

2446 York Rd, Lutherville Timonium, Maryland, 21093 Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 39.45662

Longitude: -76.63319

	1 mile	3 miles	5 miles
Population Summary			22.25
2000 Total Population	8,617	52,650	98,956
2010 Total Population	8,841	55,545	106,577
2018 Total Population	9,107	58,123	112,723
2018 Group Quarters	3	732	9,597
2023 Total Population	9,258	59,469	115,871
2018-2023 Annual Rate	0.33%	0.46%	0.55%
2018 Total Daytime Population	15,619	79,669	167,156
Workers	12,247	53,529	112,761
Residents	3,372	26,140	54,395
Household Summary			
2000 Households	4,017	22,995	40,916
2000 Average Household Size	2.14	2.27	2.26
2010 Households	3,779	23,904	42,547
2010 Average Household Size	2.34	2.29	2.29
2018 Households	3,786	24,591	44,492
2018 Average Household Size	2.40	2.33	2.32
2023 Households	3,821	25,029	45,680
2023 Average Household Size	2.42	2.35	2.33
2018-2023 Annual Rate	0.18%	0.35%	0.53%
2010 Families	2,051	14,541	25,128
2010 Average Family Size	3.04	2.93	2.94
2018 Families	2,013	14,712	25,686
2018 Average Family Size	3.18	3.02	3.03
2023 Families	2,013	14,873	26,105
2023 Average Family Size	3.22	3.05	3.06
2018-2023 Annual Rate	0.00%	0.22%	0.32%
Housing Unit Summary	0.00 /0	0.22 /0	0.52 /0
	4,155	23,714	42,418
2000 Housing Units Owner Occupied Housing Units	37.9%	62.1%	61.9%
Renter Occupied Housing Units	58.7%	34.9%	34.6%
, -	3.3%	34.9%	34.6%
Vacant Housing Units			
2010 Housing Units	3,982	25,260	45,263
Owner Occupied Housing Units	40.6%	61.6%	61.0%
Renter Occupied Housing Units	54.3%	33.1%	33.0%
Vacant Housing Units	5.1%	5.4%	6.0%
2018 Housing Units	4,039	25,870	47,098
Owner Occupied Housing Units	38.9%	61.1%	59.3%
Renter Occupied Housing Units	54.9%	34.0%	35.1%
Vacant Housing Units	6.3%	4.9%	5.5%
2023 Housing Units	4,090	26,268	48,209
Owner Occupied Housing Units	39.8%	62.0%	60.0%
Renter Occupied Housing Units	53.6%	33.3%	34.8%
Vacant Housing Units	6.6%	4.7%	5.2%
Median Household Income			
2018	\$70,214	\$82,618	\$86,032
2023	\$80,124	\$96,297	\$100,033
Median Home Value			
2018	\$311,219	\$366,939	\$386,320
2023	\$339,052	\$391,603	\$422,579
Per Capita Income			
2018	\$35,803	\$47,136	\$50,008
2023	\$41,243	\$54,536	\$56,931
Median Age		· .	
2010	34.9	43.1	41.3
2018	36.4	44.7	42.6
2023	37.5	45.2	43.2
	2.13	.5.2	.5.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2446 York Rd, Lutherville Timonium, Maryland, 21093 Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 39.45662 Longitude: -76.63319

		LON	gitude: -76.6331
	1 mile	3 miles	5 miles
2018 Households by Income			
Household Income Base	3,786	24,591	44,485
<\$15,000	5.9%	5.5%	8.0%
\$15,000 - \$24,999	5.4%	6.2%	6.2%
\$25,000 - \$34,999	7.5%	7.5%	6.8%
\$35,000 - \$49,999	12.5%	10.0%	8.9%
\$50,000 - \$74,999	21.6%	16.0%	14.2%
\$75,000 - \$99,999	16.0%	13.1%	11.6%
\$100,000 - \$149,999	19.0%	19.8%	17.9%
\$150,000 - \$199,999	7.8%	10.1%	10.7%
\$200,000+	4.2%	11.8%	15.7%
Average Household Income	\$84,814	\$110,370	\$122,980
2023 Households by Income			
Household Income Base	3,821	25,029	45,673
<\$15,000	5.3%	4.8%	7.3%
\$15,000 - \$24,999	4.6%	5.0%	5.2%
\$25,000 - \$34,999	6.0%	5.7%	5.4%
\$35,000 - \$49,999	10.3%	8.0%	7.2%
\$50,000 - \$74,999	19.3%	14.4%	12.8%
\$75,000 - \$74,999 \$75,000 - \$99,999	16.9%	13.6%	12.1%
\$100,000 - \$149,999	23.0%	22.8%	20.2%
\$150,000 - \$199,999 \$200,000 :	9.1%	11.2%	11.7%
\$200,000+	5.5%	14.4%	18.1%
Average Household Income	\$98,289	\$128,552	\$140,840
2018 Owner Occupied Housing Units by Value			
Total	1,570	15,795	27,931
<\$50,000	1.1%	1.2%	0.9%
\$50,000 - \$99,999	0.6%	0.3%	0.6%
\$100,000 - \$149,999	1.8%	1.1%	1.3%
\$150,000 - \$199,999	12.4%	4.0%	4.4%
\$200,000 - \$249,999	13.8%	7.2%	7.1%
\$250,000 - \$299,999	16.6%	13.9%	11.6%
\$300,000 - \$399,999	32.9%	33.3%	27.8%
\$400,000 - \$499,999	13.1%	15.5%	14.7%
\$500,000 - \$749,999	7.5%	15.1%	16.8%
\$750,000 - \$999,999	0.3%	5.9%	8.5%
\$1,000,000 - \$1,499,999	0.0%	1.8%	4.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.6%
\$2,000,000 +	0.0%	0.5%	1.1%
Average Home Value	\$324,268	\$432,079	\$492,677
2023 Owner Occupied Housing Units by Value			
Total	1,628	16,271	28,919
<\$50,000	0.6%	0.6%	0.4%
\$50,000 - \$99,999	0.2%	0.1%	0.3%
\$100,000 - \$149,999	1.0%	0.6%	0.6%
\$150,000 - \$199,999	7.1%	2.2%	2.6%
\$200,000 - \$249,999	10.2%	4.8%	5.0%
\$250,000 - \$249,999 \$250,000 - \$299,999	16.2%	11.5%	9.89
\$300,000 - \$399,999 \$400,000 - \$400,000	37.6% 15.8%	33.0%	27.6%
\$400,000 - \$499,999 \$500,000 - \$740,000	15.8%	17.5%	16.1%
\$500,000 - \$749,999	10.9%	18.5%	19.6%
\$750,000 - \$999,999	0.4%	8.3%	10.9%
\$1,000,000 - \$1,499,999	0.0%	2.3%	5.0%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.7%
			1 20
\$2,000,000 + Average Home Value	0.0% \$355,851	0.6% \$473,934	1.3% \$534,822

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Latitude: 39.45662 Longitude: -76.63319

		Long	gitude: -/6.6331
2010 Denuision by Age	1 mile	3 miles	5 miles
2010 Population by Age Total	8,841	55,544	106,578
0 - 4	5.6%	5.0%	4.3%
5 - 9	5.3%	5.8%	5.2%
10 - 14	5.4%	6.1%	5.6%
15 - 24	14.9%	11.3%	17.9%
25 - 34	19.1%	11.9%	10.3%
35 - 44	13.6%	12.3%	11.1%
45 - 54	13.5%	15.1%	14.1%
55 - 64	10.9%	13.7%	12.7%
65 - 74	6.3%	8.5%	7.8%
75 - 84	4.2%	7.0%	6.9%
85 +	1.3%	3.2%	4.0%
18 +	80.3%	79.3%	81.2%
2018 Population by Age	00.5 //	79.570	01.2 /0
Total	9,107	58,122	112,722
0 - 4	5.2%	4.5%	3.9%
5 - 9	4.8%	5.1%	4.6%
10 - 14	4.7%	5.7%	5.3%
15 - 24	12.9%	11.4%	17.6%
25 - 34	20.3%	12.3%	10.9%
35 - 44	14.1%	11.3%	10.1%
45 - 54	11.5%	13.0%	12.1%
55 - 64	11.9%	14.2%	13.4%
65 - 74	8.5%	11.5%	10.5%
75 - 84	4.4%	6.9%	6.9%
85 +	1.8%	4.1%	4.6%
18 +	82.4%	81.2%	82.8%
2023 Population by Age	02.4 /0	01.2 /0	02.070
Total	9,258	59,470	115,872
0 - 4	5.3%	4.5%	4.0%
5 - 9	4.8%	4.9%	4.4%
10 - 14	4.5%	5.3%	4.8%
15 - 24	11.8%	10.9%	16.9%
25 - 34	19.3%	12.5%	11.2%
35 - 44	15.9%	11.8%	10.7%
45 - 54	10.9%	11.9%	11.1%
55 - 64	11.1%	13.5%	12.6%
65 - 74	9.3%	12.6%	11.7%
75 - 84	5.2%	8.1%	8.0%
85 +	1.8%	4.2%	4.6%
18 +	82.6%	82.1%	83.7%
2010 Population by Sex	02.10 / 0	021170	331, 70
Males	4,263	26,227	49,797
Females	4,578	29,318	56,780
2018 Population by Sex	7,570	29,310	30,760
Males	4,402	27,527	52,869
Females	4,706	30,596	59,854
2023 Population by Sex	4,700	30,390	35,034
Males	4,504	28,214	54,438
Females	4,754	31,255	61,433
i Citiales	4,/54	31,233	01,433

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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In Households

Spouse

Child

In Family Households

Householder

Other relative

In Nonfamily Households

Institutionalized Population

Noninstitutionalized Population

Nonrelative

In Group Quarters

#### Market Profile

2446 York Rd, Lutherville Timonium, Maryland, 21093 Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 39.45662

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1 mile 3 miles 5 miles 2010 Population by Race/Ethnicity 55,544 106,578 8,840 White Alone 66.4% 77.6% 80.8% Black Alone 10.7% 8.4% 8.1% American Indian Alone 0.2% 0.2% 0.4% Asian Alone 15.6% 10.0% 7.6% Pacific Islander Alone 0.0% 0.0% 0.0% Some Other Race Alone 4.0% 1.8% 1.3% Two or More Races 2.9% 2.1% 2.0% Hispanic Origin 8.3% 4.6% 3.8% 59.6 Diversity Index 43.5 38.3 2018 Population by Race/Ethnicity 9,108 58,122 112,723 White Alone 58.3% 71.5% 74.9% Black Alone 12.9% 10.0% 10.2% 0.2% American Indian Alone 0.4% 0.2% Asian Alone 19.4% 13.2% 10.3% Pacific Islander Alone 0.1% 0.1% 0.1% Some Other Race Alone 5.4% 2.4% 1.8% Two or More Races 3.5% 2.6% 2.6% Hispanic Origin 11.3% 6.5% 5.5% Diversity Index 68.5 52.6 47.8 2023 Population by Race/Ethnicity 9,258 59,469 115,871 Total White Alone 52.5% 66.6% 70.2% Black Alone 14.3% 11.1% 11.6% American Indian Alone 0.3% 0.2% 0.2% 22.2% 15.9% 12.5% Asian Alone Pacific Islander Alone 0.1% 0.1% 0.1% Some Other Race Alone 6.5% 2.9% 2.2% Two or More Races 4.0% 3.1% 3.1% Hispanic Origin 13.7% 8.1% 7.0% Diversity Index 73.6 59.0 54.6 2010 Population by Relationship and Household Type 8,841 55,545 106,577 Total

100.0%

72.9%

23.5%

17.0%

25.8%

4.2%

2.4%

27.0%

0.0%

0.0%

0.0%

98.8%

78.2%

26.2%

20.7%

26.7%

3.0%

1.5%

20.6%

1.2%

1.1%

0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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91.3%

70.5%

23.5%

19.1%

24.1%

2.5%

1.3%

20.8%

8.7%

3.4%

5.3%

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2446 York Rd, Lutherville Timonium, Maryland, 21093 Rings: 1, 3, 5 mile radii

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		LOI	igitade: 70.0551.
2010 Perulation 251 by Educational Attainment	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment	6 501	42 500	77 241
Total	6,591	42,598	77,241
Less than 9th Grade	1.5%	1.9%	1.7%
9th - 12th Grade, No Diploma	2.3%	2.3%	2.4%
High School Graduate	21.4%	15.1%	14.3%
GED/Alternative Credential	2.2%	1.5%	1.6%
Some College, No Degree	17.1%	15.4%	13.8%
Associate Degree	4.6%	6.4%	5.9%
Bachelor's Degree	29.8%	30.5%	30.6%
Graduate/Professional Degree	21.1%	26.9%	29.8%
2018 Population 15+ by Marital Status			
Total	7,764	49,201	97,105
Never Married	42.7%	30.6%	36.4%
Married	44.2%	53.6%	48.6%
Widowed	5.3%	7.0%	6.8%
Divorced	7.9%	8.8%	8.3%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.0%	96.9%	97.0%
Civilian Unemployed (Unemployment Rate)	4.0%	3.1%	3.0%
2018 Employed Population 16+ by Industry			
Total	5,857	32,578	58,406
Agriculture/Mining	0.1%	0.6%	0.4%
Construction	3.9%	4.0%	3.3%
Manufacturing	5.6%	5.7%	5.0%
Wholesale Trade	1.0%	2.1%	1.9%
Retail Trade	10.4%	9.2%	9.2%
Transportation/Utilities	2.7%	2.5%	2.9%
Information	1.8%	1.5%	1.6%
Finance/Insurance/Real Estate	7.8%	9.7%	10.3%
Services	59.3%	59.1%	60.3%
Public Administration	7.5%	5.7%	5.1%
2018 Employed Population 16+ by Occupation			
Total	5,858	32,577	58,405
White Collar	74.4%	77.8%	78.9%
Management/Business/Financial	16.1%	19.9%	21.3%
Professional	34.6%	36.4%	35.3%
Sales	11.9%	11.8%	12.0%
Administrative Support	11.8%	9.6%	10.3%
Services	14.7%	13.4%	13.2%
Blue Collar	10.9%	8.9%	7.8%
Farming/Forestry/Fishing	0.0%	0.3%	0.2%
Construction/Extraction	1.8%	2.0%	1.7%
Installation/Maintenance/Repair	3.0%	1.8%	1.7%
Production	3.9%	2.1%	1.8%
Transportation/Material Moving	2.3%	2.7%	2.4%
2010 Population By Urban/ Rural Status			
Total Population	8,841	55,545	106,577
Population Inside Urbanized Area	100.0%	98.3%	95.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.7%	4.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Households by Type	2	333	363
Total	3,779	23,904	42,547
Households with 1 Person	33.7%	32.3%	32.3%
Households with 2+ People	66.3%	67.7%	67.7%
Family Households	54.3%	60.8%	59.1%
Husband-wife Families	39.4%	48.2%	47.9%
With Related Children	18.2%	19.8%	20.0%
Other Family (No Spouse Present)	14.9%	12.7%	11.2%
Other Family with Male Householder	3.8%	3.2%	3.0%
With Related Children	1.9%	1.5%	1.4%
Other Family with Female Householder	11.0%	9.4%	8.2%
With Related Children	6.3%	5.4%	4.5%
Nonfamily Households	12.1%	6.9%	8.6%
All Households with Children	26.9%	26.9%	26.0%
Multigenerational Households	2.6%	2.1%	1.9%
Jnmarried Partner Households	7.0%	5.2%	4.7%
Male-female	6.4%	4.5%	4.0%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	3,780	23,903	42,547
1 Person Household	33.7%	32.3%	32.3%
2 Person Household	30.7%	34.1%	34.3%
3 Person Household	16.9%	14.9%	14.7%
4 Person Household	12.1%	12.3%	12.2%
5 Person Household	4.3%	4.6%	4.5%
6 Person Household	1.6%	1.4%	1.4%
7 + Person Household	0.7%	0.5%	0.5%
2010 Households by Tenure and Mortgage Status			
Total	3,779	23,904	42,547
Owner Occupied	42.8%	65.0%	64.9%
Owned with a Mortgage/Loan	30.4%	44.1%	44.2%
Owned Free and Clear	12.4%	21.0%	20.8%
Renter Occupied	57.2%	35.0%	35.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,982	25,260	45,263
Housing Units Inside Urbanized Area	100.0%	98.8%	96.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.2%	4.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments				
	1.	In Style (5B)	Exurbanites (1E)	Top Tier (1A)
		Enterprising Professionals	• ,	Exurbanites (1E)
	3.	Bright Young Professionals	Pleasantville (2B)	Golden Years (9B)
2018 Consumer Spending				
Apparel & Services: Total \$		\$8,425,307	\$69,511,147	\$140,069,733
Average Spent		\$2,225.38	\$2,826.69	\$3,148.20
Spending Potential Index		102	130	145
Education: Total \$		\$5,638,145	\$49,828,814	\$103,407,349
Average Spent		\$1,489.21	\$2,026.30	\$2,324.18
Spending Potential Index		103	140	161
Entertainment/Recreation: Total \$		\$12,210,280	\$102,412,713	\$205,889,293
Average Spent		\$3,225.11	\$4,164.64	\$4,627.56
Spending Potential Index		100	129	144
Food at Home: Total \$		\$18,890,749	\$156,214,424	\$312,476,665
Average Spent		\$4,989.63	\$6,352.50	\$7,023.21
Spending Potential Index		99	127	140
Food Away from Home: Total \$		\$13,699,396	\$112,547,895	\$225,888,363
Average Spent		\$3,618.44	\$4,576.79	\$5,077.06
Spending Potential Index		103	130	145
Health Care: Total \$		\$21,120,591	\$178,963,062	\$357,760,058
Average Spent		\$5,578.60	\$7,277.58	\$8,041.00
Spending Potential Index		97	127	140
HH Furnishings & Equipment: Total \$		\$8,056,228	\$67,118,364	\$134,639,369
Average Spent		\$2,127.90	\$2,729.39	\$3,026.15
Spending Potential Index		102	131	145
Personal Care Products & Services: Total \$		\$3,236,332	\$26,941,649	\$53,904,256
Average Spent		\$854.82	\$1,095.59	\$1,211.55
Spending Potential Index		103	132	146
Shelter: Total \$		\$64,789,928	\$547,897,659	\$1,106,566,223
Average Spent		\$17,113.03	\$22,280.41	\$24,871.13
Spending Potential Index		102	133	148
Support Payments/Cash Contributions/Gifts in Kind: Tota	l \$	\$9,327,912	\$82,567,639	\$167,767,710
Average Spent		\$2,463.79	\$3,357.64	\$3,770.74
Spending Potential Index		99	135	152
Travel: Total \$		\$8,415,555	\$72,386,620	\$146,081,648
Average Spent		\$2,222.81	\$2,943.62	\$3,283.32
Spending Potential Index		103	137	152
Vehicle Maintenance & Repairs: Total \$		\$4,067,101	\$33,906,303	\$67,794,985
Average Spent		\$1,074.25	\$1,378.81	\$1,523.76
				41,525.70

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>Top Tapestry Segments</b>	Percent	Demographic Summary	2018	
In Style (5B)	46.3%	Population	9,107	g
Enterprising Professionals (2D)	25.5%	Households	3,786	3
Bright Young Professionals (8C)	19.4%	Families	2,013	2
Exurbanites (1E)	5.6%	Median Age	36.4	
Savvy Suburbanites (1D)	1.7%	Median Household Income	\$70,214	\$80
		Spending Potential	Average Amount	7-
		Index	Spent	-
Apparel and Services		102	\$2,225.38	\$8,425
Men's		101	\$417.41	\$1,580
Women's		101	\$762.06	\$2,885
Children's		103	\$330.26	
Footwear		102	\$330.20 \$477.59	\$1,250
			•	\$1,808
Watches & Jewelry		105	\$150.90	\$571
Apparel Products and Services (1)		105	\$87.16	\$329
Computer				
Computers and Hardware for Home	Use	105	\$179.34	\$678
Portable Memory		106	\$5.76	\$21
Computer Software		107	\$11.27	\$42
Computer Accessories		104	\$19.59	\$74
Entertainment & Recreation		100	\$3,225.11	\$12,210
Fees and Admissions		105	\$715.02	\$2,707
Membership Fees for Clubs (2)		104	\$235.24	\$890
Fees for Participant Sports, excl.	Trips	105	\$119.11	\$450
Tickets to Theatre/Operas/Conce	•	104	\$69.02	\$26:
Tickets to Movies/Museums/Parks		105	\$84.11	\$318
Admission to Sporting Events, ex		104	\$61.83	\$234
Fees for Recreational Lessons	ci. irips	105	\$144.90	\$548
Dating Services		121	\$0.81	\$340
TV/Video/Audio		98	·	
	n daga		\$1,280.53	\$4,848
Cable and Satellite Television Ser	vices	96	\$928.31	\$3,514
Televisions		103	\$121.59	\$460
Satellite Dishes	N .	101	\$1.77	\$6
VCRs, Video Cameras, and DVD F	Players	105	\$5.78	\$2:
Miscellaneous Video Equipment		101	\$14.60	\$5!
Video Cassettes and DVDs		103	\$12.82	\$48
Video Game Hardware/Accessorie	es	104	\$30.86	\$116
Video Game Software		105	\$15.77	\$59
Streaming/Downloaded Video		107	\$35.57	\$134
Rental of Video Cassettes and DV	'Ds	103	\$13.20	\$49
Installation of Televisions		104	\$0.96	\$3
Audio (3)		103	\$95.89	\$363
Rental and Repair of TV/Radio/So	ound Equipment	99	\$3.41	\$12
Pets		97	\$617.90	\$2,339
Toys/Games/Crafts/Hobbies (4)		102	\$117.99	\$446
Recreational Vehicles and Fees (5)		96	\$105.39	\$399
Sports/Recreation/Exercise Equipme	ent (6)	106	\$189.16	\$716
Photo Equipment and Supplies (7)	,	105	\$56.14	\$212
Reading (8)		101	\$113.31	\$428
Catered Affairs (9)		110	\$29.67	\$112
Food		101	\$8,608.07	\$32,590
Food at Home		99	\$4,989.63	\$18,890
Bakery and Cereal Products		99	\$654.12	\$2,476
•		99		
Meats, Poultry, Fish, and Eggs			\$1,111.55	\$4,20
Dairy Products		99	\$512.09	\$1,93
		100	\$984.21	\$3,72
Fruits and Vegetables	(4.0)			
Snacks and Other Food at Home Food Away from Home	(10)	100 103	\$1,727.66 \$3,618.44	\$6,540 \$13,699

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2446 York Rd, Lutherville Timonium, Maryland, 21093 Ring: 1 mile radius

Prepared by Esri Latitude: 39.45662 Longitude: -76.63319

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	101	\$5,103.36	\$19,321,339
Value of Retirement Plans	101	\$23,272.47	\$88,109,572
Value of Other Financial Assets	99	\$1,405.15	\$5,319,882
Vehicle Loan Amount excluding Interest	97	\$2,722.16	\$10,306,081
Value of Credit Card Debt	101	\$597.71	\$2,262,937
Health			
Nonprescription Drugs	99	\$131.33	\$497,213
Prescription Drugs	94	\$340.58	\$1,289,425
Eyeglasses and Contact Lenses	99	\$92.20	\$349,066
Home			
Mortgage Payment and Basics (11)	99	\$8,588.27	\$32,515,208
Maintenance and Remodeling Services	99	\$2,022.62	\$7,657,648
Maintenance and Remodeling Materials (12)	95	\$464.64	\$1,759,115
Utilities, Fuel, and Public Services	97	\$4,803.75	\$18,187,015
Household Furnishings and Equipment			
Household Textiles (13)	102	\$101.02	\$382,460
Furniture	103	\$630.99	\$2,388,925
Rugs	99	\$24.35	\$92,195
Major Appliances (14)	97	\$338.06	\$1,279,908
Housewares (15)	101	\$104.49	\$395,611
Small Appliances	101	\$49.29	\$186,596
Luggage	107	\$14.68	\$55,577
Telephones and Accessories	104	\$72.97	\$276,258
Household Operations			
Child Care	106	\$543.40	\$2,057,303
Lawn and Garden (16)	97	\$417.44	\$1,580,424
Moving/Storage/Freight Express	113	\$73.23	\$277,263
Housekeeping Supplies (17)	99	\$707.33	\$2,677,944
Insurance			
Owners and Renters Insurance	95	\$539.66	\$2,043,153
Vehicle Insurance	99	\$1,244.47	\$4,711,547
Life/Other Insurance	98	\$409.53	\$1,550,477
Health Insurance	98	\$3,683.51	\$13,945,781
Personal Care Products (18)	102	\$495.98	\$1,877,795
School Books and Supplies (19)	103	\$154.29	\$584,159
Smoking Products	92	\$382.78	\$1,449,212
Transportation			
Payments on Vehicles excluding Leases	100	\$2,378.39	\$9,004,574
Gasoline and Motor Oil	98	\$2,357.87	\$8,926,907
Vehicle Maintenance and Repairs	100	\$1,074.25	\$4,067,101
Travel			
Airline Fares	105	\$553.75	\$2,096,494
Lodging on Trips	102	\$585.68	\$2,217,391
Auto/Truck Rental on Trips	106	\$29.24	\$110,685
Food and Drink on Trips	103	\$532.43	\$2,015,764

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2446 York Rd, Lutherville Timonium, Maryland, 21093 Ring: 3 mile radius

Prepared by Esri Latitude: 39.45662 Longitude: -76.63319

Top Tapestry Segments	Percent	Demographic Summary	<b>2018</b>	<b>202</b>
Exurbanites (1E)	19.5%	Population	58,123	59,46
Young and Restless (11B)	17.4%	Households	24,591	25,02
Pleasantville (2B)	11.4%	Families	14,712	14,87
Golden Years (9B)	10.8%	Median Age	44.7	45
Savvy Suburbanites (1D)	8.6%	Median Household Income	\$82,618	\$96,29
		Spending Potential Index	Average Amount Spent	Tot
Apparel and Services		130	\$2,826.69	\$69,511,14
Men's		129	\$535.37	\$13,165,28
Women's		133	\$988.78	\$24,314,97
Children's		122	\$392.55	\$9,653,21
Footwear		128	\$603.79	\$14,847,78
Watches & Jewelry		135	\$194.03	\$4,771,4
Apparel Products and Services (1)		136	\$112.17	\$2,758,48
Computer				
Computers and Hardware for Hom	e Use	134	\$228.70	\$5,624,0
Portable Memory		132	\$7.16	\$176,10
Computer Software		137	\$14.45	\$355,2
Computer Accessories		132	\$24.88	\$611,7
Entertainment & Recreation		129	\$4,164.64	\$102,412,7
Fees and Admissions		138	\$946.21	\$23,268,1
Membership Fees for Clubs (2)		142	\$320.92	\$7,891,7
Fees for Participant Sports, excl	Trins	136	\$153.36	\$3,771,3
Tickets to Theatre/Operas/Conc	•	145	\$95.94	\$2,359,2
Tickets to Movies/Museums/Parl		134	\$107.01	\$2,631,4
Admission to Sporting Events, e		135	\$79.98	\$1,966,8
Fees for Recreational Lessons	Aci. IIIps	136	\$188.07	\$4,624,8
Dating Services		137	\$0.92	\$22,6
TV/Video/Audio		126	\$1,641.23	\$40,359,4
Cable and Satellite Television Se	arvices	124	\$1,198.35	\$29,468,6
Televisions	ti vices	130	\$1,198.55	\$3,784,9
Satellite Dishes		128	\$2.26	\$5,764,9 \$55,5
VCRs, Video Cameras, and DVD	Dlavoro	133	\$7.35	\$180,8
Miscellaneous Video Equipment	riayeis	129	\$18.65	
Video Cassettes and DVDs		129	\$18.65 \$15.74	\$458,6
Video Cassettes and DVDs  Video Game Hardware/Accessor	iaa	127	\$15.74 \$37.80	\$387,1
Video Game Software	ies	127	\$37.80 \$18.98	\$929,6
		131		\$466,6
Streaming/Downloaded Video	V/Do		\$43.57	\$1,071,3
Rental of Video Cassettes and D	VDS	127	\$16.32	\$401,2
Installation of Televisions Audio (3)		149 132	\$1.37 \$122.78	\$33,5
` ,	Cound Equipment	132	\$122.76	\$3,019,3
Rental and Repair of TV/Radio/S	sound Equipment		•	\$101,8
Pets		124	\$790.83	\$19,447,2
Toys/Games/Crafts/Hobbies (4)		127	\$146.07	\$3,591,9
Recreational Vehicles and Fees (5)		128	\$139.91	\$3,440,4
Sports/Recreation/Exercise Equipm	` '	135	\$240.28	\$5,908,6
Photo Equipment and Supplies (7)		130	\$69.45	\$1,707,7
Reading (8)		136	\$152.69	\$3,754,9
Catered Affairs (9)		141	\$37.99	\$934,1
Food		128	\$10,929.30	\$268,762,3
Food at Home		127	\$6,352.50	\$156,214,4
Bakery and Cereal Products		127	\$835.44	\$20,544,2
Meats, Poultry, Fish, and Eggs		125	\$1,412.76	\$34,741,1
Dairy Products		127	\$655.71	\$16,124,6
Fruits and Vegetables	(4.0)	128	\$1,263.66	\$31,074,6
Snacks and Other Food at Home	e (10)	126	\$2,184.93	\$53,729,6
Food Away from Home		130	\$4,576.79	\$112,547,8
Alcoholic Beverages		137	\$766.17	\$18,841,0

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2446 York Rd, Lutherville Timonium, Maryland, 21093 Ring: 3 mile radius

Prepared by Esri Latitude: 39.45662 Longitude: -76.63319

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	147	\$7,391.45	\$181,763,108
Value of Retirement Plans	138	\$31,837.18	\$782,908,059
Value of Other Financial Assets	139	\$1,966.60	\$48,360,630
Vehicle Loan Amount excluding Interest	119	\$3,337.06	\$82,061,614
Value of Credit Card Debt	129	\$761.77	\$18,732,657
Health			
Nonprescription Drugs	126	\$168.56	\$4,145,123
Prescription Drugs	123	\$442.83	\$10,889,641
Eyeglasses and Contact Lenses	128	\$119.27	\$2,933,080
Home			
Mortgage Payment and Basics (11)	130	\$11,248.87	\$276,620,971
Maintenance and Remodeling Services	135	\$2,754.16	\$67,727,539
Maintenance and Remodeling Materials (12)	126	\$617.69	\$15,189,627
Utilities, Fuel, and Public Services	125	\$6,200.36	\$152,473,145
Household Furnishings and Equipment			
Household Textiles (13)	132	\$130.45	\$3,207,854
Furniture	132	\$807.30	\$19,852,220
Rugs	135	\$33.21	\$816,577
Major Appliances (14)	124	\$430.91	\$10,596,461
Housewares (15)	131	\$135.57	\$3,333,863
Small Appliances	129	\$63.32	\$1,557,105
Luggage	137	\$18.79	\$462,035
Telephones and Accessories	134	\$93.99	\$2,311,398
Household Operations			
Child Care	131	\$674.11	\$16,576,937
Lawn and Garden (16)	128	\$552.11	\$13,576,956
Moving/Storage/Freight Express	140	\$90.41	\$2,223,194
Housekeeping Supplies (17)	126	\$905.76	\$22,273,430
Insurance			
Owners and Renters Insurance	125	\$708.62	\$17,425,680
Vehicle Insurance	127	\$1,600.20	\$39,350,541
Life/Other Insurance	132	\$551.32	\$13,557,552
Health Insurance	127	\$4,803.11	\$118,113,330
Personal Care Products (18)	130	\$629.39	\$15,477,437
School Books and Supplies (19)	131	\$196.28	\$4,826,640
Smoking Products	115	\$475.69	\$11,697,718
Transportation			
Payments on Vehicles excluding Leases	122	\$2,924.56	\$71,917,971
Gasoline and Motor Oil	124	\$2,969.57	\$73,024,705
Vehicle Maintenance and Repairs	128	\$1,378.81	\$33,906,303
Travel			
Airline Fares	140	\$738.96	\$18,171,818
Lodging on Trips	136	\$778.76	\$19,150,500
	137	\$38.01	\$934,652
Auto/Truck Rental on Trips	137	Ψ30.01	\$331,03Z

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2446 York Rd, Lutherville Timonium, Maryland, 21093 Ring: 5 mile radius

Prepared by Esri Latitude: 39.45662 Longitude: -76.63319

Top Tapestry Segments	Percent	Demographic Summary	2018	2
Top Tier (1A)	14.9%	Population	112,723	115
Exurbanites (1E)	13.9%	Households	44,492	45
Golden Years (9B)	10.4%	Families	25,686	26
Young and Restless (11B)	9.6%	Median Age	42.6	
In Style (5B)	8.5%	Median Household Income	\$86,032	\$100
, , ,		Spending Potential	Average Amount	
		Index	Spent	Т
Apparel and Services		145	\$3,148.20	\$140,069
Men's		145	\$600.94	\$26,737
Women's		148	\$1,101.08	\$48,989
Children's		134	\$432.17	\$19,228
Footwear		142	\$669.40	\$29,782
Watches & Jewelry		153	\$219.01	\$9,744
Apparel Products and Services (1)		152	\$125.60	\$5,588
Computer		132	Ψ123.00	ψ3/300
Computers and Hardware for Hom	o Heo	150	\$255.91	\$11,386
•	ie ose	147	\$7.97	
Portable Memory		154	\$16.27	\$354
Computer Software			•	\$723
Computer Accessories		147	\$27.75	\$1,234
Entertainment & Recreation		144	\$4,627.56	\$205,889
Fees and Admissions		155	\$1,058.80	\$47,108
Membership Fees for Clubs (2)	<b>-</b> .	159	\$359.34	\$15,987
Fees for Participant Sports, excl	•	150	\$169.90	\$7,559
Tickets to Theatre/Operas/Conc		163	\$108.17	\$4,812
Tickets to Movies/Museums/Par		149	\$119.18	\$5,302
Admission to Sporting Events, e	excl. Trips	152	\$90.15	\$4,010
Fees for Recreational Lessons		153	\$211.02	\$9,388
Dating Services		157	\$1.05	\$46
TV/Video/Audio		139	\$1,819.13	\$80,936
Cable and Satellite Television Se	ervices	138	\$1,326.42	\$59,015
Televisions		145	\$170.81	\$7,599
Satellite Dishes		142	\$2.50	\$111
VCRs, Video Cameras, and DVD	Players	147	\$8.13	\$361
Miscellaneous Video Equipment		143	\$20.67	\$919
Video Cassettes and DVDs		141	\$17.53	\$779
Video Game Hardware/Accessor	ies	142	\$42.20	\$1,877
Video Game Software		143	\$21.47	\$955
Streaming/Downloaded Video		146	\$48.43	\$2,154
Rental of Video Cassettes and D	VDs	141	\$18.09	\$804
Installation of Televisions		168	\$1.55	\$68
Audio (3)		147	\$136.73	\$6,083
Rental and Repair of TV/Radio/S	Sound Equipment	134	\$4.60	\$204
Pets		137	\$875.00	\$38,930
Toys/Games/Crafts/Hobbies (4)		141	\$162.87	\$7,246
Recreational Vehicles and Fees (5)		142	\$155.48	\$6,917
Sports/Recreation/Exercise Equipr	ment (6)	149	\$266.55	\$11,859
Photo Equipment and Supplies (7)	, ,	144	\$76.83	\$3,418
Reading (8)		151	\$170.41	\$7,581
Catered Affairs (9)		158	\$42.50	\$1,890
Food		142	\$12,100.27	\$538,365
Food at Home		140	\$7,023.21	\$312,476
Bakery and Cereal Products		140	\$924.16	\$41,117
Meats, Poultry, Fish, and Eggs		138	\$1,562.10	\$69,501
Dairy Products		140	\$725.53	\$32,280
Fruits and Vegetables		142	\$1,396.89	\$62,150
Snacks and Other Food at Home	2 (10)	140	\$2,414.54	\$107,427
Food Away from Home	(10)	145	\$5,077.06	\$225,888
1 Journal Hollie		143	Ψ3,077.00	ΨΖΖϽ,000

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2446 York Rd, Lutherville Timonium, Maryland, 21093 Ring: 5 mile radius

Prepared by Esri Latitude: 39.45662 Longitude: -76.63319

	Average Amount Spent	Spending Potential Index	
	•		inancial
.08 \$368,486	\$8,282.08	164	Value of Stocks/Bonds/Mutual Funds
99 \$1,579,643	\$35,503.99	153	Value of Retirement Plans
	\$2,185.71	155	Value of Other Financial Assets
87 \$162,656	\$3,655.87	131	Vehicle Loan Amount excluding Interest
55 \$37,442	\$841.55	143	Value of Credit Card Debt
			lealth
53 \$8,254	\$185.53	139	Nonprescription Drugs
99 \$21,800	\$489.99	136	Prescription Drugs
44 \$5,892	\$132.44	143	Eyeglasses and Contact Lenses
			lome
96 \$552,722	\$12,422.96	144	Mortgage Payment and Basics (11)
05 \$135,702	\$3,050.05	149	Maintenance and Remodeling Services
27 \$30,667	\$689.27	141	Maintenance and Remodeling Materials (12)
.05 \$305,039	\$6,856.05	138	Utilities, Fuel, and Public Services
			lousehold Furnishings and Equipment
02 \$6,452	\$145.02	147	Household Textiles (13)
37 \$39,881	\$896.37	147	Furniture
58 \$1,672	\$37.58	153	Rugs
03 \$21,179	\$476.03	137	Major Appliances (14)
04 \$6,675	\$150.04	145	Housewares (15)
66 \$3,143	\$70.66	144	Small Appliances
98 \$933	\$20.98	153	Luggage
69 \$4,657	\$104.69	149	Telephones and Accessories
			lousehold Operations
82 \$33,271	\$747.82	145	Child Care
46 \$27,116	\$609.46	142	Lawn and Garden (16)
46 \$4,425	\$99.46	154	Moving/Storage/Freight Express
94 \$44,400	\$997.94	139	Housekeeping Supplies (17)
			insurance
02 \$34,704	\$780.02	137	Owners and Renters Insurance
96 \$78,704	\$1,768.96	140	Vehicle Insurance
31 \$27,242	\$612.31	147	Life/Other Insurance
15 \$235,992	\$5,304.15	140	Health Insurance
67 \$30,996	\$696.67	143	Personal Care Products (18)
02 \$9,789	\$220.02	147	School Books and Supplies (19)
65 \$23,698	\$532.65	128	Smoking Products
			<b>Fransportation</b>
16 \$143,004	\$3,214.16	134	Payments on Vehicles excluding Leases
67 \$145,474	\$3,269.67	137	Gasoline and Motor Oil
76 \$67,794	\$1,523.76	142	Vehicle Maintenance and Repairs
			[ravel
51 \$36,862	\$828.51	157	Airline Fares
57 \$38,600	\$867.57	152	Lodging on Trips
59 \$1,895	\$42.59	154	Auto/Truck Rental on Trips
98 \$34,702	\$779.98	151	Food and Drink on Trips

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2446 York Rd, Lutherville Timonium, Maryland, 21093 Ring: 5 mile radius

Latitude: 39.45662 Longitude: -76.63319

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- (1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.
- (3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



## **Business Summary**

2446 York Rd, Lutherville Timonium, Maryland, 21093

Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 39.45662

Longitude: -76.63319

Data for all businesses in area	1 mile		3 miles	S	5 miles			
Total Businesses:	856		3,364		6,656			
Total Employees:	12,986		56,825	5	116,03	6		
Total Residential Population:	9,107		58,123	3	112,72	3		
Employee/Residential Population Ratio (per 100 Residents)	143	143			103			
	Businesses	Employees	Businesses	Employees	Businesses	Employees		

	-/								/			
Employee/Residential Population Ratio (per 100 Residents)	143				98				103			
	Businesses		-	Employees Busin			Emplo	-	Businesses		Employees	
by SIC Codes	Number	Percent		Percent	Number	Percent	Number		Number	Percent	Number	
Agriculture & Mining	8	0.9%	91	0.7%	38	1.1%	368	0.6%	68	1.0%	702	0.6%
Construction	49	5.7%	693	5.3%	195	5.8%	2,960	5.2%	291	4.4%	4,884	4.2%
Manufacturing	23	2.7%	2,446	18.8%	102	3.0%	10,893	19.2%	171	2.6%	14,929	12.9%
Transportation	8	0.9%	141	1.1%	40	1.2%	344	0.6%	83	1.2%	769	0.7%
Communication	4	0.5%	82	0.6%	25	0.7%	442	0.8%	47	0.7%	671	0.6%
Utility	2	0.2%	15	0.1%	8	0.2%	75	0.1%	11	0.2%	110	0.1%
Wholesale Trade	27	3.2%	296	2.3%	103	3.1%	1,387	2.4%	162	2.4%	3,229	2.8%
Retail Trade Summary	196	22.9%	3,239	24.9%	669	19.9%	11,619	20.4%	1,197	18.0%	20,724	17.9%
Home Improvement	9	1.1%	158	1.2%	38	1.1%	739	1.3%	47	0.7%	908	0.8%
General Merchandise Stores	8	0.9%	286	2.2%	24	0.7%	782	1.4%	34	0.5%	1,630	1.4%
Food Stores	14	1.6%	384	3.0%	60	1.8%	1,483	2.6%	97	1.5%	2,194	1.9%
Auto Dealers, Gas Stations, Auto Aftermarket	17	2.0%	268	2.1%	55	1.6%	1,439	2.5%	83	1.2%	2,502	2.2%
Apparel & Accessory Stores	10	1.2%	89	0.7%	34	1.0%	332	0.6%	146	2.2%	1,877	1.6%
Furniture & Home Furnishings	29	3.4%	202	1.6%	85	2.5%	1,036	1.8%	112	1.7%	1,363	1.2%
Eating & Drinking Places	53	6.2%	1,059	8.2%	178	5.3%	3,443	6.1%	334	5.0%	6,189	5.3%
Miscellaneous Retail	54	6.3%	793	6.1%	194	5.8%	2,366	4.2%	343	5.2%	4,062	3.5%
Finance, Insurance, Real Estate Summary	154	18.0%	1,717	13.2%	555	16.5%	6,741	11.9%	1,023	15.4%	10,726	9.2%
Banks, Savings & Lending Institutions	32	3.7%	273	2.1%	90	2.7%	844	1.5%	164	2.5%	1,358	1.2%
Securities Brokers	28	3.3%	306	2.4%	106	3.2%	1,181	2.1%	211	3.2%	1,918	1.7%
Insurance Carriers & Agents	38	4.4%	530	4.1%	153	4.5%	2,380	4.2%	263	4.0%	3,700	3.2%
Real Estate, Holding, Other Investment Offices	56	6.5%	608	4.7%	207	6.2%	2,337	4.1%	385	5.8%	3,751	3.2%
Services Summary	334	39.0%	4,143	31.9%	1,411	41.9%	21,051	37.0%	3,066	46.1%	54,626	47.1%
Hotels & Lodging	4	0.5%	218	1.7%	15	0.4%	888	1.6%	34	0.5%	1,489	1.3%
Automotive Services	23	2.7%	262	2.0%	92	2.7%	989	1.7%	150	2.3%	1,472	1.3%
Motion Pictures & Amusements	30	3.5%	403	3.1%	111	3.3%	1,517	2.7%	174	2.6%	2,160	1.9%
Health Services	59	6.9%	562	4.3%	291	8.7%	4,868	8.6%	685	10.3%	20,082	17.3%
Legal Services	20	2.3%	103	0.8%	73	2.2%	488	0.9%	365	5.5%	2,519	2.2%
Education Institutions & Libraries	14	1.6%	213	1.6%	66	2.0%	2,055	3.6%	148	2.2%	5,002	4.3%
Other Services	185	21.6%	2,383	18.4%	763	22.7%	10,246	18.0%	1,510	22.7%	21,902	18.9%
Government	4	0.5%	100	0.8%	20	0.6%	850	1.5%	130	2.0%	4,513	3.9%
Unclassified Establishments	46	5.4%	22	0.2%	198	5.9%	94	0.2%	407	6.1%	153	0.1%
Totals	856	100.0%	12,986	100.0%	3,364	100.0%	56,825	100.0%	6,656	100.0%	116,036	100.0%

**Source:** Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018. **Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

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## **Business Summary**

2446 York Rd, Lutherville Timonium, Maryland, 21093 Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 39.45662 Longitude: -76.63319

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	Percent	Number	-	Number	Percent	Number	-	Number	Percent	Number	-
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.0%	4	0.0%	8	0.1%	27	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	3	0.0%	3	0.1%	20	0.0%	5	0.1%	32	0.0%
Construction	55	6.4%	772	5.9%	210	6.2%	3,199	5.6%	319	4.8%	5,263	4.5%
Manufacturing	26	3.0%	2,458	18.9%	108	3.2%	10,884	19.2%	179	2.7%	14,904	12.8%
Wholesale Trade	27	3.2%	294	2.3%	99	2.9%	1,365	2.4%	157	2.4%	3,205	2.8%
Retail Trade	136	15.9%	2,136	16.4%	474	14.1%	8,045	14.2%	829	12.5%	14,278	12.3%
Motor Vehicle & Parts Dealers	11	1.3%	238	1.8%	40	1.2%	1,355	2.4%	57	0.9%	2,373	2.0%
Furniture & Home Furnishings Stores	17	2.0%	100	0.8%	47	1.4%	372	0.7%	62	0.9%	560	0.5%
Electronics & Appliance Stores	10	1.2%	83	0.6%	31	0.9%	691	1.2%	44	0.7%	827	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	9	1.1%	158	1.2%	38	1.1%	739	1.3%	47	0.7%	908	0.8%
Food & Beverage Stores	16	1.9%	431	3.3%	57	1.7%	1,587	2.8%	84	1.3%	2,182	1.9%
Health & Personal Care Stores	14	1.6%	389	3.0%	53	1.6%	726	1.3%	91	1.4%	1,079	0.9%
Gasoline Stations	6	0.7%	30	0.2%	16	0.5%	83	0.1%	26	0.4%	129	0.1%
Clothing & Clothing Accessories Stores	14	1.6%	111	0.9%	44	1.3%	383	0.7%	176	2.6%	2,110	1.8%
Sport Goods, Hobby, Book, & Music Stores	7	0.8%	110	0.8%	32	1.0%	497	0.9%	52	0.8%	717	0.6%
General Merchandise Stores	8	0.9%	286	2.2%	24	0.7%	782	1.4%	34	0.5%	1,630	1.4%
Miscellaneous Store Retailers	20	2.3%	149	1.1%	79	2.3%	602	1.1%	132	2.0%	1,328	1.1%
Nonstore Retailers	4	0.5%	52	0.4%	13	0.4%	228	0.4%	23	0.3%	437	0.4%
Transportation & Warehousing	5	0.6%	97	0.7%	23	0.7%	198	0.3%	55	0.8%	583	0.5%
Information	19	2.2%	354	2.7%	75	2.2%	1,237	2.2%	141	2.1%	2,323	2.0%
Finance & Insurance	100	11.7%	1,119	8.6%	354	10.5%	4,490	7.9%	648	9.7%	7,096	6.1%
Central Bank/Credit Intermediation & Related Activities	32	3.7%	268	2.1%	90	2.7%	837	1.5%	165	2.5%	1,353	1.2%
Securities, Commodity Contracts & Other Financial	30	3.5%	315	2.4%	110	3.3%	1,242	2.2%	219	3.3%	2,005	1.7%
Insurance Carriers & Related Activities; Funds, Trusts &	39	4.6%	537	4.1%	155	4.6%	2,412	4.2%	265	4.0%	3,738	3.2%
Real Estate, Rental & Leasing	62	7.2%	584	4.5%	227	6.7%	2,180	3.8%	393	5.9%	3,377	2.9%
Professional, Scientific & Tech Services	102	11.9%	925	7.1%	405	12.0%	4,923	8.7%	1,036	15.6%	13,926	12.0%
Legal Services	22	2.6%	113	0.9%	88	2.6%	597	1.1%	400	6.0%	2,798	2.4%
Management of Companies & Enterprises	1	0.1%	6	0.0%	5	0.1%	38	0.1%	10	0.2%	106	0.1%
Administrative & Support & Waste Management & Remediation	34	4.0%	432	3.3%	126	3.7%	1,447	2.5%	237	3.6%	2,254	1.9%
Educational Services	24	2.8%	301	2.3%	93	2.8%	2,298	4.0%	191	2.9%	5,124	4.4%
Health Care & Social Assistance	68	7.9%	913	7.0%	361	10.7%	6,805	12.0%	844	12.7%	23,768	20.5%
Arts, Entertainment & Recreation	17	2.0%	272	2.1%	61	1.8%	1,176	2.1%	101	1.5%	1,720	1.5%
Accommodation & Food Services	58	6.8%	1,285	9.9%	200	5.9%	4,378	7.7%	382	5.7%	7,798	6.7%
Accommodation	4	0.5%	218	1.7%	15	0.4%	888	1.6%	34	0.5%	1,489	1.3%
Food Services & Drinking Places	55	6.4%	1,068	8.2%	185	5.5%	3,489	6.1%	348	5.2%	6,308	5.4%
Other Services (except Public Administration)	72	8.4%	913	7.0%	320	9.5%	3,194	5.6%	583	8.8%	5,588	4.8%
Automotive Repair & Maintenance	17	2.0%	231	1.8%	71	2.1%	875	1.5%	103	1.5%	1,166	1.0%
Public Administration	4	0.5%	100	0.8%	20	0.6%	850	1.5%	130	2.0%	4,513	3.9%
Unclassified Establishments	46	5.4%	22	0.2%	198	5.9%	94	0.2%	407	6.1%	153	0.1%
Total	856	100.0%	12,986	100.0%	3,364	100.0%	56,825	100.0%	6,656	100.0%	116,036	100.0%

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