

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	1,108	36,001	79,515
2010 Total Population	1,418	39,362	91,403
2017 Total Population	1,450	40,829	96,102
2017 Group Quarters	2	55	160
2022 Total Population	1,467	41,838	99,397
2017-2022 Annual Rate	0.23%	0.49%	0.68%
2017 Total Daytime Population	2,116	32,083	75,620
Workers	1,400	12,030	29,730
Residents	716	20,053	45,890
Household Summary			
2000 Households	453	13,574	29,099
2000 Average Household Size	2.45	2.65	2.73
2010 Households	568	14,862	33,438
2010 Average Household Size	2.49	2.64	2.73
2017 Households	570	15,312	34,848
2017 Average Household Size	2.54	2.66	2.75
2022 Households	574	15,658	35,925
2022 Average Household Size	2.55	2.67	2.76
2017-2022 Annual Rate	0.14%	0.45%	0.61%
2010 Families	420	10,455	24,559
2010 Average Family Size	2.88	3.11	3.17
2017 Families	418	10,688	25,399
2017 Average Family Size	2.94	3.14	3.21
2022 Families	419	10,888	26,087
2022 Average Family Size	2.96	3.15	3.23
2017-2022 Annual Rate	0.05%	0.37%	0.54%
Housing Unit Summary			
2000 Housing Units	481	14,196	30,285
Owner Occupied Housing Units	74.6%	69.5%	75.6%
Renter Occupied Housing Units	19.5%	26.1%	20.5%
Vacant Housing Units	5.8%	4.4%	3.9%
2010 Housing Units	606	15,686	35,191
Owner Occupied Housing Units	76.6%	69.1%	76.1%
Renter Occupied Housing Units	17.2%	25.6%	18.9%
Vacant Housing Units	6.3%	5.3%	5.0%
2017 Housing Units	612	16,279	36,872
Owner Occupied Housing Units	74.3%	66.5%	74.1%
Renter Occupied Housing Units	18.8%	27.5%	20.4%
Vacant Housing Units	6.9%	5.9%	5.5%
2022 Housing Units	615	16,836	38,256
Owner Occupied Housing Units	74.6%	65.8%	73.7%
Renter Occupied Housing Units	18.7%	27.2%	20.2%
Vacant Housing Units	6.7%	7.0%	6.1%
Median Household Income			
2017	\$73,526	\$66,222	\$79,183
2022	\$78,397	\$70,605	\$84,066
Median Home Value			
2017	\$317,812	\$231,535	\$277,207
2022	\$347,409	\$247,752	\$305,363
Per Capita Income			
2017	\$30,498	\$28,711	\$33,912
2022	\$33,787	\$31,863	\$37,840
Median Age			
2010	40.2	34.9	37.1
2017	41.3	36.2	38.3
2022	41.9	36.6	39.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Households by Income			
Household Income Base	570	15,312	34,848
<\$15,000	6.7%	7.7%	6.1%
\$15,000 - \$24,999	7.7%	6.2%	5.6%
\$25,000 - \$34,999	6.7%	8.4%	6.3%
\$35,000 - \$49,999	8.4%	11.2%	9.0%
\$50,000 - \$74,999	21.4%	22.5%	19.2%
\$75,000 - \$99,999	14.4%	18.4%	17.4%
\$100,000 - \$149,999	21.9%	17.5%	20.6%
\$150,000 - \$199,999	9.6%	5.5%	9.8%
\$200,000+	3.2%	2.7%	6.0%
Average Household Income	\$84,247	\$76,207	\$92,889
2022 Households by Income			
Household Income Base	574	15,658	35,925
<\$15,000	7.0%	8.1%	6.3%
\$15,000 - \$24,999	7.7%	6.1%	5.5%
\$25,000 - \$34,999	6.4%	7.9%	5.8%
\$35,000 - \$49,999	7.7%	10.1%	8.0%
\$50,000 - \$74,999	19.0%	20.4%	17.3%
\$75,000 - \$99,999	13.1%	17.6%	16.3%
\$100,000 - \$149,999	23.2%	19.3%	21.7%
\$150,000 - \$199,999	12.0%	7.0%	11.8%
\$200,000+	4.0%	3.5%	7.3%
Average Household Income	\$93,860	\$84,757	\$104,014
2017 Owner Occupied Housing Units by Value			
Total	455	10,828	27,336
<\$50,000	10.5%	3.7%	2.4%
\$50,000 - \$99,999	2.2%	3.1%	1.7%
\$100,000 - \$149,999	3.5%	10.5%	5.7%
\$150,000 - \$199,999	5.9%	17.5%	12.6%
\$200,000 - \$249,999	11.2%	24.1%	19.1%
\$250,000 - \$299,999	10.3%	14.6%	15.6%
\$300,000 - \$399,999	35.2%	17.0%	22.4%
\$400,000 - \$499,999	14.9%	5.7%	11.1%
\$500,000 - \$749,999	2.6%	2.4%	7.6%
\$750,000 - \$999,999	3.3%	1.1%	1.4%
\$1,000,000 +	0.2%	0.4%	0.5%
Average Home Value	\$311,099	\$255,401	\$310,233
2022 Owner Occupied Housing Units by Value			
Total	459	11,078	28,209
<\$50,000	3.1%	1.3%	0.8%
\$50,000 - \$99,999	1.3%	2.1%	1.1%
\$100,000 - \$149,999	2.6%	9.5%	4.9%
\$150,000 - \$199,999	4.4%	15.9%	10.8%
\$200,000 - \$249,999	8.9%	22.2%	16.5%
\$250,000 - \$299,999	9.8%	14.7%	14.6%
\$300,000 - \$399,999	42.0%	21.1%	25.8%
\$400,000 - \$499,999	19.6%	7.7%	14.0%
\$500,000 - \$749,999	3.5%	3.2%	9.2%
\$750,000 - \$999,999	4.6%	1.7%	1.8%
\$1,000,000 +	0.2%	0.6%	0.6%
Average Home Value	\$359,641	\$282,683	\$336,858

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

805 Philadelphia Rd, Joppa, Maryland, 21085
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.43692
 Longitude: -76.35014

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	1,420	39,362	91,404
0 - 4	6.2%	8.1%	7.2%
5 - 9	6.5%	7.2%	7.0%
10 - 14	6.8%	6.6%	7.0%
15 - 24	12.0%	12.7%	12.4%
25 - 34	10.9%	15.5%	13.4%
35 - 44	15.9%	14.3%	14.7%
45 - 54	17.3%	14.4%	16.0%
55 - 64	11.1%	10.7%	11.6%
65 - 74	7.7%	6.3%	6.3%
75 - 84	4.2%	3.2%	3.3%
85 +	1.3%	0.9%	1.1%
18 +	76.3%	74.0%	74.5%
2017 Population by Age			
Total	1,450	40,830	96,102
0 - 4	5.6%	7.3%	6.5%
5 - 9	6.2%	7.4%	6.9%
10 - 14	6.3%	6.8%	6.9%
15 - 24	10.7%	12.3%	11.9%
25 - 34	13.4%	14.5%	13.3%
35 - 44	12.4%	13.9%	13.6%
45 - 54	15.8%	13.0%	14.2%
55 - 64	13.9%	11.7%	13.1%
65 - 74	9.1%	8.2%	8.5%
75 - 84	4.8%	3.7%	3.7%
85 +	1.7%	1.2%	1.4%
18 +	78.2%	74.9%	76.0%
2022 Population by Age			
Total	1,467	41,838	99,397
0 - 4	5.4%	7.3%	6.4%
5 - 9	5.7%	7.0%	6.5%
10 - 14	6.5%	7.0%	6.8%
15 - 24	10.0%	11.9%	11.2%
25 - 34	13.0%	14.6%	13.4%
35 - 44	13.3%	14.2%	14.1%
45 - 54	13.4%	11.9%	12.8%
55 - 64	14.9%	11.6%	13.0%
65 - 74	10.0%	8.8%	9.6%
75 - 84	5.9%	4.5%	4.7%
85 +	1.9%	1.3%	1.5%
18 +	78.7%	75.0%	76.6%
2010 Population by Sex			
Males	707	19,000	44,481
Females	711	20,362	46,922
2017 Population by Sex			
Males	719	19,808	46,846
Females	731	21,021	49,256
2022 Population by Sex			
Males	725	20,332	48,545
Females	741	21,506	50,852

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	1,418	39,362	91,402
White Alone	74.1%	67.5%	74.4%
Black Alone	19.0%	25.0%	18.1%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	3.4%	2.3%	3.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.5%	1.5%	1.1%
Two or More Races	2.6%	3.3%	2.7%
Hispanic Origin	3.5%	5.0%	4.0%
Diversity Index	45.2	53.0	45.7
2017 Population by Race/Ethnicity			
Total	1,449	40,829	96,102
White Alone	70.5%	64.1%	71.1%
Black Alone	20.7%	26.6%	19.3%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	4.6%	3.1%	4.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.6%	2.0%	1.4%
Two or More Races	3.1%	3.8%	3.2%
Hispanic Origin	4.6%	6.4%	5.3%
Diversity Index	50.6	57.5	50.9
2022 Population by Race/Ethnicity			
Total	1,467	41,837	99,397
White Alone	67.4%	61.3%	68.3%
Black Alone	22.2%	28.0%	20.4%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	5.7%	3.7%	5.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.7%	2.3%	1.7%
Two or More Races	3.5%	4.3%	3.6%
Hispanic Origin	5.7%	7.7%	6.4%
Diversity Index	54.8	60.9	55.0
2010 Population by Relationship and Household Type			
Total	1,418	39,362	91,403
In Households	99.9%	99.9%	99.8%
In Family Households	87.2%	85.5%	87.6%
Householder	27.3%	26.6%	27.0%
Spouse	21.5%	18.1%	20.6%
Child	31.7%	33.6%	33.7%
Other relative	4.7%	4.3%	3.9%
Nonrelative	2.0%	2.9%	2.3%
In Nonfamily Households	12.7%	14.4%	12.3%
In Group Quarters	0.1%	0.1%	0.2%
Institutionalized Population	0.1%	0.1%	0.1%
Noninstitutionalized Population	0.0%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Population 25+ by Educational Attainment			
Total	1,030	27,034	65,264
Less than 9th Grade	5.0%	3.0%	2.2%
9th - 12th Grade, No Diploma	6.9%	5.0%	4.4%
High School Graduate	28.4%	26.6%	24.8%
GED/Alternative Credential	6.4%	4.8%	3.9%
Some College, No Degree	20.4%	24.0%	23.1%
Associate Degree	6.6%	8.0%	8.7%
Bachelor's Degree	14.8%	18.3%	19.6%
Graduate/Professional Degree	11.6%	10.4%	13.4%
2017 Population 15+ by Marital Status			
Total	1,186	32,050	76,657
Never Married	29.2%	31.3%	28.8%
Married	54.3%	51.8%	56.3%
Widowed	5.8%	4.9%	4.8%
Divorced	10.7%	12.0%	10.1%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	94.2%	93.8%	94.8%
Civilian Unemployed (Unemployment Rate)	5.8%	6.2%	5.2%
2017 Employed Population 16+ by Industry			
Total	742	21,100	50,834
Agriculture/Mining	1.1%	0.3%	0.4%
Construction	6.6%	7.2%	6.9%
Manufacturing	6.2%	6.2%	7.1%
Wholesale Trade	7.1%	2.3%	2.4%
Retail Trade	13.5%	14.5%	12.0%
Transportation/Utilities	5.9%	6.4%	5.8%
Information	0.9%	1.2%	1.4%
Finance/Insurance/Real Estate	4.6%	5.1%	5.9%
Services	47.8%	49.3%	49.5%
Public Administration	6.1%	7.5%	8.6%
2017 Employed Population 16+ by Occupation			
Total	742	21,100	50,835
White Collar	60.0%	61.1%	65.0%
Management/Business/Financial	13.7%	14.0%	16.9%
Professional	21.0%	21.4%	24.5%
Sales	10.2%	10.8%	9.5%
Administrative Support	15.0%	14.8%	14.1%
Services	16.2%	18.5%	15.7%
Blue Collar	23.9%	20.4%	19.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	6.6%	4.6%	4.6%
Installation/Maintenance/Repair	3.4%	4.8%	4.6%
Production	4.3%	4.9%	4.5%
Transportation/Material Moving	9.6%	6.0%	5.5%
2010 Population By Urban/ Rural Status			
Total Population	1,418	39,362	91,403
Population Inside Urbanized Area	96.3%	95.5%	95.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	3.7%	4.5%	4.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	568	14,861	33,439
Households with 1 Person	19.5%	23.2%	21.0%
Households with 2+ People	80.5%	76.8%	79.0%
Family Households	73.9%	70.4%	73.4%
Husband-wife Families	58.3%	47.9%	55.9%
With Related Children	26.9%	22.1%	26.6%
Other Family (No Spouse Present)	15.7%	22.4%	17.6%
Other Family with Male Householder	4.9%	5.6%	4.8%
With Related Children	2.8%	3.4%	2.9%
Other Family with Female Householder	10.7%	16.9%	12.8%
With Related Children	6.2%	11.8%	8.4%
Nonfamily Households	6.5%	6.5%	5.5%
All Households with Children	36.1%	37.7%	38.3%
Multigenerational Households	5.5%	5.3%	5.3%
Unmarried Partner Households	6.3%	8.2%	6.7%
Male-female	5.5%	7.4%	6.0%
Same-sex	0.9%	0.8%	0.8%
2010 Households by Size			
Total	568	14,861	33,439
1 Person Household	19.5%	23.2%	21.0%
2 Person Household	34.7%	33.0%	32.2%
3 Person Household	19.0%	18.6%	19.1%
4 Person Household	16.4%	14.6%	16.5%
5 Person Household	6.2%	6.4%	7.0%
6 Person Household	2.6%	2.6%	2.6%
7 + Person Household	1.6%	1.7%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	568	14,862	33,438
Owner Occupied	81.7%	73.0%	80.1%
Owned with a Mortgage/Loan	57.7%	58.5%	65.0%
Owned Free and Clear	23.9%	14.5%	15.0%
Renter Occupied	18.3%	27.0%	19.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	606	15,686	35,191
Housing Units Inside Urbanized Area	95.0%	95.0%	94.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	5.0%	5.0%	5.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

805 Philadelphia Rd, Joppa, Maryland, 21085
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.43692
Longitude: -76.35014

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
	1. Home Improvement (4B)	Metro Fusion (11C)	Soccer Moms (4A)
	2. Soccer Moms (4A)	Enterprising Professionals	Home Improvement (4B)
	3. Midlife Constants (5E)	Home Improvement (4B)	Pleasantville (2B)
2017 Consumer Spending			
Apparel & Services: Total \$	\$1,271,345	\$31,810,948	\$87,002,792
Average Spent	\$2,230.43	\$2,077.52	\$2,496.64
Spending Potential Index	103	96	116
Education: Total \$	\$828,805	\$21,098,318	\$60,575,766
Average Spent	\$1,454.04	\$1,377.89	\$1,738.29
Spending Potential Index	100	95	119
Entertainment/Recreation: Total \$	\$1,857,325	\$44,794,902	\$123,547,813
Average Spent	\$3,258.46	\$2,925.48	\$3,545.33
Spending Potential Index	104	94	114
Food at Home: Total \$	\$2,895,010	\$72,557,099	\$194,005,029
Average Spent	\$5,078.96	\$4,738.58	\$5,567.18
Spending Potential Index	101	94	111
Food Away from Home: Total \$	\$1,965,014	\$49,173,749	\$132,888,024
Average Spent	\$3,447.39	\$3,211.45	\$3,813.36
Spending Potential Index	103	96	114
Health Care: Total \$	\$3,373,346	\$78,457,018	\$216,880,120
Average Spent	\$5,918.15	\$5,123.89	\$6,223.60
Spending Potential Index	106	92	111
HH Furnishings & Equipment: Total \$	\$1,174,446	\$28,214,045	\$77,650,102
Average Spent	\$2,060.43	\$1,842.61	\$2,228.25
Spending Potential Index	106	95	115
Personal Care Products & Services: Total \$	\$474,668	\$11,597,792	\$31,873,401
Average Spent	\$832.75	\$757.43	\$914.64
Spending Potential Index	105	95	115
Shelter: Total \$	\$9,385,555	\$238,230,162	\$649,557,856
Average Spent	\$16,465.89	\$15,558.40	\$18,639.75
Spending Potential Index	101	96	115
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,429,856	\$33,342,018	\$93,378,488
Average Spent	\$2,508.52	\$2,177.51	\$2,679.59
Spending Potential Index	107	93	114
Travel: Total \$	\$1,263,892	\$29,921,161	\$85,541,981
Average Spent	\$2,217.35	\$1,954.10	\$2,454.72
Spending Potential Index	107	94	118
Vehicle Maintenance & Repairs: Total \$	\$634,898	\$15,402,150	\$41,961,210
Average Spent	\$1,113.86	\$1,005.89	\$1,204.12
Spending Potential Index	104	94	112

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Home Improvement (4B)	34.0%	Population	1,450	1,467
Soccer Moms (4A)	33.9%	Households	570	574
Midlife Constants (5E)	25.8%	Families	418	419
Comfortable Empty Nesters (5A)	4.9%	Median Age	41.3	41.9
Salt of the Earth (6B)	1.4%	Median Household Income	\$73,526	\$78,397
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		103	\$2,230.43	\$1,271,345
Men's		103	\$433.75	\$247,235
Women's		103	\$759.01	\$432,635
Children's		103	\$344.74	\$196,499
Footwear		104	\$480.44	\$273,852
Watches & Jewelry		104	\$123.55	\$70,422
Apparel Products and Services (1)		109	\$88.95	\$50,702
Computer				
Computers and Hardware for Home Use		103	\$178.17	\$101,557
Portable Memory		102	\$5.42	\$3,092
Computer Software		102	\$11.73	\$6,684
Computer Accessories		105	\$18.95	\$10,802
Entertainment & Recreation		104	\$3,258.46	\$1,857,325
Fees and Admissions		108	\$688.45	\$392,414
Membership Fees for Clubs (2)		108	\$227.20	\$129,502
Fees for Participant Sports, excl. Trips		113	\$111.75	\$63,695
Tickets to Theatre/Operas/Concerts		104	\$61.64	\$35,132
Tickets to Movies/Museums/Parks		104	\$80.03	\$45,619
Admission to Sporting Events, excl. Trips		108	\$60.53	\$34,504
Fees for Recreational Lessons		110	\$146.52	\$83,516
Dating Services		96	\$0.78	\$445
TV/Video/Audio		101	\$1,292.26	\$736,586
Cable and Satellite Television Services		101	\$955.94	\$544,888
Televisions		102	\$121.84	\$69,447
Satellite Dishes		114	\$1.66	\$946
VCRs, Video Cameras, and DVD Players		99	\$6.48	\$3,696
Miscellaneous Video Equipment		108	\$10.32	\$5,882
Video Cassettes and DVDs		99	\$15.06	\$8,583
Video Game Hardware/Accessories		98	\$28.52	\$16,254
Video Game Software		97	\$15.08	\$8,595
Streaming/Downloaded Video		100	\$25.54	\$14,560
Rental of Video Cassettes and DVDs		99	\$15.09	\$8,602
Installation of Televisions		125	\$1.11	\$630
Audio (3)		103	\$92.01	\$52,446
Rental and Repair of TV/Radio/Sound Equipment		90	\$3.61	\$2,056
Pets		106	\$630.96	\$359,647
Toys/Games/Crafts/Hobbies (4)		104	\$126.08	\$71,865
Recreational Vehicles and Fees (5)		113	\$115.05	\$65,577
Sports/Recreation/Exercise Equipment (6)		106	\$181.25	\$103,311
Photo Equipment and Supplies (7)		107	\$59.44	\$33,880
Reading (8)		104	\$129.74	\$73,954
Catered Affairs (9)		116	\$35.25	\$20,091
Food		102	\$8,526.36	\$4,860,024
Food at Home		101	\$5,078.96	\$2,895,010
Bakery and Cereal Products		101	\$667.65	\$380,561
Meats, Poultry, Fish, and Eggs		100	\$1,147.47	\$654,060
Dairy Products		100	\$533.98	\$304,369
Fruits and Vegetables		101	\$981.80	\$559,628
Snacks and Other Food at Home (10)		102	\$1,748.05	\$996,391
Food Away from Home		103	\$3,447.39	\$1,965,014
Alcoholic Beverages		103	\$570.99	\$325,463

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	112	\$6,915.95	\$3,942,091
Value of Retirement Plans	112	\$27,287.54	\$15,553,898
Value of Other Financial Assets	107	\$1,384.17	\$788,975
Vehicle Loan Amount excluding Interest	104	\$2,837.14	\$1,617,169
Value of Credit Card Debt	106	\$617.61	\$352,039
Health			
Nonprescription Drugs	103	\$130.86	\$74,588
Prescription Drugs	105	\$406.01	\$231,423
Eyeglasses and Contact Lenses	106	\$99.87	\$56,926
Home			
Mortgage Payment and Basics (11)	116	\$9,955.87	\$5,674,848
Maintenance and Remodeling Services	114	\$2,219.65	\$1,265,201
Maintenance and Remodeling Materials (12)	111	\$448.82	\$255,829
Utilities, Fuel, and Public Services	102	\$5,145.91	\$2,933,169
Household Furnishings and Equipment			
Household Textiles (13)	103	\$98.69	\$56,253
Furniture	105	\$601.59	\$342,907
Rugs	105	\$24.29	\$13,843
Major Appliances (14)	110	\$351.91	\$200,590
Housewares (15)	106	\$100.74	\$57,422
Small Appliances	100	\$48.51	\$27,651
Luggage	106	\$12.54	\$7,147
Telephones and Accessories	105	\$72.65	\$41,411
Household Operations			
Child Care	106	\$507.35	\$289,188
Lawn and Garden (16)	111	\$464.75	\$264,905
Moving/Storage/Freight Express	96	\$61.54	\$35,075
Housekeeping Supplies (17)	104	\$739.93	\$421,762
Insurance			
Owners and Renters Insurance	111	\$576.02	\$328,334
Vehicle Insurance	102	\$1,206.51	\$687,709
Life/Other Insurance	109	\$467.69	\$266,585
Health Insurance	106	\$3,869.36	\$2,205,538
Personal Care Products (18)	103	\$484.43	\$276,125
School Books and Supplies (19)	104	\$160.20	\$91,316
Smoking Products	92	\$384.94	\$219,413
Transportation			
Payments on Vehicles excluding Leases	106	\$2,382.11	\$1,357,805
Gasoline and Motor Oil	102	\$2,831.54	\$1,613,980
Vehicle Maintenance and Repairs	104	\$1,113.86	\$634,898
Travel			
Airline Fares	105	\$536.89	\$306,027
Lodging on Trips	108	\$567.28	\$323,350
Auto/Truck Rental on Trips	108	\$28.38	\$16,179
Food and Drink on Trips	107	\$529.21	\$301,650

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Metro Fusion (11C)	19.9%	Population	40,963	41,977
Enterprising Professionals (2D)	15.2%	Households	15,391	15,739
Home Improvement (4B)	15.0%	Families	10,729	10,931
Parks and Rec (5C)	7.6%	Median Age	36.2	36.6
Middleburg (4C)	7.0%	Median Household Income	\$66,145	\$70,510
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		96	\$2,076.50	\$31,959,349
Men's		95	\$401.99	\$6,186,959
Women's		95	\$700.34	\$10,778,947
Children's		99	\$331.53	\$5,102,614
Footwear		97	\$448.83	\$6,907,996
Watches & Jewelry		95	\$113.07	\$1,740,283
Apparel Products and Services (1)		99	\$80.73	\$1,242,550
Computer				
Computers and Hardware for Home Use		97	\$167.86	\$2,583,569
Portable Memory		97	\$5.14	\$79,076
Computer Software		99	\$11.41	\$175,660
Computer Accessories		96	\$17.29	\$266,163
Entertainment & Recreation		94	\$2,923.50	\$44,995,589
Fees and Admissions		97	\$614.64	\$9,459,865
Membership Fees for Clubs (2)		95	\$200.24	\$3,081,920
Fees for Participant Sports, excl. Trips		98	\$97.20	\$1,496,032
Tickets to Theatre/Operas/Concerts		94	\$55.94	\$860,934
Tickets to Movies/Museums/Parks		99	\$76.51	\$1,177,519
Admission to Sporting Events, excl. Trips		96	\$53.49	\$823,220
Fees for Recreational Lessons		98	\$130.44	\$2,007,561
Dating Services		101	\$0.82	\$12,680
TV/Video/Audio		93	\$1,195.41	\$18,398,506
Cable and Satellite Television Services		92	\$876.20	\$13,485,584
Televisions		96	\$114.37	\$1,760,297
Satellite Dishes		101	\$1.46	\$22,476
VCRs, Video Cameras, and DVD Players		96	\$6.28	\$96,715
Miscellaneous Video Equipment		94	\$9.05	\$139,361
Video Cassettes and DVDs		96	\$14.61	\$224,835
Video Game Hardware/Accessories		98	\$28.48	\$438,261
Video Game Software		100	\$15.53	\$239,060
Streaming/Downloaded Video		98	\$25.07	\$385,824
Rental of Video Cassettes and DVDs		99	\$15.05	\$231,662
Installation of Televisions		100	\$0.89	\$13,668
Audio (3)		95	\$84.43	\$1,299,531
Rental and Repair of TV/Radio/Sound Equipment		99	\$3.98	\$61,232
Pets		91	\$542.80	\$8,354,217
Toys/Games/Crafts/Hobbies (4)		95	\$115.26	\$1,773,916
Recreational Vehicles and Fees (5)		92	\$93.60	\$1,440,566
Sports/Recreation/Exercise Equipment (6)		95	\$163.19	\$2,511,703
Photo Equipment and Supplies (7)		98	\$54.20	\$834,145
Reading (8)		92	\$114.52	\$1,762,539
Catered Affairs (9)		98	\$29.90	\$460,131
Food		95	\$7,947.49	\$122,319,886
Food at Home		94	\$4,737.31	\$72,911,977
Bakery and Cereal Products		94	\$620.37	\$9,548,173
Meats, Poultry, Fish, and Eggs		94	\$1,075.52	\$16,553,271
Dairy Products		93	\$494.82	\$7,615,822
Fruits and Vegetables		95	\$922.44	\$14,197,206
Snacks and Other Food at Home (10)		94	\$1,624.16	\$24,997,505
Food Away from Home		96	\$3,210.18	\$49,407,910
Alcoholic Beverages		95	\$530.69	\$8,167,909

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	91	\$5,644.99	\$86,882,009
Value of Retirement Plans	90	\$21,921.68	\$337,396,516
Value of Other Financial Assets	89	\$1,162.17	\$17,886,933
Vehicle Loan Amount excluding Interest	95	\$2,585.78	\$39,797,723
Value of Credit Card Debt	95	\$552.68	\$8,506,359
Health			
Nonprescription Drugs	91	\$116.10	\$1,786,833
Prescription Drugs	89	\$344.09	\$5,295,902
Eyeglasses and Contact Lenses	92	\$86.76	\$1,335,353
Home			
Mortgage Payment and Basics (11)	94	\$8,112.41	\$124,858,179
Maintenance and Remodeling Services	91	\$1,769.79	\$27,238,767
Maintenance and Remodeling Materials (12)	88	\$356.78	\$5,491,251
Utilities, Fuel, and Public Services	93	\$4,660.43	\$71,728,679
Household Furnishings and Equipment			
Household Textiles (13)	95	\$90.68	\$1,395,629
Furniture	97	\$552.57	\$8,504,552
Rugs	92	\$21.34	\$328,394
Major Appliances (14)	92	\$295.41	\$4,546,676
Housewares (15)	94	\$89.59	\$1,378,892
Small Appliances	94	\$45.55	\$701,099
Luggage	97	\$11.50	\$176,966
Telephones and Accessories	97	\$67.12	\$1,033,054
Household Operations			
Child Care	100	\$480.31	\$7,392,474
Lawn and Garden (16)	90	\$376.08	\$5,788,200
Moving/Storage/Freight Express	100	\$63.74	\$981,070
Housekeeping Supplies (17)	94	\$666.26	\$10,254,335
Insurance			
Owners and Renters Insurance	90	\$463.56	\$7,134,681
Vehicle Insurance	94	\$1,108.54	\$17,061,502
Life/Other Insurance	91	\$390.90	\$6,016,293
Health Insurance	92	\$3,355.47	\$51,644,048
Personal Care Products (18)	95	\$446.47	\$6,871,683
School Books and Supplies (19)	98	\$151.25	\$2,327,933
Smoking Products	87	\$364.40	\$5,608,436
Transportation			
Payments on Vehicles excluding Leases	96	\$2,152.65	\$33,131,429
Gasoline and Motor Oil	94	\$2,608.37	\$40,145,409
Vehicle Maintenance and Repairs	94	\$1,005.34	\$15,473,141
Travel			
Airline Fares	95	\$485.80	\$7,476,926
Lodging on Trips	93	\$488.17	\$7,513,457
Auto/Truck Rental on Trips	95	\$25.02	\$385,144
Food and Drink on Trips	94	\$463.82	\$7,138,727

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Soccer Moms (4A)	15.2%	Population	96,206	99,501
Home Improvement (4B)	11.7%	Households	34,882	35,959
Pleasantville (2B)	9.5%	Families	25,425	26,114
Metro Fusion (11C)	9.3%	Median Age	38.3	39.0
Savvy Suburbanites (1D)	8.6%	Median Household Income	\$79,183	\$84,069
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		116	\$2,496.44	\$87,080,913
Men's		115	\$486.06	\$16,954,695
Women's		115	\$848.18	\$29,586,343
Children's		115	\$385.25	\$13,438,401
Footwear		116	\$536.00	\$18,696,632
Watches & Jewelry		119	\$141.53	\$4,936,843
Apparel Products and Services (1)		122	\$99.42	\$3,468,000
Computer				
Computers and Hardware for Home Use		116	\$201.40	\$7,025,173
Portable Memory		114	\$6.05	\$211,027
Computer Software		118	\$13.62	\$475,163
Computer Accessories		116	\$20.99	\$732,281
Entertainment & Recreation		114	\$3,545.11	\$123,660,441
Fees and Admissions		123	\$780.37	\$27,220,883
Membership Fees for Clubs (2)		122	\$257.19	\$8,971,297
Fees for Participant Sports, excl. Trips		123	\$122.08	\$4,258,402
Tickets to Theatre/Operas/Concerts		120	\$71.39	\$2,490,195
Tickets to Movies/Museums/Parks		119	\$91.89	\$3,205,251
Admission to Sporting Events, excl. Trips		121	\$67.38	\$2,350,373
Fees for Recreational Lessons		127	\$169.53	\$5,913,659
Dating Services		112	\$0.91	\$31,706
TV/Video/Audio		109	\$1,403.93	\$48,971,762
Cable and Satellite Television Services		108	\$1,026.02	\$35,789,565
Televisions		114	\$136.26	\$4,753,123
Satellite Dishes		121	\$1.76	\$61,541
VCRs, Video Cameras, and DVD Players		112	\$7.30	\$254,479
Miscellaneous Video Equipment		117	\$11.24	\$392,068
Video Cassettes and DVDs		110	\$16.78	\$585,238
Video Game Hardware/Accessories		111	\$32.45	\$1,131,808
Video Game Software		111	\$17.18	\$599,422
Streaming/Downloaded Video		114	\$29.05	\$1,013,306
Rental of Video Cassettes and DVDs		113	\$17.16	\$598,623
Installation of Televisions		131	\$1.17	\$40,898
Audio (3)		116	\$103.17	\$3,598,918
Rental and Repair of TV/Radio/Sound Equipment		109	\$4.38	\$152,773
Pets		111	\$659.08	\$22,990,033
Toys/Games/Crafts/Hobbies (4)		113	\$137.50	\$4,796,184
Recreational Vehicles and Fees (5)		117	\$119.66	\$4,173,853
Sports/Recreation/Exercise Equipment (6)		117	\$200.03	\$6,977,334
Photo Equipment and Supplies (7)		119	\$65.87	\$2,297,798
Reading (8)		112	\$140.36	\$4,895,904
Catered Affairs (9)		126	\$38.32	\$1,336,692
Food		112	\$9,379.86	\$327,188,128
Food at Home		111	\$5,566.75	\$194,179,479
Bakery and Cereal Products		110	\$731.24	\$25,507,106
Meats, Poultry, Fish, and Eggs		110	\$1,254.08	\$43,744,675
Dairy Products		110	\$584.78	\$20,398,212
Fruits and Vegetables		112	\$1,089.88	\$38,017,274
Snacks and Other Food at Home (10)		111	\$1,906.78	\$66,512,213
Food Away from Home		114	\$3,813.10	\$133,008,649
Alcoholic Beverages		116	\$644.40	\$22,478,073

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	120	\$7,440.37	\$259,534,880
Value of Retirement Plans	119	\$28,975.57	\$1,010,725,899
Value of Other Financial Assets	109	\$1,416.60	\$49,413,869
Vehicle Loan Amount excluding Interest	110	\$2,994.58	\$104,456,984
Value of Credit Card Debt	116	\$677.54	\$23,633,942
Health			
Nonprescription Drugs	109	\$138.89	\$4,844,921
Prescription Drugs	107	\$413.97	\$14,440,003
Eyeglasses and Contact Lenses	112	\$105.94	\$3,695,230
Home			
Mortgage Payment and Basics (11)	122	\$10,537.22	\$367,559,388
Maintenance and Remodeling Services	119	\$2,318.31	\$80,867,322
Maintenance and Remodeling Materials (12)	114	\$461.42	\$16,095,142
Utilities, Fuel, and Public Services	110	\$5,524.85	\$192,717,774
Household Furnishings and Equipment			
Household Textiles (13)	115	\$109.91	\$3,833,813
Furniture	116	\$661.87	\$23,087,328
Rugs	118	\$27.41	\$956,065
Major Appliances (14)	113	\$362.22	\$12,635,018
Housewares (15)	113	\$107.76	\$3,758,983
Small Appliances	112	\$54.21	\$1,890,969
Luggage	121	\$14.38	\$501,454
Telephones and Accessories	113	\$78.52	\$2,738,792
Household Operations			
Child Care	122	\$586.31	\$20,451,499
Lawn and Garden (16)	113	\$474.91	\$16,565,832
Moving/Storage/Freight Express	114	\$73.10	\$2,549,725
Housekeeping Supplies (17)	111	\$791.85	\$27,621,424
Insurance			
Owners and Renters Insurance	112	\$580.32	\$20,242,630
Vehicle Insurance	112	\$1,312.61	\$45,786,370
Life/Other Insurance	117	\$502.21	\$17,518,103
Health Insurance	112	\$4,082.48	\$142,405,175
Personal Care Products (18)	113	\$532.57	\$18,577,079
School Books and Supplies (19)	116	\$179.72	\$6,269,089
Smoking Products	97	\$405.15	\$14,132,600
Transportation			
Payments on Vehicles excluding Leases	113	\$2,526.47	\$88,128,490
Gasoline and Motor Oil	110	\$3,044.33	\$106,192,174
Vehicle Maintenance and Repairs	112	\$1,204.05	\$41,999,688
Travel			
Airline Fares	120	\$613.47	\$21,399,208
Lodging on Trips	118	\$619.38	\$21,605,059
Auto/Truck Rental on Trips	119	\$31.34	\$1,093,256
Food and Drink on Trips	118	\$580.80	\$20,259,462

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Business Summary

804 Philadelphia Rd, Joppa, Maryland, 21085
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.43700
Longitude: -76.35003

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	147		949		2,321							
Total Employees:	1,151		9,977		25,218							
Total Residential Population:	1,450		40,963		96,206							
Employee/Residential Population Ratio (per 100 Residents)	79		24		26							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	2.7%	76	6.6%	25	2.6%	227	2.3%	54	2.3%	430	1.7%
Construction	23	15.6%	254	22.1%	102	10.7%	804	8.1%	241	10.4%	2,276	9.0%
Manufacturing	5	3.4%	84	7.3%	28	3.0%	721	7.2%	69	3.0%	1,449	5.7%
Transportation	3	2.0%	17	1.5%	33	3.5%	309	3.1%	67	2.9%	531	2.1%
Communication	1	0.7%	2	0.2%	4	0.4%	11	0.1%	12	0.5%	88	0.3%
Utility	2	1.4%	11	1.0%	5	0.5%	43	0.4%	14	0.6%	135	0.5%
Wholesale Trade	10	6.8%	85	7.4%	43	4.5%	548	5.5%	80	3.4%	1,223	4.8%
Retail Trade Summary	30	20.4%	279	24.2%	234	24.7%	3,448	34.6%	522	22.5%	8,404	33.3%
Home Improvement	5	3.4%	58	5.0%	20	2.1%	356	3.6%	34	1.5%	556	2.2%
General Merchandise Stores	1	0.7%	21	1.8%	13	1.4%	846	8.5%	19	0.8%	1,194	4.7%
Food Stores	4	2.7%	73	6.3%	24	2.5%	348	3.5%	57	2.5%	1,557	6.2%
Auto Dealers, Gas Stations, Auto Aftermarket	8	5.4%	48	4.2%	34	3.6%	298	3.0%	80	3.4%	1,321	5.2%
Apparel & Accessory Stores	0	0.0%	2	0.2%	9	0.9%	66	0.7%	24	1.0%	195	0.8%
Furniture & Home Furnishings	1	0.7%	15	1.3%	17	1.8%	196	2.0%	41	1.8%	370	1.5%
Eating & Drinking Places	2	1.4%	30	2.6%	58	6.1%	994	10.0%	132	5.7%	2,465	9.8%
Miscellaneous Retail	8	5.4%	33	2.9%	59	6.2%	344	3.4%	134	5.8%	746	3.0%
Finance, Insurance, Real Estate Summary	4	2.7%	16	1.4%	63	6.6%	492	4.9%	190	8.2%	1,634	6.5%
Banks, Savings & Lending Institutions	0	0.0%	6	0.5%	11	1.2%	166	1.7%	44	1.9%	520	2.1%
Securities Brokers	0	0.0%	0	0.0%	3	0.3%	6	0.1%	16	0.7%	53	0.2%
Insurance Carriers & Agents	1	0.7%	1	0.1%	11	1.2%	60	0.6%	39	1.7%	195	0.8%
Real Estate, Holding, Other Investment Offices	3	2.0%	9	0.8%	38	4.0%	259	2.6%	91	3.9%	866	3.4%
Services Summary	63	42.9%	321	27.9%	375	39.5%	3,281	32.9%	953	41.1%	8,585	34.0%
Hotels & Lodging	1	0.7%	7	0.6%	11	1.2%	120	1.2%	18	0.8%	205	0.8%
Automotive Services	27	18.4%	118	10.3%	62	6.5%	287	2.9%	123	5.3%	569	2.3%
Motion Pictures & Amusements	3	2.0%	10	0.9%	32	3.4%	130	1.3%	81	3.5%	359	1.4%
Health Services	4	2.7%	25	2.2%	32	3.4%	257	2.6%	156	6.7%	1,586	6.3%
Legal Services	2	1.4%	4	0.3%	6	0.6%	12	0.1%	11	0.5%	36	0.1%
Education Institutions & Libraries	0	0.0%	8	0.7%	19	2.0%	840	8.4%	40	1.7%	1,824	7.2%
Other Services	27	18.4%	148	12.9%	212	22.3%	1,635	16.4%	524	22.6%	4,006	15.9%
Government	1	0.7%	1	0.1%	7	0.7%	82	0.8%	26	1.1%	420	1.7%
Unclassified Establishments	2	1.4%	4	0.3%	31	3.3%	12	0.1%	93	4.0%	43	0.2%
Totals	147	100.0%	1,151	100.0%	949	100.0%	9,977	100.0%	2,321	100.0%	25,218	100.0%

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Business Summary

804 Philadelphia Rd, Joppa, Maryland, 21085
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.43700
Longitude: -76.35003

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	4	0.4%	14	0.1%	7	0.3%	36	0.1%
Mining	0	0.0%	0	0.0%	1	0.1%	8	0.1%	2	0.1%	12	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	22	0.2%	3	0.1%	56	0.2%
Construction	24	16.3%	260	22.6%	114	12.0%	945	9.5%	264	11.4%	2,508	9.9%
Manufacturing	5	3.4%	86	7.5%	31	3.3%	745	7.5%	72	3.1%	1,500	5.9%
Wholesale Trade	10	6.8%	85	7.4%	42	4.4%	545	5.5%	78	3.4%	1,216	4.8%
Retail Trade	28	19.0%	248	21.5%	171	18.0%	2,419	24.2%	375	16.2%	5,829	23.1%
Motor Vehicle & Parts Dealers	8	5.4%	47	4.1%	26	2.7%	242	2.4%	63	2.7%	1,229	4.9%
Furniture & Home Furnishings Stores	1	0.7%	6	0.5%	10	1.1%	58	0.6%	19	0.8%	147	0.6%
Electronics & Appliance Stores	0	0.0%	8	0.7%	6	0.6%	118	1.2%	16	0.7%	166	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	5	3.4%	58	5.0%	20	2.1%	356	3.6%	34	1.5%	556	2.2%
Food & Beverage Stores	5	3.4%	72	6.3%	31	3.3%	408	4.1%	62	2.7%	1,610	6.4%
Health & Personal Care Stores	2	1.4%	20	1.7%	15	1.6%	119	1.2%	34	1.5%	271	1.1%
Gasoline Stations	0	0.0%	1	0.1%	8	0.8%	57	0.6%	16	0.7%	93	0.4%
Clothing & Clothing Accessories Stores	0	0.0%	2	0.2%	9	0.9%	66	0.7%	25	1.1%	198	0.8%
Sport Goods, Hobby, Book, & Music Stores	1	0.7%	4	0.3%	3	0.3%	11	0.1%	15	0.6%	105	0.4%
General Merchandise Stores	1	0.7%	21	1.8%	13	1.4%	846	8.5%	19	0.8%	1,194	4.7%
Miscellaneous Store Retailers	3	2.0%	9	0.8%	21	2.2%	130	1.3%	48	2.1%	244	1.0%
Nonstore Retailers	1	0.7%	0	0.0%	9	0.9%	8	0.1%	22	0.9%	17	0.1%
Transportation & Warehousing	2	1.4%	16	1.4%	25	2.6%	282	2.8%	49	2.1%	453	1.8%
Information	2	1.4%	17	1.5%	11	1.2%	110	1.1%	34	1.5%	273	1.1%
Finance & Insurance	1	0.7%	7	0.6%	29	3.1%	242	2.4%	104	4.5%	782	3.1%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	6	0.5%	15	1.6%	176	1.8%	48	2.1%	530	2.1%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%	3	0.3%	6	0.1%	17	0.7%	57	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	1	0.7%	1	0.1%	11	1.2%	60	0.6%	39	1.7%	195	0.8%
Real Estate, Rental & Leasing	11	7.5%	36	3.1%	67	7.1%	349	3.5%	140	6.0%	1,006	4.0%
Professional, Scientific & Tech Services	6	4.1%	26	2.3%	59	6.2%	310	3.1%	164	7.1%	1,172	4.6%
Legal Services	2	1.4%	5	0.4%	7	0.7%	13	0.1%	15	0.6%	56	0.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	13	0.1%
Administrative & Support & Waste Management & Remediation	6	4.1%	79	6.9%	42	4.4%	453	4.5%	110	4.7%	867	3.4%
Educational Services	0	0.0%	9	0.8%	24	2.5%	829	8.3%	59	2.5%	1,886	7.5%
Health Care & Social Assistance	6	4.1%	41	3.6%	53	5.6%	633	6.3%	215	9.3%	2,567	10.2%
Arts, Entertainment & Recreation	2	1.4%	10	0.9%	15	1.6%	79	0.8%	41	1.8%	246	1.0%
Accommodation & Food Services	3	2.0%	37	3.2%	69	7.3%	1,121	11.2%	157	6.8%	2,719	10.8%
Accommodation	1	0.7%	7	0.6%	11	1.2%	120	1.2%	18	0.8%	205	0.8%
Food Services & Drinking Places	2	1.4%	30	2.6%	58	6.1%	1,001	10.0%	139	6.0%	2,514	10.0%
Other Services (except Public Administration)	39	26.5%	189	16.4%	153	16.1%	775	7.8%	324	14.0%	1,616	6.4%
Automotive Repair & Maintenance	21	14.3%	103	8.9%	46	4.8%	216	2.2%	93	4.0%	444	1.8%
Public Administration	1	0.7%	1	0.1%	7	0.7%	82	0.8%	26	1.1%	420	1.7%
Unclassified Establishments	2	1.4%	4	0.3%	31	3.3%	12	0.1%	93	4.0%	43	0.2%
Total	147	100.0%	1,151	100.0%	949	100.0%	9,977	100.0%	2,321	100.0%	25,218	100.0%

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