

5402-5410 Pulaski Hwy
 5402-5410 Pulaski Hwy, Perryville, Maryland, 21903
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.57144
 Longitude: -76.06551

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,261	14,750	24,360
2010 Total Population	3,999	15,333	27,278
2018 Total Population	4,020	15,515	30,481
2018 Group Quarters	259	650	690
2023 Total Population	4,036	15,729	31,959
2018-2023 Annual Rate	0.08%	0.27%	0.95%
2018 Total Daytime Population	3,108	17,137	28,829
Workers	864	9,013	13,449
Residents	2,244	8,124	15,380
Household Summary			
2000 Households	1,338	5,912	9,466
2000 Average Household Size	2.33	2.42	2.53
2010 Households	1,608	6,094	10,645
2010 Average Household Size	2.32	2.40	2.49
2018 Households	1,619	6,194	11,859
2018 Average Household Size	2.32	2.40	2.51
2023 Households	1,630	6,285	12,420
2023 Average Household Size	2.32	2.40	2.52
2018-2023 Annual Rate	0.14%	0.29%	0.93%
2010 Families	1,057	3,784	7,070
2010 Average Family Size	2.87	3.03	3.03
2018 Families	1,050	3,781	7,815
2018 Average Family Size	2.91	3.08	3.08
2023 Families	1,051	3,809	8,153
2023 Average Family Size	2.92	3.09	3.10
2018-2023 Annual Rate	0.02%	0.15%	0.85%
Housing Unit Summary			
2000 Housing Units	1,364	6,363	10,307
Owner Occupied Housing Units	65.7%	54.9%	61.6%
Renter Occupied Housing Units	32.4%	38.0%	30.3%
Vacant Housing Units	1.9%	7.1%	8.2%
2010 Housing Units	1,739	6,854	12,051
Owner Occupied Housing Units	61.5%	54.0%	61.1%
Renter Occupied Housing Units	30.9%	35.0%	27.2%
Vacant Housing Units	7.5%	11.1%	11.7%
2018 Housing Units	1,771	6,949	13,472
Owner Occupied Housing Units	57.9%	53.0%	60.5%
Renter Occupied Housing Units	33.6%	36.2%	27.5%
Vacant Housing Units	8.6%	10.9%	12.0%
2023 Housing Units	1,791	7,083	14,220
Owner Occupied Housing Units	58.5%	53.5%	61.4%
Renter Occupied Housing Units	32.5%	35.2%	25.9%
Vacant Housing Units	9.0%	11.3%	12.7%
Median Household Income			
2018	\$77,793	\$68,483	\$75,031
2023	\$90,594	\$80,441	\$87,010
Median Home Value			
2018	\$276,081	\$263,376	\$279,629
2023	\$304,724	\$294,601	\$323,418
Per Capita Income			
2018	\$35,476	\$34,223	\$36,037
2023	\$41,194	\$40,040	\$42,715
Median Age			
2010	42.5	42.4	42.4
2018	43.7	43.5	44.1
2023	44.5	43.7	44.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	1,619	6,194	11,859
<\$15,000	10.3%	10.0%	9.0%
\$15,000 - \$24,999	7.0%	8.2%	6.9%
\$25,000 - \$34,999	3.6%	7.3%	6.8%
\$35,000 - \$49,999	7.6%	10.7%	10.3%
\$50,000 - \$74,999	19.6%	17.1%	17.1%
\$75,000 - \$99,999	12.9%	14.3%	14.7%
\$100,000 - \$149,999	28.0%	21.0%	21.3%
\$150,000 - \$199,999	5.7%	5.8%	6.8%
\$200,000+	5.3%	5.4%	7.3%
Average Household Income	\$88,221	\$82,219	\$90,460
2023 Households by Income			
Household Income Base	1,630	6,285	12,420
<\$15,000	9.1%	9.1%	7.9%
\$15,000 - \$24,999	5.7%	7.0%	5.7%
\$25,000 - \$34,999	2.8%	6.0%	5.3%
\$35,000 - \$49,999	6.0%	8.6%	8.0%
\$50,000 - \$74,999	17.4%	15.2%	14.8%
\$75,000 - \$99,999	13.1%	14.8%	15.1%
\$100,000 - \$149,999	31.8%	24.9%	25.2%
\$150,000 - \$199,999	6.9%	7.1%	8.3%
\$200,000+	7.2%	7.3%	9.7%
Average Household Income	\$103,221	\$96,784	\$107,812
2018 Owner Occupied Housing Units by Value			
Total	1,025	3,680	8,154
<\$50,000	2.7%	3.2%	4.6%
\$50,000 - \$99,999	0.3%	2.6%	2.6%
\$100,000 - \$149,999	7.3%	5.9%	4.8%
\$150,000 - \$199,999	15.8%	14.5%	11.2%
\$200,000 - \$249,999	14.4%	18.7%	16.6%
\$250,000 - \$299,999	18.0%	19.0%	17.0%
\$300,000 - \$399,999	34.2%	26.5%	23.8%
\$400,000 - \$499,999	4.7%	6.1%	10.4%
\$500,000 - \$749,999	2.4%	3.0%	7.2%
\$750,000 - \$999,999	0.0%	0.1%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$276,000	\$273,961	\$306,764
2023 Owner Occupied Housing Units by Value			
Total	1,048	3,790	8,737
<\$50,000	1.8%	2.1%	2.9%
\$50,000 - \$99,999	0.2%	1.6%	1.6%
\$100,000 - \$149,999	4.3%	3.7%	2.8%
\$150,000 - \$199,999	11.4%	10.1%	7.3%
\$200,000 - \$249,999	11.7%	15.5%	12.9%
\$250,000 - \$299,999	18.6%	19.2%	16.1%
\$300,000 - \$399,999	41.4%	32.9%	27.9%
\$400,000 - \$499,999	6.5%	9.1%	14.2%
\$500,000 - \$749,999	4.0%	5.1%	11.2%
\$750,000 - \$999,999	0.0%	0.2%	1.3%
\$1,000,000 - \$1,499,999	0.0%	0.6%	1.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$302,889	\$309,105	\$359,492

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	4,000	15,331	27,280
0 - 4	5.6%	5.3%	5.4%
5 - 9	5.8%	5.7%	5.8%
10 - 14	6.3%	6.2%	6.3%
15 - 24	11.9%	12.2%	12.1%
25 - 34	10.4%	11.1%	10.8%
35 - 44	13.8%	13.3%	13.2%
45 - 54	18.3%	17.7%	17.9%
55 - 64	14.5%	14.0%	14.5%
65 - 74	6.9%	7.6%	7.8%
75 - 84	4.6%	4.8%	4.4%
85 +	1.9%	2.2%	1.7%
18 +	78.1%	78.7%	78.2%
2018 Population by Age			
Total	4,018	15,517	30,482
0 - 4	5.0%	4.9%	5.0%
5 - 9	5.5%	5.1%	5.4%
10 - 14	5.8%	5.4%	5.7%
15 - 24	10.3%	11.1%	10.6%
25 - 34	13.3%	13.6%	12.6%
35 - 44	11.7%	11.5%	11.7%
45 - 54	14.9%	14.2%	14.4%
55 - 64	15.9%	15.5%	16.2%
65 - 74	10.5%	10.8%	11.3%
75 - 84	4.9%	5.3%	5.1%
85 +	2.3%	2.6%	2.1%
18 +	80.5%	81.3%	80.5%
2023 Population by Age			
Total	4,034	15,730	31,958
0 - 4	4.8%	4.9%	4.9%
5 - 9	5.1%	4.9%	5.2%
10 - 14	5.5%	5.2%	5.6%
15 - 24	8.8%	9.7%	9.5%
25 - 34	13.6%	14.2%	12.3%
35 - 44	12.8%	12.7%	12.9%
45 - 54	13.0%	12.1%	12.6%
55 - 64	15.2%	14.8%	15.4%
65 - 74	12.0%	12.1%	12.8%
75 - 84	6.6%	6.6%	6.6%
85 +	2.7%	2.8%	2.3%
18 +	81.4%	81.9%	81.0%
2010 Population by Sex			
Males	2,106	7,730	13,573
Females	1,893	7,603	13,705
2018 Population by Sex			
Males	2,096	7,773	15,087
Females	1,924	7,743	15,394
2023 Population by Sex			
Males	2,096	7,880	15,832
Females	1,939	7,849	16,126

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2010 Population by Race/Ethnicity			
Total	3,999	15,333	27,278
White Alone	84.1%	79.2%	81.6%
Black Alone	11.0%	14.5%	12.5%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	1.2%	1.5%	1.7%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	0.8%	0.9%	0.8%
Two or More Races	2.4%	3.4%	3.1%
Hispanic Origin	3.5%	4.0%	3.6%
Diversity Index	32.9	40.0	36.6
2018 Population by Race/Ethnicity			
Total	4,020	15,515	30,481
White Alone	81.0%	76.0%	78.7%
Black Alone	12.7%	16.2%	13.6%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	1.4%	1.9%	2.3%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.0%	1.1%	1.1%
Two or More Races	3.2%	4.2%	3.8%
Hispanic Origin	4.9%	5.3%	4.9%
Diversity Index	39.0	45.6	42.1
2023 Population by Race/Ethnicity			
Total	4,036	15,730	31,958
White Alone	78.2%	73.1%	76.0%
Black Alone	14.4%	17.8%	14.9%
American Indian Alone	0.6%	0.5%	0.4%
Asian Alone	1.7%	2.2%	2.8%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	1.2%	1.4%	1.3%
Two or More Races	3.8%	4.9%	4.5%
Hispanic Origin	6.2%	6.6%	6.1%
Diversity Index	44.2	50.4	46.9
2010 Population by Relationship and Household Type			
Total	3,999	15,333	27,278
In Households	93.1%	95.6%	97.3%
In Family Households	78.3%	77.4%	81.1%
Householder	24.5%	24.6%	25.9%
Spouse	18.8%	17.6%	19.3%
Child	29.4%	29.3%	29.9%
Other relative	3.1%	3.5%	3.6%
Nonrelative	2.5%	2.5%	2.5%
In Nonfamily Households	14.8%	18.2%	16.2%
In Group Quarters	6.9%	4.4%	2.7%
Institutionalized Population	3.7%	2.7%	1.6%
Noninstitutionalized Population	3.2%	1.8%	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2018 Population 25+ by Educational Attainment			
Total	2,955	11,388	22,330
Less than 9th Grade	1.5%	3.0%	3.3%
9th - 12th Grade, No Diploma	6.4%	7.2%	7.6%
High School Graduate	32.5%	28.5%	26.2%
GED/Alternative Credential	6.6%	5.8%	5.0%
Some College, No Degree	19.4%	21.2%	19.3%
Associate Degree	3.6%	5.6%	7.0%
Bachelor's Degree	15.6%	16.0%	18.3%
Graduate/Professional Degree	14.7%	12.8%	13.3%
2018 Population 15+ by Marital Status			
Total	3,367	13,111	25,550
Never Married	26.0%	29.1%	27.7%
Married	55.1%	49.7%	52.9%
Widowed	6.0%	7.0%	6.4%
Divorced	13.0%	14.1%	13.0%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	92.5%	93.0%	94.5%
Civilian Unemployed (Unemployment Rate)	7.5%	7.0%	5.5%
2018 Employed Population 16+ by Industry			
Total	1,814	7,453	15,227
Agriculture/Mining	0.0%	0.5%	0.4%
Construction	6.0%	6.9%	7.2%
Manufacturing	6.9%	5.7%	6.5%
Wholesale Trade	0.2%	1.7%	2.4%
Retail Trade	8.3%	9.4%	9.6%
Transportation/Utilities	4.5%	5.3%	6.3%
Information	0.8%	1.0%	1.3%
Finance/Insurance/Real Estate	3.5%	5.6%	5.5%
Services	54.9%	50.4%	49.3%
Public Administration	14.9%	13.6%	11.6%
2018 Employed Population 16+ by Occupation			
Total	1,811	7,455	15,228
White Collar	56.9%	59.2%	64.3%
Management/Business/Financial	12.3%	14.2%	17.7%
Professional	29.9%	24.2%	25.2%
Sales	5.3%	6.4%	7.3%
Administrative Support	9.4%	14.4%	14.2%
Services	24.0%	20.3%	17.3%
Blue Collar	19.0%	20.5%	18.5%
Farming/Forestry/Fishing	0.0%	0.2%	0.3%
Construction/Extraction	2.6%	4.1%	4.9%
Installation/Maintenance/Repair	1.3%	3.5%	3.6%
Production	5.7%	4.8%	4.0%
Transportation/Material Moving	9.4%	8.0%	5.7%
2010 Population By Urban/ Rural Status			
Total Population	3,999	15,333	27,278
Population Inside Urbanized Area	96.6%	96.8%	86.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	3.4%	3.2%	13.6%

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2010 Households by Type			
Total	1,608	6,095	10,646
Households with 1 Person	29.1%	31.5%	27.4%
Households with 2+ People	70.9%	68.5%	72.6%
Family Households	65.7%	62.1%	66.4%
Husband-wife Families	50.1%	44.4%	49.4%
With Related Children	22.2%	18.8%	20.1%
Other Family (No Spouse Present)	15.7%	17.7%	17.0%
Other Family with Male Householder	4.3%	4.6%	5.0%
With Related Children	2.4%	2.7%	2.9%
Other Family with Female Householder	11.4%	13.1%	12.1%
With Related Children	7.0%	8.3%	7.6%
Nonfamily Households	5.2%	6.4%	6.2%
All Households with Children	32.2%	30.4%	31.2%
Multigenerational Households	4.7%	4.5%	4.7%
Unmarried Partner Households	6.8%	7.7%	7.6%
Male-female	6.2%	7.1%	6.9%
Same-sex	0.6%	0.6%	0.7%
2010 Households by Size			
Total	1,609	6,093	10,644
1 Person Household	29.1%	31.5%	27.4%
2 Person Household	30.5%	31.4%	33.5%
3 Person Household	16.2%	15.7%	16.7%
4 Person Household	14.9%	12.5%	12.8%
5 Person Household	6.0%	5.6%	5.8%
6 Person Household	2.4%	2.4%	2.5%
7 + Person Household	1.1%	1.1%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	1,608	6,094	10,645
Owner Occupied	66.5%	60.7%	69.2%
Owned with a Mortgage/Loan	53.0%	46.5%	52.4%
Owned Free and Clear	13.5%	14.2%	16.8%
Renter Occupied	33.5%	39.3%	30.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,739	6,854	12,051
Housing Units Inside Urbanized Area	97.5%	97.4%	87.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	2.5%	2.6%	12.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Soccer Moms (4A)	Soccer Moms (4A)
2.	Golden Years (9B)	Parks and Rec (5C)	Parks and Rec (5C)
3.	Parks and Rec (5C)	Golden Years (9B)	Golden Years (9B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$3,631,189	\$13,160,310	\$27,315,304
Average Spent	\$2,242.86	\$2,124.69	\$2,303.34
Spending Potential Index	103	98	106
Education: Total \$	\$2,561,453	\$9,096,811	\$18,887,934
Average Spent	\$1,582.12	\$1,468.65	\$1,592.71
Spending Potential Index	109	101	110
Entertainment/Recreation: Total \$	\$5,394,230	\$19,416,826	\$41,109,823
Average Spent	\$3,331.83	\$3,134.78	\$3,466.55
Spending Potential Index	103	97	108
Food at Home: Total \$	\$8,173,528	\$30,086,493	\$62,760,628
Average Spent	\$5,048.50	\$4,857.36	\$5,292.24
Spending Potential Index	101	97	105
Food Away from Home: Total \$	\$5,843,077	\$21,195,822	\$44,074,333
Average Spent	\$3,609.07	\$3,421.99	\$3,716.53
Spending Potential Index	103	97	106
Health Care: Total \$	\$9,616,383	\$34,463,462	\$73,883,731
Average Spent	\$5,939.71	\$5,564.01	\$6,230.18
Spending Potential Index	104	97	109
HH Furnishings & Equipment: Total \$	\$3,513,939	\$12,570,465	\$26,574,322
Average Spent	\$2,170.44	\$2,029.46	\$2,240.86
Spending Potential Index	104	97	107
Personal Care Products & Services: Total \$	\$1,406,876	\$5,020,681	\$10,543,898
Average Spent	\$868.98	\$810.57	\$889.11
Spending Potential Index	105	98	107
Shelter: Total \$	\$28,489,553	\$103,327,776	\$213,287,543
Average Spent	\$17,597.01	\$16,681.91	\$17,985.29
Spending Potential Index	105	99	107
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,342,526	\$15,160,528	\$32,431,733
Average Spent	\$2,682.23	\$2,447.62	\$2,734.78
Spending Potential Index	108	98	110
Travel: Total \$	\$3,787,223	\$13,174,664	\$28,102,022
Average Spent	\$2,339.24	\$2,127.00	\$2,369.68
Spending Potential Index	109	99	110
Vehicle Maintenance & Repairs: Total \$	\$1,765,591	\$6,444,978	\$13,618,902
Average Spent	\$1,090.54	\$1,040.52	\$1,148.40
Spending Potential Index	101	97	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Soccer Moms (4A)	43.6%	Population	4,020	4,036
Golden Years (9B)	39.7%	Households	1,619	1,630
Parks and Rec (5C)	16.7%	Families	1,050	1,051
Top Tier (1A)	0.0%	Median Age	43.7	44.5
Professional Pride (1B)	0.0%	Median Household Income	\$77,793	\$90,594
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		103	\$2,242.86	\$3,631,189
Men's		103	\$424.66	\$687,524
Women's		105	\$776.68	\$1,257,453
Children's		99	\$319.52	\$517,297
Footwear		101	\$476.45	\$771,377
Watches & Jewelry		108	\$154.39	\$249,958
Apparel Products and Services (1)		110	\$91.15	\$147,579
Computer				
Computers and Hardware for Home Use		103	\$176.15	\$285,190
Portable Memory		101	\$5.51	\$8,920
Computer Software		102	\$10.79	\$17,469
Computer Accessories		104	\$19.56	\$31,669
Entertainment & Recreation		103	\$3,331.83	\$5,394,230
Fees and Admissions		112	\$762.91	\$1,235,148
Membership Fees for Clubs (2)		113	\$256.29	\$414,934
Fees for Participant Sports, excl. Trips		110	\$124.82	\$202,078
Tickets to Theatre/Operas/Concerts		114	\$75.17	\$121,703
Tickets to Movies/Museums/Parks		103	\$82.10	\$132,912
Admission to Sporting Events, excl. Trips		112	\$66.67	\$107,934
Fees for Recreational Lessons		114	\$157.20	\$254,507
Dating Services		100	\$0.67	\$1,080
TV/Video/Audio		100	\$1,299.30	\$2,103,570
Cable and Satellite Television Services		100	\$961.17	\$1,556,131
Televisions		100	\$118.63	\$192,059
Satellite Dishes		98	\$1.73	\$2,794
VCRs, Video Cameras, and DVD Players		99	\$5.49	\$8,888
Miscellaneous Video Equipment		109	\$15.81	\$25,597
Video Cassettes and DVDs		99	\$12.22	\$19,785
Video Game Hardware/Accessories		94	\$28.02	\$45,357
Video Game Software		94	\$14.14	\$22,900
Streaming/Downloaded Video		98	\$32.61	\$52,799
Rental of Video Cassettes and DVDs		96	\$12.34	\$19,983
Installation of Televisions		113	\$1.04	\$1,689
Audio (3)		100	\$93.18	\$150,862
Rental and Repair of TV/Radio/Sound Equipment		85	\$2.92	\$4,725
Pets		100	\$638.01	\$1,032,945
Toys/Games/Crafts/Hobbies (4)		101	\$117.14	\$189,648
Recreational Vehicles and Fees (5)		105	\$115.34	\$186,737
Sports/Recreation/Exercise Equipment (6)		108	\$192.25	\$311,251
Photo Equipment and Supplies (7)		105	\$55.71	\$90,200
Reading (8)		108	\$121.20	\$196,217
Catered Affairs (9)		111	\$29.97	\$48,515
Food		101	\$8,657.57	\$14,016,605
Food at Home		101	\$5,048.50	\$8,173,528
Bakery and Cereal Products		101	\$668.91	\$1,082,962
Meats, Poultry, Fish, and Eggs		99	\$1,119.79	\$1,812,945
Dairy Products		101	\$523.66	\$847,807
Fruits and Vegetables		102	\$1,004.85	\$1,626,856
Snacks and Other Food at Home (10)		100	\$1,731.29	\$2,802,959
Food Away from Home		103	\$3,609.07	\$5,843,077
Alcoholic Beverages		108	\$602.57	\$975,568

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5402-5410 Pulaski Hwy
 5402-5410 Pulaski Hwy, Perryville, Maryland, 21903
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.57144
 Longitude: -76.06551

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	117	\$5,891.49	\$9,538,321
Value of Retirement Plans	116	\$26,827.57	\$43,433,840
Value of Other Financial Assets	111	\$1,574.16	\$2,548,557
Vehicle Loan Amount excluding Interest	94	\$2,632.55	\$4,262,091
Value of Credit Card Debt	107	\$629.17	\$1,018,628
Health			
Nonprescription Drugs	102	\$136.21	\$220,529
Prescription Drugs	101	\$365.16	\$591,194
Eyeglasses and Contact Lenses	104	\$97.03	\$157,097
Home			
Mortgage Payment and Basics (11)	113	\$9,765.67	\$15,810,613
Maintenance and Remodeling Services	114	\$2,322.12	\$3,759,518
Maintenance and Remodeling Materials (12)	110	\$537.18	\$869,700
Utilities, Fuel, and Public Services	100	\$4,968.24	\$8,043,580
Household Furnishings and Equipment			
Household Textiles (13)	103	\$101.46	\$164,259
Furniture	104	\$635.75	\$1,029,282
Rugs	112	\$27.48	\$44,483
Major Appliances (14)	102	\$356.91	\$577,832
Housewares (15)	105	\$109.26	\$176,897
Small Appliances	100	\$49.03	\$79,378
Luggage	107	\$14.70	\$23,794
Telephones and Accessories	100	\$70.10	\$113,499
Household Operations			
Child Care	110	\$564.51	\$913,934
Lawn and Garden (16)	107	\$458.45	\$742,236
Moving/Storage/Freight Express	100	\$64.63	\$104,642
Housekeeping Supplies (17)	102	\$728.47	\$1,179,398
Insurance			
Owners and Renters Insurance	106	\$602.28	\$975,084
Vehicle Insurance	100	\$1,262.14	\$2,043,404
Life/Other Insurance	111	\$461.00	\$746,356
Health Insurance	104	\$3,927.79	\$6,359,089
Personal Care Products (18)	102	\$496.25	\$803,424
School Books and Supplies (19)	101	\$151.36	\$245,053
Smoking Products	90	\$373.32	\$604,401
Transportation			
Payments on Vehicles excluding Leases	98	\$2,345.34	\$3,797,109
Gasoline and Motor Oil	97	\$2,320.56	\$3,756,979
Vehicle Maintenance and Repairs	101	\$1,090.54	\$1,765,591
Travel			
Airline Fares	110	\$579.64	\$938,445
Lodging on Trips	110	\$626.91	\$1,014,974
Auto/Truck Rental on Trips	108	\$29.87	\$48,361
Food and Drink on Trips	108	\$558.52	\$904,242

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5402-5410 Pulaski Hwy
 5402-5410 Pulaski Hwy, Perryville, Maryland, 21903
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.57144
 Longitude: -76.06551

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Soccer Moms (4A)	29.3%	Population	15,515	15,729
Parks and Rec (5C)	24.3%	Households	6,194	6,285
Golden Years (9B)	17.2%	Families	3,781	3,809
Set to Impress (11D)	16.0%	Median Age	43.5	43.7
Front Porches (8E)	3.7%	Median Household Income	\$68,483	\$80,441
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		98	\$2,124.69	\$13,160,310
Men's		98	\$404.80	\$2,507,331
Women's		99	\$731.05	\$4,528,145
Children's		96	\$309.44	\$1,916,696
Footwear		97	\$455.79	\$2,823,146
Watches & Jewelry		99	\$141.60	\$877,071
Apparel Products and Services (1)		99	\$82.00	\$507,921
Computer				
Computers and Hardware for Home Use		99	\$167.96	\$1,040,374
Portable Memory		97	\$5.30	\$32,808
Computer Software		100	\$10.52	\$65,134
Computer Accessories		98	\$18.47	\$114,389
Entertainment & Recreation		97	\$3,134.78	\$19,416,826
Fees and Admissions		101	\$686.75	\$4,253,700
Membership Fees for Clubs (2)		101	\$228.59	\$1,415,891
Fees for Participant Sports, excl. Trips		100	\$112.72	\$698,162
Tickets to Theatre/Operas/Concerts		102	\$67.77	\$419,783
Tickets to Movies/Museums/Parks		97	\$77.73	\$481,467
Admission to Sporting Events, excl. Trips		100	\$59.58	\$369,029
Fees for Recreational Lessons		101	\$139.65	\$864,967
Dating Services		106	\$0.71	\$4,402
TV/Video/Audio		97	\$1,261.86	\$7,815,963
Cable and Satellite Television Services		97	\$932.70	\$5,777,128
Televisions		97	\$115.15	\$713,219
Satellite Dishes		92	\$1.62	\$10,045
VCRs, Video Cameras, and DVD Players		97	\$5.38	\$33,338
Miscellaneous Video Equipment		99	\$14.36	\$88,923
Video Cassettes and DVDs		97	\$11.99	\$74,252
Video Game Hardware/Accessories		96	\$28.72	\$177,914
Video Game Software		98	\$14.63	\$90,591
Streaming/Downloaded Video		97	\$32.12	\$198,926
Rental of Video Cassettes and DVDs		96	\$12.25	\$75,888
Installation of Televisions		98	\$0.90	\$5,575
Audio (3)		96	\$88.91	\$550,732
Rental and Repair of TV/Radio/Sound Equipment		91	\$3.14	\$19,433
Pets		95	\$602.39	\$3,731,231
Toys/Games/Crafts/Hobbies (4)		98	\$112.82	\$698,820
Recreational Vehicles and Fees (5)		95	\$103.94	\$643,830
Sports/Recreation/Exercise Equipment (6)		99	\$176.22	\$1,091,480
Photo Equipment and Supplies (7)		97	\$51.97	\$321,887
Reading (8)		99	\$111.71	\$691,947
Catered Affairs (9)		101	\$27.12	\$167,969
Food		97	\$8,279.35	\$51,282,315
Food at Home		97	\$4,857.36	\$30,086,493
Bakery and Cereal Products		97	\$642.52	\$3,979,774
Meats, Poultry, Fish, and Eggs		96	\$1,085.93	\$6,726,228
Dairy Products		97	\$502.38	\$3,111,762
Fruits and Vegetables		97	\$959.39	\$5,942,471
Snacks and Other Food at Home (10)		96	\$1,667.14	\$10,326,258
Food Away from Home		97	\$3,421.99	\$21,195,822
Alcoholic Beverages		100	\$561.23	\$3,476,233

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5402-5410 Pulaski Hwy
 5402-5410 Pulaski Hwy, Perryville, Maryland, 21903
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.57144
 Longitude: -76.06551

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	102	\$5,120.21	\$31,714,566
Value of Retirement Plans	102	\$23,568.25	\$145,981,714
Value of Other Financial Assets	100	\$1,410.30	\$8,735,386
Vehicle Loan Amount excluding Interest	92	\$2,577.96	\$15,967,901
Value of Credit Card Debt	100	\$590.55	\$3,657,839
Health			
Nonprescription Drugs	96	\$128.49	\$795,848
Prescription Drugs	96	\$345.94	\$2,142,764
Eyeglasses and Contact Lenses	98	\$90.60	\$561,157
Home			
Mortgage Payment and Basics (11)	100	\$8,643.10	\$53,535,389
Maintenance and Remodeling Services	99	\$2,028.73	\$12,565,928
Maintenance and Remodeling Materials (12)	98	\$479.78	\$2,971,785
Utilities, Fuel, and Public Services	97	\$4,794.29	\$29,695,802
Household Furnishings and Equipment			
Household Textiles (13)	97	\$96.16	\$595,589
Furniture	98	\$598.06	\$3,704,362
Rugs	103	\$25.30	\$156,710
Major Appliances (14)	96	\$333.92	\$2,068,278
Housewares (15)	98	\$101.79	\$630,463
Small Appliances	97	\$47.66	\$295,191
Luggage	99	\$13.54	\$83,857
Telephones and Accessories	94	\$66.30	\$410,685
Household Operations			
Child Care	101	\$519.31	\$3,216,617
Lawn and Garden (16)	96	\$414.57	\$2,567,819
Moving/Storage/Freight Express	97	\$62.93	\$389,803
Housekeeping Supplies (17)	96	\$691.93	\$4,285,795
Insurance			
Owners and Renters Insurance	97	\$549.19	\$3,401,686
Vehicle Insurance	97	\$1,216.10	\$7,532,500
Life/Other Insurance	99	\$413.24	\$2,559,600
Health Insurance	97	\$3,681.04	\$22,800,390
Personal Care Products (18)	97	\$471.73	\$2,921,915
School Books and Supplies (19)	97	\$145.48	\$901,133
Smoking Products	94	\$392.22	\$2,429,393
Transportation			
Payments on Vehicles excluding Leases	94	\$2,256.89	\$13,979,179
Gasoline and Motor Oil	95	\$2,268.43	\$14,050,672
Vehicle Maintenance and Repairs	97	\$1,040.52	\$6,444,978
Travel			
Airline Fares	100	\$526.27	\$3,259,687
Lodging on Trips	99	\$565.67	\$3,503,761
Auto/Truck Rental on Trips	98	\$27.10	\$167,828
Food and Drink on Trips	99	\$510.90	\$3,164,509

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5402-5410 Pulaski Hwy
 5402-5410 Pulaski Hwy, Perryville, Maryland, 21903
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.57144
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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Soccer Moms (4A)	20.8%	Population	30,481	31,959
Parks and Rec (5C)	17.9%	Households	11,859	12,420
Golden Years (9B)	9.6%	Families	7,815	8,153
The Great Outdoors (6C)	9.2%	Median Age	44.1	44.6
Set to Impress (11D)	8.3%	Median Household Income	\$75,031	\$87,010
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		106	\$2,303.34	\$27,315,304
Men's		106	\$437.92	\$5,193,299
Women's		108	\$798.01	\$9,463,599
Children's		102	\$330.47	\$3,919,022
Footwear		105	\$492.73	\$5,843,284
Watches & Jewelry		108	\$154.41	\$1,831,167
Apparel Products and Services (1)		109	\$89.80	\$1,064,933
Computer				
Computers and Hardware for Home Use		106	\$179.91	\$2,133,527
Portable Memory		105	\$5.73	\$67,947
Computer Software		105	\$11.08	\$131,372
Computer Accessories		107	\$20.07	\$238,062
Entertainment & Recreation		108	\$3,466.55	\$41,109,823
Fees and Admissions		111	\$756.82	\$8,975,180
Membership Fees for Clubs (2)		112	\$253.58	\$3,007,213
Fees for Participant Sports, excl. Trips		110	\$124.78	\$1,479,816
Tickets to Theatre/Operas/Concerts		112	\$74.35	\$881,670
Tickets to Movies/Museums/Parks		105	\$83.75	\$993,194
Admission to Sporting Events, excl. Trips		111	\$65.81	\$780,467
Fees for Recreational Lessons		111	\$153.87	\$1,824,690
Dating Services		103	\$0.69	\$8,130
TV/Video/Audio		106	\$1,378.01	\$16,341,834
Cable and Satellite Television Services		106	\$1,024.67	\$12,151,512
Televisions		104	\$123.37	\$1,463,097
Satellite Dishes		106	\$1.86	\$22,040
VCRs, Video Cameras, and DVD Players		104	\$5.76	\$68,360
Miscellaneous Video Equipment		110	\$15.89	\$188,445
Video Cassettes and DVDs		104	\$12.84	\$152,295
Video Game Hardware/Accessories		100	\$29.81	\$353,500
Video Game Software		99	\$14.87	\$176,399
Streaming/Downloaded Video		102	\$33.82	\$401,025
Rental of Video Cassettes and DVDs		102	\$13.13	\$155,686
Installation of Televisions		113	\$1.04	\$12,298
Audio (3)		105	\$97.68	\$1,158,401
Rental and Repair of TV/Radio/Sound Equipment		95	\$3.27	\$38,776
Pets		108	\$684.67	\$8,119,504
Toys/Games/Crafts/Hobbies (4)		105	\$121.45	\$1,440,314
Recreational Vehicles and Fees (5)		111	\$121.51	\$1,440,976
Sports/Recreation/Exercise Equipment (6)		109	\$194.52	\$2,306,857
Photo Equipment and Supplies (7)		107	\$56.96	\$675,444
Reading (8)		110	\$123.53	\$1,464,935
Catered Affairs (9)		108	\$29.07	\$344,779
Food		106	\$9,008.77	\$106,834,961
Food at Home		105	\$5,292.24	\$62,760,628
Bakery and Cereal Products		106	\$698.24	\$8,280,478
Meats, Poultry, Fish, and Eggs		105	\$1,181.12	\$14,006,867
Dairy Products		106	\$549.04	\$6,511,057
Fruits and Vegetables		106	\$1,043.38	\$12,373,409
Snacks and Other Food at Home (10)		105	\$1,820.46	\$21,588,817
Food Away from Home		106	\$3,716.53	\$44,074,333
Alcoholic Beverages		108	\$606.86	\$7,196,800

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5402-5410 Pulaski Hwy
 5402-5410 Pulaski Hwy, Perryville, Maryland, 21903
 Ring: 5 mile radius

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	116	\$5,867.10	\$69,577,947
Value of Retirement Plans	116	\$26,745.84	\$317,178,947
Value of Other Financial Assets	113	\$1,591.45	\$18,873,018
Vehicle Loan Amount excluding Interest	103	\$2,894.46	\$34,325,371
Value of Credit Card Debt	109	\$645.08	\$7,649,963
Health			
Nonprescription Drugs	107	\$142.90	\$1,694,620
Prescription Drugs	108	\$390.48	\$4,630,711
Eyeglasses and Contact Lenses	109	\$100.89	\$1,196,485
Home			
Mortgage Payment and Basics (11)	114	\$9,872.37	\$117,076,476
Maintenance and Remodeling Services	115	\$2,351.80	\$27,889,951
Maintenance and Remodeling Materials (12)	114	\$557.77	\$6,614,602
Utilities, Fuel, and Public Services	107	\$5,286.99	\$62,698,459
Household Furnishings and Equipment			
Household Textiles (13)	106	\$104.97	\$1,244,864
Furniture	107	\$651.33	\$7,724,085
Rugs	112	\$27.57	\$326,985
Major Appliances (14)	108	\$377.11	\$4,472,140
Housewares (15)	108	\$112.35	\$1,332,325
Small Appliances	105	\$51.55	\$611,280
Luggage	107	\$14.70	\$174,305
Telephones and Accessories	104	\$73.39	\$870,388
Household Operations			
Child Care	108	\$557.19	\$6,607,754
Lawn and Garden (16)	111	\$477.97	\$5,668,279
Moving/Storage/Freight Express	102	\$65.88	\$781,260
Housekeeping Supplies (17)	107	\$764.83	\$9,070,174
Insurance			
Owners and Renters Insurance	112	\$633.09	\$7,507,860
Vehicle Insurance	106	\$1,338.61	\$15,874,594
Life/Other Insurance	113	\$469.66	\$5,569,727
Health Insurance	109	\$4,114.32	\$48,791,755
Personal Care Products (18)	106	\$514.43	\$6,100,599
School Books and Supplies (19)	105	\$156.42	\$1,854,961
Smoking Products	102	\$422.65	\$5,012,169
Transportation			
Payments on Vehicles excluding Leases	105	\$2,502.78	\$29,680,464
Gasoline and Motor Oil	104	\$2,499.59	\$29,642,663
Vehicle Maintenance and Repairs	107	\$1,148.40	\$13,618,902
Travel			
Airline Fares	110	\$579.40	\$6,871,061
Lodging on Trips	111	\$635.96	\$7,541,810
Auto/Truck Rental on Trips	109	\$30.12	\$357,223
Food and Drink on Trips	110	\$568.52	\$6,742,102

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5402-5410 Pulaski Hwy
 5402-5410 Pulaski Hwy, Perryville, Maryland, 21903
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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

5402-5410 Pulaski Hwy
 5402-5410 Pulaski Hwy, Perryville, Maryland, 21903
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.57144
 Longitude: -76.06551

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	100		598		897							
Total Employees:	1,928		7,550		11,381							
Total Residential Population:	4,020		15,515		30,481							
Employee/Residential Population Ratio (per 100 Residents)	48		49		37							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	1	1.0%	3	0.2%	5	0.8%	18	0.2%	15	1.7%	77	0.7%
Construction	5	5.0%	22	1.1%	26	4.3%	140	1.9%	55	6.1%	258	2.3%
Manufacturing	1	1.0%	12	0.6%	16	2.7%	348	4.6%	32	3.6%	756	6.6%
Transportation	6	6.0%	22	1.1%	24	4.0%	153	2.0%	33	3.7%	202	1.8%
Communication	0	0.0%	0	0.0%	6	1.0%	102	1.4%	7	0.8%	104	0.9%
Utility	1	1.0%	10	0.5%	3	0.5%	17	0.2%	3	0.3%	17	0.1%
Wholesale Trade	0	0.0%	0	0.0%	7	1.2%	90	1.2%	19	2.1%	264	2.3%
Retail Trade Summary	21	21.0%	223	11.6%	132	22.1%	1,419	18.8%	184	20.5%	2,133	18.7%
Home Improvement	0	0.0%	0	0.0%	3	0.5%	19	0.3%	4	0.4%	51	0.4%
General Merchandise Stores	0	0.0%	0	0.0%	4	0.7%	29	0.4%	6	0.7%	47	0.4%
Food Stores	4	4.0%	58	3.0%	16	2.7%	264	3.5%	20	2.2%	296	2.6%
Auto Dealers, Gas Stations, Auto Aftermarket	2	2.0%	28	1.5%	9	1.5%	155	2.1%	13	1.4%	202	1.8%
Apparel & Accessory Stores	0	0.0%	0	0.0%	4	0.7%	11	0.1%	7	0.8%	336	3.0%
Furniture & Home Furnishings	1	1.0%	2	0.1%	5	0.8%	28	0.4%	8	0.9%	43	0.4%
Eating & Drinking Places	9	9.0%	101	5.2%	43	7.2%	718	9.5%	60	6.7%	905	8.0%
Miscellaneous Retail	5	5.0%	34	1.8%	49	8.2%	196	2.6%	65	7.2%	254	2.2%
Finance, Insurance, Real Estate Summary	9	9.0%	29	1.5%	56	9.4%	228	3.0%	78	8.7%	315	2.8%
Banks, Savings & Lending Institutions	1	1.0%	10	0.5%	13	2.2%	88	1.2%	17	1.9%	126	1.1%
Securities Brokers	1	1.0%	2	0.1%	3	0.5%	6	0.1%	4	0.4%	8	0.1%
Insurance Carriers & Agents	2	2.0%	4	0.2%	7	1.2%	21	0.3%	12	1.3%	31	0.3%
Real Estate, Holding, Other Investment Offices	4	4.0%	13	0.7%	33	5.5%	114	1.5%	45	5.0%	149	1.3%
Services Summary	46	46.0%	1,506	78.1%	271	45.3%	4,574	60.6%	389	43.4%	6,217	54.6%
Hotels & Lodging	3	3.0%	17	0.9%	13	2.2%	48	0.6%	15	1.7%	65	0.6%
Automotive Services	5	5.0%	29	1.5%	21	3.5%	88	1.2%	27	3.0%	121	1.1%
Motion Pictures & Amusements	3	3.0%	5	0.3%	14	2.3%	46	0.6%	24	2.7%	186	1.6%
Health Services	7	7.0%	1,168	60.6%	68	11.4%	2,627	34.8%	91	10.1%	2,922	25.7%
Legal Services	0	0.0%	0	0.0%	4	0.7%	33	0.4%	4	0.4%	33	0.3%
Education Institutions & Libraries	4	4.0%	194	10.1%	14	2.3%	791	10.5%	20	2.2%	1,207	10.6%
Other Services	24	24.0%	94	4.9%	136	22.7%	941	12.5%	208	23.2%	1,683	14.8%
Government	6	6.0%	99	5.1%	24	4.0%	453	6.0%	35	3.9%	909	8.0%
Unclassified Establishments	4	4.0%	2	0.1%	29	4.8%	9	0.1%	48	5.4%	130	1.1%
Totals	100	100.0%	1,928	100.0%	598	100.0%	7,550	100.0%	897	100.0%	11,381	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.2%	5	0.1%	5	0.6%	39	0.3%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	1	1.0%	10	0.5%	2	0.3%	16	0.2%	2	0.2%	16	0.1%
Construction	6	6.0%	28	1.5%	29	4.8%	155	2.1%	59	6.6%	275	2.4%
Manufacturing	2	2.0%	13	0.7%	19	3.2%	358	4.7%	36	4.0%	773	6.8%
Wholesale Trade	0	0.0%	0	0.0%	7	1.2%	90	1.2%	19	2.1%	264	2.3%
Retail Trade	10	10.0%	114	5.9%	84	14.0%	673	8.9%	115	12.8%	1,186	10.4%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%	5	0.8%	103	1.4%	9	1.0%	150	1.3%
Furniture & Home Furnishings Stores	1	1.0%	2	0.1%	2	0.3%	22	0.3%	3	0.3%	31	0.3%
Electronics & Appliance Stores	0	0.0%	0	0.0%	1	0.2%	1	0.0%	3	0.3%	6	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%	3	0.5%	19	0.3%	4	0.4%	51	0.4%
Food & Beverage Stores	4	4.0%	57	3.0%	15	2.5%	246	3.3%	19	2.1%	275	2.4%
Health & Personal Care Stores	1	1.0%	21	1.1%	9	1.5%	93	1.2%	10	1.1%	107	0.9%
Gasoline Stations	2	2.0%	28	1.5%	4	0.7%	52	0.7%	4	0.4%	52	0.5%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%	6	1.0%	14	0.2%	10	1.1%	341	3.0%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%	4	0.7%	7	0.1%	6	0.7%	15	0.1%
General Merchandise Stores	0	0.0%	0	0.0%	4	0.7%	29	0.4%	6	0.7%	47	0.4%
Miscellaneous Store Retailers	1	1.0%	8	0.4%	27	4.5%	82	1.1%	32	3.6%	95	0.8%
Nonstore Retailers	1	1.0%	0	0.0%	5	0.8%	5	0.1%	8	0.9%	17	0.1%
Transportation & Warehousing	3	3.0%	17	0.9%	11	1.8%	102	1.4%	17	1.9%	141	1.2%
Information	2	2.0%	21	1.1%	11	1.8%	146	1.9%	16	1.8%	162	1.4%
Finance & Insurance	4	4.0%	16	0.8%	24	4.0%	116	1.5%	36	4.0%	171	1.5%
Central Bank/Credit Intermediation & Related Activities	1	1.0%	10	0.5%	14	2.3%	90	1.2%	19	2.1%	130	1.1%
Securities, Commodity Contracts & Other Financial	1	1.0%	2	0.1%	3	0.5%	6	0.1%	5	0.6%	9	0.1%
Insurance Carriers & Related Activities; Funds, Trusts &	2	2.0%	4	0.2%	7	1.2%	21	0.3%	12	1.3%	31	0.3%
Real Estate, Rental & Leasing	6	6.0%	12	0.6%	40	6.7%	128	1.7%	54	6.0%	179	1.6%
Professional, Scientific & Tech Services	5	5.0%	14	0.7%	35	5.9%	220	2.9%	60	6.7%	372	3.3%
Legal Services	0	0.0%	0	0.0%	4	0.7%	33	0.4%	4	0.4%	33	0.3%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	2	2.0%	8	0.4%	8	1.3%	30	0.4%	19	2.1%	107	0.9%
Educational Services	4	4.0%	184	9.5%	17	2.8%	774	10.3%	23	2.6%	1,185	10.4%
Health Care & Social Assistance	8	8.0%	1,173	60.8%	81	13.5%	2,764	36.6%	114	12.7%	3,162	27.8%
Arts, Entertainment & Recreation	4	4.0%	14	0.7%	22	3.7%	88	1.2%	37	4.1%	241	2.1%
Accommodation & Food Services	13	13.0%	125	6.5%	57	9.5%	782	10.4%	77	8.6%	990	8.7%
Accommodation	3	3.0%	17	0.9%	13	2.2%	48	0.6%	15	1.7%	65	0.6%
Food Services & Drinking Places	10	10.0%	108	5.6%	44	7.4%	734	9.7%	62	6.9%	925	8.1%
Other Services (except Public Administration)	19	19.0%	80	4.1%	96	16.1%	643	8.5%	126	14.0%	1,080	9.5%
Automotive Repair & Maintenance	1	1.0%	5	0.3%	13	2.2%	45	0.6%	17	1.9%	71	0.6%
Public Administration	6	6.0%	99	5.1%	24	4.0%	453	6.0%	35	3.9%	909	8.0%
Unclassified Establishments	4	4.0%	2	0.1%	29	4.8%	9	0.1%	48	5.4%	130	1.1%
Total	100	100.0%	1,928	100.0%	598	100.0%	7,550	100.0%	897	100.0%	11,381	100.0%

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