

3111 Emmorton Rd, Abingdon, Maryland, 21009
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	12,898	47,936	116,720
2020 Total Population	13,787	51,708	125,615
2020 Group Quarters	27	112	659
2022 Total Population	13,815	52,169	126,413
2022 Group Quarters	27	112	659
2027 Total Population	13,969	52,819	128,140
2022-2027 Annual Rate	0.22%	0.25%	0.27%
2022 Total Daytime Population	11,496	47,065	122,325
Workers	5,128	22,189	60,709
Residents	6,368	24,876	61,616
Household Summary			
2010 Households	5,128	17,658	43,427
2010 Average Household Size	2.52	2.71	2.67
2020 Total Households	5,623	19,320	47,336
2020 Average Household Size	2.45	2.67	2.64
2022 Total Households	5,654	19,561	47,817
2022 Average Household Size	2.44	2.66	2.63
2027 Total Households	5,726	19,865	48,665
2027 Average Household Size	2.43	2.65	2.62
2022-2027 Annual Rate	0.25%	0.31%	0.35%
2010 Families	3,306	12,753	31,248
2010 Average Family Size	3.14	3.19	3.15
2022 Total Families	3,484	13,718	33,466
2022 Average Family Size	3.13	3.20	3.16
2027 Total Families	3,528	13,917	34,008
2027 Average Family Size	3.13	3.19	3.14
2022-2027 Annual Rate	0.25%	0.29%	0.32%
Housing Unit Summary			
2000 Housing Units	5,137	15,309	38,483
Owner Occupied Housing Units	74.0%	79.0%	74.6%
Renter Occupied Housing Units	22.7%	17.6%	21.5%
Vacant Housing Units	3.3%	3.4%	3.9%
2010 Housing Units	5,380	18,405	45,710
Owner Occupied Housing Units	72.9%	79.0%	74.8%
Renter Occupied Housing Units	22.4%	16.9%	20.2%
Vacant Housing Units	4.7%	4.1%	5.0%
2020 Housing Units	5,857	20,045	49,566
Vacant Housing Units	4.0%	3.6%	4.5%
2022 Housing Units	5,918	20,385	50,263
Owner Occupied Housing Units	65.2%	75.2%	74.2%
Renter Occupied Housing Units	30.3%	20.7%	20.9%
Vacant Housing Units	4.5%	4.0%	4.9%
2027 Housing Units	6,015	20,756	51,243
Owner Occupied Housing Units	66.1%	76.0%	75.0%
Renter Occupied Housing Units	29.1%	19.7%	20.0%
Vacant Housing Units	4.8%	4.3%	5.0%
Median Household Income			
2022	\$83,173	\$103,064	\$96,223
2027	\$90,643	\$113,629	\$106,648
Median Home Value			
2022	\$251,401	\$324,953	\$325,908
2027	\$269,293	\$352,063	\$353,294
Per Capita Income			
2022	\$44,816	\$51,837	\$47,829
2027	\$50,822	\$59,327	\$54,893
Median Age			
2010	34.4	36.2	37.0
2022	37.3	38.5	39.1
2027	38.2	39.6	40.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

3111 Emmorton Rd, Abingdon, Maryland, 21009
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	5,654	19,561	47,817
<\$15,000	6.6%	5.4%	5.5%
\$15,000 - \$24,999	5.4%	4.1%	4.1%
\$25,000 - \$34,999	3.3%	3.4%	4.5%
\$35,000 - \$49,999	8.3%	6.4%	7.6%
\$50,000 - \$74,999	19.1%	14.5%	15.2%
\$75,000 - \$99,999	18.0%	14.0%	14.9%
\$100,000 - \$149,999	19.4%	22.3%	22.5%
\$150,000 - \$199,999	11.6%	12.9%	11.9%
\$200,000+	8.3%	16.9%	13.8%
Average Household Income	\$107,834	\$136,839	\$126,843
2027 Households by Income			
Household Income Base	5,726	19,865	48,665
<\$15,000	5.8%	4.6%	4.7%
\$15,000 - \$24,999	4.4%	3.3%	3.3%
\$25,000 - \$34,999	3.7%	3.5%	4.1%
\$35,000 - \$49,999	7.8%	5.6%	6.3%
\$50,000 - \$74,999	16.2%	11.4%	12.7%
\$75,000 - \$99,999	17.6%	13.0%	14.2%
\$100,000 - \$149,999	20.5%	23.2%	24.0%
\$150,000 - \$199,999	13.7%	15.0%	13.9%
\$200,000+	10.4%	20.4%	16.8%
Average Household Income	\$122,009	\$156,058	\$145,016
2022 Owner Occupied Housing Units by Value			
Total	3,858	15,334	37,306
<\$50,000	2.6%	3.9%	3.3%
\$50,000 - \$99,999	0.0%	0.4%	0.6%
\$100,000 - \$149,999	2.3%	1.5%	2.9%
\$150,000 - \$199,999	21.4%	9.9%	9.6%
\$200,000 - \$249,999	22.9%	13.9%	11.9%
\$250,000 - \$299,999	24.1%	14.3%	14.7%
\$300,000 - \$399,999	21.4%	24.3%	26.9%
\$400,000 - \$499,999	3.4%	16.4%	14.7%
\$500,000 - \$749,999	1.0%	11.4%	11.6%
\$750,000 - \$999,999	0.5%	3.1%	2.6%
\$1,000,000 - \$1,499,999	0.2%	0.8%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$262,824	\$360,007	\$359,618
2027 Owner Occupied Housing Units by Value			
Total	3,976	15,772	38,432
<\$50,000	2.8%	3.8%	3.1%
\$50,000 - \$99,999	0.0%	0.3%	0.5%
\$100,000 - \$149,999	1.4%	0.8%	1.8%
\$150,000 - \$199,999	15.5%	6.8%	6.2%
\$200,000 - \$249,999	20.6%	11.1%	9.0%
\$250,000 - \$299,999	24.9%	13.5%	13.7%
\$300,000 - \$399,999	27.3%	26.4%	29.6%
\$400,000 - \$499,999	4.8%	18.7%	17.3%
\$500,000 - \$749,999	1.3%	13.5%	14.2%
\$750,000 - \$999,999	0.9%	3.9%	3.1%
\$1,000,000 - \$1,499,999	0.4%	1.1%	1.3%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$282,480	\$386,857	\$389,037

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

3111 Emmorton Rd, Abingdon, Maryland, 21009
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	12,894	47,936	116,719
0 - 4	7.8%	7.4%	7.0%
5 - 9	6.7%	7.2%	7.1%
10 - 14	6.6%	7.2%	7.3%
15 - 24	10.9%	11.6%	12.4%
25 - 34	19.2%	14.9%	13.4%
35 - 44	14.7%	15.2%	14.6%
45 - 54	15.1%	15.8%	15.7%
55 - 64	10.1%	11.1%	11.3%
65 - 74	5.0%	5.7%	6.3%
75 - 84	3.0%	2.9%	3.5%
85 +	1.0%	1.0%	1.4%
18 +	75.6%	74.0%	74.3%
2022 Population by Age			
Total	13,816	52,170	126,412
0 - 4	6.6%	6.2%	6.0%
5 - 9	6.6%	6.7%	6.5%
10 - 14	6.8%	7.1%	6.9%
15 - 24	10.5%	11.4%	11.6%
25 - 34	15.0%	13.2%	13.2%
35 - 44	17.3%	15.0%	13.9%
45 - 54	11.9%	13.1%	13.0%
55 - 64	12.1%	13.0%	13.0%
65 - 74	7.9%	8.9%	9.6%
75 - 84	3.8%	4.0%	4.7%
85 +	1.4%	1.4%	1.6%
18 +	76.8%	76.2%	76.8%
2027 Population by Age			
Total	13,969	52,816	128,143
0 - 4	6.6%	6.2%	6.0%
5 - 9	6.3%	6.4%	6.2%
10 - 14	6.3%	6.6%	6.5%
15 - 24	10.8%	10.9%	11.1%
25 - 34	15.0%	13.4%	12.9%
35 - 44	16.3%	14.8%	14.4%
45 - 54	12.7%	12.8%	12.5%
55 - 64	10.9%	12.3%	12.2%
65 - 74	8.8%	9.8%	10.3%
75 - 84	4.8%	5.4%	6.1%
85 +	1.5%	1.6%	1.9%
18 +	77.4%	77.1%	77.5%
2010 Population by Sex			
Males	6,199	23,273	56,482
Females	6,699	24,664	60,237
2022 Population by Sex			
Males	6,620	25,402	61,459
Females	7,195	26,767	64,954
2027 Population by Sex			
Males	6,694	25,750	62,342
Females	7,275	27,069	65,799

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

3111 Emmorton Rd, Abingdon, Maryland, 21009
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	12,897	47,937	116,719
White Alone	82.9%	79.7%	75.5%
Black Alone	10.4%	13.0%	17.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	2.9%	3.7%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.0%	0.9%	1.2%
Two or More Races	2.5%	2.4%	2.7%
Hispanic Origin	4.1%	3.8%	4.2%
Diversity Index	35.7	39.3	44.6
2020 Population by Race/Ethnicity			
Total	13,787	51,708	125,615
White Alone	73.5%	69.9%	65.8%
Black Alone	12.9%	15.2%	19.7%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	4.0%	5.0%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.1%	2.3%	2.6%
Two or More Races	7.4%	7.3%	7.4%
Hispanic Origin	5.8%	5.9%	6.2%
Diversity Index	49.6	53.8	57.6
2022 Population by Race/Ethnicity			
Total	13,815	52,167	126,413
White Alone	72.9%	69.2%	65.3%
Black Alone	12.9%	15.3%	19.7%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	4.0%	5.1%	4.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.3%	2.5%	2.8%
Two or More Races	7.7%	7.5%	7.7%
Hispanic Origin	5.8%	6.0%	6.3%
Diversity Index	50.5	54.6	58.2
2027 Population by Race/Ethnicity			
Total	13,969	52,818	128,141
White Alone	71.0%	67.3%	63.5%
Black Alone	13.5%	15.8%	20.2%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	4.3%	5.4%	4.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.7%	3.0%	3.3%
Two or More Races	8.3%	8.1%	8.2%
Hispanic Origin	6.1%	6.4%	6.6%
Diversity Index	52.9	56.9	60.3
2010 Population by Relationship and Household Type			
Total	12,898	47,936	116,720
In Households	100.0%	99.8%	99.4%
In Family Households	82.4%	86.8%	86.5%
Householder	26.0%	26.9%	26.7%
Spouse	20.2%	21.5%	20.5%
Child	31.5%	33.3%	33.5%
Other relative	2.9%	3.2%	3.6%
Nonrelative	1.9%	1.9%	2.2%
In Nonfamily Households	17.6%	13.0%	13.0%
In Group Quarters	0.0%	0.2%	0.6%
Institutionalized Population	0.0%	0.2%	0.4%
Noninstitutionalized Population	0.0%	0.0%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

3111 Emmorton Rd, Abingdon, Maryland, 21009
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

	1 mile	3 miles	5 miles
2022 Population 25+ by Educational Attainment			
Total	9,594	35,798	87,295
Less than 9th Grade	2.3%	2.2%	2.3%
9th - 12th Grade, No Diploma	3.5%	3.8%	3.7%
High School Graduate	22.6%	20.8%	21.9%
GED/Alternative Credential	4.1%	3.6%	4.3%
Some College, No Degree	20.4%	17.5%	18.0%
Associate Degree	10.5%	9.8%	10.4%
Bachelor's Degree	25.2%	25.2%	23.3%
Graduate/Professional Degree	11.5%	17.1%	16.0%
2022 Population 15+ by Marital Status			
Total	11,048	41,720	101,929
Never Married	31.9%	30.1%	31.3%
Married	50.2%	56.0%	54.4%
Widowed	5.8%	4.6%	5.2%
Divorced	12.1%	9.3%	9.1%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,770	28,533	67,889
Population 16+ Employed	96.6%	96.0%	96.0%
Population 16+ Unemployment rate	3.4%	4.0%	4.0%
Population 16-24 Employed	11.1%	11.4%	11.8%
Population 16-24 Unemployment rate	9.3%	7.6%	8.8%
Population 25-54 Employed	69.6%	64.7%	63.9%
Population 25-54 Unemployment rate	3.1%	4.0%	3.5%
Population 55-64 Employed	13.4%	17.4%	17.8%
Population 55-64 Unemployment rate	1.0%	2.0%	2.4%
Population 65+ Employed	5.9%	6.6%	6.4%
Population 65+ Unemployment rate	1.3%	2.3%	4.6%
2022 Employed Population 16+ by Industry			
Total	7,505	27,387	65,146
Agriculture/Mining	0.6%	0.4%	0.3%
Construction	7.6%	7.3%	6.6%
Manufacturing	5.3%	5.3%	5.3%
Wholesale Trade	2.0%	2.3%	2.3%
Retail Trade	12.8%	9.8%	12.2%
Transportation/Utilities	6.3%	5.6%	5.6%
Information	1.4%	1.3%	1.2%
Finance/Insurance/Real Estate	6.2%	7.2%	6.9%
Services	46.6%	49.4%	48.8%
Public Administration	11.2%	11.4%	10.9%
2022 Employed Population 16+ by Occupation			
Total	7,505	27,386	65,145
White Collar	66.5%	71.6%	69.0%
Management/Business/Financial	17.9%	21.0%	20.1%
Professional	25.3%	30.6%	27.6%
Sales	9.6%	8.5%	9.3%
Administrative Support	13.7%	11.5%	12.0%
Services	13.2%	11.9%	13.9%
Blue Collar	20.3%	16.5%	17.1%
Farming/Forestry/Fishing	0.4%	0.2%	0.1%
Construction/Extraction	4.8%	4.0%	3.9%
Installation/Maintenance/Repair	4.4%	3.2%	3.0%
Production	4.6%	3.2%	3.3%
Transportation/Material Moving	6.1%	5.9%	6.8%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

3111 Emmorton Rd, Abingdon, Maryland, 21009
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	5,128	17,659	43,426
Households with 1 Person	28.7%	22.0%	22.5%
Households with 2+ People	71.3%	78.0%	77.5%
Family Households	64.5%	72.2%	72.0%
Husband-wife Families	49.9%	57.7%	55.2%
With Related Children	25.6%	29.1%	26.6%
Other Family (No Spouse Present)	14.5%	14.6%	16.7%
Other Family with Male Householder	4.4%	4.0%	4.5%
With Related Children	2.7%	2.6%	2.8%
Other Family with Female Householder	10.1%	10.5%	12.2%
With Related Children	6.2%	6.8%	8.1%
Nonfamily Households	6.8%	5.8%	5.6%
All Households with Children	34.9%	38.9%	38.0%
Multigenerational Households	3.8%	4.4%	4.7%
Unmarried Partner Households	7.2%	6.6%	6.5%
Male-female	6.8%	5.9%	5.8%
Same-sex	0.5%	0.7%	0.7%
2010 Households by Size			
Total	5,128	17,660	43,428
1 Person Household	28.6%	22.0%	22.5%
2 Person Household	29.9%	31.5%	31.8%
3 Person Household	18.5%	18.9%	18.4%
4 Person Household	14.8%	17.1%	16.3%
5 Person Household	5.3%	6.9%	7.0%
6 Person Household	1.9%	2.4%	2.6%
7 + Person Household	0.9%	1.1%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	5,125	17,658	43,426
Owner Occupied	76.5%	82.4%	78.8%
Owned with a Mortgage/Loan	68.0%	69.9%	64.3%
Owned Free and Clear	8.6%	12.5%	14.5%
Renter Occupied	23.5%	17.6%	21.2%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	147	141	131
Percent of Income for Mortgage	15.9%	16.6%	17.9%
Wealth Index	90	150	137
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,380	18,405	45,710
Housing Units Inside Urbanized Area	100.0%	96.7%	96.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	3.3%	3.4%
2010 Population By Urban/ Rural Status			
Total Population	12,898	47,936	116,720
Population Inside Urbanized Area	100.0%	96.9%	96.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	3.1%	3.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

3111 Emmorton Rd, Abingdon, Maryland, 21009
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Old and Newcomers (8F)	Workday Drive (4A)	Workday Drive (4A)
2.	Enterprising Professionals (2D)	Enterprising Professionals (2D)	Home Improvement (4B)
3.	Workday Drive (4A)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2022 Consumer Spending			
Apparel & Services: Total \$	\$13,993,324	\$60,724,059	\$137,581,475
Average Spent	\$2,474.94	\$3,104.34	\$2,877.25
Spending Potential Index	103	129	119
Education: Total \$	\$11,193,541	\$50,829,619	\$114,875,648
Average Spent	\$1,979.76	\$2,598.52	\$2,402.40
Spending Potential Index	101	133	123
Entertainment/Recreation: Total \$	\$20,995,427	\$91,934,141	\$208,672,594
Average Spent	\$3,713.38	\$4,699.87	\$4,363.98
Spending Potential Index	101	128	119
Food at Home: Total \$	\$35,121,557	\$151,907,078	\$346,662,534
Average Spent	\$6,211.81	\$7,765.81	\$7,249.78
Spending Potential Index	100	125	117
Food Away from Home: Total \$	\$25,150,192	\$108,571,107	\$245,937,653
Average Spent	\$4,448.21	\$5,550.39	\$5,143.31
Spending Potential Index	103	129	119
Health Care: Total \$	\$39,779,256	\$173,988,916	\$399,198,043
Average Spent	\$7,035.60	\$8,894.68	\$8,348.45
Spending Potential Index	99	126	118
HH Furnishings & Equipment: Total \$	\$14,943,827	\$65,586,057	\$149,078,142
Average Spent	\$2,643.05	\$3,352.90	\$3,117.68
Spending Potential Index	103	131	122
Personal Care Products & Services: Total \$	\$5,945,701	\$25,835,288	\$58,787,756
Average Spent	\$1,051.59	\$1,320.75	\$1,229.43
Spending Potential Index	103	130	121
Shelter: Total \$	\$133,400,320	\$579,280,176	\$1,315,893,209
Average Spent	\$23,593.97	\$29,614.04	\$27,519.36
Spending Potential Index	103	129	120
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,897,119	\$69,675,266	\$159,191,944
Average Spent	\$2,811.66	\$3,561.95	\$3,329.19
Spending Potential Index	104	131	123
Travel: Total \$	\$17,019,441	\$75,466,012	\$170,582,300
Average Spent	\$3,010.16	\$3,857.98	\$3,567.40
Spending Potential Index	105	134	124
Vehicle Maintenance & Repairs: Total \$	\$7,230,696	\$31,177,383	\$71,300,579
Average Spent	\$1,278.86	\$1,593.85	\$1,491.11
Spending Potential Index	102	127	118

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

3111 Emmorton Rd, Abingdon, Maryland, 21009 3
 3111 Emmorton Rd, Abingdon, Maryland, 21009
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Old and Newcomers (8F)	25.3%	Population	13,815	13,969
Enterprising Professionals (2D)	24.9%	Households	5,654	5,726
Workday Drive (4A)	22.4%	Families	3,484	3,528
Home Improvement (4B)	12.3%	Median Age	37.3	38.2
Up and Coming Families (7A)	8.0%	Median Household Income	\$83,173	\$90,643
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		103	\$2,474.94	\$13,993,324
Men's		104	\$479.81	\$2,712,834
Women's		103	\$861.08	\$4,868,547
Children's		106	\$373.17	\$2,109,903
Footwear		101	\$575.52	\$3,253,991
Watches & Jewelry		100	\$145.86	\$824,720
Apparel Products and Services (1)		101	\$60.33	\$341,117
Computer				
Computers and Hardware for Home Use		105	\$201.44	\$1,138,965
Portable Memory		102	\$5.06	\$28,625
Computer Software		105	\$11.48	\$64,935
Computer Accessories		106	\$21.81	\$123,340
Entertainment & Recreation		101	\$3,713.38	\$20,995,427
Fees and Admissions		107	\$898.47	\$5,079,955
Membership Fees for Clubs (2)		106	\$298.64	\$1,688,505
Fees for Participant Sports, excl. Trips		111	\$145.89	\$824,858
Tickets to Theatre/Operas/Concerts		102	\$93.62	\$529,335
Tickets to Movies		110	\$69.36	\$392,186
Tickets to Parks or Museums		108	\$41.45	\$234,353
Admission to Sporting Events, excl. Trips		105	\$77.01	\$435,424
Fees for Recreational Lessons		107	\$171.17	\$967,810
Dating Services		96	\$1.32	\$7,483
TV/Video/Audio		99	\$1,322.35	\$7,476,581
Cable and Satellite Television Services		96	\$879.68	\$4,973,699
Televisions		106	\$134.97	\$763,108
Satellite Dishes		106	\$1.90	\$10,755
VCRs, Video Cameras, and DVD Players		104	\$5.78	\$32,682
Miscellaneous Video Equipment		100	\$17.62	\$99,651
Video Cassettes and DVDs		106	\$9.26	\$52,374
Video Game Hardware/Accessories		103	\$33.83	\$191,296
Video Game Software		106	\$19.24	\$108,756
Rental/Streaming/Downloaded Video		109	\$87.03	\$492,060
Installation of Televisions		108	\$0.91	\$5,161
Audio (3)		106	\$129.36	\$731,393
Rental and Repair of TV/Radio/Sound Equipment		82	\$2.77	\$15,647
Pets		97	\$806.87	\$4,562,053
Toys/Games/Crafts/Hobbies (4)		105	\$137.60	\$778,014
Recreational Vehicles and Fees (5)		96	\$123.43	\$697,852
Sports/Recreation/Exercise Equipment (6)		106	\$216.49	\$1,224,015
Photo Equipment and Supplies (7)		109	\$57.14	\$323,043
Reading (8)		101	\$117.82	\$666,149
Catered Affairs (9)		100	\$33.51	\$189,466
Food		101	\$10,660.02	\$60,271,749
Food at Home		100	\$6,211.81	\$35,121,557
Bakery and Cereal Products		100	\$791.38	\$4,474,437
Meats, Poultry, Fish, and Eggs		99	\$1,329.26	\$7,515,663
Dairy Products		100	\$622.58	\$3,520,093
Fruits and Vegetables		101	\$1,212.99	\$6,858,267
Snacks and Other Food at Home (10)		101	\$2,255.59	\$12,753,097
Food Away from Home		103	\$4,448.21	\$25,150,192
Alcoholic Beverages		103	\$735.15	\$4,156,522

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3111 Emmorton Rd, Abingdon, Maryland, 21009 3
 3111 Emmorton Rd, Abingdon, Maryland, 21009
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	106	\$32,825.85	\$185,597,328
Value of Retirement Plans	102	\$116,782.57	\$660,288,641
Value of Other Financial Assets	96	\$9,426.36	\$53,296,644
Vehicle Loan Amount excluding Interest	106	\$3,435.66	\$19,425,204
Value of Credit Card Debt	102	\$3,216.85	\$18,188,044
Health			
Nonprescription Drugs	97	\$169.95	\$960,888
Prescription Drugs	94	\$355.88	\$2,012,173
Eyeglasses and Contact Lenses	99	\$108.63	\$614,210
Home			
Mortgage Payment and Basics (11)	104	\$12,587.84	\$71,171,632
Maintenance and Remodeling Services	102	\$3,330.98	\$18,833,366
Maintenance and Remodeling Materials (12)	100	\$698.02	\$3,946,585
Utilities, Fuel, and Public Services	99	\$5,595.00	\$31,634,154
Household Furnishings and Equipment			
Household Textiles (13)	103	\$118.39	\$669,385
Furniture	104	\$751.27	\$4,247,675
Rugs	102	\$36.46	\$206,142
Major Appliances (14)	102	\$439.31	\$2,483,852
Housewares (15)	103	\$103.00	\$582,347
Small Appliances	103	\$61.38	\$347,020
Luggage	108	\$20.61	\$116,526
Telephones and Accessories	99	\$112.17	\$634,191
Household Operations			
Child Care	113	\$678.39	\$3,835,628
Lawn and Garden (16)	97	\$554.48	\$3,135,021
Moving/Storage/Freight Express	107	\$86.79	\$490,716
Housekeeping Supplies (17)	100	\$888.38	\$5,022,876
Insurance			
Owners and Renters Insurance	98	\$698.29	\$3,948,128
Vehicle Insurance	101	\$2,149.17	\$12,151,417
Life/Other Insurance	99	\$681.73	\$3,854,489
Health Insurance	99	\$4,654.14	\$26,314,513
Personal Care Products (18)	102	\$577.17	\$3,263,322
School Books and Supplies (19)	104	\$153.54	\$868,110
Smoking Products	91	\$398.62	\$2,253,780
Transportation			
Payments on Vehicles excluding Leases	103	\$3,052.41	\$17,258,305
Gasoline and Motor Oil	101	\$2,756.67	\$15,586,204
Vehicle Maintenance and Repairs	102	\$1,278.86	\$7,230,696
Travel			
Airline Fares	107	\$761.86	\$4,307,572
Lodging on Trips	104	\$835.28	\$4,722,654
Auto/Truck Rental on Trips	108	\$67.61	\$382,290
Food and Drink on Trips	104	\$708.03	\$4,003,174

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3111 Emmorton Rd, Abingdon, Maryland, 21009 3
 3111 Emmorton Rd, Abingdon, Maryland, 21009
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Workday Drive (4A)	22.0%	Population	52,169	52,819
Enterprising Professionals (2D)	15.2%	Households	19,561	19,865
Savvy Suburbanites (1D)	10.2%	Families	13,718	13,917
Old and Newcomers (8F)	7.4%	Median Age	38.5	39.6
Professional Pride (1B)	7.2%	Median Household Income	\$103,064	\$113,629
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		129	\$3,104.34	\$60,724,059
Men's		130	\$600.06	\$11,737,730
Women's		129	\$1,085.93	\$21,241,917
Children's		132	\$464.43	\$9,084,744
Footwear		126	\$718.27	\$14,050,066
Watches & Jewelry		127	\$185.91	\$3,636,624
Apparel Products and Services (1)		128	\$76.74	\$1,501,207
Computer				
Computers and Hardware for Home Use		132	\$251.47	\$4,919,000
Portable Memory		128	\$6.32	\$123,721
Computer Software		129	\$14.11	\$276,054
Computer Accessories		132	\$27.04	\$528,979
Entertainment & Recreation		128	\$4,699.87	\$91,934,141
Fees and Admissions		138	\$1,160.45	\$22,699,571
Membership Fees for Clubs (2)		137	\$385.52	\$7,541,148
Fees for Participant Sports, excl. Trips		142	\$186.47	\$3,647,516
Tickets to Theatre/Operas/Concerts		133	\$122.02	\$2,386,746
Tickets to Movies		135	\$85.37	\$1,670,007
Tickets to Parks or Museums		134	\$51.68	\$1,011,004
Admission to Sporting Events, excl. Trips		140	\$102.18	\$1,998,728
Fees for Recreational Lessons		141	\$225.62	\$4,413,352
Dating Services		116	\$1.59	\$31,070
TV/Video/Audio		124	\$1,651.85	\$32,311,749
Cable and Satellite Television Services		121	\$1,107.85	\$21,670,668
Televisions		131	\$166.45	\$3,256,022
Satellite Dishes		131	\$2.35	\$45,872
VCRs, Video Cameras, and DVD Players		128	\$7.14	\$139,743
Miscellaneous Video Equipment		127	\$22.49	\$439,956
Video Cassettes and DVDs		128	\$11.15	\$218,176
Video Game Hardware/Accessories		124	\$40.77	\$797,589
Video Game Software		125	\$22.78	\$445,600
Rental/Streaming/Downloaded Video		132	\$105.10	\$2,055,897
Installation of Televisions		138	\$1.16	\$22,597
Audio (3)		133	\$161.26	\$3,154,332
Rental and Repair of TV/Radio/Sound Equipment		99	\$3.34	\$65,297
Pets		123	\$1,022.29	\$19,997,056
Toys/Games/Crafts/Hobbies (4)		129	\$169.76	\$3,320,773
Recreational Vehicles and Fees (5)		130	\$166.65	\$3,259,856
Sports/Recreation/Exercise Equipment (6)		130	\$266.96	\$5,221,983
Photo Equipment and Supplies (7)		135	\$70.61	\$1,381,299
Reading (8)		127	\$148.84	\$2,911,466
Catered Affairs (9)		128	\$42.81	\$837,316
Food		127	\$13,316.20	\$260,478,185
Food at Home		125	\$7,765.81	\$151,907,078
Bakery and Cereal Products		125	\$993.25	\$19,429,025
Meats, Poultry, Fish, and Eggs		124	\$1,666.61	\$32,600,466
Dairy Products		125	\$780.30	\$15,263,425
Fruits and Vegetables		126	\$1,517.69	\$29,687,607
Snacks and Other Food at Home (10)		126	\$2,807.96	\$54,926,555
Food Away from Home		129	\$5,550.39	\$108,571,107
Alcoholic Beverages		131	\$934.53	\$18,280,393

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3111 Emmorton Rd, Abingdon, Maryland, 21009 3
 3111 Emmorton Rd, Abingdon, Maryland, 21009
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	138	\$42,857.83	\$838,342,101
Value of Retirement Plans	137	\$156,404.74	\$3,059,433,065
Value of Other Financial Assets	127	\$12,423.95	\$243,024,924
Vehicle Loan Amount excluding Interest	130	\$4,232.40	\$82,789,955
Value of Credit Card Debt	129	\$4,069.90	\$79,611,393
Health			
Nonprescription Drugs	121	\$212.34	\$4,153,658
Prescription Drugs	119	\$450.19	\$8,806,133
Eyeglasses and Contact Lenses	126	\$138.84	\$2,715,825
Home			
Mortgage Payment and Basics (11)	137	\$16,560.96	\$323,948,982
Maintenance and Remodeling Services	135	\$4,396.79	\$86,005,690
Maintenance and Remodeling Materials (12)	129	\$902.38	\$17,651,442
Utilities, Fuel, and Public Services	124	\$6,993.51	\$136,800,025
Household Furnishings and Equipment			
Household Textiles (13)	129	\$148.26	\$2,900,121
Furniture	130	\$945.27	\$18,490,512
Rugs	133	\$47.46	\$928,443
Major Appliances (14)	132	\$563.80	\$11,028,484
Housewares (15)	129	\$129.52	\$2,533,443
Small Appliances	126	\$75.50	\$1,476,818
Luggage	134	\$25.52	\$499,232
Telephones and Accessories	128	\$146.11	\$2,858,099
Household Operations			
Child Care	142	\$858.42	\$16,791,496
Lawn and Garden (16)	128	\$728.56	\$14,251,381
Moving/Storage/Freight Express	128	\$103.70	\$2,028,426
Housekeeping Supplies (17)	126	\$1,114.90	\$21,808,617
Insurance			
Owners and Renters Insurance	127	\$900.64	\$17,617,438
Vehicle Insurance	125	\$2,652.64	\$51,888,364
Life/Other Insurance	130	\$892.95	\$17,466,957
Health Insurance	125	\$5,890.52	\$115,224,554
Personal Care Products (18)	127	\$719.07	\$14,065,669
School Books and Supplies (19)	129	\$190.83	\$3,732,879
Smoking Products	110	\$481.40	\$9,416,759
Transportation			
Payments on Vehicles excluding Leases	129	\$3,807.39	\$74,476,309
Gasoline and Motor Oil	125	\$3,410.55	\$66,713,844
Vehicle Maintenance and Repairs	127	\$1,593.85	\$31,177,383
Travel			
Airline Fares	136	\$970.57	\$18,985,241
Lodging on Trips	135	\$1,085.75	\$21,238,428
Auto/Truck Rental on Trips	137	\$85.46	\$1,671,605
Food and Drink on Trips	133	\$902.90	\$17,661,671

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3111 Emmorton Rd, Abingdon, Maryland, 21009 3
 3111 Emmorton Rd, Abingdon, Maryland, 21009
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Workday Drive (4A)	15.1%	Population	126,413	128,140
Home Improvement (4B)	9.6%	Households	47,817	48,665
Savvy Suburbanites (1D)	8.5%	Families	33,466	34,008
Enterprising Professionals (2D)	8.2%	Median Age	39.1	40.1
Old and Newcomers (8F)	7.4%	Median Household Income	\$96,223	\$106,648
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		119	\$2,877.25	\$137,581,475
Men's		120	\$556.06	\$26,588,990
Women's		120	\$1,007.44	\$48,172,874
Children's		121	\$426.51	\$20,394,207
Footwear		118	\$669.66	\$32,021,181
Watches & Jewelry		117	\$170.70	\$8,162,151
Apparel Products and Services (1)		119	\$71.37	\$3,412,918
Computer				
Computers and Hardware for Home Use		122	\$232.45	\$11,115,165
Portable Memory		119	\$5.87	\$280,634
Computer Software		120	\$13.11	\$626,878
Computer Accessories		124	\$25.30	\$1,209,760
Entertainment & Recreation		119	\$4,363.98	\$208,672,594
Fees and Admissions		127	\$1,066.55	\$50,999,039
Membership Fees for Clubs (2)		126	\$355.04	\$16,976,870
Fees for Participant Sports, excl. Trips		130	\$170.91	\$8,172,447
Tickets to Theatre/Operas/Concerts		124	\$113.69	\$5,436,170
Tickets to Movies		125	\$79.06	\$3,780,586
Tickets to Parks or Museums		123	\$47.58	\$2,275,307
Admission to Sporting Events, excl. Trips		127	\$93.12	\$4,452,924
Fees for Recreational Lessons		129	\$205.66	\$9,834,000
Dating Services		108	\$1.48	\$70,735
TV/Video/Audio		116	\$1,550.18	\$74,124,925
Cable and Satellite Television Services		114	\$1,045.69	\$50,001,792
Televisions		122	\$155.03	\$7,413,165
Satellite Dishes		121	\$2.16	\$103,493
VCRs, Video Cameras, and DVD Players		119	\$6.64	\$317,505
Miscellaneous Video Equipment		119	\$21.07	\$1,007,448
Video Cassettes and DVDs		120	\$10.45	\$499,635
Video Game Hardware/Accessories		115	\$37.65	\$1,800,465
Video Game Software		116	\$21.14	\$1,010,886
Rental/Streaming/Downloaded Video		122	\$97.24	\$4,649,595
Installation of Televisions		130	\$1.09	\$52,021
Audio (3)		122	\$148.85	\$7,117,654
Rental and Repair of TV/Radio/Sound Equipment		94	\$3.16	\$151,265
Pets		115	\$949.00	\$45,378,130
Toys/Games/Crafts/Hobbies (4)		120	\$157.17	\$7,515,358
Recreational Vehicles and Fees (5)		119	\$153.21	\$7,325,858
Sports/Recreation/Exercise Equipment (6)		119	\$244.51	\$11,691,536
Photo Equipment and Supplies (7)		124	\$64.55	\$3,086,777
Reading (8)		119	\$139.77	\$6,683,591
Catered Affairs (9)		118	\$39.38	\$1,882,937
Food		118	\$12,393.09	\$592,600,187
Food at Home		117	\$7,249.78	\$346,662,534
Bakery and Cereal Products		117	\$928.30	\$44,388,336
Meats, Poultry, Fish, and Eggs		116	\$1,556.68	\$74,435,725
Dairy Products		117	\$728.05	\$34,813,250
Fruits and Vegetables		118	\$1,417.43	\$67,777,252
Snacks and Other Food at Home (10)		117	\$2,619.32	\$125,247,971
Food Away from Home		119	\$5,143.31	\$245,937,653
Alcoholic Beverages		121	\$863.89	\$41,308,752

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3111 Emmorton Rd, Abingdon, Maryland, 21009 3
 3111 Emmorton Rd, Abingdon, Maryland, 21009
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	128	\$39,695.15	\$1,898,103,124
Value of Retirement Plans	127	\$145,176.01	\$6,941,881,308
Value of Other Financial Assets	119	\$11,664.57	\$557,764,532
Vehicle Loan Amount excluding Interest	121	\$3,919.11	\$187,400,149
Value of Credit Card Debt	120	\$3,781.81	\$180,834,678
Health			
Nonprescription Drugs	113	\$198.88	\$9,509,669
Prescription Drugs	112	\$426.68	\$20,402,695
Eyeglasses and Contact Lenses	118	\$129.61	\$6,197,638
Home			
Mortgage Payment and Basics (11)	126	\$15,306.98	\$731,933,705
Maintenance and Remodeling Services	125	\$4,082.71	\$195,222,854
Maintenance and Remodeling Materials (12)	119	\$835.51	\$39,951,474
Utilities, Fuel, and Public Services	116	\$6,574.53	\$314,374,515
Household Furnishings and Equipment			
Household Textiles (13)	120	\$137.97	\$6,597,489
Furniture	121	\$879.24	\$42,042,701
Rugs	124	\$44.11	\$2,108,983
Major Appliances (14)	123	\$525.31	\$25,118,843
Housewares (15)	120	\$120.49	\$5,761,291
Small Appliances	118	\$70.36	\$3,364,539
Luggage	124	\$23.60	\$1,128,593
Telephones and Accessories	120	\$136.79	\$6,541,019
Household Operations			
Child Care	128	\$768.84	\$36,763,659
Lawn and Garden (16)	120	\$681.09	\$32,567,873
Moving/Storage/Freight Express	119	\$96.34	\$4,606,785
Housekeeping Supplies (17)	118	\$1,041.67	\$49,809,709
Insurance			
Owners and Renters Insurance	119	\$843.66	\$40,341,238
Vehicle Insurance	117	\$2,488.08	\$118,972,527
Life/Other Insurance	121	\$830.45	\$39,709,554
Health Insurance	118	\$5,525.33	\$264,204,674
Personal Care Products (18)	118	\$670.06	\$32,040,055
School Books and Supplies (19)	119	\$176.90	\$8,458,797
Smoking Products	104	\$455.64	\$21,787,160
Transportation			
Payments on Vehicles excluding Leases	119	\$3,535.42	\$169,053,362
Gasoline and Motor Oil	116	\$3,184.60	\$152,278,181
Vehicle Maintenance and Repairs	118	\$1,491.11	\$71,300,579
Travel			
Airline Fares	125	\$895.85	\$42,836,878
Lodging on Trips	124	\$1,003.04	\$47,962,356
Auto/Truck Rental on Trips	126	\$78.84	\$3,769,711
Food and Drink on Trips	123	\$835.80	\$39,965,219

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3111 Emmorton Rd, Abingdon, Maryland, 21009 3
 3111 Emmorton Rd, Abingdon, Maryland, 21009
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3111 Emmorton Rd, Abingdon, Maryland, 21009 3
 3111 Emmorton Rd, Abingdon, Maryland, 21009
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	287		1,480		4,061							
Total Employees:	3,355		15,193		44,612							
Total Residential Population:	13,815		52,169		126,413							
Employee/Residential Population Ratio (per 100 Residents)	24		29		35							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	1.0%	15	0.4%	32	2.2%	217	1.4%	80	2.0%	601	1.3%
Construction	17	5.9%	54	1.6%	103	7.0%	669	4.4%	264	6.5%	1,633	3.7%
Manufacturing	3	1.0%	35	1.0%	23	1.6%	523	3.4%	84	2.1%	1,934	4.3%
Transportation	4	1.4%	38	1.1%	36	2.4%	241	1.6%	95	2.3%	564	1.3%
Communication	1	0.3%	6	0.2%	9	0.6%	40	0.3%	25	0.6%	107	0.2%
Utility	0	0.0%	0	0.0%	3	0.2%	9	0.1%	8	0.2%	27	0.1%
Wholesale Trade	4	1.4%	28	0.8%	26	1.8%	292	1.9%	88	2.2%	1,149	2.6%
Retail Trade Summary	73	25.4%	1,326	39.5%	292	19.7%	5,029	33.1%	803	19.8%	12,898	28.9%
Home Improvement	4	1.4%	18	0.5%	11	0.7%	269	1.8%	37	0.9%	876	2.0%
General Merchandise Stores	4	1.4%	18	0.5%	13	0.9%	763	5.0%	35	0.9%	1,539	3.4%
Food Stores	13	4.5%	730	21.8%	35	2.4%	1,110	7.3%	94	2.3%	2,091	4.7%
Auto Dealers, Gas Stations, Auto Aftermarket	3	1.0%	77	2.3%	28	1.9%	285	1.9%	92	2.3%	1,567	3.5%
Apparel & Accessory Stores	5	1.7%	95	2.8%	18	1.2%	181	1.2%	50	1.2%	341	0.8%
Furniture & Home Furnishings	5	1.7%	42	1.3%	19	1.3%	126	0.8%	50	1.2%	487	1.1%
Eating & Drinking Places	18	6.3%	238	7.1%	91	6.1%	1,847	12.2%	221	5.4%	4,538	10.2%
Miscellaneous Retail	22	7.7%	108	3.2%	76	5.1%	447	2.9%	224	5.5%	1,459	3.3%
Finance, Insurance, Real Estate Summary	39	13.6%	374	11.1%	134	9.1%	1,041	6.9%	387	9.5%	3,231	7.2%
Banks, Savings & Lending Institutions	11	3.8%	79	2.4%	32	2.2%	277	1.8%	83	2.0%	899	2.0%
Securities Brokers	4	1.4%	9	0.3%	17	1.1%	54	0.4%	57	1.4%	246	0.6%
Insurance Carriers & Agents	5	1.7%	23	0.7%	17	1.1%	60	0.4%	62	1.5%	337	0.8%
Real Estate, Holding, Other Investment Offices	18	6.3%	263	7.8%	69	4.7%	650	4.3%	185	4.6%	1,750	3.9%
Services Summary	108	37.6%	1,443	43.0%	642	43.4%	6,665	43.9%	1,723	42.4%	20,048	44.9%
Hotels & Lodging	0	0.0%	0	0.0%	13	0.9%	172	1.1%	24	0.6%	364	0.8%
Automotive Services	4	1.4%	25	0.7%	42	2.8%	190	1.3%	151	3.7%	732	1.6%
Motion Pictures & Amusements	8	2.8%	27	0.8%	42	2.8%	364	2.4%	111	2.7%	895	2.0%
Health Services	30	10.5%	432	12.9%	187	12.6%	2,401	15.8%	373	9.2%	6,214	13.9%
Legal Services	3	1.0%	10	0.3%	19	1.3%	63	0.4%	90	2.2%	406	0.9%
Education Institutions & Libraries	3	1.0%	164	4.9%	20	1.4%	780	5.1%	68	1.7%	3,675	8.2%
Other Services	60	20.9%	787	23.5%	318	21.5%	2,695	17.7%	905	22.3%	7,763	17.4%
Government	2	0.7%	28	0.8%	15	1.0%	374	2.5%	96	2.4%	2,223	5.0%
Unclassified Establishments	33	11.5%	8	0.2%	164	11.1%	93	0.6%	409	10.1%	197	0.4%
Totals	287	100.0%	3,355	100.0%	1,480	100.0%	15,193	100.0%	4,061	100.0%	44,612	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

3111 Emmorton Rd, Abingdon, Maryland, 21009 3
 3111 Emmorton Rd, Abingdon, Maryland, 21009
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47559
 Longitude: -76.30864

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	7	0.5%	37	0.2%	13	0.3%	80	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	1	0.0%	3	0.1%	22	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	4	0.0%
Construction	17	5.9%	54	1.6%	115	7.8%	789	5.2%	290	7.1%	1,907	4.3%
Manufacturing	5	1.7%	45	1.3%	24	1.6%	530	3.5%	93	2.3%	2,000	4.5%
Wholesale Trade	4	1.4%	28	0.8%	25	1.7%	290	1.9%	84	2.1%	1,136	2.5%
Retail Trade	53	18.5%	1,068	31.8%	191	12.9%	3,098	20.4%	559	13.8%	8,177	18.3%
Motor Vehicle & Parts Dealers	2	0.7%	73	2.2%	22	1.5%	255	1.7%	75	1.8%	1,485	3.3%
Furniture & Home Furnishings Stores	3	1.0%	38	1.1%	12	0.8%	80	0.5%	29	0.7%	199	0.4%
Electronics & Appliance Stores	1	0.3%	2	0.1%	4	0.3%	21	0.1%	15	0.4%	250	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	4	1.4%	18	0.5%	11	0.7%	269	1.8%	37	0.9%	876	2.0%
Food & Beverage Stores	12	4.2%	725	21.6%	35	2.4%	1,094	7.2%	90	2.2%	2,012	4.5%
Health & Personal Care Stores	7	2.4%	55	1.6%	23	1.6%	188	1.2%	68	1.7%	530	1.2%
Gasoline Stations	1	0.3%	4	0.1%	6	0.4%	29	0.2%	17	0.4%	81	0.2%
Clothing & Clothing Accessories Stores	6	2.1%	97	2.9%	19	1.3%	183	1.2%	59	1.5%	418	0.9%
Sport Goods, Hobby, Book, & Music Stores	2	0.7%	3	0.1%	11	0.7%	44	0.3%	31	0.8%	258	0.6%
General Merchandise Stores	4	1.4%	18	0.5%	13	0.9%	763	5.0%	35	0.9%	1,539	3.4%
Miscellaneous Store Retailers	6	2.1%	35	1.0%	16	1.1%	169	1.1%	58	1.4%	510	1.1%
Nonstore Retailers	5	1.7%	0	0.0%	17	1.1%	4	0.0%	44	1.1%	18	0.0%
Transportation & Warehousing	3	1.0%	36	1.1%	25	1.7%	210	1.4%	71	1.7%	439	1.0%
Information	2	0.7%	48	1.4%	18	1.2%	191	1.3%	51	1.3%	551	1.2%
Finance & Insurance	21	7.3%	116	3.5%	68	4.6%	399	2.6%	207	5.1%	1,489	3.3%
Central Bank/Credit Intermediation & Related Activities	11	3.8%	79	2.4%	32	2.2%	279	1.8%	83	2.0%	899	2.0%
Securities, Commodity Contracts & Other Financial	5	1.7%	14	0.4%	20	1.4%	60	0.4%	62	1.5%	253	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	5	1.7%	23	0.7%	17	1.1%	60	0.4%	62	1.5%	337	0.8%
Real Estate, Rental & Leasing	22	7.7%	262	7.8%	84	5.7%	689	4.5%	212	5.2%	1,746	3.9%
Professional, Scientific & Tech Services	21	7.3%	243	7.2%	133	9.0%	943	6.2%	402	9.9%	3,002	6.7%
Legal Services	3	1.0%	10	0.3%	22	1.5%	77	0.5%	104	2.6%	456	1.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%	3	0.2%	23	0.2%	10	0.2%	71	0.2%
Administrative & Support & Waste Management & Remediation	9	3.1%	47	1.4%	49	3.3%	294	1.9%	151	3.7%	987	2.2%
Educational Services	5	1.7%	172	5.1%	30	2.0%	854	5.6%	99	2.4%	3,657	8.2%
Health Care & Social Assistance	42	14.6%	785	23.4%	231	15.6%	3,131	20.6%	483	11.9%	8,349	18.7%
Arts, Entertainment & Recreation	2	0.7%	13	0.4%	23	1.6%	264	1.7%	74	1.8%	740	1.7%
Accommodation & Food Services	19	6.6%	248	7.4%	109	7.4%	2,072	13.6%	255	6.3%	5,002	11.2%
Accommodation	0	0.0%	0	0.0%	13	0.9%	172	1.1%	24	0.6%	364	0.8%
Food Services & Drinking Places	19	6.6%	248	7.4%	96	6.5%	1,899	12.5%	231	5.7%	4,639	10.4%
Other Services (except Public Administration)	27	9.4%	156	4.6%	164	11.1%	913	6.0%	499	12.3%	2,810	6.3%
Automotive Repair & Maintenance	3	1.0%	23	0.7%	31	2.1%	149	1.0%	111	2.7%	516	1.2%
Public Administration	2	0.7%	28	0.8%	15	1.0%	374	2.5%	96	2.4%	2,244	5.0%
Unclassified Establishments	33	11.5%	8	0.2%	164	11.1%	93	0.6%	409	10.1%	197	0.4%
Total	287	100.0%	3,355	100.0%	1,480	100.0%	15,193	100.0%	4,061	100.0%	44,612	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.