

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	21,896	167,016	466,356
2010 Total Population	22,265	169,838	459,677
2017 Total Population	22,214	169,969	466,915
2017 Group Quarters	201	3,623	16,072
2022 Total Population	22,243	170,650	470,935
2017-2022 Annual Rate	0.03%	0.08%	0.17%
2017 Total Daytime Population	13,364	127,008	432,377
Workers	3,226	44,355	192,553
Residents	10,138	82,653	239,824
<b>Household Summary</b>			
2000 Households	8,876	66,661	183,317
2000 Average Household Size	2.45	2.47	2.46
2010 Households	8,766	66,198	180,310
2010 Average Household Size	2.52	2.51	2.46
2017 Households	8,659	65,623	181,442
2017 Average Household Size	2.54	2.53	2.48
2022 Households	8,640	65,667	182,548
2022 Average Household Size	2.55	2.54	2.49
2017-2022 Annual Rate	-0.04%	0.01%	0.12%
2010 Families	5,534	41,828	107,944
2010 Average Family Size	3.11	3.11	3.10
2017 Families	5,445	41,199	107,718
2017 Average Family Size	3.14	3.14	3.14
2022 Families	5,420	41,080	107,916
2022 Average Family Size	3.16	3.16	3.15
2017-2022 Annual Rate	-0.09%	-0.06%	0.04%
<b>Housing Unit Summary</b>			
2000 Housing Units	9,500	72,271	203,270
Owner Occupied Housing Units	70.4%	59.9%	55.4%
Renter Occupied Housing Units	23.0%	32.4%	34.8%
Vacant Housing Units	6.6%	7.8%	9.8%
2010 Housing Units	9,502	71,714	201,224
Owner Occupied Housing Units	67.7%	58.6%	53.4%
Renter Occupied Housing Units	24.6%	33.7%	36.2%
Vacant Housing Units	7.7%	7.7%	10.4%
2017 Housing Units	9,558	72,588	205,129
Owner Occupied Housing Units	64.8%	55.3%	50.3%
Renter Occupied Housing Units	25.8%	35.1%	38.1%
Vacant Housing Units	9.4%	9.6%	11.5%
2022 Housing Units	9,642	73,454	208,014
Owner Occupied Housing Units	64.1%	54.6%	49.8%
Renter Occupied Housing Units	25.5%	34.8%	37.9%
Vacant Housing Units	10.4%	10.6%	12.2%
<b>Median Household Income</b>			
2017	\$58,168	\$53,545	\$52,083
2022	\$61,600	\$56,030	\$54,706
<b>Median Home Value</b>			
2017	\$177,885	\$183,959	\$194,636
2022	\$184,460	\$192,353	\$206,736
<b>Per Capita Income</b>			
2017	\$26,925	\$25,925	\$27,421
2022	\$29,982	\$28,830	\$30,593
<b>Median Age</b>			
2010	38.4	36.2	35.6
2017	39.8	37.3	36.8
2022	40.5	38.1	37.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2017 Households by Income</b>			
Household Income Base	8,659	65,620	181,430
<\$15,000	7.6%	10.5%	13.2%
\$15,000 - \$24,999	7.6%	8.5%	10.0%
\$25,000 - \$34,999	9.9%	11.5%	10.7%
\$35,000 - \$49,999	14.3%	15.0%	13.7%
\$50,000 - \$74,999	24.3%	21.5%	19.1%
\$75,000 - \$99,999	16.1%	13.5%	12.4%
\$100,000 - \$149,999	14.8%	13.2%	12.6%
\$150,000 - \$199,999	3.6%	4.0%	4.6%
\$200,000+	1.8%	2.2%	3.6%
Average Household Income	\$68,405	\$65,672	\$68,699
<b>2022 Households by Income</b>			
Household Income Base	8,640	65,664	182,536
<\$15,000	7.8%	11.0%	13.5%
\$15,000 - \$24,999	7.4%	8.3%	9.7%
\$25,000 - \$34,999	9.0%	10.7%	9.9%
\$35,000 - \$49,999	12.8%	13.5%	12.3%
\$50,000 - \$74,999	22.8%	20.0%	17.8%
\$75,000 - \$99,999	16.0%	13.4%	12.2%
\$100,000 - \$149,999	17.0%	15.1%	14.4%
\$150,000 - \$199,999	4.9%	5.2%	5.8%
\$200,000+	2.3%	2.8%	4.4%
Average Household Income	\$76,551	\$73,441	\$77,090
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	6,189	40,097	103,177
<\$50,000	1.3%	1.9%	3.6%
\$50,000 - \$99,999	7.2%	7.7%	9.2%
\$100,000 - \$149,999	23.3%	21.3%	17.3%
\$150,000 - \$199,999	32.6%	28.1%	22.3%
\$200,000 - \$249,999	20.0%	20.6%	18.0%
\$250,000 - \$299,999	10.3%	9.9%	11.2%
\$300,000 - \$399,999	4.3%	7.5%	10.6%
\$400,000 - \$499,999	0.4%	1.4%	3.7%
\$500,000 - \$749,999	0.4%	0.9%	2.7%
\$750,000 - \$999,999	0.0%	0.2%	0.8%
\$1,000,000 +	0.2%	0.4%	0.6%
Average Home Value	\$186,789	\$200,965	\$225,200
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	6,181	40,060	103,647
<\$50,000	0.6%	0.9%	2.0%
\$50,000 - \$99,999	5.1%	5.5%	7.3%
\$100,000 - \$149,999	22.3%	20.6%	16.8%
\$150,000 - \$199,999	32.1%	27.2%	21.6%
\$200,000 - \$249,999	20.4%	20.1%	17.2%
\$250,000 - \$299,999	11.7%	10.8%	11.6%
\$300,000 - \$399,999	6.3%	10.3%	13.4%
\$400,000 - \$499,999	0.7%	2.2%	4.9%
\$500,000 - \$749,999	0.6%	1.4%	3.4%
\$750,000 - \$999,999	0.0%	0.4%	1.0%
\$1,000,000 +	0.3%	0.6%	0.9%
Average Home Value	\$199,175	\$218,685	\$244,878

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

6229 Belair Rd, Baltimore, Maryland, 21206  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.35071  
Longitude: -76.53526

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	22,267	169,840	459,677
0 - 4	6.1%	6.5%	6.4%
5 - 9	6.0%	6.1%	5.7%
10 - 14	6.4%	6.3%	5.8%
15 - 24	13.1%	15.3%	16.6%
25 - 34	13.8%	14.3%	14.8%
35 - 44	14.1%	13.2%	12.6%
45 - 54	16.1%	15.2%	14.3%
55 - 64	12.3%	11.8%	11.3%
65 - 74	5.9%	5.9%	6.1%
75 - 84	4.2%	3.7%	4.2%
85 +	2.0%	1.7%	2.1%
18 +	76.9%	77.0%	78.3%
<b>2017 Population by Age</b>			
Total	22,215	169,968	466,917
0 - 4	5.6%	6.0%	5.9%
5 - 9	5.9%	6.0%	5.8%
10 - 14	5.9%	6.0%	5.6%
15 - 24	12.0%	13.7%	15.0%
25 - 34	14.0%	15.1%	15.3%
35 - 44	13.6%	12.8%	12.4%
45 - 54	14.2%	13.1%	12.4%
55 - 64	14.0%	13.2%	12.6%
65 - 74	8.7%	8.3%	8.3%
75 - 84	4.0%	3.8%	4.3%
85 +	2.1%	1.9%	2.4%
18 +	79.1%	78.5%	79.4%
<b>2022 Population by Age</b>			
Total	22,242	170,650	470,936
0 - 4	5.6%	6.0%	5.9%
5 - 9	5.5%	5.7%	5.5%
10 - 14	6.0%	6.0%	5.7%
15 - 24	10.7%	12.8%	14.2%
25 - 34	14.7%	15.2%	15.2%
35 - 44	13.8%	13.6%	13.2%
45 - 54	13.0%	12.1%	11.4%
55 - 64	13.9%	12.7%	12.1%
65 - 74	10.1%	9.6%	9.6%
75 - 84	4.8%	4.5%	4.9%
85 +	2.0%	1.8%	2.2%
18 +	79.5%	78.9%	79.7%
<b>2010 Population by Sex</b>			
Males	10,470	78,768	215,003
Females	11,795	91,070	244,674
<b>2017 Population by Sex</b>			
Males	10,466	79,146	219,323
Females	11,748	90,822	247,592
<b>2022 Population by Sex</b>			
Males	10,535	79,801	222,176
Females	11,707	90,849	248,759

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	22,265	169,837	459,677
White Alone	46.9%	38.7%	47.0%
Black Alone	48.5%	54.9%	44.3%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	1.1%	2.6%	3.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	1.2%	2.1%
Two or More Races	2.2%	2.2%	2.3%
Hispanic Origin	2.6%	3.1%	4.9%
Diversity Index	56.7	57.6	62.0
<b>2017 Population by Race/Ethnicity</b>			
Total	22,214	169,968	466,914
White Alone	44.8%	36.5%	44.5%
Black Alone	49.7%	55.6%	44.8%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	1.4%	3.4%	4.8%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	1.0%	1.6%	2.7%
Two or More Races	2.6%	2.6%	2.8%
Hispanic Origin	3.3%	4.2%	6.4%
Diversity Index	58.1	59.2	64.7
<b>2022 Population by Race/Ethnicity</b>			
Total	22,241	170,651	470,935
White Alone	43.5%	34.8%	42.5%
Black Alone	50.2%	55.9%	45.0%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	1.7%	4.0%	5.6%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	1.2%	1.9%	3.1%
Two or More Races	3.0%	3.0%	3.3%
Hispanic Origin	4.1%	5.1%	7.7%
Diversity Index	59.4	60.7	66.9
<b>2010 Population by Relationship and Household Type</b>			
Total	22,265	169,838	459,677
In Households	99.1%	97.9%	96.6%
In Family Households	80.5%	79.8%	76.1%
Householder	24.9%	24.7%	23.5%
Spouse	14.7%	13.6%	13.3%
Child	32.3%	32.6%	30.4%
Other relative	5.4%	5.7%	5.6%
Nonrelative	3.2%	3.2%	3.3%
In Nonfamily Households	18.7%	18.2%	20.5%
In Group Quarters	0.9%	2.1%	3.4%
Institutionalized Population	0.6%	0.6%	0.6%
Noninstitutionalized Population	0.2%	1.4%	2.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2017 Population 25+ by Educational Attainment</b>			
Total	15,682	115,974	315,624
Less than 9th Grade	3.2%	4.1%	4.8%
9th - 12th Grade, No Diploma	8.0%	7.7%	8.4%
High School Graduate	26.9%	27.6%	25.7%
GED/Alternative Credential	6.2%	5.2%	4.8%
Some College, No Degree	21.6%	23.1%	20.2%
Associate Degree	7.1%	7.0%	6.1%
Bachelor's Degree	17.4%	15.8%	17.0%
Graduate/Professional Degree	9.6%	9.5%	13.0%
<b>2017 Population 15+ by Marital Status</b>			
Total	18,346	139,317	385,767
Never Married	35.6%	42.4%	44.4%
Married	43.6%	39.2%	37.6%
Widowed	6.9%	6.5%	6.7%
Divorced	13.9%	11.9%	11.3%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.2%	92.9%	92.6%
Civilian Unemployed (Unemployment Rate)	5.8%	7.1%	7.4%
<b>2017 Employed Population 16+ by Industry</b>			
Total	12,345	89,179	232,047
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	6.1%	5.6%	5.9%
Manufacturing	5.9%	5.1%	4.9%
Wholesale Trade	2.3%	1.8%	2.0%
Retail Trade	9.3%	10.5%	9.9%
Transportation/Utilities	4.8%	6.3%	5.4%
Information	1.9%	1.5%	1.6%
Finance/Insurance/Real Estate	5.3%	5.5%	5.7%
Services	53.1%	53.9%	56.6%
Public Administration	11.2%	9.7%	7.9%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	12,344	89,177	232,049
White Collar	61.4%	59.5%	60.8%
Management/Business/Financial	11.7%	11.3%	12.4%
Professional	23.7%	22.2%	24.7%
Sales	7.9%	9.4%	8.9%
Administrative Support	18.1%	16.6%	14.8%
Services	20.1%	21.8%	21.1%
Blue Collar	18.5%	18.7%	18.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.4%	4.2%	4.4%
Installation/Maintenance/Repair	4.8%	3.4%	3.0%
Production	4.5%	4.3%	4.2%
Transportation/Material Moving	5.7%	6.9%	6.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	22,265	169,838	459,677
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	8,766	66,198	180,310
Households with 1 Person	29.2%	29.4%	31.2%
Households with 2+ People	70.8%	70.6%	68.8%
Family Households	63.1%	63.2%	59.9%
Husband-wife Families	37.3%	34.9%	33.9%
With Related Children	16.2%	15.0%	14.3%
Other Family (No Spouse Present)	25.8%	28.3%	25.9%
Other Family with Male Householder	5.7%	5.8%	5.6%
With Related Children	3.2%	3.2%	2.9%
Other Family with Female Householder	20.1%	22.4%	20.3%
With Related Children	12.5%	14.5%	12.9%
Nonfamily Households	7.7%	7.4%	8.9%
All Households with Children	32.6%	33.2%	30.6%
Multigenerational Households	6.2%	6.5%	6.0%
Unmarried Partner Households	8.1%	8.1%	8.0%
Male-female	6.8%	7.0%	7.0%
Same-sex	1.4%	1.1%	1.1%
<b>2010 Households by Size</b>			
Total	8,766	66,197	180,310
1 Person Household	29.2%	29.4%	31.2%
2 Person Household	30.8%	30.5%	30.4%
3 Person Household	17.7%	17.7%	16.8%
4 Person Household	12.0%	12.1%	11.7%
5 Person Household	5.8%	5.9%	5.6%
6 Person Household	2.6%	2.6%	2.4%
7 + Person Household	2.0%	1.8%	1.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	8,766	66,198	180,310
Owner Occupied	73.4%	63.5%	59.5%
Owned with a Mortgage/Loan	57.7%	50.1%	44.8%
Owned Free and Clear	15.6%	13.4%	14.8%
Renter Occupied	26.6%	36.5%	40.5%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	9,502	71,714	201,224
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

6229 Belair Rd, Baltimore, Maryland, 21206  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.35071  
Longitude: -76.53526

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
<b>2.</b>	Front Porches (8E)	Family Foundations (12A)	Family Foundations (12A)
<b>3.</b>	Metro Fusion (11C)	Bright Young Professionals	Bright Young Professionals
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$15,634,943	\$115,527,593	\$336,386,833
Average Spent	\$1,805.63	\$1,760.47	\$1,853.96
Spending Potential Index	84	82	86
Education: Total \$	\$11,999,987	\$83,878,369	\$242,539,877
Average Spent	\$1,385.84	\$1,278.19	\$1,336.74
Spending Potential Index	95	88	92
Entertainment/Recreation: Total \$	\$22,447,167	\$164,125,434	\$476,118,437
Average Spent	\$2,592.35	\$2,501.04	\$2,624.08
Spending Potential Index	83	80	84
Food at Home: Total \$	\$35,992,138	\$268,389,178	\$783,134,311
Average Spent	\$4,156.62	\$4,089.86	\$4,316.17
Spending Potential Index	83	81	86
Food Away from Home: Total \$	\$23,663,053	\$177,501,031	\$518,913,098
Average Spent	\$2,732.77	\$2,704.86	\$2,859.94
Spending Potential Index	82	81	86
Health Care: Total \$	\$39,844,551	\$290,136,015	\$835,396,185
Average Spent	\$4,601.52	\$4,421.25	\$4,604.21
Spending Potential Index	82	79	82
HH Furnishings & Equipment: Total \$	\$13,673,574	\$101,346,078	\$294,900,286
Average Spent	\$1,579.12	\$1,544.37	\$1,625.31
Spending Potential Index	81	79	84
Personal Care Products & Services: Total \$	\$5,703,809	\$42,176,649	\$122,799,309
Average Spent	\$658.71	\$642.71	\$676.80
Spending Potential Index	83	81	85
Shelter: Total \$	\$124,281,120	\$903,690,535	\$2,624,152,629
Average Spent	\$14,352.83	\$13,770.94	\$14,462.76
Spending Potential Index	88	85	89
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,472,493	\$121,129,287	\$351,047,900
Average Spent	\$1,902.36	\$1,845.84	\$1,934.77
Spending Potential Index	81	79	83
Travel: Total \$	\$15,376,442	\$109,305,150	\$314,231,919
Average Spent	\$1,775.78	\$1,665.65	\$1,731.86
Spending Potential Index	86	80	84
Vehicle Maintenance & Repairs: Total \$	\$7,663,252	\$56,484,959	\$163,592,010
Average Spent	\$885.00	\$860.75	\$901.62
Spending Potential Index	83	80	84

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Parks and Rec (5C)	59.6%	Population	22,214	22,243
Front Porches (8E)	14.4%	Households	8,659	8,640
Metro Fusion (11C)	6.5%	Families	5,445	5,420
City Strivers (11A)	6.1%	Median Age	39.8	40.5
Comfortable Empty Nesters (5A)	4.0%	Median Household Income	\$58,168	\$61,600
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		84	\$1,805.63	\$15,634,943
Men's		84	\$356.87	\$3,090,097
Women's		85	\$625.74	\$5,418,258
Children's		80	\$267.10	\$2,312,861
Footwear		83	\$381.91	\$3,306,995
Watches & Jewelry		90	\$106.80	\$924,757
Apparel Products and Services (1)		82	\$67.21	\$581,975
<b>Computer</b>				
Computers and Hardware for Home Use		85	\$147.71	\$1,278,998
Portable Memory		82	\$4.36	\$37,735
Computer Software		89	\$10.32	\$89,359
Computer Accessories		86	\$15.55	\$134,613
<b>Entertainment &amp; Recreation</b>		83	\$2,592.35	\$22,447,167
Fees and Admissions		89	\$565.17	\$4,893,799
Membership Fees for Clubs (2)		91	\$191.56	\$1,658,690
Fees for Participant Sports, excl. Trips		86	\$84.96	\$735,701
Tickets to Theatre/Operas/Concerts		94	\$55.80	\$483,196
Tickets to Movies/Museums/Parks		85	\$65.63	\$568,262
Admission to Sporting Events, excl. Trips		88	\$48.91	\$423,476
Fees for Recreational Lessons		88	\$117.57	\$1,018,079
Dating Services		91	\$0.74	\$6,394
TV/Video/Audio		84	\$1,073.41	\$9,294,699
Cable and Satellite Television Services		84	\$795.82	\$6,890,977
Televisions		86	\$102.70	\$889,277
Satellite Dishes		71	\$1.03	\$8,946
VCRs, Video Cameras, and DVD Players		81	\$5.30	\$45,910
Miscellaneous Video Equipment		80	\$7.66	\$66,356
Video Cassettes and DVDs		81	\$12.28	\$106,375
Video Game Hardware/Accessories		83	\$24.17	\$209,247
Video Game Software		79	\$12.25	\$106,114
Streaming/Downloaded Video		82	\$20.95	\$181,390
Rental of Video Cassettes and DVDs		80	\$12.14	\$105,163
Installation of Televisions		81	\$0.72	\$6,259
Audio (3)		84	\$74.77	\$647,458
Rental and Repair of TV/Radio/Sound Equipment		89	\$3.61	\$31,228
Pets		77	\$461.23	\$3,993,774
Toys/Games/Crafts/Hobbies (4)		83	\$100.82	\$873,026
Recreational Vehicles and Fees (5)		77	\$79.02	\$684,251
Sports/Recreation/Exercise Equipment (6)		78	\$134.24	\$1,162,372
Photo Equipment and Supplies (7)		84	\$46.46	\$402,314
Reading (8)		85	\$106.30	\$920,485
Catered Affairs (9)		84	\$25.69	\$222,448
<b>Food</b>		82	\$6,889.39	\$59,655,191
Food at Home		83	\$4,156.62	\$35,992,138
Bakery and Cereal Products		84	\$554.74	\$4,803,475
Meats, Poultry, Fish, and Eggs		82	\$938.86	\$8,129,553
Dairy Products		83	\$443.70	\$3,841,981
Fruits and Vegetables		84	\$824.08	\$7,135,693
Snacks and Other Food at Home (10)		81	\$1,395.25	\$12,081,435
Food Away from Home		82	\$2,732.77	\$23,663,053
Alcoholic Beverages		86	\$477.71	\$4,136,455

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	87	\$5,395.64	\$46,720,849
Value of Retirement Plans	87	\$21,262.51	\$184,112,062
Value of Other Financial Assets	71	\$928.81	\$8,042,585
Vehicle Loan Amount excluding Interest	75	\$2,034.30	\$17,614,975
Value of Credit Card Debt	89	\$520.57	\$4,507,573
<b>Health</b>			
Nonprescription Drugs	81	\$103.05	\$892,302
Prescription Drugs	80	\$308.71	\$2,673,140
Eyeglasses and Contact Lenses	83	\$78.32	\$678,150
<b>Home</b>			
Mortgage Payment and Basics (11)	87	\$7,472.90	\$64,707,879
Maintenance and Remodeling Services	84	\$1,640.77	\$14,207,387
Maintenance and Remodeling Materials (12)	80	\$325.48	\$2,818,295
Utilities, Fuel, and Public Services	84	\$4,218.36	\$36,526,819
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	85	\$81.45	\$705,283
Furniture	82	\$471.18	\$4,079,952
Rugs	95	\$22.18	\$192,041
Major Appliances (14)	77	\$247.62	\$2,144,176
Housewares (15)	80	\$75.82	\$656,566
Small Appliances	87	\$42.11	\$364,647
Luggage	88	\$10.49	\$90,843
Telephones and Accessories	79	\$54.64	\$473,153
<b>Household Operations</b>			
Child Care	89	\$424.66	\$3,677,123
Lawn and Garden (16)	78	\$329.03	\$2,849,034
Moving/Storage/Freight Express	85	\$54.15	\$468,908
Housekeeping Supplies (17)	81	\$573.71	\$4,967,721
<b>Insurance</b>			
Owners and Renters Insurance	81	\$416.78	\$3,608,865
Vehicle Insurance	83	\$980.70	\$8,491,844
Life/Other Insurance	86	\$367.08	\$3,178,553
Health Insurance	83	\$3,040.94	\$26,331,505
Personal Care Products (18)	83	\$388.60	\$3,364,905
School Books and Supplies (19)	83	\$128.44	\$1,112,173
Smoking Products	78	\$324.67	\$2,811,291
<b>Transportation</b>			
Payments on Vehicles excluding Leases	77	\$1,734.27	\$15,017,026
Gasoline and Motor Oil	79	\$2,203.38	\$19,079,098
Vehicle Maintenance and Repairs	83	\$885.00	\$7,663,252
<b>Travel</b>			
Airline Fares	89	\$453.26	\$3,924,747
Lodging on Trips	85	\$447.24	\$3,872,679
Auto/Truck Rental on Trips	81	\$21.37	\$185,042
Food and Drink on Trips	85	\$420.45	\$3,640,686

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Parks and Rec (5C)	28.3%	Population	169,969	170,650
Family Foundations (12A)	14.2%	Households	65,623	65,667
Bright Young Professionals (8C)	12.2%	Families	41,199	41,080
Metro Fusion (11C)	8.5%	Median Age	37.3	38.1
City Strivers (11A)	7.2%	Median Household Income	\$53,545	\$56,030
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		82	\$1,760.47	\$115,527,593
Men's		82	\$345.06	\$22,644,105
Women's		82	\$603.21	\$39,584,557
Children's		80	\$269.21	\$17,666,536
Footwear		81	\$376.35	\$24,697,150
Watches & Jewelry		84	\$99.50	\$6,529,450
Apparel Products and Services (1)		82	\$67.14	\$4,405,795
<b>Computer</b>				
Computers and Hardware for Home Use		83	\$143.77	\$9,434,392
Portable Memory		82	\$4.35	\$285,466
Computer Software		87	\$9.99	\$655,563
Computer Accessories		82	\$14.89	\$977,218
<b>Entertainment &amp; Recreation</b>		80	\$2,501.04	\$164,125,434
Fees and Admissions		83	\$526.52	\$34,551,857
Membership Fees for Clubs (2)		84	\$176.64	\$11,591,440
Fees for Participant Sports, excl. Trips		82	\$81.10	\$5,321,938
Tickets to Theatre/Operas/Concerts		85	\$50.82	\$3,335,046
Tickets to Movies/Museums/Parks		83	\$63.69	\$4,179,767
Admission to Sporting Events, excl. Trips		83	\$46.24	\$3,034,703
Fees for Recreational Lessons		81	\$107.28	\$7,040,069
Dating Services		93	\$0.75	\$48,894
TV/Video/Audio		82	\$1,054.11	\$69,173,888
Cable and Satellite Television Services		82	\$781.41	\$51,278,574
Televisions		84	\$100.22	\$6,576,490
Satellite Dishes		75	\$1.09	\$71,231
VCRs, Video Cameras, and DVD Players		81	\$5.29	\$347,396
Miscellaneous Video Equipment		77	\$7.43	\$487,503
Video Cassettes and DVDs		80	\$12.23	\$802,259
Video Game Hardware/Accessories		84	\$24.46	\$1,605,177
Video Game Software		84	\$12.99	\$852,310
Streaming/Downloaded Video		82	\$20.89	\$1,370,625
Rental of Video Cassettes and DVDs		81	\$12.34	\$809,853
Installation of Televisions		79	\$0.70	\$45,750
Audio (3)		80	\$71.40	\$4,685,607
Rental and Repair of TV/Radio/Sound Equipment		91	\$3.67	\$241,113
Pets		75	\$448.94	\$29,460,830
Toys/Games/Crafts/Hobbies (4)		81	\$97.62	\$6,405,916
Recreational Vehicles and Fees (5)		73	\$74.45	\$4,885,772
Sports/Recreation/Exercise Equipment (6)		76	\$129.71	\$8,511,653
Photo Equipment and Supplies (7)		81	\$44.89	\$2,945,938
Reading (8)		80	\$100.34	\$6,584,648
Catered Affairs (9)		80	\$24.46	\$1,604,932
<b>Food</b>		81	\$6,794.72	\$445,890,209
Food at Home		81	\$4,089.86	\$268,389,178
Bakery and Cereal Products		82	\$542.31	\$35,588,329
Meats, Poultry, Fish, and Eggs		81	\$928.50	\$60,931,010
Dairy Products		81	\$431.26	\$28,300,318
Fruits and Vegetables		82	\$802.55	\$52,665,724
Snacks and Other Food at Home (10)		81	\$1,385.24	\$90,903,798
Food Away from Home		81	\$2,704.86	\$177,501,031
Alcoholic Beverages		83	\$459.99	\$30,185,798

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	81	\$5,010.57	\$328,808,821
Value of Retirement Plans	79	\$19,271.18	\$1,264,632,338
Value of Other Financial Assets	73	\$948.45	\$62,240,075
Vehicle Loan Amount excluding Interest	77	\$2,090.45	\$137,181,294
Value of Credit Card Debt	84	\$487.43	\$31,986,798
<b>Health</b>			
Nonprescription Drugs	79	\$100.46	\$6,592,240
Prescription Drugs	78	\$300.90	\$19,745,671
Eyeglasses and Contact Lenses	79	\$75.00	\$4,921,397
<b>Home</b>			
Mortgage Payment and Basics (11)	79	\$6,810.80	\$446,945,361
Maintenance and Remodeling Services	77	\$1,500.28	\$98,453,189
Maintenance and Remodeling Materials (12)	73	\$296.79	\$19,476,341
Utilities, Fuel, and Public Services	81	\$4,100.27	\$269,072,281
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	82	\$78.61	\$5,158,313
Furniture	82	\$467.45	\$30,675,149
Rugs	86	\$19.87	\$1,303,998
Major Appliances (14)	75	\$241.38	\$15,839,816
Housewares (15)	79	\$74.93	\$4,917,344
Small Appliances	83	\$40.26	\$2,641,889
Luggage	83	\$9.89	\$649,247
Telephones and Accessories	81	\$56.00	\$3,674,864
<b>Household Operations</b>			
Child Care	85	\$405.21	\$26,590,777
Lawn and Garden (16)	75	\$312.37	\$20,498,582
Moving/Storage/Freight Express	85	\$54.27	\$3,561,440
Housekeeping Supplies (17)	80	\$567.17	\$37,219,385
<b>Insurance</b>			
Owners and Renters Insurance	77	\$395.79	\$25,972,686
Vehicle Insurance	81	\$958.85	\$62,922,302
Life/Other Insurance	79	\$337.47	\$22,145,558
Health Insurance	80	\$2,914.15	\$191,235,425
Personal Care Products (18)	81	\$379.84	\$24,926,538
School Books and Supplies (19)	82	\$126.98	\$8,332,489
Smoking Products	79	\$331.08	\$21,726,427
<b>Transportation</b>			
Payments on Vehicles excluding Leases	78	\$1,749.31	\$114,794,922
Gasoline and Motor Oil	79	\$2,192.18	\$143,857,406
Vehicle Maintenance and Repairs	80	\$860.75	\$56,484,959
<b>Travel</b>			
Airline Fares	83	\$420.57	\$27,599,086
Lodging on Trips	80	\$418.95	\$27,492,704
Auto/Truck Rental on Trips	78	\$20.61	\$1,352,805
Food and Drink on Trips	80	\$395.10	\$25,927,920

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Parks and Rec (5C)	14.7%	Population	466,915	470,935
Family Foundations (12A)	9.2%	Households	181,442	182,548
Bright Young Professionals (8C)	7.4%	Families	107,718	107,916
Front Porches (8E)	7.2%	Median Age	36.8	37.5
Modest Income Homes (12D)	5.7%	Median Household Income	\$52,083	\$54,706
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		86	\$1,853.96	\$336,386,833
Men's		86	\$363.30	\$65,917,021
Women's		86	\$635.36	\$115,280,702
Children's		85	\$284.75	\$51,665,178
Footwear		85	\$395.75	\$71,804,777
Watches & Jewelry		88	\$104.07	\$18,882,859
Apparel Products and Services (1)		87	\$70.75	\$12,836,297
<b>Computer</b>				
Computers and Hardware for Home Use		88	\$152.24	\$27,623,438
Portable Memory		88	\$4.68	\$848,476
Computer Software		92	\$10.58	\$1,919,216
Computer Accessories		87	\$15.69	\$2,846,577
<b>Entertainment &amp; Recreation</b>		84	\$2,624.08	\$476,118,437
Fees and Admissions		86	\$545.13	\$98,908,602
Membership Fees for Clubs (2)		86	\$181.83	\$32,991,815
Fees for Participant Sports, excl. Trips		85	\$84.14	\$15,266,325
Tickets to Theatre/Operas/Concerts		88	\$52.50	\$9,525,524
Tickets to Movies/Museums/Parks		87	\$67.32	\$12,214,716
Admission to Sporting Events, excl. Trips		86	\$48.20	\$8,746,052
Fees for Recreational Lessons		83	\$110.31	\$20,015,633
Dating Services		101	\$0.82	\$148,539
TV/Video/Audio		87	\$1,113.77	\$202,083,926
Cable and Satellite Television Services		87	\$824.32	\$149,566,579
Televisions		89	\$105.82	\$19,200,478
Satellite Dishes		81	\$1.17	\$211,792
VCRs, Video Cameras, and DVD Players		87	\$5.69	\$1,031,500
Miscellaneous Video Equipment		81	\$7.77	\$1,409,361
Video Cassettes and DVDs		86	\$13.09	\$2,375,901
Video Game Hardware/Accessories		90	\$26.24	\$4,761,027
Video Game Software		92	\$14.18	\$2,572,039
Streaming/Downloaded Video		88	\$22.54	\$4,089,688
Rental of Video Cassettes and DVDs		87	\$13.24	\$2,403,126
Installation of Televisions		82	\$0.73	\$132,620
Audio (3)		84	\$75.03	\$13,613,377
Rental and Repair of TV/Radio/Sound Equipment		98	\$3.95	\$716,439
Pets		79	\$472.00	\$85,640,232
Toys/Games/Crafts/Hobbies (4)		85	\$102.62	\$18,620,011
Recreational Vehicles and Fees (5)		75	\$76.24	\$13,833,202
Sports/Recreation/Exercise Equipment (6)		80	\$137.21	\$24,896,458
Photo Equipment and Supplies (7)		85	\$47.16	\$8,557,427
Reading (8)		84	\$104.96	\$19,044,711
Catered Affairs (9)		82	\$24.99	\$4,533,870
<b>Food</b>		86	\$7,176.11	\$1,302,047,409
Food at Home		86	\$4,316.17	\$783,134,311
Bakery and Cereal Products		86	\$570.72	\$103,552,413
Meats, Poultry, Fish, and Eggs		86	\$979.82	\$177,780,173
Dairy Products		85	\$454.06	\$82,386,136
Fruits and Vegetables		87	\$844.63	\$153,250,777
Snacks and Other Food at Home (10)		85	\$1,466.94	\$266,164,812
Food Away from Home		86	\$2,859.94	\$518,913,098
Alcoholic Beverages		87	\$485.09	\$88,016,114

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	83	\$5,127.96	\$930,426,715
Value of Retirement Plans	80	\$19,494.44	\$3,537,110,344
Value of Other Financial Assets	77	\$1,004.75	\$182,303,053
Vehicle Loan Amount excluding Interest	81	\$2,211.73	\$401,301,076
Value of Credit Card Debt	86	\$502.23	\$91,124,960
<b>Health</b>			
Nonprescription Drugs	83	\$105.71	\$19,180,817
Prescription Drugs	81	\$315.53	\$57,250,939
Eyeglasses and Contact Lenses	83	\$78.12	\$14,173,656
<b>Home</b>			
Mortgage Payment and Basics (11)	80	\$6,853.03	\$1,243,427,990
Maintenance and Remodeling Services	78	\$1,521.10	\$275,991,938
Maintenance and Remodeling Materials (12)	74	\$298.93	\$54,238,954
Utilities, Fuel, and Public Services	85	\$4,292.47	\$778,833,889
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	87	\$82.71	\$15,007,252
Furniture	86	\$494.16	\$89,660,703
Rugs	88	\$20.36	\$3,693,960
Major Appliances (14)	79	\$252.15	\$45,749,957
Housewares (15)	83	\$78.93	\$14,320,702
Small Appliances	88	\$42.36	\$7,685,648
Luggage	87	\$10.31	\$1,870,756
Telephones and Accessories	87	\$60.15	\$10,914,593
<b>Household Operations</b>			
Child Care	88	\$420.33	\$76,266,183
Lawn and Garden (16)	77	\$322.66	\$58,544,198
Moving/Storage/Freight Express	92	\$59.04	\$10,712,809
Housekeeping Supplies (17)	84	\$596.57	\$108,243,174
<b>Insurance</b>			
Owners and Renters Insurance	78	\$405.01	\$73,486,712
Vehicle Insurance	86	\$1,007.05	\$182,720,276
Life/Other Insurance	80	\$343.35	\$62,297,438
Health Insurance	83	\$3,026.35	\$549,106,183
Personal Care Products (18)	85	\$400.94	\$72,746,557
School Books and Supplies (19)	87	\$134.51	\$24,406,436
Smoking Products	86	\$357.04	\$64,782,043
<b>Transportation</b>			
Payments on Vehicles excluding Leases	82	\$1,839.57	\$333,775,206
Gasoline and Motor Oil	83	\$2,314.54	\$419,955,572
Vehicle Maintenance and Repairs	84	\$901.62	\$163,592,010
<b>Travel</b>			
Airline Fares	86	\$437.98	\$79,468,166
Lodging on Trips	83	\$433.67	\$78,685,221
Auto/Truck Rental on Trips	82	\$21.73	\$3,943,144
Food and Drink on Trips	83	\$409.91	\$74,375,796

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# Business Summary

6229 Belair Rd, Baltimore, Maryland, 21206  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.35071  
Longitude: -76.53526

<b>Data for all businesses in area</b>	<b>1 mile</b>		<b>3 miles</b>		<b>5 miles</b>							
Total Businesses:	375		3,514		12,383							
Total Employees:	2,614		39,408		185,212							
Total Residential Population:	22,214		169,969		466,915							
Employee/Residential Population Ratio (per 100 Residents)	12		23		40							
<b>by SIC Codes</b>	<b>Businesses</b>		<b>Employees</b>		<b>Businesses</b>		<b>Employees</b>		<b>Businesses</b>		<b>Employees</b>	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	6	1.6%	54	2.1%	43	1.2%	338	0.9%	123	1.0%	1,561	0.8%
Construction	30	8.0%	165	6.3%	284	8.1%	2,210	5.6%	761	6.1%	7,233	3.9%
Manufacturing	4	1.1%	31	1.2%	90	2.6%	1,298	3.3%	310	2.5%	6,018	3.2%
Transportation	5	1.3%	108	4.1%	86	2.4%	1,110	2.8%	287	2.3%	3,575	1.9%
Communication	2	0.5%	9	0.3%	32	0.9%	196	0.5%	130	1.0%	982	0.5%
Utility	0	0.0%	0	0.0%	8	0.2%	65	0.2%	30	0.2%	283	0.2%
Wholesale Trade	8	2.1%	56	2.1%	148	4.2%	1,955	5.0%	432	3.5%	7,759	4.2%
<b>Retail Trade Summary</b>	<b>89</b>	<b>23.7%</b>	<b>635</b>	<b>24.3%</b>	<b>814</b>	<b>23.2%</b>	<b>9,512</b>	<b>24.1%</b>	<b>3,004</b>	<b>24.3%</b>	<b>40,322</b>	<b>21.8%</b>
Home Improvement	2	0.5%	18	0.7%	41	1.2%	995	2.5%	105	0.8%	2,681	1.4%
General Merchandise Stores	2	0.5%	19	0.7%	33	0.9%	855	2.2%	114	0.9%	4,659	2.5%
Food Stores	6	1.6%	69	2.6%	102	2.9%	1,749	4.4%	406	3.3%	6,242	3.4%
Auto Dealers, Gas Stations, Auto Aftermarket	20	5.3%	142	5.4%	114	3.2%	1,103	2.8%	316	2.6%	3,588	1.9%
Apparel & Accessory Stores	5	1.3%	10	0.4%	42	1.2%	277	0.7%	217	1.8%	2,372	1.3%
Furniture & Home Furnishings	4	1.1%	15	0.6%	53	1.5%	440	1.1%	174	1.4%	2,338	1.3%
Eating & Drinking Places	31	8.3%	287	11.0%	243	6.9%	2,885	7.3%	949	7.7%	12,884	7.0%
Miscellaneous Retail	19	5.1%	75	2.9%	187	5.3%	1,208	3.1%	723	5.8%	5,557	3.0%
<b>Finance, Insurance, Real Estate Summary</b>	<b>29</b>	<b>7.7%</b>	<b>142</b>	<b>5.4%</b>	<b>292</b>	<b>8.3%</b>	<b>1,790</b>	<b>4.5%</b>	<b>1,108</b>	<b>8.9%</b>	<b>7,799</b>	<b>4.2%</b>
Banks, Savings & Lending Institutions	3	0.8%	22	0.8%	45	1.3%	379	1.0%	208	1.7%	1,749	0.9%
Securities Brokers	1	0.3%	14	0.5%	23	0.7%	178	0.5%	94	0.8%	561	0.3%
Insurance Carriers & Agents	8	2.1%	33	1.3%	66	1.9%	301	0.8%	237	1.9%	1,768	1.0%
Real Estate, Holding, Other Investment Offices	16	4.3%	72	2.8%	158	4.5%	933	2.4%	569	4.6%	3,721	2.0%
<b>Services Summary</b>	<b>186</b>	<b>49.6%</b>	<b>1,412</b>	<b>54.0%</b>	<b>1,557</b>	<b>44.3%</b>	<b>18,912</b>	<b>48.0%</b>	<b>5,512</b>	<b>44.5%</b>	<b>104,222</b>	<b>56.3%</b>
Hotels & Lodging	0	0.0%	1	0.0%	10	0.3%	176	0.4%	37	0.3%	854	0.5%
Automotive Services	35	9.3%	144	5.5%	166	4.7%	928	2.4%	462	3.7%	2,545	1.4%
Motion Pictures & Amusements	9	2.4%	38	1.5%	99	2.8%	482	1.2%	335	2.7%	2,007	1.1%
Health Services	16	4.3%	115	4.4%	225	6.4%	5,952	15.1%	947	7.6%	43,561	23.5%
Legal Services	1	0.3%	3	0.1%	25	0.7%	122	0.3%	157	1.3%	849	0.5%
Education Institutions & Libraries	9	2.4%	460	17.6%	91	2.6%	4,706	11.9%	343	2.8%	24,477	13.2%
Other Services	116	30.9%	650	24.9%	941	26.8%	6,546	16.6%	3,230	26.1%	29,930	16.2%
<b>Government</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>	<b>22</b>	<b>0.6%</b>	<b>1,908</b>	<b>4.8%</b>	<b>124</b>	<b>1.0%</b>	<b>4,798</b>	<b>2.6%</b>
<b>Unclassified Establishments</b>	<b>16</b>	<b>4.3%</b>	<b>2</b>	<b>0.1%</b>	<b>138</b>	<b>3.9%</b>	<b>114</b>	<b>0.3%</b>	<b>561</b>	<b>4.5%</b>	<b>659</b>	<b>0.4%</b>
<b>Totals</b>	<b>375</b>	<b>100.0%</b>	<b>2,614</b>	<b>100.0%</b>	<b>3,514</b>	<b>100.0%</b>	<b>39,408</b>	<b>100.0%</b>	<b>12,383</b>	<b>100.0%</b>	<b>185,212</b>	<b>100.0%</b>

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.1%	8	0.0%	9	0.1%	331	0.2%
Mining	0	0.0%	0	0.0%	1	0.0%	4	0.0%	4	0.0%	20	0.0%
Utilities	0	0.0%	0	0.0%	4	0.1%	29	0.1%	7	0.1%	57	0.0%
Construction	31	8.3%	166	6.4%	300	8.5%	2,411	6.1%	826	6.7%	7,937	4.3%
Manufacturing	4	1.1%	32	1.2%	103	2.9%	1,392	3.5%	343	2.8%	6,792	3.7%
Wholesale Trade	6	1.6%	53	2.0%	137	3.9%	1,926	4.9%	411	3.3%	7,703	4.2%
Retail Trade	58	15.5%	349	13.4%	557	15.9%	6,450	16.4%	1,988	16.1%	26,096	14.1%
Motor Vehicle & Parts Dealers	16	4.3%	121	4.6%	79	2.2%	950	2.4%	217	1.8%	3,152	1.7%
Furniture & Home Furnishings Stores	2	0.5%	11	0.4%	23	0.7%	186	0.5%	86	0.7%	1,417	0.8%
Electronics & Appliance Stores	2	0.5%	4	0.2%	25	0.7%	214	0.5%	76	0.6%	757	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	2	0.5%	18	0.7%	41	1.2%	995	2.5%	105	0.8%	2,681	1.4%
Food & Beverage Stores	10	2.7%	76	2.9%	119	3.4%	1,717	4.4%	453	3.7%	5,443	2.9%
Health & Personal Care Stores	6	1.6%	34	1.3%	61	1.7%	526	1.3%	220	1.8%	2,095	1.1%
Gasoline Stations	4	1.1%	21	0.8%	36	1.0%	153	0.4%	99	0.8%	436	0.2%
Clothing & Clothing Accessories Stores	5	1.3%	10	0.4%	44	1.3%	289	0.7%	267	2.2%	2,679	1.4%
Sport Goods, Hobby, Book, & Music Stores	2	0.5%	4	0.2%	19	0.5%	132	0.3%	87	0.7%	1,037	0.6%
General Merchandise Stores	2	0.5%	19	0.7%	33	0.9%	855	2.2%	114	0.9%	4,659	2.5%
Miscellaneous Store Retailers	6	1.6%	29	1.1%	55	1.6%	304	0.8%	204	1.6%	1,523	0.8%
Nonstore Retailers	1	0.3%	0	0.0%	22	0.6%	128	0.3%	61	0.5%	217	0.1%
Transportation & Warehousing	8	2.1%	122	4.7%	74	2.1%	1,056	2.7%	251	2.0%	3,333	1.8%
Information	3	0.8%	13	0.5%	57	1.6%	422	1.1%	262	2.1%	4,019	2.2%
Finance & Insurance	14	3.7%	71	2.7%	140	4.0%	878	2.2%	561	4.5%	4,154	2.2%
Central Bank/Credit Intermediation & Related Activities	3	0.8%	22	0.8%	47	1.3%	391	1.0%	222	1.8%	1,809	1.0%
Securities, Commodity Contracts & Other Financial	2	0.5%	16	0.6%	27	0.8%	186	0.5%	103	0.8%	578	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	8	2.1%	33	1.3%	66	1.9%	301	0.8%	237	1.9%	1,768	1.0%
Real Estate, Rental & Leasing	24	6.4%	86	3.3%	226	6.4%	1,078	2.7%	752	6.1%	4,050	2.2%
Professional, Scientific & Tech Services	20	5.3%	91	3.5%	238	6.8%	1,600	4.1%	961	7.8%	7,678	4.1%
Legal Services	2	0.5%	5	0.2%	34	1.0%	156	0.4%	192	1.6%	1,010	0.5%
Management of Companies & Enterprises	1	0.3%	6	0.2%	3	0.1%	27	0.1%	9	0.1%	114	0.1%
Administrative & Support & Waste Management & Remediation	15	4.0%	134	5.1%	144	4.1%	1,378	3.5%	445	3.6%	5,616	3.0%
Educational Services	9	2.4%	460	17.6%	97	2.8%	4,644	11.8%	359	2.9%	23,943	12.9%
Health Care & Social Assistance	38	10.1%	302	11.6%	366	10.4%	7,574	19.2%	1,373	11.1%	49,669	26.8%
Arts, Entertainment & Recreation	5	1.3%	38	1.5%	52	1.5%	412	1.0%	181	1.5%	1,985	1.1%
Accommodation & Food Services	32	8.5%	289	11.1%	264	7.5%	3,145	8.0%	1,016	8.2%	14,046	7.6%
Accommodation	0	0.0%	1	0.0%	10	0.3%	176	0.4%	37	0.3%	854	0.5%
Food Services & Drinking Places	32	8.5%	289	11.1%	254	7.2%	2,969	7.5%	980	7.9%	13,192	7.1%
Other Services (except Public Administration)	88	23.5%	399	15.3%	589	16.8%	2,953	7.5%	1,939	15.7%	12,211	6.6%
Automotive Repair & Maintenance	25	6.7%	108	4.1%	121	3.4%	556	1.4%	353	2.9%	1,821	1.0%
Public Administration	0	0.0%	0	0.0%	22	0.6%	1,908	4.8%	124	1.0%	4,798	2.6%
Unclassified Establishments	16	4.3%	2	0.1%	138	3.9%	114	0.3%	561	4.5%	659	0.4%
<b>Total</b>	<b>375</b>	<b>100.0%</b>	<b>2,614</b>	<b>100.0%</b>	<b>3,514</b>	<b>100.0%</b>	<b>39,408</b>	<b>100.0%</b>	<b>12,383</b>	<b>100.0%</b>	<b>185,212</b>	<b>100.0%</b>

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