	134
HH Furnishings & Equipment: Total \$	\$8,588,885	\$52,668,513	\$128,270,900
Average Spent	\$2,303.27	\$2,564.94	\$2,551.64
Spending Potential Index	130	145	145
Personal Care Products & Services: Total \$	\$3,526,084	\$21,806,802	\$52,966,111
Average Spent	\$945.58	\$1,061.99	\$1,053.63
Spending Potential Index	129	145	144
Shelter: Total \$	\$76,528,589	\$470,878,720	\$1,151,889,180
Average Spent	\$20,522.55	\$22,931.66	\$22,914.05
Spending Potential Index	132	147	147
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,963,257	\$66,803,023	\$161,843,174
Average Spent	\$2,940.00	\$3,253.29	\$3,219.48
Spending Potential Index	127	140	139
Travel: Total \$	\$9,532,216	\$58,100,486	\$140,894,860
Average Spent	\$2,556.24	\$2,829.48	\$2,802.76
Spending Potential Index	137	152	151
Vehicle Maintenance & Repairs: Total \$	\$4,845,311	\$29,714,198	\$72,531,281
Average Spent	\$1,299.36	\$1,447.07	\$1,442.83
Spending Potential Index	126	140	139

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Retail Goods and Services Expenditures

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Enterprising Professionals (2D)	35.1%	Population	9,674	10,763
Soccer Moms (4A)	17.7%	Households	3,729	4,146
Parks and Rec (5C)	14.6%	Families	2,489	2,747
Savvy Suburbanites (1D)	12.8%	Median Age	39.6	40.1
Pleasantville (2B)	8.3%	Median Household Income	\$83,206	\$92,546
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		129	\$2,603.58	\$9,708,749
Men's		130	\$522.57	\$1,948,679
Women's		128	\$879.05	\$3,277,974
Children's		127	\$409.59	\$1,527,376
Footwear		129	\$553.50	\$2,064,017
Watches & Jewelry		135	\$139.83	\$521,425
Apparel Products and Services (1)		137	\$99.03	\$369,276
Computer				
Computers and Hardware for Home Use		133	\$230.75	\$860,461
Portable Memory		131	\$6.15	\$22,950
Computer Software		134	\$17.38	\$64,808
Computer Accessories		132	\$23.41	\$87,303
Entertainment & Recreation		129	\$3,748.68	\$13,978,829
Fees and Admissions		145	\$834.75	\$3,112,784
Membership Fees for Clubs (2)		143	\$274.41	\$1,023,271
Fees for Participant Sports, excl. Trips		145	\$129.74	\$483,808
Tickets to Theatre/Operas/Concerts		142	\$75.08	\$279,991
Tickets to Movies/Museums/Parks		138	\$91.41	\$340,850
Admission to Sporting Events, excl. Trips		142	\$75.64	\$282,059
Fees for Recreational Lessons		152	\$187.48	\$699,119
Dating Services		143	\$0.99	\$3,686
TV/Video/Audio		122	\$1,466.03	\$5,466,836
Cable and Satellite Television Services		120	\$1,075.16	\$4,009,269
Televisions		128	\$140.87	\$525,301
Satellite Dishes		121	\$1.77	\$6,585
VCRs, Video Cameras, and DVD Players		127	\$10.28	\$38,342
Miscellaneous Video Equipment		123	\$9.46	\$35,284
Video Cassettes and DVDs		122	\$22.61	\$84,324
Video Game Hardware/Accessories		123	\$31.49	\$117,431
Video Game Software		123	\$16.95	\$63,223
Streaming/Downloaded Video		128	\$23.28	\$86,807
Rental of Video Cassettes and DVDs		124	\$20.24	\$75,469
Installation of Televisions		139	\$1.28	\$4,777
Audio (3)		132	\$107.81	\$402,038
Rental and Repair of TV/Radio/Sound Equipment		123	\$4.82	\$17,986
Pets		124	\$665.86	\$2,482,988
Toys/Games/Crafts/Hobbies (4)		126	\$143.75	\$536,052
Recreational Vehicles and Fees (5)		134	\$144.02	\$537,069
Sports/Recreation/Exercise Equipment (6)		130	\$215.61	\$804,026
Photo Equipment and Supplies (7)		136	\$74.71	\$278,590
Reading (8)		127	\$166.89	\$622,345
Catered Affairs (9)		143	\$37.04	\$138,138
Food		125	\$10,092.27	\$37,634,070
Food at Home		123	\$6,127.01	\$22,847,625
Bakery and Cereal Products		123	\$826.71	\$3,082,817
Meats, Poultry, Fish, and Eggs		121	\$1,349.70	\$5,033,049
Dairy Products		122	\$649.84	\$2,423,241
Fruits and Vegetables		126	\$1,200.88	\$4,478,066
Snacks and Other Food at Home (10)		123	\$2,099.88	\$7,830,452
Food Away from Home		128	\$3,965.26	\$14,786,446
Alcoholic Beverages		132	\$675.60	\$2,519,315

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	137	\$10,270.91	\$38,300,236
Value of Retirement Plans	136	\$35,726.60	\$133,224,493
Value of Other Financial Assets	123	\$1,386.10	\$5,168,784
Vehicle Loan Amount excluding Interest	123	\$3,001.00	\$11,190,731
Value of Credit Card Debt	132	\$753.67	\$2,810,449
Health			
Nonprescription Drugs	121	\$150.63	\$561,688
Prescription Drugs	116	\$485.79	\$1,811,508
Eyeglasses and Contact Lenses	127	\$113.26	\$422,333
Home			
Mortgage Payment and Basics (11)	141	\$12,043.65	\$44,910,784
Maintenance and Remodeling Services	135	\$2,366.12	\$8,823,244
Maintenance and Remodeling Materials (12)	125	\$454.06	\$1,693,175
Utilities, Fuel, and Public Services	122	\$5,937.65	\$22,141,497
Household Furnishings and Equipment			
Household Textiles (13)	131	\$113.76	\$424,209
Furniture	131	\$645.41	\$2,406,741
Rugs	141	\$34.36	\$128,116
Major Appliances (14)	128	\$361.99	\$1,349,869
Housewares (15)	129	\$107.52	\$400,948
Small Appliances	128	\$60.33	\$224,960
Luggage	141	\$13.03	\$48,603
Telephones and Accessories	127	\$90.43	\$337,209
Household Operations			
Child Care	145	\$612.01	\$2,282,186
Lawn and Garden (16)	126	\$515.27	\$1,921,438
Moving/Storage/Freight Express	126	\$80.05	\$298,492
Housekeeping Supplies (17)	124	\$873.16	\$3,256,021
Insurance			
Owners and Renters Insurance	123	\$570.79	\$2,128,473
Vehicle Insurance	124	\$1,392.33	\$5,192,007
Life/Other Insurance	131	\$543.14	\$2,025,378
Health Insurance	125	\$4,220.22	\$15,737,193
Personal Care Products (18)	127	\$549.84	\$2,050,337
School Books and Supplies (19)	129	\$211.95	\$790,371
Smoking Products	105	\$430.21	\$1,604,241
Transportation			
Payments on Vehicles excluding Leases	123	\$2,565.59	\$9,567,079
Gasoline and Motor Oil	120	\$3,696.81	\$13,785,400
Vehicle Maintenance and Repairs	126	\$1,299.36	\$4,845,311
Travel			
Airline Fares	142	\$646.21	\$2,409,716
Lodging on Trips	138	\$638.58	\$2,381,272
Auto/Truck Rental on Trips	137	\$32.86	\$122,527
Food and Drink on Trips	135	\$593.71	\$2,213,954

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

1161 Annapolis Rd, Odenton, Maryland, 21113
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.08165
 Longitude: -76.68964

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Enterprising Professionals (2D)	34.1%	Population	54,838	59,264
Urban Chic (2A)	12.4%	Households	20,534	22,081
Soccer Moms (4A)	11.2%	Families	14,188	15,189
Savvy Suburbanites (1D)	9.4%	Median Age	36.4	37.0
In Style (5B)	5.7%	Median Household Income	\$93,836	\$103,329
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		145	\$2,922.48	\$60,010,248
Men's		146	\$586.92	\$12,051,752
Women's		144	\$984.42	\$20,214,063
Children's		145	\$466.45	\$9,578,148
Footwear		145	\$619.72	\$12,725,324
Watches & Jewelry		150	\$155.18	\$3,186,439
Apparel Products and Services (1)		152	\$109.79	\$2,254,522
Computer				
Computers and Hardware for Home Use		151	\$261.56	\$5,370,790
Portable Memory		148	\$6.95	\$142,717
Computer Software		149	\$19.24	\$395,023
Computer Accessories		146	\$25.95	\$532,904
Entertainment & Recreation		143	\$4,175.58	\$85,741,382
Fees and Admissions		161	\$929.00	\$19,076,025
Membership Fees for Clubs (2)		158	\$302.86	\$6,218,919
Fees for Participant Sports, excl. Trips		163	\$145.62	\$2,990,089
Tickets to Theatre/Operas/Concerts		157	\$82.73	\$1,698,875
Tickets to Movies/Museums/Parks		158	\$104.89	\$2,153,911
Admission to Sporting Events, excl. Trips		156	\$83.14	\$1,707,251
Fees for Recreational Lessons		169	\$208.62	\$4,283,813
Dating Services		164	\$1.13	\$23,168
TV/Video/Audio		136	\$1,633.22	\$33,536,619
Cable and Satellite Television Services		133	\$1,190.35	\$24,442,556
Televisions		144	\$157.96	\$3,243,531
Satellite Dishes		140	\$2.04	\$41,832
VCRs, Video Cameras, and DVD Players		146	\$11.84	\$243,136
Miscellaneous Video Equipment		139	\$10.70	\$219,741
Video Cassettes and DVDs		141	\$26.01	\$534,055
Video Game Hardware/Accessories		140	\$35.78	\$734,786
Video Game Software		143	\$19.69	\$404,340
Streaming/Downloaded Video		150	\$27.22	\$558,922
Rental of Video Cassettes and DVDs		144	\$23.57	\$484,064
Installation of Televisions		143	\$1.32	\$27,152
Audio (3)		148	\$121.19	\$2,488,424
Rental and Repair of TV/Radio/Sound Equipment		141	\$5.56	\$114,081
Pets		139	\$741.83	\$15,232,800
Toys/Games/Crafts/Hobbies (4)		140	\$160.60	\$3,297,808
Recreational Vehicles and Fees (5)		147	\$157.70	\$3,238,219
Sports/Recreation/Exercise Equipment (6)		149	\$246.47	\$5,060,975
Photo Equipment and Supplies (7)		151	\$83.40	\$1,712,509
Reading (8)		140	\$183.41	\$3,766,162
Catered Affairs (9)		154	\$39.95	\$820,265
Food		140	\$11,313.69	\$232,315,282
Food at Home		137	\$6,847.17	\$140,599,821
Bakery and Cereal Products		136	\$916.26	\$18,814,550
Meats, Poultry, Fish, and Eggs		136	\$1,508.63	\$30,978,231
Dairy Products		136	\$722.63	\$14,838,538
Fruits and Vegetables		141	\$1,344.42	\$27,606,221
Snacks and Other Food at Home (10)		138	\$2,355.23	\$48,362,282
Food Away from Home		144	\$4,466.52	\$91,715,461
Alcoholic Beverages		147	\$754.31	\$15,489,060

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	145	\$10,838.83	\$222,564,612
Value of Retirement Plans	144	\$37,802.14	\$776,229,192
Value of Other Financial Assets	135	\$1,530.63	\$31,429,885
Vehicle Loan Amount excluding Interest	140	\$3,412.90	\$70,080,516
Value of Credit Card Debt	143	\$818.15	\$16,799,829
Health			
Nonprescription Drugs	135	\$167.90	\$3,447,698
Prescription Drugs	126	\$529.60	\$10,874,813
Eyeglasses and Contact Lenses	138	\$123.65	\$2,539,097
Home			
Mortgage Payment and Basics (11)	151	\$12,962.55	\$266,172,966
Maintenance and Remodeling Services	143	\$2,508.42	\$51,507,934
Maintenance and Remodeling Materials (12)	132	\$479.09	\$9,837,679
Utilities, Fuel, and Public Services	134	\$6,538.36	\$134,258,773
Household Furnishings and Equipment			
Household Textiles (13)	145	\$126.03	\$2,587,914
Furniture	148	\$725.45	\$14,896,334
Rugs	151	\$36.74	\$754,374
Major Appliances (14)	142	\$403.31	\$8,281,520
Housewares (15)	144	\$120.23	\$2,468,758
Small Appliances	142	\$67.02	\$1,376,286
Luggage	155	\$14.34	\$294,495
Telephones and Accessories	140	\$99.60	\$2,045,181
Household Operations			
Child Care	161	\$681.98	\$14,003,874
Lawn and Garden (16)	138	\$564.39	\$11,589,275
Moving/Storage/Freight Express	150	\$95.38	\$1,958,610
Housekeeping Supplies (17)	138	\$970.19	\$19,921,892
Insurance			
Owners and Renters Insurance	131	\$606.61	\$12,456,118
Vehicle Insurance	138	\$1,547.37	\$31,773,601
Life/Other Insurance	141	\$583.80	\$11,987,793
Health Insurance	136	\$4,599.29	\$94,441,761
Personal Care Products (18)	143	\$621.60	\$12,763,839
School Books and Supplies (19)	147	\$242.01	\$4,969,511
Smoking Products	116	\$475.24	\$9,758,499
Transportation			
Payments on Vehicles excluding Leases	138	\$2,880.77	\$59,153,750
Gasoline and Motor Oil	135	\$4,141.25	\$85,036,365
Vehicle Maintenance and Repairs	140	\$1,447.07	\$29,714,198
Travel			
Airline Fares	158	\$719.58	\$14,775,857
Lodging on Trips	151	\$700.55	\$14,385,182
Auto/Truck Rental on Trips	155	\$37.28	\$765,495
Food and Drink on Trips	150	\$655.84	\$13,467,043

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

1161 Annapolis Rd, Odenton, Maryland, 21113
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.08165
 Longitude: -76.68964

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Enterprising Professionals (2D)	26.8%	Population	139,539	148,070
Savvy Suburbanites (1D)	16.1%	Households	50,270	53,024
Bright Young Professionals (8C)	6.6%	Families	35,941	37,794
Pleasantville (2B)	6.0%	Median Age	35.4	36.4
Urban Chic (2A)	5.9%	Median Household Income	\$92,815	\$102,549
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		146	\$2,938.35	\$147,710,947
Men's		147	\$589.92	\$29,655,310
Women's		144	\$985.71	\$49,551,736
Children's		147	\$473.26	\$23,790,782
Footwear		145	\$623.26	\$31,331,079
Watches & Jewelry		150	\$155.98	\$7,841,003
Apparel Products and Services (1)		153	\$110.23	\$5,541,037
Computer				
Computers and Hardware for Home Use		151	\$261.22	\$13,131,669
Portable Memory		148	\$6.94	\$349,077
Computer Software		150	\$19.45	\$977,650
Computer Accessories		145	\$25.86	\$1,300,116
Entertainment & Recreation		142	\$4,151.49	\$208,695,525
Fees and Admissions		160	\$923.33	\$46,415,772
Membership Fees for Clubs (2)		158	\$302.57	\$15,210,250
Fees for Participant Sports, excl. Trips		160	\$143.09	\$7,193,159
Tickets to Theatre/Operas/Concerts		157	\$82.64	\$4,154,232
Tickets to Movies/Museums/Parks		157	\$104.11	\$5,233,735
Admission to Sporting Events, excl. Trips		155	\$82.84	\$4,164,488
Fees for Recreational Lessons		168	\$206.97	\$10,404,463
Dating Services		159	\$1.10	\$55,444
TV/Video/Audio		136	\$1,630.88	\$81,984,245
Cable and Satellite Television Services		132	\$1,187.64	\$59,702,876
Televisions		144	\$158.06	\$7,945,754
Satellite Dishes		136	\$1.99	\$100,124
VCRs, Video Cameras, and DVD Players		146	\$11.85	\$595,837
Miscellaneous Video Equipment		136	\$10.47	\$526,467
Video Cassettes and DVDs		140	\$25.93	\$1,303,593
Video Game Hardware/Accessories		143	\$36.54	\$1,837,015
Video Game Software		146	\$20.10	\$1,010,493
Streaming/Downloaded Video		149	\$27.12	\$1,363,162
Rental of Video Cassettes and DVDs		145	\$23.65	\$1,188,917
Installation of Televisions		142	\$1.31	\$65,885
Audio (3)		147	\$120.58	\$6,061,642
Rental and Repair of TV/Radio/Sound Equipment		143	\$5.62	\$282,481
Pets		136	\$730.75	\$36,734,669
Toys/Games/Crafts/Hobbies (4)		140	\$160.28	\$8,057,073
Recreational Vehicles and Fees (5)		145	\$156.35	\$7,859,901
Sports/Recreation/Exercise Equipment (6)		148	\$244.94	\$12,313,331
Photo Equipment and Supplies (7)		150	\$82.63	\$4,154,043
Reading (8)		139	\$182.01	\$9,149,652
Catered Affairs (9)		156	\$40.32	\$2,026,839
Food		140	\$11,333.39	\$569,729,696
Food at Home		138	\$6,855.64	\$344,632,931
Bakery and Cereal Products		136	\$918.77	\$46,186,772
Meats, Poultry, Fish, and Eggs		136	\$1,515.38	\$76,178,284
Dairy Products		136	\$723.13	\$36,351,750
Fruits and Vegetables		140	\$1,342.48	\$67,486,325
Snacks and Other Food at Home (10)		138	\$2,355.87	\$118,429,801
Food Away from Home		145	\$4,477.76	\$225,096,765
Alcoholic Beverages		147	\$754.03	\$37,905,250

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	148	\$11,106.32	\$558,314,759
Value of Retirement Plans	144	\$37,819.47	\$1,901,184,983
Value of Other Financial Assets	139	\$1,567.09	\$78,777,435
Vehicle Loan Amount excluding Interest	141	\$3,438.75	\$172,865,848
Value of Credit Card Debt	142	\$811.01	\$40,769,347
Health			
Nonprescription Drugs	134	\$167.16	\$8,403,213
Prescription Drugs	125	\$523.12	\$26,297,409
Eyeglasses and Contact Lenses	137	\$122.48	\$6,157,078
Home			
Mortgage Payment and Basics (11)	149	\$12,732.50	\$640,062,935
Maintenance and Remodeling Services	141	\$2,472.18	\$124,276,266
Maintenance and Remodeling Materials (12)	129	\$469.76	\$23,614,930
Utilities, Fuel, and Public Services	134	\$6,545.79	\$329,057,057
Household Furnishings and Equipment			
Household Textiles (13)	144	\$125.66	\$6,317,102
Furniture	147	\$725.21	\$36,456,198
Rugs	150	\$36.61	\$1,840,301
Major Appliances (14)	140	\$396.05	\$19,909,223
Housewares (15)	143	\$119.90	\$6,027,402
Small Appliances	142	\$66.86	\$3,361,214
Luggage	156	\$14.42	\$724,976
Telephones and Accessories	141	\$100.00	\$5,026,897
Household Operations			
Child Care	161	\$683.06	\$34,337,427
Lawn and Garden (16)	136	\$554.36	\$27,867,500
Moving/Storage/Freight Express	149	\$94.26	\$4,738,604
Housekeeping Supplies (17)	138	\$967.50	\$48,636,332
Insurance			
Owners and Renters Insurance	129	\$598.82	\$30,102,871
Vehicle Insurance	138	\$1,549.24	\$77,880,505
Life/Other Insurance	140	\$580.43	\$29,178,010
Health Insurance	135	\$4,556.16	\$229,038,409
Personal Care Products (18)	142	\$618.10	\$31,072,116
School Books and Supplies (19)	148	\$243.91	\$12,261,227
Smoking Products	117	\$480.58	\$24,158,757
Transportation			
Payments on Vehicles excluding Leases	138	\$2,880.03	\$144,779,236
Gasoline and Motor Oil	135	\$4,154.00	\$208,821,535
Vehicle Maintenance and Repairs	139	\$1,442.83	\$72,531,281
Travel			
Airline Fares	157	\$714.58	\$35,921,723
Lodging on Trips	150	\$694.49	\$34,911,790
Auto/Truck Rental on Trips	153	\$36.82	\$1,851,182
Food and Drink on Trips	148	\$650.22	\$32,686,487

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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1161 Annapolis Rd, Odenton, Maryland, 21113
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.08165
Longitude: -76.68964

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	380	1,213	3,304
Total Employees:	3,394	14,117	41,229
Total Residential Population:	9,674	54,838	139,539
Employee/Residential Population Ratio:	0.35:1	0.26:1	0.3:1

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	10	2.6%	254	7.5%	30	2.5%	538	3.8%	72	2.2%	934	2.3%
Construction	46	12.1%	486	14.3%	146	12.0%	1,640	11.6%	370	11.2%	4,139	10.0%
Manufacturing	9	2.4%	106	3.1%	30	2.5%	639	4.5%	76	2.3%	1,516	3.7%
Transportation	13	3.4%	169	5.0%	39	3.2%	415	2.9%	88	2.7%	786	1.9%
Communication	1	0.3%	5	0.1%	9	0.7%	67	0.5%	35	1.1%	259	0.6%
Utility	0	0.0%	0	0.0%	4	0.3%	43	0.3%	13	0.4%	96	0.2%
Wholesale Trade	10	2.6%	125	3.7%	40	3.3%	473	3.4%	98	3.0%	1,556	3.8%
Retail Trade Summary	62	16.3%	724	21.3%	230	19.0%	4,873	34.5%	637	19.3%	14,686	35.6%
Home Improvement	2	0.5%	14	0.4%	7	0.6%	47	0.3%	29	0.9%	510	1.2%
General Merchandise Stores	2	0.5%	20	0.6%	6	0.5%	116	0.8%	21	0.6%	808	2.0%
Food Stores	6	1.6%	27	0.8%	23	1.9%	2,526	17.9%	71	2.1%	7,444	18.1%
Auto Dealers, Gas Stations, Auto Aftermarket	7	1.8%	51	1.5%	25	2.1%	195	1.4%	67	2.0%	461	1.1%
Apparel & Accessory Stores	0	0.0%	0	0.0%	13	1.1%	90	0.6%	37	1.1%	313	0.8%
Furniture & Home Furnishings	5	1.3%	48	1.4%	21	1.7%	272	1.9%	64	1.9%	630	1.5%
Eating & Drinking Places	25	6.6%	309	9.1%	83	6.8%	1,139	8.1%	209	6.3%	3,413	8.3%
Miscellaneous Retail	16	4.2%	256	7.5%	51	4.2%	488	3.5%	140	4.2%	1,108	2.7%
Finance, Insurance, Real Estate Summary	51	13.4%	241	7.1%	158	13.0%	770	5.5%	424	12.8%	2,474	6.0%
Banks, Savings & Lending Institutions	17	4.5%	48	1.4%	54	4.5%	143	1.0%	163	4.9%	529	1.3%
Securities Brokers	5	1.3%	22	0.6%	12	1.0%	49	0.3%	30	0.9%	103	0.2%
Insurance Carriers & Agents	7	1.8%	31	0.9%	17	1.4%	78	0.6%	55	1.7%	414	1.0%
Real Estate, Holding, Other Investment Offices	22	5.8%	140	4.1%	75	6.2%	500	3.5%	177	5.4%	1,427	3.5%
Services Summary	155	40.8%	1,186	34.9%	447	36.9%	3,975	28.2%	1,241	37.6%	12,842	31.1%
Hotels & Lodging	3	0.8%	72	2.1%	8	0.7%	121	0.9%	11	0.3%	135	0.3%
Automotive Services	17	4.5%	70	2.1%	56	4.6%	302	2.1%	120	3.6%	817	2.0%
Motion Pictures & Amusements	16	4.2%	63	1.9%	46	3.8%	289	2.0%	121	3.7%	931	2.3%
Health Services	19	5.0%	192	5.7%	56	4.6%	654	4.6%	162	4.9%	2,139	5.2%
Legal Services	4	1.1%	8	0.2%	6	0.5%	13	0.1%	22	0.7%	99	0.2%
Education Institutions & Libraries	10	2.6%	209	6.2%	26	2.1%	722	5.1%	81	2.5%	3,222	7.8%
Other Services	85	22.4%	571	16.8%	249	20.5%	1,875	13.3%	725	21.9%	5,500	13.3%
Government	3	0.8%	91	2.7%	9	0.7%	238	1.7%	32	1.0%	1,260	3.1%
Unclassified Establishments	21	5.5%	5	0.1%	70	5.8%	445	3.2%	217	6.6%	681	1.7%
Totals	380	100.0%	3,394	100.0%	1,213	100.0%	14,117	100.0%	3,304	100.0%	41,229	100.0%

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1161 Annapolis Rd, Odenton, Maryland, 21113
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.08165
Longitude: -76.68964

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.3%	2	0.1%	3	0.2%	22	0.2%	8	0.2%	56	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	13	0.1%	4	0.1%	40	0.1%
Construction	48	12.6%	505	14.9%	155	12.8%	1,772	12.6%	400	12.1%	4,491	10.9%
Manufacturing	8	2.1%	97	2.9%	33	2.7%	729	5.2%	80	2.4%	1,625	3.9%
Wholesale Trade	10	2.6%	125	3.7%	39	3.2%	471	3.3%	94	2.8%	1,542	3.7%
Retail Trade	36	9.5%	410	12.1%	141	11.6%	3,592	25.4%	409	12.4%	10,972	26.6%
Motor Vehicle & Parts Dealers	5	1.3%	46	1.4%	15	1.2%	148	1.0%	39	1.2%	315	0.8%
Furniture & Home Furnishings Stores	1	0.3%	26	0.8%	5	0.4%	80	0.6%	25	0.8%	207	0.5%
Electronics & Appliance Stores	2	0.5%	16	0.5%	12	1.0%	81	0.6%	36	1.1%	286	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	2	0.5%	14	0.4%	7	0.6%	47	0.3%	28	0.8%	500	1.2%
Food & Beverage Stores	8	2.1%	38	1.1%	28	2.3%	352	2.5%	69	2.1%	1,363	3.3%
Health & Personal Care Stores	2	0.5%	21	0.6%	10	0.8%	2,249	15.9%	38	1.2%	6,259	15.2%
Gasoline Stations	3	0.8%	5	0.1%	10	0.8%	47	0.3%	29	0.9%	146	0.4%
Clothing & Clothing Accessories Stores	1	0.3%	3	0.1%	15	1.2%	98	0.7%	40	1.2%	328	0.8%
Sport Goods, Hobby, Book, & Music Stores	5	1.3%	60	1.8%	10	0.8%	129	0.9%	23	0.7%	273	0.7%
General Merchandise Stores	2	0.5%	20	0.6%	6	0.5%	116	0.8%	21	0.6%	808	2.0%
Miscellaneous Store Retailers	6	1.6%	161	4.7%	21	1.7%	244	1.7%	56	1.7%	435	1.1%
Nonstore Retailers	0	0.0%	0	0.0%	1	0.1%	1	0.0%	7	0.2%	52	0.1%
Transportation & Warehousing	13	3.4%	133	3.9%	36	3.0%	352	2.5%	72	2.2%	672	1.6%
Information	7	1.8%	48	1.4%	21	1.7%	158	1.1%	67	2.0%	487	1.2%
Finance & Insurance	29	7.6%	101	3.0%	83	6.8%	270	1.9%	250	7.6%	1,049	2.5%
Central Bank/Credit Intermediation & Related Activities	17	4.5%	48	1.4%	54	4.5%	143	1.0%	164	5.0%	530	1.3%
Securities, Commodity Contracts & Other Financial	5	1.3%	22	0.6%	12	1.0%	49	0.3%	31	0.9%	105	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	7	1.8%	31	0.9%	17	1.4%	78	0.6%	55	1.7%	414	1.0%
Real Estate, Rental & Leasing	30	7.9%	208	6.1%	98	8.1%	620	4.4%	225	6.8%	1,586	3.8%
Professional, Scientific & Tech Services	31	8.2%	146	4.3%	77	6.3%	462	3.3%	253	7.7%	1,504	3.6%
Legal Services	4	1.1%	8	0.2%	7	0.6%	15	0.1%	31	0.9%	133	0.3%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	19	5.0%	327	9.6%	53	4.4%	656	4.6%	142	4.3%	1,496	3.6%
Educational Services	12	3.2%	201	5.9%	30	2.5%	731	5.2%	99	3.0%	3,285	8.0%
Health Care & Social Assistance	33	8.7%	342	10.1%	88	7.3%	1,112	7.9%	241	7.3%	3,317	8.0%
Arts, Entertainment & Recreation	9	2.4%	47	1.4%	27	2.2%	217	1.5%	67	2.0%	741	1.8%
Accommodation & Food Services	28	7.4%	381	11.2%	94	7.7%	1,292	9.2%	231	7.0%	3,692	9.0%
Accommodation	3	0.8%	72	2.1%	8	0.7%	121	0.9%	11	0.3%	135	0.3%
Food Services & Drinking Places	25	6.6%	309	9.1%	86	7.1%	1,171	8.3%	220	6.7%	3,557	8.6%
Other Services (except Public Administration)	43	11.3%	224	6.6%	155	12.8%	966	6.8%	414	12.5%	2,731	6.6%
Automotive Repair & Maintenance	11	2.9%	46	1.4%	41	3.4%	244	1.7%	93	2.8%	682	1.7%
Public Administration	3	0.8%	91	2.7%	9	0.7%	238	1.7%	32	1.0%	1,260	3.1%
Unclassified Establishments	21	5.5%	5	0.1%	70	5.8%	445	3.2%	217	6.6%	680	1.6%
Total	380	100.0%	3,394	100.0%	1,213	100.0%	14,117	100.0%	3,304	100.0%	41,229	100.0%

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