

6730 Ritchie Hwy, Glen Burnie, Maryland, 21061  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.19009  
Longitude: -76.61271

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	12,116	71,113	161,685
2010 Total Population	12,906	74,981	170,732
2016 Total Population	13,151	80,131	179,407
2016 Group Quarters	327	806	1,091
2021 Total Population	13,532	83,844	187,030
2016-2021 Annual Rate	0.57%	0.91%	0.84%
2016 Total Daytime Population	16,582	74,734	194,098
Workers	10,197	33,882	102,965
Residents	6,385	40,852	91,133
<b>Household Summary</b>			
2000 Households	5,125	27,358	61,884
2000 Average Household Size	2.36	2.58	2.60
2010 Households	5,294	28,184	64,528
2010 Average Household Size	2.38	2.63	2.63
2016 Households	5,359	29,827	67,141
2016 Average Household Size	2.39	2.66	2.66
2021 Households	5,503	31,054	69,668
2021 Average Household Size	2.40	2.67	2.67
2016-2021 Annual Rate	0.53%	0.81%	0.74%
2010 Families	3,191	18,918	42,939
2010 Average Family Size	2.98	3.13	3.14
2016 Families	3,181	19,853	44,437
2016 Average Family Size	3.02	3.17	3.18
2021 Families	3,240	20,580	45,961
2021 Average Family Size	3.04	3.20	3.20
2016-2021 Annual Rate	0.37%	0.72%	0.68%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,338	28,833	65,508
Owner Occupied Housing Units	54.1%	67.5%	58.9%
Renter Occupied Housing Units	41.9%	27.4%	35.6%
Vacant Housing Units	4.0%	5.1%	5.5%
2010 Housing Units	5,601	30,263	69,322
Owner Occupied Housing Units	53.0%	63.9%	55.6%
Renter Occupied Housing Units	41.5%	29.2%	37.4%
Vacant Housing Units	5.5%	6.9%	6.9%
2016 Housing Units	5,783	32,238	72,731
Owner Occupied Housing Units	49.6%	61.7%	53.6%
Renter Occupied Housing Units	43.1%	30.8%	38.7%
Vacant Housing Units	7.3%	7.5%	7.7%
2021 Housing Units	5,967	33,588	75,578
Owner Occupied Housing Units	49.6%	61.9%	53.9%
Renter Occupied Housing Units	42.6%	30.5%	38.3%
Vacant Housing Units	7.8%	7.5%	7.8%
<b>Median Household Income</b>			
2016	\$59,922	\$60,606	\$57,606
2021	\$63,231	\$66,530	\$61,130
<b>Median Home Value</b>			
2016	\$216,647	\$240,231	\$245,550
2021	\$226,207	\$266,813	\$275,773
<b>Per Capita Income</b>			
2016	\$28,162	\$27,632	\$26,975
2021	\$29,547	\$29,819	\$28,967
<b>Median Age</b>			
2010	35.7	37.8	35.2
2016	36.8	38.5	36.3
2021	37.2	39.0	37.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2016 Households by Income</b>			
Household Income Base	5,359	29,824	67,127
<\$15,000	9.2%	9.8%	11.0%
\$15,000 - \$24,999	8.1%	7.8%	8.5%
\$25,000 - \$34,999	6.2%	7.4%	9.0%
\$35,000 - \$49,999	14.6%	13.2%	13.4%
\$50,000 - \$74,999	23.6%	22.2%	20.4%
\$75,000 - \$99,999	18.1%	15.4%	13.9%
\$100,000 - \$149,999	14.8%	15.9%	14.9%
\$150,000 - \$199,999	3.7%	5.2%	5.8%
\$200,000+	1.8%	3.1%	3.1%
Average Household Income	\$68,889	\$73,138	\$71,510
<b>2021 Households by Income</b>			
Household Income Base	5,503	31,051	69,654
<\$15,000	11.3%	11.3%	12.4%
\$15,000 - \$24,999	8.1%	7.5%	8.1%
\$25,000 - \$34,999	5.4%	6.2%	8.0%
\$35,000 - \$49,999	14.2%	12.0%	13.2%
\$50,000 - \$74,999	17.8%	17.5%	15.6%
\$75,000 - \$99,999	20.9%	17.2%	15.2%
\$100,000 - \$149,999	16.1%	18.2%	16.8%
\$150,000 - \$199,999	4.1%	6.4%	7.0%
\$200,000+	2.1%	3.7%	3.7%
Average Household Income	\$72,617	\$79,406	\$77,218
<b>2016 Owner Occupied Housing Units by Value</b>			
Total	2,866	19,901	38,952
<\$50,000	5.9%	5.7%	6.0%
\$50,000 - \$99,999	1.3%	4.3%	5.4%
\$100,000 - \$149,999	13.0%	8.3%	8.6%
\$150,000 - \$199,999	20.2%	12.9%	11.9%
\$200,000 - \$249,999	29.1%	23.5%	19.9%
\$250,000 - \$299,999	17.6%	20.5%	19.5%
\$300,000 - \$399,999	9.8%	17.7%	18.7%
\$400,000 - \$499,999	1.5%	3.8%	5.3%
\$500,000 - \$749,999	0.2%	1.9%	2.8%
\$750,000 - \$999,999	0.4%	0.9%	1.1%
\$1,000,000 +	1.1%	0.7%	0.7%
Average Home Value	\$227,240	\$253,616	\$261,594
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	2,962	20,800	40,701
<\$50,000	5.4%	5.0%	5.2%
\$50,000 - \$99,999	1.7%	4.4%	5.5%
\$100,000 - \$149,999	15.8%	8.6%	8.9%
\$150,000 - \$199,999	14.6%	8.5%	7.6%
\$200,000 - \$249,999	23.8%	18.0%	15.0%
\$250,000 - \$299,999	15.4%	16.2%	15.0%
\$300,000 - \$399,999	17.9%	29.1%	29.6%
\$400,000 - \$499,999	2.6%	5.2%	6.9%
\$500,000 - \$749,999	0.6%	2.7%	3.7%
\$750,000 - \$999,999	0.8%	1.4%	1.6%
\$1,000,000 +	1.3%	0.9%	1.0%
Average Home Value	\$245,583	\$280,565	\$288,912

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	12,908	74,979	170,731
0 - 4	6.8%	6.7%	7.5%
5 - 9	6.0%	6.0%	6.5%
10 - 14	5.6%	6.1%	6.3%
15 - 24	13.6%	13.3%	14.1%
25 - 34	17.1%	14.5%	15.4%
35 - 44	13.6%	12.9%	12.9%
45 - 54	14.3%	15.8%	15.2%
55 - 64	10.1%	11.4%	10.8%
65 - 74	6.7%	6.9%	6.2%
75 - 84	4.8%	4.7%	3.8%
85 +	1.3%	1.7%	1.4%
18 +	77.9%	77.5%	75.9%
<b>2016 Population by Age</b>			
Total	13,151	80,131	179,406
0 - 4	6.3%	6.2%	6.8%
5 - 9	6.1%	6.3%	6.8%
10 - 14	5.7%	5.9%	6.2%
15 - 24	12.7%	11.8%	12.5%
25 - 34	16.6%	15.1%	16.0%
35 - 44	13.9%	12.9%	12.9%
45 - 54	13.4%	13.8%	13.3%
55 - 64	11.2%	13.1%	12.4%
65 - 74	7.6%	8.4%	7.8%
75 - 84	4.7%	4.5%	3.8%
85 +	1.8%	2.0%	1.6%
18 +	78.7%	78.2%	76.7%
<b>2021 Population by Age</b>			
Total	13,533	83,843	187,028
0 - 4	6.3%	6.2%	6.8%
5 - 9	5.8%	5.9%	6.4%
10 - 14	5.8%	6.2%	6.5%
15 - 24	12.4%	10.9%	11.6%
25 - 34	16.3%	14.7%	15.5%
35 - 44	14.5%	14.1%	14.2%
45 - 54	12.2%	12.2%	11.8%
55 - 64	11.9%	13.4%	12.6%
65 - 74	8.2%	9.4%	8.8%
75 - 84	4.7%	4.9%	4.3%
85 +	2.0%	2.0%	1.6%
18 +	78.9%	78.4%	76.9%
<b>2010 Population by Sex</b>			
Males	6,325	36,731	82,691
Females	6,581	38,250	88,041
<b>2016 Population by Sex</b>			
Males	6,457	39,313	87,107
Females	6,693	40,818	92,300
<b>2021 Population by Sex</b>			
Males	6,660	41,260	90,985
Females	6,872	42,584	96,046

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	12,906	74,980	170,733
White Alone	60.7%	73.8%	64.9%
Black Alone	26.5%	16.6%	24.7%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	4.4%	3.1%	3.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.3%	2.9%	3.3%
Two or More Races	3.5%	3.1%	3.3%
Hispanic Origin	9.0%	6.4%	7.4%
Diversity Index	63.1	49.6	58.3
<b>2016 Population by Race/Ethnicity</b>			
Total	13,150	80,131	179,408
White Alone	56.7%	71.0%	62.2%
Black Alone	28.5%	17.4%	25.4%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	5.0%	3.6%	3.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.2%	3.7%	4.2%
Two or More Races	4.0%	3.7%	3.8%
Hispanic Origin	11.0%	8.2%	9.3%
Diversity Index	67.4	54.5	62.3
<b>2021 Population by Race/Ethnicity</b>			
Total	13,531	83,845	187,030
White Alone	53.3%	68.3%	59.8%
Black Alone	30.0%	18.2%	25.9%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	5.5%	4.2%	4.4%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	6.0%	4.5%	5.0%
Two or More Races	4.6%	4.2%	4.4%
Hispanic Origin	13.0%	10.1%	11.4%
Diversity Index	70.8	59.0	66.0
<b>2010 Population by Relationship and Household Type</b>			
Total	12,906	74,981	170,732
In Households	97.4%	98.9%	99.4%
In Family Households	77.3%	82.9%	83.0%
Householder	24.1%	25.2%	25.2%
Spouse	14.6%	16.6%	15.5%
Child	29.3%	31.5%	32.7%
Other relative	5.7%	5.7%	5.6%
Nonrelative	3.6%	3.9%	3.9%
In Nonfamily Households	20.1%	16.1%	16.4%
In Group Quarters	2.6%	1.1%	0.6%
Institutionalized Population	2.1%	0.8%	0.5%
Noninstitutionalized Population	0.4%	0.2%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2016 Population 25+ by Educational Attainment</b>			
Total	9,092	55,935	121,441
Less than 9th Grade	7.3%	5.0%	5.4%
9th - 12th Grade, No Diploma	7.4%	10.6%	10.7%
High School Graduate	30.3%	32.3%	30.5%
GED/Alternative Credential	4.9%	5.4%	5.2%
Some College, No Degree	24.4%	21.6%	22.2%
Associate Degree	7.3%	7.5%	7.5%
Bachelor's Degree	9.4%	11.7%	12.5%
Graduate/Professional Degree	9.0%	5.8%	5.9%
<b>2016 Population 15+ by Marital Status</b>			
Total	10,767	65,391	143,789
Never Married	36.4%	33.8%	36.8%
Married	44.2%	47.1%	44.4%
Widowed	4.9%	6.8%	6.3%
Divorced	14.4%	12.2%	12.6%
<b>2016 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	92.0%	92.7%	92.6%
Civilian Unemployed	8.0%	7.3%	7.4%
<b>2016 Employed Population 16+ by Industry</b>			
Total	6,775	39,590	89,280
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	8.9%	9.2%	8.7%
Manufacturing	5.5%	6.1%	5.5%
Wholesale Trade	2.4%	2.8%	3.1%
Retail Trade	11.9%	13.7%	13.0%
Transportation/Utilities	5.3%	5.8%	6.0%
Information	0.6%	1.0%	1.0%
Finance/Insurance/Real Estate	5.7%	4.6%	4.1%
Services	47.4%	47.0%	48.1%
Public Administration	12.3%	9.6%	10.2%
<b>2016 Employed Population 16+ by Occupation</b>			
Total	6,774	39,592	89,281
White Collar	55.7%	56.9%	56.7%
Management/Business/Financial	10.8%	12.0%	12.0%
Professional	20.3%	18.0%	18.2%
Sales	8.3%	10.6%	9.9%
Administrative Support	16.3%	16.3%	16.7%
Services	19.9%	18.3%	19.1%
Blue Collar	24.4%	24.8%	24.1%
Farming/Forestry/Fishing	0.0%	0.3%	0.3%
Construction/Extraction	8.7%	6.6%	6.3%
Installation/Maintenance/Repair	5.0%	5.9%	4.9%
Production	3.9%	4.5%	4.8%
Transportation/Material Moving	6.7%	7.5%	7.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	12,906	74,981	170,732
Population Inside Urbanized Area	100.0%	99.9%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.1%

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<b>2010 Households by Type</b>			
Total	5,294	28,185	64,528
Households with 1 Person	31.9%	25.9%	26.2%
Households with 2+ People	68.1%	74.1%	73.8%
Family Households	60.3%	67.1%	66.5%
Husband-wife Families	36.5%	44.3%	41.0%
With Related Children	16.3%	19.1%	18.2%
Other Family (No Spouse Present)	23.7%	22.9%	25.5%
Other Family with Male Householder	6.6%	6.6%	6.6%
With Related Children	3.6%	3.5%	3.7%
Other Family with Female Householder	17.2%	16.2%	19.0%
With Related Children	10.5%	10.0%	12.7%
Nonfamily Households	7.8%	7.0%	7.2%
All Households with Children	31.3%	33.3%	35.2%
Multigenerational Households	4.9%	6.5%	6.5%
Unmarried Partner Households	8.3%	8.4%	8.9%
Male-female	7.6%	7.7%	8.1%
Same-sex	0.7%	0.7%	0.8%
<b>2010 Households by Size</b>			
Total	5,294	28,183	64,527
1 Person Household	31.9%	25.9%	26.2%
2 Person Household	31.1%	31.2%	30.5%
3 Person Household	16.0%	17.9%	18.2%
4 Person Household	11.2%	13.2%	13.4%
5 Person Household	5.5%	6.7%	6.7%
6 Person Household	2.4%	2.9%	2.8%
7 + Person Household	1.8%	2.2%	2.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,294	28,184	64,528
Owner Occupied	56.1%	68.6%	59.8%
Owned with a Mortgage/Loan	43.4%	51.2%	46.0%
Owned Free and Clear	12.7%	17.4%	13.8%
Renter Occupied	43.9%	31.4%	40.2%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,601	30,263	69,322
Housing Units Inside Urbanized Area	100.0%	99.9%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Bright Young Professionals	Pleasantville (2B)	Pleasantville (2B)
3.	Old and Newcomers (8F)	Front Porches (8E)	Bright Young Professionals
<b>2016 Consumer Spending</b>			
Apparel & Services: Total \$	\$9,878,842	\$57,141,279	\$127,957,932
Average Spent	\$1,843.41	\$1,915.76	\$1,905.81
Spending Potential Index	92	95	95
Education: Total \$	\$7,050,263	\$43,947,477	\$94,893,650
Average Spent	\$1,315.59	\$1,473.41	\$1,413.35
Spending Potential Index	93	104	100
Entertainment/Recreation: Total \$	\$13,884,200	\$81,455,671	\$179,581,279
Average Spent	\$2,590.82	\$2,730.94	\$2,674.69
Spending Potential Index	89	94	92
Food at Home: Total \$	\$24,253,851	\$138,361,114	\$310,889,188
Average Spent	\$4,525.82	\$4,638.79	\$4,630.39
Spending Potential Index	91	93	93
Food Away from Home: Total \$	\$15,155,664	\$86,033,281	\$193,807,895
Average Spent	\$2,828.08	\$2,884.41	\$2,886.58
Spending Potential Index	91	93	93
Health Care: Total \$	\$24,558,519	\$145,753,080	\$316,715,443
Average Spent	\$4,582.67	\$4,886.62	\$4,717.17
Spending Potential Index	87	92	89
HH Furnishings & Equipment: Total \$	\$8,491,343	\$49,553,930	\$109,454,769
Average Spent	\$1,584.50	\$1,661.38	\$1,630.22
Spending Potential Index	90	94	92
Personal Care Products & Services: Total \$	\$3,517,823	\$20,375,331	\$45,236,248
Average Spent	\$656.43	\$683.12	\$673.75
Spending Potential Index	90	93	92
Shelter: Total \$	\$77,822,768	\$455,497,919	\$1,011,080,138
Average Spent	\$14,521.88	\$15,271.33	\$15,059.06
Spending Potential Index	93	98	97
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,744,695	\$63,170,034	\$137,765,618
Average Spent	\$2,004.98	\$2,117.88	\$2,051.89
Spending Potential Index	86	91	88
Travel: Total \$	\$8,721,843	\$53,366,578	\$114,818,935
Average Spent	\$1,627.51	\$1,789.20	\$1,710.12
Spending Potential Index	87	96	92
Vehicle Maintenance & Repairs: Total \$	\$4,942,689	\$28,651,267	\$63,452,647
Average Spent	\$922.32	\$960.58	\$945.07
Spending Potential Index	89	93	91

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Parks and Rec (5C)	35.4%	Population	13,151	13,532
Bright Young Professionals (8C)	34.1%	Households	5,359	5,503
Old and Newcomers (8F)	23.9%	Families	3,181	3,240
Metro Fusion (11C)	6.5%	Median Age	36.8	37.2
Top Tier (1A)	0.0%	Median Household Income	\$59,922	\$63,231
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		92	\$1,843.41	\$9,878,842
Men's		92	\$367.69	\$1,970,448
Women's		91	\$620.97	\$3,327,762
Children's		93	\$300.90	\$1,612,537
Footwear		92	\$392.67	\$2,104,318
Watches & Jewelry		91	\$94.44	\$506,082
Apparel Products and Services (1)		93	\$66.75	\$357,694
<b>Computer</b>				
Computers and Hardware for Home Use		94	\$163.66	\$877,037
Portable Memory		94	\$4.40	\$23,596
Computer Software		98	\$12.72	\$68,156
Computer Accessories		91	\$16.17	\$86,661
<b>Entertainment &amp; Recreation</b>		89	\$2,590.82	\$13,884,200
Fees and Admissions		90	\$522.01	\$2,797,439
Membership Fees for Clubs (2)		90	\$171.54	\$919,306
Fees for Participant Sports, excl. Trips		91	\$81.03	\$434,224
Tickets to Theatre/Operas/Concerts		91	\$48.08	\$257,634
Tickets to Movies/Museums/Parks		94	\$62.15	\$333,052
Admission to Sporting Events, excl. Trips		93	\$49.39	\$264,673
Fees for Recreational Lessons		89	\$109.02	\$584,227
Dating Services		117	\$0.81	\$4,323
TV/Video/Audio		91	\$1,089.88	\$5,840,659
Cable and Satellite Television Services		90	\$805.39	\$4,316,109
Televisions		93	\$102.14	\$547,373
Satellite Dishes		80	\$1.17	\$6,247
VCRs, Video Cameras, and DVD Players		94	\$7.60	\$40,741
Miscellaneous Video Equipment		95	\$7.34	\$39,345
Video Cassettes and DVDs		93	\$17.27	\$92,549
Video Game Hardware/Accessories		98	\$25.04	\$134,216
Video Game Software		99	\$13.65	\$73,155
Streaming/Downloaded Video		96	\$17.42	\$93,354
Rental of Video Cassettes and DVDs		94	\$15.34	\$82,221
Installation of Televisions		84	\$0.77	\$4,143
Audio (3)		89	\$72.93	\$390,831
Rental and Repair of TV/Radio/Sound Equipment		97	\$3.80	\$20,376
Pets		85	\$456.95	\$2,448,798
Toys/Games/Crafts/Hobbies (4)		90	\$102.66	\$550,180
Recreational Vehicles and Fees (5)		82	\$88.49	\$474,192
Sports/Recreation/Exercise Equipment (6)		86	\$142.00	\$760,972
Photo Equipment and Supplies (7)		91	\$49.96	\$267,721
Reading (8)		89	\$116.49	\$624,267
Catered Affairs (9)		87	\$22.39	\$119,972
<b>Food</b>		91	\$7,353.89	\$39,409,515
Food at Home		91	\$4,525.82	\$24,253,851
Bakery and Cereal Products		91	\$611.65	\$3,277,846
Meats, Poultry, Fish, and Eggs		91	\$1,008.08	\$5,402,300
Dairy Products		90	\$478.24	\$2,562,914
Fruits and Vegetables		92	\$874.51	\$4,686,502
Snacks and Other Food at Home (10)		91	\$1,553.33	\$8,324,290
Food Away from Home		91	\$2,828.08	\$15,155,664
Alcoholic Beverages		93	\$477.17	\$2,557,164

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	85	\$6,385.24	\$34,218,494
Value of Retirement Plans	81	\$21,166.89	\$113,433,385
Value of Other Financial Assets	89	\$1,000.76	\$5,363,060
Vehicle Loan Amount excluding Interest	90	\$2,200.09	\$11,790,285
Value of Credit Card Debt	90	\$512.06	\$2,744,123
<b>Health</b>			
Nonprescription Drugs	87	\$108.03	\$578,908
Prescription Drugs	84	\$350.35	\$1,877,518
Eyeglasses and Contact Lenses	87	\$77.37	\$414,608
<b>Home</b>			
Mortgage Payment and Basics (11)	85	\$7,270.35	\$38,961,797
Maintenance and Remodeling Services	82	\$1,432.94	\$7,679,125
Maintenance and Remodeling Materials (12)	78	\$284.99	\$1,527,259
Utilities, Fuel, and Public Services	89	\$4,341.63	\$23,266,779
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	90	\$78.79	\$422,241
Furniture	92	\$451.88	\$2,421,649
Rugs	90	\$21.87	\$117,199
Major Appliances (14)	84	\$238.98	\$1,280,668
Housewares (15)	91	\$76.20	\$408,333
Small Appliances	92	\$43.19	\$231,454
Luggage	91	\$8.43	\$45,170
Telephones and Accessories	95	\$67.31	\$360,732
<b>Household Operations</b>			
Child Care	93	\$395.45	\$2,119,197
Lawn and Garden (16)	81	\$328.52	\$1,760,525
Moving/Storage/Freight Express	95	\$60.37	\$323,538
Housekeeping Supplies (17)	89	\$626.73	\$3,358,646
<b>Insurance</b>			
Owners and Renters Insurance	81	\$376.20	\$2,016,073
Vehicle Insurance	90	\$1,010.71	\$5,416,392
Life/Other Insurance	84	\$347.13	\$1,860,286
Health Insurance	87	\$2,938.90	\$15,749,569
Personal Care Products (18)	90	\$392.69	\$2,104,411
School Books and Supplies (19)	91	\$149.34	\$800,287
Smoking Products	89	\$365.74	\$1,959,995
<b>Transportation</b>			
Payments on Vehicles excluding Leases	88	\$1,841.44	\$9,868,252
Gasoline and Motor Oil	89	\$2,742.14	\$14,695,107
Vehicle Maintenance and Repairs	89	\$922.32	\$4,942,689
<b>Travel</b>			
Airline Fares	89	\$407.25	\$2,182,460
Lodging on Trips	86	\$400.02	\$2,143,703
Auto/Truck Rental on Trips	87	\$20.87	\$111,820
Food and Drink on Trips	87	\$382.51	\$2,049,893

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6730 Ritchie Hwy, Glen Burnie, Maryland, 21061  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 39.19009  
 Longitude: -76.61271

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Parks and Rec (5C)	45.0%	Population	80,131	83,844
Pleasantville (2B)	9.9%	Households	29,827	31,054
Front Porches (8E)	8.0%	Families	19,853	20,580
Bright Young Professionals (8C)	7.1%	Median Age	38.5	39.0
Old and Newcomers (8F)	5.3%	Median Household Income	\$60,606	\$66,530
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		95	\$1,915.76	\$57,141,279
Men's		96	\$384.11	\$11,456,815
Women's		94	\$646.99	\$19,297,705
Children's		94	\$302.29	\$9,016,350
Footwear		96	\$410.87	\$12,255,091
Watches & Jewelry		96	\$99.88	\$2,979,031
Apparel Products and Services (1)		99	\$71.62	\$2,136,286
<b>Computer</b>				
Computers and Hardware for Home Use		97	\$168.20	\$5,017,006
Portable Memory		95	\$4.45	\$132,850
Computer Software		102	\$13.14	\$391,850
Computer Accessories		97	\$17.23	\$513,782
<b>Entertainment &amp; Recreation</b>		94	\$2,730.94	\$81,455,671
Fees and Admissions		100	\$577.50	\$17,225,175
Membership Fees for Clubs (2)		101	\$193.58	\$5,773,945
Fees for Participant Sports, excl. Trips		97	\$86.67	\$2,585,161
Tickets to Theatre/Operas/Concerts		102	\$53.99	\$1,610,308
Tickets to Movies/Museums/Parks		96	\$64.03	\$1,909,774
Admission to Sporting Events, excl. Trips		100	\$53.22	\$1,587,263
Fees for Recreational Lessons		102	\$125.20	\$3,734,476
Dating Services		117	\$0.81	\$24,247
TV/Video/Audio		93	\$1,123.27	\$33,503,853
Cable and Satellite Television Services		93	\$834.98	\$24,904,970
Televisions		96	\$105.18	\$3,137,084
Satellite Dishes		79	\$1.16	\$34,566
VCRs, Video Cameras, and DVD Players		94	\$7.59	\$226,491
Miscellaneous Video Equipment		85	\$6.53	\$194,735
Video Cassettes and DVDs		93	\$17.16	\$511,790
Video Game Hardware/Accessories		94	\$24.14	\$719,991
Video Game Software		92	\$12.73	\$379,614
Streaming/Downloaded Video		93	\$16.93	\$504,837
Rental of Video Cassettes and DVDs		91	\$14.89	\$444,095
Installation of Televisions		89	\$0.82	\$24,359
Audio (3)		94	\$77.20	\$2,302,507
Rental and Repair of TV/Radio/Sound Equipment		101	\$3.98	\$118,813
Pets		89	\$478.82	\$14,281,771
Toys/Games/Crafts/Hobbies (4)		93	\$106.31	\$3,170,802
Recreational Vehicles and Fees (5)		89	\$95.45	\$2,846,917
Sports/Recreation/Exercise Equipment (6)		89	\$147.46	\$4,398,357
Photo Equipment and Supplies (7)		95	\$52.13	\$1,554,832
Reading (8)		95	\$124.50	\$3,713,500
Catered Affairs (9)		99	\$25.50	\$760,465
<b>Food</b>		93	\$7,523.20	\$224,394,395
Food at Home		93	\$4,638.79	\$138,361,114
Bakery and Cereal Products		94	\$631.83	\$18,845,634
Meats, Poultry, Fish, and Eggs		93	\$1,032.63	\$30,800,387
Dairy Products		93	\$495.93	\$14,792,176
Fruits and Vegetables		95	\$903.16	\$26,938,463
Snacks and Other Food at Home (10)		92	\$1,575.23	\$46,984,454
Food Away from Home		93	\$2,884.41	\$86,033,281
Alcoholic Beverages		97	\$497.20	\$14,829,971

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	96	\$7,178.67	\$214,118,256
Value of Retirement Plans	96	\$25,087.37	\$748,280,863
Value of Other Financial Assets	88	\$995.25	\$29,685,454
Vehicle Loan Amount excluding Interest	88	\$2,151.53	\$64,173,696
Value of Credit Card Debt	98	\$560.44	\$16,716,264
<b>Health</b>			
Nonprescription Drugs	91	\$112.68	\$3,360,871
Prescription Drugs	88	\$370.30	\$11,044,869
Eyeglasses and Contact Lenses	94	\$84.03	\$2,506,287
<b>Home</b>			
Mortgage Payment and Basics (11)	97	\$8,346.16	\$248,940,783
Maintenance and Remodeling Services	94	\$1,652.53	\$49,290,078
Maintenance and Remodeling Materials (12)	87	\$316.29	\$9,433,952
Utilities, Fuel, and Public Services	94	\$4,562.92	\$136,098,237
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	96	\$83.94	\$2,503,688
Furniture	95	\$467.31	\$13,938,579
Rugs	102	\$24.94	\$743,980
Major Appliances (14)	91	\$257.20	\$7,671,388
Housewares (15)	93	\$77.52	\$2,312,166
Small Appliances	97	\$45.58	\$1,359,573
Luggage	99	\$9.16	\$273,136
Telephones and Accessories	95	\$67.54	\$2,014,595
<b>Household Operations</b>			
Child Care	99	\$419.54	\$12,513,480
Lawn and Garden (16)	90	\$365.20	\$10,892,805
Moving/Storage/Freight Express	93	\$59.16	\$1,764,511
Housekeeping Supplies (17)	92	\$647.17	\$19,303,234
<b>Insurance</b>			
Owners and Renters Insurance	90	\$415.32	\$12,387,704
Vehicle Insurance	94	\$1,049.56	\$31,305,218
Life/Other Insurance	94	\$391.27	\$11,670,300
Health Insurance	93	\$3,143.12	\$93,749,824
Personal Care Products (18)	92	\$401.12	\$11,964,189
School Books and Supplies (19)	92	\$151.82	\$4,528,477
Smoking Products	89	\$364.57	\$10,874,175
<b>Transportation</b>			
Payments on Vehicles excluding Leases	89	\$1,851.54	\$55,225,955
Gasoline and Motor Oil	90	\$2,777.20	\$82,835,455
Vehicle Maintenance and Repairs	93	\$960.58	\$28,651,267
<b>Travel</b>			
Airline Fares	99	\$450.67	\$13,442,092
Lodging on Trips	96	\$445.35	\$13,283,364
Auto/Truck Rental on Trips	94	\$22.61	\$674,338
Food and Drink on Trips	95	\$418.15	\$12,472,134

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6730 Ritchie Hwy, Glen Burnie, Maryland, 21061  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 39.19009  
 Longitude: -76.61271

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Parks and Rec (5C)	26.9%	Population	179,407	187,030
Pleasantville (2B)	9.0%	Households	67,141	69,668
Bright Young Professionals (8C)	8.2%	Families	44,437	45,961
Front Porches (8E)	7.5%	Median Age	36.3	37.1
City Commons (11E)	6.3%	Median Household Income	\$57,606	\$61,130
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		95	\$1,905.81	\$127,957,932
Men's		95	\$380.51	\$25,548,070
Women's		93	\$639.15	\$42,913,293
Children's		96	\$309.54	\$20,782,867
Footwear		95	\$408.92	\$27,455,262
Watches & Jewelry		94	\$97.24	\$6,529,117
Apparel Products and Services (1)		98	\$70.44	\$4,729,322
<b>Computer</b>				
Computers and Hardware for Home Use		97	\$167.50	\$11,246,439
Portable Memory		95	\$4.45	\$299,110
Computer Software		101	\$13.04	\$875,608
Computer Accessories		94	\$16.74	\$1,123,606
<b>Entertainment &amp; Recreation</b>		92	\$2,674.69	\$179,581,279
Fees and Admissions		96	\$553.85	\$37,186,331
Membership Fees for Clubs (2)		96	\$183.64	\$12,330,001
Fees for Participant Sports, excl. Trips		94	\$84.15	\$5,650,114
Tickets to Theatre/Operas/Concerts		97	\$51.05	\$3,427,654
Tickets to Movies/Museums/Parks		96	\$63.96	\$4,294,146
Admission to Sporting Events, excl. Trips		96	\$51.20	\$3,437,478
Fees for Recreational Lessons		97	\$119.03	\$7,991,946
Dating Services		119	\$0.82	\$54,994
TV/Video/Audio		93	\$1,116.68	\$74,974,748
Cable and Satellite Television Services		92	\$827.28	\$55,544,243
Televisions		96	\$105.10	\$7,056,801
Satellite Dishes		82	\$1.19	\$79,832
VCRs, Video Cameras, and DVD Players		95	\$7.70	\$516,947
Miscellaneous Video Equipment		89	\$6.88	\$461,665
Video Cassettes and DVDs		94	\$17.37	\$1,166,293
Video Game Hardware/Accessories		97	\$24.86	\$1,669,015
Video Game Software		97	\$13.37	\$897,795
Streaming/Downloaded Video		95	\$17.22	\$1,156,432
Rental of Video Cassettes and DVDs		94	\$15.29	\$1,026,820
Installation of Televisions		86	\$0.79	\$53,153
Audio (3)		92	\$75.61	\$5,076,449
Rental and Repair of TV/Radio/Sound Equipment		102	\$4.01	\$269,303
Pets		87	\$467.15	\$31,364,692
Toys/Games/Crafts/Hobbies (4)		92	\$105.05	\$7,053,290
Recreational Vehicles and Fees (5)		86	\$92.04	\$6,179,872
Sports/Recreation/Exercise Equipment (6)		88	\$145.27	\$9,753,497
Photo Equipment and Supplies (7)		93	\$51.09	\$3,430,447
Reading (8)		91	\$119.57	\$8,028,048
Catered Affairs (9)		93	\$23.98	\$1,610,354
<b>Food</b>		93	\$7,516.97	\$504,697,083
Food at Home		93	\$4,630.39	\$310,889,188
Bakery and Cereal Products		93	\$627.75	\$42,148,046
Meats, Poultry, Fish, and Eggs		93	\$1,034.95	\$69,487,255
Dairy Products		93	\$490.83	\$32,954,585
Fruits and Vegetables		94	\$897.49	\$60,258,453
Snacks and Other Food at Home (10)		92	\$1,579.38	\$106,040,850
Food Away from Home		93	\$2,886.58	\$193,807,895
Alcoholic Beverages		95	\$488.82	\$32,820,059

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	90	\$6,782.41	\$455,377,683
Value of Retirement Plans	88	\$22,965.51	\$1,541,927,573
Value of Other Financial Assets	89	\$1,006.81	\$67,598,344
Vehicle Loan Amount excluding Interest	90	\$2,199.36	\$147,667,210
Value of Credit Card Debt	94	\$537.99	\$36,121,143
<b>Health</b>			
Nonprescription Drugs	89	\$110.71	\$7,432,983
Prescription Drugs	86	\$358.83	\$24,092,373
Eyeglasses and Contact Lenses	90	\$80.62	\$5,413,043
<b>Home</b>			
Mortgage Payment and Basics (11)	91	\$7,786.74	\$522,809,380
Maintenance and Remodeling Services	87	\$1,524.89	\$102,382,847
Maintenance and Remodeling Materials (12)	82	\$296.59	\$19,913,245
Utilities, Fuel, and Public Services	92	\$4,491.33	\$301,552,263
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	94	\$81.87	\$5,496,911
Furniture	95	\$464.83	\$31,209,129
Rugs	95	\$23.27	\$1,562,529
Major Appliances (14)	88	\$248.12	\$16,658,871
Housewares (15)	92	\$76.79	\$5,155,739
Small Appliances	94	\$44.49	\$2,987,223
Luggage	96	\$8.87	\$595,406
Telephones and Accessories	95	\$67.56	\$4,536,205
<b>Household Operations</b>			
Child Care	98	\$415.45	\$27,893,632
Lawn and Garden (16)	84	\$343.45	\$23,059,555
Moving/Storage/Freight Express	95	\$60.48	\$4,060,353
Housekeeping Supplies (17)	91	\$640.65	\$43,013,865
<b>Insurance</b>			
Owners and Renters Insurance	85	\$392.07	\$26,324,249
Vehicle Insurance	93	\$1,038.30	\$69,712,175
Life/Other Insurance	89	\$367.96	\$24,705,175
Health Insurance	90	\$3,031.96	\$203,568,680
Personal Care Products (18)	92	\$400.51	\$26,890,522
School Books and Supplies (19)	93	\$152.79	\$10,258,459
Smoking Products	90	\$369.15	\$24,784,945
<b>Transportation</b>			
Payments on Vehicles excluding Leases	89	\$1,858.73	\$124,796,737
Gasoline and Motor Oil	91	\$2,783.79	\$186,906,306
Vehicle Maintenance and Repairs	91	\$945.07	\$63,452,647
<b>Travel</b>			
Airline Fares	94	\$430.42	\$28,898,613
Lodging on Trips	91	\$422.56	\$28,370,892
Auto/Truck Rental on Trips	91	\$21.92	\$1,471,610
Food and Drink on Trips	91	\$400.59	\$26,895,966

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# Business Summary

6730 Ritchie Hwy, Glen Burnie, Maryland, 21061  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.19009  
Longitude: -76.61271

Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	637				3,110				7,029			
Total Employees:	10,776				36,141				107,323			
Total Residential Population:	13,151				80,131				179,407			
Employee/Residential Population Ratio:	0.82:1				0.45:1				0.6:1			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	1.4%	47	0.4%	42	1.4%	267	0.7%	85	1.2%	642	0.6%
Construction	48	7.5%	615	5.7%	278	8.9%	2,640	7.3%	644	9.2%	6,864	6.4%
Manufacturing	24	3.8%	377	3.5%	86	2.8%	1,660	4.6%	219	3.1%	6,571	6.1%
Transportation	21	3.3%	612	5.7%	117	3.8%	1,901	5.3%	326	4.6%	6,141	5.7%
Communication	9	1.4%	49	0.5%	27	0.9%	165	0.5%	74	1.1%	567	0.5%
Utility	4	0.6%	21	0.2%	10	0.3%	74	0.2%	24	0.3%	213	0.2%
Wholesale Trade	32	5.0%	641	5.9%	132	4.2%	2,510	6.9%	349	5.0%	15,937	14.8%
Retail Trade Summary	187	29.4%	3,788	35.2%	731	23.5%	9,865	27.3%	1,611	22.9%	21,751	20.3%
Home Improvement	8	1.3%	383	3.6%	34	1.1%	600	1.7%	77	1.1%	1,485	1.4%
General Merchandise Stores	9	1.4%	496	4.6%	21	0.7%	833	2.3%	58	0.8%	2,354	2.2%
Food Stores	11	1.7%	306	2.8%	73	2.3%	1,045	2.9%	172	2.4%	2,352	2.2%
Auto Dealers, Gas Stations, Auto Aftermarket	31	4.9%	714	6.6%	135	4.3%	1,895	5.2%	233	3.3%	2,886	2.7%
Apparel & Accessory Stores	12	1.9%	159	1.5%	33	1.1%	340	0.9%	86	1.2%	995	0.9%
Furniture & Home Furnishings	21	3.3%	256	2.4%	68	2.2%	604	1.7%	151	2.1%	1,621	1.5%
Eating & Drinking Places	54	8.5%	1,085	10.1%	204	6.6%	3,479	9.6%	464	6.6%	7,380	6.9%
Miscellaneous Retail	41	6.4%	389	3.6%	163	5.2%	1,068	3.0%	368	5.2%	2,678	2.5%
Finance, Insurance, Real Estate Summary	63	9.9%	395	3.7%	343	11.0%	1,881	5.2%	721	10.3%	3,899	3.6%
Banks, Savings & Lending Institutions	27	4.2%	88	0.8%	150	4.8%	551	1.5%	324	4.6%	1,240	1.2%
Securities Brokers	3	0.5%	10	0.1%	16	0.5%	123	0.3%	29	0.4%	202	0.2%
Insurance Carriers & Agents	9	1.4%	135	1.3%	70	2.3%	473	1.3%	118	1.7%	737	0.7%
Real Estate, Holding, Other Investment Offices	24	3.8%	163	1.5%	107	3.4%	735	2.0%	250	3.6%	1,720	1.6%
Services Summary	211	33.1%	2,175	20.2%	1,193	38.4%	11,260	31.2%	2,606	37.1%	38,304	35.7%
Hotels & Lodging	4	0.6%	119	1.1%	15	0.5%	510	1.4%	42	0.6%	1,899	1.8%
Automotive Services	37	5.8%	237	2.2%	186	6.0%	1,085	3.0%	353	5.0%	2,750	2.6%
Motion Pictures & Amusements	12	1.9%	192	1.8%	53	1.7%	536	1.5%	157	2.2%	1,245	1.2%
Health Services	21	3.3%	491	4.6%	129	4.1%	1,774	4.9%	349	5.0%	6,790	6.3%
Legal Services	7	1.1%	25	0.2%	73	2.3%	297	0.8%	100	1.4%	576	0.5%
Education Institutions & Libraries	5	0.8%	132	1.2%	45	1.4%	1,921	5.3%	111	1.6%	5,251	4.9%
Other Services	125	19.6%	979	9.1%	693	22.3%	5,137	14.2%	1,493	21.2%	19,793	18.4%
Government	8	1.3%	2,037	18.9%	45	1.4%	3,837	10.6%	93	1.3%	5,755	5.4%
Unclassified Establishments	21	3.3%	17	0.2%	105	3.4%	80	0.2%	276	3.9%	679	0.6%
Totals	637	100.0%	10,776	100.0%	3,110	100.0%	36,141	100.0%	7,029	100.0%	107,323	100.0%

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	2	0.1%	7	0.0%	4	0.1%	18	0.0%
Mining	0	0.0%	0	0.0%	3	0.1%	16	0.0%	8	0.1%	76	0.1%
Utilities	0	0.0%	0	0.0%	2	0.1%	6	0.0%	5	0.1%	35	0.0%
Construction	49	7.7%	622	5.8%	295	9.5%	2,709	7.5%	682	9.7%	7,056	6.6%
Manufacturing	26	4.1%	399	3.7%	92	3.0%	1,713	4.7%	236	3.4%	6,524	6.1%
Wholesale Trade	30	4.7%	630	5.8%	128	4.1%	2,495	6.9%	339	4.8%	15,935	14.8%
Retail Trade	133	20.9%	2,696	25.0%	516	16.6%	6,330	17.5%	1,113	15.8%	14,099	13.1%
Motor Vehicle & Parts Dealers	25	3.9%	694	6.4%	102	3.3%	1,771	4.9%	162	2.3%	2,620	2.4%
Furniture & Home Furnishings Stores	14	2.2%	87	0.8%	36	1.2%	269	0.7%	60	0.9%	585	0.5%
Electronics & Appliance Stores	6	0.9%	148	1.4%	29	0.9%	362	1.0%	85	1.2%	1,070	1.0%
Bldg Material & Garden Equipment & Supplies Dealers	8	1.3%	383	3.6%	34	1.1%	600	1.7%	77	1.1%	1,485	1.4%
Food & Beverage Stores	11	1.7%	298	2.8%	76	2.4%	1,000	2.8%	174	2.5%	2,169	2.0%
Health & Personal Care Stores	14	2.2%	92	0.9%	42	1.4%	264	0.7%	111	1.6%	660	0.6%
Gasoline Stations	6	0.9%	20	0.2%	33	1.1%	124	0.3%	71	1.0%	265	0.2%
Clothing & Clothing Accessories Stores	15	2.4%	169	1.6%	40	1.3%	365	1.0%	112	1.6%	1,090	1.0%
Sport Goods, Hobby, Book, & Music Stores	10	1.6%	166	1.5%	31	1.0%	297	0.8%	57	0.8%	555	0.5%
General Merchandise Stores	9	1.4%	496	4.6%	21	0.7%	833	2.3%	58	0.8%	2,354	2.2%
Miscellaneous Store Retailers	12	1.9%	121	1.1%	59	1.9%	385	1.1%	123	1.7%	937	0.9%
Nonstore Retailers	4	0.6%	23	0.2%	13	0.4%	61	0.2%	25	0.4%	309	0.3%
Transportation & Warehousing	18	2.8%	606	5.6%	106	3.4%	1,837	5.1%	298	4.2%	5,925	5.5%
Information	15	2.4%	146	1.4%	49	1.6%	386	1.1%	131	1.9%	1,195	1.1%
Finance & Insurance	39	6.1%	233	2.2%	238	7.7%	1,157	3.2%	475	6.8%	2,194	2.0%
Central Bank/Credit Intermediation & Related Activities	27	4.2%	89	0.8%	151	4.9%	558	1.5%	324	4.6%	1,244	1.2%
Securities, Commodity Contracts & Other Financial	3	0.5%	10	0.1%	17	0.5%	126	0.3%	33	0.5%	212	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	9	1.4%	135	1.3%	70	2.3%	473	1.3%	118	1.7%	738	0.7%
Real Estate, Rental & Leasing	35	5.5%	204	1.9%	149	4.8%	919	2.5%	366	5.2%	2,696	2.5%
Professional, Scientific & Tech Services	44	6.9%	346	3.2%	262	8.4%	1,873	5.2%	521	7.4%	11,443	10.7%
Legal Services	9	1.4%	29	0.3%	82	2.6%	332	0.9%	114	1.6%	629	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	3	0.1%	69	0.2%	6	0.1%	212	0.2%
Administrative & Support & Waste Management & Remediation	29	4.6%	219	2.0%	129	4.1%	920	2.5%	275	3.9%	3,168	3.0%
Educational Services	7	1.1%	137	1.3%	51	1.6%	1,919	5.3%	130	1.8%	5,311	4.9%
Health Care & Social Assistance	28	4.4%	556	5.2%	181	5.8%	2,650	7.3%	472	6.7%	8,670	8.1%
Arts, Entertainment & Recreation	11	1.7%	188	1.7%	41	1.3%	484	1.3%	108	1.5%	1,100	1.0%
Accommodation & Food Services	60	9.4%	1,219	11.3%	227	7.3%	4,091	11.3%	528	7.5%	9,509	8.9%
Accommodation	4	0.6%	119	1.1%	15	0.5%	510	1.4%	42	0.6%	1,899	1.8%
Food Services & Drinking Places	56	8.8%	1,100	10.2%	212	6.8%	3,581	9.9%	486	6.9%	7,611	7.1%
Other Services (except Public Administration)	86	13.5%	519	4.8%	485	15.6%	2,643	7.3%	964	13.7%	5,730	5.3%
Automotive Repair & Maintenance	31	4.9%	204	1.9%	144	4.6%	743	2.1%	255	3.6%	1,527	1.4%
Public Administration	8	1.3%	2,037	18.9%	45	1.4%	3,837	10.6%	93	1.3%	5,755	5.4%
Unclassified Establishments	21	3.3%	17	0.2%	105	3.4%	79	0.2%	275	3.9%	672	0.6%
<b>Total</b>	<b>637</b>	<b>100.0%</b>	<b>10,776</b>	<b>100.0%</b>	<b>3,110</b>	<b>100.0%</b>	<b>36,141</b>	<b>100.0%</b>	<b>7,029</b>	<b>100.0%</b>	<b>107,323</b>	<b>100.0%</b>

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