

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	2,058	11,678	67,783
2010 Total Population	2,356	12,263	76,608
2017 Total Population	2,770	13,268	79,951
2017 Group Quarters	0	1	974
2022 Total Population	2,929	14,193	82,647
2017-2022 Annual Rate	1.12%	1.36%	0.67%
2017 Total Daytime Population	4,319	12,189	76,499
Workers	2,987	5,990	39,669
Residents	1,332	6,199	36,830
<b>Household Summary</b>			
2000 Households	733	4,244	24,962
2000 Average Household Size	2.81	2.75	2.69
2010 Households	817	4,556	28,715
2010 Average Household Size	2.88	2.69	2.63
2017 Households	951	4,898	29,778
2017 Average Household Size	2.91	2.71	2.65
2022 Households	1,000	5,235	30,708
2022 Average Household Size	2.93	2.71	2.66
2017-2022 Annual Rate	1.01%	1.34%	0.62%
2010 Families	669	3,665	21,173
2010 Average Family Size	3.20	3.01	3.08
2017 Families	778	3,918	21,804
2017 Average Family Size	3.23	3.03	3.11
2022 Families	817	4,163	22,394
2022 Average Family Size	3.24	3.05	3.13
2017-2022 Annual Rate	0.98%	1.22%	0.54%
<b>Housing Unit Summary</b>			
2000 Housing Units	751	4,337	25,700
Owner Occupied Housing Units	90.0%	89.0%	83.6%
Renter Occupied Housing Units	7.7%	8.9%	13.5%
Vacant Housing Units	2.3%	2.1%	2.9%
2010 Housing Units	845	4,732	29,890
Owner Occupied Housing Units	90.5%	87.7%	81.4%
Renter Occupied Housing Units	6.2%	8.5%	14.6%
Vacant Housing Units	3.3%	3.7%	3.9%
2017 Housing Units	994	5,112	31,203
Owner Occupied Housing Units	89.0%	86.2%	79.4%
Renter Occupied Housing Units	6.6%	9.6%	16.0%
Vacant Housing Units	4.3%	4.2%	4.6%
2022 Housing Units	1,052	5,516	32,308
Owner Occupied Housing Units	88.6%	85.1%	79.2%
Renter Occupied Housing Units	6.5%	9.8%	15.9%
Vacant Housing Units	4.9%	5.1%	5.0%
<b>Median Household Income</b>			
2017	\$108,325	\$101,638	\$90,125
2022	\$113,792	\$106,252	\$97,518
<b>Median Home Value</b>			
2017	\$391,791	\$375,325	\$318,645
2022	\$420,346	\$389,860	\$343,067
<b>Per Capita Income</b>			
2017	\$43,277	\$44,536	\$40,552
2022	\$47,559	\$48,891	\$45,035
<b>Median Age</b>			
2010	44.8	47.1	40.9
2017	47.1	49.8	42.5
2022	48.7	50.9	43.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2017 Households by Income</b>			
Household Income Base	951	4,898	29,778
<\$15,000	1.5%	3.5%	4.2%
\$15,000 - \$24,999	4.2%	4.6%	4.4%
\$25,000 - \$34,999	4.7%	4.7%	5.5%
\$35,000 - \$49,999	5.8%	6.7%	7.6%
\$50,000 - \$74,999	12.7%	14.1%	16.6%
\$75,000 - \$99,999	14.0%	15.1%	17.3%
\$100,000 - \$149,999	28.0%	24.5%	23.4%
\$150,000 - \$199,999	18.0%	14.2%	11.8%
\$200,000+	11.1%	12.6%	9.2%
Average Household Income	\$123,410	\$121,053	\$107,849
<b>2022 Households by Income</b>			
Household Income Base	1,000	5,235	30,708
<\$15,000	1.5%	3.7%	4.3%
\$15,000 - \$24,999	3.9%	4.4%	4.2%
\$25,000 - \$34,999	4.5%	4.3%	5.0%
\$35,000 - \$49,999	5.4%	6.3%	6.8%
\$50,000 - \$74,999	11.2%	12.6%	14.9%
\$75,000 - \$99,999	12.7%	13.9%	16.1%
\$100,000 - \$149,999	28.0%	24.8%	24.3%
\$150,000 - \$199,999	20.2%	16.0%	13.8%
\$200,000+	12.7%	13.9%	10.7%
Average Household Income	\$136,252	\$133,077	\$120,231
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	885	4,406	24,781
<\$50,000	0.5%	0.7%	1.0%
\$50,000 - \$99,999	0.6%	0.5%	0.6%
\$100,000 - \$149,999	1.8%	1.3%	2.9%
\$150,000 - \$199,999	4.2%	3.4%	8.5%
\$200,000 - \$249,999	5.0%	5.9%	17.7%
\$250,000 - \$299,999	10.3%	10.6%	14.2%
\$300,000 - \$399,999	30.3%	36.7%	27.9%
\$400,000 - \$499,999	21.6%	18.2%	15.1%
\$500,000 - \$749,999	24.0%	18.8%	9.3%
\$750,000 - \$999,999	2.0%	2.8%	1.9%
\$1,000,000 +	0.0%	1.1%	0.9%
Average Home Value	\$419,723	\$416,805	\$350,397
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	932	4,695	25,577
<\$50,000	0.1%	0.2%	0.3%
\$50,000 - \$99,999	0.2%	0.2%	0.4%
\$100,000 - \$149,999	1.1%	0.8%	2.3%
\$150,000 - \$199,999	2.7%	2.3%	6.9%
\$200,000 - \$249,999	3.3%	4.0%	14.5%
\$250,000 - \$299,999	7.7%	8.3%	12.5%
\$300,000 - \$399,999	29.7%	38.0%	30.6%
\$400,000 - \$499,999	24.8%	20.6%	18.2%
\$500,000 - \$749,999	27.7%	21.2%	11.0%
\$750,000 - \$999,999	2.5%	3.1%	2.3%
\$1,000,000 +	0.0%	1.2%	1.1%
Average Home Value	\$446,075	\$437,724	\$373,490

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	2,359	12,262	76,609
0 - 4	4.6%	4.0%	5.7%
5 - 9	6.6%	5.7%	6.4%
10 - 14	7.2%	6.7%	7.1%
15 - 24	11.7%	11.6%	11.9%
25 - 34	6.9%	6.2%	11.3%
35 - 44	13.2%	11.8%	13.7%
45 - 54	18.7%	19.1%	16.9%
55 - 64	13.6%	15.8%	12.9%
65 - 74	9.5%	11.2%	7.7%
75 - 84	6.0%	6.0%	4.6%
85 +	1.7%	1.9%	1.8%
18 +	76.8%	79.1%	76.4%
<b>2017 Population by Age</b>			
Total	2,770	13,268	79,949
0 - 4	4.1%	3.6%	5.2%
5 - 9	5.5%	5.0%	5.9%
10 - 14	7.0%	6.1%	6.6%
15 - 24	11.2%	10.6%	11.6%
25 - 34	8.5%	8.1%	11.5%
35 - 44	10.3%	9.8%	12.4%
45 - 54	16.7%	15.7%	14.8%
55 - 64	16.5%	17.8%	14.6%
65 - 74	11.6%	13.8%	10.1%
75 - 84	6.2%	7.1%	5.1%
85 +	2.2%	2.4%	2.2%
18 +	79.3%	81.5%	78.4%
<b>2022 Population by Age</b>			
Total	2,928	14,191	82,647
0 - 4	4.0%	3.6%	5.1%
5 - 9	4.9%	4.6%	5.5%
10 - 14	6.2%	5.6%	6.1%
15 - 24	10.2%	9.6%	10.5%
25 - 34	9.3%	8.4%	11.8%
35 - 44	10.7%	10.7%	13.1%
45 - 54	14.1%	13.4%	13.0%
55 - 64	17.2%	17.4%	14.6%
65 - 74	13.3%	15.0%	11.4%
75 - 84	7.5%	8.8%	6.5%
85 +	2.5%	2.7%	2.4%
18 +	80.9%	82.5%	79.5%
<b>2010 Population by Sex</b>			
Males	1,172	6,062	37,499
Females	1,184	6,201	39,109
<b>2017 Population by Sex</b>			
Males	1,377	6,545	39,198
Females	1,393	6,723	40,753
<b>2022 Population by Sex</b>			
Males	1,455	6,997	40,555
Females	1,474	7,196	42,091

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	2,357	12,262	76,608
White Alone	93.7%	94.9%	89.2%
Black Alone	2.2%	1.9%	5.5%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	2.0%	1.5%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.4%	0.4%	0.7%
Two or More Races	1.2%	1.1%	1.8%
Hispanic Origin	1.9%	1.6%	2.8%
Diversity Index	15.2	12.8	24.5
<b>2017 Population by Race/Ethnicity</b>			
Total	2,771	13,268	79,951
White Alone	91.6%	93.2%	86.7%
Black Alone	2.7%	2.2%	6.1%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	3.1%	2.3%	3.8%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.6%	0.6%	0.9%
Two or More Races	1.6%	1.4%	2.2%
Hispanic Origin	2.7%	2.3%	3.9%
Diversity Index	20.4	16.9	29.9
<b>2022 Population by Race/Ethnicity</b>			
Total	2,928	14,193	82,648
White Alone	89.8%	91.7%	84.7%
Black Alone	3.1%	2.5%	6.7%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	4.0%	3.0%	4.7%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.8%	0.7%	1.1%
Two or More Races	2.0%	1.7%	2.6%
Hispanic Origin	3.5%	3.1%	4.8%
Diversity Index	24.7	20.7	34.3
<b>2010 Population by Relationship and Household Type</b>			
Total	2,356	12,263	76,608
In Households	100.0%	100.0%	98.7%
In Family Households	92.4%	91.3%	86.7%
Householder	29.1%	29.8%	27.6%
Spouse	25.6%	26.3%	22.9%
Child	32.9%	30.6%	31.7%
Other relative	3.2%	3.2%	2.9%
Nonrelative	1.7%	1.4%	1.6%
In Nonfamily Households	7.6%	8.7%	12.0%
In Group Quarters	0.0%	0.0%	1.3%
Institutionalized Population	0.0%	0.0%	1.0%
Noninstitutionalized Population	0.0%	0.0%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2017 Population 25+ by Educational Attainment</b>			
Total	1,999	9,912	56,587
Less than 9th Grade	2.1%	1.4%	1.5%
9th - 12th Grade, No Diploma	2.1%	3.0%	3.2%
High School Graduate	17.8%	22.3%	21.4%
GED/Alternative Credential	4.9%	4.1%	3.0%
Some College, No Degree	21.0%	19.8%	20.7%
Associate Degree	9.7%	8.0%	9.0%
Bachelor's Degree	26.4%	26.7%	25.0%
Graduate/Professional Degree	16.1%	14.6%	16.2%
<b>2017 Population 15+ by Marital Status</b>			
Total	2,309	11,323	65,828
Never Married	25.8%	23.2%	26.0%
Married	64.7%	64.1%	59.9%
Widowed	6.3%	7.2%	6.0%
Divorced	3.2%	5.6%	8.1%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.6%	97.3%	96.3%
Civilian Unemployed (Unemployment Rate)	3.4%	2.7%	3.7%
<b>2017 Employed Population 16+ by Industry</b>			
Total	1,466	7,185	43,532
Agriculture/Mining	0.7%	0.8%	0.4%
Construction	4.6%	6.3%	6.0%
Manufacturing	4.5%	5.5%	7.3%
Wholesale Trade	5.5%	3.5%	2.7%
Retail Trade	7.0%	12.4%	12.2%
Transportation/Utilities	1.3%	3.1%	4.1%
Information	2.0%	1.9%	1.4%
Finance/Insurance/Real Estate	11.5%	7.9%	6.9%
Services	53.1%	51.7%	50.9%
Public Administration	10.0%	6.8%	8.2%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	1,464	7,186	43,534
White Collar	75.4%	72.0%	71.4%
Management/Business/Financial	22.4%	19.9%	17.5%
Professional	30.0%	27.1%	28.3%
Sales	7.4%	10.4%	11.3%
Administrative Support	15.6%	14.6%	14.3%
Services	12.6%	11.8%	12.5%
Blue Collar	11.9%	16.2%	16.0%
Farming/Forestry/Fishing	0.5%	0.3%	0.2%
Construction/Extraction	4.0%	4.6%	4.2%
Installation/Maintenance/Repair	4.5%	5.2%	3.8%
Production	1.0%	2.1%	3.1%
Transportation/Material Moving	1.9%	4.1%	4.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	2,356	12,263	76,608
Population Inside Urbanized Area	88.5%	78.6%	90.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	11.5%	21.4%	9.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	816	4,556	28,715
Households with 1 Person	14.8%	16.4%	21.6%
Households with 2+ People	85.2%	83.6%	78.4%
Family Households	82.0%	80.4%	73.7%
Husband-wife Families	72.3%	71.1%	61.3%
With Related Children	30.5%	26.4%	27.5%
Other Family (No Spouse Present)	9.8%	9.4%	12.5%
Other Family with Male Householder	3.2%	3.3%	3.8%
With Related Children	1.7%	1.4%	2.2%
Other Family with Female Householder	6.6%	6.1%	8.6%
With Related Children	2.5%	2.5%	5.0%
Nonfamily Households	3.2%	3.1%	4.7%
All Households with Children	34.9%	30.6%	35.0%
Multigenerational Households	4.8%	4.3%	3.7%
Unmarried Partner Households	3.9%	3.6%	5.1%
Male-female	3.2%	2.9%	4.6%
Same-sex	0.7%	0.6%	0.5%
<b>2010 Households by Size</b>			
Total	817	4,555	28,714
1 Person Household	14.8%	16.4%	21.6%
2 Person Household	36.4%	38.8%	33.9%
3 Person Household	18.5%	17.9%	18.1%
4 Person Household	18.5%	16.7%	16.8%
5 Person Household	8.3%	7.2%	6.6%
6 Person Household	2.2%	1.9%	2.2%
7 + Person Household	1.3%	1.0%	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	817	4,556	28,715
Owner Occupied	93.6%	91.1%	84.8%
Owned with a Mortgage/Loan	64.9%	61.9%	65.2%
Owned Free and Clear	28.9%	29.3%	19.6%
Renter Occupied	6.4%	8.9%	15.2%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	845	4,732	29,890
Housing Units Inside Urbanized Area	86.7%	77.2%	90.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	13.3%	22.8%	9.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
	1. Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
	2. Comfortable Empty Nesters	Exurbanites (1E)	Exurbanites (1E)
	3. Exurbanites (1E)	Comfortable Empty Nesters	Soccer Moms (4A)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$3,025,053	\$15,272,230	\$84,852,175
Average Spent	\$3,180.92	\$3,118.05	\$2,849.49
Spending Potential Index	147	144	132
Education: Total \$	\$2,311,258	\$11,564,375	\$61,260,877
Average Spent	\$2,430.34	\$2,361.04	\$2,057.25
Spending Potential Index	167	162	141
Entertainment/Recreation: Total \$	\$4,447,175	\$22,491,153	\$122,215,806
Average Spent	\$4,676.31	\$4,591.91	\$4,104.23
Spending Potential Index	150	147	132
Food at Home: Total \$	\$6,659,327	\$33,425,424	\$187,576,022
Average Spent	\$7,002.45	\$6,824.30	\$6,299.15
Spending Potential Index	139	136	125
Food Away from Home: Total \$	\$4,562,014	\$22,971,070	\$128,922,123
Average Spent	\$4,797.07	\$4,689.89	\$4,329.44
Spending Potential Index	144	141	130
Health Care: Total \$	\$8,076,561	\$40,614,866	\$216,784,951
Average Spent	\$8,492.70	\$8,292.13	\$7,280.04
Spending Potential Index	152	148	130
HH Furnishings & Equipment: Total \$	\$2,776,709	\$14,052,428	\$76,604,176
Average Spent	\$2,919.78	\$2,869.01	\$2,572.51
Spending Potential Index	150	148	132
Personal Care Products & Services: Total \$	\$1,141,643	\$5,788,065	\$31,559,624
Average Spent	\$1,200.47	\$1,181.72	\$1,059.83
Spending Potential Index	151	148	133
Shelter: Total \$	\$22,688,011	\$115,193,793	\$636,273,312
Average Spent	\$23,857.00	\$23,518.54	\$21,367.23
Spending Potential Index	147	145	132
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,530,954	\$18,016,368	\$94,551,538
Average Spent	\$3,712.89	\$3,678.31	\$3,175.21
Spending Potential Index	159	157	136
Travel: Total \$	\$3,254,808	\$16,640,586	\$86,993,893
Average Spent	\$3,422.51	\$3,397.42	\$2,921.41
Spending Potential Index	165	164	141
Vehicle Maintenance & Repairs: Total \$	\$1,497,467	\$7,536,183	\$41,150,624
Average Spent	\$1,574.62	\$1,538.62	\$1,381.91
Spending Potential Index	147	143	129

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Savvy Suburbanites (1D)	54.9%	Population	2,770	2,929
Comfortable Empty Nesters (5A)	34.0%	Households	951	1,000
Exurbanites (1E)	11.1%	Families	778	817
Top Tier (1A)	0.0%	Median Age	47.1	48.7
Professional Pride (1B)	0.0%	Median Household Income	\$108,325	\$113,792
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		147	\$3,180.92	\$3,025,053
Men's		150	\$634.55	\$603,461
Women's		150	\$1,111.09	\$1,056,644
Children's		132	\$443.45	\$421,720
Footwear		145	\$671.47	\$638,569
Watches & Jewelry		162	\$192.65	\$183,211
Apparel Products and Services (1)		156	\$127.71	\$121,448
<b>Computer</b>				
Computers and Hardware for Home Use		148	\$256.41	\$243,844
Portable Memory		138	\$7.34	\$6,979
Computer Software		147	\$17.01	\$16,180
Computer Accessories		153	\$27.68	\$26,319
<b>Entertainment &amp; Recreation</b>		150	\$4,676.31	\$4,447,175
Fees and Admissions		169	\$1,072.32	\$1,019,774
Membership Fees for Clubs (2)		175	\$368.34	\$350,292
Fees for Participant Sports, excl. Trips		167	\$166.12	\$157,978
Tickets to Theatre/Operas/Concerts		173	\$102.80	\$97,762
Tickets to Movies/Museums/Parks		146	\$112.73	\$107,203
Admission to Sporting Events, excl. Trips		170	\$94.76	\$90,116
Fees for Recreational Lessons		170	\$226.66	\$215,549
Dating Services		114	\$0.92	\$874
TV/Video/Audio		139	\$1,778.72	\$1,691,562
Cable and Satellite Television Services		138	\$1,312.22	\$1,247,922
Televisions		144	\$171.77	\$163,358
Satellite Dishes		145	\$2.10	\$1,995
VCRs, Video Cameras, and DVD Players		134	\$8.75	\$8,321
Miscellaneous Video Equipment		153	\$14.73	\$14,005
Video Cassettes and DVDs		128	\$19.52	\$18,565
Video Game Hardware/Accessories		126	\$36.81	\$35,008
Video Game Software		117	\$18.19	\$17,303
Streaming/Downloaded Video		131	\$33.57	\$31,929
Rental of Video Cassettes and DVDs		127	\$19.42	\$18,470
Installation of Televisions		192	\$1.71	\$1,629
Audio (3)		152	\$135.03	\$128,414
Rental and Repair of TV/Radio/Sound Equipment		121	\$4.88	\$4,643
Pets		149	\$887.71	\$844,212
Toys/Games/Crafts/Hobbies (4)		143	\$173.45	\$164,947
Recreational Vehicles and Fees (5)		167	\$170.12	\$161,786
Sports/Recreation/Exercise Equipment (6)		152	\$260.42	\$247,664
Photo Equipment and Supplies (7)		150	\$83.34	\$79,256
Reading (8)		156	\$195.04	\$185,485
Catered Affairs (9)		182	\$55.19	\$52,490
<b>Food</b>		141	\$11,799.52	\$11,221,341
Food at Home		139	\$7,002.45	\$6,659,327
Bakery and Cereal Products		140	\$929.01	\$883,485
Meats, Poultry, Fish, and Eggs		137	\$1,564.78	\$1,488,108
Dairy Products		140	\$746.25	\$709,688
Fruits and Vegetables		141	\$1,377.14	\$1,309,661
Snacks and Other Food at Home (10)		139	\$2,385.26	\$2,268,386
Food Away from Home		144	\$4,797.07	\$4,562,014
Alcoholic Beverages		153	\$850.03	\$808,376

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	194	\$12,024.34	\$11,435,149
Value of Retirement Plans	188	\$45,849.66	\$43,603,026
Value of Other Financial Assets	166	\$2,163.62	\$2,057,600
Vehicle Loan Amount excluding Interest	135	\$3,674.70	\$3,494,637
Value of Credit Card Debt	155	\$904.41	\$860,098
<b>Health</b>			
Nonprescription Drugs	145	\$185.50	\$176,414
Prescription Drugs	148	\$573.71	\$545,595
Eyeglasses and Contact Lenses	154	\$145.24	\$138,124
<b>Home</b>			
Mortgage Payment and Basics (11)	176	\$15,169.41	\$14,426,107
Maintenance and Remodeling Services	181	\$3,516.55	\$3,344,243
Maintenance and Remodeling Materials (12)	168	\$680.61	\$647,264
Utilities, Fuel, and Public Services	143	\$7,179.91	\$6,828,098
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	151	\$144.01	\$136,953
Furniture	148	\$845.66	\$804,222
Rugs	174	\$40.53	\$38,548
Major Appliances (14)	153	\$489.83	\$465,828
Housewares (15)	149	\$141.42	\$134,487
Small Appliances	145	\$70.01	\$66,575
Luggage	165	\$19.61	\$18,652
Telephones and Accessories	137	\$94.99	\$90,340
<b>Household Operations</b>			
Child Care	148	\$707.34	\$672,685
Lawn and Garden (16)	166	\$696.44	\$662,312
Moving/Storage/Freight Express	130	\$83.20	\$79,122
Housekeeping Supplies (17)	145	\$1,028.95	\$978,529
<b>Insurance</b>			
Owners and Renters Insurance	163	\$844.62	\$803,234
Vehicle Insurance	143	\$1,679.21	\$1,596,927
Life/Other Insurance	174	\$744.75	\$708,254
Health Insurance	152	\$5,561.84	\$5,289,314
Personal Care Products (18)	145	\$680.48	\$647,135
School Books and Supplies (19)	144	\$222.49	\$211,591
Smoking Products	116	\$484.68	\$460,935
<b>Transportation</b>			
Payments on Vehicles excluding Leases	140	\$3,140.80	\$2,986,897
Gasoline and Motor Oil	136	\$3,783.47	\$3,598,081
Vehicle Maintenance and Repairs	147	\$1,574.62	\$1,497,467
<b>Travel</b>			
Airline Fares	166	\$846.70	\$805,209
Lodging on Trips	169	\$884.67	\$841,323
Auto/Truck Rental on Trips	162	\$42.70	\$40,607
Food and Drink on Trips	164	\$811.09	\$771,351

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Savvy Suburbanites (1D)	39.4%	Population	13,268	14,193
Exurbanites (1E)	38.0%	Households	4,898	5,235
Comfortable Empty Nesters (5A)	13.7%	Families	3,918	4,163
Pleasantville (2B)	5.8%	Median Age	49.8	50.9
Salt of the Earth (6B)	2.8%	Median Household Income	\$101,638	\$106,252
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		144	\$3,118.05	\$15,272,230
Men's		147	\$619.90	\$3,036,279
Women's		149	\$1,099.08	\$5,383,291
Children's		128	\$427.05	\$2,091,688
Footwear		141	\$654.53	\$3,205,893
Watches & Jewelry		162	\$192.39	\$942,331
Apparel Products and Services (1)		153	\$125.10	\$612,748
<b>Computer</b>				
Computers and Hardware for Home Use		147	\$253.86	\$1,243,393
Portable Memory		136	\$7.24	\$35,471
Computer Software		146	\$16.85	\$82,542
Computer Accessories		153	\$27.57	\$135,055
<b>Entertainment &amp; Recreation</b>		147	\$4,591.91	\$22,491,153
Fees and Admissions		167	\$1,064.36	\$5,213,230
Membership Fees for Clubs (2)		173	\$364.88	\$1,787,193
Fees for Participant Sports, excl. Trips		165	\$163.76	\$802,072
Tickets to Theatre/Operas/Concerts		172	\$102.24	\$500,782
Tickets to Movies/Museums/Parks		147	\$113.03	\$553,597
Admission to Sporting Events, excl. Trips		164	\$91.42	\$447,771
Fees for Recreational Lessons		171	\$228.11	\$1,117,305
Dating Services		114	\$0.92	\$4,510
TV/Video/Audio		135	\$1,737.12	\$8,508,405
Cable and Satellite Television Services		134	\$1,275.99	\$6,249,781
Televisions		142	\$169.26	\$829,054
Satellite Dishes		148	\$2.15	\$10,511
VCRs, Video Cameras, and DVD Players		134	\$8.75	\$42,862
Miscellaneous Video Equipment		148	\$14.24	\$69,744
Video Cassettes and DVDs		128	\$19.45	\$95,254
Video Game Hardware/Accessories		122	\$35.59	\$174,303
Video Game Software		114	\$17.63	\$86,370
Streaming/Downloaded Video		132	\$33.66	\$164,890
Rental of Video Cassettes and DVDs		127	\$19.35	\$94,776
Installation of Televisions		196	\$1.74	\$8,534
Audio (3)		151	\$134.43	\$658,416
Rental and Repair of TV/Radio/Sound Equipment		121	\$4.88	\$23,908
Pets		146	\$871.93	\$4,270,708
Toys/Games/Crafts/Hobbies (4)		139	\$168.77	\$826,636
Recreational Vehicles and Fees (5)		162	\$165.07	\$808,526
Sports/Recreation/Exercise Equipment (6)		150	\$256.63	\$1,256,996
Photo Equipment and Supplies (7)		148	\$82.06	\$401,922
Reading (8)		154	\$192.92	\$944,939
Catered Affairs (9)		174	\$53.04	\$259,791
<b>Food</b>		138	\$11,514.19	\$56,396,494
Food at Home		136	\$6,824.30	\$33,425,424
Bakery and Cereal Products		136	\$901.88	\$4,417,423
Meats, Poultry, Fish, and Eggs		133	\$1,518.62	\$7,438,216
Dairy Products		136	\$727.26	\$3,562,139
Fruits and Vegetables		138	\$1,349.30	\$6,608,890
Snacks and Other Food at Home (10)		135	\$2,327.23	\$11,398,755
Food Away from Home		141	\$4,689.89	\$22,971,070
Alcoholic Beverages		151	\$837.60	\$4,102,575

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	190	\$11,764.61	\$57,623,080
Value of Retirement Plans	184	\$44,696.54	\$218,923,657
Value of Other Financial Assets	162	\$2,110.15	\$10,335,497
Vehicle Loan Amount excluding Interest	130	\$3,544.18	\$17,359,374
Value of Credit Card Debt	151	\$878.97	\$4,305,192
<b>Health</b>			
Nonprescription Drugs	142	\$181.29	\$887,975
Prescription Drugs	143	\$556.83	\$2,727,376
Eyeglasses and Contact Lenses	150	\$141.26	\$691,885
<b>Home</b>			
Mortgage Payment and Basics (11)	172	\$14,778.92	\$72,387,129
Maintenance and Remodeling Services	178	\$3,454.83	\$16,921,752
Maintenance and Remodeling Materials (12)	162	\$656.99	\$3,217,950
Utilities, Fuel, and Public Services	138	\$6,965.48	\$34,116,932
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	150	\$142.73	\$699,081
Furniture	145	\$829.10	\$4,060,955
Rugs	171	\$39.82	\$195,050
Major Appliances (14)	150	\$481.60	\$2,358,863
Housewares (15)	145	\$137.67	\$674,303
Small Appliances	142	\$68.84	\$337,190
Luggage	164	\$19.43	\$95,149
Telephones and Accessories	133	\$91.83	\$449,790
<b>Household Operations</b>			
Child Care	143	\$684.31	\$3,351,731
Lawn and Garden (16)	162	\$680.47	\$3,332,933
Moving/Storage/Freight Express	133	\$85.08	\$416,712
Housekeeping Supplies (17)	140	\$999.24	\$4,894,276
<b>Insurance</b>			
Owners and Renters Insurance	157	\$809.87	\$3,966,752
Vehicle Insurance	140	\$1,642.33	\$8,044,119
Life/Other Insurance	170	\$726.19	\$3,556,873
Health Insurance	148	\$5,415.26	\$26,523,960
Personal Care Products (18)	142	\$667.74	\$3,270,581
School Books and Supplies (19)	140	\$216.46	\$1,060,199
Smoking Products	111	\$460.97	\$2,257,848
<b>Transportation</b>			
Payments on Vehicles excluding Leases	135	\$3,040.32	\$14,891,509
Gasoline and Motor Oil	133	\$3,683.43	\$18,041,460
Vehicle Maintenance and Repairs	143	\$1,538.62	\$7,536,183
<b>Travel</b>			
Airline Fares	166	\$847.75	\$4,152,259
Lodging on Trips	166	\$870.90	\$4,265,654
Auto/Truck Rental on Trips	164	\$43.18	\$211,509
Food and Drink on Trips	162	\$799.73	\$3,917,054

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Savvy Suburbanites (1D)	22.8%	Population	79,951	82,647
Exurbanites (1E)	12.3%	Households	29,778	30,708
Soccer Moms (4A)	12.1%	Families	21,804	22,394
Golden Years (9B)	8.2%	Median Age	42.5	43.3
Enterprising Professionals (2D)	8.2%	Median Household Income	\$90,125	\$97,518
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		132	\$2,849.49	\$84,852,175
Men's		132	\$559.84	\$16,670,863
Women's		133	\$982.46	\$29,255,647
Children's		125	\$418.87	\$12,473,076
Footwear		131	\$605.75	\$18,037,967
Watches & Jewelry		141	\$167.79	\$4,996,479
Apparel Products and Services (1)		140	\$114.79	\$3,418,142
<b>Computer</b>				
Computers and Hardware for Home Use		133	\$230.52	\$6,864,296
Portable Memory		128	\$6.82	\$203,089
Computer Software		134	\$15.49	\$461,230
Computer Accessories		135	\$24.41	\$726,746
<b>Entertainment &amp; Recreation</b>		132	\$4,104.23	\$122,215,806
Fees and Admissions		145	\$923.83	\$27,509,714
Membership Fees for Clubs (2)		147	\$309.45	\$9,214,737
Fees for Participant Sports, excl. Trips		145	\$143.84	\$4,283,352
Tickets to Theatre/Operas/Concerts		145	\$86.36	\$2,571,514
Tickets to Movies/Museums/Parks		135	\$104.06	\$3,098,816
Admission to Sporting Events, excl. Trips		143	\$79.98	\$2,381,613
Fees for Recreational Lessons		150	\$199.16	\$5,930,690
Dating Services		120	\$0.97	\$28,993
TV/Video/Audio		124	\$1,594.76	\$47,488,887
Cable and Satellite Television Services		123	\$1,167.95	\$34,779,231
Televisions		130	\$154.89	\$4,612,391
Satellite Dishes		137	\$1.98	\$59,098
VCRs, Video Cameras, and DVD Players		125	\$8.18	\$243,622
Miscellaneous Video Equipment		136	\$13.07	\$389,208
Video Cassettes and DVDs		122	\$18.56	\$552,799
Video Game Hardware/Accessories		121	\$35.25	\$1,049,569
Video Game Software		118	\$18.29	\$544,696
Streaming/Downloaded Video		126	\$32.28	\$961,289
Rental of Video Cassettes and DVDs		123	\$18.71	\$557,222
Installation of Televisions		162	\$1.44	\$42,874
Audio (3)		134	\$119.44	\$3,556,634
Rental and Repair of TV/Radio/Sound Equipment		117	\$4.71	\$140,253
Pets		129	\$768.97	\$22,898,303
Toys/Games/Crafts/Hobbies (4)		128	\$155.77	\$4,638,434
Recreational Vehicles and Fees (5)		139	\$142.14	\$4,232,599
Sports/Recreation/Exercise Equipment (6)		135	\$230.97	\$6,877,735
Photo Equipment and Supplies (7)		136	\$75.43	\$2,246,027
Reading (8)		133	\$166.79	\$4,966,720
Catered Affairs (9)		150	\$45.58	\$1,357,388
<b>Food</b>		127	\$10,628.59	\$316,498,145
Food at Home		125	\$6,299.15	\$187,576,022
Bakery and Cereal Products		125	\$830.15	\$24,720,199
Meats, Poultry, Fish, and Eggs		123	\$1,409.50	\$41,972,050
Dairy Products		125	\$666.36	\$19,842,781
Fruits and Vegetables		127	\$1,238.19	\$36,870,756
Snacks and Other Food at Home (10)		125	\$2,154.95	\$64,170,237
Food Away from Home		130	\$4,329.44	\$128,922,123
Alcoholic Beverages		135	\$750.61	\$22,351,574

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	151	\$9,382.78	\$279,400,529
Value of Retirement Plans	148	\$36,085.63	\$1,074,557,834
Value of Other Financial Assets	134	\$1,738.09	\$51,756,706
Vehicle Loan Amount excluding Interest	122	\$3,325.03	\$99,012,607
Value of Credit Card Debt	134	\$784.25	\$23,353,266
<b>Health</b>			
Nonprescription Drugs	127	\$161.52	\$4,809,595
Prescription Drugs	125	\$486.38	\$14,483,337
Eyeglasses and Contact Lenses	131	\$124.11	\$3,695,696
<b>Home</b>			
Mortgage Payment and Basics (11)	146	\$12,555.64	\$373,881,792
Maintenance and Remodeling Services	146	\$2,838.32	\$84,519,487
Maintenance and Remodeling Materials (12)	137	\$553.11	\$16,470,441
Utilities, Fuel, and Public Services	125	\$6,297.95	\$187,540,502
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	133	\$127.20	\$3,787,889
Furniture	132	\$755.93	\$22,510,223
Rugs	144	\$33.35	\$993,166
Major Appliances (14)	132	\$421.94	\$12,564,381
Housewares (15)	131	\$124.27	\$3,700,551
Small Appliances	129	\$62.22	\$1,852,861
Luggage	143	\$16.95	\$504,599
Telephones and Accessories	127	\$88.08	\$2,622,955
<b>Household Operations</b>			
Child Care	137	\$656.70	\$19,555,110
Lawn and Garden (16)	136	\$572.22	\$17,039,606
Moving/Storage/Freight Express	127	\$81.54	\$2,428,047
Housekeeping Supplies (17)	127	\$906.87	\$27,004,872
<b>Insurance</b>			
Owners and Renters Insurance	134	\$690.57	\$20,563,899
Vehicle Insurance	127	\$1,493.01	\$44,458,874
Life/Other Insurance	142	\$606.19	\$18,051,185
Health Insurance	131	\$4,767.45	\$141,965,155
Personal Care Products (18)	130	\$609.04	\$18,135,983
School Books and Supplies (19)	131	\$202.00	\$6,015,135
Smoking Products	107	\$446.54	\$13,296,930
<b>Transportation</b>			
Payments on Vehicles excluding Leases	126	\$2,828.92	\$84,239,698
Gasoline and Motor Oil	123	\$3,408.65	\$101,502,855
Vehicle Maintenance and Repairs	129	\$1,381.91	\$41,150,624
<b>Travel</b>			
Airline Fares	143	\$730.89	\$21,764,431
Lodging on Trips	142	\$742.95	\$22,123,574
Auto/Truck Rental on Trips	141	\$37.15	\$1,106,299
Food and Drink on Trips	140	\$689.13	\$20,520,859

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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2607 Belair Rd, Fallston, Maryland, 21047  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.48812  
Longitude: -76.39787

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	190		491		2,887							
Total Employees:	2,307		4,552		32,640							
Total Residential Population:	2,770		13,268		79,951							
Employee/Residential Population Ratio (per 100 Residents)	83		34		41							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	2.1%	24	1.0%	19	3.9%	142	3.1%	69	2.4%	500	1.5%
Construction	17	8.9%	497	21.5%	64	13.0%	869	19.1%	245	8.5%	1,945	6.0%
Manufacturing	5	2.6%	22	1.0%	15	3.1%	77	1.7%	63	2.2%	694	2.1%
Transportation	3	1.6%	15	0.7%	8	1.6%	45	1.0%	54	1.9%	347	1.1%
Communication	1	0.5%	5	0.2%	3	0.6%	15	0.3%	24	0.8%	125	0.4%
Utility	1	0.5%	2	0.1%	1	0.2%	3	0.1%	6	0.2%	23	0.1%
Wholesale Trade	4	2.1%	68	2.9%	16	3.3%	185	4.1%	76	2.6%	724	2.2%
Retail Trade Summary	52	27.4%	1,126	48.8%	105	21.4%	1,737	38.2%	585	20.3%	10,174	31.2%
Home Improvement	0	0.0%	0	0.0%	8	1.6%	50	1.1%	37	1.3%	744	2.3%
General Merchandise Stores	1	0.5%	50	2.2%	1	0.2%	65	1.4%	21	0.7%	1,985	6.1%
Food Stores	5	2.6%	69	3.0%	12	2.4%	129	2.8%	58	2.0%	975	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket	19	10.0%	709	30.7%	27	5.5%	937	20.6%	60	2.1%	1,349	4.1%
Apparel & Accessory Stores	1	0.5%	2	0.1%	2	0.4%	5	0.1%	51	1.8%	423	1.3%
Furniture & Home Furnishings	2	1.1%	3	0.1%	6	1.2%	37	0.8%	54	1.9%	377	1.2%
Eating & Drinking Places	11	5.8%	243	10.5%	17	3.5%	388	8.5%	135	4.7%	3,103	9.5%
Miscellaneous Retail	14	7.4%	50	2.2%	32	6.5%	128	2.8%	169	5.9%	1,218	3.7%
Finance, Insurance, Real Estate Summary	14	7.4%	104	4.5%	32	6.5%	206	4.5%	298	10.3%	2,695	8.3%
Banks, Savings & Lending Institutions	3	1.6%	40	1.7%	7	1.4%	71	1.6%	77	2.7%	870	2.7%
Securities Brokers	1	0.5%	2	0.1%	3	0.6%	9	0.2%	35	1.2%	184	0.6%
Insurance Carriers & Agents	4	2.1%	21	0.9%	11	2.2%	63	1.4%	84	2.9%	539	1.7%
Real Estate, Holding, Other Investment Offices	5	2.6%	40	1.7%	11	2.2%	64	1.4%	102	3.5%	1,103	3.4%
Services Summary	77	40.5%	434	18.8%	196	39.9%	1,239	27.2%	1,248	43.2%	13,212	40.5%
Hotels & Lodging	2	1.1%	15	0.7%	3	0.6%	22	0.5%	7	0.2%	48	0.1%
Automotive Services	21	11.1%	89	3.9%	44	9.0%	191	4.2%	119	4.1%	530	1.6%
Motion Pictures & Amusements	8	4.2%	46	2.0%	17	3.5%	146	3.2%	81	2.8%	755	2.3%
Health Services	10	5.3%	66	2.9%	22	4.5%	139	3.1%	271	9.4%	4,653	14.3%
Legal Services	2	1.1%	5	0.2%	2	0.4%	7	0.2%	72	2.5%	346	1.1%
Education Institutions & Libraries	0	0.0%	4	0.2%	5	1.0%	141	3.1%	56	1.9%	2,255	6.9%
Other Services	35	18.4%	209	9.1%	104	21.2%	592	13.0%	642	22.2%	4,625	14.2%
Government	1	0.5%	8	0.3%	2	0.4%	22	0.5%	95	3.3%	2,149	6.6%
Unclassified Establishments	11	5.8%	0	0.0%	29	5.9%	10	0.2%	122	4.2%	52	0.2%
Totals	190	100.0%	2,307	100.0%	491	100.0%	4,552	100.0%	2,887	100.0%	32,640	100.0%

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2607 Belair Rd, Fallston, Maryland, 21047  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.48812  
Longitude: -76.39787

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	2	0.4%	24	0.5%	10	0.3%	47	0.1%
Mining	0	0.0%	0	0.0%	1	0.2%	7	0.2%	2	0.1%	11	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	4	0.0%
Construction	19	10.0%	502	21.8%	68	13.8%	878	19.3%	263	9.1%	2,030	6.2%
Manufacturing	6	3.2%	24	1.0%	16	3.3%	79	1.7%	65	2.3%	526	1.6%
Wholesale Trade	3	1.6%	66	2.9%	15	3.1%	182	4.0%	74	2.6%	716	2.2%
Retail Trade	39	20.5%	874	37.9%	85	17.3%	1,336	29.3%	433	15.0%	6,951	21.3%
Motor Vehicle & Parts Dealers	18	9.5%	705	30.6%	25	5.1%	929	20.4%	51	1.8%	1,286	3.9%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	3	0.6%	21	0.5%	30	1.0%	225	0.7%
Electronics & Appliance Stores	1	0.5%	2	0.1%	3	0.6%	15	0.3%	19	0.7%	133	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%	8	1.6%	50	1.1%	37	1.3%	744	2.3%
Food & Beverage Stores	5	2.6%	67	2.9%	12	2.4%	144	3.2%	53	1.8%	945	2.9%
Health & Personal Care Stores	4	2.1%	21	0.9%	7	1.4%	40	0.9%	45	1.6%	337	1.0%
Gasoline Stations	1	0.5%	4	0.2%	2	0.4%	8	0.2%	9	0.3%	63	0.2%
Clothing & Clothing Accessories Stores	1	0.5%	2	0.1%	4	0.8%	9	0.2%	66	2.3%	484	1.5%
Sport Goods, Hobby, Book, & Music Stores	2	1.1%	2	0.1%	2	0.4%	2	0.0%	23	0.8%	322	1.0%
General Merchandise Stores	1	0.5%	50	2.2%	1	0.2%	65	1.4%	21	0.7%	1,985	6.1%
Miscellaneous Store Retailers	6	3.2%	23	1.0%	13	2.6%	52	1.1%	60	2.1%	407	1.2%
Nonstore Retailers	2	1.1%	0	0.0%	5	1.0%	2	0.0%	21	0.7%	18	0.1%
Transportation & Warehousing	2	1.1%	14	0.6%	7	1.4%	45	1.0%	34	1.2%	259	0.8%
Information	2	1.1%	6	0.3%	6	1.2%	21	0.5%	55	1.9%	594	1.8%
Finance & Insurance	8	4.2%	63	2.7%	21	4.3%	143	3.1%	198	6.9%	1,597	4.9%
Central Bank/Credit Intermediation & Related Activities	3	1.6%	40	1.7%	7	1.4%	71	1.6%	77	2.7%	870	2.7%
Securities, Commodity Contracts & Other Financial	1	0.5%	2	0.1%	3	0.6%	9	0.2%	36	1.2%	188	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	4	2.1%	21	0.9%	11	2.2%	63	1.4%	84	2.9%	539	1.7%
Real Estate, Rental & Leasing	12	6.3%	59	2.6%	24	4.9%	101	2.2%	133	4.6%	1,147	3.5%
Professional, Scientific & Tech Services	14	7.4%	47	2.0%	36	7.3%	172	3.8%	289	10.0%	1,700	5.2%
Legal Services	3	1.6%	11	0.5%	4	0.8%	15	0.3%	85	2.9%	397	1.2%
Management of Companies & Enterprises	1	0.5%	5	0.2%	1	0.2%	7	0.2%	1	0.0%	7	0.0%
Administrative & Support & Waste Management & Remediation	8	4.2%	47	2.0%	24	4.9%	130	2.9%	117	4.1%	702	2.2%
Educational Services	3	1.6%	10	0.4%	9	1.8%	153	3.4%	73	2.5%	2,278	7.0%
Health Care & Social Assistance	14	7.4%	141	6.1%	30	6.1%	258	5.7%	336	11.6%	5,688	17.4%
Arts, Entertainment & Recreation	4	2.1%	40	1.7%	11	2.2%	133	2.9%	52	1.8%	648	2.0%
Accommodation & Food Services	14	7.4%	264	11.4%	22	4.5%	421	9.2%	151	5.2%	3,229	9.9%
Accommodation	2	1.1%	15	0.7%	3	0.6%	22	0.5%	7	0.2%	48	0.1%
Food Services & Drinking Places	12	6.3%	250	10.8%	20	4.1%	399	8.8%	144	5.0%	3,181	9.7%
Other Services (except Public Administration)	30	15.8%	135	5.9%	83	16.9%	429	9.4%	384	13.3%	2,306	7.1%
Automotive Repair & Maintenance	15	7.9%	66	2.9%	32	6.5%	140	3.1%	94	3.3%	439	1.3%
Public Administration	1	0.5%	8	0.3%	2	0.4%	22	0.5%	95	3.3%	2,149	6.6%
Unclassified Establishments	11	5.8%	0	0.0%	29	5.9%	10	0.2%	122	4.2%	52	0.2%
<b>Total</b>	<b>190</b>	<b>100.0%</b>	<b>2,307</b>	<b>100.0%</b>	<b>491</b>	<b>100.0%</b>	<b>4,552</b>	<b>100.0%</b>	<b>2,887</b>	<b>100.0%</b>	<b>32,640</b>	<b>100.0%</b>

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