

297 E Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59846
Longitude: -75.82021

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	4,265	19,245	47,665
2010 Total Population	4,955	23,673	58,806
2018 Total Population	4,912	24,359	61,396
2018 Group Quarters	233	658	728
2023 Total Population	4,931	24,773	62,835
2018-2023 Annual Rate	0.08%	0.34%	0.46%
2018 Total Daytime Population	7,751	26,196	58,296
Workers	5,178	13,365	28,591
Residents	2,573	12,831	29,705
Household Summary			
2000 Households	1,616	7,062	17,405
2000 Average Household Size	2.52	2.64	2.70
2010 Households	1,822	8,499	21,392
2010 Average Household Size	2.58	2.70	2.71
2018 Households	1,800	8,671	22,247
2018 Average Household Size	2.60	2.73	2.73
2023 Households	1,802	8,797	22,744
2023 Average Household Size	2.61	2.74	2.73
2018-2023 Annual Rate	0.02%	0.29%	0.44%
2010 Families	1,190	5,887	15,199
2010 Average Family Size	3.16	3.20	3.19
2018 Families	1,166	5,948	15,634
2018 Average Family Size	3.22	3.27	3.23
2023 Families	1,161	5,997	15,876
2023 Average Family Size	3.24	3.29	3.25
2018-2023 Annual Rate	-0.09%	0.16%	0.31%
Housing Unit Summary			
2000 Housing Units	1,708	7,472	18,452
Owner Occupied Housing Units	55.1%	58.8%	67.7%
Renter Occupied Housing Units	39.5%	35.7%	26.6%
Vacant Housing Units	5.4%	5.5%	5.7%
2010 Housing Units	1,920	8,993	22,645
Owner Occupied Housing Units	54.3%	58.1%	67.3%
Renter Occupied Housing Units	40.6%	36.4%	27.2%
Vacant Housing Units	5.1%	5.5%	5.5%
2018 Housing Units	1,952	9,309	23,568
Owner Occupied Housing Units	51.2%	55.2%	65.1%
Renter Occupied Housing Units	41.0%	37.9%	29.3%
Vacant Housing Units	7.8%	6.9%	5.6%
2023 Housing Units	1,971	9,436	24,085
Owner Occupied Housing Units	52.2%	56.6%	65.7%
Renter Occupied Housing Units	39.3%	36.6%	28.7%
Vacant Housing Units	8.6%	6.8%	5.6%
Median Household Income			
2018	\$54,458	\$65,857	\$75,678
2023	\$68,594	\$78,835	\$84,095
Median Home Value			
2018	\$226,311	\$251,211	\$284,131
2023	\$251,415	\$283,900	\$319,554
Per Capita Income			
2018	\$28,551	\$29,648	\$33,306
2023	\$34,498	\$34,553	\$37,421
Median Age			
2010	35.6	34.7	36.0
2018	36.2	35.4	37.1
2023	36.6	35.9	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

297 E Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59846
Longitude: -75.82021

	1 mile	3 miles	5 miles
2018 Households by Income			
Household Income Base	1,800	8,671	22,247
<\$15,000	11.5%	8.6%	6.5%
\$15,000 - \$24,999	11.4%	9.1%	6.8%
\$25,000 - \$34,999	9.3%	7.0%	6.5%
\$35,000 - \$49,999	14.2%	12.8%	12.4%
\$50,000 - \$74,999	15.1%	17.4%	17.2%
\$75,000 - \$99,999	13.2%	14.1%	14.5%
\$100,000 - \$149,999	15.3%	19.1%	21.4%
\$150,000 - \$199,999	4.4%	7.7%	8.8%
\$200,000+	5.7%	4.2%	5.9%
Average Household Income	\$75,044	\$80,622	\$91,040
2023 Households by Income			
Household Income Base	1,802	8,797	22,744
<\$15,000	10.1%	7.6%	5.9%
\$15,000 - \$24,999	9.5%	7.6%	5.8%
\$25,000 - \$34,999	8.0%	5.9%	5.5%
\$35,000 - \$49,999	11.9%	10.6%	10.6%
\$50,000 - \$74,999	13.2%	15.5%	15.7%
\$75,000 - \$99,999	13.8%	14.6%	15.0%
\$100,000 - \$149,999	19.6%	23.2%	24.8%
\$150,000 - \$199,999	5.5%	9.4%	9.7%
\$200,000+	8.4%	5.6%	7.0%
Average Household Income	\$92,221	\$94,671	\$102,574
2018 Owner Occupied Housing Units by Value			
Total	999	5,140	15,341
<\$50,000	1.1%	1.2%	2.2%
\$50,000 - \$99,999	1.5%	1.7%	2.2%
\$100,000 - \$149,999	6.7%	6.0%	5.5%
\$150,000 - \$199,999	26.5%	19.7%	12.6%
\$200,000 - \$249,999	26.7%	21.0%	17.6%
\$250,000 - \$299,999	18.4%	16.9%	14.6%
\$300,000 - \$399,999	8.5%	21.6%	23.1%
\$400,000 - \$499,999	7.6%	7.8%	15.5%
\$500,000 - \$749,999	2.2%	2.5%	5.3%
\$750,000 - \$999,999	0.0%	0.4%	0.8%
\$1,000,000 - \$1,499,999	0.4%	1.2%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.1%	0.0%
Average Home Value	\$252,533	\$283,371	\$310,731
2023 Owner Occupied Housing Units by Value			
Total	1,028	5,339	15,824
<\$50,000	0.7%	0.8%	1.6%
\$50,000 - \$99,999	1.1%	1.1%	1.5%
\$100,000 - \$149,999	4.3%	3.8%	3.9%
\$150,000 - \$199,999	18.7%	14.1%	9.1%
\$200,000 - \$249,999	24.7%	18.5%	14.7%
\$250,000 - \$299,999	20.6%	17.4%	14.0%
\$300,000 - \$399,999	11.7%	26.2%	26.5%
\$400,000 - \$499,999	12.9%	11.1%	18.6%
\$500,000 - \$749,999	4.3%	4.1%	7.4%
\$750,000 - \$999,999	0.0%	0.7%	1.4%
\$1,000,000 - \$1,499,999	0.9%	2.2%	1.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.2%	0.1%	0.0%
Average Home Value	\$292,461	\$323,179	\$345,130

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

297 E Pulaski Hwy, Elkton, Maryland, 21921
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.59846
 Longitude: -75.82021

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	4,954	23,674	58,805
0 - 4	7.6%	7.7%	6.8%
5 - 9	7.5%	7.5%	7.4%
10 - 14	6.9%	7.3%	7.6%
15 - 24	13.5%	13.6%	13.4%
25 - 34	13.7%	14.2%	13.3%
35 - 44	14.3%	15.6%	15.9%
45 - 54	13.0%	13.9%	15.3%
55 - 64	10.1%	10.2%	10.9%
65 - 74	6.1%	5.2%	5.5%
75 - 84	4.6%	3.2%	2.8%
85 +	2.6%	1.5%	1.1%
18 +	73.8%	73.1%	73.7%
2018 Population by Age			
Total	4,910	24,358	61,397
0 - 4	7.2%	7.1%	6.3%
5 - 9	7.1%	7.1%	6.6%
10 - 14	7.0%	7.1%	7.0%
15 - 24	12.7%	12.9%	12.5%
25 - 34	14.4%	15.2%	14.7%
35 - 44	13.3%	13.7%	13.4%
45 - 54	12.6%	13.5%	14.5%
55 - 64	11.0%	11.2%	12.5%
65 - 74	7.7%	7.4%	8.0%
75 - 84	4.4%	3.2%	3.3%
85 +	2.5%	1.6%	1.2%
18 +	75.0%	74.9%	76.2%
2023 Population by Age			
Total	4,931	24,774	62,835
0 - 4	7.2%	7.0%	6.2%
5 - 9	6.9%	6.8%	6.3%
10 - 14	7.0%	7.0%	6.7%
15 - 24	12.0%	12.2%	11.6%
25 - 34	14.7%	15.5%	14.7%
35 - 44	13.6%	14.2%	14.4%
45 - 54	12.2%	12.5%	12.8%
55 - 64	10.9%	11.2%	12.6%
65 - 74	8.3%	8.1%	9.0%
75 - 84	4.8%	4.0%	4.3%
85 +	2.4%	1.5%	1.3%
18 +	75.1%	75.3%	76.9%
2010 Population by Sex			
Males	2,346	11,559	28,874
Females	2,609	12,114	29,932
2018 Population by Sex			
Males	2,337	11,907	30,009
Females	2,575	12,451	31,386
2023 Population by Sex			
Males	2,366	12,165	30,747
Females	2,565	12,609	32,088

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	4,954	23,674	58,806
White Alone	81.5%	77.5%	76.8%
Black Alone	11.5%	14.1%	13.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.1%	2.8%	4.6%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.1%	1.9%	1.6%
Two or More Races	3.4%	3.3%	2.9%
Hispanic Origin	6.0%	5.7%	4.9%
Diversity Index	39.9	44.6	44.6
2018 Population by Race/Ethnicity			
Total	4,912	24,359	61,396
White Alone	78.0%	73.2%	72.3%
Black Alone	13.0%	16.0%	15.5%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	1.4%	3.6%	6.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.8%	2.6%	2.0%
Two or More Races	4.3%	4.2%	3.7%
Hispanic Origin	8.2%	7.8%	6.4%
Diversity Index	46.9	51.8	51.6
2023 Population by Race/Ethnicity			
Total	4,932	24,772	62,834
White Alone	74.8%	69.6%	68.5%
Black Alone	14.5%	17.6%	16.9%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	1.6%	4.2%	7.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.5%	3.2%	2.5%
Two or More Races	5.2%	4.9%	4.4%
Hispanic Origin	10.4%	9.6%	7.9%
Diversity Index	52.8	57.3	57.0
2010 Population by Relationship and Household Type			
Total	4,955	23,673	58,806
In Households	94.9%	97.0%	98.7%
In Family Households	79.6%	83.0%	85.0%
Householder	23.8%	24.8%	25.8%
Spouse	14.7%	16.6%	19.2%
Child	33.6%	34.3%	33.9%
Other relative	3.8%	3.8%	3.5%
Nonrelative	3.7%	3.5%	2.7%
In Nonfamily Households	15.3%	14.0%	13.7%
In Group Quarters	5.1%	3.0%	1.3%
Institutionalized Population	3.8%	2.2%	0.9%
Noninstitutionalized Population	1.3%	0.8%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment			
Total	3,241	16,029	41,525
Less than 9th Grade	3.4%	2.6%	2.0%
9th - 12th Grade, No Diploma	9.8%	8.5%	5.8%
High School Graduate	38.0%	33.1%	28.7%
GED/Alternative Credential	4.5%	3.4%	2.7%
Some College, No Degree	21.1%	19.1%	18.3%
Associate Degree	6.9%	7.3%	7.9%
Bachelor's Degree	8.7%	14.6%	19.8%
Graduate/Professional Degree	7.6%	11.3%	14.9%
2018 Population 15+ by Marital Status			
Total	3,866	19,174	49,192
Never Married	31.6%	32.8%	32.6%
Married	45.4%	47.5%	51.1%
Widowed	8.4%	5.4%	4.5%
Divorced	14.6%	14.3%	11.8%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	94.7%	95.2%	95.3%
Civilian Unemployed (Unemployment Rate)	5.3%	4.8%	4.7%
2018 Employed Population 16+ by Industry			
Total	2,193	11,535	32,031
Agriculture/Mining	0.6%	0.4%	0.2%
Construction	6.3%	5.0%	5.8%
Manufacturing	9.8%	8.2%	9.0%
Wholesale Trade	1.7%	1.9%	1.9%
Retail Trade	9.7%	10.7%	9.8%
Transportation/Utilities	6.0%	4.9%	4.6%
Information	0.3%	0.5%	0.9%
Finance/Insurance/Real Estate	5.5%	8.8%	10.1%
Services	55.7%	53.5%	52.4%
Public Administration	4.5%	6.1%	5.3%
2018 Employed Population 16+ by Occupation			
Total	2,192	11,534	32,030
White Collar	50.1%	55.9%	64.2%
Management/Business/Financial	7.8%	12.0%	15.1%
Professional	18.3%	21.5%	27.7%
Sales	10.3%	11.0%	8.9%
Administrative Support	13.6%	11.3%	12.5%
Services	24.7%	24.3%	18.2%
Blue Collar	25.2%	19.8%	17.6%
Farming/Forestry/Fishing	0.3%	0.1%	0.1%
Construction/Extraction	2.7%	2.7%	3.1%
Installation/Maintenance/Repair	3.9%	2.7%	3.7%
Production	7.8%	7.1%	5.2%
Transportation/Material Moving	10.5%	7.3%	5.5%
2010 Population By Urban/ Rural Status			
Total Population	4,955	23,673	58,806
Population Inside Urbanized Area	92.0%	92.9%	89.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	8.0%	7.1%	10.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

297 E Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59846
Longitude: -75.82021

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,822	8,499	21,391
Households with 1 Person	29.0%	24.4%	22.2%
Households with 2+ People	71.0%	75.6%	77.8%
Family Households	65.3%	69.3%	71.1%
Husband-wife Families	40.9%	46.3%	52.9%
With Related Children	20.7%	23.5%	26.6%
Other Family (No Spouse Present)	24.3%	22.9%	18.2%
Other Family with Male Householder	5.5%	6.0%	5.2%
With Related Children	3.5%	4.0%	3.3%
Other Family with Female Householder	18.8%	17.0%	12.9%
With Related Children	13.7%	12.2%	8.9%
Nonfamily Households	5.7%	6.4%	6.8%
All Households with Children	38.4%	40.2%	39.3%
Multigenerational Households	5.7%	5.7%	5.1%
Unmarried Partner Households	8.2%	8.8%	7.7%
Male-female	7.7%	8.2%	6.9%
Same-sex	0.5%	0.7%	0.7%
2010 Households by Size			
Total	1,822	8,500	21,393
1 Person Household	29.0%	24.4%	22.2%
2 Person Household	27.7%	29.3%	30.9%
3 Person Household	17.9%	18.4%	18.6%
4 Person Household	13.7%	15.8%	16.8%
5 Person Household	6.8%	7.2%	7.1%
6 Person Household	2.9%	3.1%	2.8%
7 + Person Household	2.1%	2.0%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	1,822	8,499	21,392
Owner Occupied	57.2%	61.5%	71.2%
Owned with a Mortgage/Loan	45.2%	50.3%	57.9%
Owned Free and Clear	12.0%	11.2%	13.3%
Renter Occupied	42.8%	38.5%	28.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,920	8,993	22,645
Housing Units Inside Urbanized Area	92.3%	93.3%	88.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	7.7%	6.7%	11.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

297 E Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59846
Longitude: -75.82021

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Soccer Moms (4A)	Bright Young Professionals
2.	Front Porches (8E)	Bright Young Professionals	Soccer Moms (4A)
3.	Parks and Rec (5C)	Front Porches (8E)	Green Acres (6A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$3,547,298	\$18,529,484	\$53,214,841
Average Spent	\$1,970.72	\$2,136.95	\$2,392.00
Spending Potential Index	91	98	110
Education: Total \$	\$2,417,769	\$12,245,375	\$35,410,645
Average Spent	\$1,343.20	\$1,412.22	\$1,591.70
Spending Potential Index	93	98	110
Entertainment/Recreation: Total \$	\$5,119,686	\$26,613,198	\$77,231,623
Average Spent	\$2,844.27	\$3,069.22	\$3,471.55
Spending Potential Index	88	95	108
Food at Home: Total \$	\$8,004,623	\$41,747,711	\$119,184,459
Average Spent	\$4,447.01	\$4,814.64	\$5,357.33
Spending Potential Index	89	96	107
Food Away from Home: Total \$	\$5,686,811	\$29,835,046	\$85,963,422
Average Spent	\$3,159.34	\$3,440.78	\$3,864.05
Spending Potential Index	90	98	110
Health Care: Total \$	\$8,904,989	\$46,280,262	\$134,783,529
Average Spent	\$4,947.22	\$5,337.36	\$6,058.50
Spending Potential Index	86	93	106
HH Furnishings & Equipment: Total \$	\$3,344,190	\$17,515,784	\$51,033,603
Average Spent	\$1,857.88	\$2,020.04	\$2,293.95
Spending Potential Index	89	97	110
Personal Care Products & Services: Total \$	\$1,333,527	\$6,984,850	\$20,321,637
Average Spent	\$740.85	\$805.54	\$913.46
Spending Potential Index	90	97	110
Shelter: Total \$	\$27,736,326	\$142,265,508	\$403,195,007
Average Spent	\$15,409.07	\$16,407.05	\$18,123.57
Spending Potential Index	92	98	108
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,878,093	\$19,949,681	\$58,278,064
Average Spent	\$2,154.50	\$2,300.74	\$2,619.59
Spending Potential Index	87	93	105
Travel: Total \$	\$3,496,569	\$18,026,768	\$52,929,194
Average Spent	\$1,942.54	\$2,078.97	\$2,379.16
Spending Potential Index	90	97	110
Vehicle Maintenance & Repairs: Total \$	\$1,711,838	\$8,935,940	\$25,786,714
Average Spent	\$951.02	\$1,030.55	\$1,159.11
Spending Potential Index	88	96	108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Soccer Moms (4A)	37.3%	Population	4,912	4,931
Front Porches (8E)	30.9%	Households	1,800	1,802
Parks and Rec (5C)	17.8%	Families	1,166	1,161
Set to Impress (11D)	12.4%	Median Age	36.2	36.6
Fresh Ambitions (13D)	1.6%	Median Household Income	\$54,458	\$68,594
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		91	\$1,970.72	\$3,547,298
Men's		90	\$373.16	\$671,682
Women's		91	\$673.45	\$1,212,206
Children's		91	\$295.08	\$531,145
Footwear		90	\$425.00	\$765,002
Watches & Jewelry		90	\$129.03	\$232,258
Apparel Products and Services (1)		91	\$75.00	\$135,006
Computer				
Computers and Hardware for Home Use		92	\$157.43	\$283,366
Portable Memory		92	\$5.03	\$9,046
Computer Software		94	\$9.96	\$17,937
Computer Accessories		91	\$17.19	\$30,937
Entertainment & Recreation		88	\$2,844.27	\$5,119,686
Fees and Admissions		93	\$632.72	\$1,138,890
Membership Fees for Clubs (2)		91	\$206.69	\$372,042
Fees for Participant Sports, excl. Trips		91	\$103.03	\$185,451
Tickets to Theatre/Operas/Concerts		93	\$61.73	\$111,106
Tickets to Movies/Museums/Parks		93	\$74.55	\$134,182
Admission to Sporting Events, excl. Trips		90	\$53.70	\$96,666
Fees for Recreational Lessons		96	\$132.35	\$238,225
Dating Services		101	\$0.68	\$1,219
TV/Video/Audio		88	\$1,142.80	\$2,057,036
Cable and Satellite Television Services		87	\$835.46	\$1,503,830
Televisions		90	\$106.39	\$191,507
Satellite Dishes		89	\$1.56	\$2,811
VCRs, Video Cameras, and DVD Players		91	\$5.04	\$9,070
Miscellaneous Video Equipment		88	\$12.76	\$22,968
Video Cassettes and DVDs		91	\$11.24	\$20,230
Video Game Hardware/Accessories		91	\$27.19	\$48,934
Video Game Software		93	\$13.88	\$24,982
Streaming/Downloaded Video		93	\$30.71	\$55,281
Rental of Video Cassettes and DVDs		91	\$11.71	\$21,075
Installation of Televisions		90	\$0.83	\$1,501
Audio (3)		89	\$83.16	\$149,696
Rental and Repair of TV/Radio/Sound Equipment		71	\$2.86	\$5,150
Pets		84	\$534.36	\$961,846
Toys/Games/Crafts/Hobbies (4)		92	\$106.06	\$190,907
Recreational Vehicles and Fees (5)		84	\$91.73	\$165,116
Sports/Recreation/Exercise Equipment (6)		91	\$162.98	\$293,362
Photo Equipment and Supplies (7)		91	\$48.61	\$87,492
Reading (8)		89	\$99.94	\$179,886
Catered Affairs (9)		82	\$25.08	\$45,150
Food		89	\$7,606.35	\$13,691,434
Food at Home		89	\$4,447.01	\$8,004,623
Bakery and Cereal Products		89	\$587.28	\$1,057,098
Meats, Poultry, Fish, and Eggs		88	\$995.14	\$1,791,248
Dairy Products		89	\$458.83	\$825,892
Fruits and Vegetables		90	\$881.68	\$1,587,022
Snacks and Other Food at Home (10)		88	\$1,524.09	\$2,743,362
Food Away from Home		90	\$3,159.34	\$5,686,811
Alcoholic Beverages		92	\$514.13	\$925,426

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	89	\$4,466.60	\$8,039,886
Value of Retirement Plans	89	\$20,656.03	\$37,180,858
Value of Other Financial Assets	83	\$1,173.68	\$2,112,619
Vehicle Loan Amount excluding Interest	83	\$2,327.62	\$4,189,724
Value of Credit Card Debt	93	\$546.78	\$984,202
Health			
Nonprescription Drugs	85	\$113.98	\$205,163
Prescription Drugs	83	\$300.67	\$541,198
Eyeglasses and Contact Lenses	88	\$81.58	\$146,849
Home			
Mortgage Payment and Basics (11)	91	\$7,813.18	\$14,063,716
Maintenance and Remodeling Services	88	\$1,792.67	\$3,226,805
Maintenance and Remodeling Materials (12)	85	\$417.80	\$752,039
Utilities, Fuel, and Public Services	87	\$4,336.95	\$7,806,513
Household Furnishings and Equipment			
Household Textiles (13)	90	\$89.02	\$160,239
Furniture	90	\$549.92	\$989,853
Rugs	92	\$22.66	\$40,779
Major Appliances (14)	86	\$299.35	\$538,833
Housewares (15)	89	\$92.15	\$165,868
Small Appliances	90	\$44.11	\$79,394
Luggage	93	\$12.74	\$22,927
Telephones and Accessories	89	\$62.27	\$112,079
Household Operations			
Child Care	95	\$490.73	\$883,313
Lawn and Garden (16)	84	\$361.13	\$650,035
Moving/Storage/Freight Express	94	\$60.59	\$109,067
Housekeeping Supplies (17)	87	\$623.73	\$1,122,708
Insurance			
Owners and Renters Insurance	84	\$477.19	\$858,936
Vehicle Insurance	88	\$1,108.44	\$1,995,186
Life/Other Insurance	88	\$365.49	\$657,878
Health Insurance	87	\$3,280.26	\$5,904,468
Personal Care Products (18)	90	\$435.22	\$783,389
School Books and Supplies (19)	88	\$136.60	\$245,889
Smoking Products	84	\$349.45	\$629,017
Transportation			
Payments on Vehicles excluding Leases	86	\$2,054.14	\$3,697,457
Gasoline and Motor Oil	87	\$2,081.90	\$3,747,418
Vehicle Maintenance and Repairs	88	\$951.02	\$1,711,838
Travel			
Airline Fares	92	\$486.44	\$875,584
Lodging on Trips	89	\$509.34	\$916,817
Auto/Truck Rental on Trips	92	\$25.38	\$45,687
Food and Drink on Trips	90	\$466.71	\$840,074

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Soccer Moms (4A)	31.6%	Population	24,359	24,773
Bright Young Professionals (8C)	19.4%	Households	8,671	8,797
Front Porches (8E)	12.0%	Families	5,948	5,997
Parks and Rec (5C)	11.2%	Median Age	35.4	35.9
Up and Coming Families (7A)	5.7%	Median Household Income	\$65,857	\$78,835
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		98	\$2,136.95	\$18,529,484
Men's		97	\$401.68	\$3,482,957
Women's		98	\$724.27	\$6,280,130
Children's		101	\$326.93	\$2,834,816
Footwear		98	\$461.53	\$4,001,940
Watches & Jewelry		98	\$140.12	\$1,214,998
Apparel Products and Services (1)		100	\$82.42	\$714,643
Computer				
Computers and Hardware for Home Use		100	\$169.51	\$1,469,790
Portable Memory		100	\$5.46	\$47,310
Computer Software		100	\$10.59	\$91,788
Computer Accessories		99	\$18.55	\$160,885
Entertainment & Recreation		95	\$3,069.22	\$26,613,198
Fees and Admissions		99	\$674.58	\$5,849,309
Membership Fees for Clubs (2)		97	\$219.63	\$1,904,447
Fees for Participant Sports, excl. Trips		99	\$111.62	\$967,890
Tickets to Theatre/Operas/Concerts		97	\$64.10	\$555,836
Tickets to Movies/Museums/Parks		100	\$80.14	\$694,926
Admission to Sporting Events, excl. Trips		97	\$57.81	\$501,281
Fees for Recreational Lessons		102	\$140.55	\$1,218,702
Dating Services		107	\$0.72	\$6,226
TV/Video/Audio		95	\$1,235.15	\$10,709,965
Cable and Satellite Television Services		93	\$900.75	\$7,810,362
Televisions		98	\$115.59	\$1,002,300
Satellite Dishes		97	\$1.70	\$14,709
VCRs, Video Cameras, and DVD Players		99	\$5.46	\$47,377
Miscellaneous Video Equipment		96	\$13.86	\$120,215
Video Cassettes and DVDs		99	\$12.27	\$106,356
Video Game Hardware/Accessories		100	\$29.74	\$257,870
Video Game Software		101	\$15.10	\$130,974
Streaming/Downloaded Video		101	\$33.54	\$290,796
Rental of Video Cassettes and DVDs		99	\$12.71	\$110,184
Installation of Televisions		97	\$0.89	\$7,748
Audio (3)		97	\$90.31	\$783,039
Rental and Repair of TV/Radio/Sound Equipment		80	\$3.23	\$28,034
Pets		92	\$583.07	\$5,055,783
Toys/Games/Crafts/Hobbies (4)		99	\$114.25	\$990,664
Recreational Vehicles and Fees (5)		91	\$99.47	\$862,463
Sports/Recreation/Exercise Equipment (6)		99	\$176.46	\$1,530,121
Photo Equipment and Supplies (7)		100	\$53.35	\$462,626
Reading (8)		94	\$105.96	\$918,760
Catered Affairs (9)		89	\$26.93	\$233,507
Food		97	\$8,255.42	\$71,582,757
Food at Home		96	\$4,814.64	\$41,747,711
Bakery and Cereal Products		96	\$633.69	\$5,494,713
Meats, Poultry, Fish, and Eggs		96	\$1,078.66	\$9,353,072
Dairy Products		95	\$494.11	\$4,284,470
Fruits and Vegetables		96	\$949.74	\$8,235,176
Snacks and Other Food at Home (10)		96	\$1,658.43	\$14,380,281
Food Away from Home		98	\$3,440.78	\$29,835,046
Alcoholic Beverages		98	\$549.96	\$4,768,713

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	92	\$4,661.57	\$40,420,463
Value of Retirement Plans	94	\$21,819.70	\$189,198,630
Value of Other Financial Assets	89	\$1,260.77	\$10,932,153
Vehicle Loan Amount excluding Interest	93	\$2,614.94	\$22,674,130
Value of Credit Card Debt	99	\$582.25	\$5,048,672
Health			
Nonprescription Drugs	93	\$124.46	\$1,079,188
Prescription Drugs	90	\$325.84	\$2,825,370
Eyeglasses and Contact Lenses	95	\$87.82	\$761,485
Home			
Mortgage Payment and Basics (11)	97	\$8,386.07	\$72,715,572
Maintenance and Remodeling Services	94	\$1,926.17	\$16,701,852
Maintenance and Remodeling Materials (12)	92	\$450.13	\$3,903,063
Utilities, Fuel, and Public Services	94	\$4,683.84	\$40,613,581
Household Furnishings and Equipment			
Household Textiles (13)	97	\$96.03	\$832,713
Furniture	98	\$598.95	\$5,193,518
Rugs	95	\$23.35	\$202,471
Major Appliances (14)	94	\$328.13	\$2,845,176
Housewares (15)	96	\$99.39	\$861,825
Small Appliances	96	\$47.06	\$408,069
Luggage	100	\$13.72	\$118,948
Telephones and Accessories	97	\$68.07	\$590,210
Household Operations			
Child Care	103	\$528.52	\$4,582,773
Lawn and Garden (16)	92	\$394.17	\$3,417,877
Moving/Storage/Freight Express	103	\$66.35	\$575,287
Housekeeping Supplies (17)	95	\$678.76	\$5,885,538
Insurance			
Owners and Renters Insurance	92	\$521.10	\$4,518,494
Vehicle Insurance	95	\$1,199.18	\$10,398,062
Life/Other Insurance	94	\$390.51	\$3,386,152
Health Insurance	94	\$3,535.64	\$30,657,550
Personal Care Products (18)	97	\$472.57	\$4,097,660
School Books and Supplies (19)	96	\$148.34	\$1,286,297
Smoking Products	91	\$376.56	\$3,265,122
Transportation			
Payments on Vehicles excluding Leases	96	\$2,283.27	\$19,798,246
Gasoline and Motor Oil	95	\$2,282.29	\$19,789,720
Vehicle Maintenance and Repairs	96	\$1,030.55	\$8,935,940
Travel			
Airline Fares	98	\$515.67	\$4,471,413
Lodging on Trips	96	\$547.14	\$4,744,281
Auto/Truck Rental on Trips	98	\$27.28	\$236,587
Food and Drink on Trips	97	\$500.22	\$4,337,436

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Bright Young Professionals (8C)	21.9%	Population	61,396	62,835
Soccer Moms (4A)	21.8%	Households	22,247	22,744
Green Acres (6A)	8.4%	Families	15,634	15,876
Professional Pride (1B)	6.4%	Median Age	37.1	37.9
Boomburbs (1C)	5.2%	Median Household Income	\$75,678	\$84,095
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		110	\$2,392.00	\$53,214,841
Men's		108	\$446.63	\$9,936,074
Women's		109	\$811.75	\$18,058,933
Children's		113	\$364.37	\$8,106,136
Footwear		109	\$512.98	\$11,412,257
Watches & Jewelry		112	\$160.92	\$3,579,909
Apparel Products and Services (1)		115	\$95.36	\$2,121,532
Computer				
Computers and Hardware for Home Use		111	\$188.71	\$4,198,316
Portable Memory		112	\$6.12	\$136,169
Computer Software		110	\$11.59	\$257,808
Computer Accessories		111	\$20.88	\$464,430
Entertainment & Recreation		108	\$3,471.55	\$77,231,623
Fees and Admissions		113	\$771.05	\$17,153,633
Membership Fees for Clubs (2)		111	\$251.67	\$5,598,895
Fees for Participant Sports, excl. Trips		114	\$128.88	\$2,867,148
Tickets to Theatre/Operas/Concerts		109	\$72.11	\$1,604,325
Tickets to Movies/Museums/Parks		111	\$88.99	\$1,979,709
Admission to Sporting Events, excl. Trips		114	\$67.57	\$1,503,336
Fees for Recreational Lessons		116	\$161.07	\$3,583,331
Dating Services		113	\$0.76	\$16,890
TV/Video/Audio		105	\$1,370.02	\$30,478,798
Cable and Satellite Television Services		104	\$998.13	\$22,205,386
Televisions		108	\$128.22	\$2,852,597
Satellite Dishes		110	\$1.94	\$43,064
VCRs, Video Cameras, and DVD Players		110	\$6.05	\$134,658
Miscellaneous Video Equipment		111	\$16.03	\$356,664
Video Cassettes and DVDs		110	\$13.65	\$303,593
Video Game Hardware/Accessories		108	\$32.32	\$719,086
Video Game Software		109	\$16.33	\$363,288
Streaming/Downloaded Video		112	\$36.99	\$822,980
Rental of Video Cassettes and DVDs		108	\$13.89	\$308,924
Installation of Televisions		114	\$1.05	\$23,367
Audio (3)		109	\$101.88	\$2,266,622
Rental and Repair of TV/Radio/Sound Equipment		88	\$3.53	\$78,569
Pets		106	\$671.80	\$14,945,615
Toys/Games/Crafts/Hobbies (4)		110	\$126.82	\$2,821,311
Recreational Vehicles and Fees (5)		108	\$118.01	\$2,625,259
Sports/Recreation/Exercise Equipment (6)		114	\$203.20	\$4,520,568
Photo Equipment and Supplies (7)		114	\$60.57	\$1,347,424
Reading (8)		106	\$119.55	\$2,659,576
Catered Affairs (9)		100	\$30.54	\$679,439
Food		108	\$9,221.37	\$205,147,880
Food at Home		107	\$5,357.33	\$119,184,459
Bakery and Cereal Products		107	\$703.36	\$15,647,641
Meats, Poultry, Fish, and Eggs		106	\$1,195.54	\$26,597,176
Dairy Products		106	\$549.30	\$12,220,202
Fruits and Vegetables		107	\$1,053.83	\$23,444,610
Snacks and Other Food at Home (10)		107	\$1,855.30	\$41,274,830
Food Away from Home		110	\$3,864.05	\$85,963,422
Alcoholic Beverages		110	\$616.33	\$13,711,515

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	108	\$5,424.10	\$120,669,964
Value of Retirement Plans	110	\$25,555.53	\$568,533,790
Value of Other Financial Assets	103	\$1,455.34	\$32,376,909
Vehicle Loan Amount excluding Interest	107	\$2,980.99	\$66,318,062
Value of Credit Card Debt	110	\$649.65	\$14,452,736
Health			
Nonprescription Drugs	106	\$141.59	\$3,149,895
Prescription Drugs	103	\$371.49	\$8,264,605
Eyeglasses and Contact Lenses	108	\$100.08	\$2,226,396
Home			
Mortgage Payment and Basics (11)	113	\$9,763.88	\$217,216,971
Maintenance and Remodeling Services	111	\$2,270.38	\$50,509,036
Maintenance and Remodeling Materials (12)	108	\$529.87	\$11,788,043
Utilities, Fuel, and Public Services	105	\$5,218.15	\$116,088,125
Household Furnishings and Equipment			
Household Textiles (13)	109	\$107.62	\$2,394,130
Furniture	111	\$676.81	\$15,056,888
Rugs	105	\$25.86	\$575,255
Major Appliances (14)	108	\$376.87	\$8,384,259
Housewares (15)	109	\$112.49	\$2,502,648
Small Appliances	106	\$51.87	\$1,153,877
Luggage	113	\$15.53	\$345,460
Telephones and Accessories	110	\$77.05	\$1,714,170
Household Operations			
Child Care	115	\$589.57	\$13,116,246
Lawn and Garden (16)	108	\$463.31	\$10,307,333
Moving/Storage/Freight Express	113	\$73.41	\$1,633,052
Housekeeping Supplies (17)	107	\$764.82	\$17,014,954
Insurance			
Owners and Renters Insurance	107	\$607.34	\$13,511,453
Vehicle Insurance	106	\$1,338.45	\$29,776,554
Life/Other Insurance	109	\$453.92	\$10,098,263
Health Insurance	106	\$4,005.70	\$89,114,737
Personal Care Products (18)	109	\$530.03	\$11,791,621
School Books and Supplies (19)	107	\$165.09	\$3,672,716
Smoking Products	98	\$408.18	\$9,080,713
Transportation			
Payments on Vehicles excluding Leases	109	\$2,600.08	\$57,843,901
Gasoline and Motor Oil	107	\$2,552.47	\$56,784,727
Vehicle Maintenance and Repairs	108	\$1,159.11	\$25,786,714
Travel			
Airline Fares	111	\$584.50	\$13,003,335
Lodging on Trips	111	\$632.86	\$14,079,292
Auto/Truck Rental on Trips	113	\$31.42	\$699,065
Food and Drink on Trips	110	\$571.04	\$12,704,029

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

297 E Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59846
Longitude: -75.82021

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	462		995		1,948							
Total Employees:	4,777		12,536		27,788							
Total Residential Population:	4,912		24,359		61,396							
Employee/Residential Population Ratio (per 100 Residents)	97		51		45							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	1.9%	61	1.3%	22	2.2%	146	1.2%	60	3.1%	385	1.4%
Construction	18	3.9%	83	1.7%	46	4.6%	219	1.7%	145	7.4%	963	3.5%
Manufacturing	8	1.7%	67	1.4%	31	3.1%	1,202	9.6%	80	4.1%	3,412	12.3%
Transportation	9	1.9%	135	2.8%	26	2.6%	553	4.4%	65	3.3%	1,419	5.1%
Communication	7	1.5%	28	0.6%	10	1.0%	41	0.3%	15	0.8%	68	0.2%
Utility	2	0.4%	6	0.1%	3	0.3%	12	0.1%	5	0.3%	22	0.1%
Wholesale Trade	14	3.0%	175	3.7%	33	3.3%	704	5.6%	83	4.3%	1,897	6.8%
Retail Trade Summary	95	20.6%	1,292	27.0%	194	19.5%	2,784	22.2%	368	18.9%	5,479	19.7%
Home Improvement	3	0.6%	39	0.8%	9	0.9%	94	0.7%	18	0.9%	384	1.4%
General Merchandise Stores	6	1.3%	250	5.2%	9	0.9%	447	3.6%	14	0.7%	696	2.5%
Food Stores	11	2.4%	129	2.7%	24	2.4%	274	2.2%	42	2.2%	679	2.4%
Auto Dealers, Gas Stations, Auto Aftermarket	10	2.2%	153	3.2%	26	2.6%	457	3.6%	44	2.3%	654	2.4%
Apparel & Accessory Stores	1	0.2%	6	0.1%	2	0.2%	9	0.1%	9	0.5%	33	0.1%
Furniture & Home Furnishings	4	0.9%	8	0.2%	7	0.7%	20	0.2%	22	1.1%	133	0.5%
Eating & Drinking Places	32	6.9%	537	11.2%	58	5.8%	1,047	8.4%	110	5.6%	2,123	7.6%
Miscellaneous Retail	29	6.3%	170	3.6%	59	5.9%	436	3.5%	110	5.6%	778	2.8%
Finance, Insurance, Real Estate Summary	48	10.4%	260	5.4%	96	9.6%	545	4.3%	159	8.2%	1,119	4.0%
Banks, Savings & Lending Institutions	12	2.6%	75	1.6%	19	1.9%	122	1.0%	31	1.6%	200	0.7%
Securities Brokers	2	0.4%	4	0.1%	3	0.3%	8	0.1%	8	0.4%	21	0.1%
Insurance Carriers & Agents	13	2.8%	49	1.0%	26	2.6%	115	0.9%	42	2.2%	459	1.7%
Real Estate, Holding, Other Investment Offices	22	4.8%	132	2.8%	48	4.8%	301	2.4%	79	4.1%	439	1.6%
Services Summary	192	41.6%	1,918	40.2%	413	41.5%	4,770	38.1%	783	40.2%	11,031	39.7%
Hotels & Lodging	4	0.9%	8	0.2%	10	1.0%	52	0.4%	18	0.9%	112	0.4%
Automotive Services	17	3.7%	102	2.1%	39	3.9%	243	1.9%	66	3.4%	449	1.6%
Motion Pictures & Amusements	13	2.8%	42	0.9%	24	2.4%	93	0.7%	43	2.2%	169	0.6%
Health Services	49	10.6%	1,027	21.5%	97	9.7%	2,046	16.3%	173	8.9%	2,962	10.7%
Legal Services	15	3.2%	51	1.1%	26	2.6%	91	0.7%	33	1.7%	148	0.5%
Education Institutions & Libraries	6	1.3%	295	6.2%	22	2.2%	1,040	8.3%	48	2.5%	2,303	8.3%
Other Services	88	19.0%	392	8.2%	195	19.6%	1,206	9.6%	402	20.6%	4,888	17.6%
Government	46	10.0%	744	15.6%	86	8.6%	1,522	12.1%	98	5.0%	1,657	6.0%
Unclassified Establishments	15	3.2%	9	0.2%	35	3.5%	37	0.3%	87	4.5%	336	1.2%
Totals	462	100.0%	4,777	100.0%	995	100.0%	12,536	100.0%	1,948	100.0%	27,788	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

Business Summary

297 E Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59846
Longitude: -75.82021

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	1	0.0%	3	0.3%	35	0.3%	12	0.6%	127	0.5%
Mining	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.1%	8	0.0%
Utilities	1	0.2%	1	0.0%	1	0.1%	5	0.0%	2	0.1%	9	0.0%
Construction	19	4.1%	93	1.9%	51	5.1%	289	2.3%	154	7.9%	1,129	4.1%
Manufacturing	9	1.9%	72	1.5%	32	3.2%	1,060	8.5%	82	4.2%	3,271	11.8%
Wholesale Trade	13	2.8%	173	3.6%	32	3.2%	700	5.6%	80	4.1%	1,887	6.8%
Retail Trade	60	13.0%	734	15.4%	131	13.2%	1,706	13.6%	249	12.8%	3,306	11.9%
Motor Vehicle & Parts Dealers	9	1.9%	150	3.1%	19	1.9%	400	3.2%	32	1.6%	539	1.9%
Furniture & Home Furnishings Stores	3	0.6%	7	0.1%	5	0.5%	15	0.1%	14	0.7%	80	0.3%
Electronics & Appliance Stores	0	0.0%	0	0.0%	0	0.0%	2	0.0%	2	0.1%	42	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	3	0.6%	39	0.8%	9	0.9%	94	0.7%	16	0.8%	380	1.4%
Food & Beverage Stores	10	2.2%	115	2.4%	25	2.5%	266	2.1%	51	2.6%	700	2.5%
Health & Personal Care Stores	10	2.2%	78	1.6%	23	2.3%	219	1.7%	29	1.5%	378	1.4%
Gasoline Stations	1	0.2%	3	0.1%	6	0.6%	57	0.5%	11	0.6%	115	0.4%
Clothing & Clothing Accessories Stores	2	0.4%	8	0.2%	3	0.3%	13	0.1%	11	0.6%	38	0.1%
Sport Goods, Hobby, Book, & Music Stores	4	0.9%	12	0.3%	6	0.6%	18	0.1%	16	0.8%	47	0.2%
General Merchandise Stores	6	1.3%	250	5.2%	9	0.9%	447	3.6%	14	0.7%	696	2.5%
Miscellaneous Store Retailers	11	2.4%	73	1.5%	22	2.2%	175	1.4%	42	2.2%	282	1.0%
Nonstore Retailers	1	0.2%	0	0.0%	3	0.3%	0	0.0%	10	0.5%	10	0.0%
Transportation & Warehousing	4	0.9%	143	3.0%	14	1.4%	551	4.4%	45	2.3%	1,352	4.9%
Information	9	1.9%	31	0.6%	18	1.8%	272	2.2%	30	1.5%	606	2.2%
Finance & Insurance	27	5.8%	129	2.7%	49	4.9%	248	2.0%	83	4.3%	691	2.5%
Central Bank/Credit Intermediation & Related Activities	12	2.6%	76	1.6%	20	2.0%	125	1.0%	32	1.6%	202	0.7%
Securities, Commodity Contracts & Other Financial	2	0.4%	4	0.1%	3	0.3%	8	0.1%	9	0.5%	30	0.1%
Insurance Carriers & Related Activities; Funds, Trusts &	13	2.8%	49	1.0%	26	2.6%	115	0.9%	42	2.2%	459	1.7%
Real Estate, Rental & Leasing	32	6.9%	147	3.1%	68	6.8%	329	2.6%	113	5.8%	555	2.0%
Professional, Scientific & Tech Services	36	7.8%	144	3.0%	72	7.2%	335	2.7%	153	7.9%	1,925	6.9%
Legal Services	18	3.9%	60	1.3%	31	3.1%	105	0.8%	38	2.0%	162	0.6%
Management of Companies & Enterprises	1	0.2%	12	0.3%	2	0.2%	22	0.2%	3	0.2%	24	0.1%
Administrative & Support & Waste Management & Remediation	12	2.6%	77	1.6%	30	3.0%	178	1.4%	71	3.6%	402	1.4%
Educational Services	8	1.7%	302	6.3%	24	2.4%	1,009	8.0%	51	2.6%	2,278	8.2%
Health Care & Social Assistance	66	14.3%	1,116	23.4%	134	13.5%	2,454	19.6%	240	12.3%	4,690	16.9%
Arts, Entertainment & Recreation	6	1.3%	41	0.9%	14	1.4%	90	0.7%	30	1.5%	165	0.6%
Accommodation & Food Services	37	8.0%	561	11.7%	70	7.0%	1,120	8.9%	131	6.7%	2,270	8.2%
Accommodation	4	0.9%	8	0.2%	10	1.0%	52	0.4%	18	0.9%	112	0.4%
Food Services & Drinking Places	33	7.1%	553	11.6%	60	6.0%	1,068	8.5%	114	5.9%	2,158	7.8%
Other Services (except Public Administration)	60	13.0%	247	5.2%	127	12.8%	574	4.6%	231	11.9%	1,100	4.0%
Automotive Repair & Maintenance	13	2.8%	72	1.5%	32	3.2%	195	1.6%	50	2.6%	341	1.2%
Public Administration	46	10.0%	744	15.6%	86	8.6%	1,522	12.1%	98	5.0%	1,657	6.0%
Unclassified Establishments	15	3.2%	9	0.2%	35	3.5%	37	0.3%	87	4.5%	336	1.2%
Total	462	100.0%	4,777	100.0%	995	100.0%	12,536	100.0%	1,948	100.0%	27,788	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.