

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,351	39,828	66,000
2010 Total Population	10,497	44,374	80,503
2018 Total Population	10,613	46,703	86,701
2018 Group Quarters	172	421	1,995
2023 Total Population	10,735	47,845	89,749
2018-2023 Annual Rate	0.23%	0.48%	0.69%
2018 Total Daytime Population	8,842	33,602	73,645
Workers	3,901	12,848	35,446
Residents	4,941	20,754	38,199
Household Summary			
2000 Households	3,196	14,768	25,689
2000 Average Household Size	2.55	2.67	2.53
2010 Households	4,057	16,883	31,610
2010 Average Household Size	2.55	2.60	2.49
2018 Households	4,038	17,547	33,591
2018 Average Household Size	2.59	2.64	2.52
2023 Households	4,063	17,897	34,662
2023 Average Household Size	2.60	2.65	2.53
2018-2023 Annual Rate	0.12%	0.40%	0.63%
2010 Families	2,634	11,799	20,821
2010 Average Family Size	3.15	3.10	3.04
2018 Families	2,585	12,132	21,785
2018 Average Family Size	3.24	3.17	3.12
2023 Families	2,585	12,316	22,318
2023 Average Family Size	3.27	3.20	3.15
2018-2023 Annual Rate	0.00%	0.30%	0.48%
Housing Unit Summary			
2000 Housing Units	3,360	15,386	26,888
Owner Occupied Housing Units	63.6%	68.0%	63.6%
Renter Occupied Housing Units	31.5%	28.0%	31.9%
Vacant Housing Units	4.9%	4.0%	4.5%
2010 Housing Units	4,245	17,605	33,219
Owner Occupied Housing Units	58.8%	65.0%	60.0%
Renter Occupied Housing Units	36.8%	30.9%	35.2%
Vacant Housing Units	4.4%	4.1%	4.8%
2018 Housing Units	4,255	18,337	35,038
Owner Occupied Housing Units	56.7%	64.3%	58.6%
Renter Occupied Housing Units	38.2%	31.4%	37.2%
Vacant Housing Units	5.1%	4.3%	4.1%
2023 Housing Units	4,275	18,669	36,027
Owner Occupied Housing Units	57.6%	65.2%	59.6%
Renter Occupied Housing Units	37.5%	30.6%	36.6%
Vacant Housing Units	5.0%	4.1%	3.8%
Median Household Income			
2018	\$59,816	\$80,172	\$81,866
2023	\$74,133	\$92,881	\$93,829
Median Home Value			
2018	\$277,286	\$295,864	\$296,513
2023	\$296,806	\$341,609	\$338,633
Per Capita Income			
2018	\$30,167	\$38,495	\$40,272
2023	\$35,589	\$44,657	\$46,333
Median Age			
2010	38.0	37.7	36.1
2018	38.6	38.6	37.5
2023	38.4	39.3	38.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2018 Households by Income			
Household Income Base	4,038	17,547	33,591
<\$15,000	13.1%	7.9%	6.7%
\$15,000 - \$24,999	9.6%	6.4%	4.7%
\$25,000 - \$34,999	9.3%	6.3%	6.2%
\$35,000 - \$49,999	10.7%	9.9%	10.1%
\$50,000 - \$74,999	15.4%	16.2%	17.2%
\$75,000 - \$99,999	11.3%	13.4%	15.1%
\$100,000 - \$149,999	18.5%	19.1%	20.1%
\$150,000 - \$199,999	7.6%	10.3%	10.6%
\$200,000+	4.6%	10.6%	9.4%
Average Household Income	\$75,985	\$102,178	\$102,597
2023 Households by Income			
Household Income Base	4,063	17,897	34,662
<\$15,000	11.6%	6.9%	5.9%
\$15,000 - \$24,999	8.1%	5.3%	3.9%
\$25,000 - \$34,999	7.6%	4.9%	4.8%
\$35,000 - \$49,999	9.5%	8.1%	8.1%
\$50,000 - \$74,999	13.5%	14.3%	15.0%
\$75,000 - \$99,999	11.5%	13.7%	15.3%
\$100,000 - \$149,999	22.3%	21.8%	23.4%
\$150,000 - \$199,999	9.5%	11.8%	12.0%
\$200,000+	6.3%	13.2%	11.5%
Average Household Income	\$90,350	\$119,283	\$118,788
2018 Owner Occupied Housing Units by Value			
Total	2,414	11,789	20,543
<\$50,000	0.7%	0.9%	1.0%
\$50,000 - \$99,999	1.0%	1.7%	1.4%
\$100,000 - \$149,999	3.2%	4.3%	4.0%
\$150,000 - \$199,999	8.0%	8.7%	9.0%
\$200,000 - \$249,999	21.3%	17.6%	17.3%
\$250,000 - \$299,999	29.0%	18.3%	18.8%
\$300,000 - \$399,999	18.2%	17.4%	18.0%
\$400,000 - \$499,999	9.5%	12.6%	11.5%
\$500,000 - \$749,999	8.7%	15.4%	13.6%
\$750,000 - \$999,999	0.2%	2.3%	3.8%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.9%
\$1,500,000 - \$1,999,999	0.1%	0.4%	0.5%
\$2,000,000 +	0.0%	0.2%	0.4%
Average Home Value	\$311,764	\$359,982	\$374,727
2023 Owner Occupied Housing Units by Value			
Total	2,463	12,180	21,473
<\$50,000	0.4%	0.5%	0.6%
\$50,000 - \$99,999	0.6%	1.2%	0.9%
\$100,000 - \$149,999	1.7%	2.8%	2.4%
\$150,000 - \$199,999	5.0%	5.9%	6.0%
\$200,000 - \$249,999	16.4%	13.7%	13.7%
\$250,000 - \$299,999	27.6%	18.0%	18.7%
\$300,000 - \$399,999	21.1%	18.9%	19.9%
\$400,000 - \$499,999	12.9%	14.8%	13.5%
\$500,000 - \$749,999	13.6%	19.8%	17.4%
\$750,000 - \$999,999	0.4%	3.1%	4.8%
\$1,000,000 - \$1,499,999	0.0%	0.5%	1.0%
\$1,500,000 - \$1,999,999	0.1%	0.4%	0.5%
\$2,000,000 +	0.0%	0.3%	0.5%
Average Home Value	\$347,714	\$399,538	\$412,368

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	10,498	44,370	80,503
0 - 4	6.2%	6.3%	6.5%
5 - 9	6.8%	6.9%	6.5%
10 - 14	7.3%	7.2%	6.5%
15 - 24	12.5%	13.3%	14.0%
25 - 34	13.1%	12.7%	15.0%
35 - 44	14.6%	14.5%	14.8%
45 - 54	14.8%	16.0%	15.1%
55 - 64	11.4%	12.7%	11.8%
65 - 74	7.4%	6.2%	5.7%
75 - 84	4.5%	3.0%	3.0%
85 +	1.5%	1.1%	1.2%
18 +	75.5%	75.1%	76.5%
2018 Population by Age			
Total	10,615	46,703	86,698
0 - 4	5.7%	5.7%	5.8%
5 - 9	5.7%	6.0%	6.1%
10 - 14	6.2%	6.5%	6.4%
15 - 24	14.0%	13.0%	13.7%
25 - 34	13.9%	14.1%	14.4%
35 - 44	12.4%	12.4%	13.9%
45 - 54	13.7%	13.9%	13.7%
55 - 64	12.7%	13.7%	12.7%
65 - 74	8.6%	9.2%	8.4%
75 - 84	5.1%	3.9%	3.5%
85 +	2.1%	1.4%	1.4%
18 +	78.2%	77.8%	78.1%
2023 Population by Age			
Total	10,734	47,848	89,751
0 - 4	5.9%	5.7%	5.8%
5 - 9	5.5%	5.7%	5.7%
10 - 14	5.5%	5.9%	5.8%
15 - 24	12.4%	11.8%	12.9%
25 - 34	16.3%	14.8%	15.1%
35 - 44	12.6%	13.5%	14.2%
45 - 54	12.4%	12.3%	12.7%
55 - 64	12.6%	13.3%	12.4%
65 - 74	9.4%	10.4%	9.4%
75 - 84	5.2%	5.1%	4.5%
85 +	2.2%	1.6%	1.5%
18 +	79.6%	79.1%	79.1%
2010 Population by Sex			
Males	4,952	21,038	37,671
Females	5,545	23,336	42,832
2018 Population by Sex			
Males	5,051	22,230	40,802
Females	5,563	24,473	45,899
2023 Population by Sex			
Males	5,148	22,893	42,364
Females	5,587	24,952	47,385

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	10,497	44,375	80,502
White Alone	63.8%	61.6%	54.7%
Black Alone	24.5%	26.5%	33.5%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	5.6%	5.7%	5.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.6%	3.0%	2.7%
Two or More Races	3.0%	2.9%	2.9%
Hispanic Origin	8.0%	7.2%	6.4%
Diversity Index	59.9	60.8	63.5
2018 Population by Race/Ethnicity			
Total	10,613	46,702	86,702
White Alone	55.7%	54.2%	47.3%
Black Alone	29.4%	30.9%	38.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	7.2%	7.1%	7.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.5%	3.9%	3.4%
Two or More Races	3.8%	3.5%	3.4%
Hispanic Origin	10.8%	9.4%	8.2%
Diversity Index	67.5	67.3	68.0
2023 Population by Race/Ethnicity			
Total	10,735	47,844	89,749
White Alone	49.9%	49.0%	42.5%
Black Alone	32.7%	33.9%	41.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	8.4%	8.2%	8.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.2%	4.5%	3.9%
Two or More Races	4.4%	4.0%	3.8%
Hispanic Origin	13.0%	11.3%	9.7%
Diversity Index	71.9	71.1	70.4
2010 Population by Relationship and Household Type			
Total	10,497	44,374	80,503
In Households	98.4%	99.1%	97.6%
In Family Households	81.5%	84.9%	80.9%
Householder	25.6%	26.6%	25.7%
Spouse	17.8%	19.3%	18.4%
Child	31.2%	32.3%	30.1%
Other relative	4.5%	4.3%	4.3%
Nonrelative	2.5%	2.5%	2.4%
In Nonfamily Households	16.9%	14.1%	16.7%
In Group Quarters	1.6%	0.9%	2.4%
Institutionalized Population	0.9%	0.3%	0.3%
Noninstitutionalized Population	0.6%	0.6%	2.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment			
Total	7,256	32,097	58,984
Less than 9th Grade	2.1%	2.7%	2.8%
9th - 12th Grade, No Diploma	5.0%	4.2%	3.8%
High School Graduate	20.6%	17.6%	17.2%
GED/Alternative Credential	3.6%	3.0%	2.5%
Some College, No Degree	22.9%	19.3%	18.4%
Associate Degree	9.2%	8.0%	7.9%
Bachelor's Degree	23.0%	26.4%	28.4%
Graduate/Professional Degree	13.7%	18.8%	19.0%
2018 Population 15+ by Marital Status			
Total	8,747	38,180	70,833
Never Married	36.6%	34.3%	36.7%
Married	45.8%	49.8%	47.4%
Widowed	8.6%	5.8%	5.3%
Divorced	9.1%	10.1%	10.6%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.6%	95.9%	96.2%
Civilian Unemployed (Unemployment Rate)	4.4%	4.1%	3.8%
2018 Employed Population 16+ by Industry			
Total	5,799	26,456	49,390
Agriculture/Mining	0.2%	0.2%	0.5%
Construction	4.9%	5.7%	4.7%
Manufacturing	3.2%	4.3%	4.0%
Wholesale Trade	2.0%	2.0%	1.7%
Retail Trade	11.9%	9.0%	8.8%
Transportation/Utilities	5.2%	4.1%	3.8%
Information	2.8%	1.9%	1.5%
Finance/Insurance/Real Estate	7.5%	10.7%	10.5%
Services	56.5%	56.6%	56.4%
Public Administration	5.8%	5.5%	8.0%
2018 Employed Population 16+ by Occupation			
Total	5,801	26,454	49,390
White Collar	59.1%	68.4%	71.7%
Management/Business/Financial	12.9%	17.0%	18.5%
Professional	21.9%	28.2%	30.8%
Sales	12.0%	10.7%	9.8%
Administrative Support	12.3%	12.5%	12.6%
Services	27.2%	17.5%	16.3%
Blue Collar	13.8%	14.1%	12.0%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	2.7%	3.6%	2.9%
Installation/Maintenance/Repair	2.8%	2.7%	2.4%
Production	2.5%	3.1%	2.8%
Transportation/Material Moving	5.8%	4.6%	3.8%
2010 Population By Urban/ Rural Status			
Total Population	10,497	44,374	80,503
Population Inside Urbanized Area	99.4%	93.5%	91.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.6%	6.5%	9.0%

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,057	16,883	31,610
Households with 1 Person	29.0%	24.5%	27.3%
Households with 2+ People	71.0%	75.5%	72.7%
Family Households	64.9%	69.9%	65.9%
Husband-wife Families	45.2%	50.7%	47.1%
With Related Children	21.6%	24.0%	22.0%
Other Family (No Spouse Present)	19.7%	19.2%	18.8%
Other Family with Male Householder	5.0%	4.5%	4.4%
With Related Children	3.0%	2.7%	2.5%
Other Family with Female Householder	14.7%	14.7%	14.4%
With Related Children	9.9%	10.2%	9.7%
Nonfamily Households	6.0%	5.6%	6.8%
All Households with Children	35.1%	37.3%	34.7%
Multigenerational Households	4.1%	4.2%	3.9%
Unmarried Partner Households	6.3%	6.2%	6.6%
Male-female	5.3%	5.3%	5.7%
Same-sex	0.9%	0.9%	0.9%
2010 Households by Size			
Total	4,057	16,884	31,612
1 Person Household	29.0%	24.5%	27.3%
2 Person Household	30.7%	31.4%	32.3%
3 Person Household	16.4%	18.2%	17.5%
4 Person Household	15.0%	15.9%	14.1%
5 Person Household	5.0%	6.1%	5.6%
6 Person Household	2.5%	2.5%	2.2%
7 + Person Household	1.2%	1.2%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	4,057	16,883	31,610
Owner Occupied	61.5%	67.8%	63.0%
Owned with a Mortgage/Loan	49.0%	55.3%	52.6%
Owned Free and Clear	12.5%	12.5%	10.4%
Renter Occupied	38.5%	32.2%	37.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,245	17,605	33,219
Housing Units Inside Urbanized Area	99.4%	94.1%	91.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.6%	5.9%	8.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

444 Main St, Reisterstown, Maryland, 21136
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.45789
Longitude: -76.82677

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	City Lights (8A)	Savvy Suburbanites (1D)	Enterprising Professionals
2.	Metro Fusion (11C)	Soccer Moms (4A)	Savvy Suburbanites (1D)
3.	Pleasantville (2B)	Pleasantville (2B)	Soccer Moms (4A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$8,010,477	\$46,598,015	\$90,651,477
Average Spent	\$1,983.77	\$2,655.61	\$2,698.68
Spending Potential Index	91	122	124
Education: Total \$	\$5,793,970	\$33,389,319	\$62,985,236
Average Spent	\$1,434.86	\$1,902.85	\$1,875.06
Spending Potential Index	99	131	130
Entertainment/Recreation: Total \$	\$11,418,123	\$67,290,463	\$129,396,742
Average Spent	\$2,827.67	\$3,834.87	\$3,852.13
Spending Potential Index	88	119	120
Food at Home: Total \$	\$18,023,852	\$103,949,397	\$200,731,199
Average Spent	\$4,463.56	\$5,924.06	\$5,975.74
Spending Potential Index	89	118	119
Food Away from Home: Total \$	\$12,720,713	\$74,771,106	\$145,912,631
Average Spent	\$3,150.25	\$4,261.19	\$4,343.80
Spending Potential Index	90	121	124
Health Care: Total \$	\$19,522,996	\$115,860,095	\$220,151,851
Average Spent	\$4,834.82	\$6,602.84	\$6,553.89
Spending Potential Index	84	115	114
HH Furnishings & Equipment: Total \$	\$7,358,338	\$44,006,917	\$85,067,947
Average Spent	\$1,822.27	\$2,507.95	\$2,532.46
Spending Potential Index	87	120	121
Personal Care Products & Services: Total \$	\$2,976,609	\$17,673,740	\$34,339,923
Average Spent	\$737.15	\$1,007.22	\$1,022.30
Spending Potential Index	89	122	124
Shelter: Total \$	\$64,598,439	\$364,358,994	\$701,096,210
Average Spent	\$15,997.63	\$20,764.75	\$20,871.55
Spending Potential Index	95	124	124
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,975,776	\$52,327,996	\$99,548,995
Average Spent	\$2,222.83	\$2,982.16	\$2,963.56
Spending Potential Index	89	120	119
Travel: Total \$	\$8,010,011	\$47,262,765	\$90,617,069
Average Spent	\$1,983.66	\$2,693.50	\$2,697.66
Spending Potential Index	92	125	125
Vehicle Maintenance & Repairs: Total \$	\$3,793,511	\$22,310,491	\$42,940,847
Average Spent	\$939.45	\$1,271.47	\$1,278.34
Spending Potential Index	87	118	119

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
City Lights (8A)	40.7%	Population	10,613	10,735
Metro Fusion (11C)	23.1%	Households	4,038	4,063
Pleasantville (2B)	20.2%	Families	2,585	2,585
Enterprising Professionals (2D)	6.9%	Median Age	38.6	38.4
Comfortable Empty Nesters (5A)	5.4%	Median Household Income	\$59,816	\$74,133
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		91	\$1,983.77	\$8,010,477
Men's		92	\$380.15	\$1,535,044
Women's		93	\$689.05	\$2,782,369
Children's		88	\$283.78	\$1,145,894
Footwear		92	\$432.20	\$1,745,210
Watches & Jewelry		88	\$125.73	\$507,686
Apparel Products and Services (1)		88	\$72.88	\$294,274
Computer				
Computers and Hardware for Home Use		93	\$159.22	\$642,934
Portable Memory		89	\$4.84	\$19,542
Computer Software		98	\$10.32	\$41,659
Computer Accessories		89	\$16.79	\$67,814
Entertainment & Recreation		88	\$2,827.67	\$11,418,123
Fees and Admissions		95	\$649.07	\$2,620,951
Membership Fees for Clubs (2)		95	\$215.03	\$868,308
Fees for Participant Sports, excl. Trips		88	\$99.03	\$399,891
Tickets to Theatre/Operas/Concerts		102	\$67.60	\$272,956
Tickets to Movies/Museums/Parks		97	\$77.58	\$313,255
Admission to Sporting Events, excl. Trips		86	\$51.23	\$206,873
Fees for Recreational Lessons		100	\$137.90	\$556,856
Dating Services		104	\$0.70	\$2,812
TV/Video/Audio		87	\$1,134.36	\$4,580,540
Cable and Satellite Television Services		86	\$828.10	\$3,343,885
Televisions		89	\$105.60	\$426,428
Satellite Dishes		88	\$1.54	\$6,212
VCRs, Video Cameras, and DVD Players		92	\$5.07	\$20,478
Miscellaneous Video Equipment		86	\$12.50	\$50,458
Video Cassettes and DVDs		87	\$10.80	\$43,595
Video Game Hardware/Accessories		91	\$27.02	\$109,123
Video Game Software		90	\$13.43	\$54,245
Streaming/Downloaded Video		92	\$30.46	\$122,992
Rental of Video Cassettes and DVDs		93	\$11.96	\$48,284
Installation of Televisions		93	\$0.86	\$3,455
Audio (3)		91	\$84.36	\$340,642
Rental and Repair of TV/Radio/Sound Equipment		66	\$2.66	\$10,743
Pets		80	\$510.58	\$2,061,720
Toys/Games/Crafts/Hobbies (4)		91	\$104.78	\$423,115
Recreational Vehicles and Fees (5)		83	\$90.87	\$366,917
Sports/Recreation/Exercise Equipment (6)		90	\$161.10	\$650,522
Photo Equipment and Supplies (7)		88	\$47.14	\$190,335
Reading (8)		92	\$103.05	\$416,122
Catered Affairs (9)		88	\$26.72	\$107,902
Food		89	\$7,613.81	\$30,744,565
Food at Home		89	\$4,463.56	\$18,023,852
Bakery and Cereal Products		90	\$591.70	\$2,389,281
Meats, Poultry, Fish, and Eggs		89	\$999.10	\$4,034,381
Dairy Products		90	\$465.49	\$1,879,635
Fruits and Vegetables		91	\$899.82	\$3,633,455
Snacks and Other Food at Home (10)		87	\$1,507.45	\$6,087,100
Food Away from Home		90	\$3,150.25	\$12,720,713
Alcoholic Beverages		95	\$533.13	\$2,152,772

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	93	\$4,704.09	\$18,995,126
Value of Retirement Plans	89	\$20,526.98	\$82,887,927
Value of Other Financial Assets	81	\$1,144.93	\$4,623,217
Vehicle Loan Amount excluding Interest	77	\$2,167.48	\$8,752,281
Value of Credit Card Debt	93	\$549.45	\$2,218,690
Health			
Nonprescription Drugs	82	\$109.30	\$441,339
Prescription Drugs	78	\$281.54	\$1,136,878
Eyeglasses and Contact Lenses	86	\$79.50	\$321,012
Home			
Mortgage Payment and Basics (11)	88	\$7,588.36	\$30,641,798
Maintenance and Remodeling Services	86	\$1,753.57	\$7,080,915
Maintenance and Remodeling Materials (12)	83	\$406.86	\$1,642,912
Utilities, Fuel, and Public Services	87	\$4,296.02	\$17,347,317
Household Furnishings and Equipment			
Household Textiles (13)	90	\$89.22	\$360,289
Furniture	88	\$538.90	\$2,176,096
Rugs	99	\$24.28	\$98,025
Major Appliances (14)	80	\$277.76	\$1,121,577
Housewares (15)	89	\$92.29	\$372,687
Small Appliances	92	\$45.24	\$182,682
Luggage	95	\$13.04	\$52,649
Telephones and Accessories	92	\$64.77	\$261,543
Household Operations			
Child Care	101	\$517.27	\$2,088,717
Lawn and Garden (16)	79	\$338.89	\$1,368,430
Moving/Storage/Freight Express	96	\$62.09	\$250,718
Housekeeping Supplies (17)	85	\$612.72	\$2,474,145
Insurance			
Owners and Renters Insurance	78	\$442.66	\$1,787,453
Vehicle Insurance	88	\$1,105.44	\$4,463,774
Life/Other Insurance	88	\$365.29	\$1,475,057
Health Insurance	85	\$3,221.57	\$13,008,691
Personal Care Products (18)	89	\$432.95	\$1,748,266
School Books and Supplies (19)	89	\$138.45	\$559,051
Smoking Products	81	\$337.25	\$1,361,835
Transportation			
Payments on Vehicles excluding Leases	81	\$1,934.29	\$7,810,670
Gasoline and Motor Oil	85	\$2,036.76	\$8,224,421
Vehicle Maintenance and Repairs	87	\$939.45	\$3,793,511
Travel			
Airline Fares	97	\$513.20	\$2,072,302
Lodging on Trips	89	\$511.21	\$2,064,272
Auto/Truck Rental on Trips	92	\$25.39	\$102,545
Food and Drink on Trips	92	\$474.65	\$1,916,650

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Savvy Suburbanites (1D)	21.7%	Population	46,703	47,845
Soccer Moms (4A)	13.9%	Households	17,547	17,897
Pleasantville (2B)	11.5%	Families	12,132	12,316
Enterprising Professionals (2D)	11.3%	Median Age	38.6	39.3
City Lights (8A)	9.6%	Median Household Income	\$80,172	\$92,881
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		122	\$2,655.61	\$46,598,015
Men's		121	\$502.13	\$8,810,930
Women's		124	\$917.14	\$16,093,088
Children's		120	\$386.40	\$6,780,088
Footwear		121	\$570.98	\$10,018,945
Watches & Jewelry		123	\$176.25	\$3,092,709
Apparel Products and Services (1)		124	\$102.71	\$1,802,255
Computer				
Computers and Hardware for Home Use		125	\$212.39	\$3,726,827
Portable Memory		122	\$6.62	\$116,089
Computer Software		127	\$13.37	\$234,590
Computer Accessories		121	\$22.82	\$400,448
Entertainment & Recreation		119	\$3,834.87	\$67,290,463
Fees and Admissions		129	\$878.93	\$15,422,611
Membership Fees for Clubs (2)		129	\$291.10	\$5,107,935
Fees for Participant Sports, excl. Trips		124	\$140.03	\$2,457,039
Tickets to Theatre/Operas/Concerts		133	\$87.76	\$1,539,902
Tickets to Movies/Museums/Parks		127	\$101.11	\$1,774,096
Admission to Sporting Events, excl. Trips		124	\$73.82	\$1,295,245
Fees for Recreational Lessons		133	\$184.25	\$3,233,101
Dating Services		130	\$0.87	\$15,293
TV/Video/Audio		116	\$1,508.07	\$26,462,181
Cable and Satellite Television Services		114	\$1,096.46	\$19,239,516
Televisions		120	\$141.98	\$2,491,292
Satellite Dishes		118	\$2.07	\$36,290
VCRs, Video Cameras, and DVD Players		122	\$6.76	\$118,674
Miscellaneous Video Equipment		121	\$17.52	\$307,352
Video Cassettes and DVDs		118	\$14.68	\$257,515
Video Game Hardware/Accessories		120	\$35.83	\$628,691
Video Game Software		119	\$17.90	\$314,085
Streaming/Downloaded Video		123	\$40.72	\$714,462
Rental of Video Cassettes and DVDs		121	\$15.47	\$271,414
Installation of Televisions		129	\$1.19	\$20,899
Audio (3)		122	\$113.81	\$1,997,053
Rental and Repair of TV/Radio/Sound Equipment		92	\$3.70	\$64,939
Pets		113	\$717.42	\$12,588,608
Toys/Games/Crafts/Hobbies (4)		121	\$139.26	\$2,443,523
Recreational Vehicles and Fees (5)		117	\$128.50	\$2,254,822
Sports/Recreation/Exercise Equipment (6)		126	\$224.93	\$3,946,905
Photo Equipment and Supplies (7)		122	\$65.29	\$1,145,645
Reading (8)		121	\$136.77	\$2,399,909
Catered Affairs (9)		117	\$35.69	\$626,258
Food		119	\$10,185.25	\$178,720,502
Food at Home		118	\$5,924.06	\$103,949,397
Bakery and Cereal Products		119	\$781.68	\$13,716,114
Meats, Poultry, Fish, and Eggs		117	\$1,319.67	\$23,156,253
Dairy Products		118	\$612.81	\$10,752,903
Fruits and Vegetables		120	\$1,180.69	\$20,717,532
Snacks and Other Food at Home (10)		117	\$2,029.21	\$35,606,595
Food Away from Home		121	\$4,261.19	\$74,771,106
Alcoholic Beverages		126	\$707.15	\$12,408,395

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	127	\$6,399.20	\$112,286,699
Value of Retirement Plans	125	\$28,850.34	\$506,236,953
Value of Other Financial Assets	114	\$1,613.87	\$28,318,593
Vehicle Loan Amount excluding Interest	110	\$3,085.87	\$54,147,796
Value of Credit Card Debt	123	\$726.78	\$12,752,739
Health			
Nonprescription Drugs	114	\$151.67	\$2,661,413
Prescription Drugs	109	\$392.19	\$6,881,787
Eyeglasses and Contact Lenses	118	\$109.42	\$1,920,072
Home			
Mortgage Payment and Basics (11)	123	\$10,648.74	\$186,853,398
Maintenance and Remodeling Services	122	\$2,493.70	\$43,756,976
Maintenance and Remodeling Materials (12)	118	\$579.10	\$10,161,547
Utilities, Fuel, and Public Services	116	\$5,733.85	\$100,611,929
Household Furnishings and Equipment			
Household Textiles (13)	121	\$119.85	\$2,102,939
Furniture	122	\$742.90	\$13,035,616
Rugs	126	\$30.98	\$543,611
Major Appliances (14)	113	\$394.75	\$6,926,592
Housewares (15)	121	\$125.29	\$2,198,529
Small Appliances	120	\$58.78	\$1,031,459
Luggage	127	\$17.49	\$306,945
Telephones and Accessories	123	\$86.70	\$1,521,338
Household Operations			
Child Care	132	\$678.25	\$11,901,203
Lawn and Garden (16)	114	\$491.69	\$8,627,628
Moving/Storage/Freight Express	127	\$82.22	\$1,442,793
Housekeeping Supplies (17)	116	\$832.14	\$14,601,640
Insurance			
Owners and Renters Insurance	112	\$637.70	\$11,189,743
Vehicle Insurance	117	\$1,476.01	\$25,899,558
Life/Other Insurance	122	\$508.07	\$8,915,051
Health Insurance	116	\$4,382.74	\$76,903,865
Personal Care Products (18)	120	\$583.20	\$10,233,420
School Books and Supplies (19)	119	\$184.86	\$3,243,749
Smoking Products	106	\$440.72	\$7,733,333
Transportation			
Payments on Vehicles excluding Leases	114	\$2,729.43	\$47,893,364
Gasoline and Motor Oil	115	\$2,758.28	\$48,399,522
Vehicle Maintenance and Repairs	118	\$1,271.47	\$22,310,491
Travel			
Airline Fares	129	\$679.34	\$11,920,403
Lodging on Trips	124	\$709.37	\$12,447,320
Auto/Truck Rental on Trips	126	\$35.01	\$614,379
Food and Drink on Trips	124	\$644.05	\$11,301,058

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Enterprising Professionals (2D)	31.4%	Population	86,701	89,749
Savvy Suburbanites (1D)	13.8%	Households	33,591	34,662
Soccer Moms (4A)	10.2%	Families	21,785	22,318
Pleasantville (2B)	7.9%	Median Age	37.5	38.2
Young and Restless (11B)	7.9%	Median Household Income	\$81,866	\$93,829
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		124	\$2,698.68	\$90,651,477
Men's		122	\$506.33	\$17,008,033
Women's		125	\$925.20	\$31,078,481
Children's		123	\$398.04	\$13,370,431
Footwear		124	\$582.53	\$19,567,599
Watches & Jewelry		126	\$180.46	\$6,061,908
Apparel Products and Services (1)		128	\$106.13	\$3,565,026
Computer				
Computers and Hardware for Home Use		127	\$215.98	\$7,255,141
Portable Memory		126	\$6.83	\$229,427
Computer Software		130	\$13.68	\$459,490
Computer Accessories		123	\$23.13	\$776,979
Entertainment & Recreation		120	\$3,852.13	\$129,396,742
Fees and Admissions		129	\$879.28	\$29,535,935
Membership Fees for Clubs (2)		128	\$289.35	\$9,719,435
Fees for Participant Sports, excl. Trips		125	\$141.62	\$4,757,249
Tickets to Theatre/Operas/Concerts		130	\$86.31	\$2,899,194
Tickets to Movies/Museums/Parks		130	\$103.41	\$3,473,766
Admission to Sporting Events, excl. Trips		123	\$73.10	\$2,455,419
Fees for Recreational Lessons		133	\$184.57	\$6,200,013
Dating Services		137	\$0.92	\$30,860
TV/Video/Audio		116	\$1,516.40	\$50,937,254
Cable and Satellite Television Services		114	\$1,095.05	\$36,783,896
Televisions		122	\$144.35	\$4,849,016
Satellite Dishes		121	\$2.13	\$71,515
VCRs, Video Cameras, and DVD Players		125	\$6.92	\$232,447
Miscellaneous Video Equipment		122	\$17.62	\$591,929
Video Cassettes and DVDs		122	\$15.08	\$506,402
Video Game Hardware/Accessories		124	\$36.94	\$1,240,689
Video Game Software		124	\$18.59	\$624,295
Streaming/Downloaded Video		128	\$42.36	\$1,422,964
Rental of Video Cassettes and DVDs		125	\$15.98	\$536,619
Installation of Televisions		132	\$1.21	\$40,480
Audio (3)		125	\$116.27	\$3,905,659
Rental and Repair of TV/Radio/Sound Equipment		97	\$3.91	\$131,341
Pets		113	\$720.05	\$24,187,294
Toys/Games/Crafts/Hobbies (4)		122	\$141.14	\$4,741,150
Recreational Vehicles and Fees (5)		116	\$127.61	\$4,286,523
Sports/Recreation/Exercise Equipment (6)		128	\$228.02	\$7,659,515
Photo Equipment and Supplies (7)		126	\$67.22	\$2,257,946
Reading (8)		121	\$135.70	\$4,558,423
Catered Affairs (9)		121	\$36.70	\$1,232,702
Food		121	\$10,319.54	\$346,643,830
Food at Home		119	\$5,975.74	\$200,731,199
Bakery and Cereal Products		119	\$785.41	\$26,382,842
Meats, Poultry, Fish, and Eggs		118	\$1,331.27	\$44,718,569
Dairy Products		119	\$615.57	\$20,677,473
Fruits and Vegetables		121	\$1,188.82	\$39,933,790
Snacks and Other Food at Home (10)		119	\$2,054.67	\$69,018,524
Food Away from Home		124	\$4,343.80	\$145,912,631
Alcoholic Beverages		128	\$714.29	\$23,993,623

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	123	\$6,189.40	\$207,907,993
Value of Retirement Plans	120	\$27,842.33	\$935,251,720
Value of Other Financial Assets	111	\$1,572.60	\$52,825,054
Vehicle Loan Amount excluding Interest	113	\$3,162.20	\$106,221,386
Value of Credit Card Debt	123	\$723.17	\$24,292,157
Health			
Nonprescription Drugs	114	\$152.37	\$5,118,220
Prescription Drugs	107	\$387.36	\$13,011,698
Eyeglasses and Contact Lenses	117	\$108.71	\$3,651,608
Home			
Mortgage Payment and Basics (11)	121	\$10,421.65	\$350,073,589
Maintenance and Remodeling Services	119	\$2,436.99	\$81,860,932
Maintenance and Remodeling Materials (12)	114	\$557.91	\$18,740,758
Utilities, Fuel, and Public Services	115	\$5,714.12	\$191,943,051
Household Furnishings and Equipment			
Household Textiles (13)	123	\$121.18	\$4,070,670
Furniture	123	\$752.83	\$25,288,267
Rugs	122	\$29.99	\$1,007,450
Major Appliances (14)	113	\$393.66	\$13,223,409
Housewares (15)	121	\$125.09	\$4,201,763
Small Appliances	121	\$59.23	\$1,989,450
Luggage	131	\$17.93	\$602,445
Telephones and Accessories	128	\$89.81	\$3,016,873
Household Operations			
Child Care	134	\$690.24	\$23,185,871
Lawn and Garden (16)	113	\$484.60	\$16,278,355
Moving/Storage/Freight Express	135	\$87.65	\$2,944,326
Housekeeping Supplies (17)	117	\$836.68	\$28,105,029
Insurance			
Owners and Renters Insurance	110	\$625.40	\$21,007,859
Vehicle Insurance	118	\$1,481.81	\$49,775,448
Life/Other Insurance	119	\$494.92	\$16,624,998
Health Insurance	115	\$4,347.88	\$146,049,706
Personal Care Products (18)	122	\$592.57	\$19,904,854
School Books and Supplies (19)	122	\$188.45	\$6,330,145
Smoking Products	106	\$442.02	\$14,847,900
Transportation			
Payments on Vehicles excluding Leases	117	\$2,785.81	\$93,578,051
Gasoline and Motor Oil	117	\$2,795.12	\$93,890,858
Vehicle Maintenance and Repairs	119	\$1,278.34	\$42,940,847
Travel			
Airline Fares	129	\$682.55	\$22,927,393
Lodging on Trips	124	\$706.81	\$23,742,427
Auto/Truck Rental on Trips	127	\$35.30	\$1,185,807
Food and Drink on Trips	125	\$644.51	\$21,649,630

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Business Summary

444 Main St, Reisterstown, Maryland, 21136
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.45789
Longitude: -76.82677

Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	440				1,317				2,813			
Total Employees:	4,286				14,522				34,523			
Total Residential Population:	10,613				46,703				86,701			
Employee/Residential Population Ratio (per 100 Residents)	40				31				40			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	1.8%	92	2.1%	31	2.4%	315	2.2%	62	2.2%	547	1.6%
Construction	35	8.0%	351	8.2%	108	8.2%	959	6.6%	224	8.0%	2,491	7.2%
Manufacturing	7	1.6%	73	1.7%	29	2.2%	799	5.5%	74	2.6%	2,133	6.2%
Transportation	7	1.6%	50	1.2%	39	3.0%	342	2.4%	66	2.3%	457	1.3%
Communication	3	0.7%	34	0.8%	10	0.8%	103	0.7%	17	0.6%	157	0.5%
Utility	3	0.7%	102	2.4%	3	0.2%	125	0.9%	8	0.3%	237	0.7%
Wholesale Trade	8	1.8%	96	2.2%	36	2.7%	970	6.7%	101	3.6%	2,782	8.1%
Retail Trade Summary	78	17.7%	834	19.5%	224	17.0%	3,017	20.8%	482	17.1%	7,497	21.7%
Home Improvement	6	1.4%	235	5.5%	13	1.0%	290	2.0%	23	0.8%	401	1.2%
General Merchandise Stores	5	1.1%	51	1.2%	10	0.8%	364	2.5%	18	0.6%	655	1.9%
Food Stores	7	1.6%	117	2.7%	25	1.9%	454	3.1%	53	1.9%	1,205	3.5%
Auto Dealers, Gas Stations, Auto Aftermarket	9	2.0%	42	1.0%	31	2.4%	661	4.6%	55	2.0%	1,182	3.4%
Apparel & Accessory Stores	1	0.2%	1	0.0%	6	0.5%	26	0.2%	14	0.5%	111	0.3%
Furniture & Home Furnishings	8	1.8%	40	0.9%	20	1.5%	110	0.8%	42	1.5%	530	1.5%
Eating & Drinking Places	17	3.9%	273	6.4%	59	4.5%	844	5.8%	152	5.4%	2,585	7.5%
Miscellaneous Retail	24	5.5%	76	1.8%	60	4.6%	268	1.8%	126	4.5%	829	2.4%
Finance, Insurance, Real Estate Summary	52	11.8%	409	9.5%	161	12.2%	1,346	9.3%	368	13.1%	3,747	10.9%
Banks, Savings & Lending Institutions	8	1.8%	75	1.7%	23	1.7%	203	1.4%	56	2.0%	550	1.6%
Securities Brokers	2	0.5%	8	0.2%	20	1.5%	86	0.6%	44	1.6%	228	0.7%
Insurance Carriers & Agents	15	3.4%	64	1.5%	44	3.3%	307	2.1%	91	3.2%	1,038	3.0%
Real Estate, Holding, Other Investment Offices	27	6.1%	262	6.1%	75	5.7%	749	5.2%	177	6.3%	1,930	5.6%
Services Summary	215	48.9%	2,108	49.2%	586	44.5%	6,030	41.5%	1,203	42.8%	13,413	38.9%
Hotels & Lodging	1	0.2%	44	1.0%	4	0.3%	186	1.3%	10	0.4%	343	1.0%
Automotive Services	15	3.4%	100	2.3%	53	4.0%	279	1.9%	90	3.2%	514	1.5%
Motion Pictures & Amusements	14	3.2%	167	3.9%	35	2.7%	412	2.8%	87	3.1%	1,263	3.7%
Health Services	36	8.2%	489	11.4%	80	6.1%	910	6.3%	177	6.3%	2,096	6.1%
Legal Services	7	1.6%	31	0.7%	20	1.5%	158	1.1%	61	2.2%	442	1.3%
Education Institutions & Libraries	12	2.7%	520	12.1%	27	2.1%	1,322	9.1%	57	2.0%	2,677	7.8%
Other Services	130	29.5%	758	17.7%	367	27.9%	2,762	19.0%	721	25.6%	6,079	17.6%
Government	5	1.1%	124	2.9%	13	1.0%	490	3.4%	21	0.7%	997	2.9%
Unclassified Establishments	21	4.8%	13	0.3%	77	5.8%	26	0.2%	187	6.6%	65	0.2%
Totals	440	100.0%	4,286	100.0%	1,317	100.0%	14,522	100.0%	2,813	100.0%	34,523	100.0%

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Business Summary

444 Main St, Reisterstown, Maryland, 21136
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.45789
Longitude: -76.82677

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	2	0.0%	2	0.2%	6	0.0%	9	0.3%	32	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	8	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	1	0.0%	2	0.1%	44	0.1%
Construction	40	9.1%	472	11.0%	117	8.9%	1,132	7.8%	240	8.5%	2,723	7.9%
Manufacturing	9	2.0%	80	1.9%	34	2.6%	912	6.3%	80	2.8%	2,259	6.5%
Wholesale Trade	8	1.8%	96	2.2%	34	2.6%	957	6.6%	93	3.3%	2,719	7.9%
Retail Trade	60	13.6%	554	12.9%	160	12.1%	2,050	14.1%	317	11.3%	4,719	13.7%
Motor Vehicle & Parts Dealers	5	1.1%	28	0.7%	25	1.9%	638	4.4%	42	1.5%	1,107	3.2%
Furniture & Home Furnishings Stores	2	0.5%	10	0.2%	7	0.5%	47	0.3%	15	0.5%	318	0.9%
Electronics & Appliance Stores	5	1.1%	24	0.6%	13	1.0%	64	0.4%	27	1.0%	221	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	6	1.4%	235	5.5%	13	1.0%	290	2.0%	22	0.8%	400	1.2%
Food & Beverage Stores	8	1.8%	116	2.7%	24	1.8%	342	2.4%	50	1.8%	1,025	3.0%
Health & Personal Care Stores	8	1.8%	48	1.1%	14	1.1%	93	0.6%	38	1.4%	370	1.1%
Gasoline Stations	4	0.9%	14	0.3%	6	0.5%	23	0.2%	13	0.5%	75	0.2%
Clothing & Clothing Accessories Stores	1	0.2%	1	0.0%	7	0.5%	28	0.2%	15	0.5%	113	0.3%
Sport Goods, Hobby, Book, & Music Stores	3	0.7%	6	0.1%	7	0.5%	28	0.2%	17	0.6%	123	0.4%
General Merchandise Stores	5	1.1%	51	1.2%	10	0.8%	364	2.5%	18	0.6%	655	1.9%
Miscellaneous Store Retailers	10	2.3%	19	0.4%	29	2.2%	124	0.9%	49	1.7%	268	0.8%
Nonstore Retailers	3	0.7%	4	0.1%	5	0.4%	10	0.1%	11	0.4%	45	0.1%
Transportation & Warehousing	4	0.9%	38	0.9%	29	2.2%	207	1.4%	51	1.8%	322	0.9%
Information	9	2.0%	88	2.1%	34	2.6%	389	2.7%	73	2.6%	817	2.4%
Finance & Insurance	27	6.1%	159	3.7%	90	6.8%	613	4.2%	200	7.1%	1,932	5.6%
Central Bank/Credit Intermediation & Related Activities	8	1.8%	75	1.7%	24	1.8%	204	1.4%	58	2.1%	553	1.6%
Securities, Commodity Contracts & Other Financial	3	0.7%	11	0.3%	21	1.6%	89	0.6%	47	1.7%	322	0.9%
Insurance Carriers & Related Activities; Funds, Trusts &	16	3.6%	73	1.7%	45	3.4%	320	2.2%	95	3.4%	1,057	3.1%
Real Estate, Rental & Leasing	31	7.0%	270	6.3%	86	6.5%	733	5.0%	191	6.8%	1,749	5.1%
Professional, Scientific & Tech Services	47	10.7%	321	7.5%	163	12.4%	1,482	10.2%	349	12.4%	3,394	9.8%
Legal Services	7	1.6%	31	0.7%	21	1.6%	168	1.2%	68	2.4%	560	1.6%
Management of Companies & Enterprises	1	0.2%	5	0.1%	4	0.3%	40	0.3%	5	0.2%	42	0.1%
Administrative & Support & Waste Management & Remediation	20	4.5%	83	1.9%	64	4.9%	471	3.2%	130	4.6%	1,000	2.9%
Educational Services	17	3.9%	539	12.6%	36	2.7%	1,364	9.4%	78	2.8%	2,781	8.1%
Health Care & Social Assistance	51	11.6%	610	14.2%	119	9.0%	1,341	9.2%	249	8.9%	3,134	9.1%
Arts, Entertainment & Recreation	8	1.8%	151	3.5%	23	1.7%	344	2.4%	57	2.0%	1,122	3.3%
Accommodation & Food Services	19	4.3%	321	7.5%	67	5.1%	1,053	7.3%	172	6.1%	3,004	8.7%
Accommodation	1	0.2%	44	1.0%	4	0.3%	186	1.3%	10	0.4%	343	1.0%
Food Services & Drinking Places	18	4.1%	277	6.5%	63	4.8%	867	6.0%	162	5.8%	2,661	7.7%
Other Services (except Public Administration)	63	14.3%	361	8.4%	165	12.5%	910	6.3%	307	10.9%	1,660	4.8%
Automotive Repair & Maintenance	10	2.3%	76	1.8%	37	2.8%	222	1.5%	61	2.2%	338	1.0%
Public Administration	5	1.1%	124	2.9%	13	1.0%	490	3.4%	21	0.7%	997	2.9%
Unclassified Establishments	21	4.8%	13	0.3%	77	5.8%	26	0.2%	187	6.6%	65	0.2%
Total	440	100.0%	4,286	100.0%	1,317	100.0%	14,522	100.0%	2,813	100.0%	34,523	100.0%

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