

6057 Falls Rd, Baltimore, Maryland, 21209 2
 6057 Falls Rd, Baltimore, Maryland, 21209
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.37249
 Longitude: -76.64983

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,865	147,127	433,653
2010 Total Population	7,149	148,261	423,369
2017 Total Population	7,270	151,214	427,073
2017 Group Quarters	65	11,035	24,152
2022 Total Population	7,384	152,621	429,549
2017-2022 Annual Rate	0.31%	0.19%	0.12%
2017 Total Daytime Population	9,364	144,519	437,272
Workers	6,467	63,783	207,955
Residents	2,897	80,736	229,317
Household Summary			
2000 Households	3,105	59,432	174,234
2000 Average Household Size	2.17	2.33	2.37
2010 Households	3,181	58,346	169,433
2010 Average Household Size	2.23	2.36	2.36
2017 Households	3,190	58,915	170,125
2017 Average Household Size	2.26	2.38	2.37
2022 Households	3,223	59,310	170,979
2022 Average Household Size	2.27	2.39	2.37
2017-2022 Annual Rate	0.21%	0.13%	0.10%
2010 Families	1,787	33,149	95,132
2010 Average Family Size	2.86	3.09	3.08
2017 Families	1,769	33,320	94,595
2017 Average Family Size	2.91	3.12	3.10
2022 Families	1,775	33,452	94,624
2022 Average Family Size	2.93	3.13	3.11
2017-2022 Annual Rate	0.07%	0.08%	0.01%
Housing Unit Summary			
2000 Housing Units	3,360	64,434	194,180
Owner Occupied Housing Units	50.1%	54.3%	50.1%
Renter Occupied Housing Units	42.3%	37.9%	39.6%
Vacant Housing Units	7.6%	7.8%	10.3%
2010 Housing Units	3,386	64,598	192,791
Owner Occupied Housing Units	50.9%	52.9%	48.6%
Renter Occupied Housing Units	43.1%	37.4%	39.3%
Vacant Housing Units	6.1%	9.7%	12.1%
2017 Housing Units	3,409	66,215	197,121
Owner Occupied Housing Units	48.5%	50.4%	45.7%
Renter Occupied Housing Units	45.1%	38.6%	40.6%
Vacant Housing Units	6.4%	11.0%	13.7%
2022 Housing Units	3,444	67,217	200,022
Owner Occupied Housing Units	48.5%	50.2%	45.3%
Renter Occupied Housing Units	45.1%	38.0%	40.2%
Vacant Housing Units	6.4%	11.8%	14.5%
Median Household Income			
2017	\$89,211	\$61,077	\$50,658
2022	\$98,930	\$67,159	\$53,265
Median Home Value			
2017	\$382,453	\$273,573	\$219,145
2022	\$427,889	\$309,312	\$241,311
Per Capita Income			
2017	\$55,130	\$39,306	\$32,125
2022	\$61,634	\$43,954	\$35,835
Median Age			
2010	38.5	37.4	37.3
2017	39.0	38.3	38.3
2022	39.1	38.8	39.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income			
Household Income Base	3,190	58,903	170,113
<\$15,000	6.6%	12.8%	15.8%
\$15,000 - \$24,999	3.4%	9.0%	10.4%
\$25,000 - \$34,999	5.7%	8.9%	10.5%
\$35,000 - \$49,999	7.0%	10.9%	12.5%
\$50,000 - \$74,999	18.7%	15.6%	16.6%
\$75,000 - \$99,999	13.6%	10.9%	10.4%
\$100,000 - \$149,999	19.1%	13.5%	11.4%
\$150,000 - \$199,999	9.2%	7.5%	5.4%
\$200,000+	16.7%	10.8%	6.8%
Average Household Income	\$125,260	\$96,515	\$77,289
2022 Households by Income			
Household Income Base	3,223	59,298	170,967
<\$15,000	6.5%	12.8%	16.1%
\$15,000 - \$24,999	3.2%	8.6%	10.2%
\$25,000 - \$34,999	5.0%	8.1%	9.8%
\$35,000 - \$49,999	5.9%	9.6%	11.2%
\$50,000 - \$74,999	16.8%	14.4%	15.4%
\$75,000 - \$99,999	13.0%	10.6%	10.2%
\$100,000 - \$149,999	20.1%	14.8%	12.8%
\$150,000 - \$199,999	10.5%	8.7%	6.5%
\$200,000+	19.0%	12.3%	7.9%
Average Household Income	\$140,639	\$108,716	\$86,676
2017 Owner Occupied Housing Units by Value			
Total	1,653	33,381	90,033
<\$50,000	0.8%	2.1%	2.7%
\$50,000 - \$99,999	1.6%	9.8%	11.3%
\$100,000 - \$149,999	2.9%	11.8%	14.7%
\$150,000 - \$199,999	4.3%	11.3%	16.5%
\$200,000 - \$249,999	10.4%	10.3%	12.6%
\$250,000 - \$299,999	13.9%	9.9%	9.4%
\$300,000 - \$399,999	19.5%	16.3%	13.9%
\$400,000 - \$499,999	9.9%	9.4%	6.6%
\$500,000 - \$749,999	13.9%	10.7%	7.4%
\$750,000 - \$999,999	13.6%	4.8%	2.8%
\$1,000,000 +	9.1%	3.5%	2.1%
Average Home Value	\$507,495	\$345,277	\$286,126
2022 Owner Occupied Housing Units by Value			
Total	1,669	33,753	90,521
<\$50,000	0.2%	1.1%	1.4%
\$50,000 - \$99,999	0.8%	7.8%	9.0%
\$100,000 - \$149,999	2.0%	11.0%	14.1%
\$150,000 - \$199,999	3.2%	10.3%	15.7%
\$200,000 - \$249,999	7.8%	9.0%	11.8%
\$250,000 - \$299,999	11.9%	9.1%	9.2%
\$300,000 - \$399,999	20.9%	18.2%	16.0%
\$400,000 - \$499,999	11.9%	11.5%	8.3%
\$500,000 - \$749,999	16.7%	12.7%	9.0%
\$750,000 - \$999,999	14.8%	5.4%	3.2%
\$1,000,000 +	9.9%	3.9%	2.4%
Average Home Value	\$543,005	\$373,733	\$310,941

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	7,149	148,259	423,369
0 - 4	6.9%	6.3%	6.0%
5 - 9	5.5%	5.8%	5.5%
10 - 14	5.0%	5.5%	5.5%
15 - 24	9.3%	17.4%	17.5%
25 - 34	17.5%	12.2%	12.9%
35 - 44	14.7%	11.8%	11.7%
45 - 54	12.8%	12.8%	13.9%
55 - 64	14.2%	12.2%	12.1%
65 - 74	7.6%	7.6%	7.2%
75 - 84	4.8%	5.4%	5.1%
85 +	1.9%	3.0%	2.5%
18 +	79.6%	79.0%	79.4%
2017 Population by Age			
Total	7,270	151,215	427,071
0 - 4	6.3%	5.7%	5.4%
5 - 9	5.3%	5.8%	5.5%
10 - 14	4.7%	5.6%	5.4%
15 - 24	9.9%	16.7%	16.2%
25 - 34	17.3%	12.3%	13.7%
35 - 44	13.9%	10.9%	11.0%
45 - 54	10.7%	11.3%	12.0%
55 - 64	14.1%	12.7%	13.0%
65 - 74	10.3%	9.8%	9.5%
75 - 84	4.9%	5.6%	5.3%
85 +	2.6%	3.5%	2.9%
18 +	80.9%	79.8%	80.5%
2022 Population by Age			
Total	7,386	152,621	429,548
0 - 4	6.4%	5.7%	5.4%
5 - 9	5.2%	5.6%	5.2%
10 - 14	4.7%	5.6%	5.4%
15 - 24	9.2%	16.3%	15.5%
25 - 34	17.8%	12.4%	13.7%
35 - 44	14.1%	11.1%	11.5%
45 - 54	9.9%	10.5%	11.0%
55 - 64	12.4%	11.9%	12.5%
65 - 74	11.4%	10.7%	10.6%
75 - 84	6.1%	6.5%	6.2%
85 +	2.8%	3.5%	3.0%
18 +	81.0%	80.0%	80.9%
2010 Population by Sex			
Males	3,348	67,524	194,719
Females	3,801	80,737	228,650
2017 Population by Sex			
Males	3,395	69,144	196,918
Females	3,875	82,071	230,155
2022 Population by Sex			
Males	3,440	70,099	198,732
Females	3,944	82,522	230,817

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2010 Population by Race/Ethnicity			
Total	7,150	148,262	423,369
White Alone	72.6%	57.0%	40.1%
Black Alone	11.3%	36.0%	53.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	13.1%	4.2%	3.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.4%	0.7%	0.9%
Two or More Races	2.4%	1.8%	1.9%
Hispanic Origin	2.6%	2.5%	2.6%
Diversity Index	47.1	56.6	57.5
2017 Population by Race/Ethnicity			
Total	7,270	151,214	427,073
White Alone	68.1%	56.5%	39.3%
Black Alone	12.4%	34.8%	52.7%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	15.9%	5.3%	4.4%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	0.5%	0.9%	1.1%
Two or More Races	2.9%	2.2%	2.3%
Hispanic Origin	3.5%	3.3%	3.4%
Diversity Index	52.9	58.5	59.5
2022 Population by Race/Ethnicity			
Total	7,383	152,620	429,549
White Alone	64.8%	55.5%	38.3%
Black Alone	13.1%	34.2%	52.3%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	18.0%	6.3%	5.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.5%	1.0%	1.2%
Two or More Races	3.4%	2.6%	2.7%
Hispanic Origin	4.3%	4.1%	4.2%
Diversity Index	57.0	60.4	61.1
2010 Population by Relationship and Household Type			
Total	7,149	148,261	423,369
In Households	99.1%	92.8%	94.5%
In Family Households	73.2%	71.1%	71.8%
Householder	25.0%	22.4%	22.5%
Spouse	20.3%	14.9%	12.8%
Child	24.1%	28.0%	28.9%
Other relative	2.2%	3.7%	5.0%
Nonrelative	1.6%	2.1%	2.7%
In Nonfamily Households	26.0%	21.7%	22.7%
In Group Quarters	0.9%	7.2%	5.5%
Institutionalized Population	0.0%	1.5%	1.4%
Noninstitutionalized Population	0.9%	5.7%	4.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2017 Population 25+ by Educational Attainment			
Total	5,361	99,930	288,021
Less than 9th Grade	2.4%	3.3%	4.0%
9th - 12th Grade, No Diploma	0.7%	6.0%	7.8%
High School Graduate	5.3%	18.0%	21.3%
GED/Alternative Credential	2.0%	2.7%	3.5%
Some College, No Degree	11.2%	14.2%	18.1%
Associate Degree	8.3%	4.5%	5.1%
Bachelor's Degree	30.6%	23.4%	20.3%
Graduate/Professional Degree	39.5%	27.9%	19.9%
2017 Population 15+ by Marital Status			
Total	6,083	125,222	357,199
Never Married	36.0%	42.3%	46.4%
Married	53.1%	41.2%	36.2%
Widowed	4.4%	7.4%	7.1%
Divorced	6.6%	9.1%	10.2%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	97.2%	93.4%	92.4%
Civilian Unemployed (Unemployment Rate)	2.8%	6.6%	7.6%
2017 Employed Population 16+ by Industry			
Total	4,459	71,929	200,954
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	3.3%	2.8%	3.6%
Manufacturing	4.4%	3.6%	3.9%
Wholesale Trade	1.6%	1.8%	1.5%
Retail Trade	3.0%	7.4%	8.6%
Transportation/Utilities	1.3%	3.6%	4.7%
Information	4.1%	2.2%	1.8%
Finance/Insurance/Real Estate	11.6%	7.8%	6.6%
Services	62.2%	64.3%	61.4%
Public Administration	8.6%	6.4%	7.8%
2017 Employed Population 16+ by Occupation			
Total	4,460	71,931	200,955
White Collar	87.0%	74.4%	66.8%
Management/Business/Financial	23.0%	16.9%	14.4%
Professional	44.7%	36.2%	30.2%
Sales	10.1%	9.4%	8.9%
Administrative Support	9.3%	11.9%	13.3%
Services	6.6%	15.8%	20.1%
Blue Collar	6.4%	9.8%	13.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.0%	2.2%	2.8%
Installation/Maintenance/Repair	0.7%	1.3%	1.9%
Production	1.3%	2.2%	2.9%
Transportation/Material Moving	1.4%	4.2%	5.5%
2010 Population By Urban/ Rural Status			
Total Population	7,149	148,261	423,369
Population Inside Urbanized Area	100.0%	100.0%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.2%

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2010 Households by Type			
Total	3,180	58,347	169,433
Households with 1 Person	32.8%	34.8%	34.7%
Households with 2+ People	67.2%	65.2%	65.3%
Family Households	56.2%	56.8%	56.1%
Husband-wife Families	45.6%	37.7%	31.8%
With Related Children	19.5%	16.8%	13.1%
Other Family (No Spouse Present)	10.6%	19.1%	24.3%
Other Family with Male Householder	2.5%	3.8%	4.7%
With Related Children	1.4%	1.9%	2.3%
Other Family with Female Householder	8.1%	15.3%	19.6%
With Related Children	5.4%	9.3%	12.0%
Nonfamily Households	11.0%	8.4%	9.1%
All Households with Children	26.5%	28.3%	27.8%
Multigenerational Households	1.5%	4.1%	5.4%
Unmarried Partner Households	6.7%	5.9%	6.9%
Male-female	4.8%	4.8%	5.8%
Same-sex	1.9%	1.1%	1.1%
2010 Households by Size			
Total	3,181	58,346	169,432
1 Person Household	32.8%	34.8%	34.7%
2 Person Household	36.5%	30.8%	30.5%
3 Person Household	14.2%	14.8%	15.3%
4 Person Household	11.3%	11.1%	10.6%
5 Person Household	3.6%	4.8%	5.0%
6 Person Household	1.1%	2.0%	2.1%
7 + Person Household	0.6%	1.7%	1.8%
2010 Households by Tenure and Mortgage Status			
Total	3,181	58,346	169,433
Owner Occupied	54.2%	58.6%	55.3%
Owned with a Mortgage/Loan	38.5%	42.0%	40.1%
Owned Free and Clear	15.6%	16.6%	15.2%
Renter Occupied	45.8%	41.4%	44.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,386	64,598	192,791
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Enterprising Professionals	Urban Chic (2A)	Family Foundations (12A)
	2. Urban Chic (2A)	Family Foundations (12A)	Modest Income Homes
	3. Golden Years (9B)	Golden Years (9B)	Emerald City (8B)
2017 Consumer Spending			
Apparel & Services: Total \$	\$10,786,858	\$151,982,834	\$352,760,174
Average Spent	\$3,381.46	\$2,579.70	\$2,073.54
Spending Potential Index	157	119	96
Education: Total \$	\$7,687,807	\$110,607,546	\$256,488,944
Average Spent	\$2,409.97	\$1,877.41	\$1,507.65
Spending Potential Index	166	129	104
Entertainment/Recreation: Total \$	\$15,103,915	\$216,425,792	\$502,730,260
Average Spent	\$4,734.77	\$3,673.53	\$2,955.06
Spending Potential Index	152	118	95
Food at Home: Total \$	\$23,461,424	\$347,560,467	\$826,517,108
Average Spent	\$7,354.68	\$5,899.35	\$4,858.29
Spending Potential Index	146	117	96
Food Away from Home: Total \$	\$16,340,594	\$233,494,901	\$546,172,823
Average Spent	\$5,122.44	\$3,963.25	\$3,210.42
Spending Potential Index	154	119	96
Health Care: Total \$	\$25,740,722	\$379,381,922	\$887,340,923
Average Spent	\$8,069.19	\$6,439.48	\$5,215.82
Spending Potential Index	144	115	93
HH Furnishings & Equipment: Total \$	\$9,431,092	\$134,344,820	\$311,681,281
Average Spent	\$2,956.46	\$2,280.32	\$1,832.07
Spending Potential Index	152	117	94
Personal Care Products & Services: Total \$	\$3,967,010	\$56,180,207	\$129,755,400
Average Spent	\$1,243.58	\$953.58	\$762.71
Spending Potential Index	156	120	96
Shelter: Total \$	\$82,004,485	\$1,181,516,479	\$2,759,226,347
Average Spent	\$25,706.74	\$20,054.60	\$16,218.82
Spending Potential Index	158	124	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,514,944	\$164,211,752	\$376,106,269
Average Spent	\$3,609.70	\$2,787.27	\$2,210.76
Spending Potential Index	154	119	94
Travel: Total \$	\$10,832,777	\$147,261,518	\$329,866,157
Average Spent	\$3,395.85	\$2,499.56	\$1,938.96
Spending Potential Index	164	121	94
Vehicle Maintenance & Repairs: Total \$	\$5,019,851	\$73,336,643	\$172,549,754
Average Spent	\$1,573.62	\$1,244.79	\$1,014.25
Spending Potential Index	147	116	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Enterprising Professionals (2D)	39.7%	Population	7,270	7,384
Urban Chic (2A)	33.6%	Households	3,190	3,223
Golden Years (9B)	16.7%	Families	1,769	1,775
In Style (5B)	6.6%	Median Age	39.0	39.1
Top Tier (1A)	2.3%	Median Household Income	\$89,211	\$98,930
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		157	\$3,381.46	\$10,786,858
Men's		156	\$659.02	\$2,102,261
Women's		159	\$1,173.21	\$3,742,540
Children's		148	\$495.64	\$1,581,082
Footwear		154	\$714.53	\$2,279,336
Watches & Jewelry		171	\$202.85	\$647,088
Apparel Products and Services (1)		167	\$136.22	\$434,551
Computer				
Computers and Hardware for Home Use		160	\$276.99	\$883,605
Portable Memory		157	\$8.35	\$26,644
Computer Software		165	\$19.07	\$60,830
Computer Accessories		160	\$28.85	\$92,044
Entertainment & Recreation		152	\$4,734.77	\$15,103,915
Fees and Admissions		171	\$1,085.42	\$3,462,500
Membership Fees for Clubs (2)		169	\$356.55	\$1,137,398
Fees for Participant Sports, excl. Trips		166	\$164.83	\$525,798
Tickets to Theatre/Operas/Concerts		172	\$102.17	\$325,918
Tickets to Movies/Museums/Parks		168	\$129.66	\$413,613
Admission to Sporting Events, excl. Trips		163	\$90.90	\$289,962
Fees for Recreational Lessons		180	\$239.97	\$765,489
Dating Services		167	\$1.35	\$4,321
TV/Video/Audio		145	\$1,853.65	\$5,913,135
Cable and Satellite Television Services		141	\$1,339.70	\$4,273,642
Televisions		154	\$183.26	\$584,606
Satellite Dishes		167	\$2.42	\$7,714
VCRs, Video Cameras, and DVD Players		155	\$10.13	\$32,321
Miscellaneous Video Equipment		155	\$14.84	\$47,353
Video Cassettes and DVDs		150	\$22.90	\$73,056
Video Game Hardware/Accessories		146	\$42.71	\$136,259
Video Game Software		149	\$23.01	\$73,397
Streaming/Downloaded Video		160	\$40.89	\$130,451
Rental of Video Cassettes and DVDs		154	\$23.47	\$74,864
Installation of Televisions		184	\$1.64	\$5,242
Audio (3)		160	\$142.61	\$454,932
Rental and Repair of TV/Radio/Sound Equipment		150	\$6.05	\$19,297
Pets		144	\$860.74	\$2,745,774
Toys/Games/Crafts/Hobbies (4)		149	\$180.56	\$575,991
Recreational Vehicles and Fees (5)		147	\$150.05	\$478,668
Sports/Recreation/Exercise Equipment (6)		160	\$273.93	\$873,825
Photo Equipment and Supplies (7)		162	\$90.07	\$287,325
Reading (8)		153	\$191.54	\$611,003
Catered Affairs (9)		160	\$48.81	\$155,693
Food		149	\$12,477.12	\$39,802,018
Food at Home		146	\$7,354.68	\$23,461,424
Bakery and Cereal Products		145	\$961.27	\$3,066,437
Meats, Poultry, Fish, and Eggs		143	\$1,635.14	\$5,216,100
Dairy Products		145	\$775.75	\$2,474,637
Fruits and Vegetables		150	\$1,464.84	\$4,672,852
Snacks and Other Food at Home (10)		146	\$2,517.68	\$8,031,399
Food Away from Home		154	\$5,122.44	\$16,340,594
Alcoholic Beverages		163	\$904.37	\$2,884,933

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 6057 Falls Rd, Baltimore, Maryland, 21209
 Ring: 1 mile radius

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 Latitude: 39.37249
 Longitude: -76.64983

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	159	\$9,864.85	\$31,468,873
Value of Retirement Plans	156	\$37,968.28	\$121,118,813
Value of Other Financial Assets	141	\$1,830.89	\$5,840,552
Vehicle Loan Amount excluding Interest	138	\$3,746.82	\$11,952,359
Value of Credit Card Debt	153	\$893.12	\$2,849,037
Health			
Nonprescription Drugs	143	\$182.89	\$583,412
Prescription Drugs	135	\$523.90	\$1,671,241
Eyeglasses and Contact Lenses	146	\$137.79	\$439,558
Home			
Mortgage Payment and Basics (11)	155	\$13,329.26	\$42,520,332
Maintenance and Remodeling Services	154	\$2,999.74	\$9,569,162
Maintenance and Remodeling Materials (12)	140	\$568.61	\$1,813,879
Utilities, Fuel, and Public Services	140	\$7,074.93	\$22,569,021
Household Furnishings and Equipment			
Household Textiles (13)	157	\$149.80	\$477,865
Furniture	154	\$882.32	\$2,814,615
Rugs	163	\$37.75	\$120,413
Major Appliances (14)	142	\$456.96	\$1,457,700
Housewares (15)	148	\$140.96	\$449,667
Small Appliances	153	\$74.03	\$236,156
Luggage	171	\$20.30	\$64,755
Telephones and Accessories	150	\$104.06	\$331,967
Household Operations			
Child Care	168	\$806.03	\$2,571,220
Lawn and Garden (16)	144	\$604.32	\$1,927,766
Moving/Storage/Freight Express	172	\$109.94	\$350,700
Housekeeping Supplies (17)	145	\$1,029.79	\$3,285,018
Insurance			
Owners and Renters Insurance	136	\$703.48	\$2,244,091
Vehicle Insurance	146	\$1,722.46	\$5,494,641
Life/Other Insurance	152	\$650.70	\$2,075,733
Health Insurance	145	\$5,279.39	\$16,841,258
Personal Care Products (18)	153	\$717.25	\$2,288,028
School Books and Supplies (19)	154	\$237.72	\$758,315
Smoking Products	121	\$505.36	\$1,612,105
Transportation			
Payments on Vehicles excluding Leases	143	\$3,200.67	\$10,210,134
Gasoline and Motor Oil	141	\$3,901.74	\$12,446,537
Vehicle Maintenance and Repairs	147	\$1,573.62	\$5,019,851
Travel			
Airline Fares	173	\$882.01	\$2,813,612
Lodging on Trips	160	\$840.49	\$2,681,177
Auto/Truck Rental on Trips	167	\$43.93	\$140,148
Food and Drink on Trips	160	\$788.84	\$2,516,399

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Retail Goods and Services Expenditures

6057 Falls Rd, Baltimore, Maryland, 21209 2
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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Urban Chic (2A)	13.3%	Population	151,214	152,621
Family Foundations (12A)	10.3%	Households	58,915	59,310
Golden Years (9B)	9.1%	Families	33,320	33,452
Emerald City (8B)	8.3%	Median Age	38.3	38.8
Modest Income Homes (12D)	8.3%	Median Household Income	\$61,077	\$67,159
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		119	\$2,579.70	\$151,982,834
Men's		120	\$506.60	\$29,846,065
Women's		121	\$893.75	\$52,655,528
Children's		114	\$381.03	\$22,448,162
Footwear		118	\$546.27	\$32,183,533
Watches & Jewelry		126	\$149.76	\$8,823,295
Apparel Products and Services (1)		125	\$102.29	\$6,026,251
Computer				
Computers and Hardware for Home Use		123	\$211.90	\$12,484,319
Portable Memory		123	\$6.52	\$383,996
Computer Software		127	\$14.61	\$860,767
Computer Accessories		122	\$22.06	\$1,299,857
Entertainment & Recreation		118	\$3,673.53	\$216,425,792
Fees and Admissions		124	\$785.96	\$46,304,804
Membership Fees for Clubs (2)		125	\$263.74	\$15,538,079
Fees for Participant Sports, excl. Trips		122	\$120.64	\$7,107,599
Tickets to Theatre/Operas/Concerts		128	\$75.93	\$4,473,523
Tickets to Movies/Museums/Parks		122	\$94.32	\$5,556,817
Admission to Sporting Events, excl. Trips		124	\$69.16	\$4,074,832
Fees for Recreational Lessons		121	\$161.04	\$9,487,872
Dating Services		138	\$1.12	\$66,081
TV/Video/Audio		119	\$1,523.44	\$89,753,572
Cable and Satellite Television Services		118	\$1,124.29	\$66,237,296
Televisions		122	\$145.45	\$8,569,176
Satellite Dishes		118	\$1.71	\$100,993
VCRs, Video Cameras, and DVD Players		121	\$7.87	\$463,630
Miscellaneous Video Equipment		116	\$11.12	\$655,283
Video Cassettes and DVDs		117	\$17.78	\$1,047,700
Video Game Hardware/Accessories		119	\$34.83	\$2,052,030
Video Game Software		122	\$18.86	\$1,111,348
Streaming/Downloaded Video		121	\$31.01	\$1,826,790
Rental of Video Cassettes and DVDs		118	\$17.98	\$1,059,055
Installation of Televisions		130	\$1.16	\$68,060
Audio (3)		119	\$106.21	\$6,257,104
Rental and Repair of TV/Radio/Sound Equipment		129	\$5.18	\$305,107
Pets		112	\$666.58	\$39,271,582
Toys/Games/Crafts/Hobbies (4)		116	\$140.39	\$8,271,018
Recreational Vehicles and Fees (5)		108	\$109.96	\$6,478,563
Sports/Recreation/Exercise Equipment (6)		114	\$195.82	\$11,536,646
Photo Equipment and Supplies (7)		119	\$66.15	\$3,897,064
Reading (8)		119	\$149.02	\$8,779,793
Catered Affairs (9)		119	\$36.20	\$2,132,749
Food		118	\$9,862.60	\$581,055,368
Food at Home		117	\$5,899.35	\$347,560,467
Bakery and Cereal Products		117	\$778.01	\$45,836,455
Meats, Poultry, Fish, and Eggs		116	\$1,329.38	\$78,320,294
Dairy Products		116	\$621.28	\$36,602,820
Fruits and Vegetables		119	\$1,158.27	\$68,239,500
Snacks and Other Food at Home (10)		117	\$2,012.41	\$118,561,399
Food Away from Home		119	\$3,963.25	\$233,494,901
Alcoholic Beverages		124	\$686.82	\$40,463,893

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	124	\$7,690.81	\$453,103,841
Value of Retirement Plans	118	\$28,800.15	\$1,696,760,852
Value of Other Financial Assets	114	\$1,484.55	\$87,462,348
Vehicle Loan Amount excluding Interest	110	\$2,999.24	\$176,700,142
Value of Credit Card Debt	118	\$690.37	\$40,673,057
Health			
Nonprescription Drugs	116	\$147.57	\$8,694,295
Prescription Drugs	114	\$440.86	\$25,973,011
Eyeglasses and Contact Lenses	116	\$109.32	\$6,440,299
Home			
Mortgage Payment and Basics (11)	113	\$9,757.60	\$574,869,099
Maintenance and Remodeling Services	115	\$2,230.37	\$131,402,076
Maintenance and Remodeling Materials (12)	105	\$427.07	\$25,161,109
Utilities, Fuel, and Public Services	116	\$5,840.67	\$344,102,863
Household Furnishings and Equipment			
Household Textiles (13)	121	\$115.81	\$6,823,216
Furniture	120	\$689.09	\$40,597,777
Rugs	125	\$29.08	\$1,713,475
Major Appliances (14)	111	\$354.99	\$20,914,289
Housewares (15)	116	\$110.23	\$6,494,493
Small Appliances	121	\$58.30	\$3,434,557
Luggage	125	\$14.86	\$875,389
Telephones and Accessories	121	\$83.47	\$4,917,357
Household Operations			
Child Care	121	\$579.31	\$34,129,880
Lawn and Garden (16)	111	\$466.77	\$27,499,637
Moving/Storage/Freight Express	129	\$82.46	\$4,857,841
Housekeeping Supplies (17)	116	\$824.91	\$48,599,862
Insurance			
Owners and Renters Insurance	110	\$570.12	\$33,588,396
Vehicle Insurance	117	\$1,379.29	\$81,260,747
Life/Other Insurance	115	\$491.69	\$28,968,019
Health Insurance	115	\$4,217.60	\$248,479,737
Personal Care Products (18)	118	\$556.73	\$32,799,462
School Books and Supplies (19)	119	\$184.38	\$10,862,705
Smoking Products	113	\$471.50	\$27,778,199
Transportation			
Payments on Vehicles excluding Leases	112	\$2,513.98	\$148,111,254
Gasoline and Motor Oil	113	\$3,138.62	\$184,911,797
Vehicle Maintenance and Repairs	116	\$1,244.79	\$73,336,643
Travel			
Airline Fares	125	\$636.05	\$37,472,734
Lodging on Trips	120	\$627.62	\$36,976,361
Auto/Truck Rental on Trips	121	\$31.82	\$1,874,823
Food and Drink on Trips	119	\$586.97	\$34,581,359

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Family Foundations (12A)	15.8%	Population	427,073	429,549
Modest Income Homes (12D)	11.6%	Households	170,125	170,979
Emerald City (8B)	6.4%	Families	94,595	94,624
Social Security Set (9F)	5.9%	Median Age	38.3	39.0
Urban Chic (2A)	5.6%	Median Household Income	\$50,658	\$53,265
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		96	\$2,073.54	\$352,760,174
Men's		96	\$406.91	\$69,226,223
Women's		97	\$713.81	\$121,436,472
Children's		94	\$313.78	\$53,382,224
Footwear		95	\$441.68	\$75,140,174
Watches & Jewelry		98	\$116.40	\$19,803,343
Apparel Products and Services (1)		99	\$80.95	\$13,771,738
Computer				
Computers and Hardware for Home Use		99	\$170.56	\$29,016,486
Portable Memory		100	\$5.30	\$901,099
Computer Software		102	\$11.81	\$2,008,660
Computer Accessories		97	\$17.59	\$2,992,247
Entertainment & Recreation		95	\$2,955.06	\$502,730,260
Fees and Admissions		95	\$606.42	\$103,166,920
Membership Fees for Clubs (2)		97	\$203.83	\$34,676,554
Fees for Participant Sports, excl. Trips		95	\$94.05	\$16,000,849
Tickets to Theatre/Operas/Concerts		99	\$58.79	\$10,001,583
Tickets to Movies/Museums/Parks		96	\$74.26	\$12,634,211
Admission to Sporting Events, excl. Trips		98	\$54.56	\$9,282,390
Fees for Recreational Lessons		90	\$119.98	\$20,412,054
Dating Services		116	\$0.94	\$159,278
TV/Video/Audio		99	\$1,265.08	\$215,221,727
Cable and Satellite Television Services		99	\$940.38	\$159,981,445
Televisions		100	\$119.40	\$20,313,074
Satellite Dishes		91	\$1.32	\$225,151
VCRs, Video Cameras, and DVD Players		98	\$6.39	\$1,086,891
Miscellaneous Video Equipment		91	\$8.77	\$1,492,815
Video Cassettes and DVDs		95	\$14.55	\$2,476,085
Video Game Hardware/Accessories		101	\$29.39	\$5,000,601
Video Game Software		104	\$16.04	\$2,728,697
Streaming/Downloaded Video		98	\$25.08	\$4,266,429
Rental of Video Cassettes and DVDs		96	\$14.67	\$2,495,585
Installation of Televisions		97	\$0.86	\$146,531
Audio (3)		94	\$83.76	\$14,248,869
Rental and Repair of TV/Radio/Sound Equipment		111	\$4.46	\$759,551
Pets		90	\$533.92	\$90,833,628
Toys/Games/Crafts/Hobbies (4)		94	\$114.15	\$19,420,042
Recreational Vehicles and Fees (5)		84	\$85.22	\$14,498,146
Sports/Recreation/Exercise Equipment (6)		88	\$151.39	\$25,754,831
Photo Equipment and Supplies (7)		94	\$52.24	\$8,886,701
Reading (8)		95	\$118.61	\$20,178,056
Catered Affairs (9)		92	\$28.04	\$4,770,210
Food		96	\$8,068.71	\$1,372,689,931
Food at Home		96	\$4,858.29	\$826,517,108
Bakery and Cereal Products		97	\$642.87	\$109,368,511
Meats, Poultry, Fish, and Eggs		97	\$1,103.54	\$187,739,313
Dairy Products		96	\$510.12	\$86,783,784
Fruits and Vegetables		97	\$946.39	\$161,004,849
Snacks and Other Food at Home (10)		96	\$1,655.37	\$281,620,650
Food Away from Home		96	\$3,210.42	\$546,172,823
Alcoholic Beverages		98	\$545.61	\$92,822,118

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	96	\$5,948.66	\$1,012,015,285
Value of Retirement Plans	91	\$22,213.12	\$3,779,006,329
Value of Other Financial Assets	91	\$1,181.23	\$200,957,201
Vehicle Loan Amount excluding Interest	92	\$2,493.31	\$424,175,177
Value of Credit Card Debt	95	\$557.23	\$94,798,005
Health			
Nonprescription Drugs	94	\$120.47	\$20,494,450
Prescription Drugs	94	\$363.73	\$61,878,726
Eyeglasses and Contact Lenses	94	\$88.43	\$15,044,089
Home			
Mortgage Payment and Basics (11)	88	\$7,568.25	\$1,287,548,984
Maintenance and Remodeling Services	88	\$1,715.67	\$291,878,426
Maintenance and Remodeling Materials (12)	82	\$332.84	\$56,624,378
Utilities, Fuel, and Public Services	96	\$4,857.46	\$826,375,997
Household Furnishings and Equipment			
Household Textiles (13)	98	\$93.16	\$15,848,441
Furniture	98	\$559.63	\$95,207,370
Rugs	98	\$22.82	\$3,882,024
Major Appliances (14)	89	\$284.91	\$48,470,921
Housewares (15)	94	\$89.01	\$15,143,561
Small Appliances	98	\$47.40	\$8,064,253
Luggage	97	\$11.53	\$1,961,447
Telephones and Accessories	99	\$68.73	\$11,692,204
Household Operations			
Child Care	96	\$457.67	\$77,860,339
Lawn and Garden (16)	88	\$367.21	\$62,471,638
Moving/Storage/Freight Express	103	\$65.92	\$11,214,718
Housekeeping Supplies (17)	95	\$675.33	\$114,890,405
Insurance			
Owners and Renters Insurance	89	\$461.71	\$78,548,339
Vehicle Insurance	96	\$1,133.39	\$192,818,700
Life/Other Insurance	90	\$384.83	\$65,468,859
Health Insurance	94	\$3,422.34	\$582,226,292
Personal Care Products (18)	96	\$449.95	\$76,547,027
School Books and Supplies (19)	97	\$150.46	\$25,597,504
Smoking Products	100	\$414.74	\$70,557,726
Transportation			
Payments on Vehicles excluding Leases	92	\$2,064.69	\$351,256,003
Gasoline and Motor Oil	94	\$2,599.26	\$442,199,175
Vehicle Maintenance and Repairs	95	\$1,014.25	\$172,549,754
Travel			
Airline Fares	96	\$487.98	\$83,016,895
Lodging on Trips	93	\$489.08	\$83,203,964
Auto/Truck Rental on Trips	93	\$24.53	\$4,172,737
Food and Drink on Trips	93	\$458.44	\$77,992,078

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

6057 Falls Rd, Baltimore, Maryland, 21209 2
 6057 Falls Rd, Baltimore, Maryland, 21209
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.37249
 Longitude: -76.64983

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	375		4,041		14,109							
Total Employees:	6,450		60,929		195,377							
Total Residential Population:	7,270		151,214		427,073							
Employee/Residential Population Ratio (per 100 Residents)	89		40		46							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	11	2.9%	268	4.2%	41	1.0%	489	0.8%	118	0.8%	1,515	0.8%
Construction	15	4.0%	109	1.7%	137	3.4%	989	1.6%	518	3.7%	5,329	2.7%
Manufacturing	8	2.1%	111	1.7%	87	2.2%	1,956	3.2%	274	1.9%	5,541	2.8%
Transportation	7	1.9%	126	2.0%	61	1.5%	568	0.9%	247	1.8%	2,886	1.5%
Communication	8	2.1%	791	12.3%	53	1.3%	1,868	3.1%	149	1.1%	2,603	1.3%
Utility	0	0.0%	0	0.0%	4	0.1%	22	0.0%	18	0.1%	529	0.3%
Wholesale Trade	6	1.6%	71	1.1%	79	2.0%	764	1.3%	274	1.9%	3,762	1.9%
Retail Trade Summary	70	18.7%	773	12.0%	712	17.6%	6,798	11.2%	2,794	19.8%	30,842	15.8%
Home Improvement	1	0.3%	5	0.1%	16	0.4%	235	0.4%	69	0.5%	890	0.5%
General Merchandise Stores	0	0.0%	0	0.0%	12	0.3%	109	0.2%	77	0.5%	2,089	1.1%
Food Stores	5	1.3%	263	4.1%	80	2.0%	1,933	3.2%	350	2.5%	5,279	2.7%
Auto Dealers, Gas Stations, Auto Aftermarket	3	0.8%	15	0.2%	66	1.6%	338	0.6%	224	1.6%	3,094	1.6%
Apparel & Accessory Stores	8	2.1%	22	0.3%	48	1.2%	252	0.4%	269	1.9%	2,412	1.2%
Furniture & Home Furnishings	10	2.7%	97	1.5%	49	1.2%	309	0.5%	178	1.3%	1,701	0.9%
Eating & Drinking Places	24	6.4%	250	3.9%	225	5.6%	2,374	3.9%	851	6.0%	10,438	5.3%
Miscellaneous Retail	19	5.1%	121	1.9%	217	5.4%	1,249	2.0%	775	5.5%	4,938	2.5%
Finance, Insurance, Real Estate Summary	57	15.2%	721	11.2%	450	11.1%	3,587	5.9%	1,623	11.5%	12,814	6.6%
Banks, Savings & Lending Institutions	4	1.1%	34	0.5%	57	1.4%	440	0.7%	247	1.8%	2,069	1.1%
Securities Brokers	7	1.9%	45	0.7%	48	1.2%	401	0.7%	223	1.6%	1,733	0.9%
Insurance Carriers & Agents	9	2.4%	95	1.5%	64	1.6%	466	0.8%	269	1.9%	2,449	1.3%
Real Estate, Holding, Other Investment Offices	37	9.9%	547	8.5%	282	7.0%	2,280	3.7%	884	6.3%	6,563	3.4%
Services Summary	160	42.7%	3,480	54.0%	2,099	51.9%	41,820	68.6%	6,934	49.1%	119,461	61.1%
Hotels & Lodging	4	1.1%	157	2.4%	17	0.4%	736	1.2%	46	0.3%	1,788	0.9%
Automotive Services	7	1.9%	47	0.7%	110	2.7%	709	1.2%	370	2.6%	2,243	1.1%
Motion Pictures & Amusements	11	2.9%	257	4.0%	102	2.5%	1,115	1.8%	344	2.4%	2,906	1.5%
Health Services	24	6.4%	1,060	16.4%	435	10.8%	20,097	33.0%	1,298	9.2%	36,449	18.7%
Legal Services	10	2.7%	543	8.4%	125	3.1%	1,187	1.9%	513	3.6%	3,768	1.9%
Education Institutions & Libraries	11	2.9%	439	6.8%	138	3.4%	5,579	9.2%	414	2.9%	27,898	14.3%
Other Services	93	24.8%	977	15.1%	1,171	29.0%	12,396	20.3%	3,949	28.0%	44,409	22.7%
Government	0	0.0%	0	0.0%	60	1.5%	1,903	3.1%	260	1.8%	9,321	4.8%
Unclassified Establishments	32	8.5%	0	0.0%	258	6.4%	165	0.3%	899	6.4%	774	0.4%
Totals	375	100.0%	6,450	100.0%	4,041	100.0%	60,929	100.0%	14,109	100.0%	195,377	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

6057 Falls Rd, Baltimore, Maryland, 21209 2
 6057 Falls Rd, Baltimore, Maryland, 21209
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8	0.1%	326	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	2	0.0%	5	0.0%	27	0.0%
Construction	18	4.8%	135	2.1%	156	3.9%	1,217	2.0%	573	4.1%	5,959	3.1%
Manufacturing	9	2.4%	116	1.8%	89	2.2%	1,865	3.1%	292	2.1%	5,176	2.6%
Wholesale Trade	6	1.6%	71	1.1%	72	1.8%	744	1.2%	250	1.8%	3,671	1.9%
Retail Trade	44	11.7%	518	8.0%	468	11.6%	4,272	7.0%	1,863	13.2%	19,813	10.1%
Motor Vehicle & Parts Dealers	1	0.3%	7	0.1%	46	1.1%	241	0.4%	139	1.0%	2,729	1.4%
Furniture & Home Furnishings Stores	7	1.9%	60	0.9%	18	0.4%	109	0.2%	79	0.6%	709	0.4%
Electronics & Appliance Stores	2	0.5%	29	0.4%	25	0.6%	170	0.3%	84	0.6%	974	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.3%	5	0.1%	16	0.4%	235	0.4%	69	0.5%	890	0.5%
Food & Beverage Stores	5	1.3%	267	4.1%	84	2.1%	1,904	3.1%	357	2.5%	4,993	2.6%
Health & Personal Care Stores	3	0.8%	27	0.4%	61	1.5%	454	0.7%	223	1.6%	1,672	0.9%
Gasoline Stations	2	0.5%	8	0.1%	20	0.5%	97	0.2%	85	0.6%	366	0.2%
Clothing & Clothing Accessories Stores	9	2.4%	25	0.4%	57	1.4%	280	0.5%	324	2.3%	2,715	1.4%
Sport Goods, Hobby, Book, & Music Stores	5	1.3%	51	0.8%	34	0.8%	206	0.3%	127	0.9%	1,041	0.5%
General Merchandise Stores	0	0.0%	0	0.0%	12	0.3%	109	0.2%	77	0.5%	2,089	1.1%
Miscellaneous Store Retailers	10	2.7%	40	0.6%	81	2.0%	427	0.7%	254	1.8%	1,388	0.7%
Nonstore Retailers	0	0.0%	0	0.0%	13	0.3%	41	0.1%	45	0.3%	247	0.1%
Transportation & Warehousing	7	1.9%	128	2.0%	52	1.3%	539	0.9%	206	1.5%	2,673	1.4%
Information	11	2.9%	809	12.5%	115	2.8%	2,530	4.2%	345	2.4%	5,737	2.9%
Finance & Insurance	19	5.1%	174	2.7%	174	4.3%	1,322	2.2%	764	5.4%	6,365	3.3%
Central Bank/Credit Intermediation & Related Activities	4	1.1%	34	0.5%	60	1.5%	445	0.7%	260	1.8%	2,101	1.1%
Securities, Commodity Contracts & Other Financial	7	1.9%	45	0.7%	51	1.3%	411	0.7%	235	1.7%	1,816	0.9%
Insurance Carriers & Related Activities; Funds, Trusts &	9	2.4%	95	1.5%	64	1.6%	466	0.8%	269	1.9%	2,449	1.3%
Real Estate, Rental & Leasing	36	9.6%	505	7.8%	315	7.8%	2,259	3.7%	974	6.9%	6,401	3.3%
Professional, Scientific & Tech Services	54	14.4%	1,120	17.4%	484	12.0%	4,463	7.3%	1,673	11.9%	17,063	8.7%
Legal Services	13	3.5%	558	8.7%	136	3.4%	1,244	2.0%	571	4.0%	4,100	2.1%
Management of Companies & Enterprises	1	0.3%	27	0.4%	1	0.0%	32	0.1%	15	0.1%	196	0.1%
Administrative & Support & Waste Management & Remediation	15	4.0%	119	1.8%	156	3.9%	1,091	1.8%	514	3.6%	7,819	4.0%
Educational Services	14	3.7%	465	7.2%	149	3.7%	5,628	9.2%	449	3.2%	27,635	14.1%
Health Care & Social Assistance	30	8.0%	1,120	17.4%	613	15.2%	23,769	39.0%	1,868	13.2%	45,812	23.4%
Arts, Entertainment & Recreation	8	2.1%	248	3.8%	60	1.5%	1,010	1.7%	222	1.6%	3,103	1.6%
Accommodation & Food Services	28	7.5%	406	6.3%	250	6.2%	3,211	5.3%	926	6.6%	12,514	6.4%
Accommodation	4	1.1%	157	2.4%	17	0.4%	736	1.2%	46	0.3%	1,788	0.9%
Food Services & Drinking Places	24	6.4%	250	3.9%	233	5.8%	2,475	4.1%	880	6.2%	10,726	5.5%
Other Services (except Public Administration)	42	11.2%	488	7.6%	565	14.0%	4,907	8.1%	2,003	14.2%	14,991	7.7%
Automotive Repair & Maintenance	7	1.9%	42	0.7%	85	2.1%	606	1.0%	267	1.9%	1,701	0.9%
Public Administration	0	0.0%	0	0.0%	60	1.5%	1,903	3.1%	260	1.8%	9,321	4.8%
Unclassified Establishments	32	8.5%	0	0.0%	258	6.4%	165	0.3%	899	6.4%	774	0.4%
Total	375	100.0%	6,450	100.0%	4,041	100.0%	60,929	100.0%	14,109	100.0%	195,377	100.0%

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