

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	7,903	63,339	110,213
2020 Total Population	8,784	68,248	117,971
2020 Group Quarters	216	785	1,140
2023 Total Population	8,994	69,299	120,263
2023 Group Quarters	216	785	1,140
2028 Total Population	9,202	70,227	121,892
2023-2028 Annual Rate	0.46%	0.27%	0.27%
2023 Total Daytime Population	15,614	71,283	113,326
Workers	11,202	38,046	57,552
Residents	4,412	33,237	55,774
Household Summary			
2010 Households	3,173	23,437	40,683
2010 Average Household Size	2.40	2.66	2.68
2020 Total Households	3,478	25,749	44,254
2020 Average Household Size	2.46	2.62	2.64
2023 Total Households	3,578	26,423	45,515
2023 Average Household Size	2.45	2.59	2.62
2028 Total Households	3,691	27,066	46,587
2028 Average Household Size	2.43	2.57	2.59
2023-2028 Annual Rate	0.62%	0.48%	0.47%
2010 Families	2,104	17,211	29,995
2010 Average Family Size	3.01	3.14	3.14
2023 Total Families	2,301	18,905	32,722
2023 Average Family Size	3.16	3.12	3.14
2028 Total Families	2,373	19,329	33,468
2028 Average Family Size	3.14	3.09	3.11
2023-2028 Annual Rate	0.62%	0.44%	0.45%
Housing Unit Summary			
2000 Housing Units	2,834	20,167	35,508
Owner Occupied Housing Units	74.3%	80.4%	81.4%
Renter Occupied Housing Units	23.0%	16.7%	15.9%
Vacant Housing Units	2.7%	2.8%	2.7%
2010 Housing Units	3,286	24,462	42,327
Owner Occupied Housing Units	68.3%	79.1%	80.6%
Renter Occupied Housing Units	28.2%	16.7%	15.5%
Vacant Housing Units	3.4%	4.2%	3.9%
2020 Housing Units	3,605	26,563	45,666
Vacant Housing Units	3.5%	3.1%	3.1%
2023 Housing Units	3,700	27,178	46,858
Owner Occupied Housing Units	71.5%	79.0%	79.7%
Renter Occupied Housing Units	25.2%	18.2%	17.4%
Vacant Housing Units	3.3%	2.8%	2.9%
2028 Housing Units	3,798	27,702	47,751
Owner Occupied Housing Units	73.3%	80.2%	80.9%
Renter Occupied Housing Units	23.9%	17.5%	16.7%
Vacant Housing Units	2.8%	2.3%	2.4%
Median Household Income			
2023	\$104,600	\$106,203	\$105,365
2028	\$113,092	\$115,246	\$113,818
Median Home Value			
2023	\$392,715	\$410,059	\$401,142
2028	\$411,275	\$427,913	\$421,489
Per Capita Income			
2023	\$51,154	\$53,867	\$52,958
2028	\$57,688	\$60,878	\$59,795
Median Age			
2010	44.9	40.1	39.5
2023	47.9	42.3	41.6
2028	48.9	43.2	42.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	3,578	26,423	45,515
<\$15,000	6.5%	5.1%	4.7%
\$15,000 - \$24,999	6.7%	4.3%	4.2%
\$25,000 - \$34,999	4.2%	3.9%	3.7%
\$35,000 - \$49,999	6.0%	7.1%	6.7%
\$50,000 - \$74,999	13.6%	14.7%	15.2%
\$75,000 - \$99,999	9.7%	10.9%	11.9%
\$100,000 - \$149,999	22.9%	21.4%	22.1%
\$150,000 - \$199,999	16.7%	14.6%	14.4%
\$200,000+	13.6%	17.9%	17.0%
Average Household Income	\$132,423	\$141,428	\$139,832
2028 Households by Income			
Household Income Base	3,691	27,066	46,587
<\$15,000	5.9%	4.7%	4.4%
\$15,000 - \$24,999	5.6%	3.7%	3.5%
\$25,000 - \$34,999	3.6%	3.4%	3.1%
\$35,000 - \$49,999	5.3%	6.3%	5.9%
\$50,000 - \$74,999	12.2%	13.4%	13.8%
\$75,000 - \$99,999	9.1%	10.0%	11.1%
\$100,000 - \$149,999	23.3%	21.1%	22.0%
\$150,000 - \$199,999	19.6%	16.7%	16.4%
\$200,000+	15.4%	20.7%	19.8%
Average Household Income	\$148,138	\$158,136	\$156,327
2023 Owner Occupied Housing Units by Value			
Total	2,647	21,469	37,357
<\$50,000	2.9%	1.9%	2.3%
\$50,000 - \$99,999	0.2%	0.3%	0.4%
\$100,000 - \$149,999	0.2%	0.7%	0.7%
\$150,000 - \$199,999	0.7%	2.2%	2.8%
\$200,000 - \$249,999	3.2%	6.0%	8.6%
\$250,000 - \$299,999	7.7%	7.6%	8.7%
\$300,000 - \$399,999	37.9%	28.0%	26.1%
\$400,000 - \$499,999	30.8%	31.8%	27.3%
\$500,000 - \$749,999	15.1%	18.2%	18.3%
\$750,000 - \$999,999	0.8%	2.0%	3.3%
\$1,000,000 - \$1,499,999	0.1%	0.5%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.4%	0.6%	0.5%
Average Home Value	\$413,898	\$432,663	\$430,676
2028 Owner Occupied Housing Units by Value			
Total	2,785	22,207	38,615
<\$50,000	2.0%	1.4%	1.8%
\$50,000 - \$99,999	0.1%	0.2%	0.2%
\$100,000 - \$149,999	0.0%	0.3%	0.3%
\$150,000 - \$199,999	0.3%	1.1%	1.5%
\$200,000 - \$249,999	1.8%	3.5%	5.8%
\$250,000 - \$299,999	6.0%	6.0%	7.4%
\$300,000 - \$399,999	36.0%	27.5%	26.3%
\$400,000 - \$499,999	34.1%	35.6%	30.4%
\$500,000 - \$749,999	18.2%	20.9%	20.7%
\$750,000 - \$999,999	1.0%	2.3%	3.9%
\$1,000,000 - \$1,499,999	0.1%	0.5%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.5%	0.6%	0.6%
Average Home Value	\$436,046	\$455,388	\$454,968

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

500 Upper Chesapeake Dr, Bel Air, Maryland, 21014
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.51932
 Longitude: -76.34623

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	7,901	63,342	110,214
0 - 4	4.7%	5.7%	5.9%
5 - 9	6.2%	6.8%	6.9%
10 - 14	7.1%	7.8%	7.8%
15 - 24	11.1%	12.6%	12.1%
25 - 34	8.5%	10.6%	11.3%
35 - 44	12.6%	13.9%	14.3%
45 - 54	15.4%	16.9%	16.7%
55 - 64	13.3%	12.3%	12.0%
65 - 74	8.6%	6.9%	6.9%
75 - 84	7.2%	4.5%	4.2%
85 +	5.3%	2.0%	1.7%
18 +	78.0%	74.9%	74.7%
2023 Population by Age			
Total	8,995	69,300	120,263
0 - 4	4.1%	4.9%	5.1%
5 - 9	5.0%	5.8%	5.8%
10 - 14	5.8%	6.5%	6.6%
15 - 24	11.7%	11.7%	11.6%
25 - 34	9.4%	11.7%	12.3%
35 - 44	10.4%	12.9%	13.0%
45 - 54	13.6%	13.5%	13.4%
55 - 64	14.7%	14.1%	13.9%
65 - 74	13.5%	11.0%	10.8%
75 - 84	8.0%	5.8%	5.6%
85 +	3.9%	2.1%	1.9%
18 +	81.2%	78.8%	78.6%
2028 Population by Age			
Total	9,202	70,228	121,891
0 - 4	4.1%	4.9%	5.1%
5 - 9	4.8%	5.5%	5.5%
10 - 14	5.5%	6.1%	6.1%
15 - 24	10.0%	10.5%	10.4%
25 - 34	10.1%	11.6%	12.2%
35 - 44	11.0%	13.9%	14.0%
45 - 54	12.5%	12.8%	12.6%
55 - 64	13.9%	13.1%	13.0%
65 - 74	13.5%	11.7%	11.6%
75 - 84	10.4%	7.5%	7.2%
85 +	4.4%	2.4%	2.3%
18 +	82.3%	79.8%	79.7%
2010 Population by Sex			
Males	3,700	30,783	53,531
Females	4,204	32,556	56,682
2023 Population by Sex			
Males	4,326	34,028	58,864
Females	4,668	35,271	61,399
2028 Population by Sex			
Males	4,387	34,401	59,475
Females	4,815	35,826	62,416

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	7,902	63,340	110,212
White Alone	90.1%	89.4%	89.2%
Black Alone	3.9%	4.7%	5.2%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	3.4%	3.2%	2.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.8%	0.7%
Two or More Races	1.8%	1.8%	1.8%
Hispanic Origin	2.7%	3.0%	2.9%
Diversity Index	22.8	24.4	24.6
2020 Population by Race/Ethnicity			
Total	8,784	68,248	117,971
White Alone	80.6%	81.4%	81.1%
Black Alone	5.1%	5.5%	6.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	5.8%	4.9%	4.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	1.5%	1.5%
Two or More Races	6.8%	6.4%	6.5%
Hispanic Origin	4.5%	4.7%	4.6%
Diversity Index	39.7	38.8	39.0
2023 Population by Race/Ethnicity			
Total	8,993	69,299	120,263
White Alone	79.3%	80.3%	80.0%
Black Alone	5.4%	5.8%	6.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	6.2%	5.2%	4.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	1.7%	1.6%
Two or More Races	7.2%	6.8%	6.9%
Hispanic Origin	5.0%	5.2%	5.0%
Diversity Index	42.0	40.9	41.1
2028 Population by Race/Ethnicity			
Total	9,202	70,227	121,891
White Alone	76.9%	78.0%	77.7%
Black Alone	5.9%	6.4%	7.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	6.8%	5.8%	5.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	1.8%	1.8%
Two or More Races	8.3%	7.8%	7.9%
Hispanic Origin	5.6%	5.8%	5.6%
Diversity Index	45.8	44.6	44.8
2010 Population by Relationship and Household Type			
Total	7,903	63,339	110,213
In Households	96.5%	98.5%	98.9%
In Family Households	81.5%	86.7%	87.1%
Householder	25.9%	27.1%	27.2%
Spouse	21.8%	22.4%	22.5%
Child	30.0%	33.0%	33.1%
Other relative	2.5%	2.6%	2.7%
Nonrelative	1.3%	1.5%	1.6%
In Nonfamily Households	15.0%	11.8%	11.8%
In Group Quarters	3.5%	1.5%	1.1%
Institutionalized Population	1.7%	1.1%	0.9%
Noninstitutionalized Population	1.8%	0.4%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2023 Population 25+ by Educational Attainment			
Total	6,609	49,343	85,309
Less than 9th Grade	2.2%	1.3%	1.4%
9th - 12th Grade, No Diploma	2.6%	2.4%	2.6%
High School Graduate	22.4%	18.7%	20.5%
GED/Alternative Credential	4.3%	3.2%	2.8%
Some College, No Degree	15.0%	17.6%	17.3%
Associate Degree	7.9%	9.0%	9.1%
Bachelor's Degree	29.0%	27.9%	27.3%
Graduate/Professional Degree	16.7%	19.7%	19.1%
2023 Population 15+ by Marital Status			
Total	7,664	57,418	99,274
Never Married	24.4%	27.9%	27.1%
Married	60.0%	58.7%	59.6%
Widowed	7.3%	5.0%	5.3%
Divorced	8.2%	8.4%	8.0%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,752	37,531	66,906
Population 16+ Employed	96.8%	96.7%	97.1%
Population 16+ Unemployment rate	3.2%	3.3%	2.9%
Population 16-24 Employed	11.4%	10.9%	11.9%
Population 16-24 Unemployment rate	13.1%	14.7%	10.9%
Population 25-54 Employed	55.5%	62.4%	62.2%
Population 25-54 Unemployment rate	1.2%	1.6%	1.6%
Population 55-64 Employed	22.6%	19.2%	18.2%
Population 55-64 Unemployment rate	2.2%	2.0%	2.2%
Population 65+ Employed	10.5%	7.5%	7.7%
Population 65+ Unemployment rate	3.6%	1.5%	1.4%
2023 Employed Population 16+ by Industry			
Total	4,602	36,305	64,970
Agriculture/Mining	0.0%	0.4%	0.7%
Construction	7.1%	5.4%	6.3%
Manufacturing	8.6%	7.7%	7.4%
Wholesale Trade	1.5%	1.7%	2.0%
Retail Trade	16.2%	11.5%	10.9%
Transportation/Utilities	4.5%	4.7%	5.4%
Information	0.9%	1.1%	1.3%
Finance/Insurance/Real Estate	7.9%	8.4%	8.0%
Services	45.2%	47.7%	47.1%
Public Administration	8.0%	11.5%	10.8%
2023 Employed Population 16+ by Occupation			
Total	4,599	36,307	64,970
White Collar	72.9%	75.3%	74.2%
Management/Business/Financial	21.0%	23.9%	23.0%
Professional	28.4%	30.9%	31.2%
Sales	11.8%	9.7%	9.2%
Administrative Support	11.7%	10.7%	10.7%
Services	13.8%	13.0%	12.1%
Blue Collar	13.2%	11.7%	13.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.1%	2.5%	3.0%
Installation/Maintenance/Repair	1.3%	1.8%	2.4%
Production	2.2%	2.9%	3.2%
Transportation/Material Moving	6.5%	4.5%	5.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,172	23,437	40,683
Households with 1 Person	29.7%	22.2%	21.7%
Households with 2+ People	70.3%	77.8%	78.3%
Family Households	66.3%	73.4%	73.7%
Husband-wife Families	55.6%	60.7%	61.0%
With Related Children	24.2%	29.1%	29.5%
Other Family (No Spouse Present)	10.7%	12.7%	12.7%
Other Family with Male Householder	3.3%	3.5%	3.7%
With Related Children	1.9%	2.1%	2.2%
Other Family with Female Householder	7.3%	9.2%	9.1%
With Related Children	4.5%	5.6%	5.4%
Nonfamily Households	3.9%	4.3%	4.6%
All Households with Children	31.1%	37.2%	37.5%
Multigenerational Households	3.6%	3.4%	3.6%
Unmarried Partner Households	4.1%	4.7%	5.1%
Male-female	3.6%	4.2%	4.6%
Same-sex	0.5%	0.4%	0.5%
2010 Households by Size			
Total	3,170	23,434	40,682
1 Person Household	29.7%	22.2%	21.7%
2 Person Household	30.3%	31.8%	32.0%
3 Person Household	15.8%	17.7%	18.1%
4 Person Household	15.6%	17.8%	17.8%
5 Person Household	5.6%	7.2%	7.2%
6 Person Household	2.1%	2.4%	2.3%
7 + Person Household	0.8%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	3,173	23,437	40,682
Owner Occupied	70.8%	82.6%	83.8%
Owned with a Mortgage/Loan	51.4%	65.3%	67.0%
Owned Free and Clear	19.3%	17.3%	16.8%
Renter Occupied	29.2%	17.4%	16.2%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	106	104	105
Percent of Income for Mortgage	22.6%	23.2%	22.9%
Wealth Index	154	167	164
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,286	24,462	42,327
Housing Units Inside Urbanized Area	100.0%	98.9%	95.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.1%	5.0%
2010 Population By Urban/ Rural Status			
Total Population	7,903	63,339	110,213
Population Inside Urbanized Area	100.0%	98.9%	95.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.1%	4.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

500 Upper Chesapeake Dr, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51932
Longitude: -76.34623

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Golden Years (9B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Exurbanites (1E)	Old and Newcomers (8F)	Professional Pride (1B)
3.	In Style (5B)	Workday Drive (4A)	Old and Newcomers (8F)
2023 Consumer Spending			
Apparel & Services: Total \$	\$9,337,866	\$74,593,243	\$127,401,380
Average Spent	\$2,609.80	\$2,823.04	\$2,799.11
Spending Potential Index	119	128	127
Education: Total \$	\$8,810,904	\$66,994,182	\$113,913,874
Average Spent	\$2,462.52	\$2,535.45	\$2,502.78
Spending Potential Index	137	141	140
Entertainment/Recreation: Total \$	\$16,395,424	\$130,261,114	\$221,413,083
Average Spent	\$4,582.29	\$4,929.84	\$4,864.62
Spending Potential Index	121	130	129
Food at Home: Total \$	\$28,940,734	\$227,011,389	\$387,027,642
Average Spent	\$8,088.52	\$8,591.43	\$8,503.30
Spending Potential Index	119	126	125
Food Away from Home: Total \$	\$15,647,138	\$126,024,493	\$215,183,357
Average Spent	\$4,373.15	\$4,769.50	\$4,727.75
Spending Potential Index	117	128	127
Health Care: Total \$	\$31,725,672	\$250,057,993	\$423,650,774
Average Spent	\$8,866.87	\$9,463.65	\$9,307.94
Spending Potential Index	120	129	126
HH Furnishings & Equipment: Total \$	\$12,928,460	\$102,663,980	\$174,848,964
Average Spent	\$3,613.32	\$3,885.40	\$3,841.57
Spending Potential Index	122	131	130
Personal Care Products & Services: Total \$	\$4,226,071	\$33,246,145	\$56,469,233
Average Spent	\$1,181.13	\$1,258.23	\$1,240.67
Spending Potential Index	124	132	130
Shelter: Total \$	\$109,975,498	\$854,143,633	\$1,455,059,979
Average Spent	\$30,736.58	\$32,325.76	\$31,968.80
Spending Potential Index	124	130	129
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,664,115	\$114,241,403	\$191,715,658
Average Spent	\$4,098.41	\$4,323.56	\$4,212.14
Spending Potential Index	131	138	135
Travel: Total \$	\$10,104,917	\$80,311,536	\$136,733,108
Average Spent	\$2,824.18	\$3,039.46	\$3,004.13
Spending Potential Index	126	135	134
Vehicle Maintenance & Repairs: Total \$	\$5,396,305	\$43,778,483	\$74,276,342
Average Spent	\$1,508.19	\$1,656.83	\$1,631.91
Spending Potential Index	115	126	125

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Medical Expenditures

500 Upper Chesapeake Dr, Bel Air, Maryland, 21014
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.51932
 Longitude: -76.34623

Demographic Summary		2023	2028
Population		8,994	9,202
Households		3,578	3,691
Families		2,301	2,373
Median Household Income		\$104,600	\$113,092
Males per 100 Females		92.7	91.1
Population by Age			
Population <5 Years		4.1%	4.1%
Population 65+ Years		25.3%	28.2%
Median Age		47.9	48.9
	Spending Potential Index	Average Amount Spent	Total
Health Care	120	\$8,866.87	\$31,725,672
Medical Care			
Physician Services	121	\$2,920.18	\$10,448,404
Dental Services	120	\$333.54	\$1,193,409
Eyecare Services	126	\$569.66	\$2,038,260
Lab Tests, X-rays	119	\$104.05	\$372,282
Hospital Room and Hospital Services	114	\$88.65	\$317,174
Hospital Room and Hospital Services	112	\$283.06	\$1,012,793
Convalescent or Nursing Home Care	151	\$49.06	\$175,529
Other Medical Services (1)	125	\$220.50	\$788,956
Nonprescription Drugs	114	\$195.39	\$699,101
Prescription Drugs	117	\$431.74	\$1,544,759
Nonprescription Vitamins	121	\$167.61	\$599,695
Medicare Prescription Drug Premium	124	\$167.57	\$599,548
Eyeglasses and Contact Lenses	122	\$136.04	\$486,745
Hearing Aids	137	\$55.23	\$197,610
Medical Equipment for General Use	125	\$12.18	\$43,596
Other Medical Supplies/Equipment (2)	123	\$105.91	\$378,947
Health Insurance			
Blue Cross/Blue Shield	120	\$5,946.69	\$21,277,268
Blue Cross/Blue Shield	114	\$1,513.63	\$5,415,773
Fee for Service Health Plan	118	\$1,168.54	\$4,181,031
HMO	124	\$998.70	\$3,573,341
Medicare Payments	124	\$1,296.52	\$4,638,964
Long Term Care Insurance	140	\$89.96	\$321,860
Dental Care Insurance	121	\$216.16	\$773,415
Vision Care Insurance	110	\$48.06	\$171,973
Prescription Drug Insurance	117	\$8.04	\$28,760
Other Single Service Insurance (3)	103	\$17.68	\$63,253
Medicaid Premiums	113	\$12.94	\$46,313
Tricare/Military Premiums	93	\$11.29	\$40,395
Children's Health Ins Program Premiums	114	\$2.44	\$8,733

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Medical Expenditures

500 Upper Chesapeake Dr, Bel Air, Maryland, 21014
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.51932
Longitude: -76.34623

Demographic Summary		2023	2028
Population		69,299	70,227
Households		26,423	27,066
Families		18,905	19,329
Median Household Income		\$106,203	\$115,246
Males per 100 Females		96.5	96.0
Population by Age			
Population <5 Years		4.9%	4.9%
Population 65+ Years		18.9%	21.6%
Median Age		42.3	43.2
	Spending Potential Index	Average Amount Spent	Total
Health Care	129	\$9,463.65	\$250,057,993
Medical Care			
Physician Services	133	\$368.71	\$9,742,555
Dental Services	132	\$596.10	\$15,750,660
Eyecare Services	131	\$114.10	\$3,014,989
Lab Tests, X-rays	129	\$100.13	\$2,645,696
Hospital Room and Hospital Services	130	\$327.91	\$8,664,460
Convalescent or Nursing Home Care	138	\$44.80	\$1,183,733
Other Medical Services (1)	132	\$232.70	\$6,148,537
Nonprescription Drugs	125	\$212.78	\$5,622,244
Prescription Drugs	125	\$458.84	\$12,124,021
Nonprescription Vitamins	126	\$175.21	\$4,629,618
Medicare Prescription Drug Premium	121	\$163.10	\$4,309,653
Eyeglasses and Contact Lenses	130	\$144.54	\$3,819,194
Hearing Aids	133	\$53.39	\$1,410,718
Medical Equipment for General Use	133	\$12.96	\$342,480
Other Medical Supplies/Equipment (2)	128	\$110.42	\$2,917,612
Health Insurance			
Blue Cross/Blue Shield	130	\$1,726.73	\$45,625,411
Fee for Service Health Plan	136	\$1,343.93	\$35,510,549
HMO	129	\$1,039.80	\$27,474,712
Medicare Payments	120	\$1,250.25	\$33,035,382
Long Term Care Insurance	136	\$87.49	\$2,311,801
Dental Care Insurance	135	\$241.53	\$6,381,837
Vision Care Insurance	130	\$56.81	\$1,501,077
Prescription Drug Insurance	120	\$8.24	\$217,715
Other Single Service Insurance (3)	119	\$20.43	\$539,897
Medicaid Premiums	111	\$12.68	\$334,987
Tricare/Military Premiums	117	\$14.30	\$377,846
Children's Health Ins Program Premiums	113	\$2.42	\$63,920

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Medical Expenditures

500 Upper Chesapeake Dr, Bel Air, Maryland, 21014
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.51932
 Longitude: -76.34623

Demographic Summary		2023	2028
Population		120,263	121,892
Households		45,515	46,587
Families		32,722	33,468
Median Household Income		\$105,365	\$113,818
Males per 100 Females		95.9	95.3
Population by Age			
Population <5 Years		5.1%	5.1%
Population 65+ Years		18.3%	21.1%
Median Age		41.6	42.5
	Spending Potential Index	Average Amount Spent	Total
Health Care	126	\$9,307.94	\$423,650,774
Medical Care	127	\$3,056.21	\$139,103,488
Physician Services	131	\$363.01	\$16,522,311
Dental Services	129	\$583.44	\$26,555,258
Eyecare Services	128	\$111.82	\$5,089,319
Lab Tests, X-rays	127	\$98.55	\$4,485,474
Hospital Room and Hospital Services	127	\$321.40	\$14,628,392
Convalescent or Nursing Home Care	133	\$43.10	\$1,961,891
Other Medical Services (1)	130	\$229.18	\$10,431,209
Nonprescription Drugs	123	\$209.57	\$9,538,726
Prescription Drugs	122	\$449.03	\$20,437,550
Nonprescription Vitamins	125	\$173.24	\$7,884,908
Medicare Prescription Drug Premium	118	\$158.87	\$7,230,811
Eyeglasses and Contact Lenses	128	\$142.04	\$6,465,052
Hearing Aids	129	\$51.88	\$2,361,203
Medical Equipment for General Use	131	\$12.76	\$580,707
Other Medical Supplies/Equipment (2)	125	\$108.33	\$4,930,676
Health Insurance	126	\$6,251.73	\$284,547,286
Blue Cross/Blue Shield	129	\$1,714.32	\$78,027,146
Fee for Service Health Plan	134	\$1,326.33	\$60,367,740
HMO	128	\$1,029.82	\$46,872,424
Medicare Payments	116	\$1,216.52	\$55,369,908
Long Term Care Insurance	132	\$85.28	\$3,881,327
Dental Care Insurance	133	\$238.74	\$10,866,454
Vision Care Insurance	128	\$56.12	\$2,554,327
Prescription Drug Insurance	118	\$8.11	\$368,912
Other Single Service Insurance (3)	116	\$19.92	\$906,836
Medicaid Premiums	108	\$12.42	\$565,196
Tricare/Military Premiums	118	\$14.34	\$652,837
Children's Health Ins Program Premiums	115	\$2.47	\$112,368

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

500 Upper Chesapeake Dr, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51932
Longitude: -76.34623

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	583		2,549		3,982							
Total Employees:	9,058		29,323		43,731							
Total Residential Population:	8,994		69,299		120,263							
Employee/Residential Population Ratio (per 100 Residents)	101		42		36							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	1.2%	62	0.7%	40	1.6%	331	1.1%	97	2.4%	700	1.6%
Construction	25	4.3%	145	1.6%	154	6.0%	938	3.2%	318	8.0%	1,894	4.3%
Manufacturing	6	1.0%	38	0.4%	28	1.1%	309	1.1%	64	1.6%	696	1.6%
Transportation	10	1.7%	51	0.6%	38	1.5%	199	0.7%	72	1.8%	404	0.9%
Communication	6	1.0%	31	0.3%	18	0.7%	121	0.4%	21	0.5%	137	0.3%
Utility	0	0.0%	1	0.0%	3	0.1%	8	0.0%	7	0.2%	35	0.1%
Wholesale Trade	6	1.0%	50	0.6%	44	1.7%	413	1.4%	69	1.7%	621	1.4%
Retail Trade Summary	148	25.4%	3,098	34.2%	491	19.3%	9,046	30.8%	753	18.9%	13,455	30.8%
Home Improvement	7	1.2%	317	3.5%	23	0.9%	455	1.6%	36	0.9%	670	1.5%
General Merchandise Stores	5	0.9%	518	5.7%	26	1.0%	1,036	3.5%	38	1.0%	1,771	4.0%
Food Stores	16	2.7%	316	3.5%	49	1.9%	1,199	4.1%	87	2.2%	2,373	5.4%
Auto Dealers & Gas Stations	10	1.7%	125	1.4%	50	2.0%	1,790	6.1%	71	1.8%	2,053	4.7%
Apparel & Accessory Stores	12	2.1%	85	0.9%	37	1.5%	226	0.8%	44	1.1%	330	0.8%
Furniture & Home Furnishings	14	2.4%	89	1.0%	34	1.3%	301	1.0%	58	1.5%	441	1.0%
Eating & Drinking Places	37	6.3%	1,057	11.7%	146	5.7%	2,980	10.2%	218	5.5%	4,341	9.9%
Miscellaneous Retail	47	8.1%	591	6.5%	127	5.0%	1,059	3.6%	201	5.0%	1,473	3.4%
Finance, Insurance, Real Estate Summary	66	11.3%	672	7.4%	291	11.4%	2,378	8.1%	426	10.7%	3,463	7.9%
Banks, Savings & Lending Institutions	15	2.6%	151	1.7%	60	2.4%	607	2.1%	94	2.4%	1,035	2.4%
Securities Brokers	9	1.5%	55	0.6%	47	1.8%	236	0.8%	61	1.5%	301	0.7%
Insurance Carriers & Agents	14	2.4%	96	1.1%	56	2.2%	361	1.2%	78	2.0%	454	1.0%
Real Estate, Holding, Other Investment Offices	28	4.8%	371	4.1%	128	5.0%	1,174	4.0%	193	4.8%	1,673	3.8%
Services Summary	248	42.5%	4,467	49.3%	1,124	44.1%	13,195	45.0%	1,678	42.1%	19,595	44.8%
Hotels & Lodging	0	0.0%	0	0.0%	3	0.1%	12	0.0%	7	0.2%	55	0.1%
Automotive Services	17	2.9%	80	0.9%	69	2.7%	355	1.2%	109	2.7%	524	1.2%
Movies & Amusements	15	2.6%	160	1.8%	68	2.7%	717	2.4%	116	2.9%	1,169	2.7%
Health Services	86	14.8%	2,700	29.8%	312	12.2%	5,129	17.5%	396	9.9%	6,252	14.3%
Legal Services	15	2.6%	67	0.7%	87	3.4%	410	1.4%	98	2.5%	451	1.0%
Education Institutions & Libraries	9	1.5%	554	6.1%	44	1.7%	2,294	7.8%	73	1.8%	3,825	8.7%
Other Services	106	18.2%	907	10.0%	542	21.3%	4,278	14.6%	880	22.1%	7,318	16.7%
Government	16	2.7%	314	3.5%	84	3.3%	1,923	6.6%	101	2.5%	2,207	5.0%
Unclassified Establishments	44	7.5%	128	1.4%	234	9.2%	464	1.6%	376	9.4%	525	1.2%
Totals	583	100.0%	9,058	100.0%	2,549	100.0%	29,323	100.0%	3,982	100.0%	43,731	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

500 Upper Chesapeake Dr, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51932
Longitude: -76.34623

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	2	0.0%	4	0.2%	33	0.1%	17	0.4%	97	0.2%
Mining	2	0.3%	13	0.1%	2	0.1%	14	0.0%	3	0.1%	22	0.1%
Utilities	0	0.0%	1	0.0%	1	0.0%	4	0.0%	1	0.0%	4	0.0%
Construction	29	5.0%	188	2.1%	165	6.5%	998	3.4%	342	8.6%	2,024	4.6%
Manufacturing	9	1.5%	58	0.6%	32	1.3%	333	1.1%	69	1.7%	732	1.7%
Wholesale Trade	6	1.0%	48	0.5%	42	1.6%	407	1.4%	67	1.7%	615	1.4%
Retail Trade	106	18.2%	2,001	22.1%	331	13.0%	5,932	20.2%	512	12.9%	8,903	20.4%
Motor Vehicle & Parts Dealers	10	1.7%	124	1.4%	45	1.8%	1,766	6.0%	58	1.5%	1,996	4.6%
Furniture & Home Furnishings Stores	10	1.7%	44	0.5%	18	0.7%	84	0.3%	34	0.9%	191	0.4%
Electronics & Appliance Stores	4	0.7%	44	0.5%	12	0.5%	204	0.7%	18	0.5%	231	0.5%
Building Material & Garden Equipment & Supplies Dealers	7	1.2%	317	3.5%	23	0.9%	455	1.6%	36	0.9%	670	1.5%
Food & Beverage Stores	13	2.2%	289	3.2%	40	1.6%	1,088	3.7%	77	1.9%	2,274	5.2%
Health & Personal Care Stores	18	3.1%	150	1.7%	46	1.8%	354	1.2%	69	1.7%	501	1.1%
Gasoline Stations & Fuel Dealers	0	0.0%	3	0.0%	6	0.2%	31	0.1%	15	0.4%	78	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	18	3.1%	152	1.7%	45	1.8%	298	1.0%	54	1.4%	408	0.9%
Sporting Goods, Hobby, Book, & Music Stores	17	2.9%	334	3.7%	55	2.2%	557	1.9%	87	2.2%	699	1.6%
General Merchandise Stores	10	1.7%	543	6.0%	40	1.6%	1,094	3.7%	63	1.6%	1,855	4.2%
Transportation & Warehousing	4	0.7%	12	0.1%	20	0.8%	115	0.4%	46	1.2%	276	0.6%
Information	7	1.2%	35	0.4%	31	1.2%	270	0.9%	46	1.2%	472	1.1%
Finance & Insurance	37	6.3%	299	3.3%	163	6.4%	1,198	4.1%	234	5.9%	1,791	4.1%
Central Bank/Credit Intermediation & Related Activities	14	2.4%	148	1.6%	58	2.3%	600	2.0%	92	2.3%	1,029	2.4%
Securities & Commodity Contracts	9	1.5%	55	0.6%	49	1.9%	238	0.8%	64	1.6%	308	0.7%
Funds, Trusts & Other Financial Vehicles	14	2.4%	96	1.1%	56	2.2%	361	1.2%	78	2.0%	454	1.0%
Real Estate, Rental & Leasing	28	4.8%	373	4.1%	127	5.0%	1,148	3.9%	197	4.9%	1,653	3.8%
Professional, Scientific & Tech Services	47	8.1%	282	3.1%	283	11.1%	1,939	6.6%	415	10.4%	3,079	7.0%
Legal Services	17	2.9%	77	0.9%	98	3.8%	456	1.6%	111	2.8%	504	1.2%
Management of Companies & Enterprises	1	0.2%	6	0.1%	6	0.2%	42	0.1%	9	0.2%	63	0.1%
Administrative, Support & Waste Management Services	14	2.4%	99	1.1%	82	3.2%	477	1.6%	159	4.0%	979	2.2%
Educational Services	14	2.4%	578	6.4%	69	2.7%	2,410	8.2%	107	2.7%	3,984	9.1%
Health Care & Social Assistance	98	16.8%	2,981	32.9%	386	15.1%	6,138	20.9%	506	12.7%	8,033	18.4%
Arts, Entertainment & Recreation	11	1.9%	149	1.6%	52	2.0%	610	2.1%	89	2.2%	954	2.2%
Accommodation & Food Services	39	6.7%	1,080	11.9%	158	6.2%	3,090	10.5%	241	6.1%	4,557	10.4%
Accommodation	0	0.0%	0	0.0%	3	0.1%	12	0.0%	7	0.2%	55	0.1%
Food Services & Drinking Places	39	6.7%	1,080	11.9%	155	6.1%	3,078	10.5%	234	5.9%	4,501	10.3%
Other Services (except Public Administration)	68	11.7%	408	4.5%	275	10.8%	1,751	6.0%	444	11.2%	2,740	6.3%
Automotive Repair & Maintenance	13	2.2%	56	0.6%	47	1.8%	232	0.8%	81	2.0%	382	0.9%
Public Administration	16	2.7%	319	3.5%	85	3.3%	1,949	6.6%	101	2.5%	2,229	5.1%
Unclassified Establishments	44	7.5%	128	1.4%	234	9.2%	464	1.6%	376	9.4%	525	1.2%
Total	583	100.0%	9,058	100.0%	2,549	100.0%	29,323	100.0%	3,982	100.0%	43,731	100.0%

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