

2515 W Liberty Rd, Westminster, Maryland, 21157
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.45729
Longitude: -77.08589

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	1,467	7,362	16,796
2010 Total Population	1,446	7,295	17,455
2017 Total Population	1,452	7,358	17,623
2017 Group Quarters	3	11	82
2022 Total Population	1,465	7,449	17,866
2017-2022 Annual Rate	0.18%	0.25%	0.27%
2017 Total Daytime Population	933	4,128	10,506
Workers	315	1,030	2,751
Residents	618	3,098	7,755
Household Summary			
2000 Households	483	2,413	5,515
2000 Average Household Size	3.03	3.04	3.03
2010 Households	504	2,524	5,987
2010 Average Household Size	2.86	2.89	2.90
2017 Households	506	2,547	6,047
2017 Average Household Size	2.86	2.88	2.90
2022 Households	512	2,581	6,132
2022 Average Household Size	2.86	2.88	2.90
2017-2022 Annual Rate	0.24%	0.27%	0.28%
2010 Families	413	2,075	4,949
2010 Average Family Size	3.15	3.17	3.18
2017 Families	412	2,081	4,968
2017 Average Family Size	3.16	3.18	3.19
2022 Families	415	2,103	5,024
2022 Average Family Size	3.16	3.18	3.19
2017-2022 Annual Rate	0.15%	0.21%	0.22%
Housing Unit Summary			
2000 Housing Units	501	2,483	5,662
Owner Occupied Housing Units	87.8%	88.6%	87.7%
Renter Occupied Housing Units	8.6%	8.6%	9.7%
Vacant Housing Units	3.6%	2.8%	2.6%
2010 Housing Units	527	2,626	6,211
Owner Occupied Housing Units	88.0%	88.1%	87.9%
Renter Occupied Housing Units	7.6%	8.0%	8.5%
Vacant Housing Units	4.4%	3.9%	3.6%
2017 Housing Units	530	2,654	6,300
Owner Occupied Housing Units	87.2%	87.0%	86.5%
Renter Occupied Housing Units	8.5%	8.9%	9.5%
Vacant Housing Units	4.5%	4.0%	4.0%
2022 Housing Units	537	2,699	6,411
Owner Occupied Housing Units	86.8%	86.7%	86.1%
Renter Occupied Housing Units	8.4%	9.0%	9.5%
Vacant Housing Units	4.7%	4.4%	4.4%
Median Household Income			
2017	\$103,881	\$104,461	\$104,984
2022	\$107,419	\$108,283	\$109,148
Median Home Value			
2017	\$426,882	\$416,737	\$429,457
2022	\$455,714	\$444,722	\$456,772
Per Capita Income			
2017	\$42,510	\$42,775	\$42,802
2022	\$46,796	\$47,065	\$47,044
Median Age			
2010	44.8	44.2	43.7
2017	47.0	46.3	46.1
2022	48.6	48.0	47.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income			
Household Income Base	506	2,547	6,047
<\$15,000	3.0%	2.7%	2.8%
\$15,000 - \$24,999	4.3%	3.7%	3.6%
\$25,000 - \$34,999	5.3%	4.8%	4.3%
\$35,000 - \$49,999	7.1%	6.6%	7.4%
\$50,000 - \$74,999	16.6%	16.1%	14.5%
\$75,000 - \$99,999	10.5%	12.3%	13.5%
\$100,000 - \$149,999	25.5%	26.2%	25.6%
\$150,000 - \$199,999	13.8%	13.5%	14.7%
\$200,000+	13.8%	14.1%	13.7%
Average Household Income	\$121,815	\$123,628	\$124,093
2022 Households by Income			
Household Income Base	512	2,581	6,132
<\$15,000	3.1%	3.0%	3.0%
\$15,000 - \$24,999	4.3%	3.6%	3.5%
\$25,000 - \$34,999	5.1%	4.5%	4.0%
\$35,000 - \$49,999	6.8%	6.3%	6.9%
\$50,000 - \$74,999	15.2%	14.6%	13.1%
\$75,000 - \$99,999	9.8%	11.6%	12.6%
\$100,000 - \$149,999	25.0%	25.8%	25.2%
\$150,000 - \$199,999	15.0%	14.6%	16.1%
\$200,000+	15.4%	15.9%	15.4%
Average Household Income	\$133,754	\$135,912	\$136,408
2017 Owner Occupied Housing Units by Value			
Total	462	2,310	5,450
<\$50,000	1.5%	1.3%	1.2%
\$50,000 - \$99,999	0.0%	0.1%	0.5%
\$100,000 - \$149,999	0.2%	0.7%	0.8%
\$150,000 - \$199,999	0.9%	1.0%	1.6%
\$200,000 - \$249,999	6.3%	5.8%	5.0%
\$250,000 - \$299,999	10.4%	10.7%	8.8%
\$300,000 - \$399,999	25.3%	27.1%	26.5%
\$400,000 - \$499,999	20.1%	20.4%	18.9%
\$500,000 - \$749,999	23.8%	24.1%	28.3%
\$750,000 - \$999,999	7.1%	5.8%	5.4%
\$1,000,000 +	4.3%	3.1%	2.9%
Average Home Value	\$489,502	\$472,132	\$478,611
2022 Owner Occupied Housing Units by Value			
Total	466	2,339	5,522
<\$50,000	0.4%	0.3%	0.3%
\$50,000 - \$99,999	0.0%	0.0%	0.2%
\$100,000 - \$149,999	0.2%	0.4%	0.5%
\$150,000 - \$199,999	0.4%	0.7%	1.1%
\$200,000 - \$249,999	4.1%	3.8%	3.3%
\$250,000 - \$299,999	7.9%	8.0%	6.6%
\$300,000 - \$399,999	24.5%	26.3%	25.9%
\$400,000 - \$499,999	22.5%	23.1%	21.3%
\$500,000 - \$749,999	26.8%	27.1%	31.4%
\$750,000 - \$999,999	8.4%	6.7%	6.2%
\$1,000,000 +	4.9%	3.5%	3.2%
Average Home Value	\$520,610	\$499,904	\$505,253

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	1,443	7,297	17,457
0 - 4	3.9%	4.0%	4.2%
5 - 9	5.8%	6.0%	6.4%
10 - 14	7.2%	7.5%	8.0%
15 - 24	13.8%	13.6%	13.0%
25 - 34	7.0%	7.2%	7.1%
35 - 44	12.9%	13.0%	13.6%
45 - 54	20.8%	21.0%	20.5%
55 - 64	15.9%	15.5%	14.8%
65 - 74	8.5%	8.0%	7.9%
75 - 84	3.4%	3.2%	3.4%
85 +	1.1%	1.0%	1.1%
18 +	78.1%	77.1%	76.0%
2017 Population by Age			
Total	1,451	7,360	17,625
0 - 4	3.4%	3.6%	3.7%
5 - 9	4.8%	5.0%	5.1%
10 - 14	6.4%	6.8%	6.9%
15 - 24	11.2%	11.5%	11.7%
25 - 34	10.6%	10.3%	10.1%
35 - 44	10.5%	10.8%	10.6%
45 - 54	16.7%	17.2%	17.4%
55 - 64	18.0%	17.6%	17.2%
65 - 74	12.1%	11.5%	11.1%
75 - 84	4.8%	4.3%	4.5%
85 +	1.5%	1.4%	1.5%
18 +	81.4%	80.4%	79.9%
2022 Population by Age			
Total	1,466	7,450	17,867
0 - 4	3.5%	3.6%	3.7%
5 - 9	4.2%	4.3%	4.4%
10 - 14	5.5%	5.7%	5.7%
15 - 24	9.4%	9.8%	10.1%
25 - 34	10.5%	10.3%	10.2%
35 - 44	12.6%	12.5%	12.3%
45 - 54	13.8%	14.3%	14.3%
55 - 64	17.5%	17.6%	17.8%
65 - 74	14.3%	13.8%	13.3%
75 - 84	6.9%	6.3%	6.3%
85 +	1.8%	1.7%	1.8%
18 +	83.2%	82.7%	82.3%
2010 Population by Sex			
Males	720	3,645	8,698
Females	726	3,650	8,757
2017 Population by Sex			
Males	719	3,659	8,746
Females	732	3,698	8,877
2022 Population by Sex			
Males	726	3,698	8,859
Females	739	3,752	9,007

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	1,446	7,296	17,455
White Alone	95.2%	95.6%	95.1%
Black Alone	1.7%	1.5%	1.9%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	0.8%	0.8%	1.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.8%	0.8%	0.7%
Two or More Races	1.2%	1.0%	1.2%
Hispanic Origin	2.4%	2.4%	2.5%
Diversity Index	13.4	12.9	14.0
2017 Population by Race/Ethnicity			
Total	1,453	7,359	17,624
White Alone	94.1%	94.5%	93.9%
Black Alone	2.0%	1.8%	2.1%
American Indian Alone	0.3%	0.3%	0.2%
Asian Alone	1.0%	1.0%	1.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.0%	1.1%	1.0%
Two or More Races	1.5%	1.3%	1.6%
Hispanic Origin	3.2%	3.3%	3.4%
Diversity Index	16.8	16.3	17.5
2022 Population by Race/Ethnicity			
Total	1,466	7,451	17,866
White Alone	93.0%	93.4%	92.7%
Black Alone	2.3%	2.0%	2.4%
American Indian Alone	0.3%	0.3%	0.2%
Asian Alone	1.3%	1.3%	1.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.2%	1.4%	1.2%
Two or More Races	1.9%	1.6%	1.9%
Hispanic Origin	3.8%	4.0%	4.1%
Diversity Index	19.7	19.3	20.6
2010 Population by Relationship and Household Type			
Total	1,446	7,295	17,455
In Households	99.8%	99.8%	99.5%
In Family Households	92.0%	92.2%	92.0%
Householder	28.6%	28.4%	28.4%
Spouse	24.8%	24.8%	24.7%
Child	33.0%	33.4%	33.6%
Other relative	3.6%	3.7%	3.5%
Nonrelative	1.9%	2.0%	1.7%
In Nonfamily Households	7.8%	7.7%	7.5%
In Group Quarters	0.2%	0.2%	0.5%
Institutionalized Population	0.2%	0.1%	0.4%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Population 25+ by Educational Attainment			
Total	1,076	5,379	12,779
Less than 9th Grade	0.7%	0.6%	1.0%
9th - 12th Grade, No Diploma	5.5%	5.4%	4.3%
High School Graduate	28.0%	26.4%	25.7%
GED/Alternative Credential	3.6%	3.8%	3.1%
Some College, No Degree	21.4%	22.1%	21.3%
Associate Degree	6.9%	7.3%	8.3%
Bachelor's Degree	19.4%	21.0%	22.1%
Graduate/Professional Degree	14.5%	13.4%	14.2%
2017 Population 15+ by Marital Status			
Total	1,237	6,225	14,847
Never Married	26.1%	26.2%	26.3%
Married	56.8%	58.3%	60.0%
Widowed	6.2%	5.5%	5.2%
Divorced	10.8%	10.0%	8.5%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	97.8%	98.3%	97.7%
Civilian Unemployed (Unemployment Rate)	2.2%	1.7%	2.3%
2017 Employed Population 16+ by Industry			
Total	851	4,332	10,031
Agriculture/Mining	0.9%	0.8%	1.2%
Construction	18.8%	17.1%	13.1%
Manufacturing	4.0%	3.9%	4.0%
Wholesale Trade	1.6%	3.1%	2.3%
Retail Trade	8.1%	8.8%	9.5%
Transportation/Utilities	3.8%	3.7%	4.0%
Information	2.7%	2.5%	2.1%
Finance/Insurance/Real Estate	6.1%	7.7%	7.0%
Services	48.5%	46.8%	49.2%
Public Administration	5.4%	5.7%	7.6%
2017 Employed Population 16+ by Occupation			
Total	851	4,332	10,031
White Collar	62.3%	63.8%	65.0%
Management/Business/Financial	19.3%	19.6%	19.5%
Professional	20.6%	19.9%	23.2%
Sales	10.5%	12.0%	10.7%
Administrative Support	12.0%	12.2%	11.5%
Services	16.6%	15.6%	17.0%
Blue Collar	21.2%	20.6%	18.0%
Farming/Forestry/Fishing	0.7%	0.6%	0.6%
Construction/Extraction	10.0%	9.8%	7.6%
Installation/Maintenance/Repair	7.1%	6.9%	5.1%
Production	1.8%	1.6%	2.3%
Transportation/Material Moving	1.6%	1.5%	2.4%
2010 Population By Urban/ Rural Status			
Total Population	1,446	7,295	17,455
Population Inside Urbanized Area	0.0%	0.0%	4.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	95.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	505	2,524	5,987
Households with 1 Person	14.5%	14.1%	13.6%
Households with 2+ People	85.5%	85.9%	86.4%
Family Households	81.8%	82.2%	82.7%
Husband-wife Families	71.3%	71.8%	72.1%
With Related Children	28.9%	29.9%	31.0%
Other Family (No Spouse Present)	10.5%	10.5%	10.6%
Other Family with Male Householder	4.4%	4.2%	4.1%
With Related Children	2.2%	2.3%	2.2%
Other Family with Female Householder	6.1%	6.3%	6.4%
With Related Children	3.0%	3.2%	3.5%
Nonfamily Households	3.8%	3.6%	3.8%
All Households with Children	34.5%	35.8%	37.2%
Multigenerational Households	5.8%	6.1%	5.7%
Unmarried Partner Households	4.6%	4.6%	4.5%
Male-female	3.8%	3.9%	3.9%
Same-sex	0.8%	0.7%	0.6%
2010 Households by Size			
Total	503	2,524	5,987
1 Person Household	14.5%	14.1%	13.6%
2 Person Household	36.0%	35.5%	35.5%
3 Person Household	19.1%	19.1%	19.6%
4 Person Household	17.9%	18.3%	18.1%
5 Person Household	7.8%	7.8%	8.4%
6 Person Household	2.8%	2.9%	2.9%
7 + Person Household	2.0%	2.3%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	504	2,524	5,987
Owner Occupied	92.1%	91.7%	91.2%
Owned with a Mortgage/Loan	71.2%	71.6%	71.5%
Owned Free and Clear	20.8%	20.0%	19.7%
Renter Occupied	7.9%	8.3%	8.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	527	2,626	6,211
Housing Units Inside Urbanized Area	0.0%	0.0%	4.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	95.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
	2. Top Tier (1A)	Top Tier (1A)	Professional Pride (1B)
	3. Professional Pride (1B)	Professional Pride (1B)	Soccer Moms (4A)
2017 Consumer Spending			
Apparel & Services: Total \$	\$1,594,708	\$8,149,752	\$19,486,362
Average Spent	\$3,151.60	\$3,199.75	\$3,222.48
Spending Potential Index	146	148	149
Education: Total \$	\$1,289,783	\$6,591,433	\$15,601,998
Average Spent	\$2,548.98	\$2,587.92	\$2,580.12
Spending Potential Index	175	178	177
Entertainment/Recreation: Total \$	\$2,311,933	\$11,815,124	\$28,162,402
Average Spent	\$4,569.04	\$4,638.84	\$4,657.25
Spending Potential Index	146	149	149
Food at Home: Total \$	\$3,421,670	\$17,486,434	\$41,742,730
Average Spent	\$6,762.19	\$6,865.50	\$6,903.05
Spending Potential Index	134	136	137
Food Away from Home: Total \$	\$2,373,694	\$12,130,757	\$29,037,951
Average Spent	\$4,691.09	\$4,762.76	\$4,802.04
Spending Potential Index	141	143	144
Health Care: Total \$	\$4,110,171	\$21,005,015	\$49,920,307
Average Spent	\$8,122.87	\$8,246.96	\$8,255.38
Spending Potential Index	145	147	148
HH Furnishings & Equipment: Total \$	\$1,437,654	\$7,347,125	\$17,561,803
Average Spent	\$2,841.21	\$2,884.62	\$2,904.22
Spending Potential Index	146	148	149
Personal Care Products & Services: Total \$	\$593,208	\$3,031,587	\$7,230,199
Average Spent	\$1,172.35	\$1,190.26	\$1,195.67
Spending Potential Index	147	149	150
Shelter: Total \$	\$11,890,847	\$60,768,130	\$144,507,694
Average Spent	\$23,499.70	\$23,858.71	\$23,897.42
Spending Potential Index	145	147	147
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,809,888	\$9,249,426	\$22,010,614
Average Spent	\$3,576.85	\$3,631.50	\$3,639.92
Spending Potential Index	153	155	155
Travel: Total \$	\$1,724,889	\$8,815,038	\$20,937,195
Average Spent	\$3,408.87	\$3,460.95	\$3,462.41
Spending Potential Index	165	167	167
Vehicle Maintenance & Repairs: Total \$	\$771,466	\$3,942,575	\$9,393,556
Average Spent	\$1,524.64	\$1,547.93	\$1,553.42
Spending Potential Index	142	144	145

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Savvy Suburbanites (1D)	100.0%	Population	1,452	1,465
Top Tier (1A)	0.0%	Households	506	512
Professional Pride (1B)	0.0%	Families	412	415
Boomburbs (1C)	0.0%	Median Age	47.0	48.6
Exurbanites (1E)	0.0%	Median Household Income	\$103,881	\$107,419
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		146	\$3,151.60	\$1,594,708
Men's		149	\$630.03	\$318,794
Women's		148	\$1,095.36	\$554,252
Children's		131	\$438.05	\$221,652
Footwear		144	\$665.72	\$336,854
Watches & Jewelry		164	\$194.42	\$98,375
Apparel Products and Services (1)		157	\$128.03	\$64,782
Computer				
Computers and Hardware for Home Use		146	\$252.89	\$127,961
Portable Memory		133	\$7.07	\$3,575
Computer Software		147	\$16.93	\$8,568
Computer Accessories		149	\$26.92	\$13,622
Entertainment & Recreation		146	\$4,569.04	\$2,311,933
Fees and Admissions		171	\$1,089.63	\$551,355
Membership Fees for Clubs (2)		178	\$374.70	\$189,600
Fees for Participant Sports, excl. Trips		166	\$164.57	\$83,273
Tickets to Theatre/Operas/Concerts		176	\$104.52	\$52,886
Tickets to Movies/Museums/Parks		146	\$112.19	\$56,769
Admission to Sporting Events, excl. Trips		170	\$95.14	\$48,140
Fees for Recreational Lessons		178	\$237.66	\$120,256
Dating Services		105	\$0.85	\$431
TV/Video/Audio		133	\$1,701.15	\$860,780
Cable and Satellite Television Services		131	\$1,243.85	\$629,390
Televisions		140	\$167.50	\$84,753
Satellite Dishes		143	\$2.07	\$1,048
VCRs, Video Cameras, and DVD Players		131	\$8.53	\$4,315
Miscellaneous Video Equipment		152	\$14.62	\$7,397
Video Cassettes and DVDs		122	\$18.64	\$9,431
Video Game Hardware/Accessories		123	\$36.06	\$18,245
Video Game Software		112	\$17.30	\$8,753
Streaming/Downloaded Video		127	\$32.52	\$16,457
Rental of Video Cassettes and DVDs		123	\$18.76	\$9,492
Installation of Televisions		192	\$1.71	\$863
Audio (3)		151	\$134.85	\$68,234
Rental and Repair of TV/Radio/Sound Equipment		118	\$4.75	\$2,403
Pets		143	\$853.19	\$431,715
Toys/Games/Crafts/Hobbies (4)		139	\$168.35	\$85,184
Recreational Vehicles and Fees (5)		166	\$169.57	\$85,801
Sports/Recreation/Exercise Equipment (6)		152	\$260.68	\$131,906
Photo Equipment and Supplies (7)		148	\$82.35	\$41,668
Reading (8)		150	\$187.84	\$95,046
Catered Affairs (9)		185	\$56.28	\$28,477
Food		137	\$11,453.29	\$5,795,365
Food at Home		134	\$6,762.19	\$3,421,670
Bakery and Cereal Products		135	\$898.63	\$454,706
Meats, Poultry, Fish, and Eggs		132	\$1,505.39	\$761,727
Dairy Products		135	\$722.48	\$365,577
Fruits and Vegetables		137	\$1,338.26	\$677,159
Snacks and Other Food at Home (10)		134	\$2,297.43	\$1,162,500
Food Away from Home		141	\$4,691.09	\$2,373,694
Alcoholic Beverages		151	\$841.38	\$425,736

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	193	\$11,936.41	\$6,039,823
Value of Retirement Plans	188	\$45,697.19	\$23,122,779
Value of Other Financial Assets	156	\$2,032.85	\$1,028,621
Vehicle Loan Amount excluding Interest	129	\$3,501.21	\$1,771,611
Value of Credit Card Debt	153	\$891.32	\$451,008
Health			
Nonprescription Drugs	139	\$177.12	\$89,622
Prescription Drugs	138	\$535.74	\$271,086
Eyeglasses and Contact Lenses	149	\$140.33	\$71,007
Home			
Mortgage Payment and Basics (11)	176	\$15,191.55	\$7,686,924
Maintenance and Remodeling Services	179	\$3,470.88	\$1,756,263
Maintenance and Remodeling Materials (12)	169	\$684.36	\$346,284
Utilities, Fuel, and Public Services	137	\$6,894.24	\$3,488,486
Household Furnishings and Equipment			
Household Textiles (13)	148	\$141.43	\$71,562
Furniture	144	\$827.25	\$418,586
Rugs	176	\$40.81	\$20,649
Major Appliances (14)	146	\$468.99	\$237,308
Housewares (15)	144	\$137.04	\$69,343
Small Appliances	141	\$67.97	\$34,394
Luggage	167	\$19.86	\$10,047
Telephones and Accessories	131	\$90.87	\$45,982
Household Operations			
Child Care	153	\$731.13	\$369,954
Lawn and Garden (16)	160	\$671.69	\$339,874
Moving/Storage/Freight Express	126	\$80.52	\$40,743
Housekeeping Supplies (17)	139	\$989.14	\$500,504
Insurance			
Owners and Renters Insurance	157	\$809.46	\$409,587
Vehicle Insurance	138	\$1,619.41	\$819,421
Life/Other Insurance	175	\$747.09	\$378,028
Health Insurance	146	\$5,340.98	\$2,702,535
Personal Care Products (18)	141	\$661.58	\$334,758
School Books and Supplies (19)	143	\$221.09	\$111,874
Smoking Products	107	\$446.70	\$226,028
Transportation			
Payments on Vehicles excluding Leases	134	\$3,010.54	\$1,523,331
Gasoline and Motor Oil	131	\$3,622.05	\$1,832,756
Vehicle Maintenance and Repairs	142	\$1,524.64	\$771,466
Travel			
Airline Fares	168	\$854.65	\$432,455
Lodging on Trips	168	\$881.58	\$446,077
Auto/Truck Rental on Trips	161	\$42.51	\$21,512
Food and Drink on Trips	163	\$804.59	\$407,122

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Savvy Suburbanites (1D)	100.0%	Population	7,358	7,449
Top Tier (1A)	0.0%	Households	2,547	2,581
Professional Pride (1B)	0.0%	Families	2,081	2,103
Boomburbs (1C)	0.0%	Median Age	46.3	48.0
Exurbanites (1E)	0.0%	Median Household Income	\$104,461	\$108,283
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		148	\$3,199.75	\$8,149,752
Men's		151	\$639.65	\$1,629,194
Women's		151	\$1,112.09	\$2,832,505
Children's		133	\$444.74	\$1,132,750
Footwear		146	\$675.89	\$1,721,490
Watches & Jewelry		166	\$197.39	\$502,744
Apparel Products and Services (1)		159	\$129.98	\$331,068
Computer				
Computers and Hardware for Home Use		149	\$256.75	\$653,946
Portable Memory		135	\$7.17	\$18,270
Computer Software		149	\$17.19	\$43,785
Computer Accessories		151	\$27.33	\$69,616
Entertainment & Recreation		149	\$4,638.84	\$11,815,124
Fees and Admissions		174	\$1,106.28	\$2,817,700
Membership Fees for Clubs (2)		181	\$380.43	\$968,949
Fees for Participant Sports, excl. Trips		168	\$167.09	\$425,569
Tickets to Theatre/Operas/Concerts		178	\$106.11	\$270,272
Tickets to Movies/Museums/Parks		148	\$113.91	\$290,118
Admission to Sporting Events, excl. Trips		173	\$96.59	\$246,017
Fees for Recreational Lessons		181	\$241.29	\$614,570
Dating Services		107	\$0.87	\$2,205
TV/Video/Audio		135	\$1,727.14	\$4,399,014
Cable and Satellite Television Services		133	\$1,262.86	\$3,216,493
Televisions		143	\$170.05	\$433,129
Satellite Dishes		145	\$2.10	\$5,355
VCRs, Video Cameras, and DVD Players		133	\$8.66	\$22,050
Miscellaneous Video Equipment		155	\$14.84	\$37,800
Video Cassettes and DVDs		124	\$18.92	\$48,195
Video Game Hardware/Accessories		125	\$36.61	\$93,241
Video Game Software		113	\$17.56	\$44,730
Streaming/Downloaded Video		129	\$33.02	\$84,106
Rental of Video Cassettes and DVDs		125	\$19.05	\$48,510
Installation of Televisions		194	\$1.73	\$4,410
Audio (3)		154	\$136.91	\$348,708
Rental and Repair of TV/Radio/Sound Equipment		120	\$4.82	\$12,285
Pets		145	\$866.23	\$2,206,279
Toys/Games/Crafts/Hobbies (4)		141	\$170.92	\$435,334
Recreational Vehicles and Fees (5)		169	\$172.16	\$438,484
Sports/Recreation/Exercise Equipment (6)		155	\$264.67	\$674,106
Photo Equipment and Supplies (7)		151	\$83.61	\$212,942
Reading (8)		152	\$190.71	\$485,734
Catered Affairs (9)		188	\$57.14	\$145,531
Food		139	\$11,628.27	\$29,617,191
Food at Home		136	\$6,865.50	\$17,486,434
Bakery and Cereal Products		138	\$912.36	\$2,323,775
Meats, Poultry, Fish, and Eggs		134	\$1,528.39	\$3,892,804
Dairy Products		138	\$733.52	\$1,868,281
Fruits and Vegetables		139	\$1,358.70	\$3,460,620
Snacks and Other Food at Home (10)		136	\$2,332.53	\$5,940,952
Food Away from Home		143	\$4,762.76	\$12,130,757
Alcoholic Beverages		154	\$854.23	\$2,175,724

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	196	\$12,118.76	\$30,866,492
Value of Retirement Plans	191	\$46,395.32	\$118,168,880
Value of Other Financial Assets	159	\$2,063.90	\$5,256,766
Vehicle Loan Amount excluding Interest	131	\$3,554.70	\$9,053,810
Value of Credit Card Debt	155	\$904.94	\$2,304,875
Health			
Nonprescription Drugs	141	\$179.82	\$458,014
Prescription Drugs	140	\$543.93	\$1,385,382
Eyeglasses and Contact Lenses	151	\$142.47	\$362,883
Home			
Mortgage Payment and Basics (11)	179	\$15,423.63	\$39,283,996
Maintenance and Remodeling Services	181	\$3,523.90	\$8,975,374
Maintenance and Remodeling Materials (12)	172	\$694.81	\$1,769,686
Utilities, Fuel, and Public Services	139	\$6,999.57	\$17,827,897
Household Furnishings and Equipment			
Household Textiles (13)	150	\$143.59	\$365,718
Furniture	147	\$839.88	\$2,139,184
Rugs	178	\$41.43	\$105,526
Major Appliances (14)	148	\$476.15	\$1,212,761
Housewares (15)	147	\$139.14	\$354,378
Small Appliances	143	\$69.01	\$175,772
Luggage	170	\$20.16	\$51,345
Telephones and Accessories	133	\$92.26	\$234,992
Household Operations			
Child Care	155	\$742.30	\$1,890,647
Lawn and Garden (16)	163	\$681.95	\$1,736,925
Moving/Storage/Freight Express	128	\$81.75	\$208,217
Housekeeping Supplies (17)	141	\$1,004.25	\$2,557,823
Insurance			
Owners and Renters Insurance	159	\$821.83	\$2,093,193
Vehicle Insurance	140	\$1,644.15	\$4,187,647
Life/Other Insurance	177	\$758.50	\$1,931,912
Health Insurance	148	\$5,422.57	\$13,811,297
Personal Care Products (18)	143	\$671.68	\$1,710,780
School Books and Supplies (19)	145	\$224.47	\$571,730
Smoking Products	109	\$453.52	\$1,155,115
Transportation			
Payments on Vehicles excluding Leases	136	\$3,056.53	\$7,784,979
Gasoline and Motor Oil	133	\$3,677.38	\$9,366,292
Vehicle Maintenance and Repairs	144	\$1,547.93	\$3,942,575
Travel			
Airline Fares	170	\$867.71	\$2,210,059
Lodging on Trips	171	\$895.04	\$2,279,675
Auto/Truck Rental on Trips	164	\$43.16	\$109,936
Food and Drink on Trips	166	\$816.88	\$2,080,593

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2515 W Liberty Rd, Westminster, Maryland, 21157
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.45729
 Longitude: -77.08589

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Savvy Suburbanites (1D)	87.2%	Population	17,623	17,866
Professional Pride (1B)	7.8%	Households	6,047	6,132
Soccer Moms (4A)	3.2%	Families	4,968	5,024
Green Acres (6A)	1.6%	Median Age	46.1	47.9
Comfortable Empty Nesters (5A)	0.1%	Median Household Income	\$104,984	\$109,148
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		149	\$3,222.48	\$19,486,362
Men's		152	\$641.98	\$3,882,040
Women's		151	\$1,114.72	\$6,740,728
Children's		135	\$453.54	\$2,742,567
Footwear		147	\$682.59	\$4,127,644
Watches & Jewelry		166	\$197.14	\$1,192,105
Apparel Products and Services (1)		162	\$132.51	\$801,278
Computer				
Computers and Hardware for Home Use		149	\$257.88	\$1,559,379
Portable Memory		137	\$7.27	\$43,936
Computer Software		149	\$17.20	\$103,991
Computer Accessories		151	\$27.36	\$165,462
Entertainment & Recreation		149	\$4,657.25	\$28,162,402
Fees and Admissions		174	\$1,107.76	\$6,698,622
Membership Fees for Clubs (2)		180	\$379.11	\$2,292,493
Fees for Participant Sports, excl. Trips		169	\$168.06	\$1,016,239
Tickets to Theatre/Operas/Concerts		177	\$105.26	\$636,493
Tickets to Movies/Museums/Parks		149	\$114.80	\$694,178
Admission to Sporting Events, excl. Trips		173	\$96.86	\$585,699
Fees for Recreational Lessons		182	\$242.80	\$1,468,209
Dating Services		109	\$0.88	\$5,313
TV/Video/Audio		135	\$1,733.28	\$10,481,141
Cable and Satellite Television Services		133	\$1,266.00	\$7,655,494
Televisions		143	\$170.66	\$1,032,002
Satellite Dishes		148	\$2.15	\$13,015
VCRs, Video Cameras, and DVD Players		133	\$8.71	\$52,665
Miscellaneous Video Equipment		156	\$15.02	\$90,839
Video Cassettes and DVDs		125	\$19.11	\$115,559
Video Game Hardware/Accessories		127	\$37.09	\$224,267
Video Game Software		116	\$17.97	\$108,686
Streaming/Downloaded Video		131	\$33.37	\$201,794
Rental of Video Cassettes and DVDs		126	\$19.28	\$116,566
Installation of Televisions		196	\$1.74	\$10,550
Audio (3)		154	\$137.36	\$830,630
Rental and Repair of TV/Radio/Sound Equipment		119	\$4.81	\$29,073
Pets		146	\$870.76	\$5,265,483
Toys/Games/Crafts/Hobbies (4)		142	\$172.25	\$1,041,583
Recreational Vehicles and Fees (5)		171	\$174.28	\$1,053,894
Sports/Recreation/Exercise Equipment (6)		156	\$266.94	\$1,614,199
Photo Equipment and Supplies (7)		152	\$84.27	\$509,609
Reading (8)		152	\$190.25	\$1,150,417
Catered Affairs (9)		189	\$57.46	\$347,453
Food		140	\$11,705.09	\$70,780,682
Food at Home		137	\$6,903.05	\$41,742,730
Bakery and Cereal Products		138	\$916.21	\$5,540,341
Meats, Poultry, Fish, and Eggs		135	\$1,537.94	\$9,299,898
Dairy Products		138	\$736.08	\$4,451,098
Fruits and Vegetables		140	\$1,363.40	\$8,244,497
Snacks and Other Food at Home (10)		137	\$2,349.41	\$14,206,897
Food Away from Home		144	\$4,802.04	\$29,037,951
Alcoholic Beverages		154	\$855.45	\$5,172,920

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	195	\$12,056.58	\$72,906,153
Value of Retirement Plans	190	\$46,153.84	\$279,092,266
Value of Other Financial Assets	158	\$2,059.09	\$12,451,298
Vehicle Loan Amount excluding Interest	132	\$3,603.95	\$21,793,105
Value of Credit Card Debt	155	\$904.30	\$5,468,281
Health			
Nonprescription Drugs	141	\$180.25	\$1,089,942
Prescription Drugs	140	\$544.46	\$3,292,354
Eyeglasses and Contact Lenses	151	\$142.84	\$863,744
Home			
Mortgage Payment and Basics (11)	179	\$15,442.94	\$93,383,462
Maintenance and Remodeling Services	181	\$3,519.74	\$21,283,850
Maintenance and Remodeling Materials (12)	172	\$694.67	\$4,200,669
Utilities, Fuel, and Public Services	139	\$7,013.29	\$42,409,344
Household Furnishings and Equipment			
Household Textiles (13)	151	\$143.94	\$870,389
Furniture	148	\$847.29	\$5,123,566
Rugs	176	\$40.98	\$247,831
Major Appliances (14)	150	\$479.79	\$2,901,299
Housewares (15)	148	\$140.10	\$847,184
Small Appliances	143	\$68.97	\$417,048
Luggage	170	\$20.17	\$121,946
Telephones and Accessories	136	\$93.81	\$567,294
Household Operations			
Child Care	157	\$750.67	\$4,539,279
Lawn and Garden (16)	163	\$682.68	\$4,128,191
Moving/Storage/Freight Express	129	\$82.33	\$497,851
Housekeeping Supplies (17)	142	\$1,009.93	\$6,107,031
Insurance			
Owners and Renters Insurance	159	\$822.89	\$4,976,028
Vehicle Insurance	140	\$1,649.15	\$9,972,380
Life/Other Insurance	177	\$755.48	\$4,568,397
Health Insurance	149	\$5,427.14	\$32,817,938
Personal Care Products (18)	144	\$675.75	\$4,086,274
School Books and Supplies (19)	147	\$226.74	\$1,371,108
Smoking Products	110	\$456.56	\$2,760,836
Transportation			
Payments on Vehicles excluding Leases	138	\$3,093.29	\$18,705,133
Gasoline and Motor Oil	134	\$3,703.45	\$22,394,786
Vehicle Maintenance and Repairs	145	\$1,553.42	\$9,393,556
Travel			
Airline Fares	170	\$866.98	\$5,242,651
Lodging on Trips	171	\$895.58	\$5,415,570
Auto/Truck Rental on Trips	164	\$43.34	\$262,060
Food and Drink on Trips	166	\$817.20	\$4,941,599

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Business Summary

2515 W Liberty Rd, Westminster, Maryland, 21157
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.45729
Longitude: -77.08589

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	50		167		399							
Total Employees:	311		1,023		2,729							
Total Residential Population:	1,452		7,358		17,623							
Employee/Residential Population Ratio (per 100 Residents)	21		14		15							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	6.0%	16	5.1%	14	8.4%	70	6.8%	37	9.3%	180	6.6%
Construction	13	26.0%	61	19.6%	43	25.7%	212	20.7%	92	23.1%	587	21.5%
Manufacturing	1	2.0%	3	1.0%	5	3.0%	21	2.1%	13	3.3%	83	3.0%
Transportation	4	8.0%	13	4.2%	11	6.6%	38	3.7%	18	4.5%	63	2.3%
Communication	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.5%	8	0.3%
Utility	0	0.0%	1	0.3%	1	0.6%	4	0.4%	2	0.5%	14	0.5%
Wholesale Trade	1	2.0%	5	1.6%	4	2.4%	14	1.4%	11	2.8%	95	3.5%
Retail Trade Summary	7	14.0%	59	19.0%	20	12.0%	155	15.2%	46	11.5%	324	11.9%
Home Improvement	1	2.0%	9	2.9%	2	1.2%	23	2.2%	9	2.3%	67	2.5%
General Merchandise Stores	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Food Stores	1	2.0%	16	5.1%	4	2.4%	41	4.0%	5	1.3%	55	2.0%
Auto Dealers, Gas Stations, Auto Aftermarket	1	2.0%	5	1.6%	4	2.4%	13	1.3%	5	1.3%	30	1.1%
Apparel & Accessory Stores	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	1	0.0%
Furniture & Home Furnishings	1	2.0%	3	1.0%	3	1.8%	10	1.0%	7	1.8%	28	1.0%
Eating & Drinking Places	1	2.0%	15	4.8%	3	1.8%	40	3.9%	5	1.3%	60	2.2%
Miscellaneous Retail	1	2.0%	10	3.2%	4	2.4%	28	2.7%	13	3.3%	81	3.0%
Finance, Insurance, Real Estate Summary	3	6.0%	20	6.4%	7	4.2%	52	5.1%	18	4.5%	103	3.8%
Banks, Savings & Lending Institutions	0	0.0%	3	1.0%	1	0.6%	7	0.7%	2	0.5%	9	0.3%
Securities Brokers	0	0.0%	3	1.0%	1	0.6%	8	0.8%	3	0.8%	18	0.7%
Insurance Carriers & Agents	1	2.0%	12	3.9%	3	1.8%	31	3.0%	8	2.0%	61	2.2%
Real Estate, Holding, Other Investment Offices	1	2.0%	3	1.0%	2	1.2%	7	0.7%	5	1.3%	16	0.6%
Services Summary	18	36.0%	132	42.4%	58	34.7%	443	43.3%	141	35.3%	1,214	44.5%
Hotels & Lodging	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Automotive Services	4	8.0%	9	2.9%	12	7.2%	34	3.3%	22	5.5%	84	3.1%
Motion Pictures & Amusements	1	2.0%	6	1.9%	4	2.4%	18	1.8%	10	2.5%	61	2.2%
Health Services	1	2.0%	19	6.1%	3	1.8%	50	4.9%	10	2.5%	177	6.5%
Legal Services	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.5%	4	0.1%
Education Institutions & Libraries	0	0.0%	19	6.1%	1	0.6%	89	8.7%	6	1.5%	330	12.1%
Other Services	11	22.0%	79	25.4%	37	22.2%	252	24.6%	92	23.1%	558	20.4%
Government	0	0.0%	0	0.0%	0	0.0%	11	1.1%	1	0.3%	33	1.2%
Unclassified Establishments	0	0.0%	0	0.0%	4	2.4%	2	0.2%	19	4.8%	25	0.9%
Totals	50	100.0%	311	100.0%	167	100.0%	1,023	100.0%	399	100.0%	2,729	100.0%

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Business Summary

2515 W Liberty Rd, Westminster, Maryland, 21157
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.45729
Longitude: -77.08589

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	2.0%	5	1.6%	3	1.8%	16	1.6%	9	2.3%	28	1.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	23	0.8%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Construction	14	28.0%	63	20.3%	44	26.3%	222	21.7%	95	23.8%	641	23.5%
Manufacturing	2	4.0%	8	2.6%	6	3.6%	33	3.2%	15	3.8%	96	3.5%
Wholesale Trade	1	2.0%	5	1.6%	4	2.4%	14	1.4%	11	2.8%	95	3.5%
Retail Trade	5	10.0%	39	12.5%	16	9.6%	103	10.1%	39	9.8%	252	9.2%
Motor Vehicle & Parts Dealers	1	2.0%	2	0.6%	2	1.2%	6	0.6%	3	0.8%	23	0.8%
Furniture & Home Furnishings Stores	1	2.0%	3	1.0%	2	1.2%	7	0.7%	4	1.0%	20	0.7%
Electronics & Appliance Stores	0	0.0%	1	0.3%	1	0.6%	3	0.3%	4	1.0%	8	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	1	2.0%	9	2.9%	2	1.2%	23	2.2%	8	2.0%	64	2.3%
Food & Beverage Stores	2	4.0%	22	7.1%	5	3.0%	56	5.5%	7	1.8%	72	2.6%
Health & Personal Care Stores	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.5%	32	1.2%
Gasoline Stations	1	2.0%	3	1.0%	2	1.2%	7	0.7%	2	0.5%	7	0.3%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%	1	0.6%	1	0.1%	2	0.5%	3	0.1%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%	0	0.0%	1	0.1%	3	0.8%	9	0.3%
General Merchandise Stores	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Miscellaneous Store Retailers	0	0.0%	0	0.0%	0	0.0%	1	0.1%	4	1.0%	13	0.5%
Nonstore Retailers	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Transportation & Warehousing	2	4.0%	10	3.2%	7	4.2%	33	3.2%	14	3.5%	59	2.2%
Information	0	0.0%	0	0.0%	0	0.0%	1	0.1%	4	1.0%	23	0.8%
Finance & Insurance	2	4.0%	17	5.5%	5	3.0%	46	4.5%	13	3.3%	88	3.2%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	3	1.0%	1	0.6%	7	0.7%	2	0.5%	9	0.3%
Securities, Commodity Contracts & Other Financial	0	0.0%	3	1.0%	1	0.6%	8	0.8%	3	0.8%	18	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	1	2.0%	12	3.9%	3	1.8%	31	3.0%	8	2.0%	61	2.2%
Real Estate, Rental & Leasing	3	6.0%	5	1.6%	8	4.8%	14	1.4%	13	3.3%	28	1.0%
Professional, Scientific & Tech Services	4	8.0%	16	5.1%	16	9.6%	70	6.8%	41	10.3%	174	6.4%
Legal Services	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.5%	4	0.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	5	10.0%	15	4.8%	19	11.4%	63	6.2%	36	9.0%	141	5.2%
Educational Services	1	2.0%	20	6.4%	2	1.2%	91	8.9%	7	1.8%	340	12.5%
Health Care & Social Assistance	2	4.0%	66	21.2%	7	4.2%	172	16.8%	19	4.8%	364	13.3%
Arts, Entertainment & Recreation	1	2.0%	5	1.6%	2	1.2%	15	1.5%	7	1.8%	49	1.8%
Accommodation & Food Services	1	2.0%	15	4.8%	3	1.8%	40	3.9%	5	1.3%	60	2.2%
Accommodation	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Food Services & Drinking Places	1	2.0%	15	4.8%	3	1.8%	40	3.9%	5	1.3%	60	2.2%
Other Services (except Public Administration)	6	12.0%	20	6.4%	20	12.0%	78	7.6%	50	12.5%	212	7.8%
Automotive Repair & Maintenance	3	6.0%	6	1.9%	7	4.2%	23	2.2%	15	3.8%	60	2.2%
Public Administration	0	0.0%	0	0.0%	0	0.0%	11	1.1%	1	0.3%	33	1.2%
Unclassified Establishments	0	0.0%	0	0.0%	4	2.4%	2	0.2%	19	4.8%	25	0.9%
Total	50	100.0%	311	100.0%	167	100.0%	1,023	100.0%	399	100.0%	2,729	100.0%

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