

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	6,412	27,519	66,565
2010 Total Population	6,505	32,345	77,524
2017 Total Population	6,580	33,498	81,933
2017 Group Quarters	100	176	300
2022 Total Population	6,648	34,412	84,639
2017-2022 Annual Rate	0.21%	0.54%	0.65%
2017 Total Daytime Population	4,371	29,929	70,634
Workers	1,419	14,541	31,693
Residents	2,952	15,388	38,941
<b>Household Summary</b>			
2000 Households	2,323	9,996	24,283
2000 Average Household Size	2.72	2.74	2.73
2010 Households	2,414	11,854	28,620
2010 Average Household Size	2.65	2.71	2.70
2017 Households	2,431	12,224	30,090
2017 Average Household Size	2.67	2.73	2.71
2022 Households	2,450	12,536	31,009
2022 Average Household Size	2.67	2.73	2.72
2017-2022 Annual Rate	0.16%	0.51%	0.60%
2010 Families	1,705	8,441	20,451
2010 Average Family Size	3.13	3.20	3.18
2017 Families	1,703	8,613	21,301
2017 Average Family Size	3.15	3.23	3.20
2022 Families	1,710	8,792	21,858
2022 Average Family Size	3.17	3.25	3.22
2017-2022 Annual Rate	0.08%	0.41%	0.52%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,455	10,534	25,516
Owner Occupied Housing Units	77.1%	74.0%	72.1%
Renter Occupied Housing Units	17.6%	20.9%	23.0%
Vacant Housing Units	5.4%	5.1%	4.8%
2010 Housing Units	2,527	12,516	30,220
Owner Occupied Housing Units	78.2%	75.4%	72.8%
Renter Occupied Housing Units	17.4%	19.4%	21.9%
Vacant Housing Units	4.5%	5.3%	5.3%
2017 Housing Units	2,559	12,960	31,975
Owner Occupied Housing Units	76.0%	73.5%	70.6%
Renter Occupied Housing Units	19.0%	20.9%	23.5%
Vacant Housing Units	5.0%	5.7%	5.9%
2022 Housing Units	2,592	13,377	33,101
Owner Occupied Housing Units	75.7%	73.1%	70.4%
Renter Occupied Housing Units	18.9%	20.6%	23.3%
Vacant Housing Units	5.5%	6.3%	6.3%
<b>Median Household Income</b>			
2017	\$75,639	\$78,962	\$76,885
2022	\$79,169	\$84,156	\$81,221
<b>Median Home Value</b>			
2017	\$238,005	\$262,483	\$248,788
2022	\$268,339	\$293,104	\$277,718
<b>Per Capita Income</b>			
2017	\$31,384	\$34,150	\$32,990
2022	\$34,858	\$38,281	\$36,856
<b>Median Age</b>			
2010	35.4	36.1	34.7
2017	36.8	37.2	36.0
2022	38.4	38.4	36.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2017 Households by Income</b>			
Household Income Base	2,431	12,224	30,090
<\$15,000	6.9%	6.3%	6.8%
\$15,000 - \$24,999	4.2%	5.3%	5.5%
\$25,000 - \$34,999	5.7%	5.4%	6.9%
\$35,000 - \$49,999	13.7%	9.3%	9.2%
\$50,000 - \$74,999	19.0%	20.2%	19.8%
\$75,000 - \$99,999	18.6%	17.2%	17.7%
\$100,000 - \$149,999	20.1%	20.9%	19.9%
\$150,000 - \$199,999	9.2%	9.7%	8.9%
\$200,000+	2.8%	5.8%	5.3%
Average Household Income	\$83,513	\$92,708	\$89,371
<b>2022 Households by Income</b>			
Household Income Base	2,450	12,536	31,009
<\$15,000	7.3%	6.5%	7.1%
\$15,000 - \$24,999	4.2%	5.2%	5.3%
\$25,000 - \$34,999	5.3%	4.9%	6.4%
\$35,000 - \$49,999	12.4%	8.3%	8.2%
\$50,000 - \$74,999	17.1%	18.2%	17.8%
\$75,000 - \$99,999	17.1%	15.9%	16.6%
\$100,000 - \$149,999	21.3%	22.1%	21.1%
\$150,000 - \$199,999	11.6%	11.8%	10.9%
\$200,000+	3.8%	7.2%	6.6%
Average Household Income	\$93,075	\$104,173	\$100,135
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	1,944	9,521	22,574
<\$50,000	5.9%	3.4%	3.2%
\$50,000 - \$99,999	2.1%	1.8%	2.3%
\$100,000 - \$149,999	7.9%	5.9%	7.4%
\$150,000 - \$199,999	18.7%	15.9%	15.5%
\$200,000 - \$249,999	20.4%	19.0%	22.1%
\$250,000 - \$299,999	14.6%	15.9%	15.1%
\$300,000 - \$399,999	22.8%	24.6%	19.9%
\$400,000 - \$499,999	4.0%	7.0%	8.0%
\$500,000 - \$749,999	2.4%	5.1%	4.7%
\$750,000 - \$999,999	1.3%	1.1%	1.2%
\$1,000,000 +	0.0%	0.3%	0.5%
Average Home Value	\$255,897	\$286,618	\$282,267
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	1,961	9,777	23,293
<\$50,000	2.1%	1.2%	1.1%
\$50,000 - \$99,999	1.2%	1.1%	1.5%
\$100,000 - \$149,999	6.5%	4.8%	6.4%
\$150,000 - \$199,999	16.5%	13.3%	13.6%
\$200,000 - \$249,999	18.2%	16.5%	19.3%
\$250,000 - \$299,999	14.7%	15.2%	14.7%
\$300,000 - \$399,999	29.5%	29.9%	24.2%
\$400,000 - \$499,999	5.7%	9.3%	10.8%
\$500,000 - \$749,999	3.6%	6.9%	6.1%
\$750,000 - \$999,999	1.9%	1.5%	1.7%
\$1,000,000 +	0.0%	0.3%	0.7%
Average Home Value	\$287,972	\$316,181	\$311,537

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

3920 Pulaski Hwy, Abingdon, Maryland, 21009  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.46017  
 Longitude: -76.25587

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	6,504	32,347	77,522
0 - 4	7.4%	7.2%	8.0%
5 - 9	7.4%	7.0%	7.3%
10 - 14	6.3%	7.0%	7.2%
15 - 24	12.1%	12.3%	12.6%
25 - 34	16.2%	14.9%	15.4%
35 - 44	16.1%	15.8%	15.1%
45 - 54	15.9%	16.2%	15.1%
55 - 64	10.3%	11.1%	10.6%
65 - 74	4.9%	5.4%	5.3%
75 - 84	2.3%	2.3%	2.5%
85 +	1.1%	0.9%	0.9%
18 +	75.0%	74.5%	73.2%
<b>2017 Population by Age</b>			
Total	6,579	33,497	81,934
0 - 4	6.6%	6.5%	7.2%
5 - 9	7.0%	6.7%	7.3%
10 - 14	7.0%	6.7%	7.1%
15 - 24	10.6%	11.5%	12.3%
25 - 34	15.8%	15.3%	14.5%
35 - 44	15.7%	14.3%	14.5%
45 - 54	14.2%	14.4%	13.7%
55 - 64	12.0%	12.7%	11.9%
65 - 74	7.2%	8.0%	7.4%
75 - 84	2.7%	2.9%	2.9%
85 +	1.2%	1.0%	1.1%
18 +	76.0%	76.5%	74.6%
<b>2022 Population by Age</b>			
Total	6,648	34,412	84,637
0 - 4	6.3%	6.3%	7.1%
5 - 9	6.4%	6.2%	6.9%
10 - 14	7.0%	6.6%	7.1%
15 - 24	10.6%	10.6%	11.6%
25 - 34	13.7%	14.8%	14.6%
35 - 44	16.9%	15.1%	15.0%
45 - 54	13.3%	13.0%	12.6%
55 - 64	12.3%	12.7%	11.9%
65 - 74	8.5%	9.3%	8.4%
75 - 84	3.8%	4.1%	3.8%
85 +	1.3%	1.1%	1.1%
18 +	76.5%	77.2%	75.1%
<b>2010 Population by Sex</b>			
Males	3,152	15,739	37,440
Females	3,353	16,606	40,084
<b>2017 Population by Sex</b>			
Males	3,205	16,252	39,731
Females	3,375	17,247	42,202
<b>2022 Population by Sex</b>			
Males	3,251	16,704	41,158
Females	3,397	17,708	43,480

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	6,505	32,346	77,523
White Alone	69.2%	68.1%	68.7%
Black Alone	24.3%	24.0%	23.1%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	2.3%	3.2%	3.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.1%	1.3%	1.5%
Two or More Races	2.7%	3.0%	3.2%
Hispanic Origin	4.4%	4.6%	4.9%
Diversity Index	50.7	52.4	52.2
<b>2017 Population by Race/Ethnicity</b>			
Total	6,580	33,498	81,932
White Alone	65.3%	64.5%	65.2%
Black Alone	26.5%	25.5%	24.5%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	3.2%	4.4%	4.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.4%	1.7%	1.9%
Two or More Races	3.2%	3.5%	3.8%
Hispanic Origin	5.7%	6.0%	6.4%
Diversity Index	55.6	57.2	57.1
<b>2022 Population by Race/Ethnicity</b>			
Total	6,649	34,412	84,638
White Alone	62.0%	61.4%	62.2%
Black Alone	28.5%	26.9%	25.7%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	3.9%	5.3%	5.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.6%	1.9%	2.2%
Two or More Races	3.6%	3.9%	4.2%
Hispanic Origin	6.9%	7.1%	7.6%
Diversity Index	59.3	60.7	60.8
<b>2010 Population by Relationship and Household Type</b>			
Total	6,505	32,345	77,524
In Households	98.5%	99.5%	99.6%
In Family Households	84.4%	86.0%	86.3%
Householder	26.0%	26.2%	26.4%
Spouse	19.6%	20.0%	19.2%
Child	32.8%	33.4%	34.3%
Other relative	3.6%	4.0%	3.8%
Nonrelative	2.3%	2.4%	2.5%
In Nonfamily Households	14.1%	13.4%	13.3%
In Group Quarters	1.5%	0.5%	0.4%
Institutionalized Population	1.5%	0.4%	0.3%
Noninstitutionalized Population	0.0%	0.2%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2017 Population 25+ by Educational Attainment</b>			
Total	4,527	22,974	54,126
Less than 9th Grade	1.2%	2.1%	2.0%
9th - 12th Grade, No Diploma	5.5%	4.7%	4.7%
High School Graduate	23.0%	24.9%	24.1%
GED/Alternative Credential	2.8%	3.8%	3.8%
Some College, No Degree	25.5%	24.8%	24.7%
Associate Degree	9.7%	8.7%	8.9%
Bachelor's Degree	22.0%	19.6%	19.5%
Graduate/Professional Degree	10.3%	11.5%	12.3%
<b>2017 Population 15+ by Marital Status</b>			
Total	5,224	26,832	64,226
Never Married	28.6%	30.4%	32.0%
Married	53.9%	53.6%	52.3%
Widowed	5.4%	4.6%	4.3%
Divorced	12.2%	11.4%	11.4%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.2%	95.1%	94.7%
Civilian Unemployed (Unemployment Rate)	4.8%	4.9%	5.3%
<b>2017 Employed Population 16+ by Industry</b>			
Total	3,659	18,324	43,486
Agriculture/Mining	0.0%	0.3%	0.3%
Construction	5.8%	6.4%	6.4%
Manufacturing	7.7%	7.1%	7.0%
Wholesale Trade	2.2%	2.4%	2.0%
Retail Trade	10.5%	12.0%	12.0%
Transportation/Utilities	6.5%	5.7%	6.1%
Information	2.0%	1.4%	1.2%
Finance/Insurance/Real Estate	7.2%	5.9%	5.6%
Services	43.6%	46.5%	49.0%
Public Administration	14.6%	12.4%	10.3%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	3,659	18,324	43,485
White Collar	64.6%	63.4%	64.0%
Management/Business/Financial	12.3%	16.2%	15.8%
Professional	24.8%	23.9%	24.3%
Sales	10.8%	9.4%	9.2%
Administrative Support	16.7%	13.8%	14.7%
Services	15.4%	15.6%	15.8%
Blue Collar	19.9%	21.0%	20.1%
Farming/Forestry/Fishing	0.0%	0.3%	0.2%
Construction/Extraction	5.1%	4.4%	4.3%
Installation/Maintenance/Repair	5.2%	4.3%	4.1%
Production	3.2%	4.8%	4.6%
Transportation/Material Moving	6.4%	7.1%	7.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	6,505	32,345	77,524
Population Inside Urbanized Area	100.0%	98.9%	97.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.1%	2.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

3920 Pulaski Hwy, Abingdon, Maryland, 21009  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.46017  
Longitude: -76.25587

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	2,413	11,855	28,621
Households with 1 Person	22.4%	22.5%	22.4%
Households with 2+ People	77.6%	77.5%	77.6%
Family Households	70.7%	71.2%	71.5%
Husband-wife Families	53.1%	54.5%	52.0%
With Related Children	26.4%	27.1%	26.1%
Other Family (No Spouse Present)	17.6%	16.7%	19.5%
Other Family with Male Householder	5.3%	5.2%	4.9%
With Related Children	3.4%	3.3%	3.1%
Other Family with Female Householder	12.2%	11.6%	14.5%
With Related Children	8.3%	7.5%	10.2%
Nonfamily Households	6.9%	6.3%	6.1%
All Households with Children	38.4%	38.3%	39.8%
Multigenerational Households	5.0%	5.6%	5.1%
Unmarried Partner Households	8.3%	7.3%	7.5%
Male-female	7.2%	6.4%	6.7%
Same-sex	1.0%	0.9%	0.8%
<b>2010 Households by Size</b>			
Total	2,414	11,855	28,620
1 Person Household	22.4%	22.5%	22.4%
2 Person Household	31.8%	31.2%	31.3%
3 Person Household	19.0%	19.1%	19.0%
4 Person Household	15.7%	15.5%	15.9%
5 Person Household	7.7%	7.2%	7.1%
6 Person Household	2.3%	2.8%	2.7%
7 + Person Household	1.1%	1.7%	1.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,414	11,854	28,620
Owner Occupied	81.8%	79.6%	76.9%
Owned with a Mortgage/Loan	71.5%	69.1%	65.7%
Owned Free and Clear	10.4%	10.5%	11.2%
Renter Occupied	18.2%	20.4%	23.1%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,527	12,516	30,220
Housing Units Inside Urbanized Area	100.0%	98.9%	97.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.1%	3.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

3920 Pulaski Hwy, Abingdon, Maryland, 21009  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.46017  
Longitude: -76.25587

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Soccer Moms (4A)	Soccer Moms (4A)	Soccer Moms (4A)
<b>2.</b>	Home Improvement (4B)	Home Improvement (4B)	Enterprising Professionals
<b>3.</b>	Bright Young Professionals	Enterprising Professionals	Home Improvement (4B)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$5,512,281	\$30,570,528	\$73,175,240
Average Spent	\$2,267.50	\$2,500.86	\$2,431.88
Spending Potential Index	105	116	113
Education: Total \$	\$3,593,447	\$20,490,306	\$49,101,700
Average Spent	\$1,478.18	\$1,676.24	\$1,631.83
Spending Potential Index	102	115	112
Entertainment/Recreation: Total \$	\$7,791,765	\$43,497,952	\$103,007,491
Average Spent	\$3,205.17	\$3,558.41	\$3,423.31
Spending Potential Index	103	114	110
Food at Home: Total \$	\$12,175,303	\$68,119,900	\$163,845,797
Average Spent	\$5,008.35	\$5,572.64	\$5,445.19
Spending Potential Index	99	111	108
Food Away from Home: Total \$	\$8,485,187	\$47,014,831	\$112,509,482
Average Spent	\$3,490.41	\$3,846.11	\$3,739.10
Spending Potential Index	105	115	112
Health Care: Total \$	\$13,632,121	\$76,245,064	\$179,112,267
Average Spent	\$5,607.62	\$6,237.33	\$5,952.55
Spending Potential Index	100	112	106
HH Furnishings & Equipment: Total \$	\$4,979,498	\$27,557,368	\$65,074,839
Average Spent	\$2,048.33	\$2,254.37	\$2,162.67
Spending Potential Index	105	116	111
Personal Care Products & Services: Total \$	\$2,020,702	\$11,244,099	\$26,687,047
Average Spent	\$831.22	\$919.84	\$886.91
Spending Potential Index	104	116	111
Shelter: Total \$	\$40,130,706	\$225,390,278	\$543,196,975
Average Spent	\$16,507.90	\$18,438.34	\$18,052.41
Spending Potential Index	102	114	111
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,878,669	\$32,853,345	\$77,019,628
Average Spent	\$2,418.21	\$2,687.61	\$2,559.64
Spending Potential Index	103	115	109
Travel: Total \$	\$5,348,718	\$29,887,250	\$70,130,533
Average Spent	\$2,200.21	\$2,444.96	\$2,330.69
Spending Potential Index	106	118	112
Vehicle Maintenance & Repairs: Total \$	\$2,644,344	\$14,759,251	\$35,085,869
Average Spent	\$1,087.76	\$1,207.40	\$1,166.03
Spending Potential Index	101	113	109

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Soccer Moms (4A)	57.8%	Population	6,580	6,648
Home Improvement (4B)	24.0%	Households	2,431	2,450
Bright Young Professionals (8C)	16.2%	Families	1,703	1,710
Savvy Suburbanites (1D)	1.2%	Median Age	36.8	38.4
Enterprising Professionals (2D)	0.7%	Median Household Income	\$75,639	\$79,169
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		105	\$2,267.50	\$5,512,281
Men's		103	\$437.36	\$1,063,222
Women's		103	\$758.79	\$1,844,611
Children's		108	\$362.20	\$880,519
Footwear		106	\$491.71	\$1,195,336
Watches & Jewelry		105	\$124.98	\$303,829
Apparel Products and Services (1)		113	\$92.46	\$224,763
<b>Computer</b>				
Computers and Hardware for Home Use		105	\$181.87	\$442,133
Portable Memory		105	\$5.61	\$13,649
Computer Software		105	\$12.11	\$29,430
Computer Accessories		105	\$18.93	\$46,010
<b>Entertainment &amp; Recreation</b>		103	\$3,205.17	\$7,791,765
Fees and Admissions		110	\$702.35	\$1,707,401
Membership Fees for Clubs (2)		108	\$226.93	\$551,676
Fees for Participant Sports, excl. Trips		115	\$113.67	\$276,328
Tickets to Theatre/Operas/Concerts		103	\$61.13	\$148,613
Tickets to Movies/Museums/Parks		109	\$83.99	\$204,171
Admission to Sporting Events, excl. Trips		110	\$61.26	\$148,913
Fees for Recreational Lessons		116	\$154.54	\$375,693
Dating Services		102	\$0.83	\$2,007
TV/Video/Audio		98	\$1,253.73	\$3,047,812
Cable and Satellite Television Services		96	\$912.51	\$2,218,317
Televisions		103	\$122.33	\$297,373
Satellite Dishes		121	\$1.76	\$4,268
VCRs, Video Cameras, and DVD Players		100	\$6.56	\$15,949
Miscellaneous Video Equipment		109	\$10.42	\$25,327
Video Cassettes and DVDs		100	\$15.20	\$36,948
Video Game Hardware/Accessories		101	\$29.61	\$71,993
Video Game Software		103	\$15.95	\$38,772
Streaming/Downloaded Video		104	\$26.61	\$64,690
Rental of Video Cassettes and DVDs		103	\$15.70	\$38,173
Installation of Televisions		125	\$1.11	\$2,708
Audio (3)		104	\$92.30	\$224,389
Rental and Repair of TV/Radio/Sound Equipment		91	\$3.66	\$8,903
Pets		102	\$605.42	\$1,471,764
Toys/Games/Crafts/Hobbies (4)		104	\$126.48	\$307,468
Recreational Vehicles and Fees (5)		110	\$111.96	\$272,182
Sports/Recreation/Exercise Equipment (6)		108	\$185.40	\$450,706
Photo Equipment and Supplies (7)		110	\$61.00	\$148,303
Reading (8)		98	\$123.23	\$299,569
Catered Affairs (9)		117	\$35.61	\$86,561
<b>Food</b>		102	\$8,498.76	\$20,660,490
Food at Home		99	\$5,008.35	\$12,175,303
Bakery and Cereal Products		99	\$654.07	\$1,590,042
Meats, Poultry, Fish, and Eggs		99	\$1,127.64	\$2,741,302
Dairy Products		98	\$521.32	\$1,267,323
Fruits and Vegetables		100	\$972.56	\$2,364,295
Snacks and Other Food at Home (10)		101	\$1,732.76	\$4,212,341
Food Away from Home		105	\$3,490.41	\$8,485,187
Alcoholic Beverages		104	\$576.36	\$1,401,129

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	105	\$6,523.73	\$15,859,189
Value of Retirement Plans	106	\$25,666.62	\$62,395,547
Value of Other Financial Assets	98	\$1,277.77	\$3,106,269
Vehicle Loan Amount excluding Interest	102	\$2,789.49	\$6,781,250
Value of Credit Card Debt	104	\$608.63	\$1,479,570
<b>Health</b>			
Nonprescription Drugs	97	\$124.27	\$302,094
Prescription Drugs	96	\$372.54	\$905,652
Eyeglasses and Contact Lenses	101	\$95.71	\$232,661
<b>Home</b>			
Mortgage Payment and Basics (11)	113	\$9,741.07	\$23,680,545
Maintenance and Remodeling Services	108	\$2,099.98	\$5,105,047
Maintenance and Remodeling Materials (12)	103	\$418.09	\$1,016,378
Utilities, Fuel, and Public Services	98	\$4,932.73	\$11,991,461
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	103	\$98.63	\$239,763
Furniture	106	\$607.54	\$1,476,935
Rugs	101	\$23.48	\$57,071
Major Appliances (14)	106	\$339.62	\$825,605
Housewares (15)	105	\$100.14	\$243,434
Small Appliances	99	\$47.62	\$115,758
Luggage	108	\$12.81	\$31,131
Telephones and Accessories	107	\$74.30	\$180,634
<b>Household Operations</b>			
Child Care	113	\$540.08	\$1,312,934
Lawn and Garden (16)	104	\$434.80	\$1,056,992
Moving/Storage/Freight Express	102	\$65.11	\$158,284
Housekeeping Supplies (17)	101	\$721.94	\$1,755,042
<b>Insurance</b>			
Owners and Renters Insurance	103	\$532.26	\$1,293,926
Vehicle Insurance	100	\$1,180.37	\$2,869,475
Life/Other Insurance	104	\$445.69	\$1,083,473
Health Insurance	101	\$3,675.93	\$8,936,192
Personal Care Products (18)	103	\$483.95	\$1,176,478
School Books and Supplies (19)	107	\$165.13	\$401,432
Smoking Products	86	\$356.86	\$867,538
<b>Transportation</b>			
Payments on Vehicles excluding Leases	105	\$2,359.53	\$5,736,022
Gasoline and Motor Oil	100	\$2,773.76	\$6,743,016
Vehicle Maintenance and Repairs	101	\$1,087.76	\$2,644,344
<b>Travel</b>			
Airline Fares	106	\$542.28	\$1,318,291
Lodging on Trips	106	\$556.34	\$1,352,464
Auto/Truck Rental on Trips	109	\$28.88	\$70,197
Food and Drink on Trips	106	\$521.71	\$1,268,268

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3920 Pulaski Hwy, Abingdon, Maryland, 21009  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 39.46017  
 Longitude: -76.25587

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Soccer Moms (4A)	30.0%	Population	33,498	34,412
Home Improvement (4B)	18.8%	Households	12,224	12,536
Enterprising Professionals (2D)	12.4%	Families	8,613	8,792
Old and Newcomers (8F)	10.1%	Median Age	37.2	38.4
Professional Pride (1B)	8.9%	Median Household Income	\$78,962	\$84,156
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		116	\$2,500.86	\$30,570,528
Men's		115	\$484.70	\$5,924,934
Women's		114	\$845.20	\$10,331,721
Children's		117	\$390.77	\$4,776,718
Footwear		116	\$538.88	\$6,587,305
Watches & Jewelry		118	\$140.07	\$1,712,224
Apparel Products and Services (1)		124	\$101.25	\$1,237,625
<b>Computer</b>				
Computers and Hardware for Home Use		117	\$201.70	\$2,465,556
Portable Memory		116	\$6.18	\$75,535
Computer Software		117	\$13.49	\$164,941
Computer Accessories		116	\$21.01	\$256,796
<b>Entertainment &amp; Recreation</b>		114	\$3,558.41	\$43,497,952
Fees and Admissions		122	\$773.81	\$9,459,074
Membership Fees for Clubs (2)		120	\$251.87	\$3,078,890
Fees for Participant Sports, excl. Trips		124	\$123.52	\$1,509,964
Tickets to Theatre/Operas/Concerts		116	\$69.17	\$845,556
Tickets to Movies/Museums/Parks		120	\$92.36	\$1,129,010
Admission to Sporting Events, excl. Trips		120	\$67.23	\$821,797
Fees for Recreational Lessons		127	\$168.73	\$2,062,548
Dating Services		115	\$0.93	\$11,309
TV/Video/Audio		109	\$1,401.78	\$17,135,318
Cable and Satellite Television Services		108	\$1,023.02	\$12,505,379
Televisions		114	\$135.57	\$1,657,225
Satellite Dishes		128	\$1.86	\$22,779
VCRs, Video Cameras, and DVD Players		113	\$7.35	\$89,853
Miscellaneous Video Equipment		118	\$11.37	\$138,987
Video Cassettes and DVDs		112	\$17.01	\$207,890
Video Game Hardware/Accessories		112	\$32.73	\$400,134
Video Game Software		114	\$17.59	\$215,060
Streaming/Downloaded Video		116	\$29.55	\$361,190
Rental of Video Cassettes and DVDs		114	\$17.34	\$212,022
Installation of Televisions		135	\$1.20	\$14,673
Audio (3)		116	\$102.98	\$1,258,824
Rental and Repair of TV/Radio/Sound Equipment		104	\$4.20	\$51,304
Pets		113	\$672.41	\$8,219,537
Toys/Games/Crafts/Hobbies (4)		115	\$139.00	\$1,699,196
Recreational Vehicles and Fees (5)		121	\$122.92	\$1,502,562
Sports/Recreation/Exercise Equipment (6)		119	\$204.15	\$2,495,585
Photo Equipment and Supplies (7)		120	\$66.68	\$815,153
Reading (8)		111	\$139.31	\$1,702,956
Catered Affairs (9)		126	\$38.33	\$468,572
<b>Food</b>		113	\$9,418.74	\$115,134,731
Food at Home		111	\$5,572.64	\$68,119,900
Bakery and Cereal Products		110	\$729.41	\$8,916,324
Meats, Poultry, Fish, and Eggs		110	\$1,253.43	\$15,321,869
Dairy Products		109	\$583.67	\$7,134,792
Fruits and Vegetables		111	\$1,084.97	\$13,262,711
Snacks and Other Food at Home (10)		112	\$1,921.16	\$23,484,204
Food Away from Home		115	\$3,846.11	\$47,014,831
Alcoholic Beverages		116	\$642.97	\$7,859,679

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	118	\$7,309.44	\$89,350,548
Value of Retirement Plans	117	\$28,540.34	\$348,877,150
Value of Other Financial Assets	110	\$1,430.08	\$17,481,322
Vehicle Loan Amount excluding Interest	112	\$3,061.12	\$37,419,081
Value of Credit Card Debt	115	\$672.35	\$8,218,755
<b>Health</b>			
Nonprescription Drugs	109	\$139.61	\$1,706,543
Prescription Drugs	107	\$417.04	\$5,097,886
Eyeglasses and Contact Lenses	113	\$106.39	\$1,300,568
<b>Home</b>			
Mortgage Payment and Basics (11)	122	\$10,528.42	\$128,699,466
Maintenance and Remodeling Services	119	\$2,309.06	\$28,226,004
Maintenance and Remodeling Materials (12)	114	\$461.02	\$5,635,562
Utilities, Fuel, and Public Services	109	\$5,492.81	\$67,144,157
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	115	\$109.69	\$1,340,791
Furniture	117	\$668.28	\$8,169,074
Rugs	114	\$26.43	\$323,046
Major Appliances (14)	115	\$370.23	\$4,525,722
Housewares (15)	116	\$109.75	\$1,341,578
Small Appliances	111	\$53.67	\$656,080
Luggage	120	\$14.23	\$173,955
Telephones and Accessories	117	\$81.01	\$990,251
<b>Household Operations</b>			
Child Care	122	\$585.90	\$7,162,035
Lawn and Garden (16)	115	\$480.67	\$5,875,691
Moving/Storage/Freight Express	115	\$73.63	\$900,080
Housekeeping Supplies (17)	112	\$798.27	\$9,758,094
<b>Insurance</b>			
Owners and Renters Insurance	113	\$583.38	\$7,131,226
Vehicle Insurance	111	\$1,311.91	\$16,036,742
Life/Other Insurance	116	\$495.18	\$6,053,100
Health Insurance	112	\$4,083.17	\$49,912,638
Personal Care Products (18)	114	\$535.70	\$6,548,402
School Books and Supplies (19)	117	\$180.76	\$2,209,573
Smoking Products	98	\$408.73	\$4,996,279
<b>Transportation</b>			
Payments on Vehicles excluding Leases	115	\$2,579.01	\$31,525,809
Gasoline and Motor Oil	111	\$3,066.34	\$37,482,909
Vehicle Maintenance and Repairs	113	\$1,207.40	\$14,759,251
<b>Travel</b>			
Airline Fares	119	\$606.65	\$7,415,742
Lodging on Trips	118	\$617.33	\$7,546,295
Auto/Truck Rental on Trips	120	\$31.73	\$387,875
Food and Drink on Trips	117	\$578.91	\$7,076,630

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# Retail Goods and Services Expenditures

3920 Pulaski Hwy, Abingdon, Maryland, 21009  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 39.46017  
 Longitude: -76.25587

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Soccer Moms (4A)	18.0%	Population	81,933	84,639
Enterprising Professionals (2D)	13.1%	Households	30,090	31,009
Home Improvement (4B)	11.3%	Families	21,301	21,858
Metro Fusion (11C)	10.8%	Median Age	36.0	36.8
Savvy Suburbanites (1D)	7.1%	Median Household Income	\$76,885	\$81,221
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		113	\$2,431.88	\$73,175,240
Men's		111	\$470.44	\$14,155,479
Women's		111	\$819.04	\$24,644,817
Children's		115	\$385.51	\$11,599,874
Footwear		113	\$524.89	\$15,793,954
Watches & Jewelry		114	\$134.83	\$4,057,085
Apparel Products and Services (1)		119	\$97.18	\$2,924,030
<b>Computer</b>				
Computers and Hardware for Home Use		114	\$196.48	\$5,912,204
Portable Memory		113	\$6.01	\$180,855
Computer Software		115	\$13.29	\$399,778
Computer Accessories		112	\$20.28	\$610,106
<b>Entertainment &amp; Recreation</b>		110	\$3,423.31	\$103,007,491
Fees and Admissions		116	\$740.24	\$22,273,906
Membership Fees for Clubs (2)		114	\$240.31	\$7,230,999
Fees for Participant Sports, excl. Trips		118	\$116.96	\$3,519,256
Tickets to Theatre/Operas/Concerts		112	\$66.58	\$2,003,286
Tickets to Movies/Museums/Parks		117	\$90.35	\$2,718,722
Admission to Sporting Events, excl. Trips		115	\$64.02	\$1,926,438
Fees for Recreational Lessons		121	\$161.09	\$4,847,186
Dating Services		115	\$0.93	\$28,019
TV/Video/Audio		107	\$1,368.38	\$41,174,565
Cable and Satellite Television Services		105	\$997.48	\$30,014,234
Televisions		111	\$132.64	\$3,991,084
Satellite Dishes		122	\$1.77	\$53,288
VCRs, Video Cameras, and DVD Players		111	\$7.24	\$217,719
Miscellaneous Video Equipment		113	\$10.86	\$326,853
Video Cassettes and DVDs		110	\$16.78	\$504,787
Video Game Hardware/Accessories		112	\$32.58	\$980,263
Video Game Software		114	\$17.65	\$530,969
Streaming/Downloaded Video		114	\$29.09	\$875,181
Rental of Video Cassettes and DVDs		113	\$17.27	\$519,548
Installation of Televisions		125	\$1.11	\$33,268
Audio (3)		112	\$99.57	\$2,995,934
Rental and Repair of TV/Radio/Sound Equipment		108	\$4.37	\$131,437
Pets		107	\$636.87	\$19,163,416
Toys/Games/Crafts/Hobbies (4)		111	\$134.70	\$4,053,034
Recreational Vehicles and Fees (5)		112	\$113.89	\$3,426,984
Sports/Recreation/Exercise Equipment (6)		114	\$195.14	\$5,871,854
Photo Equipment and Supplies (7)		116	\$64.33	\$1,935,616
Reading (8)		107	\$133.63	\$4,020,889
Catered Affairs (9)		119	\$36.13	\$1,087,227
<b>Food</b>		110	\$9,184.29	\$276,355,279
Food at Home		108	\$5,445.19	\$163,845,797
Bakery and Cereal Products		107	\$712.47	\$21,438,076
Meats, Poultry, Fish, and Eggs		108	\$1,229.24	\$36,987,898
Dairy Products		107	\$569.24	\$17,128,472
Fruits and Vegetables		109	\$1,062.48	\$31,969,962
Snacks and Other Food at Home (10)		109	\$1,871.76	\$56,321,388
Food Away from Home		112	\$3,739.10	\$112,509,482
Alcoholic Beverages		112	\$622.58	\$18,733,464

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	110	\$6,805.29	\$204,771,066
Value of Retirement Plans	109	\$26,469.42	\$796,464,935
Value of Other Financial Assets	104	\$1,348.24	\$40,568,430
Vehicle Loan Amount excluding Interest	109	\$2,969.01	\$89,337,651
Value of Credit Card Debt	111	\$647.32	\$19,477,907
<b>Health</b>			
Nonprescription Drugs	105	\$134.11	\$4,035,322
Prescription Drugs	102	\$396.05	\$11,917,226
Eyeglasses and Contact Lenses	107	\$101.38	\$3,050,411
<b>Home</b>			
Mortgage Payment and Basics (11)	114	\$9,826.03	\$295,665,199
Maintenance and Remodeling Services	110	\$2,139.77	\$64,385,768
Maintenance and Remodeling Materials (12)	106	\$427.38	\$12,859,777
Utilities, Fuel, and Public Services	106	\$5,337.79	\$160,614,012
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	111	\$106.16	\$3,194,483
Furniture	113	\$646.66	\$19,457,946
Rugs	109	\$25.29	\$760,850
Major Appliances (14)	109	\$348.84	\$10,496,577
Housewares (15)	110	\$104.89	\$3,156,030
Small Appliances	109	\$52.53	\$1,580,673
Luggage	116	\$13.71	\$412,431
Telephones and Accessories	113	\$78.32	\$2,356,765
<b>Household Operations</b>			
Child Care	120	\$572.91	\$17,238,821
Lawn and Garden (16)	107	\$447.61	\$13,468,661
Moving/Storage/Freight Express	115	\$73.56	\$2,213,556
Housekeeping Supplies (17)	108	\$770.34	\$23,179,570
<b>Insurance</b>			
Owners and Renters Insurance	105	\$544.59	\$16,386,652
Vehicle Insurance	108	\$1,276.25	\$38,402,351
Life/Other Insurance	109	\$466.02	\$14,022,612
Health Insurance	107	\$3,900.85	\$117,376,661
Personal Care Products (18)	111	\$519.68	\$15,637,184
School Books and Supplies (19)	114	\$176.57	\$5,312,922
Smoking Products	97	\$403.03	\$12,127,111
<b>Transportation</b>			
Payments on Vehicles excluding Leases	111	\$2,491.91	\$74,981,559
Gasoline and Motor Oil	108	\$2,989.27	\$89,947,231
Vehicle Maintenance and Repairs	109	\$1,166.03	\$35,085,869
<b>Travel</b>			
Airline Fares	114	\$582.30	\$17,521,549
Lodging on Trips	112	\$584.40	\$17,584,610
Auto/Truck Rental on Trips	114	\$30.12	\$906,457
Food and Drink on Trips	112	\$551.67	\$16,599,844

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# Business Summary

3920 Pulaski Hwy, Abingdon, Maryland, 21009  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.46017  
Longitude: -76.25587

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	104		693		1,911							
Total Employees:	1,413		11,920		26,117							
Total Residential Population:	6,580		33,498		81,933							
Employee/Residential Population Ratio (per 100 Residents)	21		36		32							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	0	0.0%	0	0.0%	5	0.7%	16	0.1%	23	1.2%	203	0.8%
Construction	8	7.7%	49	3.5%	57	8.2%	459	3.9%	157	8.2%	1,150	4.4%
Manufacturing	5	4.8%	102	7.2%	33	4.8%	1,050	8.8%	65	3.4%	1,892	7.2%
Transportation	4	3.8%	13	0.9%	29	4.2%	212	1.8%	79	4.1%	768	2.9%
Communication	0	0.0%	1	0.1%	4	0.6%	21	0.2%	11	0.6%	70	0.3%
Utility	0	0.0%	0	0.0%	5	0.7%	27	0.2%	6	0.3%	74	0.3%
Wholesale Trade	2	1.9%	21	1.5%	32	4.6%	2,577	21.6%	76	4.0%	3,398	13.0%
Retail Trade Summary	14	13.5%	250	17.7%	123	17.7%	2,522	21.2%	416	21.8%	7,392	28.3%
Home Improvement	0	0.0%	58	4.1%	3	0.4%	150	1.3%	17	0.9%	480	1.8%
General Merchandise Stores	0	0.0%	0	0.0%	1	0.1%	96	0.8%	17	0.9%	1,207	4.6%
Food Stores	1	1.0%	16	1.1%	20	2.9%	1,011	8.5%	50	2.6%	1,432	5.5%
Auto Dealers, Gas Stations, Auto Aftermarket	2	1.9%	29	2.1%	21	3.0%	223	1.9%	60	3.1%	623	2.4%
Apparel & Accessory Stores	0	0.0%	0	0.0%	4	0.6%	29	0.2%	22	1.2%	178	0.7%
Furniture & Home Furnishings	1	1.0%	54	3.8%	8	1.2%	104	0.9%	34	1.8%	376	1.4%
Eating & Drinking Places	6	5.8%	82	5.8%	34	4.9%	732	6.1%	118	6.2%	2,442	9.4%
Miscellaneous Retail	3	2.9%	11	0.8%	32	4.6%	176	1.5%	97	5.1%	654	2.5%
Finance, Insurance, Real Estate Summary	7	6.7%	46	3.3%	49	7.1%	301	2.5%	167	8.7%	1,562	6.0%
Banks, Savings & Lending Institutions	1	1.0%	21	1.5%	7	1.0%	68	0.6%	36	1.9%	447	1.7%
Securities Brokers	2	1.9%	10	0.7%	6	0.9%	21	0.2%	14	0.7%	48	0.2%
Insurance Carriers & Agents	1	1.0%	1	0.1%	8	1.2%	40	0.3%	25	1.3%	106	0.4%
Real Estate, Holding, Other Investment Offices	3	2.9%	15	1.1%	29	4.2%	172	1.4%	92	4.8%	961	3.7%
Services Summary	56	53.8%	819	58.0%	311	44.9%	4,370	36.7%	814	42.6%	9,087	34.8%
Hotels & Lodging	1	1.0%	17	1.2%	9	1.3%	164	1.4%	23	1.2%	299	1.1%
Automotive Services	7	6.7%	36	2.5%	28	4.0%	230	1.9%	77	4.0%	481	1.8%
Motion Pictures & Amusements	5	4.8%	18	1.3%	25	3.6%	80	0.7%	67	3.5%	305	1.2%
Health Services	4	3.8%	186	13.2%	37	5.3%	514	4.3%	140	7.3%	1,601	6.1%
Legal Services	1	1.0%	2	0.1%	1	0.1%	3	0.0%	7	0.4%	19	0.1%
Education Institutions & Libraries	2	1.9%	11	0.8%	15	2.2%	943	7.9%	33	1.7%	1,560	6.0%
Other Services	36	34.6%	549	38.9%	197	28.4%	2,437	20.4%	466	24.4%	4,822	18.5%
Government	3	2.9%	108	7.6%	12	1.7%	341	2.9%	23	1.2%	488	1.9%
Unclassified Establishments	5	4.8%	3	0.2%	33	4.8%	25	0.2%	74	3.9%	33	0.1%
Totals	104	100.0%	1,413	100.0%	693	100.0%	11,920	100.0%	1,911	100.0%	26,117	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

# Business Summary

3920 Pulaski Hwy, Abingdon, Maryland, 21009  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.46017  
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.1%	7	0.1%	3	0.2%	12	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	8	0.0%
Utilities	0	0.0%	0	0.0%	2	0.3%	20	0.2%	3	0.2%	65	0.2%
Construction	10	9.6%	58	4.1%	68	9.8%	557	4.7%	176	9.2%	1,295	5.0%
Manufacturing	4	3.8%	98	6.9%	35	5.1%	1,061	8.9%	68	3.6%	1,929	7.4%
Wholesale Trade	2	1.9%	21	1.5%	32	4.6%	2,576	21.6%	75	3.9%	3,394	13.0%
Retail Trade	7	6.7%	168	11.9%	84	12.1%	1,761	14.8%	280	14.7%	4,837	18.5%
Motor Vehicle & Parts Dealers	1	1.0%	27	1.9%	11	1.6%	173	1.5%	40	2.1%	508	1.9%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	3	0.4%	9	0.1%	19	1.0%	126	0.5%
Electronics & Appliance Stores	1	1.0%	54	3.8%	4	0.6%	92	0.8%	12	0.6%	225	0.9%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	58	4.1%	3	0.4%	150	1.3%	17	0.9%	480	1.8%
Food & Beverage Stores	1	1.0%	16	1.1%	20	2.9%	1,009	8.5%	50	2.6%	1,422	5.4%
Health & Personal Care Stores	1	1.0%	6	0.4%	8	1.2%	96	0.8%	30	1.6%	275	1.1%
Gasoline Stations	1	1.0%	3	0.2%	10	1.4%	50	0.4%	19	1.0%	115	0.4%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%	4	0.6%	29	0.2%	23	1.2%	179	0.7%
Sport Goods, Hobby, Book, & Music Stores	1	1.0%	1	0.1%	3	0.4%	4	0.0%	9	0.5%	73	0.3%
General Merchandise Stores	0	0.0%	0	0.0%	1	0.1%	96	0.8%	17	0.9%	1,207	4.6%
Miscellaneous Store Retailers	0	0.0%	2	0.1%	8	1.2%	44	0.4%	24	1.3%	191	0.7%
Nonstore Retailers	1	1.0%	1	0.1%	8	1.2%	8	0.1%	18	0.9%	36	0.1%
Transportation & Warehousing	3	2.9%	11	0.8%	22	3.2%	176	1.5%	59	3.1%	691	2.6%
Information	3	2.9%	124	8.8%	13	1.9%	369	3.1%	29	1.5%	516	2.0%
Finance & Insurance	4	3.8%	31	2.2%	21	3.0%	132	1.1%	81	4.2%	626	2.4%
Central Bank/Credit Intermediation & Related Activities	1	1.0%	21	1.5%	7	1.0%	68	0.6%	40	2.1%	457	1.7%
Securities, Commodity Contracts & Other Financial	2	1.9%	10	0.7%	6	0.9%	21	0.2%	15	0.8%	52	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	1	1.0%	1	0.1%	8	1.2%	43	0.4%	26	1.4%	117	0.4%
Real Estate, Rental & Leasing	5	4.8%	18	1.3%	44	6.3%	313	2.6%	129	6.8%	1,159	4.4%
Professional, Scientific & Tech Services	15	14.4%	283	20.0%	65	9.4%	866	7.3%	155	8.1%	1,481	5.7%
Legal Services	1	1.0%	2	0.1%	1	0.1%	3	0.0%	11	0.6%	32	0.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	7	0.1%	1	0.1%	7	0.0%
Administrative & Support & Waste Management & Remediation	5	4.8%	94	6.7%	37	5.3%	352	3.0%	85	4.4%	739	2.8%
Educational Services	2	1.9%	11	0.8%	19	2.7%	826	6.9%	48	2.5%	1,494	5.7%
Health Care & Social Assistance	5	4.8%	195	13.8%	56	8.1%	1,137	9.5%	193	10.1%	3,168	12.1%
Arts, Entertainment & Recreation	4	3.8%	16	1.1%	15	2.2%	68	0.6%	36	1.9%	202	0.8%
Accommodation & Food Services	8	7.7%	99	7.0%	46	6.6%	908	7.6%	148	7.7%	2,795	10.7%
Accommodation	1	1.0%	17	1.2%	9	1.3%	164	1.4%	23	1.2%	299	1.1%
Food Services & Drinking Places	7	6.7%	82	5.8%	36	5.2%	745	6.2%	125	6.5%	2,496	9.6%
Other Services (except Public Administration)	20	19.2%	75	5.3%	87	12.6%	417	3.5%	245	12.8%	1,178	4.5%
Automotive Repair & Maintenance	6	5.8%	34	2.4%	18	2.6%	89	0.7%	55	2.9%	281	1.1%
Public Administration	3	2.9%	108	7.6%	12	1.7%	341	2.9%	23	1.2%	488	1.9%
Unclassified Establishments	5	4.8%	3	0.2%	33	4.8%	25	0.2%	74	3.9%	33	0.1%
<b>Total</b>	<b>104</b>	<b>100.0%</b>	<b>1,413</b>	<b>100.0%</b>	<b>693</b>	<b>100.0%</b>	<b>11,920</b>	<b>100.0%</b>	<b>1,911</b>	<b>100.0%</b>	<b>26,117</b>	<b>100.0%</b>

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