

3410 Sweet Air Rd, Phoenix, Maryland, 21131
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51774
Longitude: -76.55856

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	1,778	8,676	36,160
2010 Total Population	1,745	8,656	37,058
2018 Total Population	1,784	8,956	38,452
2018 Group Quarters	1	30	752
2023 Total Population	1,810	9,138	39,231
2018-2023 Annual Rate	0.29%	0.40%	0.40%
2018 Total Daytime Population	1,770	6,955	29,144
Workers	940	2,552	11,503
Residents	830	4,403	17,641
Household Summary			
2000 Households	597	2,951	14,819
2000 Average Household Size	2.98	2.94	2.42
2010 Households	607	3,045	14,946
2010 Average Household Size	2.87	2.83	2.43
2018 Households	612	3,107	15,190
2018 Average Household Size	2.92	2.87	2.48
2023 Households	618	3,157	15,407
2023 Average Household Size	2.93	2.89	2.50
2018-2023 Annual Rate	0.20%	0.32%	0.28%
2010 Families	513	2,577	9,817
2010 Average Family Size	3.14	3.09	3.01
2018 Families	514	2,616	9,889
2018 Average Family Size	3.21	3.15	3.10
2023 Families	518	2,650	9,987
2023 Average Family Size	3.23	3.18	3.13
2018-2023 Annual Rate	0.16%	0.26%	0.20%
Housing Unit Summary			
2000 Housing Units	611	3,007	15,355
Owner Occupied Housing Units	93.8%	92.9%	60.3%
Renter Occupied Housing Units	3.9%	5.2%	36.2%
Vacant Housing Units	2.3%	1.9%	3.5%
2010 Housing Units	640	3,175	15,845
Owner Occupied Housing Units	90.5%	90.6%	60.2%
Renter Occupied Housing Units	4.4%	5.3%	34.1%
Vacant Housing Units	5.2%	4.1%	5.7%
2018 Housing Units	647	3,240	16,106
Owner Occupied Housing Units	89.8%	90.2%	59.9%
Renter Occupied Housing Units	4.8%	5.7%	34.4%
Vacant Housing Units	5.4%	4.1%	5.7%
2023 Housing Units	653	3,293	16,318
Owner Occupied Housing Units	90.0%	90.4%	60.7%
Renter Occupied Housing Units	4.6%	5.4%	33.7%
Vacant Housing Units	5.4%	4.1%	5.6%
Median Household Income			
2018	\$143,065	\$147,950	\$93,489
2023	\$153,141	\$155,878	\$104,885
Median Home Value			
2018	\$583,167	\$594,359	\$456,832
2023	\$612,360	\$652,660	\$488,063
Per Capita Income			
2018	\$63,989	\$68,285	\$51,880
2023	\$71,133	\$75,544	\$58,843
Median Age			
2010	46.4	46.4	42.7
2018	48.9	49.2	44.3
2023	49.7	50.2	44.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	612	3,107	15,190
<\$15,000	2.9%	3.3%	5.6%
\$15,000 - \$24,999	2.5%	2.1%	5.6%
\$25,000 - \$34,999	0.8%	1.1%	6.7%
\$35,000 - \$49,999	6.4%	6.8%	9.6%
\$50,000 - \$74,999	9.8%	8.8%	13.6%
\$75,000 - \$99,999	9.2%	8.2%	11.3%
\$100,000 - \$149,999	20.6%	20.2%	19.2%
\$150,000 - \$199,999	18.3%	16.7%	11.4%
\$200,000+	29.7%	32.7%	16.9%
Average Household Income	\$183,869	\$197,497	\$128,787
2023 Households by Income			
Household Income Base	618	3,157	15,407
<\$15,000	2.8%	3.1%	4.8%
\$15,000 - \$24,999	1.9%	1.7%	4.5%
\$25,000 - \$34,999	0.6%	0.9%	5.2%
\$35,000 - \$49,999	5.0%	5.3%	7.7%
\$50,000 - \$74,999	8.1%	7.4%	12.7%
\$75,000 - \$99,999	8.6%	7.8%	11.9%
\$100,000 - \$149,999	21.4%	21.2%	21.5%
\$150,000 - \$199,999	18.4%	16.9%	12.1%
\$200,000+	33.2%	35.8%	19.5%
Average Household Income	\$205,342	\$219,392	\$147,157
2018 Owner Occupied Housing Units by Value			
Total	581	2,922	9,645
<\$50,000	1.5%	1.3%	0.8%
\$50,000 - \$99,999	0.0%	0.5%	0.4%
\$100,000 - \$149,999	0.3%	0.5%	0.7%
\$150,000 - \$199,999	0.5%	1.3%	2.3%
\$200,000 - \$249,999	1.0%	1.1%	4.8%
\$250,000 - \$299,999	1.4%	2.9%	6.5%
\$300,000 - \$399,999	5.2%	13.4%	22.3%
\$400,000 - \$499,999	25.6%	17.7%	21.5%
\$500,000 - \$749,999	43.2%	29.9%	23.7%
\$750,000 - \$999,999	17.9%	21.4%	10.4%
\$1,000,000 - \$1,499,999	1.4%	7.3%	4.8%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.1%
\$2,000,000 +	1.7%	2.5%	1.7%
Average Home Value	\$626,893	\$664,985	\$549,147
2023 Owner Occupied Housing Units by Value			
Total	588	2,978	9,908
<\$50,000	0.7%	0.5%	0.3%
\$50,000 - \$99,999	0.0%	0.2%	0.2%
\$100,000 - \$149,999	0.2%	0.2%	0.3%
\$150,000 - \$199,999	0.2%	0.5%	1.1%
\$200,000 - \$249,999	0.5%	0.5%	3.0%
\$250,000 - \$299,999	0.9%	1.8%	5.0%
\$300,000 - \$399,999	3.9%	10.5%	20.8%
\$400,000 - \$499,999	23.3%	16.4%	21.9%
\$500,000 - \$749,999	45.4%	31.6%	26.7%
\$750,000 - \$999,999	21.4%	26.6%	13.1%
\$1,000,000 - \$1,499,999	1.5%	8.3%	5.5%
\$1,500,000 - \$1,999,999	0.3%	0.2%	0.1%
\$2,000,000 +	1.7%	2.7%	1.9%
Average Home Value	\$657,355	\$714,750	\$590,799

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	1,746	8,656	37,057
0 - 4	4.9%	4.7%	5.1%
5 - 9	7.0%	7.1%	6.2%
10 - 14	7.1%	7.8%	6.7%
15 - 24	11.1%	11.2%	11.7%
25 - 34	5.2%	5.0%	11.1%
35 - 44	12.0%	11.6%	12.3%
45 - 54	19.8%	20.0%	16.5%
55 - 64	17.5%	17.6%	14.6%
65 - 74	9.4%	9.3%	7.9%
75 - 84	4.4%	4.2%	5.0%
85 +	1.6%	1.5%	2.9%
18 +	75.8%	75.3%	77.8%
2018 Population by Age			
Total	1,785	8,957	38,451
0 - 4	4.4%	4.1%	4.7%
5 - 9	5.8%	5.7%	5.4%
10 - 14	7.7%	7.8%	6.3%
15 - 24	10.8%	11.2%	11.9%
25 - 34	7.5%	7.3%	11.7%
35 - 44	8.6%	8.4%	10.9%
45 - 54	14.7%	14.8%	13.4%
55 - 64	18.5%	19.2%	15.3%
65 - 74	13.7%	13.6%	11.3%
75 - 84	6.2%	6.0%	5.9%
85 +	2.1%	2.0%	3.4%
18 +	77.8%	77.7%	79.9%
2023 Population by Age			
Total	1,810	9,138	39,231
0 - 4	4.4%	4.2%	4.7%
5 - 9	5.6%	5.5%	5.2%
10 - 14	6.7%	6.6%	5.6%
15 - 24	10.1%	10.1%	11.2%
25 - 34	7.8%	7.6%	12.0%
35 - 44	10.2%	10.2%	11.6%
45 - 54	12.6%	12.7%	11.9%
55 - 64	16.6%	17.2%	14.2%
65 - 74	15.5%	15.6%	12.6%
75 - 84	8.0%	7.9%	7.4%
85 +	2.4%	2.4%	3.6%
18 +	79.1%	79.4%	81.0%
2010 Population by Sex			
Males	867	4,273	17,818
Females	878	4,383	19,240
2018 Population by Sex			
Males	888	4,434	18,456
Females	897	4,522	19,996
2023 Population by Sex			
Males	901	4,538	18,789
Females	909	4,600	20,442

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2010 Population by Race/Ethnicity			
Total	1,745	8,655	37,058
White Alone	94.8%	95.1%	81.5%
Black Alone	0.7%	0.8%	8.8%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	2.4%	2.4%	6.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.4%	1.4%
Two or More Races	1.4%	1.2%	2.0%
Hispanic Origin	2.2%	1.9%	3.8%
Diversity Index	13.9	12.9	37.4
2018 Population by Race/Ethnicity			
Total	1,785	8,955	38,452
White Alone	92.5%	92.8%	77.0%
Black Alone	1.1%	1.1%	10.3%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	3.6%	3.5%	7.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.6%	1.9%
Two or More Races	2.0%	1.8%	2.6%
Hispanic Origin	3.6%	3.1%	5.3%
Diversity Index	20.2	18.9	45.2
2023 Population by Race/Ethnicity			
Total	1,811	9,137	39,231
White Alone	90.2%	90.6%	73.4%
Black Alone	1.4%	1.4%	11.4%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	4.7%	4.7%	9.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.8%	2.3%
Two or More Races	2.6%	2.3%	3.1%
Hispanic Origin	5.1%	4.3%	6.7%
Diversity Index	26.3	24.4	51.0
2010 Population by Relationship and Household Type			
Total	1,745	8,656	37,058
In Households	99.9%	99.7%	98.0%
In Family Households	93.2%	93.0%	81.1%
Householder	29.9%	29.7%	26.6%
Spouse	27.4%	27.0%	21.6%
Child	33.0%	33.1%	28.6%
Other relative	2.3%	2.3%	2.8%
Nonrelative	0.7%	0.9%	1.5%
In Nonfamily Households	6.8%	6.7%	16.9%
In Group Quarters	0.1%	0.3%	2.0%
Institutionalized Population	0.0%	0.0%	1.7%
Noninstitutionalized Population	0.1%	0.3%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2018 Population 25+ by Educational Attainment			
Total	1,272	6,375	27,618
Less than 9th Grade	0.6%	0.2%	1.7%
9th - 12th Grade, No Diploma	0.2%	0.8%	2.2%
High School Graduate	13.7%	13.4%	14.9%
GED/Alternative Credential	1.3%	2.1%	1.9%
Some College, No Degree	10.1%	11.1%	14.3%
Associate Degree	3.3%	4.1%	6.7%
Bachelor's Degree	38.9%	36.5%	31.7%
Graduate/Professional Degree	32.0%	31.8%	26.5%
2018 Population 15+ by Marital Status			
Total	1,465	7,377	32,180
Never Married	23.0%	23.2%	29.3%
Married	64.8%	65.6%	56.2%
Widowed	4.3%	4.2%	6.0%
Divorced	7.9%	7.1%	8.5%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	98.7%	98.8%	96.9%
Civilian Unemployed (Unemployment Rate)	1.3%	1.2%	3.1%
2018 Employed Population 16+ by Industry			
Total	972	4,634	21,130
Agriculture/Mining	0.4%	0.7%	1.3%
Construction	3.9%	4.7%	5.3%
Manufacturing	3.2%	4.0%	5.0%
Wholesale Trade	2.2%	2.4%	2.2%
Retail Trade	9.0%	9.8%	8.7%
Transportation/Utilities	2.2%	2.1%	2.2%
Information	2.1%	1.7%	1.3%
Finance/Insurance/Real Estate	15.0%	15.1%	10.8%
Services	58.6%	55.5%	58.2%
Public Administration	3.6%	3.9%	4.9%
2018 Employed Population 16+ by Occupation			
Total	974	4,636	21,131
White Collar	88.2%	85.5%	77.9%
Management/Business/Financial	28.8%	27.2%	23.4%
Professional	37.3%	36.1%	34.4%
Sales	12.9%	13.9%	10.7%
Administrative Support	9.2%	8.3%	9.4%
Services	6.4%	7.3%	13.3%
Blue Collar	5.7%	7.2%	8.9%
Farming/Forestry/Fishing	0.6%	0.5%	0.5%
Construction/Extraction	1.2%	2.4%	2.6%
Installation/Maintenance/Repair	0.6%	1.6%	1.4%
Production	2.0%	1.1%	1.3%
Transportation/Material Moving	1.2%	1.7%	3.0%
2010 Population By Urban/ Rural Status			
Total Population	1,745	8,656	37,058
Population Inside Urbanized Area	62.8%	47.0%	72.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	37.2%	53.0%	27.3%

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2010 Households by Type			
Total	607	3,046	14,946
Households with 1 Person	12.4%	12.6%	28.0%
Households with 2+ People	87.6%	87.4%	72.0%
Family Households	84.5%	84.6%	65.7%
Husband-wife Families	77.6%	76.9%	53.3%
With Related Children	33.4%	33.6%	22.7%
Other Family (No Spouse Present)	6.9%	7.7%	12.4%
Other Family with Male Householder	1.8%	2.3%	3.4%
With Related Children	0.7%	1.0%	1.7%
Other Family with Female Householder	4.9%	5.4%	9.0%
With Related Children	2.3%	2.7%	5.6%
Nonfamily Households	3.1%	2.8%	6.3%
All Households with Children	36.6%	37.3%	30.2%
Multigenerational Households	3.1%	3.2%	2.5%
Unmarried Partner Households	3.0%	3.2%	5.5%
Male-female	2.1%	2.3%	4.8%
Same-sex	0.8%	0.9%	0.7%
2010 Households by Size			
Total	606	3,044	14,946
1 Person Household	12.4%	12.6%	28.0%
2 Person Household	39.1%	38.2%	34.6%
3 Person Household	17.7%	17.9%	15.8%
4 Person Household	19.6%	19.6%	14.0%
5 Person Household	7.8%	8.4%	5.3%
6 Person Household	2.5%	2.4%	1.5%
7 + Person Household	1.0%	0.9%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	607	3,045	14,946
Owner Occupied	95.4%	94.5%	63.9%
Owned with a Mortgage/Loan	67.9%	68.0%	45.8%
Owned Free and Clear	27.3%	26.4%	18.1%
Renter Occupied	4.6%	5.5%	36.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	640	3,175	15,845
Housing Units Inside Urbanized Area	61.1%	46.0%	75.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	38.9%	54.0%	24.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	Young and Restless (11B)
2.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Exurbanites (1E)
3.	Professional Pride (1B)	Exurbanites (1E)	Savvy Suburbanites (1D)
2018 Consumer Spending			
Apparel & Services: Total \$	\$2,727,984	\$14,842,646	\$50,652,135
Average Spent	\$4,457.49	\$4,777.16	\$3,334.57
Spending Potential Index	205	220	153
Education: Total \$	\$2,293,719	\$12,588,417	\$37,062,315
Average Spent	\$3,747.91	\$4,051.63	\$2,439.92
Spending Potential Index	259	280	169
Entertainment/Recreation: Total \$	\$4,139,281	\$22,544,940	\$73,517,963
Average Spent	\$6,763.53	\$7,256.18	\$4,839.89
Spending Potential Index	210	225	150
Food at Home: Total \$	\$5,845,627	\$31,504,131	\$112,933,689
Average Spent	\$9,551.68	\$10,139.73	\$7,434.74
Spending Potential Index	190	202	148
Food Away from Home: Total \$	\$4,297,885	\$23,317,147	\$81,864,151
Average Spent	\$7,022.69	\$7,504.71	\$5,389.35
Spending Potential Index	200	214	153
Health Care: Total \$	\$7,223,518	\$39,169,977	\$126,509,858
Average Spent	\$11,803.13	\$12,607.01	\$8,328.50
Spending Potential Index	206	220	145
HH Furnishings & Equipment: Total \$	\$2,699,048	\$14,729,890	\$48,343,861
Average Spent	\$4,410.21	\$4,740.87	\$3,182.61
Spending Potential Index	211	227	152
Personal Care Products & Services: Total \$	\$1,060,730	\$5,775,694	\$19,435,677
Average Spent	\$1,733.22	\$1,858.93	\$1,279.50
Spending Potential Index	209	225	155
Shelter: Total \$	\$21,356,094	\$116,533,121	\$395,259,633
Average Spent	\$34,895.58	\$37,506.64	\$26,021.04
Spending Potential Index	208	223	155
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,589,865	\$19,997,416	\$58,891,395
Average Spent	\$5,865.79	\$6,436.25	\$3,876.98
Spending Potential Index	236	259	156
Travel: Total \$	\$3,171,350	\$17,514,138	\$51,703,495
Average Spent	\$5,181.94	\$5,636.99	\$3,403.79
Spending Potential Index	241	262	158
Vehicle Maintenance & Repairs: Total \$	\$1,309,931	\$7,100,071	\$24,366,143
Average Spent	\$2,140.41	\$2,285.19	\$1,604.09
Spending Potential Index	199	212	149

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Top Tier (1A)	51.0%	Population	1,784	1,810
Savvy Suburbanites (1D)	49.0%	Households	612	618
Professional Pride (1B)	0.0%	Families	514	518
Boomburbs (1C)	0.0%	Median Age	48.9	49.7
Exurbanites (1E)	0.0%	Median Household Income	\$143,065	\$153,141
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		205	\$4,457.49	\$2,727,984
Men's		204	\$842.89	\$515,849
Women's		214	\$1,584.13	\$969,487
Children's		182	\$587.27	\$359,411
Footwear		196	\$920.56	\$563,380
Watches & Jewelry		229	\$327.61	\$200,499
Apparel Products and Services (1)		236	\$195.03	\$119,358
Computer				
Computers and Hardware for Home Use		204	\$347.94	\$212,941
Portable Memory		194	\$10.55	\$6,459
Computer Software		202	\$21.30	\$13,034
Computer Accessories		204	\$38.35	\$23,471
Entertainment & Recreation		210	\$6,763.53	\$4,139,281
Fees and Admissions		251	\$1,714.67	\$1,049,377
Membership Fees for Clubs (2)		261	\$590.48	\$361,372
Fees for Participant Sports, excl. Trips		234	\$263.88	\$161,494
Tickets to Theatre/Operas/Concerts		266	\$175.91	\$107,659
Tickets to Movies/Museums/Parks		208	\$165.96	\$101,570
Admission to Sporting Events, excl. Trips		257	\$152.56	\$93,369
Fees for Recreational Lessons		264	\$364.86	\$223,296
Dating Services		151	\$1.01	\$617
TV/Video/Audio		186	\$2,423.65	\$1,483,276
Cable and Satellite Television Services		184	\$1,776.63	\$1,087,298
Televisions		188	\$222.63	\$136,247
Satellite Dishes		203	\$3.58	\$2,192
VCRs, Video Cameras, and DVD Players		189	\$10.46	\$6,401
Miscellaneous Video Equipment		226	\$32.67	\$19,993
Video Cassettes and DVDs		179	\$22.19	\$13,583
Video Game Hardware/Accessories		163	\$48.69	\$29,798
Video Game Software		157	\$23.47	\$14,365
Streaming/Downloaded Video		178	\$59.08	\$36,155
Rental of Video Cassettes and DVDs		175	\$22.38	\$13,697
Installation of Televisions		290	\$2.67	\$1,632
Audio (3)		209	\$194.72	\$119,166
Rental and Repair of TV/Radio/Sound Equipment		131	\$4.49	\$2,749
Pets		203	\$1,292.58	\$791,060
Toys/Games/Crafts/Hobbies (4)		194	\$224.07	\$137,130
Recreational Vehicles and Fees (5)		244	\$267.67	\$163,811
Sports/Recreation/Exercise Equipment (6)		230	\$410.09	\$250,973
Photo Equipment and Supplies (7)		205	\$109.36	\$66,931
Reading (8)		226	\$254.86	\$155,976
Catered Affairs (9)		247	\$66.58	\$40,748
Food		194	\$16,574.37	\$10,143,512
Food at Home		190	\$9,551.68	\$5,845,627
Bakery and Cereal Products		192	\$1,266.10	\$774,856
Meats, Poultry, Fish, and Eggs		186	\$2,094.33	\$1,281,733
Dairy Products		193	\$1,002.16	\$613,320
Fruits and Vegetables		196	\$1,925.42	\$1,178,354
Snacks and Other Food at Home (10)		189	\$3,263.67	\$1,997,364
Food Away from Home		200	\$7,022.69	\$4,297,885
Alcoholic Beverages		218	\$1,221.21	\$747,378

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	286	\$14,425.65	\$8,828,496
Value of Retirement Plans	269	\$62,295.83	\$38,125,051
Value of Other Financial Assets	229	\$3,227.63	\$1,975,311
Vehicle Loan Amount excluding Interest	176	\$4,917.05	\$3,009,235
Value of Credit Card Debt	211	\$1,243.45	\$760,993
Health			
Nonprescription Drugs	194	\$258.07	\$157,938
Prescription Drugs	193	\$697.52	\$426,884
Eyeglasses and Contact Lenses	215	\$199.36	\$122,006
Home			
Mortgage Payment and Basics (11)	251	\$21,676.77	\$13,266,184
Maintenance and Remodeling Services	264	\$5,385.81	\$3,296,116
Maintenance and Remodeling Materials (12)	258	\$1,266.95	\$775,373
Utilities, Fuel, and Public Services	192	\$9,531.64	\$5,833,364
Household Furnishings and Equipment			
Household Textiles (13)	206	\$203.09	\$124,292
Furniture	209	\$1,278.10	\$782,200
Rugs	244	\$60.13	\$36,798
Major Appliances (14)	206	\$717.96	\$439,394
Housewares (15)	213	\$220.62	\$135,018
Small Appliances	193	\$94.40	\$57,774
Luggage	227	\$31.13	\$19,050
Telephones and Accessories	215	\$150.83	\$92,307
Household Operations			
Child Care	229	\$1,180.95	\$722,739
Lawn and Garden (16)	231	\$992.11	\$607,170
Moving/Storage/Freight Express	181	\$117.23	\$71,742
Housekeeping Supplies (17)	194	\$1,394.24	\$853,276
Insurance			
Owners and Renters Insurance	221	\$1,255.99	\$768,664
Vehicle Insurance	193	\$2,431.09	\$1,487,827
Life/Other Insurance	252	\$1,048.96	\$641,961
Health Insurance	207	\$7,814.89	\$4,782,712
Personal Care Products (18)	198	\$959.58	\$587,265
School Books and Supplies (19)	201	\$299.98	\$183,589
Smoking Products	148	\$615.12	\$376,454
Transportation			
Payments on Vehicles excluding Leases	187	\$4,459.47	\$2,729,196
Gasoline and Motor Oil	182	\$4,351.72	\$2,663,250
Vehicle Maintenance and Repairs	199	\$2,140.41	\$1,309,931
Travel			
Airline Fares	247	\$1,301.51	\$796,527
Lodging on Trips	246	\$1,410.29	\$863,097
Auto/Truck Rental on Trips	243	\$67.40	\$41,250
Food and Drink on Trips	234	\$1,213.86	\$742,884

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3410 Sweet Air Rd, Phoenix, Maryland, 21131
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.51774
 Longitude: -76.55856

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Top Tier (1A)	68.9%	Population	8,956	9,138
Savvy Suburbanites (1D)	21.8%	Households	3,107	3,157
Exurbanites (1E)	9.3%	Families	2,616	2,650
Professional Pride (1B)	0.0%	Median Age	49.2	50.2
Boomburbs (1C)	0.0%	Median Household Income	\$147,950	\$155,878
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		220	\$4,777.16	\$14,842,646
Men's		218	\$901.33	\$2,800,420
Women's		230	\$1,704.32	\$5,295,308
Children's		191	\$615.73	\$1,913,062
Footwear		209	\$984.08	\$3,057,552
Watches & Jewelry		250	\$358.14	\$1,112,735
Apparel Products and Services (1)		258	\$213.57	\$663,569
Computer				
Computers and Hardware for Home Use		219	\$373.51	\$1,160,500
Portable Memory		210	\$11.45	\$35,578
Computer Software		219	\$23.12	\$71,835
Computer Accessories		219	\$41.32	\$128,388
Entertainment & Recreation		225	\$7,256.18	\$22,544,940
Fees and Admissions		273	\$1,863.02	\$5,788,414
Membership Fees for Clubs (2)		286	\$646.02	\$2,007,188
Fees for Participant Sports, excl. Trips		252	\$284.88	\$885,108
Tickets to Theatre/Operas/Concerts		291	\$192.41	\$597,821
Tickets to Movies/Museums/Parks		226	\$180.09	\$559,539
Admission to Sporting Events, excl. Trips		276	\$163.90	\$509,248
Fees for Recreational Lessons		285	\$394.67	\$1,226,250
Dating Services		157	\$1.05	\$3,260
TV/Video/Audio		198	\$2,580.01	\$8,016,106
Cable and Satellite Television Services		196	\$1,886.31	\$5,860,757
Televisions		201	\$237.47	\$737,824
Satellite Dishes		226	\$3.98	\$12,371
VCRs, Video Cameras, and DVD Players		204	\$11.26	\$34,984
Miscellaneous Video Equipment		240	\$34.81	\$108,168
Video Cassettes and DVDs		191	\$23.66	\$73,511
Video Game Hardware/Accessories		172	\$51.32	\$159,436
Video Game Software		165	\$24.73	\$76,830
Streaming/Downloaded Video		191	\$63.38	\$196,932
Rental of Video Cassettes and DVDs		187	\$23.95	\$74,415
Installation of Televisions		329	\$3.03	\$9,420
Audio (3)		227	\$211.35	\$656,654
Rental and Repair of TV/Radio/Sound Equipment		139	\$4.76	\$14,804
Pets		217	\$1,379.04	\$4,284,672
Toys/Games/Crafts/Hobbies (4)		206	\$237.94	\$739,282
Recreational Vehicles and Fees (5)		265	\$290.24	\$901,787
Sports/Recreation/Exercise Equipment (6)		246	\$439.40	\$1,365,202
Photo Equipment and Supplies (7)		220	\$117.14	\$363,966
Reading (8)		246	\$277.18	\$861,192
Catered Affairs (9)		268	\$72.20	\$224,320
Food		207	\$17,644.44	\$54,821,278
Food at Home		202	\$10,139.73	\$31,504,131
Bakery and Cereal Products		203	\$1,340.79	\$4,165,828
Meats, Poultry, Fish, and Eggs		197	\$2,220.39	\$6,898,755
Dairy Products		205	\$1,064.38	\$3,307,038
Fruits and Vegetables		208	\$2,050.03	\$6,369,446
Snacks and Other Food at Home (10)		200	\$3,464.13	\$10,763,064
Food Away from Home		214	\$7,504.71	\$23,317,147
Alcoholic Beverages		234	\$1,312.43	\$4,077,720

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	317	\$15,962.46	\$49,595,357
Value of Retirement Plans	289	\$66,942.17	\$207,989,318
Value of Other Financial Assets	250	\$3,533.70	\$10,979,208
Vehicle Loan Amount excluding Interest	186	\$5,192.50	\$16,133,096
Value of Credit Card Debt	223	\$1,313.93	\$4,082,374
Health			
Nonprescription Drugs	206	\$274.61	\$853,206
Prescription Drugs	206	\$742.67	\$2,307,486
Eyeglasses and Contact Lenses	229	\$212.86	\$661,341
Home			
Mortgage Payment and Basics (11)	268	\$23,111.10	\$71,806,202
Maintenance and Remodeling Services	286	\$5,835.89	\$18,132,111
Maintenance and Remodeling Materials (12)	276	\$1,351.21	\$4,198,204
Utilities, Fuel, and Public Services	204	\$10,125.40	\$31,459,605
Household Furnishings and Equipment			
Household Textiles (13)	222	\$219.25	\$681,221
Furniture	225	\$1,372.29	\$4,263,698
Rugs	262	\$64.52	\$200,465
Major Appliances (14)	219	\$764.76	\$2,376,104
Housewares (15)	227	\$234.88	\$729,770
Small Appliances	206	\$101.08	\$314,052
Luggage	247	\$33.93	\$105,426
Telephones and Accessories	236	\$166.04	\$515,890
Household Operations			
Child Care	242	\$1,247.72	\$3,876,660
Lawn and Garden (16)	248	\$1,066.77	\$3,314,464
Moving/Storage/Freight Express	199	\$128.68	\$399,821
Housekeeping Supplies (17)	206	\$1,481.14	\$4,601,917
Insurance			
Owners and Renters Insurance	236	\$1,338.54	\$4,158,834
Vehicle Insurance	206	\$2,592.14	\$8,053,791
Life/Other Insurance	270	\$1,122.72	\$3,488,280
Health Insurance	221	\$8,333.60	\$25,892,497
Personal Care Products (18)	211	\$1,026.47	\$3,189,232
School Books and Supplies (19)	215	\$321.53	\$999,002
Smoking Products	154	\$638.49	\$1,983,799
Transportation			
Payments on Vehicles excluding Leases	197	\$4,706.93	\$14,624,429
Gasoline and Motor Oil	193	\$4,618.71	\$14,350,318
Vehicle Maintenance and Repairs	212	\$2,285.19	\$7,100,071
Travel			
Airline Fares	270	\$1,424.93	\$4,427,261
Lodging on Trips	267	\$1,529.23	\$4,751,307
Auto/Truck Rental on Trips	266	\$73.71	\$229,018
Food and Drink on Trips	254	\$1,313.52	\$4,081,099

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Young and Restless (11B)	28.1%	Population	38,452	39,231
Exurbanites (1E)	17.4%	Households	15,190	15,407
Savvy Suburbanites (1D)	16.5%	Families	9,889	9,987
Top Tier (1A)	16.5%	Median Age	44.3	44.7
Golden Years (9B)	9.6%	Median Household Income	\$93,489	\$104,885
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		153	\$3,334.57	\$50,652,135
Men's		152	\$629.95	\$9,568,988
Women's		156	\$1,157.24	\$17,578,433
Children's		146	\$472.34	\$7,174,887
Footwear		151	\$712.67	\$10,825,484
Watches & Jewelry		160	\$229.70	\$3,489,120
Apparel Products and Services (1)		160	\$132.67	\$2,015,222
Computer				
Computers and Hardware for Home Use		159	\$270.46	\$4,108,325
Portable Memory		155	\$8.43	\$128,026
Computer Software		162	\$17.08	\$259,520
Computer Accessories		154	\$28.96	\$439,849
Entertainment & Recreation		150	\$4,839.89	\$73,517,963
Fees and Admissions		161	\$1,100.27	\$16,713,144
Membership Fees for Clubs (2)		164	\$371.30	\$5,640,051
Fees for Participant Sports, excl. Trips		157	\$176.94	\$2,687,715
Tickets to Theatre/Operas/Concerts		168	\$111.42	\$1,692,480
Tickets to Movies/Museums/Parks		157	\$125.56	\$1,907,318
Admission to Sporting Events, excl. Trips		159	\$94.41	\$1,434,054
Fees for Recreational Lessons		159	\$219.51	\$3,334,344
Dating Services		169	\$1.13	\$17,182
TV/Video/Audio		147	\$1,913.77	\$29,070,181
Cable and Satellite Television Services		144	\$1,386.51	\$21,061,110
Televisions		155	\$182.66	\$2,774,650
Satellite Dishes		145	\$2.55	\$38,703
VCRs, Video Cameras, and DVD Players		159	\$8.76	\$133,022
Miscellaneous Video Equipment		151	\$21.90	\$332,690
Video Cassettes and DVDs		151	\$18.66	\$283,450
Video Game Hardware/Accessories		156	\$46.35	\$704,126
Video Game Software		156	\$23.43	\$355,916
Streaming/Downloaded Video		157	\$52.13	\$791,879
Rental of Video Cassettes and DVDs		150	\$19.24	\$292,188
Installation of Televisions		170	\$1.56	\$23,739
Audio (3)		156	\$144.85	\$2,200,286
Rental and Repair of TV/Radio/Sound Equipment		151	\$5.16	\$78,422
Pets		143	\$910.43	\$13,829,392
Toys/Games/Crafts/Hobbies (4)		148	\$171.33	\$2,602,447
Recreational Vehicles and Fees (5)		147	\$160.64	\$2,440,156
Sports/Recreation/Exercise Equipment (6)		158	\$282.18	\$4,286,326
Photo Equipment and Supplies (7)		152	\$81.28	\$1,234,582
Reading (8)		156	\$175.37	\$2,663,822
Catered Affairs (9)		166	\$44.63	\$677,911
Food		150	\$12,824.08	\$194,797,840
Food at Home		148	\$7,434.74	\$112,933,689
Bakery and Cereal Products		148	\$977.17	\$14,843,174
Meats, Poultry, Fish, and Eggs		147	\$1,656.85	\$25,167,571
Dairy Products		147	\$764.29	\$11,609,571
Fruits and Vegetables		150	\$1,473.67	\$22,385,069
Snacks and Other Food at Home (10)		148	\$2,562.76	\$38,928,305
Food Away from Home		153	\$5,389.35	\$81,864,151
Alcoholic Beverages		160	\$896.59	\$13,619,163

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	166	\$8,359.73	\$126,984,326
Value of Retirement Plans	157	\$36,425.93	\$553,309,870
Value of Other Financial Assets	157	\$2,212.78	\$33,612,135
Vehicle Loan Amount excluding Interest	141	\$3,936.75	\$59,799,179
Value of Credit Card Debt	149	\$877.10	\$13,323,133
Health			
Nonprescription Drugs	146	\$194.85	\$2,959,764
Prescription Drugs	139	\$503.22	\$7,643,920
Eyeglasses and Contact Lenses	149	\$137.98	\$2,095,925
Home			
Mortgage Payment and Basics (11)	147	\$12,722.51	\$193,254,988
Maintenance and Remodeling Services	152	\$3,102.44	\$47,126,132
Maintenance and Remodeling Materials (12)	145	\$710.76	\$10,796,482
Utilities, Fuel, and Public Services	145	\$7,202.89	\$109,411,934
Household Furnishings and Equipment			
Household Textiles (13)	155	\$152.62	\$2,318,234
Furniture	156	\$952.47	\$14,467,998
Rugs	156	\$38.39	\$583,114
Major Appliances (14)	142	\$496.45	\$7,541,094
Housewares (15)	152	\$157.81	\$2,397,149
Small Appliances	151	\$73.88	\$1,122,212
Luggage	160	\$21.95	\$333,443
Telephones and Accessories	158	\$110.76	\$1,682,469
Household Operations			
Child Care	154	\$792.50	\$12,038,139
Lawn and Garden (16)	146	\$628.59	\$9,548,250
Moving/Storage/Freight Express	166	\$107.42	\$1,631,731
Housekeeping Supplies (17)	147	\$1,051.59	\$15,973,723
Insurance			
Owners and Renters Insurance	141	\$800.56	\$12,160,582
Vehicle Insurance	148	\$1,861.23	\$28,272,110
Life/Other Insurance	152	\$634.50	\$9,638,000
Health Insurance	146	\$5,504.12	\$83,607,654
Personal Care Products (18)	152	\$736.56	\$11,188,413
School Books and Supplies (19)	157	\$234.52	\$3,562,287
Smoking Products	137	\$567.18	\$8,615,393
Transportation			
Payments on Vehicles excluding Leases	144	\$3,446.70	\$52,355,316
Gasoline and Motor Oil	146	\$3,484.77	\$52,933,671
Vehicle Maintenance and Repairs	149	\$1,604.09	\$24,366,143
Travel			
Airline Fares	162	\$856.68	\$13,012,910
Lodging on Trips	157	\$900.72	\$13,681,864
Auto/Truck Rental on Trips	160	\$44.42	\$674,694
Food and Drink on Trips	157	\$810.81	\$12,316,149

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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3410 Sweet Air Rd, Phoenix, Maryland, 21131
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51774
Longitude: -76.55856

Data for all businesses in area		1 mile		3 miles		5 miles						
Total Businesses:		114		265		815						
Total Employees:		945		2,631		10,952						
Total Residential Population:		1,784		8,956		38,452						
Employee/Residential Population Ratio (per 100 Residents)		53		29		28						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	7.0%	53	5.6%	18	6.8%	650	24.7%	38	4.7%	790	7.2%
Construction	11	9.6%	123	13.0%	27	10.2%	250	9.5%	83	10.2%	627	5.7%
Manufacturing	1	0.9%	11	1.2%	6	2.3%	35	1.3%	26	3.2%	856	7.8%
Transportation	3	2.6%	8	0.8%	7	2.6%	27	1.0%	20	2.5%	106	1.0%
Communication	0	0.0%	0	0.0%	0	0.0%	2	0.1%	4	0.5%	23	0.2%
Utility	0	0.0%	6	0.6%	1	0.4%	12	0.5%	1	0.1%	13	0.1%
Wholesale Trade	4	3.5%	20	2.1%	9	3.4%	45	1.7%	28	3.4%	311	2.8%
Retail Trade Summary	20	17.5%	278	29.4%	37	14.0%	535	20.3%	132	16.2%	1,636	14.9%
Home Improvement	0	0.0%	0	0.0%	1	0.4%	2	0.1%	12	1.5%	194	1.8%
General Merchandise Stores	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.4%	11	0.1%
Food Stores	3	2.6%	90	9.5%	7	2.6%	240	9.1%	22	2.7%	485	4.4%
Auto Dealers, Gas Stations, Auto Aftermarket	2	1.8%	7	0.7%	3	1.1%	14	0.5%	7	0.9%	31	0.3%
Apparel & Accessory Stores	1	0.9%	1	0.1%	1	0.4%	1	0.0%	2	0.2%	68	0.6%
Furniture & Home Furnishings	2	1.8%	9	1.0%	5	1.9%	20	0.8%	11	1.3%	44	0.4%
Eating & Drinking Places	7	6.1%	132	14.0%	10	3.8%	184	7.0%	35	4.3%	608	5.6%
Miscellaneous Retail	6	5.3%	39	4.1%	11	4.2%	74	2.8%	39	4.8%	196	1.8%
Finance, Insurance, Real Estate Summary	14	12.3%	120	12.7%	31	11.7%	215	8.2%	106	13.0%	1,045	9.5%
Banks, Savings & Lending Institutions	3	2.6%	21	2.2%	5	1.9%	35	1.3%	11	1.3%	70	0.6%
Securities Brokers	3	2.6%	10	1.1%	6	2.3%	18	0.7%	19	2.3%	131	1.2%
Insurance Carriers & Agents	4	3.5%	15	1.6%	9	3.4%	39	1.5%	31	3.8%	500	4.6%
Real Estate, Holding, Other Investment Offices	4	3.5%	73	7.7%	11	4.2%	123	4.7%	46	5.6%	344	3.1%
Services Summary	42	36.8%	314	33.2%	104	39.2%	791	30.1%	313	38.4%	5,325	48.6%
Hotels & Lodging	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	50	0.5%
Automotive Services	0	0.0%	0	0.0%	1	0.4%	2	0.1%	14	1.7%	141	1.3%
Motion Pictures & Amusements	8	7.0%	80	8.5%	16	6.0%	152	5.8%	35	4.3%	380	3.5%
Health Services	3	2.6%	12	1.3%	10	3.8%	48	1.8%	35	4.3%	1,575	14.4%
Legal Services	1	0.9%	4	0.4%	3	1.1%	14	0.5%	7	0.9%	31	0.3%
Education Institutions & Libraries	1	0.9%	67	7.1%	4	1.5%	202	7.7%	19	2.3%	1,038	9.5%
Other Services	28	24.6%	150	15.9%	70	26.4%	374	14.2%	202	24.8%	2,111	19.3%
Government	1	0.9%	11	1.2%	4	1.5%	53	2.0%	8	1.0%	186	1.7%
Unclassified Establishments	8	7.0%	1	0.1%	22	8.3%	15	0.6%	56	6.9%	33	0.3%
Totals	114	100.0%	945	100.0%	265	100.0%	2,631	100.0%	815	100.0%	10,952	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

3410 Sweet Air Rd, Phoenix, Maryland, 21131
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51774
Longitude: -76.55856

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.9%	4	0.4%	4	1.5%	544	20.7%	8	1.0%	555	5.1%
Mining	1	0.9%	2	0.2%	1	0.4%	3	0.1%	1	0.1%	3	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Construction	13	11.4%	128	13.5%	29	10.9%	256	9.7%	90	11.0%	717	6.5%
Manufacturing	1	0.9%	4	0.4%	5	1.9%	20	0.8%	26	3.2%	850	7.8%
Wholesale Trade	4	3.5%	20	2.1%	9	3.4%	45	1.7%	28	3.4%	311	2.8%
Retail Trade	13	11.4%	137	14.5%	25	9.4%	340	12.9%	91	11.2%	984	9.0%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	9	0.1%
Furniture & Home Furnishings Stores	1	0.9%	3	0.3%	2	0.8%	5	0.2%	4	0.5%	9	0.1%
Electronics & Appliance Stores	1	0.9%	6	0.6%	3	1.1%	15	0.6%	6	0.7%	28	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%	1	0.4%	2	0.1%	12	1.5%	194	1.8%
Food & Beverage Stores	2	1.8%	72	7.6%	5	1.9%	218	8.3%	20	2.5%	447	4.1%
Health & Personal Care Stores	1	0.9%	18	1.9%	2	0.8%	33	1.3%	7	0.9%	62	0.6%
Gasoline Stations	2	1.8%	7	0.7%	3	1.1%	14	0.5%	5	0.6%	22	0.2%
Clothing & Clothing Accessories Stores	1	0.9%	3	0.3%	2	0.8%	4	0.2%	4	0.5%	75	0.7%
Sport Goods, Hobby, Book, & Music Stores	1	0.9%	8	0.8%	1	0.4%	10	0.4%	5	0.6%	30	0.3%
General Merchandise Stores	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.4%	11	0.1%
Miscellaneous Store Retailers	3	2.6%	15	1.6%	5	1.9%	28	1.1%	20	2.5%	84	0.8%
Nonstore Retailers	1	0.9%	5	0.5%	2	0.8%	10	0.4%	4	0.5%	13	0.1%
Transportation & Warehousing	1	0.9%	3	0.3%	4	1.5%	24	0.9%	16	2.0%	87	0.8%
Information	2	1.8%	12	1.3%	7	2.6%	46	1.7%	17	2.1%	149	1.4%
Finance & Insurance	10	8.8%	47	5.0%	20	7.5%	92	3.5%	61	7.5%	701	6.4%
Central Bank/Credit Intermediation & Related Activities	3	2.6%	21	2.2%	5	1.9%	35	1.3%	11	1.3%	70	0.6%
Securities, Commodity Contracts & Other Financial	3	2.6%	10	1.1%	6	2.3%	18	0.7%	19	2.3%	131	1.2%
Insurance Carriers & Related Activities; Funds, Trusts &	4	3.5%	15	1.6%	9	3.4%	39	1.5%	31	3.8%	500	4.6%
Real Estate, Rental & Leasing	6	5.3%	73	7.7%	13	4.9%	123	4.7%	50	6.1%	294	2.7%
Professional, Scientific & Tech Services	15	13.2%	105	11.1%	41	15.5%	266	10.1%	105	12.9%	1,317	12.0%
Legal Services	1	0.9%	4	0.4%	3	1.1%	14	0.5%	9	1.1%	69	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	8	7.0%	23	2.4%	16	6.0%	56	2.1%	46	5.6%	372	3.4%
Educational Services	3	2.6%	73	7.7%	7	2.6%	211	8.0%	26	3.2%	1,067	9.7%
Health Care & Social Assistance	7	6.1%	38	4.0%	17	6.4%	89	3.4%	51	6.3%	1,711	15.6%
Arts, Entertainment & Recreation	4	3.5%	72	7.6%	8	3.0%	134	5.1%	19	2.3%	385	3.5%
Accommodation & Food Services	8	7.0%	141	14.9%	10	3.8%	195	7.4%	39	4.8%	686	6.3%
Accommodation	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	50	0.5%
Food Services & Drinking Places	8	7.0%	141	14.9%	10	3.8%	195	7.4%	38	4.7%	636	5.8%
Other Services (except Public Administration)	9	7.9%	51	5.4%	22	8.3%	118	4.5%	77	9.4%	544	5.0%
Automotive Repair & Maintenance	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8	1.0%	111	1.0%
Public Administration	1	0.9%	11	1.2%	4	1.5%	53	2.0%	8	1.0%	186	1.7%
Unclassified Establishments	8	7.0%	1	0.1%	22	8.3%	15	0.6%	56	6.9%	33	0.3%
Total	114	100.0%	945	100.0%	265	100.0%	2,631	100.0%	815	100.0%	10,952	100.0%

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