

5801 Baltimore National Pike, Catonsville, Maryland, 21228 2
 5801 Baltimore National Pike, Catonsville, Maryland, 21228
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.28704
 Longitude: -76.73508

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	17,622	120,468	315,523
2010 Total Population	18,124	120,586	312,292
2017 Total Population	18,565	123,361	317,137
2017 Group Quarters	356	5,681	8,870
2022 Total Population	18,943	125,134	321,807
2017-2022 Annual Rate	0.40%	0.29%	0.29%
2017 Total Daytime Population	14,813	117,952	308,816
Workers	6,158	56,543	138,130
Residents	8,655	61,409	170,686
Household Summary			
2000 Households	6,911	47,246	120,783
2000 Average Household Size	2.49	2.44	2.55
2010 Households	6,908	46,804	118,911
2010 Average Household Size	2.57	2.46	2.55
2017 Households	6,967	47,361	119,641
2017 Average Household Size	2.61	2.48	2.58
2022 Households	7,066	47,864	120,979
2022 Average Household Size	2.63	2.50	2.59
2017-2022 Annual Rate	0.28%	0.21%	0.22%
2010 Families	4,360	28,957	75,406
2010 Average Family Size	3.20	3.09	3.17
2017 Families	4,345	29,085	75,517
2017 Average Family Size	3.27	3.13	3.21
2022 Families	4,383	29,271	76,185
2022 Average Family Size	3.29	3.15	3.22
2017-2022 Annual Rate	0.17%	0.13%	0.18%
Housing Unit Summary			
2000 Housing Units	7,183	49,597	132,197
Owner Occupied Housing Units	67.4%	57.8%	54.4%
Renter Occupied Housing Units	28.8%	37.4%	36.9%
Vacant Housing Units	3.8%	4.7%	8.6%
2010 Housing Units	7,285	50,014	134,741
Owner Occupied Housing Units	64.6%	56.9%	51.6%
Renter Occupied Housing Units	30.3%	36.7%	36.7%
Vacant Housing Units	5.2%	6.4%	11.7%
2017 Housing Units	7,410	51,271	138,439
Owner Occupied Housing Units	61.4%	53.6%	48.5%
Renter Occupied Housing Units	32.6%	38.8%	37.9%
Vacant Housing Units	6.0%	7.6%	13.6%
2022 Housing Units	7,534	52,123	141,293
Owner Occupied Housing Units	61.3%	53.3%	48.2%
Renter Occupied Housing Units	32.5%	38.5%	37.4%
Vacant Housing Units	6.2%	8.2%	14.4%
Median Household Income			
2017	\$60,934	\$59,464	\$52,481
2022	\$65,074	\$63,344	\$54,935
Median Home Value			
2017	\$239,014	\$236,326	\$214,832
2022	\$253,552	\$253,791	\$232,799
Per Capita Income			
2017	\$29,092	\$30,138	\$27,462
2022	\$32,555	\$33,601	\$30,743
Median Age			
2010	38.3	37.2	37.9
2017	39.4	38.4	39.0
2022	39.9	39.1	39.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income			
Household Income Base	6,967	47,357	119,637
<\$15,000	7.6%	8.9%	13.7%
\$15,000 - \$24,999	7.2%	8.5%	10.2%
\$25,000 - \$34,999	7.9%	9.4%	10.4%
\$35,000 - \$49,999	14.4%	13.1%	13.0%
\$50,000 - \$74,999	23.6%	21.0%	18.7%
\$75,000 - \$99,999	15.1%	14.2%	12.0%
\$100,000 - \$149,999	15.5%	14.8%	12.3%
\$150,000 - \$199,999	5.6%	5.8%	5.1%
\$200,000+	3.1%	4.3%	4.6%
Average Household Income	\$74,728	\$76,261	\$70,864
2022 Households by Income			
Household Income Base	7,066	47,860	120,975
<\$15,000	7.9%	9.2%	14.0%
\$15,000 - \$24,999	7.0%	8.3%	10.0%
\$25,000 - \$34,999	7.2%	8.7%	9.7%
\$35,000 - \$49,999	12.8%	11.7%	11.6%
\$50,000 - \$74,999	21.8%	19.4%	17.3%
\$75,000 - \$99,999	14.9%	13.9%	11.7%
\$100,000 - \$149,999	17.3%	16.5%	13.7%
\$150,000 - \$199,999	7.0%	7.1%	6.2%
\$200,000+	4.1%	5.3%	5.7%
Average Household Income	\$84,284	\$85,638	\$79,824
2017 Owner Occupied Housing Units by Value			
Total	4,549	27,471	67,158
<\$50,000	1.4%	1.3%	3.4%
\$50,000 - \$99,999	1.6%	4.7%	11.3%
\$100,000 - \$149,999	9.6%	12.4%	14.3%
\$150,000 - \$199,999	18.0%	17.4%	16.3%
\$200,000 - \$249,999	24.9%	19.5%	15.9%
\$250,000 - \$299,999	20.2%	12.2%	10.1%
\$300,000 - \$399,999	17.5%	19.8%	13.5%
\$400,000 - \$499,999	3.2%	6.7%	5.5%
\$500,000 - \$749,999	3.1%	4.9%	7.8%
\$750,000 - \$999,999	0.4%	0.6%	1.3%
\$1,000,000 +	0.3%	0.4%	0.6%
Average Home Value	\$257,694	\$268,089	\$258,573
2022 Owner Occupied Housing Units by Value			
Total	4,616	27,784	68,123
<\$50,000	0.6%	0.6%	1.9%
\$50,000 - \$99,999	1.0%	3.4%	9.2%
\$100,000 - \$149,999	8.3%	11.6%	14.0%
\$150,000 - \$199,999	16.0%	15.8%	15.2%
\$200,000 - \$249,999	22.6%	17.7%	14.7%
\$250,000 - \$299,999	20.4%	12.1%	10.2%
\$300,000 - \$399,999	21.9%	23.0%	16.0%
\$400,000 - \$499,999	4.3%	8.5%	6.9%
\$500,000 - \$749,999	4.1%	6.0%	9.5%
\$750,000 - \$999,999	0.5%	0.8%	1.7%
\$1,000,000 +	0.3%	0.6%	0.7%
Average Home Value	\$276,127	\$288,129	\$282,431

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	18,124	120,583	312,293
0 - 4	6.2%	6.1%	6.4%
5 - 9	5.8%	5.8%	6.1%
10 - 14	6.5%	6.1%	6.4%
15 - 24	13.0%	15.9%	14.9%
25 - 34	13.9%	13.4%	12.8%
35 - 44	13.9%	12.7%	12.6%
45 - 54	15.4%	14.9%	15.3%
55 - 64	12.0%	11.8%	12.0%
65 - 74	6.3%	6.1%	6.6%
75 - 84	4.8%	4.5%	4.6%
85 +	2.1%	2.6%	2.3%
18 +	77.4%	78.0%	76.9%
2017 Population by Age			
Total	18,565	123,363	317,139
0 - 4	5.7%	5.5%	5.8%
5 - 9	5.9%	5.7%	6.0%
10 - 14	5.8%	5.7%	6.1%
15 - 24	11.7%	14.5%	13.4%
25 - 34	14.9%	14.2%	13.7%
35 - 44	13.3%	12.1%	11.8%
45 - 54	13.2%	12.8%	13.4%
55 - 64	13.6%	13.0%	13.4%
65 - 74	9.0%	8.7%	9.0%
75 - 84	4.5%	4.6%	4.7%
85 +	2.4%	3.0%	2.6%
18 +	79.2%	79.6%	78.4%
2022 Population by Age			
Total	18,942	125,135	321,808
0 - 4	5.7%	5.5%	5.8%
5 - 9	5.6%	5.4%	5.7%
10 - 14	5.8%	5.6%	6.0%
15 - 24	10.3%	13.5%	12.5%
25 - 34	15.6%	14.4%	13.8%
35 - 44	13.8%	12.9%	12.6%
45 - 54	12.2%	11.6%	12.0%
55 - 64	13.0%	12.7%	13.3%
65 - 74	10.4%	10.0%	10.2%
75 - 84	5.3%	5.4%	5.5%
85 +	2.4%	2.9%	2.5%
18 +	79.7%	80.1%	78.9%
2010 Population by Sex			
Males	8,581	56,368	145,312
Females	9,543	64,218	166,980
2017 Population by Sex			
Males	8,817	57,834	147,950
Females	9,748	65,527	169,187
2022 Population by Sex			
Males	9,034	58,990	150,769
Females	9,909	66,144	171,038

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	18,123	120,586	312,292
White Alone	41.8%	38.7%	29.9%
Black Alone	45.9%	50.7%	60.9%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	5.9%	6.3%	5.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.2%	1.5%	1.2%
Two or More Races	2.9%	2.5%	2.1%
Hispanic Origin	5.9%	3.7%	3.0%
Diversity Index	65.4	61.9	56.3
2017 Population by Race/Ethnicity			
Total	18,565	123,360	317,136
White Alone	36.1%	35.4%	28.0%
Black Alone	49.2%	51.9%	60.5%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	6.9%	7.5%	7.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	4.1%	2.0%	1.5%
Two or More Races	3.4%	2.9%	2.5%
Hispanic Origin	7.6%	4.9%	3.9%
Diversity Index	67.6	63.7	58.3
2022 Population by Race/Ethnicity			
Total	18,943	125,134	321,807
White Alone	32.3%	33.0%	26.5%
Black Alone	51.2%	52.7%	60.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	7.6%	8.4%	8.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	4.8%	2.3%	1.8%
Two or More Races	3.8%	3.3%	2.9%
Hispanic Origin	9.0%	5.9%	4.6%
Diversity Index	68.9	65.0	59.9
2010 Population by Relationship and Household Type			
Total	18,124	120,586	312,292
In Households	98.1%	95.4%	97.2%
In Family Households	80.0%	76.9%	79.8%
Householder	24.4%	24.0%	24.2%
Spouse	15.3%	14.4%	13.0%
Child	31.6%	30.5%	33.1%
Other relative	5.8%	5.3%	6.3%
Nonrelative	2.9%	2.7%	3.2%
In Nonfamily Households	18.1%	18.5%	17.5%
In Group Quarters	1.9%	4.6%	2.8%
Institutionalized Population	1.6%	1.5%	1.1%
Noninstitutionalized Population	0.3%	3.0%	1.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2017 Population 25+ by Educational Attainment			
Total	13,166	84,544	217,548
Less than 9th Grade	4.2%	3.2%	4.2%
9th - 12th Grade, No Diploma	6.2%	6.8%	9.2%
High School Graduate	23.2%	22.9%	24.8%
GED/Alternative Credential	1.9%	2.7%	3.9%
Some College, No Degree	22.2%	22.1%	22.1%
Associate Degree	7.3%	7.1%	6.3%
Bachelor's Degree	19.0%	20.4%	17.0%
Graduate/Professional Degree	16.0%	14.9%	12.4%
2017 Population 15+ by Marital Status			
Total	15,346	102,398	260,103
Never Married	35.5%	41.8%	43.0%
Married	47.1%	41.3%	39.0%
Widowed	6.2%	6.3%	7.1%
Divorced	11.2%	10.6%	10.9%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	94.1%	93.1%	91.8%
Civilian Unemployed (Unemployment Rate)	5.9%	6.9%	8.2%
2017 Employed Population 16+ by Industry			
Total	10,122	62,853	149,167
Agriculture/Mining	0.1%	0.4%	0.2%
Construction	7.0%	4.7%	4.9%
Manufacturing	3.8%	4.5%	4.7%
Wholesale Trade	2.1%	2.2%	2.1%
Retail Trade	8.9%	9.9%	10.0%
Transportation/Utilities	6.2%	6.1%	6.4%
Information	2.4%	1.8%	1.7%
Finance/Insurance/Real Estate	7.3%	6.1%	6.0%
Services	52.4%	53.6%	54.2%
Public Administration	9.8%	10.7%	10.0%
2017 Employed Population 16+ by Occupation			
Total	10,121	62,851	149,168
White Collar	68.0%	66.1%	62.2%
Management/Business/Financial	14.0%	13.1%	13.0%
Professional	26.7%	27.9%	24.4%
Sales	11.3%	9.8%	9.3%
Administrative Support	16.0%	15.3%	15.6%
Services	15.8%	18.2%	20.5%
Blue Collar	16.1%	15.7%	17.3%
Farming/Forestry/Fishing	0.1%	0.3%	0.2%
Construction/Extraction	4.5%	2.9%	3.4%
Installation/Maintenance/Repair	2.3%	2.9%	3.0%
Production	4.1%	3.2%	3.3%
Transportation/Material Moving	5.0%	6.4%	7.5%
2010 Population By Urban/ Rural Status			
Total Population	18,124	120,586	312,292
Population Inside Urbanized Area	100.0%	100.0%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	6,908	46,804	118,911
Households with 1 Person	29.6%	31.1%	29.9%
Households with 2+ People	70.4%	68.9%	70.1%
Family Households	63.1%	61.9%	63.4%
Husband-wife Families	39.5%	37.0%	34.1%
With Related Children	18.3%	16.5%	15.3%
Other Family (No Spouse Present)	23.7%	24.9%	29.4%
Other Family with Male Householder	5.4%	5.2%	6.0%
With Related Children	2.6%	2.6%	2.9%
Other Family with Female Householder	18.3%	19.7%	23.4%
With Related Children	10.9%	12.4%	14.5%
Nonfamily Households	7.3%	7.0%	6.7%
All Households with Children	32.4%	31.9%	33.2%
Multigenerational Households	5.4%	5.5%	7.2%
Unmarried Partner Households	6.6%	6.8%	7.2%
Male-female	5.8%	6.0%	6.4%
Same-sex	0.8%	0.8%	0.8%
2010 Households by Size			
Total	6,908	46,803	118,912
1 Person Household	29.6%	31.1%	29.9%
2 Person Household	30.2%	30.2%	29.1%
3 Person Household	17.0%	17.1%	17.4%
4 Person Household	12.3%	11.9%	12.5%
5 Person Household	6.1%	5.7%	6.3%
6 Person Household	2.7%	2.4%	2.7%
7 + Person Household	2.1%	1.6%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	6,908	46,804	118,911
Owner Occupied	68.1%	60.8%	58.4%
Owned with a Mortgage/Loan	54.7%	47.9%	44.6%
Owned Free and Clear	13.4%	12.9%	13.9%
Renter Occupied	31.9%	39.2%	41.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,285	50,014	134,741
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Parks and Rec (5C)	Parks and Rec (5C)	Family Foundations (12A)
	2. Enterprising Professionals	Family Foundations (12A)	Modest Income Homes
	3. Golden Years (9B)	Bright Young Professionals	Parks and Rec (5C)
2017 Consumer Spending			
Apparel & Services: Total \$	\$13,813,224	\$96,041,270	\$225,957,554
Average Spent	\$1,982.66	\$2,027.86	\$1,888.63
Spending Potential Index	92	94	87
Education: Total \$	\$10,202,651	\$69,418,270	\$158,623,813
Average Spent	\$1,464.43	\$1,465.73	\$1,325.83
Spending Potential Index	101	101	91
Entertainment/Recreation: Total \$	\$19,732,198	\$137,755,031	\$325,239,907
Average Spent	\$2,832.24	\$2,908.62	\$2,718.47
Spending Potential Index	91	93	87
Food at Home: Total \$	\$31,120,343	\$221,138,677	\$530,437,561
Average Spent	\$4,466.82	\$4,669.21	\$4,433.58
Spending Potential Index	89	93	88
Food Away from Home: Total \$	\$20,950,799	\$147,405,847	\$349,671,014
Average Spent	\$3,007.15	\$3,112.39	\$2,922.67
Spending Potential Index	90	93	88
Health Care: Total \$	\$34,800,564	\$245,092,704	\$582,524,442
Average Spent	\$4,995.06	\$5,174.99	\$4,868.94
Spending Potential Index	89	93	87
HH Furnishings & Equipment: Total \$	\$12,158,891	\$85,291,753	\$201,992,748
Average Spent	\$1,745.21	\$1,800.89	\$1,688.32
Spending Potential Index	90	93	87
Personal Care Products & Services: Total \$	\$5,063,528	\$35,463,071	\$83,309,148
Average Spent	\$726.79	\$748.78	\$696.33
Spending Potential Index	91	94	87
Shelter: Total \$	\$107,533,726	\$748,178,486	\$1,751,157,438
Average Spent	\$15,434.72	\$15,797.35	\$14,636.77
Spending Potential Index	95	97	90
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,752,549	\$103,767,976	\$245,534,560
Average Spent	\$2,117.49	\$2,191.00	\$2,052.26
Spending Potential Index	90	94	88
Travel: Total \$	\$13,754,127	\$93,538,505	\$213,618,215
Average Spent	\$1,974.18	\$1,975.01	\$1,785.49
Spending Potential Index	95	95	86
Vehicle Maintenance & Repairs: Total \$	\$6,684,116	\$47,118,790	\$112,160,638
Average Spent	\$959.40	\$994.89	\$937.48
Spending Potential Index	89	93	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Parks and Rec (5C)	36.2%	Population	18,565	18,943
Enterprising Professionals (2D)	18.4%	Households	6,967	7,066
Golden Years (9B)	12.0%	Families	4,345	4,383
City Lights (8A)	10.2%	Median Age	39.4	39.9
Home Improvement (4B)	7.1%	Median Household Income	\$60,934	\$65,074
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		92	\$1,982.66	\$13,813,224
Men's		92	\$389.72	\$2,715,192
Women's		93	\$685.77	\$4,777,768
Children's		87	\$292.67	\$2,039,000
Footwear		91	\$420.30	\$2,928,231
Watches & Jewelry		99	\$117.71	\$820,106
Apparel Products and Services (1)		94	\$76.49	\$532,927
Computer				
Computers and Hardware for Home Use		93	\$161.49	\$1,125,092
Portable Memory		90	\$4.77	\$33,236
Computer Software		97	\$11.22	\$78,171
Computer Accessories		94	\$16.99	\$118,363
Entertainment & Recreation		91	\$2,832.24	\$19,732,198
Fees and Admissions		99	\$629.94	\$4,388,767
Membership Fees for Clubs (2)		100	\$211.40	\$1,472,814
Fees for Participant Sports, excl. Trips		97	\$96.04	\$669,111
Tickets to Theatre/Operas/Concerts		102	\$60.54	\$421,768
Tickets to Movies/Museums/Parks		95	\$73.36	\$511,088
Admission to Sporting Events, excl. Trips		96	\$53.69	\$374,075
Fees for Recreational Lessons		101	\$134.13	\$934,479
Dating Services		96	\$0.78	\$5,431
TV/Video/Audio		89	\$1,143.41	\$7,966,140
Cable and Satellite Television Services		88	\$841.32	\$5,861,453
Televisions		93	\$110.48	\$769,745
Satellite Dishes		86	\$1.25	\$8,704
VCRs, Video Cameras, and DVD Players		89	\$5.79	\$40,371
Miscellaneous Video Equipment		90	\$8.66	\$60,343
Video Cassettes and DVDs		88	\$13.36	\$93,052
Video Game Hardware/Accessories		88	\$25.65	\$178,675
Video Game Software		86	\$13.25	\$92,331
Streaming/Downloaded Video		90	\$23.11	\$160,993
Rental of Video Cassettes and DVDs		88	\$13.40	\$93,361
Installation of Televisions		98	\$0.87	\$6,093
Audio (3)		93	\$82.61	\$575,511
Rental and Repair of TV/Radio/Sound Equipment		91	\$3.66	\$25,507
Pets		86	\$511.81	\$3,565,782
Toys/Games/Crafts/Hobbies (4)		90	\$108.72	\$757,447
Recreational Vehicles and Fees (5)		87	\$89.10	\$620,767
Sports/Recreation/Exercise Equipment (6)		89	\$152.97	\$1,065,762
Photo Equipment and Supplies (7)		94	\$51.99	\$362,226
Reading (8)		92	\$115.10	\$801,888
Catered Affairs (9)		96	\$29.20	\$203,419
Food		89	\$7,473.97	\$52,071,141
Food at Home		89	\$4,466.82	\$31,120,343
Bakery and Cereal Products		89	\$591.70	\$4,122,380
Meats, Poultry, Fish, and Eggs		88	\$1,003.34	\$6,990,237
Dairy Products		89	\$474.06	\$3,302,789
Fruits and Vegetables		91	\$886.14	\$6,173,738
Snacks and Other Food at Home (10)		88	\$1,511.58	\$10,531,199
Food Away from Home		90	\$3,007.15	\$20,950,799
Alcoholic Beverages		94	\$524.40	\$3,653,501

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

5801 Baltimore National Pike, Catonsville, Maryland, 21228 2
 5801 Baltimore National Pike, Catonsville, Maryland, 21228
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.28704
 Longitude: -76.73508

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	96	\$5,939.95	\$41,383,605
Value of Retirement Plans	96	\$23,277.31	\$162,173,007
Value of Other Financial Assets	81	\$1,049.59	\$7,312,465
Vehicle Loan Amount excluding Interest	83	\$2,251.09	\$15,683,355
Value of Credit Card Debt	96	\$558.11	\$3,888,347
Health			
Nonprescription Drugs	87	\$111.51	\$776,864
Prescription Drugs	85	\$331.32	\$2,308,311
Eyeglasses and Contact Lenses	90	\$84.65	\$589,771
Home			
Mortgage Payment and Basics (11)	96	\$8,311.69	\$57,907,569
Maintenance and Remodeling Services	94	\$1,832.50	\$12,767,025
Maintenance and Remodeling Materials (12)	89	\$360.49	\$2,511,562
Utilities, Fuel, and Public Services	89	\$4,474.74	\$31,175,534
Household Furnishings and Equipment			
Household Textiles (13)	93	\$88.64	\$617,587
Furniture	91	\$519.14	\$3,616,868
Rugs	101	\$23.49	\$163,641
Major Appliances (14)	86	\$276.14	\$1,923,873
Housewares (15)	88	\$83.99	\$585,179
Small Appliances	93	\$44.94	\$313,123
Luggage	99	\$11.69	\$81,420
Telephones and Accessories	87	\$60.50	\$421,475
Household Operations			
Child Care	98	\$471.21	\$3,282,938
Lawn and Garden (16)	88	\$367.10	\$2,557,592
Moving/Storage/Freight Express	94	\$60.14	\$419,023
Housekeeping Supplies (17)	88	\$625.02	\$4,354,522
Insurance			
Owners and Renters Insurance	88	\$453.85	\$3,161,980
Vehicle Insurance	90	\$1,056.86	\$7,363,140
Life/Other Insurance	94	\$401.84	\$2,799,602
Health Insurance	90	\$3,291.10	\$22,929,107
Personal Care Products (18)	90	\$424.19	\$2,955,315
School Books and Supplies (19)	91	\$140.57	\$979,354
Smoking Products	79	\$328.54	\$2,288,942
Transportation			
Payments on Vehicles excluding Leases	86	\$1,923.33	\$13,399,808
Gasoline and Motor Oil	86	\$2,386.73	\$16,628,381
Vehicle Maintenance and Repairs	89	\$959.40	\$6,684,116
Travel			
Airline Fares	99	\$504.41	\$3,514,216
Lodging on Trips	95	\$495.33	\$3,450,948
Auto/Truck Rental on Trips	93	\$24.41	\$170,056
Food and Drink on Trips	94	\$465.15	\$3,240,704

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Retail Goods and Services Expenditures

5801 Baltimore National Pike, Catonsville, Maryland, 21228 2
 5801 Baltimore National Pike, Catonsville, Maryland, 21228
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.28704
 Longitude: -76.73508

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Parks and Rec (5C)	19.2%	Population	123,361	125,134
Family Foundations (12A)	10.0%	Households	47,361	47,864
Bright Young Professionals (8C)	7.7%	Families	29,085	29,271
Pleasantville (2B)	7.2%	Median Age	38.4	39.1
In Style (5B)	6.6%	Median Household Income	\$59,464	\$63,344
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		94	\$2,027.86	\$96,041,270
Men's		94	\$398.33	\$18,865,188
Women's		95	\$700.71	\$33,186,539
Children's		90	\$302.22	\$14,313,265
Footwear		93	\$431.27	\$20,425,476
Watches & Jewelry		99	\$117.09	\$5,545,516
Apparel Products and Services (1)		96	\$78.23	\$3,705,287
Computer				
Computers and Hardware for Home Use		96	\$166.17	\$7,869,795
Portable Memory		94	\$4.99	\$236,512
Computer Software		100	\$11.49	\$544,079
Computer Accessories		96	\$17.43	\$825,524
Entertainment & Recreation		93	\$2,908.62	\$137,755,031
Fees and Admissions		98	\$622.64	\$29,488,725
Membership Fees for Clubs (2)		100	\$209.48	\$9,921,328
Fees for Participant Sports, excl. Trips		97	\$96.74	\$4,581,502
Tickets to Theatre/Operas/Concerts		101	\$59.89	\$2,836,277
Tickets to Movies/Museums/Parks		96	\$73.79	\$3,494,827
Admission to Sporting Events, excl. Trips		97	\$54.09	\$2,561,617
Fees for Recreational Lessons		96	\$127.82	\$6,053,809
Dating Services		102	\$0.83	\$39,365
TV/Video/Audio		94	\$1,203.98	\$57,021,524
Cable and Satellite Television Services		94	\$891.41	\$42,217,884
Televisions		96	\$114.78	\$5,436,275
Satellite Dishes		90	\$1.30	\$61,421
VCRs, Video Cameras, and DVD Players		93	\$6.07	\$287,414
Miscellaneous Video Equipment		91	\$8.69	\$411,756
Video Cassettes and DVDs		91	\$13.94	\$660,346
Video Game Hardware/Accessories		93	\$27.18	\$1,287,204
Video Game Software		93	\$14.39	\$681,312
Streaming/Downloaded Video		94	\$23.94	\$1,133,682
Rental of Video Cassettes and DVDs		92	\$14.02	\$664,138
Installation of Televisions		98	\$0.87	\$41,350
Audio (3)		94	\$83.36	\$3,948,120
Rental and Repair of TV/Radio/Sound Equipment		100	\$4.02	\$190,620
Pets		89	\$528.98	\$25,052,995
Toys/Games/Crafts/Hobbies (4)		92	\$111.70	\$5,290,089
Recreational Vehicles and Fees (5)		87	\$88.69	\$4,200,577
Sports/Recreation/Exercise Equipment (6)		90	\$153.29	\$7,260,004
Photo Equipment and Supplies (7)		94	\$52.26	\$2,475,312
Reading (8)		94	\$118.02	\$5,589,317
Catered Affairs (9)		96	\$29.06	\$1,376,487
Food		93	\$7,781.60	\$368,544,524
Food at Home		93	\$4,669.21	\$221,138,677
Bakery and Cereal Products		93	\$618.11	\$29,274,419
Meats, Poultry, Fish, and Eggs		92	\$1,054.31	\$49,933,011
Dairy Products		92	\$492.76	\$23,337,794
Fruits and Vegetables		94	\$918.08	\$43,481,174
Snacks and Other Food at Home (10)		92	\$1,585.95	\$75,112,278
Food Away from Home		93	\$3,112.39	\$147,405,847
Alcoholic Beverages		96	\$534.38	\$25,308,599

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5801 Baltimore National Pike, Catonsville, Maryland, 21228 2
 5801 Baltimore National Pike, Catonsville, Maryland, 21228
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.28704
 Longitude: -76.73508

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	98	\$6,089.23	\$288,392,231
Value of Retirement Plans	95	\$23,190.88	\$1,098,343,340
Value of Other Financial Assets	88	\$1,146.54	\$54,301,153
Vehicle Loan Amount excluding Interest	88	\$2,390.94	\$113,237,230
Value of Credit Card Debt	96	\$562.23	\$26,627,990
Health			
Nonprescription Drugs	91	\$116.69	\$5,526,488
Prescription Drugs	91	\$352.57	\$16,698,224
Eyeglasses and Contact Lenses	92	\$87.32	\$4,135,618
Home			
Mortgage Payment and Basics (11)	94	\$8,131.96	\$385,137,772
Maintenance and Remodeling Services	94	\$1,821.14	\$86,251,113
Maintenance and Remodeling Materials (12)	87	\$354.06	\$16,768,763
Utilities, Fuel, and Public Services	93	\$4,689.48	\$222,098,563
Household Furnishings and Equipment			
Household Textiles (13)	96	\$91.21	\$4,319,845
Furniture	94	\$540.04	\$25,576,846
Rugs	100	\$23.26	\$1,101,444
Major Appliances (14)	89	\$285.85	\$13,537,925
Housewares (15)	92	\$87.53	\$4,145,696
Small Appliances	96	\$46.23	\$2,189,415
Luggage	98	\$11.64	\$551,484
Telephones and Accessories	93	\$64.29	\$3,044,732
Household Operations			
Child Care	96	\$461.40	\$21,852,364
Lawn and Garden (16)	90	\$376.29	\$17,821,470
Moving/Storage/Freight Express	98	\$62.71	\$2,969,969
Housekeeping Supplies (17)	92	\$654.94	\$31,018,634
Insurance			
Owners and Renters Insurance	91	\$468.39	\$22,183,304
Vehicle Insurance	94	\$1,101.56	\$52,171,166
Life/Other Insurance	94	\$400.99	\$18,991,501
Health Insurance	93	\$3,399.54	\$161,005,792
Personal Care Products (18)	93	\$438.38	\$20,762,341
School Books and Supplies (19)	94	\$144.97	\$6,866,005
Smoking Products	88	\$366.37	\$17,351,565
Transportation			
Payments on Vehicles excluding Leases	90	\$2,010.58	\$95,223,122
Gasoline and Motor Oil	90	\$2,507.67	\$118,765,715
Vehicle Maintenance and Repairs	93	\$994.89	\$47,118,790
Travel			
Airline Fares	98	\$498.36	\$23,602,744
Lodging on Trips	95	\$497.10	\$23,543,307
Auto/Truck Rental on Trips	93	\$24.66	\$1,167,829
Food and Drink on Trips	95	\$466.99	\$22,117,097

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Retail Goods and Services Expenditures

5801 Baltimore National Pike, Catonsville, Maryland, 21228 2
 5801 Baltimore National Pike, Catonsville, Maryland, 21228
 Ring: 5 mile radius

Prepared by Esri
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 Longitude: -76.73508

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Family Foundations (12A)	17.9%	Population	317,137	321,807
Modest Income Homes (12D)	15.4%	Households	119,641	120,979
Parks and Rec (5C)	12.5%	Families	75,517	76,185
Enterprising Professionals (2D)	6.7%	Median Age	39.0	39.7
Bright Young Professionals (8C)	5.9%	Median Household Income	\$52,481	\$54,935
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		87	\$1,888.63	\$225,957,554
Men's		87	\$369.38	\$44,192,739
Women's		88	\$647.00	\$77,407,545
Children's		86	\$288.68	\$34,538,263
Footwear		87	\$404.53	\$48,397,905
Watches & Jewelry		88	\$104.84	\$12,543,182
Apparel Products and Services (1)		91	\$74.20	\$8,877,920
Computer				
Computers and Hardware for Home Use		89	\$153.76	\$18,396,381
Portable Memory		89	\$4.72	\$564,499
Computer Software		91	\$10.55	\$1,261,987
Computer Accessories		88	\$15.96	\$1,909,778
Entertainment & Recreation		87	\$2,718.47	\$325,239,907
Fees and Admissions		88	\$558.13	\$66,775,659
Membership Fees for Clubs (2)		89	\$187.54	\$22,437,288
Fees for Participant Sports, excl. Trips		89	\$88.31	\$10,565,483
Tickets to Theatre/Operas/Concerts		89	\$53.07	\$6,349,308
Tickets to Movies/Museums/Parks		87	\$67.08	\$8,025,602
Admission to Sporting Events, excl. Trips		89	\$49.76	\$5,953,684
Fees for Recreational Lessons		84	\$111.57	\$13,348,001
Dating Services		99	\$0.80	\$96,293
TV/Video/Audio		90	\$1,154.32	\$138,104,446
Cable and Satellite Television Services		91	\$861.00	\$103,010,901
Televisions		91	\$108.42	\$12,971,988
Satellite Dishes		85	\$1.23	\$147,241
VCRs, Video Cameras, and DVD Players		87	\$5.70	\$681,622
Miscellaneous Video Equipment		85	\$8.13	\$972,342
Video Cassettes and DVDs		86	\$13.07	\$1,564,277
Video Game Hardware/Accessories		90	\$26.16	\$3,129,919
Video Game Software		91	\$14.14	\$1,692,114
Streaming/Downloaded Video		87	\$22.18	\$2,653,273
Rental of Video Cassettes and DVDs		86	\$13.19	\$1,578,230
Installation of Televisions		91	\$0.81	\$97,430
Audio (3)		86	\$76.37	\$9,136,699
Rental and Repair of TV/Radio/Sound Equipment		97	\$3.92	\$468,408
Pets		84	\$497.86	\$59,564,452
Toys/Games/Crafts/Hobbies (4)		86	\$104.68	\$12,523,670
Recreational Vehicles and Fees (5)		80	\$81.87	\$9,795,402
Sports/Recreation/Exercise Equipment (6)		81	\$138.86	\$16,613,018
Photo Equipment and Supplies (7)		86	\$47.78	\$5,716,352
Reading (8)		87	\$108.38	\$12,966,867
Catered Affairs (9)		87	\$26.58	\$3,180,043
Food		88	\$7,356.25	\$880,108,575
Food at Home		88	\$4,433.58	\$530,437,561
Bakery and Cereal Products		88	\$586.86	\$70,212,086
Meats, Poultry, Fish, and Eggs		88	\$1,009.14	\$120,734,762
Dairy Products		87	\$464.68	\$55,594,454
Fruits and Vegetables		88	\$861.09	\$103,022,087
Snacks and Other Food at Home (10)		88	\$1,511.81	\$180,874,172
Food Away from Home		88	\$2,922.67	\$349,671,014
Alcoholic Beverages		88	\$490.67	\$58,704,560

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 5801 Baltimore National Pike, Catonsville, Maryland, 21228
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.28704
 Longitude: -76.73508

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	90	\$5,586.22	\$668,341,141
Value of Retirement Plans	87	\$21,052.69	\$2,518,764,813
Value of Other Financial Assets	85	\$1,102.44	\$131,897,114
Vehicle Loan Amount excluding Interest	86	\$2,332.39	\$279,049,955
Value of Credit Card Debt	89	\$518.50	\$62,033,291
Health			
Nonprescription Drugs	87	\$110.87	\$13,264,108
Prescription Drugs	88	\$340.20	\$40,701,660
Eyeglasses and Contact Lenses	87	\$81.96	\$9,805,843
Home			
Mortgage Payment and Basics (11)	85	\$7,350.57	\$879,429,361
Maintenance and Remodeling Services	85	\$1,652.67	\$197,727,686
Maintenance and Remodeling Materials (12)	80	\$323.68	\$38,725,769
Utilities, Fuel, and Public Services	89	\$4,497.45	\$538,079,659
Household Furnishings and Equipment			
Household Textiles (13)	89	\$84.84	\$10,149,956
Furniture	90	\$512.44	\$61,308,993
Rugs	89	\$20.75	\$2,482,272
Major Appliances (14)	84	\$270.33	\$32,342,344
Housewares (15)	87	\$82.30	\$9,846,846
Small Appliances	89	\$42.90	\$5,132,644
Luggage	89	\$10.50	\$1,256,655
Telephones and Accessories	90	\$62.32	\$7,456,359
Household Operations			
Child Care	88	\$420.22	\$50,274,951
Lawn and Garden (16)	84	\$350.42	\$41,924,049
Moving/Storage/Freight Express	90	\$57.68	\$6,901,258
Housekeeping Supplies (17)	88	\$623.38	\$74,581,827
Insurance			
Owners and Renters Insurance	86	\$445.22	\$53,266,299
Vehicle Insurance	89	\$1,044.02	\$124,907,815
Life/Other Insurance	85	\$364.93	\$43,660,748
Health Insurance	88	\$3,197.36	\$382,535,811
Personal Care Products (18)	87	\$409.69	\$49,015,241
School Books and Supplies (19)	88	\$135.56	\$16,219,029
Smoking Products	90	\$373.54	\$44,690,384
Transportation			
Payments on Vehicles excluding Leases	86	\$1,932.91	\$231,255,280
Gasoline and Motor Oil	87	\$2,403.19	\$287,520,389
Vehicle Maintenance and Repairs	87	\$937.48	\$112,160,638
Travel			
Airline Fares	87	\$443.38	\$53,046,008
Lodging on Trips	87	\$453.62	\$54,271,052
Auto/Truck Rental on Trips	85	\$22.50	\$2,692,520
Food and Drink on Trips	86	\$424.11	\$50,740,559

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

5801 Baltimore National Pike, Catonsville, Maryland, 21228 2
 5801 Baltimore National Pike, Catonsville, Maryland, 21228
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.28704
 Longitude: -76.73508

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	608		3,277		8,615							
Total Employees:	6,095		57,261		136,372							
Total Residential Population:	18,565		123,361		317,137							
Employee/Residential Population Ratio (per 100 Residents)	33		46		43							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	10	1.6%	54	0.9%	49	1.5%	363	0.6%	95	1.1%	704	0.5%
Construction	30	4.9%	155	2.5%	176	5.4%	1,192	2.1%	521	6.0%	5,553	4.1%
Manufacturing	7	1.2%	104	1.7%	62	1.9%	1,099	1.9%	227	2.6%	5,250	3.8%
Transportation	16	2.6%	105	1.7%	76	2.3%	801	1.4%	235	2.7%	3,245	2.4%
Communication	9	1.5%	137	2.2%	41	1.3%	624	1.1%	95	1.1%	971	0.7%
Utility	0	0.0%	0	0.0%	5	0.2%	31	0.1%	19	0.2%	135	0.1%
Wholesale Trade	8	1.3%	36	0.6%	66	2.0%	459	0.8%	304	3.5%	3,660	2.7%
Retail Trade Summary	150	24.7%	2,350	38.6%	725	22.1%	9,297	16.2%	1,914	22.2%	21,624	15.9%
Home Improvement	9	1.5%	416	6.8%	20	0.6%	492	0.9%	69	0.8%	1,268	0.9%
General Merchandise Stores	6	1.0%	318	5.2%	23	0.7%	951	1.7%	69	0.8%	2,282	1.7%
Food Stores	14	2.3%	363	6.0%	80	2.4%	1,576	2.8%	259	3.0%	3,450	2.5%
Auto Dealers, Gas Stations, Auto Aftermarket	19	3.1%	123	2.0%	70	2.1%	921	1.6%	224	2.6%	2,143	1.6%
Apparel & Accessory Stores	13	2.1%	107	1.8%	65	2.0%	533	0.9%	133	1.5%	1,057	0.8%
Furniture & Home Furnishings	15	2.5%	122	2.0%	68	2.1%	748	1.3%	148	1.7%	1,325	1.0%
Eating & Drinking Places	40	6.6%	625	10.3%	220	6.7%	2,729	4.8%	536	6.2%	6,533	4.8%
Miscellaneous Retail	34	5.6%	275	4.5%	180	5.5%	1,347	2.4%	475	5.5%	3,567	2.6%
Finance, Insurance, Real Estate Summary	66	10.9%	537	8.8%	348	10.6%	2,591	4.5%	725	8.4%	5,457	4.0%
Banks, Savings & Lending Institutions	9	1.5%	110	1.8%	55	1.7%	464	0.8%	110	1.3%	984	0.7%
Securities Brokers	5	0.8%	25	0.4%	24	0.7%	95	0.2%	53	0.6%	295	0.2%
Insurance Carriers & Agents	15	2.5%	219	3.6%	67	2.0%	507	0.9%	130	1.5%	950	0.7%
Real Estate, Holding, Other Investment Offices	37	6.1%	183	3.0%	202	6.2%	1,525	2.7%	431	5.0%	3,228	2.4%
Services Summary	285	46.9%	2,502	41.1%	1,512	46.1%	23,848	41.6%	3,899	45.3%	65,636	48.1%
Hotels & Lodging	3	0.5%	49	0.8%	16	0.5%	352	0.6%	29	0.3%	549	0.4%
Automotive Services	37	6.1%	201	3.3%	115	3.5%	704	1.2%	355	4.1%	1,971	1.4%
Motion Pictures & Amusements	14	2.3%	58	1.0%	72	2.2%	638	1.1%	168	2.0%	1,139	0.8%
Health Services	42	6.9%	670	11.0%	262	8.0%	7,511	13.1%	576	6.7%	18,284	13.4%
Legal Services	7	1.2%	24	0.4%	27	0.8%	116	0.2%	94	1.1%	418	0.3%
Education Institutions & Libraries	12	2.0%	417	6.8%	87	2.7%	5,291	9.2%	225	2.6%	11,989	8.8%
Other Services	171	28.1%	1,083	17.8%	932	28.4%	9,236	16.1%	2,452	28.5%	31,287	22.9%
Government	6	1.0%	60	1.0%	51	1.6%	16,704	29.2%	180	2.1%	23,238	17.0%
Unclassified Establishments	21	3.5%	56	0.9%	164	5.0%	250	0.4%	402	4.7%	899	0.7%
Totals	608	100.0%	6,095	100.0%	3,277	100.0%	57,261	100.0%	8,615	100.0%	136,372	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

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 5801 Baltimore National Pike, Catonsville, Maryland, 21228
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	4	0.1%	13	0.0%	6	0.1%	23	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	43	0.0%
Utilities	0	0.0%	0	0.0%	4	0.1%	29	0.1%	10	0.1%	73	0.1%
Construction	32	5.3%	171	2.8%	193	5.9%	1,354	2.4%	562	6.5%	6,017	4.4%
Manufacturing	8	1.3%	109	1.8%	69	2.1%	1,083	1.9%	256	3.0%	5,379	3.9%
Wholesale Trade	7	1.2%	34	0.6%	55	1.7%	420	0.7%	277	3.2%	3,553	2.6%
Retail Trade	109	17.9%	1,718	28.2%	498	15.2%	6,459	11.3%	1,338	15.5%	14,673	10.8%
Motor Vehicle & Parts Dealers	6	1.0%	69	1.1%	36	1.1%	777	1.4%	148	1.7%	1,822	1.3%
Furniture & Home Furnishings Stores	6	1.0%	63	1.0%	34	1.0%	234	0.4%	74	0.9%	478	0.4%
Electronics & Appliance Stores	6	1.0%	54	0.9%	29	0.9%	479	0.8%	61	0.7%	735	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	8	1.3%	414	6.8%	19	0.6%	483	0.8%	68	0.8%	1,259	0.9%
Food & Beverage Stores	18	3.0%	387	6.3%	81	2.5%	1,537	2.7%	285	3.3%	3,467	2.5%
Health & Personal Care Stores	13	2.1%	108	1.8%	61	1.9%	449	0.8%	135	1.6%	991	0.7%
Gasoline Stations	13	2.1%	54	0.9%	34	1.0%	144	0.3%	77	0.9%	321	0.2%
Clothing & Clothing Accessories Stores	13	2.1%	107	1.8%	77	2.3%	595	1.0%	158	1.8%	1,180	0.9%
Sport Goods, Hobby, Book, & Music Stores	6	1.0%	23	0.4%	27	0.8%	200	0.3%	63	0.7%	524	0.4%
General Merchandise Stores	6	1.0%	318	5.2%	23	0.7%	951	1.7%	69	0.8%	2,282	1.7%
Miscellaneous Store Retailers	10	1.6%	121	2.0%	56	1.7%	529	0.9%	148	1.7%	1,394	1.0%
Nonstore Retailers	4	0.7%	0	0.0%	21	0.6%	80	0.1%	51	0.6%	220	0.2%
Transportation & Warehousing	10	1.6%	84	1.4%	53	1.6%	851	1.5%	210	2.4%	2,755	2.0%
Information	17	2.8%	218	3.6%	81	2.5%	1,300	2.3%	201	2.3%	2,222	1.6%
Finance & Insurance	30	4.9%	355	5.8%	151	4.6%	1,100	1.9%	308	3.6%	2,317	1.7%
Central Bank/Credit Intermediation & Related Activities	10	1.6%	111	1.8%	58	1.8%	470	0.8%	119	1.4%	1,005	0.7%
Securities, Commodity Contracts & Other Financial	5	0.8%	25	0.4%	24	0.7%	122	0.2%	56	0.7%	349	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	15	2.5%	219	3.6%	68	2.1%	508	0.9%	133	1.5%	963	0.7%
Real Estate, Rental & Leasing	56	9.2%	238	3.9%	244	7.4%	1,638	2.9%	538	6.2%	3,509	2.6%
Professional, Scientific & Tech Services	45	7.4%	250	4.1%	250	7.6%	2,014	3.5%	651	7.6%	8,496	6.2%
Legal Services	10	1.6%	33	0.5%	36	1.1%	151	0.3%	114	1.3%	499	0.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.0%	7	0.0%	5	0.1%	79	0.1%
Administrative & Support & Waste Management & Remediation	33	5.4%	223	3.7%	171	5.2%	1,529	2.7%	399	4.6%	7,614	5.6%
Educational Services	13	2.1%	422	6.9%	100	3.1%	5,230	9.1%	240	2.8%	11,904	8.7%
Health Care & Social Assistance	64	10.5%	843	13.8%	378	11.5%	10,734	18.7%	897	10.4%	25,576	18.8%
Arts, Entertainment & Recreation	5	0.8%	38	0.6%	43	1.3%	407	0.7%	97	1.1%	979	0.7%
Accommodation & Food Services	44	7.2%	683	11.2%	243	7.4%	3,151	5.5%	585	6.8%	7,295	5.3%
Accommodation	3	0.5%	49	0.8%	16	0.5%	352	0.6%	29	0.3%	549	0.4%
Food Services & Drinking Places	41	6.7%	633	10.4%	227	6.9%	2,799	4.9%	557	6.5%	6,746	4.9%
Other Services (except Public Administration)	110	18.1%	595	9.8%	525	16.0%	2,986	5.2%	1,450	16.8%	9,731	7.1%
Automotive Repair & Maintenance	30	4.9%	170	2.8%	87	2.7%	477	0.8%	260	3.0%	1,370	1.0%
Public Administration	6	1.0%	60	1.0%	51	1.6%	16,704	29.2%	180	2.1%	23,238	17.0%
Unclassified Establishments	21	3.5%	56	0.9%	164	5.0%	250	0.4%	402	4.7%	899	0.7%
Total	608	100.0%	6,095	100.0%	3,277	100.0%	57,261	100.0%	8,615	100.0%	136,372	100.0%

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