Market Profile

5911 York Rd, Baltimore, Maryland, 21212
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	26,736	190,444	529,473
2020 Total Population	26,462	187,853	505,896
2020 Group Quarters	1,048	16,855	25,143
2022 Total Population	26,196	187,855	500,935
2022 Group Quarters	1,048	16,855	25,143
2027 Total Population	25,526	185,303	491,441
2022-2027 Annual Rate	-0.52%	-0.27%	-0.38%
2022 Total Daytime Population	20,794	194,135	509,443
Workers	7,554	97,949	244,858
Residents	13,240	96,186	264,585
Household Summary			
2010 Households	10,879	76,463	209,980
2010 Average Household Size	2.43	2.27	2.37
2020 Total Households	10,703	77,275	210,062
2020 Average Household Size	2.37	2.21	2.29
2022 Households	10,599	77,456	209,101
2022 Average Household Size	2.37	2.21	2.28
2027 Households	10,371	76,873	206,204
2027 Average Household Size	2.36	2.19	2.26
2022-2027 Annual Rate	-0.43%	-0.15%	-0.28%
2010 Families	6,583	40,762	116,863
2010 Average Family Size	3.06	2.99	3.11
2022 Families	6,289	39,900	111,798
2022 Average Family Size	3.06	2.98	3.06
2027 Families	6,146	39,406	109,953
2027 Average Family Size	3.04	2.96	3.04
2022-2027 Annual Rate	-0.46%	-0.25%	-0.33%
Housing Unit Summary			
2000 Housing Units	11,852	85,162	246,604
Owner Occupied Housing Units	60.7%	52.9%	48.0%
Renter Occupied Housing Units	33.6%	39.0%	40.4%
Vacant Housing Units	5.8%	8.1%	11.6%
2010 Housing Units	11,934	83,953	242,132
Owner Occupied Housing Units	58.4%	52.2%	46.2%
Renter Occupied Housing Units	32.8%	38.9%	40.5%
Vacant Housing Units	8.8%	8.9%	13.3%
2020 Housing Units	11,729	84,977	238,694
Vacant Housing Units	8.7%	9.1%	12.0%
2022 Housing Units	11,666	85,858	238,718
Owner Occupied Housing Units	58.7%	51.3%	46.8%
Renter Occupied Housing Units	32.1%	38.9%	40.8%
Vacant Housing Units	9.1%	9.8%	12.4%
2027 Housing Units	11,679	86,365	239,932
Owner Occupied Housing Units	58.3%	51.3%	46.8%
Renter Occupied Housing Units	30.5%	37.7%	39.2%
Vacant Housing Units	11.2%	11.0%	14.1%
Median Household Income			
2022	$77,218	$72,602	$59,282
2027	$87,895	$84,998	$69,617
Median Home Value			
2022	$291,258	$276,319	$261,614
2027	$328,992	$300,640	$289,059
Per Capita Income			
2022	$52,809	$48,079	$40,753
2027	$59,605	$56,624	$47,934
Median Age			
2010	37.8	34.6	35.9
2022	38.4	36.1	37.9
2027	39.1	37.1	38.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 22, 2022

5911 York Rd, Baltimore, Maryland, 21212 Prepared by Esri
Rings: 1, 3, 5 mile radii

Latitude: 39.36416
Longitude: -76.60873

	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	10,599	77,448	209,087
<$15,000	10.5%	10.8%	15.0%
$15,000 - $24,999	6.2%	6.3%	7.5%
$25,000 - $34,999	7.9%	8.2%	9.4%
$35,000 - $49,999	9.3%	10.8%	11.2%
$50,000 - $74,999	14.7%	15.0%	15.1%
$75,000 - $99,999	11.9%	11.3%	10.9%
$100,000 - $149,999	16.3%	17.1%	15.3%
$150,000 - $199,999	6.5%	7.2%	6.0%
$200,000+	16.7%	13.4%	9.6%
Average Household Income	$128,562	$115,360	$96,746
2027 Households by Income			
Household Income Base	10,371	76,865	206,190
<$15,000	8.6%	9.2%	13.4%
$15,000 - $24,999	5.4%	5.3%	6.6%
$25,000 - $34,999	7.4%	7.2%	8.6%
$35,000 - $49,999	7.9%	8.9%	9.6%
$50,000 - $74,999	13.2%	14.0%	14.2%
$75,000 - $99,999	13.0%	11.7%	11.2%
$100,000 - $149,999	17.7%	18.4%	16.9%
$150,000 - $199,999	8.1%	8.5%	7.3%
$200,000+	18.8%	16.8%	12.2%
Average Household Income	$144,841	$135,298	$113,345
2022 Owner Occupied Housing Units by Value			
Total	6,850	44,025	111,608
<$50,000	2.7%	2.2%	5.2%
$50,000 - $99,999	2.1%	2.4%	6.8%
$100,000 - $149,999	7.5%	7.4%	8.3%
$150,000 - $199,999	12.7%	15.6%	14.2%
$200,000 - $249,999	9.2%	12.8%	11.8%
$250,000 - $299,999	19.0%	18.3%	16.2%
$300,000 - $399,999	13.8%	13.5%	13.5%
$400,000 - $499,999	11.9%	8.8%	7.9%
$500,000 - $749,999	16.5%	13.4%	11.3%
$750,000 - $999,999	3.8%	3.9%	3.0%
$1,000,000 - $1,499,999	0.6%	1.1%	1.2%
$1,500,000 - $1,999,999	0.1%	0.4%	0.3%
$2,000,000 +	0.0%	0.3%	0.4%
Average Home Value	$354,715	$348,827	$320,823
2027 Owner Occupied Housing Units by Value			
Total	6,811	44,320	112,150
<$50,000	3.3%	2.5%	5.3%
$50,000 - $99,999	2.0%	2.0%	5.4%
$100,000 - $149,999	4.9%	4.9%	6.0%
$150,000 - $199,999	8.5%	10.7%	9.9%
$200,000 - $249,999	7.1%	10.4%	10.0%
$250,000 - $299,999	19.5%	19.4%	17.2%
$300,000 - $399,999	16.5%	15.7%	15.7%
$400,000 - $499,999	13.2%	10.8%	9.8%
$500,000 - $749,999	19.9%	16.6%	14.4%
$750,000 - $999,999	4.4%	4.9%	4.0%
$1,000,000 - $1,499,999	0.7%	1.4%	1.5%
$1,500,000 - $1,999,999	0.1%	0.5%	0.4%
$2,000,000 +	0.0%	0.2%	0.4%
Average Home Value	$383,738	$384,706	$359,826

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Prepared by Esri

Latitude: 39.36416

Longitude: -76.60873

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	26,734	190,444	529,476
0 - 4	7.2%	5.6%	6.2%
5 - 9	6.6%	5.0%	5.6%
10 - 14	6.1%	5.0%	5.6%
15 - 24	13.9%	21.1%	17.4%
25 - 34	12.4%	13.9%	14.1%
35 - 44	14.1%	12.1%	12.2%
45 - 54	15.3%	13.1%	14.2%
55 - 64	13.0%	11.3%	11.6%
65 - 74	6.8%	6.5%	6.6%
75 - 84	3.4%	4.2%	4.4%
85 +	1.4%	2.2%	2.1%
18 +	76.6%	81.3%	78.9%
2022 Population by Age			
Total	26,195	187,854	500,935
0 - 4	6.1%	4.8%	5.3%
5 - 9	6.3%	4.9%	5.5%
10 - 14	6.5%	5.0%	5.6%
15 - 24	13.7%	19.3%	15.1%
25 - 34	13.0%	14.7%	14.9%
35 - 44	12.7%	11.8%	12.1%
45 - 54	11.7%	10.6%	11.0%
55 - 64	13.1%	11.8%	12.6%
65 - 74	10.2%	9.6%	10.1%
75 - 84	4.9%	5.2%	5.4%
85 +	1.8%	2.4%	2.5%
18 +	77.1%	82.5%	80.5%
2027 Population by Age			
Total	25,526	185,306	491,443
0 - 4	6.2%	4.8%	5.4%
5 - 9	5.9%	4.7%	5.2%
10 - 14	6.0%	4.7%	5.3%
15 - 24	13.9%	19.2%	15.0%
25 - 34	12.1%	13.8%	13.8%
35 - 44	13.6%	12.5%	13.0%
45 - 54	11.7%	10.6%	10.9%
55 - 64	11.8%	10.7%	11.4%
65 - 74	10.6%	10.1%	10.8%
75 - 84	6.2%	6.4%	6.6%
85 +	2.0%	2.6%	2.6%
18 +	77.7%	82.9%	80.9%
2010 Population by Sex			
Males	12,279	87,144	247,273
Females	14,457	103,300	282,200
2022 Population by Sex			
Males	12,071	87,412	234,629
Females	14,125	100,442	266,307
2027 Population by Sex			
Males	11,840	86,553	230,868
Females	13,686	98,750	260,573

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 22, 2022

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Rings: 1, 3, 5 mile radii

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Latitude: 39.36416

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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	26,736	190,445	529,472
White Alone	43.2%	47.7%	37.9%
Black Alone	50.4%	44.4%	55.8%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	2.9%	4.5%	3.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.1%	0.9%	0.8%
Two or More Races	2.1%	2.3%	2.0%
Hispanic Origin	3.1%	3.0%	2.6%
Diversity Index	58.5	59.7	56.6
2020 Population by Race/Ethnicity			
Total	26,462	187,853	505,896
White Alone	40.7%	42.8%	35.5%
Black Alone	47.5%	42.3%	52.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	4.2%	6.6%	4.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	2.1%	2.3%
Two or More Races	5.6%	5.9%	5.2%
Hispanic Origin	4.7%	4.9%	4.7%
Diversity Index	63.9	66.4	63.3
2022 Population by Race/Ethnicity			
Total	26,197	187,854	500,935
White Alone	40.2%	42.6%	35.3%
Black Alone	47.4%	42.1%	51.8%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	4.4%	6.7%	4.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	2.3%	2.5%
Two or More Races	5.8%	6.1%	5.4%
Hispanic Origin	4.9%	5.1%	4.8%
Diversity Index	64.5	66.8	63.7
2027 Population by Race/Ethnicity			
Total	25,527	185,303	491,442
White Alone	39.1%	41.5%	34.4%
Black Alone	46.7%	41.4%	51.0%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	4.7%	7.1%	5.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.6%	2.8%	3.2%
Two or More Races	6.5%	6.8%	6.0%
Hispanic Origin	5.3%	5.4%	5.2%
Diversity Index	65.9	68.2	65.2
2010 Population by Relationship and Household Type			
Total	26,736	190,444	529,473
In Households	98.8%	91.2%	94.2%
In Family Households	78.1%	66.3%	71.5%
Householder	24.6%	21.4%	22.1%
Spouse	14.9%	12.8%	11.7%
Child	31.7%	25.7%	29.6%
Other relative	4.2%	4.0%	5.2%
Nonrelative	2.7%	2.4%	2.9%
In Nonfamily Households	20.7%	24.9%	22.7%
In Group Quarters	1.2%	8.8%	5.8%
Institutionalized Population	0.5%	1.3%	2.2%
Noninstitutionalized Population	0.7%	7.5%	3.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 22, 2022

Datastory

Market Profile

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2022 Population 25+ by Educational Attainment			
Total	17,658	124,125	343,365
Less than 9th Grade	2.2%	2.4%	3.2%
9th - 12th Grade, No Diploma	5.2%	4.7%	7.0%
High School Graduate	21.8%	19.0%	23.7%
GED/Alternative Credential	2.5%	3.1%	4.0%
Some College, No Degree	15.7%	15.1%	17.0%
Associate Degree	6.9%	5.9%	6.0%
Bachelor's Degree	21.0%	24.3%	19.9%
Graduate/Professional Degree	24.6%	25.5%	19.1%
2022 Population 15+ by Marital Status			
Total	21,246	160,358	418,923
Never Married	43.3%	50.1%	49.1%
Married	41.1%	35.1%	34.5%
Widowed	5.8%	5.6%	6.5%
Divorced	9.9%	9.2%	9.9%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	13,942	97,865	250,720
Population 16+ Employed	94.4%	95.1%	94.5%
Population 16+ Unemployment rate	5.6%	4.9%	5.5%
Population 16-24 Employed	11.6%	14.6%	13.8%
Population 16-24 Unemployment rate	9.6%	10.0%	9.9%
Population 25-54 Employed	62.6%	61.7%	62.4%
Population 25-54 Unemployment rate	5.2%	4.5%	5.3%
Population 55-64 Employed	16.7%	15.3%	15.5%
Population 55-64 Unemployment rate	3.5%	2.6%	3.3%
Population 65+ Employed	9.0%	8.3%	8.3%
Population 65+ Unemployment rate	7.1%	2.6%	4.1%
2022 Employed Population 16+ by Industry			
Total	13,157	93,034	236,823
Agriculture/Mining	0.2%	0.3%	0.2%
Construction	3.0%	3.4%	4.1%
Manufacturing	4.5%	4.0%	3.9%
Wholesale Trade	2.2%	1.4%	1.5%
Retail Trade	7.4%	8.6%	8.6%
Transportation/Utilities	5.2%	5.4%	6.3%
Information	1.3%	1.6%	1.5%
Finance/Insurance/Real Estate	7.1%	6.1%	6.1%
Services	62.3%	60.8%	59.4%
Public Administration	6.8%	8.4%	8.4%
2022 Employed Population 16+ by Occupation			
Total	13,159	93,032	236,823
White Collar	67.6%	71.0%	66.6%
Management/Business/Financial	19.0%	18.1%	16.3%
Professional	32.3%	35.5%	31.8%
Sales	7.4%	7.1%	7.1%
Administrative Support	8.9%	10.3%	11.4%
Services	19.8%	16.3%	18.1%
Blue Collar	12.6%	12.7%	15.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.2%	2.4%	2.9%
Installation/Maintenance/Repair	0.9%	1.4%	1.9%
Production	2.6%	2.5%	2.7%
Transportation/Material Moving	6.8%	6.3%	7.7%

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	10,879	76,462	209,980
Households with 1 Person	31.4%	35.6%	35.1%
Households with 2+ People	68.6%	64.4%	64.9%
Family Households	60.5%	53.3%	55.7%
Husband-wife Families	36.7%	32.0%	29.5%
With Related Children	18.1%	13.6%	12.3%
Other Family (No Spouse Present)	23.8%	21.3%	26.2%
Other Family with Male Householder	4.4%	4.3%	5.0%
With Related Children	2.4%	2.2%	2.5%
Other Family with Female Householder	19.3%	17.1%	21.2%
With Related Children	12.1%	10.5%	13.4%
Nonfamily Households	8.0%	11.1%	9.2%
All Households with Children	32.9%	26.6%	28.6%
Multigenerational Households	5.1%	4.4%	5.7%
Unmarried Partner Households	6.9%	7.3%	7.5%
Male-female	5.5%	5.9%	6.3%
Same-sex	1.4%	1.4%	1.2%
2010 Households by Size			
Total	10,878	76,464	209,981
1 Person Household	31.4%	35.6%	35.1%
2 Person Household	29.5%	31.1%	29.6%
3 Person Household	17.2%	15.5%	15.4%
4 Person Household	13.3%	10.5%	10.6%
5 Person Household	5.4%	4.5%	5.1%
6 Person Household	1.9%	1.6%	2.2%
7 + Person Household	1.3%	1.1%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	10,880	76,464	209,981
Owner Occupied	64.0%	57.3%	53.2%
Owned with a Mortgage/Loan	51.0%	43.6%	39.3%
Owned Free and Clear	13.0%	13.7%	13.9%
Renter Occupied	36.0%	42.7%	46.8%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	106	109	95
Percent of Income for Mortgage	19.9%	20.1%	23.3%
Wealth Index	133	109	88
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	11,934	83,953	242,132
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	26,736	190,444	529,473
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 22, 2022

Market Profile

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Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	City Strivers (11A)	Emerald City (8B)	Family Foundations (12A)
2.	Family Foundations (12A)	Family Foundations (12A)	Modest Income Homes (12D)
3.	Emerald City (8B)	Urban Chic (2A)	Parks and Rec (5C)
2022 Consumer Spending			
Apparel & Services: Total $	$32,142,622	$210,528,359	$480,479,398
Average Spent	$3,032.61	$2,718.04	$2,297.83
Spending Potential Index	126	113	95
Education: Total $	$28,113,286	$183,069,689	$402,979,408
Average Spent	$2,652.45	$2,363.53	$1,927.20
Spending Potential Index	135	121	98
Entertainment/Recreation: Total $	$46,217,828	$305,017,655	$694,905,552
Average Spent	$4,360.58	$3,937.95	$3,323.30
Spending Potential Index	119	107	91
Food at Home: Total $	$80,194,416	$526,246,750	$1,211,242,002
Average Spent	$7,566.22	$6,794.14	$5,792.62
Spending Potential Index	122	110	94
Food Away from Home: Total $	$55,997,557	$372,171,754	$846,579,547
Average Spent	$5,283.29	$4,804.94	$4,048.66
Spending Potential Index	122	111	94
Health Care: Total $	$87,202,102	$576,278,783	$1,338,577,061
Average Spent	$8,227.39	$7,440.08	$6,401.58
Spending Potential Index	116	105	90
HH Furnishings & Equipment: Total $	$32,663,008	$214,083,679	$486,621,578
Average Spent	$3,081.71	$2,763.94	$2,327.21
Spending Potential Index	120	108	91
Personal Care Products & Services: Total $	$13,439,714	$88,192,441	$201,329,742
Average Spent	$1,268.02	$1,138.61	$962.83
Spending Potential Index	124	112	94
Shelter: Total $	$307,870,044	$2,023,052,339	$4,554,666,785
Average Spent	$29,047.08	$26,118.73	$21,782.14
Spending Potential Index	127	114	95
Support Payments/Cash Contributions/Gifts in Kind: Total $	$31,969,921	$213,354,141	$480,598,162
Average Spent	$3,016.31	$2,754.52	$2,298.40
Spending Potential Index	111	101	85
Travel: Total $	$36,679,890	$240,455,262	$536,289,376
Average Spent	$3,460.69	$3,104.41	$2,564.74
Spending Potential Index	120	108	89
Vehicle Maintenance & Repairs: Total $	$15,389,646	$103,850,165	$240,317,932
Average Spent	$1,451.99	$1,340.76	$1,149.29
Spending Potential Index	115	106	91

November 22, 2022

Datastory

Retail Goods and Services Expenditures

5911 York Rd, Baltimore, Maryland, 21212
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.36416
Longitude: -76.60873

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
City Strivers (11A)	20.5%	Population	26,196	25,526
Family Foundations (12A)	17.8%	Households	10,599	10,371
Emerald City (8B)	12.6%	Families	6,289	6,146
Urban Chic (2A)	12.4%	Median Age	38.4	39.1
Top Tier (1A)	10.0%	Median Household Income	$77,218	$87,895

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	126	$3,032.61	$32,142,622
Men's	127	$587.34	$6,225,240
Women's	124	$1,037.49	$10,996,338
Children's	121	$426.02	$4,515,397
Footwear	129	$736.45	$7,805,684
Watches & Jewelry	127	$185.85	$1,969,775
Apparel Products and Services (1)	141	$84.15	$891,879
Computer			
Computers and Hardware for Home Use	122	$232.73	$2,466,738
Portable Memory	121	$5.98	$63,417
Computer Software	132	$14.37	$152,341
Computer Accessories	119	$24.36	$258,180
Entertainment & Recreation	119	$4,360.58	$46,217,828
Fees and Admissions	125	$1,047.46	$11,102,046
Membership Fees for Clubs (2)	125	$354.05	$3,752,600
Fees for Participant Sports, excl. Trips	118	$155.07	$1,643,632
Tickets to Theatre/Operas/Concerts	132	$120.90	$1,281,457
Tickets to Movies	119	$75.24	$797,515
Tickets to Parks or Museums	115	$44.22	$468,726
Admission to Sporting Events, excl. Trips	119	$86.81	$920,062
Fees for Recreational Lessons	130	$208.60	$2,211,003
Dating Services	186	$2.55	$27,051
TV/Video/Audio	120	$1,595.28	$16,908,335
Cable and Satellite Television Services	121	$1,106.11	$11,723,660
Televisions	118	$150.69	$1,597,161
Satellite Dishes	112	$2.00	$21,238
VCRs, Video Cameras, and DVD Players	115	$6.41	$67,974
Miscellaneous Video Equipment	121	$21.27	$225,458
Video Cassettes and DVDs	114	$9.93	$105,257
Video Game Hardware/Accessories	120	$39.60	$419,768
Video Game Software	119	$21.68	$229,774
Rental/Streaming/Downloaded Video	113	$90.01	$954,049
Installation of Televisions	124	$1.04	$11,023
Audio (3)	117	$142.42	$1,509,558
Rental and Repair of TV/Radio/Sound Equipment	122	$4.10	$43,414
Pets	113	$934.69	$9,906,782
Toys/Games/Crafts/Hobbies (4)	116	$152.47	$1,616,068
Recreational Vehicles and Fees (5)	115	$147.95	$1,568,101
Sports/Recreation/Exercise Equipment (6)	113	$230.97	$2,448,071
Photo Equipment and Supplies (7)	121	$63.06	$668,391
Reading (8)	124	$145.08	$1,537,652
Catered Affairs (9)	132	$44.20	$468,425
Food	122	$12,849.51	$136,191,973
Food at Home	122	$7,566.22	$80,194,416
Bakery and Cereal Products	123	$979.93	$10,386,271
Meats, Poultry, Fish, and Eggs	123	$1,652.07	$17,510,295
Dairy Products	122	$760.96	$8,065,426
Fruits and Vegetables	124	$1,491.50	$15,808,367
Snacks and Other Food at Home (10)	120	$2,681.77	$28,424,059
Food Away from Home	122	$5,283.29	$55,997,557
Alcoholic Beverages	127	$900.82	$9,547,819

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 22, 2022

5911 York Rd, Baltimore, Maryland, 21212   Prepared by Esri
Ring: 1 mile radius

Latitude: 39.36416
Longitude: -76.60873

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	121	$37,621.81	$398,753,566
Value of Retirement Plans	120	$136,738.73	$1,449,293,832
Value of Other Financial Assets	128	$12,546.71	$132,982,628
Vehicle Loan Amount excluding Interest	111	$3,604.94	$38,208,708
Value of Credit Card Debt	121	$3,817.96	$40,466,602
Health			
Nonprescription Drugs	111	$195.16	$2,068,453
Prescription Drugs	110	$419.30	$4,444,114
Eyeglasses and Contact Lenses	118	$130.05	$1,378,361
Home			
Mortgage Payment and Basics (11)	116	$14,065.33	$149,078,483
Maintenance and Remodeling Services	114	$3,719.00	$39,417,674
Maintenance and Remodeling Materials (12)	104	$729.18	$7,728,540
Utilities, Fuel, and Public Services	118	$6,676.17	$70,760,750
Household Furnishings and Equipment			
Household Textiles (13)	124	$142.76	$1,513,147
Furniture	121	$874.47	$9,268,545
Rugs	123	$44.00	$466,322
Major Appliances (14)	113	$484.86	$5,138,989
Housewares (15)	120	$120.46	$1,276,770
Small Appliances	119	$70.94	$751,922
Luggage	124	$23.65	$250,679
Telephones and Accessories	130	$147.93	$1,567,869
Household Operations			
Child Care	123	$739.49	$7,837,847
Lawn and Garden (16)	110	$629.06	$6,667,436
Moving/Storage/Freight Express	116	$93.57	$991,801
Housekeeping Supplies (17)	119	$1,058.38	$11,217,752
Insurance			
Owners and Renters Insurance	109	$772.47	$8,187,457
Vehicle Insurance	117	$2,472.32	$26,204,094
Life/Other Insurance	118	$810.41	$8,589,552
Health Insurance	117	$5,498.74	$58,281,177
Personal Care Products (18)	121	$684.73	$7,257,450
School Books and Supplies (19)	121	$178.88	$1,895,988
Smoking Products	118	$515.29	$5,461,599
Transportation			
Payments on Vehicles excluding Leases	110	$3,254.71	$34,496,706
Gasoline and Motor Oil	114	$3,106.31	$32,923,750
Vehicle Maintenance and Repairs	115	$1,451.99	$15,389,646
Travel			
Airline Fares	125	$890.05	$9,433,599
Lodging on Trips	119	$960.09	$10,176,044
Auto/Truck Rental on Trips	124	$77.24	$818,643
Food and Drink on Trips	120	$815.27	$8,641,014

November 22, 2022

5911 York Rd, Baltimore, Maryland, 21212

Prepared by Esri

Ring: 3 mile radius

Latitude: 39.36416
Longitude: -76.60873

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Emerald City (8B)	14.4%	Population	187,855	185,303
Family Foundations (12A)	12.4%	Households	77,456	76,873
Urban Chic (2A)	9.3%	Families	39,900	39,406
Parks and Rec (5C)	8.4%	Median Age	36.1	37.1
City Strivers (11A)	7.9%	Median Household Income	$72,602	$84,998

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	113	$2,718.04	$210,528,359
Men's	115	$530.66	$41,102,790
Women's	112	$935.99	$72,498,317
Children's	108	$381.59	$29,556,132
Footwear	115	$656.09	$50,818,336
Watches & Jewelry	112	$164.34	$12,729,099
Apparel Products and Services (1)	119	$71.48	$5,536,444
Computer			
Computers and Hardware for Home Use	112	$213.15	$16,510,040
Portable Memory	109	$5.40	$418,025
Computer Software	121	$13.19	$1,021,989
Computer Accessories	110	$22.61	$1,751,091
Entertainment & Recreation	107	$3,937.95	$305,017,655
Fees and Admissions	111	$930.47	$72,070,286
Membership Fees for Clubs (2)	112	$317.15	$24,565,205
Fees for Participant Sports, excl. Trips	107	$140.09	$10,850,657
Tickets to Theatre/Operas/Concerts	115	$105.64	$8,182,301
Tickets to Movies	111	$70.19	$5,436,862
Tickets to Parks or Museums	105	$40.33	$3,124,103
Admission to Sporting Events, excl. Trips	107	$78.15	$6,053,446
Fees for Recreational Lessons	111	$176.90	$13,701,849
Dating Services	147	$2.01	$155,862
TV/Video/Audio	109	$1,449.98	$112,309,270
Cable and Satellite Television Services	108	$986.71	$76,426,583
Televisions	111	$141.13	$10,931,078
Satellite Dishes	109	$1.95	$150,979
VCRs, Video Cameras, and DVD Players	109	$6.05	$468,877
Miscellaneous Video Equipment	111	$19.52	$1,511,822
Video Cassettes and DVDs	111	$9.67	$749,090
Video Game Hardware/Accessories	115	$37.69	$2,918,982
Video Game Software	118	$21.45	$1,661,514
Rental/Streaming/Downloaded Video	111	$88.41	$6,847,549
Installation of Televisions	112	$0.94	$72,994
Audio (3)	109	$132.65	$10,274,540
Rental and Repair of TV/Radio/Sound Equipment	113	$3.81	$295,262
Pets	102	$847.81	$65,668,136
Toys/Games/Crafts/Hobbies (4)	108	$141.92	$10,992,810
Recreational Vehicles and Fees (5)	98	$125.71	$9,737,374
Sports/Recreation/Exercise Equipment (6)	104	$212.19	$16,435,132
Photo Equipment and Supplies (7)	113	$58.99	$4,569,415
Reading (8)	112	$131.37	$10,175,186
Catered Affairs (9)	120	$40.01	$3,098,911
Food	110	$11,599.08	$898,418,504
Food at Home	110	$6,794.14	$526,246,750
Bakery and Cereal Products	110	$872.78	$67,601,996
Meats, Poultry, Fish, and Eggs	110	$1,472.37	$114,044,016
Dairy Products	109	$680.62	$52,718,097
Fruits and Vegetables	111	$1,332.49	$103,209,201
Snacks and Other Food at Home (10)	109	$2,435.88	$188,673,439
Food Away from Home	111	$4,804.94	$372,171,754
Alcoholic Beverages	113	$807.86	$62,573,767

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Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 22, 2022

5911 York Rd, Baltimore, Maryland, 21212
Ring: 3 mile radius

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	108	$33,365.97	$2,584,394,599
Value of Retirement Plans	104	$118,971.38	$9,215,047,319
Value of Other Financial Assets	110	$10,720.80	$830,390,224
Vehicle Loan Amount excluding Interest	106	$3,439.56	$266,414,385
Value of Credit Card Debt	109	$3,439.02	$266,372,515
Health			
Nonprescription Drugs	103	$180.32	$13,966,672
Prescription Drugs	101	$384.14	$29,753,578
Eyeglasses and Contact Lenses	106	$116.22	$9,002,097
Home			
Mortgage Payment and Basics (11)	101	$12,181.72	$943,547,130
Maintenance and Remodeling Services	100	$3,256.90	$252,266,169
Maintenance and Remodeling Materials (12)	92	$646.65	$50,086,904
Utilities, Fuel, and Public Services	107	$6,072.91	$470,383,419
Household Furnishings and Equipment			
Household Textiles (13)	112	$128.83	$9,978,954
Furniture	109	$793.64	$61,472,258
Rugs	108	$38.44	$2,977,204
Major Appliances (14)	102	$436.89	$33,839,486
Housewares (15)	109	$108.87	$8,432,819
Small Appliances	111	$66.06	$5,116,556
Luggage	113	$21.47	$1,662,720
Telephones and Accessories	112	$127.39	$9,866,810
Household Operations			
Child Care	110	$665.16	$51,520,478
Lawn and Garden (16)	98	$559.73	$43,354,631
Moving/Storage/Freight Express	113	$91.28	$7,070,541
Housekeeping Supplies (17)	107	$950.06	$73,587,667
Insurance			
Owners and Renters Insurance	97	$691.92	$53,593,279
Vehicle Insurance	108	$2,290.39	$177,404,762
Life/Other Insurance	103	$708.02	$54,840,197
Health Insurance	106	$4,956.01	$383,872,649
Personal Care Products (18)	110	$622.47	$48,213,725
School Books and Supplies (19)	112	$165.47	$12,816,424
Smoking Products	111	$483.46	$37,447,007
Transportation			
Payments on Vehicles excluding Leases	103	$3,036.79	$235,217,781
Gasoline and Motor Oil	106	$2,894.59	$224,203,600
Vehicle Maintenance and Repairs	106	$1,340.76	$103,850,165
Travel			
Airline Fares	111	$795.68	$61,630,065
Lodging on Trips	106	$856.22	$66,319,526
Auto/Truck Rental on Trips	111	$69.35	$5,371,395
Food and Drink on Trips	108	$735.12	$56,939,749

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November 22, 2022

Datastory

Retail Goods and Services Expenditures

5911 York Rd, Baltimore, Maryland, 21212
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.36416
Longitude: -76.60873

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Family Foundations (12A)	12.3%	Population	500,935	491,441
Modest Income Homes (12D)	10.8%	Households	209,101	206,204
Parks and Rec (5C)	9.0%	Families	111,798	109,953
Emerald City (8B)	6.0%	Median Age	37.9	38.9
Metro Renters (3B)	5.8%	Median Household Income	$59,282	$69,617

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	95	$2,297.83	$480,479,398
Men's	96	$442.41	$92,509,335
Women's	94	$792.57	$165,727,932
Children's	92	$324.88	$67,932,844
Footwear	98	$559.43	$116,977,443
Watches & Jewelry	94	$137.74	$28,800,731
Apparel Products and Services (1)	100	$59.72	$12,486,694
Computer			
Computers and Hardware for Home Use	92	$176.28	$36,860,047
Portable Memory	91	$4.51	$943,246
Computer Software	99	$10.83	$2,265,114
Computer Accessories	94	$19.21	$4,015,898
Entertainment & Recreation	91	$3,323.30	$694,905,552
Fees and Admissions	90	$761.01	$159,127,716
Membership Fees for Clubs (2)	92	$259.89	$54,342,352
Fees for Participant Sports, excl. Trips	88	$115.42	$24,134,258
Tickets to Theatre/Operas/Concerts	94	$86.47	$18,080,304
Tickets to Movies	92	$57.91	$12,109,790
Tickets to Parks or Museums	86	$33.25	$6,953,350
Admission to Sporting Events, excl. Trips	89	$64.80	$13,550,408
Fees for Recreational Lessons	89	$141.58	$29,603,988
Dating Services	123	$1.69	$353,266
TV/Video/Audio	94	$1,253.19	$262,043,548
Cable and Satellite Television Services	94	$858.78	$179,572,518
Televisions	95	$121.32	$25,367,349
Satellite Dishes	91	$1.63	$341,476
VCRs, Video Cameras, and DVD Players	94	$5.22	$1,091,500
Miscellaneous Video Equipment	95	$16.68	$3,488,560
Video Cassettes and DVDs	95	$8.28	$1,731,463
Video Game Hardware/Accessories	99	$32.70	$6,836,810
Video Game Software	102	$18.57	$3,883,102
Rental/Streaming/Downloaded Video	94	$75.27	$15,738,100
Installation of Televisions	87	$0.73	$152,551
Audio (3)	91	$110.54	$23,113,967
Rental and Repair of TV/Radio/Sound Equipment	103	$3.47	$726,154
Pets	87	$717.67	$150,065,501
Toys/Games/Crafts/Hobbies (4)	92	$121.53	$25,411,503
Recreational Vehicles and Fees (5)	81	$104.48	$21,846,236
Sports/Recreation/Exercise Equipment (6)	85	$174.77	$36,544,184
Photo Equipment and Supplies (7)	94	$48.92	$10,229,905
Reading (8)	94	$109.69	$22,935,433
Catered Affairs (9)	97	$32.43	$6,780,310
Food	94	$9,841.28	$2,057,821,550
Food at Home	94	$5,792.62	$1,211,242,002
Bakery and Cereal Products	94	$744.13	$155,598,174
Meats, Poultry, Fish, and Eggs	94	$1,260.47	$263,565,709
Dairy Products	93	$575.51	$120,340,571
Fruits and Vegetables	94	$1,127.05	$235,666,397
Snacks and Other Food at Home (10)	93	$2,085.46	$436,071,152
Food Away from Home	94	$4,048.66	$846,579,547
Alcoholic Beverages	95	$673.12	$140,750,624

November 22, 2022

:Datastory

Retail Goods and Services Expenditures

5911 York Rd, Baltimore, Maryland, 21212
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.36416
Longitude: -76.60873

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	88	$27,352.68	$5,719,472,055
Value of Retirement Plans	86	$98,300.35	$20,554,702,106
Value of Other Financial Assets	94	$9,162.67	$1,915,923,662
Vehicle Loan Amount excluding Interest	92	$2,988.19	$624,832,839
Value of Credit Card Debt	93	$2,923.34	$611,273,090
Health			
Nonprescription Drugs	89	$156.70	$32,766,715
Prescription Drugs	90	$340.02	$71,099,512
Eyeglasses and Contact Lenses	90	$98.71	$20,640,002
Home			
Mortgage Payment and Basics (11)	83	$10,031.52	$2,097,601,681
Maintenance and Remodeling Services	82	$2,666.41	$557,548,774
Maintenance and Remodeling Materials (12)	77	$541.01	$113,124,787
Utilities, Fuel, and Public Services	93	$5,263.15	$1,100,530,347
Household Furnishings and Equipment			
Household Textiles (13)	94	$108.84	$22,758,315
Furniture	93	$672.69	$140,660,202
Rugs	90	$32.16	$6,724,714
Major Appliances (14)	86	$370.15	$77,397,860
Housewares (15)	91	$91.04	$19,037,220
Small Appliances	94	$56.16	$11,742,542
Luggage	94	$17.86	$3,733,536
Telephones and Accessories	94	$106.58	$22,285,590
Household Operations			
Child Care	91	$546.56	$114,285,438
Lawn and Garden (16)	83	$474.71	$99,263,026
Moving/Storage/Freight Express	94	$76.09	$15,909,976
Housekeeping Supplies (17)	92	$816.17	$170,661,594
Insurance			
Owners and Renters Insurance	84	$598.99	$125,249,298
Vehicle Insurance	93	$1,972.67	$412,488,179
Life/Other Insurance	88	$603.41	$126,172,836
Health Insurance	91	$4,268.75	$892,600,201
Personal Care Products (18)	94	$529.72	$110,765,639
School Books and Supplies (19)	94	$138.93	$29,050,029
Smoking Products	101	$439.22	$91,841,021
Transportation			
Payments on Vehicles excluding Leases	89	$2,631.23	$550,192,019
Gasoline and Motor Oil	91	$2,490.35	$520,735,283
Vehicle Maintenance and Repairs	91	$1,149.29	$240,317,932
Travel			
Airline Fares	91	$648.50	$135,601,544
Lodging on Trips	88	$710.21	$148,505,383
Auto/Truck Rental on Trips	91	$56.89	$11,896,102
Food and Drink on Trips	90	$610.84	$127,726,623

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November 22, 2022

5911 York Rd, Baltimore, Maryland, 21212
Ring: 5 mile radius

(1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.

(3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

(19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

November 22, 2022

5911 York Rd, Baltimore, Maryland, 21212
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.36416
Longitude: -76.60873

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	693	7,616	20,633
Total Employees:	5,549	94,128	236,034
Total Residential Population:	26,196	187,855	500,935
Employee/Residential Population Ratio (per 100 Residents)	21	50	47

by SIC Codes	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent
Agriculture & Mining	4	0.6%	41	0.7%	78	1.0%	1,129	1.2%	181	0.9%	1,875	0.8%
Construction	18	2.6%	117	2.1%	234	3.1%	2,820	3.0%	763	3.7%	7,261	3.1%
Manufacturing	8	1.2%	79	1.4%	101	1.3%	1,368	1.5%	305	1.5%	4,917	2.1%
Transportation	7	1.0%	42	0.8%	99	1.3%	807	0.9%	327	1.6%	4,456	1.9%
Communication	11	1.6%	238	4.3%	75	1.0%	2,084	2.2%	158	0.8%	2,925	1.2%
Utility	0	0.0%	0	0.0%	8	0.1%	66	0.1%	29	0.1%	667	0.3%
Wholesale Trade	10	1.4%	60	1.1%	81	1.1%	804	0.9%	284	1.4%	2,644	1.1%
Retail Trade Summary	146	21.1%	1,225	22.1%	1,335	17.5%	14,086	15.0%	3,605	17.5%	33,114	14.0%
Home Improvement	3	0.4%	22	0.4%	30	0.4%	342	0.4%	84	0.4%	1,415	0.6%
General Merchandise Stores	9	1.3%	52	0.9%	59	0.8%	827	0.9%	174	0.8%	1,657	0.7%
Food Stores	10	1.4%	160	2.9%	142	1.9%	2,497	2.7%	426	2.1%	5,252	2.2%
Auto Dealers, Gas Stations, Auto Aftermarket	8	1.2%	29	0.5%	59	0.8%	862	0.9%	304	1.5%	2,940	1.2%
Apparel & Accessory Stores	4	0.6%	16	0.3%	134	1.8%	1,471	1.6%	274	1.3%	2,258	1.0%
Furniture & Home Furnishings	5	0.7%	30	0.5%	70	0.9%	537	0.6%	194	0.9%	1,432	0.6%
Eating & Drinking Places	59	8.5%	529	9.5%	460	6.0%	5,389	5.7%	1,198	5.8%	12,904	5.5%
Miscellaneous Retail	47	6.8%	387	7.0%	382	5.0%	2,161	2.3%	949	4.6%	5,255	2.2%
Finance, Insurance, Real Estate Summary	58	8.4%	478	8.6%	783	10.3%	6,052	6.4%	2,075	10.1%	15,822	6.7%
Banks, Savings & Lending Institutions	10	1.4%	77	1.4%	121	1.6%	797	0.8%	326	1.6%	2,426	1.0%
Securities Brokers	5	0.7%	38	0.7%	125	1.6%	893	0.9%	322	1.6%	2,838	1.2%
Insurance Carriers & Agents	5	0.7%	100	1.8%	94	1.2%	962	1.0%	245	1.2%	1,924	0.8%
Real Estate, Holding, Other Investment Offices	37	5.3%	263	4.7%	443	5.8%	3,401	3.6%	1,182	5.7%	8,634	3.7%
Services Summary	328	47.3%	3,032	54.6%	3,597	47.2%	60,174	63.9%	9,372	45.4%	140,845	59.7%
Hotels & Lodging	1	0.1%	11	0.2%	20	0.3%	385	0.4%	68	0.3%	1,815	0.8%
Automotive Services	10	1.4%	68	1.2%	117	1.5%	605	0.6%	490	2.4%	2,576	1.1%
Motion Pictures & Amusements	24	3.5%	149	2.7%	180	2.4%	1,745	1.9%	433	2.1%	3,662	1.6%
Health Services	63	9.1%	593	10.7%	821	10.8%	26,856	28.5%	1,831	8.9%	56,310	23.9%
Legal Services	8	1.2%	28	0.5%	351	4.6%	2,689	2.9%	685	3.3%	5,388	2.3%
Education Institutions & Libraries	14	2.0%	431	7.8%	183	2.4%	7,984	8.5%	515	2.5%	21,410	9.1%
Other Services	209	30.2%	1,752	31.6%	1,924	25.3%	19,909	21.2%	5,350	25.9%	49,685	21.0%
Government	8	1.2%	124	2.2%	120	1.6%	3,909	4.2%	349	1.7%	18,854	8.0%
Unclassified Establishments	95	13.7%	112	2.0%	1,106	14.5%	829	0.9%	3,186	15.4%	2,654	1.1%
Totals	693	100.0%	5,549	100.0%	7,616	100.0%	94,128	100.0%	20,633	100.0%	236,034	100.0%

November 22, 2022

5911 York Rd, Baltimore, Maryland, 21212
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by NAICS Codes	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	12	0.2%	303	0.3%	33	0.2%	388	0.2%
Mining	0	0.0%	0	0.0%	1	0.0%	0	0.0%	5	0.0%	74	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.0%	450	0.2%
Construction	21	3.0%	138	2.5%	254	3.3%	2,966	3.2%	836	4.1%	8,136	3.4%
Manufacturing	6	0.9%	70	1.3%	114	1.5%	1,246	1.3%	306	1.5%	3,875	1.6%
Wholesale Trade	10	1.4%	60	1.1%	74	1.0%	763	0.8%	253	1.2%	2,530	1.1%
Retail Trade	84	12.1%	668	12.0%	831	10.9%	8,364	8.9%	2,320	11.2%	19,444	8.2%
Motor Vehicle & Parts Dealers	5	0.7%	18	0.3%	35	0.5%	690	0.7%	223	1.1%	2,512	1.1%
Furniture & Home Furnishings Stores	2	0.3%	6	0.1%	30	0.4%	276	0.3%	84	0.4%	620	0.3%
Electronics & Appliance Stores	1	0.1%	7	0.1%	31	0.4%	221	0.2%	89	0.4%	688	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	3	0.4%	22	0.4%	30	0.4%	342	0.4%	84	0.4%	1,415	0.6%
Food & Beverage Stores	14	2.0%	190	3.4%	136	1.8%	2,326	2.5%	446	2.2%	4,952	2.1%
Health & Personal Care Stores	11	1.6%	82	1.5%	98	1.3%	609	0.6%	261	1.3%	1,588	0.7%
Gasoline Stations	3	0.4%	11	0.2%	23	0.3%	172	0.2%	81	0.4%	428	0.2%
Clothing & Clothing Accessories Stores	6	0.9%	30	0.5%	154	2.0%	1,587	1.7%	330	1.6%	2,609	1.1%
Sport Goods, Hobby, Book, & Music Stores	9	1.3%	132	2.4%	58	0.8%	509	0.5%	131	0.6%	1,046	0.4%
General Merchandise Stores	9	1.3%	52	0.9%	59	0.8%	827	0.9%	174	0.8%	1,657	0.7%
Miscellaneous Store Retailers	16	2.3%	120	2.2%	135	1.8%	680	0.7%	320	1.6%	1,713	0.7%
Nonstore Retailers	5	0.7%	0	0.0%	41	0.5%	125	0.1%	97	0.5%	217	0.1%
Transportation & Warehousing	7	1.0%	45	0.8%	83	1.1%	745	0.8%	290	1.4%	4,106	1.7%
Information	22	3.2%	320	5.8%	164	2.2%	3,628	3.9%	400	1.9%	7,771	3.3%
Finance & Insurance	20	2.9%	215	3.9%	353	4.6%	2,687	2.9%	918	4.4%	7,461	3.2%
Central Bank/Credit Intermediation & Related Activities	10	1.4%	77	1.4%	121	1.6%	796	0.8%	316	1.5%	2,358	1.0%
Securities, Commodity Contracts & Other Financial	5	0.7%	38	0.7%	137	1.8%	929	1.0%	357	1.7%	3,178	1.3%
Insurance Carriers & Related Activities; Funds, Trusts &	5	0.7%	100	1.8%	94	1.2%	962	1.0%	245	1.2%	1,924	0.8%
Real Estate, Rental & Leasing	39	5.6%	259	4.7%	426	5.6%	3,118	3.3%	1,137	5.5%	7,613	3.2%
Professional, Scientific & Tech Services	71	10.2%	351	6.3%	1,009	13.2%	9,699	10.3%	2,287	11.1%	20,943	8.9%
Legal Services	9	1.3%	31	0.6%	376	4.9%	2,794	3.0%	747	3.6%	5,681	2.4%
Management of Companies & Enterprises	3	0.4%	31	0.6%	30	0.4%	289	0.3%	75	0.4%	714	0.3%
Administrative & Support & Waste Management & Remediation	28	4.0%	197	3.6%	224	2.9%	1,577	1.7%	650	3.2%	5,053	2.1%
Educational Services	19	2.7%	447	8.1%	206	2.7%	7,647	8.1%	562	2.7%	20,996	8.9%
Health Care & Social Assistance	97	14.0%	1,143	20.6%	1,107	14.5%	31,930	33.9%	2,524	12.2%	65,837	27.9%
Arts, Entertainment & Recreation	19	2.7%	133	2.4%	147	1.9%	1,670	1.8%	385	1.9%	3,967	1.7%
Accommodation & Food Services	63	9.1%	568	10.2%	500	6.6%	5,957	6.3%	1,311	6.4%	15,118	6.4%
Accommodation	1	0.1%	11	0.2%	20	0.3%	385	0.4%	68	0.3%	1,815	0.8%
Food Services & Drinking Places	62	8.9%	557	10.0%	480	6.3%	5,572	5.9%	1,243	6.0%	13,303	5.6%
Other Services (except Public Administration)	80	11.5%	667	12.0%	854	11.2%	6,791	7.2%	2,802	13.6%	20,006	8.5%
Automotive Repair & Maintenance	6	0.9%	52	0.9%	81	1.1%	381	0.4%	352	1.7%	1,784	0.8%
Public Administration	8	1.2%	124	2.2%	121	1.6%	3,919	4.2%	351	1.7%	18,908	8.0%
Unclassified Establishments	95	13.7%	112	2.0%	1,106	14.5%	828	0.9%	3,185	15.4%	2,646	1.1%
Total	693	100.0%	5,549	100.0%	7,616	100.0%	94,128	100.0%	20,633	100.0%	236,034	100.0%

November 22, 2022