

1301 York Rd, Lutherville Timonium, Maryland, 21093
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.41782
Longitude: -76.61515

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	13,743	75,304	228,101
2010 Total Population	14,878	79,265	235,182
2018 Total Population	16,029	83,944	241,691
2018 Group Quarters	1,961	9,059	14,041
2023 Total Population	16,663	86,362	244,347
2018-2023 Annual Rate	0.78%	0.57%	0.22%
2018 Total Daytime Population	17,608	114,743	244,327
Workers	10,422	73,036	128,358
Residents	7,186	41,707	115,969
Household Summary			
2000 Households	5,780	30,611	95,136
2000 Average Household Size	2.12	2.24	2.28
2010 Households	5,985	30,758	95,445
2010 Average Household Size	2.17	2.29	2.32
2018 Households	6,419	32,282	96,892
2018 Average Household Size	2.19	2.32	2.35
2023 Households	6,685	33,203	97,562
2023 Average Household Size	2.20	2.33	2.36
2018-2023 Annual Rate	0.82%	0.56%	0.14%
2010 Families	2,930	17,917	56,358
2010 Average Family Size	2.87	2.94	2.96
2018 Families	3,020	18,398	56,506
2018 Average Family Size	2.96	3.03	3.04
2023 Families	3,094	18,738	56,587
2023 Average Family Size	3.00	3.06	3.07
2018-2023 Annual Rate	0.49%	0.37%	0.03%
Housing Unit Summary			
2000 Housing Units	5,951	31,638	99,668
Owner Occupied Housing Units	57.9%	66.3%	60.1%
Renter Occupied Housing Units	39.2%	30.5%	35.4%
Vacant Housing Units	2.9%	3.2%	4.5%
2010 Housing Units	6,440	32,794	102,142
Owner Occupied Housing Units	52.7%	63.5%	58.6%
Renter Occupied Housing Units	40.2%	30.3%	34.8%
Vacant Housing Units	7.1%	6.2%	6.6%
2018 Housing Units	6,964	34,154	104,448
Owner Occupied Housing Units	47.8%	61.6%	57.3%
Renter Occupied Housing Units	44.4%	32.9%	35.5%
Vacant Housing Units	7.8%	5.5%	7.2%
2023 Housing Units	7,169	34,958	105,923
Owner Occupied Housing Units	48.2%	62.3%	57.7%
Renter Occupied Housing Units	45.1%	32.7%	34.4%
Vacant Housing Units	6.8%	5.0%	7.9%
Median Household Income			
2018	\$68,058	\$86,019	\$71,531
2023	\$78,795	\$99,214	\$83,340
Median Home Value			
2018	\$335,178	\$367,781	\$296,900
2023	\$358,889	\$392,198	\$333,417
Per Capita Income			
2018	\$42,148	\$47,576	\$42,440
2023	\$47,967	\$54,124	\$48,940
Median Age			
2010	38.6	39.5	38.3
2018	38.7	40.4	39.4
2023	39.2	40.9	40.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	6,419	32,275	96,880
<\$15,000	12.1%	9.4%	9.4%
\$15,000 - \$24,999	8.6%	6.0%	7.2%
\$25,000 - \$34,999	8.3%	6.6%	7.7%
\$35,000 - \$49,999	9.5%	8.1%	10.7%
\$50,000 - \$74,999	14.8%	13.8%	16.8%
\$75,000 - \$99,999	12.8%	12.1%	12.7%
\$100,000 - \$149,999	16.4%	17.8%	16.3%
\$150,000 - \$199,999	7.3%	11.6%	8.3%
\$200,000+	10.3%	14.6%	11.0%
Average Household Income	\$94,910	\$119,372	\$102,231
2023 Households by Income			
Household Income Base	6,685	33,196	97,550
<\$15,000	11.2%	8.6%	8.5%
\$15,000 - \$24,999	7.3%	5.1%	6.1%
\$25,000 - \$34,999	7.0%	5.3%	6.1%
\$35,000 - \$49,999	8.1%	6.7%	8.7%
\$50,000 - \$74,999	13.8%	12.3%	15.3%
\$75,000 - \$99,999	13.4%	12.2%	13.4%
\$100,000 - \$149,999	18.6%	20.0%	19.3%
\$150,000 - \$199,999	8.2%	12.7%	9.4%
\$200,000+	12.3%	17.0%	13.2%
Average Household Income	\$109,546	\$136,684	\$118,958
2018 Owner Occupied Housing Units by Value			
Total	3,327	21,043	59,848
<\$50,000	1.4%	0.9%	1.4%
\$50,000 - \$99,999	0.2%	0.4%	2.8%
\$100,000 - \$149,999	1.6%	1.3%	8.2%
\$150,000 - \$199,999	4.6%	4.6%	13.1%
\$200,000 - \$249,999	10.7%	8.5%	12.4%
\$250,000 - \$299,999	20.3%	15.1%	13.0%
\$300,000 - \$399,999	32.0%	28.5%	19.5%
\$400,000 - \$499,999	14.1%	14.8%	10.5%
\$500,000 - \$749,999	11.8%	17.0%	11.5%
\$750,000 - \$999,999	2.8%	6.0%	4.8%
\$1,000,000 - \$1,499,999	0.5%	1.7%	1.8%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.4%
\$2,000,000 +	0.1%	0.8%	0.5%
Average Home Value	\$372,596	\$443,825	\$371,273
2023 Owner Occupied Housing Units by Value			
Total	3,455	21,767	61,096
<\$50,000	0.7%	0.4%	0.9%
\$50,000 - \$99,999	0.1%	0.2%	2.2%
\$100,000 - \$149,999	0.9%	0.7%	6.2%
\$150,000 - \$199,999	2.8%	2.7%	10.7%
\$200,000 - \$249,999	8.2%	6.4%	10.7%
\$250,000 - \$299,999	18.1%	13.0%	12.4%
\$300,000 - \$399,999	32.6%	28.8%	20.8%
\$400,000 - \$499,999	16.1%	16.7%	12.3%
\$500,000 - \$749,999	15.6%	20.1%	14.3%
\$750,000 - \$999,999	4.2%	7.6%	6.3%
\$1,000,000 - \$1,499,999	0.6%	1.9%	2.2%
\$1,500,000 - \$1,999,999	0.0%	0.5%	0.5%
\$2,000,000 +	0.1%	0.9%	0.6%
Average Home Value	\$405,188	\$477,235	\$408,552

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	14,877	79,265	235,179
0 - 4	3.9%	4.5%	5.6%
5 - 9	4.3%	5.2%	5.5%
10 - 14	3.8%	5.4%	5.6%
15 - 24	21.6%	20.8%	16.9%
25 - 34	12.4%	9.4%	12.5%
35 - 44	11.2%	11.2%	12.1%
45 - 54	12.4%	13.2%	13.8%
55 - 64	10.3%	11.8%	12.4%
65 - 74	6.7%	7.3%	7.2%
75 - 84	7.6%	7.0%	5.5%
85 +	5.7%	4.3%	2.7%
18 +	85.0%	81.6%	79.8%
2018 Population by Age			
Total	16,029	83,946	241,689
0 - 4	3.4%	4.0%	5.0%
5 - 9	4.0%	4.7%	5.3%
10 - 14	4.0%	5.2%	5.5%
15 - 24	21.1%	20.4%	16.0%
25 - 34	13.8%	10.4%	13.0%
35 - 44	10.0%	9.9%	11.5%
45 - 54	11.0%	11.6%	11.9%
55 - 64	10.8%	12.4%	13.0%
65 - 74	8.2%	9.7%	10.0%
75 - 84	7.4%	6.9%	5.7%
85 +	6.2%	4.8%	3.2%
18 +	85.8%	82.8%	81.0%
2023 Population by Age			
Total	16,664	86,359	244,349
0 - 4	3.5%	4.0%	5.0%
5 - 9	3.7%	4.5%	5.0%
10 - 14	3.7%	4.8%	5.3%
15 - 24	20.6%	19.7%	15.5%
25 - 34	14.0%	10.9%	13.1%
35 - 44	10.4%	10.5%	12.1%
45 - 54	10.2%	10.8%	11.2%
55 - 64	10.5%	11.8%	12.1%
65 - 74	9.2%	10.6%	10.9%
75 - 84	8.2%	7.8%	6.7%
85 +	6.0%	4.8%	3.3%
18 +	86.3%	83.6%	81.6%
2010 Population by Sex			
Males	7,467	36,743	108,789
Females	7,411	42,522	126,393
2018 Population by Sex			
Males	8,045	39,144	112,363
Females	7,984	44,800	129,328
2023 Population by Sex			
Males	8,359	40,431	114,083
Females	8,304	45,930	130,264

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	14,878	79,265	235,180
White Alone	80.1%	83.2%	64.5%
Black Alone	10.3%	7.5%	26.5%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	5.8%	6.4%	5.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.4%	0.8%	1.1%
Two or More Races	2.0%	1.9%	2.1%
Hispanic Origin	4.3%	3.1%	3.4%
Diversity Index	39.7	34.1	54.2
2018 Population by Race/Ethnicity			
Total	16,030	83,944	241,691
White Alone	73.0%	77.4%	60.7%
Black Alone	13.6%	9.8%	27.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	8.0%	8.8%	7.4%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.3%	1.1%	1.5%
Two or More Races	2.8%	2.6%	2.7%
Hispanic Origin	6.7%	4.8%	4.8%
Diversity Index	51.2	43.9	59.1
2023 Population by Race/Ethnicity			
Total	16,663	86,361	244,347
White Alone	67.6%	72.8%	57.4%
Black Alone	15.9%	11.4%	28.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	9.8%	10.8%	9.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.0%	1.5%	1.8%
Two or More Races	3.4%	3.2%	3.2%
Hispanic Origin	8.8%	6.3%	6.1%
Diversity Index	58.8	51.1	63.0
2010 Population by Relationship and Household Type			
Total	14,878	79,265	235,182
In Households	87.2%	88.9%	94.2%
In Family Households	57.8%	67.5%	72.9%
Householder	19.5%	22.5%	24.0%
Spouse	15.4%	18.3%	16.9%
Child	19.3%	23.5%	26.8%
Other relative	2.3%	2.2%	3.4%
Nonrelative	1.2%	1.0%	1.9%
In Nonfamily Households	29.4%	21.4%	21.3%
In Group Quarters	12.8%	11.1%	5.8%
Institutionalized Population	12.4%	4.0%	1.8%
Noninstitutionalized Population	0.4%	7.1%	4.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment			
Total	10,810	55,153	164,872
Less than 9th Grade	2.5%	1.6%	2.2%
9th - 12th Grade, No Diploma	4.4%	2.3%	3.6%
High School Graduate	16.5%	13.5%	18.3%
GED/Alternative Credential	3.2%	1.5%	2.3%
Some College, No Degree	15.7%	13.3%	16.5%
Associate Degree	5.0%	5.5%	6.2%
Bachelor's Degree	27.5%	30.7%	25.3%
Graduate/Professional Degree	25.1%	31.5%	25.7%
2018 Population 15+ by Marital Status			
Total	14,197	72,281	203,584
Never Married	41.8%	39.8%	39.8%
Married	41.5%	45.8%	44.8%
Widowed	7.6%	6.3%	6.2%
Divorced	9.1%	8.0%	9.3%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	97.6%	96.9%	95.5%
Civilian Unemployed (Unemployment Rate)	2.4%	3.1%	4.5%
2018 Employed Population 16+ by Industry			
Total	7,976	42,061	127,166
Agriculture/Mining	0.1%	0.4%	0.3%
Construction	2.1%	2.5%	3.6%
Manufacturing	4.5%	4.1%	4.3%
Wholesale Trade	1.7%	1.8%	1.6%
Retail Trade	10.8%	9.1%	8.5%
Transportation/Utilities	5.5%	3.1%	3.9%
Information	1.7%	2.1%	1.7%
Finance/Insurance/Real Estate	8.2%	9.8%	8.6%
Services	60.0%	62.0%	60.6%
Public Administration	5.4%	5.2%	6.9%
2018 Employed Population 16+ by Occupation			
Total	7,977	42,061	127,166
White Collar	74.1%	78.7%	73.1%
Management/Business/Financial	19.8%	19.7%	17.6%
Professional	30.6%	36.0%	33.2%
Sales	14.2%	12.9%	10.4%
Administrative Support	9.5%	10.1%	11.9%
Services	17.6%	14.0%	16.2%
Blue Collar	8.3%	7.3%	10.7%
Farming/Forestry/Fishing	0.3%	0.3%	0.1%
Construction/Extraction	1.4%	1.6%	2.5%
Installation/Maintenance/Repair	2.5%	1.8%	1.9%
Production	1.9%	1.7%	2.5%
Transportation/Material Moving	2.2%	2.0%	3.6%
2010 Population By Urban/ Rural Status			
Total Population	14,878	79,265	235,182
Population Inside Urbanized Area	100.0%	99.2%	99.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.8%	0.8%

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2010 Households by Type			
Total	5,985	30,758	95,445
Households with 1 Person	34.8%	31.5%	32.2%
Households with 2+ People	65.2%	68.5%	67.8%
Family Households	49.0%	58.3%	59.0%
Husband-wife Families	38.7%	47.4%	41.5%
With Related Children	15.8%	20.6%	17.7%
Other Family (No Spouse Present)	10.3%	10.8%	17.5%
Other Family with Male Householder	3.0%	2.7%	3.9%
With Related Children	1.4%	1.3%	2.0%
Other Family with Female Householder	7.3%	8.1%	13.7%
With Related Children	3.3%	4.2%	8.2%
Nonfamily Households	16.3%	10.2%	8.8%
All Households with Children	20.7%	26.2%	28.2%
Multigenerational Households	1.5%	1.8%	3.3%
Unmarried Partner Households	5.1%	4.4%	6.1%
Male-female	4.2%	3.5%	5.1%
Same-sex	0.9%	0.8%	0.9%
2010 Households by Size			
Total	5,985	30,760	95,446
1 Person Household	34.8%	31.5%	32.2%
2 Person Household	35.8%	34.4%	33.2%
3 Person Household	14.3%	15.2%	15.8%
4 Person Household	9.9%	12.7%	11.8%
5 Person Household	3.5%	4.4%	4.6%
6 Person Household	1.3%	1.3%	1.6%
7 + Person Household	0.5%	0.4%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	5,985	30,758	95,445
Owner Occupied	56.7%	67.7%	62.7%
Owned with a Mortgage/Loan	36.6%	46.3%	45.1%
Owned Free and Clear	20.2%	21.4%	17.6%
Renter Occupied	43.3%	32.3%	37.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,440	32,794	102,142
Housing Units Inside Urbanized Area	100.0%	99.2%	99.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.8%	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	College Towns (14B)	Top Tier (1A)	Parks and Rec (5C)
2.	Pleasantville (2B)	Urban Chic (2A)	Exurbanites (1E)
3.	Golden Years (9B)	College Towns (14B)	Urban Chic (2A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$15,848,602	\$98,396,234	\$256,910,155
Average Spent	\$2,469.01	\$3,048.02	\$2,651.51
Spending Potential Index	113	140	122
Education: Total \$	\$12,211,596	\$74,096,605	\$182,450,068
Average Spent	\$1,902.41	\$2,295.29	\$1,883.03
Spending Potential Index	131	159	130
Entertainment/Recreation: Total \$	\$23,037,473	\$144,545,837	\$373,630,808
Average Spent	\$3,588.95	\$4,477.60	\$3,856.16
Spending Potential Index	111	139	120
Food at Home: Total \$	\$35,601,659	\$218,223,061	\$579,196,251
Average Spent	\$5,546.29	\$6,759.90	\$5,977.75
Spending Potential Index	111	135	119
Food Away from Home: Total \$	\$25,667,776	\$157,940,747	\$413,282,874
Average Spent	\$3,998.72	\$4,892.53	\$4,265.40
Spending Potential Index	114	139	121
Health Care: Total \$	\$39,689,976	\$250,099,741	\$649,920,174
Average Spent	\$6,183.20	\$7,747.34	\$6,707.68
Spending Potential Index	108	135	117
HH Furnishings & Equipment: Total \$	\$14,963,374	\$94,186,653	\$243,014,307
Average Spent	\$2,331.11	\$2,917.62	\$2,508.09
Spending Potential Index	112	140	120
Personal Care Products & Services: Total \$	\$5,946,864	\$37,622,992	\$97,641,967
Average Spent	\$926.45	\$1,165.45	\$1,007.74
Spending Potential Index	112	141	122
Shelter: Total \$	\$126,938,838	\$782,491,834	\$2,037,157,526
Average Spent	\$19,775.48	\$24,239.26	\$21,025.03
Spending Potential Index	118	144	125
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,231,557	\$118,133,753	\$298,149,845
Average Spent	\$2,840.25	\$3,659.43	\$3,077.14
Spending Potential Index	114	147	124
Travel: Total \$	\$15,805,301	\$103,371,716	\$258,594,221
Average Spent	\$2,462.27	\$3,202.15	\$2,668.89
Spending Potential Index	114	149	124
Vehicle Maintenance & Repairs: Total \$	\$7,692,284	\$47,347,577	\$123,767,490
Average Spent	\$1,198.36	\$1,466.69	\$1,277.38
Spending Potential Index	111	136	119

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
College Towns (14B)	39.7%	Population	16,029	16,663
Pleasantville (2B)	20.9%	Households	6,419	6,685
Golden Years (9B)	9.1%	Families	3,020	3,094
Urban Chic (2A)	7.8%	Median Age	38.7	39.2
Retirement Communities (9E)	7.4%	Median Household Income	\$68,058	\$78,795
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		113	\$2,469.01	\$15,848,602
Men's		118	\$487.31	\$3,128,033
Women's		116	\$862.13	\$5,534,003
Children's		105	\$338.29	\$2,171,506
Footwear		111	\$524.34	\$3,365,720
Watches & Jewelry		117	\$167.83	\$1,077,271
Apparel Products and Services (1)		108	\$89.12	\$572,068
Computer				
Computers and Hardware for Home Use		122	\$207.84	\$1,334,108
Portable Memory		115	\$6.27	\$40,266
Computer Software		127	\$13.43	\$86,204
Computer Accessories		117	\$22.00	\$141,217
Entertainment & Recreation		111	\$3,588.95	\$23,037,473
Fees and Admissions		116	\$790.52	\$5,074,367
Membership Fees for Clubs (2)		118	\$266.46	\$1,710,419
Fees for Participant Sports, excl. Trips		111	\$125.30	\$804,296
Tickets to Theatre/Operas/Concerts		125	\$82.96	\$532,504
Tickets to Movies/Museums/Parks		118	\$94.04	\$603,623
Admission to Sporting Events, excl. Trips		112	\$66.59	\$427,413
Fees for Recreational Lessons		112	\$154.24	\$990,035
Dating Services		142	\$0.95	\$6,077
TV/Video/Audio		112	\$1,461.88	\$9,383,777
Cable and Satellite Television Services		110	\$1,061.63	\$6,814,579
Televisions		118	\$138.93	\$891,777
Satellite Dishes		106	\$1.87	\$11,990
VCRs, Video Cameras, and DVD Players		118	\$6.52	\$41,834
Miscellaneous Video Equipment		106	\$15.41	\$98,886
Video Cassettes and DVDs		116	\$14.37	\$92,258
Video Game Hardware/Accessories		124	\$36.89	\$236,803
Video Game Software		129	\$19.34	\$124,146
Streaming/Downloaded Video		121	\$39.94	\$256,371
Rental of Video Cassettes and DVDs		116	\$14.81	\$95,055
Installation of Televisions		115	\$1.06	\$6,830
Audio (3)		115	\$107.15	\$687,768
Rental and Repair of TV/Radio/Sound Equipment		99	\$3.97	\$25,483
Pets		105	\$669.99	\$4,300,676
Toys/Games/Crafts/Hobbies (4)		114	\$131.44	\$843,687
Recreational Vehicles and Fees (5)		102	\$111.29	\$714,363
Sports/Recreation/Exercise Equipment (6)		113	\$201.73	\$1,294,891
Photo Equipment and Supplies (7)		111	\$59.29	\$380,604
Reading (8)		116	\$130.89	\$840,185
Catered Affairs (9)		105	\$31.92	\$204,923
Food		112	\$9,545.01	\$61,269,435
Food at Home		111	\$5,546.29	\$35,601,659
Bakery and Cereal Products		111	\$732.28	\$4,700,503
Meats, Poultry, Fish, and Eggs		110	\$1,237.89	\$7,945,999
Dairy Products		111	\$572.85	\$3,677,100
Fruits and Vegetables		111	\$1,096.03	\$7,035,430
Snacks and Other Food at Home (10)		110	\$1,907.25	\$12,242,628
Food Away from Home		114	\$3,998.72	\$25,667,776
Alcoholic Beverages		118	\$659.51	\$4,233,364

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	118	\$5,953.90	\$38,218,112
Value of Retirement Plans	112	\$25,819.39	\$165,734,662
Value of Other Financial Assets	118	\$1,672.59	\$10,736,332
Vehicle Loan Amount excluding Interest	103	\$2,886.32	\$18,527,299
Value of Credit Card Debt	112	\$657.20	\$4,218,565
Health			
Nonprescription Drugs	106	\$141.90	\$910,874
Prescription Drugs	105	\$378.94	\$2,432,390
Eyeglasses and Contact Lenses	110	\$101.97	\$654,572
Home			
Mortgage Payment and Basics (11)	105	\$9,039.81	\$58,026,559
Maintenance and Remodeling Services	106	\$2,159.42	\$13,861,325
Maintenance and Remodeling Materials (12)	103	\$504.58	\$3,238,894
Utilities, Fuel, and Public Services	110	\$5,463.01	\$35,067,079
Household Furnishings and Equipment			
Household Textiles (13)	116	\$114.01	\$731,803
Furniture	114	\$699.32	\$4,488,964
Rugs	121	\$29.68	\$190,525
Major Appliances (14)	104	\$362.91	\$2,329,501
Housewares (15)	112	\$116.44	\$747,437
Small Appliances	118	\$57.80	\$371,041
Luggage	116	\$15.86	\$101,802
Telephones and Accessories	114	\$79.95	\$513,176
Household Operations			
Child Care	112	\$576.35	\$3,699,578
Lawn and Garden (16)	103	\$443.77	\$2,848,585
Moving/Storage/Freight Express	119	\$76.78	\$492,862
Housekeeping Supplies (17)	107	\$770.99	\$4,948,998
Insurance			
Owners and Renters Insurance	102	\$577.53	\$3,707,140
Vehicle Insurance	112	\$1,410.29	\$9,052,677
Life/Other Insurance	108	\$448.56	\$2,879,331
Health Insurance	108	\$4,082.50	\$26,205,538
Personal Care Products (18)	112	\$543.84	\$3,490,893
School Books and Supplies (19)	117	\$180.78	\$1,160,402
Smoking Products	111	\$462.01	\$2,965,631
Transportation			
Payments on Vehicles excluding Leases	105	\$2,512.56	\$16,128,150
Gasoline and Motor Oil	109	\$2,621.49	\$16,827,333
Vehicle Maintenance and Repairs	111	\$1,198.36	\$7,692,284
Travel			
Airline Fares	118	\$624.75	\$4,010,268
Lodging on Trips	112	\$642.93	\$4,126,989
Auto/Truck Rental on Trips	115	\$31.74	\$203,725
Food and Drink on Trips	114	\$589.59	\$3,784,592

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Top Tier (1A)	12.4%	Population	83,944	86,362
Urban Chic (2A)	11.9%	Households	32,282	33,203
College Towns (14B)	11.4%	Families	18,398	18,738
Golden Years (9B)	10.0%	Median Age	40.4	40.9
Exurbanites (1E)	9.8%	Median Household Income	\$86,019	\$99,214
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		140	\$3,048.02	\$98,396,234
Men's		142	\$586.43	\$18,931,155
Women's		144	\$1,069.31	\$34,519,410
Children's		128	\$414.04	\$13,366,029
Footwear		137	\$646.07	\$20,856,444
Watches & Jewelry		148	\$212.37	\$6,855,776
Apparel Products and Services (1)		145	\$119.80	\$3,867,419
Computer				
Computers and Hardware for Home Use		146	\$248.81	\$8,032,135
Portable Memory		142	\$7.70	\$248,621
Computer Software		151	\$15.92	\$513,819
Computer Accessories		143	\$26.98	\$871,091
Entertainment & Recreation		139	\$4,477.60	\$144,545,837
Fees and Admissions		152	\$1,036.18	\$33,449,936
Membership Fees for Clubs (2)		155	\$350.32	\$11,308,910
Fees for Participant Sports, excl. Trips		145	\$163.64	\$5,282,515
Tickets to Theatre/Operas/Concerts		162	\$106.97	\$3,453,137
Tickets to Movies/Museums/Parks		146	\$116.61	\$3,764,250
Admission to Sporting Events, excl. Trips		148	\$87.92	\$2,838,185
Fees for Recreational Lessons		152	\$209.70	\$6,769,638
Dating Services		154	\$1.03	\$33,302
TV/Video/Audio		134	\$1,748.28	\$56,437,976
Cable and Satellite Television Services		132	\$1,273.70	\$41,117,507
Televisions		139	\$163.89	\$5,290,627
Satellite Dishes		139	\$2.45	\$79,000
VCRs, Video Cameras, and DVD Players		141	\$7.79	\$251,324
Miscellaneous Video Equipment		138	\$19.94	\$643,723
Video Cassettes and DVDs		136	\$16.91	\$545,971
Video Game Hardware/Accessories		136	\$40.43	\$1,305,173
Video Game Software		138	\$20.71	\$668,514
Streaming/Downloaded Video		141	\$46.70	\$1,507,721
Rental of Video Cassettes and DVDs		137	\$17.56	\$567,000
Installation of Televisions		166	\$1.53	\$49,432
Audio (3)		142	\$132.44	\$4,275,573
Rental and Repair of TV/Radio/Sound Equipment		105	\$4.23	\$136,410
Pets		132	\$841.98	\$27,180,915
Toys/Games/Crafts/Hobbies (4)		138	\$159.25	\$5,140,780
Recreational Vehicles and Fees (5)		138	\$150.91	\$4,871,527
Sports/Recreation/Exercise Equipment (6)		145	\$259.14	\$8,365,500
Photo Equipment and Supplies (7)		139	\$74.23	\$2,396,325
Reading (8)		147	\$165.90	\$5,355,633
Catered Affairs (9)		137	\$41.73	\$1,347,245
Food		137	\$11,652.43	\$376,163,808
Food at Home		135	\$6,759.90	\$218,223,061
Bakery and Cereal Products		135	\$890.84	\$28,758,195
Meats, Poultry, Fish, and Eggs		133	\$1,500.92	\$48,452,801
Dairy Products		135	\$701.41	\$22,642,942
Fruits and Vegetables		137	\$1,348.62	\$43,536,016
Snacks and Other Food at Home (10)		134	\$2,318.11	\$74,833,106
Food Away from Home		139	\$4,892.53	\$157,940,747
Alcoholic Beverages		148	\$826.69	\$26,687,209

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	161	\$8,091.23	\$261,201,211
Value of Retirement Plans	150	\$34,687.01	\$1,119,766,203
Value of Other Financial Assets	148	\$2,091.85	\$67,529,042
Vehicle Loan Amount excluding Interest	123	\$3,445.84	\$111,238,574
Value of Credit Card Debt	140	\$822.84	\$26,562,944
Health			
Nonprescription Drugs	133	\$176.81	\$5,707,941
Prescription Drugs	130	\$469.42	\$15,153,753
Eyeglasses and Contact Lenses	138	\$128.24	\$4,139,845
Home			
Mortgage Payment and Basics (11)	141	\$12,174.01	\$393,001,478
Maintenance and Remodeling Services	145	\$2,963.46	\$95,666,511
Maintenance and Remodeling Materials (12)	137	\$673.90	\$21,754,845
Utilities, Fuel, and Public Services	133	\$6,594.36	\$212,879,263
Household Furnishings and Equipment			
Household Textiles (13)	142	\$140.19	\$4,525,532
Furniture	141	\$860.40	\$27,775,574
Rugs	152	\$37.41	\$1,207,564
Major Appliances (14)	131	\$456.27	\$14,729,214
Housewares (15)	140	\$145.12	\$4,684,728
Small Appliances	141	\$68.94	\$2,225,488
Luggage	149	\$20.49	\$661,534
Telephones and Accessories	144	\$101.19	\$3,266,539
Household Operations			
Child Care	143	\$736.21	\$23,766,296
Lawn and Garden (16)	136	\$584.56	\$18,870,922
Moving/Storage/Freight Express	146	\$94.51	\$3,050,891
Housekeeping Supplies (17)	133	\$955.43	\$30,843,051
Insurance			
Owners and Renters Insurance	132	\$747.07	\$24,117,002
Vehicle Insurance	135	\$1,702.79	\$54,969,544
Life/Other Insurance	143	\$594.82	\$19,201,819
Health Insurance	135	\$5,112.45	\$165,040,268
Personal Care Products (18)	138	\$671.20	\$21,667,796
School Books and Supplies (19)	138	\$213.13	\$6,880,207
Smoking Products	123	\$510.88	\$16,492,226
Transportation			
Payments on Vehicles excluding Leases	128	\$3,055.12	\$98,625,259
Gasoline and Motor Oil	130	\$3,123.71	\$100,839,647
Vehicle Maintenance and Repairs	136	\$1,466.69	\$47,347,577
Travel			
Airline Fares	154	\$813.63	\$26,265,589
Lodging on Trips	147	\$842.53	\$27,198,599
Auto/Truck Rental on Trips	151	\$41.76	\$1,348,172
Food and Drink on Trips	147	\$759.54	\$24,519,606

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

1301 York Rd, Lutherville Timonium, Maryland, 21093
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.41782
 Longitude: -76.61515

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Parks and Rec (5C)	8.4%	Population	241,691	244,347
Exurbanites (1E)	8.3%	Households	96,892	97,562
Urban Chic (2A)	7.8%	Families	56,506	56,587
Top Tier (1A)	6.8%	Median Age	39.4	40.1
Young and Restless (11B)	6.1%	Median Household Income	\$71,531	\$83,340
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		122	\$2,651.51	\$256,910,155
Men's		122	\$506.07	\$49,034,356
Women's		124	\$919.95	\$89,136,198
Children's		116	\$373.24	\$36,164,428
Footwear		121	\$569.61	\$55,190,567
Watches & Jewelry		125	\$178.98	\$17,341,766
Apparel Products and Services (1)		125	\$103.65	\$10,042,840
Computer				
Computers and Hardware for Home Use		126	\$214.07	\$20,741,510
Portable Memory		123	\$6.68	\$647,477
Computer Software		130	\$13.67	\$1,324,549
Computer Accessories		123	\$23.12	\$2,239,818
Entertainment & Recreation		120	\$3,856.16	\$373,630,808
Fees and Admissions		126	\$860.59	\$83,384,309
Membership Fees for Clubs (2)		128	\$289.15	\$28,016,423
Fees for Participant Sports, excl. Trips		123	\$138.43	\$13,412,610
Tickets to Theatre/Operas/Concerts		132	\$87.46	\$8,473,690
Tickets to Movies/Museums/Parks		125	\$99.50	\$9,640,432
Admission to Sporting Events, excl. Trips		123	\$72.71	\$7,045,256
Fees for Recreational Lessons		125	\$172.41	\$16,705,024
Dating Services		140	\$0.94	\$90,873
TV/Video/Audio		119	\$1,553.52	\$150,523,857
Cable and Satellite Television Services		118	\$1,138.04	\$110,267,106
Televisions		123	\$144.87	\$14,036,831
Satellite Dishes		115	\$2.03	\$196,574
VCRs, Video Cameras, and DVD Players		124	\$6.86	\$665,057
Miscellaneous Video Equipment		118	\$17.08	\$1,655,129
Video Cassettes and DVDs		120	\$14.88	\$1,441,928
Video Game Hardware/Accessories		122	\$36.49	\$3,535,967
Video Game Software		125	\$18.68	\$1,810,279
Streaming/Downloaded Video		124	\$41.13	\$3,984,797
Rental of Video Cassettes and DVDs		121	\$15.47	\$1,498,705
Installation of Televisions		130	\$1.20	\$116,418
Audio (3)		121	\$112.78	\$10,927,288
Rental and Repair of TV/Radio/Sound Equipment		99	\$4.00	\$387,779
Pets		114	\$722.59	\$70,013,242
Toys/Games/Crafts/Hobbies (4)		120	\$138.89	\$13,457,541
Recreational Vehicles and Fees (5)		113	\$123.95	\$12,009,319
Sports/Recreation/Exercise Equipment (6)		122	\$217.79	\$21,101,702
Photo Equipment and Supplies (7)		120	\$64.07	\$6,207,759
Reading (8)		124	\$140.08	\$13,572,993
Catered Affairs (9)		114	\$34.68	\$3,360,086
Food		120	\$10,243.15	\$992,479,125
Food at Home		119	\$5,977.75	\$579,196,251
Bakery and Cereal Products		120	\$788.44	\$76,393,069
Meats, Poultry, Fish, and Eggs		119	\$1,336.66	\$129,511,787
Dairy Products		119	\$616.92	\$59,774,467
Fruits and Vegetables		121	\$1,187.82	\$115,090,428
Snacks and Other Food at Home (10)		118	\$2,047.91	\$198,426,501
Food Away from Home		121	\$4,265.40	\$413,282,874
Alcoholic Beverages		127	\$711.34	\$68,923,402

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	129	\$6,490.67	\$628,893,858
Value of Retirement Plans	123	\$28,463.28	\$2,757,864,155
Value of Other Financial Assets	123	\$1,737.72	\$168,371,312
Vehicle Loan Amount excluding Interest	110	\$3,080.69	\$298,493,789
Value of Credit Card Debt	121	\$714.73	\$69,251,531
Health			
Nonprescription Drugs	117	\$155.63	\$15,079,389
Prescription Drugs	114	\$410.42	\$39,766,552
Eyeglasses and Contact Lenses	118	\$109.78	\$10,636,535
Home			
Mortgage Payment and Basics (11)	117	\$10,099.72	\$978,582,504
Maintenance and Remodeling Services	119	\$2,427.61	\$235,215,896
Maintenance and Remodeling Materials (12)	113	\$554.00	\$53,677,833
Utilities, Fuel, and Public Services	118	\$5,828.45	\$564,729,797
Household Furnishings and Equipment			
Household Textiles (13)	123	\$121.13	\$11,736,294
Furniture	122	\$747.17	\$72,395,130
Rugs	128	\$31.44	\$3,046,745
Major Appliances (14)	113	\$395.29	\$38,300,564
Housewares (15)	120	\$124.56	\$12,068,384
Small Appliances	122	\$59.82	\$5,796,006
Luggage	126	\$17.32	\$1,678,257
Telephones and Accessories	121	\$85.36	\$8,270,518
Household Operations			
Child Care	124	\$637.06	\$61,726,016
Lawn and Garden (16)	114	\$491.36	\$47,608,776
Moving/Storage/Freight Express	130	\$83.94	\$8,133,355
Housekeeping Supplies (17)	117	\$841.79	\$81,562,303
Insurance			
Owners and Renters Insurance	113	\$638.67	\$61,881,981
Vehicle Insurance	119	\$1,494.25	\$144,780,663
Life/Other Insurance	119	\$495.82	\$48,041,325
Health Insurance	117	\$4,436.94	\$429,904,313
Personal Care Products (18)	121	\$586.07	\$56,785,960
School Books and Supplies (19)	119	\$184.27	\$17,854,285
Smoking Products	114	\$474.62	\$45,986,826
Transportation			
Payments on Vehicles excluding Leases	113	\$2,709.38	\$262,517,106
Gasoline and Motor Oil	116	\$2,769.97	\$268,387,803
Vehicle Maintenance and Repairs	119	\$1,277.38	\$123,767,490
Travel			
Airline Fares	128	\$674.79	\$65,381,309
Lodging on Trips	123	\$700.91	\$67,912,098
Auto/Truck Rental on Trips	124	\$34.43	\$3,335,883
Food and Drink on Trips	123	\$637.29	\$61,748,552

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Business Summary

1301 York Rd, Lutherville Timonium, Maryland, 21093
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.41782
Longitude: -76.61515

Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	862				5,090				9,085			
Total Employees:	11,482				76,445				132,610			
Total Residential Population:	16,029				83,944				241,691			
Employee/Residential Population Ratio (per 100 Residents)	72				91				55			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	6	0.7%	51	0.4%	52	1.0%	609	0.8%	107	1.2%	1,163	0.9%
Construction	21	2.4%	226	2.0%	164	3.2%	2,464	3.2%	369	4.1%	4,496	3.4%
Manufacturing	14	1.6%	207	1.8%	76	1.5%	1,385	1.8%	162	1.8%	7,529	5.7%
Transportation	7	0.8%	128	1.1%	56	1.1%	639	0.8%	123	1.4%	1,201	0.9%
Communication	6	0.7%	76	0.7%	34	0.7%	332	0.4%	76	0.8%	1,724	1.3%
Utility	1	0.1%	4	0.0%	3	0.1%	20	0.0%	11	0.1%	106	0.1%
Wholesale Trade	11	1.3%	72	0.6%	95	1.9%	1,860	2.4%	191	2.1%	2,865	2.2%
Retail Trade Summary	129	15.0%	2,308	20.1%	917	18.0%	14,838	19.4%	1,759	19.4%	26,170	19.7%
Home Improvement	4	0.5%	84	0.7%	28	0.6%	251	0.3%	58	0.6%	1,097	0.8%
General Merchandise Stores	1	0.1%	66	0.6%	26	0.5%	1,373	1.8%	51	0.6%	2,017	1.5%
Food Stores	12	1.4%	306	2.7%	74	1.5%	1,383	1.8%	159	1.8%	3,313	2.5%
Auto Dealers, Gas Stations, Auto Aftermarket	18	2.1%	519	4.5%	52	1.0%	1,793	2.3%	126	1.4%	2,561	1.9%
Apparel & Accessory Stores	12	1.4%	144	1.3%	124	2.4%	1,571	2.1%	186	2.0%	1,971	1.5%
Furniture & Home Furnishings	13	1.5%	214	1.9%	83	1.6%	1,110	1.5%	151	1.7%	1,649	1.2%
Eating & Drinking Places	33	3.8%	620	5.4%	271	5.3%	4,810	6.3%	533	5.9%	8,598	6.5%
Miscellaneous Retail	36	4.2%	355	3.1%	259	5.1%	2,548	3.3%	494	5.4%	4,965	3.7%
Finance, Insurance, Real Estate Summary	139	16.1%	1,155	10.1%	775	15.2%	6,709	8.8%	1,261	13.9%	11,683	8.8%
Banks, Savings & Lending Institutions	24	2.8%	236	2.1%	135	2.7%	1,107	1.4%	202	2.2%	1,728	1.3%
Securities Brokers	34	3.9%	234	2.0%	161	3.2%	1,049	1.4%	221	2.4%	1,763	1.3%
Insurance Carriers & Agents	27	3.1%	276	2.4%	193	3.8%	2,097	2.7%	290	3.2%	3,311	2.5%
Real Estate, Holding, Other Investment Offices	54	6.3%	408	3.6%	286	5.6%	2,456	3.2%	548	6.0%	4,882	3.7%
Services Summary	473	54.9%	6,891	60.0%	2,494	49.0%	43,421	56.8%	4,307	47.4%	70,807	53.4%
Hotels & Lodging	2	0.2%	12	0.1%	18	0.4%	528	0.7%	38	0.4%	1,599	1.2%
Automotive Services	26	3.0%	317	2.8%	94	1.8%	1,025	1.3%	209	2.3%	1,745	1.3%
Motion Pictures & Amusements	16	1.9%	90	0.8%	134	2.6%	1,158	1.5%	260	2.9%	2,505	1.9%
Health Services	153	17.7%	2,312	20.1%	633	12.4%	18,140	23.7%	924	10.2%	25,034	18.9%
Legal Services	43	5.0%	389	3.4%	338	6.6%	2,322	3.0%	414	4.6%	3,218	2.4%
Education Institutions & Libraries	22	2.6%	622	5.4%	115	2.3%	3,522	4.6%	238	2.6%	9,643	7.3%
Other Services	212	24.6%	3,148	27.4%	1,163	22.8%	16,726	21.9%	2,224	24.5%	27,061	20.4%
Government	7	0.8%	350	3.0%	118	2.3%	4,065	5.3%	143	1.6%	4,624	3.5%
Unclassified Establishments	46	5.3%	15	0.1%	304	6.0%	103	0.1%	577	6.4%	242	0.2%
Totals	862	100.0%	11,482	100.0%	5,090	100.0%	76,445	100.0%	9,085	100.0%	132,610	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

1301 York Rd, Lutherville Timonium, Maryland, 21093
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.41782
Longitude: -76.61515

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	3	0.0%	5	0.1%	17	0.0%	9	0.1%	27	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	1	0.1%	4	0.0%	3	0.1%	19	0.0%	5	0.1%	31	0.0%
Construction	25	2.9%	303	2.6%	181	3.6%	2,636	3.4%	404	4.4%	4,963	3.7%
Manufacturing	14	1.6%	191	1.7%	86	1.7%	1,410	1.8%	176	1.9%	7,566	5.7%
Wholesale Trade	10	1.2%	70	0.6%	91	1.8%	1,846	2.4%	179	2.0%	2,827	2.1%
Retail Trade	94	10.9%	1,668	14.5%	620	12.2%	9,823	12.8%	1,186	13.1%	17,210	13.0%
Motor Vehicle & Parts Dealers	15	1.7%	501	4.4%	29	0.6%	1,685	2.2%	75	0.8%	2,335	1.8%
Furniture & Home Furnishings Stores	7	0.8%	69	0.6%	51	1.0%	542	0.7%	81	0.9%	747	0.6%
Electronics & Appliance Stores	5	0.6%	144	1.3%	28	0.6%	578	0.8%	59	0.6%	821	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	4	0.5%	84	0.7%	28	0.6%	251	0.3%	58	0.6%	1,097	0.8%
Food & Beverage Stores	9	1.0%	275	2.4%	63	1.2%	1,299	1.7%	155	1.7%	3,402	2.6%
Health & Personal Care Stores	14	1.6%	136	1.2%	77	1.5%	805	1.1%	143	1.6%	1,420	1.1%
Gasoline Stations	3	0.3%	17	0.1%	24	0.5%	108	0.1%	50	0.6%	226	0.2%
Clothing & Clothing Accessories Stores	12	1.4%	146	1.3%	150	2.9%	1,796	2.3%	225	2.5%	2,264	1.7%
Sport Goods, Hobby, Book, & Music Stores	9	1.0%	88	0.8%	42	0.8%	492	0.6%	80	0.9%	1,027	0.8%
General Merchandise Stores	1	0.1%	66	0.6%	26	0.5%	1,373	1.8%	51	0.6%	2,017	1.5%
Miscellaneous Store Retailers	13	1.5%	119	1.0%	91	1.8%	726	0.9%	178	2.0%	1,541	1.2%
Nonstore Retailers	2	0.2%	21	0.2%	13	0.3%	167	0.2%	31	0.3%	314	0.2%
Transportation & Warehousing	6	0.7%	142	1.2%	37	0.7%	498	0.7%	87	1.0%	967	0.7%
Information	18	2.1%	197	1.7%	97	1.9%	1,975	2.6%	189	2.1%	3,936	3.0%
Finance & Insurance	87	10.1%	750	6.5%	497	9.8%	4,332	5.7%	725	8.0%	6,914	5.2%
Central Bank/Credit Intermediation & Related Activities	24	2.8%	236	2.1%	136	2.7%	1,102	1.4%	203	2.2%	1,726	1.3%
Securities, Commodity Contracts & Other Financial	36	4.2%	238	2.1%	167	3.3%	1,132	1.5%	231	2.5%	1,858	1.4%
Insurance Carriers & Related Activities; Funds, Trusts &	27	3.1%	276	2.4%	193	3.8%	2,098	2.7%	291	3.2%	3,330	2.5%
Real Estate, Rental & Leasing	49	5.7%	359	3.1%	292	5.7%	2,246	2.9%	595	6.5%	4,723	3.6%
Professional, Scientific & Tech Services	144	16.7%	2,194	19.1%	820	16.1%	10,455	13.7%	1,249	13.7%	14,051	10.6%
Legal Services	56	6.5%	477	4.2%	367	7.2%	2,535	3.3%	451	5.0%	3,477	2.6%
Management of Companies & Enterprises	0	0.0%	4	0.0%	6	0.1%	81	0.1%	11	0.1%	135	0.1%
Administrative & Support & Waste Management & Remediation	25	2.9%	160	1.4%	175	3.4%	1,529	2.0%	335	3.7%	3,081	2.3%
Educational Services	25	2.9%	653	5.7%	148	2.9%	3,521	4.6%	292	3.2%	9,744	7.3%
Health Care & Social Assistance	181	21.0%	2,701	23.5%	777	15.3%	20,537	26.9%	1,198	13.2%	29,804	22.5%
Arts, Entertainment & Recreation	9	1.0%	60	0.5%	76	1.5%	884	1.2%	148	1.6%	2,040	1.5%
Accommodation & Food Services	36	4.2%	638	5.6%	301	5.9%	5,449	7.1%	592	6.5%	10,397	7.8%
Accommodation	2	0.2%	12	0.1%	18	0.4%	528	0.7%	38	0.4%	1,599	1.2%
Food Services & Drinking Places	34	3.9%	626	5.5%	283	5.6%	4,921	6.4%	554	6.1%	8,798	6.6%
Other Services (except Public Administration)	82	9.5%	1,020	8.9%	454	8.9%	5,021	6.6%	987	10.9%	9,329	7.0%
Automotive Repair & Maintenance	17	2.0%	245	2.1%	61	1.2%	801	1.0%	149	1.6%	1,365	1.0%
Public Administration	7	0.8%	350	3.0%	118	2.3%	4,065	5.3%	143	1.6%	4,624	3.5%
Unclassified Establishments	46	5.3%	15	0.1%	304	6.0%	103	0.1%	577	6.4%	242	0.2%
Total	862	100.0%	11,482	100.0%	5,090	100.0%	76,445	100.0%	9,085	100.0%	132,610	100.0%

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