

2402 Brandermill Blvd, Gambrills, Maryland, 21054
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.03580
Longitude: -76.68124

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,479	40,963	69,010
2010 Total Population	9,066	50,515	84,300
2017 Total Population	10,365	54,112	91,263
2017 Group Quarters	0	235	949
2022 Total Population	10,906	57,125	96,276
2017-2022 Annual Rate	1.02%	1.09%	1.08%
2017 Total Daytime Population	9,562	39,077	77,172
Workers	5,380	15,096	36,262
Residents	4,182	23,981	40,910
Household Summary			
2000 Households	2,502	15,006	24,948
2000 Average Household Size	2.59	2.71	2.72
2010 Households	3,532	19,187	31,511
2010 Average Household Size	2.57	2.62	2.65
2017 Households	3,939	20,301	33,844
2017 Average Household Size	2.63	2.65	2.67
2022 Households	4,109	21,314	35,576
2022 Average Household Size	2.65	2.67	2.68
2017-2022 Annual Rate	0.85%	0.98%	1.00%
2010 Families	2,463	13,492	22,259
2010 Average Family Size	3.03	3.12	3.14
2017 Families	2,723	14,152	23,636
2017 Average Family Size	3.12	3.17	3.18
2022 Families	2,826	14,787	24,701
2022 Average Family Size	3.15	3.19	3.20
2017-2022 Annual Rate	0.75%	0.88%	0.89%
Housing Unit Summary			
2000 Housing Units	2,586	15,456	25,730
Owner Occupied Housing Units	75.6%	77.4%	78.3%
Renter Occupied Housing Units	21.2%	19.7%	18.7%
Vacant Housing Units	3.2%	2.9%	3.0%
2010 Housing Units	3,688	19,867	32,719
Owner Occupied Housing Units	76.3%	75.6%	75.7%
Renter Occupied Housing Units	19.5%	21.0%	20.6%
Vacant Housing Units	4.2%	3.4%	3.7%
2017 Housing Units	4,020	20,919	34,977
Owner Occupied Housing Units	76.2%	73.9%	73.5%
Renter Occupied Housing Units	21.7%	23.1%	23.2%
Vacant Housing Units	2.0%	3.0%	3.2%
2022 Housing Units	4,193	22,037	36,750
Owner Occupied Housing Units	76.3%	73.5%	73.4%
Renter Occupied Housing Units	21.7%	23.2%	23.4%
Vacant Housing Units	2.0%	3.3%	3.2%
Median Household Income			
2017	\$111,073	\$106,639	\$105,979
2022	\$119,318	\$112,623	\$111,871
Median Home Value			
2017	\$353,990	\$376,013	\$369,404
2022	\$369,464	\$393,998	\$387,304
Per Capita Income			
2017	\$48,058	\$48,810	\$48,629
2022	\$53,722	\$53,953	\$53,664
Median Age			
2010	33.4	36.6	37.4
2017	35.4	38.2	39.0
2022	36.3	39.3	40.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Households by Income			
Household Income Base	3,939	20,301	33,836
<\$15,000	2.2%	2.6%	3.0%
\$15,000 - \$24,999	0.9%	3.2%	3.2%
\$25,000 - \$34,999	2.8%	3.7%	3.7%
\$35,000 - \$49,999	7.2%	6.5%	6.5%
\$50,000 - \$74,999	15.2%	13.8%	13.5%
\$75,000 - \$99,999	13.1%	14.7%	15.4%
\$100,000 - \$149,999	26.7%	26.6%	25.6%
\$150,000 - \$199,999	16.9%	15.2%	15.1%
\$200,000+	14.9%	13.6%	14.0%
Average Household Income	\$132,377	\$129,308	\$129,258
2022 Households by Income			
Household Income Base	4,109	21,314	35,568
<\$15,000	2.1%	2.6%	3.1%
\$15,000 - \$24,999	0.9%	3.0%	3.0%
\$25,000 - \$34,999	2.4%	3.3%	3.3%
\$35,000 - \$49,999	5.9%	5.6%	5.6%
\$50,000 - \$74,999	13.2%	12.2%	12.0%
\$75,000 - \$99,999	11.9%	13.7%	14.3%
\$100,000 - \$149,999	26.9%	27.1%	25.9%
\$150,000 - \$199,999	19.0%	17.0%	16.9%
\$200,000+	17.7%	15.6%	15.9%
Average Household Income	\$149,283	\$143,776	\$143,346
2017 Owner Occupied Housing Units by Value			
Total	3,065	15,463	25,717
<\$50,000	0.6%	0.9%	1.4%
\$50,000 - \$99,999	0.1%	0.2%	0.5%
\$100,000 - \$149,999	2.8%	1.1%	1.0%
\$150,000 - \$199,999	2.3%	3.6%	3.1%
\$200,000 - \$249,999	12.1%	9.4%	9.4%
\$250,000 - \$299,999	11.7%	12.8%	14.0%
\$300,000 - \$399,999	37.6%	28.9%	29.5%
\$400,000 - \$499,999	10.1%	15.5%	14.3%
\$500,000 - \$749,999	18.1%	22.6%	19.9%
\$750,000 - \$999,999	3.8%	3.1%	4.5%
\$1,000,000 +	0.7%	1.8%	2.3%
Average Home Value	\$399,584	\$426,499	\$427,481
2022 Owner Occupied Housing Units by Value			
Total	3,199	16,198	26,982
<\$50,000	0.2%	0.3%	0.5%
\$50,000 - \$99,999	0.1%	0.1%	0.3%
\$100,000 - \$149,999	2.0%	0.8%	0.7%
\$150,000 - \$199,999	1.6%	2.7%	2.3%
\$200,000 - \$249,999	9.0%	7.1%	7.1%
\$250,000 - \$299,999	10.0%	10.7%	11.9%
\$300,000 - \$399,999	39.1%	30.1%	31.2%
\$400,000 - \$499,999	12.3%	17.7%	16.3%
\$500,000 - \$749,999	20.7%	25.0%	22.1%
\$750,000 - \$999,999	4.3%	3.5%	5.0%
\$1,000,000 +	0.8%	2.0%	2.6%
Average Home Value	\$422,398	\$448,085	\$451,205

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	9,066	50,518	84,302
0 - 4	8.2%	7.2%	6.8%
5 - 9	8.0%	7.4%	7.0%
10 - 14	7.4%	7.3%	7.1%
15 - 24	11.5%	10.7%	11.6%
25 - 34	18.2%	14.7%	13.9%
35 - 44	18.2%	16.3%	15.8%
45 - 54	15.7%	15.2%	15.7%
55 - 64	8.3%	11.2%	11.5%
65 - 74	3.3%	6.2%	6.5%
75 - 84	1.0%	2.7%	3.1%
85 +	0.3%	1.0%	1.1%
18 +	72.2%	74.0%	75.1%
2017 Population by Age			
Total	10,366	54,114	91,263
0 - 4	7.1%	6.3%	5.9%
5 - 9	7.6%	7.1%	6.7%
10 - 14	7.8%	7.4%	7.1%
15 - 24	12.0%	11.4%	11.7%
25 - 34	14.8%	12.9%	12.7%
35 - 44	17.6%	15.3%	14.7%
45 - 54	15.2%	14.6%	14.8%
55 - 64	10.8%	12.1%	12.6%
65 - 74	4.8%	8.0%	8.5%
75 - 84	1.8%	3.6%	3.9%
85 +	0.5%	1.3%	1.4%
18 +	73.3%	75.1%	76.3%
2022 Population by Age			
Total	10,906	57,123	96,274
0 - 4	7.0%	6.2%	5.8%
5 - 9	6.8%	6.6%	6.2%
10 - 14	7.2%	7.0%	6.8%
15 - 24	11.5%	10.8%	11.1%
25 - 34	15.3%	13.1%	12.7%
35 - 44	16.7%	15.1%	14.8%
45 - 54	14.9%	14.1%	13.9%
55 - 64	11.7%	12.4%	13.0%
65 - 74	6.0%	8.7%	9.3%
75 - 84	2.4%	4.6%	4.9%
85 +	0.6%	1.5%	1.6%
18 +	74.8%	76.2%	77.4%
2010 Population by Sex			
Males	4,414	24,339	40,737
Females	4,652	26,176	43,563
2017 Population by Sex			
Males	5,060	26,166	44,241
Females	5,305	27,946	47,022
2022 Population by Sex			
Males	5,338	27,698	46,802
Females	5,568	29,426	49,474

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	9,066	50,514	84,300
White Alone	71.2%	78.3%	73.1%
Black Alone	14.1%	11.8%	17.0%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	7.3%	4.9%	4.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.0%	1.4%	1.5%
Two or More Races	4.1%	3.2%	3.4%
Hispanic Origin	6.7%	4.7%	5.1%
Diversity Index	53.4	42.7	49.0
2017 Population by Race/Ethnicity			
Total	10,365	54,111	91,263
White Alone	67.0%	74.6%	69.6%
Black Alone	15.7%	13.5%	18.4%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	8.4%	5.8%	5.5%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.6%	1.8%	1.9%
Two or More Races	4.8%	3.9%	4.2%
Hispanic Origin	8.4%	6.3%	6.9%
Diversity Index	59.4	49.1	54.5
2022 Population by Race/Ethnicity			
Total	10,907	57,124	96,276
White Alone	63.5%	71.5%	66.8%
Black Alone	16.9%	14.7%	19.4%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	9.4%	6.6%	6.2%
Pacific Islander Alone	0.3%	0.1%	0.1%
Some Other Race Alone	4.3%	2.1%	2.3%
Two or More Races	5.5%	4.6%	4.8%
Hispanic Origin	10.2%	7.8%	8.5%
Diversity Index	64.0	54.0	58.8
2010 Population by Relationship and Household Type			
Total	9,066	50,515	84,300
In Households	100.0%	99.5%	98.9%
In Family Households	84.6%	85.2%	84.9%
Householder	26.0%	26.8%	26.6%
Spouse	19.4%	21.0%	20.9%
Child	33.3%	32.6%	32.0%
Other relative	3.6%	2.9%	3.4%
Nonrelative	2.3%	1.9%	2.0%
In Nonfamily Households	15.4%	14.4%	14.0%
In Group Quarters	0.0%	0.5%	1.1%
Institutionalized Population	0.0%	0.4%	0.4%
Noninstitutionalized Population	0.0%	0.0%	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Population 25+ by Educational Attainment			
Total	6,793	36,693	62,523
Less than 9th Grade	0.8%	0.9%	1.3%
9th - 12th Grade, No Diploma	1.7%	2.4%	2.9%
High School Graduate	10.3%	14.9%	15.5%
GED/Alternative Credential	1.1%	1.9%	2.1%
Some College, No Degree	15.4%	18.2%	19.0%
Associate Degree	5.5%	7.5%	7.5%
Bachelor's Degree	37.7%	31.3%	29.5%
Graduate/Professional Degree	27.4%	22.8%	22.1%
2017 Population 15+ by Marital Status			
Total	8,034	42,850	73,232
Never Married	27.3%	26.9%	28.7%
Married	60.2%	57.7%	55.9%
Widowed	3.4%	5.7%	5.7%
Divorced	9.0%	9.7%	9.6%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	97.8%	96.7%	96.3%
Civilian Unemployed (Unemployment Rate)	2.2%	3.3%	3.7%
2017 Employed Population 16+ by Industry			
Total	6,259	30,153	50,239
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	4.4%	6.2%	6.9%
Manufacturing	2.7%	3.8%	3.7%
Wholesale Trade	1.0%	1.7%	1.6%
Retail Trade	9.8%	8.6%	8.5%
Transportation/Utilities	3.0%	2.7%	3.0%
Information	3.5%	2.5%	2.5%
Finance/Insurance/Real Estate	4.7%	5.9%	5.9%
Services	53.1%	49.6%	49.5%
Public Administration	17.8%	18.6%	18.3%
2017 Employed Population 16+ by Occupation			
Total	6,258	30,155	50,238
White Collar	76.9%	77.6%	76.0%
Management/Business/Financial	24.0%	23.1%	22.2%
Professional	31.0%	30.3%	30.9%
Sales	9.4%	9.7%	9.3%
Administrative Support	12.5%	14.5%	13.6%
Services	16.5%	13.2%	13.2%
Blue Collar	6.6%	9.2%	10.8%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.9%	3.4%	3.8%
Installation/Maintenance/Repair	1.6%	1.8%	2.4%
Production	1.3%	1.4%	1.8%
Transportation/Material Moving	2.8%	2.5%	2.8%
2010 Population By Urban/ Rural Status			
Total Population	9,066	50,515	84,300
Population Inside Urbanized Area	100.0%	97.2%	93.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	2.8%	6.9%

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2010 Households by Type			
Total	3,533	19,187	31,511
Households with 1 Person	22.7%	23.5%	23.2%
Households with 2+ People	77.3%	76.5%	76.8%
Family Households	69.7%	70.3%	70.6%
Husband-wife Families	52.3%	55.1%	55.5%
With Related Children	30.6%	27.9%	26.9%
Other Family (No Spouse Present)	17.4%	15.2%	15.1%
Other Family with Male Householder	4.5%	3.8%	3.8%
With Related Children	2.6%	2.2%	2.2%
Other Family with Female Householder	12.9%	11.4%	11.3%
With Related Children	8.5%	7.4%	7.1%
Nonfamily Households	7.6%	6.2%	6.1%
All Households with Children	42.3%	38.0%	36.6%
Multigenerational Households	3.1%	3.3%	3.7%
Unmarried Partner Households	7.0%	5.6%	5.5%
Male-female	6.0%	5.0%	4.8%
Same-sex	1.0%	0.7%	0.7%
2010 Households by Size			
Total	3,531	19,188	31,513
1 Person Household	22.7%	23.5%	23.2%
2 Person Household	29.7%	32.3%	32.8%
3 Person Household	20.0%	18.4%	18.1%
4 Person Household	17.6%	16.2%	15.8%
5 Person Household	6.5%	6.5%	6.6%
6 Person Household	2.4%	2.1%	2.2%
7 + Person Household	1.2%	1.0%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	3,532	19,187	31,511
Owner Occupied	79.6%	78.3%	78.6%
Owned with a Mortgage/Loan	74.7%	68.1%	67.2%
Owned Free and Clear	4.9%	10.2%	11.4%
Renter Occupied	20.4%	21.7%	21.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,688	19,867	32,719
Housing Units Inside Urbanized Area	100.0%	97.3%	93.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	2.7%	6.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
	1. Enterprising Professionals	Enterprising Professionals	Enterprising Professionals
	2. Professional Pride (1B)	Urban Chic (2A)	Savvy Suburbanites (1D)
	3. Urban Chic (2A)	Professional Pride (1B)	Top Tier (1A)
2017 Consumer Spending			
Apparel & Services: Total \$	\$14,303,889	\$70,634,798	\$117,042,761
Average Spent	\$3,631.35	\$3,479.38	\$3,458.30
Spending Potential Index	168	161	160
Education: Total \$	\$10,087,925	\$51,793,813	\$86,874,964
Average Spent	\$2,561.04	\$2,551.29	\$2,566.92
Spending Potential Index	176	175	176
Entertainment/Recreation: Total \$	\$19,663,821	\$98,890,679	\$164,813,109
Average Spent	\$4,992.08	\$4,871.22	\$4,869.79
Spending Potential Index	160	156	156
Food at Home: Total \$	\$30,574,329	\$151,186,816	\$251,594,920
Average Spent	\$7,761.95	\$7,447.26	\$7,433.96
Spending Potential Index	154	148	148
Food Away from Home: Total \$	\$21,688,021	\$106,430,467	\$176,198,360
Average Spent	\$5,505.97	\$5,242.62	\$5,206.19
Spending Potential Index	165	157	156
Health Care: Total \$	\$32,819,351	\$168,214,745	\$282,568,095
Average Spent	\$8,331.90	\$8,286.03	\$8,349.13
Spending Potential Index	149	148	149
HH Furnishings & Equipment: Total \$	\$12,410,426	\$62,054,231	\$103,141,418
Average Spent	\$3,150.65	\$3,056.71	\$3,047.55
Spending Potential Index	162	157	157
Personal Care Products & Services: Total \$	\$5,166,209	\$25,761,267	\$42,795,432
Average Spent	\$1,311.55	\$1,268.97	\$1,264.49
Spending Potential Index	165	159	159
Shelter: Total \$	\$105,538,264	\$526,082,929	\$874,976,294
Average Spent	\$26,793.16	\$25,914.14	\$25,853.22
Spending Potential Index	165	160	159
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,701,277	\$75,419,399	\$125,866,125
Average Spent	\$3,732.24	\$3,715.06	\$3,719.01
Spending Potential Index	159	159	159
Travel: Total \$	\$14,007,840	\$71,631,715	\$119,477,054
Average Spent	\$3,556.19	\$3,528.48	\$3,530.23
Spending Potential Index	172	170	170
Vehicle Maintenance & Repairs: Total \$	\$6,531,356	\$32,832,569	\$54,833,409
Average Spent	\$1,658.13	\$1,617.29	\$1,620.18
Spending Potential Index	155	151	151

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Enterprising Professionals (2D)	61.9%	Population	10,365	10,906
Professional Pride (1B)	23.2%	Households	3,939	4,109
Urban Chic (2A)	14.4%	Families	2,723	2,826
Pleasantville (2B)	0.5%	Median Age	35.4	36.3
Top Tier (1A)	0.0%	Median Household Income	\$111,073	\$119,318
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		168	\$3,631.35	\$14,303,889
Men's		166	\$701.62	\$2,763,680
Women's		166	\$1,228.86	\$4,840,480
Children's		167	\$559.60	\$2,204,248
Footwear		168	\$777.39	\$3,062,148
Watches & Jewelry		178	\$211.13	\$831,657
Apparel Products and Services (1)		187	\$152.75	\$601,676
Computer				
Computers and Hardware for Home Use		170	\$293.09	\$1,154,493
Portable Memory		167	\$8.91	\$35,084
Computer Software		173	\$19.99	\$78,753
Computer Accessories		165	\$29.83	\$117,488
Entertainment & Recreation		160	\$4,992.08	\$19,663,821
Fees and Admissions		181	\$1,150.30	\$4,531,045
Membership Fees for Clubs (2)		176	\$371.13	\$1,461,873
Fees for Participant Sports, excl. Trips		178	\$176.49	\$695,201
Tickets to Theatre/Operas/Concerts		174	\$103.82	\$408,963
Tickets to Movies/Museums/Parks		180	\$138.64	\$546,093
Admission to Sporting Events, excl. Trips		175	\$97.61	\$384,476
Fees for Recreational Lessons		196	\$261.22	\$1,028,944
Dating Services		172	\$1.39	\$5,494
TV/Video/Audio		150	\$1,927.61	\$7,592,853
Cable and Satellite Television Services		145	\$1,381.65	\$5,442,314
Televisions		161	\$192.25	\$757,262
Satellite Dishes		183	\$2.66	\$10,492
VCRs, Video Cameras, and DVD Players		163	\$10.63	\$41,861
Miscellaneous Video Equipment		169	\$16.21	\$63,858
Video Cassettes and DVDs		159	\$24.28	\$95,624
Video Game Hardware/Accessories		160	\$46.77	\$184,223
Video Game Software		165	\$25.56	\$100,663
Streaming/Downloaded Video		170	\$43.54	\$171,514
Rental of Video Cassettes and DVDs		166	\$25.24	\$99,435
Installation of Televisions		196	\$1.74	\$6,847
Audio (3)		169	\$150.89	\$594,363
Rental and Repair of TV/Radio/Sound Equipment		154	\$6.19	\$24,397
Pets		152	\$908.79	\$3,579,722
Toys/Games/Crafts/Hobbies (4)		160	\$193.45	\$761,986
Recreational Vehicles and Fees (5)		165	\$167.94	\$661,497
Sports/Recreation/Exercise Equipment (6)		174	\$298.52	\$1,175,883
Photo Equipment and Supplies (7)		175	\$97.28	\$383,169
Reading (8)		155	\$193.86	\$763,595
Catered Affairs (9)		179	\$54.35	\$214,070
Food		159	\$13,267.92	\$52,262,350
Food at Home		154	\$7,761.95	\$30,574,329
Bakery and Cereal Products		152	\$1,011.18	\$3,983,050
Meats, Poultry, Fish, and Eggs		151	\$1,731.29	\$6,819,548
Dairy Products		152	\$812.87	\$3,201,903
Fruits and Vegetables		157	\$1,535.47	\$6,048,233
Snacks and Other Food at Home (10)		155	\$2,671.13	\$10,521,595
Food Away from Home		165	\$5,505.97	\$21,688,021
Alcoholic Beverages		170	\$947.60	\$3,732,584

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	163	\$10,084.07	\$39,721,148
Value of Retirement Plans	160	\$39,019.15	\$153,696,432
Value of Other Financial Assets	144	\$1,869.70	\$7,364,767
Vehicle Loan Amount excluding Interest	152	\$4,139.04	\$16,303,679
Value of Credit Card Debt	161	\$937.97	\$3,694,671
Health			
Nonprescription Drugs	148	\$189.28	\$745,567
Prescription Drugs	137	\$531.81	\$2,094,790
Eyeglasses and Contact Lenses	153	\$144.12	\$567,693
Home			
Mortgage Payment and Basics (11)	166	\$14,260.48	\$56,172,026
Maintenance and Remodeling Services	161	\$3,120.26	\$12,290,706
Maintenance and Remodeling Materials (12)	150	\$609.47	\$2,400,717
Utilities, Fuel, and Public Services	146	\$7,376.32	\$29,055,332
Household Furnishings and Equipment			
Household Textiles (13)	164	\$156.76	\$617,480
Furniture	166	\$950.53	\$3,744,150
Rugs	162	\$37.67	\$148,392
Major Appliances (14)	152	\$486.12	\$1,914,837
Housewares (15)	158	\$150.47	\$592,712
Small Appliances	158	\$76.41	\$300,976
Luggage	181	\$21.46	\$84,549
Telephones and Accessories	164	\$113.68	\$447,798
Household Operations			
Child Care	189	\$902.85	\$3,556,328
Lawn and Garden (16)	150	\$628.19	\$2,474,421
Moving/Storage/Freight Express	179	\$114.50	\$451,030
Housekeeping Supplies (17)	153	\$1,089.71	\$4,292,359
Insurance			
Owners and Renters Insurance	143	\$736.48	\$2,900,981
Vehicle Insurance	153	\$1,805.58	\$7,112,176
Life/Other Insurance	159	\$680.98	\$2,682,399
Health Insurance	150	\$5,470.43	\$21,548,018
Personal Care Products (18)	162	\$759.34	\$2,991,059
School Books and Supplies (19)	167	\$259.07	\$1,020,490
Smoking Products	126	\$524.91	\$2,067,620
Transportation			
Payments on Vehicles excluding Leases	156	\$3,506.34	\$13,811,479
Gasoline and Motor Oil	150	\$4,159.85	\$16,385,648
Vehicle Maintenance and Repairs	155	\$1,658.13	\$6,531,356
Travel			
Airline Fares	180	\$919.36	\$3,621,356
Lodging on Trips	169	\$884.06	\$3,482,330
Auto/Truck Rental on Trips	175	\$46.26	\$182,227
Food and Drink on Trips	168	\$828.50	\$3,263,447

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Enterprising Professionals (2D)	40.9%	Population	54,112	57,125
Urban Chic (2A)	14.0%	Households	20,301	21,314
Professional Pride (1B)	12.1%	Families	14,152	14,787
Top Tier (1A)	8.7%	Median Age	38.2	39.3
Savvy Suburbanites (1D)	7.2%	Median Household Income	\$106,639	\$112,623
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		161	\$3,479.38	\$70,634,798
Men's		160	\$677.74	\$13,758,773
Women's		161	\$1,193.01	\$24,219,336
Children's		154	\$517.37	\$10,503,136
Footwear		160	\$739.28	\$15,008,057
Watches & Jewelry		175	\$207.54	\$4,213,351
Apparel Products and Services (1)		177	\$144.43	\$2,932,145
Computer				
Computers and Hardware for Home Use		163	\$281.62	\$5,717,130
Portable Memory		157	\$8.37	\$169,901
Computer Software		166	\$19.17	\$389,126
Computer Accessories		161	\$29.17	\$592,121
Entertainment & Recreation		156	\$4,871.22	\$98,890,679
Fees and Admissions		179	\$1,137.27	\$23,087,657
Membership Fees for Clubs (2)		178	\$374.81	\$7,609,070
Fees for Participant Sports, excl. Trips		174	\$172.71	\$3,506,241
Tickets to Theatre/Operas/Concerts		177	\$105.12	\$2,134,080
Tickets to Movies/Museums/Parks		171	\$131.39	\$2,667,306
Admission to Sporting Events, excl. Trips		172	\$96.06	\$1,950,172
Fees for Recreational Lessons		192	\$255.91	\$5,195,293
Dating Services		156	\$1.26	\$25,495
TV/Video/Audio		145	\$1,864.05	\$37,841,999
Cable and Satellite Television Services		141	\$1,342.81	\$27,260,426
Televisions		156	\$185.64	\$3,768,680
Satellite Dishes		172	\$2.50	\$50,793
VCRs, Video Cameras, and DVD Players		154	\$10.07	\$204,347
Miscellaneous Video Equipment		163	\$15.66	\$317,922
Video Cassettes and DVDs		149	\$22.70	\$460,744
Video Game Hardware/Accessories		148	\$43.23	\$877,663
Video Game Software		148	\$22.90	\$464,866
Streaming/Downloaded Video		158	\$40.48	\$821,859
Rental of Video Cassettes and DVDs		153	\$23.38	\$474,675
Installation of Televisions		197	\$1.75	\$35,547
Audio (3)		165	\$147.09	\$2,986,088
Rental and Repair of TV/Radio/Sound Equipment		145	\$5.83	\$118,389
Pets		150	\$891.33	\$18,094,854
Toys/Games/Crafts/Hobbies (4)		153	\$185.41	\$3,763,988
Recreational Vehicles and Fees (5)		163	\$166.52	\$3,380,622
Sports/Recreation/Exercise Equipment (6)		167	\$286.01	\$5,806,250
Photo Equipment and Supplies (7)		167	\$92.72	\$1,882,209
Reading (8)		155	\$193.66	\$3,931,409
Catered Affairs (9)		178	\$54.27	\$1,101,690
Food		152	\$12,689.88	\$257,617,283
Food at Home		148	\$7,447.26	\$151,186,816
Bakery and Cereal Products		147	\$974.91	\$19,791,687
Meats, Poultry, Fish, and Eggs		145	\$1,658.08	\$33,660,592
Dairy Products		147	\$784.65	\$15,929,225
Fruits and Vegetables		151	\$1,477.01	\$29,984,867
Snacks and Other Food at Home (10)		148	\$2,552.61	\$51,820,446
Food Away from Home		157	\$5,242.62	\$106,430,467
Alcoholic Beverages		165	\$916.36	\$18,603,092

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	172	\$10,668.58	\$216,582,916
Value of Retirement Plans	169	\$40,998.04	\$832,301,199
Value of Other Financial Assets	147	\$1,912.64	\$38,828,457
Vehicle Loan Amount excluding Interest	144	\$3,911.03	\$79,397,768
Value of Credit Card Debt	158	\$921.45	\$18,706,425
Health			
Nonprescription Drugs	145	\$185.70	\$3,769,933
Prescription Drugs	138	\$533.88	\$10,838,239
Eyeglasses and Contact Lenses	151	\$142.64	\$2,895,648
Home			
Mortgage Payment and Basics (11)	168	\$14,509.13	\$294,549,931
Maintenance and Remodeling Services	167	\$3,237.78	\$65,730,241
Maintenance and Remodeling Materials (12)	156	\$630.39	\$12,797,585
Utilities, Fuel, and Public Services	144	\$7,233.12	\$146,839,469
Household Furnishings and Equipment			
Household Textiles (13)	160	\$152.87	\$3,103,419
Furniture	159	\$912.15	\$18,517,498
Rugs	168	\$38.94	\$790,578
Major Appliances (14)	150	\$481.25	\$9,769,830
Housewares (15)	153	\$145.45	\$2,952,684
Small Appliances	153	\$74.11	\$1,504,538
Luggage	178	\$21.07	\$427,685
Telephones and Accessories	153	\$106.01	\$2,152,191
Household Operations			
Child Care	177	\$846.27	\$17,180,057
Lawn and Garden (16)	153	\$641.56	\$13,024,285
Moving/Storage/Freight Express	165	\$105.43	\$2,140,424
Housekeeping Supplies (17)	148	\$1,054.65	\$21,410,501
Insurance			
Owners and Renters Insurance	146	\$754.77	\$15,322,555
Vehicle Insurance	149	\$1,751.70	\$35,561,216
Life/Other Insurance	163	\$698.81	\$14,186,526
Health Insurance	149	\$5,436.51	\$110,366,663
Personal Care Products (18)	155	\$729.06	\$14,800,589
School Books and Supplies (19)	159	\$246.29	\$4,999,989
Smoking Products	120	\$498.19	\$10,113,721
Transportation			
Payments on Vehicles excluding Leases	149	\$3,333.26	\$67,668,594
Gasoline and Motor Oil	144	\$3,991.11	\$81,023,602
Vehicle Maintenance and Repairs	151	\$1,617.29	\$32,832,569
Travel			
Airline Fares	178	\$907.65	\$18,426,192
Lodging on Trips	169	\$884.44	\$17,955,090
Auto/Truck Rental on Trips	173	\$45.51	\$923,929
Food and Drink on Trips	167	\$822.62	\$16,700,109

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Enterprising Professionals (2D)	34.8%	Population	91,263	96,276
Savvy Suburbanites (1D)	15.4%	Households	33,844	35,576
Top Tier (1A)	8.5%	Families	23,636	24,701
Urban Chic (2A)	8.4%	Median Age	39.0	40.1
Pleasantville (2B)	7.4%	Median Household Income	\$105,979	\$111,871
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		160	\$3,458.30	\$117,042,761
Men's		160	\$676.30	\$22,888,835
Women's		161	\$1,188.65	\$40,228,577
Children's		152	\$510.43	\$17,275,002
Footwear		159	\$733.82	\$24,835,505
Watches & Jewelry		175	\$207.08	\$7,008,433
Apparel Products and Services (1)		174	\$142.02	\$4,806,410
Computer				
Computers and Hardware for Home Use		162	\$279.89	\$9,472,522
Portable Memory		155	\$8.25	\$279,235
Computer Software		165	\$19.06	\$645,119
Computer Accessories		161	\$29.12	\$985,382
Entertainment & Recreation		156	\$4,869.79	\$164,813,109
Fees and Admissions		179	\$1,136.15	\$38,451,713
Membership Fees for Clubs (2)		179	\$376.97	\$12,758,118
Fees for Participant Sports, excl. Trips		174	\$172.30	\$5,831,410
Tickets to Theatre/Operas/Concerts		178	\$105.85	\$3,582,538
Tickets to Movies/Museums/Parks		168	\$129.65	\$4,387,840
Admission to Sporting Events, excl. Trips		173	\$96.31	\$3,259,442
Fees for Recreational Lessons		191	\$253.84	\$8,591,002
Dating Services		151	\$1.22	\$41,362
TV/Video/Audio		145	\$1,865.00	\$63,119,044
Cable and Satellite Television Services		142	\$1,347.62	\$45,609,014
Televisions		155	\$185.19	\$6,267,644
Satellite Dishes		168	\$2.43	\$82,343
VCRs, Video Cameras, and DVD Players		152	\$9.94	\$336,547
Miscellaneous Video Equipment		163	\$15.60	\$527,906
Video Cassettes and DVDs		147	\$22.41	\$758,430
Video Game Hardware/Accessories		146	\$42.76	\$1,447,325
Video Game Software		144	\$22.37	\$757,215
Streaming/Downloaded Video		156	\$39.81	\$1,347,223
Rental of Video Cassettes and DVDs		151	\$22.98	\$777,836
Installation of Televisions		196	\$1.74	\$58,788
Audio (3)		164	\$146.35	\$4,952,997
Rental and Repair of TV/Radio/Sound Equipment		144	\$5.78	\$195,778
Pets		150	\$892.13	\$30,193,323
Toys/Games/Crafts/Hobbies (4)		153	\$184.92	\$6,258,478
Recreational Vehicles and Fees (5)		164	\$166.86	\$5,647,362
Sports/Recreation/Exercise Equipment (6)		166	\$283.43	\$9,592,561
Photo Equipment and Supplies (7)		166	\$91.95	\$3,111,828
Reading (8)		156	\$194.79	\$6,592,351
Catered Affairs (9)		179	\$54.56	\$1,846,449
Food		151	\$12,640.15	\$427,793,280
Food at Home		148	\$7,433.96	\$251,594,920
Bakery and Cereal Products		147	\$975.80	\$33,024,906
Meats, Poultry, Fish, and Eggs		145	\$1,656.01	\$56,045,979
Dairy Products		147	\$785.18	\$26,573,697
Fruits and Vegetables		151	\$1,474.41	\$49,899,856
Snacks and Other Food at Home (10)		148	\$2,542.56	\$86,050,482
Food Away from Home		156	\$5,206.19	\$176,198,360
Alcoholic Beverages		164	\$912.66	\$30,888,032

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	175	\$10,851.61	\$367,261,991
Value of Retirement Plans	172	\$41,759.99	\$1,413,325,001
Value of Other Financial Assets	149	\$1,932.80	\$65,413,824
Vehicle Loan Amount excluding Interest	143	\$3,885.92	\$131,514,990
Value of Credit Card Debt	159	\$927.99	\$31,406,857
Health			
Nonprescription Drugs	146	\$186.41	\$6,308,931
Prescription Drugs	139	\$540.15	\$18,280,868
Eyeglasses and Contact Lenses	152	\$143.53	\$4,857,630
Home			
Mortgage Payment and Basics (11)	170	\$14,685.67	\$497,021,936
Maintenance and Remodeling Services	169	\$3,282.24	\$111,084,243
Maintenance and Remodeling Materials (12)	158	\$641.51	\$21,711,310
Utilities, Fuel, and Public Services	145	\$7,279.76	\$246,376,215
Household Furnishings and Equipment			
Household Textiles (13)	160	\$152.59	\$5,164,192
Furniture	158	\$906.35	\$30,674,537
Rugs	171	\$39.62	\$1,340,929
Major Appliances (14)	150	\$482.68	\$16,335,685
Housewares (15)	153	\$145.25	\$4,915,740
Small Appliances	153	\$74.17	\$2,510,295
Luggage	177	\$21.00	\$710,583
Telephones and Accessories	151	\$104.60	\$3,540,044
Household Operations			
Child Care	175	\$836.64	\$28,315,182
Lawn and Garden (16)	155	\$648.90	\$21,961,414
Moving/Storage/Freight Express	161	\$103.00	\$3,485,808
Housekeeping Supplies (17)	148	\$1,055.17	\$35,711,141
Insurance			
Owners and Renters Insurance	149	\$768.37	\$26,004,855
Vehicle Insurance	149	\$1,753.67	\$59,351,042
Life/Other Insurance	166	\$709.57	\$24,014,585
Health Insurance	150	\$5,481.19	\$185,505,229
Personal Care Products (18)	154	\$726.01	\$24,570,954
School Books and Supplies (19)	158	\$244.60	\$8,278,210
Smoking Products	120	\$500.27	\$16,930,993
Transportation			
Payments on Vehicles excluding Leases	148	\$3,315.90	\$112,223,337
Gasoline and Motor Oil	144	\$3,985.29	\$134,878,150
Vehicle Maintenance and Repairs	151	\$1,620.18	\$54,833,409
Travel			
Airline Fares	178	\$905.04	\$30,630,214
Lodging on Trips	169	\$887.89	\$30,049,706
Auto/Truck Rental on Trips	171	\$45.21	\$1,529,937
Food and Drink on Trips	167	\$824.86	\$27,916,446

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Business Summary

2402 Brandermill Blvd, Gambrills, Maryland, 21054
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.03580
Longitude: -76.68124

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	306		1,179		2,750							
Total Employees:	4,062		13,511		29,319							
Total Residential Population:	10,365		54,112		91,263							
Employee/Residential Population Ratio (per 100 Residents)	39		25		32							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	6	2.0%	82	2.0%	27	2.3%	312	2.3%	64	2.3%	974	3.3%
Construction	20	6.5%	460	11.3%	120	10.2%	2,217	16.4%	302	11.0%	4,448	15.2%
Manufacturing	1	0.3%	37	0.9%	24	2.0%	220	1.6%	53	1.9%	815	2.8%
Transportation	4	1.3%	6	0.1%	25	2.1%	139	1.0%	61	2.2%	459	1.6%
Communication	3	1.0%	72	1.8%	10	0.8%	144	1.1%	22	0.8%	220	0.8%
Utility	2	0.7%	7	0.2%	7	0.6%	27	0.2%	9	0.3%	56	0.2%
Wholesale Trade	4	1.3%	15	0.4%	27	2.3%	147	1.1%	77	2.8%	806	2.7%
Retail Trade Summary	101	33.0%	1,765	43.5%	279	23.7%	4,411	32.6%	530	19.3%	7,120	24.3%
Home Improvement	4	1.3%	13	0.3%	16	1.4%	281	2.1%	32	1.2%	469	1.6%
General Merchandise Stores	3	1.0%	175	4.3%	10	0.8%	362	2.7%	15	0.5%	457	1.6%
Food Stores	10	3.3%	200	4.9%	27	2.3%	816	6.0%	48	1.7%	1,400	4.8%
Auto Dealers, Gas Stations, Auto Aftermarket	3	1.0%	38	0.9%	20	1.7%	184	1.4%	48	1.7%	376	1.3%
Apparel & Accessory Stores	10	3.3%	129	3.2%	18	1.5%	202	1.5%	23	0.8%	227	0.8%
Furniture & Home Furnishings	6	2.0%	77	1.9%	25	2.1%	191	1.4%	61	2.2%	583	2.0%
Eating & Drinking Places	46	15.0%	949	23.4%	100	8.5%	1,891	14.0%	171	6.2%	2,743	9.4%
Miscellaneous Retail	18	5.9%	183	4.5%	63	5.3%	484	3.6%	131	4.8%	865	3.0%
Finance, Insurance, Real Estate Summary	36	11.8%	371	9.1%	136	11.5%	1,032	7.6%	303	11.0%	2,449	8.4%
Banks, Savings & Lending Institutions	10	3.3%	131	3.2%	29	2.5%	250	1.9%	68	2.5%	581	2.0%
Securities Brokers	2	0.7%	4	0.1%	11	0.9%	57	0.4%	33	1.2%	148	0.5%
Insurance Carriers & Agents	7	2.3%	21	0.5%	22	1.9%	129	1.0%	52	1.9%	326	1.1%
Real Estate, Holding, Other Investment Offices	17	5.6%	215	5.3%	74	6.3%	595	4.4%	149	5.4%	1,395	4.8%
Services Summary	109	35.6%	1,225	30.2%	447	37.9%	4,725	35.0%	1,118	40.7%	11,080	37.8%
Hotels & Lodging	0	0.0%	0	0.0%	2	0.2%	9	0.1%	9	0.3%	48	0.2%
Automotive Services	8	2.6%	70	1.7%	38	3.2%	309	2.3%	82	3.0%	548	1.9%
Motion Pictures & Amusements	16	5.2%	170	4.2%	50	4.2%	501	3.7%	107	3.9%	962	3.3%
Health Services	20	6.5%	222	5.5%	68	5.8%	761	5.6%	172	6.3%	1,776	6.1%
Legal Services	0	0.0%	0	0.0%	9	0.8%	27	0.2%	39	1.4%	187	0.6%
Education Institutions & Libraries	5	1.6%	144	3.5%	28	2.4%	776	5.7%	57	2.1%	1,749	6.0%
Other Services	60	19.6%	619	15.2%	251	21.3%	2,342	17.3%	652	23.7%	5,810	19.8%
Government	0	0.0%	0	0.0%	3	0.3%	42	0.3%	14	0.5%	585	2.0%
Unclassified Establishments	20	6.5%	22	0.5%	75	6.4%	94	0.7%	197	7.2%	306	1.0%
Totals	306	100.0%	4,062	100.0%	1,179	100.0%	13,511	100.0%	2,750	100.0%	29,319	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

2402 Brandermill Blvd, Gambrills, Maryland, 21054
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.03580
Longitude: -76.68124

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.3%	28	0.7%	3	0.3%	42	0.3%	6	0.2%	48	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	8	0.1%	3	0.1%	33	0.1%
Construction	21	6.9%	466	11.5%	129	10.9%	2,349	17.4%	324	11.8%	4,726	16.1%
Manufacturing	1	0.3%	40	1.0%	25	2.1%	233	1.7%	54	2.0%	828	2.8%
Wholesale Trade	4	1.3%	15	0.4%	26	2.2%	138	1.0%	75	2.7%	796	2.7%
Retail Trade	53	17.3%	804	19.8%	171	14.5%	2,440	18.1%	347	12.6%	4,246	14.5%
Motor Vehicle & Parts Dealers	2	0.7%	34	0.8%	14	1.2%	140	1.0%	29	1.1%	245	0.8%
Furniture & Home Furnishings Stores	4	1.3%	70	1.7%	16	1.4%	143	1.1%	32	1.2%	211	0.7%
Electronics & Appliance Stores	2	0.7%	7	0.2%	7	0.6%	37	0.3%	24	0.9%	332	1.1%
Bldg Material & Garden Equipment & Supplies Dealers	4	1.3%	13	0.3%	16	1.4%	281	2.1%	31	1.1%	464	1.6%
Food & Beverage Stores	8	2.6%	181	4.5%	23	2.0%	756	5.6%	47	1.7%	1,326	4.5%
Health & Personal Care Stores	7	2.3%	67	1.6%	17	1.4%	141	1.0%	32	1.2%	250	0.9%
Gasoline Stations	1	0.3%	5	0.1%	6	0.5%	44	0.3%	19	0.7%	131	0.4%
Clothing & Clothing Accessories Stores	12	3.9%	142	3.5%	20	1.7%	220	1.6%	28	1.0%	251	0.9%
Sport Goods, Hobby, Book, & Music Stores	3	1.0%	71	1.7%	12	1.0%	130	1.0%	22	0.8%	249	0.8%
General Merchandise Stores	3	1.0%	175	4.3%	10	0.8%	362	2.7%	15	0.5%	457	1.6%
Miscellaneous Store Retailers	6	2.0%	40	1.0%	22	1.9%	137	1.0%	52	1.9%	272	0.9%
Nonstore Retailers	1	0.3%	0	0.0%	8	0.7%	49	0.4%	16	0.6%	58	0.2%
Transportation & Warehousing	1	0.3%	1	0.0%	15	1.3%	124	0.9%	48	1.7%	430	1.5%
Information	5	1.6%	117	2.9%	22	1.9%	257	1.9%	58	2.1%	484	1.7%
Finance & Insurance	19	6.2%	157	3.9%	62	5.3%	437	3.2%	154	5.6%	1,054	3.6%
Central Bank/Credit Intermediation & Related Activities	10	3.3%	131	3.2%	29	2.5%	250	1.9%	68	2.5%	581	2.0%
Securities, Commodity Contracts & Other Financial	2	0.7%	4	0.1%	11	0.9%	57	0.4%	33	1.2%	148	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	7	2.3%	21	0.5%	22	1.9%	129	1.0%	52	1.9%	326	1.1%
Real Estate, Rental & Leasing	23	7.5%	216	5.3%	85	7.2%	588	4.4%	182	6.6%	1,447	4.9%
Professional, Scientific & Tech Services	17	5.6%	91	2.2%	99	8.4%	568	4.2%	264	9.6%	2,143	7.3%
Legal Services	0	0.0%	0	0.0%	16	1.4%	53	0.4%	50	1.8%	230	0.8%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	7	0.1%	2	0.1%	14	0.0%
Administrative & Support & Waste Management & Remediation	9	2.9%	43	1.1%	43	3.6%	303	2.2%	115	4.2%	1,350	4.6%
Educational Services	9	2.9%	169	4.2%	35	3.0%	776	5.7%	78	2.8%	1,850	6.3%
Health Care & Social Assistance	29	9.5%	411	10.1%	100	8.5%	1,512	11.2%	245	8.9%	2,953	10.1%
Arts, Entertainment & Recreation	7	2.3%	102	2.5%	29	2.5%	400	3.0%	60	2.2%	727	2.5%
Accommodation & Food Services	47	15.4%	957	23.6%	108	9.2%	1,965	14.5%	186	6.8%	2,879	9.8%
Accommodation	0	0.0%	0	0.0%	2	0.2%	9	0.1%	9	0.3%	48	0.2%
Food Services & Drinking Places	47	15.4%	957	23.6%	105	8.9%	1,957	14.5%	177	6.4%	2,831	9.7%
Other Services (except Public Administration)	37	12.1%	422	10.4%	149	12.6%	1,227	9.1%	338	12.3%	2,421	8.3%
Automotive Repair & Maintenance	8	2.6%	70	1.7%	36	3.1%	293	2.2%	63	2.3%	485	1.7%
Public Administration	0	0.0%	0	0.0%	3	0.3%	42	0.3%	14	0.5%	585	2.0%
Unclassified Establishments	20	6.5%	22	0.5%	75	6.4%	94	0.7%	197	7.2%	306	1.0%
Total	306	100.0%	4,062	100.0%	1,179	100.0%	13,511	100.0%	2,750	100.0%	29,319	100.0%

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