

2015 Pulaski Hwy, Havre De Grace, Maryland, 21078
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.52884
 Longitude: -76.13082

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	917	27,124	37,599
2010 Total Population	2,201	28,313	40,117
2019 Total Population	3,334	31,340	44,670
2019 Group Quarters	0	327	1,660
2024 Total Population	3,752	32,746	46,961
2019-2024 Annual Rate	2.39%	0.88%	1.01%
2019 Total Daytime Population	3,476	33,109	47,974
Workers	1,951	17,688	26,486
Residents	1,525	15,421	21,488
Household Summary			
2000 Households	372	10,621	14,418
2000 Average Household Size	2.47	2.52	2.55
2010 Households	886	11,183	15,268
2010 Average Household Size	2.48	2.50	2.52
2019 Households	1,342	12,380	17,053
2019 Average Household Size	2.48	2.51	2.52
2024 Households	1,511	12,932	17,949
2024 Average Household Size	2.48	2.51	2.52
2019-2024 Annual Rate	2.40%	0.88%	1.03%
2010 Families	641	7,433	10,186
2010 Average Family Size	2.90	3.05	3.06
2019 Families	958	8,186	11,335
2019 Average Family Size	2.92	3.07	3.07
2024 Families	1,074	8,535	11,914
2024 Average Family Size	2.93	3.07	3.08
2019-2024 Annual Rate	2.31%	0.84%	1.00%
Housing Unit Summary			
2000 Housing Units	401	11,506	15,504
Owner Occupied Housing Units	79.3%	53.0%	55.4%
Renter Occupied Housing Units	13.5%	39.3%	37.6%
Vacant Housing Units	7.2%	7.7%	7.0%
2010 Housing Units	958	12,582	17,056
Owner Occupied Housing Units	78.7%	57.9%	57.3%
Renter Occupied Housing Units	13.8%	31.0%	32.2%
Vacant Housing Units	7.5%	11.1%	10.5%
2019 Housing Units	1,450	14,065	19,249
Owner Occupied Housing Units	82.4%	55.8%	55.6%
Renter Occupied Housing Units	10.1%	32.2%	32.9%
Vacant Housing Units	7.4%	12.0%	11.4%
2024 Housing Units	1,634	14,818	20,405
Owner Occupied Housing Units	83.5%	56.6%	56.8%
Renter Occupied Housing Units	8.9%	30.7%	31.2%
Vacant Housing Units	7.5%	12.7%	12.0%
Median Household Income			
2019	\$106,878	\$62,666	\$62,716
2024	\$115,192	\$73,259	\$72,621
Median Home Value			
2019	\$330,667	\$270,215	\$268,273
2024	\$357,557	\$302,208	\$300,697
Per Capita Income			
2019	\$53,601	\$35,164	\$34,125
2024	\$59,373	\$40,450	\$39,005
Median Age			
2010	44.8	40.1	39.8
2019	47.0	41.0	40.7
2024	47.7	41.3	41.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	1,342	12,380	17,050
<\$15,000	3.9%	10.7%	9.9%
\$15,000 - \$24,999	3.1%	8.5%	9.2%
\$25,000 - \$34,999	3.9%	8.3%	7.7%
\$35,000 - \$49,999	11.6%	12.7%	13.5%
\$50,000 - \$74,999	10.6%	16.3%	16.1%
\$75,000 - \$99,999	12.7%	11.3%	12.1%
\$100,000 - \$149,999	20.9%	15.4%	15.9%
\$150,000 - \$199,999	16.8%	9.2%	8.3%
\$200,000+	16.4%	7.5%	7.2%
Average Household Income	\$133,246	\$89,306	\$88,380
2024 Households by Income			
Household Income Base	1,511	12,932	17,946
<\$15,000	3.2%	8.9%	8.3%
\$15,000 - \$24,999	2.4%	7.0%	7.7%
\$25,000 - \$34,999	3.5%	7.7%	7.1%
\$35,000 - \$49,999	10.6%	11.8%	12.6%
\$50,000 - \$74,999	9.6%	15.4%	15.4%
\$75,000 - \$99,999	12.4%	11.6%	12.4%
\$100,000 - \$149,999	20.8%	17.1%	17.5%
\$150,000 - \$199,999	19.1%	11.4%	10.3%
\$200,000+	18.3%	9.2%	8.8%
Average Household Income	\$147,227	\$102,773	\$101,158
2019 Owner Occupied Housing Units by Value			
Total	1,195	7,850	10,706
<\$50,000	3.8%	4.7%	4.0%
\$50,000 - \$99,999	0.4%	2.8%	2.4%
\$100,000 - \$149,999	0.9%	7.5%	7.5%
\$150,000 - \$199,999	9.0%	13.1%	14.1%
\$200,000 - \$249,999	14.1%	14.6%	15.4%
\$250,000 - \$299,999	10.3%	18.0%	18.4%
\$300,000 - \$399,999	37.7%	26.4%	25.5%
\$400,000 - \$499,999	18.9%	8.8%	8.5%
\$500,000 - \$749,999	5.0%	3.8%	3.9%
\$750,000 - \$999,999	0.0%	0.2%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$326,212	\$276,507	\$280,006
2024 Owner Occupied Housing Units by Value			
Total	1,365	8,378	11,583
<\$50,000	2.2%	3.4%	2.7%
\$50,000 - \$99,999	0.2%	1.8%	1.6%
\$100,000 - \$149,999	0.5%	4.7%	4.6%
\$150,000 - \$199,999	5.1%	9.3%	9.7%
\$200,000 - \$249,999	9.5%	12.1%	12.8%
\$250,000 - \$299,999	8.5%	17.9%	18.3%
\$300,000 - \$399,999	41.7%	31.6%	31.0%
\$400,000 - \$499,999	25.0%	12.4%	12.1%
\$500,000 - \$749,999	7.3%	6.2%	6.3%
\$750,000 - \$999,999	0.0%	0.4%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$359,066	\$311,484	\$316,948

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	2,205	28,315	40,116
0 - 4	6.1%	6.3%	6.1%
5 - 9	5.7%	6.4%	6.0%
10 - 14	6.0%	6.6%	6.4%
15 - 24	9.6%	12.3%	13.7%
25 - 34	9.8%	12.0%	12.1%
35 - 44	12.9%	12.7%	12.5%
45 - 54	18.3%	16.6%	16.4%
55 - 64	17.3%	13.2%	13.2%
65 - 74	8.5%	7.4%	7.4%
75 - 84	4.2%	4.6%	4.6%
85 +	1.3%	1.7%	1.7%
18 +	78.4%	76.4%	77.4%
2019 Population by Age			
Total	3,335	31,339	44,669
0 - 4	5.2%	5.8%	5.6%
5 - 9	5.7%	5.9%	5.6%
10 - 14	6.0%	6.1%	5.8%
15 - 24	9.0%	11.3%	12.3%
25 - 34	9.1%	13.5%	13.7%
35 - 44	12.2%	11.9%	11.6%
45 - 54	14.8%	12.7%	12.7%
55 - 64	17.5%	14.7%	14.5%
65 - 74	12.8%	10.5%	10.6%
75 - 84	5.8%	5.3%	5.3%
85 +	1.9%	2.3%	2.3%
18 +	79.8%	78.8%	79.7%
2024 Population by Age			
Total	3,752	32,746	46,960
0 - 4	5.1%	5.9%	5.6%
5 - 9	5.4%	5.8%	5.5%
10 - 14	5.8%	5.9%	5.6%
15 - 24	8.8%	10.5%	11.4%
25 - 34	8.7%	13.6%	13.8%
35 - 44	12.5%	12.9%	12.7%
45 - 54	14.0%	11.5%	11.4%
55 - 64	16.2%	13.5%	13.4%
65 - 74	13.3%	11.4%	11.5%
75 - 84	7.9%	6.5%	6.6%
85 +	2.2%	2.4%	2.5%
18 +	80.2%	79.1%	80.0%
2010 Population by Sex			
Males	1,059	13,647	20,013
Females	1,142	14,666	20,104
2019 Population by Sex			
Males	1,610	15,127	22,207
Females	1,724	16,213	22,463
2024 Population by Sex			
Males	1,810	15,820	23,318
Females	1,942	16,926	23,643

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	2,202	28,312	40,116
White Alone	73.5%	70.3%	71.1%
Black Alone	17.4%	21.2%	20.6%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	3.5%	2.3%	2.2%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	1.1%	1.2%	1.3%
Two or More Races	3.9%	4.4%	4.0%
Hispanic Origin	3.9%	4.8%	5.0%
Diversity Index	47.0	50.9	50.3
2019 Population by Race/Ethnicity			
Total	3,333	31,339	44,669
White Alone	69.3%	65.5%	66.9%
Black Alone	19.0%	23.8%	22.7%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	4.9%	3.1%	3.0%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	1.6%	1.6%	1.8%
Two or More Races	4.9%	5.4%	5.0%
Hispanic Origin	5.9%	6.6%	6.7%
Diversity Index	53.9	57.4	56.3
2024 Population by Race/Ethnicity			
Total	3,752	32,746	46,960
White Alone	66.2%	62.2%	64.0%
Black Alone	20.4%	25.5%	24.2%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	5.7%	3.7%	3.4%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	1.9%	1.9%	2.1%
Two or More Races	5.6%	6.2%	5.7%
Hispanic Origin	7.2%	7.9%	8.0%
Diversity Index	58.2	61.3	60.0
2010 Population by Relationship and Household Type			
Total	2,201	28,313	40,117
In Households	100.0%	98.8%	95.8%
In Family Households	86.3%	82.6%	80.2%
Householder	28.4%	26.1%	25.4%
Spouse	23.3%	18.5%	18.1%
Child	29.1%	31.5%	30.2%
Other relative	3.6%	4.0%	3.9%
Nonrelative	1.9%	2.6%	2.6%
In Nonfamily Households	13.7%	16.2%	15.6%
In Group Quarters	0.0%	1.2%	4.2%
Institutionalized Population	0.0%	0.6%	1.0%
Noninstitutionalized Population	0.0%	0.6%	3.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	2,470	22,228	31,567
Less than 9th Grade	2.3%	2.9%	2.5%
9th - 12th Grade, No Diploma	6.4%	7.2%	6.9%
High School Graduate	19.0%	23.8%	24.5%
GED/Alternative Credential	1.9%	3.8%	3.9%
Some College, No Degree	16.2%	23.1%	23.4%
Associate Degree	7.7%	8.1%	7.8%
Bachelor's Degree	26.5%	18.1%	17.8%
Graduate/Professional Degree	20.0%	12.9%	13.2%
2019 Population 15+ by Marital Status			
Total	2,773	25,761	37,071
Never Married	17.7%	28.8%	30.6%
Married	63.5%	52.0%	50.7%
Widowed	7.9%	6.9%	6.5%
Divorced	10.9%	12.4%	12.2%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.5%	94.6%	94.9%
Civilian Unemployed (Unemployment Rate)	3.4%	5.4%	5.1%
2019 Employed Population 16+ by Industry			
Total	1,800	15,890	22,252
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	3.7%	7.0%	6.8%
Manufacturing	7.6%	6.1%	6.1%
Wholesale Trade	1.7%	1.8%	1.8%
Retail Trade	6.6%	11.2%	10.6%
Transportation/Utilities	3.4%	5.4%	5.6%
Information	0.9%	1.1%	1.0%
Finance/Insurance/Real Estate	6.3%	3.8%	3.7%
Services	54.3%	48.0%	48.8%
Public Administration	15.4%	15.6%	15.5%
2019 Employed Population 16+ by Occupation			
Total	1,800	15,889	22,252
White Collar	78.0%	64.4%	63.9%
Management/Business/Financial	32.7%	17.7%	15.7%
Professional	29.5%	24.2%	25.5%
Sales	7.4%	7.4%	6.6%
Administrative Support	8.4%	15.2%	16.1%
Services	11.6%	17.4%	17.1%
Blue Collar	10.4%	18.2%	19.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.7%	3.5%	3.6%
Installation/Maintenance/Repair	0.9%	3.6%	3.9%
Production	3.5%	4.4%	4.7%
Transportation/Material Moving	4.3%	6.7%	6.9%
2010 Population By Urban/ Rural Status			
Total Population	2,201	28,313	40,117
Population Inside Urbanized Area	91.1%	95.6%	91.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	8.9%	4.4%	8.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	886	11,183	15,268
Households with 1 Person	21.8%	27.5%	27.3%
Households with 2+ People	78.2%	72.5%	72.7%
Family Households	72.3%	66.5%	66.7%
Husband-wife Families	59.0%	47.2%	47.5%
With Related Children	21.6%	19.9%	19.7%
Other Family (No Spouse Present)	13.3%	19.3%	19.3%
Other Family with Male Householder	4.3%	4.7%	4.8%
With Related Children	2.6%	2.8%	2.9%
Other Family with Female Householder	9.0%	14.6%	14.4%
With Related Children	5.5%	9.4%	9.2%
Nonfamily Households	5.9%	6.1%	6.0%
All Households with Children	30.1%	32.6%	32.4%
Multigenerational Households	4.5%	4.7%	4.8%
Unmarried Partner Households	7.4%	7.3%	7.2%
Male-female	6.2%	6.6%	6.5%
Same-sex	1.2%	0.7%	0.7%
2010 Households by Size			
Total	885	11,185	15,267
1 Person Household	21.8%	27.5%	27.3%
2 Person Household	39.5%	32.9%	33.1%
3 Person Household	17.3%	16.9%	16.8%
4 Person Household	11.2%	12.7%	12.9%
5 Person Household	6.0%	6.1%	6.1%
6 Person Household	2.4%	2.5%	2.4%
7 + Person Household	1.8%	1.5%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	886	11,183	15,268
Owner Occupied	85.1%	65.1%	64.0%
Owned with a Mortgage/Loan	66.1%	49.5%	48.1%
Owned Free and Clear	19.0%	15.7%	15.9%
Renter Occupied	14.9%	34.9%	36.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	958	12,582	17,056
Housing Units Inside Urbanized Area	90.7%	95.5%	91.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	9.3%	4.5%	8.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Exurbanites (1E)	Soccer Moms (4A)	Soccer Moms (4A)
3.	Soccer Moms (4A)	Pleasantville (2B)	Comfortable Empty Nesters
2019 Consumer Spending			
Apparel & Services: Total \$	\$4,139,760	\$26,793,715	\$36,451,619
Average Spent	\$3,084.77	\$2,164.27	\$2,137.55
Spending Potential Index	144	101	100
Education: Total \$	\$3,631,975	\$20,812,326	\$28,302,283
Average Spent	\$2,706.39	\$1,681.12	\$1,659.67
Spending Potential Index	170	105	104
Entertainment/Recreation: Total \$	\$6,590,680	\$41,035,963	\$55,919,461
Average Spent	\$4,911.09	\$3,314.70	\$3,279.16
Spending Potential Index	150	101	100
Food at Home: Total \$	\$9,809,978	\$64,622,189	\$87,939,075
Average Spent	\$7,309.97	\$5,219.89	\$5,156.81
Spending Potential Index	141	101	100
Food Away from Home: Total \$	\$7,039,012	\$45,721,697	\$62,254,590
Average Spent	\$5,245.17	\$3,693.19	\$3,650.65
Spending Potential Index	143	101	99
Health Care: Total \$	\$11,674,479	\$73,966,762	\$101,030,475
Average Spent	\$8,699.31	\$5,974.70	\$5,924.50
Spending Potential Index	147	101	100
HH Furnishings & Equipment: Total \$	\$4,252,355	\$26,788,432	\$36,539,086
Average Spent	\$3,168.67	\$2,163.85	\$2,142.68
Spending Potential Index	149	101	100
Personal Care Products & Services: Total \$	\$1,742,138	\$11,110,494	\$15,173,530
Average Spent	\$1,298.17	\$897.46	\$889.79
Spending Potential Index	146	101	100
Shelter: Total \$	\$37,950,920	\$237,897,627	\$323,875,011
Average Spent	\$28,279.37	\$19,216.29	\$18,992.26
Spending Potential Index	153	104	103
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,073,551	\$31,143,014	\$42,603,136
Average Spent	\$3,780.59	\$2,515.59	\$2,498.28
Spending Potential Index	152	101	101
Travel: Total \$	\$4,915,515	\$28,741,364	\$39,230,823
Average Spent	\$3,662.83	\$2,321.60	\$2,300.52
Spending Potential Index	163	103	103
Vehicle Maintenance & Repairs: Total \$	\$2,201,800	\$14,483,039	\$19,730,415
Average Spent	\$1,640.69	\$1,169.87	\$1,157.01
Spending Potential Index	143	102	101

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Pleasantville (2B)	47.8%	Population	3,334	3,752
Exurbanites (1E)	35.9%	Households	1,342	1,511
Soccer Moms (4A)	8.6%	Families	958	1,074
Senior Escapes (9D)	6.3%	Median Age	47.0	47.7
Metro Fusion (11C)	1.4%	Median Household Income	\$106,878	\$115,192
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		144	\$3,084.77	\$4,139,760
Men's		145	\$599.25	\$804,188
Women's		152	\$1,095.97	\$1,470,789
Children's		130	\$420.08	\$563,741
Footwear		138	\$664.30	\$891,492
Watches & Jewelry		144	\$198.17	\$265,947
Apparel Products and Services (1)		161	\$107.01	\$143,602
Computer				
Computers and Hardware for Home Use		148	\$244.43	\$328,023
Portable Memory		151	\$6.72	\$9,022
Computer Software		146	\$14.82	\$19,887
Computer Accessories		148	\$28.11	\$37,724
Entertainment & Recreation		150	\$4,911.09	\$6,590,680
Fees and Admissions		166	\$1,182.15	\$1,586,447
Membership Fees for Clubs (2)		172	\$406.23	\$545,166
Fees for Participant Sports, excl. Trips		158	\$169.80	\$227,866
Tickets to Theatre/Operas/Concerts		174	\$131.00	\$175,796
Tickets to Movies		144	\$79.01	\$106,035
Tickets to Parks or Museums		152	\$49.24	\$66,079
Admission to Sporting Events, excl. Trips		158	\$99.63	\$133,705
Fees for Recreational Lessons		172	\$246.25	\$330,462
Dating Services		143	\$1.00	\$1,339
TV/Video/Audio		137	\$1,680.51	\$2,255,248
Cable and Satellite Television Services		139	\$1,219.20	\$1,636,169
Televisions		134	\$144.97	\$194,551
Satellite Dishes		145	\$2.27	\$3,043
VCRs, Video Cameras, and DVD Players		131	\$7.58	\$10,172
Miscellaneous Video Equipment		134	\$33.95	\$45,566
Video Cassettes and DVDs		132	\$15.15	\$20,334
Video Game Hardware/Accessories		122	\$34.01	\$45,641
Video Game Software		124	\$18.87	\$25,321
Rental/Streaming/Downloaded Video		128	\$59.77	\$80,208
Installation of Televisions		179	\$2.04	\$2,742
Audio (3)		143	\$139.24	\$186,857
Rental and Repair of TV/Radio/Sound Equipment		110	\$3.46	\$4,644
Pets		145	\$960.61	\$1,289,139
Toys/Games/Crafts/Hobbies (4)		139	\$163.67	\$219,646
Recreational Vehicles and Fees (5)		201	\$321.71	\$431,732
Sports/Recreation/Exercise Equipment (6)		151	\$313.08	\$420,148
Photo Equipment and Supplies (7)		147	\$76.44	\$102,584
Reading (8)		160	\$170.77	\$229,179
Catered Affairs (9)		158	\$42.14	\$56,557
Food		142	\$12,555.13	\$16,848,990
Food at Home		141	\$7,309.97	\$9,809,978
Bakery and Cereal Products		141	\$958.68	\$1,286,546
Meats, Poultry, Fish, and Eggs		141	\$1,607.41	\$2,157,139
Dairy Products		143	\$766.11	\$1,028,117
Fruits and Vegetables		146	\$1,486.18	\$1,994,449
Snacks and Other Food at Home (10)		138	\$2,491.60	\$3,343,726
Food Away from Home		143	\$5,245.17	\$7,039,012
Alcoholic Beverages		157	\$904.99	\$1,214,493

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Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	184	\$39,529.67	\$53,048,815
Value of Retirement Plans	177	\$168,790.66	\$226,517,070
Value of Other Financial Assets	180	\$10,213.83	\$13,706,959
Vehicle Loan Amount excluding Interest	127	\$3,630.36	\$4,871,941
Value of Credit Card Debt	150	\$3,663.04	\$4,915,797
Health			
Nonprescription Drugs	141	\$201.78	\$270,792
Prescription Drugs	140	\$510.91	\$685,646
Eyeglasses and Contact Lenses	148	\$133.74	\$179,478
Home			
Mortgage Payment and Basics (11)	174	\$17,554.12	\$23,557,624
Maintenance and Remodeling Services	176	\$3,748.72	\$5,030,788
Maintenance and Remodeling Materials (12)	157	\$769.47	\$1,032,635
Utilities, Fuel, and Public Services	140	\$6,797.43	\$9,122,157
Household Furnishings and Equipment			
Household Textiles (13)	143	\$143.22	\$192,206
Furniture	146	\$898.43	\$1,205,687
Rugs	153	\$49.68	\$66,670
Major Appliances (14)	148	\$522.94	\$701,787
Housewares (15)	149	\$158.12	\$212,200
Small Appliances	139	\$67.56	\$90,665
Luggage	154	\$21.52	\$28,881
Telephones and Accessories	156	\$117.45	\$157,616
Household Operations			
Child Care	151	\$772.46	\$1,036,647
Lawn and Garden (16)	163	\$765.27	\$1,026,994
Moving/Storage/Freight Express	131	\$87.26	\$117,106
Housekeeping Supplies (17)	140	\$1,047.44	\$1,405,661
Insurance			
Owners and Renters Insurance	149	\$860.60	\$1,154,931
Vehicle Insurance	136	\$2,106.95	\$2,827,523
Life/Other Insurance	158	\$725.91	\$974,171
Health Insurance	147	\$5,767.25	\$7,739,650
Personal Care Products (18)	140	\$702.04	\$942,141
School Books and Supplies (19)	144	\$224.22	\$300,906
Smoking Products	117	\$473.07	\$634,863
Transportation			
Payments on Vehicles excluding Leases	129	\$3,274.11	\$4,393,853
Gasoline and Motor Oil	134	\$3,064.27	\$4,112,250
Vehicle Maintenance and Repairs	143	\$1,640.69	\$2,201,800
Travel			
Airline Fares	168	\$917.42	\$1,231,183
Lodging on Trips	167	\$1,035.01	\$1,388,983
Auto/Truck Rental on Trips	163	\$42.77	\$57,393
Food and Drink on Trips	161	\$866.76	\$1,163,194

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Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Parks and Rec (5C)	16.8%	Population	31,340	32,746
Soccer Moms (4A)	12.9%	Households	12,380	12,932
Pleasantville (2B)	11.5%	Families	8,186	8,535
Comfortable Empty Nesters (5A)	9.4%	Median Age	41.0	41.3
Set to Impress (11D)	8.0%	Median Household Income	\$62,666	\$73,259
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		101	\$2,164.27	\$26,793,715
Men's		101	\$420.04	\$5,200,152
Women's		102	\$736.69	\$9,120,218
Children's		99	\$319.56	\$3,956,120
Footwear		101	\$483.82	\$5,989,726
Watches & Jewelry		99	\$136.36	\$1,688,086
Apparel Products and Services (1)		102	\$67.80	\$839,413
Computer				
Computers and Hardware for Home Use		104	\$171.88	\$2,127,876
Portable Memory		100	\$4.44	\$55,008
Computer Software		103	\$10.40	\$128,721
Computer Accessories		103	\$19.52	\$241,678
Entertainment & Recreation		101	\$3,314.70	\$41,035,963
Fees and Admissions		106	\$757.54	\$9,378,383
Membership Fees for Clubs (2)		107	\$253.37	\$3,136,715
Fees for Participant Sports, excl. Trips		104	\$111.58	\$1,381,348
Tickets to Theatre/Operas/Concerts		110	\$82.98	\$1,027,257
Tickets to Movies		102	\$55.96	\$692,760
Tickets to Parks or Museums		104	\$33.63	\$416,287
Admission to Sporting Events, excl. Trips		101	\$63.99	\$792,194
Fees for Recreational Lessons		108	\$155.26	\$1,922,089
Dating Services		113	\$0.79	\$9,732
TV/Video/Audio		100	\$1,221.68	\$15,124,398
Cable and Satellite Television Services		100	\$875.43	\$10,837,827
Televisions		99	\$107.75	\$1,333,903
Satellite Dishes		92	\$1.45	\$17,990
VCRs, Video Cameras, and DVD Players		101	\$5.80	\$71,787
Miscellaneous Video Equipment		99	\$25.14	\$311,234
Video Cassettes and DVDs		100	\$11.48	\$142,158
Video Game Hardware/Accessories		102	\$28.46	\$352,360
Video Game Software		103	\$15.66	\$193,932
Rental/Streaming/Downloaded Video		102	\$47.86	\$592,557
Installation of Televisions		101	\$1.15	\$14,276
Audio (3)		101	\$98.45	\$1,218,865
Rental and Repair of TV/Radio/Sound Equipment		96	\$3.03	\$37,509
Pets		97	\$644.97	\$7,984,708
Toys/Games/Crafts/Hobbies (4)		101	\$119.71	\$1,481,970
Recreational Vehicles and Fees (5)		107	\$170.59	\$2,111,916
Sports/Recreation/Exercise Equipment (6)		100	\$206.66	\$2,558,409
Photo Equipment and Supplies (7)		104	\$54.06	\$669,267
Reading (8)		104	\$110.95	\$1,373,502
Catered Affairs (9)		107	\$28.55	\$353,409
Food		101	\$8,913.08	\$110,343,885
Food at Home		101	\$5,219.89	\$64,622,189
Bakery and Cereal Products		101	\$686.85	\$8,503,216
Meats, Poultry, Fish, and Eggs		101	\$1,151.36	\$14,253,850
Dairy Products		101	\$541.18	\$6,699,866
Fruits and Vegetables		102	\$1,036.93	\$12,837,231
Snacks and Other Food at Home (10)		100	\$1,803.56	\$22,328,026
Food Away from Home		101	\$3,693.19	\$45,721,697
Alcoholic Beverages		104	\$598.09	\$7,404,323

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	109	\$23,273.15	\$288,121,631
Value of Retirement Plans	107	\$102,130.28	\$1,264,372,837
Value of Other Financial Assets	108	\$6,142.13	\$76,039,569
Vehicle Loan Amount excluding Interest	96	\$2,738.14	\$33,898,114
Value of Credit Card Debt	104	\$2,530.88	\$31,332,304
Health			
Nonprescription Drugs	100	\$143.50	\$1,776,585
Prescription Drugs	98	\$359.26	\$4,447,629
Eyeglasses and Contact Lenses	101	\$91.03	\$1,126,993
Home			
Mortgage Payment and Basics (11)	103	\$10,398.98	\$128,739,320
Maintenance and Remodeling Services	103	\$2,205.00	\$27,297,858
Maintenance and Remodeling Materials (12)	99	\$484.35	\$5,996,284
Utilities, Fuel, and Public Services	100	\$4,856.76	\$60,126,676
Household Furnishings and Equipment			
Household Textiles (13)	102	\$102.13	\$1,264,311
Furniture	103	\$629.25	\$7,790,101
Rugs	105	\$33.95	\$420,340
Major Appliances (14)	100	\$353.85	\$4,380,661
Housewares (15)	101	\$107.18	\$1,326,928
Small Appliances	101	\$49.04	\$607,151
Luggage	103	\$14.36	\$177,777
Telephones and Accessories	102	\$76.65	\$948,947
Household Operations			
Child Care	104	\$531.75	\$6,583,044
Lawn and Garden (16)	100	\$469.69	\$5,814,771
Moving/Storage/Freight Express	102	\$68.06	\$842,557
Housekeeping Supplies (17)	99	\$744.24	\$9,213,730
Insurance			
Owners and Renters Insurance	97	\$564.78	\$6,991,950
Vehicle Insurance	100	\$1,540.51	\$19,071,549
Life/Other Insurance	102	\$468.55	\$5,800,589
Health Insurance	101	\$3,961.52	\$49,043,597
Personal Care Products (18)	100	\$501.86	\$6,212,992
School Books and Supplies (19)	102	\$158.06	\$1,956,758
Smoking Products	97	\$391.38	\$4,845,270
Transportation			
Payments on Vehicles excluding Leases	97	\$2,451.73	\$30,352,467
Gasoline and Motor Oil	98	\$2,250.12	\$27,856,434
Vehicle Maintenance and Repairs	102	\$1,169.87	\$14,483,039
Travel			
Airline Fares	105	\$572.16	\$7,083,280
Lodging on Trips	104	\$644.48	\$7,978,652
Auto/Truck Rental on Trips	104	\$27.27	\$337,623
Food and Drink on Trips	103	\$557.69	\$6,904,235

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Parks and Rec (5C)	17.6%	Population	44,670	46,961
Soccer Moms (4A)	13.2%	Households	17,053	17,949
Comfortable Empty Nesters (5A)	11.6%	Families	11,335	11,914
Golden Years (9B)	9.3%	Median Age	40.7	41.1
Metro Fusion (11C)	8.9%	Median Household Income	\$62,716	\$72,621
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		100	\$2,137.55	\$36,451,619
Men's		100	\$414.75	\$7,072,724
Women's		101	\$728.35	\$12,420,470
Children's		98	\$315.01	\$5,371,915
Footwear		99	\$476.97	\$8,133,713
Watches & Jewelry		98	\$135.23	\$2,306,039
Apparel Products and Services (1)		101	\$67.25	\$1,146,758
Computer				
Computers and Hardware for Home Use		102	\$169.76	\$2,894,944
Portable Memory		98	\$4.37	\$74,516
Computer Software		101	\$10.24	\$174,664
Computer Accessories		102	\$19.36	\$330,176
Entertainment & Recreation		100	\$3,279.16	\$55,919,461
Fees and Admissions		105	\$751.63	\$12,817,554
Membership Fees for Clubs (2)		106	\$251.47	\$4,288,252
Fees for Participant Sports, excl. Trips		103	\$110.95	\$1,892,081
Tickets to Theatre/Operas/Concerts		109	\$82.37	\$1,404,672
Tickets to Movies		101	\$55.15	\$940,393
Tickets to Parks or Museums		103	\$33.23	\$566,743
Admission to Sporting Events, excl. Trips		101	\$63.77	\$1,087,436
Fees for Recreational Lessons		107	\$153.92	\$2,624,775
Dating Services		110	\$0.77	\$13,201
TV/Video/Audio		99	\$1,207.44	\$20,590,406
Cable and Satellite Television Services		98	\$865.94	\$14,766,924
Televisions		98	\$106.40	\$1,814,518
Satellite Dishes		91	\$1.43	\$24,394
VCRs, Video Cameras, and DVD Players		99	\$5.72	\$97,547
Miscellaneous Video Equipment		98	\$24.98	\$426,064
Video Cassettes and DVDs		99	\$11.33	\$193,251
Video Game Hardware/Accessories		100	\$27.90	\$475,786
Video Game Software		101	\$15.35	\$261,817
Rental/Streaming/Downloaded Video		101	\$47.10	\$803,112
Installation of Televisions		101	\$1.15	\$19,603
Audio (3)		100	\$97.15	\$1,656,676
Rental and Repair of TV/Radio/Sound Equipment		94	\$2.97	\$50,716
Pets		96	\$637.05	\$10,863,600
Toys/Games/Crafts/Hobbies (4)		100	\$118.07	\$2,013,501
Recreational Vehicles and Fees (5)		105	\$168.52	\$2,873,794
Sports/Recreation/Exercise Equipment (6)		99	\$204.79	\$3,492,262
Photo Equipment and Supplies (7)		103	\$53.46	\$911,721
Reading (8)		103	\$110.01	\$1,876,025
Catered Affairs (9)		106	\$28.18	\$480,598
Food		100	\$8,807.46	\$150,193,666
Food at Home		100	\$5,156.81	\$87,939,075
Bakery and Cereal Products		100	\$678.76	\$11,574,875
Meats, Poultry, Fish, and Eggs		99	\$1,136.76	\$19,385,090
Dairy Products		100	\$534.58	\$9,116,115
Fruits and Vegetables		101	\$1,024.82	\$17,476,228
Snacks and Other Food at Home (10)		99	\$1,781.90	\$30,386,766
Food Away from Home		99	\$3,650.65	\$62,254,590
Alcoholic Beverages		103	\$592.23	\$10,099,227

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	108	\$23,194.35	\$395,533,243
Value of Retirement Plans	107	\$101,968.84	\$1,738,874,670
Value of Other Financial Assets	108	\$6,112.65	\$104,239,063
Vehicle Loan Amount excluding Interest	95	\$2,705.55	\$46,137,817
Value of Credit Card Debt	102	\$2,504.86	\$42,715,445
Health			
Nonprescription Drugs	99	\$142.47	\$2,429,565
Prescription Drugs	98	\$356.63	\$6,081,690
Eyeglasses and Contact Lenses	100	\$90.24	\$1,538,804
Home			
Mortgage Payment and Basics (11)	103	\$10,335.41	\$176,249,740
Maintenance and Remodeling Services	103	\$2,194.78	\$37,427,508
Maintenance and Remodeling Materials (12)	99	\$481.90	\$8,217,903
Utilities, Fuel, and Public Services	99	\$4,798.23	\$81,824,203
Household Furnishings and Equipment			
Household Textiles (13)	101	\$101.06	\$1,723,403
Furniture	102	\$623.90	\$10,639,362
Rugs	105	\$33.91	\$578,191
Major Appliances (14)	99	\$350.72	\$5,980,802
Housewares (15)	100	\$106.22	\$1,811,441
Small Appliances	99	\$48.26	\$822,949
Luggage	102	\$14.20	\$242,162
Telephones and Accessories	100	\$75.37	\$1,285,238
Household Operations			
Child Care	103	\$525.73	\$8,965,317
Lawn and Garden (16)	99	\$466.65	\$7,957,842
Moving/Storage/Freight Express	101	\$67.17	\$1,145,436
Housekeeping Supplies (17)	98	\$736.73	\$12,563,515
Insurance			
Owners and Renters Insurance	97	\$561.86	\$9,581,478
Vehicle Insurance	98	\$1,520.58	\$25,930,405
Life/Other Insurance	101	\$466.21	\$7,950,277
Health Insurance	100	\$3,927.29	\$66,972,159
Personal Care Products (18)	99	\$496.45	\$8,465,908
School Books and Supplies (19)	100	\$155.59	\$2,653,261
Smoking Products	95	\$384.18	\$6,551,424
Transportation			
Payments on Vehicles excluding Leases	95	\$2,423.83	\$41,333,560
Gasoline and Motor Oil	97	\$2,217.67	\$37,817,851
Vehicle Maintenance and Repairs	101	\$1,157.01	\$19,730,415
Travel			
Airline Fares	104	\$566.38	\$9,658,536
Lodging on Trips	103	\$639.65	\$10,907,973
Auto/Truck Rental on Trips	103	\$27.00	\$460,445
Food and Drink on Trips	102	\$552.20	\$9,416,675

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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2015 Pulaski Hwy, Havre De Grace, Maryland, 21078
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.52884
Longitude: -76.13082

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	99		1,145		1,583							
Total Employees:	1,648		12,963		18,911							
Total Residential Population:	3,334		31,340		44,670							
Employee/Residential Population Ratio (per 100 Residents)	49		41		42							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	3.0%	12	0.7%	12	1.0%	46	0.4%	20	1.3%	82	0.4%
Construction	4	4.0%	13	0.8%	49	4.3%	342	2.6%	87	5.5%	754	4.0%
Manufacturing	7	7.1%	222	13.5%	44	3.8%	980	7.6%	57	3.6%	1,251	6.6%
Transportation	3	3.0%	7	0.4%	26	2.3%	203	1.6%	45	2.8%	364	1.9%
Communication	1	1.0%	3	0.2%	13	1.1%	118	0.9%	17	1.1%	133	0.7%
Utility	0	0.0%	0	0.0%	3	0.3%	47	0.4%	6	0.4%	65	0.3%
Wholesale Trade	5	5.1%	53	3.2%	26	2.3%	455	3.5%	45	2.8%	891	4.7%
Retail Trade Summary	18	18.2%	374	22.7%	262	22.9%	3,438	26.5%	349	22.0%	4,605	24.4%
Home Improvement	0	0.0%	0	0.0%	9	0.8%	176	1.4%	15	0.9%	354	1.9%
General Merchandise Stores	1	1.0%	4	0.2%	14	1.2%	263	2.0%	18	1.1%	412	2.2%
Food Stores	1	1.0%	7	0.4%	33	2.9%	473	3.6%	48	3.0%	606	3.2%
Auto Dealers, Gas Stations, Auto Aftermarket	1	1.0%	13	0.8%	22	1.9%	358	2.8%	38	2.4%	549	2.9%
Apparel & Accessory Stores	3	3.0%	274	16.6%	8	0.7%	345	2.7%	9	0.6%	348	1.8%
Furniture & Home Furnishings	1	1.0%	7	0.4%	8	0.7%	41	0.3%	13	0.8%	58	0.3%
Eating & Drinking Places	5	5.1%	41	2.5%	77	6.7%	1,397	10.8%	101	6.4%	1,776	9.4%
Miscellaneous Retail	7	7.1%	29	1.8%	90	7.9%	386	3.0%	108	6.8%	502	2.7%
Finance, Insurance, Real Estate Summary	10	10.1%	41	2.5%	105	9.2%	570	4.4%	136	8.6%	726	3.8%
Banks, Savings & Lending Institutions	3	3.0%	24	1.5%	26	2.3%	254	2.0%	30	1.9%	280	1.5%
Securities Brokers	0	0.0%	0	0.0%	8	0.7%	29	0.2%	9	0.6%	34	0.2%
Insurance Carriers & Agents	2	2.0%	5	0.3%	17	1.5%	62	0.5%	19	1.2%	72	0.4%
Real Estate, Holding, Other Investment Offices	5	5.1%	12	0.7%	55	4.8%	224	1.7%	78	4.9%	340	1.8%
Services Summary	41	41.4%	802	48.7%	494	43.1%	5,610	43.3%	667	42.1%	8,608	45.5%
Hotels & Lodging	1	1.0%	4	0.2%	21	1.8%	217	1.7%	34	2.1%	365	1.9%
Automotive Services	2	2.0%	12	0.7%	37	3.2%	166	1.3%	65	4.1%	322	1.7%
Motion Pictures & Amusements	5	5.1%	115	7.0%	30	2.6%	331	2.6%	44	2.8%	440	2.3%
Health Services	12	12.1%	150	9.1%	101	8.8%	1,528	11.8%	112	7.1%	3,105	16.4%
Legal Services	0	0.0%	0	0.0%	6	0.5%	39	0.3%	6	0.4%	42	0.2%
Education Institutions & Libraries	1	1.0%	69	4.2%	25	2.2%	1,025	7.9%	35	2.2%	1,391	7.4%
Other Services	20	20.2%	451	27.4%	275	24.0%	2,304	17.8%	372	23.5%	2,942	15.6%
Government	2	2.0%	17	1.0%	37	3.2%	906	7.0%	49	3.1%	1,133	6.0%
Unclassified Establishments	6	6.1%	103	6.2%	73	6.4%	247	1.9%	105	6.6%	301	1.6%
Totals	99	100.0%	1,648	100.0%	1,145	100.0%	12,963	100.0%	1,583	100.0%	18,911	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

2015 Pulaski Hwy, Havre De Grace, Maryland, 21078
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.52884
Longitude: -76.13082

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	1.0%	2	0.1%	2	0.2%	8	0.1%	4	0.3%	13	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	2	0.2%	42	0.3%	4	0.3%	58	0.3%
Construction	4	4.0%	13	0.8%	53	4.6%	356	2.7%	93	5.9%	779	4.1%
Manufacturing	7	7.1%	222	13.5%	43	3.8%	981	7.6%	59	3.7%	1,269	6.7%
Wholesale Trade	5	5.1%	53	3.2%	24	2.1%	451	3.5%	43	2.7%	886	4.7%
Retail Trade	12	12.1%	330	20.0%	176	15.4%	1,966	15.2%	235	14.8%	2,715	14.4%
Motor Vehicle & Parts Dealers	1	1.0%	13	0.8%	20	1.7%	340	2.6%	33	2.1%	502	2.7%
Furniture & Home Furnishings Stores	1	1.0%	7	0.4%	5	0.4%	34	0.3%	8	0.5%	45	0.2%
Electronics & Appliance Stores	0	0.0%	0	0.0%	2	0.2%	4	0.0%	2	0.1%	4	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%	8	0.7%	175	1.3%	14	0.9%	353	1.9%
Food & Beverage Stores	1	1.0%	10	0.6%	27	2.4%	408	3.1%	40	2.5%	515	2.7%
Health & Personal Care Stores	0	0.0%	5	0.3%	23	2.0%	149	1.1%	27	1.7%	188	1.0%
Gasoline Stations	0	0.0%	0	0.0%	3	0.3%	18	0.1%	4	0.3%	47	0.2%
Clothing & Clothing Accessories Stores	3	3.0%	276	16.7%	14	1.2%	363	2.8%	16	1.0%	371	2.0%
Sport Goods, Hobby, Book, & Music Stores	1	1.0%	4	0.2%	9	0.8%	28	0.2%	11	0.7%	37	0.2%
General Merchandise Stores	1	1.0%	4	0.2%	14	1.2%	263	2.0%	18	1.1%	412	2.2%
Miscellaneous Store Retailers	2	2.0%	4	0.2%	43	3.8%	151	1.2%	47	3.0%	188	1.0%
Nonstore Retailers	1	1.0%	9	0.5%	9	0.8%	33	0.3%	14	0.9%	53	0.3%
Transportation & Warehousing	1	1.0%	2	0.1%	15	1.3%	149	1.1%	31	2.0%	300	1.6%
Information	2	2.0%	8	0.5%	28	2.4%	249	1.9%	36	2.3%	305	1.6%
Finance & Insurance	7	7.1%	32	1.9%	53	4.6%	350	2.7%	62	3.9%	398	2.1%
Central Bank/Credit Intermediation & Related Activities	4	4.0%	26	1.6%	28	2.4%	257	2.0%	32	2.0%	283	1.5%
Securities, Commodity Contracts & Other Financial	1	1.0%	1	0.1%	9	0.8%	30	0.2%	10	0.6%	35	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	2	2.0%	5	0.3%	17	1.5%	62	0.5%	20	1.3%	80	0.4%
Real Estate, Rental & Leasing	6	6.1%	19	1.2%	70	6.1%	282	2.2%	103	6.5%	449	2.4%
Professional, Scientific & Tech Services	9	9.1%	76	4.6%	83	7.2%	583	4.5%	106	6.7%	878	4.6%
Legal Services	0	0.0%	0	0.0%	8	0.7%	43	0.3%	9	0.6%	47	0.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	7	0.1%	1	0.1%	7	0.0%
Administrative & Support & Waste Management & Remediation	4	4.0%	43	2.6%	27	2.4%	174	1.3%	44	2.8%	272	1.4%
Educational Services	1	1.0%	69	4.2%	27	2.4%	1,003	7.7%	38	2.4%	1,359	7.2%
Health Care & Social Assistance	17	17.2%	217	13.2%	129	11.3%	1,809	14.0%	144	9.1%	3,414	18.1%
Arts, Entertainment & Recreation	5	5.1%	116	7.0%	39	3.4%	383	3.0%	52	3.3%	501	2.6%
Accommodation & Food Services	6	6.1%	46	2.8%	103	9.0%	1,678	12.9%	141	8.9%	2,226	11.8%
Accommodation	1	1.0%	4	0.2%	21	1.8%	217	1.7%	34	2.1%	365	1.9%
Food Services & Drinking Places	5	5.1%	42	2.5%	82	7.2%	1,461	11.3%	108	6.8%	1,861	9.8%
Other Services (except Public Administration)	5	5.1%	278	16.9%	161	14.1%	1,340	10.3%	233	14.7%	1,649	8.7%
Automotive Repair & Maintenance	1	1.0%	11	0.7%	26	2.3%	129	1.0%	41	2.6%	198	1.0%
Public Administration	2	2.0%	17	1.0%	37	3.2%	906	7.0%	49	3.1%	1,133	6.0%
Unclassified Establishments	6	6.1%	103	6.2%	73	6.4%	247	1.9%	105	6.6%	301	1.6%
Total	99	100.0%	1,648	100.0%	1,145	100.0%	12,963	100.0%	1,583	100.0%	18,911	100.0%

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