

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	970	22,285	113,197
2010 Total Population	1,009	23,780	130,872
2018 Total Population	1,062	25,649	143,554
2018 Group Quarters	26	130	656
2023 Total Population	1,106	26,995	151,619
2018-2023 Annual Rate	0.82%	1.03%	1.10%
2018 Total Daytime Population	1,263	22,575	115,787
Workers	749	10,334	50,305
Residents	514	12,241	65,482
Household Summary			
2000 Households	347	7,864	41,466
2000 Average Household Size	2.68	2.81	2.71
2010 Households	377	8,548	48,952
2010 Average Household Size	2.61	2.77	2.66
2018 Households	393	9,148	53,265
2018 Average Household Size	2.64	2.79	2.68
2023 Households	408	9,591	56,019
2023 Average Household Size	2.65	2.80	2.69
2018-2023 Annual Rate	0.75%	0.95%	1.01%
2010 Families	292	6,732	34,917
2010 Average Family Size	2.96	3.12	3.13
2018 Families	303	7,142	37,546
2018 Average Family Size	3.00	3.17	3.19
2023 Families	314	7,452	39,314
2023 Average Family Size	3.02	3.20	3.22
2018-2023 Annual Rate	0.72%	0.85%	0.92%
Housing Unit Summary			
2000 Housing Units	359	8,047	42,834
Owner Occupied Housing Units	88.3%	83.2%	70.9%
Renter Occupied Housing Units	8.6%	14.5%	25.9%
Vacant Housing Units	3.1%	2.3%	3.2%
2010 Housing Units	393	8,900	51,160
Owner Occupied Housing Units	83.2%	81.0%	69.3%
Renter Occupied Housing Units	12.7%	15.0%	26.4%
Vacant Housing Units	4.1%	4.0%	4.3%
2018 Housing Units	410	9,554	55,687
Owner Occupied Housing Units	82.7%	79.8%	67.3%
Renter Occupied Housing Units	13.2%	15.9%	28.3%
Vacant Housing Units	4.1%	4.2%	4.3%
2023 Housing Units	425	10,032	58,485
Owner Occupied Housing Units	83.5%	80.5%	68.4%
Renter Occupied Housing Units	12.5%	15.1%	27.4%
Vacant Housing Units	4.0%	4.4%	4.2%
Median Household Income			
2018	\$112,683	\$118,836	\$101,055
2023	\$120,437	\$126,887	\$109,806
Median Home Value			
2018	\$565,217	\$535,769	\$383,441
2023	\$639,286	\$584,923	\$417,940
Per Capita Income			
2018	\$53,150	\$57,296	\$46,490
2023	\$59,704	\$63,728	\$52,889
Median Age			
2010	46.4	42.3	37.5
2018	48.8	44.5	38.9
2023	50.0	45.2	39.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2018 Households by Income			
Household Income Base	393	9,148	53,265
<\$15,000	3.6%	3.1%	4.0%
\$15,000 - \$24,999	1.5%	2.4%	4.1%
\$25,000 - \$34,999	3.8%	3.4%	4.8%
\$35,000 - \$49,999	6.1%	4.8%	7.7%
\$50,000 - \$74,999	10.4%	11.5%	14.2%
\$75,000 - \$99,999	14.8%	13.0%	14.4%
\$100,000 - \$149,999	27.2%	24.3%	22.8%
\$150,000 - \$199,999	13.2%	13.8%	13.5%
\$200,000+	19.3%	23.8%	14.5%
Average Household Income	\$145,524	\$160,777	\$125,090
2023 Households by Income			
Household Income Base	408	9,591	56,019
<\$15,000	2.9%	2.8%	3.6%
\$15,000 - \$24,999	1.2%	2.0%	3.3%
\$25,000 - \$34,999	2.9%	2.6%	3.7%
\$35,000 - \$49,999	4.7%	3.7%	6.0%
\$50,000 - \$74,999	8.8%	9.6%	12.1%
\$75,000 - \$99,999	14.2%	12.6%	14.1%
\$100,000 - \$149,999	28.4%	25.8%	25.2%
\$150,000 - \$199,999	14.0%	14.2%	14.8%
\$200,000+	22.5%	26.6%	17.2%
Average Household Income	\$164,415	\$179,576	\$143,019
2018 Owner Occupied Housing Units by Value			
Total	339	7,627	37,486
<\$50,000	0.6%	1.0%	1.8%
\$50,000 - \$99,999	1.8%	0.6%	0.5%
\$100,000 - \$149,999	0.0%	0.7%	1.2%
\$150,000 - \$199,999	2.1%	1.3%	3.2%
\$200,000 - \$249,999	2.7%	2.8%	8.5%
\$250,000 - \$299,999	2.4%	4.5%	13.4%
\$300,000 - \$399,999	20.4%	19.3%	25.6%
\$400,000 - \$499,999	13.3%	15.4%	15.6%
\$500,000 - \$749,999	27.1%	30.1%	19.7%
\$750,000 - \$999,999	20.4%	15.6%	6.2%
\$1,000,000 - \$1,499,999	8.8%	5.9%	2.4%
\$1,500,000 - \$1,999,999	0.0%	0.6%	0.6%
\$2,000,000 +	0.9%	2.1%	1.1%
Average Home Value	\$624,926	\$616,238	\$467,596
2023 Owner Occupied Housing Units by Value			
Total	355	8,076	40,005
<\$50,000	0.3%	0.4%	1.0%
\$50,000 - \$99,999	0.6%	0.2%	0.2%
\$100,000 - \$149,999	0.0%	0.3%	0.6%
\$150,000 - \$199,999	0.8%	0.6%	1.9%
\$200,000 - \$249,999	1.1%	1.7%	5.9%
\$250,000 - \$299,999	1.7%	3.4%	11.6%
\$300,000 - \$399,999	16.3%	17.0%	25.7%
\$400,000 - \$499,999	12.7%	15.4%	17.1%
\$500,000 - \$749,999	29.6%	32.1%	23.2%
\$750,000 - \$999,999	25.9%	18.8%	7.9%
\$1,000,000 - \$1,499,999	9.9%	6.7%	2.8%
\$1,500,000 - \$1,999,999	0.0%	0.7%	0.7%
\$2,000,000 +	1.1%	2.6%	1.3%
Average Home Value	\$683,592	\$663,220	\$507,439

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

720 Generals Hwy, Millersville, Maryland, 21108
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.07255
 Longitude: -76.63053

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	1,007	23,782	130,871
0 - 4	4.8%	5.5%	6.7%
5 - 9	5.1%	7.1%	7.0%
10 - 14	6.7%	8.1%	7.2%
15 - 24	10.1%	11.4%	12.4%
25 - 34	8.5%	8.1%	13.2%
35 - 44	12.4%	14.2%	15.1%
45 - 54	18.2%	17.6%	16.1%
55 - 64	17.9%	14.8%	11.8%
65 - 74	9.6%	8.2%	6.3%
75 - 84	4.8%	3.7%	3.1%
85 +	2.1%	1.4%	1.1%
18 +	79.6%	74.6%	74.7%
2018 Population by Age			
Total	1,061	25,649	143,553
0 - 4	4.1%	4.8%	5.9%
5 - 9	5.4%	6.7%	6.7%
10 - 14	6.1%	7.9%	7.2%
15 - 24	8.7%	10.4%	11.6%
25 - 34	8.7%	8.4%	13.1%
35 - 44	12.0%	12.5%	13.8%
45 - 54	14.0%	15.2%	14.4%
55 - 64	18.1%	15.9%	13.3%
65 - 74	14.4%	11.7%	8.7%
75 - 84	5.8%	4.6%	3.8%
85 +	2.6%	1.8%	1.5%
18 +	81.1%	76.4%	76.2%
2023 Population by Age			
Total	1,105	26,998	151,620
0 - 4	4.0%	4.7%	5.9%
5 - 9	5.1%	6.3%	6.3%
10 - 14	6.1%	7.5%	6.8%
15 - 24	8.1%	10.0%	11.1%
25 - 34	7.1%	7.9%	13.0%
35 - 44	13.6%	13.4%	14.4%
45 - 54	12.9%	13.9%	13.3%
55 - 64	16.3%	15.4%	13.1%
65 - 74	16.1%	12.9%	9.7%
75 - 84	8.0%	6.1%	4.9%
85 +	2.9%	2.0%	1.6%
18 +	81.5%	77.3%	77.1%
2010 Population by Sex			
Males	502	11,694	63,658
Females	507	12,086	67,214
2018 Population by Sex			
Males	531	12,649	69,988
Females	531	13,001	73,566
2023 Population by Sex			
Males	552	13,347	74,098
Females	554	13,648	77,522

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	1,009	23,778	130,873
White Alone	89.3%	88.0%	73.7%
Black Alone	6.2%	5.8%	16.1%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	1.7%	3.0%	4.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.6%	0.7%	2.0%
Two or More Races	2.1%	2.2%	3.3%
Hispanic Origin	4.0%	2.9%	5.4%
Diversity Index	25.9	26.5	48.8
2018 Population by Race/Ethnicity			
Total	1,061	25,649	143,555
White Alone	86.8%	85.3%	69.7%
Black Alone	7.6%	6.7%	18.0%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	2.0%	3.8%	5.4%
Pacific Islander Alone	0.0%	0.1%	0.2%
Some Other Race Alone	0.8%	0.9%	2.5%
Two or More Races	2.7%	2.9%	4.0%
Hispanic Origin	5.6%	4.1%	7.2%
Diversity Index	32.1	32.4	54.9
2023 Population by Race/Ethnicity			
Total	1,106	26,996	151,620
White Alone	84.5%	83.0%	66.6%
Black Alone	8.7%	7.5%	19.3%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	2.4%	4.4%	6.1%
Pacific Islander Alone	0.0%	0.1%	0.2%
Some Other Race Alone	1.0%	1.2%	3.0%
Two or More Races	3.3%	3.5%	4.6%
Hispanic Origin	7.2%	5.3%	8.9%
Diversity Index	37.4	37.3	59.4
2010 Population by Relationship and Household Type			
Total	1,009	23,780	130,872
In Households	97.5%	99.5%	99.5%
In Family Households	87.7%	90.1%	86.0%
Householder	28.1%	28.2%	26.6%
Spouse	23.5%	23.9%	20.3%
Child	30.7%	33.7%	33.0%
Other relative	3.2%	2.5%	3.6%
Nonrelative	2.2%	1.7%	2.4%
In Nonfamily Households	9.8%	9.4%	13.6%
In Group Quarters	2.5%	0.5%	0.5%
Institutionalized Population	2.3%	0.4%	0.4%
Noninstitutionalized Population	0.2%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment			
Total	805	18,004	98,475
Less than 9th Grade	2.6%	1.0%	1.7%
9th - 12th Grade, No Diploma	2.6%	2.8%	4.0%
High School Graduate	23.0%	15.3%	17.8%
GED/Alternative Credential	2.5%	1.4%	2.5%
Some College, No Degree	18.5%	16.1%	18.9%
Associate Degree	6.7%	7.0%	8.0%
Bachelor's Degree	24.0%	30.5%	27.3%
Graduate/Professional Degree	20.1%	25.8%	19.8%
2018 Population 15+ by Marital Status			
Total	896	20,684	115,084
Never Married	26.0%	26.1%	29.3%
Married	59.4%	61.5%	55.6%
Widowed	9.5%	5.6%	5.2%
Divorced	5.1%	6.8%	9.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.0%	96.8%	96.0%
Civilian Unemployed (Unemployment Rate)	4.0%	3.2%	4.0%
2018 Employed Population 16+ by Industry			
Total	557	13,528	78,468
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	11.5%	7.1%	6.8%
Manufacturing	4.5%	5.7%	4.1%
Wholesale Trade	2.0%	2.2%	2.2%
Retail Trade	6.3%	8.8%	9.9%
Transportation/Utilities	4.3%	2.5%	3.5%
Information	2.7%	3.1%	2.3%
Finance/Insurance/Real Estate	3.6%	6.3%	5.6%
Services	49.9%	52.7%	50.4%
Public Administration	15.1%	11.4%	15.0%
2018 Employed Population 16+ by Occupation			
Total	556	13,527	78,467
White Collar	76.3%	78.1%	73.8%
Management/Business/Financial	24.4%	23.0%	20.2%
Professional	25.1%	32.5%	28.8%
Sales	10.6%	11.2%	10.2%
Administrative Support	16.2%	11.3%	14.7%
Services	12.2%	12.2%	14.2%
Blue Collar	11.3%	9.7%	12.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.9%	3.2%	3.6%
Installation/Maintenance/Repair	3.8%	2.7%	2.7%
Production	1.4%	1.6%	2.1%
Transportation/Material Moving	2.2%	2.2%	3.6%
2010 Population By Urban/ Rural Status			
Total Population	1,009	23,780	130,872
Population Inside Urbanized Area	73.5%	89.2%	96.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	26.5%	10.8%	3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	376	8,549	48,953
Households with 1 Person	18.6%	17.2%	22.6%
Households with 2+ People	81.4%	82.8%	77.4%
Family Households	77.7%	78.7%	71.3%
Husband-wife Families	64.9%	66.8%	54.4%
With Related Children	24.7%	30.4%	26.4%
Other Family (No Spouse Present)	13.0%	11.9%	16.9%
Other Family with Male Householder	4.0%	3.5%	4.4%
With Related Children	1.9%	2.0%	2.6%
Other Family with Female Householder	9.0%	8.5%	12.5%
With Related Children	4.8%	5.1%	8.1%
Nonfamily Households	3.7%	4.0%	6.1%
All Households with Children	31.6%	37.8%	37.5%
Multigenerational Households	5.3%	3.7%	4.3%
Unmarried Partner Households	4.2%	4.1%	6.2%
Male-female	3.4%	3.5%	5.5%
Same-sex	0.8%	0.6%	0.7%
2010 Households by Size			
Total	376	8,546	48,951
1 Person Household	18.6%	17.2%	22.6%
2 Person Household	37.0%	34.8%	32.1%
3 Person Household	18.4%	18.0%	18.4%
4 Person Household	14.9%	18.5%	16.3%
5 Person Household	7.7%	7.8%	6.9%
6 Person Household	2.1%	2.4%	2.4%
7 + Person Household	1.3%	1.2%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	377	8,548	48,952
Owner Occupied	86.7%	84.3%	72.4%
Owned with a Mortgage/Loan	65.3%	66.8%	60.3%
Owned Free and Clear	21.5%	17.5%	12.2%
Renter Occupied	13.3%	15.7%	27.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	393	8,900	51,160
Housing Units Inside Urbanized Area	72.5%	89.1%	96.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	27.5%	10.9%	3.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

720 Generals Hwy, Millersville, Maryland, 21108
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.07255
Longitude: -76.63053

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Exurbanites (1E)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Savvy Suburbanites (1D)	Top Tier (1A)	Enterprising Professionals
3.	Top Tier (1A)	Exurbanites (1E)	Bright Young Professionals
2018 Consumer Spending			
Apparel & Services: Total \$	\$1,397,646	\$36,344,515	\$172,061,721
Average Spent	\$3,556.35	\$3,972.95	\$3,230.30
Spending Potential Index	163	183	148
Education: Total \$	\$1,090,010	\$28,658,071	\$123,410,254
Average Spent	\$2,773.56	\$3,132.71	\$2,316.91
Spending Potential Index	192	216	160
Entertainment/Recreation: Total \$	\$2,140,092	\$54,772,114	\$249,920,138
Average Spent	\$5,445.53	\$5,987.33	\$4,692.01
Spending Potential Index	169	186	146
Food at Home: Total \$	\$3,057,374	\$79,093,881	\$378,315,721
Average Spent	\$7,779.58	\$8,646.03	\$7,102.52
Spending Potential Index	155	172	142
Food Away from Home: Total \$	\$2,234,178	\$57,881,442	\$276,057,225
Average Spent	\$5,684.93	\$6,327.22	\$5,182.71
Spending Potential Index	162	180	148
Health Care: Total \$	\$3,794,645	\$95,917,013	\$429,385,160
Average Spent	\$9,655.59	\$10,485.03	\$8,061.30
Spending Potential Index	169	183	141
HH Furnishings & Equipment: Total \$	\$1,408,682	\$35,910,505	\$164,460,633
Average Spent	\$3,584.43	\$3,925.50	\$3,087.59
Spending Potential Index	172	188	148
Personal Care Products & Services: Total \$	\$554,705	\$14,181,447	\$65,825,359
Average Spent	\$1,411.46	\$1,550.22	\$1,235.81
Spending Potential Index	171	187	149
Shelter: Total \$	\$10,971,432	\$283,503,511	\$1,328,713,021
Average Spent	\$27,917.13	\$30,990.76	\$24,945.33
Spending Potential Index	166	185	149
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,812,773	\$46,071,627	\$197,172,297
Average Spent	\$4,612.65	\$5,036.25	\$3,701.72
Spending Potential Index	186	203	149
Travel: Total \$	\$1,617,597	\$40,954,536	\$178,673,210
Average Spent	\$4,116.02	\$4,476.88	\$3,354.42
Spending Potential Index	191	208	156
Vehicle Maintenance & Repairs: Total \$	\$688,738	\$17,612,106	\$82,157,457
Average Spent	\$1,752.51	\$1,925.24	\$1,542.43
Spending Potential Index	163	179	143

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

720 Generals Hwy, Millersville, Maryland, 21108
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.07255
 Longitude: -76.63053

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Exurbanites (1E)	47.3%	Population	1,062	1,106
Savvy Suburbanites (1D)	39.2%	Households	393	408
Top Tier (1A)	13.5%	Families	303	314
Professional Pride (1B)	0.0%	Median Age	48.8	50.0
Boomburbs (1C)	0.0%	Median Household Income	\$112,683	\$120,437
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		163	\$3,556.35	\$1,397,646
Men's		162	\$671.52	\$263,906
Women's		171	\$1,270.77	\$499,411
Children's		145	\$467.55	\$183,749
Footwear		157	\$738.05	\$290,053
Watches & Jewelry		180	\$257.87	\$101,341
Apparel Products and Services (1)		182	\$150.60	\$59,184
Computer				
Computers and Hardware for Home Use		166	\$283.13	\$111,269
Portable Memory		164	\$8.90	\$3,499
Computer Software		164	\$17.26	\$6,782
Computer Accessories		170	\$32.08	\$12,607
Entertainment & Recreation		169	\$5,445.53	\$2,140,092
Fees and Admissions		195	\$1,335.20	\$524,735
Membership Fees for Clubs (2)		202	\$457.02	\$179,608
Fees for Participant Sports, excl. Trips		188	\$212.69	\$83,586
Tickets to Theatre/Operas/Concerts		205	\$135.86	\$53,394
Tickets to Movies/Museums/Parks		169	\$135.22	\$53,143
Admission to Sporting Events, excl. Trips		199	\$117.99	\$46,369
Fees for Recreational Lessons		199	\$275.57	\$108,300
Dating Services		127	\$0.85	\$335
TV/Video/Audio		152	\$1,987.70	\$781,167
Cable and Satellite Television Services		151	\$1,459.54	\$573,601
Televisions		154	\$182.58	\$71,752
Satellite Dishes		178	\$3.13	\$1,230
VCRs, Video Cameras, and DVD Players		157	\$8.68	\$3,410
Miscellaneous Video Equipment		175	\$25.36	\$9,966
Video Cassettes and DVDs		150	\$18.62	\$7,318
Video Game Hardware/Accessories		133	\$39.59	\$15,559
Video Game Software		128	\$19.23	\$7,559
Streaming/Downloaded Video		149	\$49.47	\$19,441
Rental of Video Cassettes and DVDs		146	\$18.73	\$7,361
Installation of Televisions		235	\$2.16	\$848
Audio (3)		168	\$156.76	\$61,605
Rental and Repair of TV/Radio/Sound Equipment		113	\$3.86	\$1,518
Pets		166	\$1,057.95	\$415,776
Toys/Games/Crafts/Hobbies (4)		158	\$182.28	\$71,636
Recreational Vehicles and Fees (5)		190	\$208.55	\$81,959
Sports/Recreation/Exercise Equipment (6)		184	\$328.10	\$128,942
Photo Equipment and Supplies (7)		167	\$89.11	\$35,020
Reading (8)		183	\$205.75	\$80,861
Catered Affairs (9)		189	\$50.88	\$19,995
Food		158	\$13,464.51	\$5,291,552
Food at Home		155	\$7,779.58	\$3,057,374
Bakery and Cereal Products		155	\$1,024.00	\$402,433
Meats, Poultry, Fish, and Eggs		151	\$1,706.76	\$670,756
Dairy Products		157	\$812.19	\$319,191
Fruits and Vegetables		159	\$1,562.13	\$613,919
Snacks and Other Food at Home (10)		155	\$2,674.49	\$1,051,075
Food Away from Home		162	\$5,684.93	\$2,234,178
Alcoholic Beverages		175	\$978.94	\$384,723

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	225	\$11,348.81	\$4,460,084
Value of Retirement Plans	211	\$48,740.26	\$19,154,922
Value of Other Financial Assets	192	\$2,713.72	\$1,066,490
Vehicle Loan Amount excluding Interest	144	\$4,034.98	\$1,585,746
Value of Credit Card Debt	170	\$1,004.23	\$394,664
Health			
Nonprescription Drugs	161	\$214.95	\$84,475
Prescription Drugs	162	\$584.36	\$229,652
Eyeglasses and Contact Lenses	174	\$161.23	\$63,365
Home			
Mortgage Payment and Basics (11)	197	\$17,043.13	\$6,697,952
Maintenance and Remodeling Services	208	\$4,247.23	\$1,669,160
Maintenance and Remodeling Materials (12)	194	\$953.17	\$374,597
Utilities, Fuel, and Public Services	156	\$7,746.04	\$3,044,193
Household Furnishings and Equipment			
Household Textiles (13)	169	\$166.36	\$65,381
Furniture	168	\$1,029.18	\$404,469
Rugs	187	\$46.02	\$18,084
Major Appliances (14)	168	\$584.59	\$229,743
Housewares (15)	172	\$178.25	\$70,051
Small Appliances	158	\$77.58	\$30,488
Luggage	182	\$24.98	\$9,818
Telephones and Accessories	172	\$121.13	\$47,606
Household Operations			
Child Care	170	\$872.87	\$343,038
Lawn and Garden (16)	186	\$801.08	\$314,825
Moving/Storage/Freight Express	156	\$100.70	\$39,577
Housekeeping Supplies (17)	159	\$1,143.58	\$449,426
Insurance			
Owners and Renters Insurance	178	\$1,012.39	\$397,871
Vehicle Insurance	158	\$1,989.77	\$781,979
Life/Other Insurance	195	\$813.40	\$319,667
Health Insurance	168	\$6,356.93	\$2,498,275
Personal Care Products (18)	162	\$787.45	\$309,469
School Books and Supplies (19)	160	\$239.44	\$94,101
Smoking Products	122	\$506.46	\$199,040
Transportation			
Payments on Vehicles excluding Leases	152	\$3,625.18	\$1,424,695
Gasoline and Motor Oil	150	\$3,586.42	\$1,409,464
Vehicle Maintenance and Repairs	163	\$1,752.51	\$688,738
Travel			
Airline Fares	195	\$1,025.87	\$403,165
Lodging on Trips	194	\$1,111.07	\$436,649
Auto/Truck Rental on Trips	197	\$54.45	\$21,398
Food and Drink on Trips	187	\$968.60	\$380,660

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Savvy Suburbanites (1D)	36.4%	Population	25,649	26,995
Top Tier (1A)	31.3%	Households	9,148	9,591
Exurbanites (1E)	14.6%	Families	7,142	7,452
Bright Young Professionals (8C)	8.0%	Median Age	44.5	45.2
Comfortable Empty Nesters (5A)	4.4%	Median Household Income	\$118,836	\$126,887
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		183	\$3,972.95	\$36,344,515
Men's		181	\$748.92	\$6,851,111
Women's		189	\$1,403.16	\$12,836,141
Children's		166	\$537.56	\$4,917,578
Footwear		176	\$828.26	\$7,576,935
Watches & Jewelry		200	\$286.16	\$2,617,794
Apparel Products and Services (1)		204	\$168.88	\$1,544,956
Computer				
Computers and Hardware for Home Use		184	\$313.71	\$2,869,790
Portable Memory		179	\$9.73	\$89,025
Computer Software		183	\$19.27	\$176,253
Computer Accessories		185	\$34.80	\$318,338
Entertainment & Recreation		186	\$5,987.33	\$54,772,114
Fees and Admissions		215	\$1,465.77	\$13,408,885
Membership Fees for Clubs (2)		221	\$500.03	\$4,574,251
Fees for Participant Sports, excl. Trips		205	\$231.30	\$2,115,931
Tickets to Theatre/Operas/Concerts		224	\$148.21	\$1,355,798
Tickets to Movies/Museums/Parks		187	\$149.13	\$1,364,259
Admission to Sporting Events, excl. Trips		218	\$129.51	\$1,184,793
Fees for Recreational Lessons		222	\$306.58	\$2,804,620
Dating Services		151	\$1.01	\$9,233
TV/Video/Audio		169	\$2,203.62	\$20,158,743
Cable and Satellite Television Services		167	\$1,612.47	\$14,750,863
Televisions		172	\$203.77	\$1,864,116
Satellite Dishes		186	\$3.27	\$29,935
VCRs, Video Cameras, and DVD Players		175	\$9.64	\$88,209
Miscellaneous Video Equipment		195	\$28.29	\$258,797
Video Cassettes and DVDs		167	\$20.70	\$189,407
Video Game Hardware/Accessories		154	\$46.04	\$421,191
Video Game Software		150	\$22.53	\$206,112
Streaming/Downloaded Video		168	\$55.59	\$508,496
Rental of Video Cassettes and DVDs		164	\$20.95	\$191,653
Installation of Televisions		246	\$2.26	\$20,634
Audio (3)		186	\$173.57	\$1,587,797
Rental and Repair of TV/Radio/Sound Equipment		132	\$4.54	\$41,532
Pets		181	\$1,150.06	\$10,520,706
Toys/Games/Crafts/Hobbies (4)		176	\$202.81	\$1,855,342
Recreational Vehicles and Fees (5)		207	\$226.82	\$2,074,960
Sports/Recreation/Exercise Equipment (6)		202	\$359.78	\$3,291,247
Photo Equipment and Supplies (7)		185	\$98.66	\$902,527
Reading (8)		198	\$222.55	\$2,035,850
Catered Affairs (9)		212	\$57.26	\$523,855
Food		176	\$14,973.25	\$136,975,323
Food at Home		172	\$8,646.03	\$79,093,881
Bakery and Cereal Products		173	\$1,141.11	\$10,438,865
Meats, Poultry, Fish, and Eggs		169	\$1,902.95	\$17,408,160
Dairy Products		174	\$901.04	\$8,242,734
Fruits and Vegetables		176	\$1,732.51	\$15,849,034
Snacks and Other Food at Home (10)		172	\$2,968.42	\$27,155,087
Food Away from Home		180	\$6,327.22	\$57,881,442
Alcoholic Beverages		193	\$1,080.76	\$9,886,751

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	239	\$12,026.25	\$110,016,121
Value of Retirement Plans	226	\$52,357.48	\$478,966,260
Value of Other Financial Assets	201	\$2,843.64	\$26,013,613
Vehicle Loan Amount excluding Interest	162	\$4,527.27	\$41,415,480
Value of Credit Card Debt	187	\$1,102.86	\$10,088,999
Health			
Nonprescription Drugs	175	\$233.97	\$2,140,334
Prescription Drugs	174	\$628.07	\$5,745,627
Eyeglasses and Contact Lenses	189	\$175.69	\$1,607,250
Home			
Mortgage Payment and Basics (11)	214	\$18,442.69	\$168,713,683
Maintenance and Remodeling Services	223	\$4,546.58	\$41,592,132
Maintenance and Remodeling Materials (12)	215	\$1,051.71	\$9,621,012
Utilities, Fuel, and Public Services	173	\$8,565.11	\$78,353,635
Household Furnishings and Equipment			
Household Textiles (13)	185	\$182.19	\$1,666,644
Furniture	187	\$1,140.31	\$10,431,550
Rugs	206	\$50.76	\$464,352
Major Appliances (14)	183	\$637.35	\$5,830,436
Housewares (15)	188	\$195.20	\$1,785,734
Small Appliances	175	\$85.50	\$782,174
Luggage	200	\$27.46	\$251,183
Telephones and Accessories	190	\$133.91	\$1,225,038
Household Operations			
Child Care	197	\$1,013.00	\$9,266,900
Lawn and Garden (16)	200	\$860.02	\$7,867,502
Moving/Storage/Freight Express	173	\$112.01	\$1,024,700
Housekeeping Supplies (17)	175	\$1,257.26	\$11,501,435
Insurance			
Owners and Renters Insurance	193	\$1,093.35	\$10,001,994
Vehicle Insurance	174	\$2,195.17	\$20,081,412
Life/Other Insurance	213	\$886.48	\$8,109,486
Health Insurance	183	\$6,928.24	\$63,379,549
Personal Care Products (18)	179	\$868.31	\$7,943,323
School Books and Supplies (19)	180	\$269.37	\$2,464,179
Smoking Products	140	\$580.17	\$5,307,372
Transportation			
Payments on Vehicles excluding Leases	170	\$4,060.23	\$37,143,011
Gasoline and Motor Oil	167	\$3,988.90	\$36,490,476
Vehicle Maintenance and Repairs	179	\$1,925.24	\$17,612,106
Travel			
Airline Fares	212	\$1,119.39	\$10,240,173
Lodging on Trips	211	\$1,209.23	\$11,062,072
Auto/Truck Rental on Trips	212	\$58.60	\$536,059
Food and Drink on Trips	204	\$1,054.60	\$9,647,499

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Savvy Suburbanites (1D)	17.7%	Population	143,554	151,619
Enterprising Professionals (2D)	17.0%	Households	53,265	56,019
Bright Young Professionals (8C)	8.1%	Families	37,546	39,314
Top Tier (1A)	6.9%	Median Age	38.9	39.8
Urban Chic (2A)	6.6%	Median Household Income	\$101,055	\$109,806
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		148	\$3,230.30	\$172,061,721
Men's		146	\$605.78	\$32,267,029
Women's		150	\$1,115.98	\$59,442,864
Children's		144	\$466.00	\$24,821,626
Footwear		146	\$689.58	\$36,730,571
Watches & Jewelry		155	\$222.01	\$11,825,227
Apparel Products and Services (1)		158	\$130.94	\$6,974,404
Computer				
Computers and Hardware for Home Use		151	\$257.18	\$13,698,872
Portable Memory		150	\$8.14	\$433,738
Computer Software		153	\$16.10	\$857,688
Computer Accessories		149	\$27.97	\$1,489,906
Entertainment & Recreation		146	\$4,692.01	\$249,920,138
Fees and Admissions		160	\$1,094.41	\$58,293,709
Membership Fees for Clubs (2)		161	\$363.47	\$19,359,999
Fees for Participant Sports, excl. Trips		156	\$176.01	\$9,375,412
Tickets to Theatre/Operas/Concerts		163	\$107.59	\$5,730,799
Tickets to Movies/Museums/Parks		154	\$123.02	\$6,552,711
Admission to Sporting Events, excl. Trips		157	\$93.08	\$4,957,933
Fees for Recreational Lessons		167	\$230.23	\$12,263,065
Dating Services		151	\$1.01	\$53,791
TV/Video/Audio		138	\$1,805.37	\$96,162,864
Cable and Satellite Television Services		136	\$1,308.32	\$69,687,847
Televisions		144	\$170.39	\$9,075,816
Satellite Dishes		149	\$2.62	\$139,539
VCRs, Video Cameras, and DVD Players		147	\$8.14	\$433,340
Miscellaneous Video Equipment		150	\$21.69	\$1,155,157
Video Cassettes and DVDs		143	\$17.74	\$944,689
Video Game Hardware/Accessories		141	\$42.04	\$2,239,244
Video Game Software		140	\$21.01	\$1,119,039
Streaming/Downloaded Video		148	\$49.07	\$2,613,514
Rental of Video Cassettes and DVDs		144	\$18.46	\$983,345
Installation of Televisions		173	\$1.59	\$84,578
Audio (3)		150	\$139.94	\$7,454,004
Rental and Repair of TV/Radio/Sound Equipment		127	\$4.37	\$232,751
Pets		140	\$888.28	\$47,314,303
Toys/Games/Crafts/Hobbies (4)		145	\$167.90	\$8,943,265
Recreational Vehicles and Fees (5)		149	\$163.54	\$8,711,223
Sports/Recreation/Exercise Equipment (6)		157	\$279.90	\$14,909,052
Photo Equipment and Supplies (7)		152	\$80.81	\$4,304,408
Reading (8)		149	\$167.46	\$8,919,541
Catered Affairs (9)		165	\$44.34	\$2,361,773
Food		144	\$12,285.23	\$654,372,946
Food at Home		142	\$7,102.52	\$378,315,721
Bakery and Cereal Products		142	\$933.80	\$49,738,614
Meats, Poultry, Fish, and Eggs		140	\$1,576.00	\$83,945,468
Dairy Products		142	\$733.51	\$39,070,601
Fruits and Vegetables		144	\$1,414.23	\$75,328,719
Snacks and Other Food at Home (10)		141	\$2,444.99	\$130,232,319
Food Away from Home		148	\$5,182.71	\$276,057,225
Alcoholic Beverages		153	\$858.77	\$45,742,523

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	161	\$8,095.29	\$431,195,675
Value of Retirement Plans	156	\$36,141.88	\$1,925,097,339
Value of Other Financial Assets	142	\$2,003.17	\$106,699,073
Vehicle Loan Amount excluding Interest	135	\$3,774.81	\$201,065,398
Value of Credit Card Debt	148	\$874.83	\$46,597,735
Health			
Nonprescription Drugs	139	\$185.15	\$9,861,905
Prescription Drugs	133	\$479.49	\$25,539,863
Eyeglasses and Contact Lenses	144	\$134.14	\$7,144,933
Home			
Mortgage Payment and Basics (11)	154	\$13,329.09	\$709,973,860
Maintenance and Remodeling Services	155	\$3,172.76	\$168,997,161
Maintenance and Remodeling Materials (12)	148	\$725.19	\$38,627,430
Utilities, Fuel, and Public Services	139	\$6,870.60	\$365,962,416
Household Furnishings and Equipment			
Household Textiles (13)	148	\$146.12	\$7,782,927
Furniture	149	\$910.97	\$48,522,720
Rugs	151	\$37.12	\$1,977,207
Major Appliances (14)	140	\$488.74	\$26,032,823
Housewares (15)	147	\$152.28	\$8,111,310
Small Appliances	143	\$70.24	\$3,741,566
Luggage	159	\$21.77	\$1,159,548
Telephones and Accessories	153	\$107.86	\$5,745,192
Household Operations			
Child Care	160	\$821.69	\$43,767,576
Lawn and Garden (16)	144	\$619.91	\$33,019,569
Moving/Storage/Freight Express	156	\$100.66	\$5,361,775
Housekeeping Supplies (17)	141	\$1,008.15	\$53,699,074
Insurance			
Owners and Renters Insurance	140	\$796.15	\$42,406,825
Vehicle Insurance	141	\$1,775.97	\$94,597,101
Life/Other Insurance	152	\$631.34	\$33,628,326
Health Insurance	141	\$5,338.39	\$284,349,187
Personal Care Products (18)	146	\$708.53	\$37,739,788
School Books and Supplies (19)	149	\$223.20	\$11,888,670
Smoking Products	123	\$509.25	\$27,125,313
Transportation			
Payments on Vehicles excluding Leases	140	\$3,341.36	\$177,977,710
Gasoline and Motor Oil	139	\$3,319.00	\$176,786,567
Vehicle Maintenance and Repairs	143	\$1,542.43	\$82,157,457
Travel			
Airline Fares	160	\$843.35	\$44,920,816
Lodging on Trips	155	\$888.76	\$47,339,550
Auto/Truck Rental on Trips	159	\$44.15	\$2,351,808
Food and Drink on Trips	154	\$797.74	\$42,491,591

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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720 Generals Hwy, Millersville, Maryland, 21108
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.07255
 Longitude: -76.63053

Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	60				901				3,903			
Total Employees:	516				9,455				44,740			
Total Residential Population:	1,062				25,649				143,554			
Employee/Residential Population Ratio (per 100 Residents)	49				37				31			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	1	1.7%	8	1.6%	27	3.0%	327	3.5%	90	2.3%	1,166	2.6%
Construction	9	15.0%	57	11.0%	107	11.9%	1,108	11.7%	344	8.8%	3,502	7.8%
Manufacturing	0	0.0%	0	0.0%	24	2.7%	351	3.7%	77	2.0%	1,294	2.9%
Transportation	1	1.7%	10	1.9%	21	2.3%	157	1.7%	72	1.8%	553	1.2%
Communication	0	0.0%	2	0.4%	10	1.1%	81	0.9%	48	1.2%	467	1.0%
Utility	1	1.7%	4	0.8%	4	0.4%	41	0.4%	9	0.2%	66	0.1%
Wholesale Trade	2	3.3%	10	1.9%	28	3.1%	192	2.0%	86	2.2%	1,226	2.7%
Retail Trade Summary	9	15.0%	58	11.2%	129	14.3%	1,351	14.3%	823	21.1%	11,798	26.4%
Home Improvement	1	1.7%	4	0.8%	10	1.1%	163	1.7%	42	1.1%	761	1.7%
General Merchandise Stores	0	0.0%	0	0.0%	2	0.2%	13	0.1%	34	0.9%	1,601	3.6%
Food Stores	1	1.7%	2	0.4%	11	1.2%	152	1.6%	84	2.2%	1,905	4.3%
Auto Dealers, Gas Stations, Auto Aftermarket	2	3.3%	11	2.1%	21	2.3%	161	1.7%	66	1.7%	548	1.2%
Apparel & Accessory Stores	1	1.7%	8	1.6%	4	0.4%	25	0.3%	48	1.2%	456	1.0%
Furniture & Home Furnishings	1	1.7%	4	0.8%	24	2.7%	313	3.3%	75	1.9%	741	1.7%
Eating & Drinking Places	3	5.0%	27	5.2%	32	3.6%	369	3.9%	266	6.8%	4,321	9.7%
Miscellaneous Retail	1	1.7%	3	0.6%	24	2.7%	155	1.6%	208	5.3%	1,466	3.3%
Finance, Insurance, Real Estate Summary	3	5.0%	12	2.3%	77	8.5%	1,112	11.8%	380	9.7%	3,509	7.8%
Banks, Savings & Lending Institutions	0	0.0%	0	0.0%	8	0.9%	53	0.6%	73	1.9%	686	1.5%
Securities Brokers	1	1.7%	1	0.2%	16	1.8%	52	0.5%	45	1.2%	190	0.4%
Insurance Carriers & Agents	1	1.7%	2	0.4%	18	2.0%	156	1.6%	76	1.9%	453	1.0%
Real Estate, Holding, Other Investment Offices	2	3.3%	10	1.9%	35	3.9%	850	9.0%	185	4.7%	2,180	4.9%
Services Summary	28	46.7%	346	67.1%	389	43.2%	4,094	43.3%	1,687	43.2%	19,739	44.1%
Hotels & Lodging	1	1.7%	5	1.0%	4	0.4%	30	0.3%	8	0.2%	71	0.2%
Automotive Services	4	6.7%	15	2.9%	49	5.4%	414	4.4%	138	3.5%	1,023	2.3%
Motion Pictures & Amusements	3	5.0%	13	2.5%	36	4.0%	202	2.1%	154	3.9%	1,110	2.5%
Health Services	4	6.7%	33	6.4%	49	5.4%	696	7.4%	303	7.8%	6,063	13.6%
Legal Services	1	1.7%	3	0.6%	10	1.1%	36	0.4%	45	1.2%	269	0.6%
Education Institutions & Libraries	3	5.0%	104	20.2%	24	2.7%	790	8.4%	93	2.4%	3,543	7.9%
Other Services	12	20.0%	173	33.5%	216	24.0%	1,925	20.4%	945	24.2%	7,660	17.1%
Government	1	1.7%	5	1.0%	15	1.7%	558	5.9%	28	0.7%	813	1.8%
Unclassified Establishments	5	8.3%	2	0.4%	69	7.7%	82	0.9%	261	6.7%	608	1.4%
Totals	60	100.0%	516	100.0%	901	100.0%	9,455	100.0%	3,903	100.0%	44,740	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

720 Generals Hwy, Millersville, Maryland, 21108
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.07255
Longitude: -76.63053

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.1%	2	0.0%	7	0.2%	53	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	1	1.7%	4	0.8%	3	0.3%	40	0.4%	3	0.1%	46	0.1%
Construction	10	16.7%	58	11.2%	119	13.2%	1,365	14.4%	369	9.5%	3,851	8.6%
Manufacturing	0	0.0%	0	0.0%	27	3.0%	363	3.8%	84	2.2%	1,312	2.9%
Wholesale Trade	2	3.3%	10	1.9%	28	3.1%	192	2.0%	83	2.1%	1,218	2.7%
Retail Trade	6	10.0%	31	6.0%	90	10.0%	936	9.9%	535	13.7%	7,285	16.3%
Motor Vehicle & Parts Dealers	2	3.3%	11	2.1%	12	1.3%	90	1.0%	37	0.9%	368	0.8%
Furniture & Home Furnishings Stores	1	1.7%	3	0.6%	8	0.9%	229	2.4%	35	0.9%	544	1.2%
Electronics & Appliance Stores	0	0.0%	0	0.0%	11	1.2%	59	0.6%	32	0.8%	146	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	1	1.7%	4	0.8%	9	1.0%	153	1.6%	41	1.1%	751	1.7%
Food & Beverage Stores	1	1.7%	2	0.4%	11	1.2%	162	1.7%	75	1.9%	1,800	4.0%
Health & Personal Care Stores	0	0.0%	0	0.0%	2	0.2%	9	0.1%	59	1.5%	452	1.0%
Gasoline Stations	0	0.0%	0	0.0%	9	1.0%	71	0.8%	29	0.7%	180	0.4%
Clothing & Clothing Accessories Stores	1	1.7%	8	1.6%	4	0.4%	25	0.3%	62	1.6%	514	1.1%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%	4	0.4%	51	0.5%	32	0.8%	354	0.8%
General Merchandise Stores	0	0.0%	0	0.0%	2	0.2%	13	0.1%	34	0.9%	1,601	3.6%
Miscellaneous Store Retailers	1	1.7%	3	0.6%	14	1.6%	67	0.7%	81	2.1%	500	1.1%
Nonstore Retailers	0	0.0%	0	0.0%	3	0.3%	7	0.1%	18	0.5%	74	0.2%
Transportation & Warehousing	2	3.3%	11	2.1%	19	2.1%	155	1.6%	58	1.5%	476	1.1%
Information	0	0.0%	2	0.4%	23	2.6%	140	1.5%	95	2.4%	841	1.9%
Finance & Insurance	1	1.7%	3	0.6%	42	4.7%	263	2.8%	197	5.0%	1,332	3.0%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	0	0.0%	8	0.9%	53	0.6%	73	1.9%	686	1.5%
Securities, Commodity Contracts & Other Financial	1	1.7%	1	0.2%	17	1.9%	53	0.6%	48	1.2%	193	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	1	1.7%	2	0.4%	18	2.0%	156	1.6%	76	1.9%	453	1.0%
Real Estate, Rental & Leasing	1	1.7%	6	1.2%	43	4.8%	859	9.1%	231	5.9%	2,247	5.0%
Professional, Scientific & Tech Services	5	8.3%	56	10.9%	88	9.8%	569	6.0%	342	8.8%	2,220	5.0%
Legal Services	1	1.7%	3	0.6%	10	1.1%	36	0.4%	54	1.4%	305	0.7%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	7	0.0%
Administrative & Support & Waste Management & Remediation	2	3.3%	79	15.3%	43	4.8%	585	6.2%	164	4.2%	1,740	3.9%
Educational Services	3	5.0%	105	20.3%	37	4.1%	855	9.0%	126	3.2%	3,711	8.3%
Health Care & Social Assistance	6	10.0%	49	9.5%	69	7.7%	1,049	11.1%	405	10.4%	7,930	17.7%
Arts, Entertainment & Recreation	3	5.0%	14	2.7%	22	2.4%	149	1.6%	94	2.4%	854	1.9%
Accommodation & Food Services	4	6.7%	32	6.2%	37	4.1%	416	4.4%	285	7.3%	4,519	10.1%
Accommodation	1	1.7%	5	1.0%	4	0.4%	30	0.3%	8	0.2%	71	0.2%
Food Services & Drinking Places	3	5.0%	27	5.2%	33	3.7%	386	4.1%	276	7.1%	4,448	9.9%
Other Services (except Public Administration)	8	13.3%	49	9.5%	124	13.8%	877	9.3%	535	13.7%	3,678	8.2%
Automotive Repair & Maintenance	3	5.0%	12	2.3%	39	4.3%	344	3.6%	100	2.6%	756	1.7%
Public Administration	1	1.7%	5	1.0%	15	1.7%	558	5.9%	28	0.7%	813	1.8%
Unclassified Establishments	5	8.3%	2	0.4%	69	7.7%	82	0.9%	261	6.7%	608	1.4%
Total	60	100.0%	516	100.0%	901	100.0%	9,455	100.0%	3,903	100.0%	44,740	100.0%

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