

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,130	66,468	137,555
2010 Total Population	8,294	70,922	145,370
2018 Total Population	8,487	74,780	153,216
2018 Group Quarters	0	4,012	10,090
2023 Total Population	8,627	76,997	157,297
2018-2023 Annual Rate	0.33%	0.59%	0.53%
2018 Total Daytime Population	14,325	94,168	198,344
Workers	10,365	59,774	124,904
Residents	3,960	34,394	73,440
Household Summary			
2000 Households	3,324	28,904	57,743
2000 Average Household Size	2.45	2.20	2.26
2010 Households	3,265	29,910	58,897
2010 Average Household Size	2.54	2.24	2.30
2018 Households	3,285	31,072	61,279
2018 Average Household Size	2.58	2.28	2.34
2023 Households	3,320	31,901	62,755
2023 Average Household Size	2.60	2.29	2.35
2018-2023 Annual Rate	0.21%	0.53%	0.48%
2010 Families	2,273	16,991	34,872
2010 Average Family Size	3.04	2.92	2.94
2018 Families	2,264	17,287	35,575
2018 Average Family Size	3.12	3.02	3.02
2023 Families	2,276	17,579	36,109
2023 Average Family Size	3.15	3.05	3.06
2018-2023 Annual Rate	0.11%	0.34%	0.30%
Housing Unit Summary			
2000 Housing Units	3,388	29,940	59,935
Owner Occupied Housing Units	83.1%	58.5%	62.5%
Renter Occupied Housing Units	15.0%	38.0%	33.8%
Vacant Housing Units	1.9%	3.5%	3.7%
2010 Housing Units	3,387	31,923	62,910
Owner Occupied Housing Units	81.6%	57.0%	61.1%
Renter Occupied Housing Units	14.8%	36.7%	32.5%
Vacant Housing Units	3.6%	6.3%	6.4%
2018 Housing Units	3,435	32,888	65,146
Owner Occupied Housing Units	80.6%	55.7%	59.7%
Renter Occupied Housing Units	15.0%	38.8%	34.3%
Vacant Housing Units	4.4%	5.5%	5.9%
2023 Housing Units	3,480	33,593	66,538
Owner Occupied Housing Units	81.2%	56.5%	60.5%
Renter Occupied Housing Units	14.2%	38.5%	33.9%
Vacant Housing Units	4.6%	5.0%	5.7%
Median Household Income			
2018	\$96,829	\$78,822	\$83,427
2023	\$106,367	\$90,890	\$96,242
Median Home Value			
2018	\$350,129	\$370,007	\$361,541
2023	\$366,762	\$395,384	\$391,385
Per Capita Income			
2018	\$43,321	\$47,509	\$48,186
2023	\$49,926	\$54,499	\$55,095
Median Age			
2010	44.8	42.1	39.9
2018	46.8	43.2	41.0
2023	47.2	43.7	41.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2018 Households by Income			
Household Income Base	3,285	31,072	61,272
<\$15,000	3.6%	7.6%	8.6%
\$15,000 - \$24,999	5.1%	6.9%	6.1%
\$25,000 - \$34,999	7.2%	7.7%	6.5%
\$35,000 - \$49,999	7.5%	9.9%	9.0%
\$50,000 - \$74,999	14.4%	15.5%	14.8%
\$75,000 - \$99,999	13.5%	12.4%	12.6%
\$100,000 - \$149,999	25.8%	17.8%	17.8%
\$150,000 - \$199,999	13.8%	9.7%	10.3%
\$200,000+	9.0%	12.4%	14.4%
Average Household Income	\$109,023	\$109,886	\$117,505
2023 Households by Income			
Household Income Base	3,320	31,901	62,748
<\$15,000	3.0%	6.8%	7.7%
\$15,000 - \$24,999	4.2%	5.8%	5.1%
\$25,000 - \$34,999	5.5%	6.1%	5.1%
\$35,000 - \$49,999	5.8%	8.0%	7.3%
\$50,000 - \$74,999	12.3%	14.2%	13.2%
\$75,000 - \$99,999	13.3%	13.0%	13.0%
\$100,000 - \$149,999	28.8%	20.4%	20.3%
\$150,000 - \$199,999	15.6%	10.8%	11.3%
\$200,000+	11.4%	14.8%	16.9%
Average Household Income	\$126,315	\$127,203	\$135,238
2018 Owner Occupied Housing Units by Value			
Total	2,769	18,304	38,901
<\$50,000	1.0%	1.1%	1.0%
\$50,000 - \$99,999	0.4%	0.3%	0.8%
\$100,000 - \$149,999	0.9%	1.4%	2.7%
\$150,000 - \$199,999	2.7%	4.2%	6.5%
\$200,000 - \$249,999	9.6%	7.4%	9.7%
\$250,000 - \$299,999	14.4%	14.1%	14.0%
\$300,000 - \$399,999	42.0%	30.7%	24.7%
\$400,000 - \$499,999	20.0%	15.3%	13.7%
\$500,000 - \$749,999	8.5%	16.1%	15.8%
\$750,000 - \$999,999	0.5%	6.4%	6.8%
\$1,000,000 - \$1,499,999	0.1%	2.0%	2.8%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.6%
\$2,000,000 +	0.0%	0.8%	0.8%
Average Home Value	\$362,717	\$445,553	\$445,671
2023 Owner Occupied Housing Units by Value			
Total	2,825	18,969	40,216
<\$50,000	0.6%	0.5%	0.5%
\$50,000 - \$99,999	0.2%	0.2%	0.5%
\$100,000 - \$149,999	0.4%	0.7%	1.6%
\$150,000 - \$199,999	1.5%	2.4%	4.6%
\$200,000 - \$249,999	6.4%	5.2%	7.6%
\$250,000 - \$299,999	12.0%	11.9%	12.4%
\$300,000 - \$399,999	43.3%	30.4%	24.9%
\$400,000 - \$499,999	23.5%	17.0%	15.4%
\$500,000 - \$749,999	11.4%	19.3%	19.0%
\$750,000 - \$999,999	0.7%	8.6%	8.7%
\$1,000,000 - \$1,499,999	0.1%	2.3%	3.2%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.7%
\$2,000,000 +	0.0%	1.0%	0.9%
Average Home Value	\$386,283	\$485,694	\$485,020

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2069 York Rd, Lutherville Timonium, Maryland, 21093
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.43951
 Longitude: -76.62573

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	8,293	70,923	145,371
0 - 4	5.0%	4.6%	5.0%
5 - 9	6.2%	5.3%	5.4%
10 - 14	6.4%	5.6%	5.6%
15 - 24	10.9%	14.7%	16.8%
25 - 34	8.9%	11.8%	11.5%
35 - 44	12.9%	11.7%	11.9%
45 - 54	16.2%	14.1%	13.8%
55 - 64	14.0%	12.4%	12.6%
65 - 74	9.2%	7.9%	7.5%
75 - 84	7.5%	7.6%	6.3%
85 +	2.7%	4.4%	3.5%
18 +	78.5%	81.0%	80.5%
2018 Population by Age			
Total	8,486	74,780	153,216
0 - 4	4.4%	4.2%	4.5%
5 - 9	5.4%	4.7%	5.0%
10 - 14	6.1%	5.2%	5.4%
15 - 24	10.4%	14.7%	16.3%
25 - 34	10.3%	12.5%	12.1%
35 - 44	10.9%	10.6%	11.1%
45 - 54	14.3%	12.2%	12.0%
55 - 64	15.3%	13.0%	13.1%
65 - 74	11.7%	10.5%	10.2%
75 - 84	7.4%	7.3%	6.3%
85 +	3.7%	5.1%	4.1%
18 +	80.6%	82.6%	81.9%
2023 Population by Age			
Total	8,626	76,996	157,297
0 - 4	4.4%	4.2%	4.5%
5 - 9	5.1%	4.5%	4.8%
10 - 14	5.6%	4.8%	5.0%
15 - 24	9.9%	14.1%	15.6%
25 - 34	10.2%	12.8%	12.4%
35 - 44	12.2%	11.2%	11.6%
45 - 54	12.8%	11.1%	11.2%
55 - 64	14.9%	12.4%	12.3%
65 - 74	12.8%	11.5%	11.1%
75 - 84	8.4%	8.4%	7.4%
85 +	3.6%	5.1%	4.1%
18 +	81.6%	83.5%	82.6%
2010 Population by Sex			
Males	3,944	33,616	68,016
Females	4,350	37,306	77,354
2018 Population by Sex			
Males	4,046	35,572	71,986
Females	4,441	39,208	81,231
2023 Population by Sex			
Males	4,137	36,685	74,084
Females	4,491	40,312	83,213

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	8,294	70,922	145,371
White Alone	85.4%	78.5%	78.6%
Black Alone	3.3%	9.0%	10.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	8.3%	8.6%	7.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.0%	1.7%	1.2%
Two or More Races	1.8%	2.0%	2.1%
Hispanic Origin	3.4%	4.4%	3.8%
Diversity Index	31.1	42.2	41.2
2018 Population by Race/Ethnicity			
Total	8,486	74,779	153,216
White Alone	80.0%	72.2%	72.7%
Black Alone	4.3%	11.1%	12.7%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	11.6%	11.4%	10.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	2.4%	1.7%
Two or More Races	2.5%	2.6%	2.7%
Hispanic Origin	5.1%	6.4%	5.4%
Diversity Index	40.9	51.8	50.3
2023 Population by Race/Ethnicity			
Total	8,628	76,998	157,296
White Alone	75.2%	67.4%	68.0%
Black Alone	5.2%	12.6%	14.3%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	14.4%	13.8%	12.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.9%	2.9%	2.1%
Two or More Races	3.1%	3.1%	3.3%
Hispanic Origin	6.8%	8.1%	6.9%
Diversity Index	48.6	58.5	56.7
2010 Population by Relationship and Household Type			
Total	8,294	70,922	145,370
In Households	100.0%	94.5%	93.3%
In Family Households	84.5%	71.4%	71.8%
Householder	28.0%	24.0%	24.0%
Spouse	23.0%	19.0%	18.9%
Child	28.9%	24.4%	24.9%
Other relative	3.3%	2.7%	2.7%
Nonrelative	1.3%	1.4%	1.4%
In Nonfamily Households	15.5%	23.1%	21.4%
In Group Quarters	0.0%	5.5%	6.7%
Institutionalized Population	0.0%	4.0%	2.8%
Noninstitutionalized Population	0.0%	1.5%	3.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment			
Total	6,252	53,266	105,465
Less than 9th Grade	1.9%	2.1%	1.9%
9th - 12th Grade, No Diploma	1.8%	2.6%	2.3%
High School Graduate	16.7%	15.1%	14.0%
GED/Alternative Credential	1.8%	1.7%	1.6%
Some College, No Degree	15.5%	15.0%	13.7%
Associate Degree	6.4%	6.0%	6.3%
Bachelor's Degree	30.1%	29.6%	29.9%
Graduate/Professional Degree	25.7%	27.8%	30.4%
2018 Population 15+ by Marital Status			
Total	7,138	64,272	130,403
Never Married	29.8%	35.2%	36.4%
Married	56.4%	48.9%	48.8%
Widowed	6.1%	7.3%	6.5%
Divorced	7.7%	8.7%	8.3%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.6%	97.0%	96.6%
Civilian Unemployed (Unemployment Rate)	3.4%	3.0%	3.4%
2018 Employed Population 16+ by Industry			
Total	4,623	40,095	80,288
Agriculture/Mining	1.1%	0.5%	0.3%
Construction	6.0%	3.4%	3.1%
Manufacturing	5.7%	5.4%	4.5%
Wholesale Trade	2.3%	2.0%	1.9%
Retail Trade	8.5%	9.5%	8.4%
Transportation/Utilities	2.4%	3.2%	2.9%
Information	2.4%	1.6%	1.9%
Finance/Insurance/Real Estate	7.6%	9.5%	9.8%
Services	59.8%	59.5%	61.2%
Public Administration	4.3%	5.5%	5.8%
2018 Employed Population 16+ by Occupation			
Total	4,624	40,095	80,287
White Collar	77.7%	77.2%	78.2%
Management/Business/Financial	17.3%	19.9%	20.4%
Professional	39.0%	34.9%	36.5%
Sales	11.8%	12.6%	11.5%
Administrative Support	9.6%	9.9%	9.9%
Services	11.8%	14.4%	13.5%
Blue Collar	10.6%	8.4%	8.3%
Farming/Forestry/Fishing	1.1%	0.3%	0.2%
Construction/Extraction	3.2%	1.7%	1.7%
Installation/Maintenance/Repair	1.4%	1.7%	1.9%
Production	2.5%	2.1%	1.9%
Transportation/Material Moving	2.5%	2.7%	2.6%
2010 Population By Urban/ Rural Status			
Total Population	8,294	70,922	145,370
Population Inside Urbanized Area	100.0%	98.8%	97.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.2%	2.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,265	29,909	58,896
Households with 1 Person	24.7%	34.3%	31.6%
Households with 2+ People	75.3%	65.7%	68.4%
Family Households	69.6%	56.8%	59.2%
Husband-wife Families	57.4%	45.0%	46.8%
With Related Children	24.2%	18.5%	20.0%
Other Family (No Spouse Present)	12.3%	11.9%	12.5%
Other Family with Male Householder	3.0%	3.1%	3.2%
With Related Children	1.4%	1.4%	1.6%
Other Family with Female Householder	9.3%	8.8%	9.2%
With Related Children	4.5%	4.8%	5.2%
Nonfamily Households	5.6%	8.9%	9.2%
All Households with Children	30.3%	24.9%	27.0%
Multigenerational Households	2.8%	1.9%	2.0%
Unmarried Partner Households	4.3%	5.1%	5.2%
Male-female	3.4%	4.4%	4.4%
Same-sex	0.9%	0.7%	0.8%
2010 Households by Size			
Total	3,267	29,910	58,898
1 Person Household	24.7%	34.3%	31.6%
2 Person Household	36.0%	33.9%	34.4%
3 Person Household	17.0%	14.3%	15.3%
4 Person Household	14.5%	11.5%	12.4%
5 Person Household	5.4%	4.2%	4.5%
6 Person Household	1.8%	1.3%	1.3%
7 + Person Household	0.6%	0.5%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	3,265	29,910	58,897
Owner Occupied	84.7%	60.8%	65.3%
Owned with a Mortgage/Loan	56.8%	40.4%	45.5%
Owned Free and Clear	27.9%	20.5%	19.8%
Renter Occupied	15.3%	39.2%	34.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,387	31,923	62,910
Housing Units Inside Urbanized Area	100.0%	99.1%	97.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.9%	2.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2069 York Rd, Lutherville Timonium, Maryland, 21093
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.43951
Longitude: -76.62573

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Young and Restless (11B)	Exurbanites (1E)
2.	In Style (5B)	Exurbanites (1E)	Top Tier (1A)
3.	Exurbanites (1E)	Golden Years (9B)	Enterprising Professionals
2018 Consumer Spending			
Apparel & Services: Total \$	\$8,794,211	\$88,020,507	\$185,483,646
Average Spent	\$2,677.08	\$2,832.79	\$3,026.87
Spending Potential Index	123	130	139
Education: Total \$	\$6,950,205	\$64,099,233	\$135,038,228
Average Spent	\$2,115.74	\$2,062.93	\$2,203.66
Spending Potential Index	146	143	152
Entertainment/Recreation: Total \$	\$13,348,902	\$128,872,781	\$270,899,117
Average Spent	\$4,063.59	\$4,147.55	\$4,420.75
Spending Potential Index	126	129	137
Food at Home: Total \$	\$19,549,660	\$197,799,347	\$413,223,282
Average Spent	\$5,951.19	\$6,365.84	\$6,743.31
Spending Potential Index	119	127	134
Food Away from Home: Total \$	\$13,969,441	\$142,516,120	\$298,893,726
Average Spent	\$4,252.49	\$4,586.64	\$4,877.59
Spending Potential Index	121	131	139
Health Care: Total \$	\$23,645,159	\$224,046,652	\$468,262,772
Average Spent	\$7,197.92	\$7,210.56	\$7,641.49
Spending Potential Index	126	126	133
HH Furnishings & Equipment: Total \$	\$8,625,540	\$84,264,730	\$177,160,698
Average Spent	\$2,625.74	\$2,711.92	\$2,891.05
Spending Potential Index	126	130	138
Personal Care Products & Services: Total \$	\$3,402,222	\$33,804,831	\$71,052,835
Average Spent	\$1,035.68	\$1,087.95	\$1,159.50
Spending Potential Index	125	131	140
Shelter: Total \$	\$70,877,868	\$695,810,004	\$1,463,690,217
Average Spent	\$21,576.22	\$22,393.47	\$23,885.67
Spending Potential Index	129	133	142
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,051,702	\$103,583,612	\$218,446,356
Average Spent	\$3,364.29	\$3,333.66	\$3,564.78
Spending Potential Index	135	134	143
Travel: Total \$	\$9,881,947	\$90,150,035	\$191,633,990
Average Spent	\$3,008.20	\$2,901.33	\$3,127.24
Spending Potential Index	140	135	145
Vehicle Maintenance & Repairs: Total \$	\$4,328,335	\$42,747,105	\$89,304,594
Average Spent	\$1,317.61	\$1,375.74	\$1,457.34
Spending Potential Index	123	128	136

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Pleasantville (2B)	50.8%	Population	8,487	8,627
In Style (5B)	17.4%	Households	3,285	3,320
Exurbanites (1E)	16.9%	Families	2,264	2,276
Savvy Suburbanites (1D)	13.9%	Median Age	46.8	47.2
Urban Chic (2A)	1.1%	Median Household Income	\$96,829	\$106,367
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		123	\$2,677.08	\$8,794,211
Men's		124	\$514.68	\$1,690,709
Women's		129	\$957.02	\$3,143,800
Children's		111	\$357.39	\$1,174,027
Footwear		119	\$561.16	\$1,843,407
Watches & Jewelry		128	\$183.26	\$602,004
Apparel Products and Services (1)		125	\$103.58	\$340,265
Computer				
Computers and Hardware for Home Use		125	\$212.68	\$698,653
Portable Memory		118	\$6.43	\$21,119
Computer Software		126	\$13.28	\$43,639
Computer Accessories		125	\$23.48	\$77,148
Entertainment & Recreation		126	\$4,063.59	\$13,348,902
Fees and Admissions		144	\$983.47	\$3,230,708
Membership Fees for Clubs (2)		148	\$333.98	\$1,097,119
Fees for Participant Sports, excl. Trips		135	\$152.05	\$499,499
Tickets to Theatre/Operas/Concerts		155	\$102.59	\$336,992
Tickets to Movies/Museums/Parks		128	\$102.40	\$336,395
Admission to Sporting Events, excl. Trips		140	\$83.06	\$272,839
Fees for Recreational Lessons		151	\$208.68	\$685,522
Dating Services		106	\$0.71	\$2,343
TV/Video/Audio		117	\$1,523.44	\$5,004,484
Cable and Satellite Television Services		117	\$1,123.75	\$3,691,534
Televisions		117	\$138.78	\$455,878
Satellite Dishes		124	\$2.19	\$7,192
VCRs, Video Cameras, and DVD Players		117	\$6.48	\$21,291
Miscellaneous Video Equipment		131	\$18.96	\$62,268
Video Cassettes and DVDs		113	\$13.98	\$45,922
Video Game Hardware/Accessories		106	\$31.69	\$104,100
Video Game Software		102	\$15.27	\$50,160
Streaming/Downloaded Video		113	\$37.40	\$122,848
Rental of Video Cassettes and DVDs		113	\$14.49	\$47,603
Installation of Televisions		157	\$1.44	\$4,728
Audio (3)		125	\$116.26	\$381,928
Rental and Repair of TV/Radio/Sound Equipment		80	\$2.75	\$9,034
Pets		121	\$769.40	\$2,527,465
Toys/Games/Crafts/Hobbies (4)		122	\$140.43	\$461,317
Recreational Vehicles and Fees (5)		138	\$150.80	\$495,388
Sports/Recreation/Exercise Equipment (6)		134	\$239.88	\$788,009
Photo Equipment and Supplies (7)		123	\$65.65	\$215,653
Reading (8)		136	\$152.59	\$501,262
Catered Affairs (9)		141	\$37.94	\$124,617
Food		120	\$10,203.68	\$33,519,102
Food at Home		119	\$5,951.19	\$19,549,660
Bakery and Cereal Products		120	\$791.93	\$2,601,491
Meats, Poultry, Fish, and Eggs		116	\$1,308.95	\$4,299,906
Dairy Products		121	\$627.65	\$2,061,833
Fruits and Vegetables		122	\$1,200.86	\$3,944,812
Snacks and Other Food at Home (10)		117	\$2,021.80	\$6,641,617
Food Away from Home		121	\$4,252.49	\$13,969,441
Alcoholic Beverages		132	\$739.78	\$2,430,162

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	160	\$8,087.07	\$26,566,040
Value of Retirement Plans	153	\$35,307.37	\$115,984,697
Value of Other Financial Assets	136	\$1,918.84	\$6,303,376
Vehicle Loan Amount excluding Interest	107	\$2,979.92	\$9,789,029
Value of Credit Card Debt	133	\$785.11	\$2,579,102
Health			
Nonprescription Drugs	118	\$156.75	\$514,925
Prescription Drugs	118	\$425.49	\$1,397,720
Eyeglasses and Contact Lenses	128	\$119.15	\$391,403
Home			
Mortgage Payment and Basics (11)	148	\$12,760.14	\$41,917,048
Maintenance and Remodeling Services	149	\$3,052.63	\$10,027,888
Maintenance and Remodeling Materials (12)	145	\$712.74	\$2,341,363
Utilities, Fuel, and Public Services	120	\$5,959.04	\$19,575,441
Household Furnishings and Equipment			
Household Textiles (13)	125	\$123.62	\$406,094
Furniture	124	\$759.44	\$2,494,757
Rugs	147	\$36.10	\$118,590
Major Appliances (14)	122	\$424.65	\$1,394,975
Housewares (15)	129	\$133.60	\$438,880
Small Appliances	123	\$60.14	\$197,553
Luggage	133	\$18.20	\$59,772
Telephones and Accessories	124	\$87.25	\$286,630
Household Operations			
Child Care	139	\$715.21	\$2,349,466
Lawn and Garden (16)	132	\$567.15	\$1,863,090
Moving/Storage/Freight Express	113	\$72.85	\$239,301
Housekeeping Supplies (17)	119	\$853.82	\$2,804,802
Insurance			
Owners and Renters Insurance	129	\$733.87	\$2,410,755
Vehicle Insurance	121	\$1,519.65	\$4,992,046
Life/Other Insurance	144	\$599.62	\$1,969,758
Health Insurance	126	\$4,774.75	\$15,685,039
Personal Care Products (18)	121	\$586.67	\$1,927,209
School Books and Supplies (19)	121	\$180.83	\$594,012
Smoking Products	98	\$409.13	\$1,343,996
Transportation			
Payments on Vehicles excluding Leases	112	\$2,686.40	\$8,824,817
Gasoline and Motor Oil	114	\$2,727.06	\$8,958,387
Vehicle Maintenance and Repairs	123	\$1,317.61	\$4,328,335
Travel			
Airline Fares	144	\$757.31	\$2,487,767
Lodging on Trips	141	\$805.69	\$2,646,689
Auto/Truck Rental on Trips	139	\$38.58	\$126,733
Food and Drink on Trips	138	\$713.12	\$2,342,588

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Young and Restless (11B)	13.8%	Population	74,780	76,997
Exurbanites (1E)	13.1%	Households	31,072	31,901
Golden Years (9B)	11.9%	Families	17,287	17,579
Pleasantville (2B)	9.5%	Median Age	43.2	43.7
College Towns (14B)	9.3%	Median Household Income	\$78,822	\$90,890
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		130	\$2,832.79	\$88,020,507
Men's		131	\$541.70	\$16,831,837
Women's		133	\$988.36	\$30,710,240
Children's		122	\$393.02	\$12,211,937
Footwear		128	\$604.84	\$18,793,527
Watches & Jewelry		136	\$194.33	\$6,038,115
Apparel Products and Services (1)		134	\$110.54	\$3,434,851
Computer				
Computers and Hardware for Home Use		136	\$231.39	\$7,189,741
Portable Memory		132	\$7.18	\$223,187
Computer Software		140	\$14.73	\$457,560
Computer Accessories		132	\$24.94	\$775,004
Entertainment & Recreation		129	\$4,147.55	\$128,872,781
Fees and Admissions		136	\$932.58	\$28,977,100
Membership Fees for Clubs (2)		140	\$315.87	\$9,814,559
Fees for Participant Sports, excl. Trips		133	\$150.52	\$4,676,875
Tickets to Theatre/Operas/Concerts		144	\$95.26	\$2,959,787
Tickets to Movies/Museums/Parks		134	\$107.07	\$3,326,823
Admission to Sporting Events, excl. Trips		133	\$78.97	\$2,453,828
Fees for Recreational Lessons		133	\$183.92	\$5,714,887
Dating Services		146	\$0.98	\$30,340
TV/Video/Audio		127	\$1,653.21	\$51,368,656
Cable and Satellite Television Services		125	\$1,205.03	\$37,442,731
Televisions		132	\$155.74	\$4,839,252
Satellite Dishes		126	\$2.21	\$68,762
VCRs, Video Cameras, and DVD Players		134	\$7.41	\$230,334
Miscellaneous Video Equipment		127	\$18.38	\$571,243
Video Cassettes and DVDs		129	\$15.98	\$496,420
Video Game Hardware/Accessories		132	\$39.20	\$1,218,159
Video Game Software		133	\$19.99	\$621,024
Streaming/Downloaded Video		134	\$44.33	\$1,377,369
Rental of Video Cassettes and DVDs		129	\$16.52	\$513,422
Installation of Televisions		143	\$1.32	\$41,030
Audio (3)		132	\$122.76	\$3,814,449
Rental and Repair of TV/Radio/Sound Equipment		126	\$4.33	\$134,462
Pets		123	\$783.29	\$24,338,424
Toys/Games/Crafts/Hobbies (4)		127	\$147.14	\$4,571,881
Recreational Vehicles and Fees (5)		124	\$135.77	\$4,218,728
Sports/Recreation/Exercise Equipment (6)		133	\$237.16	\$7,368,911
Photo Equipment and Supplies (7)		129	\$69.02	\$2,144,601
Reading (8)		135	\$151.73	\$4,714,422
Catered Affairs (9)		140	\$37.66	\$1,170,058
Food		128	\$10,952.48	\$340,315,468
Food at Home		127	\$6,365.84	\$197,799,347
Bakery and Cereal Products		127	\$837.75	\$26,030,567
Meats, Poultry, Fish, and Eggs		126	\$1,418.52	\$44,076,368
Dairy Products		127	\$656.35	\$20,394,167
Fruits and Vegetables		128	\$1,263.19	\$39,249,750
Snacks and Other Food at Home (10)		127	\$2,190.03	\$68,048,495
Food Away from Home		131	\$4,586.64	\$142,516,120
Alcoholic Beverages		136	\$763.86	\$23,734,555

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	143	\$7,189.41	\$223,389,202
Value of Retirement Plans	134	\$31,007.11	\$963,452,924
Value of Other Financial Assets	138	\$1,949.92	\$60,587,948
Vehicle Loan Amount excluding Interest	119	\$3,335.54	\$103,641,943
Value of Credit Card Debt	128	\$755.44	\$23,473,067
Health			
Nonprescription Drugs	126	\$167.38	\$5,200,756
Prescription Drugs	122	\$440.47	\$13,686,308
Eyeglasses and Contact Lenses	127	\$118.35	\$3,677,489
Home			
Mortgage Payment and Basics (11)	126	\$10,878.96	\$338,030,905
Maintenance and Remodeling Services	130	\$2,654.29	\$82,474,049
Maintenance and Remodeling Materials (12)	123	\$601.55	\$18,691,392
Utilities, Fuel, and Public Services	125	\$6,211.67	\$193,009,057
Household Furnishings and Equipment			
Household Textiles (13)	132	\$130.48	\$4,054,232
Furniture	132	\$806.75	\$25,067,264
Rugs	135	\$33.29	\$1,034,521
Major Appliances (14)	122	\$425.79	\$13,230,170
Housewares (15)	130	\$134.74	\$4,186,641
Small Appliances	131	\$64.05	\$1,990,017
Luggage	136	\$18.63	\$578,931
Telephones and Accessories	133	\$93.51	\$2,905,569
Household Operations			
Child Care	130	\$667.99	\$20,755,877
Lawn and Garden (16)	125	\$538.11	\$16,720,251
Moving/Storage/Freight Express	140	\$90.64	\$2,816,389
Housekeeping Supplies (17)	126	\$901.14	\$28,000,068
Insurance			
Owners and Renters Insurance	122	\$692.23	\$21,508,869
Vehicle Insurance	127	\$1,603.12	\$49,812,240
Life/Other Insurance	129	\$538.22	\$16,723,535
Health Insurance	126	\$4,758.47	\$147,855,306
Personal Care Products (18)	129	\$628.79	\$19,537,648
School Books and Supplies (19)	134	\$199.42	\$6,196,471
Smoking Products	119	\$493.70	\$15,340,328
Transportation			
Payments on Vehicles excluding Leases	122	\$2,917.10	\$90,640,121
Gasoline and Motor Oil	124	\$2,979.96	\$92,593,203
Vehicle Maintenance and Repairs	128	\$1,375.74	\$42,747,105
Travel			
Airline Fares	139	\$730.83	\$22,708,463
Lodging on Trips	134	\$764.75	\$23,762,318
Auto/Truck Rental on Trips	135	\$37.44	\$1,163,351
Food and Drink on Trips	134	\$691.79	\$21,495,427

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Exurbanites (1E)	11.7%	Population	153,216	157,297
Top Tier (1A)	11.4%	Households	61,279	62,755
Enterprising Professionals (2D)	8.5%	Families	35,575	36,109
Golden Years (9B)	8.5%	Median Age	41.0	41.6
Urban Chic (2A)	7.1%	Median Household Income	\$83,427	\$96,242
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		139	\$3,026.87	\$185,483,646
Men's		139	\$577.01	\$35,358,304
Women's		142	\$1,055.35	\$64,670,568
Children's		130	\$419.93	\$25,733,137
Footwear		137	\$645.70	\$39,567,778
Watches & Jewelry		146	\$209.08	\$12,812,125
Apparel Products and Services (1)		145	\$119.81	\$7,341,735
Computer				
Computers and Hardware for Home Use		145	\$246.14	\$15,083,011
Portable Memory		142	\$7.70	\$471,716
Computer Software		149	\$15.72	\$963,107
Computer Accessories		141	\$26.64	\$1,632,611
Entertainment & Recreation		137	\$4,420.75	\$270,899,117
Fees and Admissions		148	\$1,009.41	\$61,855,550
Membership Fees for Clubs (2)		151	\$340.36	\$20,857,207
Fees for Participant Sports, excl. Trips		143	\$161.73	\$9,910,609
Tickets to Theatre/Operas/Concerts		155	\$102.75	\$6,296,390
Tickets to Movies/Museums/Parks		144	\$115.33	\$7,067,345
Admission to Sporting Events, excl. Trips		144	\$85.36	\$5,230,664
Fees for Recreational Lessons		147	\$202.84	\$12,429,891
Dating Services		155	\$1.04	\$63,444
TV/Video/Audio		134	\$1,741.85	\$106,738,521
Cable and Satellite Television Services		131	\$1,267.46	\$77,668,691
Televisions		139	\$163.96	\$10,047,264
Satellite Dishes		138	\$2.42	\$148,029
VCRs, Video Cameras, and DVD Players		142	\$7.83	\$479,765
Miscellaneous Video Equipment		136	\$19.68	\$1,205,958
Video Cassettes and DVDs		137	\$16.93	\$1,037,582
Video Game Hardware/Accessories		137	\$40.86	\$2,503,811
Video Game Software		139	\$20.85	\$1,277,774
Streaming/Downloaded Video		142	\$47.02	\$2,881,455
Rental of Video Cassettes and DVDs		138	\$17.62	\$1,079,585
Installation of Televisions		160	\$1.47	\$89,979
Audio (3)		141	\$131.33	\$8,047,756
Rental and Repair of TV/Radio/Sound Equipment		129	\$4.42	\$270,875
Pets		131	\$832.70	\$51,027,002
Toys/Games/Crafts/Hobbies (4)		137	\$157.56	\$9,655,182
Recreational Vehicles and Fees (5)		134	\$146.90	\$9,001,634
Sports/Recreation/Exercise Equipment (6)		143	\$255.42	\$15,651,949
Photo Equipment and Supplies (7)		139	\$74.06	\$4,538,259
Reading (8)		144	\$161.91	\$9,921,437
Catered Affairs (9)		152	\$40.95	\$2,509,584
Food		136	\$11,620.90	\$712,117,007
Food at Home		134	\$6,743.31	\$413,223,282
Bakery and Cereal Products		135	\$886.92	\$54,349,693
Meats, Poultry, Fish, and Eggs		133	\$1,500.63	\$91,957,100
Dairy Products		134	\$696.60	\$42,687,115
Fruits and Vegetables		136	\$1,341.89	\$82,229,771
Snacks and Other Food at Home (10)		134	\$2,317.26	\$141,999,603
Food Away from Home		139	\$4,877.59	\$298,893,726
Alcoholic Beverages		146	\$816.33	\$50,023,941

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	154	\$7,740.46	\$474,327,550
Value of Retirement Plans	144	\$33,333.67	\$2,042,654,078
Value of Other Financial Assets	144	\$2,034.30	\$124,659,684
Vehicle Loan Amount excluding Interest	125	\$3,496.67	\$214,272,183
Value of Credit Card Debt	137	\$809.14	\$49,583,054
Health			
Nonprescription Drugs	132	\$176.52	\$10,817,129
Prescription Drugs	128	\$463.69	\$28,414,245
Eyeglasses and Contact Lenses	136	\$126.04	\$7,723,843
Home			
Mortgage Payment and Basics (11)	136	\$11,779.13	\$721,813,462
Maintenance and Remodeling Services	140	\$2,865.56	\$175,598,369
Maintenance and Remodeling Materials (12)	132	\$646.95	\$39,644,467
Utilities, Fuel, and Public Services	132	\$6,548.45	\$401,282,761
Household Furnishings and Equipment			
Household Textiles (13)	141	\$138.91	\$8,511,964
Furniture	140	\$856.29	\$52,472,615
Rugs	145	\$35.78	\$2,192,627
Major Appliances (14)	130	\$452.01	\$27,698,597
Housewares (15)	138	\$143.14	\$8,771,634
Small Appliances	139	\$68.02	\$4,168,283
Luggage	147	\$20.21	\$1,238,615
Telephones and Accessories	143	\$100.70	\$6,170,561
Household Operations			
Child Care	141	\$725.54	\$44,460,548
Lawn and Garden (16)	133	\$573.15	\$35,122,178
Moving/Storage/Freight Express	150	\$96.74	\$5,928,398
Housekeeping Supplies (17)	133	\$953.38	\$58,421,948
Insurance			
Owners and Renters Insurance	129	\$733.79	\$44,965,679
Vehicle Insurance	134	\$1,692.96	\$103,742,755
Life/Other Insurance	139	\$577.06	\$35,361,761
Health Insurance	134	\$5,043.86	\$309,082,666
Personal Care Products (18)	138	\$669.14	\$41,004,294
School Books and Supplies (19)	142	\$211.50	\$12,960,618
Smoking Products	123	\$512.62	\$31,412,792
Transportation			
Payments on Vehicles excluding Leases	129	\$3,079.65	\$188,718,143
Gasoline and Motor Oil	131	\$3,135.93	\$192,166,608
Vehicle Maintenance and Repairs	136	\$1,457.34	\$89,304,594
Travel			
Airline Fares	150	\$791.74	\$48,517,020
Lodging on Trips	144	\$822.37	\$50,393,761
Auto/Truck Rental on Trips	147	\$40.72	\$2,495,516
Food and Drink on Trips	144	\$743.49	\$45,560,186

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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2069 York Rd, Lutherville Timonium, Maryland, 21093
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.43951
Longitude: -76.62573

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	873		4,386		7,844							
Total Employees:	10,298		61,969		128,292							
Total Residential Population:	8,487		74,780		153,216							
Employee/Residential Population Ratio (per 100 Residents)	121		83		84							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	11	1.3%	108	1.0%	41	0.9%	378	0.6%	92	1.2%	1,160	0.9%
Construction	52	6.0%	553	5.4%	170	3.9%	2,395	3.9%	342	4.4%	5,219	4.1%
Manufacturing	20	2.3%	338	3.3%	83	1.9%	4,646	7.5%	179	2.3%	13,328	10.4%
Transportation	8	0.9%	123	1.2%	51	1.2%	601	1.0%	98	1.2%	862	0.7%
Communication	9	1.0%	72	0.7%	30	0.7%	323	0.5%	66	0.8%	1,819	1.4%
Utility	0	0.0%	2	0.0%	5	0.1%	48	0.1%	12	0.2%	127	0.1%
Wholesale Trade	28	3.2%	213	2.1%	87	2.0%	993	1.6%	183	2.3%	3,201	2.5%
Retail Trade Summary	190	21.8%	3,162	30.7%	804	18.3%	13,243	21.4%	1,467	18.7%	24,076	18.8%
Home Improvement	11	1.3%	76	0.7%	30	0.7%	378	0.6%	54	0.7%	965	0.8%
General Merchandise Stores	6	0.7%	115	1.1%	23	0.5%	938	1.5%	43	0.5%	1,964	1.5%
Food Stores	19	2.2%	313	3.0%	64	1.5%	1,261	2.0%	128	1.6%	2,700	2.1%
Auto Dealers, Gas Stations, Auto Aftermarket	12	1.4%	658	6.4%	60	1.4%	2,110	3.4%	98	1.2%	2,628	2.0%
Apparel & Accessory Stores	7	0.8%	61	0.6%	93	2.1%	1,072	1.7%	159	2.0%	1,831	1.4%
Furniture & Home Furnishings	32	3.7%	480	4.7%	79	1.8%	965	1.6%	142	1.8%	1,687	1.3%
Eating & Drinking Places	48	5.5%	916	8.9%	226	5.2%	4,005	6.5%	422	5.4%	7,441	5.8%
Miscellaneous Retail	54	6.2%	543	5.3%	230	5.2%	2,514	4.1%	421	5.4%	4,859	3.8%
Finance, Insurance, Real Estate Summary	151	17.3%	1,368	13.3%	712	16.2%	6,477	10.5%	1,154	14.7%	12,189	9.5%
Banks, Savings & Lending Institutions	28	3.2%	218	2.1%	116	2.6%	974	1.6%	189	2.4%	1,594	1.2%
Securities Brokers	28	3.2%	185	1.8%	153	3.5%	1,181	1.9%	220	2.8%	1,949	1.5%
Insurance Carriers & Agents	42	4.8%	365	3.5%	169	3.9%	1,770	2.9%	290	3.7%	4,120	3.2%
Real Estate, Holding, Other Investment Offices	53	6.1%	600	5.8%	274	6.2%	2,552	4.1%	455	5.8%	4,526	3.5%
Services Summary	353	40.4%	4,041	39.2%	2,034	46.4%	29,518	47.6%	3,632	46.3%	61,461	47.9%
Hotels & Lodging	2	0.2%	161	1.6%	15	0.3%	671	1.1%	41	0.5%	1,707	1.3%
Automotive Services	17	1.9%	325	3.2%	93	2.1%	1,086	1.8%	194	2.5%	1,704	1.3%
Motion Pictures & Amusements	38	4.4%	269	2.6%	120	2.7%	1,252	2.0%	217	2.8%	2,582	2.0%
Health Services	62	7.1%	759	7.4%	443	10.1%	7,378	11.9%	779	9.9%	20,962	16.3%
Legal Services	20	2.3%	124	1.2%	284	6.5%	1,991	3.2%	384	4.9%	3,107	2.4%
Education Institutions & Libraries	19	2.2%	331	3.2%	98	2.2%	2,974	4.8%	177	2.3%	6,206	4.8%
Other Services	196	22.5%	2,072	20.1%	981	22.4%	14,165	22.9%	1,839	23.4%	25,193	19.6%
Government	3	0.3%	294	2.9%	99	2.3%	3,249	5.2%	140	1.8%	4,629	3.6%
Unclassified Establishments	48	5.5%	24	0.2%	269	6.1%	99	0.2%	478	6.1%	221	0.2%
Totals	873	100.0%	10,298	100.0%	4,386	100.0%	61,969	100.0%	7,844	100.0%	128,292	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

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2069 York Rd, Lutherville Timonium, Maryland, 21093
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.43951
 Longitude: -76.62573

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.1%	9	0.0%	8	0.1%	25	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	2	0.0%	3	0.1%	14	0.0%	6	0.1%	39	0.0%
Construction	54	6.2%	578	5.6%	188	4.3%	2,656	4.3%	373	4.8%	5,660	4.4%
Manufacturing	23	2.6%	388	3.8%	94	2.1%	4,707	7.6%	190	2.4%	13,274	10.3%
Wholesale Trade	24	2.7%	201	2.0%	83	1.9%	975	1.6%	178	2.3%	3,176	2.5%
Retail Trade	137	15.7%	2,204	21.4%	556	12.7%	9,082	14.7%	1,004	12.8%	16,323	12.7%
Motor Vehicle & Parts Dealers	7	0.8%	633	6.1%	42	1.0%	2,024	3.3%	65	0.8%	2,470	1.9%
Furniture & Home Furnishings Stores	19	2.2%	167	1.6%	46	1.0%	391	0.6%	78	1.0%	765	0.6%
Electronics & Appliance Stores	10	1.1%	351	3.4%	30	0.7%	613	1.0%	53	0.7%	891	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	11	1.3%	76	0.7%	30	0.7%	378	0.6%	54	0.7%	965	0.8%
Food & Beverage Stores	18	2.1%	328	3.2%	57	1.3%	1,326	2.1%	116	1.5%	2,785	2.2%
Health & Personal Care Stores	16	1.8%	133	1.3%	65	1.5%	837	1.4%	118	1.5%	1,278	1.0%
Gasoline Stations	5	0.6%	25	0.2%	18	0.4%	86	0.1%	34	0.4%	158	0.1%
Clothing & Clothing Accessories Stores	10	1.1%	77	0.7%	112	2.6%	1,218	2.0%	194	2.5%	2,099	1.6%
Sport Goods, Hobby, Book, & Music Stores	11	1.3%	118	1.1%	36	0.8%	392	0.6%	66	0.8%	938	0.7%
General Merchandise Stores	6	0.7%	115	1.1%	23	0.5%	938	1.5%	43	0.5%	1,964	1.5%
Miscellaneous Store Retailers	20	2.3%	181	1.8%	85	1.9%	646	1.0%	160	2.0%	1,580	1.2%
Nonstore Retailers	3	0.3%	0	0.0%	13	0.3%	234	0.4%	25	0.3%	430	0.3%
Transportation & Warehousing	2	0.2%	65	0.6%	31	0.7%	451	0.7%	67	0.9%	652	0.5%
Information	20	2.3%	196	1.9%	86	2.0%	1,295	2.1%	177	2.3%	4,222	3.3%
Finance & Insurance	100	11.5%	810	7.9%	444	10.1%	4,003	6.5%	710	9.1%	7,785	6.1%
Central Bank/Credit Intermediation & Related Activities	28	3.2%	214	2.1%	117	2.7%	968	1.6%	190	2.4%	1,589	1.2%
Securities, Commodity Contracts & Other Financial	30	3.4%	231	2.2%	158	3.6%	1,253	2.0%	228	2.9%	2,038	1.6%
Insurance Carriers & Related Activities; Funds, Trusts &	42	4.8%	365	3.5%	170	3.9%	1,782	2.9%	292	3.7%	4,158	3.2%
Real Estate, Rental & Leasing	59	6.8%	554	5.4%	280	6.4%	2,337	3.8%	490	6.2%	4,318	3.4%
Professional, Scientific & Tech Services	103	11.8%	1,040	10.1%	695	15.8%	9,030	14.6%	1,152	14.7%	14,392	11.2%
Legal Services	23	2.6%	138	1.3%	310	7.1%	2,174	3.5%	420	5.4%	3,388	2.6%
Management of Companies & Enterprises	1	0.1%	5	0.0%	6	0.1%	71	0.1%	12	0.2%	142	0.1%
Administrative & Support & Waste Management & Remediation	33	3.8%	338	3.3%	155	3.5%	1,479	2.4%	291	3.7%	2,852	2.2%
Educational Services	26	3.0%	384	3.7%	128	2.9%	3,076	5.0%	229	2.9%	6,354	5.0%
Health Care & Social Assistance	78	8.9%	961	9.3%	549	12.5%	9,529	15.4%	977	12.5%	25,190	19.6%
Arts, Entertainment & Recreation	21	2.4%	204	2.0%	68	1.6%	936	1.5%	119	1.5%	2,067	1.6%
Accommodation & Food Services	54	6.2%	1,094	10.6%	248	5.7%	4,717	7.6%	479	6.1%	9,286	7.2%
Accommodation	2	0.2%	161	1.6%	15	0.3%	671	1.1%	41	0.5%	1,707	1.3%
Food Services & Drinking Places	51	5.8%	933	9.1%	233	5.3%	4,046	6.5%	438	5.6%	7,578	5.9%
Other Services (except Public Administration)	87	10.0%	958	9.3%	402	9.2%	4,253	6.9%	765	9.8%	7,686	6.0%
Automotive Repair & Maintenance	14	1.6%	312	3.0%	62	1.4%	851	1.4%	140	1.8%	1,366	1.1%
Public Administration	3	0.3%	294	2.9%	99	2.3%	3,249	5.2%	140	1.8%	4,629	3.6%
Unclassified Establishments	48	5.5%	24	0.2%	269	6.1%	99	0.2%	478	6.1%	221	0.2%
Total	873	100.0%	10,298	100.0%	4,386	100.0%	61,969	100.0%	7,844	100.0%	128,292	100.0%

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