

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	15,210	130,658	315,855
2010 Total Population	14,838	136,105	320,551
2017 Total Population	15,181	139,501	326,816
2017 Group Quarters	247	7,228	17,329
2022 Total Population	15,461	142,022	331,195
2017-2022 Annual Rate	0.37%	0.36%	0.27%
2017 Total Daytime Population	15,656	128,619	282,413
Workers	8,589	61,567	122,529
Residents	7,067	67,052	159,884
Household Summary			
2000 Households	6,648	54,196	125,783
2000 Average Household Size	2.26	2.29	2.39
2010 Households	6,368	56,649	126,464
2010 Average Household Size	2.29	2.28	2.40
2017 Households	6,413	57,484	127,628
2017 Average Household Size	2.33	2.30	2.42
2022 Households	6,494	58,367	129,024
2022 Average Household Size	2.34	2.31	2.43
2017-2022 Annual Rate	0.25%	0.31%	0.22%
2010 Families	3,665	32,159	76,890
2010 Average Family Size	2.90	2.95	3.02
2017 Families	3,647	32,183	76,851
2017 Average Family Size	2.95	2.99	3.06
2022 Families	3,672	32,441	77,290
2022 Average Family Size	2.98	3.01	3.08
2017-2022 Annual Rate	0.14%	0.16%	0.11%
Housing Unit Summary			
2000 Housing Units	6,844	56,696	133,088
Owner Occupied Housing Units	69.5%	60.2%	63.7%
Renter Occupied Housing Units	27.7%	35.4%	30.8%
Vacant Housing Units	2.9%	4.4%	5.5%
2010 Housing Units	6,797	60,348	135,675
Owner Occupied Housing Units	65.4%	55.7%	61.2%
Renter Occupied Housing Units	28.2%	38.1%	32.0%
Vacant Housing Units	6.3%	6.1%	6.8%
2017 Housing Units	6,897	61,535	138,180
Owner Occupied Housing Units	62.7%	53.1%	58.4%
Renter Occupied Housing Units	30.3%	40.4%	34.0%
Vacant Housing Units	7.0%	6.6%	7.6%
2022 Housing Units	6,991	62,641	140,440
Owner Occupied Housing Units	62.7%	52.7%	57.9%
Renter Occupied Housing Units	30.2%	40.5%	34.0%
Vacant Housing Units	7.1%	6.8%	8.1%
Median Household Income			
2017	\$60,402	\$58,375	\$61,339
2022	\$64,579	\$62,306	\$66,073
Median Home Value			
2017	\$216,840	\$227,119	\$231,669
2022	\$222,356	\$239,389	\$246,948
Per Capita Income			
2017	\$32,026	\$32,792	\$34,053
2022	\$35,586	\$36,544	\$37,840
Median Age			
2010	37.4	37.6	37.9
2017	38.9	38.6	38.9
2022	39.9	39.2	39.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Households by Income			
Household Income Base	6,413	57,477	127,614
<\$15,000	8.6%	10.6%	9.4%
\$15,000 - \$24,999	7.3%	8.1%	7.8%
\$25,000 - \$34,999	10.9%	10.1%	9.6%
\$35,000 - \$49,999	11.9%	12.6%	12.6%
\$50,000 - \$74,999	21.6%	20.1%	19.2%
\$75,000 - \$99,999	15.8%	13.3%	13.3%
\$100,000 - \$149,999	15.5%	14.6%	15.2%
\$150,000 - \$199,999	5.2%	5.9%	6.7%
\$200,000+	3.2%	4.7%	6.2%
Average Household Income	\$74,463	\$77,461	\$84,080
2022 Households by Income			
Household Income Base	6,494	58,360	129,010
<\$15,000	8.8%	10.7%	9.6%
\$15,000 - \$24,999	7.0%	7.8%	7.6%
\$25,000 - \$34,999	10.0%	9.2%	8.8%
\$35,000 - \$49,999	10.8%	11.2%	11.2%
\$50,000 - \$74,999	19.9%	18.7%	17.7%
\$75,000 - \$99,999	15.5%	13.1%	13.0%
\$100,000 - \$149,999	17.6%	16.3%	16.8%
\$150,000 - \$199,999	6.7%	7.2%	8.1%
\$200,000+	3.8%	5.6%	7.2%
Average Household Income	\$83,416	\$86,842	\$94,066
2017 Owner Occupied Housing Units by Value			
Total	4,323	32,646	80,685
<\$50,000	0.7%	1.3%	1.4%
\$50,000 - \$99,999	1.5%	2.9%	4.6%
\$100,000 - \$149,999	10.3%	11.1%	12.8%
\$150,000 - \$199,999	26.6%	23.2%	20.2%
\$200,000 - \$249,999	32.2%	21.2%	17.3%
\$250,000 - \$299,999	14.9%	13.7%	12.3%
\$300,000 - \$399,999	7.8%	14.0%	14.9%
\$400,000 - \$499,999	2.8%	5.8%	6.7%
\$500,000 - \$749,999	2.1%	5.2%	6.3%
\$750,000 - \$999,999	0.4%	0.9%	1.9%
\$1,000,000 +	0.5%	0.6%	1.5%
Average Home Value	\$237,260	\$265,638	\$285,147
2022 Owner Occupied Housing Units by Value			
Total	4,380	32,999	81,314
<\$50,000	0.3%	0.5%	0.6%
\$50,000 - \$99,999	1.0%	2.0%	3.3%
\$100,000 - \$149,999	9.4%	10.1%	12.0%
\$150,000 - \$199,999	25.3%	21.7%	19.0%
\$200,000 - \$249,999	31.3%	19.9%	16.1%
\$250,000 - \$299,999	15.9%	13.7%	12.1%
\$300,000 - \$399,999	9.4%	16.7%	17.4%
\$400,000 - \$499,999	3.7%	7.3%	8.3%
\$500,000 - \$749,999	2.5%	6.2%	7.3%
\$750,000 - \$999,999	0.5%	1.2%	2.2%
\$1,000,000 +	0.6%	0.8%	1.8%
Average Home Value	\$248,967	\$284,383	\$305,355

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

8640 Loch Raven Blvd, Towson, Maryland, 21286
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.39635
Longitude: -76.56324

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	14,839	136,106	320,552
0 - 4	5.8%	5.5%	5.7%
5 - 9	4.6%	5.1%	5.5%
10 - 14	5.6%	5.3%	5.7%
15 - 24	13.5%	17.3%	17.0%
25 - 34	17.4%	13.6%	12.6%
35 - 44	12.6%	12.2%	12.4%
45 - 54	13.7%	13.8%	14.5%
55 - 64	11.7%	11.3%	12.1%
65 - 74	6.7%	6.2%	6.5%
75 - 84	5.9%	5.8%	5.1%
85 +	2.5%	3.7%	2.9%
18 +	80.6%	80.5%	79.3%
2017 Population by Age			
Total	15,182	139,500	326,815
0 - 4	5.3%	5.0%	5.2%
5 - 9	5.2%	5.1%	5.4%
10 - 14	4.8%	5.1%	5.5%
15 - 24	11.5%	15.9%	15.8%
25 - 34	17.1%	14.5%	13.4%
35 - 44	14.3%	11.9%	11.8%
45 - 54	12.4%	11.9%	12.4%
55 - 64	12.6%	12.4%	13.1%
65 - 74	8.9%	8.6%	9.0%
75 - 84	5.0%	5.5%	5.1%
85 +	2.9%	4.2%	3.3%
18 +	81.8%	81.8%	80.6%
2022 Population by Age			
Total	15,463	142,022	331,195
0 - 4	5.4%	5.0%	5.1%
5 - 9	5.0%	4.8%	5.1%
10 - 14	5.1%	5.0%	5.4%
15 - 24	10.5%	15.1%	15.0%
25 - 34	16.4%	14.6%	13.6%
35 - 44	15.2%	12.5%	12.4%
45 - 54	12.0%	11.1%	11.5%
55 - 64	12.4%	11.9%	12.5%
65 - 74	9.8%	10.1%	10.4%
75 - 84	5.7%	6.1%	5.9%
85 +	2.6%	3.8%	3.2%
18 +	81.9%	82.3%	81.1%
2010 Population by Sex			
Males	7,011	62,955	148,219
Females	7,827	73,150	172,332
2017 Population by Sex			
Males	7,216	64,918	151,756
Females	7,965	74,583	175,060
2022 Population by Sex			
Males	7,398	66,475	154,562
Females	8,063	75,548	176,633

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

November 08, 2017

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	14,838	136,105	320,551
White Alone	72.1%	61.2%	56.0%
Black Alone	18.6%	31.2%	36.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.9%	4.1%	4.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.1%	0.9%
Two or More Races	2.9%	2.3%	2.1%
Hispanic Origin	3.9%	3.4%	2.9%
Diversity Index	48.5	55.7	57.5
2017 Population by Race/Ethnicity			
Total	15,179	139,501	326,816
White Alone	65.3%	57.5%	53.2%
Black Alone	22.5%	32.6%	37.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	6.4%	5.4%	5.4%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.8%	1.4%	1.2%
Two or More Races	3.7%	2.8%	2.7%
Hispanic Origin	5.5%	4.7%	3.9%
Diversity Index	56.9	59.9	60.7
2022 Population by Race/Ethnicity			
Total	15,461	142,023	331,195
White Alone	60.0%	54.5%	50.8%
Black Alone	25.5%	33.7%	37.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	7.6%	6.4%	6.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.3%	1.7%	1.4%
Two or More Races	4.4%	3.3%	3.1%
Hispanic Origin	7.0%	5.9%	5.0%
Diversity Index	62.6	63.1	63.3
2010 Population by Relationship and Household Type			
Total	14,838	136,105	320,551
In Households	98.4%	94.8%	94.8%
In Family Households	74.2%	72.0%	74.9%
Householder	24.7%	23.6%	24.0%
Spouse	16.5%	15.3%	15.6%
Child	26.7%	26.7%	28.7%
Other relative	3.7%	4.0%	4.2%
Nonrelative	2.6%	2.3%	2.4%
In Nonfamily Households	24.2%	22.9%	19.9%
In Group Quarters	1.6%	5.2%	5.2%
Institutionalized Population	1.6%	1.8%	1.5%
Noninstitutionalized Population	0.0%	3.4%	3.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Population 25+ by Educational Attainment			
Total	11,110	96,113	222,432
Less than 9th Grade	3.8%	3.2%	3.0%
9th - 12th Grade, No Diploma	5.1%	5.2%	5.6%
High School Graduate	23.3%	23.2%	22.2%
GED/Alternative Credential	2.6%	3.2%	3.4%
Some College, No Degree	17.9%	19.7%	19.6%
Associate Degree	9.7%	7.1%	6.7%
Bachelor's Degree	22.4%	20.8%	21.6%
Graduate/Professional Degree	15.3%	17.5%	17.9%
2017 Population 15+ by Marital Status			
Total	12,853	118,320	274,158
Never Married	36.7%	40.8%	40.4%
Married	46.1%	41.3%	42.4%
Widowed	6.6%	7.4%	7.0%
Divorced	10.6%	10.5%	10.3%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	94.4%	94.8%	94.4%
Civilian Unemployed (Unemployment Rate)	5.6%	5.2%	5.6%
2017 Employed Population 16+ by Industry			
Total	8,259	72,893	169,363
Agriculture/Mining	0.3%	0.2%	0.2%
Construction	4.6%	4.8%	4.5%
Manufacturing	5.1%	4.4%	4.5%
Wholesale Trade	1.8%	1.7%	1.8%
Retail Trade	7.2%	9.6%	9.5%
Transportation/Utilities	4.5%	4.8%	4.8%
Information	1.8%	1.6%	1.7%
Finance/Insurance/Real Estate	10.1%	7.3%	7.2%
Services	58.0%	58.0%	57.6%
Public Administration	6.6%	7.6%	8.0%
2017 Employed Population 16+ by Occupation			
Total	8,258	72,895	169,361
White Collar	65.5%	66.2%	67.5%
Management/Business/Financial	17.1%	14.8%	15.1%
Professional	27.8%	27.3%	28.1%
Sales	9.4%	10.1%	10.0%
Administrative Support	11.2%	14.1%	14.3%
Services	19.8%	19.6%	18.6%
Blue Collar	14.7%	14.2%	13.9%
Farming/Forestry/Fishing	0.1%	0.0%	0.1%
Construction/Extraction	2.9%	3.6%	3.2%
Installation/Maintenance/Repair	3.8%	3.0%	2.6%
Production	4.2%	3.3%	3.2%
Transportation/Material Moving	3.6%	4.2%	4.7%
2010 Population By Urban/ Rural Status			
Total Population	14,838	136,105	320,551
Population Inside Urbanized Area	100.0%	99.6%	99.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	0.7%

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	6,368	56,649	126,464
Households with 1 Person	32.0%	34.0%	30.9%
Households with 2+ People	68.0%	66.0%	69.1%
Family Households	57.6%	56.8%	60.8%
Husband-wife Families	38.4%	36.9%	39.6%
With Related Children	15.5%	15.3%	16.8%
Other Family (No Spouse Present)	19.2%	19.9%	21.2%
Other Family with Male Householder	4.9%	4.6%	4.6%
With Related Children	2.5%	2.4%	2.4%
Other Family with Female Householder	14.3%	15.3%	16.6%
With Related Children	8.3%	9.2%	10.2%
Nonfamily Households	10.4%	9.2%	8.3%
All Households with Children	26.6%	27.3%	29.7%
Multigenerational Households	3.3%	3.8%	4.7%
Unmarried Partner Households	7.8%	6.7%	6.7%
Male-female	6.8%	5.8%	5.7%
Same-sex	1.0%	0.9%	1.1%
2010 Households by Size			
Total	6,370	56,650	126,465
1 Person Household	32.0%	34.0%	30.9%
2 Person Household	34.1%	32.2%	32.1%
3 Person Household	16.4%	16.0%	16.6%
4 Person Household	10.8%	10.9%	12.2%
5 Person Household	4.3%	4.4%	5.1%
6 Person Household	1.6%	1.7%	2.0%
7 + Person Household	0.7%	0.9%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	6,368	56,649	126,464
Owner Occupied	69.8%	59.4%	65.7%
Owned with a Mortgage/Loan	51.1%	43.8%	49.3%
Owned Free and Clear	18.7%	15.5%	16.3%
Renter Occupied	30.2%	40.6%	34.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,797	60,348	135,675
Housing Units Inside Urbanized Area	100.0%	99.6%	99.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

8640 Loch Raven Blvd, Towson, Maryland, 21286
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.39635
Longitude: -76.56324

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Emerald City (8B)	Bright Young Professionals	Family Foundations (12A)
3.	Front Porches (8E)	The Elders (9C)	Bright Young Professionals
2017 Consumer Spending			
Apparel & Services: Total \$	\$12,899,306	\$119,281,306	\$286,010,499
Average Spent	\$2,011.43	\$2,075.03	\$2,240.97
Spending Potential Index	93	96	104
Education: Total \$	\$9,235,103	\$88,096,020	\$211,596,642
Average Spent	\$1,440.06	\$1,532.53	\$1,657.92
Spending Potential Index	99	105	114
Entertainment/Recreation: Total \$	\$18,282,129	\$169,788,031	\$408,119,133
Average Spent	\$2,850.79	\$2,953.66	\$3,197.72
Spending Potential Index	91	95	102
Food at Home: Total \$	\$29,634,694	\$274,660,238	\$654,355,987
Average Spent	\$4,621.03	\$4,778.03	\$5,127.06
Spending Potential Index	92	95	102
Food Away from Home: Total \$	\$19,862,699	\$183,644,228	\$438,111,467
Average Spent	\$3,097.26	\$3,194.70	\$3,432.72
Spending Potential Index	93	96	103
Health Care: Total \$	\$31,766,133	\$298,884,856	\$720,118,253
Average Spent	\$4,953.40	\$5,199.44	\$5,642.32
Spending Potential Index	89	93	101
HH Furnishings & Equipment: Total \$	\$11,366,475	\$105,195,171	\$252,637,616
Average Spent	\$1,772.41	\$1,829.99	\$1,979.48
Spending Potential Index	91	94	102
Personal Care Products & Services: Total \$	\$4,715,689	\$43,975,963	\$105,302,435
Average Spent	\$735.33	\$765.01	\$825.07
Spending Potential Index	92	96	104
Shelter: Total \$	\$99,814,722	\$933,816,421	\$2,230,423,287
Average Spent	\$15,564.44	\$16,244.81	\$17,475.97
Spending Potential Index	96	100	108
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,380,104	\$127,035,719	\$307,091,316
Average Spent	\$2,086.40	\$2,209.93	\$2,406.14
Spending Potential Index	89	94	103
Travel: Total \$	\$12,246,838	\$114,840,375	\$278,578,352
Average Spent	\$1,909.69	\$1,997.78	\$2,182.74
Spending Potential Index	92	96	105
Vehicle Maintenance & Repairs: Total \$	\$6,253,609	\$58,018,864	\$139,121,878
Average Spent	\$975.15	\$1,009.30	\$1,090.06
Spending Potential Index	91	94	102

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Parks and Rec (5C)	23.9%	Population	15,181	15,461
Emerald City (8B)	14.9%	Households	6,413	6,494
Front Porches (8E)	13.2%	Families	3,647	3,672
Set to Impress (11D)	11.3%	Median Age	38.9	39.9
Bright Young Professionals (8C)	10.0%	Median Household Income	\$60,402	\$64,579
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		93	\$2,011.43	\$12,899,306
Men's		94	\$395.70	\$2,537,618
Women's		93	\$688.48	\$4,415,232
Children's		93	\$310.30	\$1,989,980
Footwear		92	\$427.56	\$2,741,957
Watches & Jewelry		97	\$114.58	\$734,790
Apparel Products and Services (1)		92	\$74.81	\$479,728
Computer				
Computers and Hardware for Home Use		96	\$166.56	\$1,068,171
Portable Memory		97	\$5.14	\$32,986
Computer Software		100	\$11.55	\$74,075
Computer Accessories		95	\$17.25	\$110,648
Entertainment & Recreation		91	\$2,850.79	\$18,282,129
Fees and Admissions		95	\$603.01	\$3,867,120
Membership Fees for Clubs (2)		94	\$198.61	\$1,273,665
Fees for Participant Sports, excl. Trips		94	\$93.26	\$598,084
Tickets to Theatre/Operas/Concerts		97	\$57.70	\$370,049
Tickets to Movies/Museums/Parks		97	\$74.50	\$477,742
Admission to Sporting Events, excl. Trips		96	\$53.60	\$343,749
Fees for Recreational Lessons		93	\$124.43	\$797,978
Dating Services		112	\$0.91	\$5,853
TV/Video/Audio		92	\$1,179.94	\$7,566,981
Cable and Satellite Television Services		91	\$864.97	\$5,547,056
Televisions		95	\$113.50	\$727,856
Satellite Dishes		89	\$1.29	\$8,262
VCRs, Video Cameras, and DVD Players		96	\$6.25	\$40,072
Miscellaneous Video Equipment		90	\$8.60	\$55,164
Video Cassettes and DVDs		95	\$14.43	\$92,542
Video Game Hardware/Accessories		97	\$28.38	\$181,997
Video Game Software		99	\$15.35	\$98,416
Streaming/Downloaded Video		98	\$25.15	\$161,294
Rental of Video Cassettes and DVDs		95	\$14.53	\$93,162
Installation of Televisions		90	\$0.80	\$5,138
Audio (3)		93	\$82.65	\$530,063
Rental and Repair of TV/Radio/Sound Equipment		100	\$4.05	\$25,959
Pets		87	\$517.83	\$3,320,850
Toys/Games/Crafts/Hobbies (4)		93	\$113.36	\$726,999
Recreational Vehicles and Fees (5)		84	\$85.53	\$548,491
Sports/Recreation/Exercise Equipment (6)		92	\$156.75	\$1,005,213
Photo Equipment and Supplies (7)		94	\$52.39	\$336,007
Reading (8)		91	\$114.41	\$733,714
Catered Affairs (9)		91	\$27.56	\$176,753
Food		92	\$7,718.29	\$49,497,393
Food at Home		92	\$4,621.03	\$29,634,694
Bakery and Cereal Products		92	\$608.83	\$3,904,457
Meats, Poultry, Fish, and Eggs		91	\$1,042.24	\$6,683,885
Dairy Products		91	\$487.80	\$3,128,245
Fruits and Vegetables		93	\$905.74	\$5,808,531
Snacks and Other Food at Home (10)		92	\$1,576.42	\$10,109,576
Food Away from Home		93	\$3,097.26	\$19,862,699
Alcoholic Beverages		95	\$530.86	\$3,404,415

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	89	\$5,493.56	\$35,230,192
Value of Retirement Plans	88	\$21,396.54	\$137,216,006
Value of Other Financial Assets	83	\$1,081.18	\$6,933,608
Vehicle Loan Amount excluding Interest	87	\$2,379.38	\$15,258,962
Value of Credit Card Debt	94	\$549.30	\$3,522,655
Health			
Nonprescription Drugs	89	\$113.07	\$725,113
Prescription Drugs	86	\$332.81	\$2,134,337
Eyeglasses and Contact Lenses	90	\$84.86	\$544,212
Home			
Mortgage Payment and Basics (11)	89	\$7,637.52	\$48,979,444
Maintenance and Remodeling Services	86	\$1,670.48	\$10,712,758
Maintenance and Remodeling Materials (12)	81	\$330.00	\$2,116,263
Utilities, Fuel, and Public Services	90	\$4,550.63	\$29,183,195
Household Furnishings and Equipment			
Household Textiles (13)	94	\$89.82	\$576,033
Furniture	93	\$533.53	\$3,421,538
Rugs	96	\$22.31	\$143,061
Major Appliances (14)	86	\$275.29	\$1,765,449
Housewares (15)	90	\$85.82	\$550,346
Small Appliances	95	\$46.04	\$295,284
Luggage	96	\$11.35	\$72,759
Telephones and Accessories	94	\$65.35	\$419,107
Household Operations			
Child Care	96	\$459.15	\$2,944,531
Lawn and Garden (16)	84	\$353.28	\$2,265,615
Moving/Storage/Freight Express	101	\$64.76	\$415,284
Housekeeping Supplies (17)	90	\$638.49	\$4,094,629
Insurance			
Owners and Renters Insurance	84	\$435.59	\$2,793,458
Vehicle Insurance	92	\$1,080.50	\$6,929,239
Life/Other Insurance	88	\$375.98	\$2,411,149
Health Insurance	89	\$3,250.73	\$20,846,925
Personal Care Products (18)	93	\$435.61	\$2,793,536
School Books and Supplies (19)	94	\$145.95	\$936,009
Smoking Products	89	\$369.83	\$2,371,739
Transportation			
Payments on Vehicles excluding Leases	89	\$1,997.40	\$12,809,347
Gasoline and Motor Oil	90	\$2,492.26	\$15,982,834
Vehicle Maintenance and Repairs	91	\$975.15	\$6,253,609
Travel			
Airline Fares	95	\$484.13	\$3,104,697
Lodging on Trips	91	\$475.27	\$3,047,885
Auto/Truck Rental on Trips	91	\$24.02	\$154,044
Food and Drink on Trips	92	\$452.48	\$2,901,767

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Parks and Rec (5C)	18.9%	Population	139,501	142,022
Bright Young Professionals (8C)	8.8%	Households	57,484	58,367
The Elders (9C)	5.2%	Families	32,183	32,441
City Strivers (11A)	5.1%	Median Age	38.6	39.2
Pleasantville (2B)	4.9%	Median Household Income	\$58,375	\$62,306
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		96	\$2,075.03	\$119,281,306
Men's		97	\$408.51	\$23,482,953
Women's		97	\$719.39	\$41,353,544
Children's		92	\$308.16	\$17,714,246
Footwear		95	\$439.67	\$25,274,066
Watches & Jewelry		101	\$120.25	\$6,912,259
Apparel Products and Services (1)		97	\$79.05	\$4,544,237
Computer				
Computers and Hardware for Home Use		100	\$172.05	\$9,890,331
Portable Memory		98	\$5.21	\$299,477
Computer Software		104	\$11.98	\$688,586
Computer Accessories		99	\$17.94	\$1,031,407
Entertainment & Recreation		95	\$2,953.66	\$169,788,031
Fees and Admissions		99	\$629.46	\$36,184,157
Membership Fees for Clubs (2)		100	\$211.42	\$12,153,333
Fees for Participant Sports, excl. Trips		98	\$97.03	\$5,577,865
Tickets to Theatre/Operas/Concerts		103	\$61.26	\$3,521,537
Tickets to Movies/Museums/Parks		99	\$76.09	\$4,374,093
Admission to Sporting Events, excl. Trips		98	\$54.92	\$3,156,936
Fees for Recreational Lessons		96	\$127.85	\$7,349,405
Dating Services		110	\$0.89	\$50,987
TV/Video/Audio		96	\$1,231.07	\$70,767,008
Cable and Satellite Television Services		96	\$908.05	\$52,198,427
Televisions		99	\$117.97	\$6,781,313
Satellite Dishes		90	\$1.30	\$74,970
VCRs, Video Cameras, and DVD Players		97	\$6.35	\$365,291
Miscellaneous Video Equipment		91	\$8.75	\$502,725
Video Cassettes and DVDs		95	\$14.55	\$836,519
Video Game Hardware/Accessories		98	\$28.53	\$1,640,259
Video Game Software		99	\$15.30	\$879,436
Streaming/Downloaded Video		99	\$25.28	\$1,453,175
Rental of Video Cassettes and DVDs		96	\$14.63	\$841,255
Installation of Televisions		96	\$0.85	\$49,055
Audio (3)		96	\$85.23	\$4,899,416
Rental and Repair of TV/Radio/Sound Equipment		106	\$4.26	\$245,168
Pets		89	\$532.52	\$30,611,372
Toys/Games/Crafts/Hobbies (4)		94	\$113.86	\$6,544,854
Recreational Vehicles and Fees (5)		85	\$87.12	\$5,007,734
Sports/Recreation/Exercise Equipment (6)		92	\$156.83	\$9,015,360
Photo Equipment and Supplies (7)		96	\$53.46	\$3,072,889
Reading (8)		96	\$120.60	\$6,932,702
Catered Affairs (9)		95	\$28.74	\$1,651,955
Food		95	\$7,972.73	\$458,304,466
Food at Home		95	\$4,778.03	\$274,660,238
Bakery and Cereal Products		95	\$632.03	\$36,331,499
Meats, Poultry, Fish, and Eggs		94	\$1,077.15	\$61,918,619
Dairy Products		95	\$504.62	\$29,007,450
Fruits and Vegetables		96	\$940.88	\$54,085,716
Snacks and Other Food at Home (10)		94	\$1,623.36	\$93,316,952
Food Away from Home		96	\$3,194.70	\$183,644,228
Alcoholic Beverages		99	\$550.96	\$31,671,418

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	98	\$6,069.43	\$348,895,274
Value of Retirement Plans	94	\$22,825.16	\$1,312,081,226
Value of Other Financial Assets	89	\$1,157.69	\$66,548,401
Vehicle Loan Amount excluding Interest	89	\$2,416.49	\$138,909,251
Value of Credit Card Debt	97	\$564.09	\$32,426,037
Health			
Nonprescription Drugs	93	\$118.48	\$6,810,815
Prescription Drugs	91	\$353.58	\$20,324,906
Eyeglasses and Contact Lenses	93	\$88.03	\$5,060,467
Home			
Mortgage Payment and Basics (11)	92	\$7,902.91	\$454,291,012
Maintenance and Remodeling Services	92	\$1,780.93	\$102,375,087
Maintenance and Remodeling Materials (12)	85	\$342.79	\$19,705,076
Utilities, Fuel, and Public Services	94	\$4,739.04	\$272,418,860
Household Furnishings and Equipment			
Household Textiles (13)	98	\$93.34	\$5,365,616
Furniture	96	\$551.40	\$31,696,743
Rugs	101	\$23.57	\$1,354,866
Major Appliances (14)	89	\$284.43	\$16,350,451
Housewares (15)	94	\$88.93	\$5,111,777
Small Appliances	99	\$47.61	\$2,736,702
Luggage	100	\$11.87	\$682,053
Telephones and Accessories	95	\$66.04	\$3,796,041
Household Operations			
Child Care	97	\$465.49	\$26,758,351
Lawn and Garden (16)	89	\$371.85	\$21,375,370
Moving/Storage/Freight Express	104	\$66.62	\$3,829,769
Housekeeping Supplies (17)	93	\$664.37	\$38,190,460
Insurance			
Owners and Renters Insurance	89	\$457.89	\$26,321,385
Vehicle Insurance	95	\$1,120.36	\$64,402,710
Life/Other Insurance	93	\$396.06	\$22,767,243
Health Insurance	93	\$3,410.28	\$196,036,387
Personal Care Products (18)	96	\$449.27	\$25,825,630
School Books and Supplies (19)	97	\$150.40	\$8,645,670
Smoking Products	91	\$378.55	\$21,760,570
Transportation			
Payments on Vehicles excluding Leases	90	\$2,025.54	\$116,435,929
Gasoline and Motor Oil	92	\$2,551.01	\$146,642,535
Vehicle Maintenance and Repairs	94	\$1,009.30	\$58,018,864
Travel			
Airline Fares	100	\$508.16	\$29,211,221
Lodging on Trips	95	\$499.26	\$28,699,406
Auto/Truck Rental on Trips	95	\$24.99	\$1,436,621
Food and Drink on Trips	96	\$471.29	\$27,091,565

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Parks and Rec (5C)	15.9%	Population	326,816	331,195
Family Foundations (12A)	10.1%	Households	127,628	129,024
Bright Young Professionals (8C)	6.6%	Families	76,851	77,290
Pleasantville (2B)	6.4%	Median Age	38.9	39.5
Golden Years (9B)	5.5%	Median Household Income	\$61,339	\$66,073
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		104	\$2,240.97	\$286,010,499
Men's		104	\$440.44	\$56,212,849
Women's		105	\$776.05	\$99,045,864
Children's		99	\$331.89	\$42,358,111
Footwear		103	\$475.41	\$60,675,317
Watches & Jewelry		110	\$130.37	\$16,638,819
Apparel Products and Services (1)		106	\$86.81	\$11,079,539
Computer				
Computers and Hardware for Home Use		107	\$184.26	\$23,516,601
Portable Memory		104	\$5.54	\$707,316
Computer Software		111	\$12.77	\$1,629,958
Computer Accessories		107	\$19.25	\$2,456,917
Entertainment & Recreation		102	\$3,197.72	\$408,119,133
Fees and Admissions		108	\$689.78	\$88,034,832
Membership Fees for Clubs (2)		110	\$232.41	\$29,662,211
Fees for Participant Sports, excl. Trips		107	\$105.88	\$13,513,532
Tickets to Theatre/Operas/Concerts		112	\$66.81	\$8,526,466
Tickets to Movies/Museums/Parks		106	\$81.85	\$10,446,186
Admission to Sporting Events, excl. Trips		107	\$59.93	\$7,648,416
Fees for Recreational Lessons		107	\$141.97	\$18,119,934
Dating Services		115	\$0.93	\$118,088
TV/Video/Audio		103	\$1,321.44	\$168,653,381
Cable and Satellite Television Services		103	\$975.56	\$124,509,344
Televisions		106	\$126.66	\$16,165,763
Satellite Dishes		99	\$1.43	\$182,406
VCRs, Video Cameras, and DVD Players		103	\$6.74	\$860,053
Miscellaneous Video Equipment		100	\$9.56	\$1,220,576
Video Cassettes and DVDs		101	\$15.37	\$1,962,215
Video Game Hardware/Accessories		103	\$30.15	\$3,848,246
Video Game Software		103	\$15.99	\$2,040,777
Streaming/Downloaded Video		104	\$26.62	\$3,397,596
Rental of Video Cassettes and DVDs		102	\$15.49	\$1,977,509
Installation of Televisions		108	\$0.96	\$122,929
Audio (3)		104	\$92.41	\$11,794,035
Rental and Repair of TV/Radio/Sound Equipment		111	\$4.48	\$571,932
Pets		97	\$577.85	\$73,750,250
Toys/Games/Crafts/Hobbies (4)		101	\$122.66	\$15,655,205
Recreational Vehicles and Fees (5)		95	\$96.90	\$12,367,689
Sports/Recreation/Exercise Equipment (6)		99	\$169.38	\$21,618,221
Photo Equipment and Supplies (7)		104	\$57.69	\$7,362,493
Reading (8)		104	\$130.02	\$16,594,753
Catered Affairs (9)		105	\$31.99	\$4,082,310
Food		102	\$8,559.78	\$1,092,467,453
Food at Home		102	\$5,127.06	\$654,355,987
Bakery and Cereal Products		102	\$678.65	\$86,614,259
Meats, Poultry, Fish, and Eggs		101	\$1,156.25	\$147,569,849
Dairy Products		102	\$541.50	\$69,110,959
Fruits and Vegetables		103	\$1,009.79	\$128,877,732
Snacks and Other Food at Home (10)		101	\$1,740.87	\$222,183,187
Food Away from Home		103	\$3,432.72	\$438,111,467
Alcoholic Beverages		107	\$592.79	\$75,657,052

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	109	\$6,725.48	\$858,359,377
Value of Retirement Plans	105	\$25,501.90	\$3,254,756,712
Value of Other Financial Assets	97	\$1,255.54	\$160,241,762
Vehicle Loan Amount excluding Interest	96	\$2,603.73	\$332,308,473
Value of Credit Card Debt	105	\$614.27	\$78,397,662
Health			
Nonprescription Drugs	100	\$127.72	\$16,301,130
Prescription Drugs	99	\$382.74	\$48,847,713
Eyeglasses and Contact Lenses	101	\$95.64	\$12,206,711
Home			
Mortgage Payment and Basics (11)	103	\$8,832.89	\$1,127,323,802
Maintenance and Remodeling Services	102	\$1,987.64	\$253,677,880
Maintenance and Remodeling Materials (12)	95	\$385.15	\$49,156,414
Utilities, Fuel, and Public Services	102	\$5,122.75	\$653,806,374
Household Furnishings and Equipment			
Household Textiles (13)	105	\$100.68	\$12,849,662
Furniture	104	\$595.27	\$75,972,930
Rugs	111	\$25.81	\$3,293,623
Major Appliances (14)	97	\$310.67	\$39,650,079
Housewares (15)	101	\$95.76	\$12,222,154
Small Appliances	105	\$50.97	\$6,504,606
Luggage	109	\$12.94	\$1,651,267
Telephones and Accessories	102	\$70.62	\$9,012,812
Household Operations			
Child Care	106	\$509.47	\$65,022,041
Lawn and Garden (16)	98	\$409.29	\$52,236,764
Moving/Storage/Freight Express	109	\$69.68	\$8,892,894
Housekeeping Supplies (17)	101	\$716.29	\$91,418,169
Insurance			
Owners and Renters Insurance	98	\$506.37	\$64,626,525
Vehicle Insurance	103	\$1,206.65	\$154,002,022
Life/Other Insurance	103	\$438.91	\$56,017,580
Health Insurance	101	\$3,706.46	\$473,048,697
Personal Care Products (18)	103	\$482.72	\$61,608,410
School Books and Supplies (19)	104	\$161.10	\$20,561,402
Smoking Products	96	\$401.02	\$51,181,443
Transportation			
Payments on Vehicles excluding Leases	98	\$2,190.12	\$279,520,468
Gasoline and Motor Oil	99	\$2,740.84	\$349,808,521
Vehicle Maintenance and Repairs	102	\$1,090.06	\$139,121,878
Travel			
Airline Fares	109	\$554.24	\$70,737,011
Lodging on Trips	105	\$548.38	\$69,988,513
Auto/Truck Rental on Trips	104	\$27.31	\$3,485,223
Food and Drink on Trips	104	\$514.63	\$65,681,698

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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8640 Loch Raven Blvd, Towson, Maryland, 21286
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.39635
Longitude: -76.56324

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	731		4,693		9,386							
Total Employees:	8,590		65,015		122,243							
Total Residential Population:	15,181		139,501		326,816							
Employee/Residential Population Ratio (per 100 Residents)	57		47		37							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	14	1.9%	125	1.5%	55	1.2%	540	0.8%	107	1.1%	978	0.8%
Construction	39	5.3%	337	3.9%	220	4.7%	2,459	3.8%	464	4.9%	4,232	3.5%
Manufacturing	13	1.8%	77	0.9%	54	1.2%	486	0.7%	134	1.4%	1,414	1.2%
Transportation	13	1.8%	78	0.9%	61	1.3%	574	0.9%	142	1.5%	1,331	1.1%
Communication	6	0.8%	64	0.7%	38	0.8%	291	0.4%	82	0.9%	757	0.6%
Utility	1	0.1%	10	0.1%	7	0.1%	45	0.1%	14	0.1%	90	0.1%
Wholesale Trade	21	2.9%	229	2.7%	86	1.8%	1,791	2.8%	175	1.9%	2,396	2.0%
Retail Trade Summary	175	23.9%	2,767	32.2%	977	20.8%	15,223	23.4%	1,930	20.6%	27,496	22.5%
Home Improvement	9	1.2%	179	2.1%	33	0.7%	899	1.4%	68	0.7%	1,284	1.1%
General Merchandise Stores	8	1.1%	302	3.5%	25	0.5%	1,422	2.2%	51	0.5%	2,431	2.0%
Food Stores	20	2.7%	347	4.0%	98	2.1%	1,858	2.9%	208	2.2%	3,955	3.2%
Auto Dealers, Gas Stations, Auto Aftermarket	14	1.9%	174	2.0%	73	1.6%	1,629	2.5%	168	1.8%	3,123	2.6%
Apparel & Accessory Stores	5	0.7%	78	0.9%	122	2.6%	1,481	2.3%	176	1.9%	1,857	1.5%
Furniture & Home Furnishings	23	3.1%	322	3.7%	66	1.4%	751	1.2%	140	1.5%	1,526	1.2%
Eating & Drinking Places	50	6.8%	823	9.6%	297	6.3%	4,768	7.3%	584	6.2%	8,944	7.3%
Miscellaneous Retail	47	6.4%	542	6.3%	263	5.6%	2,417	3.7%	534	5.7%	4,376	3.6%
Finance, Insurance, Real Estate Summary	86	11.8%	875	10.2%	580	12.4%	4,368	6.7%	1,142	12.2%	8,888	7.3%
Banks, Savings & Lending Institutions	21	2.9%	188	2.2%	95	2.0%	840	1.3%	189	2.0%	1,688	1.4%
Securities Brokers	10	1.4%	41	0.5%	89	1.9%	599	0.9%	171	1.8%	1,133	0.9%
Insurance Carriers & Agents	24	3.3%	482	5.6%	150	3.2%	1,434	2.2%	285	3.0%	2,359	1.9%
Real Estate, Holding, Other Investment Offices	31	4.2%	164	1.9%	246	5.2%	1,496	2.3%	498	5.3%	3,707	3.0%
Services Summary	328	44.9%	4,012	46.7%	2,244	47.8%	35,077	54.0%	4,482	47.8%	68,002	55.6%
Hotels & Lodging	6	0.8%	109	1.3%	11	0.2%	288	0.4%	23	0.2%	640	0.5%
Automotive Services	42	5.7%	203	2.4%	136	2.9%	730	1.1%	276	2.9%	1,709	1.4%
Motion Pictures & Amusements	30	4.1%	189	2.2%	131	2.8%	699	1.1%	273	2.9%	2,009	1.6%
Health Services	50	6.8%	850	9.9%	406	8.7%	12,315	18.9%	843	9.0%	24,708	20.2%
Legal Services	19	2.6%	126	1.5%	280	6.0%	1,856	2.9%	353	3.8%	2,324	1.9%
Education Institutions & Libraries	14	1.9%	641	7.5%	111	2.4%	4,907	7.5%	250	2.7%	11,143	9.1%
Other Services	168	23.0%	1,894	22.0%	1,169	24.9%	14,283	22.0%	2,466	26.3%	25,469	20.8%
Government	3	0.4%	7	0.1%	125	2.7%	3,815	5.9%	151	1.6%	6,170	5.0%
Unclassified Establishments	33	4.5%	7	0.1%	245	5.2%	346	0.5%	563	6.0%	490	0.4%
Totals	731	100.0%	8,590	100.0%	4,693	100.0%	65,015	100.0%	9,386	100.0%	122,243	100.0%

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8640 Loch Raven Blvd, Towson, Maryland, 21286
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.39635
Longitude: -76.56324

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	6	0.1%	7	0.1%	20	0.0%	9	0.1%	26	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	1	0.1%	10	0.1%	3	0.1%	19	0.0%	7	0.1%	32	0.0%
Construction	43	5.9%	423	4.9%	240	5.1%	2,672	4.1%	509	5.4%	4,764	3.9%
Manufacturing	14	1.9%	90	1.0%	65	1.4%	603	0.9%	146	1.6%	1,541	1.3%
Wholesale Trade	19	2.6%	227	2.6%	79	1.7%	1,774	2.7%	158	1.7%	2,352	1.9%
Retail Trade	121	16.6%	1,892	22.0%	659	14.0%	10,235	15.7%	1,312	14.0%	18,163	14.9%
Motor Vehicle & Parts Dealers	11	1.5%	160	1.9%	42	0.9%	1,499	2.3%	108	1.2%	2,850	2.3%
Furniture & Home Furnishings Stores	7	1.0%	132	1.5%	27	0.6%	326	0.5%	64	0.7%	589	0.5%
Electronics & Appliance Stores	12	1.6%	137	1.6%	38	0.8%	331	0.5%	69	0.7%	877	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	9	1.2%	179	2.1%	33	0.7%	899	1.4%	68	0.7%	1,284	1.1%
Food & Beverage Stores	21	2.9%	397	4.6%	91	1.9%	1,807	2.8%	214	2.3%	3,867	3.2%
Health & Personal Care Stores	11	1.5%	68	0.8%	83	1.8%	702	1.1%	167	1.8%	1,329	1.1%
Gasoline Stations	3	0.4%	14	0.2%	31	0.7%	129	0.2%	61	0.6%	273	0.2%
Clothing & Clothing Accessories Stores	9	1.2%	117	1.4%	147	3.1%	1,700	2.6%	206	2.2%	2,108	1.7%
Sport Goods, Hobby, Book, & Music Stores	11	1.5%	230	2.7%	40	0.9%	610	0.9%	85	0.9%	976	0.8%
General Merchandise Stores	8	1.1%	302	3.5%	25	0.5%	1,422	2.2%	51	0.5%	2,431	2.0%
Miscellaneous Store Retailers	15	2.1%	155	1.8%	82	1.7%	674	1.0%	174	1.9%	1,337	1.1%
Nonstore Retailers	2	0.3%	1	0.0%	20	0.4%	137	0.2%	45	0.5%	241	0.2%
Transportation & Warehousing	7	1.0%	33	0.4%	48	1.0%	438	0.7%	115	1.2%	1,081	0.9%
Information	13	1.8%	502	5.8%	91	1.9%	1,656	2.5%	196	2.1%	2,709	2.2%
Finance & Insurance	56	7.7%	713	8.3%	337	7.2%	2,881	4.4%	656	7.0%	5,249	4.3%
Central Bank/Credit Intermediation & Related Activities	21	2.9%	188	2.2%	96	2.0%	842	1.3%	191	2.0%	1,691	1.4%
Securities, Commodity Contracts & Other Financial	10	1.4%	42	0.5%	91	1.9%	605	0.9%	180	1.9%	1,200	1.0%
Insurance Carriers & Related Activities; Funds, Trusts &	24	3.3%	482	5.6%	150	3.2%	1,434	2.2%	285	3.0%	2,359	1.9%
Real Estate, Rental & Leasing	47	6.4%	232	2.7%	294	6.3%	1,583	2.4%	588	6.3%	3,725	3.0%
Professional, Scientific & Tech Services	82	11.2%	748	8.7%	642	13.7%	7,613	11.7%	1,101	11.7%	10,828	8.9%
Legal Services	21	2.9%	135	1.6%	297	6.3%	1,958	3.0%	384	4.1%	2,505	2.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%	4	0.1%	56	0.1%	8	0.1%	94	0.1%
Administrative & Support & Waste Management & Remediation	25	3.4%	235	2.7%	188	4.0%	1,665	2.6%	368	3.9%	2,974	2.4%
Educational Services	22	3.0%	654	7.6%	134	2.9%	4,745	7.3%	289	3.1%	11,030	9.0%
Health Care & Social Assistance	71	9.7%	1,115	13.0%	568	12.1%	15,105	23.2%	1,216	13.0%	31,069	25.4%
Arts, Entertainment & Recreation	15	2.1%	171	2.0%	64	1.4%	518	0.8%	142	1.5%	1,667	1.4%
Accommodation & Food Services	58	7.9%	969	11.3%	322	6.9%	5,201	8.0%	632	6.7%	9,824	8.0%
Accommodation	6	0.8%	109	1.3%	11	0.2%	288	0.4%	23	0.2%	640	0.5%
Food Services & Drinking Places	53	7.3%	859	10.0%	311	6.6%	4,913	7.6%	609	6.5%	9,184	7.5%
Other Services (except Public Administration)	101	13.8%	556	6.5%	576	12.3%	4,070	6.3%	1,222	13.0%	8,454	6.9%
Automotive Repair & Maintenance	31	4.2%	148	1.7%	90	1.9%	470	0.7%	195	2.1%	1,306	1.1%
Public Administration	3	0.4%	7	0.1%	125	2.7%	3,815	5.9%	151	1.6%	6,170	5.0%
Unclassified Establishments	33	4.5%	7	0.1%	245	5.2%	346	0.5%	563	6.0%	490	0.4%
Total	731	100.0%	8,590	100.0%	4,693	100.0%	65,015	100.0%	9,386	100.0%	122,243	100.0%

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