

8511 Loch Raven Blvd, Towson, Maryland, 21286
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.39389
Longitude: -76.56342

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	16,065	137,996	329,254
2010 Total Population	15,747	143,461	333,897
2017 Total Population	16,121	146,590	340,102
2017 Group Quarters	251	7,506	17,499
2022 Total Population	16,429	149,047	344,461
2017-2022 Annual Rate	0.38%	0.33%	0.26%
2017 Total Daytime Population	17,075	134,177	291,117
Workers	9,518	63,821	124,261
Residents	7,557	70,356	166,856
Household Summary			
2000 Households	6,876	57,453	131,381
2000 Average Household Size	2.31	2.29	2.39
2010 Households	6,626	59,792	132,117
2010 Average Household Size	2.34	2.28	2.40
2017 Households	6,680	60,496	133,241
2017 Average Household Size	2.38	2.30	2.42
2022 Households	6,768	61,343	134,629
2022 Average Household Size	2.39	2.31	2.43
2017-2022 Annual Rate	0.26%	0.28%	0.21%
2010 Families	3,889	33,987	80,061
2010 Average Family Size	2.94	2.95	3.03
2017 Families	3,875	33,922	79,973
2017 Average Family Size	2.99	2.99	3.06
2022 Families	3,902	34,151	80,391
2022 Average Family Size	3.01	3.00	3.08
2017-2022 Annual Rate	0.14%	0.13%	0.10%
Housing Unit Summary			
2000 Housing Units	7,102	60,163	139,193
Owner Occupied Housing Units	71.5%	60.3%	62.9%
Renter Occupied Housing Units	25.4%	35.2%	31.4%
Vacant Housing Units	3.2%	4.5%	5.6%
2010 Housing Units	7,084	63,752	142,062
Owner Occupied Housing Units	67.2%	56.1%	60.4%
Renter Occupied Housing Units	26.4%	37.7%	32.6%
Vacant Housing Units	6.5%	6.2%	7.0%
2017 Housing Units	7,194	64,942	144,567
Owner Occupied Housing Units	64.4%	53.2%	57.6%
Renter Occupied Housing Units	28.5%	39.9%	34.6%
Vacant Housing Units	7.1%	6.8%	7.8%
2022 Housing Units	7,295	66,072	146,893
Owner Occupied Housing Units	64.3%	52.8%	57.1%
Renter Occupied Housing Units	28.4%	40.0%	34.6%
Vacant Housing Units	7.2%	7.2%	8.3%
Median Household Income			
2017	\$58,613	\$58,205	\$60,542
2022	\$62,505	\$62,129	\$65,078
Median Home Value			
2017	\$210,774	\$223,879	\$229,522
2022	\$216,821	\$235,960	\$244,893
Per Capita Income			
2017	\$29,735	\$32,626	\$33,902
2022	\$33,050	\$36,386	\$37,670
Median Age			
2010	36.7	37.6	37.8
2017	38.3	38.6	38.8
2022	39.4	39.3	39.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income			
Household Income Base	6,680	60,489	133,227
<\$15,000	8.5%	10.6%	9.8%
\$15,000 - \$24,999	7.8%	8.1%	8.0%
\$25,000 - \$34,999	11.0%	10.1%	9.7%
\$35,000 - \$49,999	12.9%	12.6%	12.6%
\$50,000 - \$74,999	21.9%	20.1%	19.0%
\$75,000 - \$99,999	15.8%	13.4%	13.2%
\$100,000 - \$149,999	15.4%	14.5%	14.8%
\$150,000 - \$199,999	4.3%	5.8%	6.6%
\$200,000+	2.3%	4.7%	6.2%
Average Household Income	\$70,527	\$77,095	\$83,517
2022 Households by Income			
Household Income Base	6,768	61,336	134,615
<\$15,000	8.7%	10.8%	10.0%
\$15,000 - \$24,999	7.4%	7.8%	7.7%
\$25,000 - \$34,999	10.1%	9.3%	8.9%
\$35,000 - \$49,999	11.6%	11.2%	11.2%
\$50,000 - \$74,999	20.3%	18.7%	17.6%
\$75,000 - \$99,999	15.5%	13.2%	12.9%
\$100,000 - \$149,999	17.7%	16.2%	16.4%
\$150,000 - \$199,999	5.6%	7.2%	7.9%
\$200,000+	2.9%	5.6%	7.2%
Average Household Income	\$79,048	\$86,494	\$93,403
2017 Owner Occupied Housing Units by Value			
Total	4,631	34,573	83,229
<\$50,000	0.7%	1.4%	1.5%
\$50,000 - \$99,999	1.9%	3.1%	5.1%
\$100,000 - \$149,999	11.5%	11.7%	13.2%
\$150,000 - \$199,999	28.9%	23.8%	20.1%
\$200,000 - \$249,999	32.1%	21.2%	17.1%
\$250,000 - \$299,999	14.5%	13.5%	12.1%
\$300,000 - \$399,999	5.9%	13.6%	14.6%
\$400,000 - \$499,999	2.2%	5.5%	6.5%
\$500,000 - \$749,999	1.4%	5.0%	6.1%
\$750,000 - \$999,999	0.3%	0.9%	2.1%
\$1,000,000 +	0.6%	0.6%	1.6%
Average Home Value	\$227,538	\$261,654	\$284,404
2022 Owner Occupied Housing Units by Value			
Total	4,694	34,893	83,844
<\$50,000	0.3%	0.6%	0.6%
\$50,000 - \$99,999	1.3%	2.1%	3.7%
\$100,000 - \$149,999	10.5%	10.7%	12.5%
\$150,000 - \$199,999	27.5%	22.4%	19.0%
\$200,000 - \$249,999	31.1%	19.8%	15.8%
\$250,000 - \$299,999	15.5%	13.4%	11.9%
\$300,000 - \$399,999	7.8%	16.2%	17.0%
\$400,000 - \$499,999	3.1%	6.9%	8.1%
\$500,000 - \$749,999	1.7%	6.0%	7.2%
\$750,000 - \$999,999	0.4%	1.1%	2.4%
\$1,000,000 +	0.9%	0.8%	1.8%
Average Home Value	\$241,395	\$280,380	\$304,886

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	15,747	143,462	333,895
0 - 4	5.9%	5.5%	5.7%
5 - 9	4.9%	5.1%	5.5%
10 - 14	5.8%	5.4%	5.8%
15 - 24	14.0%	17.2%	17.0%
25 - 34	17.3%	13.6%	12.7%
35 - 44	12.7%	12.3%	12.4%
45 - 54	13.9%	13.9%	14.5%
55 - 64	11.5%	11.4%	12.1%
65 - 74	6.4%	6.2%	6.5%
75 - 84	5.3%	5.7%	5.0%
85 +	2.3%	3.6%	2.9%
18 +	79.8%	80.4%	79.2%
2017 Population by Age			
Total	16,121	146,590	340,103
0 - 4	5.4%	5.0%	5.2%
5 - 9	5.4%	5.1%	5.5%
10 - 14	5.0%	5.1%	5.5%
15 - 24	11.9%	15.9%	15.8%
25 - 34	17.0%	14.4%	13.5%
35 - 44	14.4%	12.0%	11.8%
45 - 54	12.5%	12.0%	12.4%
55 - 64	12.4%	12.4%	13.1%
65 - 74	8.7%	8.6%	9.0%
75 - 84	4.6%	5.4%	5.0%
85 +	2.6%	4.1%	3.3%
18 +	81.2%	81.7%	80.6%
2022 Population by Age			
Total	16,429	149,047	344,462
0 - 4	5.5%	5.0%	5.2%
5 - 9	5.1%	4.8%	5.1%
10 - 14	5.2%	5.0%	5.4%
15 - 24	10.9%	15.1%	14.9%
25 - 34	16.3%	14.6%	13.7%
35 - 44	15.4%	12.6%	12.4%
45 - 54	12.1%	11.1%	11.4%
55 - 64	12.3%	12.0%	12.6%
65 - 74	9.6%	10.1%	10.4%
75 - 84	5.1%	6.1%	5.8%
85 +	2.3%	3.7%	3.1%
18 +	81.5%	82.3%	81.1%
2010 Population by Sex			
Males	7,390	66,316	154,344
Females	8,357	77,145	179,553
2017 Population by Sex			
Males	7,604	68,168	157,841
Females	8,517	78,423	182,261
2022 Population by Sex			
Males	7,813	69,717	160,626
Females	8,616	79,330	183,835

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	15,746	143,460	333,896
White Alone	68.1%	59.9%	54.6%
Black Alone	23.5%	32.6%	38.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.0%	3.9%	4.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.0%	0.9%
Two or More Races	2.9%	2.2%	2.1%
Hispanic Origin	4.1%	3.3%	2.8%
Diversity Index	52.1	56.3	58.0
2017 Population by Race/Ethnicity			
Total	16,121	146,590	340,101
White Alone	61.5%	56.5%	51.9%
Black Alone	27.5%	33.9%	38.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	5.2%	5.2%	5.4%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.9%	1.4%	1.1%
Two or More Races	3.7%	2.8%	2.6%
Hispanic Origin	5.8%	4.6%	3.9%
Diversity Index	59.3	60.2	61.0
2022 Population by Race/Ethnicity			
Total	16,429	149,046	344,461
White Alone	56.4%	53.6%	49.6%
Black Alone	30.5%	34.9%	39.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	6.2%	6.2%	6.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.3%	1.7%	1.4%
Two or More Races	4.4%	3.3%	3.1%
Hispanic Origin	7.3%	5.8%	4.9%
Diversity Index	64.1	63.2	63.4
2010 Population by Relationship and Household Type			
Total	15,747	143,461	333,897
In Households	98.5%	94.9%	94.9%
In Family Households	75.3%	72.1%	74.9%
Householder	24.7%	23.6%	23.9%
Spouse	15.8%	15.2%	15.4%
Child	27.9%	26.9%	28.9%
Other relative	4.0%	4.0%	4.3%
Nonrelative	2.8%	2.3%	2.4%
In Nonfamily Households	23.2%	22.8%	20.0%
In Group Quarters	1.5%	5.1%	5.1%
Institutionalized Population	1.5%	1.7%	1.5%
Noninstitutionalized Population	0.0%	3.4%	3.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Population 25+ by Educational Attainment			
Total	11,649	100,987	231,471
Less than 9th Grade	4.3%	3.2%	3.1%
9th - 12th Grade, No Diploma	6.2%	5.2%	5.8%
High School Graduate	23.3%	23.3%	22.3%
GED/Alternative Credential	2.9%	3.3%	3.5%
Some College, No Degree	19.7%	19.7%	19.6%
Associate Degree	9.5%	7.1%	6.5%
Bachelor's Degree	20.7%	20.7%	21.3%
Graduate/Professional Degree	13.4%	17.4%	17.9%
2017 Population 15+ by Marital Status			
Total	13,569	124,276	285,095
Never Married	38.6%	40.9%	40.8%
Married	44.4%	41.0%	41.9%
Widowed	6.4%	7.4%	6.9%
Divorced	10.6%	10.7%	10.4%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	94.4%	94.8%	94.3%
Civilian Unemployed (Unemployment Rate)	5.6%	5.2%	5.7%
2017 Employed Population 16+ by Industry			
Total	8,711	76,758	175,837
Agriculture/Mining	0.3%	0.2%	0.2%
Construction	4.4%	4.8%	4.5%
Manufacturing	5.1%	4.4%	4.5%
Wholesale Trade	1.4%	1.7%	1.8%
Retail Trade	7.6%	9.6%	9.5%
Transportation/Utilities	5.2%	5.0%	5.0%
Information	1.8%	1.5%	1.7%
Finance/Insurance/Real Estate	9.7%	7.3%	7.1%
Services	57.5%	57.8%	57.6%
Public Administration	7.1%	7.7%	8.1%
2017 Employed Population 16+ by Occupation			
Total	8,709	76,759	175,839
White Collar	63.0%	66.1%	67.3%
Management/Business/Financial	15.5%	14.8%	14.9%
Professional	26.6%	27.2%	28.0%
Sales	8.9%	10.0%	10.0%
Administrative Support	12.0%	14.1%	14.3%
Services	20.3%	19.7%	18.7%
Blue Collar	16.7%	14.2%	14.0%
Farming/Forestry/Fishing	0.1%	0.0%	0.1%
Construction/Extraction	2.9%	3.5%	3.2%
Installation/Maintenance/Repair	4.4%	3.0%	2.6%
Production	5.2%	3.4%	3.2%
Transportation/Material Moving	4.1%	4.3%	4.9%
2010 Population By Urban/ Rural Status			
Total Population	15,747	143,461	333,897
Population Inside Urbanized Area	100.0%	99.6%	99.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	0.7%

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2010 Households by Type			
Total	6,626	59,792	132,117
Households with 1 Person	31.3%	34.0%	31.1%
Households with 2+ People	68.7%	66.0%	68.9%
Family Households	58.7%	56.8%	60.6%
Husband-wife Families	37.6%	36.6%	39.0%
With Related Children	15.5%	15.2%	16.5%
Other Family (No Spouse Present)	21.1%	20.2%	21.6%
Other Family with Male Householder	5.1%	4.6%	4.6%
With Related Children	2.7%	2.4%	2.4%
Other Family with Female Householder	16.0%	15.6%	17.0%
With Related Children	9.4%	9.4%	10.5%
Nonfamily Households	10.0%	9.1%	8.3%
All Households with Children	28.1%	27.4%	29.8%
Multigenerational Households	3.7%	3.9%	4.8%
Unmarried Partner Households	8.1%	6.7%	6.8%
Male-female	7.1%	5.8%	5.7%
Same-sex	1.0%	0.9%	1.1%
2010 Households by Size			
Total	6,627	59,791	132,117
1 Person Household	31.3%	34.0%	31.1%
2 Person Household	33.3%	32.0%	31.9%
3 Person Household	17.1%	16.1%	16.5%
4 Person Household	11.1%	10.9%	12.1%
5 Person Household	4.5%	4.4%	5.1%
6 Person Household	1.8%	1.7%	2.0%
7 + Person Household	0.9%	0.9%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	6,626	59,792	132,117
Owner Occupied	71.8%	59.8%	64.9%
Owned with a Mortgage/Loan	53.5%	44.3%	48.8%
Owned Free and Clear	18.4%	15.5%	16.1%
Renter Occupied	28.2%	40.2%	35.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,084	63,752	142,062
Housing Units Inside Urbanized Area	100.0%	99.6%	99.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Emerald City (8B)	Bright Young Professionals	Family Foundations (12A)
3.	Front Porches (8E)	City Strivers (11A)	Bright Young Professionals
2017 Consumer Spending			
Apparel & Services: Total \$	\$12,703,993	\$124,921,989	\$296,906,225
Average Spent	\$1,901.80	\$2,064.96	\$2,228.34
Spending Potential Index	88	96	103
Education: Total \$	\$9,223,170	\$92,350,967	\$219,047,744
Average Spent	\$1,380.71	\$1,526.56	\$1,644.00
Spending Potential Index	95	105	113
Entertainment/Recreation: Total \$	\$18,012,336	\$177,752,786	\$423,307,918
Average Spent	\$2,696.46	\$2,938.26	\$3,177.01
Spending Potential Index	86	94	102
Food at Home: Total \$	\$29,394,927	\$287,767,527	\$680,128,425
Average Spent	\$4,400.44	\$4,756.80	\$5,104.50
Spending Potential Index	87	94	101
Food Away from Home: Total \$	\$19,525,921	\$192,211,671	\$455,066,766
Average Spent	\$2,923.04	\$3,177.26	\$3,415.37
Spending Potential Index	88	95	102
Health Care: Total \$	\$31,411,438	\$312,929,992	\$746,643,033
Average Spent	\$4,702.31	\$5,172.74	\$5,603.70
Spending Potential Index	84	92	100
HH Furnishings & Equipment: Total \$	\$11,145,731	\$110,037,623	\$262,089,846
Average Spent	\$1,668.52	\$1,818.92	\$1,967.04
Spending Potential Index	86	94	101
Personal Care Products & Services: Total \$	\$4,636,764	\$46,039,080	\$109,265,735
Average Spent	\$694.13	\$761.03	\$820.06
Spending Potential Index	87	96	103
Shelter: Total \$	\$99,194,525	\$979,125,512	\$2,315,345,553
Average Spent	\$14,849.48	\$16,184.96	\$17,377.13
Spending Potential Index	91	100	107
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,104,934	\$132,868,347	\$318,292,817
Average Spent	\$1,961.82	\$2,196.32	\$2,388.85
Spending Potential Index	84	94	102
Travel: Total \$	\$11,998,462	\$120,209,246	\$288,283,478
Average Spent	\$1,796.18	\$1,987.06	\$2,163.62
Spending Potential Index	87	96	104
Vehicle Maintenance & Repairs: Total \$	\$6,170,609	\$60,727,186	\$144,386,722
Average Spent	\$923.74	\$1,003.82	\$1,083.65
Spending Potential Index	86	94	101

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Parks and Rec (5C)	26.0%	Population	16,121	16,429
Emerald City (8B)	14.3%	Households	6,680	6,768
Front Porches (8E)	12.6%	Families	3,875	3,902
Bright Young Professionals (8C)	12.2%	Median Age	38.3	39.4
Set to Impress (11D)	10.8%	Median Household Income	\$58,613	\$62,505
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		88	\$1,901.80	\$12,703,993
Men's		89	\$374.46	\$2,501,420
Women's		88	\$651.94	\$4,354,989
Children's		87	\$292.52	\$1,954,054
Footwear		87	\$404.14	\$2,699,625
Watches & Jewelry		91	\$108.27	\$723,256
Apparel Products and Services (1)		86	\$70.46	\$470,648
Computer				
Computers and Hardware for Home Use		91	\$157.21	\$1,050,176
Portable Memory		91	\$4.85	\$32,379
Computer Software		95	\$10.93	\$72,991
Computer Accessories		90	\$16.29	\$108,804
Entertainment & Recreation		86	\$2,696.46	\$18,012,336
Fees and Admissions		89	\$566.97	\$3,787,372
Membership Fees for Clubs (2)		89	\$187.84	\$1,254,774
Fees for Participant Sports, excl. Trips		88	\$87.07	\$581,618
Tickets to Theatre/Operas/Concerts		92	\$54.83	\$366,257
Tickets to Movies/Museums/Parks		91	\$69.86	\$466,659
Admission to Sporting Events, excl. Trips		90	\$50.42	\$336,790
Fees for Recreational Lessons		87	\$116.10	\$775,516
Dating Services		106	\$0.86	\$5,759
TV/Video/Audio		88	\$1,128.70	\$7,539,714
Cable and Satellite Television Services		87	\$830.97	\$5,550,853
Televisions		91	\$108.08	\$722,001
Satellite Dishes		81	\$1.18	\$7,865
VCRs, Video Cameras, and DVD Players		90	\$5.88	\$39,248
Miscellaneous Video Equipment		84	\$8.02	\$53,563
Video Cassettes and DVDs		89	\$13.59	\$90,753
Video Game Hardware/Accessories		92	\$26.99	\$180,308
Video Game Software		93	\$14.45	\$96,558
Streaming/Downloaded Video		92	\$23.58	\$157,526
Rental of Video Cassettes and DVDs		89	\$13.61	\$90,944
Installation of Televisions		82	\$0.73	\$4,881
Audio (3)		87	\$77.69	\$518,944
Rental and Repair of TV/Radio/Sound Equipment		98	\$3.93	\$26,270
Pets		82	\$485.70	\$3,244,459
Toys/Games/Crafts/Hobbies (4)		89	\$107.33	\$716,991
Recreational Vehicles and Fees (5)		78	\$79.66	\$532,103
Sports/Recreation/Exercise Equipment (6)		85	\$144.73	\$966,773
Photo Equipment and Supplies (7)		88	\$49.10	\$328,018
Reading (8)		87	\$108.55	\$725,087
Catered Affairs (9)		85	\$25.72	\$171,818
Food		88	\$7,323.48	\$48,920,847
Food at Home		87	\$4,400.44	\$29,394,927
Bakery and Cereal Products		88	\$581.80	\$3,886,401
Meats, Poultry, Fish, and Eggs		87	\$994.94	\$6,646,224
Dairy Products		87	\$465.49	\$3,109,479
Fruits and Vegetables		88	\$863.35	\$5,767,172
Snacks and Other Food at Home (10)		87	\$1,494.86	\$9,985,651
Food Away from Home		88	\$2,923.04	\$19,525,921
Alcoholic Beverages		90	\$501.44	\$3,349,615

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	84	\$5,181.35	\$34,611,450
Value of Retirement Plans	83	\$20,234.50	\$135,166,457
Value of Other Financial Assets	77	\$1,002.58	\$6,697,204
Vehicle Loan Amount excluding Interest	82	\$2,229.66	\$14,894,161
Value of Credit Card Debt	90	\$524.03	\$3,500,488
Health			
Nonprescription Drugs	84	\$107.47	\$717,869
Prescription Drugs	82	\$317.45	\$2,120,570
Eyeglasses and Contact Lenses	85	\$80.59	\$538,329
Home			
Mortgage Payment and Basics (11)	83	\$7,183.06	\$47,982,830
Maintenance and Remodeling Services	81	\$1,569.67	\$10,485,366
Maintenance and Remodeling Materials (12)	77	\$310.93	\$2,077,039
Utilities, Fuel, and Public Services	86	\$4,356.17	\$29,099,198
Household Furnishings and Equipment			
Household Textiles (13)	89	\$85.08	\$568,322
Furniture	88	\$502.98	\$3,359,933
Rugs	92	\$21.44	\$143,224
Major Appliances (14)	81	\$258.33	\$1,725,673
Housewares (15)	85	\$80.70	\$539,054
Small Appliances	91	\$43.85	\$292,914
Luggage	90	\$10.66	\$71,219
Telephones and Accessories	89	\$61.46	\$410,576
Household Operations			
Child Care	91	\$435.18	\$2,906,988
Lawn and Garden (16)	79	\$330.77	\$2,209,511
Moving/Storage/Freight Express	95	\$60.68	\$405,343
Housekeeping Supplies (17)	85	\$605.40	\$4,044,048
Insurance			
Owners and Renters Insurance	80	\$412.83	\$2,757,714
Vehicle Insurance	87	\$1,027.28	\$6,862,218
Life/Other Insurance	83	\$355.83	\$2,376,960
Health Insurance	85	\$3,092.21	\$20,655,959
Personal Care Products (18)	88	\$412.41	\$2,754,902
School Books and Supplies (19)	89	\$137.86	\$920,919
Smoking Products	86	\$358.46	\$2,394,489
Transportation			
Payments on Vehicles excluding Leases	84	\$1,874.09	\$12,518,923
Gasoline and Motor Oil	85	\$2,357.77	\$15,749,920
Vehicle Maintenance and Repairs	86	\$923.74	\$6,170,609
Travel			
Airline Fares	89	\$455.71	\$3,044,157
Lodging on Trips	85	\$448.06	\$2,993,045
Auto/Truck Rental on Trips	85	\$22.39	\$149,568
Food and Drink on Trips	86	\$425.76	\$2,844,074

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Parks and Rec (5C)	18.9%	Population	146,590	149,047
Bright Young Professionals (8C)	8.4%	Households	60,496	61,343
City Strivers (11A)	5.7%	Families	33,922	34,151
The Elders (9C)	5.0%	Median Age	38.6	39.3
Emerald City (8B)	4.7%	Median Household Income	\$58,205	\$62,129
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		96	\$2,064.96	\$124,921,989
Men's		96	\$406.49	\$24,591,071
Women's		97	\$715.94	\$43,311,767
Children's		92	\$306.54	\$18,544,190
Footwear		95	\$437.55	\$26,470,287
Watches & Jewelry		101	\$119.69	\$7,241,032
Apparel Products and Services (1)		96	\$78.74	\$4,763,641
Computer				
Computers and Hardware for Home Use		99	\$171.05	\$10,347,760
Portable Memory		97	\$5.18	\$313,415
Computer Software		103	\$11.91	\$720,659
Computer Accessories		99	\$17.84	\$1,079,164
Entertainment & Recreation		94	\$2,938.26	\$177,752,786
Fees and Admissions		98	\$626.27	\$37,886,948
Membership Fees for Clubs (2)		100	\$210.43	\$12,730,126
Fees for Participant Sports, excl. Trips		97	\$96.40	\$5,831,790
Tickets to Theatre/Operas/Concerts		102	\$61.01	\$3,690,592
Tickets to Movies/Museums/Parks		98	\$75.69	\$4,578,772
Admission to Sporting Events, excl. Trips		98	\$54.63	\$3,304,628
Fees for Recreational Lessons		96	\$127.24	\$7,697,594
Dating Services		109	\$0.88	\$53,447
TV/Video/Audio		96	\$1,225.99	\$74,167,492
Cable and Satellite Television Services		95	\$904.78	\$54,735,677
Televisions		98	\$117.40	\$7,101,938
Satellite Dishes		89	\$1.29	\$78,267
VCRs, Video Cameras, and DVD Players		97	\$6.31	\$381,911
Miscellaneous Video Equipment		91	\$8.69	\$525,787
Video Cassettes and DVDs		95	\$14.46	\$874,699
Video Game Hardware/Accessories		97	\$28.38	\$1,716,663
Video Game Software		98	\$15.19	\$919,197
Streaming/Downloaded Video		98	\$25.11	\$1,518,897
Rental of Video Cassettes and DVDs		95	\$14.54	\$879,467
Installation of Televisions		96	\$0.85	\$51,226
Audio (3)		95	\$84.74	\$5,126,705
Rental and Repair of TV/Radio/Sound Equipment		105	\$4.25	\$257,058
Pets		89	\$529.00	\$32,002,464
Toys/Games/Crafts/Hobbies (4)		93	\$113.28	\$6,852,915
Recreational Vehicles and Fees (5)		85	\$86.50	\$5,232,630
Sports/Recreation/Exercise Equipment (6)		91	\$155.58	\$9,411,830
Photo Equipment and Supplies (7)		96	\$53.13	\$3,214,187
Reading (8)		96	\$119.96	\$7,257,371
Catered Affairs (9)		94	\$28.55	\$1,726,949
Food		95	\$7,934.07	\$479,979,198
Food at Home		94	\$4,756.80	\$287,767,527
Bakery and Cereal Products		95	\$629.45	\$38,079,420
Meats, Poultry, Fish, and Eggs		94	\$1,072.65	\$64,890,805
Dairy Products		94	\$502.51	\$30,399,803
Fruits and Vegetables		96	\$937.04	\$56,687,222
Snacks and Other Food at Home (10)		94	\$1,615.15	\$97,710,276
Food Away from Home		95	\$3,177.26	\$192,211,671
Alcoholic Beverages		99	\$548.20	\$33,164,178

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	97	\$6,029.23	\$364,744,095
Value of Retirement Plans	93	\$22,707.64	\$1,373,721,167
Value of Other Financial Assets	88	\$1,146.15	\$69,337,452
Vehicle Loan Amount excluding Interest	88	\$2,398.58	\$145,104,730
Value of Credit Card Debt	96	\$562.11	\$34,005,301
Health			
Nonprescription Drugs	92	\$117.90	\$7,132,350
Prescription Drugs	91	\$351.82	\$21,283,764
Eyeglasses and Contact Lenses	93	\$87.61	\$5,299,918
Home			
Mortgage Payment and Basics (11)	91	\$7,859.49	\$475,467,721
Maintenance and Remodeling Services	91	\$1,770.09	\$107,083,518
Maintenance and Remodeling Materials (12)	84	\$340.80	\$20,616,857
Utilities, Fuel, and Public Services	94	\$4,719.23	\$285,494,386
Household Furnishings and Equipment			
Household Textiles (13)	97	\$92.85	\$5,617,330
Furniture	96	\$548.15	\$33,160,899
Rugs	101	\$23.50	\$1,421,599
Major Appliances (14)	88	\$282.45	\$17,086,945
Housewares (15)	93	\$88.36	\$5,345,707
Small Appliances	98	\$47.40	\$2,867,422
Luggage	100	\$11.81	\$714,173
Telephones and Accessories	95	\$65.66	\$3,972,165
Household Operations			
Child Care	97	\$464.18	\$28,081,039
Lawn and Garden (16)	88	\$369.18	\$22,334,152
Moving/Storage/Freight Express	104	\$66.22	\$4,005,803
Housekeeping Supplies (17)	93	\$660.97	\$39,985,916
Insurance			
Owners and Renters Insurance	88	\$455.32	\$27,544,751
Vehicle Insurance	95	\$1,114.87	\$67,444,902
Life/Other Insurance	92	\$394.04	\$23,837,735
Health Insurance	93	\$3,394.04	\$205,326,057
Personal Care Products (18)	95	\$447.06	\$27,045,559
School Books and Supplies (19)	97	\$149.52	\$9,045,159
Smoking Products	91	\$377.26	\$22,822,767
Transportation			
Payments on Vehicles excluding Leases	90	\$2,011.77	\$121,704,340
Gasoline and Motor Oil	91	\$2,535.97	\$153,416,335
Vehicle Maintenance and Repairs	94	\$1,003.82	\$60,727,186
Travel			
Airline Fares	99	\$505.78	\$30,597,879
Lodging on Trips	95	\$496.64	\$30,044,893
Auto/Truck Rental on Trips	94	\$24.83	\$1,502,151
Food and Drink on Trips	95	\$468.67	\$28,352,762

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Parks and Rec (5C)	15.2%	Population	340,102	344,461
Family Foundations (12A)	10.4%	Households	133,241	134,629
Bright Young Professionals (8C)	6.7%	Families	79,973	80,391
Pleasantville (2B)	6.2%	Median Age	38.8	39.5
Golden Years (9B)	5.7%	Median Household Income	\$60,542	\$65,078
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		103	\$2,228.34	\$296,906,225
Men's		104	\$437.75	\$58,326,861
Women's		104	\$771.09	\$102,740,167
Children's		99	\$330.90	\$44,089,473
Footwear		102	\$473.02	\$63,026,303
Watches & Jewelry		109	\$129.26	\$17,223,150
Apparel Products and Services (1)		106	\$86.31	\$11,500,271
Computer				
Computers and Hardware for Home Use		106	\$183.18	\$24,407,446
Portable Memory		104	\$5.52	\$735,241
Computer Software		110	\$12.70	\$1,691,825
Computer Accessories		106	\$19.12	\$2,547,156
Entertainment & Recreation		102	\$3,177.01	\$423,307,918
Fees and Admissions		107	\$683.55	\$91,076,504
Membership Fees for Clubs (2)		109	\$230.16	\$30,667,081
Fees for Participant Sports, excl. Trips		106	\$104.98	\$13,988,077
Tickets to Theatre/Operas/Concerts		111	\$66.17	\$8,816,810
Tickets to Movies/Museums/Parks		106	\$81.36	\$10,840,981
Admission to Sporting Events, excl. Trips		106	\$59.43	\$7,918,286
Fees for Recreational Lessons		105	\$140.51	\$18,722,079
Dating Services		114	\$0.92	\$123,191
TV/Video/Audio		103	\$1,315.66	\$175,299,209
Cable and Satellite Television Services		102	\$971.48	\$129,440,432
Televisions		106	\$126.02	\$16,791,435
Satellite Dishes		98	\$1.42	\$189,489
VCRs, Video Cameras, and DVD Players		103	\$6.71	\$894,327
Miscellaneous Video Equipment		99	\$9.50	\$1,265,257
Video Cassettes and DVDs		100	\$15.32	\$2,040,748
Video Game Hardware/Accessories		103	\$30.08	\$4,008,284
Video Game Software		103	\$15.99	\$2,129,859
Streaming/Downloaded Video		104	\$26.51	\$3,531,849
Rental of Video Cassettes and DVDs		101	\$15.45	\$2,058,532
Installation of Televisions		107	\$0.95	\$126,998
Audio (3)		103	\$91.75	\$12,224,828
Rental and Repair of TV/Radio/Sound Equipment		111	\$4.48	\$597,170
Pets		96	\$573.80	\$76,454,333
Toys/Games/Crafts/Hobbies (4)		101	\$121.98	\$16,253,164
Recreational Vehicles and Fees (5)		94	\$95.94	\$12,782,682
Sports/Recreation/Exercise Equipment (6)		98	\$168.08	\$22,395,155
Photo Equipment and Supplies (7)		103	\$57.29	\$7,632,803
Reading (8)		103	\$129.04	\$17,193,882
Catered Affairs (9)		104	\$31.67	\$4,220,185
Food		102	\$8,519.86	\$1,135,195,191
Food at Home		101	\$5,104.50	\$680,128,425
Bakery and Cereal Products		102	\$675.53	\$90,008,452
Meats, Poultry, Fish, and Eggs		101	\$1,151.78	\$153,464,116
Dairy Products		101	\$538.85	\$71,796,647
Fruits and Vegetables		103	\$1,004.91	\$133,895,282
Snacks and Other Food at Home (10)		101	\$1,733.43	\$230,963,927
Food Away from Home		102	\$3,415.37	\$455,066,766
Alcoholic Beverages		106	\$588.95	\$78,471,809

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	107	\$6,654.15	\$886,606,005
Value of Retirement Plans	104	\$25,209.09	\$3,358,884,022
Value of Other Financial Assets	96	\$1,247.08	\$166,162,055
Vehicle Loan Amount excluding Interest	95	\$2,594.28	\$345,664,720
Value of Credit Card Debt	104	\$609.73	\$81,241,386
Health			
Nonprescription Drugs	100	\$127.00	\$16,921,074
Prescription Drugs	98	\$380.44	\$50,690,109
Eyeglasses and Contact Lenses	101	\$94.97	\$12,654,128
Home			
Mortgage Payment and Basics (11)	101	\$8,734.34	\$1,163,772,733
Maintenance and Remodeling Services	101	\$1,964.87	\$261,801,275
Maintenance and Remodeling Materials (12)	94	\$380.79	\$50,737,106
Utilities, Fuel, and Public Services	101	\$5,097.00	\$679,129,123
Household Furnishings and Equipment			
Household Textiles (13)	105	\$100.06	\$13,331,517
Furniture	103	\$592.13	\$78,895,688
Rugs	110	\$25.55	\$3,404,957
Major Appliances (14)	96	\$308.37	\$41,088,068
Housewares (15)	100	\$95.20	\$12,683,975
Small Appliances	105	\$50.67	\$6,751,693
Luggage	108	\$12.83	\$1,709,700
Telephones and Accessories	102	\$70.37	\$9,376,490
Household Operations			
Child Care	106	\$506.29	\$67,458,333
Lawn and Garden (16)	97	\$405.48	\$54,026,782
Moving/Storage/Freight Express	109	\$69.45	\$9,253,416
Housekeeping Supplies (17)	100	\$712.66	\$94,955,238
Insurance			
Owners and Renters Insurance	97	\$501.97	\$66,882,798
Vehicle Insurance	102	\$1,200.45	\$159,949,686
Life/Other Insurance	102	\$434.45	\$57,887,207
Health Insurance	101	\$3,681.03	\$490,463,664
Personal Care Products (18)	102	\$480.12	\$63,971,443
School Books and Supplies (19)	104	\$160.27	\$21,355,040
Smoking Products	96	\$400.71	\$53,390,904
Transportation			
Payments on Vehicles excluding Leases	97	\$2,180.08	\$290,475,604
Gasoline and Motor Oil	98	\$2,728.98	\$363,612,543
Vehicle Maintenance and Repairs	101	\$1,083.65	\$144,386,722
Travel			
Airline Fares	108	\$549.29	\$73,188,254
Lodging on Trips	104	\$543.41	\$72,404,839
Auto/Truck Rental on Trips	103	\$27.09	\$3,609,250
Food and Drink on Trips	103	\$510.19	\$67,977,941

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Business Summary

8511 Loch Raven Blvd, Towson, Maryland, 21286
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.39389
Longitude: -76.56342

Data for all businesses in area		1 mile		3 miles		5 miles						
Total Businesses:		770		4,880		9,560						
Total Employees:		9,114		67,277		123,910						
Total Residential Population:		16,121		146,590		340,102						
Employee/Residential Population Ratio (per 100 Residents)		57		46		36						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	15	1.9%	131	1.4%	57	1.2%	546	0.8%	106	1.1%	971	0.8%
Construction	41	5.3%	341	3.7%	223	4.6%	2,484	3.7%	468	4.9%	4,243	3.4%
Manufacturing	13	1.7%	74	0.8%	56	1.1%	497	0.7%	138	1.4%	1,449	1.2%
Transportation	13	1.7%	73	0.8%	65	1.3%	636	0.9%	144	1.5%	1,350	1.1%
Communication	7	0.9%	59	0.6%	41	0.8%	476	0.7%	84	0.9%	764	0.6%
Utility	1	0.1%	10	0.1%	7	0.1%	45	0.1%	14	0.1%	93	0.1%
Wholesale Trade	22	2.9%	237	2.6%	89	1.8%	1,800	2.7%	176	1.8%	2,411	1.9%
Retail Trade Summary	185	24.0%	2,905	31.9%	1,028	21.1%	16,082	23.9%	1,971	20.6%	27,896	22.5%
Home Improvement	10	1.3%	108	1.2%	34	0.7%	916	1.4%	68	0.7%	1,281	1.0%
General Merchandise Stores	8	1.0%	342	3.8%	27	0.6%	1,430	2.1%	53	0.6%	2,450	2.0%
Food Stores	23	3.0%	448	4.9%	105	2.2%	2,381	3.5%	215	2.2%	4,210	3.4%
Auto Dealers, Gas Stations, Auto Aftermarket	14	1.8%	133	1.5%	76	1.6%	1,640	2.4%	172	1.8%	3,149	2.5%
Apparel & Accessory Stores	6	0.8%	93	1.0%	124	2.5%	1,488	2.2%	177	1.9%	1,863	1.5%
Furniture & Home Furnishings	24	3.1%	344	3.8%	67	1.4%	755	1.1%	139	1.5%	1,523	1.2%
Eating & Drinking Places	54	7.0%	924	10.1%	317	6.5%	4,964	7.4%	601	6.3%	9,012	7.3%
Miscellaneous Retail	48	6.2%	513	5.6%	280	5.7%	2,509	3.7%	544	5.7%	4,408	3.6%
Finance, Insurance, Real Estate Summary	88	11.4%	899	9.9%	598	12.3%	4,482	6.7%	1,158	12.1%	8,969	7.2%
Banks, Savings & Lending Institutions	23	3.0%	203	2.2%	101	2.1%	886	1.3%	190	2.0%	1,687	1.4%
Securities Brokers	9	1.2%	43	0.5%	90	1.8%	608	0.9%	171	1.8%	1,129	0.9%
Insurance Carriers & Agents	25	3.2%	484	5.3%	151	3.1%	1,436	2.1%	281	2.9%	2,336	1.9%
Real Estate, Holding, Other Investment Offices	31	4.0%	169	1.9%	256	5.2%	1,552	2.3%	515	5.4%	3,818	3.1%
Services Summary	347	45.1%	4,359	47.8%	2,339	47.9%	36,072	53.6%	4,578	47.9%	69,092	55.8%
Hotels & Lodging	6	0.8%	99	1.1%	11	0.2%	288	0.4%	24	0.3%	690	0.6%
Automotive Services	45	5.8%	213	2.3%	141	2.9%	765	1.1%	279	2.9%	1,716	1.4%
Motion Pictures & Amusements	32	4.2%	192	2.1%	143	2.9%	749	1.1%	276	2.9%	2,035	1.6%
Health Services	54	7.0%	877	9.6%	421	8.6%	12,512	18.6%	855	8.9%	25,003	20.2%
Legal Services	19	2.5%	129	1.4%	282	5.8%	1,863	2.8%	353	3.7%	2,326	1.9%
Education Institutions & Libraries	13	1.7%	676	7.4%	113	2.3%	5,090	7.6%	257	2.7%	11,442	9.2%
Other Services	178	23.1%	2,173	23.8%	1,228	25.2%	14,806	22.0%	2,535	26.5%	25,881	20.9%
Government	3	0.4%	18	0.2%	125	2.6%	3,812	5.7%	151	1.6%	6,170	5.0%
Unclassified Establishments	36	4.7%	10	0.1%	252	5.2%	346	0.5%	572	6.0%	503	0.4%
Totals	770	100.0%	9,114	100.0%	4,880	100.0%	67,277	100.0%	9,560	100.0%	123,910	100.0%

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8511 Loch Raven Blvd, Towson, Maryland, 21286
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.39389
Longitude: -76.56342

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	6	0.1%	7	0.1%	20	0.0%	9	0.1%	26	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	1	0.1%	10	0.1%	3	0.1%	19	0.0%	7	0.1%	35	0.0%
Construction	46	6.0%	428	4.7%	243	5.0%	2,701	4.0%	514	5.4%	4,779	3.9%
Manufacturing	15	1.9%	89	1.0%	68	1.4%	614	0.9%	149	1.6%	1,577	1.3%
Wholesale Trade	21	2.7%	234	2.6%	80	1.6%	1,780	2.6%	158	1.7%	2,366	1.9%
Retail Trade	125	16.2%	1,927	21.1%	688	14.1%	10,889	16.2%	1,336	14.0%	18,497	14.9%
Motor Vehicle & Parts Dealers	9	1.2%	118	1.3%	42	0.9%	1,499	2.2%	109	1.1%	2,865	2.3%
Furniture & Home Furnishings Stores	8	1.0%	149	1.6%	27	0.6%	326	0.5%	64	0.7%	587	0.5%
Electronics & Appliance Stores	11	1.4%	139	1.5%	38	0.8%	330	0.5%	69	0.7%	879	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	10	1.3%	108	1.2%	34	0.7%	916	1.4%	68	0.7%	1,281	1.0%
Food & Beverage Stores	25	3.2%	501	5.5%	98	2.0%	2,331	3.5%	224	2.3%	4,122	3.3%
Health & Personal Care Stores	12	1.6%	77	0.8%	91	1.9%	742	1.1%	170	1.8%	1,351	1.1%
Gasoline Stations	4	0.5%	15	0.2%	34	0.7%	141	0.2%	63	0.7%	284	0.2%
Clothing & Clothing Accessories Stores	10	1.3%	131	1.4%	149	3.1%	1,707	2.5%	208	2.2%	2,114	1.7%
Sport Goods, Hobby, Book, & Music Stores	11	1.4%	216	2.4%	43	0.9%	622	0.9%	86	0.9%	979	0.8%
General Merchandise Stores	8	1.0%	342	3.8%	27	0.6%	1,430	2.1%	53	0.6%	2,450	2.0%
Miscellaneous Store Retailers	13	1.7%	129	1.4%	86	1.8%	708	1.1%	177	1.9%	1,343	1.1%
Nonstore Retailers	3	0.4%	2	0.0%	21	0.4%	137	0.2%	46	0.5%	242	0.2%
Transportation & Warehousing	7	0.9%	27	0.3%	52	1.1%	499	0.7%	116	1.2%	1,105	0.9%
Information	15	1.9%	599	6.6%	98	2.0%	1,956	2.9%	199	2.1%	2,722	2.2%
Finance & Insurance	57	7.4%	732	8.0%	346	7.1%	2,941	4.4%	654	6.8%	5,221	4.2%
Central Bank/Credit Intermediation & Related Activities	23	3.0%	203	2.2%	103	2.1%	890	1.3%	192	2.0%	1,690	1.4%
Securities, Commodity Contracts & Other Financial	10	1.3%	45	0.5%	93	1.9%	615	0.9%	181	1.9%	1,195	1.0%
Insurance Carriers & Related Activities; Funds, Trusts &	25	3.2%	484	5.3%	151	3.1%	1,436	2.1%	281	2.9%	2,336	1.9%
Real Estate, Rental & Leasing	51	6.6%	264	2.9%	309	6.3%	1,643	2.4%	607	6.3%	3,839	3.1%
Professional, Scientific & Tech Services	82	10.6%	757	8.3%	653	13.4%	7,653	11.4%	1,116	11.7%	10,878	8.8%
Legal Services	20	2.6%	135	1.5%	299	6.1%	1,965	2.9%	385	4.0%	2,510	2.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%	4	0.1%	57	0.1%	8	0.1%	94	0.1%
Administrative & Support & Waste Management & Remediation	27	3.5%	301	3.3%	194	4.0%	1,710	2.5%	372	3.9%	2,980	2.4%
Educational Services	21	2.7%	691	7.6%	140	2.9%	4,942	7.3%	295	3.1%	11,325	9.1%
Health Care & Social Assistance	77	10.0%	1,221	13.4%	593	12.2%	15,393	22.9%	1,240	13.0%	31,539	25.5%
Arts, Entertainment & Recreation	16	2.1%	169	1.9%	67	1.4%	545	0.8%	145	1.5%	1,689	1.4%
Accommodation & Food Services	63	8.2%	1,059	11.6%	343	7.0%	5,408	8.0%	650	6.8%	9,943	8.0%
Accommodation	6	0.8%	99	1.1%	11	0.2%	288	0.4%	24	0.3%	690	0.6%
Food Services & Drinking Places	57	7.4%	961	10.5%	332	6.8%	5,120	7.6%	626	6.5%	9,254	7.5%
Other Services (except Public Administration)	107	13.9%	573	6.3%	614	12.6%	4,349	6.5%	1,262	13.2%	8,625	7.0%
Automotive Repair & Maintenance	33	4.3%	157	1.7%	94	1.9%	502	0.7%	199	2.1%	1,312	1.1%
Public Administration	3	0.4%	18	0.2%	125	2.6%	3,812	5.7%	151	1.6%	6,170	5.0%
Unclassified Establishments	36	4.7%	10	0.1%	252	5.2%	346	0.5%	572	6.0%	503	0.4%
Total	770	100.0%	9,114	100.0%	4,880	100.0%	67,277	100.0%	9,560	100.0%	123,910	100.0%

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