

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	1,931	8,190	35,697
2010 Total Population	1,911	8,144	36,586
2021 Total Population	1,914	8,182	36,675
2021 Group Quarters	7	29	746
2026 Total Population	1,928	8,251	36,830
2021-2026 Annual Rate	0.15%	0.17%	0.08%
2021 Total Daytime Population	2,065	7,598	32,069
Workers	1,122	3,550	14,897
Residents	943	4,048	17,172
Household Summary			
2000 Households	654	2,801	14,650
2000 Average Household Size	2.95	2.92	2.42
2010 Households	671	2,872	14,772
2010 Average Household Size	2.84	2.83	2.43
2021 Households	677	2,908	14,677
2021 Average Household Size	2.82	2.80	2.45
2026 Households	682	2,933	14,705
2026 Average Household Size	2.82	2.80	2.45
2021-2026 Annual Rate	0.15%	0.17%	0.04%
2010 Families	568	2,439	9,682
2010 Average Family Size	3.10	3.08	3.01
2021 Families	568	2,450	9,495
2021 Average Family Size	3.10	3.07	3.04
2026 Families	570	2,465	9,474
2026 Average Family Size	3.10	3.07	3.06
2021-2026 Annual Rate	0.07%	0.12%	-0.04%
Housing Unit Summary			
2000 Housing Units	667	2,860	15,186
Owner Occupied Housing Units	93.6%	92.8%	60.0%
Renter Occupied Housing Units	4.6%	5.1%	36.5%
Vacant Housing Units	1.8%	2.1%	3.5%
2010 Housing Units	704	3,001	15,666
Owner Occupied Housing Units	90.5%	90.7%	59.9%
Renter Occupied Housing Units	4.8%	5.0%	34.4%
Vacant Housing Units	4.7%	4.3%	5.7%
2021 Housing Units	705	3,010	15,806
Owner Occupied Housing Units	91.8%	92.3%	60.7%
Renter Occupied Housing Units	4.3%	4.4%	32.1%
Vacant Housing Units	4.0%	3.4%	7.1%
2026 Housing Units	710	3,035	15,888
Owner Occupied Housing Units	92.1%	92.7%	61.4%
Renter Occupied Housing Units	3.8%	4.0%	31.1%
Vacant Housing Units	3.9%	3.4%	7.4%
Median Household Income			
2021	\$141,180	\$147,832	\$93,099
2026	\$154,869	\$158,698	\$102,079
Median Home Value			
2021	\$554,571	\$582,218	\$482,179
2026	\$599,922	\$617,261	\$536,205
Per Capita Income			
2021	\$69,917	\$74,531	\$57,123
2026	\$76,166	\$81,361	\$62,810
Median Age			
2010	46.2	46.4	42.6
2021	49.6	50.1	44.7
2026	49.7	50.1	44.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2021 Households by Income			
Household Income Base	677	2,908	14,677
<\$15,000	2.7%	2.4%	5.6%
\$15,000 - \$24,999	1.5%	1.3%	5.1%
\$25,000 - \$34,999	3.7%	2.6%	5.5%
\$35,000 - \$49,999	7.7%	7.6%	9.3%
\$50,000 - \$74,999	12.4%	11.9%	16.5%
\$75,000 - \$99,999	8.4%	6.8%	10.4%
\$100,000 - \$149,999	15.7%	17.8%	17.0%
\$150,000 - \$199,999	11.8%	13.0%	9.4%
\$200,000+	36.0%	36.5%	21.2%
Average Household Income	\$198,393	\$211,417	\$141,755
2026 Households by Income			
Household Income Base	682	2,933	14,705
<\$15,000	2.5%	2.2%	5.2%
\$15,000 - \$24,999	1.3%	1.2%	4.6%
\$25,000 - \$34,999	3.2%	2.4%	5.2%
\$35,000 - \$49,999	6.6%	6.5%	8.5%
\$50,000 - \$74,999	11.1%	10.8%	15.3%
\$75,000 - \$99,999	7.5%	6.2%	10.2%
\$100,000 - \$149,999	16.0%	17.6%	17.3%
\$150,000 - \$199,999	13.3%	13.8%	10.3%
\$200,000+	38.3%	39.2%	23.5%
Average Household Income	\$216,027	\$230,724	\$156,195
2021 Owner Occupied Housing Units by Value			
Total	647	2,777	9,592
<\$50,000	0.2%	0.2%	0.5%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.2%	0.1%	0.5%
\$150,000 - \$199,999	0.2%	0.1%	1.2%
\$200,000 - \$249,999	0.5%	0.5%	2.4%
\$250,000 - \$299,999	2.8%	2.0%	4.5%
\$300,000 - \$399,999	13.0%	10.4%	23.2%
\$400,000 - \$499,999	24.4%	22.5%	21.5%
\$500,000 - \$749,999	41.4%	43.0%	32.8%
\$750,000 - \$999,999	13.8%	14.9%	9.4%
\$1,000,000 - \$1,499,999	2.8%	4.5%	2.9%
\$1,500,000 - \$1,999,999	0.3%	0.4%	0.2%
\$2,000,000 +	0.9%	1.3%	0.9%
Average Home Value	\$602,966	\$637,392	\$545,358
2026 Owner Occupied Housing Units by Value			
Total	654	2,812	9,747
<\$50,000	0.0%	0.0%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.0%	0.0%	0.3%
\$200,000 - \$249,999	0.2%	0.1%	0.9%
\$250,000 - \$299,999	1.1%	0.8%	2.4%
\$300,000 - \$399,999	8.1%	6.4%	19.1%
\$400,000 - \$499,999	21.3%	19.4%	21.4%
\$500,000 - \$749,999	48.8%	49.4%	39.9%
\$750,000 - \$999,999	17.1%	18.1%	12.1%
\$1,000,000 - \$1,499,999	2.6%	4.2%	2.7%
\$1,500,000 - \$1,999,999	0.3%	0.4%	0.2%
\$2,000,000 +	0.8%	1.2%	0.8%
Average Home Value	\$636,069	\$664,300	\$583,477

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	1,908	8,146	36,587
0 - 4	4.8%	4.7%	5.1%
5 - 9	7.1%	7.1%	6.2%
10 - 14	7.4%	7.8%	6.7%
15 - 24	11.4%	11.2%	11.7%
25 - 34	5.2%	4.9%	11.2%
35 - 44	11.9%	11.6%	12.3%
45 - 54	19.9%	20.2%	16.5%
55 - 64	17.9%	17.7%	14.6%
65 - 74	9.1%	9.2%	7.9%
75 - 84	4.0%	4.1%	4.9%
85 +	1.5%	1.4%	2.9%
18 +	75.7%	75.2%	77.8%
2021 Population by Age			
Total	1,914	8,183	36,674
0 - 4	4.3%	4.2%	4.6%
5 - 9	5.3%	5.3%	5.1%
10 - 14	7.3%	7.5%	6.0%
15 - 24	11.1%	11.2%	11.8%
25 - 34	8.4%	8.0%	11.8%
35 - 44	8.1%	7.9%	11.1%
45 - 54	13.2%	13.2%	12.3%
55 - 64	18.3%	18.8%	15.0%
65 - 74	15.0%	14.9%	12.1%
75 - 84	6.8%	7.0%	6.7%
85 +	2.0%	2.1%	3.5%
18 +	78.3%	78.3%	80.5%
2026 Population by Age			
Total	1,929	8,252	36,830
0 - 4	4.6%	4.4%	4.7%
5 - 9	5.6%	5.6%	5.1%
10 - 14	6.2%	6.2%	5.4%
15 - 24	10.0%	9.9%	11.0%
25 - 34	8.0%	7.6%	12.0%
35 - 44	11.0%	11.1%	12.1%
45 - 54	11.3%	11.4%	11.2%
55 - 64	15.4%	15.9%	13.3%
65 - 74	16.2%	16.2%	12.9%
75 - 84	9.2%	9.2%	8.4%
85 +	2.6%	2.6%	3.9%
18 +	79.5%	79.6%	81.4%
2010 Population by Sex			
Males	945	4,028	17,592
Females	966	4,116	18,994
2021 Population by Sex			
Males	946	4,056	17,611
Females	968	4,126	19,063
2026 Population by Sex			
Males	954	4,100	17,633
Females	974	4,151	19,197

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	1,911	8,144	36,585
White Alone	94.8%	94.9%	81.4%
Black Alone	0.9%	0.8%	8.9%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	2.4%	2.5%	6.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.4%	1.5%
Two or More Races	1.4%	1.2%	2.0%
Hispanic Origin	2.0%	1.9%	3.8%
Diversity Index	13.7	13.2	37.6
2021 Population by Race/Ethnicity			
Total	1,914	8,182	36,674
White Alone	91.6%	92.0%	75.3%
Black Alone	1.5%	1.4%	11.4%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	3.7%	3.9%	8.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.6%	2.1%
Two or More Races	2.3%	2.0%	2.8%
Hispanic Origin	3.8%	3.3%	5.8%
Diversity Index	22.0	20.7	47.8
2026 Population by Race/Ethnicity			
Total	1,928	8,249	36,831
White Alone	89.5%	89.9%	72.1%
Black Alone	1.9%	1.7%	12.5%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	4.6%	4.8%	9.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.7%	2.4%
Two or More Races	2.9%	2.6%	3.3%
Hispanic Origin	5.0%	4.4%	7.1%
Diversity Index	27.3	25.8	52.7
2010 Population by Relationship and Household Type			
Total	1,911	8,144	36,586
In Households	99.6%	99.6%	98.0%
In Family Households	92.9%	93.1%	81.0%
Householder	29.6%	29.8%	26.6%
Spouse	27.1%	27.1%	21.6%
Child	33.2%	33.2%	28.6%
Other relative	2.3%	2.3%	2.8%
Nonrelative	0.8%	0.8%	1.5%
In Nonfamily Households	6.7%	6.6%	17.0%
In Group Quarters	0.4%	0.4%	2.0%
Institutionalized Population	0.0%	0.0%	1.7%
Noninstitutionalized Population	0.4%	0.4%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2021 Population 25+ by Educational Attainment			
Total	1,377	5,880	26,594
Less than 9th Grade	0.3%	0.4%	2.2%
9th - 12th Grade, No Diploma	0.9%	1.2%	2.5%
High School Graduate	13.9%	12.2%	14.7%
GED/Alternative Credential	1.4%	1.1%	0.8%
Some College, No Degree	13.7%	12.2%	15.0%
Associate Degree	4.1%	4.5%	6.8%
Bachelor's Degree	38.2%	39.3%	33.1%
Graduate/Professional Degree	27.5%	29.2%	24.9%
2021 Population 15+ by Marital Status			
Total	1,590	6,798	30,933
Never Married	19.7%	21.3%	28.3%
Married	69.7%	68.7%	57.2%
Widowed	4.1%	4.0%	5.7%
Divorced	6.5%	6.0%	8.7%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	993	4,251	20,267
Population 16+ Employed	98.5%	97.7%	96.7%
Population 16+ Unemployment rate	1.6%	2.3%	3.3%
Population 16-24 Employed	8.6%	8.8%	11.7%
Population 16-24 Unemployment rate	1.2%	3.2%	7.2%
Population 25-54 Employed	51.4%	50.2%	57.8%
Population 25-54 Unemployment rate	1.4%	2.0%	2.1%
Population 55-64 Employed	26.6%	27.2%	20.3%
Population 55-64 Unemployment rate	2.6%	3.7%	4.7%
Population 65+ Employed	13.4%	13.7%	10.2%
Population 65+ Unemployment rate	0.0%	0.0%	2.3%
2021 Employed Population 16+ by Industry			
Total	978	4,152	19,604
Agriculture/Mining	0.0%	0.0%	0.4%
Construction	5.2%	5.7%	6.5%
Manufacturing	7.7%	6.7%	6.5%
Wholesale Trade	3.0%	2.1%	2.6%
Retail Trade	6.0%	6.6%	7.1%
Transportation/Utilities	2.7%	2.9%	3.2%
Information	2.7%	2.4%	1.5%
Finance/Insurance/Real Estate	10.5%	11.0%	11.3%
Services	58.0%	58.1%	54.8%
Public Administration	4.3%	4.4%	6.1%
2021 Employed Population 16+ by Occupation			
Total	978	4,150	19,605
White Collar	86.1%	86.0%	77.2%
Management/Business/Financial	28.7%	28.9%	25.8%
Professional	38.9%	39.5%	33.9%
Sales	9.4%	9.2%	8.6%
Administrative Support	9.1%	8.5%	9.0%
Services	6.9%	7.6%	12.3%
Blue Collar	7.1%	6.3%	10.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	1.2%	1.2%	2.8%
Installation/Maintenance/Repair	0.7%	0.7%	1.7%
Production	2.9%	1.7%	2.0%
Transportation/Material Moving	2.2%	2.7%	4.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	671	2,872	14,772
Households with 1 Person	12.4%	12.2%	28.1%
Households with 2+ People	87.6%	87.8%	71.9%
Family Households	84.6%	84.9%	65.5%
Husband-wife Families	77.3%	77.3%	53.1%
With Related Children	33.7%	34.0%	22.7%
Other Family (No Spouse Present)	7.3%	7.6%	12.5%
Other Family with Male Householder	1.9%	2.3%	3.4%
With Related Children	0.7%	0.9%	1.7%
Other Family with Female Householder	5.4%	5.3%	9.1%
With Related Children	2.5%	2.6%	5.7%
Nonfamily Households	3.0%	2.9%	6.3%
All Households with Children	37.1%	37.6%	30.3%
Multigenerational Households	3.3%	3.1%	2.5%
Unmarried Partner Households	3.1%	3.2%	5.5%
Male-female	2.2%	2.3%	4.8%
Same-sex	0.9%	0.9%	0.7%
2010 Households by Size			
Total	669	2,873	14,772
1 Person Household	12.4%	12.2%	28.1%
2 Person Household	38.4%	38.4%	34.6%
3 Person Household	18.1%	17.9%	15.8%
4 Person Household	19.4%	19.8%	14.0%
5 Person Household	8.1%	8.4%	5.3%
6 Person Household	2.7%	2.4%	1.5%
7 + Person Household	0.9%	0.8%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	671	2,872	14,772
Owner Occupied	94.9%	94.8%	63.5%
Owned with a Mortgage/Loan	68.4%	68.6%	45.6%
Owned Free and Clear	26.5%	26.3%	17.9%
Renter Occupied	5.1%	5.2%	36.5%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	139	138	103
Percent of Income for Mortgage	16.5%	16.5%	21.7%
Wealth Index	313	330	208
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	704	3,001	15,666
Housing Units Inside Urbanized Area	55.0%	48.3%	75.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	45.0%	51.7%	24.2%
2010 Population By Urban/ Rural Status			
Total Population	1,911	8,144	36,586
Population Inside Urbanized Area	56.6%	49.6%	72.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	43.4%	50.4%	27.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	Young and Restless (11B)
2.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Top Tier (1A)
3.		Exurbanites (1E)	Savvy Suburbanites (1D)
2021 Consumer Spending			
Apparel & Services: Total \$	\$2,866,639	\$13,057,227	\$47,717,657
Average Spent	\$4,234.33	\$4,490.11	\$3,251.19
Spending Potential Index	200	212	153
Education: Total \$	\$3,046,045	\$14,097,057	\$43,406,252
Average Spent	\$4,499.33	\$4,847.68	\$2,957.43
Spending Potential Index	261	281	171
Entertainment/Recreation: Total \$	\$4,505,708	\$20,530,596	\$70,635,723
Average Spent	\$6,655.40	\$7,060.04	\$4,812.68
Spending Potential Index	206	219	149
Food at Home: Total \$	\$7,085,094	\$32,151,729	\$118,681,144
Average Spent	\$10,465.43	\$11,056.30	\$8,086.20
Spending Potential Index	192	203	148
Food Away from Home: Total \$	\$5,008,090	\$22,816,037	\$84,634,231
Average Spent	\$7,397.47	\$7,845.95	\$5,766.45
Spending Potential Index	195	207	152
Health Care: Total \$	\$8,376,439	\$37,926,246	\$133,334,637
Average Spent	\$12,372.88	\$13,042.04	\$9,084.60
Spending Potential Index	198	209	146
HH Furnishings & Equipment: Total \$	\$3,241,224	\$14,780,352	\$50,511,377
Average Spent	\$4,787.63	\$5,082.65	\$3,441.53
Spending Potential Index	212	225	153
Personal Care Products & Services: Total \$	\$1,238,464	\$5,642,548	\$20,179,319
Average Spent	\$1,829.34	\$1,940.35	\$1,374.89
Spending Potential Index	204	216	153
Shelter: Total \$	\$28,546,833	\$130,865,622	\$457,357,259
Average Spent	\$42,166.67	\$45,001.93	\$31,161.49
Spending Potential Index	209	223	155
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,448,949	\$15,852,425	\$53,121,712
Average Spent	\$5,094.46	\$5,451.32	\$3,619.38
Spending Potential Index	213	228	151
Travel: Total \$	\$3,950,875	\$18,158,981	\$58,008,735
Average Spent	\$5,835.86	\$6,244.49	\$3,952.36
Spending Potential Index	231	247	156
Vehicle Maintenance & Repairs: Total \$	\$1,420,415	\$6,415,895	\$24,153,435
Average Spent	\$2,098.10	\$2,206.29	\$1,645.67
Spending Potential Index	189	199	148

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

Bradley's Wine & Spirits
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.51931
Longitude: -76.56008

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Top Tier (1A)	54.4%	Population	1,914	1,928
Savvy Suburbanites (1D)	45.5%	Households	677	682
	0.0%	Families	568	570
	0.0%	Median Age	49.6	49.7
	0.0%	Median Household Income	\$141,180	\$154,869
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		200	\$4,234.33	\$2,866,639
Men's		202	\$821.68	\$556,275
Women's		205	\$1,512.52	\$1,023,977
Children's		188	\$585.06	\$396,085
Footwear		193	\$965.70	\$653,781
Watches & Jewelry		209	\$269.75	\$182,619
Apparel Products and Services (1)		222	\$116.97	\$79,191
Computer				
Computers and Hardware for Home Use		209	\$352.04	\$238,333
Portable Memory		194	\$8.42	\$5,702
Computer Software		198	\$19.03	\$12,882
Computer Accessories		199	\$35.88	\$24,288
Entertainment & Recreation		206	\$6,655.40	\$4,505,708
Fees and Admissions		243	\$1,800.80	\$1,219,143
Membership Fees for Clubs (2)		241	\$599.14	\$405,619
Fees for Participant Sports, excl. Trips		234	\$269.55	\$182,485
Tickets to Theatre/Operas/Concerts		254	\$205.35	\$139,020
Tickets to Movies		198	\$110.11	\$74,545
Tickets to Parks or Museums		199	\$67.55	\$45,729
Admission to Sporting Events, excl. Trips		259	\$167.04	\$113,089
Fees for Recreational Lessons		270	\$380.19	\$257,387
Dating Services		157	\$1.88	\$1,270
TV/Video/Audio		189	\$2,214.47	\$1,499,194
Cable and Satellite Television Services		190	\$1,535.59	\$1,039,597
Televisions		187	\$209.46	\$141,807
Satellite Dishes		170	\$2.67	\$1,807
VCRs, Video Cameras, and DVD Players		186	\$9.09	\$6,154
Miscellaneous Video Equipment		212	\$32.90	\$22,275
Video Cassettes and DVDs		170	\$13.02	\$8,817
Video Game Hardware/Accessories		155	\$44.82	\$30,346
Video Game Software		150	\$23.94	\$16,206
Rental/Streaming/Downloaded Video		169	\$118.60	\$80,292
Installation of Televisions		270	\$2.00	\$1,355
Audio (3)		204	\$218.30	\$147,791
Rental and Repair of TV/Radio/Sound Equipment		137	\$4.06	\$2,748
Pets		195	\$1,424.81	\$964,594
Toys/Games/Crafts/Hobbies (4)		182	\$210.21	\$142,312
Recreational Vehicles and Fees (5)		259	\$292.39	\$197,951
Sports/Recreation/Exercise Equipment (6)		185	\$333.80	\$225,983
Photo Equipment and Supplies (7)		200	\$91.69	\$62,077
Reading (8)		212	\$218.81	\$148,136
Catered Affairs (9)		235	\$68.92	\$46,661
Food		193	\$17,862.90	\$12,093,184
Food at Home		192	\$10,465.43	\$7,085,094
Bakery and Cereal Products		194	\$1,358.31	\$919,574
Meats, Poultry, Fish, and Eggs		192	\$2,261.31	\$1,530,909
Dairy Products		195	\$1,068.19	\$723,168
Fruits and Vegetables		197	\$2,088.90	\$1,414,187
Snacks and Other Food at Home (10)		188	\$3,688.71	\$2,497,256
Food Away from Home		195	\$7,397.47	\$5,008,090
Alcoholic Beverages		218	\$1,367.95	\$926,105

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	257	\$70,083.14	\$47,446,289
Value of Retirement Plans	267	\$267,353.27	\$180,998,166
Value of Other Financial Assets	250	\$21,502.92	\$14,557,478
Vehicle Loan Amount excluding Interest	176	\$5,027.17	\$3,403,393
Value of Credit Card Debt	204	\$5,667.43	\$3,836,850
Health			
Nonprescription Drugs	177	\$273.62	\$185,244
Prescription Drugs	183	\$611.74	\$414,150
Eyeglasses and Contact Lenses	206	\$199.83	\$135,284
Home			
Mortgage Payment and Basics (11)	251	\$26,745.73	\$18,106,856
Maintenance and Remodeling Services	254	\$7,299.18	\$4,941,543
Maintenance and Remodeling Materials (12)	214	\$1,318.36	\$892,529
Utilities, Fuel, and Public Services	189	\$9,392.50	\$6,358,725
Household Furnishings and Equipment			
Household Textiles (13)	204	\$206.49	\$139,795
Furniture	205	\$1,310.20	\$887,007
Rugs	240	\$75.46	\$51,085
Major Appliances (14)	219	\$826.71	\$559,686
Housewares (15)	204	\$179.94	\$121,822
Small Appliances	183	\$96.42	\$65,279
Luggage	203	\$34.02	\$23,029
Telephones and Accessories	222	\$221.84	\$150,188
Household Operations			
Child Care	221	\$1,170.29	\$792,287
Lawn and Garden (16)	230	\$1,154.27	\$781,438
Moving/Storage/Freight Express	173	\$123.12	\$83,352
Housekeeping Supplies (17)	192	\$1,497.39	\$1,013,730
Insurance			
Owners and Renters Insurance	208	\$1,303.19	\$882,262
Vehicle Insurance	181	\$3,372.26	\$2,283,022
Life/Other Insurance	232	\$1,401.80	\$949,016
Health Insurance	199	\$8,241.48	\$5,579,480
Personal Care Products (18)	192	\$953.34	\$645,410
School Books and Supplies (19)	192	\$250.28	\$169,441
Smoking Products	141	\$540.28	\$365,768
Transportation			
Payments on Vehicles excluding Leases	184	\$4,791.95	\$3,244,150
Gasoline and Motor Oil	180	\$4,337.40	\$2,936,421
Vehicle Maintenance and Repairs	189	\$2,098.10	\$1,420,415
Travel			
Airline Fares	235	\$1,479.48	\$1,001,607
Lodging on Trips	240	\$1,700.12	\$1,150,983
Auto/Truck Rental on Trips	227	\$124.75	\$84,455
Food and Drink on Trips	224	\$1,337.61	\$905,562

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Bradley's Wine & Spirits
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.51931
Longitude: -76.56008

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Top Tier (1A)	72.5%	Population	8,182	8,251
Savvy Suburbanites (1D)	23.9%	Households	2,908	2,933
Exurbanites (1E)	3.6%	Families	2,450	2,465
	0.0%	Median Age	50.1	50.1
	0.0%	Median Household Income	\$147,832	\$158,698
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		212	\$4,490.11	\$13,057,227
Men's		216	\$878.57	\$2,554,875
Women's		217	\$1,602.81	\$4,660,958
Children's		198	\$615.05	\$1,788,561
Footwear		203	\$1,017.04	\$2,957,544
Watches & Jewelry		225	\$290.01	\$843,341
Apparel Products and Services (1)		238	\$125.65	\$365,404
Computer				
Computers and Hardware for Home Use		225	\$378.59	\$1,100,948
Portable Memory		206	\$8.95	\$26,013
Computer Software		210	\$20.20	\$58,744
Computer Accessories		209	\$37.66	\$109,509
Entertainment & Recreation		219	\$7,060.04	\$20,530,596
Fees and Admissions		260	\$1,925.18	\$5,598,433
Membership Fees for Clubs (2)		258	\$642.19	\$1,867,478
Fees for Participant Sports, excl. Trips		248	\$286.25	\$832,414
Tickets to Theatre/Operas/Concerts		272	\$219.70	\$638,902
Tickets to Movies		211	\$117.18	\$340,746
Tickets to Parks or Museums		211	\$71.62	\$208,271
Admission to Sporting Events, excl. Trips		277	\$178.17	\$518,130
Fees for Recreational Lessons		290	\$408.12	\$1,186,812
Dating Services		163	\$1.95	\$5,680
TV/Video/Audio		199	\$2,333.16	\$6,784,815
Cable and Satellite Television Services		201	\$1,617.41	\$4,703,417
Televisions		197	\$220.67	\$641,697
Satellite Dishes		179	\$2.81	\$8,183
VCRs, Video Cameras, and DVD Players		194	\$9.53	\$27,705
Miscellaneous Video Equipment		218	\$33.88	\$98,522
Video Cassettes and DVDs		177	\$13.60	\$39,557
Video Game Hardware/Accessories		162	\$46.77	\$136,016
Video Game Software		155	\$24.75	\$71,979
Rental/Streaming/Downloaded Video		176	\$123.78	\$359,943
Installation of Televisions		303	\$2.24	\$6,513
Audio (3)		218	\$233.43	\$678,818
Rental and Repair of TV/Radio/Sound Equipment		145	\$4.29	\$12,465
Pets		207	\$1,508.77	\$4,387,492
Toys/Games/Crafts/Hobbies (4)		190	\$219.95	\$639,618
Recreational Vehicles and Fees (5)		278	\$313.83	\$912,632
Sports/Recreation/Exercise Equipment (6)		196	\$353.85	\$1,028,991
Photo Equipment and Supplies (7)		212	\$97.54	\$283,640
Reading (8)		226	\$233.18	\$678,083
Catered Affairs (9)		256	\$75.16	\$218,566
Food		204	\$18,902.26	\$54,967,766
Food at Home		203	\$11,056.30	\$32,151,729
Bakery and Cereal Products		205	\$1,432.70	\$4,166,299
Meats, Poultry, Fish, and Eggs		203	\$2,389.13	\$6,947,587
Dairy Products		206	\$1,129.35	\$3,284,158
Fruits and Vegetables		209	\$2,215.01	\$6,441,261
Snacks and Other Food at Home (10)		198	\$3,890.10	\$11,312,424
Food Away from Home		207	\$7,845.95	\$22,816,037
Alcoholic Beverages		233	\$1,457.62	\$4,238,762

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	279	\$76,284.86	\$221,836,366
Value of Retirement Plans	285	\$285,481.91	\$830,181,385
Value of Other Financial Assets	272	\$23,375.83	\$67,976,910
Vehicle Loan Amount excluding Interest	184	\$5,252.43	\$15,274,074
Value of Credit Card Debt	215	\$5,959.14	\$17,329,166
Health			
Nonprescription Drugs	186	\$288.15	\$837,929
Prescription Drugs	192	\$641.65	\$1,865,926
Eyeglasses and Contact Lenses	218	\$210.98	\$613,535
Home			
Mortgage Payment and Basics (11)	267	\$28,431.19	\$82,677,915
Maintenance and Remodeling Services	273	\$7,846.59	\$22,817,875
Maintenance and Remodeling Materials (12)	226	\$1,394.86	\$4,056,260
Utilities, Fuel, and Public Services	199	\$9,890.93	\$28,762,826
Household Furnishings and Equipment			
Household Textiles (13)	217	\$220.08	\$639,981
Furniture	217	\$1,385.63	\$4,029,404
Rugs	258	\$81.20	\$236,124
Major Appliances (14)	232	\$875.34	\$2,545,483
Housewares (15)	217	\$191.51	\$556,914
Small Appliances	194	\$102.12	\$296,977
Luggage	217	\$36.26	\$105,432
Telephones and Accessories	231	\$231.15	\$672,189
Household Operations			
Child Care	234	\$1,239.99	\$3,605,900
Lawn and Garden (16)	246	\$1,231.18	\$3,580,265
Moving/Storage/Freight Express	189	\$134.40	\$390,830
Housekeeping Supplies (17)	202	\$1,574.30	\$4,578,052
Insurance			
Owners and Renters Insurance	219	\$1,370.81	\$3,986,302
Vehicle Insurance	190	\$3,549.14	\$10,320,901
Life/Other Insurance	247	\$1,490.59	\$4,334,624
Health Insurance	210	\$8,688.83	\$25,267,116
Personal Care Products (18)	203	\$1,008.45	\$2,932,568
School Books and Supplies (19)	204	\$266.53	\$775,066
Smoking Products	145	\$555.26	\$1,614,703
Transportation			
Payments on Vehicles excluding Leases	192	\$5,008.44	\$14,564,543
Gasoline and Motor Oil	190	\$4,570.35	\$13,290,580
Vehicle Maintenance and Repairs	199	\$2,206.29	\$6,415,895
Travel			
Airline Fares	253	\$1,593.46	\$4,633,783
Lodging on Trips	256	\$1,816.90	\$5,283,540
Auto/Truck Rental on Trips	243	\$133.86	\$389,269
Food and Drink on Trips	239	\$1,427.51	\$4,151,195

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Bradley's Wine & Spirits
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.51931
Longitude: -76.56008

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Young and Restless (11B)	28.3%	Population	36,675	36,830
Top Tier (1A)	16.8%	Households	14,677	14,705
Savvy Suburbanites (1D)	16.8%	Families	9,495	9,474
Exurbanites (1E)	16.6%	Median Age	44.7	44.7
Golden Years (9B)	9.6%	Median Household Income	\$93,099	\$102,079
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		153	\$3,251.19	\$47,717,657
Men's		158	\$640.01	\$9,393,449
Women's		153	\$1,128.16	\$16,558,060
Children's		151	\$467.47	\$6,861,117
Footwear		153	\$766.28	\$11,246,691
Watches & Jewelry		152	\$195.57	\$2,870,416
Apparel Products and Services (1)		154	\$81.18	\$1,191,418
Computer				
Computers and Hardware for Home Use		157	\$263.30	\$3,864,456
Portable Memory		146	\$6.32	\$92,787
Computer Software		159	\$15.28	\$224,269
Computer Accessories		157	\$28.22	\$414,234
Entertainment & Recreation		149	\$4,812.68	\$70,635,723
Fees and Admissions		160	\$1,182.97	\$17,362,483
Membership Fees for Clubs (2)		161	\$399.66	\$5,865,844
Fees for Participant Sports, excl. Trips		157	\$180.60	\$2,650,724
Tickets to Theatre/Operas/Concerts		163	\$131.90	\$1,935,853
Tickets to Movies		159	\$88.37	\$1,297,033
Tickets to Parks or Museums		147	\$49.84	\$731,434
Admission to Sporting Events, excl. Trips		161	\$103.67	\$1,521,510
Fees for Recreational Lessons		162	\$227.25	\$3,335,391
Dating Services		140	\$1.68	\$24,693
TV/Video/Audio		147	\$1,722.67	\$25,283,627
Cable and Satellite Television Services		143	\$1,152.88	\$16,920,814
Televisions		155	\$174.32	\$2,558,529
Satellite Dishes		162	\$2.54	\$37,277
VCRs, Video Cameras, and DVD Players		148	\$7.25	\$106,343
Miscellaneous Video Equipment		150	\$23.23	\$340,961
Video Cassettes and DVDs		155	\$11.87	\$174,162
Video Game Hardware/Accessories		151	\$43.75	\$642,058
Video Game Software		156	\$24.90	\$365,477
Rental/Streaming/Downloaded Video		155	\$108.86	\$1,597,747
Installation of Televisions		180	\$1.33	\$19,590
Audio (3)		157	\$167.81	\$2,462,874
Rental and Repair of TV/Radio/Sound Equipment		133	\$3.94	\$57,795
Pets		142	\$1,035.53	\$15,198,494
Toys/Games/Crafts/Hobbies (4)		148	\$170.97	\$2,509,354
Recreational Vehicles and Fees (5)		148	\$167.02	\$2,451,403
Sports/Recreation/Exercise Equipment (6)		143	\$257.03	\$3,772,440
Photo Equipment and Supplies (7)		156	\$71.63	\$1,051,316
Reading (8)		154	\$159.03	\$2,334,122
Catered Affairs (9)		157	\$46.28	\$679,323
Food		150	\$13,852.65	\$203,315,375
Food at Home		148	\$8,086.20	\$118,681,144
Bakery and Cereal Products		148	\$1,034.78	\$15,187,428
Meats, Poultry, Fish, and Eggs		148	\$1,740.21	\$25,541,035
Dairy Products		148	\$808.44	\$11,865,507
Fruits and Vegetables		150	\$1,585.73	\$23,273,718
Snacks and Other Food at Home (10)		148	\$2,917.04	\$42,813,455
Food Away from Home		152	\$5,766.45	\$84,634,231
Alcoholic Beverages		156	\$980.42	\$14,389,588

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	163	\$44,436.17	\$652,189,651
Value of Retirement Plans	159	\$159,343.28	\$2,338,681,390
Value of Other Financial Assets	152	\$13,110.08	\$192,416,690
Vehicle Loan Amount excluding Interest	150	\$4,284.09	\$62,877,569
Value of Credit Card Debt	150	\$4,160.77	\$61,067,628
Health			
Nonprescription Drugs	141	\$217.56	\$3,193,159
Prescription Drugs	139	\$465.20	\$6,827,776
Eyeglasses and Contact Lenses	147	\$142.32	\$2,088,847
Home			
Mortgage Payment and Basics (11)	149	\$15,885.52	\$233,151,751
Maintenance and Remodeling Services	151	\$4,353.89	\$63,902,038
Maintenance and Remodeling Materials (12)	135	\$835.26	\$12,259,143
Utilities, Fuel, and Public Services	146	\$7,281.02	\$106,863,551
Household Furnishings and Equipment			
Household Textiles (13)	154	\$155.96	\$2,288,997
Furniture	153	\$977.72	\$14,349,960
Rugs	156	\$49.00	\$719,120
Major Appliances (14)	149	\$560.85	\$8,231,566
Housewares (15)	156	\$137.47	\$2,017,575
Small Appliances	150	\$78.65	\$1,154,419
Luggage	157	\$26.31	\$386,206
Telephones and Accessories	155	\$154.99	\$2,274,795
Household Operations			
Child Care	154	\$817.69	\$12,001,276
Lawn and Garden (16)	147	\$735.11	\$10,789,274
Moving/Storage/Freight Express	159	\$113.48	\$1,665,513
Housekeeping Supplies (17)	147	\$1,145.43	\$16,811,548
Insurance			
Owners and Renters Insurance	140	\$874.19	\$12,830,489
Vehicle Insurance	149	\$2,782.80	\$40,843,199
Life/Other Insurance	149	\$899.68	\$13,204,615
Health Insurance	146	\$6,020.88	\$88,368,386
Personal Care Products (18)	151	\$750.16	\$11,010,038
School Books and Supplies (19)	156	\$204.06	\$2,995,013
Smoking Products	137	\$524.30	\$7,695,204
Transportation			
Payments on Vehicles excluding Leases	146	\$3,811.23	\$55,937,490
Gasoline and Motor Oil	146	\$3,512.08	\$51,546,825
Vehicle Maintenance and Repairs	148	\$1,645.67	\$24,153,435
Travel			
Airline Fares	159	\$1,001.69	\$14,701,866
Lodging on Trips	157	\$1,109.95	\$16,290,781
Auto/Truck Rental on Trips	159	\$87.71	\$1,287,267
Food and Drink on Trips	155	\$927.03	\$13,605,960

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Bradley's Wine & Spirits
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51931
Longitude: -76.56008

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	152		303		894							
Total Employees:	1,003		2,006		8,823							
Total Residential Population:	1,914		8,182		36,675							
Employee/Residential Population Ratio (per 100 Residents)	52		25		24							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	10	6.6%	66	6.6%	21	6.9%	137	6.8%	40	4.5%	271	3.1%
Construction	17	11.2%	148	14.8%	34	11.2%	290	14.5%	86	9.6%	697	7.9%
Manufacturing	2	1.3%	7	0.7%	5	1.7%	18	0.9%	18	2.0%	188	2.1%
Transportation	3	2.0%	22	2.2%	8	2.6%	45	2.2%	21	2.3%	121	1.4%
Communication	1	0.7%	3	0.3%	2	0.7%	5	0.2%	7	0.8%	31	0.4%
Utility	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.0%
Wholesale Trade	4	2.6%	22	2.2%	9	3.0%	59	2.9%	28	3.1%	259	2.9%
Retail Trade Summary	20	13.2%	219	21.8%	38	12.5%	420	20.9%	132	14.8%	1,446	16.4%
Home Improvement	1	0.7%	4	0.4%	2	0.7%	9	0.4%	11	1.2%	216	2.4%
General Merchandise Stores	1	0.7%	2	0.2%	2	0.7%	4	0.2%	5	0.6%	17	0.2%
Food Stores	3	2.0%	128	12.8%	5	1.7%	202	10.1%	19	2.1%	444	5.0%
Auto Dealers, Gas Stations, Auto Aftermarket	0	0.0%	3	0.3%	1	0.3%	7	0.3%	6	0.7%	30	0.3%
Apparel & Accessory Stores	0	0.0%	1	0.1%	1	0.3%	2	0.1%	2	0.2%	48	0.5%
Furniture & Home Furnishings	2	1.3%	6	0.6%	5	1.7%	17	0.8%	9	1.0%	29	0.3%
Eating & Drinking Places	5	3.3%	39	3.9%	9	3.0%	121	6.0%	40	4.5%	513	5.8%
Miscellaneous Retail	7	4.6%	36	3.6%	13	4.3%	59	2.9%	39	4.4%	149	1.7%
Finance, Insurance, Real Estate Summary	17	11.2%	80	8.0%	31	10.2%	143	7.1%	112	12.5%	1,018	11.5%
Banks, Savings & Lending Institutions	4	2.6%	22	2.2%	5	1.7%	31	1.5%	13	1.5%	78	0.9%
Securities Brokers	3	2.0%	8	0.8%	5	1.7%	14	0.7%	19	2.1%	84	1.0%
Insurance Carriers & Agents	5	3.3%	22	2.2%	10	3.3%	42	2.1%	31	3.5%	561	6.4%
Real Estate, Holding, Other Investment Offices	5	3.3%	28	2.8%	11	3.6%	55	2.7%	49	5.5%	294	3.3%
Services Summary	57	37.5%	418	41.7%	112	37.0%	818	40.8%	331	37.0%	4,500	51.0%
Hotels & Lodging	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	14	0.2%
Automotive Services	1	0.7%	3	0.3%	2	0.7%	5	0.2%	14	1.6%	132	1.5%
Motion Pictures & Amusements	6	3.9%	101	10.1%	11	3.6%	153	7.6%	27	3.0%	273	3.1%
Health Services	8	5.3%	47	4.7%	15	5.0%	84	4.2%	42	4.7%	1,164	13.2%
Legal Services	4	2.6%	15	1.5%	8	2.6%	32	1.6%	17	1.9%	66	0.7%
Education Institutions & Libraries	2	1.3%	72	7.2%	5	1.7%	199	9.9%	17	1.9%	1,030	11.7%
Other Services	36	23.7%	179	17.8%	71	23.4%	345	17.2%	213	23.8%	1,821	20.6%
Government	1	0.7%	11	1.1%	4	1.3%	53	2.6%	7	0.8%	192	2.2%
Unclassified Establishments	19	12.5%	7	0.7%	41	13.5%	17	0.8%	113	12.6%	99	1.1%
Totals	152	100.0%	1,003	100.0%	303	100.0%	2,006	100.0%	894	100.0%	8,823	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Bradley's Wine & Spirits
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51931
Longitude: -76.56008

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	1.3%	6	0.6%	4	1.3%	11	0.5%	7	0.8%	17	0.2%
Mining	1	0.7%	3	0.3%	2	0.7%	8	0.4%	2	0.2%	8	0.1%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Construction	18	11.8%	152	15.2%	35	11.6%	296	14.8%	93	10.4%	784	8.9%
Manufacturing	2	1.3%	8	0.8%	6	2.0%	20	1.0%	21	2.3%	206	2.3%
Wholesale Trade	4	2.6%	22	2.2%	9	3.0%	59	2.9%	28	3.1%	259	2.9%
Retail Trade	14	9.2%	172	17.1%	27	8.9%	287	14.3%	85	9.5%	886	10.0%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.3%	14	0.2%
Furniture & Home Furnishings Stores	0	0.0%	1	0.1%	1	0.3%	2	0.1%	4	0.4%	10	0.1%
Electronics & Appliance Stores	1	0.7%	5	0.5%	3	1.0%	13	0.6%	3	0.3%	16	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.7%	4	0.4%	2	0.7%	9	0.4%	11	1.2%	216	2.4%
Food & Beverage Stores	4	2.6%	124	12.4%	6	2.0%	196	9.8%	20	2.2%	420	4.8%
Health & Personal Care Stores	2	1.3%	20	2.0%	2	0.7%	30	1.5%	6	0.7%	52	0.6%
Gasoline Stations	0	0.0%	3	0.3%	1	0.3%	7	0.3%	3	0.3%	16	0.2%
Clothing & Clothing Accessories Stores	1	0.7%	3	0.3%	2	0.7%	5	0.2%	3	0.3%	52	0.6%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	2	0.2%	1	0.3%	5	0.2%	6	0.7%	24	0.3%
General Merchandise Stores	1	0.7%	2	0.2%	2	0.7%	4	0.2%	5	0.6%	17	0.2%
Miscellaneous Store Retailers	1	0.7%	9	0.9%	4	1.3%	16	0.8%	14	1.6%	50	0.6%
Nonstore Retailers	2	1.3%	0	0.0%	4	1.3%	0	0.0%	8	0.9%	0	0.0%
Transportation & Warehousing	2	1.3%	11	1.1%	5	1.7%	29	1.4%	14	1.6%	78	0.9%
Information	2	1.3%	13	1.3%	5	1.7%	27	1.3%	13	1.5%	80	0.9%
Finance & Insurance	12	7.9%	52	5.2%	20	6.6%	87	4.3%	63	7.0%	724	8.2%
Central Bank/Credit Intermediation & Related Activities	4	2.6%	22	2.2%	5	1.7%	31	1.5%	13	1.5%	78	0.9%
Securities, Commodity Contracts & Other Financial	3	2.0%	8	0.8%	5	1.7%	14	0.7%	19	2.1%	84	1.0%
Insurance Carriers & Related Activities; Funds, Trusts &	5	3.3%	22	2.2%	10	3.3%	42	2.1%	31	3.5%	561	6.4%
Real Estate, Rental & Leasing	6	3.9%	28	2.8%	11	3.6%	51	2.5%	47	5.3%	227	2.6%
Professional, Scientific & Tech Services	23	15.1%	100	10.0%	48	15.8%	197	9.8%	113	12.6%	1,036	11.7%
Legal Services	4	2.6%	15	1.5%	8	2.6%	32	1.6%	19	2.1%	105	1.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.3%	4	0.2%	3	0.3%	18	0.2%
Administrative & Support & Waste Management & Remediation	9	5.9%	46	4.6%	18	5.9%	83	4.1%	54	6.0%	340	3.9%
Educational Services	3	2.0%	76	7.6%	6	2.0%	205	10.2%	22	2.5%	1,062	12.0%
Health Care & Social Assistance	11	7.2%	74	7.4%	24	7.9%	144	7.2%	64	7.2%	1,351	15.3%
Arts, Entertainment & Recreation	5	3.3%	96	9.6%	7	2.3%	146	7.3%	20	2.2%	285	3.2%
Accommodation & Food Services	6	3.9%	46	4.6%	9	3.0%	131	6.5%	44	4.9%	556	6.3%
Accommodation	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	14	0.2%
Food Services & Drinking Places	6	3.9%	46	4.6%	9	3.0%	131	6.5%	43	4.8%	542	6.1%
Other Services (except Public Administration)	12	7.9%	79	7.9%	21	6.9%	148	7.4%	84	9.4%	615	7.0%
Automotive Repair & Maintenance	1	0.7%	3	0.3%	1	0.3%	4	0.2%	13	1.5%	129	1.5%
Public Administration	1	0.7%	11	1.1%	4	1.3%	53	2.6%	7	0.8%	192	2.2%
Unclassified Establishments	19	12.5%	7	0.7%	41	13.5%	17	0.8%	113	12.6%	99	1.1%
Total	152	100.0%	1,003	100.0%	303	100.0%	2,006	100.0%	894	100.0%	8,823	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.