

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	4,809	19,732	47,508
2010 Total Population	5,544	24,163	58,663
2016 Total Population	5,627	24,953	61,228
2016 Group Quarters	224	653	722
2021 Total Population	5,673	25,430	63,109
2016-2021 Annual Rate	0.16%	0.38%	0.61%
2016 Total Daytime Population	7,307	26,247	55,939
Workers	4,332	12,955	26,433
Residents	2,975	13,292	29,506
Household Summary			
2000 Households	1,800	7,229	17,351
2000 Average Household Size	2.57	2.65	2.70
2010 Households	2,020	8,666	21,338
2010 Average Household Size	2.62	2.71	2.71
2016 Households	2,047	8,902	22,219
2016 Average Household Size	2.64	2.73	2.72
2021 Households	2,052	9,037	22,854
2021 Average Household Size	2.66	2.74	2.73
2016-2021 Annual Rate	0.05%	0.30%	0.57%
2010 Families	1,345	6,008	15,161
2010 Average Family Size	3.18	3.20	3.19
2016 Families	1,358	6,130	15,659
2016 Average Family Size	3.20	3.24	3.21
2021 Families	1,356	6,196	16,027
2021 Average Family Size	3.22	3.26	3.22
2016-2021 Annual Rate	-0.03%	0.21%	0.47%
Housing Unit Summary			
2000 Housing Units	1,899	7,646	18,397
Owner Occupied Housing Units	57.6%	59.2%	67.7%
Renter Occupied Housing Units	37.2%	35.3%	26.6%
Vacant Housing Units	5.2%	5.5%	5.7%
2010 Housing Units	2,125	9,168	22,591
Owner Occupied Housing Units	57.4%	58.5%	67.2%
Renter Occupied Housing Units	37.6%	36.1%	27.2%
Vacant Housing Units	4.9%	5.5%	5.5%
2016 Housing Units	2,205	9,566	23,662
Owner Occupied Housing Units	54.9%	55.7%	65.0%
Renter Occupied Housing Units	38.0%	37.4%	28.9%
Vacant Housing Units	7.2%	6.9%	6.1%
2021 Housing Units	2,239	9,799	24,371
Owner Occupied Housing Units	54.7%	55.3%	65.0%
Renter Occupied Housing Units	37.0%	36.9%	28.8%
Vacant Housing Units	8.4%	7.8%	6.2%
Median Household Income			
2016	\$54,905	\$63,264	\$73,725
2021	\$55,679	\$68,296	\$80,848
Median Home Value			
2016	\$219,498	\$238,825	\$275,011
2021	\$239,483	\$277,249	\$321,229
Per Capita Income			
2016	\$27,208	\$28,589	\$32,279
2021	\$28,763	\$30,286	\$34,871
Median Age			
2010	35.1	34.9	36.0
2016	35.9	35.4	36.8
2021	36.5	35.9	37.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2016 Households by Income			
Household Income Base	2,047	8,902	22,219
<\$15,000	10.3%	8.9%	6.5%
\$15,000 - \$24,999	9.6%	8.3%	6.1%
\$25,000 - \$34,999	8.9%	7.1%	6.9%
\$35,000 - \$49,999	16.4%	14.2%	13.8%
\$50,000 - \$74,999	17.7%	18.3%	17.3%
\$75,000 - \$99,999	13.7%	14.3%	15.1%
\$100,000 - \$149,999	14.4%	17.9%	20.3%
\$150,000 - \$199,999	4.4%	7.4%	9.0%
\$200,000+	4.4%	3.4%	5.0%
Average Household Income	\$72,473	\$77,612	\$88,060
2021 Households by Income			
Household Income Base	2,052	9,037	22,854
<\$15,000	12.1%	10.4%	7.3%
\$15,000 - \$24,999	9.3%	8.1%	5.9%
\$25,000 - \$34,999	7.7%	6.3%	6.9%
\$35,000 - \$49,999	16.7%	13.9%	11.4%
\$50,000 - \$74,999	14.2%	14.3%	13.8%
\$75,000 - \$99,999	14.9%	15.5%	16.1%
\$100,000 - \$149,999	14.7%	19.0%	22.5%
\$150,000 - \$199,999	5.1%	8.5%	10.5%
\$200,000+	5.3%	4.0%	5.7%
Average Household Income	\$77,362	\$82,752	\$95,474
2016 Owner Occupied Housing Units by Value			
Total	1,210	5,326	15,375
<\$50,000	3.1%	2.5%	4.4%
\$50,000 - \$99,999	2.1%	2.4%	3.1%
\$100,000 - \$149,999	6.7%	7.3%	6.0%
\$150,000 - \$199,999	28.2%	20.7%	12.9%
\$200,000 - \$249,999	25.5%	22.0%	16.5%
\$250,000 - \$299,999	19.3%	16.4%	14.2%
\$300,000 - \$399,999	7.6%	18.3%	23.2%
\$400,000 - \$499,999	4.7%	6.4%	12.6%
\$500,000 - \$749,999	1.5%	2.0%	4.7%
\$750,000 - \$999,999	0.0%	0.6%	1.5%
\$1,000,000 +	1.4%	1.4%	0.9%
Average Home Value	\$244,901	\$270,326	\$300,886
2021 Owner Occupied Housing Units by Value			
Total	1,225	5,418	15,837
<\$50,000	2.9%	2.0%	3.2%
\$50,000 - \$99,999	2.5%	2.6%	3.2%
\$100,000 - \$149,999	7.6%	7.4%	4.9%
\$150,000 - \$199,999	19.4%	13.3%	7.5%
\$200,000 - \$249,999	22.1%	16.9%	11.5%
\$250,000 - \$299,999	17.8%	14.2%	12.2%
\$300,000 - \$399,999	14.6%	29.2%	35.0%
\$400,000 - \$499,999	8.2%	8.6%	14.1%
\$500,000 - \$749,999	2.6%	2.9%	5.2%
\$750,000 - \$999,999	0.1%	0.9%	2.0%
\$1,000,000 +	2.0%	1.9%	1.1%
Average Home Value	\$275,490	\$302,871	\$332,288

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

224 E Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59823
Longitude: -75.82073

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	5,543	24,163	58,666
0 - 4	7.5%	7.6%	6.9%
5 - 9	7.6%	7.5%	7.4%
10 - 14	7.1%	7.4%	7.6%
15 - 24	13.7%	13.6%	13.4%
25 - 34	14.0%	14.1%	13.3%
35 - 44	14.6%	15.6%	15.9%
45 - 54	13.3%	14.0%	15.3%
55 - 64	9.9%	10.3%	10.9%
65 - 74	5.6%	5.3%	5.5%
75 - 84	4.3%	3.2%	2.8%
85 +	2.3%	1.6%	1.1%
18 +	73.5%	73.2%	73.7%
2016 Population by Age			
Total	5,627	24,955	61,229
0 - 4	7.2%	7.3%	6.4%
5 - 9	7.1%	7.1%	6.7%
10 - 14	7.3%	7.3%	7.3%
15 - 24	12.8%	13.0%	13.0%
25 - 34	14.2%	14.7%	14.2%
35 - 44	14.2%	14.6%	13.9%
45 - 54	13.0%	13.3%	14.8%
55 - 64	10.9%	11.3%	12.2%
65 - 74	6.8%	6.7%	7.3%
75 - 84	4.1%	3.1%	3.0%
85 +	2.3%	1.6%	1.1%
18 +	74.6%	74.4%	75.5%
2021 Population by Age			
Total	5,673	25,429	63,110
0 - 4	7.1%	7.1%	6.3%
5 - 9	6.8%	6.8%	6.3%
10 - 14	7.1%	7.2%	6.9%
15 - 24	11.9%	12.1%	12.0%
25 - 34	14.9%	15.3%	14.8%
35 - 44	14.5%	15.0%	14.1%
45 - 54	12.4%	12.3%	13.4%
55 - 64	11.2%	11.6%	12.7%
65 - 74	7.8%	7.6%	8.5%
75 - 84	4.1%	3.5%	3.7%
85 +	2.2%	1.5%	1.2%
18 +	75.0%	74.9%	76.5%
2010 Population by Sex			
Males	2,628	11,790	28,804
Females	2,916	12,373	29,859
2016 Population by Sex			
Males	2,677	12,181	29,982
Females	2,950	12,772	31,246
2021 Population by Sex			
Males	2,719	12,446	30,894
Females	2,954	12,984	32,216

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	5,543	24,163	58,663
White Alone	82.1%	77.9%	76.8%
Black Alone	11.1%	13.9%	13.8%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	1.1%	2.7%	4.6%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.0%	1.9%	1.6%
Two or More Races	3.3%	3.3%	2.9%
Hispanic Origin	5.7%	5.6%	4.9%
Diversity Index	38.8	44.0	44.6
2016 Population by Race/Ethnicity			
Total	5,627	24,953	61,228
White Alone	79.3%	74.6%	73.5%
Black Alone	12.3%	15.2%	14.9%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	1.3%	3.3%	5.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.6%	2.5%	2.0%
Two or More Races	3.9%	3.9%	3.5%
Hispanic Origin	7.7%	7.5%	6.2%
Diversity Index	44.7	49.9	50.0
2021 Population by Race/Ethnicity			
Total	5,673	25,431	63,111
White Alone	76.4%	71.3%	70.1%
Black Alone	13.6%	16.7%	16.1%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	1.5%	3.9%	6.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.3%	3.1%	2.4%
Two or More Races	4.7%	4.6%	4.1%
Hispanic Origin	9.9%	9.5%	7.7%
Diversity Index	50.6	55.4	55.1
2010 Population by Relationship and Household Type			
Total	5,544	24,163	58,663
In Households	95.6%	97.1%	98.7%
In Family Households	80.8%	83.0%	85.0%
Householder	24.0%	24.8%	25.8%
Spouse	15.3%	16.7%	19.2%
Child	34.0%	34.3%	33.9%
Other relative	3.9%	3.8%	3.5%
Nonrelative	3.7%	3.4%	2.7%
In Nonfamily Households	14.8%	14.0%	13.7%
In Group Quarters	4.4%	2.9%	1.3%
Institutionalized Population	3.3%	2.2%	0.9%
Noninstitutionalized Population	1.2%	0.8%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2016 Population 25+ by Educational Attainment			
Total	3,687	16,297	40,779
Less than 9th Grade	6.7%	3.6%	2.6%
9th - 12th Grade, No Diploma	8.2%	8.2%	5.7%
High School Graduate	33.0%	32.0%	27.5%
GED/Alternative Credential	4.1%	4.0%	3.0%
Some College, No Degree	20.4%	19.9%	19.3%
Associate Degree	7.5%	7.1%	8.3%
Bachelor's Degree	13.4%	15.3%	20.2%
Graduate/Professional Degree	6.6%	9.9%	13.5%
2016 Population 15+ by Marital Status			
Total	4,408	19,541	48,735
Never Married	29.5%	30.8%	30.8%
Married	49.1%	48.5%	51.7%
Widowed	7.4%	6.4%	5.1%
Divorced	14.0%	14.3%	12.4%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	92.0%	93.5%	94.3%
Civilian Unemployed	8.0%	6.5%	5.7%
2016 Employed Population 16+ by Industry			
Total	2,528	11,695	32,100
Agriculture/Mining	1.3%	0.5%	0.3%
Construction	5.7%	5.1%	5.5%
Manufacturing	10.0%	8.5%	10.0%
Wholesale Trade	1.5%	2.0%	1.9%
Retail Trade	11.9%	11.9%	10.9%
Transportation/Utilities	4.5%	4.5%	4.3%
Information	0.3%	0.5%	1.0%
Finance/Insurance/Real Estate	4.9%	8.2%	10.2%
Services	53.6%	52.4%	50.2%
Public Administration	6.1%	6.3%	5.7%
2016 Employed Population 16+ by Occupation			
Total	2,527	11,697	32,101
White Collar	48.9%	55.7%	64.1%
Management/Business/Financial	7.6%	12.0%	15.3%
Professional	19.5%	21.4%	27.3%
Sales	9.4%	11.2%	9.0%
Administrative Support	12.4%	11.1%	12.5%
Services	25.4%	23.9%	17.7%
Blue Collar	25.8%	20.4%	18.2%
Farming/Forestry/Fishing	0.4%	0.2%	0.1%
Construction/Extraction	2.3%	2.9%	3.5%
Installation/Maintenance/Repair	3.4%	2.8%	3.7%
Production	7.6%	7.1%	5.3%
Transportation/Material Moving	12.1%	7.5%	5.7%
2010 Population By Urban/ Rural Status			
Total Population	5,544	24,163	58,663
Population Inside Urbanized Area	92.8%	92.0%	89.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	7.2%	8.0%	10.9%

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,020	8,666	21,338
Households with 1 Person	27.5%	24.3%	22.2%
Households with 2+ People	72.5%	75.7%	77.8%
Family Households	66.6%	69.3%	71.1%
Husband-wife Families	42.8%	46.5%	52.9%
With Related Children	21.9%	23.5%	26.6%
Other Family (No Spouse Present)	23.8%	22.8%	18.2%
Other Family with Male Householder	5.6%	6.0%	5.2%
With Related Children	3.7%	4.0%	3.3%
Other Family with Female Householder	18.1%	16.8%	12.9%
With Related Children	12.9%	12.1%	8.9%
Nonfamily Households	5.9%	6.3%	6.8%
All Households with Children	39.0%	40.2%	39.3%
Multigenerational Households	5.6%	5.8%	5.1%
Unmarried Partner Households	8.3%	8.8%	7.7%
Male-female	7.7%	8.1%	6.9%
Same-sex	0.5%	0.7%	0.7%
2010 Households by Size			
Total	2,021	8,665	21,340
1 Person Household	27.5%	24.3%	22.2%
2 Person Household	27.7%	29.3%	30.9%
3 Person Household	18.5%	18.3%	18.6%
4 Person Household	14.2%	15.9%	16.8%
5 Person Household	7.0%	7.1%	7.1%
6 Person Household	3.0%	3.1%	2.8%
7 + Person Household	2.2%	2.0%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	2,020	8,666	21,338
Owner Occupied	60.4%	61.8%	71.2%
Owned with a Mortgage/Loan	48.9%	50.5%	57.9%
Owned Free and Clear	11.5%	11.3%	13.3%
Renter Occupied	39.6%	38.2%	28.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,125	9,168	22,591
Housing Units Inside Urbanized Area	93.1%	92.4%	88.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	6.9%	7.6%	11.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

224 E Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Soccer Moms (4A)	Bright Young Professionals
2.	Front Porches (8E)	Bright Young Professionals	Soccer Moms (4A)
3.	Parks and Rec (5C)	Front Porches (8E)	Green Acres (6A)
2016 Consumer Spending			
Apparel & Services: Total \$	\$3,892,644	\$18,261,524	\$51,020,819
Average Spent	\$1,901.63	\$2,051.40	\$2,296.27
Spending Potential Index	94	102	114
Education: Total \$	\$2,867,975	\$12,956,285	\$36,025,960
Average Spent	\$1,401.06	\$1,455.44	\$1,621.40
Spending Potential Index	99	103	115
Entertainment/Recreation: Total \$	\$5,571,609	\$25,985,504	\$73,584,598
Average Spent	\$2,721.84	\$2,919.06	\$3,311.79
Spending Potential Index	93	100	114
Food at Home: Total \$	\$9,382,570	\$44,142,455	\$122,933,960
Average Spent	\$4,583.57	\$4,958.71	\$5,532.83
Spending Potential Index	92	100	111
Food Away from Home: Total \$	\$5,938,367	\$27,975,873	\$78,622,902
Average Spent	\$2,901.01	\$3,142.65	\$3,538.54
Spending Potential Index	94	102	114
Health Care: Total \$	\$9,798,555	\$45,781,231	\$130,265,419
Average Spent	\$4,786.79	\$5,142.80	\$5,862.79
Spending Potential Index	90	97	111
HH Furnishings & Equipment: Total \$	\$3,407,570	\$15,914,674	\$45,170,798
Average Spent	\$1,664.67	\$1,787.76	\$2,032.98
Spending Potential Index	94	101	115
Personal Care Products & Services: Total \$	\$1,401,664	\$6,550,905	\$18,538,310
Average Spent	\$684.74	\$735.89	\$834.34
Spending Potential Index	93	100	114
Shelter: Total \$	\$30,801,840	\$142,935,380	\$396,467,485
Average Spent	\$15,047.31	\$16,056.55	\$17,843.62
Spending Potential Index	97	103	115
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,312,707	\$20,168,284	\$58,177,825
Average Spent	\$2,106.84	\$2,265.59	\$2,618.38
Spending Potential Index	91	98	113
Travel: Total \$	\$3,651,262	\$16,800,127	\$48,368,990
Average Spent	\$1,783.71	\$1,887.23	\$2,176.92
Spending Potential Index	96	101	117
Vehicle Maintenance & Repairs: Total \$	\$1,948,161	\$9,129,116	\$25,838,142
Average Spent	\$951.72	\$1,025.51	\$1,162.89
Spending Potential Index	92	99	112

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Soccer Moms (4A)	46.6%	Population	5,627	5,673
Front Porches (8E)	26.5%	Households	2,047	2,052
Parks and Rec (5C)	14.1%	Families	1,358	1,356
Set to Impress (11D)	11.5%	Median Age	35.9	36.5
Fresh Ambitions (13D)	1.4%	Median Household Income	\$54,905	\$55,679
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		94	\$1,901.63	\$3,892,644
Men's		95	\$379.62	\$777,086
Women's		93	\$635.58	\$1,301,034
Children's		96	\$310.11	\$634,799
Footwear		95	\$407.04	\$833,202
Watches & Jewelry		95	\$98.72	\$202,078
Apparel Products and Services (1)		98	\$70.56	\$144,444
Computer				
Computers and Hardware for Home Use		98	\$169.21	\$346,374
Portable Memory		97	\$4.57	\$9,359
Computer Software		97	\$12.61	\$25,807
Computer Accessories		96	\$16.99	\$34,771
Entertainment & Recreation		93	\$2,721.84	\$5,571,609
Fees and Admissions		100	\$578.69	\$1,184,580
Membership Fees for Clubs (2)		98	\$187.56	\$383,941
Fees for Participant Sports, excl. Trips		101	\$90.79	\$185,845
Tickets to Theatre/Operas/Concerts		98	\$51.63	\$105,688
Tickets to Movies/Museums/Parks		100	\$66.49	\$136,104
Admission to Sporting Events, excl. Trips		100	\$53.06	\$108,608
Fees for Recreational Lessons		104	\$128.37	\$262,766
Dating Services		116	\$0.80	\$1,629
TV/Video/Audio		91	\$1,099.53	\$2,250,746
Cable and Satellite Television Services		90	\$808.37	\$1,654,737
Televisions		95	\$104.34	\$213,577
Satellite Dishes		89	\$1.30	\$2,655
VCRs, Video Cameras, and DVD Players		95	\$7.66	\$15,684
Miscellaneous Video Equipment		98	\$7.54	\$15,436
Video Cassettes and DVDs		93	\$17.21	\$35,235
Video Game Hardware/Accessories		95	\$24.39	\$49,931
Video Game Software		95	\$13.09	\$26,791
Streaming/Downloaded Video		97	\$17.56	\$35,951
Rental of Video Cassettes and DVDs		94	\$15.39	\$31,500
Installation of Televisions		100	\$0.92	\$1,876
Audio (3)		95	\$78.10	\$159,879
Rental and Repair of TV/Radio/Sound Equipment		93	\$3.66	\$7,494
Pets		90	\$481.77	\$986,187
Toys/Games/Crafts/Hobbies (4)		94	\$107.20	\$219,446
Recreational Vehicles and Fees (5)		95	\$102.04	\$208,886
Sports/Recreation/Exercise Equipment (6)		93	\$153.64	\$314,502
Photo Equipment and Supplies (7)		97	\$53.67	\$109,853
Reading (8)		92	\$120.25	\$246,144
Catered Affairs (9)		97	\$25.04	\$51,266
Food		93	\$7,484.58	\$15,320,937
Food at Home		92	\$4,583.57	\$9,382,570
Bakery and Cereal Products		92	\$619.12	\$1,267,338
Meats, Poultry, Fish, and Eggs		91	\$1,014.96	\$2,077,616
Dairy Products		91	\$485.06	\$992,917
Fruits and Vegetables		93	\$892.66	\$1,827,283
Snacks and Other Food at Home (10)		92	\$1,571.77	\$3,217,416
Food Away from Home		94	\$2,901.01	\$5,938,367
Alcoholic Beverages		94	\$484.07	\$990,882

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	90	\$6,757.46	\$13,832,525
Value of Retirement Plans	91	\$23,861.11	\$48,843,702
Value of Other Financial Assets	82	\$929.77	\$1,903,231
Vehicle Loan Amount excluding Interest	90	\$2,197.38	\$4,498,036
Value of Credit Card Debt	95	\$544.97	\$1,115,551
Health			
Nonprescription Drugs	88	\$109.73	\$224,618
Prescription Drugs	86	\$359.74	\$736,390
Eyeglasses and Contact Lenses	92	\$82.00	\$167,864
Home			
Mortgage Payment and Basics (11)	98	\$8,359.44	\$17,111,777
Maintenance and Remodeling Services	93	\$1,630.57	\$3,337,785
Maintenance and Remodeling Materials (12)	89	\$324.25	\$663,745
Utilities, Fuel, and Public Services	91	\$4,419.71	\$9,047,138
Household Furnishings and Equipment			
Household Textiles (13)	94	\$82.15	\$168,167
Furniture	95	\$468.62	\$959,266
Rugs	98	\$23.93	\$48,994
Major Appliances (14)	92	\$260.28	\$532,803
Housewares (15)	94	\$78.26	\$160,198
Small Appliances	94	\$44.49	\$91,064
Luggage	98	\$9.08	\$18,593
Telephones and Accessories	96	\$68.24	\$139,686
Household Operations			
Child Care	102	\$433.30	\$886,961
Lawn and Garden (16)	88	\$360.42	\$737,788
Moving/Storage/Freight Express	94	\$59.71	\$122,231
Housekeeping Supplies (17)	91	\$642.99	\$1,316,210
Insurance			
Owners and Renters Insurance	88	\$407.88	\$834,935
Vehicle Insurance	92	\$1,028.78	\$2,105,917
Life/Other Insurance	91	\$378.00	\$773,766
Health Insurance	91	\$3,065.93	\$6,275,960
Personal Care Products (18)	93	\$405.95	\$830,983
School Books and Supplies (19)	95	\$156.29	\$319,919
Smoking Products	84	\$343.37	\$702,879
Transportation			
Payments on Vehicles excluding Leases	90	\$1,877.85	\$3,843,965
Gasoline and Motor Oil	90	\$2,768.41	\$5,666,936
Vehicle Maintenance and Repairs	92	\$951.72	\$1,948,161
Travel			
Airline Fares	98	\$447.68	\$916,406
Lodging on Trips	95	\$441.20	\$903,143
Auto/Truck Rental on Trips	95	\$22.77	\$46,615
Food and Drink on Trips	95	\$416.30	\$852,170

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Soccer Moms (4A)	31.0%	Population	24,953	25,430
Bright Young Professionals (8C)	18.5%	Households	8,902	9,037
Front Porches (8E)	11.7%	Families	6,130	6,196
Parks and Rec (5C)	11.2%	Median Age	35.4	35.9
Up and Coming Families (7A)	5.7%	Median Household Income	\$63,264	\$68,296
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		102	\$2,051.40	\$18,261,524
Men's		102	\$408.81	\$3,639,248
Women's		100	\$685.07	\$6,098,525
Children's		105	\$338.21	\$3,010,759
Footwear		102	\$438.88	\$3,906,897
Watches & Jewelry		102	\$105.30	\$937,402
Apparel Products and Services (1)		104	\$75.12	\$668,694
Computer				
Computers and Hardware for Home Use		104	\$180.84	\$1,609,878
Portable Memory		104	\$4.90	\$43,651
Computer Software		105	\$13.54	\$120,568
Computer Accessories		102	\$18.06	\$160,782
Entertainment & Recreation		100	\$2,919.06	\$25,985,504
Fees and Admissions		105	\$608.29	\$5,414,957
Membership Fees for Clubs (2)		103	\$196.80	\$1,751,922
Fees for Participant Sports, excl. Trips		107	\$96.17	\$856,081
Tickets to Theatre/Operas/Concerts		102	\$54.00	\$480,692
Tickets to Movies/Museums/Parks		107	\$71.18	\$633,646
Admission to Sporting Events, excl. Trips		105	\$55.77	\$496,434
Fees for Recreational Lessons		108	\$133.55	\$1,188,845
Dating Services		119	\$0.82	\$7,338
TV/Video/Audio		99	\$1,189.35	\$10,587,551
Cable and Satellite Television Services		98	\$875.38	\$7,792,592
Televisions		102	\$112.49	\$1,001,417
Satellite Dishes		99	\$1.45	\$12,871
VCRs, Video Cameras, and DVD Players		102	\$8.28	\$73,690
Miscellaneous Video Equipment		108	\$8.30	\$73,909
Video Cassettes and DVDs		101	\$18.63	\$165,820
Video Game Hardware/Accessories		103	\$26.53	\$236,131
Video Game Software		104	\$14.36	\$127,845
Streaming/Downloaded Video		104	\$18.96	\$168,757
Rental of Video Cassettes and DVDs		103	\$16.79	\$149,458
Installation of Televisions		105	\$0.97	\$8,641
Audio (3)		102	\$83.30	\$741,560
Rental and Repair of TV/Radio/Sound Equipment		100	\$3.92	\$34,859
Pets		97	\$519.57	\$4,625,242
Toys/Games/Crafts/Hobbies (4)		101	\$115.64	\$1,029,460
Recreational Vehicles and Fees (5)		101	\$108.69	\$967,580
Sports/Recreation/Exercise Equipment (6)		100	\$165.37	\$1,472,116
Photo Equipment and Supplies (7)		104	\$57.43	\$511,263
Reading (8)		98	\$128.20	\$1,141,221
Catered Affairs (9)		103	\$26.52	\$236,113
Food		100	\$8,101.36	\$72,118,328
Food at Home		100	\$4,958.71	\$44,142,455
Bakery and Cereal Products		99	\$668.26	\$5,948,829
Meats, Poultry, Fish, and Eggs		99	\$1,102.47	\$9,814,178
Dairy Products		99	\$522.79	\$4,653,905
Fruits and Vegetables		101	\$961.78	\$8,561,809
Snacks and Other Food at Home (10)		100	\$1,703.41	\$15,163,734
Food Away from Home		102	\$3,142.65	\$27,975,873
Alcoholic Beverages		101	\$518.03	\$4,611,464

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	96	\$7,179.91	\$63,915,532
Value of Retirement Plans	95	\$24,988.21	\$222,445,051
Value of Other Financial Assets	91	\$1,033.49	\$9,200,156
Vehicle Loan Amount excluding Interest	100	\$2,429.50	\$21,627,396
Value of Credit Card Debt	101	\$577.53	\$5,141,160
Health			
Nonprescription Drugs	96	\$118.84	\$1,057,945
Prescription Drugs	93	\$389.68	\$3,468,953
Eyeglasses and Contact Lenses	98	\$87.23	\$776,544
Home			
Mortgage Payment and Basics (11)	103	\$8,822.03	\$78,533,741
Maintenance and Remodeling Services	98	\$1,721.64	\$15,326,056
Maintenance and Remodeling Materials (12)	96	\$348.75	\$3,104,584
Utilities, Fuel, and Public Services	98	\$4,778.28	\$42,536,238
Household Furnishings and Equipment			
Household Textiles (13)	101	\$87.71	\$780,783
Furniture	103	\$505.03	\$4,495,785
Rugs	102	\$25.02	\$222,752
Major Appliances (14)	99	\$279.45	\$2,487,700
Housewares (15)	101	\$84.67	\$753,759
Small Appliances	101	\$47.51	\$422,952
Luggage	104	\$9.64	\$85,777
Telephones and Accessories	103	\$73.58	\$655,030
Household Operations			
Child Care	110	\$464.89	\$4,138,469
Lawn and Garden (16)	94	\$384.67	\$3,424,292
Moving/Storage/Freight Express	102	\$64.41	\$573,402
Housekeeping Supplies (17)	99	\$695.08	\$6,187,593
Insurance			
Owners and Renters Insurance	95	\$439.46	\$3,912,099
Vehicle Insurance	99	\$1,112.65	\$9,904,813
Life/Other Insurance	97	\$401.29	\$3,572,256
Health Insurance	98	\$3,293.46	\$29,318,340
Personal Care Products (18)	101	\$438.30	\$3,901,749
School Books and Supplies (19)	102	\$168.14	\$1,496,766
Smoking Products	91	\$374.95	\$3,337,772
Transportation			
Payments on Vehicles excluding Leases	99	\$2,063.15	\$18,366,196
Gasoline and Motor Oil	98	\$3,024.70	\$26,925,849
Vehicle Maintenance and Repairs	99	\$1,025.51	\$9,129,116
Travel			
Airline Fares	103	\$470.63	\$4,189,530
Lodging on Trips	101	\$466.32	\$4,151,219
Auto/Truck Rental on Trips	101	\$24.23	\$215,690
Food and Drink on Trips	101	\$441.86	\$3,933,450

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Bright Young Professionals (8C)	21.8%	Population	61,228	63,109
Soccer Moms (4A)	21.7%	Households	22,219	22,854
Green Acres (6A)	8.6%	Families	15,659	16,027
Professional Pride (1B)	6.3%	Median Age	36.8	37.5
Boomburbs (1C)	5.2%	Median Household Income	\$73,725	\$80,848
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		114	\$2,296.27	\$51,020,819
Men's		114	\$456.62	\$10,145,722
Women's		113	\$772.32	\$17,160,272
Children's		116	\$374.34	\$8,317,386
Footwear		114	\$488.39	\$10,851,632
Watches & Jewelry		116	\$120.23	\$2,671,418
Apparel Products and Services (1)		117	\$84.36	\$1,874,388
Computer				
Computers and Hardware for Home Use		117	\$202.14	\$4,491,316
Portable Memory		118	\$5.53	\$122,803
Computer Software		116	\$15.06	\$334,544
Computer Accessories		115	\$20.44	\$454,261
Entertainment & Recreation		114	\$3,311.79	\$73,584,598
Fees and Admissions		120	\$695.36	\$15,450,170
Membership Fees for Clubs (2)		117	\$224.76	\$4,994,013
Fees for Participant Sports, excl. Trips		125	\$111.42	\$2,475,568
Tickets to Theatre/Operas/Concerts		116	\$61.39	\$1,363,979
Tickets to Movies/Museums/Parks		120	\$79.85	\$1,774,134
Admission to Sporting Events, excl. Trips		119	\$63.66	\$1,414,521
Fees for Recreational Lessons		125	\$153.45	\$3,409,456
Dating Services		120	\$0.83	\$18,499
TV/Video/Audio		110	\$1,326.02	\$29,462,849
Cable and Satellite Television Services		109	\$974.56	\$21,653,780
Televisions		115	\$125.93	\$2,798,119
Satellite Dishes		116	\$1.70	\$37,717
VCRs, Video Cameras, and DVD Players		114	\$9.22	\$204,824
Miscellaneous Video Equipment		124	\$9.53	\$211,656
Video Cassettes and DVDs		111	\$20.58	\$457,277
Video Game Hardware/Accessories		113	\$29.08	\$646,237
Video Game Software		115	\$15.84	\$351,917
Streaming/Downloaded Video		116	\$21.08	\$468,428
Rental of Video Cassettes and DVDs		114	\$18.67	\$414,878
Installation of Televisions		127	\$1.17	\$25,944
Audio (3)		115	\$94.52	\$2,100,075
Rental and Repair of TV/Radio/Sound Equipment		105	\$4.14	\$91,997
Pets		112	\$598.64	\$13,301,242
Toys/Games/Crafts/Hobbies (4)		114	\$129.96	\$2,887,487
Recreational Vehicles and Fees (5)		120	\$129.62	\$2,880,038
Sports/Recreation/Exercise Equipment (6)		115	\$190.12	\$4,224,383
Photo Equipment and Supplies (7)		119	\$65.58	\$1,457,076
Reading (8)		111	\$145.70	\$3,237,371
Catered Affairs (9)		119	\$30.78	\$683,981
Food		112	\$9,071.37	\$201,556,863
Food at Home		111	\$5,532.83	\$122,933,960
Bakery and Cereal Products		110	\$744.55	\$16,543,087
Meats, Poultry, Fish, and Eggs		110	\$1,225.28	\$27,224,454
Dairy Products		110	\$582.25	\$12,937,045
Fruits and Vegetables		112	\$1,070.96	\$23,795,668
Snacks and Other Food at Home (10)		112	\$1,909.79	\$42,433,707
Food Away from Home		114	\$3,538.54	\$78,622,902
Alcoholic Beverages		114	\$582.17	\$12,935,168

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	115	\$8,642.72	\$192,032,608
Value of Retirement Plans	114	\$29,757.85	\$661,189,728
Value of Other Financial Assets	110	\$1,245.70	\$27,678,148
Vehicle Loan Amount excluding Interest	114	\$2,779.46	\$61,756,868
Value of Credit Card Debt	114	\$649.40	\$14,429,095
Health			
Nonprescription Drugs	109	\$135.10	\$3,001,686
Prescription Drugs	106	\$446.10	\$9,911,938
Eyeglasses and Contact Lenses	111	\$99.24	\$2,205,122
Home			
Mortgage Payment and Basics (11)	120	\$10,270.39	\$228,197,693
Maintenance and Remodeling Services	116	\$2,034.45	\$45,203,366
Maintenance and Remodeling Materials (12)	114	\$414.68	\$9,213,787
Utilities, Fuel, and Public Services	110	\$5,354.47	\$118,970,976
Household Furnishings and Equipment			
Household Textiles (13)	114	\$98.91	\$2,197,749
Furniture	116	\$570.23	\$12,670,008
Rugs	117	\$28.50	\$633,299
Major Appliances (14)	114	\$323.00	\$7,176,693
Housewares (15)	115	\$96.09	\$2,134,998
Small Appliances	112	\$52.79	\$1,173,026
Luggage	120	\$11.07	\$246,001
Telephones and Accessories	115	\$82.00	\$1,821,913
Household Operations			
Child Care	123	\$522.13	\$11,601,205
Lawn and Garden (16)	111	\$453.07	\$10,066,770
Moving/Storage/Freight Express	112	\$70.97	\$1,576,821
Housekeeping Supplies (17)	112	\$785.45	\$17,451,973
Insurance			
Owners and Renters Insurance	111	\$513.90	\$11,418,343
Vehicle Insurance	112	\$1,249.75	\$27,768,189
Life/Other Insurance	113	\$466.37	\$10,362,356
Health Insurance	111	\$3,748.47	\$83,287,325
Personal Care Products (18)	114	\$493.05	\$10,954,979
School Books and Supplies (19)	115	\$189.74	\$4,215,866
Smoking Products	100	\$410.98	\$9,131,509
Transportation			
Payments on Vehicles excluding Leases	113	\$2,362.56	\$52,493,759
Gasoline and Motor Oil	111	\$3,410.67	\$75,781,756
Vehicle Maintenance and Repairs	112	\$1,162.89	\$25,838,142
Travel			
Airline Fares	118	\$538.71	\$11,969,569
Lodging on Trips	117	\$542.16	\$12,046,204
Auto/Truck Rental on Trips	117	\$28.07	\$623,664
Food and Drink on Trips	116	\$509.34	\$11,316,998

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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224 E Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59823
Longitude: -75.82073

Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	510				1,108				2,157			
Total Employees:	4,710				12,568				27,435			
Total Residential Population:	5,627				24,953				61,228			
Employee/Residential Population Ratio:	0.84:1				0.5:1				0.45:1			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	1.8%	73	1.5%	24	2.2%	170	1.4%	64	3.0%	435	1.6%
Construction	23	4.5%	113	2.4%	61	5.5%	348	2.8%	184	8.5%	1,356	4.9%
Manufacturing	7	1.4%	58	1.2%	28	2.5%	1,061	8.4%	79	3.7%	2,799	10.2%
Transportation	8	1.6%	123	2.6%	28	2.5%	558	4.4%	72	3.3%	1,512	5.5%
Communication	6	1.2%	30	0.6%	9	0.8%	48	0.4%	14	0.6%	97	0.4%
Utility	2	0.4%	14	0.3%	4	0.4%	23	0.2%	7	0.3%	38	0.1%
Wholesale Trade	14	2.7%	162	3.4%	39	3.5%	835	6.6%	95	4.4%	2,219	8.1%
Retail Trade Summary	95	18.6%	1,234	26.2%	208	18.8%	2,743	21.8%	394	18.3%	5,427	19.8%
Home Improvement	2	0.4%	9	0.2%	7	0.6%	41	0.3%	26	1.2%	379	1.4%
General Merchandise Stores	6	1.2%	121	2.6%	10	0.9%	189	1.5%	14	0.6%	360	1.3%
Food Stores	11	2.2%	233	4.9%	26	2.3%	432	3.4%	43	2.0%	784	2.9%
Auto Dealers, Gas Stations, Auto Aftermarket	10	2.0%	162	3.4%	25	2.3%	470	3.7%	43	2.0%	657	2.4%
Apparel & Accessory Stores	1	0.2%	5	0.1%	4	0.4%	14	0.1%	11	0.5%	68	0.2%
Furniture & Home Furnishings	7	1.4%	26	0.6%	15	1.4%	55	0.4%	36	1.7%	215	0.8%
Eating & Drinking Places	30	5.9%	495	10.5%	58	5.2%	1,055	8.4%	110	5.1%	2,114	7.7%
Miscellaneous Retail	28	5.5%	183	3.9%	62	5.6%	487	3.9%	112	5.2%	850	3.1%
Finance, Insurance, Real Estate Summary	68	13.3%	325	6.9%	134	12.1%	636	5.1%	226	10.5%	1,257	4.6%
Banks, Savings & Lending Institutions	29	5.7%	104	2.2%	54	4.9%	160	1.3%	91	4.2%	225	0.8%
Securities Brokers	3	0.6%	23	0.5%	4	0.4%	38	0.3%	7	0.3%	52	0.2%
Insurance Carriers & Agents	13	2.5%	72	1.5%	25	2.3%	144	1.1%	44	2.0%	506	1.8%
Real Estate, Holding, Other Investment Offices	23	4.5%	126	2.7%	50	4.5%	295	2.3%	84	3.9%	473	1.7%
Services Summary	212	41.6%	1,550	32.9%	455	41.1%	4,260	33.9%	852	39.5%	10,226	37.3%
Hotels & Lodging	4	0.8%	7	0.1%	12	1.1%	73	0.6%	21	1.0%	145	0.5%
Automotive Services	15	2.9%	84	1.8%	42	3.8%	236	1.9%	71	3.3%	448	1.6%
Motion Pictures & Amusements	13	2.5%	40	0.8%	25	2.3%	153	1.2%	46	2.1%	232	0.8%
Health Services	54	10.6%	484	10.3%	103	9.3%	1,170	9.3%	189	8.8%	2,115	7.7%
Legal Services	20	3.9%	71	1.5%	29	2.6%	106	0.8%	35	1.6%	161	0.6%
Education Institutions & Libraries	7	1.4%	372	7.9%	23	2.1%	1,143	9.1%	45	2.1%	1,987	7.2%
Other Services	99	19.4%	492	10.4%	221	19.9%	1,378	11.0%	445	20.6%	5,138	18.7%
Government	53	10.4%	1,015	21.5%	90	8.1%	1,860	14.8%	104	4.8%	2,012	7.3%
Unclassified Establishments	13	2.5%	12	0.3%	30	2.7%	25	0.2%	66	3.1%	57	0.2%
Totals	510	100.0%	4,710	100.0%	1,108	100.0%	12,568	100.0%	2,157	100.0%	27,435	100.0%

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224 E Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59823
Longitude: -75.82073

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.4%	14	0.3%	4	0.4%	28	0.2%	11	0.5%	98	0.4%
Mining	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%	4	0.0%
Utilities	1	0.2%	14	0.3%	2	0.2%	21	0.2%	3	0.1%	25	0.1%
Construction	26	5.1%	141	3.0%	68	6.1%	458	3.6%	195	9.0%	1,558	5.7%
Manufacturing	9	1.8%	65	1.4%	30	2.7%	918	7.3%	82	3.8%	2,656	9.7%
Wholesale Trade	13	2.5%	159	3.4%	37	3.3%	828	6.6%	92	4.3%	2,208	8.0%
Retail Trade	62	12.2%	716	15.2%	143	12.9%	1,652	13.1%	276	12.8%	3,273	11.9%
Motor Vehicle & Parts Dealers	8	1.6%	157	3.3%	19	1.7%	402	3.2%	32	1.5%	502	1.8%
Furniture & Home Furnishings Stores	3	0.6%	7	0.1%	7	0.6%	18	0.1%	18	0.8%	91	0.3%
Electronics & Appliance Stores	2	0.4%	12	0.3%	4	0.4%	25	0.2%	10	0.5%	103	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	2	0.4%	9	0.2%	7	0.6%	41	0.3%	24	1.1%	376	1.4%
Food & Beverage Stores	10	2.0%	215	4.6%	29	2.6%	435	3.5%	55	2.5%	820	3.0%
Health & Personal Care Stores	12	2.4%	81	1.7%	26	2.3%	227	1.8%	33	1.5%	404	1.5%
Gasoline Stations	2	0.4%	5	0.1%	6	0.5%	68	0.5%	11	0.5%	155	0.6%
Clothing & Clothing Accessories Stores	2	0.4%	7	0.1%	5	0.5%	18	0.1%	12	0.6%	73	0.3%
Sport Goods, Hobby, Book, & Music Stores	3	0.6%	12	0.3%	8	0.7%	24	0.2%	18	0.8%	60	0.2%
General Merchandise Stores	6	1.2%	121	2.6%	10	0.9%	189	1.5%	14	0.6%	360	1.3%
Miscellaneous Store Retailers	11	2.2%	90	1.9%	21	1.9%	205	1.6%	45	2.1%	320	1.2%
Nonstore Retailers	1	0.2%	0	0.0%	1	0.1%	0	0.0%	4	0.2%	8	0.0%
Transportation & Warehousing	5	1.0%	117	2.5%	19	1.7%	537	4.3%	54	2.5%	1,383	5.0%
Information	7	1.4%	35	0.7%	16	1.4%	280	2.2%	27	1.3%	632	2.3%
Finance & Insurance	45	8.8%	200	4.2%	84	7.6%	345	2.7%	143	6.6%	787	2.9%
Central Bank/Credit Intermediation & Related Activities	30	5.9%	106	2.3%	55	5.0%	163	1.3%	92	4.3%	228	0.8%
Securities, Commodity Contracts & Other Financial	3	0.6%	23	0.5%	4	0.4%	38	0.3%	7	0.3%	52	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	13	2.5%	72	1.5%	25	2.3%	144	1.1%	44	2.0%	506	1.8%
Real Estate, Rental & Leasing	31	6.1%	137	2.9%	70	6.3%	333	2.6%	123	5.7%	683	2.5%
Professional, Scientific & Tech Services	49	9.6%	203	4.3%	91	8.2%	467	3.7%	167	7.7%	1,910	7.0%
Legal Services	24	4.7%	81	1.7%	35	3.2%	121	1.0%	41	1.9%	176	0.6%
Management of Companies & Enterprises	1	0.2%	9	0.2%	1	0.1%	15	0.1%	1	0.0%	15	0.1%
Administrative & Support & Waste Management & Remediation	11	2.2%	71	1.5%	34	3.1%	219	1.7%	85	3.9%	553	2.0%
Educational Services	9	1.8%	378	8.0%	26	2.3%	1,115	8.9%	51	2.4%	1,983	7.2%
Health Care & Social Assistance	72	14.1%	606	12.9%	139	12.5%	1,526	12.1%	253	11.7%	3,773	13.8%
Arts, Entertainment & Recreation	7	1.4%	41	0.9%	14	1.3%	150	1.2%	31	1.4%	280	1.0%
Accommodation & Food Services	35	6.9%	521	11.1%	73	6.6%	1,156	9.2%	134	6.2%	2,288	8.3%
Accommodation	4	0.8%	7	0.1%	12	1.1%	73	0.6%	21	1.0%	145	0.5%
Food Services & Drinking Places	32	6.3%	514	10.9%	61	5.5%	1,083	8.6%	113	5.2%	2,143	7.8%
Other Services (except Public Administration)	59	11.6%	256	5.4%	137	12.4%	633	5.0%	258	12.0%	1,257	4.6%
Automotive Repair & Maintenance	11	2.2%	66	1.4%	33	3.0%	190	1.5%	51	2.4%	326	1.2%
Public Administration	53	10.4%	1,015	21.5%	90	8.1%	1,860	14.8%	104	4.8%	2,012	7.3%
Unclassified Establishments	13	2.5%	12	0.3%	30	2.7%	25	0.2%	66	3.1%	57	0.2%
Total	510	100.0%	4,710	100.0%	1,108	100.0%	12,568	100.0%	2,157	100.0%	27,435	100.0%

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